

METI is a small business startup, mentoring and incubation program funded by the DHHS Office of Community Services, Washington, D.C.

"I am excited about the new location and the sessions," said Mr. Allen.,"We will give one hour to allow participants strategies for obtaining contracts and gaining procurement success strategies."

CAP Luncheons will include presentations from Regions Bank, Wells-Fargo, Comerica Bank, Chase/Bank One, DFW Airport, Wachovia, Verizon, Prosperity Bank, Guaranty Bank, and Target, Inc. and more.

For more information visit www.bac5.org or call 214-376-6530.



Angela Blair, of Rowlett, Texas has been named the winner of the 2nd Annual Kraft Gospel Talent Search, a nationwide competition showcasing the gospel music stars of tomorrow. Angela received \$25,000, an audition with Sony Urban Gospel Music and an opportunity to be on stage during the Essence Music Festival. The

competition finale took place at the House of Blues in New Orleans as a prelude to the Essence Music Festival.

Angela was one of 10 finalists who competed before a judging panel of recording industry experts, including gospel music phenomenon, Kim Burrell, and representatives from Sony Urban Gospel Music and Essence magazine. The event was hosted by Myra J. of the Tom Joyner Morning Show. Angela's stirring rendition of "God is Able" sealed her victory.

"Participating in the 2nd Annual Kraft Gospel Talent Search has allowed me to share my musical gift, my faith, my compassion, and my spirit with my community," said Angela.

Burrell, joined the panel of judges to help Kraft Foods in its search for the next gospel superstar. "The level of showmanship and talent I've witnessed in this year's Kraft Gospel Talent Search has left me absolutely speechless," said The Stellar Award winner who's next album is due to hit stores this summer. "I'm proud to have been a part of the magic with Kraft Foods and wish each participant continued success."

Visit Angela at www.angelablair.com.

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and sing and dance the nights away, spending millions of dollars in the process, of course.

An inside look at what is now called the Macy's Music Festival, brought to us by Joe Santangelo and his band of merry Black men and women, will reveal an effort to get Black people to come back downtown, despite the three-year boycott, similar to the Miami boycott during the early 1990s. It is an effort to lull Black folks into a stadium that was commandeered by a White politician who now works for Mike especially those in Cincinnati who would now go there for any occasion are short-sighted at best. But everyone has free will.

It's the same with the entertainers who are scheduled to appear at the stadium for the Macy's Music Festival (By the way, Santangelo put the word out on the radio for Blackonomics Page 3

ackonomics rage 3

### **Texas Senate Approves Tax Measure**

#### Associated Press

AUSTIN - Texans would shell out more for booze and cigarettes, but slightly less in school property taxes under a school finance proposal the Texas Senate approved early Monday.

The chamber struggled behind closed doors, delaying floor debate for about six hours before finally bringing the measure to the chamber for public debate. The proposal passed 20-8.

The bill still must be negotiated with members of the House in a conference committee before the session ends July 20.

Democrats in the 31-member chamber were opposed to increasing the sales tax rate by more than half of a percent, but Republicans opposed a voter referendum that would allow a business tax that includes a calculation of a company's payroll. That provision was later stripped from the bill, under pressure from Republican Gov. Rick Perry.

Number crunchers struggled to find a tax mix that would raise enough money to give Texas homeowners a property tax cut and could still garner enough votes to adopt the measure.

One provision in the legislation would have allowed voters to approve a restructured *Texas Senate Approves Tax Page 3* 

## First Hispanic Business Expo Coming to Collin County

The Collin County Hispanic Chamber of Commerce (CCHCC) has announced its first annual Free Hispanic Business Expo called "Viva Collin County", which will be held on August 20-21, 2005, 10 a.m. – 6 p.m. at Fairview Farms in Plano, Texas.

Over 50 vendors will offer a wide assortment of services to the Hispanic community. "Our goal for ¡Viva Collin County! is to provide access to those companies that are committed to working with the Hispanic community", stated Rodney Cruz, Board Chair of the CCHCC. "Our membership is comprised of individuals, companies and organizations that are "Hispanic friendly". We want the community to have an opportunity to visit our membership, at one convenient location and with free admission", Cruz said.

Several food vendors featuring a wide variety of Hispanic cuisine including Mexican, Salvadorian, Puerto Rican and Cuban will also be available for tasting. In addition, free health screenings for the community and entertainment will be provided.

"Viva Collin County" will be located at Fairview Farms, 3314 North Central Expressway, Plano, Texas (located directly behind Mario's Chiquita Restaurant) on August 20 - 21, 2005 from 10 a.m. - 6:00 pm. each day. trian browsing the shops lining Chicago's Magnificent Mile.

If you're a minority – and especially an African-American or Latino—and you're shopping, you're more likely to have been racially profiled, whether at upscale boutique or a fastfood joint, according to a new study.

Fifty-six percent of African-Americans, according to the study, have felt at some time that a security guard or store clerk was watching them more intently than White customers. according to the study. The study, a randomized national phone survey of 4,300 people ages 16 and older, was conducted earlier this year and presented at the Target Market News Black Consumer Research and Advertising Summit at the downtown Wyndham Hotel.

advertising and communications agency that co-authored the annual Yankelovich MON-ITOR Multicultural Marketing Study. Yankelovich, a national market research firm, conducted the interviews which were analyzed by Burrell.

"In the case of Oprah and the retailer she had a problem with, this is something we face everyday, regardless of class," said Williams Osse during a news conference before her presentation to 200 attendees, mostly Black marketing executives from Fortune 500 companies.

The goal of the report, said Williams Osse, is to help retailers more effectively sell to minorities, and especially African-American and Hispanic consumers. One key find-

Black Shoppers Page 4

### Mexican President Vicente Fox Rejects NAACP Invitation

Mexican President Vicente Fox declined an invitation to attend the 96th Annual NAACP Convention. Julian Bond, Chairman, NAACP National Board of Directors, had invited the Mexican President to address the annual NAACP Convention being held July 9 -14 in the Midwest Airlines Center.

Bond said the Mexican Counsel General informed him this week that Fox would not be attending the convention. Bond first invited Fox to speak to NAACP delegates to explain his comments about



Mexican migrants doing work that 'not even blacks want to do.' A second invitation was Vicente Fox Page 7

Minority Opportunity News - The Gazette 6100 Ave K, Suite 105 (@Spring Creek Parkway) Plano, Texas 75074

### **Community Spotlight**

### The Real Estate Council Extends Deadline for "Dreamers, Doers and Unsung Heroes" Nominations

The Real Estate Council (TREC) has extended its deadline for nominations for the "Dreamers, Doers and Unsung Heroes" awards to be granted at the Annual Fall Gala, November 19, 2005. Nominations for the awards are due by July 20, 2005, and may be obtained through TREC's website (www.recouncil.com) or by contacting Ann Allison at The Real Estate Council, 214-692-3600, or ann@ recouncil.com Recipients of the awards are honored with a \$5,000 honorarium payable to the charitable at the Gaylord Texan in organization for which their work has been recognized.

A "Dreamer, Doer and Unsung Hero" is a special person who inspires others with his or her hopes, creates a call to action, achieves positive results, and works to better the Denton and Tarrant Counties. community without seeking or This is the second time the receiving public recognition. The Real Estate Council will honor four people who have teen years, The Real Estate made significant contributions to the Dallas, Tarrant, Denton and Collin County area at its "Dreamers, Doers and Un- ing sponsors are Deloitte sung Heroes" annual Fall Gala and Republic Title.

Grapevine, Texas.

By publicly recognizing these individuals, TREC hopes to encourage others to emulate their good deeds. One person will be recognized in each of Collin, Dallas, honor has been extended outside Dallas County. For four-Council has had the privilege of honoring these special people. The event's present-



## **DCCC Seeks Business and Public Input on Disparity Study**

County Community College District has signed a contract with Mason Tillman Associates Ltd. to conduct a disparity study that will help DCCCD determine whether minority and women-owned businesses in the Dallas area have equal access to the construction, system's architectural and engineering contracts.

Two community meetings sponsored by Dallas County Community Colleges will inform area businesses about the disparity study: Tues., July 19, at 6 p.m. in room W171 at Mountain View College, located at 4849 W. Illinois Ave. in Dallas; and Wed., July 20, at 6 p.m. in room S115 at Richland College, 2800 Abrams Road, also in Dallas. Participants will hear an overview of the disparity study process.

(Dallas) - The Dallas Businesses can share infor- 8564 or by e-mail at businessmation about their contracting experiences with the system, and DCCC construction managers will discuss upcoming contracting opportunities. Businesses who wish to attend are asked to RSVP by telephone at (972) 692-

meeting@mtaltd.com.

"We encourage representatives from all area businesses to attend either or both of these meetings to learn more about access and contracts with Dallas County Comm-

**DCCC Seeks Business Page 4** 



# PARK IT FOR PRIZES

## **Enter the Commuter Challenge** July 1–September 30

Grand Prize: Two round-trip airfare tickets courtesy of Southwest Airlines



### www.tryparkingit.com Enter the Commuter Challenge every day you choose

an alternate to drive-alone vehicle commuting.

### On going

The North Dallas Business Professionals 3045. Networking After Business Hours -

presents the Gordon July 14 - July 16

601 S. Greenville Ave, in will be at the Library & 12th grades for Snow 972.205.0808 Corcoran Gallery of Art for Bach to Books.

**Around The Town** 

Allen. Call 1-800-906- Civic Auditorium, 300 N. White and the Seven Allen Drive, Allen, 7 p.m. Dwarfs. No experience E. Bethany, or Don Rodenbaugh Natatorium, 110 E. Rivercrest. Tryouts begin July 18. Call 214.509.4707 or visit www.allenparks.org.

## **July 18 - 29**

The Allen Chamber of McNair. For more necessary. \$50 per child. Commerce and The Allen information call 214-Register by July 15 at Joe Community Outreach are 691-7781. Plano Farmer Rec. Center, 1201 hosting "Fill The Bus Centre, 2000 East Campaign." For two weeks a school bus will parked at a different location each day for you to drop off school supplies to help students in need. www.allencham Visit: ber.com for locations.

more. Free. Presented by Attorney John R. Spring Creek Pkwy. 7 p.m. Women Black Lawyers Assn of Tarrant County is hosting its "Hotter Than July" Happy Hour benefiting the Scholarship BWL Fund. At the YWCA of Fort Worth, 512 W. 4th St., 5p.m.-7p.m. Tickets: \$10. Call 817.870.0182.

Parkway, Addison, 5100 Beltline Rd, 6 p.m. – 9 p.m.

Multicultural Network Business Referral Luncheon meets the 2nd and 4th Tuesday each month at Texas Land & Cattle, 3191 Preston Rd, Frisco Log on to www.ntheknow.com

The Collin County, Plano and Frisco Bar Associations with Legal Aid of N.W. Texas sponsor clinics providing free legal help to residents. The clinics are at 6 p.m. the second Monday of each month at the Salvation Army in Plano, 3528 E 14th St., and the second Thursday of each month at First United Methodist Church,

Wednesdays at Parks Half Past Autumn Django on the Exhibit at the Dallas Museum of Art, through September 4th.

Cool Thursday Concert The Collin County Series-Dallas Arboretum presents performances from 7 p.m. to 9 p.m. at Martin Rutchik Concert Stage overlooking White Rock Lake. Call 214-515-6594 or visit www.dallasarboretum.org

### **Through July 30**

Saturday Jazz-July 16, 23 and 30 from 8 p.m. to 10 p.m. nightly. Esplanade Park, 5044 Addison Circle Drive.

#### **Through August 30**

Anne Lebovitz Exhibit The presented by Women's Museum., 3800 Parry Ave., Dallas. Features 37 large-scale portraits. Call 214-915-0860 or visit www.the womensmuseum.org

### July 14

Entertainment Reporter ing and training kids 1st -

Friends of the Plano Public Library 22nd Annual Book Sale. Over 150,000 new and gently used books. Hardbacks \$1.50. Paperbacks \$.75 Audios, videos, -CDs \$1.50. Collectors Corner featuring rare books, magazines, records, first editions. Free admission except First Nighter Sale, Thursday 6 pm-10 pm, \$10/family, \$5/individuals. For more information call 972.208.8382.

July 14, 16 & 17 Plano Children's Theatre presents the musical Little Mermaid at 7:15 July 14 and 16 and at 2:15 p.m. July 16 and 17. 1301 Custer Rd, Plano. Tickets are \$6 in advance and \$7 at the door. Call 972-422-2575.

### July 15 - 23

Missoula Children's International Theatre Gary Cogill, Channel 8 Tour Project is auditionJuly 16

Reebok Heroes 4th Annual Celebrity Baseball Game, 3:30 p.m. Dr. Pepper/Seven Up Ballpark 7300 Roughriders Tr., Frisco. Tickets: \$5, 10, 12 & 15 (at Ticketmaster or ballpark box office.) Proceeds benefit the children charities of the Mike Modano Foundation, Todd Wagner Foundation and Little Heroes Baseball Field Foundation. For more information: 214-352-1881.

Cosmopolitan Bistro in Garland presents 'Streets', the killer neo-soul group, at 8 p.m. 620 W. Main Street. For more information visit www.cosmobistro.com, or call

### July 19

Author, publisher, lecturer and performance poet, Omar Tyree, reads from and autographs Boss Lady. Tyree completed his undergraduate studies Howard at University, with honors in print journalism. At Black largest exhibition of Images Book Bazaar, 230 Wynnewood Village, Dallas 6:00 p.m. Call 214.943.0142.

#### July 21

tect your assets, 12 prob- family. Automobile lems that could cost your Building (Fair Park), family a fortune, miscon- 11111 First Ave. ceptions about wills and Dallas, 10 a.m. trusts, potential problems 6 p.m. Free. Call with living trusts and 214-827-7977.

### July 23 & 24

Merge 2005: The Black Expo. The African American owned businesses in the state of Texas with Seminars, Live Performances and Discover 19 ways to pro- fun for the entire



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## Editorial THE TRUTH CLINIC **Bush Defends The Indefensible**

By: James W. Breedlove President Bush used Ft. Bragg, North Carolina and 750 uniformed soldiers and airmen as a patriotic prop to plead with the American people to support his administration's "stay the course" Iraq War policy.

With public support for the Iraq conflict headed for the bargain basement and his job approval plummeting even faster the President made a valiant effort to defend the indefensible.

Bush continued his previous portrayal of the two-yearold war in Iraq as the necessary extension of a larger war on terrorism. He acknowledged that staying the course would be difficult but insists that American resolve will eventually defeat the terrorists giving democracy a toehold in the Middle East and strengthening America's security.

The American public and our ambivalent allies have been growing weary over the lack of measurable progress in the war. Even members of the Presidents party in Congress have started to voice concerns over the increased insurgent attacks, the inability of the military to maintain security in the major provinces, the slow pace of training Iraqi forces, and the continuing divisiveness between the Shiites, Sunnis and Kurds.

The reality that the President seems willing to ignore is over 1,750 American soldiers have been killed along with tens of thousands of Iraqi civilians. America is bearing the burden of paying for the war to the tune of over \$200 billion spent and a billion a week to maintain a military presence. There is no foreseeable path to victory.

Secretary of Defense Donald nightmare. Our invasion of Rusted predicted that it would take 12 years to bring the insurgency under control.

Senate Minority Leader Harry Reid (D-Nev.) had this to say about staying the course, "The president's Iraq policy is adrift, disconnected from the reality on the ground and in need of major midcourse corrections. Staying the course, as the president advocates, is neither sustainable nor likely to lead to the success we all seek."

So what does it mean in real terms to stay the course? Just like Vietnam, the Iraq war is being run by civilians who have no first hand military experience and are too arrogant to objectively evaluate the advice of experienced battle tested military commanders who know how to fight a war.

The defense department has adopted the president's practice of surrounding himself with brain washed yes men. Top military leaders selected by Rumsfeld are keenly aware of what happened to realists like General Eric Shinseki and Army Secretary Tom White when they dared reveal the truth about huge Iraq occupation costs. When the president assures the public that he will be guided by the "sober judgment of our military leaders" he is tacitly saying he will be receiving advice he directed the leaders to give him.

The truth about the war is out. Too few troops, corruption and scandal abound, and despite billions of dollars spent in Iraq, there is very little to show for it.

It is equally apparent that even after three independent commissions debunked the rationale for war the administration is stubbornly and incompetently adhering to a pointless destructive and

Iraq has made it a breeding ground for al-Qaeda and other terrorist groups and our military leaders have no idea how to curtail the insurgency notwithstanding the assurance from Vice President Cheney that "terrorism is in its last throes".

National Public Radio recently interviewed people on the street regarding Bush's statement that the sacrifices we are making in Iraq are worth it. These people were asked what they were personally sacrificing for the war effort. Most admitted they were not sacrificing anything.

For this war we are asked to go about our business as usual. Take vacations, go to the malls, and continue to consume outlandish amounts of oil. Then show your support and patriotism by waving flags on the 4th of July. There seems to be a vast disconnect between the romance of war and the reality of war. The reality of war is hardship, blood, young soldiers physically and mentally maimed for life, and the torn residuals of destroyed families. Most Americans respect the President's steely resolve but based on the indisputable facts they question whether this war is simply another political theatric, not for freedom and democracy, but for self-satisfying greed and egotism. It is clear the sanctimonious defense of the war is nothing more than a hypocritical attempt to stop the political bleeding not the real bleeding. And who pays the price for

this hypocrisy? The brave young men and women sacrificed for the unjustified, unnecessary and indefensible folly of misguided leaders.

Email Comments to Politics a MonTheGazette.com

### Where Do You Want To Go Today?

Publisher's Office: Phone: (972) 516-2992 **Editorial Department:** Phone: (972) 516-2992

## **Black Press** White Papers in Blackface

### By: Clint C. Wilson II

During the Reconstruction Era, it was not uncommon for Whites to bankroll a newspaper targeted at the Black community with a Black "publisher" or editor fronting the operation. The objective was to entice Black readers into voting for the political party or candidate supported by those who controlled the paper's purse strings and editorial slant from behind the scenes.

Now - some 125 years later - comes word that the New York Times plans to launch a "Black" newspaper in Gainesville, Fla. complete with an African-American at the helm. The objective this time is to exploit the Black community's market potential for the enhancement of White corporate America.

We are told that this new venture is to be called the Gainesville Guardian. One wonders what can we expect this publication to "guard"

If history teaches us anything it's that this 21st Century version of a White newspaper in blackface will have little in common with the mission and purpose of the Black Press.

From the moment of its inception in 1827 with the founding of Freedom's Journal in New York, the Black Press set forth a mission for itself that distinctly separates it from its general audience counterparts. Thus, if New York Times executives are under the impression that calling their product a "Black" newspaper will make it so, they are sorely mistaken.

Freedom's Journal proclaimed, "We wish to plead our own cause. Too long have others spoken for us." Here is the four-part definition of a Black newspaper as established by those who founded the concept 178 years: Black press newspapers are (1) public communications media that (2) are owned, operated and

on behalf of its targeted group? largely staffed by African-Americans with (3) content directed to an African-American audience and (4) intended to advocate on behalf of equal rights and opportunities for all people.

Notice how this definition - and mission - differs from what we commonly see when considering general circulation newspapers and, therefore, can reasonably be expected of the Black-faced First, Guardian. the Guardian's ownership does not reside in the hands of Blacks. Second, profit motive is an admitted major objective of the Guardian.

These are extremely that important issues deserve further discussion. A long-standing axiom in American business affairs is, "he who pays the piper, calls the tune." Simply put, when Whites own a newspaper their employees (Black or otherwise) will ensure that White Papers Page 8

Texas Senate Approves Tax Page 1 and expanded business tax in exchange for additional property tax relief. That provision was removed, but barely. After a 14-14 vote, Republican Lt. Gov. David Dewhurst cast a rare tie-breaking vote. It was Dewhurst's first vote since being elected to lead the Senate almost three years ago.

"I would like to have seen a reform of our business tax system. But in reality, that's not possible today in light of the governor's comments and the House's position," Dewhurst said.

Instead, senators added a measure that would end the franchise tax as it now exists in two years and create a 15member task force to explore modernizing Texas' system of taxing businesses. Republican Sen. Steve Ogden,

who crafted much of the legisla-

### History is a Vision Page 1

Both Baptist and Methodist congregations shared the building until

tion, said the proposal would stimulate economic activity in Texas

"The cost of owning a piece of the American dream just went down," Ogden said, when asked what he would tell voters when the measure passes.

Critics say the tax bill unfairly taxes middle- and lowincome Texans, while only wealthy homeowners would receive a net tax cut.

Property taxes would be cut from the current maximum \$1.50 per \$100 of property value, to \$1.30 in 2006 and \$1.25 in 2007. Future property tax cuts would written into law, though no funding measure was included. That would leave future lawmakers to raise taxes or find other money to pay for property tax cuts.

The bill would pay for those immediate property tax reductions - without spending any

The congregation remains intact but has been meeting at different sites since the city is prohibiting port. Dennis Riles of Bedrock them from using the old church

of the new money on schools - by increasing the sales tax from 6.25 percent to 6.75 percent. A provision to tax computer programming services was removed.

Low-income Texans would receive a sales tax rebate.

Loopholes in the state's main business tax would be closed to incorporate about 10,000 businesses that now avoid paying the state tax.

The cigarette tax would be increased by a dollar, and alcohol taxes would be increased by 20 percent.

The measure also would require that 15 percent of future state surpluses be spent on further property tax reductions.

An attempt to legalize video slot machines at horse and dog racing tracks in Texas was narrowly defeated in a 14-14 vote.

The church has started to receive tangible community sup-Founda-tion Company has agreed to donate a foundation at no cost to the church. An anonymous Carr-ollton company has agreed to donate electric supplies. On Sunday, July 17th, the church is inviting members of community to join them at the site (1508 South Broadway, Carrollton), for a Friendship and Fellow-ship Fundraiser. Activities include choirs, vendors, food, praise groups, step teams, prayer and fellowship, all designed to help raise money to renovate the building. Donations

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Website: www.MonTheGazette.com



### Is the sky clearest on the day it is most blue?

While you ponder that thought we would like to announce that Minority Opportunity News, Inc., formerly a Dallas based renaissance community tabloid, founded in 1991, has relocated to Plano, Texas

and changed our name to MON-The Gazette. In addition to moving our offices to Plano, our editorial coverage has also shifted to encompass Dallas' Northern Corridor. The Northern Corridor is clearly the fastest growing region in Texas, if not in America. MON-The Gazette believes that the engine to continue this growth is the airport expansion in McKinney, which is the largest and most visible of many area opportunities. As always, and true



to tradition. MON-The Gazette will be there carving a world of opportunity for those seeking to provide quality services. Should you dare to expand your quest for economic parity outside the southern region or just want to know what is going on up north-

Think of MON-The Gazette as your paper of opportunity! MON-The Gazette formally Minority Opportunity News, was founded July, 1991, by Jim Bochum and Thurman R. Jones

### Visit Our Website At www.MONTheGazette.com

mms Chapel AME moved to another building. When Pastor Stromile took over as head of the church in 1997, the doors of the church were closed. He inherited two active members and no

money. According to Phylis Stromile, wife of Pastor Stromile, the building has not had major ren-

ovations in over 50 years. "The foundation is unstable, the walls are bowed and the plumbing and electric have not been upgraded since the last facelift in 1953," she said. "The repairs needed to bring the building up to code include installing a new foundation, removing the roof and installing new roof supports, wall repairs, and plumbing and electrical repairs.'

#### Blackonomics Page 1

Black folks to buy their festival "outfits" at Macy's. Yeah, right, big Joe.) Many of these same entertainers know about the boycott; they know the reasons for it and yet they choose to come to this city and participate in the economic empowerment of folks that continue to oppress Blacks in Cincinnati. (Let any of them get mistreated, and see who they call on for support. That's right, the same brothers and sisters who are fighting for justice here in Cincinnati.)

A condescending aspect of the festival that will be "another step toward healing our city," according to John Pace, the Black promoter working with Santangelo, is the giveback. Ticket prices are \$48, \$68, and \$88. Santangelo has promised to give \$2 of every ticket sold to a group of "well known" organizations. That's right; I said \$2! At the highest level of participation, that would mean a few thousand dollars to each of the five organizations he designated

Isn't it reasonable to think that, at least for the Black organizations Santangelo chose, that Blacks could donate \$2 each to them? Does it make sense for a White man to collect \$2 from Black people and then dole it back out to Black organizations and other social programs? We

building.

Pastor Stromile acknowledges that God has answered the prayers of the now 40 member congre-gation.



received has been God-sent. There is no way we could have done this naturally, God's hand has been guiding us through this."

"All of the support we have

could do that ourselves simply by pooling our money and taking care of our own organizations. Nevertheless, thank you, Mr. Santangelo; you are a real saint. Hey, \$2 per ticket sold; thanks a bunch!

The most negative aspect of this scenario is not Joe Santangelo and his jaded philanthropic gesture. He is a businessman, in this to make money; no problem there, folks. So, please don't blame him; he can only do what we allow him to do. If no one goes to the festival, he loses money and will seek other venues, the way he did at the height of the Cincinnati boycott. The very sad and disturbing aspect of this situation involves the entertainers and the prospective patrons of the festival

Again, folks can do whatever they want with their money, and they can sell their talents to whomever they choose. But for Black people to have such a low level of consciousness when it comes to standing together for one another, no matter where injustice exists, shows how far we have to go to obtain even a modicum of economic, political, social, and educational success on a collective level

Yes, I am ashamed of the Black entertainers who know about the struggles of their brothers and sis-

can be made directly to St. John Baptist Church, P.O. Box 111254, Carrollton, Texas, 75011 or by calling Pastor Stromile at 214-274-6376.

ters in Cincinnati and yet are willing to sing and dance in a stadium that is the symbol of inequity and unfairness, even if they do hold their noses in the process. I am ashamed of brothers in the GAP Band, who hail from a place that survived and thrived because of Black unity and mutual support, a place once called Black Wall Street, the Greenwood district in Tulsa.

I am ashamed of the Whispers and KEM, who see what is taking place in Los Angeles everyday. I am ashamed of Frankie Beverly and Pattie LaBelle, who have been personally contacted about what is happening in Cincinnati. I am ashamed of Kanye West, Fantasia, and Faith Evans. Although they are relatively young, I am sure they read the papers sometime or watch TV sometime. I am ashamed of all those Black entertainers who would take the filthy lucre offered them to come to a city that has a reputation of doing everything it can to suppress Black economic empowerment and fairness for Black people in its criminal justice system.

But my being ashamed, and about \$2.50 in most states, might just buy you a gallon of gasoline. Let the party begin!

Minority Opportunity News - The Gazette • July 14 - July 20, 2005 • Page 3

### Business Directory To Advertise Call 972-606-7498

## Telvista to transfer Plano workers to Grapevine

Telvista will move 350 workers from its Plano call center to its Grapevine center this month as a cost-cutting effort.

The move is part of the Dallas-based call-center company's plans to shut its Plano office, which employs 650 people.

About 350 workers have been offered jobs at the Grapevine center, 1001 Nolen Drive, and more than 90 percent accepted the transfers, according to David Allen, Telvista's chief financial officer. They were offered retention packages that included prepaid gas cards for those who may

DCCC Seeks Business Page 2 unity Colleges," said Bob Brown, DCCC vice chancellor for business affairs. "We want input from the business community, especially minority and womenowned businesses, as we begin work on this study with Mason Tillman."

A disparity study determines whether public contracts have been awarded equitably to ready, willing and able minority and women-owned contractors. In 1989, the U.S. Supreme Court ruled in City of

Black Shoppers Page 1

ing revealed in the report which coincided with a recent incident in which Oprah was reportedly rebuffed at a Paris Hermes boutique is that minorities feel they are clumped into homogenous groups, or stereotyped, by workers at every level of a retail chain from sales associate to CEO

Instead, marketers should target consumers' in a noncondescending fashion, and carefully consider their wants and needs based on socioeconomic status, attitude, brand recognition, and their desires for information and products, showroom floor. said Lorraine Miller, vice pres-

ident of research for Burrell

have longer commutes.

The remaining 300 or so Carso, handles bilingual call-Plano employees will be laid off by the end of the year, retail, telecommunications according to a notice filed with the Texas Workforce Commission.

Allen said the transfer is a cost-related decision as the employs 700 full-time and Grapevine center is newer and cheaper to operate.

Plano center "is nice, but it is expensive to operate, and it's very large," Allen said. "It's rather difficult to manage that size of a facility in an a parking agreement with the efficient way."

The company, which is Mexican companies, Telmex,

Richmond v. J.A. Croson Co. that affirmative action public contracting programs could be enacted if clear and specific patterns of discrimination exist. The court defined discrimination as a "statistically significant underutilization of willing and able minority contractors." DCCC's disparity study will establish whether any significant under-utilization of willing and able minority contractors has occurred.

Based in Oakland, Calif., Mason Tillman Associates is a nationally recognized

was forced to complain to win the attention of a sales associate. "They clearly made an

don't know in our lifetime that [racism] is going to go away."

simply by increasing marketing during Black History Month in February, a time that many companies do outreach to Black consumers, Miller added.

Corporate executives need

"It really has to start in the boardroom," Williams Osse "You can talk to anyone if said. "It has to trickle down to every level of the company." According to the study, 46 percent of Blacks have been made to feel unwelcome in a store, and 88 percent agree discrimination is still prevalent on a daily basis. The same held true for 81 percent of non-White Hispanics. And whether on Chicago's Oak Street or Rue Faubourg Saint HonorE (where Oprah went for Hermes goods), elite boutiques should pay attention to such numbers. "It's important for a salesperson not to place stereotypes on consumers," said student Ian Ponder, 20, who is Black and lives in Chicago. "There are so many people used to seeing people of the same color. When difference comes, a lot of people don't know how to react."

America Movil and Grupo center duties for midsize and travel companies. It also has call centers in Odessa and Danville, Va.

The Grapevine center temporary workers. That won't change after the Plano The 125,000-square-foot center closes, as Telvista will replace the temporary workers with their permanent employees, Allen said.

The company has renewed Grapevine-Colleyville school district to lease spaces at jointly owned by three Mustang-Panthers football stadium.

> authority on disparity studies members of the Dallas comand public policy research; the organization has conducted 76 disparity studies since 1990 for various states, counties, cities and special districts. Dr. Eleanor tact Brown at (972) 860-7752 Ramsey, Mason Tillman's president, has extensive experience working with ates, at (214) 946-4545.

has won a \$73 million contract to design a Medicaid management information system for Oregon, the company said Monday.

The seven-year contract has three, one-year options. Under the terms of the agreement, the Dallas-based technology company will design, implement and maintain a new system to replace Oregon's 30-year-old system.

EDS (NYSE: EDS) also will provide Medicaid pharmacy benefit management services, implement a program to help with accountability of program expenditures and payments and work with the Department of Human Services to ensure compliance with new privacy and security rules.

Oregon's Medicaid program provide health care benefits to

munity; she will return to Dallas to assist DCCC with its efforts to ensure equity in contracting.

For more information, conor Sherry Tupper, consultant with Mason Tillman Associ-

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EDS wins \$73M Medicaid contract with Oregon

EDS administers more than \$100 billion in Medicaid and Medicare benefits each year. The company manages Medicaid

programs in 19 states, processing more than 1 billion Medicaid claims annually.

This year, EDS has won multivear Medicaid contracts with Wisconsin, Rhode Island and Massachusetts.

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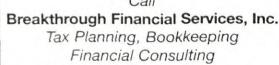
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assumption," Williams Osse. "I

And such incidents won't end

implement policies and tailor marketing campaigns to make Black, Hispanic and other minority groups more comfortable. Such policies must be followed from the top down to the

you know how to target them correctly," Miller said.

The study highlighted six different consumer groups in its African-American model, including "Emulators," who are generally status-focused students identifying with young, urban trendsetters, and "Reachers," who are often single parents working toward the American dream and want the products and services that give them the "biggest bang with their buck."

Williams Osse said she identified with Oprah, recalling an instance 10 years ago when she wanted to buy an expensive car, and walked into the auto dealership wearing jeans and a "big old T-Shirt," with her hair pulled into a ponytail. She waited half an hour before she

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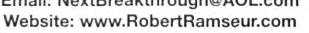
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## Howard Breaks Out in "Hustle and Flow"

makes-good

loval hos and the unlikely churchgoing friends who help him realize his dream. Ripe for rehashed stereotypes and simplistic storytelling, the film successfully avoids those traps, resulting in an engaging narrative that man-

ages to be both true and respectful to the characters and milieu it portrays.

Set in the Memphis ghetto under the hot Southern sun, "Hustle & Flow" follows the story of Djay (Terrence Howard), a street pimp becoming increasingly un-happy with his life. Among the women under his charge is the young and feisty Nola (Taryn Manning, who appeared as Eminem's ex-girlfriend in "8 Mile"); the mouthy, spirited



(Anthony Anderson). Key, who works as a sound recorder, invites Djay and Nola to sit in on a job at a church where Key is recording gospel singers. Moved by what he hears, Djay confides to Key that he always wanted to record a rap demo. Himself dissatisfied that his career in the "music business" never took off, Key agrees to help Djay, enlisting the assistance of a wispy and pale white tech whiz named Shelby (DJ Qualls). Determined to over-

### Tickets Available for 2005 Coca-Cola Global Games

Fans interested in tickets for the 2005 Coca-Cola Global Games may now purchase them online at the official tournament website, www.globalgamesbasketball.com, by calling 214-467-8277, or in person at the Deja Blue Arena at Dr Pepper StarCenter-Frisco box office. Tickets will be available for sale at the box office throughout the tournament. The box office will open one hour prior to the tipoff of the first game daily. Ticket prices for this year's event are: \$5 for youth; \$5 for adults during the weekday afternoon sessions; \$10 for all bowl seats during evening and weekend sessions; \$15 for floor seats during evening and weekend sessions; \$25 for children event passes; and \$35 for adult event passes

The Global Games is the preeminent international basketball of the basketball community.

Among those who have competed tournament played in the United States. The tournament annually in the tournament are: 2005 NBA brings the world's top athletes, ages 21 & under, to the DFW area. This year's tournament marks a new era in Global Games competition with the event moving to the Deja Blue Arena at Dr Pepper StarCenter-Frisco. A map and directions to the venue can be found at www.globalgamesbasketball.com.

The event begins July 24th and culminates with the medal round on July 30, 2005. This year's field includes men's junior national teams from USA Basketball, Lithuania, Mexico, Nigeria, Slovenia, and Ukraine. Additionally, it will feature regular Global Games participants Team Africa and the Texas/US Select Team.

The list of alums that have played in the event reads like a who's who

In what might be called stripper Lexus (Paula Jai come the pitfalls of their the grittier indie version of Parker); and the sweet- poverty, the motley group Universal's "8 Mile," given natured but very pregnant mobilizes to put together the its rapper-from-the-'hood- Shug (Taraji Henson). demo, which fast becomes storyline, Inspiration strikes Djay one the symbol of future happi-"Hustle & Flow" presents day when he runs into his old ness and upward mobility to

> Reported to have been financed out-of-pocket by producers John Singleton and Stephanie Allain, "Hustle & Flow" is the most successful film to come out of Sundance to date, having been picked up by Paramount and MTV Films for a cool \$9 million. Under the MTV

banner, the film will most likely be promoted to the young, hip-hop loving audience that already stands as the feature's core demographic. And while the boisterous soundtrack so pivotal to the movie's plot may be a turnoff to those uninterested in rap music, at the heart of "Hustle & Flow" is a timeless and well-made story of personal redemption, enhanced by Howard's breakthrough performance and winning turns from every single supporting cast member.

draft picks Deron Williams, Ike

Diogu, Antoine Wright, Jarrett Jack,

CJ Miles, Roko Ukic (Croatia),

Mile Ilic (Serbia), Bracey Wright,

Ricky Sanchez and Lawrence

Roberts. Other recent Global

Games alums include Chris Bosh of

the Toronto Raptors, Seattle

SuperSonics teammates Luke

Ridnour, Nick Collison and

Vladimir Radmanovic, Luke

Jackson of the Cleveland Cavaliers,

Carlos Boozer of the Utah Jazz,,

Jameer Nelson of the Orlando

Magic, the Chicago Bulls Chris

Duhon, and Houston Rockets All-

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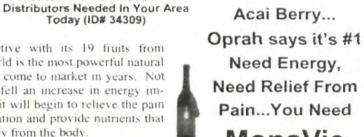
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Today (ID# 34309)

## **Donna Summer Onstage at Smirnoff**

LaDonna Andre Gaines was born in Boston, MA. on December 31st, 1948. Growing up as the third born of five other sisters and one brother, she showed an early interest in music and started singing in her church choir when she only eight years old. In her teens, Donna joined a rock group called 'Crow', as the only black and the only female in the group.

At the age of 18, Donna moved to New York, where an audition to replace Melba Moore in the Broadway hit 'Hair' led to a prime spot in the show's road company. She landed the part of "Sheila" in the German production of this classic musical theater work. After a year, she switched to the Viennese cast of the show. That led to her joining the Vienna Folk Opera, appearing in productions of 'Showboat' and 'Porgy And Bess'.

While on vacation in Switzerland, Donna met Austrian actor Helmut Sommer. They toured in a production of 'Godspell' and eventually married. Their daughter, Mimi was born soon after and the three of them settled in with Helmut's parents in Vienna. Helmut worked long hours and Donna was alone most of the time, leaving a void in her life which could only be filled by music. After less than two years, Donna and Helmut separated. Mimi was sent to live with Donna's parents in Boston, while she stayed on in Germany and continued her budding musical theater career, performing in productions of 'Godspell' and The Me Nobody Knows'.

By 1974, Donna was working

11

vocalist, and it was during a demo session for Three Dog Night that she met Pete Bellotte and his were impressed with her powerful voice and signed her to their tiny

as a part time model and backing 'Oasis' label. Her first single was called "The Hostage", but there was a spelling mistake on the label and Donna Sommer became associate, Giorgio Moroder. They Donna Summer. "Hostage" went to number one in France, but

Donna Summer Page 6



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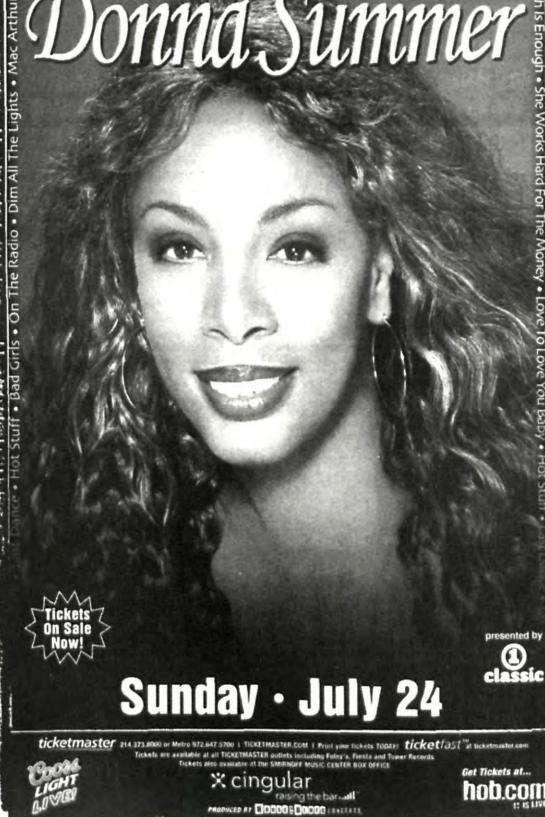
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#### Donna Summer Page 5

lived a short chart life in Germany. A Berlin politician was kidnapped and held for ransom. Since the subject hit too close to home, "The Hostage" was soon taken off German radio playlists.

Donna recorded more singles and an album for Oasis called "Lady Of The Night". They sold well in Holland, Sweden, Belgium and Germany, where Folk Rock was all the rage. The one thing that she lacked was professional promotion of her records. Donna and company pretty much had to plug the songs themselves, stopping at radio stations and doing a quick promo. All of that would be changed by a song called "Love To Love You, Baby".

Donna had heard the song, but was unsure of the lyrics. With the tape rolling, she made up a sexy voice, just as a joke, and filled in the words as best she could. Moroder and Bellotte liked what they heard and after a little polishing, they released the

song in Europe in late 1974. When the track began stirring up club reaction in France, American record executive Neil Bogart took notice and licensed it to his fledgling Casablanca label. When edited down to the length of a seveninch single from its original 16plus minutes, "Love To Love You Baby" became a European smash.

America, she was already a star. Capitalizing on her good looks, a publicity photo of Donna in a sexy pose was sent to all the Discos in New York city, along with a copy of "Love To Love You Baby". The song soon rose to number two on the Billboard Hot 100. An album of the same name was released in late 1975 and it too went gold.

Donna was never comfortable with her "Sex Goddess" image, but her producers convinced her that it was all part of the hype. The success of "Love To Love You Baby" triggered a series of Donna Summer albums that would brilliantly blend the primal groove of disco and funk

#### NAACP Chairman Page 1 group.

Bush declined an invitation to this year's convention as well - a point Bond underscored early in his speech.

The IRS has said its investigation is limited to whether Bond stepped over the line into partisan politics in his critique of Bush, which could cost the NAACP its taxexempt status. But the NAACP is continuing to fight the federal investigation, and Bond - unapologetic for his remarks - has denounced the audit as partisan bullying.

Bond also gave a muchanticipated introduction of NAACP President-elect Bruce S. Gordon, a retired Verizon executive who has made repairing relations with the Bush administration one of his top goals.

Bond, known for his fiery addresses, didn't level criticism at Bush alone. -

Bond named and condemned eight U.S. senators who he said dodged an apology for the federal government's failure to pass anti-lynching laws as the Senate - on a voice vote rather than a roll call passed a nonbinding resolution of apology last month.

Bond also criticized Dem-

with symphonic strings and soaring, dramatic vocals. Hardcore club DJs took delight in expansive epics like "Spring Affair", "Try Me (I Know We Can Make It)" and "Could It Be Magic", while pop radio programmers indulged in less lengthy but equally compelling songs like "I Love You", "MacArthur Park", When Donna returned to "Hot Stuff" and "Last Dance"

Summer recorded eight albums

in four years, all of which went

gold. The last four went plat-

inum. She also won an Oscar and

a Grammy for "Last Dance" as

the theme to the movie "Thank

In 2004, Mercury Records

Donna Summer, the uncon-

tested Queen of Disco, can look

back at a stunning 14 Top 10

hits, four number 1 smash sin-

gles, and album sales in the tens

Donna Summer appears at the

Smirnoff Center on Sunday, July

24. Tickets available through

Portia Johnson, vice president

of the NAACP branch in

Duluth, Minn., said Bond's

speech is always the highlight of

"I think it's great; it's energiz-

ing," she said. "It encourages us

to go home and do the work that

released The Journey: The Very

Best Of Donna Summer.

of millions worldwide.

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human being."

the convention.

God It's Friday".

Bond ended his speech by encouraging people of all backgrounds to fight for today's civil rights issues, including economic justice.

"Anyone who shares our mission and values is welcome," he said. "Our values are American values. We believe in tolerance, inclusion, equality,

needs to be done. He tells it like celebrating the worth of every it is and how it should be told." TISEO PAVING COMPANY 419 E. Hwy. 80, Mesquite, TX 75150 Tel: (972) 289-0723 Fax: (972) 216-5637 www.tiseopaving.com

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### COMMUNITY **OUTREACH MINISTRY**

Tomorrow, July 15, 7:30 pm You don't want to miss this powerful service with guest speaker Prophet Kevin Valentine. The message will be "Understanding The Move of God."

Sunday, July 17, 4:00 pm

You are welcomed for the conclusion of Pastor Tarpley's 2nd Appreciation Service. Our guest churches will be: Greater Mt. Moriah Baptist Church with Pastor Darin Floyd, Sr. and his congregation; Word of Faith Cathedral Center with Pastors Bennie & Tammy Myers and their congregation; and Faith Evangelistic Temple with Pastors James & Rachel Killingsworth and their congregation.

Church Happenings Page 7





News Talk 660 KSKY-AM is looking for a full-time Account

ocrats for not blocking Bush's judicial nominees. He called confirmed U.S. Court of Appeals Judge Janice Rogers Brown the "female Clarence Thomas."

Bond accused black conservatives and blamed foundations that finance conservative groups for rolling back gains for which civil rights leaders have fought.

"Having stolen our vocabulary, they also want to steal the just spoils of our righteous war," he said. "They've had a collection of black hustlers and hucksters on their payrolls for more than 20 years, promoting them as a new generation of black leaders."

Reiterating comments from his keynote convention address two years ago about Bush and his black supporters, Bond said, "Like ventriloquists' dummies, they speak in the puppet master's voice, but we can see his lips moving, and we can hear his money talk."

Bond also called for a replacement for retiring Supreme Court Justice Sandra Day O'Connor who will hold civil rights as a priority.

The seat being vacated by O'Connor is emerging as a big issue at this week's convention. Among others to be addressed by the more than 8,000 attendees are voting rights, health, juvenile justice and education.

Bond's address wasn't the only one to focus on politics. Most notably, Rep. F. James Sensenbrenner Jr., a Wisconsin Republican, received raucous applause when he promised to lead federal lawmakers in extending provisions of the voting rights act that are to expire in 2007.

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## **Church News**

Sister Tarpley

"If any of you lack wisdom. let him ask of God, that giveth to all men liberally, and upbraideth not; and it shall be given him." James 1:5 (KJV)

As you are going about your everyday life, and you are facing a problem, the very first thing you should do is ask God for His wisdom. Not money; not power; not even healing. But ask for His wisdom

God's wisdom is the key that will unlock every door in your life. It will turn your failure into success. Stop wasting your prayers begging God for things you think you need; instead, spend some time in listening to what He has to say about your situation.

If you haven't tried listening to God before, practically speaking, here's what you need to do.

FIRST: Lay out the entire problem before God, not because He doesn't know what you're going through, but because laying it out helps you. It helps you see things from a more objective point of view.

Somehow when you lay out your problem to God, it will look different to you. You will get a new perspective. As you are explaining your problem point by point, you will think of things that you hadn't considered yet.

SECOND: Listen for the Spirit of God to advise you. Pay attention to what He says through the written Word. Most likely, the care of your problem has choked the Word of God out of your heart (Mark 4:18-19.) If so, you need to

#### Vicente Fox Page 1

extended after a disgraceful

### **Take Time To Listen** get the Bible and begin to put that permanently solve the problems Word back in your mind, your spir-

it and your soul. Then the Holy Spirit will begin to speak to you through the Word. As you are listening, be sure to

remain teachable. Be ready to accept rebuke if necessary. Be very



Picture of The Week Dr. Joseph & First Lady Maudine Sheppard at their Pastor & Wife's 44th Anniversary. Dr. Sheppard is pastor of Ben Washington Baptist Church in Irving, TX.

honest with God. Look for ways in which you've been wrong and confess them to Him. It's all right. Those sins won't come as any surprise to Him. He already knows about them. Confession just gives you the opportunity to get ride of them

THIRD: Act on the wisdom that God gives you. Let go of your own methods and put His methods into operation. Be obedient. If you don't, that wonderful wisdom won't do you any good at all.

As you pray, set aside your own ideas and start seeking the wisdom of God. It's the only thing that can

logue," said Bond.

Gerónimo Gutiérrez

that you have been facing or will face in the future. It's truly the most precious gift that God has to give. Seek His wisdom!

"For My thoughts are not your thoughts, nor are your ways My ways," says the LORD. "For as the Heavens are higher than the earth, so are My ways higher than your ways, and My thoughts than your thoughts. . . (Isaiah 55:8-11.)

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helps you feel good. A hug will help you savor the moment; and it will help brighten your day.

A hug will help you to understand; it will make your heart glow; and it will help you to have more ups than downs. A hug will help you move forward when others have tried to push you back; it will help you get up when you have fallen down; and it will help you see that your greatest disappointments and tragedies can be overcome. Give or receive one today!

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mitment to promote a better understanding between Mexico and the United States, and I want to make clear to you and to the NAACP members, the great respect and recognition in which the Mexican government holds the Afro-American community in the United States and this distinguished organization."

## hurch Happen

### Church Happenings Page 6 COMMUNITY **OUTREACH MINISTRY**

July 31, 4:00 pm We invite you to our Family and Friends Celebration honoring Community Christian Church in Midlothian, TX. Pastor Lisa Tarpley will have the Inaugural Service TX: Minister William Davis for Community Christian from St. Mark Baptist Church at the Midlothian Civic Center, 224 South 11th Street (off of U.S. Highway 287), Midlothian, TX 76065,

August 6, 10:00 to 3:00 pm We will have our Back-2-School Rally in Ft. Worth, TX. There will be FREE Food, a Bounce House, Health Fair, Music and more. Greater Mt. Moriah Baptist Church will be the host church and it will be held @ 5552 E. Rosedale Street, Ft. Worth, TX 76112.

For more details and to donate supplies, please contact Bridget @ 817-451-8458 or Cheylon @ 940-206-4843.

August 13, 2005 We will have our Back-2-

School Rally in Irving, TX. There will be FREE Food, a Bounce House, Health Fair, Music and more. The time and place TBA (will be announced in a future "Church Happenings" Section.)

Community **Outreach Ministry** Pastor Lisa Tarpley, Overseer 526 Compton Avenue Irving, TX 75061 972-986-5552 1-888-9-OUTREACH (Prayer Line)

FELLOWSHIP OF

Came." Zion Evangelistic Outreach Ministries will host the revival @ 102 West Palestine Road, Hutchins, TX 75141. Guest speakers will be Evangelist Elizabeth Johnson and Pastor Deborah Jackson from Walk of Faith Ministries in Waxahachie, Church in Dallas; Minister & Evangelist Terris Moore from Heart of God Ministries in Cedar Hill, TX; and Evangelist Evelyn Crawford & Bishop Gregory Crawford from Fellowship of Believers Ministries in Dallas.

For more information, contact Evangelist Crawford @ 214-372-3624.

Fellowship of **Believers Ministries** Bishop Gregory D. Crawford, Overseer 2130 56th Street Dallas, TX 75241 214-372-3624

#### **GOD'S HOLY TABERNACLE** July 21, 6:00 pm

We are calling all church choirs to participate in a Musical Extravaganza. For more information, please call 972-375-8211

God's Holy Tabernacle Rev. Terrance Sutton, Senior Pastor 11350 LBJ Freeway (Jupiter Road & I-635 in Dallas) Dallas, TX 75238 972-375-8211

Church Happenings Page 8





### **MON-The Gazette receives 1st Place for "Best Religious Section"** The Votes

Are In! at the 19th Annual African American Texas Publisher's Association Conference. The contest was judged by the University of Texas at Tyler.

### **Church Grant Writing and IRS Compliance Seminar**

P 5 Media Group is con- Ft. Worth, Texas. ducting a Grant Writers and IRS Church Compliance seminar on August 6, 2005, at 9:00 p.m. This seminar will be held at Redeeming Love Christian Church, 605 E. Berry Street,

#### White Papers Page 3

editorial content follows expectations of a profit-centered enterprise. General interest newspapers are committed to their stockholders, not their readers. What, then, can we expect when the best interests of the African-American community clashes with the best interests of the "bottom line?"

This does not mean, however, that Black newspapers aren't concerned with making a profit, but it does mean that such motivation is always secondary to the mission. Remember, Black papers are an "advocate" for their constituents. Incidentally, the real Black press need not worry about offending big national advertisers; they don't have many, anyway. Also, their most important capital asset lies in their credibility with Black communities.

But there's another, even more fundamental, reason why this insidious scheme to perpetrate newspaper fraud on African-Americans is destined to fail. It is something that all social scientists know: communication is a cultural phenomenon. In much the same manner that a Japaneseborn and reared person can become fluent in the Russian language, but can never become Russian, neither can a White publisher's expertise result in cultural legitimacy to corporate advertisers.

Topics covered in the seminar will include:Assumed Names, 501C 3 Tax Exemption, Articles of Inc., Private Funding, Private Foundation, How to write Grants, Tax Write offs, Church/

among Black constituents. The notion obviates the premise of Freedom's Journal wherein the Black press seeks to "plead [their] own cause."

Why, one might ask, do White publishers want to publish "Black" newspapers? The answer is strictly economic and lies in the fact that Whites are becoming a racial minority group as the United States population becomes increasingly of Hispanic, Black and Asian ethnicities. Census data confirms that in many major cities, the aggregate population of people of color already outnumbers Whites. Moreover, the various colored groups are younger, have higher birth rates and are entering their peak income earning years. In the face of a declining White consumer market - and comparable declines in their readership base - the New York Times and other newspaper groups have finally turned to people of color for their economic salvation. The problem - if what we've seen from their media cohorts is any indication – is that their intent is not likely to serve but to exploit. In short, they want to use their style of communication ("junk" news about celebrities, sex, crime, entertainment and inn-ocuous clap-trap) as bait to deliver our vast spending power (projected to grow annually from \$318 billion in 1990 to \$921 billion in 2008)

State, IRS Compliance, Form 1099, and Donation. Preregistration tickets are \$35.00, \$45.00 at the door.

Please call 817-926-1480 or 817-926-1124 for more information.

We've seen this pattern in recent decades with the advent of White-owned but Black-formated radio stations; the takeover of formerly Blackowned grooming and cosmetics firms; and the control of rap and Hip Hop music genres by White mega-corporations. In each instance, the modus operandi has been to effect White control over Black cultural entities - the kind of tactic that results in loss of our Black identity. If schemes like the Guardian were to succeed, the demise of the Black-owned press would be the ultimate final straw.

For perspective, consider the following: when Columbus came to these shores, he mistakenly believed he had reached the Indies. The proud and noble inhabitants he found here had strong selfidentities and they knew who they were - Mohawks, Seminoles, and Iroquois, etc. But Columbus, and the White settlers who followed him, decided these people would be called "Indians." Nowadays even those proud peoples colthemselves lectively call "Indians."

We do not expect to see the day when employees of the Gainesville Guardian will be called part of the Black Press by anyone other than themselves.

The gaspining

## Church Happenings

### Church Happenings Page 7 MESQUITE FRIENDSHIP

Every 2nd and 4th Sunday We have a FREE blood pressure screening after the 11:00 am Service, you are encouraged to come.

#### July 18 - 22, 2005

Please join us for Vacation Bible School. Classes will be available for children, youth, and adults. The theme is, "Running For The Prize." For more information contact Rev. Leon Moore @ 972-329-5030, Ext. 28

Mesquite Friendship BC Rev. Terry Turner, Pastor 2232 Franklin Drive Mesquite, TX 75150 972-329-5030

### NORTH DALLAS COMMUNITY BIBLE FELLOWSHIP IN RICHARDSON

**On-Going Mentor Program** Operation Oasis sponsors a pro-

gram that assists youth that are atrisk, and ex-offenders returning to society. The program's goals are to change lives of the formerly incarcerated person, to increase safety, and to spiritually fortify our communities.

For more details about this wonderful project, please contact Juanita Lee, Administrative Assistant at 972-437-3801 or call Toll Free at 1-800-37Oasis (376 - 2747)

North Dallas Community **Bible Fellowship in Richardson** Dr. Leslie W. Smith, Senior Pastor 1010-1020 South Sherman Street Richardson, TX 75081 972-437-3493

7710 S. Westmoreland Rd. Dallas Texas 75237 Phone: 972-572-4262 Fax: 972-709-3888

Monday School: 7.pm

Men's Fellowship: Friday 700pm

Website: www.ibocjoy.org

### PROGRESSIVE BAPTIST CHURCH July 17, 3:00 pm

You are invited to our "Sunday School and B.T.U. Annual" with special guest Overseer/Bishop K. D. Davis, Sr. of Sixth Avenue Baptist Church in Corsicana, TX.

**Progressive Baptist Church** Rev. W. E. Wyatt, Pastor 3728 N. Westmoreland Dallas, TX 75212 214-631-3554

#### RHEMA LIFE FELLOWSHIP CHURCH Tuesdays, 7:00 pm

Please join us and bring a friend as we study Women of The Word in our Truth on Tuesday Bible Study Night.

#### Rhema Life

**Fellowship Church** Reverend James W. Thomas, Pastor 3801 Avenue K Plano, TX 75074 469-467-7575

#### THE INSPIRING BODY OF **CHRIST CHURCH (IBOC)** Sign Up Now

FREE Computer Training classes by Dominion Training & Support Center. For more information and registration, please call Rev. C. Greer at 214-760-9575 or Email: Rnorag@aol.com

Mondays, 7:00 pm Monday School with Holy Spirit Bible Teachings

The Inspiring Body of Christ Church (IBOC) Dr. Rickie G. Rush, Pastor 7710 South Westmoreland Dallas, TX 75237 972-572-IBOC (4262)

### TRINITY PRAYER CHAPEL

Sign Up Now Reynolds Wood Ministries is now conducting FREE GED and ESL Classes, Mentoring Program, and Dance/Ballet/ Karate Classes (scholarships are available.)

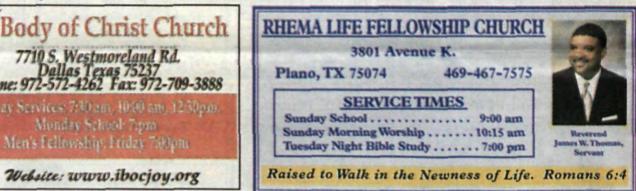
For more information and registration, please call 214-544-1886.

August 27, 1:00 pm - 5:00 pm We will present a FREE "The Making of a Leader Conference -2005" @ the McKinney Fellowship Bible Church, 2801 Orchid Drive, McKinney, TX. Our Keynote Speaker will be the Honorable Bill Whitfield, Mayor of McKinney. Other guest speakers will be Mr. Richard Abbott, NTJCC; Rev. Reynolds Wood, Founder of RWM; Ms. Linda Little, McKinney Chamber of Commerce; and Sister Shirley Demus Tarpley, Religious Editor for MON-The Gazette.

There will be performances by the RWM Dancers & Karate Team, the McKinney Fellowship Youth Band, and many, many more. Registration is FREE, but seats are limited. Please register early, by phone @ 214-544-1886, Online @ www.reynolds wood.org, or by mail @ P. O. Box 650, McKinney, TX 75069.

Also we proudly announce that Rev. Wood will be available to autography a copy of his long awaited new book, "The Ability Within" about the Principles of Leadership.

**Trinity Prayer Chapel** Rev. Reynolds Wood, Senior Pastor P.O. Box 650 Service Location is: 406 N. Tennessee McKinney, TX 75069 Dallas, TX 75251 214-544-1886



#### Send your church announcements to religion a monthegazette.com or fax to 972-516-4197 e/o Church Happenings. Deadlines are Fridays before publication date. (MON-The Gazette is published each Thursday.)

Gilead On The Mount • Pastor Mancil and First Lady Carroll 1016 Pioneer Road • Mesquite, Tx 75149 972-288-9632 Sunday School 9:30 am • Morning Worship 11:00 am Wednesday Night Bible Study 7:30 pm www.gileadonthemount.org "Apply the BALM of Gilead to the hearts of men."

## BAPTIST CHURCH



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