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## Postal Service adds Ray Charles stamp

WASHINGTON — On what would have been his 83rd birthday, the “father of soul,” Ray Charles, returns to two “stamping ovals” as the latest inductee into the Postal Service’s Music Icons Forever Stamp Series. Chaka Khan performed at the Los Angeles first-day-of-issue dedication ceremony and Ash-



anti highlighted the Atlanta event.

The Ray Charles Forever Stamp features an image of Charles taken later in his career by photographer Yves Carrère. The stamp sheet was designed to evoke the appearance of a 45 rpm single peeking out of a record sleeve above the stamps themselves. On the reverse side, the sheet includes a larger version of the photograph featured on the stamp as well as

the logo for the Music Icons series. Art director Ethel Kessler worked on the stamp pane with designer Neal Ashby.

“Ray Charles taught us the value of hard work and determination, how to overcome challenges and how to tap the genius inherent in each person,” said Valerie Ervin, President of The Ray Charles Foundation.

## Soulbird India.Arie returning to Dallas October 1

BY RUTH FERGUSON,  
NDG EDITOR

Music fans are delighted the four-year break songstress India.Arie took is finally over. She has a new album, *Song-Versation*, available and is scheduled to perform in Dallas next week at the South Side Ballroom. Last week India-

Arie spoke with the *North Dallas Gazette* by phone and discussed her inspiration, the hiatus, and plans for the future.

### What was the inspiration for your latest album?

“It is manifold, I wanted to make an album that would embody the spiritual transformation I had been through. I



wanted it to be joyful assessable and open,” India.Arie shared.

She also admitted, “I had something to prove to myself,” after shelving an earlier duet album planned. More importantly, India.Arie spoke of her desire to continue the fellow-

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## Seniors: Be on high alert for scams

BY JASON ALDERMAN

I look forward to the day when we no longer need to warn senior citizens about scams designed to separate them from their hard-earned money. I’m not holding my breath, however.

According to the FBI, senior citizens make attractive targets for con artists for a variety of reasons:



•They’re more likely to have a nest egg, own their home and have good credit.

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COVER STORY

## Black media slighted as spending power exceeds \$1 trillion



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## A Raisin in the Sun at DTC is a must see

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COMMENTARY

## Obama reignites push for gun legislation

BY GEORGE E. CURRY  
NNPA EDITOR-IN-CHIEF

WASHINGTON (NNPA) — In the wake of high-profile gun violence in the nation’s capital and Chicago, President Barack Obama told members of the Congressional Black Caucus and their dinner guests that he will renew his effort to persuade Congress to pass legislation toughening the nation’s gun laws.

Speaking at the CBC Foundation Dinner Saturday night, Obama said, “We can’t rest until all of our

children can go to school or walk down the street free from the fear that they will be struck down by a stray bullet. Just two days ago, in my hometown of Chicago, 13 people were shot during a pickup basketball game, including a 3-year-old girl. Tomorrow night I’ll be meeting and mourning with families in this city who now know the same unspeakable grief of families in Newtown, and Aurora, and Tucson, and Chicago, and New Orleans, and all across the country — people

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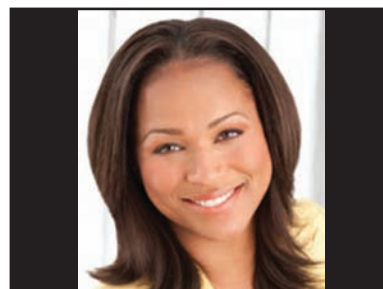
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Glanis Changachirere



Shon Gables



Cloves Campbell, Jr.

In August over 35,000 visited [NorthDallasGazette.com](http://NorthDallasGazette.com) - news added daily!



## Glanis Changachirere

In her electrifying opening address at the 7th Assembly of the World Movement for Democracy in Lima, Peru last fall, Glanis Changachirere described her upbringing in rural Mashonaland Central Province of Zimbabwe. "Like other peasant families," she recalled, "my family relies on farming and struggled to fund my education. Although they tried hard, it was not easy with society dictating that the girl child is not worth investing in."

Glanis became involved in her crusade for women's rights as a result of her strong desire to receive an education. She defied the norms of a highly patriarchal society and enrolled in university where she joined the Student Representatives' Council as the only woman. She says she joined the student movement to fulfill her desire to say that "women are equal to our male counterparts and can equally represent

their fellow students."

Glanis' activism had severe consequences, and she found herself in police incarceration on a number of occasions on the charge of "fighting for and representing student rights." But she was not to be intimidated, knowing that she was fighting for the right to education and the improvement of the lives of girls and young women in a free Zimbabwe.

Glanis, 30, became the founding director of the Institute for Young Women Development (IYWD) in 2009. The organization



provides a platform "where young women can organize and come together to live a life where they have a choice in how to lead their lives and have a sustainable livelihood." IYWD targets the most marginalized to participate: young women who live in rural communities and work in farming and mining.

"Our vision is to see a society in which young women are able to have access to resources and opportunities, to live a life of their choice," she said in a

**See CHANGACHIRERE, Page 14**

## Shon Gables

The Urban League of Greater Dallas Young Professionals (ULGDYP) hosts their 6th Annual Leadership Development Conference - "The COMPLETE Young Professional" on Sat. Sept. 28, 2013 at the jcp headquarters on 6501 Legacy Dr. in Plano from 8 a.m. - 3 p.m. The annual conference brings together hundreds of diverse Dallas young professionals for training and revitalization from seasoned national and local speakers, as well as a series

of workshops, book signings, and networking opportunities that empower the brightest professional, civic, and community leaders in our city.

"The Urban League of Greater Dallas Young Professionals is calling for all North Texas young professionals, college students and seasoned professionals to join us for this empowering day of career advancement advice, small business tips, personal branding fundamentals - and more,"



said Candice Quarles, president for the Urban League of Greater Dallas Young Professionals. "This year has been a transformative year for our organization - with record membership numbers, financial growth, and organizational achievements. And we will celebrate and empower at this year's leadership conference. Join us - you will leave renewed and inspired!"

WFAA TV anchor Shon Gables is one of the guest speakers. She is the former host of Black Enterprise magazine's nationally syn-

dedicated program Black Enterprise Business Report, at the time television's only business news and executive lifestyle program focused entirely on African Americans, reaching 80 percent of all black households in more than 211 markets. Gables is a graduate of the University of Oklahoma with a degree in economics.

### Workshops & Speakers at a Glance:

- Keynote speaker, Fred Perpall, CEO of The Beck Group

- Shon Gables, WFAA-TV News Anchor

**See GABLES, Page 6**

## Cloves Campbell, Jr.

(NNPA) -- Cloves C. Campbell, Jr., is the Publisher

Newspaper Publishers' Association.



of the Arizona Informant, a family owned and operated newspaper that provides an important voice for the African-American community in Arizona. This year it celebrates 42 years of publishing. Currently, he serves as Board Chair of the National

As a Phoenix native, his personal commitment and knowledge of the community in which he grew up shows throughout his work. Most recently, he served in the State House of Representatives for District 16 from 2007-2010 fulfilling duties on the Appro-

priations, Banking and Insurance, and House Ethics committees.

With an extensive background in marketing communications, media/public relations and advertising sales, Cloves lent his expertise as Vice-Chair of Arizona African-American Democratic Caucus. He is also a board member of the following organizations: The George Washington Carver Museum Board, Roosevelt Foundation for Our Children's Future, The Black Theatre Troupe, Arizona African American Legislative Days Coalition, Wells Fargo Community Advisory Board, Tanner Chapel A.M.E. Church Renaissance Committee and First Tee of Arizona.

A lifetime member of the NAACP, Cloves was educated at Pitzer College in Claremont, Calif., and University of Virginia Darden School of Business Legisla-

tors Program. He and his wife of 22 years, Lanette, have three children: Daivon, Channette, and Cloves III.

Kam Williams (KW): Hi Cloves, thanks for the interview. Congratulations on being reelected Chairman of the NNPA!

Cloves Campbell (CC): Thanks, Kam. It is truly an honor to be the Chairman of the premiere news organization in the world for black folks.

KW: How are things at the Informant?

CC: Things are going really well. We are celebrating 42 years of publishing.

KW: I really admired your dad and your uncle, and I think it's great that you and Roland have not only built upon their vision, and that you run a photo of them in the paper every week. That touches me every time I see it, since they were such solid gentlemen and reminded me

of my father who was from the same generation and also

a WWII veteran.

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## OBAMA, continued from Page 1

whose loved ones were torn from them without headlines sometimes, or public outcry. But it's happening every single day."

President Obama, in his role as comforter-in-chief, addressed 4,000 people mourners Sunday night at the Marine Corps Barracks, several few blocks from the Navy Yard where Aaron Alexis, 34, a former Navy reservist with a history of mental problems, killed 12 people on Sept. 16 in Building 197 before being killed himself.

"Part of what wears on ... is the sense that this has happened before," President Obama said. "What wears on us, what troubles us so deeply, as we gather here today is this senseless violence that took place in the Navy Yard echoes other recent tragedies."

Exasperated by inaction in Congress, the president said, "By now ... it should be clear that the change we need will not come from Washington, even when tragedy strikes Washington. Change will come the only way it ever has come, and that's from the American people."

Obama acknowledges that he faces an uphill battle getting gun legislation enacted.

Despite strong support from President Obama, Vice President Joe Biden and relatives of the 20 first-graders and six educators killed in Sandy Hook Elementary School in Newtown, Conn. last December, legislation requiring expanded background checks failed to clear the Senate earlier this year.

"We fought a good fight earlier this year, but we came up short," Obama said at the CBC dinner. "And that means we've got to get back up and go back at it. Because as long as there are those who fight to make it as easy as possible for dangerous people to get their hands on a gun, then we've got to work as hard as possible for the sake of our children. We've got to be ones who are willing to do more work to make it harder."

Unlike when Obama addressed the CBC two years ago, there was no controversy over his speech this year.

President Obama created a stir in 2011 when he said, "I expect all of you to march with me and press on. Take

off your bedroom slippers, put on your marching shoes. Shake it off. Stop complaining, stop grumbling, stop crying."

Whites. About 14 percent of the Black victims were female.

The National Rifle Association (NRA) opposes legis-



Obama still pushing for gun control.

Both Obama and most Democrats in Congress are united in their push for gun legislation.

Public opinion polls show that support for stricter gun laws has fallen since the immediate aftermath of Sandy Hook. A Gallop poll conducted December 19-22 found 58 percent of the public favored tougher gun laws, 6 percent wanted less strict laws, 34 percent wanted no changes and 2 percent were undecided.

However, a Gallup poll conducted last week showed 49 percent favoring tougher gun laws, 13 percent less strict, 37 percent no changes and 2 percent undecided.

A June CBS News/New York Times poll showed a partisan divide, with 78 percent of Democrats, 30 percent of Republicans and 46 percent of independents favoring stricter laws. Only 2 percent of Democrats, 11 percent of Republicans and 12 percent of independents wanted the laws to be less strict. Most of the rest of those polled did not want any changes.

A study of Black homicides by the Violence Policy Center (VPC), a national non-profit educational organization that conducts research and public education on violence in America, found the Black homicide rate is more than six times that of Whites.

Using FBI figures, the center said there were 6,469 Black homicide victims in 2010. The homicide rate among Black victims in the United States was 16.32 per 100,000, compared to a rate of 2.66 per 100,000 for

Whites. About 14 percent of the Black victims were female.

A new report by the Violence Policy Center titled, "Blood Money II – How the Gun Industry Funds the NRA," disclosed that members of the gun industry have donated between \$19.3 million and \$60.2 million to the NRA since 2005. Because the NRA is required to report only a range of donations, VPC said, it is impossible to determine exactly how much the organization receives from the gun industry.

In its first "Blood Money" report in 2011, the Violence Policy Center said the gun industry contributed between \$14.7 million and \$38.9 million to NRA, a figure that has increased considerably since then.

The latest "Blood Money" report, issued this month, states: "Despite the widespread cover of Blood Money's findings received after the Newtown shooting, the NRA's escalating efforts to bring in gun industry dollars, and the growing number of NRA programs 'sponsored' by members of the gun industry, to this day the NRA continues to falsely state on its webpage that the organization 'is not affiliated with any firearm or ammunition manufacturers or with any businesses that deals in guns and ammunition.'"

In a press release, the Violence Policy Center said, "One of these 'corporate partners' is Freedom Group, manufacturer of the Bushmaster assault rifle used in the mass shooting of 20 children

and six educators at Sandy Hook Elementary School in Newtown, Connecticut in December 2012. Cerberus Capital Management, which owns a 94 percent share in Freedom Group, pledged to sell its investment in the days following the Sandy Hook shooting but has yet to uphold its promise.

"After ramping up its financial support to a million dollars or more, Freedom Group's leadership was inducted into the NRA's Golden Ring of Freedom at the organization's annual meeting in May 2013. The Golden Ring of Freedom is reserved for those who have 'given gifts of cash totaling \$1,000,000 or more,' according to the NRA."

It continued, "A second inductee was Smith & Wesson, manufacturer of the assault rifle used in the July 2012 mass shooting in Aurora, Colorado that left 12 dead and 58 wounded. In a promotional video on the NRA's website, Smith & Wesson CEO James Debnay explains, 'I think it's important for everybody to step up and support the NRA. They are our voice.'"

According to the new "Blood" report, high-capacity ammunition magazine manufacturers or vendors who contributed to the NRA included: Midway, with a contribution ranging between \$5 million and \$10 million. Those giving \$1 million to \$5 million were: Beretta USA Corporation, Brownells, Freedom Group, Springfield Armory, Inc., Smith & Wesson and Sturm, Ruger & Co.

Approximately 50 other gun companies or distributors – including Winchester, Glock, Browning, Colt, and Remington – gave lesser amounts.

Josh Sugarmann, author of the study and executive director of the Violence Policy Center, said in a statement, "Less than five months after the tragedy in Newtown, while families and the entire community still mourned, the NRA was celebrating its financial ties to the manufacturer of the assault rifle used in the shooting. In the wake of declining household gun ownership, the NRA has turned to the funder of last resort: the gun industry itself."

## Annual Dallas Partnership Walk / Run in Irving raises nearly \$900,000

Over the weekend 5,000 participants demonstrated their commitment to end global poverty in the annual Dallas Partnership Walk / Run at the Irving Convention Center in Irving, TX. The Dallas Partnership Walk is an initiative of Aga Khan Foundation U.S.A.

(AKF USA) to raise awareness and funds that reduce poverty, hunger, illiteracy and poor health in Africa and Asia.

\$873,000 was raised at the event and throughout the year, over \$1,000,000 was raised in North Texas for Aga Khan Foundation U.S.A. programs

worldwide. 100 percent of the funds raised at Partnership Walk go directly to projects supported by the Foundation; not a cent is spent on administration.

The charity event featured a 5K competitive Run and a 1K Youth Fun Run (for chil-

dren ages 6-13), along with the 3K family Walk. The event was a day of fun for the whole family and one that Dallas residents look forward to every year. The Walk featured lively entertainment and activities for all ages celebrating a rich diversity of cultures.

Speaking to the crowd at the opening ceremonies, Irving Mayor Pro Tem Gerald Farris remarked, "The city of Irving is so proud to have a world class organization like Aga Khan Foundation here as our city celebrates PartnershipsInAction. It is very important to

our mayor and city because it benefits all of us regardless of what corner of planet we live."

Geraldine Sicola, Director of Resource Development and Communications for the Aga Khan Foundation U.S.A. noted "We thank all of you for

**See RUN, Page 7**

## The Collin County Council on Family Violence to Host Signature Events in Observance of Domestic Violence Awareness Month

DALLAS – October is Domestic Violence Awareness Month and the Collin County Council on Family Violence (CCCFV), an initiative of the Junior League of Collin County, will host "The White Ribbon Rally" and "The 11th Annual Facing Family Violence Conference" to educate and aid the North Texas community and its first responders.

"Domestic Violence Awareness Month provides the opportunity to focus efforts on increasing awareness and promoting prevention of domestic violence within our communities,"

said Marina de la Garza, local attorney and president of Junior League of Collin County. "Our organization is committed to providing ongoing programs and resources that aid victims of abuse as well as the many professionals that provide aid to these individuals."

The first annual "White Ribbon Rally" will take place on Thursday, October 3, 2013 from 6 p.m. to 7:30 p.m. at Collin College Spring Creek Atrium. This inaugural event will encourage the men of Collin County to take a stand against domestic violence

during a rally similar to the "Men Against Abuse" city-wide event recently hosted by Dallas Mayor Mike Rawlings. Key supporters include Harry LaRosiliere-Plano Mayor and the Plano City Council; Maher Maso - Frisco Mayor; Stephen Terrell - Allen Mayor; Brian Loughmiller- McKinney Mayor; Greg Willis - Collin County District Attorney; Jeff Leach - State Representative; as well as area police and fire chiefs and a number of dedicated civic leaders.

Attendees of "The White Ribbon Rally" will have

the opportunity to hear inspiring messages from expert speakers and civic leaders from across the county and enjoy live music. Local agencies will also be onsite providing useful resources for community services and volunteer opportunities. The evening will conclude with male attendees being encouraged to take a pledge against violence, which will be symbolized with the pinning of a white ribbon. The "White Ribbon Rally" is a free event that will set the tone for the community, promising all families and

individuals that violence will not be tolerated in any form. For additional information, please visit [www.ccc-fv.org](http://www.ccc-fv.org).

Continuing its observance of Domestic Violence Awareness Month, The Collin County Council on Family Violence will then host its "11th Annual Facing Family Violence Conference" Oct. 24 through Oct. 25, 2013 at the Collin College Spring Creek Campus Conference Center. This two-day educational conference will feature an array of workshops and discussions that will equip

cross-discipline professionals in law enforcement and criminal justice, social work and professional counseling, healthcare, and faith-based organizations with essential tools for performing their roles with family violence victims more effectively.

Featured workshop topics include "Battered Women Charged With Crimes," "The Intersection of Family Violence and Human Trafficking," "Domestic Violence and Sexual Assault Within the African American Community," "Using a

**See VIOLENCE, Page 16**

## Standard pantry items can provide quick relief, Parkland officials say

DALLAS – Although summer has officially ended, many of us continue to bask in outdoor activities well into the fall. And even though kids are well engrained into school, wasps, bees and even jellyfish are still lurking about waiting for the opportunity to sting. But, according to Parkland Health & Hospital System officials, look no further than your own pantry for quick and easy pain relievers.

Pantry essentials like meat tenderizer and baking soda can take the bite out of a wasp or bee sting, said

Charise Thomason, Public Health Educator in the North Texas Poison Center, located at Parkland.

"A great way to soothe the burn of an insect bite or sting is to mix two parts baking soda with one part warm water to make a paste," Thomason said. "First, remove the stinger if you're stung by a bee with the blunt edge of a knife or credit card. Then gently spread the paste over the bug bite and let it dry."

If you're heading to the beach for the weekend, remember to pack the vinegar and meat tenderizer along

with the flip flops and beach towels. Jellyfish stings can pack a powerful punch of pain, especially the notorious Portuguese Man O'War. In the event of a jellyfish sting, wash the area with vinegar. Sprinkle meat tenderizer or use the baking soda paste method. Rinse with hot water and apply vinegar to the site for 30 minutes. Shaving cream can

also be used to relieve the stinging sensation. Always call the North Texas Poison Center at 1.800.222.1222 to learn more tips and tricks, and to know how to spot the signs of an allergic reaction.

And what about our grandmothers' advice to butter up those minor burns? Not recommended, according to Sue Vanek,

**See PANTRY, Page 13**

New Mount Zion Baptist Church is seeking a Senior Pastor who God has chosen to shepherd the congregation.

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## Dallas Courts to close temporarily for replacement of Court Case Management System

DALLAS – The Dallas Municipal Courthouse will be closed starting Friday Sept. 27 through Monday Sept. 30 for implementation of new software to replace the current court case management system. Only payments sent by mail will be accepted during the closure; postmarks will be honored.

The Courthouse will be partially open Sept. 25 and 26 and Oct. 1 and 2 but there will be no trials or pre-trial hearings. Collections cashiers will continue to serve defendants and attorneys.

The courthouse will reopen to the public on Oct. 1 for services such as citations or driving school pay-



ments but not for any services requiring an appearance before a judge. The Court will reopen to the public for all services on Thursday Oct. 3. Community Courts will reopen on Monday Oct. 7.

More efficient processes, less paperwork and enhanced customer service are some of the benefits expected from the new system.

## Poetry Contest

Christian Fine Arts Society is sponsoring a Poetry Contest, which is free and is open to all poets, writers and dabblers in the arts of the Pen. There are 50 prizes totaling \$5,000, with a \$1,000 grand prize for the last poet standing. The contest director Thomas Grey will judge poems of 21 lines or fewer on any subject and in any style.

Entrants should include their name and address on

the same page as the poem, and a winners' list will be sent to them.

"I encourage poets to send in the poem they're most proud of," he says. "I know this contest will produce exciting discoveries!"

Entries must be received by Oct. 31 and can be submitted via mail to Free Poetry Contest, 106 Cambria Cir, Citrus Heights, California 95621; or enter online at [www.freecontest.com](http://www.freecontest.com).



## Curtis Report

by Barry Curtis

President Barack Obama has been running around the country on a campaign style whirlwind that rivals his previous 2012 campaign. He and his band of tried and true big liberal spenders have been trying to convince the American people that the economy is doing great and that Mr. Obama was the great savior of the nation's economic prowess. Look at his rhetoric! It starts always with "we have done this" and "we have done that." Mr. Obama might have been born humble, but it wore off. Not so fast Mr. President let's look at the facts. The mainstream media might be giving you a pass but we studied patriots are not.

The census department released its yearly report last week on the state of income, poverty and healthcare in the country last week. This report highlighted an anemic economy and a troubling state of income for most Americans.

Patriots let's be clear that this president continues to push the same old liberal policies of tax, spend, tax some more and spend even more. We all know the historical consequences of these policies. These actions don't make him a good democratic leader they make him a bad

## Mr. President numbers don't lie

history teacher

The census report found that median household income, adjusted for inflation, was \$51,017 in 2012, down about 9 percent from an inflation-adjusted peak of \$56,080 in 1999, mostly as a result of the longest and most damaging recession since the Depression. Most people have had no gains since the economy hit bottom in 2009. The New York Times reported.

The government has taken on a maternal role in this economic calamity stepping in with huge government spending increases. The federal government has expanded unemployment benefits in the last year keeping 1.7 million people out of the poverty level. In addition food stamps if counted as income would account for an additional 4 million people not hitting the poverty line. This accounts for the poverty level remaining the same at around 15 percent from last year's report.

Five years after the swearing in of the nation first black president, the income gap among races is stunning. The median income for Asian households was \$68,600. For non-Hispanic whites \$57,000, while the Hispanic households had an income of \$39,000. The most stunning part of the report is that after all of the great society programs from the 1960's on and the massive government

spending on food stamps and other educational programs blacks remain at the bottom of the median house hold income level. Blacks were at \$33,300.

Mr. President this is shameful and numbers don't lie. Here are some additional statistics to think about Mr. Obama.

1. Since Mr. Obama has taken office 7 out of 8 jobs created in this country have been part time.

2. Today 53 percent of America's workforce makes less than \$30,000 dollars a year.

3. Since Mr. Obama has been president the mortgage delinquency rate has increased from 7.85 percent to 9.72 percent today.

4. The median house hold income has fallen for the last 4 years. That's a total of \$4,000 less for each American.

5. When Mr. Obama was sworn in office the average price of gasoline was \$1.85 today its \$3.53 a gallon.

6. Since Mr. Obama has taken office the number of

Americans on food stamps has increased 11 thousand a day.

7. When Mr. Obama took office the average length of unemployment in this country for out of work people was 19.8 weeks now its 36.6 weeks.

8. When Mr. Obama took office there were 32 million Americans on food stamps now there are 47 million.

9. Since Mr. Obama took office the percentage of Americans getting direct money from the federal government has increased 32 percent.

10. During Mr. Obama's first term the federal government accumulated more new debt then then it did under the first 42 U S presidents combined.

You see Mr. President numbers don't lie. You have a right to your own opinion Mr. President but you don't have a right to your own set of facts. Numbers don't lie, but presidents might.

You can reach Barry Curtis at [www.thecurtisinitiative.com](http://www.thecurtisinitiative.com).

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## Irving ISD innovative program will encourage students to "Sample Something New"

The Irving ISD Food and Nutritional Services department has launched a new campaign this year called "Sample Something New."

This is a year-long initiative where students (PK-12) will be encouraged to sample a new fruit or vegetable each month – for free.

The first free samples

– mango – will be given away in all Irving ISD schools on Friday, Sept. 27.

To educate students about the benefits of fresh fruits and vegetables, activity sheets that feature facts about the free item will be distributed to students each month.

To get students ex-



cited about the campaign, a promotional video has been shown. It can be viewed at: <http://video.irvingisd.net/video/s/iisd/web/ISTV/2013/September/SampleSomethingNewPromo.wmv>.

A list of free produce and the corresponding date is below:

September 27; Mango

October 25; Blackberries

November 15; Brussel Sprouts

December 13; Jicama

January 31; Beets

February 28; Red

Grapes

March 28; Sugar

Snap Peas

April 25; Watermelon

May 30; Squash/Zucchini

## Cigna Mayor's Race 5K team gives away free running shoes at Stevens Park Elementary

DALLAS – Former Dallas mayor Laura Miller, councilmember Philip Kingston, along with leaders of the Cigna Mayor's Race 5K presented by Oncor – part of MetroPCS Dallas Mara-

thon weekend in December – on Monday visited Stevens Park Elementary School to kick off a running program designed to improve the physical health and wellness of Dallas ISD students.

"Ten years ago, Dallas was ranked as one of the most overweight cities in the country, so we started the Cigna Mayor's Race in an effort to fight the obesity epidemic involving our city's children,"

said former Dallas mayor and current Dallas Marathon board member Laura Miller. "Each December we look forward to sharing the value of a fit, healthy lifestyle with more and more DISD stu-

dents by providing free entry and transportation to the Cigna Mayor's Race."

MetroPCS Dallas Marathon officials and members of the Dallas Police Department and Fire Department introduced the

Stevens Park Elementary students to the 3 Months to 3 Miles training program, a kid-friendly program that promotes family exercise activities like

See RACE, Page 13

## Local cheerleaders planning to cheer local teachers for World Teachers Day

On World Teachers' Day, the Dallas-area community is giving teachers one more reason to smile and be proud of the difference they are making in their students' lives. As part of *Send Cheer to Teachers*, Cheerios partnered with leading cheerleading organization Varsity Brands to host a one hour event, free and open to the public, to celebrate educators who work tirelessly each and every day.

On Oct. 5 at Plaza Place, 1256 Main Street in Southlake, varsity instruc-



tors and affiliated cheerleaders will host a Cheer camp for area families. The camp will culminate

with the performance of a one-of-a-kind cheer to show appreciation for their favorite teachers.

Cheerios, together with Box Tops for Education, are also offering a *Send Cheer to Teachers* sweepstakes. Now through July 17, 2014, parents can enter for a chance to win one of five prize packages for their child's school: one grand prize made up of 100,000 Bonus Box Tops and \$10,000 worth of school supplies, or one of four prize packages made up of

30,000 Bonus Box Tops and \$2,000 worth of school supplies courtesy of Avery and Ziploc.

To learn more, visit [www.cheerios.com/cheerteachers](http://www.cheerios.com/cheerteachers).

## GABLES, continued from Page 2

- "What's Your Personal Brand"

- "Who Wants to Be a Millionaire"

- "Creating Your Own Fortune 500"

- "Office Politics: Choosing the Right Party"

- "Girl Talk: Can a Girl Really Have it All"

- "Real Talk: Man to Man"

- "Make Your Living, Giving Back"

To register for the event, visit <http://ldc2013.eventbrite.com/>. The conference registration includes a con-

tinental breakfast and lunch. The sponsors of this year's conference include: jcp, Baylor Healthcare, ViewPoint Bank, Dallas Convention Center & Visitors Bureau, and Sendero Business Services.

This year the ULGDYP is also hosting a \$500 scholarship contest for college students. They must be in registered for the conference to win, and are being judged based on their essay about what it means to be a complete professional. The scholarship application de-

adline is September 13.

For more information on the scholarship contest, email [ypldc@ulgdyp.org](mailto:ypldc@ulgdyp.org).

The Urban League of Greater Dallas Young Professionals has worked to empower Dallas young professionals and the community for over 20 years through the ongoing support of the Urban League of Greater Dallas & North Central Texas and the National Urban League. For more information on the ULGDYP, visit: Facebook and the ULGDYP website.

## LEGAL NOTICE

These Texas Lottery Commission Scratch-Off games will be closing soon:

Game #	Game Name / Odds	\$	Official Close of Game	End Validations Date
1473	<b>Platinum 10X</b> Overall Odds are 1 in 3.47	\$5	10/31/13	4/29/14
1446	<b>9's In A Line</b> Overall Odds are 1 in 4.80	\$1	11/27/13	5/26/14
1502	<b>Cash Cow</b> Overall Odds are 1 in 4.61	\$1	11/27/13	5/26/14
1515	<b>Fantastic 5's</b> Overall Odds are 1 in 4.33	\$1	11/27/13	5/26/14
1440	<b>Weekly Grand</b> Overall Odds are 1 in 3.91	\$2	11/27/13	5/26/14
1439	<b>Bingo Multi-Prize</b> Overall Odds are 1 in 3.53	\$5	11/27/13	5/26/14
1349	<b>Set For Life</b> Overall Odds are 1 in 3.96	\$10	11/27/13	5/26/14

For detailed odds and game information, visit [txlottery.org](http://txlottery.org) or call 1-800-37LOTTO. Must be 18 or older to purchase a ticket. The Texas Lottery supports Texas Education. © 2013 Texas Lottery Commission. All rights reserved.

TEXAS  
LOTTERY



## 2nd Annual Celebrating the Legacy of the Tuskegee Airmen Fundraiser The Wind beneath the Wings: Women in Aviation Gala

On Friday evening, 7-10 pm, Oct. 18, at the Frontiers of Flight Museum, 6911 Lemmon Ave, Dallas, TX 75209, they will honor and pay tribute to the many contributions and accomplishments of women in the aviation industry! This celebration will also honor the Tuskegee Airmen for their bravery and determination to serve their country by fighting fascism abroad and racism at home.

On this evening, Major

(Ret.) Yolande Wood, USAF Academy graduate, will bring motivational remarks. As a combat navigator, she has earned numerous military decorations and awards. Maj. Wood tirelessly serves her community through schools, youth groups, and service organizations.

The guests will be treated to a "Bessie Coleman" re-enactment, performed by noted actress, Melissa Thibodeaux, and we will honor Mrs. Azel-

lia White, one of the first African American women to hold a pilot certificate in the State of Texas. Mrs. "A" was married to Hulon "Pappy" White, a Tuskegee Airman and flight instructor. In June, she celebrated her 100th birthday! We will also honor other women like Beth Ann Jenkins who is a Commemorative Air Force B-25 pilot and Deedie Favro who was a "Rosie the Riveter" during WWII. On this evening, we will all

"sway" to the soulful and soothing sounds of a jazz band in the backdrop of the Commemorative Air Force Operation Rise Above traveling exhibit.

Beginning Oct. 16 - 19th, the Frontiers of Flight Museum will host the UPS sponsored Commemorative Air Force Operation Rise Above traveling exhibit, which will include a P-51C Mustang in the paint scheme of the famed 332nd Fighter Group. This

traveling exhibit will enhance the Museum's recently expanded permanent exhibit in honor of the Tuskegee Airmen.

You are invited to help continue the legacy. Your tax deductible financial support will benefit the Black Pilots of America, Inc. "Les Morris" Summer Flight Academy and the Claude R. Platte Chapter of Tuskegee Airmen, Inc. The BPA "Les Morris" Summer Flight Academy is an oppor-

tunity for youth to discover the wonders of aviation through FAA certified flight instruction as well as historical field trips. [www.bpapilots.org/summer-flight-academy](http://www.bpapilots.org/summer-flight-academy).

Make checks payable to: Texas Eagles for Aviation Mentoring- PO Box 380417, Duncanville, TX 75138

To contribute with credit card via PayPal, go to [www.bpapilots.org/contribute](http://www.bpapilots.org/contribute).

### ARIE, continued from Page 1

ship enjoyed with others through music.

Fans are not the only ones enjoying the rejuvenated singer's new CD. She is very proud of the latest project declaring *SongVersetion*, "My favorite music to date."

#### How do you relax while on the road?

India.Arie indicated she focuses on, "Finding my new rhythm and finding my new self by being balanced." She strives to take the time to do what is necessary to remain in touch with her essential self, "for my spiritual and emotional well-being, because it is easy to forget about the spiritual and emotional part."

But India.Arie confessed, "I never really have fun on the road, I had fun on the stage," again referring to the fellowship she enjoys with others through the music.

#### Many singers have made the transition to acting — do you have aspirations beyond singing?

India.Arie received valuable advice earlier in her career. "Steve Harvey said something to me that I never forgot, because it was so inspiring and I feel wise: 'You

take your gift every way you can.'" He encouraged her to explore any avenue her gift opens to her including writing books.

This is one of her inspirations for Soulbird describing it as, "a holding company for my ideas. We will see what becomes of that. I want to express in all the ways that it [her gift] can be expressed. The enjoyment comes in experimenting."

In the past India.Arie has not always followed a path that felt right for her, "I have done some things that were not my favorite my thing. But now I am living a far more authentic life."

Fans are invited to keep their eye on her website Soulbird.com — because in the next two weeks she plans to launch a line of handbags designed by her mother.

"I think my mother is brilliant at what she does," India.Arie proudly proclaimed. She also plans to launch a line of clothing line with her mother's designs.

#### What advice would you offer to aspiring musicians who do not follow a more commercial route?

"I have always chosen to follow my own path," India.Arie shares. At the beginning of her career, when she was creating her music, she did not label it neo-soul. "I ended up being a part of that, ok fine, but I was just being me."

Although she has 21 Grammy nominations, winning four times, things have not always been easy. "I could make a lot more money faster, but it is not me." India.Arie believes not being yourself as an artist can be more profitable, "but it is not sustainable."

What is not on only sustainable, but also restorative is the music of India.Arie. Fans can enjoy her latest release *SongVersetion* from Soulbird and Motown earlier this summer.

Dallas fans can enjoy the *Soulbird Presents a SongVersetion with India.Arie 2013 North American Tour* at the South Side Ballroom (formerly the Palladium) on Tuesday Oct. 1 at 8:30 p.m. Tickets are available at Ticketmaster.com.



### Fact:

**1.2 million registered dogs in DFW produce an estimated 900,000 pounds**

**of waste. Pet waste can daily. pollute the storm drainage system, including area creeks, lakes, and the Trinity River, potentially harming plants and aquatic wildlife.**

#### Tips:

+Pick up after your pet during walks.

+Choose at least one day a week to collect pet waste in your yard.

+Dispose the waste by flushing it down a toilet or double bagging it as trash.

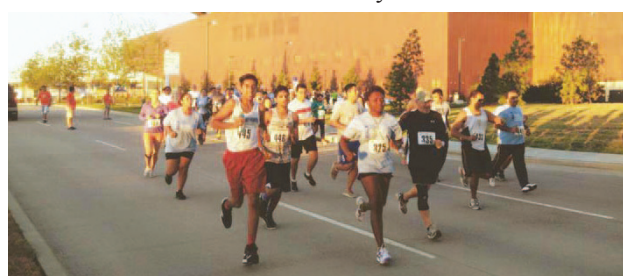
Visit us at [www.wheredoesitgo.com](http://www.wheredoesitgo.com)



### RUN, continued from Page 4

being our partners in improving the lives of women, children and communities

who are working to overcome the obstacles of poverty."



Beginning of the 5k Run

One of the most inspiring features of Partnership Walk was the Village in Action, where participants enjoyed interactive exhibits spotlighting the Foundation's practical solutions for alleviating poverty throughout Africa and Asia.

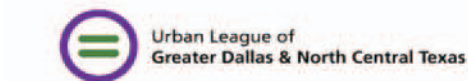
To learn more about the event, volunteer, become a sponsor or make a donation, visit <http://www.partnershipsinaction.org/dallas>.



*“By working together, we’re  
making a very positive impact on  
the communities that we serve.”*

— Dr. Beverly Mitchell-Brooks  
President and CEO of Dallas Urban League  
Dallas, TX

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The Dallas Urban League serves more than 60,000 people every year. It helps families stay in their homes and provides health care programs and training for job seekers. For the past 10 years, Wells Fargo has worked alongside the Dallas Urban League in support of projects that include homeownership counseling and financial literacy programs. Together, we’re helping the Dallas community move toward being stronger, healthier, and more prosperous. Because when people talk, great things happen. To find out how Wells Fargo can help in your local community, visit [wellsfargo.com/commitment](http://wellsfargo.com/commitment).

**Together we’ll go far**



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# Black media slighted as spending power exceeds \$1 trillion

BY GEORGE E. CURRY  
NNPA EDITOR-IN-CHIEF

WASHINGTON (NNPA) – Although annual Black spending is projected to rise from its current \$1 trillion to \$1.3 trillion by 2017, advertisers allot only 3 percent of their \$2.2 billion yearly budget to media aimed at Black audiences, a new Nielsen report has found.

The study, “Resilient, Receptive and Relevant: The African-American Consumer 2013 Report,” was released at a news conference Thursday at the Congressional Black Caucus Legislative Weekend by Nielsen and the National Newspaper Publishers Association (NNPA). The findings were released by Cheryl Pearson-McNeil, senior vice-president, public affairs and government relations for Nielsen, and Cloves Campbell, chairman of the NNPA and publisher of the Arizona Informant.

“Advertising expenditures geared specifically toward Black audiences reflected only three percent of advertising dollars spent,” the report stated. “Advertisers spent \$75 billion on television, radio, internet, and magazine ads in 2012, with only \$2.24 billion of that spent with media focused on Black audiences.”

The report said if consumption patterns dictated a company’s advertising budget, then spending with the Black media should be:

- 44 percent higher on education and career websites;
- 38 percent higher on streaming websites;
- 37 percent higher on television (with special emphasis on cable) and
- 15 percent higher on mobile phone advertising.

“The consumer insights this year are some of the most varied yet,” said Pearson-McNeil. “From store brand loyalty, to top



*Nielsen Senior Vice President Cheryl Pearson-McNeil says Black consumers should invest in companies that invest in them. (NNPA Photo by Ann Ragland)*

watched television networks, which mobile apps are most popular, a deep dive into how Blacks spend their digital time, and how companies can reach 10 million Black consumers by developing a southern regional strategy – this year’s report is really a compelling read for both advertisers and marketers.”

A 2011 study by Burrell Communications showed that 81 percent of Blacks believe that products advertised in Black media are more relevant to them.

Businesses that bypass the Black media, the report said, limit their potential growth.

“Companies mistakenly believe there are no language barriers, that a general market ‘one-size-fits-all’ strategy is an effective way to reach African-Americans” the Nielsen study said. “Just the opposite is true.”

The Nielsen study names the companies that do the most advertising with Black media:

1. Procter & Gamble (\$75.32 million)
2. L’Oreal (\$52.34 million)
3. McDonald’s (\$38.24 million)
4. Unilever (\$31.48 million)
5. U.S. Government (\$28.36)
6. Berkshire/Hathaway (\$27.81 million)
7. Comcast (\$27.69 million)

8. Hershey (\$27.01 million)
  9. PepsiCo (\$25.07 million)
  10. Walmart (\$24.40 million)
  11. Fiat (\$23.60 million)
  12. AT&T (\$22.49 million)
  13. Verizon Communications (\$22.08 million)
  14. Toyota (\$21.43 million)
  15. General Motors (\$20.81 million)
  16. Sony (\$19.88 million)
  17. Johnson & Johnson (\$19.59 million)
  18. Ford (\$19.11 million)
  19. Allstate (\$19.06 million)
  20. National Amusements, Inc. (\$18.92 million)
- Advertising by the top 20 companies increased by 2.5 percent between 2011 and 2012. The companies with the largest increases in spending with Black media were: Unilever (40.1 percent), PepsiCo (39.1 percent), Walmart (27.2 percent), the U.S. government (26.4 percent), L’Oreal (19.6 percent), Berkshire Hathaway (15.1 percent) and Comcast (13.2 percent).

**“Companies mistakenly believe there are no language barriers, that a general market ‘one-size-fits-all’ strategy is an effective way to reach African-Americans” the Nielsen study said.**  
**“Just the opposite is true.”**

Top 20 advertisers with the largest decreases were: Johnson & Johnson (30.7 percent), National Amusements (26.2 percent) and Verizon (24.6 percent).

“Until we do a better job as consumers in the choices we make and invest in companies that invest in us, we are not going to have any changes,” said Pearson-Mc-

Neil. Campbell said he hopes the data will help develop “conscious consumers.”

Utilizing Black media makes good business sense, the report said.

“By aligning additional marketing support and more focused strategies using media sources such as Black newspapers, Black radio, Black online sites and other media outlets trusted and relied on by Blacks for their unfiltered information, companies can develop more culturally relevant messages....” the report stated.

It noted that Blacks over index in certain categories, including health and beauty aids, unprepared meat, frozen seafood, feminine hygiene, women’s fragrances, and detergents.

“An examination of African-Americans’ overall category uses reveals some notable and perhaps newly discovered behavioral distinctions between Blacks and the Total Market,” the report found. “Blacks spend 44 percent more time on Education and Career sites and 21 percent more time on Family and Lifestyle

Blacks are also likely to spend far more time watching television.

“Blacks are voracious media users and leaders when it comes to setting pop culture trends. Nowhere is this more prevalent than in Blacks’ television habits where Blacks watch 37% more television than any other group, spending seven hours and 17 minutes per day viewing TV, compared to five hours and 18 minutes of total viewing for Total Market,” the Nielsen study stated.



*NNPA Chairman Cloves Campbell says Nielsen study should be a win-win for advertisers and Black media. (NNPA Photo by Ann Ragland)*

It continued, “Black women, especially those 18-49, tend to be heavier viewers than their male counterparts. Not surprisingly, media outlets dedicated to Black audiences have a higher composition of Black viewers, which should be of interest to businesses who incorporate media buys into their marketing strategies.”

Blacks outpace Whites in buying smartphones. The Nielsen report found that 71 percent of Blacks own smartphones, compared to 62 percent of the total population. Most African Americans prefer Androids (73 percent) over iPhones (27 percent).

Although a lot of attention is being placed on the growth of Latinos in the U.S., the Black population, which now stands at 43 million people, grew 64 percent faster than the rest of the country since 2000,

the study said. The average age is 35, three years younger than the overall population; 53 percent of Blacks are under the age of 35.

Significantly, 73 percent of Whites and 67 percent of Latinos identified Blacks as the driving force for popular culture.

Fortune 100 companies not ranking in the top 20 advertisers with Black media included: General Electric, Citigroup, IBM, Philip Morris, AIG, Home Depot, Bank of America, Fannie Mae, J.P. Morgan Chase, Kroger, Merck, State Farm Insurance, Hewlett-Packard, Morgan Stanley, Sears Roebuck, Target, Merrill Lynch, Kmart, Freddie Mac, Costco, Safeway, Pfitzer, J.C. Penney, MetLife, Dell Computer, Goldman Sachs, UPS, Prudential Financial, Wells Fargo, Sprint, New York Life, Microsoft, Walt Disney, Aetna, Walgreen, Bank One, BellSouth, Honeywell, UnitedHealth Group, Viacom, American Express, Wachovia Corp., CVS, Lowe’s, Bristol-Myers Squibb and Coca-Cola.

“Too often, companies don’t realize the inherent differences of our community, are not aware of the market size impact and have not optimized efforts to develop messages beyond those that coincide with Black History Month,” said Campbell, chairman of the NNPA.

“It is our hope that by collaborating with Nielsen, we’ll be able to tell the African-American consumer story in a manner in which businesses will understand and, that this understanding will propel those in the C-Suite to develop stronger, more inclusive strategies that optimize their market growth in Black communities, which would be a win-win for all of us.”



## NDG Gossip: Kerry Washington's Emmy loss debated

BY SHENICE SANDERS,  
NDG INTERN

On Sunday at The Prime-time Emmy Awards at Nokia Theater, the beautiful Kerry Washington took the stage with legendary actress Diahann Carroll to present the award for Best Actor In A Drama Series.

As audiences and viewers watch, you could not help but to get prepared to want appeared to be a great set up.

It has been 40 years since 78-year-old Diahann held the title as the first African-American to play a leading role on television, and now, Kerry Washington is the first African-American to play the lead in a network TV drama since 1974.



Kerry Washington

Washington was one of many incredible talented women who was nominated

for Outstanding Actress in a Drama Series at the 65th Emmy Awards.

Washington unfortunately did not take home the award that night, instead it went to Claire Danes for *Homeland*, this is her third year in a row to win this award

If Washington would have won the award, she would have been the first African-American woman to win an Emmy for Outstanding Actress in a Drama for her role in the hit show *Scandal*.

Many of the show's fans and cast members were shock and took to twitter to state their comments.

**Shonda Rhimes:** Gonna get some wine and some popcorn and put on my white pajamas and just be

fierce all over my living room. #gladiatorsdontcry.

**Columbus Short:** Robbed. Robbed I tell you. ROBBED. @kerrywashington is without question the MOST OUTSTANDING. We'll see you next year Emmys. @scandalabc I wish I could of ran on stage and pulled a Kanye. #OkImDoneVenting #EmmyRobbery

**Katie Lowes** (plays Quinn Perkins on *Scandal*): Love you KERRY!!! You make our #Scandal family so proud EVERYDAY especially today. #KerryIsTheBEST

**Bellamy Young** (plays the First Lady of the United States on *Scandal*): There are no words ex-

cept I love u @kerrywashington and you didn't just WIN in my mind, there was absolutely no competition #kerryisthebest

**Debbie Allen:** Very proud of you @kerrywashington! I adore @kerrywashington She is one of the most gifted actress of our time. I can't wait to work with her on @ScandalABC

**Gabrielle Union:** SO very proud of @kerrywashington & @AlfreWoodard ... Grace, beauty, brains, TALENT #winnerseveryday #LoveAndLight

**Kerry even had a few words to say:** Great night! Every single woman in our category deserved to win! So happy for Claire

## A Raisin in the Sun at DTC is a must see

BY RUTH FERGUSON,  
NDG EDITOR

The legendary play *A Raisin in the Sun* is on stage at the Dallas Theater Center (DTC) and it is a treat theater fans should not miss. On a Friday night the packed audience included students from two Dallas Independent School District high schools and their enthusiasm was very evident during the Q&A following the performance.

Lorraine Hansberry's groundbreaking play was the first production by a female African American playwright in 1959 and first to be directed by an African American, Lloyd Richards. At the time it was declared, "The play that changed America forever," and the DTC's production shows it is as relevant and inspiring today as it was 54 years ago.

*A Raisin in the Sun* looks at an African American family on the edge. They want a new future as far as possible from the poverty and bug infested apartment on the South Side of Chicago. The \$10,000 question is how will they ever escape.

The family matriarch Lena Younger (Mama), played brilliantly by Dallas legend Liz Mikel, is being pulled in all different directions, as she must make a

decision regarding how to spend the \$10,000 check they are anxiously awaiting.



The money is the life insurance payment following her husband's death. Mikel's performance reflects the remarkable strength of women of her era, perhaps leaving us wondering where the Mama's in our community have gone.

Browman Wright's portrayal of Walter Younger presents him as a man you really don't like, but in the end your heart aches for him. Walter is chasing a dream he feels is slipping away forever. It has hardened his heart and made him so selfish that you spend a good deal of time not really caring about him and wondering if perhaps the family might not be better off without him.

But Wright brings Walter's pain very much front and center and causes you to think about the direction of your own life if you are not careful. Perhaps it is because I much older than I was when I first saw the

classic film starring Sidney Poitier. Now I have had a few years to suffer disap-

pointments and face the fear of "will what I do really matter" for myself. Ultimately, I found Wright's performance riveting.

Ruth Younger, the peacemaker of the family and wife of Walter is brought to life by Ptosha Storey. Her quiet resolve is finally shattered and she is ready to get out as fast as she can. Storey does a great job of making the transformation from a wall flower to a woman ready to speak for herself.

Tiffany Hobbs as Walter's younger sister Beneatha is the voice of aspiring youth seeking to make her own mark on the world. She is in medical school pursuing her dream of being a doctor, while enjoying attention from two very different suitors. Her youthful arrogance and enthusiasm is well handled in Hobb's capable hands.

The young students dominated the questions to

the cast at the Dr Pepper Snapple Stay Late session with the cast offered immediately following each performance. One young student bravely shared how the betrayal in the play has happened to his family and the

painful fallout. For many of the young audience members, "black theater" equals Tyler Perry and they were astounded by the production.

*A Raisin in the Sun* is on stage at the Dee and Charles

Wyly Theatre until Oct. 27 and tickets are available at [www.DallasTheaterCenter.org](http://www.DallasTheaterCenter.org). Families, friends and simply anyone who want to "experience" the power of theater should see this timeless classic brought to life.

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## CAMPBELL, continued from Page 2

CC: Thank you. I believe that it is important to remember the people that paved the way for you. They are definitely my role models. I think about them every day.

KW: How would you describe the primary mission of the Black Press?

CC: I believe that our mission is to deliver the news of and about the Black Community to our respective markets. The most important aspect our mission is that we deliver that news from the black perspective.

KW: What's at the top of your agenda as you start your

new term?

CC: My main focus will be, as it was two years ago, to continue to integrate the digital platform to our member papers' portfolios. However, we still want to maintain our strong print presence, as well as to continue to reach out to younger readers.

KW: Do you consider mainstream papers as your competition?

CC: Not at all. Mainstream papers biggest competition is television. They are competing for the instant gratification customer. Black newspapers are a niche mar-

ket and black consumers are now being targeted by major corporations for their dollars.

KW: Do you think the NNPA publications get their fair share of corporate advertising dollars?

CC: Definitely not! We have been making that argument for several decades. As a matter of fact, two years ago we partnered with the Nielsen Ratings Research Company to do a study of African-American consumers and it has been very useful in our advertising sales call and marketing efforts.

KW: What did you think

of the Zimmerman verdict?

CC: Unfortunately, it was what I expected. Once we knew the makeup of the jury, the verdict was a foregone conclusion. Naturally, I am disappointed, but I honestly believe that this may be the wakeup call that this generation of black folks needs.

KW: Does Arizona have a "Stand Your Ground" law in effect right now?

CC: Yes we do. We are currently engaging with our legislature to review the law.

KW: The Mike Pittman question: What was your

best career decision?

CC: Getting into the newspaper business, of course!

KW: The Judyth Piazza question: What key quality do you believe all successful people share?

CC: The ability to listen. KW: The Michael Ealy question: If you could meet any historical figure, who would it be?

CC: Frederick Douglass.

KW: What advice do you have for anyone who wants to follow in your footsteps?

CC: Treat everyone the same way you would want to

be treated.

KW: Attorney Bernadette Beekman asks: What is your favorite charity?

CC: The Arizona Informant Foundation. [Chuckles] I'm a little biased.

KW: The Tavis Smiley question: How do you want to be remembered?

CC: As a person who was always willing to help others.

KW: Thanks again for the time, Cloves, and best of luck with all your endeavors, brother.

CC: Thank you, Kam. I always look forward to reading your articles.

## SCAMS, continued from Page 1

•Seniors are less likely to report fraud because they don't know where to report it, don't realize they've been scammed, or are too ashamed at having been duped – possibly fearing they won't be trusted to manage their own finances going forward.

•When elderly victims do report crimes, they often make poor witnesses because of faulty memory.

•Seniors are more susceptible to products promising increased wealth, cognitive function, virility, physical conditioning, anti-cancer properties and so on.

Here's a roundup of common telemarketing scams targeting seniors and how you can avoid them:

Be wary, even if callers appear legitimate. Caller ID

"spoofers" pretending to represent your bank, credit card company or government agencies may try to trick you into revealing personal information under the pretext of fixing a security breach. When in doubt, hang up and contact the organization yourself.

Other common telemarketing scams include:

•You've supposedly won a free prize but are asked to pay for handling, postage or taxes. By law, you never have to pay for any legitimate prize.

•Get-rich-quick schemes, like those involving Nigerian princes trying to smuggle funds out of their country using your bank account in exchange for a cut of the amount.

•The "Grandparent Scam," where someone pretend-

ing to be your grandchild calls in a panic, claiming to have been arrested or injured (often abroad) and asking you to wire them money – and not tell their parents because they're embarrassed.

•Soliciting funds for fake charities, especially after natural disasters.

•Companies offering seniors free medical equipment or services. After you provide your Medicare number, they forge a doctor's signature and bill Medicare for unneeded goods or services you never actually receive.

•Some particularly brazen thieves will even offer to help you recover money you've lost to other scammers (who are often part of the same operation).

Although direct telephone

contact is common, scammers also use mailers, email, texts and advertisements to lure potential victims into contacting them for further information. A few tip-offs these offers – whatever the channel – might be bogus:

•The offer sounds too good to be true.

•High-pressure sales tactics – they won't take no for an answer have sensible-sounding answers for your every question or hesitation.

•You must make a decision "right now" because the offer will expire soon.

•Claims that you are one of just a few people eligible for the offer.

•Your credit card number is requested for verification. Never provide credit card or other personal information by phone, letter or email unless you made the initial contact.

•You are urged to provide money quickly and not given time to consider the offer.

•There is no risk. All investments have some risk, except for U.S. Government obligations.

•They refuse to provide detailed written information.

•You are asked to trust the telemarketer. Like your mother always said, "Don't trust strangers."

The Federal Trade Commission ([www.ftc.gov](http://www.ftc.gov)) has a Scam Alert Blog that exposes the latest scams, as well as a site where you can file a complaint if a business doesn't make good on its promises or cheats you out of your money.

Jason Alderman directs Visa's financial education programs. To Follow Jason Alderman on Twitter: [www.twitter.com/PracticalMoney](http://www.twitter.com/PracticalMoney).



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**Daily**  
**Personal Views: Texas Black Folk Artists** at African American Museum, 3536 Grand Ave.; 214-565-9026

**Every Monday**  
**Citizenship Classes** at Irving Central Public Library Each participant will be assisted to fill out the naturalization application. Free assistance from immigration attorneys. you do not need to know English to participate. Each Monday from 6 to 8 p.m. at 801 W. Irving Blvd

**Every Tuesday**  
**Dallas Comedy House Open Mic** at 2645 Commerce St; 214-741-4448

**Through September26**  
**Peter and the Starcatcher**

at Winspear Opera House in Dallas

**Through September 28**  
**UNT Department of Dance and Theatre present Proof** at University of North Texas, 7:30 p.m. [datboxoffice@unt.edu](mailto:datboxoffice@unt.edu)

**Fork Fight Battle** at Trinity Groves at 3015 Gulden Lane in Dallas, <http://TrinityGroves.com>

**October 5- January 1**  
**Color! American Photography Transformed** at Amon Carter Museum, <http://www.cartermuseum.org/>

**Through October 27**  
**Fright Fest** at Six Flag Over Texas, <http://www.sixflags.com/overTexas/>

**Through January 5**  
**Mexico: Inside Out** at Modern Art Museum. <http://hemodern.org/>

**September 25-29**  
**Disney on Ice: Princesses and Heroes** at American Airlines Center <http://www.aaarena.com/default.asp?aaarena=38&objId=485>

**September 26**  
**Dallas Career Fair** at Sheraton Grand DFW Airport Hotel, 6 p.m.

**September 26-29**  
**Dov Davidoff** at The Improv in Addison

**September 27**  
**Chinese Lantern Festival 2013** at 1121 First Avenue in Dallas, 10 a.m.-10 p.m. <http://chineselanternfestival.com/index.php>

**Mckinney Oktoberfest** at 222 North Tennessee Street in McKinney, 4-11 p.m. 972-547-2660

**USA Documentary film: Gasland 2** at The historic Texas Theater, 231 W. Jefferson Blvd. in Dallas, 7 p.m. 214-437-6047

**Artes de la Rosa presents Romeo & Juliet in FW** at 1440 North Main Steet in Fort Worth, 7:30 p.m. 817-Gospel Concert by Starlight Productions at Granville Arts Center, 7 p.m. 214-703-5265

**September 27-28**  
**7th Annual Amateur BBQ**

**Cook-off Benefit** at Bass Pro Shops in Grapevine

**Denton Blues Fest** at Quaker Town Park, <http://www.dentonblackchamberonline.org>

**Irving Black Arts Council Presents An Evening with Stephen Pride** at 3333 N. MacArthur in Irving, [www.irvingartscenter.com](http://www.irvingartscenter.com)

**Apply to Fly, Dallas** at Lake Carolyn, [www.redbullflugtagusa.com](http://www.redbullflugtagusa.com)

**Fright Fest** at Six Flags over Texas, <http://www.sixflags.com/overTexas>

**Western Days Festival** at Old Town Lewisville, <http://www.lewisvillewesterndays.com>

**September 28**  
**39th Annual Mexican Dinner and Cultural Days** at St. Francis of Assisi Catholic Church, 8000 El Dorado Pkwy in Frisco, 12 – 7:30 p.m. 972-712-2645

**Family Funday in the Irving Arts Center** at : Irving Arts Center, 3333 N. Mac-

Arthur Blvd in Irving, 2- 4 p.m. 972-252-2787

**More Amore Family Festival** at Hunters Glen Baptist Church Campus in Plano, 4-7 p.m. 817-773-1097

**Dying Alone** by Truth Production at Granville Arts Center, 7 p.m. 972-748-6157

**Heart of Dallas Classic-Army vs Louisiana Tech** at State Fair of Texas, 2:30 p.m. <http://www.bigtex.com/sft/Entertainment/CollegeFootballCentral.asp>

**Smithsonian Museum Day Live!** at North Texas, <http://www.smithsonianmag.com/museumday/venues/>

**8 a.m. - 3 p.m. “The COMPLETE Young Professional” Leadership Conference from Urban League Greater Dallas Young Professionals** at the jcp headquarters in Plano, TX. Register here: <http://ldc-2013.eventbrite.com/>

**September 29**  
**Bhakti by AID** at Branville Arts center, 3 p.m. 469-438-47-11. [www.aiddallas.org](http://www.aiddallas.org).

**1st annual Lux Days** at the Lake at West Lake Park, 1-8:00 p.m.

**October 1**  
**Soulbird Presents A Song-Versation with India.** Arie at South Side Ballroom in Dallas, 8:30 p.m.

**Stars of Tomorrow Showcase** at The Improv in Addison

**October 2-20**  
**The Lion King presented by Dallas Summer Musicals** at Music Hall at Fair Park, <http://www.dallassummermusicals.org/>

**October 3-26**  
**Daddy’s Dyin Who Got the Will?** at Granville Arts Center, 972-205-2790

**October 4**  
**Soundings: New Music** at the Nasher: Cuatro Corridos at Nasher Sculpture Center, <http://www.nashersculpturecenter.org/Events-Cal-endar/Soundings--New-Music-at-the-Nasher/Performances>

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**RACE,** continued from Page 6

bike riding and jogging. The program helps prepare schoolchildren and participants for the 3.1-mile run at the 2013 Cigna Mayor's Race on Saturday, December 7.

"Each year we strive to improve the Cigna Mayor's Race for the children, and we fully expect this year's to be the biggest and best yet," said Patrick Byerly, president of the Dallas Marathon. "Last year we bussed in more than 5,000 Dallas ISD students, almost doubling the number of participants from years past. We're excited to share one of Dallas' best 5K courses – with a start and finish in Trinity Groves and a scenic crossing along the Margaret Hunt Hill Bridge – with even more budding runners this December."

Stevens Park Elementary fourth- and fifth-graders enjoyed a special treat before hearing about the importance of health and fitness – they toured a series of Dallas Police and Fire Department vehicles, including armored SWAT team vehicles and a fire truck. After the presentation, MetroPCS Dallas Marathon sponsor New Balance fit 50 students from Stevens Park Elementary for a pair of free running shoes. These students will receive their donated running shoes from New Balance in the coming weeks to help jumpstart training runs.

The Cigna Mayor's Race 5K presented by Oncor is held on Saturday, December 7, and is ideal for children and families looking to get involved in MetroPCS Dal-

las Mara-thon weekend festivities or for serious runners looking for a late-year race or final tune-up prior to the MetroPCS Dallas Mara-thon. Entrance is free for all Dallas ISD students. All pay-

ing registrants are chip timed.

For more information on the Cigna Mayor's Race 5K presented by Oncor, visitdallasmarathon.com/mayors-race-5k.



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**PANTRY,** continued from Page 4

RN, Parkland's Burn Program Manager.

"Over the years, I've seen patients use everything from butter and mayonnaise to mustard and shaving cream to heal burns – but anything other than a triple antibiotic ointment has the potential to cause major infection," Vanek said. "The best remedy for minor burns is to wash with soap and water, and then keep clean and dry."

Even the often-hailed "miracle" aloe vera plant is more comfort than remedy when soothing a sunburn,

Vanek added.



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OF CHRIST IN PLANO**

**September 2013**

For those in need and live in the 75074 and 75075 Zip Codes area, CALL TODAY about Avenue F Family Health Center's (AFFHC) Community Clinic. You can also set an appointment at 214-380-9713. Read this information on the following websites: [www.affhc.org](http://www.affhc.org) and/or [www.avefchurchofchrist.org](http://www.avefchurchofchrist.org)

**Mondays – Fridays**

Call 972-423-8833 for AFFECT, Inc. or email: [AFFEC-TxInc@aol.com](mailto:AFFEC-TxInc@aol.com) for counseling services, resources and assistance for job readiness and training programs for individuals.

**September 29, 2013 8 a.m.**

Join us in Early Morning Worship Service; stay for Bible Classes at 9:30 a.m. and for Morning Worship at 10:45 a.m.

Today, Blood Pressure Clinic after morning and evening services

**Brother Ramon Hodridge,  
Minister of Education  
1026 Avenue F  
Plano, TX 75074  
972-423-8833  
[www.avefchurchofchrist.org](http://www.avefchurchofchrist.org)**

**BIBLE WAY  
COMMUNITY  
BAPTIST CHURCH**

**September 29**

You're invited to our Grandparent's Day Celebration as we worship and praise God for all of His blessings.

**Dr. Timothy Wilbert, Sr.  
Senior Pastor  
4215 N. Greenview Drive  
Irving, TX 75062  
972-257-3766  
[www.biblewayirving.org](http://www.biblewayirving.org)**

**CHRIST COMMUNITY  
CHURCH  
IN RICHARDSON**

**September 29, 8:45 or 11 a.m.**

Join us in our Worship Services as we honor and praise God for His blessings to us.

**Dr. Terrence Autry,  
Senior Pastor  
George Bush Fwy at  
Jupiter Road on the  
Garland/Richardson Border  
972-991-0200  
[www.followpeace.org](http://www.followpeace.org)**

**DAYSTAR  
DELIVERANCE  
MINISTRIES**

**September 2013**

For those in need visit Helen's House Tuesdays and Fridays (exceptions are bad weather and holidays) to receive, to give, to comfort and to fellowship.

**Pastor Minnie  
Hawthorne-Ewing  
635 W. Campbell Road  
Suite 210  
Richardson, TX 75080  
972-480-0200**

**FELLOWSHIP  
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"The Ship"**

**Monday – Friday  
9 a.m.-1 p.m.**

TheShip3C's Prayer Lines for those that are in need are 972-649-0566 and 972-649-0567 or they may be submitted via email to: [prayerline@the-ship3c.org](mailto:prayerline@the-ship3c.org)

For Community help the Assistance Center serves Collin County by responding to people in crisis for emergency shelter, clothing, food, and access to medicine and medical services for county residents. Call the church or Allen's City Hall for details.

**September 29**

Invite your family and friends and join us for Super Sunday. Experience the fun and excitement with us.

**October 11 & 12**

Marriage couples, join us for our marriage retreat. Theme: Under Renovation. Call the church for details.

**Dr. W. L. Stafford, Sr.,  
Ed.D.  
Senior Pastor  
1550 Edelweiss Drive  
In Allen for Sunday  
Morning Worship.  
Admin. Building Address  
Is 200 W. Belmont Drive  
Allen, TX 75013  
972-359-9956  
[www.theship3c.org](http://www.theship3c.org)**

**SHILOH MBC  
IN PLANO**

**September 27-28**

Mark your calendars for Women's Revival. The theme is "Desperately Seeking Jesus for a Time of Revival" with speakers Minister Verna Whitaker, Minister Andrea Mayo and Lady Cheryl Wesley.

**September 29  
8 a.m. and 11 a.m.**

Join us for Worship Service as we praise and honor God. After both services ministers and deacons are available to meet with you for prayer or questions.

**September 30-November 4,  
7-8 p.m.**

You're invited to our Health & Fitness Ministry Camp 101. Classes will meet weekly on Mondays & Wednesdays, call the church for details.

**Dr. Isaiah Joshua, Jr.  
Senior Pastor  
920 E. 14th Street  
Plano, TX 75074  
972-423-6695  
[www.smbcplano.org](http://www.smbcplano.org)**

**THE INSPIRING BODY  
OF CHRIST CHURCH**

**September 27, 7:30 p.m.**

Join us at our Men's Fellowship each Friday as we praise and worship God.

**September 29, 7:30 a.m.**

Join us this as we worship, honor and magnify God's Holy name.

**September 30, 7 p.m.**

Come to Monday School as we study the Word of God. We will worship Him and praise His Holy name.

**Pastor Rickie Rush  
7701 S Westmoreland Road  
Dallas, TX 75237  
972-372-4262  
[www.ibocjoy.org](http://www.ibocjoy.org)**

**WORD OF LIFE  
CHURCH OF  
GOD IN CHRIST**

**Early Prayer, 5 a.m.**

Join us in prayer early in the morning at 5 a.m. on Monday – Thursday at 1-661-673-8600, Code # 142219 and please put your phone on mute. God will meet you and prayer does change people, things and situations.

**September 29**

Join us for Sunday School with Elder/Supervisor Greg Mason; Sis. Vicki Mason, adult class teacher and Evangelist Elizabeth

McAfee, children class teacher and Director of our children's choir.

Then stay for our Women's Fifth Sunday Services. We will worship, honor and praise God for His goodness.

**Dr. Gregory E. Voss,  
Senior Pastor  
2765 Trinity Mills Road  
Building 300  
Carrollton, TX 75006  
214-514-9147  
[www.wordoflife09@live.com](http://www.wordoflife09@live.com)**

**CHANGACHIRERE,** continued from Page 2

Civic Space Initiative video about her life and work. "Young women are not seen as equal citizens," she said. "We don't have a right to human dignity as our boys or male counterparts do."

"There's a certain drive that tells me I need to actively do something in order to bring about the transformation that I need to see."

IYWD has played an important role in calling for peaceful, democratic elections, and creating guaranteed spaces that allow for the participation of all Zimbabweans in the political system.

"The idea of mobilizing young women is to ask [the question], 'How can we challenge these systems that are [preventing] us from being who we are?'" Glanis said. "In the eyes of

society, including church and even close relatives, I was being a 'rebellious girl child.' I was defying societal and religious norms."

In addition to educating young women and providing them a platform to participate in Zimbabwean politics—two of their young women ran for office during the 2008 elections—Glanis promotes entrepreneurialism among young women to help them build a fiscal life that allows them to support themselves.

"I wouldn't say I'm a social worker," Glanis said. "There's a certain drive that tells me I need to actively do something in order to bring about the transformation that I need to see. It's important for our society to realize that when they invest in young women, they invest in their community and therefore their nation."

**MT. OLIVE CHURCH OF PLANO**  
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**Pastor Sam Fenceroy**

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[www.theship3c.org](http://www.theship3c.org) **FCC Fellowship Christian Center Church** 972.359.9956

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A Kingdom Building Church

**Pastor Dr. W.L. Stafford, Sr.**

**Early Morning Service**  
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8:00 a.m.

**Sunday Morning Worship**  
**Story Elementary**  
1550 Edelweiss Drive  
Allen, TX 75002  
9:30 a.m.

**Wednesday Night Live**  
200 W. Belmont Drive  
Allen, TX 75013  
7:00 p.m.

**Nathan Stafford**  
**Lady Tasha Stafford**





**Sister  
Tarpley**

Send email to: [salesmanager@northdallasgazette.com](mailto:salesmanager@northdallasgazette.com) to sign up for Sister Tarpley's weekly electronic newsletter.

"I have brought You glory on earth by completing the work You gave Me to do." John 17:4.

When you have a big project to do, and when you finished the job and it was a big success, do you feel great about it and satisfied that you did your best?

The Lord has revealed to us that the number one thing we are to do is love the Lord our God with all our heart and to love our neighbor as ourselves. His desire is for us to know Him and the power of His resurrection.

These mandates deal with our relationship with Him. The fruit of this relationship must then result in our glorifying Him by completing the work He has given each of us to do. It will become a by-product of this relationship, not an end in itself.

Jesus never did anything the Father had not instructed Him to do. He lived in such communion with the Father that He knew when to turn to the left and when to turn to the right.

Is it possible to have such a relationship with our heavenly Father? Yes. I think that if it weren't, He would not have given us such an example.

"Call to Me and I will answer you and tell you great and unsearchable things you do not know" Jeremiah 33:3.

What has God called you to do? Perhaps you are called to be the best office worker in your company. Perhaps you are called to be the best lawyer in your city or the best advertising executive or the best assembly line person in your company or the best doctor.

Whatever work He has called you to, He will use you as His instrument to accomplish something that He has uniquely prepared you to do.

My father, Lloyd David

## Completing God's Work



Evangelist Kimberly Porter, M.D., Director of the Women's Department at Word of Life C.O.G.I.C in Carrollton, Texas. She will conduct the Women's Program on September 29, 2013

Demus, always told his children, whether the job big or small, do it well or not at all. It may be that your parent told you the same thing.

God created every individual with a unique function in his/her life. "Sixty queens there may be, and eighty concubines, and virgins beyond number; but my dove, my

perfect one, is unique..." Song of Solomon 6:8-9.

When our life is over, what a glorious day it will be if we can each say, "I have completed the work You gave me to do." This will have brought great honor and glory to Him.

Ask God to show you what He wants you to do.

Don't place emphasis on your wants and desires; or things you like to do. Ask Him to help you to know in your spirit, if there are any "rights" you need to relinquish that may be hindering your freedom to experience God's love

and grace.

Seek His guidance in balancing your time and activities, your desires and needs, your work and play; every area of your life. Then give

See WORK, Page 16

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## NDG Bookshelf



BY TERRI  
SCHLICHENMEYER

Your mind's made up.

There's no going back once you've made a choice between Door Number One or Door Number Two. You're not a waffler, you weighed pros and cons, and you're confident you picked correctly. Or not.

Indeed, the worst part about making a decision can be the regret that's possible at the end of the choice. And in the new book *Knocking on Heaven's Door* by Katy Butler, a seemingly no-brainer decision tears a family apart.

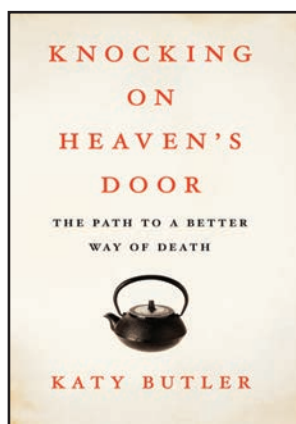
## Knocking on Heaven's Door: The Path to a Better Way of Death is a conversation-starter

Jeff Butler cheated death many times.

As a child, he narrowly missed dying in a car accident. In World War II, he lost an arm, but not his life. And in November 2001, at age 79, he suffered a stroke that nearly killed him. A year later, he received a pacemaker.

And that, says his daughter Katy, kept him alive but didn't "prevent his slide into dementia, incontinence, near-muteness, misery, and helplessness."

Jeff and his wife Val were forward thinkers. He was a college professor. She was a perfectionist with fierce drive.



They had been "in control of their lives, and they did not expect to lose control of their deaths."

But that's exactly what happened: as Jeff's health continued to decline, his abilities

dwindled and his cognizance weakened – all of which he was aware. He indicated dismay at his diminished life and said that he'd "unfortunately" lived too long.

On the other side of the country, Katy Butler worried. She'd always been closer to her father than to her mother, but arguments and old hurts continued to sting. Still, she flew home to Connecticut to help because she was, after all, their daughter – statistically, the one who bore the brunt of parenting a parent.

But as Jeff's dementia worsened, so did Val's tolerance and her health. She was "stoic," but impatient, snappish and exhausted, and only ac-

cepted outside help when she became overwhelmed. Butler says she knew her mother "clouted" her father, and shouted at him in frustrated anger.

By this time, Butler was convinced that the pacemaker her father had wasn't the medical miracle it was meant to be. And she learned that pacemakers could be turned off...

So much went through my mind as I read this beautiful, emotionally brutal book.

With sorrow, grace, and growing exasperation, author Katy Butler writes of her father's long, messy death; her mother's quiet, dignified passing; and the parallel story of how modern medicine, drug

companies, and government rules promoted the former.

That's a lot of hard reading, made gentler with Butler's Buddhist values and serenity. And yet, it's not easy to avoid outrage as she points out the unfairness of aging, the cruelty of physical decline, and the knowledge that those – and the surety of caretaking – are somewhat inevitable for many Baby Boomers today.

This is a stunning book, truthful and its dignified, and it could be a conversation-starter. If there's a need for that in your family – or if you only want to know what could await you – then read *Knocking on Heaven's Door*. You won't regret it.

## VIOLENCE, continued from Page 4

Team Approach to Treat Domestic Violence and Child Abuse," "Children Abusing Their Parents" and "The Impact of Domestic Violence on Children." A complete list of plenary sessions, conference workshops and speakers are available at <http://ccc-fv.org/events/ccc-fv-conference>.

"Our communities must take action to protect and support the hurting families in our neighborhoods," said de la Garza, "This conference will provide the necessary tools and resources for bringing family violence and abuse to an end."

Highlighting the "11th Annual Facing Family Violence Conference" will be

keynote speaker, Melissa Moore who is the best-selling author of "Shattered Silence: The Untold Story of a Serial Killer's Daughter" and a survivor of domestic and child abuse. As the daughter of a serial killer father whose brash impulses and unpredictable demeanor contributed to a difficult and tumultuous

early childhood, Moore is now a sympathetic and outspoken advocate for child safety and the protection of violence survivors. As keynote speaker she will share her empowering message that has been featured on *Oprah*, *Dr. Phil* and *Good Morning America*.

The \$150 registration for the 11th Annual Facing

Family Violence Conference includes breakfast, plenary sessions, lunch and workshops and can be made online at <http://ccc-fv.org/events/ccc-fv-conference>. Continuing education credits are available including the Ethics Com-

ponent. Nurses, counselors, and law enforcement may all earn credit through participation as well as ample opportunities for professional development, networking, and group problem solving.

## WORK, continued from Page 15

God all the glory. In Jesus' name.

Thank God for His mercies every day. It is so easy for us humans to harbor anger and resentment against oth-

ers. Be glad and thankful that God are not that way.

Ask God help you to remember who you are and to see yourself as He see you. Keep our focus on God and

on improving your own faults, attitudes, and issues.

Pray for those who are burdened with feelings of anger, distrust, jealousy, unfair treatment...things that

will eat at their souls...that you will release that burden and free them from it in the name of Jesus whose blood covers all our sin.

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Evening Worship ..... 3:00 pm  
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