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Irving voters to decide on several amendments in the upcoming election

By Jackie Hardy, NDG CONTRIBUTING WRITER

Irving voters will be casting their ballots for several Special Charter Amendments on May 11. The Irving City Council members heard recommendations ma-



Early Voting continues until Tuesday, May 7 de by the Irving Citizens Charter Review Committee in a Work Session held on January 24; and in February, approved a Special Charter Amendment Elections be

The Irving Citizens Charter Review Committee consist of nine individuals

whose primary role is to assess input from citizens and make recommendations for changes to the City of Irving Home Rule Charter, which was originally adopted by the voters on October 25,

> .We have gone from See VOTERS, Page 4



Michael D. Brown

Ending Unemployment and Underemployment = 4P's + 3W + 1FP

See UNEMPLOYMENT, Page 9



Jason Collins, "I'm Black and I'm Gay"

See GAY, Page 10 **Blackonomics:** The Mythical Black Economy

By James Clingman (NNPA) Although the dictionary calls it archaic, the "management of a household" is one of the definitions listed for the word "economy." Another definition is "a saving or attempt to reduce expenditures." Yet another is "a system of interacting elements, especially when seen as being harmonious." And still another definition for economy has to do with "the production and consumption of goods and services

of a community regarded as a whole." As I look at those descriptions of an economy, only the last one partially applies to Black Americans collectively, and that's the "consumption" part.

Every five years, the U.S. Census does a survey to determine how many businesses there are in this country, who owns them, how many persons they employ, and what their annual revenues are. The figures for 2007, while

See MYTHICAL, Page 3

Why Cinco de Mayo?



immigrants. That is one of the principle reasons that we have been able to develop a society that is envied and emulated the world over. The only people who can



trace their roots to American soil are Native Americans All others came here for various reasons from other

The origins of the people who are members of American society are in Europe, Asia, Central and South America, Africa and

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Dallas will honor seniors by hosting Mayfair 2013 on May 24

mark Older Americans Month by presenting Mayfair 2013 - a special appreciation for seniors. The festival and expo will feature educational exhibits, music, dancing, entertainment, an awards ceremony, door prizes and a luncheon. This year's theme is "Mayfair 2013 - Live, Laugh and Love.3



The event will feature folklorico performances, Dallas Tap Dazzlers, Sharon Beechum - Dancing Divas

and Dudes and appearance by Lillie Madison the Ms. Texas Senior America. It is scheduled for 10 a.m. to 2 p.m., Friday, May 24

At 10 a.m. the exhibit area opens and at 11 a.m. the Ballroom doors open. It is scheduled for the Omni Dallas Hotel, Grand Ballroom,

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FB to win tickets to **Fela! in May!**

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People In The News...



Dr. Sheila Amin Gutiérrez de Piñeres



Chaka Khan



Stacey Tisdale

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Dr. Sheila Amin Gutiérrez de Piñeres

Two faculty members at The University of Texas at Dallas have been inducted into the inaugural class of The University of Texas System Academy of Distinguished Teachers.

Dr. Sheila Amin Gutiérrez de Piñeres, professor of economics and dean of undergraduate education, and Dr. John Sibert, associate professor in the Department of Chemistry, were among the first 12 individuals chosen to join the new academy, which recognizes outstanding educators at UT's nine academic institutions.

The members of the academy will serve as a system-level advocacy group dedicated to enhancing teaching, fostering innovation in the classroom and promoting interdisciplinary perspectives on education

"A great education depends upon great teachers who in multiple dimensions enable and inspire student learning," said Dr. Hobson Wildenthal, executive vice president and provost. "UT Dallas is fortunate to have exemplary educators like Dr. Piñeres and Dr. Sibert,

whose dedication and commitment to student learning are integral to the success of our students."

Piñeres joined UT Dallas in 1996, and as undergraduate dean she holds the Mary McDermott Cook Distinguished Chair for Undergraduate Education and Research. She became dean of undergraduate education in 2010 and received the UT System Regents' Outstanding Teaching Award that same year. Piñeres has taught undergraduate courses in economics, international trade, Latin Amer-



ica and social entrepreneurship. Her research focuses on Latin American development.

A UT Dallas faculty member since 2000, Sibert is an author, inventor and award-winning teacher with an educational emphasis on engaging learners in innovative methods centered on curiosity and discovery. He received the UT System Regents' Outstanding Teaching Award in 2011 and co-wrote UT Dallas's campus-wide education plan titled "Gateways to Excellence in Math and Science." His research interests are in the area of molecular architecture, which involves designing and building new molecules for applications that range from

See PIÑERES, Page 4

Chaka Khan

HARLEM, NY – The Apollo Theater, a leading not-for-profit performing arts institution and one of the nation's greatest cultural treasures, announced that its 8th Annual Spring Gala Concert will induct Chaka Khan into the Apollo Legends Hall of Fame on Monday, June 10 in celebration of Khan's 40th anniversary in the music business. This year's program will include special tribute perform-

ances to the legendary singer by Apollo Legend Patti LaBelle and the incomparable Mary J. Blige.

Chaka Khan joins past Apollo Legends Hall of Fame inductees—all legendary musicians, artists, and entertainers whose paths to fame included the Apollo—Stevie Wonder, Michael Jackson, Aretha Franklin, Quincy Jones, Patti LaBelle, Smokey Robinson, James Brown,



Gladys Knight and the Pips, Little Richard, and Ella Fitzgerald. Each Apollo Legends Hall of Fame inductee is honored with a plaque in the Apollo Walk of Fame, installed under the Theater's iconic marquee on 125th Street.

"I am honored that the Apollo is inducting me into the Apollo Legends Hall of Fame," says Khan. "The Apollo Theater is an American institution and is world-renowned for developing, nurturing, and creating talent for decades. The Apollo Theater has supported my career and now they are a part of honoring my legacy. I am looking forward to the celebration."

Carol's Daughter Founder & President Lisa Price will receive The Percy E. Sutton Civic Leadership Award, named in honor of one of New York City's legendary leaders and a champion of Harlem and its cultural institutions. This award is given to an indi-

See KHAN, Page 5

Stacey Tisdale

On air journalist Stacey Tisdale has reported on The Real Story Behind Managing Your Money



business and financial issues for more than 15 years. Tisdale authored a book which was released in September 2007, titled *The True Cost of Happiness*:

(publisher: John Wiley & Sons). A financial expert, Stacey appears on NBC's *Today Show*, and reports for "The American Consumer," a weekly nationally syndi-

cated show on PBS. Ms. Tisdale is also the U.S. Contributor for Shattered: Breaking the Glass Ceiling, a magazine for professional women.

From 2002 to 2004, Stacey filed business and consumer reports for all of the CNN networks, including, CNN, Headline News and Marketsource which serves more than 600 local stations. Tisdale also reported for Inside Africa a weekly news magazine show on CNN International. During this period, Stacey Tisdale contributed reports to "Money Talks," the nationally syndicated program created by BusinessWeek.

A member of the elite Society of American Business Editors and Writers, Tisdale has appeared on "The Oprah Winfrey Show" as a financial expert and has been quoted in *O Magazine*. Her unique financial advice will also be featured in upcoming issues of *Essence* magazine.

Her experience also includes hosting and anchoring on *Tech Live*, TechTV's daily news program. In addition, Ms. Tisdale was a business correspondent for *CBS MarketWatch*, *The Early Show*, *CBS Evening News*, and *CBS Radio*.

Stacey's journalistic career began at Dow Jones & Co. For 7 years, she produced, wrote, and eventually reported and hosted programming for Wall Street Journal Television, which eventually became CNBC. Prior to that, Ms. Tisdale was a writer for Dow Jones newswire service, Telerate.

Ms. Tisdale's broadcasting career came after her work on Wall Street as a cash manager for the commodities firm Balfour Maclaine International. Her

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Understanding the NRA's 'Logic'

By BILL FLETCHER, JR.

(NNPA) Every time the National Rifle Association (NRA) or its political allies block any form of gun control, people throw up their hands in complete frustration trying to figure out why the NRA will, seemingly, never agree to any sort of reasonable gun control. The answer is quite simple: the NRA believes that any degree of gun control is a slippery slope which will inevitably lead to more restrictions on the use of fire arms. Once you appreciate the NRA's "logic," their positions—as backward and anti-social as they aretake on a different meaning.

What is critical that one

appreciates is that the NRA is not so much focused on this or that piece of gun control legislation. I would wager that they probably care little about whether a clip has three bullets or 300. What they care about is that restrictions on any ammo clip will result, over time, in greater restrictions on guns.

It is, therefore, important that those of us who believe that it is not a great idea for mentally disturbed individuals to have access to firearms, to never assume that passionate pleas to the NRA or its political allies will work. The NRA has inoculated itself against passionate pleas. The ghosts of the children killed at the daycare center in

Newtown, Conn. could appear in front of the headquarters of the NRA and it would

make no difference.

In appreciating what mo-

See LOGIC, Page 11

Letter to Editor

This is a TOTALLY RACIST case. Don Hill and his wife Sheila; two black people, got 18 and 14 years in prison, respectively. The Big kahuna, the BIG corrupt one, the instigator, the multi-millionaire developer Brian Potashnik, and his wife got 9 months and 0 years, respectively.

It's been alleged that Former Mayor Laura Miller cut a deal with the FBI, and she became an unindicted co-conspirator that became a state witness. Brian Potashnik became a multi-millionaire because of Laura Miller's help! WHERE IS LAURA MILLER TODAY? Hiding in her bat cave?! Miller was Dallas most corrupt mayor and its BIGGEST LYING MAYOR.

This case is the work of the Dallas Citizens Council who saw Don Hill, A BLACK MAN, as a threat to their power.

> Richard S. Via Website

MYTHICAL, continued from Page 1

lauded for the increase in the number of Black-owned businesses, revealed decreasing revenues for Black businesses, relatively few employees, a vast majority of them in the service indus-

The 2007 census revealed total receipts for Black owned businesses to be less than \$136 billion that, when juxtaposed against an aggregate "Black buying power" during that period of approximately \$850 billion, illuminated a lack of business growth and a glut of consumer spending. The average gross receipts for Black firms as a whole fell 3 percent, from \$74,000 per firm in 2002 to \$72,000 per firm in 2007. Furthermore, a whopping 87 percent of Black businesses had annual receipts of less than \$50,000 in that time period. Other statistics disclosed a low savings rate among African Americans and a grossly disparate median income and net worth when compared to other ethnic groups.

The University of Georgia's Selig Center for Economic Growth estimates that the nation's "Black buying power" is rising from \$1.038 trillion in 2012 to a projected \$1.307 trillion in 2017. The 2012 U.S. Census data will likely reveal a bump in business receipts, but the total will

probably be less than \$175 billion. Median income, net worth, and savings disparities will likely stay the same and the mythical Black economy will trudge along like a brand new, 12-cylinder, state-of-the-art, top-of-the-line automobile running on only six of those 12 cylinders. We will definitely be looking good, but we sure won't be *doing good* (pardon my grammar).

That's essentially how we are as consumers. We look real good, but when it comes to how we are doing, that's another story. Maybe one of the reasons for that can be found in some of our consumption statistics. A few years back, the Selig Center reported that Blacks spend more on telephone services, children's apparel, electricity and natural gas, and guess what, footwear. Today, I'm sure hair (someone else's) is in the top five.

How do we measure up in business? In his classic book, Black Bourgeoisie, E. Franklin Frazier stated, "[Black] business enterprises come within the definition of small businesses; in fact, they fall within the lowest category of small businesses. When the first study was made of Negro business in 1898, it was found that the average capital investment for the 1.906 businesses giving information amounted to only

\$4,600.00. When the latest study of Negro business was made in 1944, it was revealed that the average volume of business of the 3,866 Negro businesses in twelve cities was only \$3,260.00."

Was Frazier correct in his assessment of what he deemed the *mythical* nature of Black business? Was he correct when he suggested the Black middle class was also a myth? He made a lot of folks angry when he wrote, "Negro business ... has no significance in the American economy, [and] has become a social myth embodying the aspirations of this [Black Bourgeoisie] class." As we look at today's statistics we must reconsider Franklin's position, because the numbers reflect the same conditions he discussed in 1957.

Frazier was decrying our definition of "middle class" as one that embodies high incomes and material possessions, e.g., the mink coats, diamonds, and Cadillacs to which he referred, instead of business ownership and economic growth.

While we consider the trappings of the good life as "wealth," sold to us by everyone else, of course, we are mired in a dysfunctional – and maybe even *mythical* – Black economy.

Much of our economic pain in the 21st century is

the direct result of our failure to develop a real Black economy, our failure to take care of our collective "household," our failure to save more of our money, our failure to support our own businesses, and our failure to produce goods and services commensurate with our percentage of population and income. Additionally, we have failed to work together for the uplift of the masses, sharing our resources with one another and helping one another as we make our way individually.

The so-called "middle-class" Blacks have distanced themselves, not necessarily physically but mentally, and as Frazier wrote, they have been obsessed "with the struggle for status." And many of the less fortunate among our people spend too much time being jealous and envious of our brothers and sisters who have achieved at higher levels. The result is an oxymoronic "Black economy."

Jim Clingman, founder of the Greater Cincinnati African American Chamber of Commerce, is the nation's most prolific writer on economic empowerment for Black people. He is an adjunct professor at the University of Cincinnati and can be reached through his Web site, blackonomics. com.

Health www.NorthDallasGazette.com

Obesity: What It Is, How It Hurts You

(NNPA) The terms "overweight" and "obesity" refer to body weight that's greater than what is considered healthy for a certain height.

Millions of Americans and people worldwide are overweight or obese, a condition that puts them at risk for many health problems. The more body fat that you have and the more you weigh, the more likely you are to develop: Coronary heart disease, high blood pressure, diabetes, gallstones, breathing problems, low energy, stroke and cancer, among other ailments. Your weight is the result of many factors.

These factors include environment, family history and genetics, inactive lifestyle, metabolism (the way your body changes food and oxygen into energy), behavior or eating habits, and more.

You can't change some factors, such as family history. However, you can change other factors, such as your lifestyle habits.

For example, follow a healthy eating plan and keep your calorie needs in mind. Be physically active and try to limit the amount of time that you're inactive.

Reaching and staying at a healthy weight is a longterm challenge for people who are overweight or obese. But it also is a chance to lower your risk for other serious health problems. With the right treatment and motivation, it's possible to lose weight and lower your long-term disease risk.

Statistics show that 82 percent of black women and 70 percent of black men are obese or overweight, compared to 64 percent of white women and 74 percent of white men. Black children also are significantly more likely to be obese or overweight, research shows.

Special to the NNPA from The Atlanta Voice

Buckner and Dillon International to host free foster care and adoption interest meetings

DALLAS - Buckner Children and Family Services and Dillon International, Inc. will present two free foster care and adoption information meetings this month at Buckner's office located at 5200 Buckner Blyd, in Dallas.

On Monday, May 13, at 6 p.m. a Dillon representative will give an overview of adoption from China, Korea, Haiti, India, Hong Kong, Ghana and Colombia. A domestic adoption program for Texas families and adoption programs in Russia, Ethiopia and Honduras, available

through an affiliation with Buckner, will also be discussed. For information or a reservation to attend the meeting, please call 214-319-3426 or email DillonTX@dillonadopt.com.

Then on Thursday, May 16, at 7 p.m. a Buckner representative will give an overview of foster care and adoption options in Texas,

including foster-to-adopt, Waiting Texas Children and domestic infant adoption programs. International adoption options, through Buckner's affiliate Dillon International will also be discussed. For information or a reservation to attend the meeting, please call Sheree Scott at 214-319-3425 or email sscott@ buckner.org.

VOTERS, continued from Page 1

all at-large districts to singlemember districts, so there was some need to adjust our Charter to govern that..," explains Dennis Webb of Place

To see a list of the propositions that will be added to the May 11 ballot visit http://cityofirving.org/city-secretary/elections/2013/Spe cial%20Election.pdf.

Proposition 20 is entitled under Article VIII Section 2 as City Manager under the Compensation Section. This Proposition could garner significant voter support in lieu of the recent news and controversy surrounding City Manager, Tommy Gonzalez. As reported by WFFA news, criticism over his salary and questionable business ethics led to the heated debates to continue with his contract as it is set to expire on May 1.

On April 4, the Council voted 5-3 to part ways with Gonzalez. Gonzalez will fulfill his current city manager duties until October 1; then serve as a consultant to the interim city manager until

PIÑERES,

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medicine to environmental science to advanced new materials.

Each UT System institution nominated faculty members for inclusion in the academy. A full list of inductees is available on the UT System website.

the end of the current year.

This proposed amendment could potentially change how often the council evaluates the job performance of its city managers. According to Ord. No. 89, the proposed amendment states 'the city manager shall be evaluated on an annual basis, or more often, as determined necessary by the City Council.'

Voters will also have the opportunity to support or oppose Proposition 13, which will give the council the ability to determine its own rules of procedures and require attendance of each member. A component of the proposed

amendment also denotes 'Code of Ethics may address conflicts of interest, improper financial relationships or activities or other desired subject matter...'

The council has had some debates over amending the current Code of Ethics to include adopting a policy that caps contributions at \$10,000 from each donor and limits the time of when and how much campaign money candidates/council members can collect from donors as well as companies who have business connections to the city.

"We just need to go by the law and not do anything else," adds Webb as he feels there is no provision to enforce candidates to comply to limits for campaign donations

Currently, Texas State Law has no limits on how much a candidate can collect and to see Federal and Texas campaign contribution limits go to: http://www.laits.utexas.edu/txp_media/html/vce/features/0702_01/cfrules.html.

North Dallas Gazette attempted to get a statement from Mayor Van Duyne regarding her position to adopt changes to the current Code of Ethic policies, but did not receive a response.

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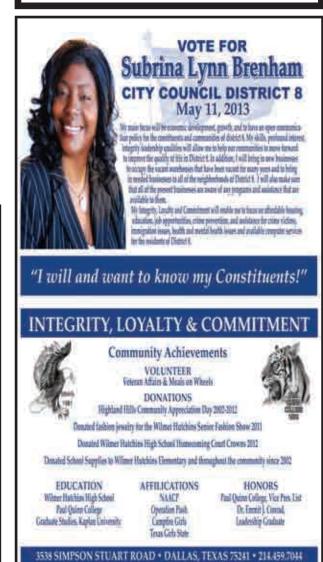
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www.NorthDallasGazette.com **Community News**

Hatley Brothers II Roofing & Construction providing new roof to elderly mother

DALLAS – Hatley Brothers II Roofing & Construction announces its 7th Annual Weathering the Weathered community service project benefitting an elderly mother in the Dallas metroplex with a complimentary new roof. Ke'Elronn Hatley, owner of Hatley Brothers II Roofing & Construction, searches throughout the year for an eligible mother who is in need of a new roof for her home but cannot afford to pay for fullscale roof replacement services on her own. This year's recipient is Ms. Jessie Hunt McGree of Dallas and the roof she will be receiving is valued in the \$10,000 to \$12,000 range. The kick-off for the new roof installation will begin at 9 a.m. on May 10 at 208 W. Main St., in Dal-

Each year once the recipient has been selected, Hatley

notifies the winner of the generous gift and on Mother's Day, the Hatley Brothers team replaces her old, leaking roof with a quality, new 20-30 year shingled roof.

'Giving back to the community has always been a top priority at Hatley Brothers II Roofing & Construction," said Ke'Elronn Hatley, owner, Hatley Brothers II Roofing & Construction. "In Texas, homeowners are often faced with the financial burden of replacing roofs more frequently than some other geographic locations due to hail and wind damage, extreme heat and general age deterioration. In this current economic climate, with the average cost of residential roof replacement services running anywhere from \$10,000 to \$15,000, we knew we had to do something to

See ROOFING, Page 8



Curtis Report by Barry Curtis

Last Thursday April 25, 2013 Dallas, Texas commanded the attention of the world as the media focused on the dedication and opening of the George w bush presidential library. This modern massive complex dominates the campus of southern Methodist University near the heart of the city of Dallas.

The grandeur and prominence given to the event was both warranted and long overdue for the former president. That's not however the story here. George Bush stood on stage with three former presidents. The presidents that graced the stage both democrats (Carter, Clinton and Obama) and republicans (George Bush 41 and 43)

exclusive nonmembers club

Did you see the majesty of all the living presidents standing together? What a powerful sight. You see the power and the majesty of it is not in the picture itself but what the entire ceremony meant to our core principles. There stood in evidence for all to witness the peaceful succession of authority of the most powerful office in the world. There stood for all to witness the enduring workings of the constitution. There we saw in the faces of those older men the fulfillment of Jefferson's and Lincoln's hope of a strong and tempered executive branch.

It is rare in the history of any nation to have so many former leaders alive. What wealth of knowledge and experience could these men share with one another? How could the current and future president's benefit

from these tested leaders?

The World's most

What would Washington, Adams and Madison think of such a sight? It is clear that our founding fathers meant the occupants of the White House to be temporary in nature. Our founding fathers knew all too well the threat of so much amassed power on a free people. The architects of the constitution built in many checks and balances to regulate against such a person assuming too much power or authority that the constitution clearly didn't grant.

We could all argue the role and the need for a role of former presidents, we could argue the role or the need for a role of a presidential library, but two things are clear. One, our founding authorities wanted to secure that the nation's highest office was ran by

just what we saw on stage last week old, grey haired wise men. The constitution mandates that a qualification for the presidency is they are to be a citizen at least 35 years of age. In 1779 this was considered middle aged, because the life expectancy was only 60 years old. Secondly, it was clear that our founding patriots wanted to relegate the "former" chief execute to regular citizen status. Nothing does that better than getting

I thank our former presidents for not making their tenure and life an exclusive club, but a source of reflection on the brilliance that was our founding fathers. Also, the successes of that amazing document that is our best and original argument for freedom.

CINCO, continued from Page 1

the Caribbean, for the most part. As Americans we celebrate our ancestral heritages during various parts of the

This is the season of celebration for those who trace their roots to Mexico, our giant neighbor to the south and economic trading partner. Trade between the United States and Mexico reached half a trillion dollars in 2011. One million U.S. citizens claim Mexico as their official place of resi-

Among the most important events in the life of Mexico and in the lives of those who consider it their ancestral home is Cinco de Mayo which celebrates the Mexican Army's decisive defeat of invading French troops on May 5, 1862 in the city of Puebla.

At the time, the French, led by Napoleon, were considered the most powerful fighting machine on the face of the earth.

The defeat of the French at Puebla eventually led to a retreat from Mexico and ended their financial and military support of the Confederacy which had declared its from the independence United States.

Some historians cite the Mexican defeat of the French as being one of the reasons that the Union Army was able to crush the Confederates at the battles of Gettysburg and Vicksburg. The history of the United States would have been vastly different if not for the success of the Mexican Army and the will of the Mexican people.

And while celebrations of Cinco de Mayo will produce participants who will sing and dance into the night in many of our nation's cities, we must never forget the contributions that their ancestors made to this na-

These contributions continue today in the form of trade, infrastructure projects, cultural exchanges, business

transactions, job creation, and economic investment. Some economists estimate that there are six million U.S. based jobs that rely on trade with Mexico for their existence

Many established and emerging political leaders in this country can trace their roots to Mexico. They contribute to the life and growth of our nation on a daily basis. They too, like all of us, will celebrate Cinco de Mayo, understand its rich meaning and appreciate the wonderful legacy that it represents.

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INDEPENDENT VOICE

ALLAN believes:

A Council member should be controlled by responsibility to our residents NOT to any faction in the City A Council member is responsible for making decisions that support sound government

A Council member should support policies that benefit all areas of the City

ALLAN pledges:

To work to finally bring new retail and residential to South Irving

To work to complete the Convention Center hotel and entertainment projects

To work to create a resident-friendly and employeefriendly City organization

Allan Meagher is a lifelong Irving resident with experience in city government, planning and zoning activities, and community involvement. Allan is in management with the local office of a national transportation service.

A VOTE FOR ALLAN IS A VOTE TO MOVE FORWARD **TOGETHER**

Pol. Adv. Pd. By Allan Meagher Campaign

support for and understanding of the value of the arts. In August of 1994, Price established Carol's Daughter and almost overnight, cele-

vidual or group who has

demonstrated extraordinary

brities from Jada Pinkett-Smith to Halle Berry became loyal customers.

"Carol's Daughter and the Apollo Theater are both

KHAN, continued from Page 2 part of the unique fabric of Harlem and New York City," says Price.

"Our commitment to diversity and beauty mirrors the Apollo's commitment to amplifying diverse voices and celebrating the creativity in each of us. I am honored to be recognized with this award."

Local student wins national award from Nestlé

Nestlé USA this week awarded 18-year-old Chandler Burke of Dallas its prestigious Nestlé Very Best In Youth award. Chandler joins 17 other outstanding young leaders from across the country recognized as the 2013 Nestlé Very Best In Youth. Now in its 16th year, the awards program honors young people for their academic excellence and proven dedication to improving communities and creating a better tomor-

Eagle Scout and athlete, Chandler's appreciation for the outdoors motivated him to launch multiple conservation projects to preserve the Blackland Prairie, an endangered ecosystem unique to North Texas. Chandler plans to earn a Ph.D. in biomedical engineering or neuroscience.

Chandler stated, "I'm very honored and humbled to represent Nestlé as one of its Very Best in Youth program recipients. This



Chandler Burke

national recognition and \$1,000 donation to the charity of my choice, the Connemara Conservancy, will allow me to continue working on my conservation projects to preserve and protect the endangered Blackland Prairie."

A few of Chandler's many accomplishments include:

- National Merit Semifinalist
- Selected to star in the national TV show "Scouting for Adventure"

• President of the National Society of Children of the American Revolution

"Accounting for more than half of the global population, young people must take an active role in shaping tomorrow's world," said Ken Bentley, Nestlé vice president of community affairs & educational programs and author of the Nestlé Very Best In Youth book series. "Nestlé is proud to recognize this year's Nestlé Very Best In Youth whose volunteerism, leadership, and entrepreneurial spirit are making a meaningful impact on communities around the world "

Along with being named a Nestlé Very Best In Youth, Chandler will receive a \$1,000 donation to the charity of his choice and will be flown with a parent or guardian to Los Angeles for a red-carpet awards ceremony. Chandler's achievements will

also be featured in the *Nestlé* Very Best In Youth book, distributed to schools, libraries and community organizations nationwide and available for the first time in e-book format in the summer of 2013.

Hundreds of student entries were submitted to Nestlé USA for consideration in this year's competition. Leaders of service projects ranging from wildlife preservation and energy innovation to international poverty relief, the 18 youth honored with the Nestlé Very Best In Youth award are shining examples amongst their peers and communities.

Since 1997, *Nestlé USA* has donated more than \$1 million to organizations supported by *Nestlé* Very Best In Youth students.

To learn more about the 2013 Nestlé Very Best In Youth award recipients, visit verybestinyouth.nestle-usa.com.

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National Flight Academy scholarships available for summer

PENSACOLA – The National Flight Academy (NFA) located in Pensacola, Florida is now accepting scholarship applications for its Ambition in-resident summer camp program for 7th-12th graders to attend one 5 ½ day summer session this year. The scholarship application is available online at www.nationalflightacademy.com/sch olarship and is open to all youth that have not received an NFA scholarship in the

past and will enter 7th-12th grade for school year 2013-2014. A limited number of scholarships are available.

Attendees will live aboard the virtual aircraft carrier, Ambition, where they will experience an immersive, aviation-based adventure that is revolutionizing STEM (Science, Technology, Engineering & Mathematics) education. It starts with an immersive, aviation-based story that weaves STEM

learning objectives with important 21st century skills including critical thinking, problem solving, teamwork and communication. It all leads to an unique learning experience for our leaders of tomorrow.

Registration for summer 2013 sessions is now open online at www.nationalflightacademy.com. For more information 850-458-7836 or info@ nationalflightacademy.com



Ed Bell Construction Company An Equal Opportunity Employer

Date: April 25, 2013 – until filled Position: LABORER Num. of openings: various 1 year Experience Must be able to lift at least 80 pounds Physical and Drug Screen Required Must have a Clear Background Check Must be at least 21 years of age

Job Description: Performs any combination of following duties on construction projects, usually working in utility capacity, by transferring from one task to another where demands require worker with varied experience and ability to work without close supervision: drive stakes, and stretch tight line. Signals operators of construction equipment to facilitate alignment, movement, and adjustment of machinery to conform to grade specifications. Levels earth to fine grade specifications, using pick and shovel. Sprays materials such as water, sand, paint, concrete curing compound, or oil through hose to clean, coat, or seal surfaces. Operate small machinery such as water pumps, portable electric generators, or portable sprayers. Mixes, pours, and spreads concrete using hand tools. May be designated common laborer, utility laborer, fine grader, concrete-vibrator operator, form setter helper or concrete finisher helper.

Must APPLY IN PERSON at 10605 Harry Hines Blvd., Dallas, TX 75220 from 8-11am Mon-Fri.

LEGAL NOTICE

These Texas Lottery Commission Scratch-Off games will be closing soon:

Game #	Game Name / Odds	\$	Official Close of Game	End Validations Date
1386	Hit \$100 - Overall Odds are 1 in 4.38	\$2	7/3/13	12/30/13
1402	Amazing 8's - Overall Odds are 1 in 4.69	\$1	7/3/13	12/30/13
1424	Dallas Cowboys - Overall Odds are 1 in 3.67	\$5	7/3/13	12/30/13
1425	Houston Texans - Overall Odds are 1 in 3.66	\$5	7/3/13	12/30/13
1458	Lucky 3's - Overall Odds are 1 in 3.72	\$3	7/3/13	12/30/13
1472	Double Action - Overall Odds are 1 in 3.18	\$10	7/3/13	12/30/13
1475	Wild Doubler \$\$ - Overall Odds are 1 in 4.56	\$1	7/3/13	12/30/13
1479	Match 3 Tripler - Overall Odds are 1 in 4.43	\$1	7/3/13	12/30/13
1481	Wild Cherry - Overall Odds are 1 in 4.56	\$1	7/3/13	12/30/13
1482	Neon 9's - Overall Odds are 1 in 4.14	\$2	7/3/13	12/30/13
1484	\$100,000 Winnings - Overall Odds are 1 in 3.83	\$ 5	7/3/13	12/30/13
1485	\$100,000 Cash - Overall Odds are 1 in 4.20	\$ 5	7/3/13	12/30/13
1489	Blackjack Tripler - Overall Odds are 1 in 4.21	\$2	7/3/13	12/30/13
1503	\$50,000 Fast Cash - Overall Odds are 1 in 3.11	\$5	7/3/13	12/30/13

For detailed odds and game information, visit **txlottery.org** or call **1-800-37LOTTO.**Must be 18 or older to purchase a ticket. The Texas Lottery supports Texas Education.

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LOTTERY

DISD's Woodrow Wilson's event drives home message of underage drinking

DALLAS — Woodrow Wilson High School presented a realistic dramatization of the possible consequences of underage drinking and driving known as the Shattered Dreams Program on April 26. The car crash was not real but the message definitely was: drinking and driving can have horrible, far-reaching consequences.



The purpose of the event was to demonstrate the horrific aftermath that drinking and driving can cause. The hope is to discourage students from drinking and driving, especially with the upcoming prom season. The two-vehicle accident was in front of the school. Students acted as injured and killed pas-

sengers as classmates watched. Dallas Fire Rescue and Dallas ISD Police covered two student "victims" with plastic sheets and worked to medically stabilize survivors. One student was loaded into a ground ambulance, while another was put into a rescue helicopter. Two students were also "arrested" at the scene.

Before the staged accident, Woodrow students watched a video that simulated the party where the drivers became intoxicated. After the wreck, students returned to the auditorium to watch a video that showed the students afterward, including one who was paralyzed and in a wheelchair.

AT&T announces plans to hire 5,000 veterans over the next five years

DALLAS — AT&T is stepping up its veteran recruiting efforts with the goal of hiring 5,000 veterans and their family members into career opportunities over the next five years, consistent with its commitment to equal employment opportunities.

AT&T announced the hiring goal at a White House event with Michelle Obama and other companies supporting the Joining Forces Initiative that she cofounded.

"It's wonderful that Mrs. Obama has taken up the cause of those who have served our country so well," said AT&T Chairman and CEO Randall Stephenson. "All of us at AT&T are happy to respond to her call."

AT&T also announced that it plans to lead an initiative with JPMorgan Chase and the 100,000 Jobs Mission to launch a veteran talent exchange later this year. The exchange will enable active-duty military and veteran job candidates to "optin" to a talent-sharing database to facilitate the sharing and referral of veteran candidates among participating 100,000 Jobs Mission member companies. The 100,000 Jobs Mission was launched in 2011 by JP-Morgan Chase, AT&T and nine other companies. It has grown

to 101 companies committed to hiring at least 100,000 veterans by 2020. The coalition's companies collectively hired 64,628 veterans through the first quarter of 2013.

"We increased our veteran recruiting emphasis beginning in 2011, and have benefitted greatly from the outstanding leadership, skills and character of the veterans who have joined AT&T," said Stephenson. "It is the right thing to do for our company, our veterans and our country. Our nation's service men and women make great sacrifices to protect our country and our freedom. It's an honor to support them in their service,



First Lady Michelle Obama

and an opportunity to recruit them as they transition to career opportunities in the private sec-

About 60 percent of veterans who joined AT&T in 2012 made their transition to the private sector as technicians. AT&T's Project Velocity IP –

which is expected to significantly expand and enhance the company's wireless and wireline IP broadband network over the next three years – is driving technician hiring needs. In addition, veterans, many with college degrees, are finding employment across AT&T's career areas as project managers, IT professionals, financial analysts, supply chain managers and more. And a select corps of junior officers and college-educated noncommissioned officers are being recruited into AT&T leadership development programs. More than 92 percent of veterans hired by AT&T continue their careers with the com-

pany after two years, compared with 88 percent of general population hires. AT&T also supports military families in their efforts to find employment opportunities.

To help veterans find career opportunities, AT&T has a veteran career site, which includes tools for veterans to match their military skills with AT&T jobs. AT&T has a military talent attraction manager who focuses on military recruitment. And the company has the Careers for Veterans program where AT&T Veterans provide job search advice to help thousands of newly transitioning veterans optimize their career searches.



Greater Dallas Restaurant Association awards \$72,000 in scholarships to local culinary students

DALLAS - The Greater Dallas Restaurant Association awarded 19 culinary students \$72,000 in scholarships last week at the 2013 GDRA Scholarship Dinner. The selected deserving students are pursing studies in either postsecondary culinary or restaurant management education. Leaders in the restaurant industry fund the scholarships and present the awards to the students at the annual dinner.

"We are always so excited to assist and reward these hardworking students," said Dotty Griffith, Executive Director of the Greater Dallas Restaurant Association. "These students are the future of the culinary industry and our partners are very supportive of them. We are incredibly proud of each student and all they have accomplished."

Greater Dallas Restaurant Association is able to grant scholarships thanks to its Founders Club Partners Admiral Linen, Andrews Distributing, Ben E. Keith



Monique Conejo

Company, Dr. Pepper Snapple Group, Hardie's Fruit

& Vegetable, Heartland Payment Systems, Medical Managed Network Solutions, Sysco and US Foods.

Patrick Garcia of Rockwall High School received the Gus Katsigris Scholarship of \$10,000 for four semesters of school, and the recipients of the Matt Martinez, Jr. Memorial Scholarship (\$5,000 for two semesters) were Christian Harper from Allen High School and Elizabeth Seitz from Richardson High School. To see the full list visit NorthDallasGazette.

Dunia Borga, co-owner and pastry chef of La Duni, was the keynote speaker at the annual dinner. Borga accredits much of her success to the personal training and care her professors and mentors in the culinary industry showed her.

"I wouldn't be where I was today without the wonderful education I received," said Borga. "It is wonderful to see these kids be able to further their education in something they

Garland hosting the Mosaic Multicultural Festival featuring art, dance, and music

The City of Garland invites residents and visitors to enjoy a celebration of the city's cultural diversity at the Mosaic Multicultural Festival. The Multicultural Commission has prepared a program featuring music and dance from around the

world. The free event is designed to provide an opportunity to foster greater understanding, appreciation and respect for the community's cultural diversity.

The Mosaic Multicultural Festival will be at Hiep Thai food Plaza located at

3347 West Walnut Street in Garland, which is at the northeast corner of Walnut and Jupiter streets on May 25 from 10 a.m. - 2 p.m.

For more information contact Minerva Moreno at 972-271-1913 or gm-moreno5@verizon.net.

ROOFING, continued from Page 5

make a difference in the community. So we decided to help someone in need by providing them with a new roof at no charge, and we are looking forward to installing Ms. McGree's special Mother's Day gift."

Based in Desoto, Texas, Hatley Brothers II Roofing & Construction is a licensed and bonded company that provides a wide range of residential and commercial roofing services and general construction. Since the company was incorporated in 1994, it has completed more than 10,000 residential and commercial projects in Texas, Oklahoma, Arkansas, and Louisiana.



Ke'Elronn Hatley is donating a free new roof to Ms. Jessie Hunt McGree for Mother's Day

Hatley is the youngest recipient of the prestigious Quest for Success Award, presented by the Dallas Black Chamber of Commerce and WFAA-TV.

For more information on Hatley Brothers II Roofing & Construction, visit www. hatleybros2.com.

TISDALE, continued from Page 2

responsibilities included managing as much as \$70 million a day. Ms. Tisdale has also worked on the floor of the Coffee Sugar Coca Exchange.

Stacey Tisdale graduated from Marymount College in 1988, where she studied international business and finance, and she attended Polytechnic of

Central London in Eng-

Ms. Tisdale has traveled extensively throughout the Caribbean, Europe, Africa and Cuba. She is a board member and advisor for John Hope Bryant's financial literacy organization, Operation Hope: www.operationhope.org/s mdev/. Stacey has authored a personal finance curriculum for college students on behalf of Operation HOPE. The program is going to be mandatory for students at Spelman College, beginning school year 2008-2009. It is then expected to adopted by Historically Black Colleges across the United States.

Earth Day Dallas Unites Community at Fair Park

DALLAS - Thousands of North Texans flocked to Fair Park for the third annual Earth Day Dallas event on April 20 and 21. More than doubling the number of exhibits since its launch in 2011, Earth Day Dallas provided over 700 familyfriendly displays, demonstrations and workshops throughout the two-day

"After an incredibly trying week for our nation, we were inspired to see our community come together for a cause they believe in," said Susan Brosin, director of Earth Day Dallas. "Seeing so many people enjoying Fair Park and learning about the environment, it reminds us how strong our community is and how important it is to provide opportunities for us to grow together."



More than 2,700 kids enjoyed flower planting and pot painting during Earth Day Dallas 2013, as part of the Sustainable Home & Garden Series by The Home Depot.

More than 41,000 North Texans came to Fair Park for a weekend of education and entertainment - along with the opportunity to give back. Carter BloodCare hosted a blood drive on-site for North Texans to make vital blood donations to the community of West, Texas.

Earth Day Dallas also featured a variety of attractions, including:

- Tree Climbing Tree Climbers International provided training and safety gear for attendees to climb to the top of historic live oak trees. Tree climbing was one of the event's most popular activities, with more than 300 people participating.
- The Sustainable Home and Garden Series by See EARTH, Page 10



Ed Bell Construction Company An Equal Opportunity Employer

Date: April 25, 2013 – until filled Taking applications for **Operators** (**Pulverizer**, **Excavator**, **Dozer**, **Loader** & **Motor Grader**) Available: 5 openings

Particles of the state of the s Must be at least 21 years old

Job Description: Operates several types of power construction equipment, such as compressors, pumps, hoists, shovels, tractors, scrapers, loaders, or motor graders, to excavate, move, and grade earth. Turns valves to control air and water output of compressors and pumps. Adjusts hand wheels and depresses pedals to drive machines and control attachments, such as blades, buckets, scrapers, and swing booms. Equipment maintenance. Measures distances from grade stakes and stretches tight line.

Must APPLY IN PERSON at 10605 Harry Hines Blvd., Dallas, TX 75220 from 8-11am Mon-Fri.

Ending Unemployment and Underemployment = 4P's + 3W + 1FP

BY MICHAEL D. BROWN

We have all been weathering an "economic tsunami" for the past several years, and although it appears the worst part of the storm is behind us, the seas have hardly calmed. The unemployment rate hovers around 8 percent for unemployment and around 18 percent for underemployed. Companies and organizations are still in pain (they want to deliver exponential growth to the top and bottom line) but they are only willing to invest in a fresh and proven branded product (YOU) with a track record of delivering resultsif you are not in this category you will not be the sought after solution provider.

In today's competitive, roller coaster world, you're either a distinct and competitive brand or an extinct generic. In order to survive, prosper and achieve great success you must become a distinct and competitive personal brand (yes, you need to become a personal brand). It is when you develop this brand that you will be able to deliver the experience that people are willing to invest the time and money it takes to recruit, hire, promote train and pay an employee in a high-skill, high-wage job.

There are still great opportunities for unemployed and underemployed individuals to improve their personal, professional and economic situation by mastering the formula 4P's + 3W + 1FP and standing out. Failing to master this formula will render you generic and receiving anemic to no attention, opportunities or investment. The proven formula to standing out and be the chosen solution provider is 4P's + 3W + 1FP.

The 4P's

• Product - Prepare yourself for a new/better



Michael D. Brown

job through professional development (continued education, research, networking, and so forth). Ensuring you have a branded product (you) that is fresh and relevant for today's marketplace and or customers.

• Price: Sell your value to prospective/current employers - it's not about how great you are, but how great you can make the person or entity purchasing your branded product. Not knowing and successfully selling your value with conviction can result in a Ramen Noodle compensation package.

• Placement: Aspire for the right job - to truly build a brand and a rewarding career, you need to select jobs that you can be passionate about and one that helps you reach your goals and dreams. Cleary understand the market and company you want to work in and place your branded product (you). Remember selling great beef at a vegetarian convention is useless.

• Promotion: Devise a plan to get the word out

about the great you – your branded product. Be sure to promote your brand in places, environment or events where the prospective buyers are most present.

The 3 W's

Now that you understand the critical 4P's that are needed to begin erasing unemployment and underemployment by becoming a branded product—let's answer the critical question—how do I begin to create and or enhance by brand? The solution for accomplishing this is the 3W's

•Who – Who is my target audience? What company or organization do I want to work for? Who are my target customers? Do I really know my current employer?

• What- Now figure out what the needs, wants, desires, aspirations, strategies and goals of your target audience. What are there pain points? What does success look like for the company or organization?

• Why- Why me? What am I am able to competi-

tively do to solve their problems and pains? What am I able to do that will deliver a return greater than anyone else? Why should they hire and invest in me and what will they get in return?

Closing the Gap and standing out – The 1FP

Now it's time to perform a skills assessment and gap analysis on your product (you). Will my skills, background, education and expertise provide a competitive solution to the identified, goals, aspiration and "pain" of the company or organization? Am I considered the freshest and best in the marketplace? Would I be considered the undisputable candidate of choice? Will my past results, skills and background make me the undisputable candidate for a promotion, lateral promotion or exponential increase? Answering these questions should render a few areas that you can develop and or enhance to make you the freshest and undisputable branded product that employers and or customers will reach to hire, invest exponentially in and promote.

The critical part of the formula to helping you develop and or enhance your brand is to ensure you have a product (you) that is fresh, competitive and sought after. You can't deal with pricing, placement or promotion until you have a fresh, relevant and competitive branded product (you) first. It's often the missing link between ending unemployment and underemployment. I call this part of the formula 1FP (Fresh Passion). So let's look at the 1FP as it's the proven solution to developing, closing the gaps and enhancing your brand.

The Freshest Candidate Wins the Job

"Fresh" means doing something every day to enhance your brand so that it stays fresh - keeping your skills sharpened, packaging yourself well. It's no secret that employers do not have much time or budget to train new hires. Therefore, if you can come through the door already up to speed on the latest practices, strategies and trends happening in your chosen field and/or role, that gives you a huge competitive edge over other



candidates who may need some "fine tuning." Having a fresh brand also means generally being familiar with the latest technologies and methodologies occurring in business today – you probably won't have a personal assistant, so you should know how to create an interactive presentation all by yourself!

Prepare Yourself for a New/Better Job

"Preparing yourself" means continuing your education through classes, professional development, building and contributing to formal and informal networks, and simply maintaining an active intellectual interest and knowledge capital in your career and your life. Jobs are scarce and only the most qualified candidates are getting so much as an interview. Once you get that interview, you will find that your competitors also have impeccable educational and professional pedigrees, know lots

of influential people, know how to engage in lively and interesting conversation, etc.

So preparation will make you stand out even in this rarified group. Do extensive research on the company you are applying to, and if possible to the person/people who will be conducting the interview, and then display the knowledge you have gained through insightful questions (when asked to give them, as you surely will be) and conversational points. Well-prepared candidates always impress interviewers, because they believe usually that meticulousness carries over to the job.

Aspire to the Right Job

The temptation exists in today's tight labor market to jump at any job that is available. But this is a mistake, especially for currently (under-) employed individuals. To truly build a brand and a rewarding career, you need to select jobs that help you reach your goals and dreams - your aspirations. Your entire brand should be built around your aspiration, whether it is to be the world's best salesperson, a successful journalist, or a developer of world-class technology. Jobs that don't match your aspiration will leave you frustrated, detract from and dilute your brand image, and generally prove counterproductive in the long

Staying Laser-focused on Your Brand

"Staying laser-focused" means intently focusing on each area of Fresh PAS-SION, otherwise you'll miss the mark and not deliver your brand. While searching for a job you must constantly focus on all the areas of Fresh PAS-SION, or you will find yourself stumbling through interviews for jobs you may

See UNEMPLOYMENT, Page 11

Schlitterbahn named one of America's Top Seven Theme Parks by Huffington Post

NEW BRAUNFELS --The Huffington Post selected the top seven theme parks in America and Schlitterbahn in New Braunfels, Texas was on the list. No other theme park in Texas - or west of the Mississippi, for that matter made the list.

Noting that theme parks are as American as baseball, Huffington Post Travel reporter Emily Bratcherobserved that theme parks offer "quality time with



your clan, away from the ubiquitous TV and computer screens that increas-

ingly monopolize our time at home together." Schlitterbahn, Bratcher noted, is known for being the best of its kind as well as delivering excellent value for families.

Schlitterbahn now has four locations - in Texas there are parks in Galveston Island, South Padre, and New Braunfels. All three Texas Schlitterbahn Waterparks are now open; for more information visit www.Schlitterbahn.com.

Did *Vogue* go too far using blackface models in attempted tribute to Black fashion icons?

BY KRISHANA DAVIS

(NNPA) The fashion community is in an uproar over *Vogue Netherlands'* attempt to pay homage to Black icons in a feature with a White model in Blackface in its May 2013 issue.

The editorial "Heritage Heroes" showcases white, blond model Querelle Jansen gas American-born French singer and dancer Josephine Baker and electrifying Ja-

See VOGUE, Page 16



NDG Gossip: Jason Collins, "I'm Black and I'm Gay"

By: Shenice Sanders, NDG Intern

Jason Collins has been in the National Basketball Association (NBA), since 2001 and made headlines on Monday when he announced he's gay. The Washington Wizard center is the first major active American male pro athlete to come out and pronounce his gay. In an article for

Sports Illustrated Collins revealed "I'm 34-year old NBA center. I'm black. And I'm gay."

He continued by stating, "I didn't set out to be the first openly gay athlete playing in a major American team sport. But since I am, I'm happy to start the conversation." The first relative Collins came out to was his aunt Teri and then



Jason Collins

his twin brother Jarron who is also a NBA player, last summer. Both Collins and his brother have been high profile athletes since high school. They continued their success at Stanford where each was drafted into the NBA in 2001.

"I'm glad I can stop hiding and refocus on my 13th NBA season," stated Collins As his story reaches millions across the country other NBA players have publicly supported Jason. Kobe Bryant tweeted. "Proud of @jasoncollins34. Don't suffocate who u r because of the ignorance of others."

Tony Parker also supports the player by adding." Really hope people will Respect Jason Collins for his decision to come out. Just glad he can now relax and not be afraid to be who he is."

Others such as ESPN pro basketball analyst Chris Brussard created a firestorm of controversary when he stated on ESPN's Outside the lines," I would not characterize that person as a Christian, because I don't

See COLLINS, Page 15

EARTH, continued from Page 8

The Home Depot – The Home Depot provided hands-on workshops covering sustainable home and garden practices with environmentally friendly materials. Its flower planting and potpainting activity hosted more than 2,700 children Saturday and Sunday.

• Special guest Leilani
Münter – The professional
racecar driver and environmental activist presented
Saturday afternoon and
signed autographs for fans.
Münter was named Discovery's Planet Green No.
1 Eco Athlete in the World,
and was one of 11 women
who received ELLE Magazine's 2012 Genius Award.

• Radio Disney Family Zone – Radio Disney AM 620 Team Green provided games, activities and music for kids and families.

Eco Expo participants, an impressive group of businesses and organizations sharing their best green practices, included BNSF Railway, Caterpil-



More than 41,000 North Texans went green at Earth Day Dallas 2013 with help from the Sustainable Home & Garden Series by The Home Depot.

lar, FedEx, Green Mountain Energy, Greyhound, Kimberly-Clark and P&G.

"National and local organizations have shown an immense amount of support for Earth Day Dallas," said Trammell S. Crow, founder of Earth Day Dallas. "Leaders in the business community are increasingly excited about the role they play in sustaining our environment."

Earth Day Dallas would not have been possible without significant

support from its 2013 partners including NBC 5, Radio Disney, DART, Honest Tea, The Home Depot, Sewell Automotive, BNSF Railway Company and many others.

Always looking to the future, Earth Day Dallas has already begun planning next year's event. For more information about Earth Day Dallas 2013 and updates on the 2014 event, visit earthdaydallas.org.



UNEMPLOYMENT, continued from Page 9

not even want, resulting in other, more focused candidates obtaining the jobs that would have been perfect (and obtainable) for you.

Selling Your Value to Prospective Employers

Let's face it, job applications and interviews are sales pitches. You are trying to prove the unique value your personal brand brings to an employer who hires you. You must constantly sell yourself, your value, and how you can make things easier for those who hire or do business for you. A huge mistake many can-

didates make is focusing on why they are so great and how much they have accomplished. It's not about how great you are, but how great you can make the person or entity purchasing your brand. Today's employers are looking for team players that sacrifice for the greater good of the company, not egomaniacs looking to bathe themselves in glory.

Omit the Negative

"Omitting the negative" means learning from the inevitable negative experiences you will encounter during your job search without dwelling on them or letting them consume the valuable real estate in your head - you have so much more ahead of you! You may encounter rude or hostile interviewers, be promised a job only to have it pulled away at the last second, or be kept waiting for months to hear a final decision. And well-meaning friends and relatives may consul you to accept the fact that the economy stinks and things are out of your control (underemployed folks are especially likely to be told "just be happy you

have a job at all.") Others who have given up in the face of difficult times will do their best to drag you to their level. Remember" tough times do not last, tough people do.

Nailing the Brand Secures the Job

And last but surely not least, "Nailing the brand" means successfully packaging your substance (your core) up and putting a bow on it so that you become a fresh brand that can successfully compete and WIN, even in this difficult job market. Think of nailing

the brand as like following through on a baseball swing it can make the difference between a single (getting an unsatisfactory job for the sake of having a job) and a home run (getting the job you really want that offers advancement opportunity, professional and personal growth and exceptional pay). When you walk through the door for a job interview, prospective employers should immediately realize you are someone who can provide them exponential value. Nailing the brand will let them know who you are and what you

bring to the table. Otherwise your interview will probably be over before it begins.

Michael D. Brown is a globally recognized authority on customer service leadership for developing this customer service strategy that delivers to the frontline and three levels up in the user's organization

Fresh PASSION: Get a Brand or Die a Generic is available for purchase from www.amazon.com, www. barnesandnoble.com and through all major booksellers

LOGIC, continued from Page 3

tivates the NRA one must, therefore, understand that winning reasonable gun control, e.g., universal background checks, will not happen through television commercials or the tears of victims of gun violence. Such legislation will result from raw power and intense organizing among the public. The NRA is a very wellfunded and well-organized lobby that has the capacity to put the fear of God into many elected officials. The only way to counter that is not through attempts at compromise but rather by developing a sufficient counter-force that will cause elected officials to pause before they give away the store to the NRA.

A country built on racial slavery and genocide finds it difficult to accept that there need to be controls over the use of firearms. That history of rampant, frequently uncontrolled – yet directed – violence is the toxin which is in the political system that periodically produces moments of complete insanity. This toxin leads too many people to believe that having nearly unfettered access to firearms is paramount regardless of how many innocent individuals lose their lives.

It is not the 2nd Amendment that fundamentally motivates uncompromising firearms fanatics, but the fear that was engendered through the scars resulting from the violent history of this coun-

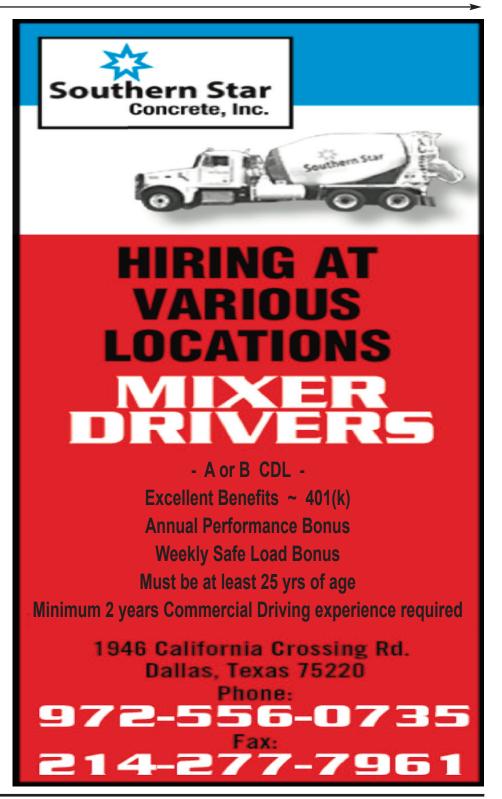
try. Given that history, the NRA is successfully able to play a tune to which so many will dance. In the bizarre universe which the NRA has constructed, built upon and within a very real and violent history, it all starts to make sense...and is equally sickening.

Bill Fletcher, Jr. is a Senior Scholar with the Institute for Policy Studies, the immediate past president of TransAfrica Forum, and the author of "They're Bankrupting Us" – And Twenty Other Myths about Unions. Follow him at www.bill-fletcherjr.com.



The Irving ISD Purchasing Dept is holding an educational session for vendors on Friday May 10, 2013 a 9:30AM at Irving ISD Administration Building at 2126 W. Airport Freeway, Irving, TX 75062.

We will address how to do business with the district and our MWBE Procedures.



Weeknights

Award-winning journalist Cheryl Smith: Cheryl's World provides informative talk, commentary and interesting guests tune in weeknights at 6 p.m., Sundays 8 a.m. & Saturdays at Noon on Blog Talk Radio or call 646-200-0459 to listen.

Daily

Activity Time Highland Hills at Highland Hills Branch Library, 3624 Simpson Stuart Rd.; 214-670-0987

Personal Views: Texas Black Folk Artists at African American Museum, 3536 Grand Ave.; 214-565-9026

Every Tuesday

Dallas Comedy House

Open Mic at 2645 Commerce St; 214-741-4448

May 2

Jazz with Quamon Fowler, Chuck Smith and Friends-Klyde Warren Park, 2012 Woodall Rodgers Freeway at 7:30 p.m.

May 4

Rhythm of Life Production by Brandan Koro-Irving Arts Center in Irving at 7 p.m. Dallasafricandance.com 972-252-2787

Carrollton Trails 5K/1-mile Fun Walk cityofcar-rollton.com/carrollton-trails5k

Family Movie Matinee at Irving Valley Ranch Library at 2 p.m.

Greenville Avenue Church of Christ is hosting the **28th Annual Adolescent and Ladies Symposium** will focus on addressing issues of today's society from a Biblical perspective. The Symposium is free and open to ladies as young as 9 years old. Onsite registration available the day of the event or visit www.gacoc.org or call 972-644-2335.

May 5

Nasher Sculpture Center and Dallas Architecture Forum present Design Symposium features The *New York Times* Chief Architecture Critic Michael Kimmelman at 2 pm.

5 de Mayo, Pre-event in Garland at Dos Banderas restaurant, 614 Main Street Garland, Historic Downtown in Garland, 8 p.m. to 11 p.m. 972-965-4031

Big Mamou Cajun Festival at Traders Village at Traders Village off Highway 360 Mayfield Road in Grand Prairie, TX

Jewel Greatest Hits Tour at Verizon Theatre at Grand Prairie. verizontheatre.com showtime: 8 p.m.

May 7-19

Fela! -Winspear Opera House in Dallas Attpac. org/fela

May 9

Manhattan Transfer at Majestic Theatre -1925 elm Street dallas, tx 75201 at 7:30 p.m. www.ticketmaster.com

May 10

Visionary Women Luncheon at Omni Hotel Dallas, 555 S. Lamar Street at 12 p.m.; 214-827-0813

May 10-11

Full Moon Fever: A Tribute to Tom Petty DSO Pops Series at 8 p.m. Tickets: 214.692.0203 or DallasSymphony. com.

May 11 FREE Bancroft Family Concert at 3 p.m. at the

Concert at 3 p.m. at the Dallas Museum of Arts located at 1717 North Harwood, Dallas finearts-chamberplayers.org

May 14

Ten Things Every Woman Needs to Know about her Finances 5:30 p.m. – Registration; 6 p.m. program at Times Ten Cellars, 1100 Foch Street in Fort Worth, RSVP to Brandy@wwkllc.com by May 7

Pathway to Healthy Living Health Fair at Stone Ridge Apartments, 600 E. Arkansas Ln in Arlington

from 4 - 7pm; Free; Info: joy.com or 816-318-1388. 469-759-9002

May 17-19

Wildflower! Richardson's Arts & Music Festival; http://www.wildflowerfestival.com/

May 18

The African-American Museum's 28th Gala and Auction at Hilton Anatole Hotel-Dallas, featuring The Bar-Kays Info: AAM @ 214-565-9026 ext. 328, jjones@aamdallas.org or jabjones30@gmail.com

May 19

The Singers Celebrate! at Mesquite Arts Center, 1527 N. Galloway in Mesquite

May 23

Wells Fargo is hosting a **Home Preservation Workshop** in Dallas at the Hyatt Regency Dallas.

May 25

8th Annual Writer's Breakthrough Workshop at Oak Cliff Bible Fellowship from 9 a.m. – 1 p.m. RSVP to poetry@gracela-

May 31

Little Egypt presents: Stars of Spring at Radisson Hotel, 1241 W Mockingbird Lane at 12:30 - 6 p.m.; 972-840-8450

May 31-June 2

Wicked Divas DSO Pops Series brings the best of Broadway to the Meyerson with diva showstoppers highlighted by selections from the Tony Award-winning musical Wicked. Featuring Elphaba and Glinda from the Broadway production. 214.692. 0203 or DallasSymphony.com.

June 11

Lexus Broadway Series and AT&T Performing Arts Center at Winspear Opera House, 2403 Flora Street; under \$110; 214-880-0202

June 14

Achievers United Contemporary Talent Show at 7 p.m., at the Embassy Suites in Frisco

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TWC unveils online resource for economic development

AUSTIN - Texas communities now have a new resource to help attract business and development opportunities to the Lone Star State. The Texas Workforce Commission (TWC) and Texas A&M Engineering Extension Service (TEEX), in partnership with Decision Data Resources has developed Sites-OnTexas 2.0, a web-based geographic information system (GIS) software which allows users to create data-oriented reports and maps which support economic decisions and help monitor regional progress.

"SitesOnTexas 2.0 is a geographic mapping resource that allows workforce and economic development professionals to effectively collaborate with employers and plan for

business expansion, job retention and workforce training," said TWC Chairman Andres Alcantar. "TWC is pleased to offer SitesOnTexas 2.0 as another tool in our commitment to make sure Texas remains a premier destination for business."

TWC, through the threeyear agreement with TEEX, is providing two licenses for SitesOnTexas 2.0 for each of TWC's 28 Local Workforce Development Boards in order to help Texas communities compete for business development and relocation. SitesOn-Texas 2.0 combines current datasets provided by Texas Labor Market Information, Census Data and Dun & Bradstreet Business Location Data and others to allow users to dynamically upload, aggregate, compare, rank and map data on demand

"SitesOnTexas 2.0 is yet another way TWC connects potential employers to the talented workforce here in Texas," said TWC Commissioner Representing Labor Ronny Congleton. "SitesOnTexas 2.0 will help ensure that Texans who are willing and able to work have access to quality employment."

Additional organizations may also obtain licenses to SitesOnTexas 2.0, such as economic development, state and local government agencies, community colleges and universities, utility economic development offices, regional planning commissions and chambers of commerce. For more information, visit Sites-OnTexas.com.

"This cutting-edge research tool gives employers all the in-

formation they need to bring their business to Texas-or expand within Texas," said TWC Commissioner Representing Employers Hope Andrade. "I believe using this tool will encourage employers outside our great state to put their sites on



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Building on Success – DCCCD Searches for New Chancellor

The Board of Trustees for the Dallas County Community College District invites you to share your ideas about the qualities and qualifications for the person who will be DCCCD's next chancellor.

You are invited to attend DCCCD's May 7, 2013, board meeting to give your input for the board's consideration.

> Tuesday, May 7, 2013 6 p.m.

DCCCD District Administrative Offices, Board Room 1601 South Lamar Street Dallas, Texas 75215

You also are welcome to share your ideas by calling 214-378-1603 or by sending an e-mail to DCCCDTrustees@dcccd.edu.

More information is available at dcccd.edu/chancellorsearch.

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Mondays - Fridays

Call 972-423-8833 for AFFECT, Inc. or email: AFFECTxInc@ aol.com for counseling services, resources and assistance for job readiness and training programs for individuals. For couples we offer services for marital relationships and for ex-offenders we offer programs for getting back into the work force.

May 5, 2013 8 a.m.

Join us in Early Morning Worship Service; stay for Bible Classes at 9:30 a.m. and for Morning Worship at 10:45 a.m.

Brother Ramon Hodridge,

Minister of Education 1026 Avenue F Plano, TX 75074 972-423-8833 www.avefchurchofchrist.org

BIBLE WAY COMMUNITY BAPTIST CHURCH

May 8, 7 p.m.

Come to our Wednesday's Bible Study to learn more about God's Word and help us to praise and worship His holy name.

Also bring your children to our Wednesday Night Children Program, three things are incorporated when they come, children learn and they play and have fun.

Dr. Timothy Wilbert, Sr. Senior Pastor 4215 N. Greenview Drive Irving, TX 75062 972-257-3766 www.biblewayirving.org

CHRIST COMMUNITY CHURCH IN RICHARDSON

May 5, 8:45 or 11 a.m.

You're invited to our Morning Service as we honor and praise God for His blessings to us.

Dr. Terrence Autry, Senior Pastor George Bush Fwy at Jupiter Road On the Garland/ Richardson Border 972-991-0200 www.followpeace.org

FELLOWSHIP CHRISTIAN CENTER CHURCH IN ALLEN "The Ship"

Monday – Friday 9 a.m.-1 p.m.

The Ship 3C's Prayer Lines for those that are in need are 972-649-0566 and 972-649-0567 or they may be submitted via email to: prayerline@theship3c.org

May 5, 8 a.m. And 9:30 a.m.

Join us for Worship Services as we praise God for the victories in our lives. Come and grow with us. You're also invited to a new series of teaching, "Guaranteed Victory". God will "Equip, Elevate, and Empower" you; call the church for details.

May 8, 7 p.m.

Join us for our Church Wide Fasting each Wednesday (100% juice & water only); the fast begins at 12:01 am with our 1st prayer at 3:30 am; 2nd prayer at 12 Noon, and the closing prayer at 6 pm. Then join us for Wednesday Night Live in the Joycie Turner Fellowship Hall on Belmont Drive, with old school prayer and testimony. Also, come to our Corporate Prayer and our Kidz Zone (an environment to equip children to grow and to show God's love.)

Dr. W. L. Stafford, Sr., Ed.D.

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GREENVILLE AVENUE CHURCH OF CHRIST

May 4, 8 a.m.

You're invited to our 28th FREE Annual Adolescent and Ladies Symposium, "Hallelujah! The Measure of a Godly Woman." The Symposium focuses on addressing issues of today's society from a Biblical perspective with a continental breakfast; lunch and door prizes. For details visit www.gacoc.org or call 972-644-2335.

SAINT MARK MBC IN MCKINNEY May 11, 12 p.m.

All Senior Saints are invited to our Double Nickel (55 and above) Luncheon @ the Newsome Center on Amscott Street in McKinney. Activities include lunch, bingo and door prizes. Come and bring a friend. If you are homebound, we will deliver to you. Please call 972-542-6178 no later than the Friday, May 10th this month) before the luncheon and leave a message with your name, address, phone number and how many meals you need.

Dr. Charles Wattley, Senior Pastor 1308 Wilcox Street McKinney TX 75069 972-542-6178 www.saintmarkbc.org

SHILOH MBC IN PLANO

May 5 8 a.m. and 11 a.m.

Join us in our Sunday Morning Worship Service as we praise and honor God. Our theme this year is "SMBC: A Church Focused on Excellence while Teaching the Word, Preaching the Gospel, Reaching the World." Also, after both services ministers and deacons are available to meet with you for prayer or questions.

May 8, 7 p.m.

ice as we worship and praise God.

Dr. Isaiah Joshua, Jr.

Senior Pastor

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May 5, 7:30 a.m.

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May 6, 7 p.m.

Come to Monday School as we study the Word of God. We will worship Him and praise His Holy name.

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Today is National Day of Prayer (NDOP). It's an annual day of observance held on the first Thursday of May, designated by the United States Congress, when people are asked "to turn to God in prayer and meditation."

Each year since its inception, the president in office has signed a proclamation, encouraging all Americans to pray on this day. The modern law formalizing its annual observance was enacted in 1952.

There had been at least two single-day national days of prayer in U.S. history before the day was made an official annual day.

Prior to the nation's founding, the Continental Congress issued a proclamation recommending "a day of public humiliation, fasting, and prayer" be observed on July 20, 1775."

"... intreat that a present evil may be removed,

deserved punishment for our Sins and Ingratitude, to unitedly implore the Protection of Heaven; Success to our Arms and the Arms of our Ally.

The Commander in Chief enjoins a religious observance of said day and directs the Chaplains to prepare discourses proper for the occasion; strictly forbidding all recreations and unnecessary labor." — George Washington, First President of the United States

During the Quasi-War with France, President John Adams declared May 9, 1798 as "a day of solemn humility, fasting, and prayer," during which citizens of all faiths were asked to pray "that our country may be protected from all the dangers which threaten it."

On March 30, 1863, President Abraham Lincoln issued a proclamation expressing the idea "that the awful calamity of civil war, which now desolates the land, may be but a punishment, inflicted upon us, for our presumptuous sins," and designated the day of April 30, 1863 as a

National Day of Prayer

day of "national humiliation, fasting and prayer" in the hope that God would respond by restoring "our now divided and suffering Country, to its former happy condition of unity and peace."

He went on to say, "... it is the duty of nations as well as of men, to own their dependence upon the overruling power of God, to confess their sins and transgressions, in humble sorrow, yet with assured hope that genuine repentance will lead to mercy and pardon; and to recognize the sublime truth, announced in the Holy Scriptures and proven by all history, that those nations only are blessed whose God is the Lord."

In his 1983 declaration, Ronald Reagan said, "From General Washington's struggle at Valley Forge to the present, this Nation has fervently sought and received divine guidance as it pursued the course of history. This occasion provides our Nation with an opportunity to further recognize the source of our blessings, and to seek His help for the challenges we face today and in the future."

In 1988, the law was amended so that the National Day of Prayer would be held on the first Thursday of May.

Two stated intentions of the National Day of Prayer were that it would be a day when adherents of all great religions could unite in prayer and that it may one day bring renewed respect for God to all the peoples of the world.

Presidents Ronald Reagan and George H. W. Bush each hosted special events for the day **only once** during their administrations. President Bill Clinton **did not** hold any such events during his time in office.

George W. Bush **held** events on the National Day of Prayer in each year of his presidency; and President Barack Obama **did not** hold a formal event for the NDOP on May 7, 2009.



Mrs. Lillie Lawrence and Mrs. Roxanne Forster (Co-Founder) are two Professional Achievers for Community Excellence (P.A.C.E) members that Scholarships awarded to graduating seniors in the local area are given in their honor.

COLLINS, continued from Page 10

think the Bible would characterize them as a Christian," in reference to Collins' comments regarding his faith in the article.

None the less, more and more celebrities are coming out of the closet. Earlier this month NBA legend Magic Johnson son E.J. came out publicly when he was seen hand in hand with his boyfriend on Sunset Strip. Magic Johnson, who has known about his son's sexuality for a few years, fully supports his son.

"I told him, 'Hey, we are here to support you, man. We're going to love you no matter who you are, what you do. We just want you to love yourself," Magic shared in an interview with TMZ.com.

The question still remains how will this affect NBA? Will more basketball players come out, now that

Collins has? There are many answers and opinions to those questions, but the

facts remain that Collins is happy and gay.





for Sister Tarpley's weekly electronic newsletter.

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NDG Bookshelf

By Terri Schlichenmeyer

This month, you've decided you need a whole new look

Your hair and wardrobe are out of date, so you're getting a cut-and-style and a fresh wardrobe, shoes and all. You've got an appointment for a mani-pedi, a dermatologist, dentist, and – no more glasses! - you're getting some of those colored contacts.

But there's one thing you can't alter. And in the newly updated book "The Color Complex" by Kathy Russel-

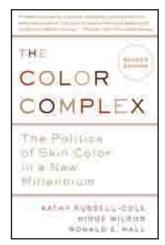
NDG Book Review: The Color Complex offers an uncomfortable look at colorism

Cole, Midge Wilson, and Ronald E. Hall, you'll see how much it still matters.

The more things change, the more they remain the same...

In the last two decades, America has seen a revolution when it comes to issues of race. The generation that was born and has grown up in that time is "much more racially diverse than any other before it..." Economic powerhouses in India, China and Brazil have emerged, mixed-race relationships barely make us blink, even the government has added multiracial categories on census forms.

There's been a lot of change, but "colorism" – a word referring to prejudices surrounding skin-color differences, particularly within



the African American community - remains. What's worse, it's infiltrated popular culture with a subtler, seemingly-nastier effect on its victims.

Though "... skin color has maintained an intimate relationship with class" since "the earliest times,"

the issue of colorism has its American roots in the early 1500s when "mulatto" offspring of White men and Black women gained power through education and social bridging between Black and White populations. Later, preference was shown for lighter-skinned individuals as "house slaves," who largely disparaged darkerskinned field workers.

Today, several decades after discrimination based on color was made illegal, colorism still exists. Some blame it on music videos and Black songwriters. Others accuse fashion and movies. The authors also point at politics and world policy, yet they say that there are things you can do to "lessen colorism's pernicious effects."

Contact television networks if you notice a lack of Black journalists or actors. Let editors know that you won't purchase their magazines until they stop Photoshopping pictures of models of color. Use the power of social media to further your cause, state your opinions, and gather support.

These days, it seems that we like to pretend we live in an enlightened world that's on its way to being "colorblind." We have a Black president, after all, and today's youth are more accepting of racial differences. Some think we've gotten past skin color, but reading *The Color Complex* shows otherwise.

With great dismay and a surprising amount of quietly cynical humor, authors Kathy Russell-Cole, Midge Wilson, and Ronald E. Hall re-examine the divisiveness of colorism today, in contrast to what it was two decades ago. New, eye-opening research and fresh information show readers that though there are gains in some areas, colorism is far from a dead issue; in fact, with the rise of globalism, it's actually spread.

This is a fascinating, albeit quite uncomfortable book that I recommend for audiences both Black and White. Newly updated *The Color Complex* deserves a whole new look.

The Color Complex: The Politics of Skin Color in a New Millennium by Kathy Russell-Cole, Midge Wilson, and Ronald E. Hall (Anchor, \$16, 288 pgs)

VOGUE, continued from Page 10

Bible Way Community Baptist Church

maican singer and model Grace Jones. Jansen is pictured in the spread with Blackface and a funky, black Afro wig and a cone-shaped high-top hair style in the other photo.

The feature was designed to underscore the contributions of Baker and Jones to the fashion world.

Fashionita.com, a leading fashion blog, said, "A couple of alternative ideas: use a model who already looks something like Grace Jones or Josephine Baker

without face paint. Or just, you know, don't paint a white person's face Black ever? Why is this even something we have to keep pointing out? European editors and stylists especially, it seems, are really not getting it."

Blackface is not uncommon even in 2013 in the Netherlands. During the winter holiday a Black slave, or helper, named Zwarte Piet, accompanies Sinterklaas (Santa Claus) on the delivery of treats and presents to the

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children. Today, White people often dress in Blackface to pose as Zwarte Piet during holiday celebrations.

Blackface has been a recurring issue in many of European fashion publications.

Numéro magazine was recently under fire for its March 2013 issue, placing model Ondria Hardin, 16, in an editorial "African Queen." Her skin is painted black. The editorial was shot by photographer Sebastian Kim. In 2010, Numéro magazine published a similar ed-

itorial with model Constance Jablonski in black and blond Afro wigs alongside a Black toddler.

In 2009, Vogue Paris published an editorial with model Lara Stone dressed in black paint from head to toe. The 14-page spread was styled by then-editor Carine Roitfeld, who left Conde Nast to launch her own publication CR Fashion Book, now in its second year.

Krishana Davis is a writer for the Afro-American Newspaper.

MAYFAIR, continued from Page 1

Shiloh Missionary Baptist Church

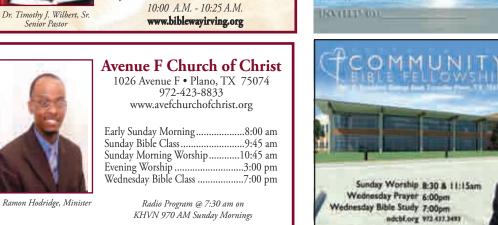
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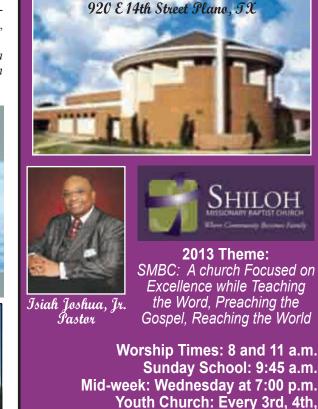
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