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# WhereU helps users shop black with mere finger taps

By Curtis Bunn

(Urban News Service) Business runs through Dionne Mahaffey's veins. Her father was an entrepreneur as she grew up in Birmingham, Alabama.

So, it was almost inevitable that Mahaffey, a business psychologist and self-described "techie," would develop WhereU. It's in her DNA.

Mahaffey's app works as a search engine and GPS-driven directory. Its "near me" function helps users find black-owned businesses in dozens of U.S. cities.

Consumers can search among 17 categories of African-American-owned companies, including business services, arts and entertainment, health care, real estate and automotive.

WhereU has been downloaded more than 100,000 times since its February launch, according to Mahaffey. Former NBA star Shaquille O'Neal and comedian D.L. Hughley have encouraged their fans to use WhereU to "support black business," as they said via Twitter.

"As a child, I was taught to be intentional about patronizing family, friends and black-owned businesses," said Mahaffey, an Auburn University graduate and mother of two daughters. "I grew up watching my parents support black doctors,



*Dionne Mahaffey is a second-generation entrepreneur and the developer of a GPS-driven app to help customers locate and patronize Black-owned businesses at the touch of a button. (Courtesy of Dionne Mahaffey)*

accountants, general contractors, grocery stores, mechanics, banks and more. My first bank account was with a black-owned bank — and I still bank black."

The idea for WhereU came to Mahaffey on December 5, 2015, in a dream, she said. Seventy-two days later, she made the app available on Google Play and Apple's iTunes, during Black History Month.

"For me, with everything that has been happening, with uprisings after black lives were taken by police officers," said Roman Lyles, a WhereU user in Atlanta, "it's important to protest with where I spend my dollars. I'm almost ashamed to say I didn't know there

were so many black-owned businesses here. This app has opened my eyes. And I have spent more money on black businesses in the last few months than I probably have all my life."

Lyles' story illustrates what WhereU can do. Black buying power is expected to reach \$1.2 trillion this year and \$1.4 trillion by 2020, according to the University of Georgia's Selig Center for Economic Growth. Those figures would make "Black America" the world's 15th largest economy, based on the World Bank's Gross Domestic Product data. This figure makes

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NDG<sup>TV</sup>



Look for NDGTV at [NorthDallasGazette.com](http://NorthDallasGazette.com)

**Grambling and Prairie View game is fast approaching!**  
Check out NDGTV's interview of Al Walsh from last year's event!



**Minority blood donors needed desperately**

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**Rangers host an evening for cancer children**

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**Celebrate Labor Day in DFW**

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COMMENTARY

## New hires at the RNC ready to court the Black vote

By Stacy M. Brown  
NNPA Wire Contributor

Due to unprecedented poor polling numbers in the African-American community, Republicans have ramped up their effort to court Black voters.

The party has hired four, new Black staff members in a move that they hope will not only help GOP Presidential nominee Donald Trump in the general election this November, but that will also bolster the party's long-term ef-

orts to gain support among African-Americans, a voting bloc that for decades has mostly voted for Democrats.

The new staff members are Ashley Bell, who helped to launch the 20/20 Leaders of America, a bipartisan group of African-American elected officials and community activists; Shannon Reeves, a professor of political science at Alabama A & M University and former national di-

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George Curry



Levi H. Davis



Jibril Sulaiman

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## George Curry

By Stacy M. Brown  
NNPA Wire Contributor

The Black Press lost one of its most celebrated warriors when George Curry, veteran journalist and former Editor-In-Chief of the NNPA News Wire, died from an apparent heart attack on Saturday, Aug. 20. Curry was 69.

Curry died of a reported heart attack on Saturday, Aug. 20, in suburban Maryland, just outside of Washington, D.C.

“On behalf of the National Newspaper Publish-



ers Association (NNPA), we are all saddened and heartbroken by the sudden passing of one of our most admired, respected, and gifted colleagues, George E. Curry,” said NNPA Presi-

dent Dr. Benjamin Chavis. “Black America, and in fact millions of African people all over the world, had come to know George Curry as a fearless scholar and writer who used his pen and wit to aggressively advance the cause of freedom, justice and equality for Black people and for the whole of humanity.”

Chavis continued: “George was our trusted comrade on the frontlines of the Civil Rights Movement and on the front pages of the Black Press of America. We will miss him.”

It’s hard to believe that Curry, who led the NNPA as Editor-In-Chief of its news

wire from 2003 to 2007 and then from 2012 to 2015, has died, said Washington Informer Publisher and NNPA Chair Denise Rolark Barnes, who called Curry a giant in the journalism profession.

“As publisher of ‘The Washington Informer,’ I admired George’s leadership as Editor-In-Chief of ‘Emerge,’ the preeminent monthly news magazine targeting issues impacting African-Americans,” Rolark Barnes said. “George’s uncompromising journalistic leadership delivered on Emerge’s promise to deliver edgy, hard-hitting, intellectual, well-written and thor-

oughly researched content that attracted national attention and left an indelible mark on the lives of many.

“As a member and now chair of the National Newspaper Publishers Association, I was honored to carry George’s weekly column in ‘The Washington Informer’ and to work with him while he served as Editor-In-Chief of the NNPA News Wire. George provided so much of his time, energy, wisdom and incredible journalistic genius to the Black Press,” she said.

“His work will stand as a lasting legacy of journalistic excellence and integrity of which all of us in the

Black Press and the journalism industry at-large can feel extremely proud. My prayers and sympathy extend to his family and closest companions. He will be sorely missed.”

Freddie Allen, the managing editor of the NNPA News Wire, called Curry an icon in the Black Press and said that his legacy of mentoring young journalists will bear fruit for many years to come.

Recently, Allen and Curry were part of a Black media delegation that worked with the Black AIDS Institute to cover the

See CURRY, Page 6

## Levi H. Davis

The Dallas-Fort Worth Hospital Council (DFWHC) announced last week that Levi H. Davis will receive the Kerney Laday, Sr. Trustee of the Year Award to be presented at its 68th Annual Awards Luncheon, October 18 at Arlington Convention Center. The award was named in memory of Kerney Laday, Sr., who served on the Texas Health Resources Board of Trustees for 10 years. He was chair of the board when he passed away in September, 2012. The inaugural award was pre-



sented to his family in 2013.

Mr. Davis has been a longtime board member of Methodist Health System, beginning his tenure in 2002 and named chair in 2012. He is also a former

assistant Dallas city manager. Davis was the first black board chairman of Methodist Health System, and the first to come from the public sector. Davis has also served on the boards of the Texas Healthcare Trustees, the Texas Hospital Association, the State Fair of Texas and the Dallas Symphony.

“Levi Davis has dedicated his time and talent to generously support the hospitals of North Texas,” said W. Stephen Love, president/CEO of DFWHC. “As a longtime Dallas visionary, he has sacrificed so much of his energy due to his unde-

niable leadership. He’s a perfect example of why this award was created.”

In addition to honoring Mr. Davis, DFWHC will present the Distinguished Health Service Award to Margaret Jordan, president/CEO of Dallas Medical Resource; and the Young Healthcare Executive of the Year Award to Clint Abernathy, president of Texas Health Harris Methodist Hospital Alliance. Tucker Carlson and Eugene Robinson will serve as keynote speakers. A special tribute to Joel Allison, the longtime Baylor Scott & White presi-

dent/CEO who is stepping down after 17 years, will also be presented.

The event is sponsored in part by Hall Render and Campbell Wilson, LLP. For information, please contact Chris Wilson at [chrisw@dfwhc.org](mailto:chrisw@dfwhc.org) or 972-719-4900.

Headquartered in Irving, the DFW Hospital Council is a 90-member organization with 47 years of service to North Texas. Governed by a 14-member board of hospital executives, the hospital trade association is committed to the continuous improvement of patient care.

The Dallas-Fort Worth

Hospital Council unites North Texas hospital and industry leaders to advance quality healthcare in our region. With over 45 years of collaboration and driven by elite members, they provide education sessions, networking opportunities and competitive intelligence.

The mission of the Dallas-Fort Worth Hospital Council is to enhance hospital value by continually promoting patient safety and cost effective, quality healthcare in our region. They support member hospitals by creating innovative solutions through collaboration, education and coordination of efforts.

## Jibril Sulaiman

PENSACOLA, FL (BlackNews.com) — Pay Sell Co., a Black-owned software company based in Pensacola, Florida has earned the ranking of #484 on the prestigious *Inc. 500*.

Published annually by Inc.com and Inc. Magazine, Inc. 500 and Inc. 5000 are globally recognized lists of the fastest growing private companies in the US.

Although this is the first year for such recognition, founder Jibril Sulaiman has been working towards the success of the company’s platform, “Cell Pay”, for the past 5 years.

“We barely missed the deadline last year and I was



excited that we actually made the list for 2016.

“However I figured we’d rank around four thousand not four hundred,” exclaimed Jibril, who is 35-years old. “2016 is a new year for our company, and I hope the publicity gives us the exposure we need to attract talent and investors

alike,” he continued.

Pay Sell Co (formerly Pay Cell Systems Inc.) has focused on the development of “Cell Pay,” its e-commerce platform for wireless stores, since the company launched in 2011.

In 2015, the company was re-branded as Pay Sell Co. as a way to advance its commitment to develop e-commerce-based platforms in several niche markets. These brands include Rapfeatures.com (a marketplace for selling song features), RazSum.cash (an enterprise fundraising platform), Cutt.rs (a payments platform for barbers) and Spendwith.in (a marketplace for ethnic sellers).

Jibril says he has men-

tored with high profile startup expert and founder of the NewMe Accelerator, Angela Benton.

“She’s been such a great resource over the phone and through the NewMe coaching platform,” he said. “I want to continue to grow my network, I value the advice from Angela and likewise will value the advice of any other entrepreneur I meet.”

Currently the Pay Sell platform boasts 300 B2B users and more than 17,000 transaction conducted on a monthly basis on its two platforms.

For more information on Pay Sell Co. visit [www.pay-sell.co](http://www.pay-sell.co).

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#### **Publisher's Office:**

[publisher@northdallasgazette.com](mailto:publisher@northdallasgazette.com)

#### **Sales Department:**

[marketing@northdallasgazette.com](mailto:marketing@northdallasgazette.com)

#### **Editorial Department:**

[editor@northdallasgazette.com](mailto:editor@northdallasgazette.com)

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# Hey Donald, when was America great?

By Julianne Malveaux  
NNPA Newswire Columnist

Our American exceptionalism allows us to shimmer, too fully in our greatness. We are the biggest and the baddest. We are the best armed and the most influential. We win the most

Olympic medals, and we have the most nuclear weapons. We are so great that we wave our flags and shout out, “U.S.A.! U.S.A.! U.S.A.!” In some ways, it is an imperialist chant, a chant that ignores the fact that we chant because we have the

luxury, as a nation, of an even playing field, especially in terms of resources. I’m not jumping up and down and flag waving.

It took the Simones (Biles and Manuel) to win gold medals for me to celebrate the Olympics. It took just a flip of the switch, a flick of

the kaleidoscope, for me to see it differently. While there is a great difference between the athlete who comes from a highly-subsidized Russian or Chinese environment and one who comes from an urban area combining grit and corpo-

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## RNC, continued from Page 1

rector of state and local development for the RNC; Elroy Sailor, the founder and CEO of the J.C. Watts Companies; and Georgia State University senior Leah LeVell, whose father Bruce LeVell is the chairman of the National Diversity Coalition for Trump.

Two of the new hires, Bell and Sailor, spoke at length with the NNPA News Wire, expressing optimism that they can help turnaround the record low polling numbers that show Trump currently receiving just one percent of the Black vote.

They also spelled out their mission to court students at historically Black college and universities – HBCUs – and their ideas for criminal justice reform.

“HBCUs are a very big focus of ours and part of our job is to make sure we engage HBCUs,” said Bell. “We don’t have a lot of time, but HBCUs can help get the economy to where it needs to be and we recognize that.”

They also recognize that criminal justice reform is a critical issue in for the Black community.

“We have to make sure that America can turn the page from the current mass incarceration system,” added Bell. “If we talk about communities being devastated by a failed criminal justice system where brothers and sisters are being disenfranchised and not being able to find a job, we talk about fixing the criminal justice system.”

The solution, Bell said, is the creation of more entrepreneurs in the Black community and improving the capital gains tax which would allow these entrepreneurs to perform activities like buying houses to fix up

and resell for profit.

Bell noted that Congress has put forward a number of compelling ideas, like economic empowerment zones and transforming education to create a marketplace where schools have to compete for students.

“I think the economic ideas and education opportunities [put forth by the GOP] are very specific to the Black community,” said Bell. “It’s been eight years since a Republican was in the [White House]...we have to make sure that the Black vote is competitively fought for.”

Sailor said it’s important to remember that no party has exclusivity on having 100 percent of the best models for America.

“I’ve been a Republican for over 25 years and I have seen the end results of some very good policies and new models that have proven successful in terms of creating opportunities and solving old problems in our community,” he said. “For example, former Congressman J.C. Watts authored the American Community Renewal and New Markets Act, which was signed into law by President Clinton. This legislation helped to empower faith-based organizations, and spur development in our communities.”

Among the new team’s assignments, Bell will serve as Senior Strategist and National Director of African American Political Engagement and focus on winning elections for 2016. Reeves will serve as Senior Advisor to the RNC’s Political Department and will focus on the X’s and O’s of politics – the data, and voter identification. Sailor has the job of Senior Advisor to the Chairman and will focus on infra-

structure, institutional growth and sustainability.

“America has the greatest two party political system in the world, but I believe the best outcome for our community is to ultimately be in a position where both parties feel compelled to compete for our vote,” Sailor said, before quoting Congressman William L. Clay of Missouri who said: “We should not have permanent friends, nor permanent enemies we should have permanent interest.”

Thus, politicians should not lead individuals to believe they create jobs because they can only produce policies that create an environment for business owners and investors to come into a community and create a job, Sailor said.

“Republicans have proposed a series of tax and investment policies that create a favorable environment for investors such as reducing the capital gains taxes, reducing the burdensome and costly licensing process for small businesses, providing local municipalities the option to waive certain land use restrictions resulting from federal land designations and allowing all small and medium-sized businesses to fully deduct most investments in the first year of purchase,” Sailor said. “Such provisions will incentivize businesses to increase investment in equipment and machinery that will increase productivity.”

With the addition of Bell, Sailor and the others, the GOP shows it’s “the party that promotes new models to solve old problems,” RNC Chairman Reince Priebus said in a statement.

While Democratic Presidential nominee Hillary Clinton has pledged to engage the Black community

in part by placing ads in African-American-owned newspapers, the GOP hasn’t made the same promise.

Bell and Sailor both deflected the question about whether or not the RNC will engage the Black community by advertising in Black-owned media, even though more than 80 percent of Blacks believe that messages that they read and hear about in Black media are more relevant to them, according to Nielsen’s 2012 report on African American consumers. Sean Spicer, the chief strategist and communications director for the RNC, didn’t respond to an e-mail request to comment on the issue.

Asked why Blacks should vote Republican this fall, both Sailor and Bell had quick responses.

“We are conservative and we want to make sure African-Americans understand what the conservative issues are that we face,” Bell said.

Sailor was more poetic.

“I think the sincerest pastor is one who is not focused on converting you to becoming a Baptist, COGIC, Methodist, but rather I think the sincerest pastor is one who sees his mission to make sure that his church has the infrastructure required to minister to the needs of the people, such as clothing the naked, feeding the hungry, housing the homeless, and being compassionate to those in need,” Sailor said.

Sailor continued: “So I think if Republicans operate like that type of pastor and focus on those things then I believe African-American voters are sophisticated enough to make a political decision that best fits our interest.”

# Minority blood donors needed at Remington Blood Drive

Remington College Dallas Campus invites people to give blood at its upcoming 3 Lives Blood Drive on the campus on Wednesday, Sept. 21 from 8:45 a.m. – 2 p.m. Remington College's blood partner for the event is Carter Blood Care.

Of course, all donors are invited, however, due to

limited participation in blood donations, minority donors are needed.

Remington College founded the 3 Lives program to be a national effort to recruit minority blood donors and help provide local hospitals with blood.

Minority donors – particularly African American

donors – are in high demand because they provide blood with unique antigens that are vital for patients with sickle cell disease and other blood disorders.

Nationally, Remington College has collected more than 13,000 pints of blood through the 3 Lives program. And since 1 pint of

blood can save 3 lives, that's enough blood to save more than 39,000 lives.

While the focus of 3 Lives is to highlight the need for minority blood donors, everyone is encouraged to give blood at the event.

Donors must be 17 years of age or older and 110

pounds. All the blood collected will go to local hospitals and medical centers to help people in the community.

Remington College-Dallas Campus is located at 1800 Eastgate Drive in Garland. For more on the 3 Lives program, visit [www.3Lives.com](http://www.3Lives.com).



# Severe obesity on its own may raise risk of heart failure

Severe obesity by itself leaves a person at significantly higher risk for heart failure, whether or not that person also suffers from high blood pressure, high cholesterol, or diabetes, a study found.

The same is not true for other major types of heart disease. The study suggests that people with morbid obesity alone weren't any more likely than those of normal weight to have a stroke or coronary heart disease.

The team at Johns Hopkins University that conducted the study, published online in the Journal of the American Heart Association, found that morbidly obese individuals were more than two times more likely to have heart failure than comparable people with a healthy body mass index.

"Even if my patients have normal blood sugar, cholesterol, and blood pressure levels, I believe I still have to worry that they may develop heart failure if they

are severely obese," says Chiadi Ndumele, assistant professor of medicine. "If our data are confirmed, we need to improve our strategies for heart failure prevention in this population."

An estimated one in three Americans is obese and more than 5 percent are morbidly obese, with a body mass index greater than 35. The US Centers for Disease Control and Prevention says almost 6 million people in the United States live with heart failure, marked by enlarged or weakened heart muscle and diminished blood-pumping efficiency.

The condition causes shortness of breath, fatigue, weakness, trouble breathing when lying down, and swelling in the ankles and feet. The mortality rate for people with heart failure is 50 percent five years after diagnosis.

Ndumele and the other researchers caution that their study suggests a strong, independent link between severe obesity and

heart failure but does not definitively determine cause and effect.

**'There is no magic pill'**

Nevertheless, they say, their findings suggest that while treating hypertension, diabetes, and other conditions associated with obesity may be sufficient to prevent coronary heart disease and stroke, weight loss may be required to avert an increased risk of heart failure.

"Obesity in our study has emerged as one of the least explained and likely most challenging risk factors for heart failure, because there is no magic pill to treat it, no drugs that can easily address the problem like there are for high cholesterol and high blood pressure," Ndumele says. "Even with diet and exercise, people struggle to lose weight and keep it off, and for the morbidly obese, the struggle is often insurmountable."

It isn't clear why obesity alone is linked to heart failure independent of risk factors and not to stroke or

coronary heart disease, Ndumele says. He adds, however, that there is evidence suggesting that extra body weight exerts a higher metabolic demand on the heart and that fat cells in the abdomen may release molecules toxic to heart cells.

Obesity has long been known to increase the likelihood of high blood pressure, elevated blood cholesterol and diabetes. Treating and controlling these conditions have formed the

bedrock strategies for reducing the risk of cardiovascular disease, Ndumele says.

Ndumele and his colleagues drew their conclusions from the medical records of 13,730 participants in the Atherosclerosis Risk in Communities Study. The patients had body mass indexes in healthy ranges or higher at the start of the study and no initial heart disease. All were followed for about 23 years.

The records included data for participants' height, weight, and levels of blood sugar, cholesterol and triglycerides, along with smoking status, alcohol use, professions, and exercise levels.

The National Heart, Lung, and Blood Institute and the National Institute of Diabetes, Digestive, and Kidney Diseases funded the study.

Source: Johns Hopkins University

# The Addict's Mom announces Lights of Hope 2016

The Addict's Mom recently announced their nationwide campaign, Lights of Hope, 2016. They will be honoring and supporting those whose lives have been shattered by addiction and remembering those lost. Ceremonies will be hosted by local chapters throughout the United States. On September 17, candles will burn bright as beacons of hope for the 22.7 million Americans addicted to drugs.

The Addict's Mom hopes to highlight:

- The lack of available resources specifically structured to care for, curtail, and combat addiction issues.
- Campaigns for foundations, such as hospitals, to increase their efforts in treating those plagued by addiction.
- Information that is available to those struggling with addiction about where they can receive help
- The fact that recovery is

possible.

- The need to never lose hope.

Lights of Hope is an offer extended to all to step out of the shadows of shame and stigma and raise their voices as one by lighting three candles to spotlight September as National Recovery Month. One candle represents those in active addiction, the next celebrates ad-

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1 year subscription on the month of August will be donated to The Addict's Mom Program.

# Heroes for Children and Texas Rangers hosting Childhood Cancer Awareness Night at Globe Life Park in Arlington

Heroes for Children, a unique nonprofit organization that provides financial and social assistance to families with a child battling cancer, in partnership with Texas Rangers Baseball Club are hosting the 2016 Childhood Cancer Awareness Night at Globe Life Park in Arlington next month. The event is scheduled for Friday, Sept. 2 beginning at 7:05 p.m.



ginning at 7:05 p.m.

Unfortunately, 1,960 children die of cancer every year in the United States

every year. Family finances are drained as they struggle to fight the deadly disease. They spend an average of \$40,000 per hospital stay for a child with cancer, not including out-of-pocket expenses like food, travel and accommodation.

These are a few of the reasons why Heroes for Children, in partnership with Texas Rangers Baseball Club, recognizes National Childhood Cancer Awareness Month in September by inviting supporters of Heroes for Children and families served by Heroes for Children to enjoy an evening at the ballpark while raising funds for childhood cancer.

A friendly competition will be held between all participating nonprofit organizations to sell the most tickets; the organization that reaches the highest ticket sales by Aug. 26 will be awarded all fundraising proceeds.

Tickets are available from \$16-\$53; a portion of the proceeds will be given to the local nonprofit supporting childhood cancer that sells the most by Aug. 26. To purchase tickets and help

Heroes for Children reach the highest ticket sales, visit [www.heroesforchildren.org](http://www.heroesforchildren.org), fill out the 2016 Childhood Cancer Awareness ticket form and write in Heroes for Children as the supporting charity.

To learn more about Heroes for Children, visit <http://www.heroesforchildren.org>.

Heroes for Children reach the highest ticket sales, visit [www.heroesforchildren.org](http://www.heroesforchildren.org), fill out the 2016 Childhood Cancer Awareness ticket form and write in Heroes for Children as the supporting charity.

To learn more about Heroes for Children, visit <http://www.heroesforchildren.org>.

## Second Annual 'Together We Ball' game and Community Day is this Sunday in Dallas

Thousands are expected to attend the 2nd Annual "Together We Ball" Basketball Game and Community Day is scheduled for Sunday, Aug. 28, from 2-6 p.m. at P.C. Cobb Field House, 1702 Robert B. Cullum Blvd. in Dallas. The annual event features a day of community engagement designed to strengthened relationships between police and community. The game culminates with pastors, community, business leaders and police officers playing basketball. The event is free, along with free give-aways, entertainment, face-painting, balloon artists, kops and kids, basketball and more. The event will also feature an exhibition game between Madison High School and Bishop Dunne and a old school free throw contest to include Judge Clay Jenkins, Superintendent Michael Hinojosa, State Senator Royce West, and other community leaders, business owners and elected officials.

Sponsored by Project Unity, The Dallas Police Department, United Methodist Communications, The Dallas Independent School District and others, the annual game aims to build partnerships between the community and law enforcement in North Texas.

Pastor Richie Butler of St. Paul United Methodist Church in Downtown Dallas, founded Project UNITY as a result of a 2015 community forum hosted at St. Paul that

included Dallas Chief of Police, Dallas County District Attorney and the Dallas County Sheriff in the wake of the Ferguson, Missouri grand jury decision.

On August 9, 2014, in Ferguson, the death of Michael Brown set off a firestorm of protest around the country and exposed a chasm of mistrust between law enforcement and communities. And on July 7th Dallas experienced its own tragic events, but fortunately didn't lead to weeks of community unrest as did Ferguson, Missouri.

"We want to use the significance of what happened in Ferguson, Baltimore and now in Dallas to underscore the need and opportunity to move towards healing and

collectively build bridges between communities and law enforcement at home and across the country," said Pastor Butler, "By spending an afternoon building relationships, educating all ages and playing and watching an entertaining game of basketball, we can continue to expect positive results and cool heads when tragedy knocks on our door.

Some of the participating churches include: St. Paul

United Methodist Church, True Lee Baptist Church, Concord Church, Disciple Community Church, First United Methodist Church of Dallas, St. Andrews UMC of Plano, University Park United Methodist Church, St. Luke United Methodist Church, and Discipleship Ministries, and more.

Together We Ball is funded in part by an event grant from United Methodist Communications' Rethink Church initiative as a way to help local

United Methodist churches in their efforts to join with their community to make a difference in the world. Other sponsors include, Dallas ISD, Dallas Bar Association, St. Andrews UMC Plano, DPD, National Police Athletic League, St. Paul UMC and more.

Interested in participating? Visit [togetherweball.com](http://togetherweball.com) or contact Toska Medlock Lee at 214-922-0000.

## Going Global: BMW Dallas Marathon offers participants the chance to win trip

The BMW Dallas Marathon and BMW BERLIN-MARATHON start lines are separated by more than 5,200 miles, but a new promotion announced by race organizers will close that gap for one lucky participant. One Grand Prize winner in the BMW Dallas Marathon Social Run sweepstakes will receive two flight vouchers, hotel accommodations and entry for two into BMW's race hospitality area in Berlin, as well as one guaranteed registration into the exclusive 2017 BMW BERLIN-MARATHON.

To be eligible, individuals must participate in the 46th

running of the BMW Dallas Marathon on Dec. 11—running either the marathon, half marathon or Behringer Relay in Dallas—and must also register and attend one or more official BMW Dallas Marathon Social Runs.

"BMW has embodied performance and exclusive experiences around the globe for more than a century. We wanted to do something truly one-of-a-kind for BMW Dallas Marathon participants in our first year as title partner of a major U.S. running event," said Russell Lucas, Vice President Southern Region, BMW of North America.

The BMW BERLIN-MARATHON is one of six races that make up the Abbott World Marathon Majors and the site of the most World Record times set in the marathon, including Dennis Kimetto's world-leading time of 2:02:57. As many as 40,000 runners participate in the sold out BMW BERLIN-MARATHON each year, which is often recognized as the fastest marathon in the world for its flat and fast course through historic and scenic Berlin.

"We are excited to have a partner in BMW that is

See BMW, Page 9

## LEGAL NOTICE

These Texas Lottery Commission scratch ticket games will be closing soon:

Game #	Game Name / Odds	\$	Official Close of Game	End Validations Date
1750	Texas Wild 7's Overall Odds are 1 in 3.52	\$5	9/17/16	3/16/17
1746	#LuckyTicket Overall Odds are 1 in 4.68	\$1	10/26/16	4/24/17
1692	\$2 Set For Life Overall Odds are 1 in 4.36	\$2	10/26/16	4/24/17
1780	Solid Gold Overall Odds are 1 in 4.64	\$2	10/26/16	4/24/17
1625	Mega Slots Overall Odds are 1 in 4.09	\$5	10/26/16	4/24/17



For detailed odds and game information, visit [betting.org](http://betting.org) or call 1-800-375-8888. Must be 18 or older to purchase a ticket. The Texas Lottery supports Texas educators and veterans. © 2016 Texas Lottery Commission. All rights reserved.

# Lexus Eco Challenge launches 10th STEM competition

TORRANCE, Calif. — Over the past nine years, the Lexus Eco Challenge has offered students and teachers across the U.S. hands-on projects, to improve the environment globally and demonstrated their passion for science, technology, engineering and math. Many have used their prize winnings to continue their schooling and pay for college. The Lexus Eco Challenge is an opportunity for middle and high school students to help clean the air, water, and land in their neighborhoods and beyond. To learn more about the program visit: [www.scholastic.com/lexus](http://www.scholastic.com/lexus).

Through this unique program, students will learn about the environment, teamwork and how they can take steps to make their communities better. More than 30,000 middle and high school students have earned over \$5 million for



2015-2016 Lexus Eco Challenge Christa McAuliffe Middle School Grand Prize Winner (Courtesy photo)

themselves, their teachers, and their schools through the Lexus Eco Challenge.

“The Lexus Eco Challenge has changed the way I teach. It’s changed my classroom, it’s changed the lives of my students, and it’s changed my school —

all for the better. This is such a great way to get kids to care about the world around them and not only think about the ‘moment,’ but also think about what a difference they can make,” said JoAnne Brown, Science teacher at Olympus Jr.

High School, Holladay, Utah. Mrs. Brown has had over 600 students participate in improving the environment since 2006.

In its tenth year, the Lexus Eco Challenge is an educational program and contest for students across the U.S. in grades 6-12 that inspires and empowers young people to learn about the environment and take action to improve it. The program is now open for registration and students are invited to participate for a chance to win part of \$500,000 in prizes and scholarships.

Lexus and Scholastic, the global children’s publishing, education and media company, have joined together to create this popular and successful STEM program.

Teams of students can enter both of the first two challenges, which are focused on Land & Water

and Air & Climate. This year, the Land & Water Challenge will run first, Aug. 15-Oct. 16, followed by the Air & Climate Challenge, Oct. 19-Dec. 12. Winners from each chal-

lenge are then invited to go on to participate in the Final Challenge, Jan. 16 – Feb. 27, 2017 with a top prize of \$30,000 for both the winning middle and high school teams.

## DCCCD to provide low-cost online classes through EQUIP

The Dallas County Community College District has been selected to participate in a new federal education program that focuses on innovative learning and training opportunities through online courses at an affordable cost. DCCCD students will be able to spend less, borrow less, start classes with less risk and earn an associate degree online in either business or criminal justice through the new program, the Experimental Sites Initiative’s Educational Quality through Innovative Partnerships, or EQUIP.

The U.S. Department of Education announced DCCCD’s partnership in the EQUIP program on Tuesday. Courses will be offered online through StraighterLine, which provides alternative academic credit in fast-growing occupations. Through EQUIP, DCCCD will offer an associate degree in business and an associate degree in criminal justice. The Council for Higher Education Accreditation is the third EQUIP partner in this group; its Quality Platform will measure critical student outcomes, including gradua-

tion rates, repayment ability and students’ cost per credit.

DCCCD’s partnership with StraighterLine and CHEA is one of only eight programs selected by the Department of Education for EQUIP. Those programs will allow students to access federal student aid that pays for high-demand courses such as learning to write computer code, finding careers in software development or pursuing studies in other areas as well — like DCCCD’s associate degrees in business or criminal justice.

See EQUIP, Page 13

## Hotline available to address back-to-school questions for Dallas ISD

The Dallas Independent School District will relaunch its annual back-to-school hotline to answer concerns and questions that may arise during the first week of classes, Aug. 22-26.

Beginning the first day of school on Aug. 22, parents

may call (972) 925-5437 (KIDS) for information and assistance with topics such as enrollment, bus routes, reduced school lunch applications, immunization requirements, school location and more.

Hours of operation for the

hotline are 7 a.m. to 5 p.m. Aug. 22-23, and 7:30 a.m. to 5 p.m. Aug. 24-26.

Dallas ISD also has a back-to-school website with helpful information. Parents and community members are encouraged to visit <http://www.dallasisd.org/backtoschool>.

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# Final warnings issued to delinquent taxpayers in Dallas County and Irving ISD

Most of local taxpayers have paid their bill. In fact, 98.86 percent of all Dallas County Taxpayers have paid their taxes. But, unfortunately, the remaining taxpayers across Dallas County and in the Irving Independent School District owe more than \$90 million in unpaid property taxes, and a final effort is underway to persuade them to pay up before they face serious consequences. "We all want quality schools, effective law enforcement, and good roads, and property taxes are how we pay for those things," said Dallas County Tax Assessor/Collector John R. Ames. "Even in a county this large, \$90 million

is serious money which we are determined to collect."

Linebarger Goggan Blair & Sampson, LLP has mailed 31,032 final warning letters to Dallas County property owners who have failed to pay \$87,091,136 in delinquent property taxes, and an additional 1,660 letters to Irving ISD property owners who collectively owe \$2,950,807. Those letters inform them that they face the risk of lawsuit, foreclosure or business seizure if they don't join their fellow citizens and pay their fair share.

The warning letter gives each delinquent taxpayer ten days to pay their taxes to the Dallas County or Irving ISD

Tax offices. Irving ISD Tax Assessor/Collector Lisa Freeman says failure to do so will trigger some serious consequences. "For property owners the risk is that they could be sued or their property could be seized. Businesses risk having their assets seized for failure to pay personal property taxes," Freeman said.

According to Ames, "A record 98.86% of our taxpayers have already paid their taxes on time. Most people do fulfill their obligations but we must collect from those who don't out of fairness to the rest of us and because the money is needed to fund those essential serv-

ices."

Ames, Freeman and Linebarger Goggan recognize that some taxpayers face difficulty paying, but that does not mean they should simply ignore their tax notice. "Contact us right

away," said Linebarger Goggan Dallas office Managing Partner Bridget Moreno Lopez. "We can work with you to find ways you can fulfill your obligations without risk of losing your property, but we can only help you if

you contact us."

Senior citizens, aged 65 or older, and homeowners who have been identified as disabled by the Social Security Administration can avoid tax

See TAXES, Page 16

## How do you address the issue of homegrown terrorists?

Veteran security expert Ed Davis, who led the investigation into the Boston Marathon bombing, will discuss the growing dual threat of internal strife and terrorism facing our nation at a National Center for Pol-

icy Analysis luncheon in Dallas on Sept. 9.

Commissioner Davis has served in law enforcement for 35 years, and was at the forefront of the emergency response to the 2013 Boston Marathon Bombing and the

arrests that followed. The veteran police officer has worked internationally on police issues in Singapore,

See CAMP, Page 12

## ADDICT, continued from Page 4

dicts in recovery, and the last speaks for those who have perished. Together the tapers embody the hope that one day this national epidemic of death and despair will end. An extremely painful and private battle, most addicts and their families suffer alone.

Enter Barbara Theodosiou. When she found out that two of her four children had fallen prey to addiction, she knew she had to do something. That something was to announce, very bravely, to the world that she was an addict's mom and she was not going to hide in shame, but she was going to be there to help every mother like her cope with this beast that was destroying her.

Her crusade, now called The Addict's Mom, a burgeoning Facebook community, is a home for many—a place where mothers share their hopes, fears and grief without shame. Like millions of other parents who have

lost their kids to addiction, she speaks for all, regardless of the circumstances.

"It shocks me. It crushes me. It steals my soul. There are no breaks, no holidays, there is no solace here. All I can do now is tell his story to the world in the hopes that I am able to make the smallest change in a broken system that houses the mentally ill in violent jails."

She's not alone anymore. The Addict's Mom, now 75,000 strong, takes pride in bolstering battered spirits, sharing the minuscule amount of community resources available, and offering support where once there was none—a huge victory.

Please join the Texas Chapter of The Addict's Mom (TAM), along with local non-profits Winning the Fight (WTF) and Love Cassidy on Sept. 17 at 5:30 p.m. at Dover Park North Pavillion, 1509 Hood Lane in Grapevine.

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**GARLAND**  
Live Well - Go Green Expo

Mark your calendar for Garland's free Live Well | Go Green Expo! The event will be held from 9 a.m. to 1 p.m. Saturday, Sept. 24, at the Curtis Culwell Center, 4999 Naaman Forest Blvd. Exhibitors will offer a variety of free health screenings, nutrition and exercise information, energy-saving tips and more. Event patrons may properly dispose of household goods at Recycle Row, and Stop & Learn sessions will be presented throughout the event. See additional expo activities at [GoGreenGarland.org](http://GoGreenGarland.org).

**Neighborhood Leader Meet & Greet**

This month's Neighborhood Leader Meet & Greet is scheduled from 6 to 8 p.m. Thursday, Sept. 8, at the Charles E. Duckworth Building (third floor), 217 N. Fifth St. Attendees will hear City updates, network with other neighborhood leaders and learn of possible neighborhood opportu-

nities. Light refreshments will be provided. RSVP today!

**MURPHY**  
City names interim Fire Chief

Murphy Fire Rescue is under the temporary leadership of Interim Fire Chief Edmond "Ed" Henderson. Chief Henderson retired in 2014 as Fire Chief for Forest Hill, a suburb of Fort Worth, where he served for four years.

Prior to that position, the Chief was Assistant Fire Chief in Mansfield, having served that city for seven years. Before that, he spent 25 years within the Lubbock Fire Department, rising to the rank of Lieutenant and Assistant Fire Marshal. He is a veteran of the US Air Force.

Chief Henderson, 63, is a native of Mississippi. He graduated from high school in Florida, and earned an Associate of Arts degree from South Plains College in Lubbock. He completed the requirements for a Bachelor of Science at Wayland Baptist University in Lubbock in 1996.

**TRUMP,** continued from Page 3

rate sponsorship, as in the United States, or those who either make it on their own or cobble together possibilities, all of these athletes are chasing greatness and perfection. Indeed, their obstacles may be a metaphor for the challenges that we all face in life. Some will be subsidized, some will scrap, and sometimes the cream rises to the top, regardless of barriers.

Even as Olympians strutted their excellence, enforcing the notion that America is "great," at least in our medal dominance, Republican candidate Donald Trump's campaign slogan is "Make America Great Again." The use of the word "again" suggests that we were great, once upon a time, and that we have to regain something that we lost. When were we "great?" What have we lost? What does it take to make us great again?

Republican Presidential nominee Donald Trump said he views the 1980s as the time when things were good for the nation, though

he also hearkened back to the late 1700s and early 1800s.

"The industrial revolution was certainly — in terms of economically — that was when we started to grow," Trump said. "I liked the Ronald Reagan years. I thought the country had a wonderful, strong image."

The basis of the Industrial Revolution was a credit system that relied on using enslaved people as collateral to lend and spend for economic expansion. The North and South were always connected, even in war, with economics often trumping ideology. The Cornell University historian Edward Baptiste, in his book, "The Half Has Never Been Told: Slavery and the Making of U.S. Capitalism," connects the dots between southern oppression and northern complicity. The era that Mr. Trump touts includes legislation to penalize those who dare educate enslaved people in the early nineteenth century, and the oppression of Black Codes in the post-Recon-

struction era. Mr. Trump wants to make America great again? For whom?

Whenever anyone does that throwback stuff, "we used to be great," I have to wonder what he or she are nostalgic for. Do they wish they were in the land of cotton? Are they hankering for segregationist signs? Or are they simply pining for the days when, though it was unstated, White was right and everybody else had to step. This manifested by the assumption of deference, the assumption that African Americans would step aside and allow a White person behind them in line to step ahead or shrugging off microaggressions because they "aren't that deep."

Many have touted our "Greatest Generation," the World War II contributors, as people who made America great. Yeah? These folks had to elbow their way into our nation's service, fighting for the right to fight, struggling for the right to contribute. Is this what you call greatness, Donald Trump? Are we all supposed to put blinders on to

the cracks in our collective national armor?

Thus, it is exciting that President Obama signed an executive order to stop the rampant use of a distorted statement called the "Pledge of Allegiance." He wrote that federal office and contractors should not force employees to swear to "One Nation under God," and that's a good thing. One nation? With a Black unemployment rate twice that of the White unemployment rate? How do I pledge allegiance to a flag "and to the Republic for which it stands."

President Obama tickled me, for the first time during his presidency, by reminding us of the flaws in the Pledge of Allegiance. How do we transcend the flaws when Trump's "great again" message suggests "slave again" to me?

Julianne Malveaux is an author and economist. Her latest book "Are We Better Off? Race, Obama and Public Policy." Is available via [amazon.com](http://amazon.com) for whole and booking inquires visit [julianemalveaux.com](http://julianemalveaux.com)

**LABOR DAY NEWS**

**Annual Labor Day Parade**

The City of Garland and the Noon Exchange Club of Garland invite the public to the 71st Annual Labor Day Parade on Monday, Sept. 5. The parade kicks off at 9 a.m. followed by a free classic car show in the Downtown Garland Square! For more information about the parade route, car show or vendor opportunities, visit [GarlandLaborDayEvent.com](http://GarlandLaborDayEvent.com).

**\$5 admission to the Dallas Arboretum**

Kick off Labor Day Weekend with our first fall Cool Thursdays Concert, Paisley Craze on Thursday, September 1. Friday, September 2 - Monday, September 5, admission to the Dallas Arboretum is discounted to \$5 per person, which includes complimentary admission into the Rory Meyers Children's Adventure Garden. \$2 hot dogs and root beer floats will

See ARBORETUM, Page 9



Shaun Greiner / Flickr

**CURRY,** continued from Page 2

2016 International AIDS Conference in Durban, South Africa.

"George taught me what it meant to be a professional journalist and also about the importance of working in the Black Press," Allen said. "His writing and insight on critical issues affecting the Black community will be sorely missed. I'm thankful for the time we spent together in Durban."

Curry was a consummate journalist with integrity as his mantra, said Dorothy R. Leavell, publisher of the Crusader newspapers in Chicago and Gary, Indiana.

"We shall miss this voice of reason and thought-provoking columns full of researched facts. It was just the week of August 13th that George wrote a column titled 'Even Funerals Are

Not Family Reunions Anymore.' He used his family as an example of the loss of closeness that he had enjoyed during his childhood and early adult life and bemoaned the fact that at his cousin Charlene's funeral the week before that closeness was no longer there," Leavell said.

"What was ironic is that he pledged that he would try to get his family back together by saying, 'Neither Big Mama nor Aunt Julia Mae would be pleased that our once close-knit family is in shambles, but as long as I have breath in me, I am going to try to get my family back together. I know it's a very long shot, but I owe that to Big Mama and Aunt Julia Mae to keep trying.'

"I'm sure George meant

to keep that pledge and perhaps the closeness of his family will become a reality, but at a large cost," said Leavell, adding that she hoped his family will reunite at his funeral. "We miss you already, George."

The news of Curry's death not only reverberated throughout Black media, the loss was also felt in the halls of government.

"The Congressional Black Caucus joins with members of the press from around the country to mourn the loss of George E. Curry, a pioneer in Civil Rights and journalism," CBC Chairman G.K. Butterfield (D-N.C.), said in a statement. "Curry was a giant in journalism and he stood on the frontlines of the Civil Rights era and used his voice to tell our stories when others would not. The CBC offers our

sympathies and condolences to his friends and family, his readers from around the country, and to the countless number of individuals he mentored in the art of reporting and journalistic writing until his untimely death."

Democratic Presidential nominee Hillary Rodham Clinton even took a moment from her busy campaign to express her thoughts about Curry, whom she called a friend.

"I am saddened by the loss of an outstanding journalist and supportive friend. George E. Curry was a pioneering journalist, a tireless crusader for justice, and a true agent of change," Clinton said in a statement. "With quality reporting, creativity, and skillful persuasion he influenced

See CURRY, Page 11



# Lincoln targets Dallas to introduce 2017 Lincoln MKZ

By Lucas Franco de Siqueira  
NDG Special Contributor

This week the new restaurant of Chef Stephen Pyles, Flora Street Cafe, was the setting for the exclusive Lincoln Motor company launch of the new 2017 Lincoln MKZ in Dallas. The event focused on offering a specialized personal experience to each guest, which resembles the approach that Lincoln takes with their vehicles.

Robert Jeremy Rosenbach, Lincoln's Consumer Marketing Manager, was asked why did Lincoln Mo-



Lincoln Motor Company launched their 2017 Lincoln MKZ in Dallas (NDG)

tors choose Dallas as one of their destinations for this project. He shared, "Dallas

has its own distinctive luxury customer and has a long history of having luxury ex-

periences, so we felt that it was really important to showcase this car here."

The chosen restaurant located in the heart of the Dallas Art District and it extended the feeling of a customized experimentation. The event featured Solomon Song, the Designer of the 2017 Lincoln MKZ, Tom Ozog, MKZ Chief Engineer, and Chef Peter Barlow from Flora Street Cafe.

Around 16 guests attended the exclusive event including entertainment bloggers, magazine and newspaper writers, musicians, executives, and photographers. Guests en-

joyed a warm personal experience. Attention to details and top quality customer service set the tone

for the introduction of the concept of Quiet Luxury

See MKZ, Page 10

## ARBORETUM, continued from Page 8

also be available for purchase. Tickets must be purchased at the gate in order to receive this special offer. Tickets to Paisley Craze are available for purchase here.

The many floral displays in the main garden will include the final delicate crimson petals of the dramatic Crepe Myrtle Allee cascading down during the first weeks of September. As summer ends, bright spots of marigolds, dahlias and black-eyed susans appear throughout the garden, creating the quintessential setting for an afternoon picnic and according to Architectural Digest, "One of the World's 15 Most Breathtaking Gardens".

Celebrate Roald Dahl's 100th birthday in the internationally acclaimed Rory Meyers Children's Adventure Garden. On September 3 - 4, enjoy Roald Dahl themed activities including

Testing Your Taste Buds lab, where snozzcumber are crodscollop and you can test your taste buds on Roald Dahl inspired treats. Bring your "kiddles" to the Petroglyph Pergola for storytime with Roald Dahl's Esio Trot. Join us in Habitats for the Natural World of The Minpins and an excerpt from Roald Dahl's beloved book and special craft.



Roald Dahl books will be available for purchase in the Hoffman Family Gift Store.

For a complete list of activities and times, visit the Children's Adventure Garden activities page.

Wrapping up the holiday weekend, guests are invited to the Martin Rutchik Concert Stage and Lawn Monday, September 5 for Sues-sical the Musical at 11 a.m. Dallas Children's Theater will bring their fantastical

16-member cast in full costume to the Arboretum to give Labor Day visitors a sneak peek of the most-performed children's musical of all time. Based on the works of Dr. Seuss, this play is recommended for ages five and up.

## BMW, continued from Page 5

committed to growing interest and participation in running in new and distinctive ways," said Lisa Croley, chairman of the Dallas Marathon board of directors. "The BMW Dallas Marathon social runs hosted by North Texas BMW dealers will create memorable experiences and underscore the commitment of both organizations to improving health and fitness

in the community."

Official BMW Dallas Marathon Social Runs will be held throughout North Texas this fall, including:

- Sunday, Sept. 25 at 8 a.m. – BMW of Arlington Social Run at Legacy River Park (701 NE Green Oaks Blvd., Arlington)

- Thursday, Oct. 13 at 6:30 p.m. – Classic BMW Social Run at Classic BMW dealer-

ship (6800 Dallas Pkwy, Plano)

- Sunday, Nov. 6 at 8 a.m. – Autobahn BMW Social Run at Trinity Park Pavilion (2200 Trinity Park Dr., Fort Worth)

- Thursday, Dec. 1 at 6:30 p.m. – BMW of Dallas Social Run at Luke's Locker (7317 Gaston Ave., Dallas)

For contest rules, more details or to register for BMW Dallas Marathon Social Runs, visit [bmwevents.com/social-runs](http://bmwevents.com/social-runs).

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# New reality fitness show with a soulful perspective called 'Battle Of The Bulge L.A. (BOBLA)'

(BlackNews.com) -- BOBLA is a three-part mini-series that tells the story of how Elite Fitness Guru Cleon "CJ" Joseph assembled L.A.'s Top Fitness coaches to donate their time to provide an 8-week health makeover to 10 L.A. community members who are struggling with obesity.

Unlike the current reality fitness shows that focus on accelerated weight loss in a controlled environment; BOBLA focuses more on the underlying triggers that cause obesity and how fitness coaching plays a major role in the journey back to health. This is a raw 8-week program where selectees have to make their sessions while dealing with the per-



sonal demons that cause the obesity, (home life, work, grief, disease, family, relationships and traumatic events).

The coaches also make themselves vulnerable by opening up about their life struggles to relate to the participants but to also show that staying healthy is a major component to recover from traumatic events

that life brings. CJ explains, "Finally viewers will have a fitness show that they can truly relate to. This show is meant to inspire our communities struggling with obesity to take their lives back. We now get to tell our story."

Episode One, "The Gathering", showcases CJ campaigning for contestants to enter the program. The

show will also introduce the viewers to the best fitness coaches around. Viewers will gain perspective as to why they are passionate about their craft. Twenty community members will be selected to move to the next phase.

Episode Two, "The Obstacle", the contestants will prove their worth by surviving the most grueling obsta-

cle course ever created. Things will get interesting when the participants realize if they under perform they will be eliminated. Only 10 will be chosen to continue.

Episode Three, "The Elimination", is the final episode. CJ will eliminate nine people from the program, leaving only 10 to begin their journey to wellness. This episode will also show the life changing results of key trainers and participants alike.

Battle of the Bulge L.A. is not just a story of triumph over the epidemic of obesity, but also the victory over the traumatic issues that caused the obesity. CJ continues, "It starts in Los

Angeles, but with your support for positive content, we can take it to communities across America!"

To watch the series go to [www.boblatv.com](http://www.boblatv.com).

Wednesday August 24, 2016, episode one will be released. Thursday August 25th, episode two and on Friday August 26th, episode three will launch. You can all check out a fully interactive website where you can get to know all of the coaches and the participants. Join our social media to find out how you can be a part of or support the next BOBLA full season. You can also go to [www.kjhlradio.com](http://www.kjhlradio.com) (Radio Free 102.3 KJLH FM) and click on the BOBLA banner.

## Snuffer's goes back to the farm for limited-time burger

Snuffer's Restaurant & Bar doesn't serve breakfast, but their latest Burger of the Month comes awfully close!

On Thursday, Sept. 1, Snuffer's is bringing back its popular Farmhouse Burger – made with a 100% fresh ground chuck burger stuffed with Applewood smoked bacon, deli-sliced ham, mayonnaise and fresh shredded hash browns. It's topped off with a fried egg and priced at just \$8.99 all month long. (Prices and participation may vary by location.)

As if that's not enticing enough, Snuffer's is tipping its hat to Big Tex with its State Fair Funnel Strings, served from Sept. 5 through Oct. 30. For just \$2.99, guests can indulge in deep-fried cake strings sprinkled with powdered sugar and topped with a scoop of vanilla ice cream.

Now that your mouth is



watering and begging for this duo, don't forget that they are only around for a limited time and you'll likely leave wanting to come back for more.

Snuffer's now has 11 restaurants throughout North Texas, with its newest location now open in Greenville, TX. For the restaurant nearest you, and more information on the entire menu, visit [Snuffers.com](http://Snuffers.com).

The iconic Snuffer's Restaurant & Bar brand has been a Dallas institu-

tion since 1978, serving its signature menu of legendary Burgers and famous Cheddar Fries. Snuffer's is the perfect place for guests to catch up with friends and family, watch a game or enjoy a casual happy hour after work.

Open seven days a week, there are currently 11 Snuffer's restaurants throughout North Texas, with its newest location now open in Greenville, TX. For more information, visit [Snuffers.com](http://Snuffers.com).

## MKZ, continued from Page 9

and launch of the 2017 Lincoln MKZ.

The event began with Robert Rosenbach sharing the definition of the Quiet Luxury concept to guests divided into two tables in a selected area of the restaurant.

"It is not just about the quality of the product, but it is about the experience that you have when you interact with the brand," Rosenbach said

Design Manager Solomon Song and MKZ Chief Engineer Tom Ozog followed Rosenbach.

Song explained that MKZ customers asked for luxurious relaxation. Therefore, the technology and design used in the new 2017 Lincoln MKZ were developed to enhance calming effects for the client in every commute.

When Song was asked about his inspiration for such a design, and said, "I

did a lot of nature walks because you cannot beat nature for inspiration in terms of human interface." Song

defined the 2017 Lincoln MKZ design as, "It is a breath of fresh air."

After the speeches and the meal, guests walked outside and entered a 2017 Lincoln MKZ with Ozog. Mr. Ozog gave insights about the exterior and interior equipment, audio system, and the reasoning behind the choice of top quality technological systems.

One of the most exciting moments of the event was driving one of the MKZs from the Dallas Art District to the Ronald Kirk Bridge, where a 2017 Lincoln MKZ was set up for photos with the Dallas skyline on the back. The experience of driving the car is unique. It felt like I was in the first row of a concert when listening to music, and when the radio was off I could have an entire conversation without being interrupted by any outside noises.

I drove a 2017 3.0L Reserve, Ruby Red Tinted Metallic, Interior – Ebony/Touring White Leather Lincoln MKZ

model. The car with 400 horsepower and seats that embrace you made me forget that I was driving a mid-size sedan at times. It provided the feeling of driving a classy sports car but without the loud engine.

After coming back from the driving experience, guests received a behind the scenes tour of the kitchen and food prep demo by Chef Peter Barlow. The Chef opened his kitchen to small groups as he guided each person through the process of cooking one of the most famous recipes of Chef Stephan Pyles, the blue corn muffins.

When asked about the choice of restaurant for the event, Rosenbach said, "This restaurant is not just about the quality of food, but it offers an experience. It is very artistic, the interactions are very personal and warm, and that is exactly what we are trying to provide with our products."

Lincoln Motors showed that they do not want to simply compete in the luxury midsize sedan segment, but they want to dominate it.

## Enter to Win! Ticket Giveaway

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## Richardson-based Enseo will offer Netflix to any hotel where service available

Netflix and Enseo signed an agreement expanding Enseo's rights to now distribute the Netflix application on select Enseo devices to any hotel under a specific contract with Enseo in any country where the Netflix service is available.

"Our partnership with Enseo brings Netflix members a high quality viewing experience on their hotel room TV," said Paul Perryman, Director Business Development at Netflix. "Through our expanded agreement, now more hotels in more countries will be able to provide guests access to their favorite Netflix TV shows and movies on the in-room television, making their hotel room feel more like home."

In 2014, Enseo was the first hospitality integrator to license and deploy the Netflix application in hotels.



Backed by a world-class platform of powerful hardware, flexible software, and technology-based services, Enseo has designed a platform that continues to evolve to meet the ever-changing needs of hotel brands, hotel owners, and most importantly, the guest.

Guests staying in hotels powered by such Enseo devices will be able to subscribe to Netflix or sign into their existing accounts simply by accessing the Netflix application on the guest room TV

via a Netflix logo on the on-screen TV menu, or a Netflix-branded button on the TV remote control. In addition, guests will not be required to pay in-room Internet fees in order to access the Netflix application on the Enseo device. When the guest checks out, their Netflix user credentials will be automatically removed from the device.

Enseo's Room Operating Center (eROC™) powers guest experiences including streaming Over-The-Top

(OTT) applications like Netflix, as well as enabling guests to listen to their own music using Enseo's Bluetooth audio. Enseo provides guests the best WiFi service with Enseo's HSIA and HomeAwayFromHome™ personal area networks.

Enseo's advanced data analytics gathered data from several million occupied room nights this year proves Netflix is the guest's favorite channel in all 19 hotel brands deployed today. This was consistent across all demographics from luxury guests to conference attendees and the ever elusive millennial traveler.

"We are thrilled and honored that Netflix has chosen Enseo as their partner to offer Netflix on the in-room television for guests around the globe. It is a tremendous amount of trust. Enseo will ensure that the television it-

self behaves, the remote and on-screen menu is easy to navigate, and the network operates at the highest standards at each Enseo property, giving

"Netflix members the great streaming content and view-

ing experience they have come to expect. Our owners are thrilled as they have been demanding our solution for more of their properties," said Vanessa Ogle, Enseo's Founder, Chairman and CEO.

## CURRY, continued from Page 8

countless people, including me, to think beyond their narrow experience and expand their understanding. George may be gone, but he will not be forgotten."

The Rev. Al Sharpton called Curry a "trailblazer" and said he was "saddened beyond words" at news of Curry's death.

In 2003, Curry was named "Journalist of the Year" by the National Association of Black Journalists and he's also on NABJ's list of the Most Influential Black Journalists of the

20th Century.

"We pledge to keep the journalistic genius and spirit of George Curry alive in all that we will do in the future to sustain the liberating and empowering voice of Black owned newspapers and media companies," Chavis said. "George and I were life-long friends and co-workers at the NNPA, NAACP, SCLC, ANC and just about every other national and international organization that is serious about demanding justice and equality."

Chavis continued: "The legacy of freedom-fighter journalists like George Curry will never pass away,

but will always be kept dear and present in our continued struggles to liberate all from injustice."

## TERROR, continued from Page 7

London, Northern Ireland, Jordan and Israel. Davis served on the Police Executive Research Forum's Board of Directors, and was a founding member and first President of the Massachusetts Major City Chiefs Association.

Davis will share his story as the lead law enforcement official in Boston at the time of the marathon bombing in 2013. He will recount the attack, law enforcement's subsequent battle with the Tsarnaev brothers

and the city's continuing recovery effort. He plans to also offer seasoned insight on how to counter the rise of homegrown terrorism and how that relates to the international fight against radical Islam.

The National Center for Policy Analysis' Hatton Summers Distinguished Lecture Series is scheduled for Sept. 9 from Noon - 1:30 p.m. at the Dallas Marriott Las Colinas at 223 West Las Colinas Blvd. in Irving.



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# Entrepreneurship is a skill that can be learned

Business classes are not a prerequisite for entrepreneurship, and yes, some of the most storied startup founders were college dropouts. But many others say they benefited from academic courses and experiential learning opportunities that focused on the fundamentals of entrepreneurship.

Joshua Reeves, the soft-spoken CEO of a payroll and benefits startup called Gusto, began one talk on entrepreneurship by saying he attended the Entrepreneurial Thought Leaders Seminar at Stanford University 14 quarters in a row while majoring in electrical engineering.

Kevin Systrom and Mike Krieger, the founders of Instagram, met as students in an entrepreneurship work/study program that combines classes, mentoring and other immersive experiences. They and other entrepreneurs who went through the nine-month Mayfield Fellows Program, also at Stanford, say it was the most insightful experience they had as students.

Other alumni of the program include startup founders like Kit Rodgers of

Cryptography Research, Avid Larizadeh of Bottica and Google Ventures, David Merrill of Sifteo and Bobby Lee of BTCC. Each one of them possesses innate talents and drive, that along with insights they gained as students, propelled them to entrepreneurial success.

Elon Musk may embody the notion of a naturally gifted entrepreneur, but the aforementioned founders are proof that the necessary skills and mindset can be learned.

The late Peter Drucker, one of the leading management thinkers of the 20th century, said it best: “The entrepreneurial mystique? It’s not magic, it’s not mysterious, and it has nothing to do with the genes. It’s a discipline. And, like any discipline, it can be learned.”

Yes, some will argue that entrepreneurship is still more art than science, at times requiring improvisation in the face of unique and uncertain situations. But there are obvious characteristics that successful entrepreneurs tend to share. Among them are:

- a personal passion to solve a problem

- a vision for what’s innovative

- the skills to build a product or service, and a business around it

- the tenacity to constantly seek feedback, iterate and pivot

- the ability to empathize with and inspire those around you.

## Emergence of entrepreneurship education

Donald Kuratko, a professor of entrepreneurship at Indiana University, Bloomington, traces the history of the academic field back to 1971, when the University of Southern California first launched a concentration in entrepreneurship for MBA students. By the early 1980s, more than 300 universities offered courses in entrepreneurship and small business, and over the next decade, that number grew to 1,050 schools, Kuratko states in his article, “The Emergence of Entrepreneurship Education: Development, Trends, and Challenges.”

When it was published in 2005, entrepreneurship education had exploded to more than 2,200 courses at over

1,600 schools around the country. Kuratko also counted more than 100 established and funded entrepreneurship centers at the time, noting emerging trends in “experiential learning” such as class projects, startup competitions and field trips exposing students to industry.

“Today, the words used to describe the new innovation regime of the 21st century are: dream, create, explore, invent, pioneer, and imagine!” Kuratko wrote. “Entrepreneurship educators must have the same innovative drive that is expected from entrepreneurship students.”

However, Kuratko notes — as do others — that more progressive universities are offering entrepreneurship courses across a wide range of schools and departments. In particular, “it is critical to expand entrepreneurship education to engineering and science departments where most of these technologies originate,” entrepreneurship professors Tom Byers (Stanford) and Andrew Nelson

(University of Oregon) state in the Chicago Handbook of University Technology Transfer and Academic Entrepreneurship.

Byers and Nelson, along with Richard Dorf, an engineering professor at the University of California, Davis, wrote the textbook Technology Ventures: From Idea to Enterprise. And in it, they explain why they focus on the tech sector, and on educating science and engineering students as well as those studying business:

“The technology sector represents a significant portion of the economy of every industrialized nation. In the United States, more than one-third of the gross national product and about half of private-sector spending on capital goods are related to technology. It is clear that national and global economic growth depends on the health and contributions of technology businesses.”

At the university that spawned Silicon Valley, Stanford’s engineering

school offers courses, fellowships and other learning opportunities to help students develop the knowledge, skills and behaviors to be entrepreneurial in life. And through Stanford’s involvement with the National Center for Engineering Pathways to Innovation — known simply as the Epicenter — students and faculty far beyond the valley have brought entrepreneurship and innovation to their campuses and curriculum.

Funded by a \$10 million grant from the National Science Foundation, the Epicenter led initiatives that turned

See SKILL, Page 16

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## WHEREU, continued from Page 1

“Black America” as wealthy as Mexico.

“The app gets dialogue going about how to effect change in the community,” Mahaffey said. “It helps us address the dearth of sustainable black-owned businesses and route money back into our communities. We’ve heard from several businesses listed on the app that being listed has increased traffic.”

Between 500,000 and 1 million jobs could be created if higher-income black households spent just \$1 of every \$10 at black-owned stores and other enterprises, according to research by Northwestern University’s Kellogg School of Management. The NAACP also cites data that suggest that entrepreneurial success is linked to generational economic empowerment.

“So,” Mahaffey said, “I agree with the NAACP’s

Nicole Kenney who says, ‘If we are serious about improving our communities, improving our schools, providing jobs (black businesses are the second highest employer of African-Americans after the government), we must advance and strengthen black-owned businesses.’ That’s what WhereU is about.”

Mahaffey said she learned how to code in high school and advanced her software-development knowledge in college. She said “the lion’s share” of her professional career has been spent in the tech world.

“The beauty of being engaged in STEM,” she said, “is that you can build what you dream,” through science, technology, engineering and math.

Mahaffey’s December dream has become a reality that could have a major impact on America’s black

businesses. New York leads the U.S. with 250,890 black-owned enterprises, according to the U.S. Census Bureau. Atlanta is second with 176,245. So far, Mahaffey said, WhereU lists 75,000 such companies.

“WhereU is a directory, not a marketplace,” Mahaffey said. “But we do offer a badge for stores that ship globally or have online stores. Consumers can link to their websites from the app.”

Mahaffey is “exploring a partnership with black-owned websites that provide e-commerce and marketplace solutions,” she said. “We are committed to marketing the app to users in a way that encourages them to be intentional about using the app to search for black businesses . . . I’ve been supporting black business all my life. WhereU gives everyone a chance to do the same.”



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# EQUIP, continued from Page 6

In addition, the consortium will offer a new alternative which will allow students who have earned a certificate, but not an associate degree, to take StraighterLine courses and complete their associate degree.

"Thanks to the new EQUIP program, DCCCD students can complete and compete," said Dr. Joe May, DCCCD's chancellor. "In other words, they can finish college with an online degree and low-to-no debt, and they can compete in the workforce with a credential that employers want. They can find jobs that pay well and will help them support their families and contribute to their communities. Businesses get the trained workforce they need."

Classes already are affordable, but DCCCD's partnership with StraighterLine and CHEA under the EQUIP Experimental Site program offers financial aid opportunities that students

did not have until now. Eligible students will be able to use Pell Grants and federal loans to pay for tuition and educational materials/expenses.

"The new program is a win-win for everyone," May said.

DCCCD expects to enroll 600 students during the first year of the EQUIP program with StraighterLine and CHEA. Pending approval by the DCCCD board of trustees, EQUIP tuition is expected to be \$99 per credit, which includes the cost of books; credit courses usually are three credits. The district plans to start the program in 2017 during the summer or fall semester after approval is finalized for the EQUIP program through the Texas Higher Education Coordinating Board and the Southern Association of Colleges and Schools Commission on Colleges.

"StraighterLine helps students lower the cost and risk

of starting a degree and helps colleges attract and retain students. College credit can be transferred to any of the more than 100 accredited colleges with whom we have guaranteed credit transfer agreements, including DCCCD," said Burck Smith, StraighterLine CEO and founder.

Smith added, "The EQUIP program allows trusted non-traditional education providers to participate in the financial aid system and validates the potential for new providers to help solve tough problems like tuition escalation, inconsistent credit transferability, low retention rates and high levels of student

debt and default."

According to the Department of Education, the EQUIP experiment will allow students — particularly low-income students — to access federal student aid for the first time to enroll in programs offered by non-traditional training providers, in partnership with colleges and universities, including coding bootcamps, online courses, and employer organizations.

Over the next decade, the number of jobs requiring some level of higher education is expected to grow more rapidly than those that do not; 11 of the 15 fastest-growing occupations will require post-secondary edu-



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**August 28, 9:45 a.m.**

You're invited to our Sunday Morning "Prayer and Meditation" followed by Morning Worship Service at 10 a.m. See what God is doing through and with us; you will be blessed.

**August 31, 7 p.m.**

Join us in Wednesday's Prayer and Bible Study Class with Senior Pastor Woodson and Pastor Brenda Patterson teaching a series on "Design for Discipleship, Book 4, Chapter 3." Spiritual maturity is God's desire for you. It's Time to Grow; Ephesians 4:12 & 13.

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[www.bethelbiblefellowship.org](http://www.bethelbiblefellowship.org)

**CHRIST COMMUNITY CHURCH IN RICHARDSON**

**August 28, 8:45 a.m. and 11 a.m.**

You're invited to our Morning Services as we worship, honor and praise God for His blessings.

**August 31**

Join us at 12 Noon with Rev. Viveca Potter teaching on the Word of God; come back at 6:45 p.m. for Corporate Prayer and stay for Senior Pastor Autry at 7:30 p.m. teaching the Word of God. Our youth will come for Food and Fellowship at 7 p.m. followed by Bible Study at 7:30 p.m.

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**FELLOWSHIP CHRISTIAN CENTER CHURCH IN ALLEN "THE SHIP"**

**August 28, 8 a.m. Every 4th Sunday**

Calling All Youth! Join our Hype Sunday Worship (first service only) on our main campus at 200 West Belmont Drive and be blessed; followed by our Sunday Worship Services at Bolin Elementary School in Allen, Texas 75002 and bring someone with you, you will be blessed.

**August 31, 12 p.m.**

Join us in our Wednesday's 12 Noon-Day Live, Prayer and Bible Study and/or our Wednesday Night Live, Prayer and Bible Study at 7 p.m. to learn more about God's Word at the Joycie Turner Fellowship Hall, 200 West Belmont Drive in Allen.

Be encouraged by God's plan for your maturity and His glory; and most of all, be prepared to grow.

Dr. W. L. Stafford, Sr., Ed. D.

Senior Pastor  
5705 Cheyenne Drive at Bolin Elementary School in Allen 75002 for Sunday Morning Worship and the Admin. Building Address is 200 W. Belmont Drive Allen, TX 75013  
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**INSPIRING BODY OF CHRIST CHURCH, Let's Go Fishing! MATTHEW 4:19**

**August 28, 7:30 and/or 11:30 a.m.**

You're invited this Sunday as we praise, worship, honor and magnify God's Holy name.

**August 29, 7 p.m.**

Join us in Monday School as we grow in God's Word and learn what God has to say to us.

Pastor Rickie Rush  
7701 S Westmoreland Road  
Dallas, TX 75237  
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**MT. OLIVE CHURCH OF PLANO (MOCOP)**

**August 28, 10 a.m.**

Join us for Worship Service as we praise and worship God for His Honor and His glory; and don't forget to comeback at 7 p.m. for our Brazilian Church.

**August 31, 7 p.m.**

You're invited to our Wednesday's Bible Study class; you will learn what God has to say to us. Come to be encouraged by God's plan for your spiritual growth and His glory.

Pastor Sam Fenceroy Senior Pastor and Pastor Gloria Fenceroy  
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**SHILOH MBC IN PLANO (WHERE COMMUNITY BECOMES FAMILY)**

**August 31, 7 p.m.**

You're invited to our Wednesday's Bible Study to learn more about God's Word. Come and be encouraged by God's plan for your maturity and growth; it's all for His glory and His honor.

**August 14 – October 10, 2016**

You're invited to our Shiloh Bible Institute - Fall Classes. The cost is \$15 per class and is open to members, family, and friends interested in learning about the Bible. Click here for more information and online registration.

**August 28, 8 a.m. And 11 a.m.**

Join us for Worship Services and fellowship as we give God all glory, honor and praise.

Our church ministries offer opportunities for motivation and growth; join us and see.

Dr. Isaiah Joshua, Jr. Senior Pastor  
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# A Friend



Send email to: [businessoffice@northdallasgazette.com](mailto:businessoffice@northdallasgazette.com) to sign up for Sister Tarpley's weekly electronic newsletter.

Discussing a friend, I was asked, "What is a Friend?" it started me to thinking. In college and in my adult life, I have met a few life-time friends; the following is something that I received years ago.

**A Friend Does Most or All of These From A to Z:**  
**Accepts** you as you are.  
**Believes** in "you."  
**Calls** you just to say "Hi."  
**Doesn't** give up on you!  
**Envisions** the whole of you (even the unfinished parts.)

**Forgives** your mistakes.  
**Gives** unconditionally.  
**Helps** you. Invites you over. Just "be" with you.  
**Keeps** you close at heart.  
**Loves** you for who you are.  
**Makes** a difference in your life.

**Never** judges you.  
**Offers** support. Picks you

up. Quiets your fears. Raises your spirits. Says nice things about you. Tells you the truth when you need to hear it.

Understands you. Values you for who you are. Walks beside you. X-plains things you don't understand. Yells when you won't listen; and Zaps you back to reality, when you need to be.

**Something to Ponder -- Don't Tell It Like It Is:** "Death and life are in the power of the tongue; . . ." (Proverbs 18:21)

Words are serious business; I have often told my children, be careful what you say; once words are spoken, you can never take them back. As believers, we need to get serious about learning how to use words.

We need to put them to work for us like God does. The Bible tells us that He uses words to, "Call those things which be not as though they were." (Romans 4:17)

Most of us don't have the faintest idea how to do that.

We have spent our lives "telling it like it is." We constantly use our mouths to report on the sorry state of affairs around us, and there is plenty to talk about!

Thus, the very thought of calling "things which be not as though they were," seems crazy.

"You mean that I'm supposed to say, "I am healed," when I'm feeling sick? Or

that, "I am prosperous," when I'm penniless?" We would say, "That sounds like lying to me."

There's a difference between lying and speaking by faith. A lie is meant to deceive. It's designed to make someone believe something that's not true.

But to speak by faith is simply to speak words that agree with the Word of God

instead of the circumstances around you.

It's speaking from your spirit instead of from your mind. Apostle Paul said, "We having the same spirit of faith, according as it is written, I believed, and therefore have I spoken; we also believe, and therefore speak;" (2 Corinthians 4:13.)

This is simply saying, "I have believed, and therefore have I spoken."

There are people, who speak the words, but they do not have the faith to back them up, and as a result, they fall flat on their spiri-

tual faces.

They didn't actually "call things" that be not as though they were." They called things that be not, the way they wished they were.

Those are two very different things. The words may be the same; but just wishing and hoping won't get the job done. You've got to "believe."

Bring both your tongue and your heart in line with the Word of God. Stop "telling it like it is" and start speaking and believing the promises of God. Put the power of words to work for you.



Mr. Young Sung, Community Leader, Mr. Bobby Kim, Founder/CEO of Breakers Korean BBQ in Carrollton, TX and Sister Tarpley, displaying Breakers Certificate of Occupation (CO) to open and serve the public delicious BBQ.

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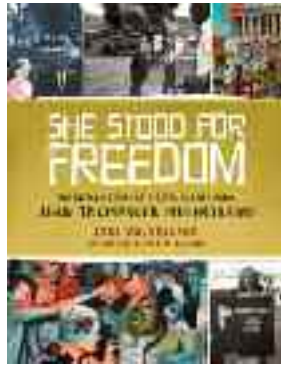
# NDG Book Review: *She Stood for Freedom*

By Terri Schlichenmeyer

Your parents always taught you to stand up for yourself.

Form your own opinions, they say, and don't follow the crowd. If so-and-so wanted to jump off a cliff, be brave enough to not go, too. Speak up when something's not right, and hold your head high. Stand up for yourself and, in the new book "She Stood for Freedom" by Loki Mulholland, stand up for others, too.

Growing up in Virginia in the 1940s and '50s, Joan Trumpauer knew about segregation. It was the law in most parts of the South, but Trumpauer's parents were



split on the issue: her father was a Northerner who believed in equality for all, while her mother was a Southerner who demanded racial separation.

When she was still a girl, Trumpauer learned who was right: on a dare, she went to a neighborhood that her mother had forbidden

her to visit. There, she saw a tumbledown school for black children, and it shocked her. Treating people differently wasn't fair! She became determined to do something about it when she grew up.

After graduating from high school, Trumpauer went to college, where she was invited to join a demonstration. That was something new for her, but she sensed that it would anger her parents. Still, how could she not go?

In 1960, Trumpauer formally joined the Civil Rights Movement, to stand with others in equality. She participated in sit-ins, where people literally sat at

lunch counters until the stores closed or the police came. She picketed a segregated Maryland amusement park that summer, and helped her black friends gain admittance. People warned her family that she was making trouble, but Trumpauer didn't care.

When she had a chance to be one of the Freedom Riders, she seized it. It was dangerous, and it eventually landed Trumpauer in prison, but that didn't stop her. Even as an adult with children of her own, Joan Trumpauer Mulholland continued with her efforts

for equality. Today, she continues to remind people that you don't have to change the whole world. You just have to change your corner of it.

Remember how it felt to think that your one small voice wasn't going to make a dent in anything important? Yep, and "She Stood for Freedom" proves otherwise.

Starting when his subject was roughly the same age as his intended readers, author Loki Mulholland tells the little-known story of his mother, Joan, and the unsung work she did for Civil

Rights. I found that to be the most interesting aspect of this book - that one woman did so much for the Movement, but her name is rarely mentioned in any history books. To read this book, in fact, is like focusing on one spot of a painting - or, more aptly, to look at one square of artist Charlotta Janssen's illustrations here.

There is a version of this book out there for preschoolers, so be careful which one you choose. This version of "She Stood for Freedom" is meant for 8-to-12-year-olds and it can stand alone.

## TAXES, continued from Page 7

suit and sale by filing a deferral affidavit. This deferral affidavit can only be obtained and filed at your appropriate appraisal district office. Qualification for the deferral is determined by the local appraisal district but even if a deferral is ap-

proved, the tax will continue to accrue and must be paid before the property is sold or ownership is transferred.

Freeman is optimistic that these final warning notices will persuade people to do their civic duty. "Most people know that taxes are an in-

vestment in the community, and we can only provide services if the money is there to fund them. We can help those who have trouble paying, but we won't be shy about using all the tools at our command to collect from those who don't understand that we all have an obligation to make our communities and school systems work."

## SKILL, continued from Page 12

thousands of college students and faculty around the country into inspired advocates for bringing a focus on entrepreneurship and innovation to engineering education — touching about 300 U.S. institutions over the past five years.

The Epicenter's leaders recently sat down and discussed how far entrepreneurship education has come in the last 20 years, and what the future holds for integrating more of it into engineering curriculum.

### Creating innovators, not experts

In one instance, an entire engineering college is devoted to graduating innovators by tearing down the academic silos that have historically kept students narrowly focused on their major. Olin College of Engineering, in Needham, Mass., does this in recognition that the next Steve Jobs won't be an expert in just one discipline — and

that the late CEO of Apple didn't even major in engineering.

At a recent Entrepreneurial Thought Leaders talk at Stanford, the president of Olin College described how the traditional model of higher learning separates the disciplines and forces like-minded students to stick together. When instead, Richard Miller said, what aspiring innovators need is to be exposed to a diversity of perspectives.

Citing research out of Stanford, Miller explained that innovation happens where three objectives overlap: feasibility, viability and desirability. But at a typical university, most of the students who focus on feasibility (can it be done?) are in the engineering school, while the students concerned with viability (is it financially possible?) are working on MBAs. Meanwhile, the students who care most about desirability (people's emotions) are usu-

ally found in the humanities and social sciences.

"If we're going to create innovators, we need to do a better job of integrating these in the same head, so that one person can see the whole picture," said Miller, a leader in the movement to revolutionize and reshape engineering education. "The big message for engineering schools: No amount of doubling down on math and science courses is going to improve the output of innovators."

The point is that the most important traits in entrepreneurship aren't necessarily inherited or the result of total luck. While charisma and happenstance certainly play a role, prominent educators agree that people can learn to be entrepreneurs.

Fortunately, there is no shortage of programs, organizations and universities that want to prepare the next generation of innovators — and the need for them has never been greater.

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