

Minority Opportunity News

"Our Ninth Year"
Established 1991

"The Paper of Choice"

June 1-15, 2000
Volume 9, Number 11

NATIONAL NEWS BRIEFS

• NCOBRA to announce reparation lawsuit

(NNPA) - The National Coalition of Blacks for Reparations in America and the Harvest Institute are preparing to make the next moves in the fight to pay African-Americans compensation for over 300 years of slavery and Jim Crow. NCOBRA plans to announce the lawsuit at their June conference in Washington, DC.

Support group celebrates anniversary

(NNPA) - The Joint Center for Political and Economic Studies, a group that conducts research on public policy issues celebrates its 30th anniversary this year. The organization's purpose is to improve the socioeconomic status of African-Americans and other minorities, expand their participation in public policy arenas and promote communications and relationships across racial and ethnic lines. The organization was founded in 1970.

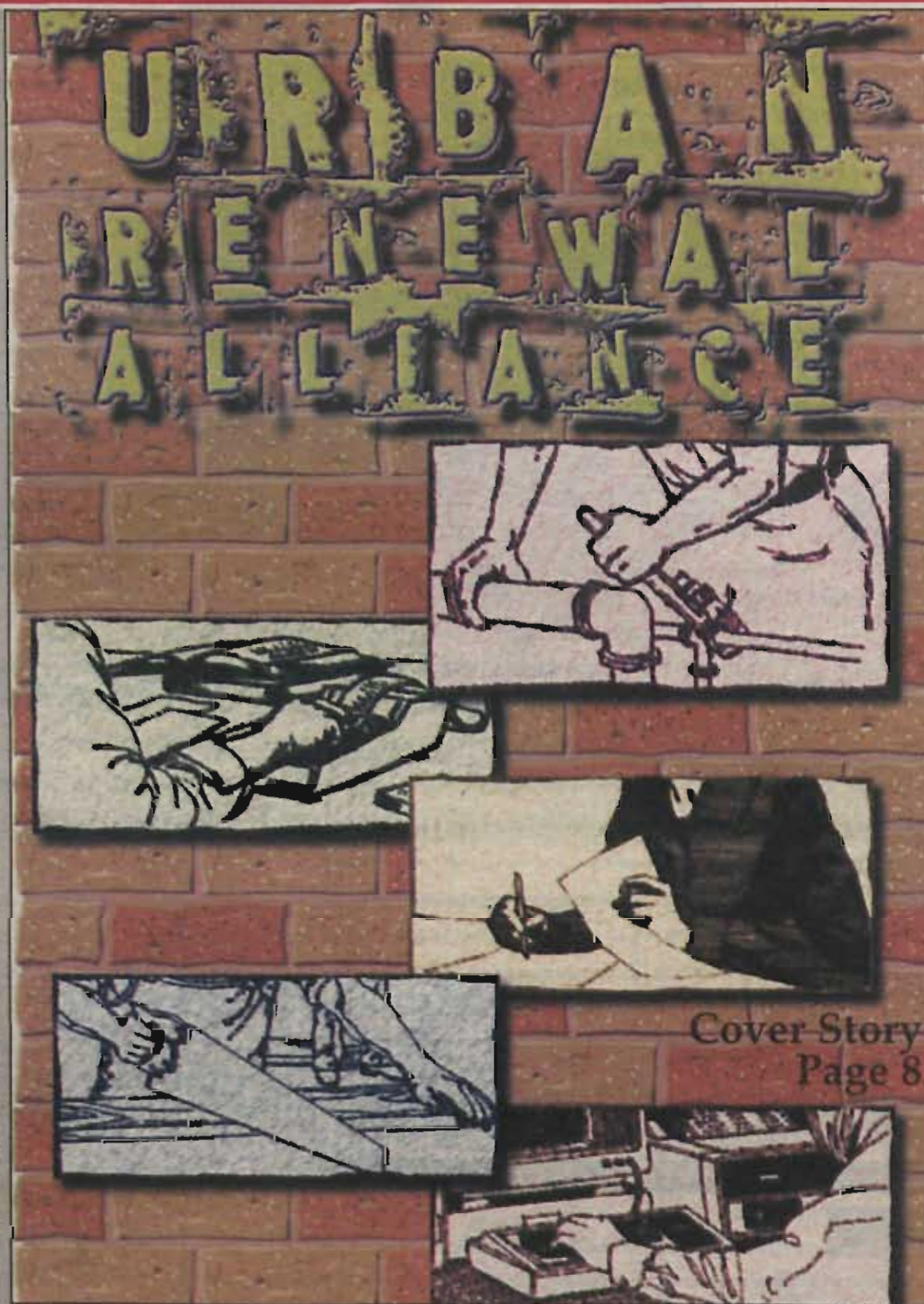
Gore speaks to black press

(NNPA) - Vice President and presidential candidate Al Gore discussed his views on police violence and profiling, education, employment and the African trade law in an exclusive interview with the National Newspaper Association. Gore's views included his support of affirmative action, legislation to fight racial profiling, teacher hiring bonuses and rebuilding skill sets of displaced workers in the textile and manufacturing industries.

Clinton signs trade act

(IPS) - President Clinton signed into law the Trade and Development Act of 2000, which is designed to promote US commerce with sub-Saharan Africa and two dozen countries of the Caribbean Basin. The law's main provisions concern the textile and apparel industries. The law is an amalgam of the Africa Growth and Opportunity Act and the Enhanced Caribbean Basin Initiative.

President Clinton signs the Trade and Development Act of 2000 on the south lawn of the White House



Cover Story
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JUNE MILESTONE MOMENTS

- 04 1946 Mississippi Valley State University is founded in Ita Bena, Miss.
- 05 1956 A three-judge federal court rules that racial segregation on Montgomery city buses is unconstitutional, ending the Montgomery bus boycott.
- 07 1959 Prince, one of the leading rock artist and producers of the 1980s and 1990s, is born in Minneapolis, Minn. His movie Purple Rain (1984) is hailed by some critics as the best rock movie ever made and earns Prince an Oscar for best original score and soundtrack.
- 11 1964 In South Africa, Nelson Mandela is sentenced to life imprisonment for allegedly attempting to sabotage the white South African Government.
- 15 1921 Bessie Coleman, a 28-year-old native of Atlanta, Texas, who learned French in order to communicate with instructors, receives a pilot's certificate from the Federation Aeronautique Internationale in France. She is the first Black in the world to become a licensed pilot.

June 13, 1967

Thurgood Marshall becomes justice

Thurgood Marshall is one of the most well known figures in the history of civil rights in America and the first black Supreme Court justice. He served on the court for 24 years until June 28, 1991, when he announced his retirement due to advancing age and deteriorating health. Before serving on the Supreme Court, Marshall served as legal director of the NAACP. His tenure, from 1940 to 1961, was a pivotal time for the organization, as overturning racial segregation was one of its prime directives. Marshall, along with his mentor Charles Hamilton (the first black lawyer to win a case before the Supreme Court), developed a long-term strategy for eradicating segregation in schools. They first concentrated on desegregating graduate and professional schools, believing that white judges would be more likely to sympathize with ambitious young Blacks. As the team won more cases, they turned toward elementary and high schools.

Marshall died January 24, 1993.

Thurgood Marshall



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Next Edition Features

JUNETEENTH 2000



Each year African-Americans in the state of Texas take time to celebrate Juneteenth. In the next edition *Minority Opportunity News* looks at the background, features, focuses and future of the celebration. We will visit with those who say the day is no celebration at all, merely another example of the unjust treatment endured by African-Americans. We will also visit with others who believe the event is deeply rooted in tradition and has a legacy worth celebrating.

"The doors of opportunity are always closed. You have to put your foot on the door and kick it down"

Pervis Spann

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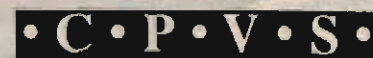
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Welfare reform can help, hinder community development

Throughout much of the history of government-sponsored social and community development programs, there has frequently arisen yet another "bright idea" or "ideal approach" that claimed to be "the" answer. Unfortunately, in more cases than not, these initiatives often looked at narrow aspects of community issues and lacked the broad perspective necessary to truly address basic needs. Likewise, in a broader sense, there has been a need to examine the impacts that large-scale government programs have on each other. In this editorial MON examines two such programs - welfare reform and community development - to show how these regulations are interrelated. From this point, we raise questions as to whether or not the scope of considerations for these programs has been appropriately considered in the Dallas community.

The passage of the Personal Responsibility and Work Opportunity Reconciliation Act of 1996 (the Federal welfare reform legislation) inaugurated fundamental changes in the daily life of low-income communities across the nation. These changes present significant challenges and opportunities to community development programs. It is important for community development professionals to reflect on these changes and look at best practice

responses underway in other communities. This is especially true as case-loads become more concentrated in urban areas and clients begin reaching their eligibility limits.

What is the importance of welfare reform to community development? Welfare reform impacts community development programs in three important ways:

1. Welfare reform creates barriers to the primary challenge facing community development clients. Obtaining and retaining work and finding paths for advancement are now essential tasks for almost every low-income family. Effective assistance to families requires attention to issues such as inadequate transportation, lack of quality, affordable childcare, substance abuse and mental health treatment, skills deficits, inappropriate training opportunities, job shortages and inaccessible health care. Many community development programs have been involved in these areas for years; welfare reform increases client demand for innovative and effective programming.

2. Welfare reform changes the environment in low-income communities. Community development and human services programs have evolved over the past several years in an environment significantly shaped by Aid to Families with Dependent Children

...continued on page 7



Dear Editor:

Everyone has heard by now about how the "Million Mom March" was about working toward more sensible gun control laws. Basically, that is the sort of thing that makes participants feel good about themselves. The moms took a walk, bought a hot dog or veggie burger, listened to some political speeches about how we need more laws and went home as happy as flower children after an orgy.

The problem with the "Million Whatever March" is that it solves nothing. It was wasted time and wasted effort, just as wasteful as adding more laws that cannot be enforced. You see, laws don't cure the problem.

Will Durant wrote in *The Story of Civilization*, published back in 1935, "To violate law is to win the admiration of half the populace, who secretly envy anyone who can outwit this ancient enemy; to violate custom is to incur almost universal hostility. For Custom rises out of the people, whereas law is forced upon them from above..."

The real problem the "Million Marching Moms" need to deal with is the custom of our society that allows murder and violence, that treats murder and violence as a commodity to profit from. Moms, how many times have you dropped off your kids at the movie theater on a Saturday afternoon to indulge their tender minds in a two-hour-long festival of violence called a "movie"? Every time you pay for a movie ticket, buy a video game or turn on your TV, you are accepting the evolution of a custom.

Our present custom accepts violence as a valid solution to problems. No law can cure that...no march...no protest.

I suggest that each of these "Million Marching Moms" take a sabbatical from her fancy career and stays home to raise her own children. Mom is the one who transmits the concepts of civilization to children. That transmission cannot happen when mom is busy with her career instead of at home to greet her children when they return from school and knowing her children's friends. Gosh, if mom has to be home, then daddy must be supporting her and the children he has spawned. Darn, that sounds so...so fiftyish.

Sincerely,

Patricia Allison (281-344-1023)

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DHA program assists at-risk youth

By Charles M. West

With high dropout rates and increasing crime among young people today, one might begin to question the integrity of state and federally funded organizations that claim to be making a difference.

One program that has been true to its purpose is the Dallas Housing Authority's (DHA) H.O.O.P.S. program. DHA's program is designed to equip and motivate young men to not only see a vision of success, but also to realize it. "H.O.O.P.S. simply means Helping Ourselves to Opportunities that Promote Self-sufficiency," says Lamonty Lott, DHA Sports Program coordinator. "I have seen guys come into this program with reservations, but leaving with a feeling of hope and peace."

Lott started H.O.O.P.S. in 1998. It has been implemented in West Dallas as well as the South Dallas/Fair Park communities. Its primary focus is to provide an alternative for males ages 17-25, who are at risk of becoming candidates for the juvenile and criminal justice system. That alternative would be to play in a midnight basketball league that required more than just setting picks and shooting jump shots. Each person in the H.O.O.P.S. program must earn their GED, attend various workshops on self-wellness and job training and participate in community service projects. These young men not only

channel their energies and talents into more productive activities, but also serve as role models to younger residents and promote a healthy, productive lifestyle by setting positive examples.

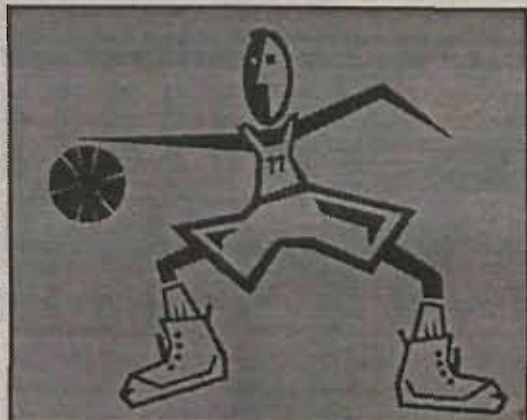
"I think every young man should go through this program. It teaches you about being a strong black man. I have also gained a great amount of information from participating in the different workshops

that H.O.O.P.S. has provided," says Lloyd Nichols, a program participant.

Lott gets assistance with the program from several groups interested in the participants' success. "This program would not be successful without the support and collaboration from the Dallas Urban League, Boys and Girls Clubs, and the S.T.E.P. Foundation," says Lott.

"With other organizations helping to strengthen the program, we have seen some of our graduating participants work for major companies such as AT&T and the state jail."

H.O.O.P.S. is scoring big points and making a big difference in young lives right in the heart of the Dallas community. Lott stresses that there have not been any students to sign up for the program and regress, yet only progress towards their set goals and endeavors.



Remembering Fallen Heroes



Restland Funeral Home & Cemetery's Memorial Day Dallas Program included placement of a wreath at the Victory Memorial by The Gold Star Mothers. The Gold Star Mothers is comprised of mothers who have lost their sons in service to the United States. The organization's motto is "We best honor the dead by serving the living." The program also included a keynote address by U.S. Congressman Pete Sessions and a 21-gun salute by the Texas Artillery Salute Battery of Fort Mabry.

Photo courtesy Restland Funeral Home & Cemetery



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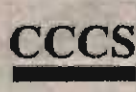
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House proposes drastic cuts to HUD budget

By Janel Burrell

Housing and Urban Development (HUD) Secretary Andrew Cuomo announced that the House of Representatives is proposing budget cuts of \$2 billion to HUD's Fiscal Year 2001 budget. The House Appropriations Subcommittee on VA, HUD and Independent Agencies made the prospective cuts, which would significantly reduce spending on HUD programs. Their budget is significantly less than the budget requested by President Clinton.

"As the nation's economy continues to soar, it seems incredible that Congress would decide against more funding for vital housing and economic development programs," said Cuomo. "This means that compared to the President's request, HUD programs will not create more than 10,000 new jobs or provide housing opportunities for more than 130,000 families in need. The budget requested by the Administration for HUD was a modest step in the right direction-one the House should have made a priority to fund."

President Clinton's request included a \$32.4 billion budget, and the House's budget is set for \$29.9 billion. HUD's pay-out budget, or the actual amount received by the organization, for fiscal year 2000 was \$26.4 billion.

"Almost every community will get less funding. (That's) a giant step backward," said Cuomo.

While the House's proposed 2001 budget is in excess of last year's budget by more than \$3 billion, HUD officials say the numbers cannot be compared. Speaking by telephone conference, Jacquie Lawing, HUD Chief of Staff, Max Stier, Deputy General Council and Deborah Vincent still challenge the numbers.

"The HUD budget cannot be read as a year to year comparison," said official. "Because of the way the HUD budget is set up, you have to compare the amount of money allocated for programs not how much is given out each year."

One major cut in the House's budget is to the awarding of housing vouchers. HUD had requested 120,000 new housing vouchers for the year. None were approved. Last year's budget awarded HUD 60,000 vouchers. HUD reports that a record 5.4 million unassisted, low-income households in this country have "worst-case" housing needs and spend over 50 percent of their income on rent.

While no new vouchers were included in the budget, the House's budget does include renewing all of the vouchers already in HUD's possession. Other significant cuts include non-renewing of funds for the Hope VI Program to revitalize distressed housing, and \$155 million in public housing, and \$155 million in public housing modernization funds nor the APIC program and a \$400 million cut to the Community Block Development Grant program.

In addition to cutting program spending, the House's budget also calls for staff reductions. Almost 800 additional positions, or 9 percent of HUD's workforce would be lost.

Congress has previously criticized HUD for not using the budget money allocated to them in a timely and efficient manner.

The Senate has not yet acted on the proposals. The full House is expected to vote on the HUD budget in June. In

the meantime, HUD officials say they don't plan to take the cuts lightly. "HUD can respond to the House and Senate. HUD can tell HUD's story to its constituents on the Hill," said Vincent.

If the proposed budget cuts are approved, Dallas stands to lose 842 housing vouchers and over \$12 million dollars.



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...continued from page 4

(AFDC) and other Federal welfare programs. The workforce participation focus imposed by the 1996 law, forces a reevaluation of program and service delivery design. For example, fewer people are home during the day to attend appointments. Gender roles will also be affected, and incomes will tend to fluctuate.

3. Welfare reform both requires and makes beneficial new local partnerships. Many local agencies must take on new roles under welfare reform as welfare and human services departments now must be employment-focused. Agencies that once may have operated in a more insular environment are now connected in new ways (for example, local Workforce Investment Boards administering Federal Welfare-to-Work grants). Opportunities for productive collaboration abound; housing authorities are faced with evicting residents sanctioned for not working while child welfare agencies struggle to keep those families intact to avoid increased burdens on foster care.

Dallas, like other urban cities, is challenged to improve the infrastructure and quality of life for those citizens who reside in low-income communities. Without the appropriate sensitivities to the obligations of the new welfare reform legislation, community development programs can be hampered or severely impeded. What analysis has been done in Dallas to examine the impacts of the welfare reform initiatives on local community development efforts? Where is the data being collected that defines the true impacts of these initiatives on the affected communities? What new or strengthened partnerships have been formed in Dallas to minimize the negative implications of these new changes?

In the midst of all the commercial development that occurs in our city, it becomes easy to lose site of needs of those in the shadows of all the new building efforts. Where is this leadership in Dallas? Maybe now is the time to find out.

Don't miss MON's Juneteenth Edition!


*Sometimes
it takes the
vision of one to
light the way
for many.*

**Lewis H. Latimer,
engineer, draftsman
and inventor.**

Lewis Howard Latimer's creation of the carbon filament electric lamp helped light the cities of the world. Yet, few people are aware of the fact that Latimer also worked alongside Alexander Graham Bell, executing the drawings and preparing the patent for one of the greatest innovations since the turn of the century - the first telephone.

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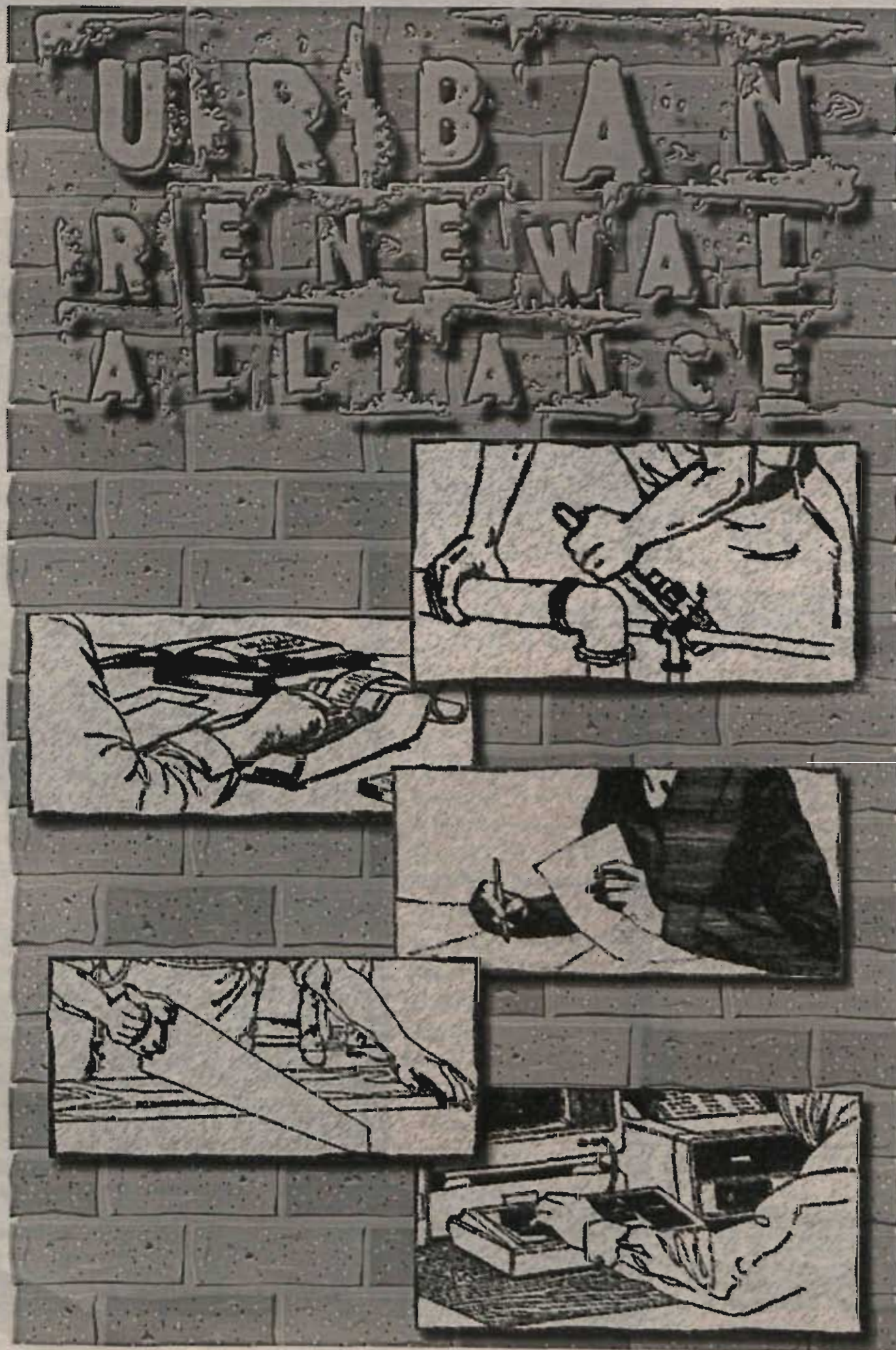
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A Key Tool for Owning the Future: *America's Urban Renewal Alliances*

By Glenda Williams Goodson



The average number of poor African-Americans, Hispanic Americans, and Native Americans is 1 in 3 (27% of African-Americans are poor, 27% of Hispanics, and 31% of Native Americans). In 1999, Dallas County had an estimated 250,000 individuals living in poverty (the poverty line for a family of four was \$16,700 in Texas). A disproportionate number of the poor are children: 1 in 5 children in the United States is poor. This includes 1 in 10 White children, 4 in 10 African-American children, and 4 in 10 Hispanic children. In Dallas County almost 20% of the poor in 1999 were children. As a result, many communities in black America have become poster children for urban distress, racial strife, municipal waste, joblessness and crime.

It's time and past time for change and that change may be found in urban renewal. Urban renewal was the most significant policy undertaken by several cities since World War II to assist low-income individuals with housing, jobs and economic parity. The urban renewal program had its origins in the Housing Act of 1949, but it did not truly get under way in a serious fashion until the 1954 Eisenhower administration.

Urban renewal alliances are designed to assist low-income families with obtaining skills and employment, acquaint residents with new technology, and upgrade housing. Contrary to expectations, land values and growth are the key issue in community politics, and urban renewal is part of a general struggle over the control of land. Chambers of Commerce and other business associations have well understood that urban renewal has been a boon, and in many cities charges of corruption, lawsuits and other protests have come with the promise of better communities. In the famous words of Malcolm X, urban renewal sometimes has become a means of "Negro removal". The inconvenient fact is that urban renewal programs have displaced millions of low-income citizens while producing more wealth for the rich. (Longtime Dallas residents can recall the fight over the expansion of Fair Park and the resultant displacement of South Dallas residents.)

But there are some success stories, as inner-city communities fight back through the prism of opportunities found through urban renewal alliances. In Detroit, Michigan boosters say that the city is regaining its world-class status through urban renewal: crime's down, employment is up and downtown rent is getting pricier. Buoyed by the federal Empowerment Project, the city is being rebuilt with companies such as \$1.7 billion Compuware moving 6,000 jobs from the suburbs to a \$1.2 billion housing and office complex in the city. Cities from Washington D.C. to Dallas are forming alliances for neighborhoods and communities emerging from poverty-stricken neighborhoods with open-air drug abuse and hopelessness by implementing programs to bring about rebirth.

Some have criticized the federal officials for building housing projects without providing jobs, retail businesses or opportunities for educational advancement. The best proof that urban renewal can

work is seen in projects such as the Nehemiah Project in Northwest Washington, D.C. The Nehemiah Project has built new homes and helped create new businesses and is a model for other cities wishing to take advantage of available funds and technical resources to improve their communities. One of the new businesses was a joint venture between the corporation and thirty residents who raised \$30,000 to open a laundromat.

Others interested in gaining insight on the urban renewal perspective need not travel all the way to Washington, D.C., because Jean Bush's Consulting & Planning Associates (CPA) located in Dallas is establishing an impressive track record in the field of urban renewal. On

June 20, 1998 the Dallas Workforce Development Coalition was recognized at the John J. Gunther Blue Ribbon "Best Practice" Awards at the U.S. Conference of Mayors in Reno, Nevada. The model workforce development program was recognized for its efforts toward assisting low-income families. The program was designed, developed and managed by CPA and the model project included training and support services that addressed the critical needs of individuals struggling to obtain gainful employment. It also highlighted available resources that would allow low-income residents to take care of their families' basic needs without dependency on government subsidies.

CPA includes coalitions with Faith Partners, Corporate Partners, Neighborhood Network Centers, and Community Based Services Providers. CPA's goal is to "equip unemployed or underemployed individuals with the training, education, skills, and services needed to move from dependent to self-sufficiency".

Organization President Jean Bush is proud of CPA's accomplishments. "We have worked with 140 women and 1 man in our program...and we are starting a summer youth program," says Bush.

CPA says local employers can participate in planning, offer supportive services when appropriate and interview and consider for employment-referred candidates who successfully complete pre-employment courses.

"There are 130 mentors involved in the program,

but there is still a need for more volunteers," says Bush.

CPA asks corporate partners to form working relationships in areas providing input on the quality of pre-employment training and Neighborhood Network Centers (operated by partnership with HUD, which can provide funds for new technology such as computer training) address employment and

training needs of low-income, low-skilled and unemployed individuals. Stating that "some of the greatest barriers to employment for some of the partners are not lack of skills, but lack of basic support needs such as transportation, childcare and motivation. CPA says their holistic approach includes supportive/referral services to organizations such as Community Based

Service Providers.

Bush says special services are what set CPA's program apart from other renewal projects. "Our program is different because we offer more business training, we are built around the

customer and we partner with other organizations."

One community resource that has been utilized to implement strategic renewal is that of the faith-based organizations which provide instruction on "the enduring values of honesty, hard work, discipline, respect for self and others, responsibility, and of doing unto others as they'd have done to themselves...(Faith-based organizations) teaches to help rather than to judge the weak, the poor, and each other, to love rather than to hate, and respect (each individual) as God's gift." CPA has formed a partnership with Concord Missionary Baptist Church to serve in this capacity.

CPA, along with service providers such as Marian Wright Edelman's Children's Defense Fund (CDF), recognizes that this key component is critical for success of any urban renewal project. CDF's extensive partnership with the religious community was born out of the conviction that faith calls each individual to nurture and protect children, and out of this commitment to helping individuals and congregations put their faith into action on behalf of children. CDF provides a number of opportunities and resources to support people of faith in working with and for children.

In fact, those faith-based advocates interested in providing children and youth with "A Moral Start" can attend the sixth annual Samuel DeWitt Proctor Institute for Child Advocacy Ministry. It will take place July 17-21, 2000 at the former Alex Haley Farm in Clinton, Tennessee. Religious leaders and other faith-based advocates for children will gather for five days of spiritual renewal, networking, and continuing education about children. Participants will explore how faith relates to children and advocacy, hear messages on children's concerns, gain solid, up-to-date information on children's needs and acquire new skills, models, and strategies to implement programs and strengthen families in their own congregations and communities.

The key to owning the future in Dallas' inner city neighborhoods is to be found through partnership with firms such as CPA.



Mentors of CPA's Welfare-to-Work program pose for pictures at the organizations mentor luncheon. CPA has 130 members currently involved with their program.

"Our program is different because we offer more business training, we are built around the customer and we partner with other organizations."

**Jean Bush
CPA President**



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Ron Shaw

How To Handle the Stress of Success Philippians 4:6

I was sitting in the office of one of Houston's prominent Methodist pastors recently talking about the church's plans for urban revitalization in Houston's fifth ward when the subject of success came up. This pastor is a friend and God has given him tremendous favor and blessed his efforts although he has only been pastoring there a short while. As we worked out the details for a meeting with his church staff and leaders, the Lord started talking to me about helping his group prepared themselves for the stress that comes with success.

This group will undertake projects that will earn them a great deal of exposure locally and possibly nationally. I'm not equating success with popularity, but often in our society notoriety accompanies success.

While talking with the staff and leaders, I shared the pressures that come with being exposed. Many times we desire success in our respective fields but forget about the pressure that comes with it. It's inevitable. Our society places great pressure on the successful. Personal accomplishments usually require a great deal of tenacity and focus. In satisfying those requirements, we often sacrifice those things that will preserve us on the journey and when we arrive at the destination.

I once heard one of my mentors, Dr. Zan Holmes, say, "now that you've arrived at where you wanted to be, what are you going to do since you've gotten there?" How true it is that we are always trying to succeed but never preparing to be successful. Jesus dealt with this issue better than anyone I've ever known. In short, it's difficult to handle the stress of success without 'trippin,' unless certain things are in place. This is true for groups as well as individuals. However, the solutions are the same.

Our text says first, don't worry about anything. Worry is a form of fear. It is faith in something negative happening. When we worry, we are expressing our faith in something bad happening. I read a statistic once that said 90 percent of what we are afraid of never happens, 5 percent is beyond our

control and we couldn't have prevented it; and the remaining 5 percent, if handled properly, wouldn't have devastating or lasting effects. Worry is a force that medical science admits will kill you, make you sick or change your appearance. The pressures you will face as a successful person must not be allowed to cause you to worry. It's a choice you make to "don't worry but be happy".

The second point of our text reminds us to pray about everything. Without prayer as part of our regular routine, our insides will become mush. Success comes with internal struggles and personal temptations that can make a fool out of you. Prayer keeps you focused on the one who causes success to come. Prayer washes us from the inside. Prayer keeps our faith in God's benevolence from utterly failing. I've tried to go at it alone and without the consistent communion with God. It never works. Times when I've gotten so busy that I didn't talk with Him or allow Him to talk with me are when I experienced my greatest mental and emotional assaults. The challenges and the changes can be managed properly when we pray.

Finally, be thankful. Gratitude should be the attitude for which we are known. It is an admission that I didn't arrive at this place without His grace. As smart as you may be, as beautiful or handsome or intelligent as you may be, you still weren't that smart or that good-looking or that intelligent to have gotten all this way without His help. Living with an attitude of thankfulness opens the door to a whole new level of success. Success is empty without thanksgiving. Otherwise, it's just a hollow summary of what we've done. Thankfulness gives way to the joy of success. Others seldom appreciate us until we give them credit for helping us. When we give them the credit, that allows us other opportunities for to help them. You may not have accomplished all you desire, but you have had a measure of success. How have you handled it? Are you more fearful now than before? Do you pray more or less? Are you greedier or more grateful?



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**John
Dudley**

Which Way for the Market?

The Economy May Hold the Key

Many factors move the markets, but perhaps no factor has more of an impact than the state the economy. The direction of the economy can dramatically affect the earnings growth of entire industries, let alone individual companies. What are some of the more important indicators to monitor?

Inflation: Late in an economic recovery, inflation (the increase in the cost of living) has a major impact on the market. If inflation rises faster than expected, interest rates rise and borrowing costs increase which is a negative for stocks. If inflation declines, rates and borrowing costs fall—a good sign for equities.

Track the inflation rate monthly by following the Consumer Price Index (CPI). Released by the Bureau of Labor Statistics, the CPI is reported in the newspapers and on television. It measures price changes for a basket of goods and services, including food, housing and transportation.

Initial Unemployment Claims: Released monthly by the Bureau of Labor Statistics, this report provides a snapshot of the prevailing employment picture. When the number of claims comes in higher than analysts expect, it means the economy is slowing, which is good for stocks because it means inflation is under control. When the number is lower than anticipated, it means more people are working and pouring money into the economy, which could raise inflation—a bad sign for stocks.

Index of Leading Economic Indicators (LEI): The LEI reflects the

economy's health. It forewarns of business downturns six to nine months before they occur. The LEI consists of 11 economic indicators, such as unfilled durable-goods orders, average manufacturing workweek, plant and equipment orders, sensitive material prices, vendor performance, and new orders for consumer goods. Generally, three consecutive monthly LEI changes in the same direction signal a shift in the direction of the economy. If it increases in three straight months, it means the economy is likely to grow, which could be viewed favorably by investors if the growth is considered moderate. Declines in three straight months suggest that the economy could be headed for recession, a negative for stocks. (Slow growth is good for equities in a mature economic environment, but when growth is too slow, the thinking is that earnings cannot support higher stock prices.)

These are just a few of the economic indicators to follow. There are many others that should be considered to make a prudent decision about the market's direction. Talk with your financial consultant for help in tracking the economy and the markets.

Provided by courtesy of John Dudley, a Financial Advisor with the investment firm First Union Securities in Dallas, Texas. For more information, please call John Dudley at 214-740-3253. First Union Securities, Inc., Member New York Stock Exchange and SIPC, and a separate non-bank affiliate of First Union Corporation. © 1999 First Union Securities.

Mutual Funds and Your Future

By Jesse Brown

(NNPA) — What's all this talk about mutual funds? Are you confused? Don't be.

So you don't quite understand stocks, don't like risky investments, but want to enter the market. According to new studies, these are the primary factors keeping more African-Americans from investing. If this is the case for you, then you need a mutual fund.

More and more African-American families are looking to mutual funds to establish long-term wealth. Mutual funds give you an opportunity to participate in the stock market without having to study and know in detail what stocks to select and how to manage

them. These funds have gone from little known investment vehicles to building blocks for middle-income families and large institutions alike.

They allow investors to pool their money together under the management of an experienced fund manager. The manager is a professional in the field and spends time diversifying money into a variety of businesses by purchasing their stocks or bonds. The benefit of having this manager means you can gain from his or her knowledge rather than utilizing your time to understand the market.

Investors own shares in the fund according to your investment and receive earnings accordingly. By law, no more than five percent of a fund's assets can be invested in any one security. So your investment is not considered "high-risk." However, you can pick your risk because funds are designed to match the "risk vs. return"

preference for each investor. You can monitor your reinvestment in the daily paper plus you automatically receive annual statements showing your income and capital gains. What makes mutual funds an ideal investment tool?

1. This is a great long-term vehicle. Over time, stocks out perform any other type of investments.

2. The systematic approach to investing, in which money is consistently invested, is a wise habit. You wind up taking advantage of market fluctuation and can acquire more shares. Most experts don't try to anticipate the market, so why should you?

3. Compounding interest. By reinvesting your dividends you can build financial security quicker.

You see, mutual funds are so popular because they are a simple, convenient and inexpensive means to invest in a portfolio of securities. Rather than tying up your money for years to get the maximum rate of return, you get potential growth, in addition to

access to your money if you decide to sell your shares. According to law, once you sell your shares, mutual fund administrators are required to mail your redemption check within seven days of the initial request.

With mutual funds, you have the opportunity to make money three different ways. Dividends are paid on earnings of the fund; capital gains are distributed; and the shares held appreciate.

Let's take a look at some mutual fund investment strategies:

1. Lump sum investment- If you're lucky to get a sudden influx of cash, you can invest it and get a head start on

...continued on page 26

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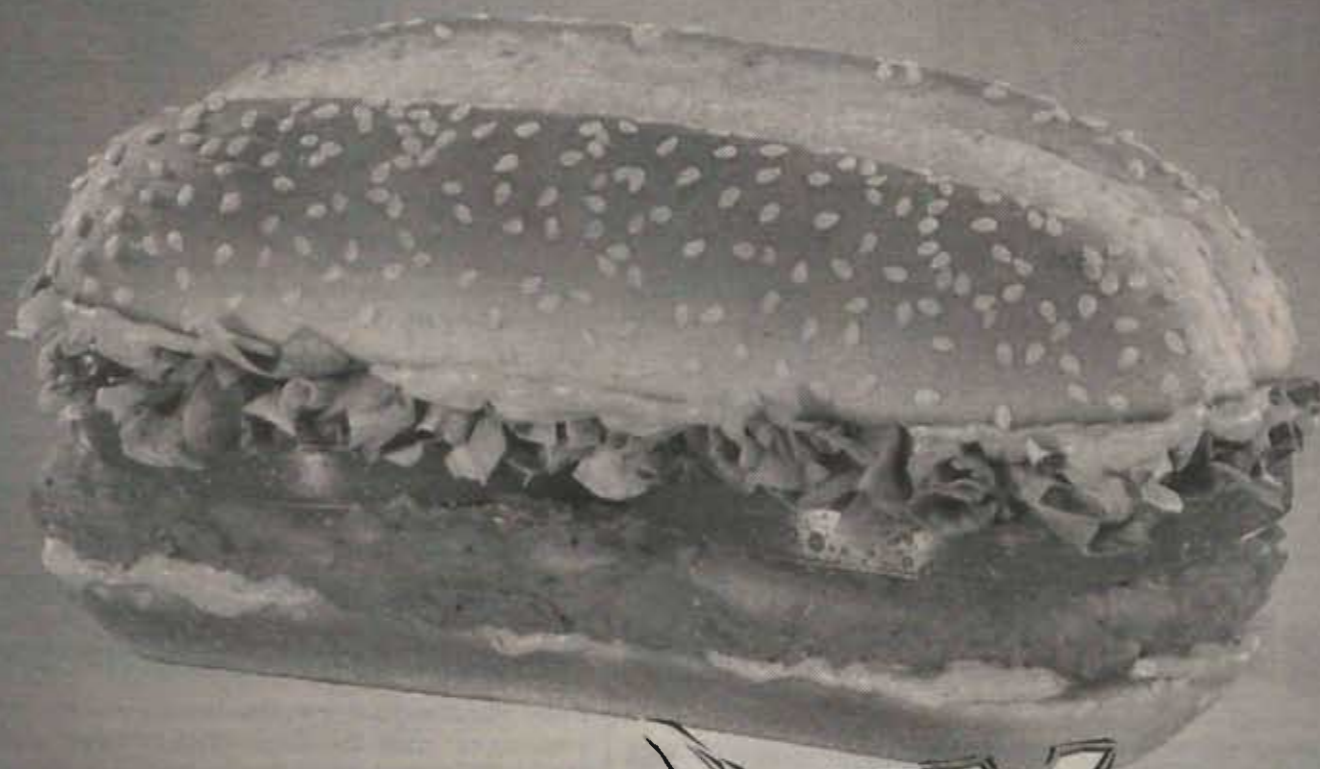


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Arts & Entertainment

Eyeing the Arts

By Stephanie Ward

Most people wouldn't think of Dallas as a hub of art activity, but Dallas' art community hides in neat little pockets around the city. In this column, we are going to discover some of those people and places. We will travel the neighborhoods, studios, galleries and museums to get a glimpse of the fascinating range of talent hidden in inconspicuous places.

I think one of Dallas' most unique features is the studio galleries of local artists. Some are in lofts, converted homes and apartments. No matter where they are, they all offer an inviting close-up look of an artist at work.

One of the oldest and most well-known studio galleries is the Arthello Beck Gallery. Beck's charming rustic gallery-studio on Beckley Avenue in Oak Cliff was one of the first African-American gallery-studios in town, opening in 1969. This two-story converted house is packed with all of Beck's work, from his oversized



originals to his mini-prints. The walls are lined with a bright collection of folk art done in oils on canvas portraying beautiful family and church scenes. Beck adds flavor to his studio with a quiet charm and lots of history within his artwork. His latest collection of works includes a Buffalo Soldier pieces he calls "Buffalo Soldier Scouting," this he says is his contribution to the legacy of the Buffalo Soldier. Beck's studio is open to the public by appointment only; give him a call.

Artist Evita Tezeno is new to the artist studio scene. Her North Dallas loft doubles as her home. The walls are lined with a large cubist collage with bright dancing images. If it's a good day, visitors may be able to watch Tezeno at work cutting, gluing and painting some of her originals. Recently, Tezeno displayed her works as one of the premier artists at

Art Fest, held last month at Fair Park. For a sneak peak at Tezeno's work log on to www.EvitaTezeno.com.

Soukaa Wright has transformed the upstairs of her apartment into her working gallery. She hosts open houses twice yearly. However, those wanting to see her work between open houses can stop by Stephanie's Collections in Deep Ellum where Soukaa's exhibits her new series, "Odalisque, The Mahogany Series". Soukaa, a native of Grand Prairie, closed her hair

salon two years ago and has been painting her way into cubism heaven. She is currently one of the area's hottest artists. Check out more of her work at www.Stephaniescollection.com.

Other artists that allow the public to visit their studios include Frank Fraizer, Nathan Jones and Johnice Parker.

Upcoming Events:

The first hint of warm weather kicks off the Dallas outdoor festival season. These festivals always have great food and great art. Stay tuned for exact days and

locations.

KnickKnacks

Donnie Wilson is turning his passion into pictures. Dallas born and raised, Wilson has moved to Los Angeles and among his many projects, he's working on a documentary titled "Woman and Their Purses," which he plans to screen in the Metroplex next year. He has filmed women throughout the country with stories and quirks about their pocketbooks. He is currently looking for



Local artist Arthello Beck

women with interesting stories that don't mind being on camera. He will be in Dallas filming this summer. Anyone with an interesting story can e-mail him at wil_son_donnie@hotmail.com. Women with the most interesting, entertaining and compelling stories will be invited to the filming.

Dallas writer Nyla Quinn is penning a book of life lessons learned. She is looking for essays that are great life lessons appropriate for women in their twenties. Anyone with interesting stories should e-mail her at Lessonfromusall@hotmail.com.

Night Vibes

By Ché Hill

Amon Rashidi: A Spoken Word artist on the rise, a man on a mission. That is what best describes Amon Rashidi, the artist behind the Home Town Records release *Speak First Born Sun*. The CD, which includes production from P-Funk innovator George Clinton, industry heavyweights Yarbrough & Peoples and Rap sensation Quint Black, is already receiving rave reviews from various radio and music professionals. It fuses Jazz, Southern Blues and R&B, with Spoken Word, a musical art form that most are familiar with, but seldom recognize. Yet with the emergence of artists like Rashidi and the rising popularity of Slam Poetry, Spoken Word is slowly, but surely, receiving limelight.

Amon Masha Rashidi (whose name means "God in his Omnipotence has sent a son to lead, teach and council a new generation") believes that his message-driven CD takes Spoken Word music to the next level and helps it achieve the recognition of which it is worthy. Rashidi's goal is to make Spoken Word music as common as R&B or

Jazz. Although seemingly similar to Rap, Spoken Word differs in that it is the language of the common man, and it allows the opportunity to express a wide array of emotions. The project uses poetry to teach and discuss issues such as respect for black women, a man's responsibility and the history of black kings. The depth of his words reaches a variety of poetry lovers similar to the works of Nikki Giovanni and Gill Scott Herron. The first single "Pretty Black Woman," is currently being played on touch format reaching 2.4 million listeners. "Speak is not just a CD, it's more of a

movement," says EJ one of the projects producers. The dynamic delivery from Rashidi, combined with the electrifying musical production, make this CD a must-buy. With the exception of the excessive profanity used by guest performers on some tracks, you can't go wrong with this one. You can support the movement by getting your copy at Black Images Book Bazaar, Jokae's African-American Books, Sankofa's, Reciprocity, Pan African Connection, African Imports and Warehouse Music.



Spoken word artist Amon Rashidi hopes to make the art of Spoken Word a universal artistic genre.

What's Happening in the Hood

If you like soul food with that home cook touch, then The South Dallas Cafe is the place for you. Located in the heart of the hood, the new Cafe provides the type of dining experience that you can't help but love. Upon stepping inside, the decor gives you a flashback of Blacks in the community, reflecting the his-

the sunny south, providing a place for local residents and entertainers to enjoy great food and an equally great atmosphere.



R & B Group S.I.N.G.I.E. chillin at the South Dallas Cafe on opening day.



(L to R) Garcia Williams, Ché Hill, and James Price, owner. Taking a moment to enjoy the atmosphere during the Grand Opening.



South Dallas Cafe. In the heart of Sunny South Dallas

tory of Dallas. Aromas of freshly fried catfish, and hot buttered cornbread accent the air. You know the kind that tells you that you're ready to eat now. The South Dallas Cafe brings life into



At various poetry venues, audiences show they enjoy the poetry recited by snapping their fingers. So we'll grade Spoken Word CDs with a 'Snaps' rating, with five being the highest and one the lowest.

Speak First Born Sun ****1/2

It's a great project and we look forward to hearing great things from Amon Rashidi.

Special Picks

If you're into poetry and enjoy smooth jazzy music, be sure to check out the latest release from Wil E. entitled "Waterfalls".

CELEBRATE

Events

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M:I-2

Tom Cruise and Ving Rhames return for another Mission Impossible movie. This time the film features Thandie Newton as the criminal they must stop.

Road Trip

A college student accidentally mails his girlfriend a tape of his womanizing escapades and he and a group of friends set out on a trip across country to beat the mail and retrieve the tape.

Held Up

Jamie Foxx stars as a successful man who ends up having a very bad day, including being dumped by his girlfriend, attacked by carjackers and caught in a convenience store hold-up. Also stars Nia Long.

Gladiator

The film follows the story of a warrior who becomes a slave who then becomes a gladiator and attains hero status. The film stars Russell Crow and Joaquin Phoenix.

U-571

A WWII submarine crew infiltrates a Nazi U-boat and must outwit the Nazis and navigate the dangerous waters. The film stars Matthew McConaughey and Harvey Keitel.

SPOTLIGHT

Documentary celebrates Black Music Month

Black Cinematheque Dallas will screen "Respect: The Story of Rock and Roll" and local musician Roger Boykin will lead a discussion examining the roots of Rhythm and Blues referred to as Rock and Roll. The documentary traces the evolution of Black Music in the 1960s with the story of Motown Records and its artists such as Stevie Wonder and the Temptations as well as its founder Barry Gordy. It also features black artists who produced for the white owned label Stax Records including Otis Redding and Wilson Pickett. The program will be dedicated to the legendary Allison Tucker. "June kicks off the annual Black Music Month, a time to celebrate black music and the black musicians who created (the musical genres)," says Marilyn Clark, founder.

The filming will begin at 7:00p.m., Friday, June 16, at the South Dallas Cultural Center, 3400 S. Fitzhugh Street. For more information call 214-426-1683 or 214-939-2787.

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Aretha Franklin stars in the music documentary "Respect: The Story of Rock and Roll"

HOT

"City of Angels" renewed for next season

CBS decided to bring back "City of Angels," for a second season this fall. The drama follows the predominantly minority cast of doctors and nurses and their struggles at Angels of Mercy Hospital set in Los Angeles. CBS has touted the show as a sign of its commitment to increased minority representation on its network. Co-star Vivica A. Fox will not return to the show next season.

Minnesota player killed in car crash

About 3,000 people turned out to pay homage to Minnesota Timberwolves swingman Malik Sealy, who died in a car crash after being hit by a drunk driver. Sealy died in a head-on collision while returning from a birthday party for teammate Kevin Garnett. Malik Sealy was 30 years old.

Injury postpones Holyfield fight

Evander Holyfield's June 10 fight against John Ruiz for the NBA heavy-weight title was called off because of a rib injury incurred by Holyfield during training. Holyfield was scheduled to fight for the piece of the title taken from Lennox Lewis.



THE TUBE



KDTN's health program tackles popular diets



Want to lose weight? KDTN's weekly program on health and medicine, "HealthWeek" launches its fourth season with hard-hitting reviews of five popular diets: Atkins, Sugar Busters, The Zone, SlimFast and Weight Watchers. Weight-loss guru Dr. Pamela Peke rates each of the diets on how they affect your health, how well they work and how easy they are to follow. "HealthWeek" has won



dozens of awards for its coverage of topics ranging from depression to laser surgery. CBS news correspondent Sharyl Attkin hosts. Regular contributors include Dr. Nancy Snyderman of ABC News, fitness expert Denise Austin and Graham Kerr, aka the "Galloping Gourmet." "HealthWeek" is shown on KDTN 2, Sundays at 6:00 p.m.

June 1-3

Dallas Black Dance Theatre and Lucent Technologies present the dance production of "Miles Davis-Porgy and Bess" at the Majestic Theatre, 1925 Elm Street, Dallas. All 3 performances will begin at 7:30 p.m. For more information or tickets call 972-881-2914 or 214-373-8000.

June 2

The Latino Cultural Center is hosting a gala benefiting the Cultural Center at the Fairmont Hotel, Dallas. For more information call Carmen Garcia at 214-969-0354.

June 2, 10, 22

The Dallas Symphony Orchestra presents public 3 concerts at the Meyerson Symphony Center. The concerts will feature 20th Century and Christmas music. All performances begin at 8:00p.m. For more information call 214-692-0203.

June 3

St. Paul African Methodist Episcopal Church presents gospel artist Richard Smallwood in a workshop concert at Paul Quinn College in the Bishop Richard Allen Chapel, 3837 Simpson Stuart Road, Dallas at 7:00 p.m. For more information call 214-421-1344.

June 4-July 28

The Irving Arts Center begins its annual summer youth program, KidsArt 2000, at the Center, 3333 N. MacArthur Blvd. For more information call 972-252-7558.

June 8-18

NM Productions presents its second production of "The Adventures of Huckleberry Finn" in the Outdoor Amphitheatre at the DeSoto Town Center Thursdays-Saturdays at 8:00 p.m. For more information call Michael Wehrli at 817-784-6671 or 972-680-4466.

June 13-July 2

In celebration of Juneteenth '2000, works of African-American artists Arthello Beck and Carl Sidle will be on display at the New Talent Gallery of the Irving Arts Center. For more information call 972-252-7558.

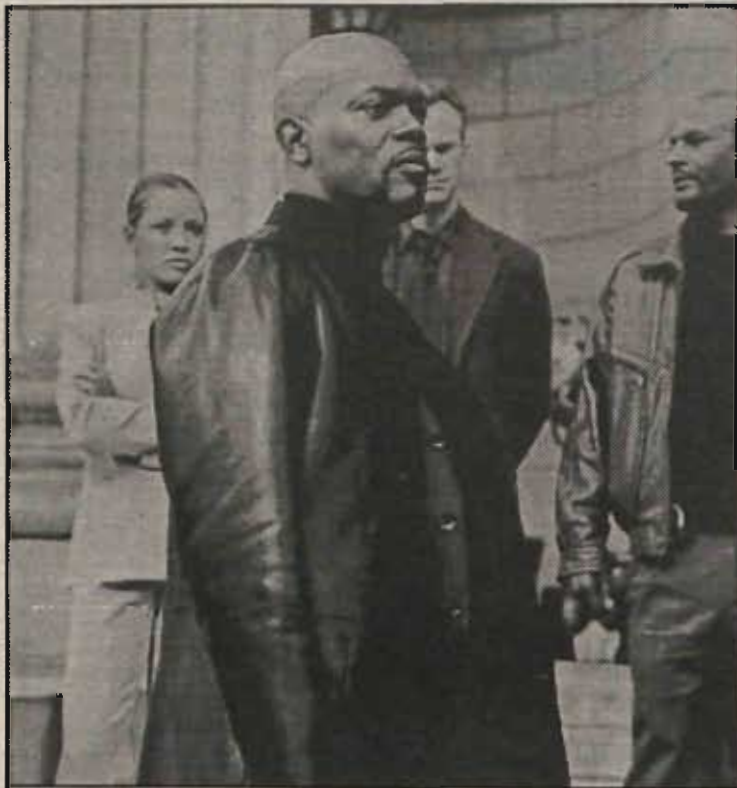
June 16

In honor of Black Music Month, Black Cinematheque, 3400 S. Fitzhugh, Dallas, presents "Respect" a documentary chronicling black gospel music at 7:30 p.m. For more information call 214-939-Arts.

June 17

The Black Academy of Arts and Letters presents "Blues in the Night Concert" featuring Chicago blues singer, Koko Taylor at 8:00 p.m. in the Naomi Bruton Theatre. For more information call 214-743-2440.

Can You Dig It? Jackson stars as "Shaft"



Samuel L. Jackson reprises the role of New York detective John Shaft in the John Singleton film "Shaft". The film also stars Vanessa Williams and Jeffrey Wright. "Shaft" opens June 16.

He's a baaaad man - Shaft, John Shaft! The long-awaited remake of the classic motion picture of the same name finally makes its big screen debut.

While the characters are different, the film promises all of the ingredients that made the original movie and John Shaft an icon for an entire generation of young filmgoers, beginning with the casting of the lead role to film star Samuel L. Jackson.

"The Dallas Black Fashion Summer Explosion's" The "Mysterious Classic Lady in Red" Registration Form



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Rules and Regulations

1. Lady like characteristic(s) are expected - (I.E. - poise, outgoing personality, and self confident).
2. Dress in a professional (tasteful) manner.
3. Be responsible,Be on Time.
4. Must be able to attend all rehearsals.

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TO SCHEDULE YOUR AUDITION/ INTERVIEW

Jackson, as Shaft, again is cast a New York detective, but the New York of the new millennium is drastically different from the New York of almost three decades past. Shaft has thrown himself into the city's seedy underbelly, facing down cops and criminals who want him dead and a legal system that thrives on money, not justice.

The film comes complete with a star-studded

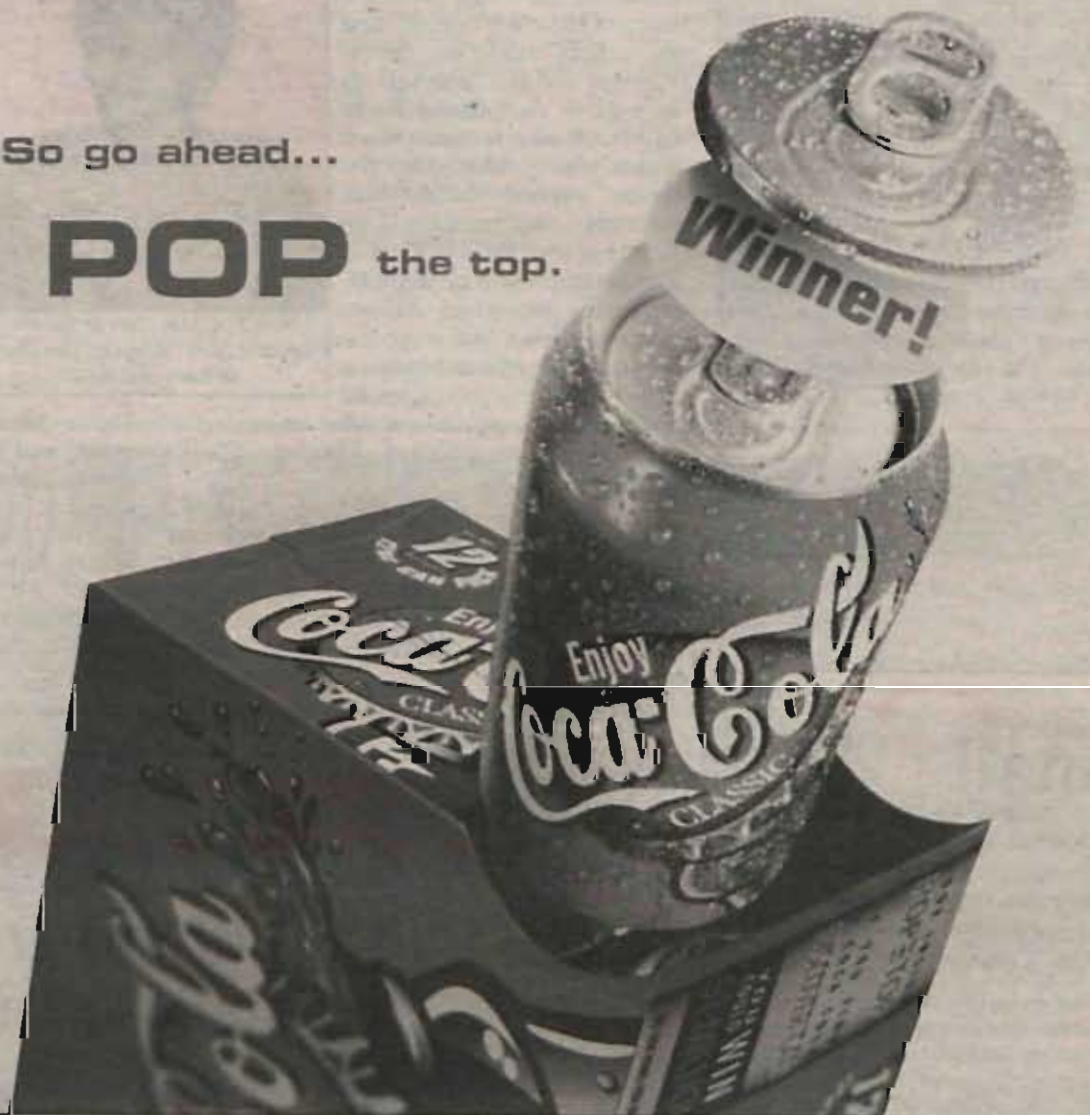
cast including Vanessa Williams, Jeffrey Wright and Busta Rhymes. And because no film of this magnitude would be complete without the superstar that brought it to cult status, Richard Roundtree returns in a guest role. The film is directed by John Singleton and produced by Scott Rudin and Singleton.

"Shaft" opens in theatres June 16.

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New TPA officers share goals, visions of organization

By Trina S. George
TPA Newswire

AUSTIN - Just a few weeks ago, the Texas Publishers Association (TPA), an organization started in the mid 80s that unified African-American publishers in Texas, ushered in the new millennium as they elected new officers to further the organization's vision. Founded in 1986 by 14 African-American newspapers, including the Dallas Post Tribune, TexasTimes (Ft. Worth) and the Dallas Weekly, the TPA now consists of 21 of the 36 African-American newspapers in Texas. The organization still aligns itself to "meet the growing needs of the African-American community by focusing on social, political and economic empowerment."

Jocelyne Fadojumiti, publisher and director of community relations for the East Texas Review and TPA's new president, says she is very humbled and honored that she received her colleagues' vote to lead such an important organization, and she's ready for the task. Fadojumiti's platform includes professional development and continuing education, establishing a designated meeting schedule, alliances with advertising agencies, professional ethics and standards, an executive advisory committee and corporate sponsorship.

"I want to work together with all the publishers to bring out the best in our organization," says Fadojumiti. "I strongly believe that we can make great strides and accomplishments if we focus and work together."

Professional development and continuing education for the publishers are of spe-

cific interest to Fadojumiti. "I want to bring back training for the members of TPA. Training will take the publishers to new grounds of success." Fadojumiti stresses the need for the publishers to put forth a good product. In order to meet this need, Fadojumiti will do something the TPA has never done. "I am going to donate my Saturdays to travel to the papers that need help, such as the smaller papers, and teach them everything from layout to how to sell advertisements. In order for our papers to compete with other weeklies, we have got to ensure the product is not lacking."

In addition to the significant training endeavor, Fadojumiti seeks to build "honest relationships with advertising agencies." "I intend on taking our best newspapers when making a pitch for advertising," says Fadojumiti. "There's nothing like showing a potential advertiser the product in which they may be advertising. They'll see the layout and colors and make the decision that advertising in African-American papers is good for their business and even the community."

Thurman R. Jones, 1998 TPA president and publisher of Minority Opportunity News, confirms that advertising in an African-American newspaper represents more than an opportunity to increase business. "Advertising in an African-American newspaper represents a commitment to ensuring that a major source of information and education remains viable in our communities."

Maintaining high ethical and professional standards is also an important element of the new president's platform. Having received the Media Honor Roll,

statewide recognition of media representatives who present fair and balanced reporting of news about public schools, Fadojumiti understands how important it is to continue in TPA's well-defined set of professional ethics and standards. According to Fadojumiti, "the guidelines serve to direct the professional dealings of our membership so as to protect and enhance the reputation of the TPA, define the approach to working with our respective



Newly elected officers President Jocelyne Fadojumiti (left) and Vice President Zarinah Shakir (right) hope to bring new direction to the Texas Publishers Association.

clients and ensure the integrity of the organization."

According to the 1999 TPA president, Reginald Blow of the North Texas Journal, Fadojumiti is certainly capable of taking the organization to higher heights. "The East Texas Review is the most improved paper in the state." Blow states his hope for the new officers is that they continue in the spirit in which TPA was conceived and that they continually challenge, lead and direct the organization making it a viable force in the publishers' arena.

When asked what is most memorable

about his term, Blow reflects on the unification of the TPA. "We were able to end the battle of the small paper versus the big paper. Our goal was to get individual publishers to expand their scope of possibilities for what their papers could become." Blow adds that he worked to get the publishers to "use what they have" and refuse to buy into the "baby bird syndrome - open mouth waiting for something to drop in." Blow states that unification of TPA and reaching out to corporations has positioned the organization for future success.

Vice-president elect, Zarinah Shakir, publisher of the San Antonio Observer, says she's honored to have been chosen for the position and is equally excited about her leadership role. "The training aspect that Joycelyne (Fadojumiti) is spearheading is a step in the right direction to streamline some of the organizational skills of the TPA to produce the best results," says Shakir. "The focus on training will allow those individuals who have been contained to step up and make some positive things happen for their paper." Shakir adds that the additional training will also bring in more advertising dollars that will benefit the TPA.



Though it appears to be a large task before the new TPA officers, incoming president, Fadojumiti declares she'll pull the strength from her spiritual source. "I believe that God will use me to bless the TPA. I am going to bring my knowledge and experience to help the smaller papers. Combined with patience and tenacity, because I don't give up, the TPA will soar to higher heights."

Small grants awarded to improve South Dallas/Fair Park

By Lakeesha Joe

To encourage community rebuilding, the Foundation for Community Empowerment (FCE) is continuing its Neighborhood Small Grants Program. The program allows South Dallas/Fair Park-based associations and other community organizations serving those residents to receive grants.

"Supporting individuals and small organizations who wish to better the environment in which they live, encourages other residents of the community to begin solving neighborhood problems at the grass-roots level," said Jon Edmonds, executive director of FCE. "It's a domino effect, resulting in a more proactive community."

Recent recipients of the small grants program include the Exline Advisory Council and Parent Club. Exline will use its grant to revitalize a community garden. Another recipient is A Lift for Life Outreach Center, whose grant will provide materials and snacks for an after-

school program. The Love Day Care Center also received a grant, which provides food and supplies for a small day-care center operated by Rhodes Terrace Housing Development residents. The final recipient is the Greater New Zion Baptist Church Winners Program, whose grant provides materials and snacks for its church-sponsored, after-school program.

"We provide a free after-school program that originally started out with just latchkey kids and is run on donations from individual church members," said program director Wessie McCoy. "Next year will be our 6th year to run the program and it is good to know that we already have money for next year and can continue the program."

Grants are awarded for of \$300, \$500, \$750 and \$1,000 and used toward developing programs for youth, crime watch, community newsletters, neighborhood cleanups, community garden and other initiatives.

To receive a grant, organizations or

individuals must be based in the South Dallas/Fair Park area or the population served must be the South Dallas/Fair Park area, as defined by Zip codes 75210 and 75215. Also, the proposed project must reflect the concerns of the neighborhood or larger community.

This year is the first time that the FCE had an advisory committee decide who will receive the grants. The committee is comprised of former small grant recipients, neighborhood leaders and youth from Lincoln and Madison High Schools. The committee also identifies community leaders and encourages them to apply for grants. Committee members also attend a community development conference to further develop their leadership skills.

Former grant winners have used the money in many constructive ways, including Calvin and Johnnie Mae Carter of Sunny Acres Community Association. They used their grant to purchase computer software for computers that had been donated to their

association so they could begin holding computer-training classes in their community. Carolyn Jarrett of Turner Court Residents Council used small grant to discuss strategies and steps for improving the community. Clarine Whitaker of the Charles Rice Neighborhood Association is using her grant to sponsor block parties and other activities to encourage her neighbors to become involved in community involvement. Clara Young and Betty Salter of the Rose Garden Neighborhood Association used their grant to purchase riding mowers so that they could participate in the City of Dallas Clean program.

By offering this program, the FCE hopes to increase the number of positive community activities, support leadership development among residents, encourage problem-solving at the grass-roots level and encourage youth to take a leading role in their school and community.



The Wellness Diary

Naturopathy or Traditional Healing: Finding the best treatment

By Delmetria L. Millener

Each year, Americans spend millions of dollars on over-the-counter products to cure minor health and beauty disorders. That same amount is spent on ingredients to add flavor or enhance the texture of foods, such as lemons, garlic, mayonnaise and flour. Where is the connection between the two? These ingredients are among foods that can also be used—safely and effectively—to promote healing and remedy some health and beauty ailments. Best of all, they can be found in kitchen cupboards and are inexpensive.

Using household products for healing and beauty treatments, is not a mere fad. The ability for the body to heal itself by using food and other natural elements has a name. It's called Naturopathy. Known as the oldest philosophy of medicine, experts say that naturopathy is, "a comprehensive approach to total health and healing based on the use of natural substances, non-invasive therapies and reliance on the inherent healing abilities of the body."

How do doctors feel about these natural methods of healing the body?

Experts say that research in natural medicine is expansive and continues to grow. While traditional medicine and alternative medicine is becoming more integrated, the research of the natural approach to healing is being increasingly examined, and its value affirmed.

Other experts' opinions conflict with the use of alternative healing because they feel that acute injuries and traumas cannot be cured by alternative medicinal methods. They recommend caution when using alternative methods because herbs and over-the-counter and prescription drugs have the ability to interact negatively, and should never be mixed

without the guidance of a traditional medical physician.

Nevertheless, the use of alternative medicine is on the rise. Practicing natural medicine was popular in the early 1920s through the late '50s, but disappeared until the 1970s and '80s when there was a growing interest in the practice again. Today, the United States is home to approximately 1,000 practicing naturopaths. Although the source of many health secrets can rarely be found, some health professionals are adamant that this is due to trial and error by past ancestors, and sometimes simply experimenting in

the kitchen.

"For diarrhea or an upset stomach, take 8 oz. of hot water, mix four tablespoons of flour, a dash of salt and pepper and stir," says Bertram Adams, a father of three who administers the concoction to his family for stomach problems. "Drinking the mixture at its warmest will cure your stomach instantly!"

Imagine how much money could be saved if traditional methods of healing were traded for alternative healing remedies. For instance, mayonnaise tastes great on sandwiches and adds flavor to many other dishes. But if applied to the hair for about ten minutes, the mixture of egg yolk, lemon, vinegar and vegetable oil will provide a smoothing effect on hair. Whipped cream is another staple treatment that has proven effective for the hair. If left on the hair for thirty-minutes, hair will be moisturized and conditioned. Almond oil and castor oil both provide shine without weighing down the hair. Eggs, which are high in lecithin, are excellent conditioners and moisturizers to strengthen hair and add volume.

It has been proven that the sugar and proteins found in beer can add tremendous body and manageability to hair when used as a final rinse, and vodka, is also excellent for removing build-up from oily hair.

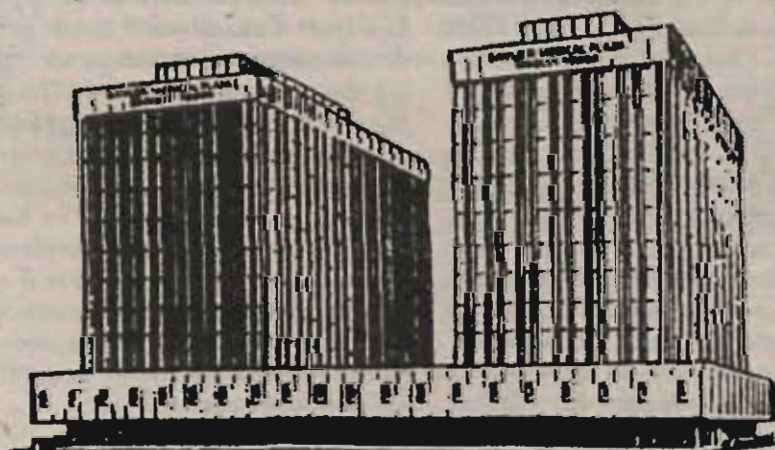
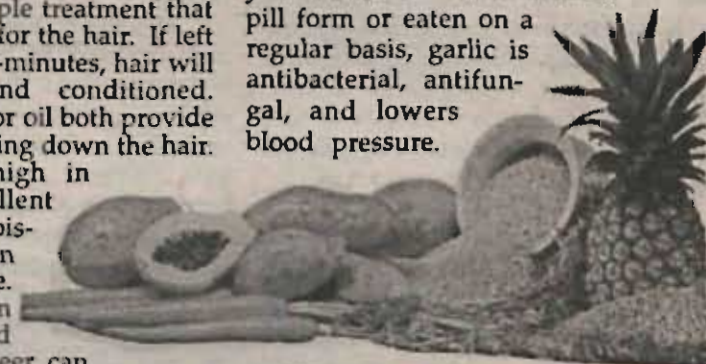
Many foods that we eat have healing effects if used more often in recipes, or if eaten alone. According to the Pythagorean Center for Natural

Healing, "the philosophy of natural healing is that, given the opportunity, the body has the capacity to heal itself." In order for the body to heal itself naturally, it would make sense to feed the body natural foods! Studies prove that bananas a good humectants and moisturizers because they contain vitamins A, B and C and potassium, which are all good for the skin.

Garlic is one of the most popular healing food items. Worshipped by the ancient Egyptians and Greek Olympian athletes, studies by the Garlic Information Centre in England reveal that garlic can fight bacteria, maintain a healthy heart, prevent coughs and colds—all without giving you bad breath. When taken in pill form or eaten on a regular basis, garlic is antibacterial, antifungal, and lowers blood pressure.

Additionally, garlic can control cholesterol levels and improve blood circulation. Recent studies show that certain forms of garlic will stimulate the production of nitric oxide synthase or NOS, an enzyme that is responsible for

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SOUTHWESTERN

This Just In...

By Yolanda Joe

(Doubleday, \$23.00, hardback)

By Delmetria L. Millener

This Just In..., by author Yolanda Joe, is penned with a unique style. Joe was a former news writer with CBS in Chicago and left the station to tackle fiction writing. In a creative nature, Joe writes her story like an hour-long newscast. The story has catchy chapter titles such as "Headlines," "Weather," "Sports," as well as "Teasers" such as "First" and "Coming Up Next," that entice the reader to read more. Whenever a character is speaking, the chapter is captioned with the character's name and title, which makes for interesting layout and appeal.



In *This Just In...*, Joe does an excellent job providing definite insight on how underhanded "Ms. Corporate America" can be. From cover to cover, the author unfolds sexist and racial situations that five friends experience daily, either directly or indirectly. She also shows the conflicts that erupt within the friendship of five women—four Black and one White.

At first, the story as well as the characters and their roles are difficult to follow. However, readers become intrigued when they can assimilate those forgetful names and "faces" to meeting people on a new job—forgetting their names, titles and functions—then later, adapting.

Joe presents new market reporter/anchor Holly Johnston and veteran photographer Alexandra "Alex" Harbor to her readers, followed by another new market member to news writing, the very Southern wife, mother, writer/producer Kenya Adams. Finally, WKBA's first and only white female camerawoman Meg "Beans" Rippley and corporate pioneer news manager Denise Mitzler make their debut. Throughout the story, Joe displays the tension in the atmosphere as these friends battle racism and office politics, not only in the office, but among themselves as well.

Skillfully, Joe moves her readers between the office and home with heartwarming friendships and family relationships that keep us grounded and remind us that we're human, made with feelings that can be hurt, and souls that can be crushed.

Another interesting facet of the novel is Joe's use of imagery. Readers can "see" the paper cluttered newsroom, camera wires covering the floor and glass-enclosed offices. Joe lets her readers hear the desperate shouts of assignment desk researchers when a story is "breaking" and a "crew" needs to be on the job.



author Yolanda Joe

Readers will jump with anxiety when someone is called into "upper management's" office and their hearts will drop like lead when the "pink slips" are distributed. Employees everywhere with a demanding career will definitely relate to late-night phone calls from the office demanding their presence for an office emergency, and will feel the cold Chicago wind in the wee hours.

In layman's terms, Joe gives her readers a lesson in the slippery, inconsistent world of broadcast news by tactfully explaining journalism lingo as it relates to broadcast news. She also gives insight into journalists' salaries, including anchors and directors, as well as other fascinating, insider tidbits. Totally different from Joe's usual style of writing, *This Just In...* lacks the sass of some of her past stories, but is equipped with twists and turns and a powerful plot that keeps readers captivated.

The only flaw with *This Just In...* is that Joe writes as if backstabbing, lying, cheating and conniving occur only in the media

world. Many corporate employees can attest that sexism, racism and about a gazillion other "isms" do not discriminate. However, they exist daily in the "working" world. If nothing else, *This Just In...* is a reminder of the unorthodox issues tolerated in the workplace and—nowadays—politically correctly referred to as "institutionalized racism."

Further, an unrealistic fantasy occurring in the novel is Joe's writing that all of the black

...continued on page 23

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Nashville becomes birthplace of two great black institutions

By Jamila H. Thomas

Historically black colleges and universities have always faced great obstacles in their quest to educate America's African-American students. Most began as land grant colleges with little more than one room and a lot of hope. Nevertheless, these schools persevered and after several years of struggle, most are still open and educating today. In the roll call of these great institutions, one hears the names of schools such as Howard, Southern, Langston and Meharry.

Meharry Medical college

Meharry Medical College was founded during the time of America's rebuilding. The Civil War had ended, slavery had been abolished and America's poor were receiving little attention. The year was 1876, and the place was Nashville, Tenn. In Nashville, post-Civil War earned the city the distinction of having the worst mortality rate in the country. Conditions among freed slaves were depressing, accounting for extreme rates of death and disease in the black population.

In October of that year, a beacon of light shone for African-Americans when Meharry Medical College was founded. Established as the Meharry Medical Department of Central Tennessee College by the Freedmen's Aid Society of the Methodist Episcopal Church, Meharry's inception was part of the Society's continuing effort to educate freed slaves and to provide health care services for the poor and underserved. The first individual contributors to the school were the five Meharry brothers, led by Samuel Meharry, and thus the school was named. The Methodist Church matched their initial gift and the department was formally opened on October 13, 1876. Meharry was built on the Cumberland River, about halfway between Memphis and Atlanta, allowing for easy access to its patients. In 1915, the state of Tennessee granted Meharry a new charter, which gave the college separate corporate existence. Since that time, it has remained independent.

Today, Meharry Medical College is the largest private, historically black institution exclusively dedicated to educating health care professionals and biomedical scientists in the United States. Almost 15 percent of all African-American practicing physicians and dentists are products of the school. Since 1970, Meharry has awarded more than 10 percent of the PhD's in biomedical sciences to African-Americans. And true to the beliefs and principles of its founders, the majority of Meharry's graduates practice in medically underserved rural and inner city areas, while maintaining an uncompromising standard of excellence.

Fisk University

Another university with a similar story is Fisk University also located in Nashville. Just like Meharry, Fisk's origins can be traced to the days immediately following the abolition of slavery. Approximately six months after the Civil War and two years following the Emancipation Proclamation, Fisk University begin its journey into history. John Ogden, Reverend Erastus Milo Cravath and Reverend Edward P. Smith established the Fisk School in Nashville, named for General Clinton B. Fisk of the Tennessee Freedmen's Bureau, who provided the school with facilities in former Union army barracks. Here, Fisk convened its first classes on January 9, 1866, with students ranging in age from seven to 70. Ogden, Cravath and Smith had a dream of an institution that would be open to all people and that would measure itself by "the highest standards, not of Negro education, but of American education at its best." Fisk University became and incorporated institution on August 22, 1867.

As was common during the early years of most black colleges and universities, Fisk soon fell on hard times. Not to be undone, a group of students left the university on October 6, 1871 on a "fundraising" trip. These students became known as the Fisk Jubilee Singers. They were so successful that not only did they perform for American audiences and dignitaries such as Ulysses S. Grant and Mark Twain, but also in Europe for Queen Victoria. In their travels they raised enough money to keep the university's doors open and also for the construction of Jubilee Hall, the South's first permanent structure built for the education of black students.

Fisk alumni and faculty have been among America's leaders since its inception. W.E.B. DuBois and Booker T. Washington were just two of the students who have been educated at Fisk. Faculty members have included Arna Bontemps, Sterling Brown, Robert Hayden and James Weldon Johnson.

Today one in six practicing black physicians, lawyers and dentists is a Fisk graduate. According to school records, in proportion to its size, Fisk continues to contribute more alumni to the ranks of doctorally prepared African-American scholars than any institution, black or white in the United States.

Fisk became the first African-American institution to gain accreditation by the Southern Association of Colleges and Schools in 1930.

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Around The Town

Continued

June 5

Castle Peak Hospice is recruiting volunteers to participate in the team care of Hospice patients who have been diagnosed as terminally ill. If you wish to be considered a Castle Peak Hospice volunteer, please contact Tom Files at (972)-285-3713.

Clean South Dallas/Fair Park, Inc. is accepting applications for Earth Camp 2000, a free day camp for kids 8-10 in the South Dallas area. The day camp will be held at the organization's headquarters on 2809 Birmingham Street, Dallas, 75215. For more information call 214-421-1662.

NM Productions is offering summer theatre camps for youth throughout the months of June, July and August. For more information or to register call Michael Wehrli at 817-784-6671 or 972-680-4466.

Arts and Kids is sponsoring its Annual Art Competition with \$38,000 available in prizes and scholarships. The contest is open to Dallas area students 17 years old and younger. Contest deadline is July 31. For more information call 410-581-5900 or visit www.ArtsandKids.com.

The Muscular Dystrophy Association is seeking volunteers to be counselors at the MDA summer camp at Camp John Marc for Special Kids in Meridian, Tex, June 18-23. Counselors must be at least 18 years old and able to lift a child. For more information call 972-480-0011 or 817-338-1024 or MDA national headquarters at 800-572-1717, or visit www.mdausa.org.

June 1-4

The Institute of Texan Cultures presents the 29th Annual Texas Folklife Festival and state cultural heritage celebration in San Antonio, Tex at the HemisFair Park in downtown San Antonio. For more information call 210-458-2390 or visit the Festival Web site, www.texancultures.utsa.edu/new/tff/tff.htm.

June 3

The Leslie K. Bedford Memorial Foundation annual charity and awards banquet will be held at the CityPlace Conference Center, 2711 Haskell Avenue, Dallas. For tickets or more information contact Phillis Bedford at (972)-230-1101 or pbedford@flash.net.

Enrollment in the DISD Summer School 2000 Program starts June 3. Enrollment forms are available from students' home school counselors and registration is done at the summer school site from 9 a.m. to 1 p.m. For more information call 214-932-5123.

KY II Realtors, 4343 W. Camp Wisdom Road, # 230, Dallas is holding their grand opening from 11 a.m. to 5 p.m. Athletic stars will be on hand for autograph signing. For more information call 972-283-8254 or on the Web at www.kyiiirealtors.com.

University of Texas at Arlington is holding Graduate Forums Week, June 5-10 to discuss graduate programs and degree plans. For more information call Jim Walther at 817-272-5344 or on the school website at www2.uta.edu/orgs.

Taylor's School of Music presents their Summer Music Conservatory offering lessons in music performance, theory and other subjects June 5-16, from 9:00 a.m. to 1:00 p.m., 606 Oriole Blvd. #206, Duncanville. For more information or to register call 972-572-1644 or 214-371-9781.

June 6

Southern Dallas Development Corporation and Guaranty Bank will host an Earth Shaking Ceremony at 10:30 a.m. on the 2nd Floor of the Tower, 351 W. Jefferson Blvd., to celebrate the renovation of The Jefferson Tower. For more information call Barbara Bradford at 214-428-7332 x19.

Bishop David Michael Copeland of the Kingdom Council of Interdependent Christian Churches and Ministries presents a four day conference on Worldwide Evangelism: Touching Nations and Transforming a Generation in San Antonio, Tex. For more information call 210-646-7997 ext. 102.

June 7

Senior Citizens of Greater Dallas will offer a free job search seminar to Dallas area residents aged 55 and over, from 10:00 a.m. to 3:30p.m., at the Center for Community Cooperation, 2900 Live Oak Street. For more information call Renae Redwine at (214)-823-5700.

Legal Services of North Texas is holding the 5th Annual Equal Justice Awards Reception from 6:00-8:00 p.m. at Southern Methodist University.

June 8

Alpha Kappa Alpha, Alpha Xi Omega Chapter is hosting a scholarship golf tournament at Firewheel Golf Park, 600 W. Blackburn Road, Garland, 75044. Events begin at 7:45 a.m. For more information call Marian Willard at 214-948-9781.

June 10

The Minyard family is sponsoring an Evening with Bill Cosby at the 25th Anniversary of the African-American Museum at the Fairmont Hotel in the Regency Ballroom. For gala tickets or sponsorship, call (214)-565-9026, extension 301. For additional information call Diane Marquis at extension 307.

Child Advocates of Tarrant County will host a volunteer orientation at 10:00 a.m. in their offices, 1020 Macon Street, Ft. Worth for anyone interested in becoming a court appointed Child Advocate. For more information and to RSVP call 817-877-KIDS or visit the website at www.speakupforachild.org.

Senior Citizens of Greater Dallas will offer its monthly Women's Financial Clinic at Lovers Lane Methodist Church, Room 315, Epworth Hall, 2900 Inwood Road, from 9 a.m. to 12 p.m. Prior registration is required. For more information call Kim Watson at 214-823-5700.

There will be a Affordable Housing Opportunities Fair for Dallas County residents at Mountain View College, 4849 W. Illinois Ave., Dallas from 9 a.m. to 3 p.m. There will be workshops on financing assistance and housing professionals will be available for questions. For more information call HUD at 214-767-8300 or CCCS-Dallas at 214-638-2227.

June 12

Texas Women's University is holding a Higher Education Forum on Integrity-Driven Leadership at 1:15 with the keynote address by Dr. Barry Thompson. For more information please call (940)-898-2241.

Boys Town's National Resource & Training Center is presenting a national conference for professionals in education, family centered services, child welfare and juvenile justice at the Harvey Hotel and Suites, DFW Airport, June 12-14. For more information call 1-800-545-5771 ext. 108 or visit www.boystown.org.

The Jefferies Street Learning Center's 2nd Annual Golf Tournament will be held at Lancaster's Country View Municipal Golf Club. Festivities begin at 8:30 a.m. For more information call 214-426-1834.

June 14

The National Coalition of Blacks for Reparations in America is holding its 11th Annual Conference June 14-20 at Howard University, Blackburn Center, 4th & Georgia Ave. NW, Washington, DC. This year's theme is "Celebrating & Designing a New Future for the New Millennium".

The next board of directors meeting of North Texas Public Broadcasting, Inc. will be held at noon in the Community Room, 3000 Harry Hines Blvd., Dallas. The meeting is open to the public.

June 15

The Minority Business Development Agency is holding an Informational and Technology Conference. Registration is due June 5. Call Rita Gonzales for more information at (214)-767-8009 or E-mail rgonzales@mbda.gov.

June 16

The Women's Council of Dallas County announces a Champagne Tea, featuring author Bertice Berry from 4:00 to 6:00pm at The Baron House, 5950 Deloache, Dallas. To purchase tickets to the event please call the Women's Council at (972)-308-8454.

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Healthcare executive awarded for industry contributions

By Lakeesha Joe

To her surprise, Cheryl Mayo received a national honor when she was presented the Young Healthcare Executive of the Year award during the annual conference of The National Association of Health Services Executives (NAHSE).

Mayo's award was presented to her in front of conference attendees that included motivational speaker, Les Brown and Dr. Reed Tuckson, Sr. Vice President of the American Medical Association (also former President of the Charles Drew Medical Center in Los Angeles, California.)

"I feel really blessed about receiving the reward, and very honored to be recognized on a national level," said Mayo. "When you have been blessed, you have a responsibility to be a blessing to others."

To be nominated for this award, nominees must be active NAHSE members, under 35 years of age and involved in the health care community.

Founded in 1968 as the first professional association for black health care professionals, NAHSE's national membership includes more than 1500 health care professionals in 23 chapters across the United States. NAHSE was established to promote the advancement and development of health care leaders and elevate the quality of services delivered to minority and underserved communities.

Mayo, who is an active member of NAHSE and also helped to reactivate the Dallas/Ft. Worth chapter of NAHSE in 1997, was recognized for her

outstanding contributions and her commitment to mentoring young people.

A native of Louisville, Kentucky, Mayo has been living in the Metroplex for the past nine years. She is a graduate of Fisk University and Meharry Medical College in Nashville, Tennessee, and received her M.S. in health care administration. After graduation she served as an intern for the U.S. Secretary of Health and Human Services and as a resident at Parkland Medical Center. Within two years at Parkland, she was promoted to director of human resources. In addition, Mayo's duties at Parkland also include health education and community affairs.

As an active community participant, Mayo serves on Parkland's board of directors as the NAHSE national membership chair. She volunteers with Dallas Public Schools, United Way, and the Komen Breast Cancer Foundation. Mayo is also on the Board of Directors for Dallas Women's Foundation, Dallas Helps, Girl's Inc. and the Dallas Women's Council.

Mayo is an active member of St. Luke Community Church in Dallas and attributes her involvement and strong community commitment to her Pastor, Rev. Zan Holmes, former Meharry Professor, Dr. Andre Lee, U.S. Surgeon General, Dr. David Satcher and her parents, Mr. and Mrs. Frank Eugene Mayo.

In mid-June, Mayo will become the new vice president of human resources for the Columbia Medical Center of Arlington.



Cheryl Mayo

Businessman opens service station in Pleasant Grove area

By Tamia Hayes

Grand opening festivities were recently held for a new 2,000 square-foot Regency Mart Conoco convenience store and service station opened in the Pleasant Grove area of Dallas.

In appreciation of the supportive contributions of the community, owner Reginald Cook presented several prizes and special promotions during the ribbon-cutting ceremony.

"We're excited about the grand opening, which is our way of saying thank you to the community for supporting us," said Cook. "We're very happy to be serving the Pleasant Grove Community and serve as a tool for economic development in the area."

Reginald Cook is the owner of the Regency Mart Conoco, and is a fairly new entrepreneur to the Dallas area, with the Regency Mart Conoco being his first business establishment. Nevertheless, Cook is no stranger to the business world after working several years for Small Business Development. Cook then decided to open a service station. The Regency Mart Conoco is actually an old Conoco station that had been closed down. By reopening the station, employment opportunities were cre-

ated for individuals residing in the community.

The Regency Mart Conoco is located in a predominately African-American community. Cook felt that there was a need for a convenience store and service station in this underserved area.

With the increasing gasoline prices, Cook has tried to remove some of the strain from the pocketbooks of his consumers during the crisis. When purchasing gasoline from his distributor, Cook takes into consideration the average resident's income and adjusts his prices accordingly.

Cook received a business loan from the Associates First Capital Corporation, a lending institution that assists in funding small businesses. Small business loan officer, Rod Maldonado, assisted with the financing arrangements for this economic development project.

In addition to selling gasoline, the full service store sells snack foods, cigarettes, household products, auto care items, lottery tickets, and other items. The store is equipped with a bilingual staff, an ATM machine and eight gasoline pumps. The Regency Mart Conoco hours of operation are from 5 a.m. to 12:30 a.m., Monday through Saturday, and 6 a.m. to 12:30 a.m., Sundays. Cook plans to open three more stores over the course of the next five years.



(L to R) Rod Maldonado, The Associates small business loan officer; Reginald Cook, owner; Marilyn Mulvany, Ron Standifer and Vickie DeRouen of the Small Business Administration

INVITATION TO BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for a two (2) year Contract for Elevator Phone System Monitoring at properties owned and/or operated by DHA.

Bids will be accepted until 2:00 p.m. Thursday, June 15, 2000 at 2075 W. Commerce St., Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Dallas Housing Authority Maintenance Office, 2075 W. Commerce St., Building #200, Dallas, Texas 75208 between the hours of 9:00 a.m. and 3:00 p.m. To obtain bid documents, call (214) 672-0210 for directions.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.



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Applications required. Appls issued/accepted M-F 7:30a-4:00p. If outside Tarrant County, call (817) 884-1188 to request an application & listen to the Job Line for details on these & other position openings. Tarrant County Personnel, 100 E. Weatherford, FW, TX 76196-0105.

...continued from page 18

the mechanism of an erection, and cease impotency. Garlic is also good for diabetes, stomach conditions, cancer, and has synergistic effects when mixed with other foods or supplements. In addition to healing, studies show that effective weight loss results will occur by combining garlic and papaya tablets.

There are also simple, cost-effective means to naturally treat the skin. Heal embarrassing, itchy and uncomfortable dry skin by combining raw sugar and olive oil. Raw sugar, not to be mistaken for brown sugar, acts as a natural acid (exfoliant), and the olive oil smoothes skin. Another skin treatment includes combining oatmeal and water. The mixture will make a non-abrasive exfoliant. Both remedies can be applied to the face, knees and feet.

For more resources on alternative healing methods, read Marybeth Janssen's Naturally Healthy Hair, and Myra Cameron's The Body Shop Book, and Mother Nature's Guide to Vibrant Beauty & Health; or visit The American Association of Naturopathic Physicians on the Internet www.naturopathic.org. For more information about the founding father of Naturopathy visit www.drbenedictlust.com, and for Naturopathic and major medical schools contact the American Association of Naturopathic Physicians, P.O. Box 20386,

...continued from page 19

women in the story are friends. Not to say this cannot happen, but when you have as many "divas" in a cutthroat office environment as Joe has in her novel, it's sad, but quite hard to believe that they all get along like blood sisters.

This Just In... is an intense novel that is so real readers may begin checking the Nielsen ratings, a system used by the television industry to set advertising prices, for WKBA's ranking. I kept shaking my book at the end hoping that more pages would jump out. The mischievousness in us will make us wish we were a fly on the wall listening to good, juicy office gossip.

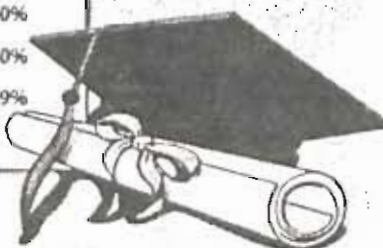
Keeping an Eye on Texas

More Texas students are graduating

The number of students graduating from high school in Texas has been on the rise for the past five years. The 1998-99 school year saw 30,000 more graduating seniors than the 1994-95 school year.

School year	Texas high school graduates	percent change from prev. year
1998-99	203,353	3.10%
1997-98	197,186	8.40%
1996-97	181,840	5.40%
1995-96	171,983	0.09%
1994-95	170,406	

SOURCES: Carol Keeton Rylander, Texas Comptroller of Public Accounts (www.window.state.tx.us), and the Texas Education Agency.



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UP TO & INCLUDING 50¢ VALUE



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For



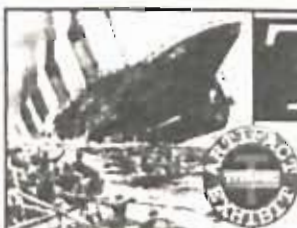
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UNCF campaign raises campus' technology standards

By Delmetria L. Millener

The United Negro College Fund (UNCF) announced a campaign that will hoist the technology standards in UNCF member institutions and Historically Black Colleges and Universities (HBCU) nationwide. According to Ryan McDay of the UNCF, "the campaign is designed to improve the infrastructures of member institutions of the UNCF." Along with partnerships with other major corporations such as Microsoft, IBM, and AT&T, the Technology Enhancement Capital Campaign (TECC) is "valued at \$130 million and will significantly improve computer access for students and faculty members," says McDay.

The inequality of computer technology in UNCF member institutions versus majority institutions is one of the TECC's primary efforts. TECC seeks to change the percentage of institutions that cannot accommodate students' computer needs, and modernize obsolete computer systems and software. Currently, the UNCF reports



"only 15 percent of students at UNCF institutions own a computer, compared with 55 percent of college students nationally. Fewer than half of the faculty at UNCF member institutions own a computer, compared with 70 percent nationally." Additionally, 75 percent of the hardware at UNCF institutions is outdated.

"Statistics show that our institutions do not have the technical capacity that the majority institutions have," says McDay. William H. Gray, III, president and CEO of UNCF says, "The 'digital divide' in higher education is greater than the digital divide among the nation's households. There is a 45 percent gap between American households and African-American households that own computers and a 72 percent gap between UNCF students and students nationally who own computers." Gray also says, "We commend Microsoft, IBM and AT&T for their support, which will enable us to provide our institutions with the latest technology platforms and put personal computers in the hands of every student attending

...continued on page 25

Students put program lessons to work with card business

By Angela D. Jones

Now that the school year has officially ended; early mornings, homework and pop quizzes are a "thing of the past" for most area students. However, for one group of Pearl C.

Anderson students, the real work is just beginning as they prepare to launch their very own business, appropriately called "Delicate Thoughts Greeting Cards".

As part of The Wall Street South Youth

Entrepreneurial Program, 10 students from Dallas' Pearl C. Anderson Middle Learning Center were honored recently in a graduation ceremony where they

each received \$100 worth of JCPenney stock. The program, which is the "brainchild" of Guaranty Federal Bank Vice President, Linda Walker, was launched earlier this year, to promote entrepreneurship to local, disadvantaged youth.



Ten students from Pearl C. Anderson Middle Learning Center started a greeting card business after participating in a youth entrepreneurial program

"It was actually a vision from God that came to me in the form of a dream," says Walker. "With my background in banking, I thought starting a program like this would let young people know that they have

options after college, besides joining the ranks of corporate America — they can actually start a business of their own."

In conjunction with a number of ...continued on page 26

Job Corps

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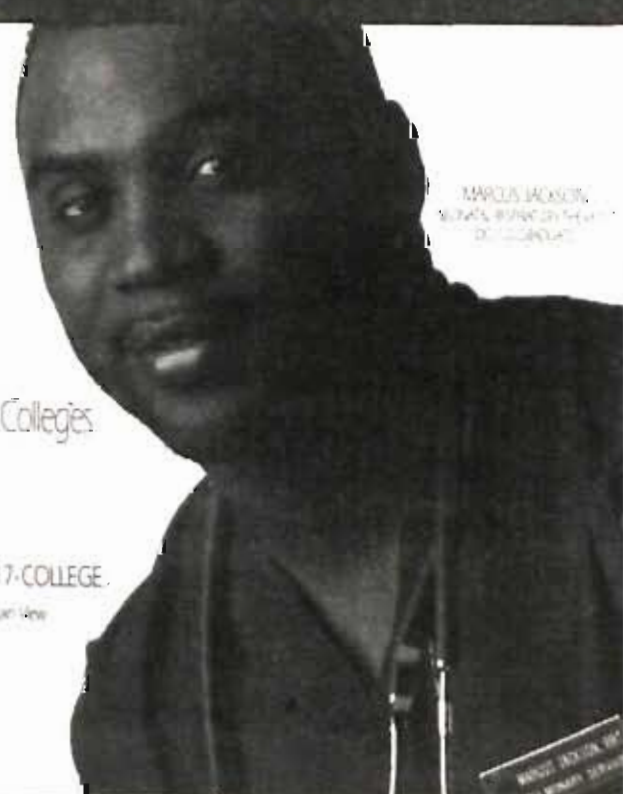
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Web site: www.dcccd.edu



...continued from page 24

UNCF institutions and HBCUs. The program will also include technical support, faculty development and training in the use of the hardware and software."

"In 1999, the UNCF conducted a technology survey to determine the needs of each member institution," reports McDay. "The campaign will respond to the needs of those institutions based on the findings." Responding to the institutions' software needs, Microsoft is donating \$50 million worth of software, as well as training and reference components to the UNCF's member institutions.

Other contributions include IBM's matching \$50 million worth of access to equipment and services, and AT&T, who has given \$42 million supporting other UNCF programs, has invested \$1 million in community needs and business interests. This means that students and staff will receive discounted hardware items including, "servers, workstations, routers, switches, hubs and printers."

Additionally, according to the company, "IBM will partner with UNCF to set up an e-business site where students, teachers and other institutions will collaborate on projects, share best practices and open up new education opportunities for UNCF students." These efforts are projected to allow more than 400,000 students to own computers, and the e-business site will make it possible for as many as 100 HBCU's to make discounted laptops and desktops available for students, faculty and staff.

Among the Texas schools that will benefit from the TECC program include, Paul Quinn College in Dallas, Jarvis Christian College, located in Hawkins, Huston Tillison in Austin and Wiley College in Marshall.

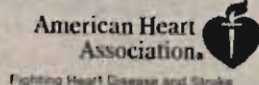
To find out more about the United Negro College Fund and what services and programs the organization offers, visit its Web site at www.uncf.org.

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DAREB (Dallas Area Real Estate Brokers) will present a **FREE HOME BUYER'S EXPO** Saturday, June 3, 2000 at Southwest Center Mall, located at 3662 W. Camp Wisdom Rd. in Dallas. The time of the event is 10:00 a.m. until 5:00 p.m.

Attendees will learn:

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...continued from page 25

sponsors, including Guaranty Federal Bank, the Foundation for Community Empowerment (FCE), Eban Village Residents Association, Maxwell Consulting, the Dallas Police Department's Community Affairs' Office and The Financial Freedom Foundation, Inc., the Wall Street South Youth Entrepreneurial program set its sights on the southern sector of Dallas by targeting 7th and 8th grade Pearl C. Anderson students. Most of these students belong to the school's gifted and talented program, which was largely implemented by Guaranty Bank Community Development Specialist Luretha Jones, and was modeled much like an after-school program. A majority of these classes was taught by Pearl C. Anderson teacher, Denise Foxx.

"The people at Guaranty and the FCE approached me because of my previous involvement with the Dallas Morning News stock market game," explains Foxx. "The game is held every spring and fall and the students are given an imaginary \$100,000 to invest. Whichever team makes the most money wins."

Among the courses that made up the content of the Entrepreneurial program's curriculum were Characteristics of an Entrepreneur, Choosing a Business, Writing a Business Plan, Sales and Marketing Strategies, and Presentation of a Business Plan. Although the young students initially set their sights on starting a snow cone business, their focus later changed when they were asked to target a business using their

talents and gifts.

"We wanted to impress upon them to do something they had the talent to do," explains Foxx. "Because a few of them are good writers and a couple of them draw really well, they collectively came up with the idea of making greeting cards."

She adds, "this program is giving these children a broader base and is pushing them in the direction of pursuing a college education. If they think they can be successful at running their own businesses, they will focus elsewhere on ownership."

While the 10 owners of Delicate Thoughts Greeting Cards will have a small summer reprieve before starting their new business venture, they will begin meeting again on June 27th to begin designing their line of cards, brochures and other promotional materials. With financial backing from program sponsors they plan to launch their line of cards sometime in August. Initial sale of the cards will be rolled out by DISD. Although there are no plans to introduce the Wall Street South Youth Entrepreneurial Program to other area schools, Walker and Foxx both agree that there is great potential for expansion.

"This is a model that can definitely be duplicated," says Walker. "It was really wonderful to see this thing come to fruition and I see no reason that it cannot be expanded." She adds, "Wealth and education are the two main ingredients of success. If you have access to both, you at least have an opportunity and this program is giving students that opportunity."

...continued from page 12

your investment goal.

2. A voluntary investment - If you periodically find extra money to invest, you may contribute to the fund at any time. However, because this deals with extra funds, which most will claim they never have, you may not want to depend on this method of reaching your investment goal.

3. A systematic investment- You can use discipline and commit yourself to invest a certain amount each payday, or on a monthly basis. This method is the most sure and sound way to reach your goal.

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2. Take out dividends and declare capital gains

3. Take out any portion at any time and let the balance grow. So what's the hold up? Invest in a mutual fund. And while you're at it, invest in an Individual Retirement Account (IRA) too. In 1992, IRA accounts were 30 percent of all mutual fund accounts. In 1993, mutual fund IRA assets grew over

35 percent. The numbers continue to rise.

How do you read your mutual fund listing in the paper? It's relatively simple. Column one lists the name of the fund, column two lists the price a seller would have paid for one share at the close of business the previous day. Column three is the price a buyer would have received for one share at the close of business the previous day. And column four tells how much, in fractions of a dollar, a share changed from the previous day.

Once you buy your first share of stock or watch your mutual fund investment, reading the financial pages will take on a new meaning. You can even make it a family event by showing your children the investment's progress.

Jesse Brown is president of Krystal Investment Management. Write to him at Three First National Plaza, suite 1401, Chicago, IL. 60602. He has authored the book "Investing in the Dream - Wealth Building Strategies for Americans Seeking Financial Freedom," published by Hyperion in your local bookstores. Call (312) 214-3275 or e-mail: krystal@enteract.com. Visit the Web site: www.investinthedream.com

TXU & TPA sponsor scholarship contest

TXU Electric & Gas and the Texas Publishers Association are sponsoring a scholarship contest for spring 2000 graduating high school graduates. Six scholarships of \$2,500 will be awarded to area seniors from accredited high school within the state of Texas.

Contestants must submit an essay describing how a historic African-American figure would change the world using today's technology and innovations. Essays must be typed. Contestants are also required to complete and submit a Contestant Information form with their entries. Contest entries must be postmarked by June 16, 2000. Winners will be notified on or about July 1, 2000.

Applicants should mail their entries to:

"Bright Minds, Bright Futures" Contest
Brannon-Cottrell
Stemmons Freeway, Suite 1155
Dallas, TX 75207



TXU Electric & Gas

For more information, or to receive a
Contest Information form contact:
Michael Edelen at (512) 480-9641.



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