

North Dallas Gazette



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American consumers lower personal debt *Despite high unemployment, modest improvements seen*

By Charlene Crowell
On August 15, the New York Federal Reserve released an analysis of consumer household debt and credit. A few days earlier the federal Bureau of Labor Statistics announced updated unemployment figures. While each report is informative, comparing

both reports reveals a more complete picture of how consumers are financially holding on in this lingering recession.

The quarterly household debt and credit report includes data on per capita debt levels, installment loans, foreclosures and more. The report is based

on data from the New York Fed's Consumer Credit Panel that also draws upon random sampling from Equifax credit report data.

The good news is that despite high unemployment, more Americans are finding ways to pay down their debts:

New foreclosures fell

22.8 percent from the first quarter;

Bankruptcies were down 23.8 percent compared to the second quarter of 2010;

Both delinquent and seriously delinquent credit balances were down 15 percent compared to last

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Confederate Flag not among the new Texas license plate designs

The Texas Department of Motor Vehicles (TxDMV) invites Texans to share their opinion on proposed specialty license plate designs. The e-View is open for public comment until 5 p.m. (CST), Monday, August 29.

Many will be happy to see the options do not include a design that incorporates the Confederate Flag.

Earlier this summer, the Texas NAACP raised awareness



that one design under consid-

eration included the Confederate Flag symbol. The civil rights organization requested Texans express their dissatisfaction with this option. They pointed out the deviciness

See **FLAG**, Page 14

Irving Entertainment Center Essential to Economic Development

By Emily Cox
The Irving Entertainment Center will create 750 immediate jobs for construction, provide 2,000 long-term jobs, significantly increase tourist revenue and reduced property taxes with no citizen taxes used for development.

Despite all of the economic benefits, these are not reasons why the Irving



Anthony Bond, founder of the Irving NAACP, and William Beuck, Chairman of the Las Colinas Group, at KHVN 97AM on the Robert Ashley show.

Entertainment Center has made the news lately. A number of inaccurate claims have been levied against the Irving Entertainment Center and have weighed heavily on the public opinion of the project.

"The media attention on the Irving Entertainment Center is all one-sided," said Anthony Bond,

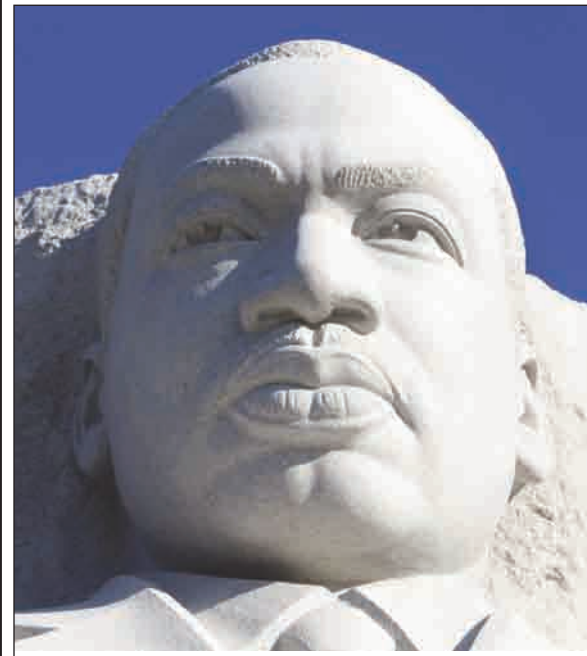
founder of the Irving NAACP. "We haven't had a chance to set the record straight."

"We have a responsibility to give the public a chance to make Irving everything that it should be for its residents," Bond continued. "They need to know both sides. The Irv-

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COVER STORY

MLK Memorial opens on the National Mall



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Is Will and Jada Smith divorcing?

For more information see pg. 13
www.northdallasgazette.com

COMMENTARY

Proud to Invest in America

By Paul Egerman
I love America, and have proudly invested in America. I have invested by building successful businesses employing thousands of American workers. And I have invested in our country by paying taxes.

But our nation loses \$100 billion a year to tax dodging by some of our largest corporations and wealthiest people. That's a trillion dollar hole in our national treasury over the next decade unless we act

now to plug it. Tax dodging companies are disinvesting in our country – not investing in it.

Many U.S. multinational companies use a gimmick called "transfer pricing" – shifting patents to their offshore subsidiaries, for example – in order to pretend they've earned their profits in a tax haven like the Cayman Islands, Bermuda or Luxembourg, even though their

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People In The News...



Christina Norman



Venus Williams



Tom Joyner

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“I HAVE A DREAM THAT ONE DAY
ON THE RED HILLS OF GEORGIA,
SONS OF FORMER SLAVES AND
THE SONS OF FORMER SLAVE OWNERS
WILL BE ABLE TO SIT DOWN TOGETHER
AT THE TABLE OF BROTHERHOOD.”

— MARTIN LUTHER KING, JR.
AUGUST 28, 1963, WASHINGTON, D.C.

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“...Say that I was a drum major for justice.
Say that I was a drum major for peace.
I was a drum major for righteousness.
And all of the other shallow things will not matter.”
Martin Luther King, Jr.

On the anniversary of the “I Have a Dream” speech, history will once again be made on the National Mall. The Washington, D.C. Martin Luther King, Jr. Memorial will be unveiled as the first and only tribute to a man of peace and to a person of color. This August 28th, why just read about history when you can be a part of it? Come to Washington, D.C. and celebrate what will forever stand as a testament to his timeless ideals and legacy of peace.

AWAKEN HIS SPIRIT IN ALL OF US

CHEVROLET IS HONORED TO CELEBRATE THE LEGACY OF DR. MARTIN LUTHER KING, JR.



Christina Norman

The AOL Huffington Post Media Group announced earlier this month Christina Norman as the Executive Editor of HuffPost BlackVoices. In her role, she will assist in shaping the site's overall editorial vision and strategic implementation of its editorial content and programming. She will also have a role in developing video and TV strategy, and programming, across the AOL Huffington Post Media Group.

"What's especially exciting for me is that we'll be bringing HuffPost's unique approach to building pas-

sionate communities to content that speaks particularly to African-Americans," said Norman, "whether it's Beyonce's new look or a new book that's making waves."

Norman's appointment comes as HuffPost BlackVoices is launching its new version of the site. The site covers news and cultural trends from a black perspective with a fresh, fearless point-of-view and a spirited, real-time platform for a diversity of opinions. Rebecca Carroll is Managing Editor of the site and oversees its editorial con-



tent and day-to-day operations. Sheila Johnson, entrepreneur and co-founder

Editor-in-Chief of The AOL Huffington Post Media Group. "HuffPost

of Black Entertainment Television (BET), is a strategic advisor.

"We are living in a split-screen world -- depending on what part of the screen you are looking at, you will have a very different perception of where things stand," said Arianna Huffington, President and

Editor-in-Chief of The AOL Huffington Post Media Group. "HuffPost

BlackVoices plans to cover both sides of the screen, from crushing unemployment on one side, to the best and brightest black innovators, thinkers and cultural game changers on the other. Our goal is to use dynamic storytelling, curation, investigative reporting and real-time opinion to make issues important to the black community become part of the national conversation."

Said Rebecca Carroll: "We will cover the gamut, fearlessly we won't be afraid to ask the hard questions and we'll engage our community in finding answers. But we'll also be

having fun as we report on and feature everything that black America is interested in, from music to fashion.

HuffPost BlackVoices covers current events and cultural trends from a black point-of-view from across the globe -- from politics, money and beauty to music, sports and parenting -- and features content ranging from dynamic storytelling to investigative reporting. HuffPost BlackVoices is both a go-to destination and a viral platform for web and mobile users. The site takes the place of AOL BlackVoices.

The site will offer a
See NORMAN, Page 14

Venus Williams

World recognized tennis star and business entrepreneur, Venus Williams, has teamed up with Jamba Juice to promote the healthy, active lifestyle brand as celebrity spokesperson for the brand. Ms. Williams is also a Jamba Juice franchise store owner and has plans to open five stores in the Washington D.C. Metro Area over the next two years.

"I am excited to be

opening stores this year and proud to be a part of the Jamba Juice organization."

Ms. Williams was in Bethesda, Maryland on July 6 to celebrate the opening of her first Venus Williams-Jamba Juice store, which is located in the Westfield Montgomery mall. She expects to open a second store in the Washington D.C./Maryland



market before the close of 2011.

"My goal is to help inspire our nation's youth to become more active and to make better dietary choices.

As a recognized healthy, active lifestyle brand that offers simple menu solutions for eating right while engaging

in healthy activities, Jamba Juice is a perfect fit to help me in that endeavor," said Venus Williams, tennis star and entrepreneur. "I am excited to be opening stores this year and proud to be a part of the Jamba Juice organization."

"We are thrilled to have attracted such a high caliber healthy lifestyle advocate, sports professional and entrepreneur as Venus Williams to support our brand," stated James D. White, chairman, president and CEO, Jamba

Juice Company. "We share her passion when it comes to helping our nation's youth lead healthier lives. She will be an outstanding champion for Jamba Juice and we are very excited to be partnering with her."

In her role as company spokesperson, Ms. Williams will represent Jamba Juice, one of her favorite health and wellness brands, in key advertising and marketing campaigns, through personal appearances and in digital and social media activities.

Tom Joyner

As education costs continue to rise and Congress considers deeper cuts to federal aid and loans, many



college students face perhaps the toughest choice of their young lives: fight on or drop out.

To increase the finan-

cial options available for students, Allstate has teamed up with The Tom Joyner Foundation to assist deserving students with scholarships through the third annual "Quotes for Education" (QFE) program. QFE continues Allstate's history of investing in initiatives that strengthen Historically Black Colleges and Universities (HBCUs). This year, the goal is to provide \$200,000 for support of the HBCUs and the QFE program.

Allstate will donate \$10 to The Tom Joyner Foundation for every insurance quote (auto, renters, home-

owners and more), up to \$200,000, received through December 31, 2011.

For students from families of limited means, earning a college education is an uphill battle. Consider these facts:

- After exhausting all types of grant aid, the typical low-income student must come up with more than 11,000 a year to attend a public or private non-profit college. (Education Trust analysis of NPSA, 2008)

- The disparity between upper and lower-income students is profound: more than 90 percent of high school students from families making more than \$100,000 enroll in college; compared to 78 percent of students from families making \$50,001 to \$100,000; and 52 percent of students from families making \$20,000 and less.

(NAFSFAA, "Measuring Up, 2008," National Center for Public Policy and Higher Education, 2008)

"Today's struggling economy and distressed job market make it more important than ever to secure a college education," said Tom Joyner, Founder of The Tom Joyner Foundation. "Our mission is to help young people get a college education and ultimately compete in this highly-demanding global workforce."

"In addition to supporting a trusted community partner like The Tom Joyner Foundation, we're also pleased that this program engages families and communities as part of the solution," said Kimberly Turner, marketing manager for Allstate. "By completing a quick, no-obligation auto, home, renters or life insurance quote, people can

join with us in the effort to help keep the dream of a college education alive for hard-working students."

Supporting Quotes for Education is as simple as

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Their Future, Our Fight

In the wake of a state legislative session that produced unprecedented cuts of more than \$5 billion from public education, the back-to-school verdict is already in: 75 percent of Texans say our state lawmakers should not have cut funding for public schools at all (Texas Poll, July 2011). In fact, 90 percent agree that our schools need more money from the state, not cuts.

The folks in charge in the state Capitol have unquestionably defaulted on their commitment to the schoolchildren of Texas. For at least the next two years, our students will be caught in the

undertow of a grossly inequitable and inadequate system of school funding, just when high-need, economically disadvantaged children are becoming the supermajority in our schools. Our schoolchildren will have fewer teachers and educational aides to help meet rising state graduation requirements. Full-day pre-kindergarten classes simply will not be there for many thousands of eligible students. Nor will the extra services from reading specialists and academic coaches that have been making a difference for so many academically at-risk pupils. And that's just a partial dam-

age inventory.

Together, the governor, lieutenant governor, and House speaker have led a shameful retreat from the state's constitutional duty to give all our students a fair chance to succeed in school. They refuse to acknowledge that revenue needed for education is down because the Texas economy is not growing nearly as fast as they confidently assumed back in 2006, when they "reformed" school funding.

Their refusal to admit their mistake and make up for lost education revenue is a perfect example of penny-wise, pound-foolish policy

that will continue to hold back economic growth. Instead of fixing this self-inflicted structural deficit, this year they chose to dismantle already-modest contract and compensation safeguards for teachers, inviting school districts to economize at the expense of their employees to make up for state cuts. Is laying off teachers, cutting their pay, and cramming more kids into their classrooms in the face of rising academic challenges a good way to prepare our students for college and careers?

Note the sad irony: The

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operations there may be little more than a mail box. What they're really doing is transferring their U.S. profits offshore and transferring their tax responsibilities to the rest of us.

In this global version of a shell game, corporations move their profits to offshore shell company subsidiaries; the U.S. parent company reports to the IRS that they've made almost no profits, or even lost money on their U.S. operations. These companies are passing the buck to other taxpayers and robbing our national treasury of funds we need.

It sickens me that businesses like mine responsibly paid taxes at the rate of 35 percent on millions of dollars in profits while companies like GE would pay zero percent on billions of dollars in profits. Even worse, they had so many tax loopholes and tax subsidies that Uncle Sam actually owed them money. From 2008 to 2010, GE had \$7.7 billion in pretax U.S. profits and \$4.7 billion in tax refunds, giving it a negative 61.3% tax rate, reports the tax experts at Citizens for Tax Justice.

We need to ask what kind of country we want to have and who is going to pay for it.

I have been fortunate to live the American Dream. I know my success is due to many factors. I know, for example, as a software entre-

preneur, that I would have had no business at all without the government assistance I received for my college education, or the government research that led to the Internet.

It's obscene that computer and internet companies like Google, Microsoft, Apple and Cisco are part of a coalition clamoring for a tax holiday to "repatriate" profits they shifted to tax havens to avoid U.S. taxes.

It's obscene that so many members of Congress are willing to legislate austerity for American workers, small businesses and retirees while leaving the door open for big corporations to dodge taxes through tax havens.

We all benefit from public services, infrastructure and research paid for by tax dollars – education and public transportation, the Centers for Disease Control and food safety inspections, roads, bridges and waterways, the Small Business Administration and economic development programs, police and courts, and the public safety nets, from unemployment insurance to food stamps, that so many depend on in these hard economic times.

Instead of reducing our debt by cutting vital services, we need to close two big tax deficits – the tax haven deficit and the deficit from the Bush tax cuts for the affluent. Each is worth a tril-

lion dollars over the next decade.

The Stop Tax Havens Abuse Act introduced recently in Congress by Senator Carl Levin (D-MI) and Rep. Lloyd Doggett (D-TX) would close the loopholes that reward those who disinvest in America and dodge taxes to unfairly boost their corporate treasuries. It should be a no-brainer solution in deficit reduction.

It is simply outrageous that we would ask unemployed and disabled Americans and Medicare and Social Security recipients to sacrifice more while continuing to shower tax savings on millionaires and billionaires who have a larger share

of the nation's income than any time since the 1920's.

It's time for Congress to plug the loopholes that allow our largest corporations to avoid billions of dollars in taxes, and it's time for Congress to ask our wealthiest individuals, including people like me, to also pay our fair share of taxes. After all, American corporations and wealthy individuals should be proud to support our country and invest in its future.

Paul Egerman, a software entrepreneur, is co-founder and former CEO of the medical information technology company eScripton. Copyright © American Forum

The Citizens for Irving Entertainment Center Seek Support

While the citizens of Irving voted for the Irving Entertainment Center years ago, the city has yet to appropriate the necessary funds for the project.

The complex, planned for development next to Irving Convention Center, is not only expected to bring commerce, restaurants and family-friendly entertainment. It is projected to create 2,000 – 2,500 jobs. This is why advocates of the project are going before officials to

form a special purpose political action committee in order to save it.

The Citizens for Irving Entertainment Center will be holding a 60-day petition drive and need the signatures of 6,000 Irving residents to present to the Irving City Council.

Irving residents are urged to contact Anthony Bonds at 214-830-6719 or at aebond09@yahoo.com for literature and information about how to participate in the petition drive.

Research at Methodist Dallas Liver Institute May Help Cure More Hepatitis C Patients

The Liver Institute at Methodist Dallas recently announced it is involved in several clinical trials using a newer generation of drugs for the treatment of chronic hepatitis C. The goal of these trials is to achieve a higher cure rate for hepatitis C, with a shorter treatment time, and fewer side effects. Researchers also want to obtain a better understanding of the frequency and significance of viral resist-

ance with the new antiviral therapies. Hepatitis is a liver disease caused by a blood-borne virus. This strain of acute viral hepatitis causes approximately 20,000 new infections in the United States each year.

The Liver Institute at Methodist Dallas has two trials that are currently enrolling new patients and another that will start enrolling patients soon. The trials will focus on a second genera-

tion of direct-acting antiviral drugs for hepatitis C that are very potent and may shorten the duration of therapy in a number of patients. These antiviral drugs offer very promising hope for eradication of hepatitis C for patients who have experienced and failed treatment in the past.

Two other clinical trials scheduled to begin in the fall will offer unique injection-free treatment regimens

(no interferon) for patients with hepatitis C. Over the next couple of years, with the support of the pharmaceutical industry, The Liver Institute at Methodist Dallas plans to perform several similar clinical trials to boost efforts for eradication of this disease in the North Texas community, as well as advance scientific research in this field.

The Liver Institute at Methodist Dallas offers ded-

icated hepatitis C treatment therapies that are closely supervised by a team of physicians specialized in the treatment of viral hepatitis and chronic liver disease. The physicians are supported by highly-trained nurse practitioners who are experienced in clinical research as well as the delivery of standard of care therapies for patients with chronic hepatitis C. In addition, the hepatitis program is

supported by a staff including medical assistants and research coordinators who are very skilled and experienced in taking care of these patients who need that expertise.

For more information on hepatitis C research therapies, call 214-947-4419, or visit www.MethodistHealthSystem.org/LiverInstitute for more information on The Liver Institute.

Plano homebuilder pleads guilty in widespread mortgage fraud scheme

A Dallas/Fort Worth Metroplex homebuilder pleaded guilty to a mortgage fraud scheme in the Eastern District of Texas, announced U.S. Attorney John M. Bales on August 22.

Robert Bruce Keaffaber, 51, of Granbury, Texas, pleaded guilty to conspiracy to commit mail fraud on Aug. 17, 2011, before U.S. Magistrate Judge Don D. Bush.

According to information presented in court, Keaffaber was the owner of Sycamore Custom Homes, a homebuilding business. As part of the mortgage fraud scheme, he and others caused mortgage loan documents to overstate the amount of the actual purchase price and the amount of loan funds that buyers needed to pay Keaffaber to purchase certain properties. When the mortgage loans were funded, Keaffaber would then use the excess loan funds generated by the sale as kickbacks to pay others involved in the conspiracy.

Keaffaber faces up to five years in federal prison and restitution to the victims in the amount of \$203,657.75. A sentencing date has not been set.

Prior to the guilty plea, 10 other individuals have pleaded guilty for their role in this mortgage fraud scheme and are currently awaiting sentencing. Davon Willis, who oversaw a mortgage broker business that processed loan applications

involved in the mortgage fraud, pleaded guilty to conspiracy to commit money laundering on July 18, 2011. Two recruiters of homebuyers, Julila Nicole Allen, 38, of Grand Heights, Texas, and Kimoni Jackson, 34, of Desoto, Texas have already pleaded guilty to conspiracy to commit money laundering on Jan. 7, 2011 and July 25, 2011 respectively. Another homebuilder, Yunus Mandli, 63, of Rockwall, Texas, pleaded guilty to conspiracy to commit wire fraud on June 21, 2011. A mortgage broker, Quincy Dynell Harrington, 41, of Corinth, Texas, pleaded guilty to conspiracy to commit money laundering on Feb. 28, 2011. One loan processor, Natasha Manley, 39 of Sherman Oaks, Cali-

fornia, pleaded guilty to conspiracy to commit money laundering on Dec. 1, 2010. One home seller, Keith Ezell, 46, of Cedar Hill, Texas, pleaded guilty to conspiracy to commit money laundering on June 29, 2011. Additionally, three homebuyers pleaded guilty for their roles in the mortgage fraud scheme: Sharetha Jackson, 41, of Desoto, Texas, pleaded guilty to conspiracy to commit money laundering on June 21, 2011; Willis Raymond McMurran, 37, of Middleton, Delaware, pleaded guilty to conspiracy to commit money laundering on June 2, 2011; and Edward Rogers, 41, of Midlothian, Texas pleaded guilty to making a false statement to a federal agent on Dec. 9, 2010.

Other individuals charged in separate indictments related to this mortgage fraud conspiracy and who are awaiting trial are:

Rodney Lavann Giles, Sr., 44, of Dallas, an alleged recruiter of homebuyers, was indicted for conspiracy to commit money laundering and conspiracy to commit bank fraud on April 14,

2011.

Renetta Yvonne Jones, 40, of Plano, Texas, a loan officer, was indicted for conspiracy to commit money laundering on April 14, 2011.

M.D. Habibur Rahman, 52, of Garland, Texas, a homebuyer, was indicted for conspiracy to commit money laundering on July 13, 2011.

Larry Reisman, 49, of Dallas, a homebuilder, was indicted for conspiracy to commit money laundering and conspiracy to commit bank fraud on June 6, 2011.

Jon Ruliffson, 31, of Plano, Texas, an alleged recruiter of homebuyers, was indicted for conspiracy to commit bank fraud on June 6, 2011.

ENTERTAINMENT, continued from Page 1

ing Entertainment Center is meant for every creed and color; rich and poor; friends, families and singles alike."

The media has painted the Irving Entertainment Center as a potential threat to community and families. It is anything but that. It provides jobs, revenue and community connections. Bond envisions that it will be the new "San Antonio River Walk" or "Fort Worth Stockyard." In short, it will be a place that families can enjoy for generations to come. It will be a place that Irving residents can be proud of.

In 2009, the Cowboys moved to Arlington, taking a significant portion of tourist revenue with them. According to Bond, this has resulted in Irving becoming an intermediary destination between the airport and Arlington. Without the Irving Entertainment Center, job growth and revenue is at a standstill for the residents and City of Irving.

The Irving Entertainment Center is poised to become a nationally recog-

Entertainment Center (the newly established specific purpose political action



William Beuck, Anthony Bond and Robert Ashley at KHVN 97AM

nized entertainment destination with an emphasis on landscaping, live music stages, water features, seating and shade outside with 3,600 parking spaces and a state-of-the-art concert hall with a capacity of 7,500. Regardless of where one goes in the Entertainment Center, live music will be a primary theme. Additionally, there will be 11 affordable restaurants that cater to diverse styles and taste.

The Citizens for Irving

committee) is urging Irving residents to take a stand for their city. The Citizens for Irving Entertainment Center needs 6,000 signatures from Irving residents by mid-October to make Irving an exponentially better place to live and visit.

Irving residents, please contact Anthony Bond at 214-830-6719 or at aebond@yahoo.com to get the information you need to make your city a better community.

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A Petition for Irving

A decorative graphic featuring a musical staff with various notes and rests. Several forks are integrated into the staff, with some acting as stems for the notes and others as standalone elements. The overall theme suggests a connection between music and dining.

*Tell Irving Leadership that You Support and Encourage
the Irving Entertainment Center at Las Colinas.*

- 1) Sign the Petition Electronically at www.lascalinasgroup.com & Click Petition.
- 2) Check Your Email then Click on Confirmation Link.
- 3) Forward the Website to Others Wanting to Make a Difference.

Prefer to Sign a Paper Petition?

Call (214) 830-6719 and We Will Arrange to Personally Get the Petition to YOU!

What Does the Entertainment Center in Irving Mean to You?

- 1) Supporting & Sustaining the Irving Convention Center and Its Benefit to Irving
- 2) Attracting & Retaining Businesses
- 3) Making Irving a Desirable Visitor Destination
- 4) Adding Economic Impact to Keep Residential Taxes Low
- 5) Keeping Consumer Spending in Irving
- 6) Adding 2,000 Permanent Jobs & 750 Immediate Construction Jobs



Ad Paid for by Irving Citizens FOR Entertainment Center

New website design puts focus on rider tools, trip information

Visitors to www.DART.org, the official Internet website of Dallas Area Rapid Transit (DART), are seeing a fresh, new design that makes it easier than ever to plan a trip and stay connected with the agency.

The redesigned site ofcially launched on August 22. Dallas-based Valiant Media created the information architecture and user interface design. The redesign implementation and online tool development was done by DART staff.

In addition to a simpler presentation of DART's online trip planner, the Google trip planner – which incorporates the popular Google maps – is front and center giving customers a choice of trip planners. Desktop versions of DART's "Where's My Bus?"® and "Where's My DART Stop?"® have also been developed for customers who have enjoyed using those tools on their web-enabled mobile phones and tablets.

"Where's My Bus?"® gives customers a near-real time estimate when their bus will arrive. Customers can use it to follow the progress of their bus via a Google map as it approaches their stop. The screen will give the customer the published scheduled arrival time or an estimated time if the bus is within 15 minutes of the stop. The page tells the customer the bus is arriving "#soon" if it is estimated to be within 5 minutes of the stop.

"Where's My DART Stop?"® helps customers locate the nearest stop and transit service. This desktop version is based on an interactive Google map with street view to show the stop and its surroundings. Customers enter an address and city to get results providing route information and estimated and schedule times for the nearest transit service to their location.

The "Stop ID Finder" is also more prominently displayed with a link on the DART Trip Planner on the top right section of the home page. Each of DART's approximately 12,000 stops has a unique five-digit identification number. Customers using the DART Trip Planner or the new desktop version of "Where's My Bus?"® can plug in this number and obtain trip information faster. The Stop ID number also is an essential part of a new text tool that is scheduled for release in September.

Rider Alerts and service advisories are more visible on the redesigned home page. Information about service disruptions as well as planned schedule and route changes are posted in this area. The new design makes it easier to subscribe to the My DART email and RSS updates and to connect with the agency via Twitter (@dartmedia) or Facebook (Facebook.com/DARTDallas) to receive agency news and updates while on the go.

The latest You Tube (youtube.com/DARTDallas) videos produced by DART also have moved to the front page. These videos provide agency news and trip planning information. Customers will still find links to popular destinations such as the Dallas Zoo, American Airlines Center, along with DART connections to jury duty and courts on the home page.

DART first went online in 1997 and maintains a Spanish-language website, TransporteDART.org and mobile site, m.dart.org.

Leslie K Bedford Leadership Academy, Inc. announces the Women's Intergenerational Summit



The Professional Women's Networking Group of the Leslie K Bedford Leadership Academy, Inc. will sponsor a Women's Intergenerational Summit on Saturday, September 10 from 8:30 a.m. until 4 p.m. The event will be held at the Center for Community Cooperation, Oak Corner Building, 2900 Live Oak Street, Dallas, TX 75204. Centered on the theme, "Women & Wealth: Financial Fitness for Females 9 to 90+," girls and women of all ages will engage in workshops, cross-generational discourse, learning, and celebration.

The public is invited to attend. The event is free for all school-aged girls. Cost for adults is \$25.00 if pre-registered and \$30.00 at the door. To register or for additional information, email info@lesliekbedfordfoundation.org or call 214-797-0799.

FIGHT, continued from Page 4

state's leaders and their lieutenants in the legislature have put this drag on our state's economic competitiveness at the very same time they tout the Texas approach as a model for the nation.

So what can be done when the state defaults on something as fundamental to our future as public education? Well, for one thing, school districts any day now are surely going to sue the state for violating the state constitution's mandate to provide for an effective system of public education, and they are going to have a good case. But it will take a long time to reach a final court decision.

Some 69 percent of Texans in the poll mentioned above say they would support a local tax increase to support their public schools. For those districts that have not already hit the state-imposed cap on their local tax rate, that is an option.

Meanwhile, though, the kids can't wait. You're only five years old once. Parents, teachers, and friends of public education in the wider community are joining together to fill the gap, doing our best with what we have to give these students the education they deserve. As we head back to school, we urge all concerned citizens to enlist in this cause. Please get involved in advocacy and service through Their Future: Our Fight, Save Texas Schools, Parents Across America, Friends of Texas Public Schools, Raise Your Hand Texas, the Texas Organizing Project, Texas Parent PAC, your local PTA or PTO, or other groups that have sprung up to support public education. (Fellow teachers, that goes especially for you!)

But we all need to do something more, reaching beyond the comfort zone of the schoolhouse and into the polling place to change the status quo. The kids are worth it. Their future is our fight. As the folks from Save Texas Schools like to say: We're watching, we remember, and we vote!

Linda Bridges is president of Texas AFT, which represents 65,000 school employees across the state. You can find out more about the organization's efforts at theirfutureourfight.org.

Come learn with us!

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LEGAL NOTICE

These Texas Lottery Commission Scratch-Off games will be closing soon:

GAME #	GAME NAME / ODDS	\$	Official Close of Game	End Validations Date
1318	Instant Powerball - Overall Odds are 1 in 2.80	\$5	09/08/11	03/06/12
1270	Weekly Grand - Overall Odds are 1 in 3.91	\$2	09/23/11	03/21/12
1327	Black Cherry Doubler - Overall Odds are 1 in 3.76	\$5	09/25/11	03/23/12
1143	Double It! - Overall Odds are 1 in 4.87	\$2	10/26/11	04/23/12
1258	Bonus Cashword - Overall Odds are 1 in 3.44	\$3	10/26/11	04/23/12
1275	Big Money Bingo - Overall Odds are 1 in 3.62	\$5	10/26/11	04/23/12
1304	Double Dollars - Overall Odds are 1 in 4.31	\$1	10/26/11	04/23/12
1306	Cactus Cash - Overall Odds are 1 in 4.31	\$1	10/26/11	04/23/12
1319	Blackjack - Overall Odds are 1 in 4.85	\$1	10/26/11	04/23/12
1320	3 Times the Money - Overall Odds are 1 in 4.85	\$3	10/26/11	04/23/12
1344	Find the 9's - Overall Odds are 1 in 4.60	\$1	10/26/11	04/23/12

TEXAS LOTTERY For detailed odds and game information, visit txlottery.org or call 1-800-37LOTTO. Must be 18 or older to purchase a ticket. The Texas Lottery supports Texas Education. © 2011 Texas Lottery Commission. All rights reserved.

Bill Gates announces 2012 scholarship program for low-income minority students

Gates' non-profit organization is giving away 1,000 scholarships for the 2011-2012 school season

The Gates Millennium Scholarship Program (GMS) will select 1,000 talented students next year to receive a good-through-graduation scholarship to use at any college or university of their choice. Scholars will also be provided with personal and professional development

through their leadership programs, along with academic support throughout their college career.

The program, funded by a grant from the Bill & Melinda Gates Foundation, was established to provide outstanding low income minority students with an opportunity to complete an

undergraduate college education in any discipline area of interest. To date, the program has given scholarships to more than 15,000 students.

Continuing scholars may request funding for a graduate degree program in one of the following discipline areas: education, en-

gineering, library science, mathematics, public health or science.

The deadline for submitting an application is Wednesday, January 11, 2012.

To apply, visit www.blackstudents.com/bill-gates

Plano Public Library System to begin charging non-residents for library cards

Plano Public Library System (PPLS) will begin charging non-residents for library cards effective October 3, 2011. Library cards will be free to Plano residents and residents of any cities that offer Plano residents both free library cards and access to substantial library collections. Current reciprocating cities are Richardson, Allen, Frisco, McKinney, The Colony, Garland and Wylie. Non-resident library cards will be issued to other out-of-city residents for an annual fee of \$50, valid for one year from purchase date.

The decision to implement the non-resident fee was made as the library budget continues to diminish while library usage increases. "Our goal is to provide the best service possible to library patrons, but budget reality dictates that we are no longer able to offer free service to all residents in the state of Texas. City of Plano residents pay 99 percent of our annual costs through their city tax bill. Library service to our

tax base must be our priority," said Director of Libraries Cathy Ziegler.

In prior years, PPLS received funding from the state of Texas (\$122,408 in 2011), Collin County (\$75,857 in 2011) and Denton County (\$9,966); however, starting in fiscal year 2011-12 funding will come solely from the City of Plano. Many cities currently charge for non-resident library cards, including Dallas at \$250, Highland Park at \$150 and Richardson at \$50. Other area cities charging non-resident fees include Arlington, Bedford, Burleson, Coppell, Denton, Duncanville and Lancaster.

PPLS will also begin charging for interlibrary loan service on October 3. Materials requested from libraries outside of the Plano system will incur a \$2.50 postage/courier fee. In past years this fee was covered by funding from the state of Texas. More details are available at www.planolibrary.org.

Eastfield College Chooses "Life is So Good" for college wide project

Eastfield College has chosen "Life is So Good" by George Dawson and Richard Glaubman as its 2011 Common Book. The Common Book Project is a college-wide, interdisciplinary project that aims to enrich the college experience of students, faculty, and staff in a common intellectual experience-- the reading and discussing of a common book. The book,

selected by a 9-1 vote by a committee of faculty, staff, and students, will be integrated into more than 175 sections of classes in an array of disciplines, discussed in a variety of programs, and forms the basis for exhibits and performances (listed below). The key influencing factors for choosing this particular book were subject matter, relevance to our students

and many potential themes.

In this remarkable book, George Dawson, the grandson of slaves who learned to read at age 98, reflects on his life and offers valuable lessons and a fresh, first-hand view of America during the 20th century. Richard Glaubman captures Dawson's irresistible voice and view of the world, offering insights in humanity, history, hardships, and hap-

piness. From segregation and civil rights, to the wars and the presidents, to defining moments in history, George Dawson's description and assessment of the last century inspire readers with the message that has sustained him through it all: "Life is so good. I do believe it's getting better."

Born in Marshall, Texas,

See PROJECT, Page 8

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Generations have passed,
a century has turned and still
his dream leads us forward.



Maquette of the Martin Luther King, Jr. Memorial's Stone of Hope. Image credit: Washington, D.C. Martin Luther King, Jr. National Memorial Project



At Toyota, we celebrate differences and the people who make them. On August 28, the Martin Luther King, Jr. Memorial opens in Washington, D.C. May all who visit be inspired to carry on the legacy of Dr. King. The dream continues. Toyota is a proud supporter of the Washington, D.C. Martin Luther King, Jr. National Memorial Project Foundation, Inc.

MLKmemorial.org

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moving forward

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The Potter's House Feeds Hundreds of North Dallas Children in Need

The Potter's House donates 800 Food-Filled Backpacks to the North Texas Food Bank's "Food 4 Kids" Program

Announced today, the North Dallas campus of The Potter's House donated \$4,000 to the North Texas Food Bank to area children in need who have been found to either be chronically hungry or in a household that lacks

any faculty or staff member of the child's school and, once in the program, each student receives a backpack full of food every Friday of the school year. Backpacks include shelf-stable food items, such as, peanut butter, canned

back to the families it serves," says Pastor Sheryl Brady, campus pastor of The Potter's House of North Dallas. "We chose to give to the 'Food 4 Kids' program because we know how important it is for growing children to have nutritious food to eat every day. Here, at The Potter's House of North Dallas, our mission is 'Building lives, loyalty, and legacy'. We live up to that

standard by, first, starting with our children."

The "Food 4 Kids" program, which began as a North Texas Food Bank Program in 2005, has expanded to over 330 schools in the greater Dallas area. In 2010, the program served over 10,000 deserving children, with plans to continue expanding the program during the upcoming school years.

"With this gift of \$4,000 from The Potter's House of North Dallas, we will be able to provide 800 needy or underprivileged children with a backpack for the weekend throughout the entire school year," says Asriele Eford, communications and public affairs coordinator with the North Texas Food Bank.

According to the North Texas Food Bank, every

fourth child in Texas is at risk of hunger, every third child in the city of Dallas lives in poverty, and Texas has the second worst rate of childhood hunger in country. Almost 40 percent of those served by the North Texas Food Bank, are children 0 to 18 years old, according to the Hunger in America 2010 study by Mathematica Policy Research, Inc.



enough food to sustain them over the course of a weekend. The donation will aid in the "Food 4 Kids" program, a charitable initiative launched by the North Texas Food Bank in 2005.

Recipients of the "Food 4 Kids" program are referred by

goods, cereal, raisins, and much more. They will also receive extra snacks and food for any younger sibling at home and extra food over extended school vacations.

"The Potter's House of North Dallas cares about its community and wants to give



Fact:

1.2 million registered dogs in DFW produce an estimated 900,000 pounds of waste daily. Pet waste can pollute the storm drainage system, including area creeks, lakes, and the Trinity River, potentially harming plants and aquatic wildlife.

Tips:



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+Dispose the waste by flushing it down a toilet or double bagging it as trash.

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Ongoing

Collin County Black Chamber of Commerce, CC-BCC General Meetings, 2nd Thursday of every month at 6:30pm. Call 469-424-1020 or email: info@CCBlackChamber.org for location.

DFW Financially Empowered Women meet monthly for lunch or dinner and a fun, informative seminar on various financial topics. Info: 469-942-0809 or meetup.com/378.

Group Business Seminars at 4907 Spring Avenue, Dallas, 11:30 a.m. 12:30 p.m.; 3rd Friday of the month 11:30 a.m. to 12:30 p.m. for those interested in starting your own business, it is a Brown Bag Lunch with Free Parking

No Limit Network Business Networking Lunch 1st Thursday at 1 pm in Plano Must RSVP at www.TheNoLimitNetwork.com or 972-898-5882.

The National Business Women Enterprise Net-work (NBWEN) Learning Over Lunch Series: 4th Saturdays, 11am-1pm, ReMarkable Affairs Cafe, 2727 LBJ Fwy., Suite 140, Dallas. \$20 for members; \$35 for non-members, \$5 off for early bird registration. www.nbwenorg.ning.com.

North Dallas Texas Democratic Women Regular Meetings 4th Thursday, 6:45 p.m. Northaven United Methodist Church, 11211 Preston Rd (between Forest & Royal Lanes).

Target Second Saturdays at Latino Cultural Center On the second Saturday of every month family-friendly activities celebrating Latino arts and culture. Come in for one hour, or stay the whole day.

Business Empowerment Sessions. Learn to grow a successful small business. 1st Thursday of each month at Christian Chapel Temple of Faith, 14120 Noel Rd., Dallas. Info @ 214-942-6698.

How to start a business. Free sessions on getting started the right way. Sessions held the last Monday of each month. Call The PLAN Fund for details 214-942-6698.

Oak Cliff Cultural Center, 223 West Jefferson Blvd. in Dallas, offers Tango classes every Wed-nesday from 7:30 to 8:45 p.m. Cost is \$10 per person or \$15 per couple per class. www.tangocanyenguedallas.com

Through August 30

Plano Children's Theater performs Disney's **Mulan**. Tickets are \$7.00 in advance or \$9.00 at the door. 1301 Custer Rd, Suite 706, Plano, TX 75075. Call 972-422-2575 or visit planochildrenstheater.org.

Celebrate the final days of summer with **Arboretum August Dollar Days** at the Dallas Arboretum, 8525 Garland Road, Dallas, TX. Everyone pays \$1 admission everyday throughout August. Info: 214-515-6500. dallasarboretum.org/special_events/Dollar-Days.html

Cool Thursday Family Experience hits the Dallas Museum of Art, 1717 Harwood Street, Dallas, TX with half-priced admission (\$5) and activities for the whole family every Thursday until the end of August. Info: 214-922-1200 dallasmuseumofart.org/Family/FamilyCelebrations/index.htm#SummerThursdays

Through August 31

The Malcolm X Grassroots Movement is holding a series of political educational classes in the month of August in honor of Black August at the Juanita Craft Civil Rights House, 2618 Warren Avenue, Dallas, TX from 6-8pm.

Through October 27

Watters Creek hosts **Bike Night** every Thursday night 7pm – 10pm with live music sponsored by Harley-Davidson of Dallas. Admission Free. Watters Creek at Montgomery Farm, US 75, Allen, TX 75013. 972-747-8000.

Through September 1

The Irving Arts Center is hosting performances **by Mongolian dancers as part of Genghis Khan: The Exhibition** at 3333 N. MacArthur Blvd., Irving Info: 972-252-7558 or www.KhanIrving.com. Mongolian dancers perform each Tuesday-Sunday at 1, 2, 3, 4 and 5 p.m.

Through September 2

"Citizens at Last: The Women's Suffrage Movement in Texas," at The Women's Museum, Dallas

Through September 4

The Fort Worth Community Arts Center, 1300 Gendy Street, Fort Worth, TX 76107, presents **Motherhood – The Musical**. Tickets \$45. Info: 817-840-5920 and motherhoodthemusical.com/events/fort-worth

Through September 6

"Seen and Unseen" Pastel Exhibit by Sue Parks at the Garland Granville Arts Center Gallery is a retrospective collection of pastel and watercolor paintings created from 1990 to 2011, from Monday thru Friday from 9 a.m. to 5 p.m. and during all performances.

Through September 12

Registration for **Plano Children's Theater Classes and Shows**. Plano Children's Theater, 1301 Custer Road, Suite 706. Info: 972-422-2575.

August 25

The Dallas Symphony Orchestra presents **Steve Martin and the Steep Canyon Rangers** for an evening of bluegrass and jaw-dropping harmonies. Tickets start at \$60.00. Go to dallasymphony.com/season-tickets/single-tickets/live-at-the-meyerson/productions/steve-martin.aspx

August 26

City of Dallas Councilwoman Carolyn R. Davis invites the community to the **2011 Heart and Soul Tour**. Tour departs 1:45pm from the South Dallas Cultural Center, 3400 South Fitzhugh at Second Avenue.

FREE. Info: gaytha.davis@dallascityhall.com and 214-926-3799.

August 25 - 28

The Arlington Improv presents comedian **Guy Tory**. 309 Curtis Mathes Way, Arlington, TX 76018. Tickets start at \$15. Info: 817-635-5555.

August 26 – 27

The Black Academy of Arts and Letters presents **The Jazzy Sounds of Jeniffer Criss** at the Clarence Music Café Theater located in the Dallas Convention Center Theatre Complex. Tickets are \$10. Info: 214-743-2400.

Women of Faith presents **Over the Top** at the American Airline Center, 2500 Victory Avenue, Dallas, TX. 10am – 3:30pm and 7pm – 10pm (8/26). 9am – 5pm (8/27). Tickets \$89 - \$99. Info: 888-49-2484 and womenoffaith.com.

August 26 – 28

The African American Museum at Fair Park, 3536 Grand Avenue, Dallas, TX 75315, hosts the **9th Annyual Tuli-soma South Dallas Book Fair and Arts Festival**. Info: Tuli-soma.org

August 27

Dallas Fraternal Order of Eagles #3108 Charity Luau is held at their home Aerie, 8500 Arturo Drive, Dallas, TX 75228 with dinner served at 7pm followed by Rockit at 8pm. Tickets are available for \$18 in advance and \$20 at the door. Info: Keri Moore at pixi-lynn@sbcglobal.net.

Frankie Wilson of KHVN 970AM along with Mt. Sinai Church and Mt. Sinai Child Care Academy present the **Oak Cliff Community Health & Wellness Fair 2011** from 9am – 1pm at the Mt. Sinai COGIC, 311 E. Camp Wisdom Road, Dallas, TX 75241. Info: 817-690-8635 or email mbush@mtsinaichildcare.com

The Black Academy of Arts and Letters hosts **Verizon's Community Empowerment Tour with CoCo Brother**. Dal-

las Convention Center Complex, 650 South Griffin Street, Dallas, TX 75202. 12pm – 4pm. FREE. Info: cocobrother-live.com.

Dallas Black Metroplex Council of Black Alumni Associates is hosting the **17th Annual Jimmy Walker Memorial Scholarship Gold Tournament** at the Eastern Hills Country Club, 3000 S. Country Club Road, Garland, TX 75043. Events start at 6:30am and the shotgun starts at 8:00am. Info: 972-220-0477 or email dmcbaa@yahoo.com

The Addison Conference Centre, 15650 Addison Road, Addison, TX 75001, hosts the **2011 Dallas Chocolate Festival**. Adult tickets \$15 (plus tax) in advance and \$20 (including tax) on the day of the event and includes ten samples. Child tickets include three samples and are \$15 (plus tax) in advance and \$6 (including tax) the day of the Conference. Info: dallaschocolate.org.

August 27 – 28

Hit up the Garland Convention & Reception Center, 1906 E. Miller Rd, Garland, TX for **The Ladies Roundtable Conference and Expo**. Tickets start at \$10. Info: 888-907-2203 and theladiesroundtable.com.

August 27

Grammy-winning R&B/Urban soul artist **Jill Scott** performs at the Gexa Energy pavilion, 1818 First Avenue, Dallas, TX. Info: 214-421-1111. Jillscott.com/tour.

August 28

Renowned, African American chefs feature their talents to benefit scholarships for local students at the 3rd Annual National Hookup of Black Women North Texas Chapter **Iron Chef Cook-off** at the Milestone Culinary Arts Center, 4531 McKinney Avenue, Dallas, TX 75205. Tickets are \$50. Info: Denise Woodson at 215-906-2480 or lynwood5@att.net

August 29 – September 2

"The 5 Powers of a Woman" comes to Bondage Breaking Ministries, 273 Hickerson Street, Cedar Hill, TX 75104 at 7pm. Info and transportation: 888-707-4556 or bondage-breaking.com.

September 2-4

The Lewisville Saddle Club will present the **47th Annual Labor Day Rodeo** starting at 8 p.m. nightly, at the Mill Street Arena, 101 Parkway Street. Prices are \$8 for adults, \$6 for children age 5-11, and free for children under 5. Info: www.lewisvillesaddleclub.net

September 2

Comedian **Godfrey Godfrey** performs at the Arlington Improv, 309 Curtis Mathes Way, Arlington, TX 76018 at 8 pm. Tickets \$15 - \$17. Info: 817-635-5555.

September 4

City of DeSoto, DeSoto ISD and DeSoto Youth Football League partner-up to bring the community a **Pep Rally, Fireworks and Free Concert** to kick-off the football season at Grimes Park, 501 E. Wintergreen Road, DeSoto, TX. Info: 972-230-9651

The 12th Annual Gospel Fest comes to the Southwest Center Mall's Center Stage, 3662 W. Camp Wisdom Road, Dallas, TX. Admission: \$15 (pre-sale), \$20 (at door), \$5 (children 6-12) and FREE (children 5 and under). Info: 972-286-7900, gdgospelentertainment@yahoo.com or gdgospelentertainment.com.

September 6 - 7

The Arlington Improv, 309 Curtis Mathes Way, Arlington, TX 76018 hosts comedian **Kevin Hart** at 8pm. Tickets \$30. Info: 817-635-5555.

September 10

Lil Wayne: I Am Still Music Tour hits the Gexa Energy Pavilion, 1818 First Avenue, Dallas, Texas 75210. Ticket prices vary. Info: 800-745-3000.

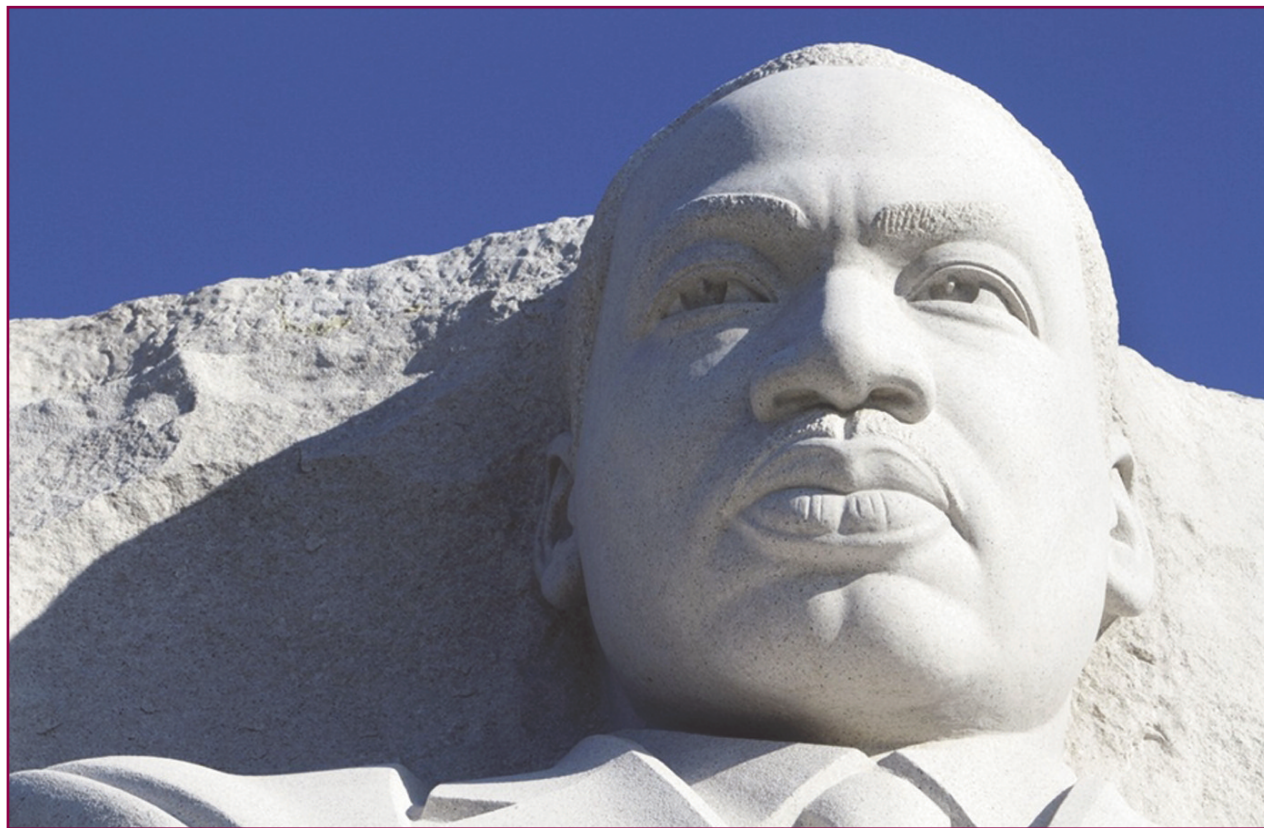
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MLK Memorial opens on the National Mall



By Denise Rolark Barnes

(NNPA) The Martin Luther King, Jr. National Memorial officially opened this week on the National Mall in Washington, D.C. The 28-foot tall granite statue, which stands between the Lincoln and Jefferson memorials, and the nearby F.D. Roosevelt memorial, is the first monument on the National Mall erected in honor of an African American and a non-president.

Hundreds of Washington area residents began visiting the memorial on Monday with a preview of the site before the official dedication that will be held on Sun., Aug. 28. The keynote address will be delivered by President Barack Obama who will join civil rights icons at the dedication where more than 250,000 visitors from around the world are expected to attend.

"I am ecstatic," said Harry Johnson, Sr., president and CEO of the MLK Memorial Foundation and a member of the Alpha Phi Alpha Fraternity, about this week's opening. "This is a gathering place on the Mall for everyone to see what Dr. King meant to our country and to the world."

The week-long celebration includes the Dream Gala celebration, a tribute to the civil rights pioneers including the women who were involved in the civil rights movement, along with a concert of civil rights era music and a youth symposium. A host committee of District of Columbia residents, led by D.C. Mayor Vincent Gray, has also planned more than 20 free events across the city for the thousands of visitors to the Nation's Capitol.

The memorial is located on a four-acre site on West Potomac Park along the Tidal Basin where thousands of visitors come each spring to witness the splendor of the Cherry Blossoms. Situated among the trees is the plaza where a 28-foot boulder stands called the Mountain of Despair through which every visitor will enter. In front is a solitary 30-foot stone called the Stone of Hope, from which Dr. King's image emerges, gazing over the Tidal Basin towards the Jefferson Memorial.

A 450-foot inscription wall surrounding the stone features 14 quotes from Dr. King engraved into granite that convey four fundamental and recurring themes reflected throughout his life —

democracy, justice, hope, and love. Natural elements including water, stone, and trees enhance the beauty of the site.

The address of the memorial is 1964 Independence Avenue, N.W., which is symbolic of the year when Dr. King stood over President Lyndon B. Johnson's shoulder as he signed the Civil Rights Bill, Johnson said.

"We didn't plan it that way," Johnson said, "it just happened. I guess you can call it divine intervention that this dedication would be held on August 28th, 48 years after Dr. King delivered his I Have a Dream Speech and three years after Barack Obama received the democratic nomination to become our president. It was ordained."

In an interview with The Washington Informer, Congressman John Lewis (D-Ga.), who marched with Dr. King, said "If anyone had told me 48 years ago when Dr. King delivered his I Have A Dream Speech that I would live to see the day that there would be a monument on the front porch of America, on the American mall to a man of peace, a man of love, a man of non-violence, I would have said 'you're crazy.'"

"I was invited to go up on the scaffolding and rub his head," Lewis said. "I cried. It is unreal. It is unbelievable and it is the best likeness of him that I've seen."

Martin Luther King, III, the son of the slain civil rights leaders, said he is pleased with the memorial's design. "I like the design, particularly the imagery associated with my father's challenge to 'hew a stone of hope out of the mountain of despair,'" King said. "I think the other quotations in the memorial are excellent and very relevant to our times. Love, peace and justice are cornerstones of my father's teachings and they never go out of style."

Numerous notables are scheduled to participate in the memorial events including politicians, entertainers and faith leaders. Reverend Al Sharpton, president of the National Action Network (NAN), announced he is leading a major jobs march on Sat., Aug. 27 in Washington, D.C. to "reaffirm our collective journey from the emancipator (Abraham Lincoln) to the liberator (Dr. Martin Luther King, Jr.)," according to the NAN website. The mile-long march will be scheduled to convene at noon at 17th

and Constitution Avenue near the Lincoln Memorial and end at the King Memorial.

Host committee organizers also plan to focus the national spotlight on the District's Statehood movement with a march downtown that will merge with Sharpton's. Since April 11, 75 District residents have been arrested in the cause for protesting the District's lack of full voting representation in Congress. Congresswoman Eleanor Holmes Norton (D-DC), the District's sole representative in Congress cannot vote on any federal legislation. Residents have been reminded that Dr. King also marched for D.C. voting rights.

Like most cities, Washington, D.C. has its street named for Dr. King in Southeast. In celebration of the memorial, an extension of Martin Luther King, Jr. Avenue will cross the 11th Street bridge complex, down the freeway to the Maine Avenue exit, and then down Independence Avenue past the new memorial to its western terminus near the Potomac River.

Johnson led a 25-year long effort to build the memorial that began with a meeting of five members of the Alpha Phi Alpha Frater-

nity who proposed building a national memorial to Dr. King in 1984. The proposal required was approved by congress and signed by President Clinton in 1996.

The late Coretta Scott King served as the honorary chairperson of the memorial committee, which viewed the project as "an opportunity to break the trend of memorials to war and erect a monument which delivers a message of lifelong peace in our land," committee member John Carter told a Senate subcommittee that oversees memorials in 1998.

Despite this week's opening, the Foundation continues to reach for its goal to raise \$120 million to cover the costs of the memorial. With \$6 million yet to be raised, Johnson is hopeful that contributions will continue to come in. "We've had a very good fundraising plan for corporations, foundations, individuals, churches, and children including the efforts of the Kids for King campaign," Johnson said. "Anyone who has been touched by Dr. King's life should help pay for this memorial."

For more information about the MLK Memorial visit: www.mlkmemorial.org.



Sports Talk with Spider

On Sunday August 28, 2011 in Washington D.C some 400,000 thousand Americans will convene on the national mall and witness a historic day in American history. On that day the dedication of the Rev. Martin Luther King monument will be celebrated. The MLK Memorial Monument will stand along the National Mall walkway of past presidents and forefathers of our esteemed country.

A fifteen year process and with a \$120 million price tag will bring twenty-five years of determination and legislation closer to the mountain top spoken of by Rev. King. He fought for equality for all people and in sports he enlisted the commitment from professional athletes Jim Brown, Bobby Mitchell, Bill Russell and others to breakdown social and economic barriers hindering African Americans for so long.

Level playing field

Today's sports resume for African-Americans born twenty years after the death of Rev. King in 1968 are the Williams Sisters, LeBron James, Michael Vick, Tiger Woods may not have a clue of the struggles that were endured. These athletes are the generation who benefited from Rev. King's vision of equality and prosperity for all in the world of sports.

John Harris, columnist for the Pittsburgh Tribune Review says, "the 'leveling of the playing field is better than before thanks to Dr. King.' These must be the same guys who saw on a playing field where Jerry LeVias a black quarterback from Beaumont, Texas was denied the opportunity to play at Southern Methodist University in 1966 because the Southwestern Conference did not allow blacks or want blacks to play, even though he made Academic-All American from 1966-68.

And they likely saw the report where there are still only six African-American

head coaches walking the sidelines each Saturday afternoon during college football season and even less on Sunday when the NFL play.

That same playing field remains filled with pot-holes, cracks and rocks in it if you look at it from the NCAA prospective, which includes no minority commissioner for any of conferences.

The NCAA is one of the largest corporations in America with TV contracts worth over \$1 billion as well as, licensing agreements and luxurious stadiums. The college athletes are typecast as hustlers or thugs at institutions where the football programs pays for 75 per cent of the education and academic curriculum.

These university presidents keep hiring coaches that look like them, talk like them and have one eye close when it comes to hiring a minority head coaches or athletic director.

See FIELD, Page 15

NDG Gossip: NDG Gossip: Is Will and Jada Smith divorcing?

The Twittersphere has been a buzz this week over the speculation that Hollywood mega-star couple (and power parents) Will and Jada

Smith are divorcing.

To read more and share your opinion, please visit www.northdallasgazette.com.



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CONSUMER, continued from Page 1

year; and Non-real estate indebtedness fell by \$10 billion - 9.5 percent below its fourth quarter 2008 peak.

Although a drop in new foreclosures sounds encouraging, at least part of this decrease is due to a slow-down on foreclosure actions. Since lenders were accused of "robo-signing" and other illegal foreclosure practices, there has been a slow-down in foreclosure actions as mortgage companies try harder to abide by the law. More information on this specific mortgage issue is available on the Center for Responsible Lending's web at: <http://rspnsb.li/1s1oEg>

The real 'news' of these and related developments is that small and incremental credit improvements have occurred despite 13.9 million people officially unemployed. If 'discouraged workers' - people who have stopped actively seeking employment- were to

be added to official numbers, unemployment figures would be higher.

And among the unemployed, African-Americans still shoulder a disproportionate burden. Black unemployment - now 15.9 percent - outpaces that of the nation at 9.1 percent. Within the black community, teenage unemployment of 39.2 percent represents the highest level of all measured groups.

Some economists say that the nation's economic turnaround will occur when consumer spending increases. Yet with nagging and widespread unemployment and the month of June's new jobs being the weakest created in nine months, it appears doubtful that consumer spending will speed up anytime soon.

Amid all these disturbing economic trends, somehow the resiliency of America's people continues to defy data points. While some lawmakers will con-

tinue to debate the nation's debt, elsewhere people are seizing their own futures by charting a personal financial recovery in these uneasy times.

In the words of our own Maya Angelou,

"Out of the huts of history's shame

I rise

Up from a past that's rooted in pain

I rise

I'm a black ocean, leaping and wide,

Welling and swelling I bear in the tide.

Leaving behind nights of terror and fear

I rise

Into a daybreak that's wondrously clear

I rise."

Charlene Crowell is the Center for Responsible Lending's communications manager for state policy and outreach. She can be reached at: Charlene.crowell@responsiblelending.org

Ebony, Essence out-pace industry average for growth in ad revenue

Magazine publishers, which have been hard-hit by reduced ad spending during the economic downturn, are slowly seeing growth return in their advertising. Ebony and Essence magazines, however, saw their ad dollars grow faster than their white counterparts during the first six months of this

year compared to the same period in 2010. The figures are from Magazine Publishers of America, the industry's main trade organization.

The average ad growth for all magazines tracked by the MPA was 4.02 percent. The average growth in ad dollars for Essence was 9.8 percent to \$59.7

million. Ebony recorded a 6.3 percent increase in ad dollars to \$15.2 million. Black Enterprise recorded an increase of just one percent to \$14.8 million.

Jet magazine -- the only weekly of the measured black titles -- saw a drop of 6.6 percent for the first half of the year.

Minds & Measurement Marketing Lesson 101

Your kids should be back in school now and to keep you on our toes, we're going to have a bit of class today ourselves. Today's subject, my dear students, is neuromarketing and it is the latest measurement tool that's revolutionizing the way marketers and advertisers are measuring consumers' likes and dislikes. I've been learning more about

this remarkable technological development since Nielsen added NeuroFocus, a global leader in neurological testing for consumer research, to our roster of measurement services, so of course I immediately thought you'd like to know more about it too (you can thank me later). Neuromarketing actually can tell what your subconscious response is to a

brand, or product or packaging or in-store marketing, advertising or even entertainment content.

"Full-brain neurological testing provides a deep dive into consumers' subconscious minds, where product trial and purchase decisions are made and where brand loyalty is formed," according to Dr.

See MINDS, Page 20

PROJECT,

continued from Page 8

Dawson began working at the age of four to help support his family. In his long life, Dawson held various jobs such as laborer, cowboy and farmer. By the age of 98, he had long since retired from a life of hard work and spent most of his time fishing. However, there was one thing he had never learned to do -- read.

When a teacher from a local adult education program paid a visit, Dawson decided it was time to add literacy to the skills he had acquired from the school of life. Not discouraged that some of his classmates were 80 or more years younger, Dawson learned to read and write his name after a lifetime of signing papers with an "X."

FLAG,

continued from Page 1

(misspelled!) and the fact the flag was never an officially recognized flag in Texas during the Civil War.

Current suggestions include designs featuring Prairie View A&M University and the Phi Beta Sigma fraternity. You may see and comment on the new designs by going to www.TxDMV.gov. Click on the specialty license plate design feedback banner or enter "e-View" into the homepage search engine.

The e-View is not a vote, but an opportunity for Texans to provide input that is reviewed by TxDMV board members before they consider approving a license plate design.

Monday, September 12

Film & Discussion: "Gifted Hands: The Ben Carson Story"
Barbara Carr, Biology Faculty
12:30 p.m. | C-135

Thursday, September 22

Film & Discussion: "The Autobiography of Miss Jane Pittman"
Barbara Carr, Biology Faculty & Kathy Carter, Librarian
2 p.m. & 7 p.m. | S-101

Monday, October 3

Guest Speaker: Richard Glaubman
Co-Author of "Life Is So Good"

Common Book Project

11 a.m. & 7 p.m. | Performance Hall

Wednesday, October 5

Café Conversation: "Lynching"
Brett Wilkinson, History Professor
Northwest Vista Community College, San Antonio
12:30 p.m. | S-101

Wednesday, October 13

Film & Discussion: "Driving Miss Daisy"
Barbara Carr, Biology Faculty
12:30 p.m. | C-135

Tuesday, October 18

Café Conversation:

Erin Tierney Kramp: Courage in the Face of Adversity
Erin Tierney Kramp Foundation & ETK Scholars
11 a.m. | S-101

Tuesday, November 8

Film & Discussion: "Freedom Writers"
Pebble Barbero, Biology Faculty
7 p.m. | C-135

Wednesday, November 16

Café Conversation: History of Science
Larry Stern, Psychology Professor, Collin County College
12 p.m. | S-10

Martin Luther King, Jr., Shaping our Hopeful Future: A Reflection on a Lasting Legacy

By A. Barry Rand
CEO, AARP

"Take the first step in faith," Martin Luther King, Jr. Told us. "You don't have to see the whole staircase, just take the first step."

Inspired by his eloquence and his moral courage, ordinary Americans took the first step in faith, and then more and more steps up the staircase to justice and opportunity.

As our nation marks the 48th anniversary of the *March on Washington for Jobs and Freedom* on August 28 by dedicating a memorial to Dr. King on the National Mall, we at AARP understand that the journey to fulfill the promise of our country is far from over. We can see the whole staircase, but we haven't gotten to the top yet.

As a proud donor to the Martin Luther King, Jr. Memorial, we recall Dr. King's soul-stirring call to see, affirm,

and uphold the worth and dignity of every person. If you go to aarp.org/blackcommunity, you can see a video that shows the effects of his legacy, as well as read the reflections of a diverse group of Americans about what Dr. King meant to them.

That is a message we take to heart every day at AARP, as we apply the lessons from Dr. King's words-and his life. He taught that the path to justice requires not only overcoming prejudice but also overcoming poverty. Especially in the last stages of a life cut tragically short, he led a farsighted struggle for economic opportunity.

Like his earlier leadership against legally-enshrined discrimination, this was terribly difficult work, but Dr. King always put conscience over convenience. Today, at a time of high unemployment and widespread economic pain in our country, his example can once

more light the way for us. Let's not forget the event 48 years ago was called a march for jobs and freedom.

The current economic downturn in America has hit the African-American community with special fury. More than one-third of African-American households had zero or negative net worth in 2009. The median wealth of African-American households was only one-twentieth that of white households. That is the largest disparity since the government started publishing this data a quarter century ago, as reported by Pew Research Center last month.

The Joint Center for Political and Economic Studies has found that for two in five households of retired African-Americans 65 and older who receive Social Security retirement benefits, these monthly checks are the sole source of

See MARTIN, Page 15



YOUTH ORGANIZATION

1st Annual Fundraising Benefit
"Find a Way!"

Saturday, August 27th
Glory House

109 Main Street, Irving, TX 75060
Dinner & Entertainment Tickets: \$40

All proceeds go to provide essential programs for local at-risk youth.

Tickets and Information: A.D. Jenkins
at 214-789-9037 or ad@bigdogs.org.

www.bigdogsyouth.org.

MARTIN, continued from Page 14

income.

This sharp drop in assets and continued heavy reliance on Social Security shows how critical it is to protect and strengthen Social Security and Medicare.

As AARP gears up for the next round of this battle in Washington, we're reminded of something else that Dr. King said, "Change does not come on the wheels of inevitability, but comes through continuous struggle."

That was true in the days of segregation. It was true in

the fight for voting rights. It is just as true today when it comes to health care and retirement security and, indeed, all the efforts to assist those who are vulnerable.

AARP itself was born of struggle—a long, uphill battle for fair treatment and dignity for every older person. For all the progress our country has made, we recognize there are many battles yet to be won. For instance, six million Americans who are sixty and older face the threat of hunger every day. People who have done so

much for so many for so long now need to turn to others for help. That is why The AARP Foundation is leading the Drive to End Hunger: so we can help make sure that older men and women get the food assistance they need, whether from volunteer-supported community food banks, a caring neighbor or the federal government.

At AARP we treasure the ethic of service that Martin Luther King, Jr. embodied. He understood so well the awesome responsibility we all have

to look out for each other. We know that lifting the lives of those in need is not just the work of government. It is also a matter for each of us—as a caregiver for a family member or friend, as a mentor or tutor to a child, as an active and informed citizen in our community. We reflect on the life of Martin Luther King, Jr. not only to study the past but to shape a more hopeful future. With the glorious life of Dr. King in our minds and in our hearts, we can climb the staircase together.

FIELD, continued from Page 13

Maybe some of these university presidents should attend the dedications ceremonies over the weekend and interview some 400,000 candidates who will be in attendance. I am sure they can find several African-Americans candidates ready to work.

The NCAA really needs to come into the 21st century and put in action the hiring of minority coaches and athletic directors who are capable of

bringing winning programs to universities. The playing field will become level when the new generation of men and women become good groundskeepers for humanity.

You can listen to Donald 'Spider' Willis each Sunday from 7:00pm to 9:00pm on the Fishbowl Radio Network.com. For topics or opinions you can call 469 335 6668 or email dwillisdw@yahoo.com.

NORMAN, continued from Page 3

number of ongoing features meant to explore black America and all its varied interests from all angles. For example, "A Look Black" will be a weekly flashback of selected images from mid-century black America with thought-provoking text comparing then and now; "At the Flea Market With" will be a video series featuring prominent African-Americans enjoying a

leisurely shopping excursion while sharing their takes on everything from policy and trends to pop culture and personalities; and "Side Hustle" will spotlight families and individuals embarking on innovative ways to support themselves during these challenging economic times.

Said Sheila Johnson: "I'm thrilled to be a part of HuffPost BlackVoices. For me, it's what new media is

all about -- leveling the playing field to welcome more voices, letting people speak for themselves, and challenging the conventional wisdom. I look forward to working with Arianna, Rebecca and Christina as we continue to push the boundaries."

HuffPost BlackVoices features well-known African-American experts, leaders and personalities as regular bloggers weighing

in in real-time on whatever they are passionate about. Well-known bloggers on HuffPost BlackVoices will include Heidi Durrow, Michael Steele, Al Sharpton, Amy DuBois Barnett, Henry Louis Gates, Trey Ellis, Mellody Hobson, Issa Rae and more. The site is also partnering with the National Association of Black Journalists to expand its range of diverse voices.

With HuffPost Black-

Voices, advertisers have a compelling new way of reaching a plugged-in audience of African-American influencers and early adopters. Advertisers have access to high-impact formats including video and dynamic targeting opportunities through AOL Huffington Post Media Group's network of sites. Said Derek J. Murphy, General Manager, Multicultural of AOL Huffington Post

Media Group: "Our goal is to build a thriving online black community of scale, a forum for ideas and discussion meant to inform, engage, surprise and entertain. In addition to building a loyal user base, we will offer a variety of creative media and marketing services, and a wide range of opportunities for advertisers, sponsors and business partners."

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Wells Fargo celebrates the dedication of the Martin Luther King Jr. Memorial

You know it when it happens. An idea turns into a spark that ignites the spirit of a nation. Dr. Martin Luther King Jr. had that kind of idea. It was a dream of equality, service and progress for all people. Wells Fargo is proud to share these values. That's why we're committed to working with you and our community through national and local sponsorships, grants for nonprofit organizations and financial education programs. Because our goal is to always empower and improve our community.

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Together we'll go far



JOYNER, continued from Page 3

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The Tom Joyner Foundation's primary mission is helping to keep students enrolled in Historically Black Colleges & Universities (HBCUs). Since 1998, the foundation, chaired by nationally syndicated radio personality Tom Joyner, has raised more than \$60

million to help keep students enrolled in black colleges, has assisted more than 14,000 students, and worked with more than 100 HBCUs. Throughout the week, the Foundation announces scholarship winners on the nationally syndicated radio show hosted by its founder, Tom Joyner. Each week, separate financial awards are focused on students who are single parents and distinguished male students at each 'School of the Month.' The organization's largest annual fundraiser is its "Fantastic Voyage"™, which is a seven-day, six-night cruise that raises more than \$1 million a year.

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Charity Luau August 27

Dallas Fraternal Order of Eagles #3108 will host a charity luau Saturday, Aug. 27, at their home Aerie located at 8500 Arturo Dr. All proceeds from the event will benefit the FOE's Jimmy Durante Children's Fund.

The event is open to the public. Tickets go on sale

Aug. 1, for \$18 and are available at the door for \$20 per person the day of the event. Local performer Johnny Rockit will be on hand to perform with his backup singers. Dinner will be served at 7 p.m., followed by Rockit at 8 p.m. A full roasted pig will be served for dinner.



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TEXAS DEPARTMENT OF TRANSPORTATION

NOTICE TO CONTRACTORS OF PROPOSED TEXAS DEPARTMENT OF TRANSPORTATION (TxDOT) CONTRACTS

Sealed proposals for contracts listed below will be received by TxDOT until the date(s) shown below, and then publicly read.

CONSTRUCTION/MAINTENANCE/BUILDING FACILITIES CONTRACT(S)

Dist/Div: Fort Worth

Contract 6223-66-001 for ASBESTOS ABATEMENT in TARRANT County, etc will be received on September 20, 2011 until 10:30 am and opened on September 20, 2011 at 11:00 am at the District Office for an estimate of \$109,793.00. Contract 6230-41-001 for RAISED PAVEMENT MARKERS in TARRANT County, etc will be received on September 20, 2011 until 10:30 am and opened on September 20, 2011 at 11:00 am at the District Office for an estimate of \$188,227.47. Contract 6231-12-001 for CALL-OUT REFLECTORIZED PAV MRKING & MRKS in TARRANT County will be received on September 20, 2011 until 10:30 am and opened on September 20, 2011 at 11:00 am at the District Office for an estimate of \$198,148.90. Contract 6231-63-001 for REFLECTORIZED PAVEMENT MARKINGS in TARRANT County, etc will be opened on October 07, 2011 at 1:00 pm at the State Office for an estimate of \$330,898.23.

Plans and specifications are available for inspection, along with bidding proposals, and applications for the TxDOT Prequalified Contractor's list, at the applicable State and/or Dist/Div Offices listed below. If applicable, bidders must submit prequalification information to TxDOT at least 10 days prior to the bid date to be eligible to bid on a project. Prequalification materials may be requested from the State Office listed below. Plans for the above contract(s) are available from TxDOT's website at www.txdot.gov and from reproduction companies at the expense of the contractor. NPO: 37567

State Office

Constr./Maint. Division

200 E. Riverside Dr. | Austin, Texas 78704 | Phone: 512-416-2540

Dist/Div Office(s)

Fort Worth District | District Engineer

2501 Southwest LP820 | Ft Worth, Texas 76133 | Phone: 817-370-6500

Minimum wage rates are set out in bidding documents and the rates will be part of the contract. TxDOT ensures that bidders will not be discriminated against on the grounds of race, color, sex, or national origin.

The North Central Texas Council of Governments is requesting consultant services to assist in creating a transit oriented development plan for the City Center area of Cedar Hill, which will strongly encourage on-going public engagement throughout the planning process. This project will build upon the City's plans and studies, specifically the City of Cedar Hill's City Center Vision Plan and other regional planning activities, which are aimed at transforming the City Center into a transit, bicycle and pedestrian oriented area that is positioned to take maximum advantage of the future commuter rail line known as the Midlothian Corridor.

Proposals must be received no later than 5 p.m., Central Daylight Time, on Friday, September 16, 2011, to Karla Weaver, AICP, Principal Transportation Planner, North Central Texas Council of Governments, 616 Six Flags Drive, Arlington, Texas 76011. Copies of the Request for Proposals (RFP) will be available at www.nctcog.org/trans/admin/rfp by the close of business on Friday, August 19, 2011.

NCTCOG encourages participation by disadvantaged business enterprises and does not discriminate on the basis of age, race, color, religion, sex, national origin, or disability.



Accepting Applications and Testing for

Police Officer

Application Deadline:
September 23, 2011

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October 1, 2011

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Are you looking for a job or a career?

The Garland Fire Department is looking for men and women interested in a career as a firefighter/paramedic. You must be between the ages of 18 and 35 with a high school diploma or GED. Starting salary is **\$45,900**. Applications accepted online only at www.garlandfire.com

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August 28

Join us for early morning worship at 8 a.m.; Morning Bible Classes at 9:45 a.m.; Morning Worship at 10:45 a.m. and afternoon Worship at 3 p.m.

**Brother Ramon Hodridge,
Minister**
1026 Avenue F
Plano, TX 75074
972-423-8833
www.avefchurchofchrist.org

**BIBLE WAY COMMUNITY
BAPTIST CHURCH**

August 28

You're invited to our Sunday School at 9:35 a.m. and Worship Service at 11 a.m.

August 31, 7 p.m.

Join us for our Midweek Bible Study as we learn more about the Word of God.

**Dr. Timothy Wilbert, Sr.
Senior Pastor**
4215 N. Greenville Drive
Irving, TX 75062
972-257-3766
www.bwcbc.com

**EIRENE CHRISTIAN
FELLOWSHIP CHURCH**

August 28

You're invited to our Couples Ministry at 8 a.m.; our Morning Worship at 8 a.m.; 8:45 a.m. and our 11 a.m. service.

August 31, 7:30 p.m.

Join us for Bible Study as we study the Word of God; and give Him honor and praise.

Pastor Autry
701 E. Centennial Blvd.
Richardson, TX 75081
972-991-0200
www.followpeace.org

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TheShip3C's Prayer Lines for those in need are 972-649-0566 and 972-649-0567 or they may be submitted via email to: prayer-line@theship3c.org

August 31, 7 p.m.

You're invited to our Wednesday Night Live in the Joycie Turner Fellowship Hall on Belmont Drive. Also, come to our Corporate Prayer and our Kidz Zone (an environment to equip children to grow and to show God's love.)

September 2, 8:30 p.m.

Join us for "Spiritual First Friday's Open Mic Night!" at First Baptist Church of Allen's Youth Building, 303 E. Main Street in Allen. There will be food, poets, singers, rappers and more. Open to all ages. For information email OpenMic@theship3c.org.

September 10, 8:30 a.m.

Singles only are invited to our Prayer Breakfast at the Old Fire Station, 105 S. Anna in Allen for fellowship with other Christian singles. Call the church for registration and details.

September 25

Saints of God, don't miss our Founder's Day Celebration at the Park for fun, food, games, great fellowship with other Christians, Bouncy House and more. Call the church for details.

**Dr. W. L. Stafford, Sr.,
Ed.D.
Senior Pastor**
1550 Edelweiss Drive
In Allen for Sunday
Morning Worship.
Admin. Building Address
Is 200 W. Belmont Drive

Allen, TX 75013
972-359-9956
www.theship3c.org

**HOPEWELL MISSIONARY
BAPTIST CHURCH**

August 26, 3:30 p.m.

You're invited to our Pre-Anniversary Service for "A Man Chosen by God for a Spiritual Vision" from Jeremiah 3:15.

August 31-September 2, 7 p.m.

Join us in a nightly revival as we worship and praise God for His many blessings.

September 3, 3:30 p.m.

You're welcomed to "The Big Celebration" as we honor our pastor and wife for 10 years of faithful service to God and mankind in our church and our community. Our pastor is "A Man Chosen by God for a Spiritual Vision" from Jeremiah 3:15.

5144 Dolphin Road
Dallas, TX 75223
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**MT. PISGAH MISSIONARY
BAPTIST CHURCH
"The Rock"**

August, 31 p.m.

Join us for our last Wednesday in August for "In the Word Revival" with the gifted and dynamic man of God, Pastor Clinton McFarland, Mt. Pleasant MBC, Atlanta, GA.

September 5, 7:30 p.m.

Singles, come to the church for a Labor Day Lula Game Night, there will be fun and great fellowship.

September 7, 12 p.m.

Come to our Noonday Bible Study to learn more about the Word of God and at 7 p.m. for our Wednesday Night Bible Study.

Pastor Robert Townsend
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CHRIST MINISTRIES**

August 26, 7 p.m.

Join us this Friday as we worship and praise God for His many Blessings.

August 28

You're invited to our Sunday School Service at 9:30 a.m. and our Sunday Morning Worship at 11 a.m.

**Pastor A. L. Felton, Jr.
Senior Pastor**
17720 Dickerson Street
Dallas, TX 75252
972-380-4100
www.nljcm.org

**SAINT MARK MBC
IN MCKINNEY**

September 10, 12 Noon

All Senior Saints are invited to our Double Nickel (55 and above) Luncheon @ the Newsome Center on Amscott Street in McKinney. Activities include lunch, bingo and door prizes. Come and bring a friend. If you are homebound, we will deliver to you. Please call 972-542-6178 no later than the Friday, September 9th, this month) before the luncheon and leave a message with your name, address, phone number and how many meals you need.

September 11, 11 a.m.

You're invited to help celebrate our pastor's 28th Anniversary with speaker, Pastor Billy Mathews.

September 18, 3:30 p.m.

Join us in celebrating Pastor Wattley's 28th Anniversary with speaker, Pastor Franklin Wilson.

**Dr. Charles Wattley
Senior Pastor**
1308 Wilcox Street
McKinney TX 75069
972-542-6178
www.saintmarkbc.com

**NEW MOUNT ZION
BAPTIST CHURCH
OF DALLAS**

August 28, 3 p.m.

Join us at First Baptist Church of

Hamilton Park for their Annual Homecoming Celebration.

**Dr. Robert Price, Sr.
Senior Pastor**
9550 Shepherd Road
Dallas, TX 75243
214-341-6459
www.nmzb.org

**NORTH DALLAS
COMMUNITY
BIBLE FELLOWSHIP
CHURCH**

August 26, 7 p.m.

You're invited to our Single Parent Support Group. Call Pastor Cooper at 972-437-3493, Ext 104 or email him at rcooper@ndcbf.org for details.

August 27, 12 Noon

For those in need, come to our Grief Recovery Support Group. Call Tera McFarland at 972-437-3493, Ext 111 or email her at tmc-farland@ndcbf.org for details.

August 28

Our Theater Arts Ministry will conduct a 6-Weeks Creative Artist Workshop for Poets, Writers, Actors, Storytellers, Poetry and Praise. Call the church for details.

September 11, 3 p.m.

Join our Founder's Day Talent Show. Call Tammy Barnes at 972-306-8452 for details. Spaces are limited.

**Dr. Leslie W. Smith,
Senior Pastor**
1010-1020 S. Sherman Street
Richardson, TX 75081
972-437-3493
www.ndcbf.org

SHILOH MBC IN PLANO

August 28, 8 a.m. and 11 a.m.

Join us for Morning Worship as we praise and worship God for His blessings.

August 31, 7 p.m.

You're invited to our Midweek Service as we worship and praise God for His blessings.

**Dr. Isaiah Joshua, Jr.
Senior Pastor**
920 E. 14th Street

Plano, TX 75074
972-423-6695
www.smbcplano.org

THE NEW LIGHT CHURCH

August 28

You're invited to worship with us on Sunday Mornings at 9:30 a.m. for Sunday School and 11 a.m. for Morning Worship as we praise and worship God.

Shaun Rabb, Senior Pastor
9314 Elam Road
Dallas, TX 75217
214-391-3430
www.newlightchurchdallas.com

**VICTORY BIBLE CHURCH
INTERNATIONAL,
(VBCI DALLAS)**

August 28, 9 a.m.

You are invited to a Life Transforming Service that will change your life as we praise and worship God.

1100 Business Parkway,
Suite 1007
Richardson, TX 75081
972-679-9138 or 214-394-6164

**WORD OF LIFE CHURCH OF
GOD IN CHRIST**

Early Prayer

Join us in prayer early in the morning at 6 a.m. on Monday - Friday at 1-661-673-8600, Code # 142219 and please put your phone on mute. Prayer will change people, things and situations.

August 30, 8 p.m.

You're invited to our Pastoral Care Night as Pastor Voss bring the Word of God; and we worship and praise God.

September 1, 8 p.m.

Join us in our Gift Stirring Night as Saints of God bring God's Word and reveal their God-giving talents.

**Dr. Gregory Voss,
Senior Pastor**
2765 Trinity Mills Road
Building 300
Carrollton, TX 75006
214-514-9147

NEW LIGHT CHURCH
9314 ELAM ROAD - DALLAS, TEXAS 75217
www.newlightchurchdallas.com
Office: 214-391-3430

"O' Taste and See that the Lord is Good."



Our Soul Food Buffet:

Sunday School – 9:30 a.m.
Morning Worship – 11:00 a.m.
Evening Service – First Sundays – 6:00 p.m.
Thursday Night Live (Prayer, Praise and Proclamation) - 7:00 p.m.

**Pastor Shaun Rabb &
Co-Pastor Marian Rabb**



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(972) 359-9956 - www.theship3c.org



Sunday Morning Worship
Story Elementary
1550 Edelweiss Drive
Allen, TX 75002
9:30 AM

**Wednesday Night
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200 Belmont Drive
Allen, TX 75013
7:00 PM




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**Pastors Sam &
Gloria Fenceroy**



Last Sunday, Every Month
7:00 pm
Sunday Morning Worship
10:00 am
Wednesday Nights
7:15 pm

Call Pastor Sam on:
"Vision & Truth Live" Radio Program
Broadcasted on KWRD 100.7 FM **THE WORD**
(Sundays 9 pm - 10 pm)
Hear Pastor Sam on: "Truth Made Simple"
KGGR 1040 AM, Monday - Friday @ 5:25 pm - 5:30 pm

Sister
Tarpley

By Pastor
James Thomas

Living a single life as a Christian is not always an easy thing to do, especially when there are so many temptations and frustrations presenting themselves daily.

Whether you are single by choice, by force (a spouse left) or by a divorce; God wants to use you to do great things in this world. Stop looking at your single status as a curse, and embrace it as a blessing from your heavenly Father by making the following covenant commitments to Him:

Commit to a Life of Daily Devotion: Lord, I promise to start spending quality time with You each day by meeting You regularly at a specific time and place for prayer. I also promise to spend at least five minutes per day in a quiet place in intentional and uninterrupted prayer of Bible reading.

Commit to Sexual Purity: Lord, I promise to avoid every potential sexual temptation and situation which may cause me to compromise my vow of purity to you. I will not sleep with anyone that I am not legally married to no matter how inviting the offer.

Commit to Self Investment: I promise to start investing into myself as a person, spiritually, financially, academically, emotionally and physically. I vow to grow and to progress by improving areas in my own life which need attention.

Commit to Positive People: I promise to stop allowing myself to be influenced by negative thinking people; I will surround myself with people who want to see me succeed in life; and, I will be as positive as I can be.

Commit to Healthy Living: I promise to start eating healthy foods and to do some moderate exercise each week. I promise to drink more water and less soda-pop and to schedule annual check-ups with a physician.

Commit to Setting Goals: I promise that I will not live my life without any plans to better myself, but I

will sit down and write out some personal goals to achieve. I will do everything within my power to attain the goals in which I have committed myself to accomplish.

Commit to Family: I promise to focus on the unity and structure of my family, to love unconditionally, to support each member and to create an environment of peace and communication. I promise to be more forgiving, understanding and encouraging when it comes to my family.

Commit to Public Worship: I will attend my local church as often as I can and commit myself to participate in worship. I will start making preparation to enter into the House of God.

Commit to Holiness: I promise to obey the Word of God (the Bible) in all of my conduct and conversation without compromising my integrity. Lord, this is my covenant promise to you as a Christian Single.

When I read the commitments above by Rev. Thomas for single Christians to God,



Pastor James W. Thomas, The Rhema Life Fellowship Church, Plano, Texas.

I asked Him to help single Christians keep their vow.

The Word of God said, "And it came to pass, when Israel was strong, that they put the Canaanites to tribute (honor), and did not utterly drive them out. Neither did Ephraim drive out the Canaanites that dwelt in Gezer; but the Canaanites dwelt in Gezer among

them." Judges 1:28 & 29 (KJV)

The Israelites did not finish their mission; God wants His people to keep their promises to Him, to complete their vows. He often told the Israelites to remove your enemies from the Promised Land. But, many times they would not finish the job and the remnant (part left undone) that was left would come back and create difficulties for them; just as your broken promises to God will cause difficulties for you.

Whenever Christians fail to keep a promise to God, it violates a basic biblical mandate for them to do outstanding work. The Bible says that

Daniel and his friends did their work ten times better than anyone else. They were known for their excellent work. It is often said of American football that the hardest place to score from is the one-yard line. That is because the defenses are greatest where there is the most resistance.

Sometimes completing a promise to God is like this. Whenever you make a vow to God make sure you keep that promise. It has been said that it is better to not make a vow than to make one and not keep it. Go the extra distance to God make certain you keep your promises to God.

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MINDS, continued from Page 14

A.K. Pradeep, CEO of NeuroFocus.

I hear you. I know you are saying: 'Slow down a minute Cheryl! During my high school science class, I was more focused on the student in the seat next to me than I had a crush on, than I was on the science lecture itself. So what the heck are you talking about?' Let's look at it another way: Neuroscience is the study of the human brain and nervous system. Neurological testing involves a combination of electroencephalography (y'all can just call it EEG) and sophisticated eye tracking equipment that records exactly where a person is looking while experiencing a stimulus. So, remember that student you liked who sat in the seat next to you? If you were being neurologically tested at the time you were looking at he or she, the test would show your propensity toward that person ver-

sus the one sitting, say oh two rows away, whom you had no interest in at all. Advertisers and marketers now are doing the same thing with products.

In traditional research, any answer you or I might give as a survey participant is going to be colored by any number of very human factors – our background, culture, education level, memories, emotion and plain ole' cultural bias. The ability to measure our neurological responses provides pure accurate reads of what we as consumers like or don't like.

Now, before you think research has gone all Sci-Fi, we're not talking about sticking any scary probes into anyone's head. In fact, NeuroFocus recently unveiled at the 75th Advertising Research Foundation conference in New York a new innovation called Mynd, the world's first portable, wireless EEG scanner. It's kind of like a

little crown with dozens of sensors that rest on your head (no messy gel stuff is required). Those little sensors capture and measure brain waves in real time. NeuroFocus will soon be sending Mynds to Nielsen's home panelists across the country to wear not only while they are watching TV, but when they are shopping or going to the movies Hmmm. That certainly will be an interesting conversation ice-breaker.

What I find most fascinating is that all of this neurological testing has confirmed that before cultural bias comes into play, we humans are much more alike than we are different. In fact, NeuroFocus analysis corroborates that the differences that do exist in the human brain universally are in gender and age (I knew it)! The data bears out that women's brains are wired differently. We have an enhanced ability to

process information through both rational and emotional filters. Smart marketers are paying attention to these differences when crafting their messages, especially given the reality that women's spending capacity has increased to a whopping \$12 trillion annually worldwide—more than the GDPs of China and India combined.

More science: A key difference between the older and the younger brain involves the amygdala, the brain area devoted to primal emotions. NeuroFocus studies show that in young people, this area of the brain responds to both positive and negative stimuli. After age 50, the brain tends to overlook the negative and becomes less able to screen out distractions. Scientists tell us this is called "preferential processing."

All of this means that any marketer or advertiser

who wants your business is going to have to take the time to get to know you as an individual consumer on the most basic, subconscious level. Knowledge is power – now and you've got it! Class dismissed.

Cheryl Pearson-McNeil is senior vice president of public affairs and government relations for Nielsen. For more information and studies go to www.nielsenwire.com

Bible Way Community Baptist Church



Dr. Timothy J. Wilbert, Sr.
Senior Pastor

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Mid-week: Wednesday at 7:00 p.m.
Youth Church: Every 3rd, 4th, and 5th
Sunday at 11:00am
AWANA: Wednesday at 6:30 p.m.
Contact Information: 972-423-6695
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Dr. Leslie W. Smith,
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Tuesday, Wednesday & Thursday ... 9:00 am - 6:00 pm
Saturday & Sunday Closed

Contact Info

Mt. Pisgah Missionary Baptist Church
11611 Webb Chapel Road • Dallas, TX 75229
Office: 972-241-6151
Email: info@dallasmtpisgah.org
Website: www.dallasmtpisgah.org