

# North Dallas Gazette



Your Paper, Your Opportunity...

Visit Us Online at [www.NorthDallasGazette.com](http://www.NorthDallasGazette.com)

## Plano planners seek community input on development of new comprehensive plan

(NDG Wire) Plano Tomorrow, imagine what's possible...

The City of Plano is working to create a new comprehensive plan that will establish a vision for the city's desired future. This document will also serve as

a guide for today's and tomorrow's decision-makers. As the city leadership works through the process of creating the vision for Plano Tomorrow, they are beginning to look at the issues the City is currently facing.

The new comprehensive

plan needs to also imagine the future the community and leaders want 20 years down the road. What does the city want to achieve? What kinds of changes are needed to make Plano an even better place to live and work? This is a 20-year plan,

so thinking big is important.

The Planning Department's staff will kick off this planning effort in November with two community workshops. Discussions will address some of the challenges

See PLAN, Page 12

## New book helps businesses understand social media

(NDG Wire) Today's executives cannot overlook the fact that traditional marketing efforts, press releases, and customer service are moving to the online domain faster than a 4G connection. Accordingly, smart marketing now means generating an active

social media presence, building blogger relations, and resolving customer comments/inquiries publicly and proactively. In this new age of emerging media, how do organizations make sure their social media efforts are creating a positive return on invest-

ment?

After seeing this question come up time and time again during meetings with countless CEOs while running her social media optimization firm in Dallas, Texas and Paris, France, author Eve Mayer Orsborn decided it was time to offer



See MEDIA Page 11

## What are the new rules for teen texting?



(NDG Wire) Jacquie Ream has had enough.

Between the proliferation of cyberbullying dominating the headlines and the inappropriate communications cell phones enable between teens, she believes it's time for parents to set up new rules for their teens re-

garding the technology that has become an intractable part of their lives.

"The common joke with teens is that they're all developing oversized thumbs from all the texting they do on their cell phones," said

See TEXTING, Page 5

COVER STORY

## Irving ISD's M/WBE program remains invisible to residents



See IRVING, Page 9



Harry Potter bad boy 'Draco Malfoy' joins 'Capt. Kirk' at Fan Days in Plano

For more information see pg. 7  
[www.northdallasgazette.com](http://www.northdallasgazette.com)

COMMENTARY

## Back to the Future in the Dallas County District Attorney's election?

NDG STAFF  
OUR VIEW

The election for the next District Attorney of Dallas County perhaps should be entitled *Back to the Future Dallas Style*. Like many elections across the country the GOP is focused on turning back the clock on progress and change with innuendos, not facts.

Rather than focus on the issues facing Dallas County citizens, headlines regarding the election for

District Attorney in the final month are regarding unproven allegations from the Republican challenger. He is attributing acts of vehicle vandalism to District Attorney Craig Watkins' campaign.

On Thursday, October 7 GOP candidate for Dallas County District Attorney Danny Clancy discovered his Ford Expedition on blocks in the driveway at his northwest Dallas home. All four tires were stolen

See ELECTION, Page 3

## INSIDE...

People In The News	2
Op/Ed	3
Health	4
Community News	5
Education	6
Cover Story	9
Arts & Entertainment	10
Business	11
Classifieds	12
Career Opportunity	13
Church Happenings	14
Sister Tarpley	15

## People In The News...



Mary Humphrey



Dr. Carrell Chadwell



Israel L. Gaither

See Page 2



## Mary Humphrey

(NDG Wire) It was only almost a year ago that actress Mary Humphrey first strolled across the stage in Garland in the starring role as Grand Momma in Bridgette Monroe's *Honor Thy Mother*. She returns on Sat., Nov. 6 at 7 p.m. in another starring role in the opening of *Candles in the Devil's Wind* at the Granville Arts Center main auditorium.

*Candles in the Devil's Wind* is a play Humphrey has been working on for the

last seven years. Playwriting aside, Humphrey is no average stage play actress when it comes to touching an audience's heart.

Humphrey has made plenty of audiences across America and overseas laugh and cry at the same time but in *Candles in the Devil's Wind* she brings a whole new dimension to her art.

Unlike other characters she has brought to the stage, seeing her in this play is like watching Tyler Perry on



steroids – but with a twist. The “he” is actually she.

The stage play features her in a male role as Rayquann, the minister of

music who is wrecking the church. He's in control of everything and no one had better not challenge him.

Humphrey is a US Army veteran who started producing plays in Taegu, Korea in 1998 where she penned, co-directed and starred in her first show. The mother of two teenage sons is also an accomplished singer, comedian and author.

“It is not nough alone to be talented,” says Humphrey. “You must have the tenacity to stay with something when you inwardly

know it can be successful,” she says when discussing bringing the play to the stage.

The storyline in *Candles in the Devil's Wind* tells of a church that is totally and comically screwed up. All of the members are completely twisted while being controlled by an invisible force that neither of them can see, but the audience is allowed to see him. He's the demon of stronghold played by Terren Humphrey.

Also appearing is Ernestine Ingram who plays the

rude secretary. Darrel Caston as Sneaky BeBe; Keke Purez as The Intercessor; Josh Bridgewater as Satan; Jeanette Scott as Sister Terri who's having an affair with the Cheatin' Deacon played by Joseph Bridgewater.

Then, there is Keomi Dotie who plays Monice who is so consumed with her own reasons for attending church services. Also, Felicia Hafford makes her debut playing Sister Nancy, the voice of reason who no one wants to listen to, and

See HUMPHREY, Page 10

## Dr. Carrell Chadwell

(NDG Wire) Whether helping former longtime

employees rebuild after unexpected layoffs or counseling current workers through job frustrations, Dr. Carrell Chadwell of Dallas has spent more than 30 years guiding displaced professionals to their dream careers or,



at least, leading disgruntled workers to develop the coping skills necessary to like Monday mornings again.

“Too many people are overly reality-oriented at the beginning of their careers, choosing safe job options instead of what they really want to be doing and the careers that could really fulfill their dreams,” said Chadwell, a psychologist with expertise in career assessment and counseling.

“They think they are being realistic and practical, which is sad; they don't realize how very possible it is to determine dream jobs

within their reach.”

However, Chadwell, who closed her private practice recently to travel the United States and Canada in a recreational vehicle, said the nation's current economic upheaval is an opportunity for many people to reassess their careers and possibly make changes.

They may find corporate life is not for them or more education is necessary to truly reach their goals.

Encouraged by her clients' requests that she share her work on a larger scale and by the possibili-

ties for economic recovery nationwide, Chadwell published her first book, *Changing Careers in a Changing World*, recently. It's a step-by-step guide and workbook for finding the ideal career, revamping current jobs to meet personal needs and re-entering the job market.

She said every person, employed or not, needs to determine what's missing from the current or previous job that prevented or hinders job satisfaction, what would be needed from a potential job to keep it a positive work experience and,

in the end, what impact would the current job or potential position have on the rest of worker's life.

There is urgency today to re-gear careers, which was not present a few years ago,” said Chadwell, whose book is available at Amazon.com, Barnes-and-Noble.com and Chadwell's own website, drchadwell.com.

“It is not a matter of leisurely exploring new careers, but instead, a need to quickly identify a feasible career course and prepare for it.”

## Israel L. Gaither

Commissioner Israel L. Gaither considers it a privilege to be the first African American to lead The Salvation Army's U.S. operations as the national commander. Yet, he counters notions that his race had anything to do with his 2006 appointment.

“I'm not in this position because I am an African American,” he says. “That would have been unacceptable. It's primarily about who I am, and what I have been called by God to do.”

Gaither heads an Army of 3,661 officers, 112,513 soldiers, 422,543 members, 60,642 employees and 3.5 million volunteers. The ministry, which has 8,719 centers, serves some 31 million people each year.

Outreach assistance includes disaster relief, shel-

ters for the homeless, career counseling, substance abuse rehabilitation, daycare centers and services for elderly populations.

Along with wife (commissioner) Eva, he has traveled the world and led congregations in Aliquippa and Pittsburgh, Pa., and in the Bedford-Stuyvesant area of Brooklyn, N.Y.

The son of a Baptist minister, Gaither was born in New Castle, Pa. He discovered the Salvation Army while attending one of the denomination's youth programs.

Gaither's calling to the ministry led him to the Army's School for Officers Training (for clergy), from which he graduated in 1964. Since then, he has served the worldwide predominantly white, evangelical



denomination with distinction.

His ministry has had an impact on the Salvation Army's work in 111 countries, particularly in Africa, where he served as the Army's leader for Southern Africa; and in England with the International Headquarters in London, from which he served as chief of the staff, the second-in-com-

mand of the worldwide organization.

Gaither, described as an effective administrator and gifted speaker, defines leadership as “serving others with integrity.” His work allows him to observe that leadership in the 21st century is “not telling people what to do, but working in partnership with them.” His travels have shown

him a common link among mankind: “People want to be respected and valued as God's creatures.” Gaither's “dare-to-dream” philosophy fuels his belief that the Salvation Army can continue to create positive changes.

In May 2005, Gaither received an honorary Doctor of Humane Letters degree from Asbury College in Wilmore, Ky., and in

2006 the San Francisco Examiner named him as one of the Top Ten Communicators in America. Gaither

was featured on The Non-Profit Times 2010 Top 50 Power & Influence list.

## \$69\* DIVORCE

### Criminal Defense

- DWI / Suspended License
- WARRANTS Removed\*
- 24 Hour Jail Release\*
- Occupational license, felonies
- Protective Order
- Misdemeanor/Felonies\*

### Family Cases

- Divorce / Annulment
- Child Support / Paternity
- Custody Modification
- Restraining Order
- Protective Order
- Name Change / Adoption
- Domestic Violence

### Easy Payment Plans

## Law Offices Of Vincent Ndukwe

**214-638-5930**

**817-277-0196 (Metro)**

2730 N. Stemmons Frwy, Suite 409 • Dallas, TX 75207

Not Certified by the Texas Board of Legal Specialization  
\*If you qualify. \*Fees quoted above are minimum down payment needed to begin processing your case.





3401 Custer Rd., Suite 169 • Plano, Texas 75023

Phone: 972-516-2992

Fax: 972-509-9058

**Publisher's Office:**

publisher@northdallasgazette.com

**Sales Department:**

opportunity@northdallasgazette.com

**Editorial Department:**

editor@northdallasgazette.com

**Online:**

www.twitter.com/NDGEditor

www.facebook.com/NorthDallasGazette

**Website:**

Website: www.NorthDallasGazette.com

**STAFF****Chairman Emeritus**Jim Bochum  
1933 – 2009**Account Executive**

Talisa Lavarry

**Editor**

Ruth Ferguson

**Published By**

Minority Opportunity News, Inc.

**Production**

Suzanne Platt

**VP Web Sales**

Roger Moore

**Special Projects Manager**Edward Dewayne  
"Preacher Boy" Gibson, Jr.**Contributing Writer**

Jackie Hardy

**Religious/****Marketing Editor**

Shirley Demus Tarpley

**Theater Critic**

Rick Elina

**Photography**Laquisha Buchanan  
Edna Dorman**Advisory Board:**John Dudley  
Myrtle Hightower  
Fred Moses  
Annie Dickson  
Cecil Starks  
Willie Wattle  
Coty Rodriguez-Anderson  
B. J. Williams  
Denise Upchurch  
Barbara Simpkins,  
ADVISORY BOARD SECRETARY**Advisory Board Committees:**Public Relations Planning  
and Implementation  
Cecil Starks, CHAIRPERSONBusiness Growth Referral  
John Dudley, CHAIRPERSONProgram Policy Development  
Annie Dickson, CHAIRPERSONQuality Assurance  
Myrtle Hightower, CHAIRPERSON  
Coty Rodriguez**North Dallas Gazette assumes no responsibility for unsolicited material and reserves the right to edit and make appropriate revisions.**

The North Dallas Gazette, formerly Minority Opportunity News, was founded July, 1991, by Jim Bochum and Thurman R. Jones

# Institutional racism played a big part in the foreclosure crisis

BY CHARLENE CROWELL

(NDG Wire) As public debate mounts on the advisability of a national foreclosure moratorium, two Ivy League scholars recently concluded that racial segregation and the nation's foreclosure crisis are inextricably intertwined. Studying data from the nation's 100 largest metropolitan areas, Professor Douglas S. Massey and Ph.D. candidate Jacob S. Rugh, both with Princeton University's Woodrow Wilson School of Public and International Affairs, concluded that racial segregation and discriminatory lending were as much at fault in creating the foreclosure crisis as was subprime lending. Moreover, racial discrimination was apparent at every lending juncture, from loan origination all the way to foreclosure.

"While policymakers understand that the housing crisis affected minorities much more than others, they are quick to attribute this outcome to the personal failures of those losing their homes – poor credit and weaker economic position", noted Massey. "In fact, something more profound was taking

place; institutional racism played a big part in this crisis."

The authors examined the characteristics of white and minority borrowers and found that even with similar performance on key risk factors such as down payment ratios and credit profiles, African-Americans were more likely to receive subprime loans. From 1993 to 2000, the share of subprime mortgages going to families in minority neighborhoods rose from two to 18 percent. Similarly, both blacks and Latinos were significantly more likely than whites to receive loans with unfavorable terms such as prepayment penalties.

Additionally, the study points out that although subprime loans have always had a higher failure rate, the gap between subprime and prime performance wide-ned dramatically during the period of reckless lending. According to the study, in 2005 the subprime foreclosure rate was 3.3 percent compared to only one percent for all mortgage loans. In the next four years, however, the foreclosure rate for subprime mortgages was 15.6 percent compared to 4.6

percent overall.

Despite enactment of the federal fair housing 40 years ago, the report also found that the degree of segregated African-American neighborhoods is still remarkably similar to what the law was intended to correct. Beyond its effects on African-Americans, the authors found that Hispanic segregation is also rising.

According to Massey and Rugh, the historical record of not lending to minorities left many minorities consumers vulnerable to a questionable, if not unethical lending environment. As predatory lending rose, it became concentrated in segregated minority neighborhoods where homebuyers were often unaware of alternative and less expensive financing. That concentration of high-cost mortgages is reflected in the number of minority neighborhoods now devastated by foreclosures.

Secondly, the selling of interests in mortgages to investors in the form of mortgage-backed securities resulted in reduced and inconsistent accountability for lenders who were relieved of losses associated with foreclosures.

"Ultimately, the racialization of America's foreclosure crisis occurred because of a systemic failure to enforce basic civil rights laws in the United States," the authors wrote. "In addition to tighter regulation of lending, rating, and securitization practices, greater civil rights enforcement has an important role to playing in cleaning up U.S. markets".

These scholarly findings echo the recent calls of civil rights leaders who in a unified coalition voice called for an immediate moratorium on all foreclosures.

According to Hilary Shelton, Director of the NAACP's Washington Bureau, "The foreclosure crisis has decimated African-American and Latino communities. The civil rights community warned the nation three years ago that if nothing was done to intervene, that the crisis would impose the greatest loss of wealth ever experienced by the African-American and Latino communities. Sadly, this is being borne out."

The recent Princeton findings support earlier by research from the Center for

See RACISM, Page 12

## ELECTION, continued from Page 1

overnight.

Clancy has indicated in published interviews that he could not accuse anyone of the vandalism because he had no proof. Yet in an interview with Channel 8 WFAA TV on Thursday October 7, he stated, "It's either somebody with the Watkins campaign, or it's his failed policies that have allowed us to be victims of crime on three separate occasions over the last two weeks."

Which statement from Clancy are voters to believe? Does he in fact have proof of involvement by the Watkins campaign, or is it simply political theater?

Also, why would a former prosecutor be so quick to make rash and conflicting statements? Is this a reflection

on the type of "leadership" Dallas county citizens can expect if Clancy is elected?

The Dallas County Republican party officials have jumped in the fray, although they do not directly accuse Watkins or his campaign. Instead in a recent email they referred to the incidents as "suspicious with an election in less than 30 days."

Also, they point out the tires of Clancy's wife have been reported as slashed on September 23, 27 and 28. Julie Clancy is a Dallas municipal court judge.

District Attorney Watkins and his campaign officials have steadfastly denied any role in the vandalism. The Dallas County Democratic party officials have come to

the defense of District Attorney Watkins. In a press release, Dallas Democratic Party Chairwoman Darlene Ewing said, "This is nothing more than political theater to help a faltering campaign."

She added, "Clancy is unable to challenge District Attorney Watkins on his record, and therefore has directly implied that District Attorney Watkins is somehow involved in a crime. It needs to stop." The nature of the crime is interesting and seems to have an uncomfortable racial undertone. The suggestion of slashing or stealing tires and leaving a car on blocks has a rather stereotypical feel.

Also the language Dallas County Republican Party Chairman Jonathan Neerman

used in recent emails is curious, referring to thugs and hooligans. Is this the GOP's Willie Horton of 2010?

Willie Horton, a Massachusetts convicted murderer was released on a weekend furlough program in 1986. He did not return to prison as scheduled instead committing more acts of crime including assault, theft and rape in Maryland before being recaptured in 1987.

During the 1988 presidential election, Republican George H. W. Bush's campaign created the infamous racial charged political ad. The advertisement linked Democratic candidate Massachusetts Governor Michael Dukakis to Willie Horton because of the governor's support of the furlough program.



# Local massage salons donate to breast cancer walk team

(NDG Wire) The DFW Massage Envy clinics have selected Jenna's Bosom Buddies, a walk team in the Susan G. Komen Race for the Cure-Dallas, to receive a \$1,000 donation as well as other prizes.

Team members who raise the most money will also donate three Massage Envy gift card prizes to Jenna, in whose honor the team is named. She has stage 2 breast cancer and is pregnant with her first child.

In its winning entry, Jenna's Bosom Buddies

wrote, "Our race has suddenly become more important. Breast cancer (has) hit too close to home. Our dear friend Jenna was diagnosed with metastatic stage 2 breast cancer. To complicate treatment, Jenna is three months pregnant with her first baby. In support of her fight, we are renaming our team Jenna's Bosom Buddies and are recruiting members around the country to support Jenna's fight. Our team is dedicated to raising funds and awareness, and helping Jenna fight and win the ultimate

race -- surviving breast cancer and raising her child."

In addition to the \$1000 donation, Massage Envy will also provide the team with co-branded team shirts and three gift cards as prizes for the team members who raise the most money. The team will donate the three gift cards to Jenna "so she may enjoy Massage Envy in the midst of this stressful time."

"Massage Envy congratulates Jenna's Bosom Buddies for its winning entry," said Lance O'Pry, Dallas/Fort Worth Regional

Developer for Massage Envy, the nation's leading provider of massage therapy. "Every team and dollar raised brings us closer to a cure. As a long-time supporter of the Susan G. Komen Race for the Cure, Massage Envy wants to honor the hundreds of teams entering the race and posting on Facebook, and the tremendous commitment of teams to the Dallas race."

On race day, a special area in the Massage Envy tent will be reserved for team members to receive a

free chair massage from Dallas/Fort Worth Massage Envy therapists.

Two others teams, Baylor Aggie's Angels and The Thessalonians, will each receive a \$500 Massage Envy donation.

The Susan G. Komen Race for the Cure-Dallas is on Saturday, October 16 at NorthPark Center in Dallas. All funds from the Komen Race for the Cure go to research, education, screening and treatment programs for breast cancer. This year's goal is \$2 million and 18,000 race

participants. For more information, go to [komen-dallas.org](http://komen-dallas.org)

Additionally, Massage Envy supports Susan G. Komen For the Cure with Massage for the Cure. A nationwide program held each year in the Fall, Massage for the Cure raises money for the organization by offering discounted massages and donating a portion of massage revenues to Susan G. Komen For the Cure. In some clinics, franchisees and therapists donate all revenue and fees for the day to support the charity.

## Dallas to receive more than \$4.3 million to invest in community health centers

(NDG Wire) Last week the United States Department of Health and Human Services (HHS) announced that TX-30 will receive more than \$4.3 million in grants to upgrade and expand community health centers.

The three community health centers in TX-30 to receive funding are:

- Dallas County Hospital District - \$809,366

- Los Barrios Unidos Community Clinic - \$2,805,723

- Martin Luther King Jr. Family Clinic - \$747,950

Across the country, community health centers serve nearly 19 million people, about 40 percent of whom have no health insurance.

"Community health centers are a valuable re-

source to our medical community," said Congresswoman Eddie Bernice Johnson.

"They provide comprehensive quality care to our most vulnerable populations. I am pleased that the community health centers in Dallas have the funding they need to continue providing care to my constituents."

## Murphy Park Board to consider names for three city parks

(NDG Wire) The City of Murphy is in a unique position of having more parks than it has names for, and the Parks and Recreation Board is in the process of gathering input from the public on which names would be appropriate for each of the parks, according to Kim Lenoir, Community Services Manager.

"Anyone can submit a name for a park or recreation facility that does not now have an official name, as long as a few simple rules are followed," she said. Bunny Run and City Park is located at 324 Pine Top

Drive and 1 Bunny Run Drive in the Timbers and is some 30 acres in size.

Central Park, at the Municipal Complex 206 North Murphy Road, measures at over 40 acres, and the Old Murphy School Community Center, across the street from the Municipal Complex, is about five acres in size.

The rules governing the naming of these facilities can be found in the Policy for Naming Parks and Recreation Facilities. Ultimately, the City Council will make the decision on the names, but will do so only

after considering recommendations from the Parks Board, and the Board is actively seeking public input.

To be considered, a proposed name should be submitted to the Park and Recreation Board along with the following justification:

Suggested park names may be submitted to Kim Lenoir, Community Services Manager at 972-468-4068 or [klenoir@murphytx.org](mailto:klenoir@murphytx.org).

Additional information regarding the park construction projects can be found on the City's website at <http://www.murphytx.org>.

## New ZocDoc iPhone App helps D-FW patients schedule medical appointments immediately

(NDG Wire) ZocDoc, the website to find physicians and book appointments online instantly, now offers its popular service in the Dallas-Fort Worth area. With over 150,000 appointments available in North Texas, the launch marks the company's fifth major city expansion in an aggressive national launch after Chicago, New York, San Francisco and Washington, D.C.

Nationwide, ZocDoc has more than 1.5 million available appointments at any given time with primary care physicians and dentists as well as specialists such as dermatologists, orthopedic surgeons, allergists and psychologists.

The service is offered 24 hours a day and seven days a week at no charge to patients, and allows Dallas-Fort Worth residents to search for local physicians' available appointments and book them online instantly. Nearly 50% of patients who booked doctor appointments with ZocDoc in August 2010 made an appointment for the same day they were booking.


ZocDoc provides access to physicians' schedules in real-time, at a glance. Appointments for primary care physicians, obstetricians/gynecologists and dermatologists are available in the Dal-

las-Fort Worth area now. Appointments for other specialties will be available as ZocDoc adds more local physicians to the Dallas Fort Worth area.

"The average wait time to see a primary care doctor in Dallas can be up to 50 days," said ZocDoc Chief Medical Officer and co-founder Oliver Kharraz, M.D.

Dallas-Fort Worth patients can also benefit from the newly released ZocDoc iPhone App, which gives users the ability to book doctor appointments instantly from their iPhone. In addition, the ZocDoc App enables users to identify the doctors with availability who are geographically closest to them. ([zocdoc.com/iphone](http://zocdoc.com/iphone)).

**KEDRA A. WILLIAMS**  
CPA, PC

IRS Negotiation & Audit Representation	Financial Statements	Profitability Analysis & Reporting
		
Tax Preparation		
<p><b>469-449-9833</b></p> <p><a href="http://www.kedrawilliams.com">www.kedrawilliams.com</a></p>		



## TEXTING, continued from Page 1

Ream, a former educator and author of YNK -- You Never Know (www.reamink.com), a book about the pitfalls of technology aimed at today's teens.

"The truth is that technology has moved faster than parents' ability to keep up with it. Only five years ago, it was not terribly common for teens to have their own cell phones. Today, most kids use them, and the only rules they get from their parents concern not texting over their cell plan's limits. Kids need more. Parents need to be able to explain to them the complexities of how this technology can affect their lives, and how to prevent the negative phenomenon of cyberbullying and more."

Ream thinks it's time to get back to basics with regard to teens and cell phones. As a result, she has written a new set of rules -- a new ABCs -- for parents of teens with cell phones:

- A is for Acknowledge -- Parents need to acknowledge and accept that technology is here to stay, and it will likely move faster than they can keep up with it. Parents need to stop and try to calculate the ramifications of having that technology.

- B is for Beware - Previously bullying was restricted to the schoolyard, and when at were home or with friends, kids were safe from it. Today, cell phones enable bullying 24/7, and the implications are far-reaching. Cyberbullying has been blamed in the suicide deaths of teenagers all over the country, so parents need to provide proper guidance for their kids so they are not either the bully or the bullied.

- C is for Care -- Kids need to be taught to place a higher value on their friendships and acquaintances. Internet sites like Facebook have taught kids that making a friend is as easy as clicking "yes" to accept a friend request, and that ending a friendship is even easier -- just click on "block," and

that person's out of your life. If the technology that is a part of their daily lives is teaching them that's all there is to true friendship, then parents need to step up through guidance and exam-

ple to show them that technology should not be the tail that wags the dog of our lives. The technology should represent a family's values, and not allow the technology to determine what they

are.

Parents need to take an active role in preventing bullying from becoming a part of their children's lives," Ream added. "We cannot sit back and blame technology

for the crisis facing our kids today. Technology is a tool. There is a human hand and a human mind behind every vicious text message and every texted threat. We need to bring our children a sense

of basic core values about their relationships so that they don't fall down the slippery slope that cell phones and the Internet is paving for them."

### Looking for BARGAINS?

Log onto  
NORTHDALLASGAZETTE.COM  
& click on the  
coupon banner.



coupons.com has partnered with us for you.

### Choices Leadership Academy OPEN HOUSE October 17, 3-5PM



Multicultural College Preparatory  
Private Middle School

Open Enrollment Grades 5 thru 8

18106 Marsh Lane  
Dallas, Texas 75287

972-662-0665

www.choicesleadership.org



## NATIONAL FINALS RODEO

7:30 p.m. • Saturday • October 30th

Doors Open 6:30 p.m. • Mesquite Championship Resistol Arena  
LBJ Freeway at Military Parkway  
(just 15 minutes east of downtown Dallas)

VIP Club Seats \$50 or Box Seats \$30;  
Grandstand Reserve \$14

Call 972-285-8777 or ticketmaster.com

Luxury Suites, Pre-sale Tickets & Group discounts!

Largest multicultural rodeo in the country highlighting Cowboys and Cowgirls of ALL colors. See traditional rodeo events along with cultural entertainers like: Buffalo Soldiers, Escaramuzas, Ceremonial Dancers, Pony Express Relays and more.



Part of the proceeds benefit North Texas at-risk youth programs.

North Dallas  
Gazette



IREA INC

TXU  
Energy





## Increase in tuition at community colleges

(NDG Wire) Members of the Dallas County Community College District's board of trustees approved a \$4-per-credit-hour tuition increase for in-district residents, effective the spring 2011 semester, during their regular monthly meeting on Oct. 5. Cuts in state funding, decreases in tax revenues for operations resulting from a 4.7 percent drop in property values, and other economic challenges prompted the district to propose the increase, according to Ed DesPlas, executive vice chancellor for business affairs at DCCCD.

In-district tuition increased from \$41 per credit

hour to \$45 per credit hour. Out-of-district tuition rose from \$76 to \$83 per credit hour; the out-of-state resident rate increased from \$121 to \$132 per credit hour, and out-of-country residents will pay \$132 per credit hour, or a minimum of \$200.

DCCCD enrolls more than 80,000 credit and 25,000 continuing education students and is the largest undergraduate institution in Texas. The district's tuition continues to remain among the lowest in Texas, even with the new increase, which is projected to generate \$3 million in revenues, said DesPlas.

## McKinney ISD hosting Holiday Bazaar

(NDG Wire) The annual Huge Holiday Bazaar, hosted by McKinney ISD Partners In Education, is this year's one-stop shop for great gifts for the holiday season.

The Huge Holiday Bazaar will be held on Saturday, November 6 at Evans Middle School (6998 W. Eldorado Pkwy.) in McKinney. All proceeds from the event will go to support McKinney ISD volunteers, REACH mentoring program, student services, Rachel's Challenge, and Project Graduation. There will also be two teacher drawings for an Apple iPad.

"We're anticipating close to 100 vendors, some of which are from out of state," said Nancy Cowlshaw, Partners In Education Specialist. "Our vendors have an array of crafts, home decor, unique gift items, trendy clothing, jewelry, collectibles, and many collectable items that would be perfect gifts for friends and family. Last year was a huge success and we look forward to another successful year."

There is a \$4 entrance fee for shoppers. All students and children are free. Doors will open to shoppers at 9 a.m. and close at 5 p.m.

Partners In Education is planning for a large group of shoppers, and are continuing to promote the event in a variety of ways, including information that will go out to McKinney ISD families, employees, parent volunteer organizations, and radio advertising on 97.5 KLAK, billboards and various circulated publications.

"It will also give our community members an opportunity to sell holiday items in a friendly and relaxed environment," added Cowlshaw. "We hope you will decide to join us for this fun community event."

Limited indoor booth space is still available to vendors in a variety of areas that will be easily accessible for all shoppers. Vendors must complete the application process and return the required information and payment to reserve their spot. To sign up to be a vendor, please contact the Partners In Education department at 469-742-4043 for further details.

For additional information please contact Nancy Cowlshaw, Partners In Education Specialist, at 469-742-4043 or ncowlshaw@mckinneyisd.net.

## Griffin re-elected to Statewide Association Board

(NDG Wire) The Texas Association of School Boards (TASB) has re-elected Linda Griffin of Garland ISD to a three-year term on the TASB Board of Directors, representing TASB Region 10E.

Griffin has been on the Garland ISD Board since 1998 and has served as board president. She also held the position of secretary, assistant secretary,

and vice-president. Griffin was elected to the TASB Board in September 2004 and is a graduate of Leadership TASB and Leadership Garland. She also participates in the North Texas Association of School Boards.

Active and visible in the Tri-Cities area, she participates in Garland, Rowlett, and Sachse chambers of commerce and nu-

merous school and community boards and advisory committees. She is a life member of PTA and the National Association for the Advancement of Colored People. In addition, she is a member of the National Association of Female Executives, Alpha Kappa Alpha Sorority, Tennessee State University Alumni Association, Garland Association of Black

Educators, and Texas Caucus of Black School Board Members.

Griffin is a management consultant with LINDCO, specializing in strategic planning, project management, and technical recruiting. She attended Tennessee State and Columbia universities and earned bachelor and master of arts degrees.

## Ed-Entrepreneur Center launches new innovative programs for urban school leaders

(NDG Wire) The ED-Entrepreneur Center is a one-of-a-kind partnership between the Teaching Trust, co-founded by Rosemary Perlmeter and Ellen Wood, and SMU Simmons School of Education and Human Development under the leadership of Dean David Chard. The center is designed to develop a portfolio of innovative programs that supports effective and energized educators in high need schools.

"Many schools have unique challenges that can't be addressed in a 'one size fits all' preparation program, no matter how strong it is. By preparing leaders with the knowledge, tools, and strategies that are essential to improving schools, the Education Entrepreneur Center at SMU will be responsive to school districts and charter networks aiming to improve education opportunities for all children," said Dr. Chard.

The ED-Entrepreneur

Center addresses the need for effective leaders in high need schools and will bring an entrepreneurial mindset to the field of education to transform schools. The most important in-school factors driving student achievement are effective principals and teachers.

Contributing partners include Uplift Education and Dallas ISD. Both organizations recognize the need for deepening the pipeline of strong urban school leaders especially for secondary schools. With our community partners, the ED-Entrepreneur Center will equip leaders to use these new strategies in order to drive student achievement.

The ED-Entrepreneur Center recently opened offices at Expressway Tower and announces the hiring of two new members to its leadership team – A. Tracie Brown, Director of Leadership Programs and Chris Bhatti, Director of Development and External Affairs.

Brown has 15 years' experience in Dallas ISD as a high-performing teacher, dean and principal. She has had first-hand experience in the skills and resources necessary to transform a school in a high need area. Bhatti is a recent graduate from SMU's Cox School of Business and former school teacher at The Hockaday School. He has experience as an entrepreneur through founding an educational consulting company and being a part of other start-up companies.

Recently, the George W. Bush Institute announced an alliance with the ED-Entrepreneur Center at SMU and other partners to undertake one of the largest initiatives in history to reform education by improving the performance of America's principals.

Mrs. Laura W. Bush, joined on stage by Dr. David Chard, Dean of SMU Simmons School of Education and Human Development

made this announcement on Wednesday morning at North Dallas High School to an auditorium filled with educators, business leaders, philanthropists and civic leaders.

A current list of the programs included in the Bush Institute public announcement are:

- Dallas, Texas—Ed-Entrepreneur Center, SMU Simmons School of Education, Teaching Trust, Uplift Education, Dallas ISD
- Plano, Texas—Plano ISD, UT Dallas
- Fort Worth, Texas—Fort Worth ISD
- Denver, Colorado—Mid-continent Research for Education and Learning (McREL), University of Denver's Daniels College of Business
- St. Louis, Missouri—Saint Louis University Cook School of Business
- Indianapolis, Indiana—Indiana Department of Education, Marian University

## Chef Boyardee® launches the online community ~ Club Mum

(NDG Wire) Chef Boyardee(R), a brand of ConAgra Foods, has launched Club Mum ClubMum.net), an easy-to-navigate online community for moms to share insider experiences, ideas and helpful hints about family mealtime and other

popular topics.

Led by a panel of four popular bloggers, Club Mum - a play on moms being 'mum' about their best-kept secrets - is a new forum for moms to connect online and share their tips for how they deliver the

"good stuff" to their kids.

The website includes editorial and video content on a broad range of subjects, such as getting more vegetables into kids' diets, keeping kids active during winter weather, strategies for dealing with picky eaters, pack-

ing nutritious lunches and encouraging philanthropy among the whole family. In addition, the brand has launched a Club Mum Facebook page, which mirrors the Club Mum site and serves as an additional tool of engagement.



## Inaugural 'Comerica Collin County Marathon' scheduled for March 6



(NDG Wire) The Comerica Collin County Marathon kicks off the first spring marathon in North Texas on March 6, 2011. Organizers of the first-ever Collin County Marathon recently announced Comerica Bank as title sponsor of the Comerica Collin County Marathon. The marathon is scheduled to start and finish at the Allen Event Center. The Comerica Collin County Marathon's 26.2-mile full road course will run counterclockwise through Allen, Plano, Frisco and McKinney.

"Comerica Bank is proud to serve as title sponsor for the first-ever Comerica Collin County Marathon," said James H. Weber, Comerica Bank Chief Marketing Officer. "With our multi-year commitment to this race, our goal is to make the Comerica Collin County Marathon a family-friendly event with levels of participation for all ages and skill levels, and to provide fundraising assistance to the local youth charities that will serve as beneficiaries of this event."

"In creating this marathon, our goal was to not only offer North Texas runners a chance to compete in the Spring, but also to create a series of programs, events and charitable activities that demonstrate a commitment to our local communities," said Jack Bick, marathon organizer. "Given Comerica

Bank's strong track record of charitable giving and work with local non-profit and community organizations, their involvement makes perfect sense. We're thrilled to have Comerica on board as our title sponsor."

The event will feature three races conducted concurrently – a Full Marathon, a Half Marathon and the Mayor's Mile Fun Run. All three races will launch from the Allen Event Center at 15 minute intervals, starting at 7:00 a.m.

Registration is now open for the all three races with initial registration fees for the full and half marathon \$65 and \$50, respectively. Entry fee for the Mayor's Mile Fun Run is \$25.

During the races, numerous entertainment events will take place outside the Allen Event Center, including children's activities, live music and interactive gaming. After the races, an awards ceremony and post race party featuring live entertainment will be held at the Allen Event Center.

Proceeds from the full and half marathons will benefit various youth charities in Collin County. Proceeds from the Mayor's Mile Fun Run will benefit the Southern Sky District of the Boy Scouts of America.

Additional details and online registration forms can be found at [collinmarathon.com](http://collinmarathon.com).

## Dallas Volunteer Attorney Program Celebrates National Pro Bono Week

(NDG Wire) The Dallas Volunteer Attorney Program (DVAP), a joint alliance of the Dallas Bar Association and Legal Aid of NorthWest Texas, will celebrate the 2nd annual National Pro Bono Week during the week of October 25-29.

The Celebration is a coordinated national effort to meet the ever-growing needs of this country's most vulnerable citizens by encouraging and supporting local efforts to expand the delivery of pro bono legal services, and by showcasing the great difference that pro bono lawyers make to the nation, its system of justice, its communities and,

most of all, to the clients they serve.

The week-long celebration will include daily pro bono activities and Continuing Legal Education classes on topics such as housing/landlord/tenant legal issues, family law and two DVAP free legal clinics.

The events are hosted by numerous community organizations, including Advocacy, Inc. of North Texas; Catholic Charities of Dallas, Inc.; Dallas Association of Young Lawyers; Housing Crisis Center (HCC); the Senior Source and Texas C-Bar.

On Thursday, October 28, DVAP will host the Pro

Bono Awards Reception, which will honor judges, attorneys, court reporters and legal staff who provide free legal services to indigent residents of Dallas County.

An awards reception to salute these selfless volunteers will be held at the Pavilion at the Belo Mansion, the headquarters of the Dallas Bar Association, from 5:30 to 7:30 p.m.

In a 12-month period, DVAP donated almost 19,000 hours of free legal aid to the less fortunate of Dallas, and an additional 40,000 hours were donated through numerous other pro bono organizations.

Among the many accolades that will be presented

on October 28, awards will be given for "Pro Bono Lawyer of the Year" and "Pro Bono Law Firm of the Year." (A complete list of award recipients will be available after the event.) Volunteers are encouraged to bring their families to the celebration.

The Dallas Volunteer Attorney Program has consistently been recognized as one of the country's most successful programs of its kind.

Each year, an awards program is held to recognize the volunteers who provide legal aid to those who are unable to afford them.

## Mayor's Passport to Health Family Funfest

(NDG Wire) Youth and families from across the greater Dallas area are invited to join Dallas Mayor Tom Leppert and Mrs. Laura Leppert for a day of fun, fitness and good health at the Mayor's Passport to Health Family FunFest from 9 a.m. – 1 p.m. Saturday, November 6, on the grassy field of Dallas' historic Cotton Bowl at Fair Park (3750 Midway Plaza, Dallas 75210). Admission is free.

Take advantage of free health screenings offered by Baylor's Diabetes Health and Wellness Institute and dental screenings offered by South Texas Dental, then check out the kid-friendly activities coordinated by Dallas nonprofit Big Thought. Tackle the youth-oriented obstacle course operated by The Cooper Institute, then round up the family for the FREE one-mile fun walk presented by the YMCA of Metropoli-

tan Dallas. Next stop is the kiddie-fun section presented by Dallas After-School Network featuring art and movement activities, face painting and games. Then get your moves on at the community dance floor sponsored by the Dallas Dance Council. Don't miss the main stage featuring performers and musicians, including Dallas gospel singer Angela Blair. Watch Dallas ISD marching bands, dance groups, drum lines,

step and drill teams, and flag corps strut their stuff in the spirit of fitness.

And if all that activity revs up the appetite, stop by the food and beverage court for healthy food giveaways, cooking demos, nutrition education and awareness sessions, plus concessions available for purchase. FunFest is presented by Meals To Live, a healthy lifestyle company.

Parking is \$10 or you can ride DART's Green Line.

## Dr. Clara Reed provides keynote address for Methodist Charlton Medical Center Pastor Appreciation Luncheon

Dr. Clara M. Reed, District Superintendent, North Texas Conference of the United Methodist Church was the keynote speaker at the recent Pastor Appreciation Luncheon held at Methodist Charlton Medical Center. Recognizing the impact church leadership has on its community, Methodist Charlton invited local pastors and ministry leaders to attend the appreciation luncheon to learn about the huge growth and changes taking place in the facility; become educated on policies

and procedures that would help them better serve patients and their families during pastoral visits; and open up a dialogue with hospital leadership that would lead to better communication and partnerships, and present a more positive image of the hospital.

Dr. Reed brought members of the audience to their feet with applause with her message of encouragement. "Ministry is more than a job," says Dr. Reed. "It is a blessing." Attendees expressed gratitude for the op-

portunity to fellowship with fellow members of the ministry and receive inspiration

to continue to serve their congregations and community.



*Methodist Charlton President Jonathan Davis, Dr. Clara Reed, and Methodist Health System President and CEO Dr. Stephen L. Mansfield*



## Community Calendar

Visit [www.NorthDallasGazette.com](http://www.NorthDallasGazette.com) and click on **Community Calendar** for more events!

### Every Saturday

**Pure Saturdays** 2026 Commerce Street 23 & up preferred DJ Steve Nice in The Mixx. Doors open @ 10 p.m. Info text or call 214-810-5483.

### Every Tuesday

The Irving Public Library invites families to enjoy stories and music in both English and Spanish. **Family bilingual storytimes** are offered at 11 a.m. Tuesdays at the East Branch Library, 440 S. Nursery Road, and at 7:30 p.m. Thursdays at the Central Library, 801 W. Irving Blvd. For more information, call 972-721-2458.

### Ongoing

**African American Republican Club of Collin County** meets 3rd Tuesday of every month at 7 p.m. (Doors open at 6:30 p.m.) Collin County Republican Party HQ, 8416 Stacy Rd., McKinney. Call Linda Wynn Drain, 214-498-7574 or website [www.aarcc.com](http://www.aarcc.com)

**Collin County Black Chamber of Commerce**, CCBCC General Meetings, 2nd Thursday of every month at 6:30pm. Call 469-424-1020 or email: [info@CCBlackChamber.org](mailto:info@CCBlackChamber.org) for location.

**DFW Financially Empowered Women** meet monthly for lunch or dinner and a fun, informative seminar on various financial topics. Info: 469-942-0809 or [meeetup.com/378](http://meeetup.com/378).

**Group Business Seminars** at 4907 Spring Avenue, Dallas, (214) 11:30 a.m. 12:30 p.m.; 3rd Friday of the month 11:30 a.m. to 12:30 p.m. for those interested in starting your own business, it is a Brown Bag Lunch with Free Parking

**No Limit Network Business Networking Lunch** 1st Thursday at 1 pm in Plano Must RSVP at [www.TheNoLimitNetwork.com](http://www.TheNoLimitNetwork.com)

LimitNetwork.com or 972-898-5882.

**The National Business Women Enterprise Network (NBWEN) Learning Over Lunch Series:** 4th Saturdays, 11am-1pm, Remarkable Affairs Cafe, 2727 LBJ Fwy., Suite 140, Dallas. \$20 for members; \$35 for non-members, \$5 off for early bird registration. <http://nbwenorg.ning.com>.

**North Dallas Texas Democratic Women Regular Meetings** 4th Thursday, 6:45 p.m. Northaven United Methodist Church, 11211 Preston Rd (between Forest & Royal Lanes).

**Target Second Saturdays at Latino Cultural Center** On the second Saturday of every month family-friendly activities celebrating Latino arts and culture. Come in for one hour, or stay the day.

**Target Second Saturdays at Latino Cultural Center** On the second Saturday of every month family-friendly activities celebrating Latino arts and culture. Come in for one hour, or stay the whole day.

**Business Empowerment Sessions.** Learn to grow a successful small business. 1st Thursday of each month at Christian Chapel Temple of Faith, 14120 Noel Rd., Dallas. Call 214-942-6698 for details.

**How to start a business.** Free sessions on getting started the right way. Sessions held the last Monday of each month. Call The PLAN Fund for details 214-942-6698.

### Thru October 31

They're kooky and they're spooky! They're wacky and they're weird! No, not that other family! It's the Mongrews! Rosewood Center's Young Adult Rated Drama presents *The Curse of Castle Mongrew*, a gothic-horror

comedy at the Dallas Children's Theater's Rosewood Center for Family Arts.

### Thru November 7

**Amon Carter Museum's Ansel Adams: Eloquent Light** features 40 photographs by the artist. Admission to the Carter is free.

### Thru January 2

**American Modern: Abbott, Evans, Bourke-White** at the Amon Carter Museum of Art [www.cartermuseum.org/exhibitions](http://www.cartermuseum.org/exhibitions)

### October 21

The Irving International Women's Consortium is partnering with the Dallas Luna Chixs to host **LUNAFEST** at the TXU Energy Sierra building. An annual fundraiser, LUNAFEST is a national traveling festival of short films by, for and about women. The event goal is to raise money for the Breast Cancer Fund. It starts at 6:30 p.m. This event is open to everyone. Appetizers will be served. Info: 972-868-8349.

### October 22-23

Festival at the Switchyard in Downtown Carrollton Square has a \$5 daily admission with children 5 years old and under free. Info: <https://store.carrolltonfestival.com/>.

### October 23

**2010 C.C. Rousseau Scholarship Black and Gold Gala** at 7 p.m. at the Sheraton Hotel (Downtown Dallas). Tickets are \$65.00 per person or \$650 per table. This is a Black Tie event. : [DallasAlphas.com](http://DallasAlphas.com) or : [jabari156@gmail.com](mailto:jabari156@gmail.com)

**Susannah Charleson, author of the new nonfiction book *The Scent of the Missing*** will visit the Irving Central Library at 2 p.m. to discuss the book, which chronicles her adventures with golden retriever Puzzle as members of a Texas-based canine search and rescue team.

**Grief Writing Workshop** 11 a.m. until 3 p.m. at Southside on Lamar, 1409 S. Lamar Ave., in the 4th floor conference room

**Business Basics Training** teaches you the ins and outs of entrepreneurship. They use practical strategies that help you become a successful business owner. The event is scheduled for 9 a.m.- 6 p.m. at 2801 Swiss Ave in Dallas. Info: [www.planfund.org](http://www.planfund.org) or call 214-942-6698.

### October 25

The United Negro College Fund is hosting their **18th annual golf tournament – the Jethro Pugh Scholarship Invitational** at the TPC Las Colinas at the Four Seasons Resort and Club Dallas. Info: 404-494-3459 or Diane Stephenson at 972-234-1007.

### October 26

**The Business Learning Series** is a comprehensive learning experience for entrepreneurs and small business owners who are seeking practical and effective solutions for the development of their businesses. The first event is at 6:00 p.m. at 1636 N. Hampton Rd. Suite 108 with registration at 6:00 p.m. immediately followed by an introduction/overview. RSVPs can be made by calling 214-699-1182 or sending an email to [bls@newdreamsonline.net](mailto:bls@newdreamsonline.net).

### October 28

**Book release party for *Social Media for the CEO*** from 5:30 – 7:30 p.m. at the Women's Museum is located at 3800 Parry Avenue at Fair Park in Dallas, Texas. The party is open to the public by RSVP'ing on <http://SocialMediafortheCEO.Eventbrite.com>

### October 30-31

**Model Train Display** at the annual Spring Creek Model Railroad Club Train Display from noon - 5 p.m. at Crosby Recreation Center (1610 E.

Crosby Rd.). Info: [SpringCreekRailroad.com](http://SpringCreekRailroad.com) or call 972-395-9828.

### October 30

Local landscaping expert, Bonnie Reese, will present two **FREE seminars** on planning a water-wise landscape at the Plano Municipal Center, Council Chamber, 1520 K Ave., Plano. Admission is free but to reserve seat contact 972-769-4130 or <mailto:myshaf@plano.gov>.

### October 31

**Books for Treats** at either Carrollton Public Library location from 2 p.m. to 6 p.m. All children ages 12 and under are invited to wear their Halloween costume to either the Josey Ranch Library (1700 Keller Springs Road) or the Hebron and Josey Library (4220 N. Josey Lane) and pick out a free book while supplies last. Info: 972-466-4800 or visit [cityofcarrollton.com/library](http://cityofcarrollton.com/library).

### November 5

**The Greater Dallas Hispanic Chamber of Commerce Quality & Excellent Entrepreneur Awards** at 6:30 p.m. at the Fairmont Hotel Regency Ballroom Info: [www.gdhcc.com](http://www.gdhcc.com) or 214-523-3403.

### November 6-7

**Grand opening** celebration and FREE one-on-one decorating advice with Karen Bradford from 1:00 to 4:00 p.m. at Kirkland's at The Village at Allen at 190 E. Stacy Road, Suite 2214 in Allen.

### November 6

Mayor's **Passport to Health Family FunFest** from 9 a.m. – 1 p.m. at Fair Park

**Candles in the Devil's Wind** at the Granville Arts Center main auditorium begins at 7 p.m.

The annual **Holiday Bazaar**, hosted by McKinney ISD Partners In Education will be

held at Evans Middle School (6998 W. Eldorado Pkwy.) in McKinney. Info: Nancy Cowlishaw, Partners In Education Specialist, at 469-742-4043 or [ncowlishaw@mckinneyisd.net](mailto:ncowlishaw@mckinneyisd.net).

### November 11 - 13

**2010 U.S. Small Business Conference** at 1633 Imagine Xhibits Showroom at 1633 Firman Dr., Ste. 100, Richardson. Info: [www.ussmallbusinessconference.com](http://www.ussmallbusinessconference.com) or 636-387-3000

### November 12-13

The Ricardo Miller Children's Ministries are hosting the **2nd Annual Children's Ministry Symposium**, a city-wide meeting for Children's Pastors, Children's Workers, Coordinators, and individuals interested in being trained in Children's Ministry November 12-13 at Pathway of Life Church in Dallas. [www.richadomiller.com](http://www.richadomiller.com)

### November 20

**The 4th Annual Hometown Holidays** at Firewheel Town Center will kick off the season with the lighting of its 41-foot tree. This event features music, Santa Claus' arrival, facepainting and more! Create a tradition this year and bring the whole family to Firewheel Town Center to kick off the holidays at 7 p.m. Firewheel Town Center is located at 245 Cedar Sage Dr., Suite 200 in Garland.

### January 25

**Seeking Common Good in the Midst of Growing Diversity** featuring T.D. Jakes, Chief Pastor, The Potter's House; at the SMU Tate Series Tickets to individual lectures may be ordered online at [smu.edu/tate](http://smu.edu/tate) or by calling 214/SMU-TATE 214-768-8283).

### March 6, 2011

**Comerica Collin County Marathon** Info: [www.collinmarathon.com](http://www.collinmarathon.com).

Sponsored By:



at&t

# Proud To Be An Active Partner In The Community



# Irving ISD's M/WBE program remains invisible to residents

BY JACKIE HARDY  
NDG CONTRIBUTING WRITER

"We want to see the Irving Independent School District (ISD) move from talking about the M/WBE Program to seeing a program put into action," states Anthony Bonds, Chairperson of the Irving Education Coalition (IEC) and community activist.

Bond's statement is a shared sentiment for many of the minority residents within the Irving community. According to the Texas Education Agency (TEA), minorities made up 86 percent of enrollment in Irving schools last year.

In 2008, the IEC and Irving ISD signed a Memorandum of Understanding (MOU) document under the oversight of the U.S. Department of Justice Community Relation Services in the effort to resolve perceptions of inequality and excluding of people based on race, color, gender, and ethnicity.

Five areas were outlined in the MOU between IEC and Irving ISD: Ensuring diversity and fairness through Irving ISD's hiring, student discipline, cross-cultural literature and training for students and staff, parent relations and communication, and procure-

ment of services and supplies through minority and women contractors and vendors.

With respect to procurement of services and supplies from minority and women contractors/vendors, Irving ISD has been unable to honor the MOU document since its inception. The hope of IEC is the District's consistent lack of having a Minority and

joint meeting with both internal and external people to review what has or has not happened. Our next step is to develop an action plan. My goal is to provide a plan that is both compliant with the agreement, appropriate, and the right thing for the Board to consider and approve."

Irving ISD joined the North Central Texas Regional Agency Certification

*"We will continue to move forward with making recommendations to the Board to implement a system that is appropriate, legal, and right"*

— Dr. Bedden

Women Business Enterprises (M/WBE) program in place will change under the leadership of newly appointed Superintendent, Dr. Dana Bedden of Irving ISD.

The District's inability to track bids submitted by M/WBE vendors, as well as track contracts awarded to M/WBE's remains their biggest obstacle to date. Currently, there is no tracking system in place to report the District's overall procurement service activities of M/WBE's.

In a written response Bedden states, "We had a

Agency (NCTRCA) which satisfies one of the recommendations made by IEC. Members of NCTRCA have access to the pool of certified DBE and M/WBE vendors. Rick Powell, Irving ISD Purchasing Director, serves as a representing board member of the non-profit organization which also offers free vendor certification assistance (training and counseling) to DBE and M/WBE's in Texas.

The District is working with their Internal Auditor to address the issue of insufficient M/WBE data.

The Assistant Superintendent of Business and Finance, along with the Purchasing Department is analyzing various software options to determine the best avenue to pursue with respect to their current software, as well as considering a new software system.

"This is one of the areas being worked on because our current system does not track this information and the Internal Auditor is currently collecting data on what we are doing in business transactions over 1,000 dollars that are within a specified period of time to establish a current base line of data," advises Bedden in a written statement.

"We are gathering information on M/WBE status of current vendors so we can track and identify vendor's status with respect to D/M/WBE and educating ourselves on the process," explains Powell.

Martin Burrell of The Burrell Group is an expert many Texas-based companies like American Airlines, Perot Systems, and Las Colinas Group have hired in helping them with their M/WBE Program. Districts, like Dallas ISD, has also utilized the expertise of The Burrell Group in the effort of helping them work toward their goals of awarding thirty percent of their construction, goods and services contracts and thirty-five percent of their bond funded professional services to M/WBE's.

"I have recommended to the District they use The Burrell Group. Martin Burrell is an expert in this field and I do not know a more excellent consulting firm to assist them. I have a lot of faith that Martin could help Irving ISD with their M/WBE Program," states Bonds.

Although there has been no definitive decision with regards to hiring an outside



Dr. Dana Bedden of Irving ISD

firm like The Burrell Group; the District, according to Bedden is reviewing software options available through The Burrell Group.

"It is my hope to present a plan of action to the Board of Trustees that includes: analysis of what we can and/or have begun doing with our current resources. I will also present options we would consider regarding software enhancements, as well as consider adding a staff position under the

M/WBE Program.

We will continue to move forward with making recommendations to the Board to implement a system that is appropriate, legal, and right," advises Bedden

For information regarding Irving ISD bidding opportunities, visit their website at [irvingisd.net/purchasing/bids.htm](http://irvingisd.net/purchasing/bids.htm) and to learn more about becoming certified with NCTRCA visit [nctrca.org](http://nctrca.org).

## A List of Irving Education Coalition Recommendations As Outlined in the MOU Document:

1. Set up and establish a District-wide committee consisting of referrals from the Irving Education Coalition and Irving ISD administrators to assist the Irving ISD in reviewing current district procurement policies.
2. Utilize the above committee to recommend revisions to existing procurement policies (if necessary).
3. Align Irving ISD with many school districts in joining the DFW Minority Business Council and North Central Texas Regional Certification Agency.
4. Hire or employ a district staff person and /or office to monitor and oversee the function of Minority Business Development in the Irving ISD.

The Goal of Irving Education Coalition:

The goal of the Irving Education Coalition is to work in cooperation and collaboration with the Irving ISD to foster, encourage and recommend strategies for improving the academic, social and physical well-being of all students in the Irving Independent School District.





# Cowboys of Color National Finals Rodeo

(NDG Wire) The Cowboys of Color National Finals Rodeo rides into the Mesquite Resistol Arena, Saturday, October 30 at 7:30 p.m.

This the largest multicultural rodeo in the country highlighting the finest ethnic cowboys and cowgirls competing for cash prizes in traditional rodeo events. The audience will enjoy

steer wrestling (invented by a Black cowboy named Bill Pickett), calf roping, ladies barrel racing and the audience favorite bull riding, as well as experiencing the contributions of diverse cultures to rodeo and the Western way of life.

This fast-paced action packed rodeo entertains and educates the audience about the forgotten minority cow-

boys and pioneers who played a significant role in the settling of the American West.

"This year we are bringing back the Pony Express Relay; always an exciting event along with Step Rideau and the Zydeco Outlaws for a touch of Louisiana," said Cleo Hearm, Rodeo Producer.

Bear Creek Buffalo Sol-

dier Wendell Prince, Sr. shared, "There is so much forgotten history to be learned. I am honored to keep the traditions alive and to pass down our history to this generation and the next."

Cultural entertainers including: Escaramuza Charra de Guadalupe, Circle L5 Drill Team, Wild Horse Races and others will bring

history to life between the rodeo events.

Doors open at 6:30 p.m. for BBQ and entertainment. Attendees can enjoy food, visit vendors and get photographs and autographs from the cowboys and cowgirls.

Club Seats are \$50 (includes food and beverage); Box Seats are \$30; Grandstand Reserve are \$14 Adults and Children. Tick-

ets can be purchased by calling 972.285.8777 or by visiting ticketmaster.com.

Pre-sell and group discounts are available until the Friday October 29.

Proceeds benefit at-risk youth programs of ICREA, Inc., a North Texas 501(c)(3) education non-profit.

For more information visit: www.cowboysofcolor-rodeo.net.

## Harry Potter bad boy 'Draco Malfoy' joins 'Capt. James T. Kirk' at Fan Days in Plano

(NDG Wire) William Shatner, the original "Capt. James T. Kirk" of *Star Trek* fame, will be joined this month by *Harry Potter* star Tom Felton, aka bad boy "Draco Malfoy," at the Fan Days convention in Plano.

The two-day event will be Oct. 23 and 24 in the Plano Convention Center, 2000 E. Spring Creek Parkway.

Shatner and Felton are part of an all-star line-up that also includes Christopher Lloyd, perhaps best known for his portrayal of "Doc



William Shatner

Brown" in the *Back to the Future* movies. Shatner,

Felton and Lloyd will appear Saturday only.

The remaining guests are scheduled to appear Saturday and Sunday. They include *Star Trek* actors Jonathan Frakes ("Commander Riker"), Brent Spiner ("Data"), Michael Dorn ("Lt. Commander Worf"), Lawrence Mounaigne ("Stonn" and "De-cius") and Bobby Clark ("Gorn").

Also on the schedule for both days are actors Tia Carrere (Warehouse 13 and True Lies), Tracy Scoggins (Babylon 5) and Herb Jefferson Jr. ("Lt. Boomer" on the original *Battlestar Galactica* TV series.) Artists Joe Corroney and Lawrence Reynolds, both of whom have produced *Star Trek* artwork, also will be featured guests.

Shatner will discuss his acting career during a Q&A session at 3 p.m. Saturday. The cast of *Star Trek: The Next Generation* will have a Q&A session at 12:30 p.m.

the same day.

Fans purchase a VIP Access Pass (\$150), which gives them access to the exhibit hall half an hour before the show opens and includes reserved close-in seating at the Q&A sessions. VIP holders also receive one William Shatner autograph, first access to the autograph room and show admission both days.

The Priority Access Pass (\$30) is a two-day pass that allows access into all show areas, including the Q&A and autograph rooms, ahead

of general admission.

General admission tickets are \$10 per day, and allow access to the Q&A and autograph rooms after all VIP and PrChildren ages 10 and under are admitted free to the convention when accompanied by a paid adult. Parking is free.

Fan Days runs 11 a.m. to 6 p.m. Saturday, Oct. 23, and 11 a.m. to 4 p.m. Sunday, Oct. 24, at the Plano Center, 2000 E. Spring Creek Pkwy. in Plano, Texas.

For more information, visit www.fandays.com.

## DCT's 27th season underway

(NDG Wire) Dallas Children's Theater (DCT) launches its 27th season with the original bad kids of Room 207. This classroom comedy is for unruly children everywhere who take advantage of a teacher's good will and must face the most terrifying of substitutes – Miss Viola Swamp! Go Back to School with *Miss Nelson is Missing!* playing through October 24 in the Baker Theater at DCT's

Rosewood Center for Family Arts.

Miss Nelson is the nicest teacher in the whole school, but she has the worst class! They don't listen, behave, or study. Her classroom is a zoo! One day Miss Nelson disappears, and a frightening substitute, Miss Viola Swamp, takes charge. Miss Swamp puts the class to work like a drill sergeant with ruler in hand. And she gives homework...EVERY

night! Schoolyard hilarity ensues as Phoebe, Raymond, LaVita, Elvis, "Mouse", Kimberly and George go on a top-secret detective mission to find sweet Miss Nelson.

Director Nancy Schaefer states, "Everyone loves a good mystery, and Miss Nelson's mischievous students are on the case. In the meantime, since good behavior is its own reward, they also learn a few things about the

golden rule." This show is sure to please all audiences, even substitute teachers!

Starring in the role of Miss Nelson is Emily Gray, named by the *Dallas Observer* "Best Local Actress - 2009." DCT audiences will remember her from *The Best Christmas Pageant Ever* (2009), *Eat (It's Not About Food)* and *Sleeping Beauty*.

You can order tickets at the DCT Box Office 214-740-0051 or at www.dct.org.

## HUMPHREY, continued from Page 2

finally there is Kristina "wit ah K" who plays The Blood of Jesus. The whole church is a giant wrecking ball on an unending roller-coaster ride.

And, it's all clean and funny enough for the entire family.

"The level of acting and performance is unmatched by any play you may have previously viewed say's Humphrey. "It is replete not just with great acting, but excellent scenery and mysticism. It was worth waiting seven years to push this one

out onto the stage."

Tickets are on sale now for the Nov. 6 show in Garland at The Shop Salon & Cuts located at 6531 Duck Creek Dr. or 214-227-4442, Rose Detail located at 207 Main St. or 972-467-6209 and C&G Barber Shop lo-

cated at 1560 S. First St. or 972-272-0935. Also online at www.maryplays.com. Showtime is Sat., Nov. 6 at 7 pm at the Granville Arts Center Atrium Main Auditorium, 300 N. 5th St. in downtown Garland.

## Looking for BARGAINS?

Log onto  
NORTHDALLASGAZETTE.COM  
& click on the  
coupon banner.



coupons.com has partnered with us for you.



# Major companies making it easier for small businesses

(NDG Wire) A consortium of large businesses in a variety of industry sectors have announced a new way for small businesses to compete with greater ease to sell goods and services to global companies, potentially leading to the creation of new jobs and economic growth.

AT&T, Bank of America, Citigroup, IBM, Pfizer, and UPS have agreed to standardize and simplify the application process required for qualified small- and mid-sized U.S. suppliers to undergo, as they compete for nearly \$150 billion in contracts collectively awarded by those companies every year.

To facilitate this, the participating companies will establish a free, public website, created and maintained by IBM through a grant of more than \$10 million from the IBM International Foundation. The site, to be named "Supplier Connection" ([www.supplier-connection.net](http://www.supplier-connection.net)), will provide

visitors with a single, streamlined electronic application form.

Small vendors only need to complete the application form once to potentially become suppliers to the participating companies.

They will be able to more easily connect for opportunities to sell services, marketing, food, human resources, and construction, among others.

The Supplier Connection Web site aims to accelerate and streamline the application process leading to increased contracting with small- and medium-sized firms.

"Most of the small businesses we interviewed more than doubled their revenues and added a significant number of jobs since first becoming a supplier to a large company. Breaking into the supply chain of a big corporation can be transformative for small businesses," said Jonathan Bowles, Director of the Center for an Urban Future.



"Small businesses almost single-handedly sparked the economic recovery during the nation's two previous recessions. We need them to do it again in these tough economic times. That's why I was so encouraged to hear about these large companies stepping up and taking such dramatic steps to provide a lift to small businesses and help reignite the economy."

The Supplier Connection Web site, which is expected to launch in the first quarter of 2011, will enable access by qualified firms to connect for opportunities where the participating companies conduct business.

Consequently, qualified firms will more easily have the opportunity to reach not only the U.S. markets, but potentially nearly 200 countries -- the number of places worldwide where the participating companies operate.

The program is consistent with the U.S. Administration's goal of increasing U.S. exports. Small businesses comprise 97 percent of all U.S. exporters, according to the U.S. Commerce Department.

In fact, small businesses are the heart of the U.S. economy. Between 1993 and 2008, small businesses

created at least 65 percent of new private sector jobs, according to the U.S. Small Business Administration. Meanwhile, the U.S. Commerce Department says that small firms in the United States comprise 99.7 percent of all employer firms, provide jobs to fully half of all private sector employees and pay 44 percent of the private sector payroll.

"Everyone says that small business is the engine

for economic growth. We believe opening up new markets for goods and services, in the billions of dollars spent by large companies can be the fuel that will allow those small businesses to grow," said Stanley S. Litow, IBM Vice President of Corporate Citizenship & Corporate Affairs, and President of IBM's Foundation. "I liken the mechanism we're unveiling to a Universal College Application, which simplified the way in which students could spend less time filling out redundant forms, and focus more on academic excellence. That's what we're trying to do here -- let small businesses do what they do best, grow their businesses and not get bogged down in red tape."

## MEDIA, continued from Page 1

a helpful answer to those struggling to understand social media as it relates to business, marketing, retaining customers and brand identity.

Her new book, *Social Media for the CEO* (to be released Oct. 28), offers a practical guide focused on the methodology of how social media vehicles like Twitter, Facebook, blogs, YouTube and LinkedIn can be utilized to grow business.

This book differs from other social media business books in that Orsburn avoids technical jargon and instead uses language that's easy for anyone to understand.

The book provides 14 real life social media success stories from small, medium and large organizations including Lane Bryant, General Motors, The Women's Museum: An Institute for the Future, The Mayo Clinic, and 21st Century Dental.

tury Dental.

Each case study powerfully illustrates how a well-developed social media strategy can result in exponential growth.

Lane Bryant's controversial lingerie ad hit #1 in the world thanks to social media, while GM shares how embracing social media helped it get through a very difficult economic time period and emerge even stronger.

*Social Media for the CEO* also reveals The Social Media Equation™, Orsburn's revolutionary methodology that finally explains exactly what an organization needs to do and how it needs to do it in order to achieve positive business results on social media.

In her experience with clients, Orsburn observes, "Being relevant to a brand's target audience helps a business establish relationships and build trust with its fol-

lowers. In this capacity, followers are more open to receiving marketing messages."

*Social Media for the CEO* is itself an example of the power of social media. Orsburn began writing the book to response to questions and discussions that originated on social media. Additionally, she plans to market the book entirely via social media, and even went so far as to mention her 20,000 Twitter followers in the book.

A business guide that is surprisingly down to earth, *Social Media for the CEO* has already earned a variety of executive and critical acclaim. It is being considered by several universities in the US, the UK, and Europe as a textbook for emerging media courses, which attests to the fact that this book will be as relevant years from now as it is today. It is a rare gem in the ever-changing

realm of social media.

*Social Media for the CEO*, 162 pages, is available in hard back in several places including [www.SocialMediaForTheCEO.com](http://www.SocialMediaForTheCEO.com) and [www.Amazon.com](http://www.Amazon.com) for \$18.48 plus tax. It will of course also be available digitally on Kindle, iTunes, and NOOK for \$9.99.

Orsburn is hosting a book release party at The Women's Museum on Thursday, October 28 from 5:30 – 7:30 p.m. The Women's Museum is located at 3800 Parry Avenue at Fair Park in Dallas, Texas. The party is open to the public by RSVP'ing on <http://SocialMediafortheCEO.Eventbrite.com>. The festivities will include free wine and food as well as opportunities to win prizes valued at over \$4,000 from The French Room, The Adolphus Hotel, The Women's Museum 21st Century Dental, and more.

## Madoff's seized property to be sold off

(NDG Wire) More than 400 pieces of personal property, jewelry, and antiques from Bernard L. Madoff and his wife, Ruth, will be sold during a live and online auction in New York City on November 13, 2010, by the United States Marshals Service. The property was forfeited and seized in connection with the criminal prosecution of Bernard L. Madoff by the United States Attorney's Office in the Southern District of New York.

The proceeds from the auction will be deposited in



Bernard Madoff

the United States Department of Justice Asset Forfeiture Fund to compensate the victims of this multi-billion dollar fraud. More details will follow in the upcoming weeks prior to the auction.

Are you a Dallas Housing Authority Section 8 voucher holder interested in moving into a 3- or 4-bedroom house in Little Elm or Frisco? If so, contact (972) 480-8280 or [omnikeyreality@aol.com](mailto:omnikeyreality@aol.com) and ask about our NSP homes. Certain income limits apply. Equal housing opportunity provider.





# AARP attorneys join legal team representing whistleblower in health care fraud case

(NDG Wire) AARP attorneys have joined as co-counsel with the firms Stein, Mitchell & Muse and Baron & Budd in a whistleblower case challenging several medical device makers' allegedly illegal, off-label marketing of metal biliary stents wrongfully placed in older patients to treat vascular disease.

The involvement of AARP's attorneys supports the organization's ongoing efforts to address health care fraud, a major contributing factor for escalating health care costs.

The risky devices are not approved by the Food and Drug Administration (FDA) as safe and effective to treat vascular disease, which involves narrowing of blood vessels in the legs, arms or kidneys. Millions of patients underwent high-risk vascular procedures involving the unapproved devices, even though FDA said that the stents are not proven to be safe or effective for vascular

use.

Medicare and Medicaid have paid billions in reimbursement claims for procedures involving the unapproved devices, further contributing to rising health care costs.

"The case highlights the need for patients to become their own advocates and ask their doctors about the risks of medical devices and alternatives before consenting to a procedure," said Bob Jackson, AARP Texas state director.

"Too many patients have been put at risk, and too many health care dollars have been wasted at a time when they're most needed."

"Fraud is draining billions from the health care system, which in turn hurts older persons," added Kelly Bagby, AARP Foundation senior attorney, who is joining as co-counsel.

In the case, whistleblower Kevin N. Colquitt alleges that stent makers Guidant (now a part of Ab-

bott Laboratories), Johnson & Johnson, Cordis Corporation and Boston Scientific broke the law by making false statements to the FDA that the adulterated stents were intended for cancer patients with biliary blockages. The companies then exclusively marketed the devices to doctors as vascular stents

without FDA approval.

In 2008, the FDA documented that patients who had the unapproved devices implanted needlessly suffered injuries including aneurysms, air embolisms, strokes, internal bleeding, arterial dissections and even death.

Colquitt became concerned with the marketing of

biliary stents to treat vascular disease while working as a sales representative for Guidant and attending law school. He filed suit in September 2006. The case is United States ex rel. Kevin N. Colquitt v. Abbott Laboratories et al., Civ. Action No. 3-06-CV-1769 (N.D. Tex.) (Judge Barbara J. Lynn).

Colquitt is currently an attorney at Baron & Budd and is represented in this suit by Jacob A. Stein, Andrew M. Beato and David U. Fierst of Stein, Mitchell & Muse in Washington, D.C., and Laura Baughman of Baron & Budd in Dallas and now Kelly Bagby and Stacy Canan of AARP Foundation Litigation.

## PLAN, continued from Page 1

Plano is facing, identify the city's assets and start generating ideas that can help define what the community really wants for the future. The public is invited to share their thoughts:

Tuesday, November 9, 2010, 7:00 p.m. to 9:00 p.m.

Tom Muehlenbeck  
Recreation Center  
5801 W. Parker Road  
Plano, TX 75093

Tuesday, November 16, 2010, 7:00 p.m. to 9:00 p.m.

City of Plano Municipal Center, Training Room A  
1520 K Avenue  
Plano, TX 75074

(Both meetings will feature the same presentation).

For more information about Plano Tomorrow contact the Plano Planning Department at 972-941-7151.

## RACISM, continued from Page 3

Responsible Lending (CRL) that determined how widespread foreclosures have drained an estimated \$350 billion from communities of color. According to Foreclosures by Race and Ethnicity: the Demographics of a Crisis, CRL's June research report, for every 100 African-Americans who were homeowners in 2006, the crisis has resulted in 11 homes lost or at imminent risk of foreclosure. For Latino families, the figures are even worse – 17 for

every 100 Latino homeowners.

Federal and state authorities are coming to terms with fraudulent robo-signing of foreclosure documents. While the ramifications of these failures are unclear, our nation needs a fair and dependable process to avoid unnecessary foreclosures. With more than two million homes already in the foreclosure process and almost four million more mortgages in trouble, our national eco-

## CADNET/NORTH DALLAS GAZETTE National and Local Classified Advertising Network

To advertise call 972-509-9049 Email (ad for quote) opportunity@northdallasgazette.com

### ADOPTION

PREGNANT? CONSIDERING ADOPTION? You choose from families nationwide. LIVING EXPENSES PAID. Abby's One True Gift Adoptions. 866-413-6292, 24/7 Void/Illinois

### ANNOUNCEMENTS

\*AAAA DONATE YOUR CAR FREE TOWING "Cars for Kids" Any Condition Tax Deductible Outreachcenter.com, 800-794-4511

### AUTOMOTIVE

WANTED JAPANESE MOTORCYCLES KAWASAKI, 1970-1980, Z1-900, KZ900, KZ1000, H2-750, H1-500, S1-250, S2-250, S2-350, S3-400. CASH PAID. 1-800-772-1142. 1-310-721-0726.

### AUTOS WANTED

DONATE YOUR CAR. FREE TOWING. "Cars for Kids". Any condition. Tax deductible outreachcenter.com, 1-800-597-9411

### BUSINESS OPPORTUNITIES

Auto Dealer License Unlimited Potential. Turn key 10 days! 973-220-6729

### COMPUTERS

New Computer Guaranteed and FREE LCD TV with paid purchase!!! No credit check. Up or \$3000 credit limit Smallest weekly payments available! Call Now 1-866-288-2040

### EDUCATION

HIGH SCHOOL DIPLOMA FROM HOME, 6-8 Weeks. ACCREDITED. Get a diploma. Get a job. 1-800-264-8330, www.diplomafromhome.com

### ELECTRONICS

DIRECT to home Satellite TV \$19.99/mo. FREE installation, FREE HD-DVR upgrade. New customers - No Activation Fee! Credit/Debit Card Req. Call 1-800-795-3579

New Computer Guaranteed and FREE LCD TV with paid purchase!!! No credit check. Up or \$3000 credit limit. Smallest weekly payments available! Call Now 1-866-288-2040

### EMPLOYMENT

MYSTERY SHOPPERS! Earn up to \$150 daily. Get paid to shop pt/ft. Call now 800-690-1272.

GREAT PAYING... Frac Sand Hauling Work in Texas. Need Big Rig, Pneumatic Trailer & Blower. 817-769-7621

### HEALTH & FITNESS

FDA APPROVED VIAGRA, Testosterone, Cialis. Free Brochures. CODE: Free pills 3 (619)294-7777, www.drjoelka-plan.com

Back Brace Covered by Medicare/Ins. Substantial relief, comfortable wear 1-800-815-1577 Ext. 424 www.LifeCareDi-

abeticSupplies.com

### HELP WANTED

THE JOB FOR YOU! \$500 Sign-on-bonus. Travel the US with our young minded enthusiastic business group. Cash and bonuses daily. Call Jan 888-361-1526 today

ASSEMBLE MAGNETS & CRAFTS at home! Year-round work! Great pay! Call toll free 1-866-844-5091

ACTORS/MOVIE EXTRAS - \$150-\$300/Day depending on job. No experience. All looks needed. 1-800-281-5185-A103

### MISC. FOR SALE

Business for sale!! Established 3 years. Will train. Nets 100k Can operate from anywhere. \$3800 down. Call Jerry 800-418-8250.

### MISCELLANEOUS

CASH PAID for unexpired, sealed DIABETIC TEST STRIPS - up to \$17/Box! Shipping paid. Linda 888-973-3729, www.cash4diabeticsupplies.com

\$250,000 LIFE INSURANCE POLICY. Rates From \$18 Per Month. A+ Carrier. Free Quote. Call 1-800-509-9530

New Computer Guaranteed and FREE LCD TV with paid purchase!!! No credit check Up to \$3000 credit limit Smallest

weekly payments available! Call Now 888-479-5043

AIRLINES ARE HIRING - Train for high paying Aviation Maintenance Career. FAA approved program. Financial aid if qualified - Housing available CALL Aviation Institute of Maintenance (866)453-6204.

FREE HD for LIFE! DISH Network. \$24.99/mo. - Over 120 Channels. Plus \$500 BONUS! Call 1-800-915-9514.

### REAL ESTATE

Need Cash Now? Receive Monthly payments for property sold? Notes Secured by RealEstate, Top\$Offer! 408-234-2354

\*\*\*FREE Foreclosure Listings\*\*\* OVER 400,000 properties nationwide. Low down payment. Call now 800-250-2043.

Land liquidation 20 acres \$0 down, \$99/mo. Only \$12,900 Near growing El Paso, TX Guaranteed Owner Financing. No credit check! Money back guarantee. Free Maps-Pictures! 800-755-8953 www.sunsiteslandrush.com

### WANTED TO BUY

Sell your diabetes test strips any kind/brand unexpired \$16.00 box shipping paid 1-800-267-9895 www.selldiabeticstrips.com

Reader Advisory: the National Trade Association we belong to has purchased the following classifieds. Determining the value of their service or product is advised by this publication. In order to avoid misunderstandings, some advertisers do not offer employment but rather supply the readers with manuals, directories and other materials designed to help their clients establish mail order selling and other businesses at home. Under

NO circumstance should you send any money in advance or give the client your checking, license ID, or credit card numbers. Also beware of ads that claim to guarantee loans regardless of credit and note that if a credit repair company does business only over the phone it is illegal to request any money before delivering its service. All funds are based in US dollars. 800 numbers may or may not reach Canada.



# THE UN-COMFORT ZONE: Be a copycat

BY ROBERT WILSON

In a recent comment I wrote about Self-Efficacy which is our belief in our ability to achieve what we set out to accomplish. I wrote about how it is the biggest part of achievement, and that we acquire a sense of self-efficacy in four ways: personal experience, observation of others, a positive mental attitude, and from the encouragement of others. This month I'd like to expand on how observing other people achieve motivates us to accomplish more.

Some of our goals require us to reach a mental threshold; some are more physical; while others are a combination of the two. One of my favorite forms of exercise and recreation is mountain biking. I get out once a week and hit the trails. Some of the trails have obstacle course-like obstructions called technical features; they are basically log and rock piles you ride over for an additional skill challenge. One trail has several advanced features including a seesaw. I rode past this particular challenge for weeks; wanting to do it, but frankly too scared to try.

Then one day I encountered another rider who rode

across it. He went up to the center; it tipped and he rode down the other side. It looked easy enough, and so I asked him about it. He told me there was one trick to it. You needed to brake slightly when you hit the center, so that your weight would cause the 'up' end to tip down. If you didn't; it would function like a big ramp and you would fly off the end five feet

staff strapped him into the safety ropes. He went up about 12 feet and said he couldn't go any further. I was surprised because he is very athletic and picks up most sports immediately and effortlessly. I tried all sorts of encouragement, but he had made up his mind. The staff lowered him to the ground.

Then he asked me to climb it. I looked up and gri-

refusing to acknowledge the unstated thought in his mind... "Hey, if my wimpy Daddy can do it - it's gotta be easy!"

Think of the occasions where you found a role model to show you "how it's done."

I remember the night I decided to become a professional speaker. I was serving as a counselor to a group of teenagers attending a Hugh O'Brian Youth Foundation leadership seminar. Patty Kitching was the dinner keynote speaker. She was warm and funny and told wonderful stories to illustrate her points. Most of all she looked like she was having the time of her life. I turned to my wife and said, "I could do that. I want to do that!" Three years later, I was.

Go out and find someone who is already doing what you want to do. Watch them, talk to them, then get started!

*Robert Evans Wilson, Jr. is a motivational speaker and humorist. He works with companies that want to be more competitive and with people who want to think like innovators. For more information on Robert's programs please visit [www.jumpstartyourmeeting.com](http://www.jumpstartyourmeeting.com).*

*Go out and find someone who is  
already doing what you want to do.  
Watch them, talk to them,  
then get started!*

off the ground. Hmm, good advice, because that was definitely what I didn't want to do.

Having seen someone do it; I was ready to tackle it. I rode across perfectly on the very first try. All I needed was to see it done.

We do this all the time -- sometimes consciously and sometimes unconsciously.

Last summer I was shopping at Dick's Sporting Goods in Atlanta where they have a three-story in-door climbing wall. My nine year old son was with me and asked to climb it. I bought him a ticket and the rock wall

maced... it was not what I wanted to do that day, but I had done it once before with my older son, so I paid my way and started to climb. I climbed to the top and rang the bell, then enjoyed the real fun of repelling back down. Once I was down, my son wanted to try it again. I was skeptical and didn't want to waste another two bucks. But, I gave in, and this time he scrambled like a lizard all the way to the top and rang the bell. Just like me and the bicycle seesaw, all he needed was to see that it could be done. Then he was on his way. Of course I'm totally

## Manufacturing Consortium Partners with Richland College

(NDG Wire) A manufacturing consortium has partnered with Richland College to provide job training using a \$311,495 Skills Development Fund grant from the Texas Workfo

The grant will be used to provide 378 new and incumbent workers with higher skills efficiency training. Those trained include assemblers and fabricators, managers, and sewing machine operators. Upon completion of train-

ing, the workers will earn an average hourly wage of \$18.03.

TWC Director of Workforce Development Larry Jones presented a check to Dallas County Community College District Board Chairman Jerry Prater and Interim Richland College President Dr. Kay Eggleston at a ceremony on October 20 at the Richland College Garland Campus in The Gallery located in Garland.

## GRAPHIC ARTIST

Small Community Newspaper looking for a parttime student graphic artist.

Prefer student (intern) that's available on a per project basis.

Must have knowledge of Quark and Indesign software.

Work will be done at company office.

Must be professional and dependable. Fax resumes to: 972-509-9058, or email to: [trj1909@tx.rr.com](mailto:trj1909@tx.rr.com)



**Attention Suppliers of Goods,  
Services and Construction**

Review Competitive Opportunities at  
[www.bidsync.com](http://www.bidsync.com)

[www.garlandpurchasing.com](http://www.garlandpurchasing.com)

972-205-2415

### Advertising Account Manager Needed Immediately

Must be

- A good telemarketer
- Willing and able to cold call effectively
- Have reliable transportation
- Skilled in MS Word and Excel
- Able to demonstrate good people skills
- Able to work in Plano and surrounding areas

**Interested candidates should email resume to  
[publisher@northdallasgazette.com](mailto:publisher@northdallasgazette.com)**

## INVITATION TO BID

**EAGLE CONTRACTING L.P.;**  
an Equal Opportunity Employer, is soliciting Minority Owned and Women Owned Business Enterprises for Subcontract and Material Supply Bids for the following project:

**Trinity River Authority of Texas  
Central Regional Wastewater System  
On Site Storage System Project**

Bid Date:  
November 3, 2010 @ 3:00 p.m.

Contact:  
Jimmy Smith  
Or  
Dave Mullenix  
Metro: 817-379-1897 • Fax: Metro: 817-379-0610

Mail to:  
Eagle Contracting L.P.  
P.O. Box 1600, Keller, TX 76244



**DO YOU WANT AN EXCITING  
AND REWARDING CAREER?**

**PURSUE A CAREER AS A  
POLICE OFFICER OR FIREFIGHTER!**

- Competitive wages
- Array of benefits
- Education incentive pay
- ... and more

SIGN UP TO TAKE  
THE CITY OF IRVING'S NEXT  
CIVIL SERVICE ENTRANCE EXAM.  
CALL (972) 721-2696 TO REGISTER.

The City of Irving does not discriminate on the basis of race, sex, religion, age, or disability in employment or the provision of services.  
[www.cityofirving.org](http://www.cityofirving.org)



**AVENUE F CHURCH  
OF CHRIST IN PLANO**

**October 21, 12 Noon**

Come to a "Between Jobs Support Group" meeting at the Christian Works for Children, 6320 LBJ Freeway, Dallas, TX 75240.

Call 972-960-9981 to register.

**Brother Ramon Hodridge,  
Minister**

**1026 Avenue F  
Plano, TX 75074  
972-423-8833**

[www.avefchurchofchrist.org](http://www.avefchurchofchrist.org)

**CARVER HEIGHTS  
BAPTIST CHURCH**

**October 23, 8:30 a.m.**

Come to our 3rd Annual Women's Conference with Thelma Wells, Keynote Speaker; Veronica Putilla and Shirley Lewis, Classroom Speakers; and Gloria Blair, Breakfast Speaker. Theme: Empowered Christian Women: Recognizing and Understanding Prayer, Power and Authority, Acts 6:4 and Philippians 4:6. Call 214-371-2024 for details.

**Rev. Daryl Carter, Pastor**

**CHRIST COMMUNITY  
CONNECTION, INC.**

**November 6, 1 p.m.**

Join us for a Scholarship Banquet Luncheon at the Brookhaven Country Club, 3333 Golfing Green in Dallas. Sponsors are needed for approximately 30 students. CCC is a non-profit organization giving scholarships to

students in the local area. For details and sponsorships call 972-242-0933.

**Willie Rainwater, Director**  
**2006 Southern Oak  
Carrollton, TX 75007  
972-242-0933**

**EIRENE CHRISTIAN  
FELLOWSHIP CHURCH**

**Each Wednesday,  
7:30 p.m.**

Join us each Wednesday for our Midweek Bible Study.

**Pastor Autry**  
**701 E. Centennial Blvd.  
Richardson, TX 75081  
972-991-0200**

[www.followpeace.org](http://www.followpeace.org)

**FELLOWSHIP  
CHRISTIAN  
CENTER CHURCH  
IN ALLEN  
"THE SHIP"**

**On Going, 9 a.m.-4 p.m.**

**Monday - Friday**

Prayer Lines for those in need are 972-649-0566 and 972-649-0567.

**Wednesdays Only**

Come get your praise on in the middle of the week at our Wednesday Night Live at our main campus @ 7 p.m.

**Rev. W. L. Stafford, Sr.,  
M.Div.**

**Senior Pastor**  
**305 N. Alder Drive, in  
Allen for Sunday  
Morning Worship.  
Church Address is  
200 Belmont Drive  
Allen, TX 75013  
972-359-9956  
www.fbcallen.org**

**FIRST BAPTIST  
CHURCH  
OF HAMILTON PARK  
"FIRST CHURCH"**

**On Going**

**Each Wednesday,  
6:30 p.m.-8 p.m.**

Let your child or children join us for fun, fellowship and Bible learning at our Annie Pearl Foster Children Center in Room 238.

**Pastor Gregory Foster,  
300 Phillips Street  
Richardson, TX 75081  
972-235-4235  
www.fbchp.org**

**GREATER DALLAS/  
FORT WORTH RIGHT  
TO OPPORTUNITY**

**October 30, 10 a.m.**

Come to a FREE Career Fair at the Lone Star Ballroom Salon A & B in the Sheraton Dallas Hotel, 400 N. Olive Street, Downtown Dallas. Leading employers will be there, including government, technology and retail. Call Jacob Wiggins at 410-244-7101, Ext. 104 for details.

**MT. PISGAH  
MISSIONARY  
BAPTIST CHURCH  
"THE ROCK"**

**On Going**

Join us at Every Man's Battle class, Its Tough Being a Woman class and Understanding Spiritual Gifts class.

**Pastor Robert Townsend**  
**11611 Webb Chapel Road  
Dallas, TX 75229**

**972-241-6151**  
[www.dallasmtpisgah.org](http://www.dallasmtpisgah.org)

**NEW MOUNT ZION  
BAPTIST CHURCH  
OF DALLAS**

**On Going**

You are invited to visit our Job Resource Center on Tuesdays and Thursdays from 10 a.m. to 12 p.m. in our Computer Training Room in the Educational Building.

**On Going**

Let your child or children attend TTS (Test Taking Skills) for math classes for TAKS (5th - 12th Grades) and special TTS for math Class (5th - 8th Grades.) Call 214-235-3190 or 214-541-8292 for details.

**October 30**

Church family and friends are invited to join us for our Fall Festival, a fun-filled day. Call 214-341-6453 for details.

**Dr. Robert Price, Sr.  
Senior Pastor**  
**9550 Shepherd Road  
Dallas, TX 75243  
214-341-6459  
www.nmzb.org**

**NORTH DALLAS  
COMMUNITY  
BIBLE FELLOWSHIP  
CHURCH  
ON GOING HELP**

God never expected us to bear our burdens alone; our Stephen Ministers are ready to provide emotional and spiritual care in all your trials and tribulations when

you need them. Call 972-437-3493, Ext. 153 for details.

**October 23, 3 p.m.-6 p.m.**

Come to our Hallelujah Harvest for fun and fellowship.

**Dr. Leslie W. Smith,  
Senior Pastor**  
**1010-1020 S. Sherman St.  
Richardson, TX 75081  
972-437-3493  
www.ndcbf.org**

**SAINT MARK MBC  
IN MCKINNEY**

**November 14**

You're invited to our 131st Church Anniversary Celebration as we praise and worship God for His blessings.

**Dr. Charles Wattley  
Senior Pastor**  
**1308 Wilcox Street  
McKinney TX 75069  
972-542-6178  
www.saintmarkbc.com**

**SHILOH MBC  
IN PLANO**

**Every Wednesday**

**In October, 7 p.m.**

You're invited to our Mid-Week Service as we praise and worship God for His blessings.

**Dr. Isaiah Joshua, Jr.  
Senior Pastor**  
**920 E. 14th Street  
Plano, TX 75074  
972-423-6695  
www.smbcplano.org**

**THE NEW LIGHT  
CHURCH**

**Ongoing**

Join us every Wednesday at

6:30 pm for Girls in Action meeting. Girls 6-17 are encouraged to explore Christ and the Word of God.

**Shaun Rabb, Senior Pastor**  
**9314 Elam Road  
Dallas, TX 75217  
214-391-3430  
www.newlightchurch.com**

**WORD OF LIFE  
CHURCH OF  
GOD IN CHRIST**

**Ongoing, 7 p.m.**

**Tuesdays Night**

**Pastoral Care**

Join us for our anointed services and be encouraged by Words from Heaven.

**Thursday Nights - 7 p.m.  
Gift Stirring**

You're invited to hear men and women of God bring the Word of God.

**October 31, 7 pm**

We will host our Hallelujah Night for the entire family. We will have Food, Fun and great Fellowship. There will be a costume contest: 1st prize winner will get \$50.00, the 2nd place winner will get \$25.00 and the 3rd place winner will get \$15.00. Costume characters should be role models from the Bible: Angels, Moses, Ruth, warriors, etc.

**Dr. Gregory Voss,  
Senior Pastor**  
**2765 Trinity Mills Road  
Building 300  
Carrollton, TX 75006  
214-514-9147**

*Be Blessed!*

**FELLOWSHIP CHRISTIAN CENTER CHURCH**  
A Kingdom Building Church  
200 BELMONT DRIVE - ALLEN, TX 75013  
(972) 359-9956 - [www.theship3c.org](http://www.theship3c.org)

**Sunday Morning Services**  
8:15AM Story Elementary  
10:45AM Story Elementary  
10:50 Edelweiss - Allen, Tx

**Wednesday Night Live**  
Word Prayer Service / Bible Study  
7:00 PM  
200 Belmont Dr - Allen, Tx

*The New Light Church*

ENCOURAGING, EMPOWERING, EVANGELIZING  
*"Taste and see that the LORD is Good."*

**Sunday School 9:30AM**  
**Sunday Worship Service 11:00AM**  
**Thursday Night Live At The Light 7:00PM**

**Come, Experience  
The Light!**

[www.newlightchurchdallas.org](http://www.newlightchurchdallas.org)  
9314 Elam Rd. | Dallas, TX 75217  
214.391.3430

Shaun Rabb, Senior Pastor

**MT. OLIVE CHURCH OF PLANO (MOCOP)**  
300 Chisholm Place Plano, TX 75075 972-833-5511

**His NIGHT**

arvest  
international  
nterdenominational  
service

**Last Sunday, Every Month**  
**7:00 pm**  
**Sunday Morning Worship**  
**10:00 am**  
**Wednesday Nights**  
**7:15 pm**

Call Pastor Sam on:  
"Vision & Truth Live" Radio Program  
Broadcast on KWRD 100.7 FM THE WORD  
(Sundays 9 am - 10 pm)  
Hear Pastor Sam on: "Truth Made Simple"  
KGGR 1040 AM, Monday - Friday @ 5:25 pm - 5:30 pm





Sister Tarpley

"Thus saith the Lord, thy Redeemer, the Holy One of Israel; I am the Lord thy God which teacheth thee to profit, which leadeth thee by the way that thou shouldest go. **Isaiah 48:17 (KJV)**

There is a distinct difference between features of a product and service and the benefits of that product or service. Features represent characteristics (the uniqueness, the distinctness or the personality.) Benefits are those things that directly profit or help people by using the product or service. For instance, a new computer has incredible speed and lots of memory (a feature.) This allows the user to do things more quickly and easily (an advantage.) Many people are more concerned about the benefits than the features.

God tells us in the above verse that there are some direct benefits to the features of His nature. He is a God who is committed to teaching His children in the way they should go. What are the real benefits (blessings) of His teaching? God answers this in the next two verses. "O that hadst hearkened to my commandments! then had thy

## God's Features or Benefits

peace been as a river, and thy righteousness as the waves of the sea: Thy seed also had been as sand, and the offspring of thy bowels like the gravel thereof; his name should not have been cut off nor destroyed from before me." **Isaiah 48:18 & 19 (KJV)**

The Word tells us that the benefit of allowing God to teach us and lead us in the way is peace and righteousness. Here is a guaranteed promise from God. Companies often use guarantees in their advertising claims, and they may or may not be able to make their promise good, depending on the circumstances of their business at the time someone ask them to make good on their claim. But, here is God's immutable guarantee: You will have peace like a river and righteousness like the waves of the sea! God's Word has never failed. What a great promise, what a guarantee!

There are times when God supernaturally speaks into Christians lives. He does this to demonstrate His power, His love, and His intimacy with Christians. Do not be surprised if God sends one of His messengers to speak into your life when you need it the most. Be open to what God has to say to you.

"And he shall be like a tree planted by the rivers of water; that bringeth forth his fruit in his season; his leaf also shall not wither; and whatsoever he doeth shall prosper. The ungodly are not so: but are like the chaff which the wind driveth away. Therefore the ungodly shall not stand in the judgment, nor sinners in the congregation of the righteous. For the Lord knoweth the way of the righteous: but the way of the ungodly shall perish." **Psalms 1:3-6 (KJV)**

God is love. His very Word tells us that; and if you are a believer of Him, experience shows you that. Do you remember the chil-

dren's song that goes something like this, "Praise Him, praise Him, all ye little children, God is love, God is love..." Yes, He is worthy of our praise and honor.

Whether you feel down and out, unloved; if you are going through trials and tough times; or when you are happy, prosperous, and "on top of the mountain," God's love will reach you. God's presence will surround you and it will bring you warmth, contentment, and peace. Thank God and praise His name, He's worthy to be praised.

Do you trust God with the very details of your life so that He can lead you in the way you should go?



Miss Tyanna Donnise Lott, a beginner violinist, performed in a Cluster Orchestra Concert on Thursday, October 14, 2010 to the delight of her grandmother, Sister Tarpley, her family and friends at Hebron High School of the Lewisville I.S.D.

Are you allowing Him to teach you? Seek the Lord for what He wants to teach you and allow Him to lead you, and you will ensure peace and righteousness in your life.

## Fall Carnival Series in Irving

(NDG Wire) Children of all ages are invited to the Fall Carnival Series organized by the Parks and Recreation Department.

The fall carnivals will be held at various recreation centers as indicated below. Tickets are 25 cents each or



five for \$1. Activities will include carnival games, cakewalks, jump houses, bingo and concessions. Call each recreation center for details.

Oct. 21 – 6 to 8 p.m. at Senter Park Recreation Center, 972-721-2641

Oct. 22 – 6:30 to 8:30 p.m. at Northwest Recreation Center, 972-721-2529

Oct. 22 – 6:30 to 8:30 p.m. at Lee Park Recreation Center, 972-721-2508

Oct. 22 – 6 to 8 p.m.

Mustang Park Recreation Center, 972-556-1334

Oct. 29 – 6:30 to 8:30 p.m. at Georgia Farrow Recreation Center at West

Park, 972-721-2519

Oct. 29 – 6:30 to 8:30 p.m. at Cimarron Park Recreation Center, 972-910-0702



Ramon Hodridge, Minister

### Avenue F Church of Christ

1026 Avenue F • Plano, TX 75074  
972-423-8833

www.avefchurchofchrist.org

Early Sunday Morning.....8:00 am  
Sunday Bible Class.....9:45 am  
Sunday Morning Worship.....10:45 am  
Evening Worship.....3:00 pm  
Wednesday Bible Class.....7:00 pm

Radio Program @ 7:30 am on  
KHVN 970 AM Sunday Mornings

**HIGHER LIVING**  
"Raising the Standards"

**EXPERIENCE DESTINY**  
WHILE WALKING THROUGH  
THE WORD WITH JESUS!!

Elevating your Mind, Transforming you  
Weakness, Changing your Life!!

**Pastor Arthur & Lady Felton**  
New Location: 17720 Dickerson St  
Dallas, TX 75252

Phone: 872-380-4100/ALT: 872-888-7114  
E-mail: pastor@nlijc.org

Sunday 9:30a.m. Sunday School  
11:00a.m. Morning Worship  
Wednesday 7:00p.m. Bible Study  
Friday 7:00p.m. Prayer/Victory Service

### Mt. Pisgah Missionary Baptist Church

## The Rock

Still standing.... Est. June 1864

A Kingdom Building Church offering **CLARANCE, RESTORATION, PURPOSE and PROSPERITY**

**Worship Services**

Sunday Worship ..... 7:45 am & 11:00 am  
Sunday School ..... 9:45 am – 10:45 am  
Wednesday Bible Study ... 12:00 noon & 7:00 pm

**Office Hours**

Monday & Friday ..... 9:00 am - 3:00 pm  
Tuesday, Wednesday & Thursday ... 9:00 am - 6:00 pm  
Saturday & Sunday ..... Closed

**Contact Info** Mt. Pisgah Missionary Baptist Church  
11811 Webb Chapel Road • Dallas, TX 75229  
Office: 972-241-8151  
Email: info@mtspisgah.org  
Website: www.dallasmtspisgah.org

Casual Contemporary Fresh

## THE Eirene! EXPERIENCE

**Come see for yourself!**

**701 E. Centennial Blvd**  
**Richardson, TX 75081**  
**972.991.0200**  
**www.followpeace.org**

**Two Sunday Worship Services:**  
**8:45am & 11:00am**

**Wednesday Bible Study**  
**7:30pm**



# Texas SmartScape – save money and water, naturally

Your landscaping will save you money and conserve water when you practice Texas SmartScape techniques. Local landscaping expert, Bonnie Reese, will present two FREE seminars on planning a water-wise landscape on Saturday, October 30 at the Plano Municipal Center, Council Chamber, 1520 K Ave., Plano.

The first 150 participants receive a free copy of Common Sense Landscaping (one

per household). Everyone attending the event will be eligible to win a personal landscaping consultation from Reese valued at \$175.

During the first session, Landscape Design, 9:30 a.m. – 12:30 p.m., Reese will teach the basics of good landscape design. The afternoon session, Fantastic Plants for North Texas, 1:30 p.m. – 5:30 p.m., will include a compelling slideshow replete with the rich colors of Texas

friendly plants and flowers. If you're sensitive to Texas heat and prefer an indoors perspective of the great outdoors, then this "armchair tour" of drought-tolerant native and adapted plants is the perfect solution.

Reese's common-sense approach to gardening is consistent with Texas SmartScape practices. If saving time, money, effort and water are important, then be smart, and plant a Texas-friendly

landscape.

Both sessions will include an opportunity to receive a book while supplies last. While admission is free, seating is limited. Contact Mysha Faithful to RESERVE your seat at 972-769-4130 or mailto:myshaf@plano.gov.

For more information about Texas SmartScape programs and other educational opportunities, visit livegreen-inplano.com.

## Fall Job Fair at Eastfield College draws a crowd

(NDG Wire) Eastfield College Career Services presented its annual Fall Job Fair on Thursday, October 14. Twenty four organizations with forty seven recruiters participated in the event. An estimated 600 job seekers were present to talk with recruiters about employment opportunities with their organizations. Groups of stu-

dents from Terrell ISD, Dallas ISD, and McKinney Job Corps came very well-prepared for the job fair and learned a great deal. Many interviews were scheduled, resumes accepted, and applications completed at the event.

Door prizes were given away to job seekers, including two \$300 Eastfield Col-

lege scholarships funded by previous Job Fair sponsors. Twenty four volunteers assisted with the event--thirteen students, ten staff and faculty members, and one staffer from State Representative Robert Miklos' office. Employers were delighted with the friendliness and helpfulness of volunteers.

A door prize drawing allowed several job seekers to win prizes, including two \$300 Eastfield College scholarships. The winners were Unique Price, a Job Corps student, and Jairo Aguilar, a current Eastfield College student and Graphic Design major from Dallas. (picture attached).

**NORTH DALLAS COMMUNITY BIBLE FELLOWSHIP**  
*"A Spiritual Oasis for a Thriving World" Isaiah 55:1*  
**SUNDAY WORSHIP SERVICES:**  
**7:30 AM • 9:30 AM • 11:30 AM**  
**972-437-3493**  
 1010-1000 South Sherman Street • Richardson, TX 75081  
[www.ndcbf.org](http://www.ndcbf.org)

**Dr. Leslie W. Smith, Senior Pastor**

**New Mt. Zion Baptist Church of Dallas**

**Sunday Service**  
 Morning Worship  
 7:30 am & 10:30 am  
 9:00 am Sunday School

**Monday Service**  
 Men's Ministry 7:00 pm  
 Women's Ministry 7:00 pm  
 Young Adult Ministry 7:00 pm

**Wednesday Service**  
 Intercessory Prayer 6:15 pm  
 Bible Study 7:00 pm

**Dr. Robert E. Price, Sr. Senior Pastor**

**A Praying Church Family**  
**"Watchmen on the Walls"**

**214-341-6459 (Phone) • 214-342-8403 (Fax)**  
**9550 Shepard Road**  
**Dallas, TX 75243**

**www.nmzb.org (Website) • newmzbc@aol.com (Email)**

**Shiloh Missionary Baptist Church**  
*Serving the Plano Community for 125 Years*  
*Founded 1884*  
**920 E 14th Street Plano, TX**

**Pastor Isaiah Joshua, Jr.**  
*Celebrating 13 Years*  
**2010 Theme:**  
 Unparalleled Praise  
 Uncompromising Preaching  
 Unwavering Teaching

**Worship Times: 8 and 11 a.m.**  
**Sunday School: 9:45 a.m.**  
**Mid-week: Wednesday at 7:00 p.m.**  
**Children's and Youth Worship**  
**Service: Every 3rd, 4th, and 5th, Sunday at 10:45 a.m.**  
**AWANA: Wednesday at 6:30 p.m.**  
**Contact Information: 972-423-6695**  
**www.smbcplano.org**

**INSPIRING BODY OF CHRIST CHURCH**  
 7701 S. W. MCKINNEY RD.  
 DALLAS, TX 75217  
 972-572-4562 (TOLL FREE)

**SERVICE TIMES:**  
**SUNDAY**  
 LIVE ON T.V. 7:30 AM  
 10:30 AM  
**MONDAY SCHOOL**  
 7:00 PM  
**FRIDAY**  
 MEN'S FELLOWSHIP  
 7:00 PM  
[WWW.IBOCCHURCH.COM](http://WWW.IBOCCHURCH.COM)

**RICKIE G. RUSH, PASTOR**  
 INVITED BY \_\_\_\_\_

**the mark**  
*pressing toward*

**Charles S. Wattlely Senior Pastor**

**SUNDAY**  
 Education Ministries  
 9:30 a.m.  
 Worship Celebration  
 10:45 a.m.

**WEDNESDAY**  
 Family Ministries  
 7:00 p.m.

**Friendly Fellowship With a Family Focus!**  
**SAINT MARK MISSIONARY BAPTIST CHURCH**  
 1308 Wilcox Street • McKinney, TX 75069 • 972-542-6178  
 Visit us on the web at [www.saintmarkbc.com](http://www.saintmarkbc.com)

**Worship Services**  
 7:30 am & 10:30 am  
**Sunday School**  
 9:30 am

**Wednesday Night Service**  
 8:00 pm

**Dr. Gregory Foster Senior Pastor**  
**Rev. Anthony Foster Pastor**

**Our Mission**  
*To fulfill The Great Commission until Christ comes.*

**FIRST BAPTIST CHURCH OF HAMILTON PARK**  
 300 Phillips Street • Richardson, TX 75081 • 972-235-4235 • [www.fbcph.org](http://www.fbcph.org)

**Promiseland Television Network Broadcast – KDAQ-TV**  
**"WALKING IN THE WORD"**  
 Weekly 30 minute broadcasts, each Saturday at 5pm and Sunday at 4pm