

North Dallas Gazette



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Murphy Police Department pushes Halloween safety

(NDG Wire) Officers of the Murphy Police Department will be out in force on the evening of Sunday, October 31 to ensure that trick-or-treaters of all ages complete their task of obtaining the maximum amount of sweets and re-

turning home safely, according to Chief of Police G.M. Cox.

"Unfortunately, Halloween night is notoriously famous for pranks such as adorning houses and trees with toilet paper or filling mailboxes with shaving

cream," he said. While these annoyances are exasperating and bothersome, police will be vigilant for the more serious incidences of crime.

"We encourage parents

See HALLOWEEN, Page 11

NAACP Report Debunks Tea Party Leadership

NAACP leader says some members are hate group leaders

BY LINN WASHINGTON JR. (NNPA) The controversial resolution issued by the NAACP this past summer calling out racism within the ranks of the tea party produced surprising results within that raging political/social movement, according to the head of

America's oldest civil rights organization, Benjamin Jealous.

The national tea party ejected Mark Williams, the chairman of the pivotal Tea Party Express, for making outrageously racist remarks, another important tea party entity issued an

anti-racist statement and that movement began showcasing persons of color at its events often adorned with racist and anti-Semitic signage, reactions the NAACP leader sees as "small" but salient steps. However, according to Jealous, the tea party

still harbors dangerous racists within its leadership ranks.

Jealous made these observations on Wednesday when his organization released an extensive report on tea party activities

See NAACP Page 12

Proposed Texas Medical Board rule change: Treat or trick for Texas citizens?

The Texas Medical Board (TMB) will meet Friday, October 29, 2010 to decide whether or not to accept a proposed rule change that will have a severely limiting effect on the number of board certified physicians serving the state

now and in the future. The proposed rule will negatively impact the health and well being of Texas citizens, and in large measure, protect the near monopoly of the dominant board certification organization.

As proposed, the rule

change will recognize physicians certified by the American Board of Physician Specialties (ABPS) prior to September 1, 2010, but NOT those certified after the same date. Upon

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COVER STORY

Breast Cancer: New Facts, Figures, and Developments



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Bob Ray Sanders will introduce the film *And the Band Played On*

For more information see pg. 7 www.northdallasgazette.com

COMMENTARY

Wall Street has already voted

BY HOLLY SKLAR

Before Wall Street drove our economy off a cliff, bullish Citigroup strategists dubbed the United States a "plutonomy." They said, "There are rich consumers, few in number, but disproportionate in the gigantic slice of income and consumption they take. There are the rest, the 'non-rich,' the multitudinous many, but only accounting for surprisingly small bites of the national pie."

Inequality had increas-

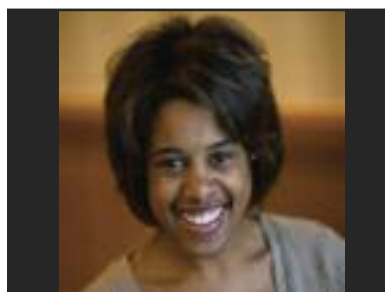
ed so much since the 1980s, Citi strategists noted in 2005, that the richest 1 percent of households and the bottom 60 percent had "similar slices of the income pie!" Even better, they said, "the top 1 percent of households account for 40 percent of financial net worth, more than the bottom 95 percent of households put together." And the Bush "administration's attempts to change the estate tax code

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People In The News...



Tannis Williamson



Karin French



Barry Rand

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Tannis Williamson

"Breast cancer has no age limit. It sees no color. It sees no economic background. It can happen to anyone regardless of whether or not you have a history...It can happen to you."

Tannis Williamson knows this first hand, because she has lived this story, like so many other women that have been impacted by breast cancer. She is a survivor, not of the actual disease, but a survivor, who along with her father and brother, learned to cope with life after the tragic

and untimely loss of her mother to breast cancer.

Today in her role as the Annual Fund Director for Breast Cancer Network of Strength, Tannis acts as an advocate for breast cancer, a cause that has personally impacted her life, and one that she strongly believes in. But when she originally heard about the job opportunity, she thought it was too good to be true.

"I'm talking about something that has affected my life, and then I'm doing

something that I love, which is fundraising," said Tannis. "So this was definitely the 'Dream' job."

In her role, Tannis is somewhat of a trailblazer – laying the foundation for the organization's fundraising programs. Much of her day is spent trying to figure out the best approach for getting, and keeping donors engaged, as well as how to motivate them to give to the organization.

Although Breast Cancer Network of Strength, formerly known as Y-ME National Breast Cancer Organization, has been around for

30 years, it's still an integral part of Tannis' job to educate people about the organization, while reinforcing the importance of breast health.

She touts the benefits of the many programs offered by the organization, and explains to donors how women of all ages can benefit.

"We (Network of Strength) go into high schools and talk to junior and senior girls about breast health awareness, and we also show them how to do self breast examinations," says Tannis. "A prosthetic breast is used to show them what normal feels like versus what a lump feels

like...so they'll know what they're looking for."

The fundraising initiatives of the organization take Tannis many places, giving her the opportunity to meet a lot of great people, including breast cancer survivors. Her message is equally valuable to them, and she shares with them information about the organization's resources and ways survivors can get involved.

"I tell those people who are survivors that Network of Strength has a 24-hour hotline that's staffed solely by breast cancer survivors and it's called Your Shoes," says



Tannis. "So I ask these women, join our hotline, be peer counselors... because there are other women who

See WILLIAMSON, Page 4

Karin French

For most of the corporate world, the 2002 passage of the Sarbanes-Oxley Act—powerful legislation that reformed business practices—brought a deluge of pressure and scrutiny. For Karin French, it meant the start of a new career.

"You could say the passage of Sarbanes-Oxley created an entirely new industry," French explains. And French, who had earned a master's in accounting at UT Dallas in 1984, carved herself a niche right at the cen-

ter.

At accounting giant Grant Thornton LLP, she oversees 60 partners and managers, who keep corporate clients up on the latest regulations and their impact on accounting, auditing and financial reporting practices. As the national managing partner of professional standards, French is based in the firm's Chicago headquarters, but her management reach extends to all 51 Grant Thornton offices nationwide.

Her firm's clients, which



include Fortune 500 companies, face potential challenges from new and future regulatory actions that could affect the bottom line by hundreds of millions of dol-

lars. "The major scandals that rocked the corporate world less than a decade ago had a profound impact on how companies do business," French says. "We provide oversight and advice that ensures our clients are in ongoing compliance with all federal requirements, while we also help them anticipate possible changes."

French began her work understanding and responding to the effects of government regulations from 1990 to 1997 when she served as the assistant chief accountant in the division of corporate finance at the U.S. Se-

curities and Exchange Commission (SEC). There, she oversaw the SEC's reviews of public bank holding companies, savings and loan associations, mortgage bankers, finance companies, chemical, mining and other retail companies.

The Port Arthur native did not initially plan a career in accounting. In fact, French began college at Stephen F. Austin University as an education major. "I enjoyed the coursework, but realized fairly soon that this wasn't what I wanted to do," she said.

A move to Dallas for a

stint as an accountant with a small oil and gas company sealed the deal. French knew it was time for a graduate degree. "I'm so glad I chose accounting," she said.

Looking back, French says, "My UT Dallas experience played a key role in my success. I've worked in both the public and private sector, and experienced one of the largest upheavals in the way business works in this country. Dealing with change has been a constant, but the grounding I received at UT Dallas helped me keep focused on what's important."

Barry Rand

BY CYNTHIA HAVEN

It's been called "elderquake" and "the silver tsunami." Its statistics are staggering: Over the next three decades, the number of people older than 65 in the United States will double from 40 million to 80 million.

According to Stanford University President John Hennessy, "Medicare and So-

cial Security will be equal to the entire tax revenue of the country" by mid-century. Unless something changes, we are facing a future, he said, with "no money left for defense, no money for education, no money for research."

Hennessy was one of six leaders from the worlds of business, law and academia engaged in a wide-ranging discussion during the fifth annual Roundtable at Stanford on Oct. 23. Tom Brokaw of NBC News moderated "Generation Ageless: Longevity and the Boomers."

Panelists said the widely ignored aspects of an aging population will affect every aspect of our lives – social, political and economic.

For one participant, it already has. Sandra Day O'Connor recalled stepping down from the Supreme

Court in 2006 to care for her husband, who had Alzheimer's disease (he died last year after 57 years of marriage). The couple moved closer to family in Arizona. Brokaw asked if she and her husband had discussed the possibility that one of them would be disabled in old age in the years before his diagnosis.

"Of course not!" she said emphatically. "You just assume you're fine. Things will go on." The disease altered her perspective, making her aware how much Alzheimer's is a huge threat to our collective future.

"I turned 80, I don't even like to say the word," she said. However, noting that one in every two people has Alzheimer's after turning 80, she said her chances of contracting the disease are significant.

"What are we going to do?" she asked. She recalled

that we have attacked other diseases "on a broad scale" to find a remedy – Brokaw later mentioned the pink-ribbon campaigns against breast cancer, and the visibility of the Mothers Against Drunk Driving. O'Connor added, "We have not done that for Alzheimer's, and we must – we really must."

According to Laura Carstensen, founding director of the Stanford Center on Longevity, in less than a century, we have added 30 years to life expectancy, yet "we haven't established new norms about life and family."

Barry Rand, chief executive officer of AARP, which represents 40 million people who are 50 and older, reinforced Carstensen's suggestion that we spread the chores of life around to extend productivity into old age and relieve the stress on the "sandwich generation" that cares for children and parents at the

same time.

Panelists Robert Sapolsky, a neuroscientist and Stanford professor, and re-

tired Supreme Court justice Sandra Day O'Connor.

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TPA endorses White, Weems, Gilbert and Uribe for statewide offices

(NDG Wire) The Black Press of Texas and the Texas Publishers Association (TPA), held a candidates screening on Saturday, Sept. 25, 2010 in Austin. All candidates for statewide races were invited to appear before the publishers.

Five candidates responded to the invitation from the publishers Screening Committee. They were David Porter (R) and Jeff Weems (D); Hank Gilbert (D) for Commissioner of Agriculture; and Hector Uribe for Commissioner of the General Land Office and Bill White for Governor.

TPA is a non partisan organization made up of African American newspa-

pers from across Texas. The organization has been in operation since 1986. They conduct screenings for both the primary and general elections.

The publishers voted to endorse the following candidates: Bill White for Governor, Hector Uribe for Commissioner of the General Land Office, Hank Gilbert for Commissioner of Agriculture, and Jeff Weems for Railroad Commissioner. TPA feel that these candidates would work best for Texas and with the African American community to solve many of the problems that we face in the state.

TPA President Hattie Kelly shares, "we encourage African American com-



Democratic candidate for Governor of Texas, Bill White, and the former Mayor of Houston received the endorsement of members of the Texas Publishers Association.

munity to support these candidate and exercise every opportunity to vote in statewide and local election."

While there are other candidates on the statewide ballot, TPA does not endorse any candidate who

does not appear before the organizations screening meetings. However, these candidates may be endorsed by the papers in their respective communities.

Editor's note: The North Dallas Gazette is a member of TPA.

WALL STREET, continued from Page 1

and make permanent dividend tax cuts, plays directly into the hands of the plutonomy."

In *Revisiting Plutonomy: The Rich Getting Richer*, Citi strategists considered the risk of backlash. "Whilst the rich are getting a greater share of the wealth ... political enfranchisement remains as was - one person, one vote," they said. "At some point it is likely that labor will fight back against the rising profit share of the rich and there will be a political backlash against the rising wealth of the rich." This could be felt, for example, "through higher taxation (on the rich or indirectly through higher corporate taxes / regulation)."

Fast forward. Wall Street wrecked the economy and was bailed out by the rest of us. "Pay on Wall Street is on pace to break a record high for a second consecutive year," the *Wall Street Journal* reports. Main Street, meanwhile, suffers record high foreclosures speeded by robo-signers.

Big businesses have a record amount of nearly \$2 trillion in cash and are bor-

rowing money cheap to buy other companies, buy back stock and pay out more dividends. Small businesses can't get credit to buy more equipment or hire more workers.

According to the latest IRS data, the 400 richest taxpayers increased their average income by 399 percent, adjusted for inflation, between 1992 and 2007, and lowered their effective income tax rate by 37 percent - from 26.4 percent to 16.6 percent.

This year, the *Forbes* 400 richest Americans, all billionaires, enjoyed an 8 percent rise in their wealth - while more than one out of eight Americans depends on food stamps.

The backlash is here, but it's lashing in the wrong direction.

The angry Tea Party rage plays directly into the hands of the Kings of Wall Street.

Wall Street has already voted, pouring money into Republican campaigns and anti-Democratic ads by astroturf groups that don't have to disclose their Big Bank, Big Oil, Big Business donors. "Our target ratio for

the 2010 cycle is 80-20 Republican," American Financial Services Association representative Karen Klugh told Politico.

Wall Street expects a good return on their investment. "Wall Street is preparing for a Republican surge in Congress that could help it block proposed taxes on banks and investments, blunt new financial regulations and regain some of the lobbying firepower it lost during the financial crisis," Bloomberg reports. "Banks would prefer to have Republicans overseeing the regulators, lobbyists said."

Wall Street wants freedom to gamble with our money - including the Social Security funds Republicans want to try again to privatize.

"The Republican agenda could also give new life to free-trade agreements with Colombia, Panama and South Korea," Bloomberg reports. That's good news for the plutocrats.

As Citigroup said in 2005, "Globalization is making it easier for companies to either outsource manufacturing (source from cheap emerging markets

like China and India) or 'off-shore' manufacturing (move production to lower cost countries)."

Average wages are 7 percent lower today, adjusted for inflation, than they were back in 1973. Do you want to go lower?

The richest 1 percent has more wealth than the bottom 95 percent combined, but just 1 percent of the vote.

Wall Street plundered your livelihoods, homes and retirement funds - and now they want you to bail them out, again, with your vote.

They want to sell you bait-and-switch candidates like they sold you bait-and-switch mortgages. And laugh all the way to the bank.

Wall Street has voted. It's your turn.

Sklar is author of *A Just Minimum Wage: Good for Workers, Business and Our Future* (www.letjusticeroll.org) and *Raise the Floor: Wages and Policies That Work for All of Us*. She can be reached at hsklar.writer@gmail.com.

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Congresswoman Sheila Jackson Lee Named Champion for Children

(NNPA) The First Focus Campaign for Children, a national, bi-partisan child advocacy group, released the names of Members of Congress identified as the most valuable leaders on issues important to children. The announcement launches the group's inaugural campaign to recognize the top 100 Members of Congress who make improving the well-being of children a national priority.

Congresswoman Sheila Jackson Lee was among those named, and in fact she recently held a hearing in her district about the well-being of children and proposed legislation to curb a growing problem among the youth - bullying.

Rep. Lee held a fact-finding hearing to address the

growing nationwide and local epidemic of bullying to call for passage of a Federal anti-bullying statute. She was joined by other local, state, and federal elected officials including Rep. Al Green, D-TX, Texas State Senator John Whitmire, Texas Representative Alma Allen, and Houston City Council Members Wanda Adams, Al Hoang, and C.O. "Brad" Bradford. Also joining Rep. Jackson Lee was Harris County District Attorney Judge Patricia Lykos and Harris County Sheriff Adrian Garcia.

The hearing included testimony from parents of bullying victims and representatives of community, civic, civil rights, faith organizations, and experts on children, education, mental

health and social services.

"As a member of the House Judiciary committee, I have been overwhelmed by one episode after another of children losing their lives and the lack of a coordinated response to incidents of bullying," Jackson Lee said.

"At this hearing, we will seek the best practices from the many good initiatives offered from our own community. Also, we will hear firsthand some of the troubling personal stories of bullying victims. This is our wake up call to this national crisis. Our children have to be our first priority," she continued.

According to statistics, bullying is now increasingly viewed as a contributor to youth violence, including both homicide and suicide. According to the Bureau of

Justice Statistics, teenagers say that revenge is the strongest motivation for school shootings — 87 percent said shootings are motivated by a desire to "get back those who have hurt them." Furthermore, 46 percent of males and 26 percent of females reported that they had been in physical fights. Children in lower grades reported being involved in twice as many fights as those in higher grades — a sign that bullying is impacting our youth at younger and younger ages. Statistics like these show that there is a direct correlation between bullying and school safety and heighten the need for bullying to be addressed quickly and effectively.

Furthermore, there are reports that state many of the

deadly cases of bullying arise when children are teased and tormented simply for being different. There has been a recent increase in suicides among lesbian, gay, bisexual, and transgendered (LGBT) teens as a result of bullying.

Almost 85 percent of LGBT teenagers are harassed in high school because of their sexual orientation, with 61 percent of gay youth reporting that they felt unsafe in school and 30% staying home to avoid bullying.

"By law, we require our children to go to school. Therefore, we have a duty to maintain a safe and healthy environment for children, one in which they should not be afraid. It is important that our children know that bullying will not be taken lightly, and that there will be conse-

quences for such actions," said Congressman Lee. "

The problem of bullying has been a persistent issue for years, but it is now becoming a national crisis," the Congresswoman went on to say. "Newspaper headlines and news broadcasts across our Nation have been flooded with chilling stories about victims of bullying. This hearing will be an opportunity to hear from Houstonians in order to help establish National solutions," she concluded.

Other members of the Congressional Black Caucus listed on The First Focus Campaign for Children are Rep. Elijah Cummings, D-MD, Rep. Danny Davis, D-IL, Rep. Chaka Fattah, D-PA, and Rep. Bobby Scott, D-VA.

WILLIAMSON, continued from Page 2

are currently going through what you've been through."

While Tannis' dedication to breast cancer health originated many years ago as a youth, her interest in fundraising arose later in life. The path to Breast Cancer Network of Strength was preceded by a number of roles in the legal and non-profit arenas, but it was her time at the Salvation Army Metropolitan Division that sparked her true

'love' of fundraising. As Gift Advisor with the Salvation Army, Tannis dealt with individual donors and major donors.

"I would cultivate relationships with those people and get them involved in what we were doing at the Salvation Army," says Tannis. It was during that two-year period Tannis realized how much she liked fundraising and that because of her en-

joyment it didn't really feel like a job. Armed with the knowledge she'd gained at the Salvation Army, and the new realization that she loved raising money for a cause, Tannis left to become Breast Cancer Network of Strength's Annual Fund Director.

Throughout her career, Tannis' father has been a huge supporter of her decisions. She still talks to her

Dad at least once a week, but these days she's usually calling to check on him instead of the other way around.

"One thing that I just love about him is that he allowed us to fall," says Tannis. "He allowed us to make our mistakes."

Her father's encouragement and tough love didn't go unnoticed. While he allowed her and her brother to fall, she knew he would al-

ways be there to pick her up if she really needed it. Just like her father shared advice and support, Tannis continues the same tradition with Breast Cancer Network of Strength, supporting people who need it the most.

For more information

about breast cancer, and Breast Cancer Network of Strength, please visit: networkofstrength.org/.

Tannis has been nominated as one of the Windy City Woman of Color. More info at windycitywoman.org.

RAND, continued from Page 2

He said of the group represented by AARP, 41 percent still finance their children, 30 percent take care of parents.

Speaking of the elderly, he said, "What they don't want to do is extend those bonus years in doing nothing." He said they feel "there's a future, I'm still involved in that future, I want to help make that future." They are looking for "where they can add value."

They are also concerned about the future of their children and grandchildren.

They don't want this economy to suddenly leave their kids out, he said.

Several panelists stressed

the need for more workplace opportunities to defray the cost of a retired population. Rand called for an end to age discrimination in hiring. He said the last few years have seen "100 percent increase in age discrimination (actions), because people can't find jobs."

Sheryl Sandberg, chief operating officer at Facebook, also underscored the importance of keeping people in the workplace, particularly women.

"Corporations have changed a lot" in regard to sexual discrimination, she said. "What hasn't changed quite is the home."

Women still bear the bur-

den of caring for elderly parents, and a daughter or daughter-in-law is likely to have that role "three times as much as husbands or brothers," Sandberg said.

With an aging population, "how many more women does that drive out of the workforce?" she asked.

"In Silicon Valley, we're great at technology, but very insularly focused," Sandberg said. "The issues represented here are very real. We know the numbers don't add up."

Issues of longevity underscore inequities in society, and quality of caregiving is largely a function of income.

"If you're physically fit, mentally sharp, and finan-


cially secure, you do really well as an old person," Carstensen said. "We know already that people with high levels of education fare very well into very advanced ages."

Sandberg, speaking for the "tweeners" struck a hopeful note in the general atmosphere of alarm.

"We think technology can redefine what it means to age," she said.

She noted that half the boomers have a social networking profile, and that "Facebook can help people watch their grandkids grow up" when great distances divide them.

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Ross Manning to replace Kathleen Mason as a featured speaker for Women in Commerce Conference Oct. 29

(NDG Wire) Due to a family emergency, Tuesday Morning CEO Kathleen Mason will be unable to speak at the Women in Commerce Conference at Texas Woman's University Friday, Oct. 29. Ross Manning, senior vice president of marketing for Tuesday Morning, will replace her as a featured speaker.

Mr. Manning has served as Tuesday Morning's senior vice president of market-

ing since November 2009 and previously served as the company's senior vice president/general merchandise manager from June 2004 to November 2009.

Prior to joining Tuesday Morning, Mr. Manning was managing partner of Retail Experiences Consulting, Inc. an international marketing and retail consulting firm. He also held several positions with Jaeger, the British apparel brand, in-

cluding managing director, retail and marketing worldwide and president of Jaeger, North America. He also has held a variety of executive positions with Federated Department Stores and other upscale retailers.

Mr. Manning joins Sandra Yancey, CEO of eWomen Network; and Joy D. Kirsch, CFP of Kirsch and Associates, as the featured speakers for the Women in Commerce Conference,

which will be held from 10 a.m. until 3 p.m. Oct. 29 in Hubbard Hall on the TWU Denton campus. For a map of the Denton campus, visit www.twu.edu/maps.asp.

Professional women are encouraged to attend the conference, which is presented by the Denton Chamber of Commerce, the TWU School of Management and Sally Beauty Supply LLC. Registration, which includes lunch, is \$30 for

Denton Chamber members, \$35 for non-members, \$15 for students and \$40 at the door. For more information or to register, visit

<http://business.denton-chamber.org/events/details/women-in-commerce-conference>.

Additional container monthly service charge

(NDG Wire) Effective November 1, 2010, Garland residents who use more than one 95 gallon solid waste container will be billed a monthly charge of \$6.10 for each additional container.

The additional container charge was established to capture the full cost of collection, disposal and administrative costs for providing additional container collection service. Customers who paid to receive an additional container from November 1, 2009 to September 30, 2010, will



receive a credit applied to their utility bill equal to the amount paid.

By passing along the cost of additional container service to the customers who use the service, the City will be able to reduce the monthly sanitation base rate from \$17.33 to \$16.58 for all customers effective November 1, 2010.

Should residents no longer need additional containers at their residence, they can call Environmental Waste Services Customer Service at 972-205-3500 or email to ews_customerservice@garlandtx.gov to request the pick up of container(s) or to make other inquiries concerning this matter.

Twelve Dallas Nephrology physicians voted Best in Dallas

(NDG Wire) A dozen nephrologists associated with Dallas Nephrology Associates (DNA) have been named to *D Magazine's* list of the Best Doctors in Dallas for 2010. Nephrologists are specialists in the treatment of kidney disease, transplants, hypertension and complicated metabolic disorders.

DNA physicians recognized this year include: Dr. Andrew Fenves, Dr. Steven Hays, Dr. Judson Hunt, Dr. Mark Lerman, Dr. Freda Levy, Dr. David Nesser, Dr. C. Venkata Ram, Dr. Steve Rinner, Dr. Russell L. Silverstein, Dr. Ruben Velez, Dr. Bruce Wall and Dr. Michael Wiederkehr.

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Congresswoman Johnson is standing up for US, We MUST stand with her!

Those who want to turn back the clock on the progress we have achieved are betting Southern Dallas County citizens won't vote. Let's prove them wrong!



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Dallas Bar Association Honors Veterans Day

(NDG Wire) In commemoration of Veterans Day, the Dallas Bar Association, in conjunction with the Dallas Volunteer Attorney Program (DVAP), will participate in the Veterans Homeless Stand Down & Resource Fair hosted by the Homeless Veterans Services of Dallas on November 4, from 9 a.m. to 3 p.m., at Fair Park (Gate 3, Embarcadero Building, 1229 Nimitz Circle) in Dallas.

DVAP employees and volunteers will be at the Resource Fair to distribute information on various legal topics relating to Veterans

issues.

In addition, a free legal advice clinic for area veterans will be held on Friday, November 5, from 1:30 to 3:30 p.m. at the VA North Texas Health Care System (4500 South Lancaster Road, Dallas). Appointments are necessary and can be scheduled by calling 214-857-0388.

Volunteer attorneys will provide legal advice on issues including family law, wills and probate, consumer issues, landlord/tenant law, tax issues, bankruptcy and foreclosures. The clinic is open to any veteran or

spouse of a deceased veteran free of charge. Veterans who need further legal representation may be referred to an attorney volunteer who will take the case on a pro bono basis (or a legal services provider).

The Dallas Bar Association's legal advice clinic is part of the statewide Texas Lawyers for Texas Veterans (TLTV) initiative, a program begun by the State Bar of Texas to ensure that organizes legal clinics exist throughout the state to specifically assist military veterans who cannot afford or do not have access to basic legal services. To learn more about TLTV, visit www.texasbar.com/veterans.

The Dallas Bar Association has additional veterans legal clinics planned for the first Friday of each month from 1:30 to 3:30 p.m. at the VA North Texas Health Care System (4500 South Lancaster Road, Dallas, TX 75216).

For more information, contact the Dallas Volunteer Attorney Program at (214) 742-5768 or log on to www.dallasvolunteerattorneyprogram.org.



The Tuskegee Airmen.

McKinney uses reinvestment tools to revitalize town center, airport area

(NDG Wire) The McKinney City Council voted unanimously last month to approve the creation of a long-term economic development tool known as a Tax Increment Reinvestment Zone (TIRZ) for two areas in the city prime for development and redevelopment.

The TIRZ Number 1, also referred to as the Town Center TIRZ, consists of approximately 950 acres within the historic Town Center along S.H. 5 from U.S. 380 to the Spur 399/U.S. 75 interchange. TIRZ number 2, also referred to as the Airport TIRZ, has boundaries that include the Collin County

Regional Airport and surrounding areas.

Each TIRZ will be led by an 11-member Board of Directors, including eight members appointed by the McKinney City Council and one member appointed by each of the participating taxing jurisdictions. All seven City Council members currently serve on each TIRZ board. Both boards held their first meetings this week to elect chairs, approve interlocal agreements with Collin County and adopt project and finance plans.

Tax increment financing is not an additional tax or assessment on a property

owner. Under a TIRZ, a property owner pays taxes on the full value of his property, and the participating taxing entities like the City of McKinney redirect a portion of those taxes into a TIRZ fund for the purpose of financing identified projects within the TIRZ.

Collectively, 100 percent city participation in both ad valorem and sales tax (1 percent) combined with 50 percent County participation in ad valorem tax are projected to yield a cumulative value of \$139 million in potential revenues for the Town Center TIRZ and \$41 million for the Airport TIRZ over the 30-year life of the zone.

Garland City Secretary Doubly Honored

Garland City Secretary Mary Kayser was selected as the 2010 Texas Municipal Clerk of the Year. The award was presented during the annual Texas Municipal Clerks Associations' Awards Banquet in Galveston earlier this month. During that same meeting, Ms. Kayser was elected president of the TMCA for 2011.

Mary Kayser has served as city secretary of Garland since November 2006. Prior to that, she served the City of Burleson as city secretary from 1999-2006 and as deputy city secretary from 1992-1999. Mary earned the prestigious Texas Registered Municipal Clerks Certification (TRMC) in 1999 and recertified in 2004 and



Mary Kayser

2009. She is currently enrolled in the third level of recertification. Kayser is also a member of the International Institute of Municipal Clerks (IIMC).

Garland Mayor Ronald E. Jones says he is proud of Kayser's accomplishments. "Mary serves Garland and her profession admirably. Our city is often recognized for its talented leaders and I am pleased to see our City Secretary recognized for

her efforts."

TMCA is a statewide association with more than 900 members. The association operates the Texas Municipal Clerks Certification Program located at the University of North Texas, Denton. As president, Kayser will be charged with the responsibility of accomplishing the goals and objectives of TMCA, Inc. The Association is dedicated to serving the demands of excellence in Texas' local government and public problem solving. Its principal missions are to motivate Texas city clerks and city secretaries to become leaders in their fields of governance and to provide an educational program for the beginning and career city clerk and city secretary.

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Every Saturday

Pure Saturdays 2026 Commerce Street 23 & up preferred DJ Steve Nice in The Mixx. Doors open @ 10 p.m. Info text or call 214-810-5483.

Every Tuesday

The Irving Public Library invites families to enjoy stories and music in both English and Spanish. **Family bilingual storytimes** are offered at 11 a.m. Tuesdays at the East Branch Library, 440 S. Nursery Road, and at 7:30 p.m. Thursdays at the Central Library, 801 W. Irving Blvd. For more information, call 972-721-2458.

Ongoing

African American Republican Club of Collin County meets 3rd Tuesday of every month at 7 pm. (Doors open at 6:30 pm.) Collin County Republican Party HQ, 8416 Stacy Rd., McKinney. Call Linda Wynn Drain, 214-498-7574 or website www.aarcc.com

Collin County Black Chamber of Commerce, CCBCC General Meetings, 2nd Thursday of every month at 6:30pm. Call 469-424-1020 or email: info@CCBlackChamber.org for location.

DFW Financially Empowered Women meet monthly for lunch or dinner and a fun, informative seminar on various financial topics. Info: 469-942-0809 or meeetup.com/378.

Group Business Seminars at 4907 Spring Avenue, Dallas, (214) 11:30 a.m. 12:30 p.m.; 3rd Friday of the month 11:30 a.m. to 12:30 p.m. for those interested in starting your own business, it is a Brown Bag Lunch with Free Parking

No Limit Network Business Networking Lunch 1st Thursday at 1 pm in Plano Must RSVP at www.TheNoLimitNetwork.com

LimitNetwork.com or 972-898-5882.

The National Business Women Enterprise Network (NBWEN) Learning Over Lunch Series: 4th Saturdays, 11am-1pm, Remarkable Affairs Cafe, 2727 LBJ Fwy., Suite 140, Dallas. \$20 for members; \$35 for non-members, \$5 off for early bird registration. <http://nbwenorg.ning.com>.

North Dallas Texas Democratic Women Regular Meetings 4th Thursday, 6:45 p.m. Northaven United Methodist Church, 11211 Preston Rd (between Forest & Royal Lanes).

Target Second Saturdays at Latino Cultural Center On the second Saturday of every month family-friendly activities celebrating Latino arts and culture. Come in for one hour, or stay the day.

Target Second Saturdays at Latino Cultural Center On the second Saturday of every month family-friendly activities celebrating Latino arts and culture. Come in for one hour, or stay the whole day.

Business Empowerment Sessions. Learn to grow a successful small business. 1st Thursday of each month at Christian Chapel Temple of Faith, 14120 Noel Rd., Dallas. Call 214-942-6698 for details.

How to start a business. Free sessions on getting started the right way. Sessions held the last Monday of each month. Call The PLAN Fund for details 214-942-6698.

Thru October 31

They're kooky and they're spooky! They're wacky and they're weird! No, not that other family! It's the Mongrews! Rosewood Center's Young Adult Rated Drama presents *The Curse of Castle Mongrew*, a gothic-horror

comedy at the Dallas Children's Theater's Rosewood Center for Family Arts.

Thru November 7

Amon Carter Museum's Ansel Adams: Eloquent Light features 40 photographs by the artist. Admission to the Carter is free.

Thru January 2

American Modern: Abbott, Evans, Bourke-White at the Amon Carter Museum of Art www.cartermuseum.org/exhibitions

October 28

Book release party for Social Media for the CEO from 5:30 - 7:30 p.m. at the Women's Museum is located at 3800 Parry Avenue at Fair Park in Dallas, Texas. The party is open to the public by RSVP'ing on <http://SocialMediafortheCEO.Eventbrite.com>

October 30-31

Model Train Display at the annual Spring Creek Model Railroad Club Train Display from noon - 5 p.m. at Crosby Recreation Center (1610 E. Crosby Rd.). Info: SpringCreekRailroad.com or call 972-395-9828.

October 30

Local landscaping expert, Bonnie Reese, will present two **FREE seminars** on planning a water-wise landscape at the Plano Municipal Center, Council Chamber, 1520 K Ave., Plano. Admission is free but to reserve seat contact 972-769-4130 or mailto:myshaf@plano.gov.

October 31

Books for Treats at either Carrollton Public Library location from 2 p.m. to 6 p.m. All children ages 12 and under are invited to wear their Halloween costume to either the Josey Ranch Library (1700 Keller Springs Road) or the Hebron and Josey Library (4220 N. Josey Lane) and pick out a free book while supplies last.

Info: 972-466-4800 or visit cityofcarrollton.com/library.

November 4

Veterans Homeless Stand Down & Resource Fair hosted by the Homeless Veterans Services of Dallas from 9 a.m. to 3 p.m., at Fair Park (Gate 3,

November 5

The Greater Dallas Hispanic Chamber of Commerce Quality & Excellent Entrepreneur Awards at 6:30 p.m. at the Fairmont Hotel Regency Ballroom Info: www.gdhcc.com or 214-523-3403.

Free legal advice clinic for area veterans from 1:30 to 3:30 p.m. at the VA North Texas Health Care System (4500 South Lancaster Road, Dallas). Appointments are necessary and can be scheduled by calling 214-857-0388.

November 6-7

Grand opening celebration and FREE one-on-one decorating advice with Karen Bradford from 1:00 to 4:00 p.m. at Kirkland's at The Village at Allen at 190 E. Stacy Road, Suite 2214 in Allen.

November 6

Mayor's **Passport to Health Family FunFest** from 9 a.m. - 1 p.m at Fair Park

Candles in the Devil's Wind at the Granville Arts Center main auditorium begins at 7 p.m.

The annual **Holiday Bazaar**, hosted by McKinney ISD Partners In Education will be held at Evans Middle School (6998 W. Eldorado Pkwy.) in McKinney. Info: Nancy Cowlshaw, Partners In Education Specialist, at 469-742-4043 or ncowlshaw@mckinneyisd.net.

November 11 - 13

2010 U.S. Small Business Conference at 1633 Imagine

Xhibits Showroom at 1633 Firman Dr., Ste. 100, Richardson. Info: www.ussmallbusinessconference.com or 636-387-3000

November 11

The City of Garland Fair Housing Office is a **Tenet Information Workshop** to provide information about your rights and responsibilities as a tenant. The workshop is scheduled for 6 to 8 p.m. at the City of Garland Unified Learning Center, 232 Carver Street in Garland. To register call 972-205-3300.

Richardson Chamber of Commerce's Business & Industry Awards Luncheon 11:00 a.m. Check in/Networking, 11:30 a.m. - 1:15 p.m. Program at the Doubletree Hotel Dallas - Richardson located at 1981 North Central Expwy, Richardson. Info

November 12-13

The Ricardo Miller Children's Ministries are hosting the **2nd Annual Children's Ministry Symposium**, a city-wide meeting for Children's Pastors, Children's Workers, Coordinators, and individuals interested in being trained in Children's Ministry November 12-13 at Pathway of Life Church in Dallas. www.richadomiller.com

November 13

Business Basics Training teaches the ins and outs of entrepreneurship using practical strategies that help you become a successful business owner from 9 a.m.-6 p.m., Dallas. Call PLAN Fund 214-942-6698.

November 18

The Dallas-Fort Worth Chapter of The National Association of Health Services Executives is hosting a forum to explore the impact of health care reform on North Texans. **Health Care Reform: What it means for**

you will be held at Methodist Charlton Hospital which is located at 3500 W. Wheatland Road in Dallas, TX 75237. The forum will start with dinner at 6:00 p.m. and run until 8:00 p.m.

November 20

The 4th Annual Hometown Holidays at Firewheel Town Center will kick off the season with the lighting of its 41-foot tree. This event features music, Santa Claus' arrival, facepainting and more! Create a tradition this year and bring the whole family to Firewheel Town Center to kick off the holidays at 7 p.m. Firewheel Town Center is located at 245 Cedar Sage Dr., Suite 200 in Garland.

One-on-one college essay writing sessions for high school seniors during the Minute Writing Clinic at the Gideon Foundation Math & Reading Center in Frisco between 1:30 and 8:30 p.m. at the center which is located at 279 W. Main St., Ste. 108 in Frisco (at Rte 423 next to Albertson's).

Fine Arts Chamber Players presents a **FREE Bancroft Family Concert** at the Dallas Museum of Art on at 3:00 p.m. featuring the Clavier Trio. The museum is located at 1717 North Harwood, Dallas, TX 75201. No reservations or tickets are required. Info: 214-520-2219 or www.fineartschamberplayers.org

January 25

Seeking Common Good in the Midst of Growing Diversity featuring T.D. Jakes, Chief Pastor, The Potter's House; at the SMU Tate Series Tickets to individual lectures may be ordered online at smu.edu/tate or by calling 214/SMU-TATE 214-768-8283).

March 6, 2011

Comerica Collin County Marathon Info: www.collinmarathon.com.

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BREAST CANCER:

New Facts, Figures, and Developments



BY LISA OLIVIA FITCH

(NNPA) Is breast cancer more difficult to detect among Black women because they have denser, thicker breast tissue? According to the American Cancer Society, ninety percent of White women who are diagnosed with breast cancer will live at least five years, but only 76 percent of Black women with the same diagnosis will live five years.

"I don't think that's a truism," said Dr. Denise Johnson Miller, specialist from the Indiana-based St. Francis Medical Group. "Black women have died at a greater rate from the disease, and in the past it was believed that it was because they didn't do self exams and didn't have yearly mammograms. But as we (researchers) drill deeper, we feel there is a genetic component."

Miller spoke at "Each One Reach One," an African American breast cancer conference held in Oakland last May. Funding for the conference, California's largest annual cancer education event focused on breast cancer awareness and survivorship, is provided by a coalition lead by the Cancer Prevention Institute of California (CPIC). In her keynote address, Miller highlighted some of the latest clinical updates in breast cancer.

"Young women do have denser breasts, and we recommend a breast MRI for very dense breasts," she said.

"But as women age, the collagen that supports the breast is replaced by fat and it's actually easier to find a breast tumor. Radiation penetrates the fat easily. The fat shows as a dark background

and the solid tumor is highlighted white. But, calcifications can obscure masses. It's tricky." Treating the disease can also be tricky. One patient can come through treatment, while another doesn't survive, although they were undergoing the same treatment for the same cancer.

"There are many abnor-

biologically different."

Miller has made it her business to study the genetics of more aggressive breast cancer tumors and is looking into regional differences, environmental factors and racial issues. "Scientists are tracing genes back to West Africa," she said.

"Something is there, we just haven't had a break-

years. "It's hard to say it's racial, because what race are you, anyway?" she said.

"Black women may present breast masses (lumps) at an earlier age and should follow up on any masses that are present over one or two menstrual cycles, have it checked out right away."

CPIC studies strive to develop and implement the latest research methods to understand who gets cancer, why they get cancer and the problems of living with the disease. "There's certainly a lot of interest now to look at the genetics of breast cancer," said Esther John, an epidemiologist with the CPIC.

"Maybe it's a genetic profile among African American women that explains what's going on. But we need more research."

Founded in 1974 in response to President Richard M. Nixon's avowed "war on cancer," CPIC is an independent research center supporting clinical trials in Northern California. Its scientists conduct a wide range of studies to describe and explain the cancer burden in human populations, with a focus on racial, ethnic, socioeconomic, and cultural differences in the Greater Bay Area and California populations.

An ongoing CPIC health study of more than 133,000 California teachers is leading cancer researchers to some interesting theories that may contribute to discovering the causes and prevention of breast and other cancers. CPIC and collaborators at university medical schools and institutions throughout the state have been conducting research for the aptly named California

Teachers Study since it began in 1995.

The continuing health study has focused on lifestyle, medical history and women's health, as it follows and surveys the large group of teachers through the years.

"These teachers have given us great data," CPIC researcher Christina Clarke, Ph.D. said. "Since the study began, the teachers in this study have cumulatively filled out about 4.5 million pages of questions, provided around 10,000 bio-specimens, and participated in approximately 3,000 interviews."

Early results from the study found that teachers have a much lower rate than the general population of cervical cancer, as well as heart disease and lung cancer because they are generally a non-smoking group. Findings also confirmed a concern initially expressed by California teachers themselves that they experienced a higher rate of breast cancer than comparable women in California.

Later findings from the study have revealed lifestyle factors that may affect breast cancer risk. The researchers have found that breast cancer risk was higher among women who combined hormone therapy use with more than one alcoholic drink per day. They also found that strenuous, long-term exercise reduced the risk of invasive and in-situ breast cancers. Researchers are looking at other factors that may have an impact on cancer, including obesity, diet, second-hand smoke, and air pollution.

"Look around you, one in two people risk develop-

ing cancer," CPIC Director Dr. Sally Glazer said during a recent fundraising dinner for the institute. "Instead of focusing on cancer treatment, our goal is cancer prevention."

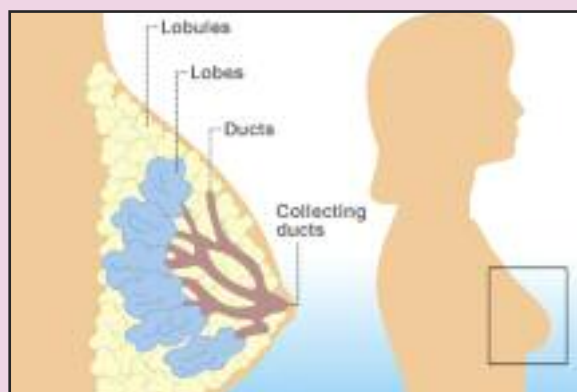
Another important health group, Black Women for Wellness, is committed to healing, educating, and supporting Black women. It started as "Sisterfriends," with the 1994 "Birthing Project" in Los Angeles, a group of women concerned about the health and well-being of babies. Today, they take on the plethora of health issues Black women encounter.

The group has posted an African American Women Breast Cancer Fact Sheet on its website, www.bwwla.com. Included are "symptoms to look for," like a lump or thickening in the breast or armpit; a change in the size or shape of the breast; a discharge from the nipple or a change in the color or texture of the skin of the breast or areola, such as dimpling and puckering.

The site suggests each woman commit to a breast health program of monthly self examinations, clinical examinations by a physician each year and mammograms.

"Between the ages of 30 and 35, African American women should have at least one mammogram and then one every one to two years until age of 50," it says.

"After 50, a woman should get a mammogram each year." The site also suggests this tip on redesigning diet and exercise, limit daily fat intake and increase daily vegetable consumption to curtail breast cancer risk.



Some signs and symptoms of breast cancer include:

- A lump or thickening in or near the breast or in the underarm that persists through the menstrual cycle.
- A mass or lump, which may feel as small as a pea.
- A change in the size, shape, or contour of the breast.
- A blood-stained or clear fluid discharge from the nipple.
- A change in the feel or appearance of the skin on the breast or nipple (dimpled, puckered, scaly, or inflamed).
- Redness of the skin on the breast or nipple.
- An area that is distinctly different from any other area on either breast.
- A marble-like hardened area under the skin.

malities in tumor physiology," Miller said. "There are different genes within the tumors. Although they may look the same under the microscope, they are very heterogeneous. Tumors can be

through yet, but people are working on it night and day."

Miller said that she has actually found more Caucasians with aggressive tumors, and acknowledges the mixing of the races over the

Screening of *And the Band Played On* to Promote AIDS Awareness

(NDG Wire) The Modern Art Museum of Fort Worth is hosting a free special screening of *And the Band Played On*, the movie about the early years of the AIDS epidemic in the United States. The screening will be November 7th at 7:00pm.

College students today were just toddlers when the movie premiered on HBO in 1993. Most students admit they don't worry a lot about becoming infected with HIV,

the virus that causes AIDS and terrified the Nation a quarter of a century ago.

Based on the best-selling book by Randy Shilts, *And the Band Played On* is a real-life drama about the slow response to this spreading disease by government agencies, medical organizations, and scientists that impeded the discovery of HIV and delayed treatments.

At a recent preview screening of the movie, a

young student activist saw lots of tears on the faces of older audience members who were obviously remembering those early days and thinking of the friends they lost to AIDS. He said, "It makes me mad, knowing AIDS is still spreading and very little is being done about it."

Local student activists have joined Samaritan House in promoting the movie. Samaritan House is the local nonprofit that provides qual-

ity, affordable housing and support services for low-income persons living with HIV/AIDS.

In addition to the Modern Art Museum, sponsors include the Lone Star Film Society, whose Artistic Director, Dennis Bishop, was HBO's VP of Production at the time of the movie. Bishop will answer audience questions immediately following the screening.

Q Cinema is also a spon-

sor. It celebrates 30 years next spring presenting its annual film festival to the gay, lesbian, bisexual, and transgendered community in Fort Worth.

The following is the schedule:

6:00pm - Reception and cash bar in the Café Modern
6:40pm - Theater doors open
6:50pm - Introduction by Bob Ray Sanders
9:20pm - Q & A with

Dennis Bishop and Steve Dutton

Seating is limited to 250. Go to *Know Your Status Fort Worth* Facebook fan page and reserve your seat on the events tab today.

The event will be held at the Modern Art Museum of Fort Worth located at 3200 Darnell Street in Fort Worth. For more information: 817-738-9215 or www.themodern.org.

The Man That Got Away: Ira Without George

(NDG Wire) This Big Apple hit, created and narrated by renowned critic Rex Reed, features exuberant storytelling and a great pop-jazz quintet of stars: Tom Wopat, Kurt Reichenbach, Linda Purl, Sally Mayes, and special guest Marilyn Maye. The evening follows the life of lyricist Ira Gershwin, George's older brother — from childhood through his first song-writing projects, the tragic death of George, and the following decades of phenomenal lyric output. The program includes selections from Ira Gershwin collaborations with songwriters Harold Arlen (*A Star is Born*); Kurt Weill (*Lady Be Good*); and Jerome Kern (*Cover Girl*). *The Man That Got Away: Ira Without George* will light up the Eisemann Center Presents Spotlight Series in the Hill Performance Hall on Fri., Nov. 12, 2010 at 8 pm.

Joining Rex Reed for the celebration are Linda Purl (*Happy Days*, *Matlock*, *The Office*); Kurt Reichenbach (*L.A. Law*, *Minimum Wage*, *LaBrea Tar pits*); Tom Wopat (*Dukes of Hazzard*, *Cybill*, *A Catered Affair*); Sally Mayes of Houston (*Bye Bye Birdie*, *Law and Order*, *Criminal Intent*, *Sex in the City*) and special guest star, the sensational Marilyn Maye (*Can Can*, *Follies*, *Hello Dolly* and *Mame*).

This all-star cast performs 27 numbers including classic standards *I Can't Get*

Started, *Spring Again*, *My Ship*, *Long Ago and Far Away*, and *The Man That Got Away*. This fabulous show was originally produced in 2009 at The 92nd Street Y in New York City.

Tickets for the Fri., Nov. 12th performance range from \$39-\$72 and are available online at www.eisemanncenter.com or by calling the Eisemann Center Ticket Office at 972-744-4650. Ticket Office hours are 10 am until 6 pm Monday through Saturday and one hour before per-

formances. Group discounts are available for 10 or more by calling 972-744-4657.

The Charles W. Eisemann Center is located in the Galatyn Park Urban Center at 2351 Performance Drive in Richardson, Texas. The Eisemann Center is easily accessible from Highway 75 North taking the Galatyn Parkway/Renner Road exit going north and the Galatyn Parkway / Campbell Road exit going south or from the DART light rail station at Galatyn Park.

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Beauty 4 Ashes Girls Extravaganza

(NDG Wire) Shine On Purpose, Inc will host Beauty 4 Ashes Girls Extravaganza, a five city tour event in Fort Worth on November 19 at the Worthington Hotel for girls 7th - 12th grade from 7pm - 7am to help combat teen pregnancy and increase high school graduation rates.

The Power-Packed Gir-

ls Sleepover offers an environment that fosters inclusiveness and healthy self-esteem.

This one-day mini-conference is informative, educational, and fun. The evening includes interactive workshops focused on important girl issues affecting their lives such as self-respect, body-image, sex,

physical health and wellness; team building exercises, and lots of fun activities. The main objective is to inspire teenage girls to lead balanced, confident lives and help to boost girls, self-esteem in a society that can sometimes bring it down.

To register visit www.shineonpurpose.org.

LEGAL NOTICE

This Texas Lottery Commission Scratch-Off game will close on November 25, 2010. You have until May 24, 2011, to redeem any tickets for this game:

Game #1228 \$50,000 Joker's Wild (\$5) Overall Odds are 1 in 4.01

This Texas Lottery Commission Scratch-Off game will close on December 29, 2010. You have until June 27, 2011, to redeem any tickets for this game:

Game #1224 \$50,000 Riches (\$5) Overall Odds are 1 in 3.82



The odds listed here are the overall odds of winning any prize in a game, including break-even prizes. Lottery retailers are authorized to redeem prizes of up to and including \$500. Prizes of \$500 or more must be claimed in person at a Lottery Claim Center or by mail with a completed Texas Lottery claim form; however, annuity prizes or prizes over \$1,000,000 must be claimed in person at the Commission Headquarters in Austin. Call Customer Service at 1-800-371-LOTTO or visit the Lottery Web site at www.txlottery.org for more information and location of nearest Claim Center. The Texas Lottery is not responsible for lost or stolen tickets, or for tickets lost in the mail. Tickets, transactions, players, and winners are subject to, and players and winners agree to abide by, all applicable laws, Commission rules, regulations, policies, directives, instructions, conditions, procedures, and final decisions of the Executive Director. A Scratch-Off game may continue to be sold even when all the top prizes have been claimed. Must be 18 years of age or older to purchase a Texas Lottery ticket. PLAY RESPONSIBLY. The Texas Lottery Supports Texas Education. © 2010 Texas Lottery Commission. All rights reserved.

Beginning To Look a Lot Like Christmas – Already?

BY CHERYL PEARSON-MCNEIL
NDG SPECIAL CONTRIBUTOR

I saw my first in-store Christmas tree ornament display in August. August! I had just gotten accustomed to seeing Holiday displays right after Halloween -- when the poor little ghost and goblin displays were squeezed out by glittering artificial trees and ornament spreads. But Christmas trees before ghouls? What's going on?

I think I can tell you because my employer, the Nielsen Company, is the largest marketing research company in the world. We measure consumer behavior trends -- what you buy and what you watch, including mobile and online services.

We also provide annual holiday spending predictions (which are pretty accurate, having fallen within 1.5% of actual results on unit and dollar sales the two previous seasons) through

the combination of a survey of nearly 25,000 demographically representative U.S. households (which includes people who look like us) and more than 500 category-level forecasts of core items sold across food, drug and mass merchandiser stores (including Walmart).

And even though there are always exceptions to every rule, you may be surprised to learn about some of the upcoming holiday buying trends culled from our global insights team:

The good news for retailers is that more consumers -- that would be you and me -- plan to do holiday shopping this year. On the flip side, because people remain concerned about the jobless recovery, we are still apparently keeping a close and careful eye on our personal finances; and according to the survey, 36 percent of consumers say they will spend less on those gifts.



If you're like me, I don't think my son will find presents stacked a mile high under the tree for the first time in his short, 14-year life. Not so much because of the recession (which, reportedly, is officially over), but because the child has everything. (Fellow moms and dads out there, you know what I'm talking about.)

So, what's left to give? Gift cards. Nielsen research predicts a strong season for gift cards and technology products. (Those iPad ads have visions of Apple dancing in my head, in case

you're reading this, Santa!) Retailers may also experience positive surprises in discretionary items like clothing, jewelry, toys, DVDs, videogames and books.

Even big ticket items like vacations may be on the up rise among upper income households.

The surveys show that we are not planning to spend holiday money on sporting goods, CDs, cookware, and bed and bath items. Those sales will be flat. It is predicted that those upper income household consumers (\$70K - \$100K+) will drive online store purchases.

Dollar store visits are expected to increase, and will be driven by consumers with incomes \$50K and less. Perhaps not surprisingly in this economic climate, dollar stores have seen an increasingly higher income shopper than in pre-

vious years.

What is a bit surprising is that the projected increase in holiday spending is being driven by lower income consumers. Six percent of those households earning less than \$20K reportedly plan to spend more, compared to four percent of higher income households.

All income consumer groups, however, will spend holiday dollars at mass merchandisers (e.g. Walmart, Target, Kmart) supercenters and club stores. As consumers, we have redefined value.

These days, value is not just about price; it is about the balance between price and benefits. Makes sense to me, as we all want more bang for our buck; as that buck is so much harder to come by these days.

Nielsen research also shows that we spend a considerable amount of time in front of the TV during the

holidays. (I can vouch for that. Give me a showing of *It's A Wonderful Life* or the original *Miracle on 34th Street* and I'm there!)

The week between Christmas and New Year's is ranked as the top week for overall live television viewing, watching DVDs and playing video games.

The week of and the two weeks following Thanksgiving rank among the top ten weeks for men's TV viewing. (Girls, say it with me -- duh Football, hello..)

So, even though it's not even Halloween you're now fully prepped for The Season! Shop thoughtfully and use your consumer power for good.

Cheryl Pearson-McNeil is the Senior Vice President of Public Affairs and Government Relations for the Nielsen Company. For more trends and insights go to www.nielsenwire.com

McKool Smith's Sam Baxter Honored as *Best Lawyers* 2011 Dallas Intellectual Property Lawyer of the Year

The Best Lawyers in America, the longest running peer-review publication in the legal profession, has named Sam Baxter of McKool Smith the 2011 Dallas Intellectual Property "Lawyer of the Year."

The publication compiles its lists of outstanding attor-

neys by conducting in-depth, comprehensive surveys in which thousands of leading lawyers confidentially evaluate their professional peers. Only one lawyer in each practice area in each community is honored as "Lawyer of the Year," based on high ratings they received for their

abilities, integrity and professionalism.

Baxter consistently is recognized among the top lawyers in his field by many of the country's leading legal publications, including *The Best Lawyers in America*, *Chambers USA*, and *The Legal 500*. Most recently, he

was named one of the "10 Most Admired Intellectual Property Attorneys" by Law360.

McKool Smith is recognized as a premier trial law firm in the United States based on significant courtroom victories and substantial settlements for domestic

and international clients. With more than 125 attorneys in Austin, Dallas, Houston, Marshall, New York, and Washington D.C., the firm handles complex commercial litigation, intellectual property claims, bankruptcy matters, and white collar litigation for companies and in-

dividuals worldwide. McKool Smith has won more of the Top 100 Verdicts than any other law firm in the nation every year since 2008. Firm clients include major airlines, telecommunications companies, medical device manufacturers, energy producers, and many others.

HALLOWEEN, continued from Page 1

to be our partners in enforcing the laws of the city, and the rules of civility. Parents are their children's first teachers, and we hope that the lessons taught at home have been good ones," he added.

In that respect, parents should make it a point to become aware of their children's trick-or-treat plans before they leave the house. While parents want their kids to enjoy themselves, the minors should be reminded that there are some tricks that could hurt other people or vandalize property. Parents should empha-

size the importance of not allowing the consequences of a bad decision to ruin their holiday fun.

The Murphy Police Department issues the following Halloween safety tips:

- Go out in daylight and carry a flashlight in case of delay,
- Motorists be alert for small children, remember the speed limit in residential areas is 25 miles per hour,
- Adults should accompany young children,
- Wear light-colored clothing that's short enough to prevent tripping and add reflective tape to the sides,

front and back of costume,

- Make sure children can see well through face masks, or use cosmetics to create fun or scary faces,
- Watch for traffic,
- When crossing the street be sure to look both ways for oncoming traffic,
- Avoid unwrapped candy or homemade food,
- Examine all candy or consumable goods before allowing children to consume,
- Avoid hard plastic or wood props such as daggers or swords,
- Substitute with foam rubber which is soft and

flexible,

- Stay in the neighborhood and only visit homes you are familiar with,
 - Keep costumed children away from pets; they may not recognize the child and become frightened,
 - Remind children not to enter a strange house or car.
- If you suspect that someone has ingested contaminated food or candy, contact North Texas Poison Control at 1-800-222-1222. If you need immediate medical attention, dial 9-1-1. The nearest emergency room is located at E. Renner Road and the George Bush

Turnpike in Richardson.

"Residents can help extend the reach of the Police Department by being vigilant and reporting all suspicious activity to the Murphy Police Department at (972)

468-4236, or 9-1-1 in an emergency. As we continually say, your safety is our concern. That's not just a slogan, it's our commitment," concluded the chief.

Are you a Dallas Housing Authority Section 8 voucher holder interested in moving into a 3- or 4-bedroom house in Little Elm or Frisco? If so, contact (972) 480-8280 or omnikeyrealty@aol.com and ask about our NSP homes. Certain income limits apply. Equal housing opportunity provider.



NAACP, continued from Page 1

across America, which documented the leadership roles of individuals in that movement who also hold leadership posts in virulent white supremacist and pro-Nazi organizations. The "Tea Party Nationalism" report provides over a dozen examples of hate group leaders holding leadership posts in tea party factions.

The report cited people like Roan Garcia-Quintana of South Carolina who recently joined the board of America's largest white nationalist group the Council of Conservative Citizens, Texas tea party official Karen Pack who is closely aligned with the KKK, Florida tea partier Peter Gemma who is a staunch Anti-Semite, and Larry Pratt of Virginia, the executive director of Gun Owners of America who frequently solicits support from the pro-Nazi Aryan Nation.

"Tea Party Nationalism," prepared by the Institute for Research and Education on Human Rights, debunks many of the positions advanced by this overwhelmingly white, politically conservative, Republican-leaning movement, like party claims that its sole concentration is lowering budget deficits, taxes and federal government power.

Tea party ranks remain "permeated with concerns about race, and national identity and other so-called social issues," the report states in its introduction. This party's "storied opposition to political and social elites turns out to be predicated on an antagonism to federal assistance to those deemed the "undeserving poor."

Crediting the tea party with resuscitating "the ultra-conservative win of American political life," the report criticizes the tea party for having had "a devastating impact on thoughtful policy making for the common good, both at the local and state as well as at the federal levels."

During the teleconference with reporters announcing release of the report, A. Elena Lacayo of the National Council of La Raza, a Hispanic civil rights organization, said "This report shows how extremist groups try to take advantage of other groups to advance their agendas." Citing the recent beating death of a Latino man and the ugly anti-immigrant climate sparked by tea party candidates and their media supporters, Lacayo reminded "hateful words have hateful consequences."

The NAACP's Jealous carefully noted that neither the report nor the civil rights organization consigns all tea party members to the category of racist. "Most tea party members are sincere and of good will. We do not have a problem with the tea party's right to exist.

We have a problem when a majority of its members stand silent when they see racism," said Jealous, an Ivy League graduate and Rhodes Scholar. "For the past 100 years, the NAACP has challenged the Republican and Democratic parties on the issue of racism and now we challenge the tea party to stand for inclusion and basic civility."

The "Tea Party Nationalism" report examining instances of extremism and intolerance in that movement's six most active organizations, produced denunciations from tea party officials, including one who termed it a cheap political shot attempting to "tie crazy people together with a movement that is not about what these people are about."

Prominent Black tea party member Lloyd Marcus blasted the NAACP and the report on his blog. "All of the racism is coming from the Obama camp,"

claimed Marcus, president of the National Association for the Advancement of Conservative People of

Color, contending he's never seen or heard overt racism while attending more than 200 tea party

events nationwide. "We tea party patriots are opposing Obama's socialist agenda, not his skin color."

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CHANGE, continued from Page 1

reasonable analysis, it is clear that the proposed rule change is arbitrarily and illogically constructed.

The proposed TMB rule is bad medicine for the citizens of Texas. Can the TMB really justify accepting physicians certified before September 1, 2010, and exclude those certified after September 1, 2010 that met the exact same requirements?

At issue is whether practicing emergency physicians who are not residency trained in emergency medicine (EM), but residency trained in other primary care specialties and experienced in EM (who take and pass theoretically

the same exams) can advertise their board certification. While ABPS supports residencies in emergency medicine, it recognizes the need for qualified EM physicians, especially in Texas where the EM residency trained physician shortage is most acute.

Even though, ABPS board certification was recognized by TMB staff in a letter dated October 20, 2009, the Texas College of Emergency Physicians has found it necessary to challenge the rule.

The current TMB Rule 164.a(b) has been in place without a single adverse effect to the citizens of Texas. Should this rule change suc-

ceed, emergency care within the borders of Texas will be seriously impacted. If the rule change is adopted, its direct effect will result in a reduction in the amount of health care delivered at a time in history that it is most needed. Rural communities will suffer the most since that's where ER physicians are at shortest supply. One need only review a recent report predicting a physician shortage. According to the Texas Medical Association, the state already ranks 42nd among the 50 states and District of Columbia with a physician to patient ratio of 158 doctors per 100,000.

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Texas Unemployment Rate Drops to 8.1 Percent in September

Texas employers add 152,800 jobs since September 2009

(NDG Wire) The Texas unemployment rate declined in September to 8.1 percent, down from 8.3 percent in August 2010, the lowest unemployment rate for Texas in 2010. The Texas unemployment rate continued to trend well below the U.S. unemployment rate for September at 9.6 percent. Texas total nonfarm employment was up by 3,700 jobs in September representing the addition of 152,800 jobs in the last year.

"Texas continued to display strong job growth across many industries in September," said Texas Workforce Commission (TWC) Chairman Tom Pauken. "More Texans are back to work as reflected in the lower unemployment rate."

Manufacturing employment continued to grow with 2,000 positions added in September. Texas added 24,500 Manufacturing jobs over the year representing 68 percent of all Manufac-

turing jobs added in the United States since September 2009. Employment in Mining and Logging rose in September adding 3,800 jobs with 28,000 positions added since September 2009.

"It's encouraging to see so many jobs added over the past year," said TWC Commissioner Representing Labor Ronny Congleton. "For those qualified Texas workers who remain unemployed, staff at TWC and the 240 workforce cen-

ters across the state remain committed to provide the job-search and referral services necessary to match those unemployed individuals with new jobs."

Leisure and Hospitality employment increased by 10,300 jobs representing the industry with the largest job gain over the month and a total of 27,500 positions since September 2009. Trade, Transportation, and Utilities added 4,000 jobs in September and Financial Activities employment in-

creased by 200 jobs in September. Education and Health Services added 49,500 jobs over the year, and Professional and Business Services recorded annual job growth of 50,300 positions.

"Job growth in the Texas Manufacturing industry, as well as growth in other industries, is encouraging," said TWC Commissioner Representing the Public Andres Alcantar. "TWC and our 28 boards across the state stand ready

to assist job seekers and employers."

The Midland Metropolitan Statistical Area (MSA) had the lowest September unemployment rate in the state at 5.1 percent. The Amarillo MSA had the second lowest unemployment rate in September at 5.3 percent, followed by the Lubbock MSA at 5.8 percent (not seasonally adjusted). All were significantly lower than the unemployment rates for those MSAs in August.

Wi-Fi® Gets Personal

(NDG Wire) Wi-Fi has made an important leap in connecting devices anywhere, anytime - with or without a traditional network available. The Wi-Fi Alliance® announced that it has begun certifying products capable of making device-to-device connections, designating those products Wi-Fi CERTIFIED Wi-Fi Direct.

With portable content like photos, videos and music taking center stage in the digital consumer experience, Wi-Fi Direct devices meet an important consumer need: directly connecting devices for applications such as

content sharing, synching, printing, and gaming anywhere with ease.

Current trends demonstrating how people use digital devices highlight the need for this compelling solution:

Content is portable. In 2010, young Americans carry an average of about 1,100 songs, 50 videos, and 1,200 photos with them on digital devices.(1)

Wi-Fi connects it all. With 82 million Wi-Fi-enabled portable consumer electronics and 216 million Wi-Fi enabled handsets set to ship this year, and growing at annual rates of 26 percent

through 2014, consumers will be able to use Wi-Fi Direct to connect a huge range of digital devices.(2)

Apps are at the forefront. New applications for portable devices emerge every day, offering compelling new ways to use connected devices. Adoption of apps on portable devices is growing at a 50 percent annual rate.(3)

Technology is social. In the United States, 64 percent of young people report that Wi-Fi connectivity helps them maintain relationships with their friends. Moreover, young Americans also report they often gather around de-

vices for entertainment, with about 90 percent of people reporting they have gathered around a portable device to look at pictures, videos, or video games.(4)

"We designed Wi-Fi Direct to unleash a wide variety of applications which require device connections, but do not need the Internet or even a traditional network," said Edgar Figueroa, CEO of the Wi-Fi Alliance. "Wi-Fi Direct empowers users to connect devices - when, where and how they want to, and our certification program delivers products that work well together, regardless of the brand."

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November 6, 1 p.m.

Join us for a Scholarship Banquet Luncheon at the Brookhaven Country Club, 3333 Golfing Green in Dallas. CCC is a non-profit organization giving scholarships to students in the local area. For details call 972-242-0933.

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On Going

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October 30, 1 p.m.-7 p.m.

Church family and friends are invited to join us for our Fall Festival. Call 214-341-6453 for details.

**October 31, 9 a.m.
and at 4:30 p.m.**

We will have a Blood Drive; come and help save a life. Sign-up sheets are at the Shepherd Road foyer. And stay for the Inauguration of Pastor Price as Moderator for the Greater Rising Star District Association at 4:30 p.m..

November 1, 7 p.m.

If you're between the ages of 18-23, come to our Re-Focus Fellowship group meeting in the Life Center Building.

**Dr. Robert Price, Sr.
Senior Pastor
9550 Shepherd Road
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IN MCKINNEY**

October 31, 6 p.m.

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**Dr. Charles Wattley
Senior Pastor
1308 Wilcox Street
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972-542-6178
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IN PLANO**

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In October, 7 p.m.**

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**Dr. Isaiah Joshua, Jr.
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CHURCH OF
GOD IN CHRIST**

On Going

Join us in prayer each morning, Monday - Friday at 1-661-673-8600, Code # 142219.

Thursdays, 7 p.m.

You're invited to hear anointed men and women of God bring the Word of God.

October 31, 7 pm

Come to our Hallelujah Night for the entire family. We will have Food, Fun and great Fellowship. There will be a costume contest: 1st prize winner will get \$50.00, the 2nd place winner will get \$25.00 and the 3rd place winner will get \$15.00. Costume characters should be role models from the Bible: Angels, Moses, Ruth, warriors, etc.

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Sister Tarpley

The story is told of an expert in time management that was speaking to a group of business students and to drive home a point, he used an illustration those students will not soon forget, if they ever will forget.

As he stood in front of the group of high-powered overachievers he said, "Okay, time for a pop quiz" (you know the students wasn't too pleased with that); the expert pulled out a one-gallon mason jar and set it on the table in front of him. He also produced about a dozen fist-sized rocks and carefully placed them, one at a time, into the jar. When the jar could hold no more rocks, he asked, "Is this jar full?" Everyone in the class yelled, "Yes." The time management expert replied, "Oh really?"

He reached under the table and pulled out a bucket of gravel. He dumped some gravel in and shook the jar causing pieces of gravel to work themselves down into the spaces between the fist-sized rocks. He then asked the students once more, "Is the jar full now?" By this time the class was on to him. "Probably not," one of them answered. Good!" he replied. He reached under the

Setting Your Priorities Straight

table and brought out a bucket of sand. He started dumping the sand in the jar and it went into all of the spaces left between the rocks and the gravel.

Once more he asked the question, "Now, is this jar full?" "No!" the class shouted. Once again he said, "Good." Then he grabbed a pitcher of water and began to pour it in until the jar was filled to the brim.

He looked at the class and asked, "What is the point of this illustration?" One eager beaver raised his hand and said, "The point is, no matter how full your schedule is if you try really hard you can always fit some more things in it!" No," the expert replied, "That's not the point." The truth that this illustration teaches us is: If you don't put the big rocks in first, you'll never get them in at all.

What are the "big" rocks in your life—daily prayer, time with your loved ones, your trust and faith in God, going to church, your education, your visions and dreams, a worthy cause, teaching or mentoring others?" Only you can decide; the choice is yours and yours alone.

What ever your big rocks, remember to put the BIG ROCKS in first or you'll never get them in at all."

When you are reflecting on this short story, ask yourself this question: What are the "big rocks" in my life? Then put those in your jar first.

Are You Salty? Jesus said, *For every one shall be salted with fire, and every sacrifice shall be salted with salt. Salt is good; but if the salt have lost his saltness, wherewith will ye season it? Have salt in yourselves, and have peace one to another. Mark 9:49 & 50. (KJV)*

Jesus used parables to communicate principles of the Kingdom of God. He said that each believer's life should have the same impact on his or her world as salt has on food. Salt gives food fla-

vor and brings out the best, while at the same time it serves as a preservative.

What allows a Christian to become salty? Fire or being tested by God helps Christians to become salty. God knows that each believer needs a degree of testing by fire in order for Christ's fragrance to be manifested. Christians cannot become salty without this deeper work of the Holy Spirit's fire in their lives.

Fire purifies all that is not of Christ. It takes away all the impurities that prevent Jesus' nature from being revealed in us. **1 Peter 1:6 & 7 (KJV)** says, *Wherein ye greatly rejoice, though now*



Sister Arissa Ruffin, Praise Team member at Word of Life COGIC in Carrollton, Texas, worshipping God in truth and a song for His blessings, most recently, an Associate of Arts Degree in Biblical Education.

for a season, if need be, ye are in heaviness through manifold temptations: That the trial of your faith, being much more precious than of gold that perisheth, though it be tried with, might be found unto praise and honour and glory at the appearing of Jesus Christ.

Are you a salty Christian? If not, pray that God makes you a salty Christian. It will result in praise and glory at the throne of God.

Hillsboro shopping charity event

(NDG Wire) Holidays are quickly approaching and in the spirit of the season, Hillsboro will have their third annual Holiday Shopping Extravaganza at the Outlets at Hillsboro Saturday, November 13th, from 10 a.m. to 5 p.m. with all ticket sales to the event benefiting Hill County's Salvation Army.

Tickets to the Holiday Shopping Extravaganza are only \$10 and they include:

- 100 percent donation of ticket price to Hill County Salvation Army
- Five raffle tickets for

raffle with over \$5,000 in prizes (Additional raffle tickets \$1 each)

- Goodie bag
- Exclusive discounts at the Outlets at Hillsboro
- DJ Entertainment
- Hors d'oeuvres and beverages

• Dessert bar in a Shopping Extravaganza hospitality suite

• Makeovers from Mary Kay

• Wine tasting by Lone Oak Winery

The Holiday Shopping Extravaganza will be in conjunction with Hillsboro's

Holiday Antique and Craft Bazaar. Tickets were officially on sale as of October 15, and can be purchased at Outlets at Hillsboro Customer Service, through www.OutletsAtHillsboro.co

m or by calling 254-582-9205.

Be one of the first 100 to pre-purchase your ticket and be automatically entered to win a \$50 Outlets at Hillsboro gift card.



Ramon Hodridge, Minister

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www.avefchurchofchrist.org

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1961 Freedom riders call for prisoners' release

(NDG Wire) As Freedom Riders from the summer of '61 prepared for a 50th reunion visit to the "New Mississippi" with a red carpet welcome by governor Haley Barbour, some were appalled to discover last week that a piece of the "Old Mississippi" still exists.

Set to visit Parchman prison and see what it has become, they learned of two women, the Scott sisters, who have been incarcerated there for almost 20 years, each serving two life terms for the theft of \$11.

The victims of the crime and the perpetrators have all sworn that the women were not involved.

Why the draconian sentences? There is speculation that the sisters' father had declined to pay off the sheriff.

Scott County, Missis-

sippi, is a dry county. According to court records, the sheriff secretly allowed night clubs to serve drinks privately for a fee - \$100 a week.

The sisters' mother, Evelyn Rasko, says that when Jamie and Gladys Scott's father arrived with his family from Chicago in the early 90's and bought his nephew's night club, he declined to pay the fee.

"I will get you one way or the other, even if it is through your daughters!" deputy Marvin Williams, now deceased, is reported to have said.

And it would appear that he did. A trio of teens was arrested for a minor robbery. By coercing testimony from a 14-year old, telling him, according to the victim, that he would be sent to Parchman and he would "be made out of

women" - raped - if he did not implicate the Scott sisters, deputy Marvin Williams appears to have built a phony case.

The sisters were arrested, told by their attorneys not to speak during the trial, and were sent directly to Parchman, where they still sit today, almost 20 years later. One of them is dying.

Inadequate treatment for diabetes can cause both kidneys to fail. Jamie Scott's kidneys have both failed. She is going to die soon if she doesn't get proper treatment. Mississippi Governor Haley Barbour has referred the whole matter to his Parole Board. But he can release the sisters tomorrow, he has that power.

On behalf of the sisters, the Freedom Riders to Free the Scott Sisters committee

have just released the following request to Governor Barbour:

"As we plan to celebrate our 50th Freedom Rider reunion next May in Jackson, we respectfully ask you to commute the Scott Sisters' sentence or pardon them well before then.

We hope to see that, because of your justice and compassion, these two women are no longer imprisoned in the very place where we did time.

In the words of the Prophet, Isaiah 42:7, we call upon you, [t]o bring out the prisoners from the dungeon, them that sit in darkness out of the prison house."

Whether Jamie Scott dies in Parchman for a trumped-up offense depends now on Governor Haley Barbour's signature.

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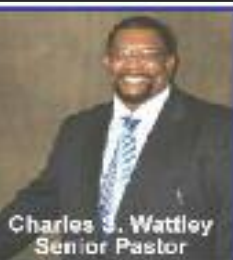
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