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More than a policy: The DISD M/WB/E Department

By Jacquinette D. Murphy
NDG Contributing Writer

The decision whether to adopt a Minority/Women Business Enterprise (M/WBE) policy is the question facing some Texas school districts today, but it is the same one the Dallas Independent School District (DISD) answered 20 years ago. The



DISD school board decided to develop more than a targeted purchasing policy; it created an entire department to oversee how these contracts are issued.

"The M/WBE Department serves as a liaison between the district as well as the vendor community," said Annie Holmes-Partee, the cur-

rent director of the Dallas ISD M/WBE Department. "The Purchasing and M/WBE departments have developed a strategic partnership. The combined efforts support the district's M/WBE policy.

Holmes-Partee said the goal of the department is to maximize the participation of

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Growing redistricting battle: where should inmates be counted?

By Kenneth J. Cooper
(New America Media)

Civil rights activists around the U.S. are trying to persuade legislatures to change the standard practice of counting prisoners in the Census and redistricting—from where they are incarcerated, as most states now count them, to



where they last lived.

Public interest groups scored successes last year in Maryland, Delaware and New York when those states became the first to ban what activists call "prison-based gerrymandering." The groups say it

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A father's work is never done, either

By Rev. James L. Snyder
NDG Special Contributor

There is an old saying that to my knowledge nobody has ever taken credit. "A man works from sun up to sun down. A mother's work is never done." If I had said that, I would not want any credit for it either.

Why this anonymous

person compares a man with the mother is certainly information that is above my pay scale. It is almost like comparing apples with horses. I like apples and I enjoy riding a horse occasionally, but they sure do not have anything else in common.

Right up front I will say that I honor and revere moth-

erhood. As good old Abe Lincoln said, "All I am or ever hope to be, I owe to my mother." I think that is a rather nice way of saying how much he appreciated his mother. But, if you will permit me, I think good old "honest Abe" exaggerated just a wee bit on this point.

While I believe mothers

have a very important role in the bringing up of children, it does not preclude the influence of the father. After all, most mothers will say to their children, "Wait until your father gets home!" Even mothers know that they cannot handle it all by themselves.

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COVER STORY

Toyota refuses to thank Black consumers



Danny Bakewell, Sr.
President of NNPA

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Bosh's baby momma drama saga and the NBA Finals

For more information see pg. 10
www.northdallasgazette.com

COMMENTARY

BEEP Prepares African American College Students for Jobs in Corporate America

By Marc H. Morial
Effective: "Producing a deep and vivid impression; striking; prepared and available for service." Random House Dictionary

Last week, June 8-11, more than 450 attendees, including 132 HBCU students, came together in Orlando, Florida for the National Urban League's 42nd annual Black Executive Exchange Program (BEEP) Leadership Conference. BEEP, the National Urban League's longest

running direct service program, is a partnership involving the business community, government, and non-profit institutions which places African American executives in classrooms at more than 80 HBCUs as visiting professors and role models. The idea behind the program is that by exposing Black college students to African American executive role models and their real-world experiences, we can better prepare the

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People In The News...



Lea Coakley



Khadijah Karriem



Rev. Gail E. Bowman

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Lea Coakley

Lea Coakley says the improved well-being of students will be a top priority in her new position as director of UT Dallas' expanded Student Health Center.

The center, which cares for students with acute illnesses and minor injuries, recently began offering treatment for stabilized chronic illnesses such as asthma, hypertension, hypothyroidism, hypercholesterolemia and non-insulin-dependent diabetes.

"We're a busy health cen-

ter with board-certified providers, and our top priority will always be students," Coakley said. "They come first in all we do, from their questions and concerns to the services we offer, to promoting new services for them."

In addition to Coakley, the center is staffed with a full-time physician, three nurse practitioners, two licensed nurses, two certified medical assistants and other healthcare professionals. It features 10 patient exam rooms.



Coakley is working toward several goals in her new position, including the imple-

mentation of electronic medical records.

"As mandated by the new federal health-care reform laws, all medical records must be available electronically by 2014," she said.

Separately, she is overseeing the student health insurance program's move from International Student Services to the Student Health Center and working toward accreditation by the Accreditation Association for Ambulatory

Health Care (AAAHC). That process involves an assessment by the AAAHC to ensure that the facility is a quality provider of outpatient healthcare services.

The Student Health Center was relocated to the new Student Services Building last fall. Open Monday through Friday, the center handled about 7,000 patient visits in 2010.

As director, Coakley collaborates with a range of campus departments, especially the Student Counseling Center and the Student Wellness Center. Coakley arrived

at UT Dallas late last month.

She joins the University with six years' experience in college health and is the former assistant director of student health services at Texas Women's University in Denton.

"I made a good choice to work in a department with an abundance of knowledge and peers and coworkers to help me get acclimated," Coakley said. "The staff has the skills to better the lives of students, and the new facility makes it easy for us to work together to quickly and efficiently

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Khadijah Karriem

Real Men Cook, is promoting health and wellness this Father's Day weekend, Real Men Cook while celebrating its 22nd year in Dallas on Sunday, June 19 3-6 p.m. at Gilley's Southside. REAL MEN COOK is the largest, longest running annual, urban Father's Day event in the nation raising over \$150,000 for charities.

This year Real Men Cook Dallas will include two specials offerings the local DISD Educators will choreograph, perform and video tape the Dallas version of the official First

Lady's Michelle Obama's *On the Move* video featuring recording artist Beyonce. The video will be sent to Washington, DC as a part of our Health and Wellness partnership with Methodist Health Systems. The second offering comes from the *Keeping It Real Show* radio show with Stephen and Mark will be onsite serving their special brand of food while recruiting 25 women to be selected for a series of summer dinner dates executed by Chef Cassandra Armstrong and Chef Ken Patrick.

Real Men Cook joins Methodist Health Systems to celebrate its 23rd year with a multitude of celebrities cooks including Dallas Mayor Dwaine Caraway, Buttons restaurant Chef Keith Hicks, Dallas South News Shawn Williams including celebrity tasters media executive Oscar Joyner, stage and screen actress Khadijah Karriem, Reporter's Roundtable Cheryl Smith, State Representative Eric Johnson.

Khadijah has worked in the industry for over 20yrs. She's worked with such stars as Angelina Jolie, Charles Dutton, Jon Cryer, and many more. Ms. Karriem has guest starred in

such shows as *Lincoln Heights*, *NYPD Blue*, *The*



Practice, *Arless*, *Any Day Now*, to name a few. Her feature film credits include

Redemption with Brian J. White, *The Perfect Wife* and now her starring role as Oakland Hill in *Kissed by the Devil*; also starring Shaun Baker, Karen Malina White, Victor Williams and Grover Coulson.

Resources Associates International (RAI) launched Real Men Cook in 1989. RAI is owned and operated by former husband-and-wife business partners, Kofi Moyo and Yvette Moyo-Gilyard. Together, the Moyo's blended family

includes eight children. RAI is committed to the positive promotion support of African American history, families, business and communities. Terry Allen, Director, Business Assistance Center, has managed Real Men Cook Dallas since its inception in 1999. Real Men Cook's mission is to positively impact family and community relationships by providing opportunities which empower men to be dedicated fathers to their families and participate in giving back to their communities by being involved for the betterment of all communities, families, and youth.

Rev. Gail E. Bowman

By Kathleen J. Sullivan
NDG Special Contributor
The Rev. Gail E. Bowman



man told members of the Stanford University Class of 2011 that they don't need to "live perfectly just to be successful."

"Just be your excellent,

talented, hard-working 'spirit of Stanford' selves and all shall be well," Bowman said, speaking Saturday in the Main Quad at the Baccalaureate ceremony, a festive celebration of thanksgiving and inspiration for the future.

"If you demand a mate who is a perfect person, you'll be single," she said. "If you wed expecting a perfect marriage, you'll

be sad. And if you try to run a perfect business, nobody will want to eat lunch with you. And if you come to the point when the imperfections of your parents

are obvious and unavoidable, let me remind you, 'the apple doesn't fall far from the tree.'"

Bowman was the featured speaker at the hour-long ceremony, which is led by students under the auspices of the Office for Religious Life. Since 1998, Bowman has served as university chaplain at Dillard University in New Orleans, where her responsibilities include teaching as well as preaching.

The Baccalaureate Celebration opened with a Buddhist call to prayer and ended with a drumming blessing performed by Stanford Taiko. In between, there were prayers from the Hindu, Muslim, Christian and Jewish traditions. Talisman A Cappella performed spirituals from Africa and the African Diaspora.

In her 12-minute address, Bowman said people cannot predict where their faith – whatever it is – will take them.

"But wherever that is, go, go," she said. "And leave your 'score card' app behind and just relish the experience. Study, shape, find, forgive, struggle, weep when you need to, laugh when you can, love. Hold, please, the knowledge that wherever, whenever, why-ever, whoever, however time and events touch you – or are touched by you – there is yet and always the possibility of Amen."

Bowman asked the graduating students to consider that their life plans may not go as planned, and "that sometimes the things that do not go as planned, the things that are not executed perfectly,

have a power all their own."

She said sometimes

they will have to "launch a leap too short over a gap

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The NAACP is right: public schools should be supported

By Gary L. Flowers (NNPA) Last month, the National Association for the Advancement of Colored People (NAACP) filed a lawsuit in New York on behalf of students and their parents. In the words of Benjamin Todd Jealous, President and CEO, the lawsuit was filed because "Students are being grossly mistreated, their parents are being deeply disrespected and the entire community stands to suffer." As a member of the Black Leadership Forum, I fully concur with NAACP's educational position in New York.

The issue at hand is whether public school students in New York (and in other jurisdictions) are being treated as "second-class" students to charter school students).

For starters, and contrary to charter school advocates, public schools are

not equal under the law. Public schools receive funding from the public sector (i.e. federal, state, and local government). Conversely, charter schools receive money from private investors, who profit from the success of schools.

With such a backdrop, charter school students in New York seem to be favored over public school students who are stigmatized as "regular students." For example:

- Charter students are placed in public school buildings causing extreme challenges for space

- Public students must eat lunch at 10:00 a.m. so that charter students may eat lunch a 12 noon

- Public schools are restricted to four hours of library time compared to seven hours given to charter students

- Public students in

some New York schools are forced to learn in basement hallways in order to make room for charter students

In addition to the issue of imposing charter schools within public schools the New York Public School system has failed honor the law by informing public school parents prior to making changes within the school district such as school closures.

I further agree with the NAACP and Benjamin Jealous when he asserts, "When one set of students is perceived as getting preferential treatment over another, or the city refuses to work with parents to fix problems at a school before closing it, the inequity leaves all our children suffering." Yet, the educational issue in New York is much deeper.

The United States of

America has never fully embraced a strong public school system. When public schools were established in 1853, the wealthy elite in many instances opposed public schools. After all, their children were educated in private academies.

Over the years, opposition for public schools has never waned. During the Reconstruction Period, following the American Civil War, public schools were burned and terrorized by the Ku Klux Klan on their un-Godly view that African Americans should not be educated. In 1954, southern Whites opposed the racial desegregation order of Brown v. Board of Education by creating private academies that only allowed Whites to attend. Twenty-five years later when the Brown ruling was enforced with manda-

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COLLEGE, continued from Page 1

next generation for effective corporate leadership. The program also provides a unique opportunity for professionals and corporations to give back to their communities while helping African American college students achieve their goals.

The theme for this year's conference was "Jobs, Jobs, Jobs." With African American unemployment at 16.2 percent and the jobless rate for Black teens approaching 40 percent, it is more important than ever to equip young people with the tools for 21st century jobs and effective leadership in whatever field they pursue. Our conference offered three days of workshops, discussions, and networking to help HBCU students both sharpen their job search skills and succeed once they get in the door. Executives and students explored the different aspects of leadership,

from communication to vision, from service to excellence and focused on



the importance of developing the skills needed to be successful corporate executives.

One of the most inspirational speakers was Lucas Boyce, whose amazing story of rising from a life of hardship and poverty is chronicled in his new memoir, "Living Proof: From Foster Care to

the White House and the NBA." Boyce overcame tremendous odds to earn his degree from the University of Central Missouri, serve in the White House and become a major front-office executive with the Orlando Magic basketball team. In his comments at the conference and in his book, Boyce shared, "It is my earnest hope that

everyone... will come away believing that no matter the circumstance, they, too, can prove that when hard work, determination and grace meet opportunity ... anything can happen."

That is what BEEP is all about – giving young people who may come from challenging back-

grounds the opportunity to dream big and achieve their goals. As I told those who attended the closing awards dinner, the participation of corporations and their executives in BEEP is an important way to beat back the jobs crisis, especially in urban America. The training, internships, and jobs that result from this partnership are making a real difference in the lives of young people. BEEP is a great example of what America can achieve when we put politics aside and come together for the common good.

I want to express my gratitude to the Central Florida Urban League for co-hosting this year's BEEP conference. And, a special thanks to this year's conference lead sponsors, UPS, Southwest Airlines, and Unilever.

Marc H. Morial is the President and CEO of the National Urban League.

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distorts political representation, giving more power to areas with correctional facilities and less to other places, particularly those with large minority populations.

Bills are pending in Rhode Island and Oregon where legislatures are scheduled to adjourn in June. Connecticut lawmakers adjourned June 8 without acting on a bill. Because remapping has begun in California, proposed legislation there would not take effect until after the 2020 census. Lobbying to pass a new

law in New Jersey faltered before redistricting began. In Illinois, time remains available on legislative and redistricting calendars.

Dale Ho, assistant counsel at the NAACP Legal and Educational Fund, says he is "very, very optimistic" about the California legislation. Ho concedes that getting lawmakers' attention has been difficult because "in these times, state legislators are really focused on budget issues."

The push began more than 10 years ago after the

issue was identified in a film about rural prisons and after a Pennsylvania prison inmate filed a lawsuit, says Peter Wagner, executive director of the Prison Policy Initiative. A New York Times editorial coined the term "prison-based gerrymandering" in 2006.

In its once-a-decade population count, the U.S. Census Bureau has always listed prisoners where they are incarcerated. Those counts have been routinely used to draw lines for congressional, legislative and local districts after each

census.

Ho says that the practice "may not have been a big deal" in past decades but that more recently, "the prison population has skyrocketed."

The incarcerated population of about 2 million, Wagner says, is larger than that in each of the 15 smallest states and would have five votes in the Electoral College if it were a state and inmates were allowed to vote.

"It artificially inflates the prison population in places where prisons are, really to the detriment of everyone else," Ho says. "The communities that suffer most are urban communities."

Ho notes that almost 30 percent of the nation's population is African American and Hispanic but that 77 percent of inmates are incarcerated in areas without a sizable mi-

nority presence. "In a way, that dilutes minority voting power," he says.

Generally, political districts must be drawn to include fairly similar numbers of residents in order to comply with the U.S. Supreme Court's mandate of one person, one vote. Thus, voters in a district where nonvoting prisoners are counted have more political power than residents of other districts.

Wagner cites one legislative district in Maryland where 18 percent of residents counted by the census were prisoners. In smaller districts for city councils, school boards or county commissions, the distortions are magnified. For that reason, more than 100 local jurisdictions remove prisoners from census data, he says. But that limited adjustment does not count them as living in their last residences.

The prevailing practice in redistricting tends to transfer political representation for imprisoned minorities from big cities to outlying rural areas—for instance, from Baltimore to western Maryland, from Chicago to downstate, from New York City to other parts of the state.

"There are states where there's a very clear racial bias in prison-based gerrymandering," Wagner says. "The racial bias is clearest in New York, Wisconsin and Illinois."

Ho says the new law is unrelated to local services and does not affect funding formulas. Of the prisoners, he adds: "They are legal residents in their own communities. That's, in fact, the case in every state in the country."

With most legislative sessions at or near an end, Wagner says nearly every other state could do what New York, Delaware and Maryland have done by taking administrative action to adjust census counts, even without new legislation.

The Census Bureau has made that step more feasible by releasing information earlier than usual about where prisoners are housed in each state. Still, corrections officials would have to expend time, effort and money to collect addresses where inmates last lived.

Only once, in 1900, has the census collected such addresses. Listing prisoners where they are incarcerated has been the practice in every decennial count and has been official policy since 1990.

"I think the ideal place for a fix to happen is at the Census Bureau," Wagner says. "It would be easier on states and local governments if they did it. Our strategy is to put changing where prisoners are put in the census on the Census Bureau's research agenda."



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Former City of Garland employee sentenced to 57 months in prison for embezzling \$1.9 million

Patricia Leathers, a former risk management adjuster for the City of Garland, Texas, was sentenced last week to 57 months in prison, following her guilty plea in December 2010 to one count of conspiracy involving

theft of City funds. In addition, Judge Fitzwater ordered that Leathers, 62, of Rowlett, Texas, pay \$1,968,479 in restitution to the City of Garland. She must surrender to the Bureau of Prisons on July 26,

2011.

According to documents filed in the case, Leathers was responsible for investigating and resolving third-party liability claims against the City of Garland. She admitted that beginning in

1994 and continuing to March 2008, she conspired with others to embezzle from the City of Garland by creating false claims for damage and repairs to personal and real property. The false claims totaled more

than \$1.9 million. The reimbursement checks, issued in the true names of co-conspirators as well as fictitious names, were cashed by co-conspirators who then shared the proceeds with Leathers.

In December 2010, Leathers' sister, Connie M. Powell, 59, of Garland, pleaded guilty to her role in the conspiracy. She was sentenced to a three-year term of probation and ordered to pay \$64,142 in restitution.

Dallas Juneteenth "National Flag Raising" Ceremony

Thirty-nine states now recognize Juneteenth as a State Holiday or Day of Observance.

On Saturday, June 18 at 12 Noon, Dallas will experience the first "National Flag Raising Ceremony" at the South Dallas Cultural Center located at 3400 S. Fitzhugh near the Fair Park area. The event will begin with a prayer, the reading of the Proclamation of Emancipation, the raising of the flag and, finally everyone singing the National Black Anthem, "Lift Every Voice and Sing".

Constance Smith, Director for Dallas' National Flag Raising Ceremony is working with Dr. Ron Meyers, Chairman of the National Juneteenth Observance Foundation. Smith will be on hand to gather signed petitions that will help recognize Juneteenth as a state holiday or state holiday observance.

Dr. Myers is the leader of the National Juneteenth Ob-

servance Foundation campaign. His efforts have resulted in the recognition of Juneteenth as a state holiday or state holiday observance in 39 states and the passage of legislation in the U.S. Congress to recognize the "19th of June" as Juneteenth Independence Day in America.

Juneteenth, or the "19th of June", recognizes June 19, 1865, in Galveston, TX, when Union General Gordon Granger announced freedom for all slaves in the Southwest. This was the last major vestige of slavery in the United States following the end of the Civil War. This occurred more than two and a half years after the Emancipation Proclamation was issued by President Abraham Lincoln. Upon the reading of General Order #3 by General Granger, the former slaves celebrated jubilantly, establishing America's second Independence Day celebration and the oldest African-Amer-

ican holiday observance.

Support the National Juneteenth Holiday Campaign by circulating and getting signatures on our national holiday and Juneteenth stamp petitions. The National Juneteenth Observance Foundation has created a National Juneteenth Holiday Petition to President Barack Obama.

Please circulate the petition for signatures. There is a single form petition and a multiple signature form petition which can be downloaded at www.DallasJuneteenth.com for an online petition form, chart of events and other relevant information. You may also contact Constance Smith at 214-467-4004 for further assistance.

SCHOOLS, continued from Page 3

tory busing of public school students, mass opposition to public schools reared its ugly head in American cities such as Boston, Massachusetts when African Americans and Latinos were bused to mostly White school districts. In each historical era, in this nation's history, public has been under constant attack.

The broader American policy question is whether all students—regardless of race or resources—have a right, rather than a privilege to a high quality education. More particularly, the federal government must take a righteous stand against the privatization of public education by

1) Increasing the federal allotment to public education from the current 9 percent; and 2) Enshrining the right to high quality education for all American students in the U.S. Constitution.

As long as privateers pervert public education via charter schools while

the federal government stands idly by, and public students and their parents are inferiorly treated, American education system is in need for remediation.

Gary L. Flowers is the Executive Director & CEO of the Black Leadership Forum, Inc.


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Vent-A-Hood announces its 2011 North Texas scholarship recipients

Vent-A-Hood, the company that created the modern residential range hood, recently announced the recipients of the 2011 – 2012 Vent-A-Hood Scholarship Fund. The 12 students are graduates of North Texas high schools and each received a one-year scholarship in the amount of \$2,000.

Of the 12 students, seven of the recipients have family members employed at Vent-A-Hood.

"These are exceptional students deserving of scholarships," said Blake Woodall, a member of the family that owns Vent-A-Hood. "It is an honor for Vent-A-Hood and the Wood-

all family to give back to the students and families that make up our community."

The 2011 – 2012 Vent-A-Hood Scholarship recipients include:

- Brian Butler of Wylie, Texas, attending Collin County Community College
- Katelyn Seloff of Carrollton, Texas, attending

Texas A&M University

- Caitlin Steffens of Princeton, Texas, attending Texas Tech University

- Denise Mata of Garland, Texas, attending Richland Community College

- Morgan Hinkle of Mesquite, Texas, attending the University of North Texas

- Lucero Serrano of

McKinney, Texas, attending Texas Women's University

- Jasmine Anderson of Garland, Texas, attending Richland Community College

- Kimberly Cook of Coppell, Texas, Austin College

- Gonzalo Serrano Jr. of Austin, entering school this

fall

- Brenden Jones of Grand Prairie, Texas, entering school this fall

- Rebecca Renteria of Irving, Texas, attending the University of North Texas

- Julian Basnet of Dallas, entering school this fall

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And while I will also give way to the point that mothers have a lot of work to do and it never seems to get done, such is the case with fathers as well. There never seems to be enough time to get everything done.

Take for example, the father's job of mowing the grass. That job never gets done. If the father has a wee streak of ambition about him, gets up Saturday morning and goes to the garage and prepares the lawnmower to mow he knows very well that he will never get done mowing the grass.

If perchance he gets the lawn mowed on any given Saturday, he knows, come next Saturday, if not before, the grass will need mowing again... And again... And again. An endless chore that never seems to get finished.

Of course, there is a positive side to this routine. When the mother of the household gets up on a Saturday morning and says to the father, "Honey..." [Every father knows that when he is being addressed as "Honey," there will follow a "to-do-list." When the mother of the house tells the father of the house what needs done that day he can simply smile and say, "Honey..." [Every mother knows that when she is being addressed as "Honey," there will follow a very good reason why he will not be able to do her "to-do-list."]

"Honey, I would love to do all of that for you today, really, but the backyard needs to be mowed." And with a smile that stretches from Saturday to Saturday, he slowly sashays out to the garage and prepares the lawnmower for a day of mowing the grass.

Oh yes, a father's work is never done.

Then there is the matter of the father's paycheck. On payday when the father of the

household receives his paycheck, his heart is filled with jubilation, that is, until he gets home. When he gets home the mother of the household and all of the children standing behind her have their hands out for their share of his paycheck.

He looks at his family with a great deal of pride as he counts out, dollar-by-dollar, his hard earned paycheck. He had been harboring some hope that he would go bowling with his buddies this week, but by the time he doles out the weekly allowances he finds himself completely doled out. His only consolation is that next payday he will get another paycheck.

Oh yes, a father's work is never done.

Let us not forget vacation time. All year long, the father of the household works very hard at his job anticipating that weeklong vacation. He dreams about setting on the beach with his only agenda being nothing, an entire week of relaxation and exploiting the vigor of nothingness. It is

the dream that energizes him all year long.

Finally, the week comes that nobody is more excited than the father of the household.

"All right, family," the father says, "let's all head for the beach."

"Aw, dad" the tribe of his household says, "we want to go to Disney World."

"Whose world?" the father sighs.

After the family votes on where they will go for their week's vacation the father of the household, although he will be funding the entire week, is outvoted 99 to 1. "Oh well," he groans as he packs the car for Disney World, "there's always next year."

Oh yes, a father's work is never done.

Only one exception exists for this rule. That is our heavenly father. His work is finished in Jesus Christ. "Let us therefore fear, lest, a promise being left us of entering into his rest, any of you should seem to come short of it. For unto us was the gospel

preached, as well as unto them: but the word preached did not profit them, not being mixed with faith in them that heard it. For we which have believed do enter into rest, as he said, As I have sworn in my wrath, if they shall enter

into my rest: although the works were finished from the foundation of the world" (Hebrews 4:1-3 KJV).

Hallelujah, His work is done.

The Rev. James L. Snyder is pastor of the Family of God

Fellowship, 1471 Pine Road, Ocala, FL 34472. He lives with his wife, Martha, in Silver Springs Shores. Call him at 352-687-4240 or e-mail jamesnsnyder2@att.net. The church web site is www.whatafellowship.com.

**Black consumers spent
\$2.2 BILLION in 2010 on
Mr. Akio Toyoda automobiles !**



Mr. Toyoda said:

"Everyone at Toyota will continuously maintain a sense of gratitude to customers ..."

Toyota's corporate office refuses to "Thank" Black consumers for remaining loyal customers despite "Thanking" mainstream customers.

Toyota's corporate office offers a one time \$1.8 million advertising buy to appease Black consumers!

Toyota Black consumer facts:


15 out of every 100 Black consumers purchase a Toyota.

Toyota is #1 with Black consumers.

In 2010 Black consumers purchased 96,118 Toyotas.

Vote Early ! Dennis Webb

Place 3







"... whoever wants to become great among you must be your servant." Matthew 20:25 "

Early Voting
Early voting for the election will begin May 2 and run through May 10.

Early Voting Hours
May 2-7 - 8 a.m. to 5 p.m.
May 8 - 1 to 6 p.m.
May 9-10 - 7 a.m. to 7 p.m.

Early Voting Locations
City Hall, 825 W. Irving Blvd.
Irving Arts Center, 3333 N. MacArthur Blvd.
Valley Ranch Library, 401 Cimarron Trail

ENDORSEMENTS

Pol. Adv./Pol. adv. Paid for by Dennis Webb Campaign, Monica Tidwell Treasurer



Mike Rawlings

For Mayor

“Mike Rawlings is the proven business leader who has grown every company he has ever led. He has the proven skills needed to grow our economy.”

State Senator Royce West

“Mike Rawlings is the right leader to work with me and other Councilmembers to make sure the Southern Sector sees jobs, growth and opportunity.”

Hon. Vonciel Jones Hill

“It’s time for real leadership that can bring jobs, opportunity and growth to the Southern Sector. Mike is Right for Dallas. Vote right. Vote Mike.”

Commissioner John Wiley Price

Endorsed by:

The Dallas Morning News

Vote for Mike Rawlings on Saturday.

Political ad paid for by Mike Rawlings For Mayor 3232 McKinney Avenue, Suite 660, Dallas, TX 75204

Ongoing

Collin County Black Chamber of Commerce, CC-BCC General Meetings, 2nd Thursday of every month at 6:30pm. Call 469-424-1020 or email: info@CCBlackChamber.org for location.

DFW Financially Empowered Women meet monthly for lunch or dinner and a fun, informative seminar on various financial topics. Info: 469-942-0809 or meetup.com/378.

Group Business Seminars at 4907 Spring Avenue, Dallas, 11:30 a.m. 12:30 p.m.; 3rd Friday of the month 11:30 a.m. to 12:30 p.m. for those interested in starting your own business, it is a Brown Bag Lunch with Free Parking

No Limit Network Business Networking Lunch 1st Thursday at 1 pm in Plano Must RSVP at www.TheNoLimitNetwork.com or 972-898-5882.

The National Business Women Enterprise Network (NBWEN) Learning Over Lunch Series: 4th Saturdays, 11am-1pm, Remarkable Affairs Cafe, 2727 LBJ Fwy., Suite 140, Dallas. \$20 for members; \$35 for non-members, \$5 off for early bird registration. www.nbwenorg.ning.com.

North Dallas Texas Democratic Women Regular Meetings 4th Thursday, 6:45 p.m. Northaven United Methodist Church, 11211 Preston Rd (between Forest & Royal Lanes).

Target Second Saturdays at Latino Cultural Center On the second Saturday of every month family-fri-endly activities celebrating Latino arts and culture. Come in for one hour, or stay the whole day.

Business Empowerment Sessions. Learn to grow a successful small business. 1st Thursday of each month at Christian Chapel Temple of Faith, 14120 Noel Rd., Dallas. Info @ 214-942-6698.

How to start a business. Free sessions on getting started the right way. Sessions held the last Monday of each month. Call The PLAN Fund for details 214-942-6698.

Oak Cliff Cultural Center, 223 West Jefferson Blvd. in Dallas, offers Tango classes every Wed-nesday from 7:30 to 8:45 p.m. Cost is \$10 per person or \$15 per couple per class. www.tangocanyenguedallas.com

The **Art Centre Theatre**, 5220 Village Creek Drive in Plano, will hold auditions for its summer productions. *Seussical* on May 7 and May 14; *Into the Woods* on May 21 and May 28 and 13 on June 11 and June 18. All auditions will take place from 9 a.m. to 1 p.m. The theatre will also host a slew of summer dances for young children. www.artcentretheatre.com

Now through June 26

The Art Center Theatre, 5220 Village Creek Drive in Plano, will host productions of Mel Brooks' *The Producers* starting Friday at 7:30 p.m. Sunday matinee performances are slated from 3:30 p.m. on June 12, June 19 and June 16. All seats purchased online cost \$12 each. Tickets purchased at the door are \$15 each. Tickets for Wednesday and Thursday performances are \$6 online and \$7.50 at the door. www.artcentretheatre.com

June 11

Home Buying Expo from 9 a.m. to 1 p.m. at the Friendship West Baptist Church,

2020 West Wheatland Road, Dallas. Info: 214- 819 6060 or email HLCC@dallas-county.org for more information.

June 11-12

Garland Civic Theatre, 108 North Sixth St. in downtown Garland, will play host to auditions for *Romeo and Juliet* by William Shakespeare beginning at 1 p.m. Callbacks begin at 6 p.m. on the 12th. Appointments can be made by calling 972-485-8884. A parent must accompany their minor children.

June 15

World Vision, a nonprofit organization that serves families in North Texas and the Gulf states, will hold a ribbon-cutting ceremony for the **grand opening of its new warehouse** at 10:30 a.m. From 11 a.m. to 4 p.m., warehouse tours are scheduled. The event will take place at 3325 Roy Orr Blvd., Suite 300 in Grand Prairie. www.worldvision.org/north-texas

June 16

The Beauty Diner Show-Off Fundraiser 6–9 p.m. at The Spa Bar at 1308 Conant St, Dallas. There will be food, drinks and more. We are inviting clients and prospects to attend as well. It's going to be great for networking, it's a open house great opportunity. If you would like to RSVP or have questions please feel free to call me, Renada Collins , at 817-707-4739.

June 17

Writing through Grief at the Dallas Meditation Center located at 727 S. Floyd Rd – Richardson, cost is \$50. Info: 972-432-7871

Bootsy Collins at the Palladium Ballroom

June 18

The second annual **Soul Food Festival** will take place at Lynn Creek Park at Joe Pool Lake. Schedule performers include **Cameo, Dru Hill, En Vogue, Sugarfoot, the Ohio Players, Tom Brown and Ronnie Laws.** Gates open at 5 p.m. Shows start at 7. General admission tickets are \$20 and are available at all Williams Chicken locations. Preferred viewing is \$30 and VIP \$55. www.ilovesoulfood.com

The 24th annual **Texas Black Invitational Rodeo** will take place at the State Fair Coliseum in Fair Park at 7 p.m. Tickets are sold at The African American Museum, 3536 Grand Ave. in Dallas. Reserved seats are \$10 and \$25 for box seats. Call 214-565-9026 ext. 304 or stop by the museum.

The Sankofa Foundation presents **Alpha Legacy 2011: An Evening with Kirk Whalum** at 8 p.m. at The Black Academy of Arts and Letters Inc.'s Naomi Burton Main Stage in the Dallas Convention Center Theatre Complex, corner of Canton and Akard streets in Dallas. Former Dallas Cowboy Charles Haley will receive the Alpha Legacy Community Service Award. Tickets are available through TBAAL and Ticketmaster.

J'Niche's "Chic in the City" Fashion Show, doors open at 7 p.m. event starts at 8 p.m. at 1500 Convention Center Drive, Arlington. Vendor booths still available, FREE food, parking and door prizes. Advance tickets \$20, and \$25 at the door. Info: www.jniche.net, <http://rsvpvip.com/chic/> or info@jniche.net

The second annual **Soul Food Festival** will take place at Lynn Creek Park at Joe Pool Lake. Schedule performers include **Cameo,**

Dru Hill, En Vogue, Sugarfoot, the Ohio Players, Tom Brown and Ronnie Laws. Gates open at 5 p.m. Shows start at 7. General admission tickets are \$20 and are available at all Williams Chicken locations. Preferred viewing is \$30 and VIP \$55. www.ilovesoulfood.com

Urban League of Greater Dallas 2011 Women's Health Expo. The event, which works in partnership with National HIV Testing Day, will be held at Southwest Center Mall, 3663 W. Camp Wisdom in Dallas from 11 a.m. to 4 p.m.

The **Hamilton Park Historic Preservation Foundation** will commemorate Juneteenth starting at 9 a.m. with a parade. Events will take place at Hamilton Park United Methodist Church and Willie B. Johnson Park on Willowdell Drive in Hamilton Park, the oldest African American neighborhood in North Dallas. Festivities will follow. To be a sponsor or vendor, call 214-614-8359. www.hpju-juneteenth.com

June 19

R. Kelly, Keyshia Cole and Marsha Ambrosius will perform as part of the Love Letter Tour at 8 p.m. at the Verizon Theatre. Doors open at 7. www.verizontheatre.com

June 20-25

Eastfield College will host the Eastfield Metroplex East Piano Festival. Admission to the special concerts is included with registration to the festival; general admission tickets are \$20. Info: 972-860-7136, Pierrette-Mouledous@dccc.edu or www.emepianofest.com

June 23

From 9:30 a.m. to 2:30 p.m., the Urban League is *Re-Employing Dallas and Fort Worth* at this year's **Job Fair**

and Career Symposium. The event will be held at the Texas Discovery Gardens at Fair Park, 3601 Martin Luther King, Jr. Blvd, Dallas. 214-915-4600

June 24

George Lopez at the Verizon Theatre in Grand Prairie

June 25

Blood Drive 10 a.m. - 2 p.m., DayStar Deliverance Ministries, 635 W. Campbell Rd., Ste. 201, Richardson. Please call 1-800-RED-CROSS (733-2767) to schedule an appointment.

June 29

Jennifer Hudson, Tank and Miguel at the Verizon Theatre in Grand Prairie

June 30

The Color of My Skin coming to Terrell High School

July 2

Chuck Berry at Choctaw

July 10

2:30 Rising Star Recital: Sam Hong, piano. In May of 2011 at the age of 16, Mr. Hong graduated with a Bachelor of Music degree in piano performance from TCU. **3:00 Feature Performance:** Gary Levinson, Senior Associate Concertmaster of the Dallas Symphony Orchestra, and pianist Daredjan Baya Kakouberi perform an all-Beethoven program featuring sonatas from Levinson/Kakouberi's soon-to-be-released CD of the complete Sonatas for Piano and Violin by Beethoven.

August 20

AnyEvent Event Planning Services is hosting **Event Planners Boot Camp** at UTA, 701 S. Nedderman Dr. Arlington, from 8:30 a.m. – 3:00 p.m. Info: Teri Robinson at 214-376-6530 or at teri@anyevent.org. Register online at www.anyevent.org.

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Toyota refuses to thank Black consumers

*Black consumers spend \$2.2 billions with Toyota, yet Toyota refuses to thank black consumers for their support
Black Publishers and National Leaders Unite Behind NNPA Chairman Bakewell To Hold Toyota Accountable*

By Jasmyne A. Cannick
NNPA National Correspondent
WASHINGTON D.C. — Toyota Motor Sales USA executives have angered National Newspaper Publishers Association (NNPA) Chairman Danny Bakewell Sr. and America's preeminent Black newspaper publishers after the troubled carmaker backed out of a multi-million dollar advertising campaign targeting Black consumers. In a letter to Mr. Bakewell and the NNPA, Toyota executives said that Black consumers of Toyota products receive their advertising message from a number of media channels which include mainstream media (white media), thus implying that advertising in the Black newspapers was unnecessary.

This decision comes after months of meetings between Toyota executives and the NNPA, a network of 200 Black publishers which represents over 19.8 million weekly readers, approximately half of America's Black population.

"This is disappointing and intolerable behavior from a company who earned \$2.2 billion from Black consumers last year and who was all too eager to send us their press releases asking us to write stories and editorials to influence Blacks to

oda said, "Everyone at Toyota will continuously maintain a sense of gratitude to customers..."

Mr. Bakewell said, "Based on Toyota's actions, it appears that Mr. Toyota's statement applies to everyone but the Black consumer."

The issue first surfaced with Toyota's unwillingness to run "Thank you" ads in Black newspapers. This was after Toyota spent millions advertising in white newspapers after last year's safety recall.

"Black people stood by Toyota during their time of crisis to the tune of \$2.2 billion," said Mr. Bakewell. "Where is the thank you to Black consumers for their support and loyalty to Toyota? We just can't stand by and let Toyota disrespect our people that way."

NNPA publishers plan to run full page ads in their newspapers beginning next week in response to what they feel is another example of Toyota sending a clear and direct message that Toyota disrespects, undervalues and takes the Black consumer for granted. The ads will ask Mr. Toyoda to stop disrespecting and exploiting Black consumers -- their customers.

"Toyota insulted us by putting those thank you ads in white newspapers and refusing to address Black consumers in Black newspapers," said Walter Smith, publisher of the New York Beacon.

"What Toyota is doing is reprehensible," commented Robert Bogle, publisher of the Philadelphia Tribune. "If it's so easy for Toyota to dismiss the Black press, no wonder they have no problem overlooking thanking their Black consumer base."

Even though African Americans contributed \$2.2 billion to Toyota's annual sales, this was the second time that Black newspapers and Black consumers were not included in Toyota's advertising campaign, the first being Toyota's immediate response to its

sticky gas pedal defect which resulted in full page newspaper ads in white newspapers in 25 cities.

According to research from leading automotive marketing research firm R.L. Polk & Company, Black consumers represent almost 10 percent of Toyota's American market share, 15 out of every 100 Black consumers purchase a Toyota.

Last week, Toyota's Vice-President of Product Communications Mr. James Colon left a phone message for Mr. Bakewell instructing him that he planned to reach out directly to NNPA's publishers in an effort to bypass the organization's leadership and speak directly to the organization's member newspapers, an unprecedented move which clearly violates protocol.

In an attempt to defend the letter Mike Michels, Toyota spokesperson stated, "We communicate with advertising media directly all of the time, so a communication to a variety of news media one kind or another I don't think is unusual. The discussion with NNPA chairman and his negotiating team hasn't had a satisfactory outcome certainly for NNPA. And so the purpose of the communication was to express our commitment to the African-American community and to reiterate that while it's being said that we don't have a commitment we do indeed. Long story short, we wanted the members to know our side of the story."

Mr. Bakewell responded, "I wish him good luck but I don't think that our publishers will break rank with me, after all we're smarter than that. That's what Toyota executives don't give us credit for. We know all too well the history of the Willie Lynch syndrome to divide and conquer."

Peggy Hunt, publisher of the Tri-County Sentry in California said that she was very offended by Mr. Colon's suggestion that she break rank and not follow the strong and unwavering leadership of NNPA's Chairman Mr. Bakewell.

"Mr. Colon wouldn't and isn't going to get us to break rank and support Toyota," commented Hunt. "I was in the meeting when Mr. Colon

committed to a partnership with NNPA and he has clearly broken his word. For Mr. Colon to then come back to the table with a drastically different proposal offering us less than what we agreed upon while excluding prior conversations regarding an annual advertising schedule with Black



Mr. Akido Toyoda

newspapers directed towards Black consumers shows that he and Toyota are taking the Black press for granted."

"I am not surprised at Toyota's lack of commitment," said Walter Smith. "Toyota has a long history of insulting and ignoring African Americans. In 1985, the Prime Minister of Japan, Yasuhiro Nakasone, said that Japan was more intelligent than countries like the United States because they didn't have a lot of Blacks, Puerto Ricans, and Mexicans. He felt that ethnic minorities were low level and brought the intelligence quota down, an unforgivable statement. So what Toyota is doing with the NNPA is of no surprise to me."

Currently, Toyota's spends \$1.6 billion annually advertising in America of which \$20 million is spent in total in Black media, including radio, print, television, and digital advertising. However, Mr. Bakewell pointed out, the media Toyota uses to reach Black people is not always Black owned even though Toyota claims to spend \$20 million with Black-owned media.

Burrell Communications, Toyota's advertising agency of record for the African-American market has repeatedly claimed that Toyota's commitment to diversity is reflected in their partnerships with many highly respected minority or-

ganizations throughout the country.

And while calls to Burrell's Co-CEO Fay Ferguson were not returned, Toyota's James Colon was quick to point out in his letter to NNPA's publishers that through partnerships with Black organizations, Toyota has demonstrated their commitment to Black people.

Mr. Bakewell says that given the \$2.2 billion spent by Black consumers with Toyota, he's issuing a challenge to Toyota regarding the amount of money they spend with national Black civil rights organizations including the NAACP, Rainbow PUSH, National Action Network, National Urban League, UNCF, NCNW and others. A

good start for Toyota would be to give each of these organizations \$3 million, annually. They do the business of defending and enhancing the quality of life for African Americans and our communities and they shouldn't have to do that on a shoestring budget.

Ben Jealous, president of the National Association for the Advancement of Colored People said, "The NAACP supports Chairman Bakewell and the NNPA. We hope Toyota will see the value in partnering with the Black press every year. They are our most trusted publications."

Many of NNPA's publishers were shocked at the audacity of Toyota to bypass their elected chairman and leader, a move many say illustrates the disrespect that Toyota has for African Americans.

"It was very disrespectful to contact our membership directly and not go through our leadership which he [Mr. Colon] had been in constant contact with," said Michael House, Publisher of the Chicago Defender and Chair of the NNPA Marketing Committee. "For him to disregard our leadership and our chairman and try to go to our publishers directly was disrespectful in the sense that it speaks to the old 'divide and conquer.' Trying to reach out to our membership individually was

wrong, especially after our elected leadership had already spoken for our members."

"NNPA is unified," commented Mollie Belt, publisher of the Dallas Examiner. "We communicate with nearly 20 million Black people every week. We have the trust and respect of the Black community. We are the voice of Black people and for Toyota to go around our elected leadership directly to our members shows a huge sign of disrespect. That would be like NNPA going over Toyota's American representatives directly to Mr. Toyoda in Japan."

NNPA chairman Mr. Bakewell says that he plans to call on the chairman of the Congressional Black Caucus to request hearings regarding Toyota's relationship and business practices with the African-American community.

"And we will attempt to get a meeting with Toyota's Chairman," said Mr. Bakewell "... including going to Japan if necessary. So if Jim Colon wants to play that game we can play it too. We will ask the Chairman of the Congressional Black Caucus to lead a delegation of Black newspaper publishers and leaders to Japan so that we can speak directly to Toyota's leadership."

"Black newspapers are tried, true, and trusted when it comes to Black people in America," said Mr. Bakewell. "We are the gatekeepers for reaching Black people. Ford and GM understand that, as do other corporations like AT&T and Wells Fargo. When corporations want and need to reach the African-American consumer they see Black newspapers as the vehicle through which to reach Black people. Toyota needs to stop trivializing the power the of the Black press and understand that all we want is for Toyota to give Black people the same kind of respect and reciprocity that they give their white consumers."

"We will not let up or relent until Toyota does right by our people and I am not alone. I am 200 Black newspaper publishers strong, with the support of 19.8 million weekly readers throughout America," stated Chairman Bakewell on behalf of the NNPA.



Danny Bakewell, Sr.
President of NNPA

remain loyal in their time of trouble," said Chairman Bakewell. "But now that Toyota's pain has been eased by a Federal Transportation Department and NASA report, once again the Black consumer and the Black press have been forgotten."

Earlier this year, Toyota's president and CEO, Mr. Toy-

NDG Gossip: Bosh's baby momma drama saga and the NBA Finals

By Tonya Whitaker
NDG Staff Writer

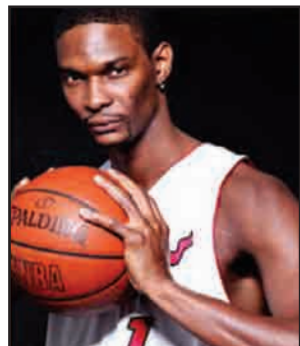
Congratulations to the **Dallas Mavericks** on winning their first NBA title. All the hoopla over the Mavs/Heat matchup was somewhat overshadowed by the drama of those three Heat so-called demigods. In the end, **LeBron James** could not cough up an NBA title; **Dwyane Wade** is still scum for lying up with **Gabrielle Union** while he was still married; and Dallas native **Chris Bosh** is up to his ears in baby momma drama to think about winning basketball games. Check this. Bosh's ugly custody battle with his baby momma Allison Mathis seems to have spilled into his preparation for the finals. According to TMZ, Mathis had not allowed their 2-year-old daughter, Trinity, to see

Bosh. Upset with her non-compliance the power forward sent a "heart-felt"

portant to Bosh.

In denial

Kim Kardashian's buddy **Lauren London** went on the defense last week to let everyone know that she did not hook up with **Kardashian** and **Bret Lockett**. According to Bossip.com, the NFL player claims he was introduced to Kim by London, who was dating his younger brother at the time. London said she doesn't know and has never dated Lockett's brother, and to add to the mess, London claims that someone has stolen her Twitter identity and posted that information on her Twitter account. OMG! Birds of a same feather flock together. All the drama associated with that **Kardashian** "woman" gives me a headache!



Chris Bosh

letter to Mathis to allow their daughter to attend the finals, what he calls "the most important time of his life." On a good note, a judge heard Bosh's plea and allowed Trinity to see her dad. In the end, Trinity got to see her dad lose Game 6. Hmm, would he have pushed the visitation request if the Heat were not in the NBA finals? I guess we see what is im-

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BRIAN HATHAWAY AS THE PIED PIPER. PHOTO BY JOHN HENSON

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COAKLEY, continued from Page 2

serve patients.”

She reports to Sue Sherbet, assistant vice president for Student Affairs. Sherbet said Coakley will provide leadership, management, budget oversight and overall direction to the student health program.

“I’m thrilled to have someone with Lea’s expertise join us,” Sherbet said. “She brings an administrator background and the knowledge

and understanding of the student healthcare process. I know she’ll help to enhance the services we already provide to our students.”

Coakley received both her B.S. and M.S. in health administration and health systems, respectively, from the University of Central Arkansas. She is working toward her doctorate in health administration from Central Michigan University.

City of Irving receives awards for Excellence in Government

The City of Irving's "I Win" program received the Government Finance Officers Association of the United States and Canada (GFOA) 2011 Awards for Excellence in Government in the category of Pensions and Benefits. The GFOA's most prestigious awards recognize contributions to the practice of government finance that exemplify outstanding financial management. The awards stress practical, documented

work that offers leadership to the profession and promotes improved public finance.

The award was recently presented during the GFOA's annual conference in San Antonio. Eight criteria are examined when considering an application for the award: local significance and value, technical significance, transferability, documentation, the cost/benefit analysis, efficiency, originality and durability.

Cheryl Smith's

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BOWMAN, continued from Page 2

too wide," and predicted that what they launch will get completed – somehow.

"Picture in The Matrix, Morpheus launching out of the building, with Neo launching out of a helicopter, closing the gap – you with me?" she said, to appreciative laughter from an audience familiar with the 1999 science-fiction/action movie. "It's messy. It's imperfect. But it works."

Bowman said that twice in her life, she has "done a re-boot."

"The first time, I initiated it," she said, referring to her decision to become an ordained minister, after working for many years as a lawyer in Washington, D.C.

"The second time, events initiated it. There's nothing like a headlong collision with a \$125 billion hurricane to rearrange your plans," she said, referring to Hurricane

Katrina in 2005, a storm that caused heavy damage to Dillard.

"But I wouldn't have had it any other way; the best of my life is in the unexpected of my life," Bowman said. "I planned well, but God planned even better. You don't have to be perfect to be marvelous; you're already there."

In her address, Bowman also drew inspiration from a poem by Pulitzer Prize-winning poet Gwendolyn Brooks, "One Wants a Teller in a Time Like This."

She modernized the last stanza of the poem by changing the word "rubbers" to "rain boots" and inserted new phrases – in brackets below – to suit the multi-faith nature of the celebration. She substituted "Keep the Golden Rule" for "Go to Sunday School," and changed "God's actual" to "that

which transcends is actual."

Put on your [rain boots] and you won't catch a cold

Here's hell, there's heaven. [Keep the Golden Rule]

Be patient, time brings all good things – (and cool Strong balm to calm the burning at the brain?)

Behold, Love's true, and triumphs; and [that which transcends is] actual.

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www.avefchurchofchrist.org

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**June 25, 10 a.m.
Thru 2 p.m.**
Share the Gift of Life; join us for our 1st Blood Drive for 2011. Call 1-800-RED-CROSS (733-2767) to schedule an appointment. Call the church for details.
**Pastor Minnie
Hawthorne-Ewing**
635 W. Campbell Road
Suite 210
Richardson, TX 75080
972-480-0200

**EIRENE CHRISTIAN
FELLOWSHIP CHURCH**

**June 19, 8:45 a.m.
or 11 a.m.**
Join us for Father's Day and Sunday Morning Worship as we worship and praise God.

June 22, 7:30 p.m.
Join us for Bible Study as we praise, worship and study the Word of God.

Pastor Autry
701 E. Centennial Blvd.
Richardson, TX 75081
972-991-0200
www.followpeace.org

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Prayer Lines for those in need are 972-649-0566 and 972-649-0567 or they may be submitted via email to: prayer-line@theship3c.org

June 18, 10 a.m.
All young ladies are invited to our 1st Annual "I Am Royalty" Teen Girl's Conference for ages 13-19 at the Old Fire Station in Allen for fellowship, information and fun. Call Sis. Cissi Morgan at 214-228-7291 for details.

June 18, 6 p.m.
You're invited to our father and daughter dance with food, fun and fellowship. Call the church for details.

June 19, 9:30 a.m.
Join us for Father's Day as we honor all fathers and for Sunday Morning Worship at Story Elementary, 1550 Edelweiss Drive in Allen.
**Dr. W. L. Stafford, Sr.,
M.Div.
Senior Pastor**
1550 Edelweiss Drive
In Allen for Sunday
Morning Worship.
Admin. Building Address
Is 200 W. Belmont Drive
Allen, TX 75013
972-359-9956
www.theship3c.org

**FIRST BAPTIST
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OF HAMILTON PARK
"First Church"**

**June 16 & 17,
6:30 p.m. – 9 p.m.**
We will have our Vacation Bible School for children 2 years through adults. Call the church for details.

June 18, 9 a.m.
We are having a day of Workshops with topics as: Am I a Bully or a Friend? Facebook, Twitter and the Web; Social Etiquette; Anger Management and others. Also there will be a Youth Rap Session.

June 19, 10:30 a.m.
You're invited to our Father's Day Tribute as we honor all fathers and worship and praise God.

**Dr. Gregory Foster,
Senior Pastor**
300 Phillips Street
Richardson, TX 75081
972-235-4235
www.fbchp.org

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June 16 & 17, 6 p.m.
Join us in our Marriage Prep Class to be positive that your marriage is Christ-centered. Call the church for details.

June 20-23, 5:30 pm
You're invited to our Vacation Bible School as we learn more about God. We fellowship and we have fun.

**June 25, 11 a.m. &
June 26, 7:45 a.m.**
Come and celebrate with us as we worship, praise God and thank Him at our 147 Church Anniversary Celebration. Call the church for details or visit our website.

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**Pastor A. L. Felton, Jr.
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17720 Dickerson Street
Dallas, TX 75252
972-380-4100
www.nljcm.org

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OF DALLAS**

You are invited to visit our Job Resource Center on Tuesdays and Thursdays from 10 a.m. to 12 Noon in our Computer Training Room in the Educational Building.

June 18, 10 a.m.
Get your cars and trucks ready for our Vacation Bible School (VBS) parade, starting at the church and ending at the Willie B. Johnson Recreation Center.

June 20-24
Join us for VBS and get ready for a fun, Spirit-filled experience and fellowship time for children and adults. Our theme is "Jesus to the Rescue."
**Dr. Robert Price, Sr.
Senior Pastor**
9550 Shepherd Road

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www.nmzb.org

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June 16 & 17, 6:30 pm
Call and register for our VBS for children from nursery through 12 grades. The cost is \$5 per family.
**Dr. Leslie W. Smith,
Senior Pastor**
1010-1020 S. Sherman Street
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972-437-3493
www.ndcbf.org

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June 16 & 17, 6 p.m.
Join us for VBS for the entire family. Our theme is "On the Battlefield."
**Dr. Charles Wattley
Senior Pastor**
1308 Wilcox Street
McKinney TX 75069
972-542-6178
www.saintmarkbc.com

**SHILOH MBC
IN PLANO**

June 13-17, 6:30 p.m.
Join us for VBS; our theme is "Jesus Truth Seekers: Mission Possible!" "With men this is impossible; but with God all things are possible." Matthew 19:26 (KJV)
**Dr. Isaiah Joshua, Jr.
Senior Pastor**
920 E. 14th Street
Plano, TX 75074

972-423-6695
www.smbcplano.org
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On Going
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Shaun Rabb, Senior Pastor
9314 Elam Road
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214-391-3430
newlightchurchdallas.com

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June 19, 9 a.m.
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June 19, 10:30 a.m.
Join us for Father's Day as we honor all fathers and in our Sunday Morning Worship as we worship and praise God.

**Dr. Gregory Voss,
Senior Pastor**
2765 Trinity Mills Road
Building 300
Carrollton, TX 75006
214-514-9147

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**Sister
Tarpley**

Sunday is Father's Day 2011. This column is especially for young and new fathers. I thought you might like to read this and perhaps pass it along to others you might know with very young children. There are many stories about child abuse, why children are doing wrong things, etc., this just might give some insight into what may have happened over the years.

HOW TO HELP YOUR CHILD BECOME A DELINQUENT

When your children are infants, give them everything they want. This way they will think the world owes them a living when they grow up. When they pick up swearing and saying off-colored jokes, laugh at them and encourage them. As they grow up, they will pick up cuter phrases that will floor you.

Never give them any spiritual training. Wait until they are "grown" and let them decide for themselves. Avoid using the words "wrong" and "no." It will give your children a guilt complex. You can condition

them to believe what those words mean later in life, when they are in trouble with the courts or at school.

Pick up after them—their books, clothes, shoes, toys, etc. Do everything for them so that they will be experienced in throwing all of their responsibilities onto others and blaming society for all of their trouble.

Let them read all printed material and see all of the x-rated movies and TV shows that they can get their hands on. Sterilize and wash the dishes and clothes, but let them feast their minds on garbage, inappropriate and indecent stuff.

Quarrel frequently in their presence; then they won't be surprised when their home is broken up later because they haven't learned to work out their differences with others. Satisfy their every craving for food, drink, and comfort.

Give your children all of the spending money they want. This helps them in thinking that they are entitled to have things without working for them. Take their side against everyone and when they get in real trouble, make up excuses, this helps them when they are blaming the world for everything that is

going wrong in their life.

Then, PREPARE FOR A LIFE OF GRIEF AND MISERY.

HOW TO HELP CHILDREN-- Don't be a stumbling block to them, Romans 14:1-23. Teach them how to forgive others, Ephesians 4:32. Teach them not to elevate oneself above others, Romans 12:18. Show them daily how to strive for unity, Philippians 1:27. Demonstrate for them how to be hospitable to everyone, Romans 12:13.

Explain to them how to guard against offending others, St. Matthew 18:5-10 and 18:15-20. Show them how to be sober, watchful and prayerful, 1 Peter 4:7. Illustrate for them how to fellowship with family and friends, Acts 2:42 and 1 John 1:3. Demonstrate for them how to live at peace with everyone, Romans 12:18.

Teach them to use their God given gift, what ever it might be, the right way, Romans 12:6-10 and Ephesians 4:7-16. Teach them to be tenderhearted, Ephesians

4:32.

Show them how to exhort one another on a daily basis, Hebrews 3:13-19. Show them how to worship and praise God, Acts 2:42 and Hebrews 10:25. Teach them to help the needy, St. Luke 10:29-37. And don't forget to show them how to rejoice in the Lord, as instructed by the Word of God, Philippians 4:4.

A father was approached by his small son who told him proudly, "I know what the Bible means!" His father smiled and replied, "What do you mean, you 'know' what the Bible means? The son replied, "I do know!" "Okay, what does the Bible mean?" "That's easy, Daddy, the young boy replied excitedly, it stands for 'Basic Information Before Leaving Earth.'

Happy Father's Day to all; especially to Jarrell Tarpley, Ed & Bill Lott, Burt & David Fielding, Uncle Charlie Baker, Uncle Monaque Carter, Sr. and Dr. Gregory Voss, Senior Pastor of Word of Life COGIC.



William (Bill) Lott, a father of three very involved and active children (Tyanna, David and Philip) shows his tiredness at the end of the day.



Ramon Hodridge, Minister

Avenue F Church of Christ

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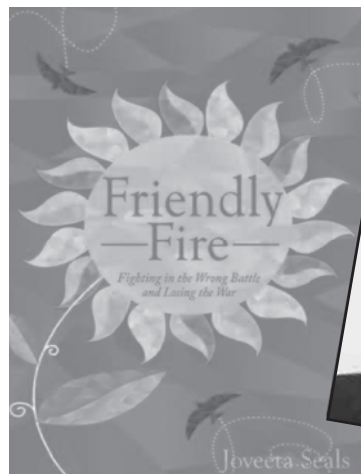
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DISD, continued from Page 1

minority and female-owned businesses in all phases of the district's purchasing and contracting opportunities. These include grooming vendors for the opportunity to compete for major construction-related and professional services contracts.

"The M/WBE Department provides training, outreach, contract compliance and monitoring services, selection committee evaluations, M/WBE reporting, M/WBE advocacy, student advocacy, and philanthropic support for Dallas ISD students," Holmes-Partee said.

In addition, she said the department serves as a resource to provide a list of "certified" M/WBE's for subcontracting opportunities, an added benefit to help the district's Purchasing Department meet its current M/WBE contract allocation of 30 percent M/WBE participation for goods, services and construction contracts and 35 percent for bond-funded professional services.

Assessing the success of the service offering of the department over the past five years, Holmes-Partee said the

district has been able to achieve its M/WBE goals for bond-funded construction and professional service contracts.

Holmes-Partee said there are currently more than 3,000 minority and women-owned businesses in the district's database. By the close of the 2009-10 fiscal budgetary year, the district had spent in excess of \$43 million with minority and women-owned businesses. Holmes-Partee said these numbers are based upon prime and subcontracting dollars from the general operating fund and did not include bond-funded procurements.

In reflection of the numbers, Holmes-Partee said the keys to the success of the program include its internal and external organizational support system, strategic planning and the continued creation of beneficial partnerships.

She said a strong dedication to outreach is a popular avenue by which the DISD M/WBE Department maintains its level of success.

"We extensively attend community and business-related functions to recruit mi-

nority and women-owned companies," Holmes-Partee said. "This is a continuous effort."

Community visibility and vendor relationship building are other tools used by the organization to boost its participation and rate of retention. In conjunction with the efforts of the purchasing department, Holmes-Partee said that this has positively impacted the purchasing efforts of the district. The department has conducted numerous workshops, attended countless M/WBE outreach events, implemented vendor rotation initiatives and multiple vendor awards, actively fostered M/WBE participation, incorporated M/WBE policy language within the purchasing documents, advocated for the implementation of M/WBE Programs with other school districts, assigned a numerical M/WBE score for proposals.

One of the newest developments of the department is the Dallas Alliance Business Coaching program, offered in conjunction with the Dallas Black Chamber of Commerce,

the Greater Dallas Asian American Chamber of Commerce, Greater Dallas Hispanic Chamber of Commerce, Dallas County Community College District (DCCCD) and the city of The program is designed to help disadvantaged, minority and women-owned businesses (D/M/WBE) move to the next level of success through education, business development, training, and meaningful participation in business opportunities. A protégé will be paired with an experienced mentor or business coach from a participating organization for a minimum of one year to gain experience and utilize resources available within the mentor company. The success of this program for the participants will expand the entrepreneurs' technical, management, marketing, and other essential business skills.

With the myriad of resources and programs available within the DISD M/WBE department, Holmes-Partee said one area of strategic improvement is the goal of creating more joint venture partnerships.

DISD is the second largest school district in the state of Texas with approximately 160,000 students (Hispanic 68.4%, African-American 25%, Anglo 4.5%, Asian 1.1%, American Indian 0.5%, Pacific Islander 0.1% and other 0.4%) The district employs 12,000 teachers and educational sup-

port staff.

For more information on the vendor programs and M/WBE opportunities available within DISD, visit www.dallasisd.org, or contact Holmes-Partee and her staff at 972-925-4140 or via email at mwbe@dallasisd.org.

Bible Way Community Baptist Church



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www.smbcplano.org

Worship Services
7:30am & 10:30am
Sunday School
9:30 am

Wednesday Night Service
8:00 pm

FIRST BAPTIST CHURCH OF HAMILTON PARK

Dr. Gregory Foster Senior Pastor
Rev. Anthony Foster Pastor

Our Mission
To fulfill The Great Commission until Christ comes.

FIRST BAPTIST CHURCH OF HAMILTON PARK
300 Phillips Street • Richardson, TX 75081 • 972.235.4235 • www.fbchp.org

PromiseLand Television Network Broadcast - KTAQ-TV
"WALKING IN THE WORD"
Weekly 30 minute broadcasts, each Saturday at 5pm and Sunday at 4pm