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Sharpton and West to face off in debate on Obama and the Black Agenda

Friendship West's Dr. Frederick Haynes also scheduled to appear at conference

Black Newspaper publishers from across the country will meet at the annual National Newspaper Publishers Association/The Black Press of America conference June 22-25 at the Drake Hotel in Chicago. North Dallas Gazette editor Ruth Ferguson will be re-



Dr. Frederick Haynes

porting from the event.

Among the highlights at this year's event include a debate between National Action Network founder and civil rights leader Reverend Al Sharpton and Dr. Cornel West, Professor of Religion and African American Studies at Princeton University

on the subject of President Barack Obama and the Black Agenda Friday, June 24 at 12:30 p.m.

Also featured will be a national leaders forum moderated by Charles Ogletree, the Harvard Law School

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Study: Blacks more likely than whites to support causes and social issues online

Nearly one in three African American adults (30 percent) and four in ten Hispanics (39 percent) say they are more likely to support a cause or social issue online than offline today -- both significantly higher percentages than Caucasians (24 percent), according to the new Dynamics of Cause Engage-

ment study. Jointly conducted in late 2010 by Georgetown University's Center for Social Impact Communication and Ogilvy Public Relations Worldwide, the study examined trends in cause involvement and the roles of a variety of activities in fostering engagement with social issues among Ameri-

can adults age 18 and over.

Among American adults, there appear to be some significant differences in how the ethnicities perceive social media and their effectiveness in facilitating cause involvement. African Americans and Hispanics are sig-

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COVER STORY

DART to 4th of July festivities



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La Toya speaks out about Michael

For more information see pg. 10
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COMMENTARY

End Nixon's 40-Year War on Blacks and Latinos

By Dr. Benjamin F. Chavis, Jr.

(NNPA) Forty years ago this month, President Richard Milhous Nixon declared America's "War on Drugs." This failed war continues even today to have a devastating and debilitating impact on the lives of millions of Americans with the most devastating impact on Black Americans and Latino Americans. We should add our voices to the growing number of people of good conscience to demand a resolute end to this awfully destructive and nonproductive war.

The "War on Drugs" has not only wasted more than a trillion dollars over the last four decades, but also this misguided war has caused millions of families and communities to be injured and decimated. Instead of a "War on Drugs," President Nixon should have declared a "War on Poverty." Today, we all know the bitter truth that the prolonged social disillusionment and self-destructive consequence of the petulant mire of decades of poverty for millions of Americans actually sets the stage for the persistence of

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Funeral arrangements announced for Al Lipscomb

The family of the late Al Lipscomb have released funeral arrangements for the former Dallas City Councilman on Monday.

Lipscomb, 86, died at his home early Saturday morning.

Lipscomb's body will lay in state at the Hall of



Al Lipscomb

State at Fair Park, 3800 Grand Ave. in Dallas on Thursday, June 23 and Friday, June 24 from noon to 6 p.m. Lipscomb's wake is slated for Friday from 6 to 8 p.m. at the hall.

Homegoing services are planned for 11 a.m. Saturday, June 25 at Friendship

West Baptist Church, 2020 Wheatland Road in Dallas. Funeral services are under the direction of Evergreen Funeral Home in Dallas.

Eddie Bernice Johnson (D-Texas) said Monday that Lipscomb was a strong community leader, businessman

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People In The News...



Lynette Norris Wilkinson



Gwen Robinson



CeCe Winans

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Lynette Norris Wilkinson

UNTOLD: The New Orleans 9th Ward You Never Knew, by Dallas author and New Orleans native Lynette Norris Wilkinson, was recently named a Finalist in the African American category of the 2011 Next Generation Indie Book Awards. Earlier this year, *UNTOLD* was named 2010 Book of the Year by the Sankofa Literary Society. The video/book trailer for *UNTOLD* was also a Finalist in the African American

Literature Book Club 2010 Best Book Trailer of the Year contest.

UNTOLD features the riveting true stories of 16 Hurricane Katrina survivors from the New Orleans Lower 9th Ward, an area still devastated almost six years after Hurricane Katrina, and the community where the author grew up. In the book, survivors not only share their struggles of overcoming Hurricane Katrina, but also share their strong messages of



faith, hope, and courage. They share their happy memories of living in the

close-knit predominantly African-American community located less than five miles from World-Famous Bourbon Street. Readers of *UNTOLD* will also enjoy reading the interesting history of the Lower 9th Ward and how it came to be developed. The book includes stories from men, women, and children of all ages and experiences—including one survivor who survived the chaos of seeking refuge

from Hurricane Katrina in the New Orleans Superdome. "If you want to know the real stories behind the faces and images you saw during Hurricane Katrina, this book is for you," says Wilkinson.

The author had the God-inspired idea to write the book because she wants the world to know the stories of the people behind the desperate images shown during media coverage of Hurricane Katrina. Proceeds from the book will be donated to an organization helping the res-

idents of the Lower 9th Ward recover.

To purchase copies of *UNTOLD: The New Orleans 9th Ward You Never Knew*, read excerpts of the book, and view interviews with the author, visit www.HurricaneKatrinaStories.com. Join the author on [Facebook.com/LynetteNorrisWilkinson](https://www.facebook.com/LynetteNorrisWilkinson) and [Twitter.com/neworleanswrite](https://twitter.com/neworleanswrite).

Lynette Norris Wilkinson is an award-winning creative and technical writer in the Dallas area.

Gwen Robinson

IMAGES USA has named veteran PR practitioner Gwen Robinson, Director of Public Relations. Robinson will be responsible for developing public relations strategies for agency clients, working with the new business development team to identify and secure new opportunities and she will manage the internal public relations team.

"IMAGES USA is fortunate to have a professional with Gwen's experi-

ence and expertise join our staff," said Bob McNeil, president and CEO of IMAGES USA. "Given the current economic climate and the daily evolution of social media, we find more of our clients are requesting public relations support and it's crucial that the agency be able to deliver that discipline at a senior level. Gwen has a proven track record of delivering creative and innovative programs with quantifiable metrics and

we are fortunate to have her aboard."

For more than 16 years, Robinson managed the day-to-day account for Coca-Cola North America. Her company, Robinson McNia Public Relations, Inc. was also the agency of record for Carson Products Company's family of brands and she was tapped to manage media relations for the acquisition of Johnson Products Company from Proctor and Gamble, garnering record breaking impressions. Robinson has a wealth of experience in public affairs, public

and media relations, community relations, event

well as crisis communications.



planning and activation as

"It's a pleasure to work

with Bob and the entire IMAGES USA team" said Robinson. "I welcome the opportunity to elevate the integration of the public relations discipline for existing agency client services and working with the new business development team to bring in new clients. I am excited to be here and I am grateful for the vote of confidence the IMAGES USA team has placed in me."

Robinson holds a M.A. degree from the University of Michigan at Ann Arbor and a B.S. from Savannah State University.

CeCe Winans

Nashville based gospel singer, entrepreneur, and conference founder CeCe Winans continues sharing the vision and empower-

at Belmont University in Nashville, TN.

In 2005, Winans launched Always Sisters to promote the true value of



pure sisterhood and friendship. Her long-time dream to reach young girls was created so that the older sisters could pour love, wisdom and knowledge into the younger sisters. Winans wanted the young women to learn what sisterhood is all about and to teach the impor-

Sisters, Forever Brothers with the goal of empowering and equipping young male and females simultaneously.

"I am so excited about having the opportunity to make a positive impact on this generation. I know they will in turn affect positive change on the generations to come. My experience has been that young people want to be loved, heard, understood and told the truth," says Winans.

The conference will feature an array of talented speakers and musical performances with emphasis on the importance having a male foundation in the family setting. Over the years disturbing statistics have been reported about the effects of young people without fathers or father figures, leaving single mothers to do their best to take on the responsibilities of both parental roles. This

year the registrants will hear from strong men and women who will speak into their lives as family, spiritual leaders, friends, mentors and positive role models.

Special guest speakers include Dr. I.V. Hilliard, Judge Greg Mathis, Matt Pitt, and CeCe Winans. Panelists include Kim Daniels, Nancy Alcorn, Dr. Deirdra Jackson and Warren Ballentine. Topics will include Love or Lust (dating violence, bullying, anger), Do You See What I See (self esteem and addictions), Oh Daddy Where Art Thou (the effects of and living beyond fatherlessness), What Will It Cost to Be Your Own Boss (AIDS, STD's, Teen pregnancy – from hopelessness to hope), Sick and Tired (Health) and so many more issues that young people face daily. Conference and concert guests include Mary Mary,

Fred Hammond and Mali Music.

On Saturday, July 23 the conference will wrap on a musical note show-

casing Lacrae, Canton Jones, Tamela Mann, Preashea Hilliard, and

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ing youth with her three day conference, "Always Sisters, Forever Brothers." The conference is back for its 5th year and will be held July 21-23 at the Curb Event Center located

tance of loving God, themselves and others. In 2009, she decided it was time to broaden the vision and include young men, so the organization's name was then changed to Always

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The Danger of Free Trade Agreements

By Bill Fletcher, Jr.

(NNPA) The Obama administration has been pushing major free trade agreements, including one with Korea and Colombia. Yet, for all of the discussion in the media, it is not always clear what a free trade agreement actually is and what it means for us.

Free trade is fundamentally about getting rid of tariffs or taxes on goods that are traded between countries. That may sound fair and equitable but concretely it can have a dramatic impact on a country's ability to develop an

economy. Consider a country that has a very developed economy that decides to trade with a less developed country. The developed country sells manufactured goods to the less developed country and the less developed country trades agricultural items, such as cotton. The less developed country may not have sufficient technology to produce the manufactured goods, either at all or cheaply. Well, this sounds all well and good, but let's say that the less developed country wants to develop their ability to manufacture goods. As

long as the less developed country is importing cheap, manufactured goods from the more developed country, it will be nearly impossible to develop their own manufacturing sector. Therefore, the less developed country may choose to impose tariffs or taxes on the imported manufactured goods so that they are more expensive and the manufacturing sector in the less developed country has a chance to grow and compete.

Sound familiar? It should, this was the basic scenario, which in addition to slavery,

contributed to the U.S. Civil War. The South sold cotton to Britain and France and bought cheap manufactured goods. The North was trying to build up its own industry but could not as long as they had to compete with the cheaper goods from Europe. It was in that context that taxes were imposed on manufactured goods coming into the USA.

So, one impact of free trade carried out by developed countries like the USA is that they often undermine the abil-

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Minority Mentoring: The True Value of a Hand Up

By Tarice L.S. Gray

Special to the

NNPA from

thedefendersonline.com

Long before terms like workplace diversity, affirmative action, and inclusion became American standards, Branch Rickey and Jackie Robinson conspired to change their game of baseball.

Rickey, then the president and general manager of the Brooklyn Dodgers, wanted two things for his team: a World Series Championship, and a racially-integrated ball club. In Jackie Robinson, Rickey found a man who was not only receptive to

both ideas and also prepared to deal with those



who didn't want him in the game.

By the 1940s, no Black player had crossed Major League Baseball's color

line for nearly half a century – until Rickey, who embraced the philosophy of tough love, told Robinson he thought he was the man to do it. Rickey understood that on the diamond and in the public eye, Robinson would face extraordinary pressure; he would succeed or fail on the strength of his own ability. But Rickey was also determined to help him as much as possible — to prepare him to succeed by becoming his baseball mentor.

Like so many things about America's mythic past time, the relationship

of Rickey and Robinson dramatically illustrated in the broadest possible terms the impact a mentor can have on an individual and the larger society. That remains especially true for people of color in all fields of endeavor today.

Appropriately, one of the organizations that has used the techniques of mentoring to great effect is the Jackie Robinson Foundation, founded by Robinson's widow, Rachel, a year after his death in 1972. Since then it has extended the ladder of upward mobility to thou-

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drug abuse, violence, and hopelessness.

It's most regrettable that the majority of voters in November 1968 underestimated Richard Nixon's repressive policy intentions. How did Nixon manage to become President of the United States in the first place? The answer to this question is important in 2011 as the nation prepares for the 2012 elections.

The current sentiments of the so-called Tea Party are very similar to the regressive views of Nixon and Agnew back in the late 1960's. Nixon and Agnew ran a divisive but successful "law and order" campaign and were elected in 1968 in direct counter action to the profound social and political change in the consciousness of the majority of people who wanted real change in their lives. Thus, President Nixon was elected

during a reactionary period in American history. It was a period of repression and the so-called "law and order" theme really was a code phrase for solidifying the "status quo" on the right to prevent further progressive social change that had become characteristic of the early and mid-1960's. Keep in mind that Nixon and Agnew were elected in the immediate wake of the tragic assassination of Dr. Martin Luther King Jr.

We should be mindful not to let history repeat itself today as we approach 2012 elections. President Obama has to strive both to put an end to the failed drug policies of the past and to promote more treatment for drug related illnesses rather than to build more prisons. America needs more public policy rehabilitation from the punitive and careless drug policies that

have led the United States to have the highest incarceration rate in the world while expanding the ranks of the poor and destitute.

The consolation is that we have won some victories even in the face of the failed War on Drugs. We recalled that in the aftermath of Nixon's declaration, the state of New York passed one of the most draconian drug laws ever enacted by a state: The Rockefeller Drug Laws in 1973. The results, in particular for African Americans and Latino Americans, were horrible that left thousands unjustly imprisoned for long prison terms even for first time, nonviolent offenders. But we thank the hip-hop community for helping to lead the way to successfully challenge and end the Rockefeller Drug Laws.

Let us all on this somber anniversary re-dedicate our-

selves to struggle to end poverty and to further dismantle the drug policies of the past that have had such a negative impact on the soul, spirit, and life of our nation. Let us prepare ourselves to push for more reforms and effective strategies and policies that will enable more people to become self-empowered and compassionate on behalf of the whole of humanity.

And finally, let's work harder to end the madness of ineffective drug policies. It's time to end Nixon's 40 year war on Blacks and Latinos. We should always strive to learn from the past without permitting the repetition of past wrongs.

Dr. Benjamin F. Chavis Jr. is Senior Advisor to the Black Alliance for Educational Options (BAEO) and President of Education Online Services Corporation.

Kids today: texting, talking and footing the bill

Cheryl Pearson-McNeil
NDG Special Contributor

Show of hands. How many of you are parents of a teenager? Then you realize that kids today have never lived in a world without the internet or cell phones and have a myriad of media choices. So I'm sure it isn't news that our younguns' (teens 13-17) are burning up the phone lines with texting. (Figure of speech since Smartphones don't use old school phone lines.) I work for Nielsen, but even I was stunned when one of our latest studies revealed just how much texting was going on. In the first quarter of 2011, teens sent an average of 3,364 mobile texts per month! I compared my 14-year-old son's phone bill against this number and was astonished to learn that he actually sends more than that each month. That's a lot of talking! But texting isn't actually talking now is it? Case in point; consider this typical titillating conversation we have daily when I call to check in on him after school:

"Hey KC, it's mom. Whatcha doin'?"
"Nuthin'."

"Anything exciting happen in school today?"

"No"

"Ok, anything happen in school today that I should KNOW about?" (Big sigh, but no response.)

"Helleerr, you still there? Anything I should know about?" (Even bigger sigh, because clearly I am annoying him now. Sound familiar?)

"Nooo mooom."

"Ok, well, I'll be home on time tonight. What do you want for dinner?"

"I don't care"

"Alrighty then! Been great talking with you too. Love ya!"

"Love you t ----" Click. He hangs up before he even gets a full, whopping three word sentence out. But he can send more than 3,000 text messages a month? Really?

If you ask him why the freeze out over the phone he'll tell you, "I'm just not a phone person." Period. End of story. This is in line with his "peeps" as Nielsen also reveals that amazingly,

teens talk less on their phones than any other group, running neck and neck with seniors 65-plus for an average of 515 minutes per month. (Can someone please call my mom and let her know on aver-

everything through his Smartphone. He may be a little ahead of his age (and I'm modestly blushing here, because, well, he always has been advanced!) because Nielsen says American 18 year olds also

why teens age 12-17 watch the least amount of TV than the average American, 23 hours, 41 minutes per week as opposed to 34 hours, 39 minutes for most of us.

And who foots the bills for all of this mobile texting

and video viewing? Like many of you, I totally foot the bill for my son's texting addiction.

But Nielsen data shows that out of eight countries surveyed young people in the United States are the most likely to say that someone else is footing the bill; with only 45% saying they pay for their own service. While a whopping 84% of youngsters ages 15-19 in Germany and 88% in Russia re-

port paying their own mobile charges. (Before your head spins totally around keep in mind that it wasn't specified if they paid their mobile bills from their own

money or parent-paid allowance.) But still!

My sister lives in Germany, and she hasn't gotten my 10 year-old nephew a cell phone yet. I think it's worth the international call to her to find out how all of her German friends are getting their kids to foot their own cell phone bills – allowance funded or not. I'll let you know what their secret is. But it may take awhile, because like my mom, my sister can talk up a blue storm too. So don't hold your breath, it may take me awhile.

I know I preach that knowledge is power. And, it is. So, Mom and Dad, consider yourself warned and armed with information. Go forth and do with it what you will!

Cheryl Pearson-McNeil is senior vice president of Public Affairs and Government Relations for Nielsen. For more information and studies go to www.nielsen-wire.com



age she's talking way more than this? I would call her, but then, um, I wouldn't be able to get her off the phone!

Back to your teens: don't try reaching them through email either. If it wasn't for his school assignments my teen probably wouldn't touch his laptop because he can do

spend less time on their computers, averaging 39 hours, 50 minutes online per month from their home computers. When it comes to online video viewing, 12-17 year olds watched 7 hours, 13 minutes of mobile video a month, compared to 4 hours, 20 minutes for the general population. Perhaps that explains

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'Wonder Woman' Empowerment Conference

Rev. Tandra Johnson has announced the "Wonder Woman" Women's Empowerment Conference on September 17 from 9 a.m. – 5 p.m. at Friendship-West Baptist Church (old location) located at 616 W. Kiest Blvd, Dallas, TX 75224. The objective is to bring women of all ages, economic backgrounds, and lifestyles together to bond, celebrate, and learn

from and with other powerful, exceptional Wonder Women.

Workshop topics will include: Health & Exercise, Relationships, Finances, Career, Social Skills & Etiquette, Entrepreneurship, Love & Acceptance, Self-Defense, Overcoming Life's Issues, Beauty, Purpose, and Life after 40. Topics for teenage girls will include: Self-Es-

teem, Bullying, and Courage. Women of all ages, community leaders, housewives, mothers, employees, entrepreneurs, aunts, friends, and students are invited to attend.

The theme for the conference, "Wonder Woman", is based on the scripture Psalm 139:14. The conference will include: Workshops w/interactive discussion, Power sessions, SuperGirl sessions (for

teenage girls), Continental breakfast, Lunch, experienced facilitators, a "Waiting for Superman" male panel discussion, Self-guided prayer stations, Chair massages, a SuperGirl fashion finale, Vendors, Entertainment, and Networking opportunities. Women will experience a vibrant setting while enjoying a day wonderfully filled with Information, Celebra-

tion, and Empowerment. They will discover the authority, influence and power that they have to be Wonder Women in their homes, on their jobs, and in the community.

"I am striving to provide a high quality, life inspiring and spiritually transforming women's conference that is local and affordable," says Rev. Johnson. The event is

not sponsored by or affiliated with any particular church.

In addition to all the conference has to offer, interested business owners will have the opportunity to showcase their products and services. Vendor tables are available for \$50 a booth. Please contact Angela Williamson at angela_williamson1@yahoo.com to request a vendor packet.

CAUSES, continued from Page 1

nificantly more likely to believe that they can help get the word out about a social issue or cause through online social networks (58 percent and 51 percent, respectively, vs. 34 percent of Caucasians). They also subscribe more readily to the belief that social networking sites like Facebook make it easier to support causes today, and that these sites help increase visibility for causes.

While traditional media (print and television) and personal relationships remain the primary ways in which Americans learn about causes, both African Americans and Hispanics are significantly more likely than Caucasians to look to social media as an additional source of information

(31 percent and 27 percent vs. 21 percent, respectively). Similarly, social media are not among the top ways Americans most often support causes -- donating money or personal items, talking to others and learning about the issues rank the highest -- but again, African Americans and Hispanics are significantly more likely than Caucasians to engage with causes through promotional social media activities (e.g., joining a cause group on Facebook, posting a logo to a social profile, contributing to blogs).

Americans are generally in agreement when it comes to potential cause-related social media overload, though they differ in the degree to

which certain tools drive their "cause fatigue" the most. For example, Caucasians are significantly more likely to feel that emails about causes sometimes feel like spam (76 percent, vs. 66 percent of African Americans and 69 percent of Hispanics). Hispanics are significantly more likely to believe that everybody "likes" causes on Facebook and it doesn't really mean anything. And while half of Caucasians and Hispanics (48 percent and 51 percent, respectively) agree that they get too many emails about causes now, a significantly lower number of African Americans (33 percent) feel this way.

Americans are in strong agreement that everyone can

make a difference by supporting causes. However, African Americans and Hispanics are significantly more likely than Caucasians to believe that supporting causes makes them feel like a part of a community. They also are significantly more likely to feel that it is important that their family be involved in causes (55 percent of Hispanics and 54 percent of African Americans, vs. 46 percent of Caucasians), and to have been actively involved in supporting causes when growing up (40 percent of Hispanics and 45 percent of African Americans, vs. 32 percent of Caucasians).

Overall, Americans are in agreement when it comes to the causes in which they are

most involved, with supporting our troops, feeding the hungry and health-related causes (e.g., breast cancer and heart disease) topping the list. However, African Americans and Hispanics are significantly more likely than Caucasians to be involved in several key issues, including diabetes, domestic violence, bullying, childhood obesity, Haiti relief and HIV/AIDS.

Ogilvy Public Relations Worldwide and Georgetown University's Center for Social

Impact Communication developed the study with the objectives of showcasing trends in cause involvement and evaluating the role of a variety of activities in fostering engagement. An online survey was conducted by TNS Global among a nationally representative sample of 2,000 Americans ages 18 and over. The survey was fielded November 30 to December 22, 2010, and has a margin of error of +/-2.2 percent at the 95 percent confidence level.

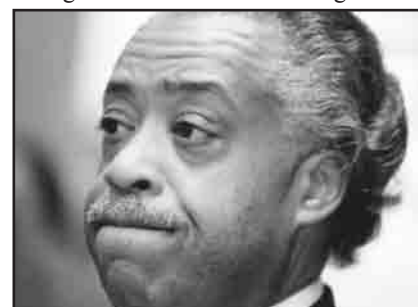
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Jesse Climenko Professor of Law and featuring Chuck Morrison of Ford Motor Co., Dr. Benjamin Chavis, Co-Founder, President and CEO of the Hip-Hop Summit Action Network, Dr. Michael Eric Dyson, academic and professor of sociology at Georgetown University, Rainbow PUSH founder Reverend Jesse L. Jackson Sr., NAACP president Benjamin Todd Jealous, Dr. Maulana Karenga, professor of Africana Studies at California State University, Long Beach and founder of the US organization and Reverend Al Sharpton taking place Friday, June 24 from 2 p.m. to 4 p.m.

Thursday, June 23 from 9 a.m. to 10:15 a.m. Dr. Frederick D. Haynes, III, Senior Pastor, Friendship-West Baptist Church in Dallas will be speak on the topic of the "Press & the Pulpit."

Fortune 500 companies including AT&T, Ford, GM, Nielsen, and Wells Fargo will join NNPA Chairman Danny Bakewell for a discussion on the importance of advertising in the Black press on Friday, June 24 at 10:30 a.m.

This year's event will also feature forward-looking dialogue with a focus on



The Rev. Al Sharpton

growing revenue and audience in today's marketplace. Topics include: mobile innovation, social media, advertising customer insights, in-

creasing digital loyalty, growing circulation, and much more.

Throughout the conference AT&T will host a CyberCafe and host a Multi-Media Platform workshop on Thursday, June 23.

"Black newspapers are formulating and adopting aggressive new strategies to grow our audience and drive up revenue, our annual conference offers newspaper publishers the critical opportunity to share success stories and learn about innovative strategies," said NNPA Chairman Danny

J. Bakewell, Sr. "In addition to exceptional programming, the conference allows attendees to get in front of over 200 major Black publishers

and for major advertisers to meet our members and to learn about the role the Black press plays in America."

Awards

The 2011 NNPA Legacy of Excellence Awards will given to Xernona Clayton, Founder, President and CEO of the Trumpet Awards Foundation and Garth C. Reeves, Publisher Emeritus of the Miami Times and America's oldest living Black newspaper publisher. The Legacy of Excellence Award was created to honor Black publishers whose life's works mirror the courage, commitment, sacrifice, and achievement demonstrated in publishing Black newspapers throughout America and the world. The event will take place on Friday, June 24 at 7 p.m. in the Gold Coast Ballroom. Entertainment will be provided by the Legendary Temptations.

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students who were asked to design a Mars rover that could maneuver the Red

The project – which included an actual debriefing with NASA astronauts on

ship in the NASA Community College Aerospace Scholars Program.

DCCCD, in partnership with the NASA CAS program, brings the largest number of students from its seven colleges to NASA through assignments that involved both interactive, web-based learning activities plus an on-site experience at the Johnson Space Center. The DCCCD scholars participated in the team project – designing the Mars rover – and were directed by NASA engineers. They also toured the facilities and received an exclusive invitation to meet the crew and attend the debriefing for STS-133.

DCCCD's partnership with NASA is designed to encourage students to consider or continue a STEM (science, technology, engineering and mathematics) career path. "Our participation in NASA CAS encourages DCCCD students to take a leadership role in their educational environment," says Perla Molina, who coordinates the NASA CAS program for DCCCD. "In the past, the NASA CAS program was open to community college students throughout Texas. This year, based on DCCCD's participation, we had an exclusive agreement with NASA CAS for our students."

DCCCD has participated in the NASA CAS program for nine years (including the spring 2011 class), sending more than 125 students to become aerospace scholars. This year, 46 of the 87 applicants from the district's colleges were selected to participate, based on a specific set of criteria.

Before the students left for the Johnson Space Center, they already had Mars on their minds. Their first assignment was to complete their first NASA assignment, which instructed them to research and design a Mars rover that could successfully handle the planet's

See MARS, Page 11

DCCCD NASA Community College Aerospace Scholars Program student hometowns list – 6/11

Balch Springs – Terina Smith, Eastfield College

Carrollton – Sameer Lakhani, Brookhaven College

Cedar Hill – Romeo Espana and Eric Medina, Mountain View College

Dallas – Jesse Coreas, Laura Hill, Traigan Knight, Ariana Najera, Joshua Oliver and Stacey Velasquez from Eastfield College; Tarrah Davis, LJ Dial Jr., Cindy Hernandez, Jennifer Moreno and Mirelle Navarro from El Centro College; Martin Flores, Christopher Jung and Lauren Wollmershauser from Brookhaven College; Gary Freeman and Okechukwu Okeke, Richland College

Duncanville – Juan Ochoa, Mountain View College

Farmers Branch – Brandi Arledge, Brookhaven College

Flower Mound – Aneel Devaraju, North Lake College

Fort Worth – Aleta Chavez, Cedar Valley College

Garland – Mohamed Hassan,

Brookhaven College; Allycia Hennum and Brandon Quach, Richland College; Amelio Mendez, Bryan Palma and Andrew Parrill from Eastfield College; Saray Pesina, El Centro College

Grand Prairie – Jose Baez, North Lake College; Joel Rodriguez, Mountain View College

Greenville – Chesley Kraniak, Eastfield College

Irving – Nathan Miller, North Lake College

Lancaster – Marcus Brewer, Cedar Valley College

Lantana – Danny Nguyen, North Lake College

Lewisville – Jubenal Aguilar, El Centro College; Christina Townsend, Brookhaven College

Mesquite – Lura Chambers, Sheka Kanu and Tamara Starling from Eastfield College

Rockwall – Colby Purcell, Richland College

Sunnyvale – Amitpal Dhillon, Eastfield College; Gregory Duckworth, Mountain View College

The Colony – Richard Campbell, North Lake College

That was the mission given to 46 Dallas County Community College District

Planet's terrain during their three-day visit the Johnson Space Center in Houston.

Discovery shuttle mission STS-133 – was part of DCCCD's special partner-

PUBLIC NOTICE

The McKinney Housing Authority will accept applications for the Public Housing waiting list on June 1, 2011 thru August 31, 2011 for the following applicants.

Individuals and or Families that are eligible for one and three bedroom units
Applications will be taken in our office
Monday-Thursday * 7:30-5:30pm

McKinney Housing Authority
1200 N. Tennessee St.
McKinney, Texas 75069
Phone: 972-542-5641 * Fax: 972-562-8387

AVISO PUBLICO

McKinney Housing Authority va aceptará aplicaciones para la Vivienda Pública de espera de 01 de junio 2011 al 31 de agosto de 2011 para los siguientes candidatos.

Las personas y / o familias que son elegibles para una y tres unidades de un dormitorio
Aceptamos aplicaciones en nuestra oficina
Lunes – Miércoles * 7:30-5:30pm

McKinney Housing Authority
1200 N. Tennessee St.
McKinney, Texas 75069
Phone: 972-542-5641 * Fax: 972-562-8387

Black consumers spent
\$2.2 BILLION in 2010 on
Mr. Akio Toyoda automobiles !



Mr. Toyoda said:

"Everyone at Toyota will continuously maintain a sense of gratitude to customers ..."

Toyota's corporate office refuses to "Thank" Black consumers for remaining loyal customers despite "Thanking" mainstream customers.

Toyota's corporate office offers a one time \$1.8 million advertising buy to appease Black consumers!

Toyota Black consumer facts:

15 out of every 100 Black consumers purchase a Toyota.

Toyota is #1 with Black consumers.

In 2010 Black consumers purchased 96,118 Toyotas.

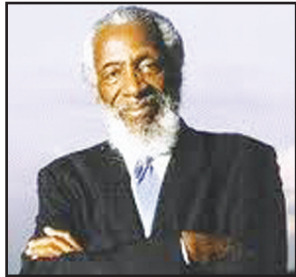
American Airlines and Peaches Party Package present the 17th Annual Don't Believe the Hype Celebrity Bowl-A-Thon

Event hosted by KKDA Radio Personality Cheryl Smith raises funds for scholarships for students



Dwaine Caraway

Cheryl Smith, host of weekly radio talk show The Reporter's Roundtable on Soul 73/KKDA-AM and executive editor of The Dallas Weekly and morning show host of Cheryl Smith Live on DFWiRadio.com, will host the



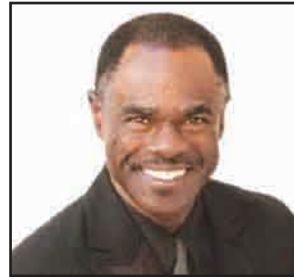
Dick Gregory

17th annual Don't Believe the Hype Celebrity Bowl-A-Thon on Saturday, June 25, 6 p.m. Presented by American Airlines and Peaches Party Package, this year's event will be held at USA Bowl, 10920 Composite Drive in Dallas



Dawnn Lewis

and will feature local and national celebrities including comedian Dick Gregory, Senator Royce West, Dallas Mayor Dwaine Caraway, former Showtime at the Apollo hostess and Texas native Kiki Shepard, actresses Dawnn



Glynn

Lewis and Vanessa Bell Calloway, local recording artist Imaj Thomas, rapper Tedashi, Dallas Cowboy Jason Hatcher and former I Want to Work for Diddy contestant Ivory Tabb.

The bowl-a-thon provides scholarships to aspiring jour-



Imaj Thomas

nalists and the Dr. Emmitt J. Conrad Leadership Program, an internship program sponsored by Senator West. The event will kick off with a VIP reception and silent auction at 6 p.m. with the bowling at 8 p.m.



Kiki Shepard

There will also be a breakfast on Sunday morning, featuring comedian Dick Gregory during the live broadcast of KKDA's Reporters Roundtable with Cheryl Smith at 8:00a.m. Tickets are \$20.

See HYPE, Page 16

MINORITY, continued from Page 3

sands of the best and brightest young people in minority communities by awarding them generous four-year scholarships to college. But there's a catch: JRF requires all their students to participate in their mentoring program.

Despite their value, finding mentors still proves elusive to many who need them. A recent Harvard Business Review exploration of diversity in corporate America found that although big-business companies professed their commitment to seeking out and promoting top minority talent, many of those smart and capable employees of color often left their respective companies "frustrated." Minority men and women who did excel had a "strong network" of mentors and sponsors that offered more than just instruction, they nurtured their careers. Their business journey was made successful by someone else lighting the way.

Karen Thompson understands the consequences of trying to get ahead without a mentor. Before joining NAACP Legal and Educational Defense Fund (LDF) as director of its, scholarship program, she was an associate at a respected law firm. Although she found success as an attorney, her road was tougher, she believes,

because she did not have a mentor.

"It felt very lonely to me," she said, "and I really felt like I taught myself how to be a good lawyer."

As she rose higher in the ranks, she saw less people like herself in the offices. Last year, Thompson moved to LDF as Director of its scholarship program and has made building the program's mentoring component a major goal. Part of that effort involves the creation of something called an "ol' boy, ol' girl network" among the program's alumni in order to ensure that they don't have to navigate corporate waters alone. She said that commitment to mentoring needs to be ongoing, beyond undergraduate and graduate school into the workplace. The minority corporate veterans need continual guidance and feedback to help them reach their full potential.

Management Leadership for Tomorrow works to that end at the very top of the corporate structure. The mentoring-based organization, founded nearly a decade ago by John Rice, brother of Susan Rice, the U.S. Ambassador to the United Nations, helps veteran workers reach the Corporate Suite, home of the top positions of Chief Executive Officer, Chief Operating Officer, Chief

Financial Officer and the like.

According to MLT, African Americans, Latinos, and Native Americans collectively comprise roughly 30 percent of the U.S. population. But, they make up only 3 percent of senior leaders in corpora-

tions, non-profits and entrepreneurial ventures. Patricia Price, managing director for executive programs for MLT, said their initiatives are designed to halt the revolving-door dynamic that drains companies of Black, Latino and Native American talent be-

cause these mid-level career workers feel their careers have hit a plateau. They believe the mentoring programs, often thought necessary only for adolescents and undergraduate and graduate students, need to be re-fashioned for people trying to

climb the corporate ladder. Price said MLT wants to make sure when they get to a place where they are "comfortable" they keep going.

"Ultimately, we're trying to raise the number of leaders, in the country," Price said.

Don't Believe the Hype!
Come join us on
June 25!

Cheryl Smith's

6-25-11 - 6:00 pm

Don't Believe the HYPE!
Celebrity Bowl-a-thon

USA Bowl
10920 Composite Drive
Dallas

Vendors, good food, good music, and more

214.428.8958

Ongoing

Collin County Black Chamber of Commerce, CC-BCC General Meetings, 2nd Thursday of every month at 6:30pm. Call 469-424-1020 or email: info@CCBlackChamber.org for location.

DFW Financially Empowered Women meet monthly for lunch or dinner and a fun, informative seminar on various financial topics. Info: 469-942-0809 or meetup.com/378.

Group Business Seminars at 4907 Spring Avenue, Dallas, 11:30 a.m. 12:30 p.m.; 3rd Friday of the month 11:30 a.m. to 12:30 p.m. for those interested in starting your own business, it is a Brown Bag Lunch with Free Parking

No Limit Network Business Networking Lunch 1st Thursday at 1 pm in Plano Must RSVP at www.TheNoLimitNetwork.com or 972-898-5882.

The National Business Women Enterprise Network (NBWEN) Learning Over Lunch Series: 4th Saturdays, 11am-1pm, Remarkable Affairs Cafe, 2727 LBJ Fwy., Suite 140, Dallas. \$20 for members; \$35 for non-members, \$5 off for early bird registration. www.nbwenorg.ning.com.

North Dallas Texas Democratic Women Regular Meetings 4th Thursday, 6:45 p.m. Northaven United Methodist Church, 11211 Preston Rd (between Forest & Royal Lanes).

Target Second Saturdays at Latino Cultural Center On the second Saturday of every month family-fri-endly activities celebrating Latino arts and culture. Come in for one hour, or stay the whole day.

Business Empowerment Sessions. Learn to grow a successful small business. 1st Thursday of each month at Christian Chapel Temple of Faith, 14120 Noel Rd., Dallas. Info @ 214-942-6698.

How to start a business. Free sessions on getting started the right way. Sessions held the last Monday of each month. Call The PLAN Fund for details 214-942-6698.

Oak Cliff Cultural Center, 223 West Jefferson Blvd. in Dallas, offers Tango classes every Wednesday from 7:30 to 8:45 p.m. Cost is \$10 per person or \$15 per couple per class. www.tango-canyen-guedallas.com

The Art Centre Theatre, 5220 Village Creek Drive in Plano, will hold auditions for its summer productions. *Seussical* on May 7 and May 14; *Into the Woods* on May 21 and May 28 and 13 on June 11 and June 18. All auditions will take place from 9 a.m. to 1 p.m. The theatre will also host a slew of summer dances for young children. www.artcentretheatre.com

Now through June 26

The Art Centre Theatre, 5220 Village Creek Drive in Plano, will host productions of Mel Brooks' *The Producers* starting Friday at 7:30 p.m. Sunday matinee performances are slated from 3:30 p.m. on June 12, June 19 and June 16. All seats purchased online cost \$12 each. Tickets purchased at the door are \$15 each. Tickets for Wednesday and Thursday performances are \$6 online and \$7.50 at the door. www.artcentretheatre.com

Now through June 25

Eastfield College will host the Eastfield Metroplex East Piano Festival. Admission to

the special concerts is included with registration to the festival; general admission tickets are \$20. Info: 972-860-7136, Pierrette-Mouledous @dccc.edu or www.emepianofest.com

Through June 26

The Art Centre Theatre, 5220 Village Creek Drive in Plano, will host productions of **Mel Brooks' The Producers** starting Friday at 7:30 p.m. Sunday matinee performances are slated from 3:30 p.m. on June 12, June 19 and June 16. All seats purchased online cost \$12 each. Tickets purchased at the door are \$15 each. Tickets for Wednesday and Thursday performances are \$6 online and \$7.50 at the door. www.artcentretheatre.com.

June 23

From 9:30 a.m. to 2:30 p.m., the Urban League is *Re-Employing Dallas and Fort Worth* at this year's **Job Fair and Career Symposium**. The event will be held at the Texas Discovery Gardens at Fair Park, 3601 Martin Luther King, Jr. Blvd, Dallas. 214-915-4600

June 24

George Lopez at the Verizon Theatre in Grand Prairie

June 25

Blood Drive 10 a.m. - 2 p.m., DayStar Deliverance Ministries, 635 W. Campbell Rd., Ste. 201, Richardson. Please call 1-800-RED-CROSS (733-2767) to schedule an appointment.

June 25

Community Roundtable: The State of Black Arts in Dallas: Then, Now and Beyond will take place at 10 a.m. at the South Dallas Cultural Center, 3400 Fitzhugh, in Dallas.

June 27

City of Dallas Mayor and

Council Inauguration Day at 10 a.m. at the Morton Meyerson

June 30, July 1, July 8

The "Down Under's" Homebrew concerts scheduled for: June 30 9:30 - 11 p.m. at the Lakewood Bar & Grill- 6340 Gaston Ave. Dallas, TX, cost is \$5. July 1 9 p.m. - 1 a.m. at Lone Star Legends, 1146 Beltline Rd.-Garland and July 8 9:30 p.m. - 11 p.m. at the Lakewood Bar & Grill- 6340 Gaston Ave., Dallas, visit www.lbgdallas.com for more info

June 29

Jennifer Hudson, Tank and Miguel at the Verizon Theatre in Grand Prairie

June 30

The Color of My Skin coming to Terrell High School

July 2

Chuck Berry at Choctaw

July 4

Celebrate 4th of July with fireworks, concerts in the gardens at the **Fort Worth Botanic Garden** or at the **Texas Rangers vs. Baltimore Orioles** game in Arlington. Fireworks after the game.

July 8-10

Taste of Dallas at Fair Park

July 9

Cedric the Entertainer will perform at Verizon Theatre in Grand Prairie. www.aeglive.com

July 11-July 12

Rover Dramawerks will hold auditions for **Black Comedy** on Monday from 6 to 9 p.m. and Tuesday from 7 to 10 p.m. Callbacks, if needed, will be July 13. www.roverdramawerks.com

July 10

2:30 Rising Star Recital:

Sam Hong, piano. In May of 2011 at the age of 16, Mr. Hong graduated with a Bachelor of Music degree in piano performance from TCU. **3:00 Feature Performance:** Gary Levinson, Senior Associate Concertmaster of the Dallas Symphony Orchestra, and pianist Daredjan Baya Kakouberi perform an all-Beethoven program featuring sonatas from Levinson/Kakouberi's soon-to-be-released CD of the complete Sonatas for Piano and Violin by Beethoven.

August 20

AnyEvent Event Planning Services is hosting **Event Planners Boot Camp** at UTA, 701 S. Nedderman Dr. Arlington, from 8:30 a.m. - 3:00 p.m. Info: Teri Robinson at 214-376-6530 or at teri@anyevent.org. Register online at www.anyevent.org.

Aug. 1-Sept. 2:

"Citizens at Last: The Women's Suffrage Movement in Texas," at The Women's Museum, Dallas

August 13

5th Annual "Do the Write Thing" Writing Workshop 8:30 a.m. - 3:30 p.m. at Tarrant County College - Northeast Campus, 828 W. Harwood in Hurst, Texas. The cost is \$50.00; includes meals and workshop materials; Onsite registration is \$75.00; \$25.00 for students

Steve Harvey to host the **2011 Ford Hoodie Awards** at the Mandalay Bay Resort and Casino in Las Vegas

Amon Carter Museum's 50th Anniversary Bash in Fort Worth

August 14

Hatch Chile Festival on Market Street in Colleyville

August 19-21

Tax-free weekend

September 15-18

Addison Oktoberfest

GrapeFest in downtown Grapevine

September 23-24

Jazz by the Boulevard in the Cultural District in Fort Worth

September 30

State Fair of Texas opens at Fair Park

October 22-23

Fort Worth Alliance Air Show

November 3-6

AAA Texas 500 Weekend at the Texas Motor Speedway

November 9-13

Lone Star International Film Festival in Fort Worth's Sundance Square

Nov. 5-Jan. 8

"John Marin: Modernism at Midcentury" at Amon Carter Museum in Fort Worth

November 18

7th Annual Real Girls Real Women Luncheon Venus Williams will be the speaker for the event this year at the Hilton Anatole Dallas. Doors open 11:30 a.m., Program 12:00 - 1:30 p.m.

November 24

Turkey Trot in downtown Dallas

November 25

The Parade of Lights in Fort Worth's Sundance Square

December 4

Dallas White Rock Marathon

Sponsored By:



at&t

Proud To Be An Active Partner In The Community

DART to 4th of July festivities

Holiday picnics, parades and fireworks are an easy ride away on Dallas Area Rapid Transit (DART).

Great holiday travel suggestions are available at www.DART.org/fireworks. Plan a trip for the family using the online DART Trip Planner at www.DART.org or by calling DART Customer Information at 214.979.1111. Great times are available throughout the area all weekend long.

JULY 3



ADDISON KABOOM TOWN features dazzling fireworks choreographed to music, plus food, live music, spectacular Cavanaugh Flight Museum's historic war-bird flyovers and more. Avoid the traffic delays and stay after the fireworks for a free movie under the stars. Admission is free. Events run 5 p.m. to 12 midnight. Addison Circle Park is at 4970 Addison Circle Drive. Information: 972.450.2851 or addisontexas.net. (Via Addison Transit Center, then a short walk)

FARMERS BRANCH INDEPENDENCE DAY

celebrates America with free admission, live music and spectacular fireworks at the Farmers Branch Historical Park. Tour the historical buildings, indulge in delicious concessions, and enjoy kids' activities. Park gates open at 6:30 p.m. with a concert by local variety band Professor D beginning at 8 p.m. Fireworks follow the show at approximately 9:30 p.m. Farmers Branch Historical Park is at 2540 Farmers Branch Lane. Information: 972.919.2620 or farmersbranch.info. (Via DART Rail Green Line to Farmers Branch Station).



PLANO COMMUNITY BAND



concert begins at 7 p.m. at Haggard Park in Downtown Plano,

901 E 15th St. Information: planoband.com. (Via DART Rail Red to Downtown Plano Station)

ROWLETT FIREWORKS ON MAIN

takes place on Main Street in Downtown Rowlett. Listen to great live music from Time Machine, one of DFW's top cover bands. Finish with an amazing fireworks display at dusk. Festivities take place 6 to 10 p.m. Downtown Rowlett is at 4000 Main St. Information: 972.412.6145 or rowlett.com. (Via free DART Shuttle 5:30 to 11:00 p.m. from Rowlett Park & Ride and Rowlett High School)

INDEPENDENCE DAY CONCERT & PICNIC

at the Dallas Arboretum celebrates with rock 'n' roll and patriotic tunes on the Martin Rutchik Concert Stage. Bring a picnic or enjoy tasty treats from Highland Park Cafeteria. Admission is free for all active and retired military with photo I.D., and general admission is \$12. Concert begins at 2 p.m. The Dallas Arboretum is at 8525 Garland Road. Information: 214.515.6500 or dallasarboretum.org. (Via Bus Route 60)



JULY 4 DR PEPPER SNAPPLE GROUP FAIR PARK FOURTH

includes free admission to Fair Park's museums. Enjoy "dancing water" shows at the Esplanade Fountain, musical entertainment, games and plenty of Fair Park food. A patriotic concert by the Dallas Wind Symphony begins at 8:00 p.m., followed by a fireworks at 9:30 p.m. Celebrate at this free public event 4:30 to 10 p.m. throughout Fair Park, 1200 S. Second Ave. Information: 214.421.9600 or fairpark.org. (Via DART Rail Green Line to Fair Park and MLK, Jr. Stations)

IRVING PATRIOTIC PARADE AND CONCERT

displays patriotic pride in Downtown Irving. The parade will begin at 9 a.m., followed by a patriotic concert and free watermelon at Heritage Park, 217 Main St. Information: 972.721.2501 or cityofirving.org. (Via Bus Routes 408, 549, FLEX Route 840 or Bus Route 301 to South Irving Station, then a short walk)

IRVING FOURTH OF JULY CELEBRATION AND FIREWORKS

is an evening of entertainment at the intersection of Las Colinas



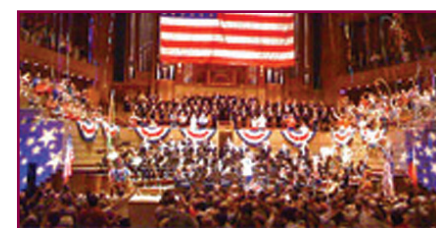
Boulevard and Lake Carolyn Parkway with concerts by the Irving Symphony Orchestra and the Kenny Chavez Combo. Activities include inflatables and water slides, and food concession stands and vendors will be available. Festivities begin at 6:30 p.m., with a professionally choreographed fireworks show at 9:30 p.m. Admission is free, and event parking is \$5 at the Irving Convention Center parking garage, 500 W. Las Colinas Blvd. Information: 972.721.2501 or cityofirving.org. (Via North Irving Transit Center, then walk to Las Colinas)

PATRIOTIC POPS CONCERT



features the Plano Symphony Orchestra, The Rich Tone Chorus, and the Plano Men of Note Chorus. Tickets are \$10-35. The show is at 3 p.m. at the Eisemann Center for the Performing Arts, 2351 Performance Drive. Information: planosymphony.org. (Via DART Rail Red Line to Galatyn Park Station)

STAR-SPANGLED SPECTACULAR



with the Dallas Wind Symphony is a red, white and blue salute to Mom, Apple Pie and an 11-ft. tall Uncle Sam. Tickets are \$21-\$38 and sold through the AT&T PAC. The show begins at 1 p.m. in the air-conditioned comfort of the Meyerson Symphony Center, 2301 Flora St. Information: 214.880.0202 or dws.org. (Via DART Rail Red, Blue or Green Lines to Pearl Station)

FLAGPOLE 8K

is an annual run along the eastern shores of White Rock Lake and the peninsula neighborhood. After the race enjoy ice cold Gatorade, water, sodas, and a variety of fresh fruit. Cost is \$25. The race starts at 7:30 a.m. in Norbuck Park, 200 N. Buckner Blvd. Information: whiterock-racing.com. (Via DART Blue Line to White Rock Station, then Bus Route 428)



'Round About DFW

Through June 25

The Plano Children's Theatre, 1301 Custer Road Suite 706 in Plano, will present the Willy Wonka Kids at the theatre. Tickets are \$8 in advance and \$10 at the door. www.planochildrenstheatre.org.

June 23 and June 30

The city of McKinney brings back Jammin in June on Thursdays. The concerts will take place at Towne Lake Park, 1405 Wilson Creek Pkwy., in McKinney. Acoustix will play on June 23 and the Phares Corder Orchestra on

June 30.

June 25

As part of the Josh Howard Celebrity Weekend, a celebrity basketball game will take place at 5 p.m. at the P.C. Cobb Complex, 1702 R.B. Cullum Blvd. in Dallas. Admission

is \$10, and an autograph session is planned for 3 to 4 p.m. Slated to appear are Kenyon Martin, Tracy McGrady, Marcus Spears and Martellus Bennett. www.joshhowardweekend.com

June 24 - 25

In conjunction with it Summer Youth Arts Institute, The Black Academy of Arts and Letters and Dallas ISD will present Aretha: The Musical present three sensational public performances of the play Friday at 8 p.m. and Saturday at 1 and 4 p.m. on TBAAL's

Naomi Bruton Main Stage located in the Dallas Convention Center Theater Complex on the corner of Canton and Akard streets in downtown Dallas. Admission is \$2, and tickets can be purchased at TBAAL's Box Office at 214-743-2400. www.TBAAL.org.

NDG Gossip: La Toya tells world what really happened to MJ in final days

By Tonya Whitaker
NDG Staff Writer

June 25 marks the second anniversary of the King of Pop's death, and to no surprise of mine that La Toya Jackson is still trying to gain notoriety – and a darn buck – off Michael Jackson's passing.

On June 21, the Celebrity Apprentice released a book with Michael as the subject *Starting Over* tells of accounts from Michael's daughter, Paris. The teen said in the days before his death, Michael was "always cold" and always crying. According to The Associated Press, La Toya talks of her encoun-



La Toya Jackson

ters with the infamous Dr. Conrad Murray and notes she found that were written by Michael where he says he wants to "get these people out of my life."

La Toya needs to stop!

Forget about the tabloid for ruining the memory of our beloved Michael. I refuse to hate on Paris; she is a child. Just look at what the adult leaches in his own family is doing to him.

Keeping occupied

New Orleans Saint Reggie Bush has decided that tweeting ain't the best way to occupy his time during the NFL lockout. Instead, the running back has decided to film a reality show about a man with a familiar name – Reggie Bush.

According to ProSports Talk, Bush will star in a reality show called *Same*

Name. For a day, Bush will trade places with Danville, Ill., construction worker Reggie Bush. While in Danville he took where he took part in a weightlifting session with Danville Reggie's son, Jacob, at Schlarmann High School.



Reggie Bush

At least he isn't relaxing as much as he claimed in those problematic tweets he sent out last month.

Low hit

Frank Ocean may not be as popular as Chris Brown, but he is throwing some words at the singer on Twitter. According to Young, Black and Fabulous, the *Novocain* singer told Brown he reminded him of Sisqo (the blond hair Brown sported for a minute) and Ike Turner (past abusive acts toward Rihanna). Brown didn't take those comments lightly. Oh lawd you know those are fighting words for



Chris Brown

Brown (remember GMA); the two got into a tweet battle. Ocean was wrong for touching on the abuse issue. At least fighting with Brown will help record sales, right?

Bryon Allen to launch a new network directed to African Americans

Entertainment Studios, the company owned by Byron Allen, has announced they will launch a new high-definition channel early next year with programming intended for an African-American audience. Legacy TV, which has not yet made a deal with a TV or satellite provider for carriage, is expected to offer programs on black history and biographies of African-American leaders.

"The mission of Legacy TV is to celebrate African-American excellence everywhere," said Allen, the former comedian who heads Entertainment Studios. "Our goal and commitment is to make Legacy TV an engaging and compelling platform which communicates the entire African-American journey. All content will be originally produced in-house to insure

the highest level of creative quality, as well as the ability to distribute our content globally on all platforms."

Entertainment Studios currently produces six niche-oriented HD channels including ES.TV, Comedy.TV, Pet.TV, Car.TV, Recipe.TV, and My-Destination.TV. All are presently being carried by Verizon's FiOS TV service and other outlets.

WINANS, continued from Page 2

Voices of Destiny, and will be hosted by David "Mr. Brown" Mann of "Meet The Browns." Event sponsors include Verizon Wireless, Mercy Ministries, How Sweet The Sound and internet partner

UGospel.com.

Donations and registrations can be made online from \$72 - \$130 with single purchase of concert tickets available for \$17. Conference details are available on the confer-

ence website <http://alwaysistersforeverbrothers.com/conference-info/featured-guests/>, and fans can follow and chat with CeCe at <http://www.cecewinans.com/>, on Facebook and on Twitter @Ce-

LIPSCOMB, continued from Page 1

and public servant who was never afraid of controversy.

"He was a true advocate for peace, racial justice and social equality," the longtime

congresswoman of 30th District of Texas said in a statement. "Al was a man of great commitment. He provided tremendous support for me as

a public official. I am deeply grateful for his counsel, support, assistance, and unquestionable trusted friendship.

Your Family Arts Center

DALLAS CHILDREN'S THEATER

Astonishing kids & families with the fun of Broadway-like plays & a lot more!

and
THE
ROSEWOOD
FOUNDATION
present
A WORLD PREMIERE MUSICAL!

The Pied Piper's Magic

NOW - JULY 17
Enjoyed by All Ages

Based on the book by STEVEN KELLOGG
Adapted by LINDA DAUGHERTY
Music by B. WOLF

BRIAN HATHAWAY AS THE PIED PIPER. PHOTO BY MARK ORISTANO

TICKETS: (214) 740-0051 / www.dct.org

ROSEWOOD CENTER • 5938 SKILLMAN

SEASON SPONSORS
WFAA abc 7
ALIP Events Center, Mesquite

MARS, continued from Page 6

terrain. With plans in hand, the group formed four teams when they arrived in Houston and were assigned roles that would enable each team to complete the phases of the mock Mars rover development. They followed the specifications they received in a NASA request for proposal and then built the robotic rover.

From Mission Control to Mars, students from all seven DCCCD colleges were excited to participate and awed by the opportunity to attend a real astronaut debriefing and meet the crew members personally.

"From the beginning to the end, the trip was phenomenal! We were given the opportunity to grow personally and to work as a team – which is critical in today's workforce, especially for the astronauts and engineers who risk their lives...for the innovating advancement of our country," says Aleta Chavez, a student at Cedar Valley College.

She adds, "We were in-

vited to the briefing of STS-133, and we met the astronauts who were on board. We also met Jerry Woodfill, the warning systems engineer who helped save Apollo 13. This (trip) was the opportunity of a lifetime, and my children thought it was the coolest thing ever! It's priceless and makes them realize that anything is possible."

Richland College student Colby Purcell believes that the NASA CAS trip was a life-changing experience that helped her grow. "I'm not the same person I was before," she believes. "The prevailing theme of this program and at NASA in general seems to be one of optimism and overcoming failure in order to succeed. The fact that failure can and will come is something that everyone has to learn. What you do next is what matters! I think that this is a big part of NASA's legacy, and I loved this program for passing that (belief) on to the aerospace scholars."

Laura Hill, who attends Eastfield College, learned about team work and goals. "I had an absolutely wonderful time at NASA. It was a great learning experience. I had not had an opportunity to work with a team before this event," she explains. "It was very neat to see how everyone was so willing to work hard and to give it their best to help the team complete its goals. If I had the opportunity, I would do it all over again."

DCCCD outreach staff member Perla Molina already is making plans for spring 2012 so that another group of the district's students will have the same opportunity to grow and learn through the NASA CAS program. "With the help of several faculty and staff members at several colleges – and with NASA's support – our 2011 aerospace scholars from DCCCD learned so much from their projects and interaction with NASA personnel," says Molina. "We're ready to launch again!"

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1244	Royal 7's Overall Odds are 1 in 3.56	\$7	08/24/11	02/20/12
1250	Dallas Cowboys Overall Odds are 1 in 3.47	\$10	08/24/11	02/20/12
1283	Silver & Gold Overall Odds are 1 in 3.87	\$5	08/24/11	02/20/12
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While mortgage lenders pay millions, Black America loses billion

Housing discrimination settlements pale in comparison to consumer financial losses

By Charlene Crowell
NDG Special Contributor

In recent months a series of settlements by the federal Department of Justice signal that charges of discriminatory lending not only have validity; but occur with amazing similarity in different locales. In the past week, a lawsuit against mortgage lending practices in the St. Louis metropolitan area ended with a \$1.45 million settlement to resolve charges of discriminatory patterns and practices. Midwest BankCentre agreed to open a full-service branch in a majority African-American area of the metro. Additionally other terms of the settlement call for \$900,000 to increase the amount of lending to majority African-American neighborhoods; \$300,000 for consumer education and credit repair programs; and \$250,000 for outreach to promote their products and services to prospective customers.

In a separate but related

action, Nixon State Bank of Nixon, Texas will pay nearly \$100,000 to settle a lawsuit that charged with bank engaged in discriminatory practices on the basis of national origin. Latino borrowers, according to the complaint, were charged higher prices on unsecured consumer loans, a violation of the Equal Credit Opportunity Act.

If these settlements sound familiar, you're right. Earlier this year, a similar settlement focused on Detroit and the practices of Citizens Republic Bancorp and Citizens Bank of Flint, Michigan. In this settlement, the banks agreed to open a loan office in a Detroit African-American neighborhood and invest approximately \$3.6 million in Wayne County.

In December 2010, PrimeLending, a national mortgage lender with 168 offices in 32 states, agreed to pay \$2 million to end a lawsuit that alleged African-

American borrowers were charged higher annual percentage rates of interest for prime fix-rate home loans and for home loans guaranteed by the Federal Housing



Administration and Department of Veterans Affairs. Terms of this settlement required PrimeLending to begin in 2011 to implement policies to prevent discrimination.

Beyond these four DOJ settlements, two additional lawsuits are still pending on

behalf of residents in Baltimore, Maryland and Memphis, Tennessee. Both of these cities have alleged that Wells Fargo Bank violated fair lending laws that re-

sulted in a higher number of unnecessary foreclosures in their respective locales. Both cities allege that disproportionate foreclosures and resulting economic losses were caused by steering black consumers into high-cost, unsustainable mortgage loans.

In Brooklyn, New York, eight African-American homeowners were awarded more than \$1 million in a jury trial against a developer, United Homes. While the defendant already announced plans to file an appeal, plaintiffs maintain that their respective purchases of renovated and flipped homes were all appraised at inflated values reflected in significantly higher sales prices.

It seems ironic that despite a series of laws enacted years ago to prevent these kinds of practices that in 2011, some of America's lenders seem to be thumbing their noses to fair lending for all Americans. Million-dollar settlements are not enough to compensate communities of color for all the devastating financial harm that their illegal practices have wrought.

According to the recently-released 2011 *State of the Nation's Housing* by the Joint Center for Housing

Studies of Harvard University, nearly half of foreclosure auctions in 2010 were located in just 10 percent of the nation's 65,000 census tracts. According to the new report, homeownership rate declines for African-Americans (3.8 percent) and Latinos (2.1 percent) have outpaced those for white households (1.5 percent). As a result, these homeownership declines have erased the homeownership gains of the past two decades.

CRL's own research previously found that \$350 billion of wealth has been lost to African-American and Latino families due to foreclosures and their rippling effects on neighborhoods.

In the 19th Century, newly-freed slaves were promised 40 acres and a mule. In the 20th Century, African-Americans were joined by progressive organizations and individuals to fight and win civil rights. In 2011, our silver rights are the issue.

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Tips for teens looking for summer jobs

During the summer months the number of teenagers searching for jobs increases dramatically. Last year, the number of 16- to 19-year-olds employed or searching for work skyrocketed between April and July, increasing by 1.5 million workers to a total of 7.2 million in July, according to a 2010 U.S. Bureau of Labor Statistics (BLS) study.

"Summer jobs are an important part of a young person's development. They give high school Texans a chance to earn their own income, acquire experience and develop the habits and work ethic that they'll need for career success in the future," said Texas Workforce Commission (TWC) Chairman Tom Pauken.

"Taking advantage of every available resource and training opportunity is a way for young people to separate themselves from other applicants," TWC Commissioner Representing the Public Andres Al-

cantar said. "It's never too early for a young person to explore their interests and learn valuable skills they will retain throughout their careers."

Texas teenagers aged 16 to 19 may face increased

competition as many enter the workforce for the first time. The 2010 average unemployment rate for those aged 16 to 19 in Texas was 22.3 percent compared to a 2010 average overall unemployment rate of 8 percent.

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church for details.

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June 26, 10:30 a.m.
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June 26, 5 p.m.
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Dr. Gregory Foster,
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June 29, 12 Noon
Join us for our Noonday Bible Study and come back at 7 p.m. for our Wednesday Night Bible Study.

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July 9, 5 p.m.
The Dallas Area Ushers, Nurses and Greeters Educational Banquet will be in our Family Life Center. Call the church for details and to make a donation.

July 10, 10:30 a.m.
Join us for our Annual Scholarship Day as we honor our graduates for their efforts.

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June 29, 6:30 p.m.
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All Senior Saints are invited to our Double Nickel (55 and above) Luncheon @ the New-some Center on Amcott Street in McKinney. Activities include lunch, bingo and door prizes. Come and bring a friend. If you are homebound, we will deliver to you. Please call 972-542-6178 no later than the Friday, July 8th this month) before the luncheon and leave a message with your name, address, phone number and how many meals you need.

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June 30, 8 p.m.
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**Sister
Tarpley**

Dear Readers: This is one of my most requested columns; and with so much turmoil in our society today, many people are stressed, but, if they would stop and think before they speak, I believe a lot of things that causes stress could be eliminated.

No one really knows how old he was since his birth records were long ago lost in bureaucratic red tape. He selflessly devoted his life to service in schools, hospitals, homes, factories and offices, helping folks get jobs done without fanfare and foolishness. For decades, petty rules, silly laws and frivolous lawsuits held no power over Common Sense. He was credited with cultivating such valued lessons as, "To know when to come in out of the rain" "The early bird gets the worm, and "Life isn't always fair."

Common Sense lived by simple, sound financial policies (don't spend more than you earn) reliable parenting strategies (the adults are in charge, not the kids) and its okay to come in sec-

ond (or even last, as long as you did your best.) A veteran of the Industrial Revolution, the Great Depression and the Technological Revolution, Common Sense survived cultural and educational trends including body piercing, tattoos, whole language and "new math." But his health declined when he became infected with the "If-it-only-helps-one-person-it's-worth-it" virus.

In recent decades his waning strength proved no match for the ravages of overbearing regulations. He watched in pain as self-seeking lawyers ruled good people. His health rapidly deteriorated when schools endlessly implemented zero tolerance policies, reports of six-year-old boys charged with sexual harassment for kissing a classmate, a teen suspended for taking a swig of mouthwash after lunch and a teacher was fired for reprimanding an unruly student.

It declined even further when schools had to get parents consent to administer aspirin to a student but cannot inform the parent when the female student is pregnant or wants an abortion.

Obituary of Common Sense

Finally, Common Sense lost his will to live as the Ten Commandments became contraband, churches became businesses, criminals received better treatment than victims and federal judges stuck their noses in everything from Boy Scouts to professional sports. And when a woman who was stupid enough not to realize that coffee is hot, and was awarded a huge payout for her stupidity, this really caused Common Sense to finally throw in the towel!

Common Sense was preceded in death by his parents, Truth and Trust; his wife, Discretion; his daughter, Responsibility; and his son, Reason. Two stepbrothers, My Rights and Ima Whiner, survive him. Not many attended his funeral because so few realized that he was gone.—Author Unknown

God is Speaking to You. "I will hear what God the Lord will speak: for He will speak peace unto His people, and to His saints:

but let them not turn again to folly." **Psalm 85:8. (KJV)**

Many people who see God as distant and impersonal may be surprised to know that God talks to everyone; if they believe in Him or not. God's desire is for us to know Him and have a personal relationship with Him. He seeks to communicate with us.

For people that are willing to hear God, His voice can be recognized by reading the Bible, it contains His Word. He also speaks through other believers. He even speaks through circumstances and the wonders of His creation. God tries many ways to get our attention.

It is often said that God speaks to us in a quiet voice and our spirit must be still and at peace before we can hear Him. When our lives are filled with the clamor of this world, God's quiet voice can't be heard. Listen to what God is saying to you and don't be stressed.



Happy Birthday (July 6th) to my grandson Deven Tarpley, may God continue to richly bless you.



Ramon Hodridge, Minister

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HYPE, continued from Page 7

"I am very excited to be able to continue this wonderful event along with the breakfast where Mr. Gregory will be joined by many of the celebrity captains, like Kiki, Vanessa, Glynn and Dawnn," said Cheryl Smith. "This is a great opportunity to help aspiring journalists and have fun all at the same time."

In addition to Don't Believe the Hype's fundraising efforts through bowling and the silent auction, the event also provides a forum to address various issues within the community.

The 17th Annual Cheryl Smith's Don't Believe the Hype celebrity Bowl-a-thon is presented by Peaches Party Package and American Airlines. Major sponsors are Coca Cola, DFWiRadio. Com. The Dallas Weekly, KKDA-AM, LEAD, McDonald's, Evans Engraving, Golden Gate Funeral Home and Harwood 609. Media sponsors include the North Dallas Gazette, Elite News, KHVN, Dallas South News, Black Business Directory, In the Door Advertising, Spider, Equanimity, Red Lime Media,



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The Don't Believe the Hype Foundation was established to fund programs and promote activities for youth, with a special emphasis on scholarships and college preparation. The celebrity bowl-a-thon is the major fundraiser for the foundation and this annual event brings hundreds of citizens together and has raised hundreds of thousands of dollars to pro-



Tedashi

vide scholarships.

Bowling teams are \$500 each and are comprised of five team members plus a celebrity captain. Individual bowling registration is \$60 per person, \$25 for children ages 12 and under, and non-bowling spectator admission is \$25 per person or \$50 for VIP spectators.

Sponsorship and vendor opportunities are still available. For more information, to register for the bowl-a-thon, or to donate items for the silent auction, please contact Cheryl Smith 214- 428-8958 or 972-572-0088 or visit www.dfwabj.org.

TRADE, continued from Page 3

ity of underdeveloped countries to create healthy, balanced economies. Instead the underdeveloped countries are often forced to rely on one or more exports, many times agricultural or mineral.

What does free trade mean in today's USA? For us it represents a changing global economy in which the transnational corporations, seeking the cheapest labor costs, and the fewest restrictions, utilize free trade as a means to not only eliminate certain taxes, but also to eliminate various laws and regulations. The North American Free Trade Agreement, for instance, inhibits governmental bodies at the state/provincial, county, and municipal levels from implementing certain environmental standards that may be judged by those who oversee the terms of NAFTA as hurting the so-called free market and harming the sale of products of one country over another. Free trade can also mean that companies can quickly relocate to another country with relative ease, generally leaving an economic disaster in their wake.

Each time free trade agree-

ments are passed, working people in the affected countries inevitably come up short. There are regular, rhetorical guarantees that the free trade agreement will benefit everyone, but as has been seen with NAFTA, hundreds of thousands of jobs were lost in BOTH the USA and Mexico, and in the case of Mexico,

their agricultural sector has suffered catastrophically.

The next time you hear about free trade agreements you might want to put your hand on your wallet...and with the other hand, dial your elected representatives and ask them how this can possibly benefit the regular working man or woman.

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