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Nielsen study underscores need for media diversity

By Jazelle Hunt
NNPA Washington Correspondent

WASHINGTON (NNPA) – The most effective way for companies to connect with African Americans is by reflecting diversity in their advertisements and utilizing Black media, according to a new study by Nielsen.

This year's edition, titled, "Powerful. Growing. Influential: The African-American Consumer 2014 Report," marks the start of a partnership between Nielsen and Essence magazine. It was released last week during the Congressional Black Caucus Foundation Annual Leadership Conference.

"What's also important is when you take a look at other groups as well, you'll find that they are also more likely to buy a product [when shown diversity]," said Cheryl Pearson-McNeil, senior vice president of U.S. Strategic Community Alliances and Consumer Engagement for Nielsen.

Pearson-McNeil says. "...Campaigns that have ads in it featuring Blacks also resonate with Caucasian and Hispanic audiences, as they find diversity in casting equally, or as likeable than advertisements featuring only their own ethnicity."

Acknowledgment of racial iden-



One example of successful media spotlighting minorities is Halle Berry being featured in numerous ads for Revlon over the years, including this one from 2010.

tity was important for 87 percent of all Black respondents, compared to 59 percent of the general population. Blacks were 38 percent more likely to make a purchase when the advertisement included Black people, and 43 percent more likely to patronize a business if it is minority-owned.

Black media, as well as brands that have advertised within these channels, have consistently resonated well with Black consumers.

According to the report, 59 percent of respondents agreed that advertisers in Black Press publications "know how to connect with the African-American audience." A sidebar graphic touts The Afro, Chicago Defender, New York Amsterdam News, St. Louis American, and The Call and Post as favorite Black Press papers.

Additionally, 45 percent of Black adults with incomes above \$50,000

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NDG Publisher, former mayor named in Who's Who

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This breast cancer hits women of color hard

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Driving Miss Daisy hits Dallas stage

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COMMENTARY

Freedom Sunday: The Role of the African American Faith Community

By La Royce Jones

This summer of 2014, we've commemorated the historical movement known as Freedom Summer, or the Mississippi Summer Project. Although, Black men gained the right to vote in 1870, their right to utilize their voice was often stripped from them by the oppressor. Rarely, were they allowed the opportunity to fairly register to vote.

They were made to endure obstacles of Poll Taxes and discriminatory Literacy Tests, in which their White counterparts were exempted from due to the grandfather clauses of many Southern States constitutions and laws that were upheld by the US Supreme Court from 1890 through 1910.

Later, in 1915 the US Supreme Court decided to strike down the use of

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People In The News...

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Elisa Thomas



Soli Ghirmai



Rev. Kyev Tatum

In September over 23,000 visited NorthDallasGazette.com - news added daily!

Elisa Thomas

Miss UVI Elisa Thomas made history when she won the title of Miss National Black College Alumni (NBCA) Hall of Fame – becoming the first Miss UVI to win that crown. Thomas competed against 20 other college queens from Historically Black Colleges and Universities from across the nation on Sept. 27, in Atlanta. In addition to winning the crown, Thomas won the “Hats and Heels” segment of the competition.

“Being crowned Miss National Black College Alumni Hall of Fame is an



amazing feeling,” said Thomas. “To hear my name and school be called literally brought tears to my eyes. I’m proud that I was able to achieve this national recognition not only for the prestigious University of

the Virgin Islands, but also for the United States Virgin Islands.” She continued, “I’m honored to represent an organization geared toward the relevance of Historically Black Colleges and Universities, promoting African American achievement, individual school pride and collective HBCU pride.”

Thomas is a communication major at UVI. She said that her communications classes solidified her presentation skills. “Communications has definitely helped me,” said Thomas, who plans to own and host her own talk show. She also plans to start an organiza-

tion geared toward pre-adolescent girls entitled the “Building Blocks of Empowerment,” become a published writer and start a college fund for students in need of financial assistance. “I just think it’s imperative that we always ask ourselves what we can do for others, because any of us would not be where we are today, if it wasn’t for someone assisting us along the way,” she said.

The NBCA queen contestants are judged in four categories, including talent, poise, image and personal and private interviews. In the interviews the contestant has up to two minutes to

introduce herself and discuss her platform. As Miss NBCA Hall of Fame, Thomas will serve as a national representative and advocate of HBCUs, and was awarded an academic scholarship and other prizes.

“We are elated Elisa will be representing our HBCUs during the next twelve months as Miss Hall of Fame,” said Thomas Dortch, Jr., NBCA Hall of Fame Foundation founder and board chairman. “She has proven herself to be very capable of conveying the message of educational excellence that our HBCUs send. I am also happy that the University was able to

have one of its queens to hold this coveted title.”

“I am extremely proud of Elisa Thomas, Miss UVI, for achieving this outstanding honor of being selected as Miss National Black College Alumni Hall of Fame,” said UVI President Dr. David Hall. “She represented UVI in an excellent way, and now she will represent Historically Black Colleges and Universities.” He continued, “When we consider the number of HBCUs and the important role they have played in the past and will continue to play in the future, this honor takes on an even greater significance.”

Soli Ghirmai

Since its establishment in 2000, the Academic Bridge Program at UT Dallas has helped students make the transition to college life. The program relies on relationships with area partners to provide opportunities that will prepare the students to succeed after graduation.

While some students pursue internships through the Career Center and their individual schools, others are offered internships by area employers that reach out to the Academic Bridge Program (ABP), said Soli Ghirmai, director of the pro-



gram. “I believe that experiencing various internship opportunities helps our ABP students grow into the next phase of their journey and transition from college into the corporate world,” she

said. “I’ve always encouraged students to do at least a couple of internships while they are in college because it helps strengthen their skills, and it’s the best place for them to establish a great network of mentors and role models who most times offer them employment upon graduation.”

Academic Bridge, housed in the School of Interdisciplinary Studies, recruits and supports underrepresented, first-generation college students who have high rankings in Dallas-area urban high schools. The students receive ongoing support during college, including tutoring, mentoring and

peer advising.

The ABP staff helps students acquire paid internships related to their studies and career plans. Ghirmai said staff members assist the students in preparing their résumés, conducting mock interviews and addressing workplace etiquette.

Recent Internships

Nancy Dominguez and Damario Amie: AT&T

Fredi Garcia: Curtis/Castillo PC and Haynes and Boone LLP

Antonio Rodriguez and Alejandro Lopez: Ernst & Young

Cintia Guerrero-Castanon: Lennox International

Jose Serrano: Alcatel-Lucent

Dafne Ayala: Crisis Hotline

Humberto Lopez: Argo Data Resource Corp.

Colin Phillips: Law Office of Stephen Jones, MAS Law Firm

Dr. Krish Prabhu, president and CEO of AT&T Labs and chief technology officer for AT&T, has hired ABP students as interns since 2009 and encourages other companies to do the same. Not only do the internships open doors to corporate America for the students, but they also benefit the employers, he said.

“This is a new talent pool

that can help a company improve,” he said. “They stand to make a big impact on the corporate structure. When given the opportunity to shine, these kids do not disappoint.”

Nancy Dominguez, a senior mechanical engineering major, interned last summer at AT&T Plano Foundry. One of her projects was to create a Web app for AT&T.

“I worked with people of differing personalities, which was difficult at first, but throughout the project I realized all our viewpoints were contributing something unique and valuable

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Rev. Kyev Tatum

When the White House calls and leaves a message, you return the call.

That is what happened to Kyev Tatum, when officials from the Obama Administration asked if he would serve as the point person for their My Brother's Keeper Initiative in Fort Worth.

“I was more than honored, I was excited to have been invited to become a part of this great initiative” Tatum said.

“The My Brother's Keeper Community Challenge targets our most vulnerable population of children and I have spent my entire adult life advocating for these children the most. As my



brother would say, I was made for this,” he said.

The My Brother's Keeper Community Challenge is designed to bring community stakeholders together to address some of the most pressing needs impacting our young males of color.

“This is an issue of national importance -- it’s as

important as any issue that I work on. It’s an issue that goes to the very heart of why I ran for President -- because if America stands for anything, it stands for the idea of opportunity for everybody; the notion that no matter who you are, or where you came from, or the circumstances into which you are born, if you work hard, if you take responsibility, then you can make it in this country. That’s the core idea,” President Obama said at the White House in February

Rev. Kyev Pompa Tatum, Sr., is an ordained Baptist minister at the Harmony Missionary Baptist Church and president of the Texas Southern Christian Leadership Conference in Fort

Worth, Texas.

In 2002, Tatum was appointed by the Commissioner of Education to serve on the Region XIII Education Service Center on the Executive Board of Directors.

Tatum was then appointed by the Tarrant County Commissioners to Service on the Tarrant County Re-Entry Council in 2008, and in 2012 he was appointed to serve on the Texas Interagency Advisory Council for Elimination of Disproportionality and Disparities in Austin.

Born in to abject poverty, Kyev Tatum knows firsthand the advert impact of living in economically deprived inner-city neighborhoods.

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'Power broke' black leaders

By James Clingman
NNPA Columnist

Frederick Douglass said, “Power concedes nothing without a demand, it never did and never will.” I often wonder what Black people do not understand about that statement. We love to quote it, but when it comes to putting it into practice, we fall far short of the spirit of Douglass’ words. Maybe Douglass should have added this caveat: “A demand is nothing without power to back it up.”

In response to incidents of injustice, we are quick to resort to the same old tactics directed by leaders who sell us

out. They tell us, as our president told the Congressional Black Caucus a few years ago: “Take off your bedroom slippers. Put on your marching shoes,” and hit the streets chanting and singing in an Seffort to show our discontent.

We gather in churches and listen to fiery speeches. We hold press conferences and show our disdain for the system and its oppressive behavior toward Black people. We offer milque-toast solutions to the worst of crimes against us. For instance, in Ferguson, Mo., Al Sharpton advised us to stop having “ghetto pity parties.” John Lewis called for martial law in Ferguson. I am still trying to figure how he

thinks implementing martial law, which has the power to suspend civil rights, is the answer to a problem he and others consider to be a suppression of civil rights. Other iconic leaders say the problems in Ferguson can be solved simply by “voting.”

Tepid solutions offered by our “leaders” do absolutely nothing to change our situation, because there is no power behind them. Demands sound great and make for good photo opportunities and press conferences, but they fall on deaf ears because they have no power backing them up. Thus,

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grandfather clauses. Then in January of 1964, the 24th Amendment was ratified, which forbade Poll Taxes in federal elections; and the decision of Harper vs. VA State Election Board, which forbade Poll Taxes in state elections. Later, in 1965 the Voting Rights Act was signed to enforce the amendment.

The need for the Freedom Summer movement emerged due to the successful suppression and disfranchisement of the Black vote in Mississippi.

Mississippi had the lowest percentage of eligible Black voters who were actually registered to vote. That percentage was less than 7.

So, a coalition was formed to remedy this wrong. Civil Rights organizations, such as CORE, SNCC, NAACP, and COFO, came together with nearly 1,000 predominately White college students and volunteers from the north to ignite a movement and register as many eligible Black citizens as possible. This movement led to the signing of the 1965 Voting Rights Act. Again, we commemorate this historical movement, as we should.

However, as I ponder then, and now, I dare say there is a need for a movement. Suppression of our vote is still at the forefront of the oppressors’ obstruction. It has been proven in the 2013 ruling of the US Supreme Court, which struck down the need for historically discriminatory states to get approval prior to making changes to Voting laws. Hence, here in Texas, we now are faced with the suppression of the Voter ID Law.

As insane as it is, that 50 years later, as we commemorate Freedom Summer, the suppression of the oppressor is not our biggest fight in the summer of 2014. Our fight is standing and utilizing our voice through our vote. I shared that Mississippi had less than 7

percent of its eligible Black citizens, registered to vote. Now, here in Texas,

In Dallas County, we have less than 6 percent of registered Black voters, who actually stand with their vote. Only 6 percent of registered Black voters in Dallas County actually vote! What an insult to all of those who stood and fought for our right, gave their blood, for our right to vote. Yet, we shame ourselves by not utilizing our gift.

Indeed, there is a need for a movement! Policies and laws that affect our communities will never change if we don’t heed the need to raise our voices. We say that it appalls us for our young brothers to be stricken down in the streets. Yet, when we are faced with electing public servants who share in restructuring the unjust “Stand Your Ground” laws, we become too busy to elect them.

We have the audacity to ask “what about our children” when a need emerged to show compassion to children crossing over our borders into safety from a distant land. I dare ask, “What about our children” when our elected school board members and our state elected officials slash the budget for education. “

“What about our children” when they are being labeled, boxed and wrapped to be shipped to the dehumanizing modern-day plantation known as mass incarceration.

“What about our children” when we turn a blind eye to uneven distribution of state and local taxes by remaining silent when it’s time to elect state officials whose desire is to afford the same opportunities to every citizen.

“What about our children?” Yet, only 6 percent of registered Black voters in Dallas County actually vote.

I dare ask, “What about our community”, when we sit silently in our

food dessert accepting the leftovers of healthy produce and meat thrown to us from the northern sector. “What about our community”, when Banking Institutions are voided in our neighborhoods, and replaced by modern-day loan sharks known as the Payday and Car Title Loan Industries. “What about our community”, when education lacks, unemployment is high, and infrastructure is denied. What about our community?

Shamefully, I ponder, “What about our future?”

Brothers and sisters, in the midst of this turmoil, wickedness and shame, there is a light that shines. That light is, and has always been, the African American Faith Community, the Black church. We have always stood when called upon. Right now, our Father is calling, what are we going to do?

The survival of our community depends upon the faith and the work of doing justice. We must stand and become the leaders whom we were created to be. We must begin to live as children of the Creator of the Universe, and love beyond the walls, as our Savior Jesus did. We must stand and be the example for our community.

Freedom Sunday is Oct. 26. This is our opportunity to start a movement by utilizing our voices, and demanding justice for our children, our community and our future. Let’s leave the 6 percent in the past, and begin to educate our community to the need of lifting our voices through our vote.

Let’s show our children that we care about their education, their health and their future by standing for justice. Let’s stand in the face of evil to profess we are children of the Most High, and we will not stop fighting until justice prevails for all.

La Royce Jones is with the Justice Ministry of Friendship West Baptist Church and is community activist and writer.

Triple negative breast cancer impacts women of color

By Dr. Elaine Batchlor
CEO, The New Martin
Luther King, Jr. Hospital
Special to the NNPA
from *Our Weekly*

Every October, people lace up their sneakers and walk to support efforts to find a cure for breast cancer. In a sea of pink, there are heart wrenching stories of survival, homemade signs in memory of loved ones, and hope of a cure for this devastating disease that impacts more than 230,000 women and men every year.

Even though many people are aware of breast cancer, there is one strain of this disease that few people know about. It's triple negative breast cancer, which has higher rates among women of color.

As CEO of the new Martin Luther King Jr. Community Hospital in Watts and an African American



woman, I want to increase awareness of this devastating type of breast cancer. About 15 to 20 percent of breast cancers are triple negative. Studies have suggested that being premenopausal, African American, or Caribbean increases the risk of developing triple negative breast cancer. Among African American women who develop breast

cancer, about 20 to 40 percent will be triple negative.

Unlike other breast cancers, the most effective treatment for triple negative breast cancer is chemotherapy. Newer treatments that prevent, slow or stop cancer growth by targeting breast cancer receptors aren't as helpful in treating triple negative breast cancer, which makes early detec-

tion even more important.

Throughout my 20-plus year healthcare career, I have found that lack of access to information and lack of access to resources are among the biggest barriers to individuals in our community receiving effective care. Much of the time, people don't know where to start.

I am committed to helping address this issue, which is why I created the Learning Center at the new Martin Luther King Jr. Community Hospital. The objectives of the Learning Center are to provide resources that help residents understand and enroll in health insurance, to educate community residents about how to navigate the healthcare system and maintain their health, and to partner with community providers and organizations to help residents manage their chronic conditions.

As part of our Learning Center efforts, we are partnering with Triple Step Toward the Cure, which raises funds and educates communities about triple negative breast cancer. For those who are diagnosed with breast cancer, understand-

ing their treatment options and having a support system are critical to managing their health.

For more information on how you can support Triple Step Toward a Cure visit www.TripleStep-TowardtheCure.org.

Less Than Half of HIV-Positive U.S. Hispanics Are Getting Proper Care

(HealthDay News) -- Even though Hispanics in the United States become infected with HIV at rates triple those of whites, less than half of Hispanics with the virus are receiving adequate treatment, a new report finds.

The report, based on 2010 U.S. government health data, finds that while 80 percent of HIV-infected Hispanics

do receive care soon after their diagnosis, only about 54 percent continue that care and only about 44 percent receive the virus-suppressing drugs they need to stay healthy.

The researchers, led by epidemiologist Zanetta Gant of the U.S. Centers for Disease Control and Prevention (CDC), also found that only 37 per-

cent of the more than 172,000 HIV-positive Hispanic adults in the United States have the virus under control. HIV is the virus that causes AIDS.

The findings "underscore the need for enhanced linkage to care, retention in care, and viral suppression for Hispanics or Latinos," Gant's team writes

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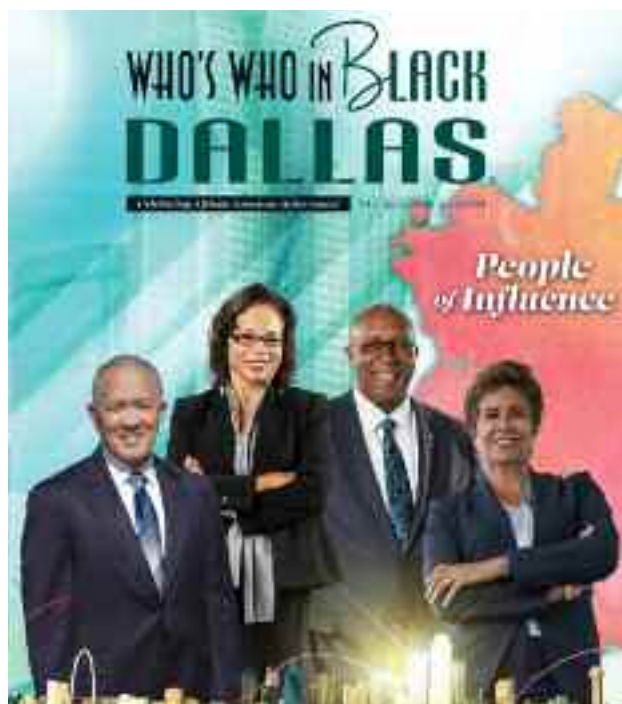
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NDG publisher and former Mayor Ron Kirk among honorees in 2nd edition of *Who's Who in Black Dallas*

The husband and wife team of former Dallas Mayor Ron and Matrice Kirk, Dallas Independent School District Superintendent Mike Miles and Dallas County Chief Public Defender Lynn Pride Richardson are highlighted on the cover of second edition of *Who's Who In Black Dallas* unveiled recently at a networking reception and program at the Hyatt Regency Dallas Hotel. *North Dallas Gazette's* publisher, Thurman R. Jones, was also an honoree in this year's edition.

Who's Who In Black Dallas celebrates the achievements of African Americans in the metropolitan Dallas area. More than 200 people are featured in the publication.

The *People of Influence* theme issue offers a mix of business, political and community leaders selected as Living Legends and Interesting Personalities. Individuals selected for the Living Legends section included Pro-Line Corporation founder Comer Cottrell, former City Council member Diane Ragsdale, journalist Bob Ray Sanders, Country and Western singer Charley Pride and DFW Airport concessionaire



Norma Ruby.

Cottrell died unexpectedly the morning after the unveiling. "We were deeply saddened by Comer's passing," said Ken Carter, associate publisher. "I had just talked to him days prior to the event. We are very proud to have honored such a well-deserved human being."

A similar list of people representing a cross section of professions is featured in the Interesting Personalities pages of the book. Those highlighted include the Kirks and others featured

on the cover. "All of these individuals have done some extraordinary things that deserve to be recognized," said Carter.

The second edition features the Honorable US House of Representative

Eddie Bernice Johnson. Congresswoman Johnson succeeded long time Dallas attorney H. Ron White in writing the foreword. It was announced at the reception that Matrice Ellis Kirk will follow Congresswoman Johnson in writing the foreword for the third edition in 2015.

"I was delighted to have been asked to write the foreword for the second edition of *Who's Who In Black Dallas*. I have spent my time in Congress working to represent the 30th District in Dallas and I'm always pleased to participate in an endeavor that celebrates the achievements of citizens," said Congresswoman Johnson.

"We are excited and now look forward to be doing the third edition of *Who's Who In Black Dallas* and are equally excited to have Matrice Kirk penning the foreword for the upcoming third edition," says Carter

Womack, Chief Operating Officer of *Who's Who Publishing*. "Succeeding Congresswoman Johnson whose impact on the African-American community specifically and the Dallas community in general goes hand in hand with the commitment and vision of *Who's Who Publishing*."

The second edition Associate Publisher will also continue in the same position in the third edition in 2015. Carter, President and CEO of Focus Communications, a 34 year old public relations, marketing and public affairs company will again assume responsibility for the public relations, sales and content of the third edition. Focus has been a long time cornerstone in the communications industry. "We wanted to recognize 'People of Influence' who have done some extraordinary things," Carter said. "We will expand the concept for the

third edition."

The book is now available at a cost of \$39.95 per person by going to website — www.whoswhopublishing.com or calling (614) 481-7300.

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St. Philip's hosting free parenting workshops

St. Philip's School and Community Center will host its Fall Parent University, Home Rulership: Ruling the Pathway of Our Children's Education On Tuesday, October 28, from 5:45 p.m. – 7:15 p.m. The event is free and open to the public and will feature four workshops by a group of dynamic presenters.

Veteran educator and mother of three, Telissha Wesson, will present a workshop entitled "Single & Parenting: Just Because You Are Single, You're Not Necessarily a Single Parent!"

A men's only workshop – "A Community of Brick – Stopping the Wolf!" – will be led by Christopher Wheel, the Director of the Turn Around Agenda Family Services at Oak Cliff Bible Fellowship.

Also, Tameka Selders, an innovative educator and mother, will present on the topic "When Good Enough is Not Good Enough: Becoming an Intentional Parent". Carlita

Thompson, an award winning educator who believes parenting is a special assignment from God, will speak on "Old School Values in a New School System: Tips and Suggestions for Rearing Successful Children in the 21st Century".

Childcare will be provided at no cost to participants. This event is ideal for parents, grandparents, caregivers, mentors, educators, and administrators. St. Philip's School and Community Center is an independent elementary school in southern Dallas serving 240 students, ages two years through sixth grade and a dynamic community center, providing numerous athletic, educational and social services to over 3,000 children, youth, and adults annually.

Registration is required. To register, please call Ramona Bailey at 214.421.5221 ext. 120 or visit St. Philip's website at www.stphilips1600.org.

Community welcomes new Mountain View College Interim President...



Last week staff, students and members of the community were welcome to meet Mountain View College's new interim president Dr. Preston Pulliams. Above, Michael Arredondo-HR/Mountain View College, Dr. Lombardi-Principal of Trini Garza Early College High School/Mountain View College, unidentified guest, Dr. Pulliams-President/Mountain View College, Michael Flushche-with Senator Cruz's office

GHIRMAI, continued from Page 2

to our project," said Dominguez, who wants to pursue a master's degree in environmental engineering after graduation. "The most successful projects are produced when you know how to work with people with different work personalities."

Antonio Rodriguez obtained an internship with Ernst & Young through the Professional Program in Accounting last spring. In his internship, he performed analytical procedures on financial statements and tested internal controls.

After receiving his bachelor's degree in May, Rodriguez accepted a full-time job in auditing with Ernst &

Young. He is pursuing his master's degree in accounting.

Rodriguez said he believes Academic Bridge students benefit their employers because of their drive to overcome hardship and succeed.

"My internship taught me not to be afraid to ask questions and always work hard," Rodriguez said.

Fredi Garcia, a global business senior, has interned at two downtown Dallas law offices: Curtis/Castillo PC and Haynes and Boone LLP.

At his internship at Haynes and Boone, Garcia worked with paralegals and legal secretaries to help maintain

case files and databases. He said the experience is invaluable.

Mark A. Castillo BA '97, a practice management shareholder with Curtis/Castillo PC and UT Dallas alumnus from the School of Interdisciplinary Studies, gives back to the University by offering internships to Academic Bridge students who hope to pursue careers in law.

"UTD played a huge role in what I have been able to achieve, and I appreciate the opportunity to give back," he said. "We are able to give Academic Bridge students the opportunity to have significant hands-on experience and see what is possible for their future."



Charles Bassett (AT&T), Angela Ross (AT&T), Jennifer Miller (3rd place winner), Jorge Reyes (2nd place winner) Elba Garcia (Dallas County Commissioner), Thurman R. Jones (North Dallas Gazette) & Ivy McQuain (The BLI Group)

Winners announced in the NDG and AT&T scholarship essay competition

The North Dallas Gazette, AT&T and Nimitz High School (NHS) in Irving, TX partnered together for the 2014-15 school year to launch the Texting, It Can Wait Scholarship Essay competition. NHS seniors were able to participate in the competition by writing a 800 word or less essay to their parent or guardian about the dangers of texting and driving.

Students essays were judged on the following criteria:

- Word count - 800 words or less

- On topic - Letter to parent about the dangers of texting and driving
- Grammar and punctuation
- Academic Achievement

Several students entered the essay contest, which ran from Sept. 2 – Sept. 30, encouraging their loved ones to wait and text.

"We believe in the importance of education, regardless of one's environment or circumstances so we were proud to have

See ESSAY, Page 8

Associa Partners with Richland College for \$449,988 job-training grant

Associa has partnered with Richland College to provide job training using a \$449,988 Skills Development Fund grant from the Texas Workforce Commission (TWC).

The grant will be used to custom train 301 new and incumbent workers with needed skills to provide: standardized processes for methodologies and models for financial tasks, consistent accounting

processes across all departments and increased knowledge of latest accounting regulations and information.

Those trained will include customer service representatives, delinquency clerks and accounts payable pass coders and specialists.

Upon completion of training, the workers will earn an average hourly wage of \$15.51.



Terry Conner (left), managing partner for the law firm Haynes and Boone LLP, mentored Academic Bridge Program senior Fredi Garcia during his summer internship. (Photo courtesy UTDallas)

A Night at the Arboretum benefit concert to raise money for Methodism's Breadbasket

Methodism's Breadbasket (MBB) will host "A Night at the Arboretum" benefit concert and silent auction Friday, Oct. 24 at the Dallas Arboretum. This annual fundraiser, which begins at 7 p.m., features musical artists Alfrelynn Roberts & Friends, and Charles Winslow, Jr. and The Dallas Jazz Quartet. Buffet dinner, parking, and chances to win special prizes are included with this event. Early-bird tickets are \$45 per person or \$80 per pair, and may be purchased through Eventbrite.

com (search "Methodism"; no added fees) or by calling MBB at 214.324.3440.

"This event provides a major portion of our annual funding," says Ivan Tatum, chair of MBB's board of directors. "It's especially important this year; our goal is to raise \$25,000 so that we can increase our service capacity next year."

MBB recently moved to Owenwood United Methodist Church, which has a commercial kitchen, and intends to launch a summer

feeding program in 2015.

"Our secondary goal is to modify our services to a more holistic, case-management style that allows us to assess clients' needs and then refer them to programs such as vocational training, reading literacy, health care, and other resources. We are convicted that our mission should be not only to offer short-term sustenance but also to help our clients increase their self-sufficiency and ability to earn a living wage, and to walk

with them along the way," Mr. Tatum explained.

Founded in 1970, MBB, a 501(c)(3) nonprofit organization, North Texas Food Bank partner agency, and mission of the North Texas Conference of The United Methodist Church (NTCUMC), is a key source of charitable food distribution for residents in ZIP codes 75210, 75215, 75217, 75218, 75223, 75227, and 75228.

In December 2013, the NTCUMC

launched The ZIP Code Project, "an ambitious plan to eliminate poverty by 2025" in several North Texas communities that suffer from a disproportionate lack of fresh foods and produce. 75215 is one of the areas targeted for this project.

For more information about Methodism's Breadbasket, please visit methodismbreadbasket.org or call 214.324.3440. After Oct. 19, 2014, tickets to the concert will be available for \$65.

HIV, continued from Page 4

in the Oct. 10 issue of the CDC journal Morbidity and Mortality Weekly Report.

Rates of care and viral suppression were similar for men and women and across age groups, the CDC team noted. But Hispanics who contracted HIV through the use of illicit, injected drugs had lower rates of care compared to other groups.

Why do Hispanics have low rates of HIV care? Gant's team says many factors may be at play, including "lack of health insurance, language barriers, geographic differences, and migration patterns."

The CDC says it has outreach programs in place to try to help Hispanic Americans determine their HIV status and get treatment if necessary.

"One such campaign is Reasons [Reasons], which is the agency's first national effort to encourage HIV testing

among Latino gay and bisexual men, who comprise the majority of Hispanics or Latinos diagnosed with HIV," the study authors said.

Encouraging needle-exchange programs might also help lower rates of infection among Hispanics who inject illicit drugs, the researchers said, and

those programs "can also serve as gateways to care and treatment for HIV infection."

The new findings come a week after another CDC report outlined poor rates of care among HIV-infected gay and bisexual American men. That study found that only 51 percent of these men were getting the HIV care they needed to keep the virus at bay.



Illustration: AJ Ann / Flickr

LEADERS, continued from Page 3

the conundrum of so-called Black Power. We know that power concedes nothing without a demand, but a demand not backed by real power gets no concessions.

In their quest to be important, many of our leaders are, as a comedian once said, "Impotent," which only exacerbates our collective situation and keeps us running like a hamster inside a wheel — going nowhere.

What we hear and see from some of our leaders is shameful and insulting to Black people. Instead of, or even in addition to, putting forth their weak responses to killings on all levels, they should also offer strategies based on economic power. That's where the issue will be solved, but we

are woefully inadequate when it comes to implementing economic sanctions that will bring real change.

Some of the local leaders in Ferguson understand the power of economics and have been promoting solutions thereof, but they had to take a backseat to the fly-in crowd, toward whom the media gravitated. Now that things have calmed down and the opportunists have left Ferguson, the folks who live there, along with continued collaboration with young advocates for economic solutions, can work together.

It is sad to see Black "power-brokers" strut to the microphones and threaten folks, only to walk away with their proverbial tails

between their legs, having received absolutely no concessions from the establishment. Rather than contenders, these folks are pretenders. And rather than powerbrokers, they are really "power-broke." The conundrum of today's notion of Black Power resides in false bravado and impotence.

Anheuser Busch (A-B), Radisson, and Nike withdrew or threatened to withdraw their economic support from the NFL. They know exactly where power resides: in dollar bills, y'all. They wielded their power immediately to show their "outrage" about domestic and child abuse.

A-B, domiciled in St. Louis, said, "We are not yet satisfied with the league's handling of behaviors that so clearly go against our own

company culture and moral code." A-B took serious action against child abuse in Adrian Peterson's case, but did nothing in response to Michael Brown's abuse that occurred in their back yard. Did that go against their "moral code"?

Apparently Nike was not outraged by Eric Garner, Ezell Ford, and John Crawford, being "abused." Pardon me, but isn't abuse — no matter the form — still abuse? Pepsi Cola CEO, Indra Nooyi, spoke against the NFL but voiced no indignation about Marlene Pinnock's abuse on a California highway? Hypocrisy abounds in reactions to Ray Rice and Adrian Peterson, as with Michael Vick and his abuse of dogs, for heaven's sake. Dogs! But those company execs and others fail to speak out and use their economic

clout to put a stop to the abuse of their Black consumers by police officers because we have no power behind our demands.

Folks with power are not reluctant to use it to punish those who do not operate in their best interests. Black Power has been reduced to calling for and falling for voting rallies and worn out speeches laced with demands not backed up by any real power at all.

Jim Clingman, founder of the Greater Cincinnati African American Chamber of Commerce, is the nation's most prolific writer on economic empowerment for Black people. He is an adjunct professor at the University of Cincinnati and can be reached through his Web site, Blackonomics.com.

ESSAY, continued from Page 7

these students enter into the essay competition and submit their clear thoughts on how to reduce the dangers of texting and driving," says Thurman Jones, publisher of *North Dallas Gazette*.

The winners were announced on Oct. 15 at an assembly for the seniors. Commissioner Elba Garcia, Angela Ross and Charles Bassett, AT&T representatives, the faculty and staff from Nimitz High School and others were in attendance to acknowledge 1st place winner Ali Khoutek, 2nd place winner Jorge Reyes and 3rd place winner Jennipher Miller. The scholarship prizes range from \$750-\$250.

"We couldn't have executed this opportunity without the great staff at Nimitz including Mrs. Valerie Roper who ensured the students were well informed about the scholarship competition and AT&T representatives Charles Bassett and Angela Ross for assisting us with judging and the logistics of everything," says scholarship project manager Ivy N. McQuain. "We look forward to future opportunities to award students in the area for their hard work, commitment and dedication to their educational goals."

Do you have an attitude about money? Change it in 10 easy steps

By Lynette Holloway
Special to the NNPA from
the *New Pittsburgh Courier*

It's no secret that African Americans face unique challenges to their financial security that are unlike those of white households. An estimated 42 percent of African American households use credit for basic expenses, such as rent, groceries and utilities, according to The Challenge of Credit Card Debt for the African American Middle

Class, (pdf), a report released last year by the NAACP. Moreover, 99 percent of blacks, who started new businesses using credit, are struggling to pay off those expenses, compared to just 80 percent of whites, the report says.

The good news is that it's never too late to overhaul your financial situation. One of the first steps is changing your attitude toward money, according to Sabrina Lamb, founder and CEO of theWorldof-



Money.org, an organization dedicated to the financial education of youth in the Tri-State New York area.

"There are three types of people," she told NewsOne. "There are consumers, producers and investors. Most African Americans go through their lives in the

consumer lane. But if you're always in that lane, how will you grow your money or get it to work for you? You begin by changing your attitude toward money."

Lamb is author of *Do I Look Like An ATM? A Parent's Guide To Raising Fi-*

nancially Educated African-American Children, which was nominated this year for an NAACP Image Awards for outstanding literary work-instructional. She suggests 10 ways to make your money work for you:

1. Examine your "money-logue"
Review your inner dialogue about money: how you think, believe and speak about it to yourself. Eliminate words that reflect lack or loss. Examine if your financial behaviors lean toward asset or liability accumulation and make a change. Use your current financial situation as a pathway to prosperity to help

2. Make "saving" culturally cool
Examine your family's culture as it relates to money management. Move the healthy and empowering discussion of personal finance front and center in family life and make it a goal-setting team activity.

3. Shop for quality financial services
Instead of choosing financial institutions with the best commercials, research bankrate.com for the financial institutions that provide the highest compound inter-

overcome shame and regret.

See MONEY, Page 13

Safety Concerns Close Plano Aquatic Center

The Plano Aquatic Center has been closed indefinitely due to safety concerns discovered in the grates around the pool. For the safety of our patrons, The City of Plano has decided to close the pool immediately until these areas can be thoroughly investigated and resolved.

All Aquatic Center classes for the remainder of the current class session have been cancelled. Patrons involved in programs at the facility will be contacted soon by Parks and Recreation staff with options which may include relocation to another pool or refunds.

The Aquatic Center is located at 2301 Westside Drive, near Plano Senior High. Patrons are encouraged to use the City's three other pools during this temporary inconvenience at Harry Rowlinson Community Natatorium, Oak Point Recreation Center, and Tom Muehlenbeck Center

The City is asking for understanding in this matter and pledges to reopen the Aquatic Center as soon as possible.

Hamilton Park United Methodist's 16th annual Health and Wellness Fair on Oct. 25

Hamilton Park United Methodist invites the local community to their annual 16th Health and Wellness Fair from 10 a.m. to 2 p.m. on Saturday, Oct. 25. The fair will be held at the Hamilton Park Gymnasium. The event is free and open to the public. The event will also include a Children's Fall Festival.

During the fair, the public will have an opportunity to visit with up to 19 health professionals providing screenings, information and educational services. For more information about the event or directions, please call 214-906-4328. .

Take advantage of the many free health services provided during the Annual Health Fair, they include:

- Dental Screening
- Blood Drive
- Mammography Screening
- Prostate Screening
- Cancer Prevention Education
- Blood Pressure Screening
- Cholesterol & Glucose Screening
- Fire and Safety Prevention
- HIV & STD Screening
- OB-GYN Helpful Info/Education
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Do you have an upcoming event? Contact NDG Entertainment at jbrewer@northdallasgazette.com

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Driving Miss Daisy on stage this weekend

Driving Miss Daisy kicks off as the second show of Dallas Theater Center's (DTC) 2014-15 season this weekend. This also marks DTC's return to the historic Kalita Humphreys Theater for the first time in one and a half years.

"Write what you know" goes the very familiar saying. Alfred Uhry was fifty when Driving Miss Daisy opened at Playwrights Horizons in New York in 1987," said Ferrell.

"It was an autobiographical play about Uhry's maternal grandmother and her driver. In the process of revisiting a very personal story about the relationship of a Southern Jewish woman and an African-American man that spanned the civil rights movement of the mid-twentieth century, Uhry added to the incredible



Hassan El-Amin, Annalee Jefferies and James Crawford star in Dallas Theater Center's performance of Driving Miss Daisy.

body of American plays that shine new light on our collective, sometimes troubled history.

Like Lorraine Hansberry's *A Raisin in the Sun* or Arthur Miller's *Death of a Salesman*, Uhry helps us come to terms with our past through a subtle 'family' drama."

Told through vignettes detailing the shift in Southern racial attitudes between

1948 and 1973, Driving Miss Daisy chronicles the decades-long relationship between a stubborn, Southern matriarch and her proud, African-American chauffeur who journey from suspicion and mistrust to respect and affection in this Pulitzer Prize-winning play.

Texas actor Annalee Jefferies stars as Miss Daisy. Jefferies, a long time company members at the Alley

Theatre in Houston, previously appeared on the DTC stage in *The Blonde*, the *Brunette* and the *Vengeful Redhead*. Brierley Resident Acting Company member Hassan El-Amin (*Les Misérables*, *Clybourne Park*) joins Jefferies as Hoke, her dedicated chauffeur.

Rounding out the cast is James Crawford (*Arsenic and Old Lace*) as Booley, Miss Daisy's son.

Driving Miss Daisy begins previews on Thursday, Oct. 16 with a Pay-What-You-Can performance and runs through Sunday, Nov. 16. Tickets to Driving Miss Daisy are on sale now at www.DallasTheaterCenter.org and by phone at (214) 880-0202.

Win tickets to see Macy Gray on stage at the Granada Theater

Macy Gray is an American R&B and soul singer-songwriter, musician, record producer, and actress is known for her distinctive raspy voice. Her singing style is heavily influenced by Billie Holiday. Gray is performing in Dallas on Oct. 25 at the Granada Theater. The evening kicks off at 8 p.m. with Emotion and The Cosmos, followed by Carey NoKey and Leon Bridges at 9:30 p.m. with Gray scheduled to take the stage at 10:20 p.m.

Earlier this month Gray released a LP entitled *The Way*, her eighth studio LP with a driving teaser track entitled "Stoned".

Describing her personal evolution Gray shared, "I wanted to create a record that reflects who I've become as a woman, mother and artist. This album is very personal to me. I want my fans to understand the place where I'm at in life and feel inspired by my music because it's relatable."

Doors open at 7 p.m. The cost is \$35 - \$60 all fees and taxes included. But NDG readers can enter NorthDallasGazette.com for a chance to win two tickets to the show!

Enter to Win! Ticket Giveaway

NDG Entertainment Ticket Giveaway!!! Visit www.northdallasgazette.com to win tickets to Shaquille O'Neal's All Star Comedy Jam and Driving Miss Daisy performances Oct. 17-23, 2014.

Dear White People is a witty ode to racism

By Dwight Brown
NNPA Film Critic

"Dear White people: The minimum requirement of Black friends needed to not seem racist has just been raised...to two." Biting satire abounds in this witty, edgy ode to racism in the age of Obama. In his debut feature film, writer/director Justin Simien's perceptive observances take no prisoners. It's a Black thang. Time



to whip out that old Dashiki, fork out that Afro, put on some Tupac and revel in blackness.

The setting is a small upscale, predominately White Ivy League college dubbed Winchester University. A

tiny community of African American students takes refuge in their all-Black dorm. The locale mimics the college scene Simien experienced as one of the lone African Americans at Chapman College in Orange, Calif. Says Simien, "That inspired me to tackle what I thought would be an interesting new point of view of Black experience in America." The filmmaker

See WHITE, Page 12

Shaq's All Star Comedy Jam on slate for Oct. 24

The All Star Comedy Jam presented by NBA Superstar Shaquille O'Neal is at the Verizon Theater on Oct. 24.

"I played with many All Stars on the court and laughed with these all stars off the court. I'm happy to [be involved in presenting] yet another hilarious line up," says O'Neal.

The lineup will and has delivered gut-busting, side-splitting laughs featuring some of the industry's most talented and sought after comedians including Mo'Nique, Deray Davis, Corey Holcomb, Lavell Crawford, Earth-

quake, Gary Owen, Bill Bellamy, Tony Roberts, Michael Blackson and Tommy Davidson. Music will be provided by legendary DJ Spinderella and national radio personality, Big Tigger.

The All Star Comedy Jam has had amazing success and is credited with launching the tremendously successful career of one of the most popular comedians today, comedian Kevin Hart.

The doors open at 7 p.m. with show starting at 8 p.m. Ticket prices range from \$44.75 - \$129.75 and are available at hce-live.com.

Ben Vereen's Oct. 11 performance at the Eisemann Center postponed

Ben Vereen's management has informed the Eisemann that due to a severe case of laryngitis Mr. Vereen's concert scheduled for Saturday, Oct. 11 at 8 p.m. in the Hill Performance Hall at the Eisemann Center has been postponed until Saturday, Nov. 8 at 8

p.m. and all tickets for the Oct. 11 show will be honored.

If unable to attend on that date, ticketholders will need to call the Ticket Office at 972-744-4650, come by the Ticket Office in person or e-mail your information toeisemanntickets@cor.gov to secure a refund for any tickets purchased.

The Ticket Office hours are 10 am until 6 pm Monday through Saturday as well as being open one hour before performances for patrons' convenience.



Enter to Win! Ticket Giveaway

NDG Entertainment Ticket Giveaway!!! Visit www.northdallasgazette.com to win tickets to Cowboys of Color Rodeo and Macy Gray @ Granda Theater on Oct. 25, 2014.

See CONFERENCE, Page 24

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MONEY, continued from Page 9

est rate for investments in your city or online; or perhaps the lowest mortgage rate.

4. Pay yourself first

Seriously. Examine whether you believe that your life is worth saving and that you alone have an emergency fund for when “life happens,” or you encounter hardship. That fund should cover at least 4 months’ worth of expenses.

5. Watch your credit

Your credit report should be your bestseller. Review it for errors, including names, addresses, incorrect claims and violations of statute of limitations. The U.S. government makes a free report available at annualcreditreport.com.

6. Monitor your social media reputation

Examine your online reputation. People of color are already targeted by toxic sub-prime loans, high interest rates and sub-par financial services. Social media conversations and posts provide financial institutions with a treasure trove of information for a data repository—collecting, storing, and analyzing data—to determine a person’s credit worthiness.

7. Invest in what you know

Clueless as to which stock or mutual fund to own? Look around your home and list the products and services of publicly traded companies to which you are already loyal. Use low-cost sites such as sharebuilder.com that allow you to invest in companies with a modest investment.

8. Just say, “no.” Cash is king

In exchange for a discount, companies try to recruit new customers with “point-of-sale” high interest, high late fee credit cards. Just say no. One debit card is all one needs using the tried but true axiom: “If you don’t have

the cash, don’t buy it.”

9. Sight unseen: Direct deposit

Open a direct deposit CD or IRA account, which provide higher interest rates than traditional savings ac-

counts. Determine that a percentage of your income is automatically withdrawn.

10. Start now

Money attracts money. Your path to financial liberation may seem lonely at first, especially if family and friends choose not to

join you. However, avoid having a money-logue only when experiencing an emergency or it’s New Year’s Eve. Becoming financially secure and financially educated is the only way that your money can grow.

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Minister of Education
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Plano, TX 75074
972-423-8833
www.avefchurchofchrist.org

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You're invited to join us Sunday for our praise and worship services; and receive a blessing from God.

October 22, 7 p.m.
Join us in Wednesday's Prayer and Bible Study Class with Associate Pastor Brenda Patterson teaching this week on the subject of Spiritual Warfare.

October 25, 7 a.m.
You're invited to a "Community Fun Day!" Activities include a neighborhood garage sale, a 2.5K walk, food, games and fun for all ages. Register for the 2.5K Community Fun Walk for \$20 and get a complimentary T-shirt!

October 26, 10 a.m.
You are invited to our 25th Church Anniversary Super Silver Birthday Party. Speaker is Pastor Bobby Dale Hamilton with the Friendship Community Bible Church Choir of Sugar Land, Texas. Proceeds will benefit the 2014 Thanksgiving/Christmas Holiday drives as well as the 2015 Sponsor-A-Kid to Camp and Mission Trips. Register by calling 972-492-4300.

Dr. Terrance Woodson,
Senior Pastor
1944 E. Hebron Parkway
Carrollton, TX 75007
972-492-4300
www.bethelbiblefellowship.org

CHRIST COMMUNITY CHURCH IN RICHARDSON

October 19
Join us in our Morning Service as we worship, honor and praise God for His blessings to us.

Dr. Terrence Autry,
Senior Pastor
George Bush Fwy at
Jupiter Road on the

Garland/Richardson Border
972-991-0200
www.followpeace.com

FELLOWSHIP CHRISTIAN CENTER CHURCH IN ALLEN "The Ship"

**Monday – Friday
9 a.m.-1 p.m.**
TheShip3C's Prayer Lines for those that are in need are 972-649-0566 and 972-649-0567 or they may be submitted via email to: prayerline@theship3c.org

October 19
Join us this Sunday for our praise and worship services at 9:30 a.m. at 1550 Edelweiss Drive in Allen and bring someone with you; you will be blessed.

October 22
You're invited to our Wednesday's 12 Noon-Day Live Prayer and Bible Study and/or our Wednesday Night Live Prayer and Bible Study at 7 p.m. to learn more about God's Word at Joycie Turner Fellowship Hall at our 200 W. Belmont Drive location.

October 31, 6 p.m.
Join us for our Praise Festival of Fun for fellowship and food.

Dr. W. L. Stafford, Sr.,
Ed.D.
Senior Pastor
1550 Edelweiss Drive
In Allen for Sunday
Morning Worship.
Admin. Building Address

Is 200 W. Belmont Drive
Allen, TX 75013
972-359-9956
www.theship3c.org

BIBLE WAY COMMUNITY BAPTIST CHURCH

October 19, 7:35 a.m.
Join us this Sunday for our praise and worship services; and receive a blessing from God.

October 22, 7 p.m.
You're invited to our Wednesday Bible Study to learn more about God's word and how it can lead and guide you.

Dr. Timothy Wilbert, Pastor
4215 North Greenview Drive
Irving, TX 75062
972-257-3766
www.biblewayirving.org

MT. OLIVE CHURCH OF PLANO (MOCOP)

October 19, 7:35 a.m.
Join us in Sunday School at 8:30 a.m.; stay for our Sunday prayer at 9:30 a.m. and our Worship Service at 10 a.m.

October 23-24, 7 p.m.
You're invited to worship with us as we welcome Dr. Darrell L. Foster, Founder and President of the Overcomers Network in Atlanta, Georgia. Theme, "Let God be True: Shining Love and Light on LGBT Matters," John 8:32 and Romans 12:2.

Pastor Sam Fenceroy
Senior Pastor
300 Chisholm Place
Plano, TX 75075
972-633-5511
www.mocop.org

SHILOH MBC IN PLANO

October 19, 10 a.m.
Join us this Sunday for our praise and worship services as we glorify God; He will bless you.

October 22, 7 p.m.
You're invited to our Wednesday's Bible Study to learn more about God's Word.

Dr. Isaiah Joshua, Jr.
Senior Pastor
920 E. 14th Street
Plano, TX 75074
972-423-6695
www.smbcplano.org

THE INSPIRING BODY OF CHRIST CHURCH

**October 19,
7:30 and 11:30 a.m.**
You're invited this Sunday to our praise and worship services as we honor and magnify God's Holy name;

and receive a blessing from God.

October 20, 7 p.m.
Join us in Monday School as we learn what God has to say to us.

Pastor Rickie Rush
7701 S Westmoreland Road
Dallas, TX 75237
972-372-4262
www.Ibocchurch.org

WORD OF LIFE CHURCH OF GOD IN CHRIST

**Mondays - Fridays
Early Prayer, 5 a.m.**
Join us in prayer early in the morning at 5 a.m. on Mondays – Thursdays at 1-605-475-3235 (New Number), Code # 142219 and please put your phone on mute. God will meet you and prayer does change people, things and situations.

Dr. Gregory E. Voss,
Senior Pastor
"The Happiest Pastor
In the World"
2765 Trinity Mills Road

Building 300
Carrollton, TX 75006
214-514-9147

Second Keyboardist Needed: Please Call For Info

www.theship3c.org Fellowship Christian Center Church 972.359.9956

200 W. Belmont Drive • Allen, TX 75013
A Kingdom Building Church

Pastor Dr. W.L. Stafford, Sr.

Early Morning Service
200 W. Belmont Drive
Allen, TX 75013
8:00 a.m.

Sunday Morning Worship
Super 1st Anniversary
1550 Edelweiss Drive
Allen, TX 75013
9:30 a.m.

Wednesday Night Live
200 W. Belmont Drive
Allen, TX 75013
7:00 p.m.

Andy John Stafford

**KEDRA A. WILLIAMS
CPA, PC**

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MT. OLIVE CHURCH OF PLANO

300 Chisholm Pl. Plano, TX 75075 972-633-5511

**Answers you need, Hope for today
is waiting for you...**

- Sunday School for all ages 8:30 am
- Sunday Morning Prayer 9:30 am
- Sunday Service 10:00 am
- Wednesday Night Service 7:00 pm

Pastor Sam Fenceroy

Pastor Gloria Fenceroy

www.mocop.org

Radio Programs

"Vision & Truth Live"
Call Pastor Sam
Every Sun. 9:00pm-10:00pm
KWRD 100.7 FM THE WORD

"Truth Made Simple"
Listen to Pastor Sam
Mon.-Fri. 5:25pm- 5:30pm
KOCR 1040 AM

Texans need the facts before hitting the polls.

FACT IS, YOU MUST PRESENT ONE OF THESE APPROVED FORMS
OF PHOTO IDENTIFICATION WHEN YOU VOTE IN PERSON:



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DRIVER LICENSE



CONCEALED HANDGUN LICENSE



PERSONAL ID CARD



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CITIZENSHIP CERTIFICATE



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PASSPORT



Don't have an approved I.D.?
GET A TEXAS ELECTION IDENTIFICATION CERTIFICATE
FREE AT YOUR LOCAL DPS

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VOTETEXAS.GOV

BRIDGHT TO YOU BY TEXAS SECRETARY OF STATE MARCOTTA BERRY



With the exception of the U.S. citizenship certificate, the election ID must be current or have expired no more than 60 days before being presented for voter registration at the polling place.
Voters who do not possess a form of approved photo identification may obtain a Texas Election ID Certificate from the Texas Department of Public Safety at no charge.

Cricket Community Stars: Salute to Solopreneurs Contest for small business owners deadline extended to October 31

Cricket Wireless announced the launch of its Cricket Community Stars: Salute to Solopreneurs contest to recognize men and women who serve as one-person enterprises and still make it a priority to help their community.

"Small businesses and entrepreneurs are the heartbeat of most communities," said Winston Warrior, Director of Marketing and Customer Acquisition, Cricket Wireless. "As a community brand, we're always looking for ways to

support these business owners – including our dealers and sole proprietors, thus, positively impact our customers where they live and work."

Entry forms are being accepted online now through Oct. 31, 2014, via the Events page of cricketwireless.mediareoom.com/cricketstars. Entrants must provide details on their sole proprietorship business, community involvement and social media presence. All entries will be reviewed and evalu-

ated by Cricket, then narrowed down to three finalists who will be named 1st-, 2nd- or 3rd-place winners by a panel of judges, and receive prizes as follows:

- 1st Place: \$5,000, Free Mobile Device with 1 year of Cricket service

- 2nd Place: \$2,500, Free Mobile Device with six months of Cricket service

- 3rd Place: \$1,000, Free Mobile Device with three months of Cricket service

Finalists will be announced late-November and must participate in a Cricket-sponsored video recording which will be housed on Cricket's YouTube channel for finalists' social media engagement via their respective social media channels. Finalists will be recognized during in-store celebrations on Small Business Saturday which takes place on November 29, 2014. A panel of judges will review the finalists' videos and rate the finalists based on their

community involvement/improvement, clarity and creativity in sharing their business story, social media engagement, and expressed passion to be named the grand prize winner. The panel will determine the 1st-, 2nd- and 3rd-place winners who will be announced mid-December. To learn more about Cricket Community Stars: Salute to Solopreneurs or to enter, please visit cricketwireless.com

See CRICKET, Page 24

STUDY, continued from Page 1

per year have read a Black-focused magazine in the last month. The data shows that Black Americans consume more media than average, particularly in the case of Black-centric radio, magazines, and television, and digital media in general.

Pearson-McNeil stated, "When we're talking about what we want the corporations to take away from this, it's also the influence that we as African Americans bring to the table. We tend to be trendsetters. We tend to have spokespersons that cross all ethnic, racial, and social lines. ...It makes sense [for corporations] to want incorporate diversity into their overall strategy."

Among trendsetters, no one exercises more economic clout than Black women. That was made clear by a special section of the report on women.

"The entire report is about African American consumers," Cheryl Pearson-McNeil said. "But, we have a special page dedicated to Black women, because we know for our households, we see Black women making the spending decisions."

When Black women spend, they rely heavily on brand loyalty and word of mouth: 79 percent of Black women respondents said that it is important to trust a brand when purchasing its products, and 80 percent will tell a friend about a product if they like it.

At the same time, the report suggests that Black women are open to trying new products under certain circumstances. They are 40 percent more likely to use a daily deal app than the general market. They're two times more likely than the general market to spend more than three hours a day on social media sites, where they may learn about new brands. And 46 percent shop only online, where it is easy to shop around.

Other factors may sway a Black women's wallet: 59 percent believe supporting Black-owned businesses is important, and the same percentage expects companies with large Black consumer bases to give back to the Black community.

"Having this data is a tremendous resource. It's important because absent the data...marketers tend to work from their own reference points," says Michelle Ebanks, president of Essence Communications, Inc. "It seems a study of this magnitude reinforces the importance of [diversity], which is very helpful to marketers—or else they reinforce the same stereotypes about beauty, success, and relationships."

According to the report, 62 percent of Black women surveyed agreed that "embracing and supporting their ethnic culture" is important to them.

The report also briefly discusses trends in health

and wellness, and financial management. It seems Black consumerism is sprouting new dimensions because Black socioeconomic factors are changing.

"A younger, growing population and higher educational achievement are the engines behind gains in economic power.... Along with exercising more purchasing power, African-Americans have started adopting behavioral changes in their lifestyles," the report explains.

Essence succeeds the National Newspaper Publishers Association (NNPA), also known as the Black Press of America, as Nielsen's newest partner. The custom survey they co-created was administered to more than 7,000 visitors during and in connection to the 2014 Essence Festival; those results were added to Nielsen's data to create a sample size of 10,208 respondents.

Ebanks says the survey "was a great opportunity." She points out that Essence Fest is the largest live event in the nation, and that the host city, New Orleans, rakes in more than \$200 million from the three-day affair. Pearson-McNeil adds that advertising firms have referred to it as "the Superbowl of marketing to Black women."

"One thing that surprised me was the reaction from folks who stood in line to take the survey. A woman hugged me and said, 'thank you for this opportunity, for

caring about how I spend my money,'" Pearson-McNeil says. "So often we

don't get asked and our voices are not heard; that's why it's so important if

you're asked to participate in a study or survey, you say yes."



NATIONAL FINALS RODEO

7:30 p.m. • Saturday • October 25th
 Doors Open 6:30 p.m. • Mesquite Arena
 LBJ Freeway at Military Parkway
 (just 15 minutes east of downtown Dallas)

VIP Club Seats \$60; Box Seats \$35
Grandstand Reserve \$20 & \$14

Call 972-285-8777 or MesquiteRodeo.com
Luxury Suites, Pre-sale Discounts & Group Rates Available!

Largest multicultural rodeo in the country highlighting Cowboys and Cowgirls of ALL colors. See traditional rodeo events along with cultural entertainers like: Buffalo Soldiers, Escaramuzas, Ceremonial Dancers, Pony Express Relays and more.




Part of the proceeds benefit ICREA, Inc. at-risk youth programs.








**NOTICE OF ELECTION
(IN BRIEF)
CITY OF DALLAS
NOVEMBER 4, 2014**

THE STATE OF TEXAS §
COUNTIES OF DALLAS, §
 COLLIN AND DENTON §
CITY OF DALLAS §

TO THE RESIDENT QUALIFIED ELECTORS OF THE CITY OF DALLAS, TEXAS:

NOTICE IS HEREBY GIVEN THAT a special election will be held within the City of Dallas, Texas, on Tuesday, November 4, 2014, between the hours of 7:00 a.m. and 7:00 p.m., as provided in Ordinance No. 29376 calling the election, passed by the city council of the City of Dallas, Texas, set forth below and made a part hereof for all purposes. The special election is on the question of adopting amendments to the Charter of the City of Dallas.

IN WITNESS HEREOF, I have hereunto signed my name officially and affixed the seal of the City of Dallas, Texas, this the 8th day of October, 2014.

Rosa A. Rios, City Secretary
For more information call 214-670-3738

ORDINANCE NO. 29376 (IN PART)

An ordinance ordering a special election to be held in the city of Dallas on November 4, 2014 on the question of adopting amendments to the Charter of the City of Dallas; increasing the compensation of councilmembers to \$60,000; increasing the compensation of the mayor to \$80,000; deleting the requirement that the city council meet every week; allowing councilmembers to abstain from voting if required by law; clarifying when the mayor pro tem and the deputy mayor pro tem may discharge specific duties of the mayor; prohibiting municipal judges and board and commission members from running for other offices during the term for which they were appointed; deleting a prohibition on city employees running for elective public office; requiring the annual financial statements of the city to be audited annually by a registered public accounting firm; requiring monies received by the city to be deposited promptly; revising the redistricting process; removing municipal judges who become a candidate for public office; requiring the city auditor to submit a budget directly to city council; allowing an alternate notice authorized by city council rather than mailed notice of amendments to the thoroughfare plan that affect an area larger than one square mile and that does not increase the dimensional classification of a thoroughfare; prohibiting discrimination in city employment on the basis of color, age, marital status, sexual orientation, gender identity and expression, genetic characteristics, national origin, disability, or military or veteran status; requiring that ballot propositions for bonds state the estimated amount of repayment including principal and interest and the purpose of the bonds; clarifying that passage of an ordinance or resolution does not constitute execution of a contract with the city; revising restrictions as to city officials and employees and exempting board and commission members from certain restrictions involving city contracts; making various technical amendments to conform to state law, conform to the city code, match actual practice, correct terms, correct spelling, clarify language, and correct cross-references; prescribing the form and wording of the ballot propositions; designating polling places; providing that only resident qualified voters are entitled to vote; providing for the use of an electronic voting system for early voting by personal appearance and a computerized voting system for voting on election day and for early voting by mail; providing for early voting locations; providing for an early voting ballot board to process early voting; providing for notice of the special election; and providing an effective date.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That a special election is ordered to be held in the city of Dallas on Tuesday, November 4, 2014, between the hours of 7:00 a.m. and 7:00 p.m., for the purpose of submitting to the qualified voters of the city several propositions on whether the Charter of the City of Dallas should be amended. The proposed amendments will affect only the sections listed below.

Notice of Election
City of Dallas
November 4, 2014

SECTION 2. That electronic and computerized voting systems must be used for voting at and on the date of the special election in compliance with the provisions of the Texas Election Code, as amended, and the vote must be upon an official ballot prepared in such a manner as will permit the voters to vote "For" or "Against" the propositions submitted, with the propositions to be expressed on the official ballot in a form substantially as follows:

PROPOSITION NO. 1

Requiring Additional Disclosures on Ballots for Bond Programs.

Shall Chapter XXI, Section 2 of the Dallas City Charter be amended to require that the ballot for the approval of a bond program must state the amount of bond issuance authorization, estimated amount of repayment including principal and interest based on current market conditions, and the purpose of the bonds?

PROPOSITION NO. 2

Revising Restrictions as to City Officials and Employees and Exempting Board and Commission Members from Certain Restrictions Involving City Contracts.

Shall Chapter XXII, Section 11 of the Dallas City Charter, which prohibits city officials and employees from having a financial interest in city contracts, be amended to exempt ownership of an interest of not more than 10 percent in a mutual or common fund; exempt non-negotiated, form contracts for general city services or benefits if the city services or benefits are made available to the city official or employee on the same terms that they are made available to the general public; and exempt board and commission members; but require that they comply with conflict of interest and ethics provisions in state law or the city code?

PROPOSITION NO. 3

Allowing Certain Changes to the Thoroughfare Plan Without Mailing Notice to Adjacent Property Owners.

Shall Chapter XV, Section 8 of the Dallas City Charter be amended to allow changes to the Thoroughfare Plan that affect any area larger than one square mile and that does not increase the dimensional classification of a thoroughfare to be noticed through an alternate notice authorized by city council?

PROPOSITION NO. 4

Amending the Provision for Nondiscrimination in City Employment.

Shall Chapter XVI, Section 16(a) of the Dallas City Charter be amended to include color, age, marital status, sexual orientation, gender identity and expression, genetic characteristics, national origin, disability, and military or veteran status as additional classes for nondiscrimination in city employment?

PROPOSITION NO. 5

Requiring the City Council to Set the Annual Budget for the City Auditor Directly.

Shall Chapter XI, Section 2 of the Dallas City Charter be amended to require that the City Council shall set the annual budget for the city auditor's office directly, rather than as a component of the city manager's budget?

PROPOSITION NO. 6

Revising the Redistricting Process.

Shall Chapter IV, Section 5 of the Dallas City Charter be amended to revise the redistricting process to provide for appointment of the redistricting commission after the federal decennial census data are available; require that a person appointed to the redistricting commission be a registered voter; set guidelines for drawing district lines; prohibit city councilmember contact with redistricting commissioners regarding the redistricting process, except in open meetings; and require a written explanation, 72 hours public notice, and a three-fourths vote for city council to modify the district map proposed by the redistricting commission?

PROPOSITION NO. 7

Municipal Judges and Board and Commission Members Must Resign to Run for Other Offices.

Shall Chapter III, Section 17 and Chapter VIII, Section 4A of the Dallas City Charter be amended to clarify that the prohibition on running for other offices applies to municipal judges, all board and commission members, including Dallas Area Rapid Transit (DART) board members and Dallas/Fort Worth (DFW) International Airport board members; and to clarify that a municipal judge automatically resigns if the judge announces that he/she is a candidate for an elected office?

PROPOSITION NO. 8

Increasing Compensation for the Mayor and Councilmembers.

Shall Chapter III, Section 4(a) of the Dallas City Charter be amended to increase compensation for councilmembers to \$80,000, effective upon the swearing in of city council members in June 2015; and for the mayor to \$80,000, effective upon the swearing in as mayor of an individual who did not hold the office of mayor on November 4, 2014?

Notice of Election
City of Dallas
November 4, 2014

PROPOSITION NO. 9

Technical Amendments to Conform to State Law, City Code, and Actual Practices; to Correct Terms; to Correct Spelling; to Clarify Language, and to Correct Cross-References.

Shall Chapter III, Section 6; Chapter III, Section 10; Chapter III, Section 11; Chapter III, Section 17; Chapter III, Section 19; Chapter III, Section 20; Chapter XI, Section 4; Chapter XI, Section 5; Chapter XI, Section 6; Chapter XI, Section 8; Chapter XI, Section 11; Chapter XI, Section 13; Chapter XV, Section 1(2); Chapter XV, Section 7; Chapter XVI, Section 12(a); Chapter XVI, Section 12(c); Chapter XVI, Section 16(d); Chapter XIX, Section 1; Chapter XX, Section 2; Chapter XX, Section 11; Chapter XXII, Section 1; Chapter XXII, Section 11; and Chapter XXIV, Section 13(a) of the Dallas City Charter be amended to conform to state law, conform to the city code, match actual practices, correct terms, correct spelling, clarify language, correct cross-references, and other technical amendments?

SECTION 3. That the election must be held and conducted in the manner provided by law governing the holding of city charter elections by home rule cities of the State of Texas. The official ballots, together with such other election materials as are required by the Texas Election Code, as amended, must be printed in both the English and Spanish languages and must contain such provisions, markings, and language as may be required by law.

SECTION 4. That the boundaries of the election precincts in which the election is to be held are defined by Ordinance No. 20231, as amended by Ordinance Nos. 20741, 21350, 21579, 22343, 22693, 23348, 24800, 25696, 27484, 28147, 28937, and 29375. Locations of the polling places in the election precincts are listed below.

SECTION 5. That each voter must vote in the precinct in which the voter resides, and only resident qualified voters are entitled to vote.

SECTION 6. That a person qualified to vote and residing in the city of Dallas, but not within any precinct described in Ordinance No. 20231, as amended by Ordinance Nos. 20741, 21350, 21579, 22343, 22693, 23348, 24800, 25696, 27484, 28147, 28937, and 29375 may vote in the precinct nearest the person's residence, and for that purpose the person's residence will be considered as part of that city election precinct. A person who has registered in a city election precinct, but whose residence is not in the city of Dallas, is not entitled to vote in the special election even though the person may own property subject to taxation in the city.

SECTION 7. That early voting by personal appearance will be by the use of an electronic voting system in accordance with the Texas Election Code, as amended. That tallying of early voting by mail will be by the use of a computerized voting system in accordance with the Texas Election Code, as amended. Early voting will be conducted at the following main locations and at the other locations during the dates and times designated below.

Dallas County Records Building
509 Main Street
Dallas, Texas 75202

Collin County Elections Administration Office
2010 Redbud Boulevard, Suite 102
McKinney, Texas 75069

Denton County Elections Administration Office
701 Kimberly Drive
Denton, Texas 76208

SECTION 8. Applications for ballots by mail must be received no later than close of business on Tuesday, October 28, 2014. That applications for early voting ballots to be voted by mail must be mailed to:

Early Voting Clerk

Dallas County Elections Department
2377 N. Stemmons Freeway, Suite 820
Dallas, Texas 75207

Collin County Elections Administration Office
2010 Redbud Boulevard, Suite 102
McKinney, Texas 75069

Denton County Elections Administration Office
701 Kimberly Drive
Denton, Texas 76208

SECTION 9. That the early voting ballots will be processed by an early voting ballot board to be created in accordance with the Texas Election Code, as amended.

SECTION 10. That the mayor shall give notice of the special election by causing the notice to be published in a newspaper within the city and posted on the city's public meeting bulletin board in accordance with applicable state law governing notice of charter elections.

SECTION 11. That this ordinance will take effect immediately from and after its passage and publication in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so ordained.

Notice of Election
City of Dallas
November 4, 2014

ELECTION DAY VOTING LOCATIONS

The most current list of voting locations for the City of Dallas election precincts on Election Day, November 4, 2014, is available in the Office of the City Secretary, and the status of a particular location may be checked by calling the City Secretary at (214) 670-3738 or accessing the following websites:

- Office of the City Secretary: <http://www.ci.dallas.tx.us/cso/elections.html>
- Dallas County: <http://www.dallascountyvotes.org/polling-locations/>
- Collin County: http://www.collincountytx.gov/elections/election_information/Pages/election_day.aspx
- Denton County: <http://www.votedenton.com/election-day-information/election-day-polling-locations/>

EARLY VOTING

Early voting by personal appearance for the November 4, 2014 City of Dallas special election will be conducted at the early voting locations listed below. Any qualified voter of the City of Dallas may vote early by personal appearance at any of the listed locations. Early voting locations are subject to change. The most current list of voting locations is available in the City Secretary's Office, and the status of a particular location may be checked by calling the City Secretary at (214) 670-3738 or accessing the City Secretary's website at <http://www.ci.dallas.tx.us/cso/elections.html>. Dates, times and locations will be open for early voting are as follows, unless otherwise indicated:

DATES AND TIMES OF EARLY VOTING

October 20 - October 24 (Monday through Friday)	8 a.m. - 5 p.m.
October 25 (Saturday)	7 a.m. - 7 p.m.
October 26 (Sunday)	1 p.m. - 6 p.m.
October 27 - October 31 (Monday through Friday)	7 a.m. - 7 p.m.

EARLY VOTING LOCATIONS**DALLAS COUNTY**

Location	Address	City	Zip
BETHANY LUTHERAN CHURCH (Replaces Lake Highland North Rec. Center)	10101 WALNUT HILL LN.	DALLAS	75238
CHURCHILL RECREATION CENTER (Replaces Fretz Park Library)	6906 CHURCHILL WAY	DALLAS	75230
COCKRELL HILL CITY HALL	4125 W. CLARENDON	DALLAS	75211
CROSSWINDS HIGH SCHOOL	1100 N. CARRIER PKWY.	GRAND PRAIRIE	75050
DESOTO TOWN CENTER LIBRARY	211 E. PLEASANT RUN RD.	DESOTO	75115
DUNCANVILLE LIBRARY	201 JAMES COLLINS	DUNCANVILLE	75116
EASTFIELD COLLEGE-PLEASANT GROVE CAMPUS (Replaces Prairie Creek Library)	802 S. BUCKNER BLVD.	DALLAS	75217
EL CENTRO COLLEGE-WEST CAMPUS (Replaces Dallas West Library)	3330 N. HAMPTON RD.	DALLAS	75212
GRAUWYLER PARK RECREATION CENTER	7780 HARRY HINES BLVD.	DALLAS	75236
IRVING CITY HALL	825 W. IRVING BLVD.	IRVING	75060
J. ERIK JONSSON LIBRARY	1515 YOUNG ST.	DALLAS	75201
JOSEY RANCH LIBRARY	1700 KELLER SPRINGS	CARROLLTON	75006
LAKE SIDE ACTIVITY CENTER	101 HOLLEY PARK DR.	MESQUITE	75149
LANCASTER VET. MEMORIAL LIBRARY	1600 VETERANS MEMORIAL PKWY.	LANCASTER	75134
LOCHWOOD LIBRARY	11221 LOCHWOOD BLVD.	DALLAS	75218
MARSH LANE BAPTIST CHURCH	10716 MARSH LN.	DALLAS	75229
MARTIN LUTHER KING CORE BUILDING	2922 MARTIN LUTHER KING, JR. BLVD.	DALLAS	75215
MARTIN WEISS RECREATION CENTER	1111 MARTINDELL AVE.	DALLAS	75211
MOUNTAIN CREEK LIBRARY	6102 MOUNTAIN CREEK	DALLAS	75249
OAK CLIFF SUB COURTHOUSE	410 S. BECKLEY	DALLAS	75203
OUR REDEEMER LUTHERAN CHURCH	7611 PARK LN.	DALLAS	75225
RECORDS BUILDING (Main Location)	509 MAIN ST.	DALLAS	75202
RICHARDSON CIVIC CENTER	411 W. ARAPAHO RD.	RICHARDSON	75080
RICHLAND COLLEGE - GARLAND CAMPUS (Replaces Garland City Hall)	675 W. WALNUT ST.	GARLAND	75040
ROWLETT CITY HALL ANNEX	4004 MAIN ST.	ROWLETT	75088
SACHSE HIGH SCHOOL	3901 MILES RD.	SACHSE	75048
SAMUELL GRAND RECREATION CENTER (Replaces St. Luke Community Life Center)	6200 EAST GRAND AVE.	DALLAS	75223
SUNNYVALE TOWN HALL	127 COLLINS RD.	SUNNYVALE	75182
VALLEY RANCH LIBRARY	401 CIMARRON TRAIL	IRVING	75063
VETERANS ADMIN. MEDICAL CENTER (Replaces Paul L. Dunbar Lancaster-Kiest Library)	4500 S. LANCASTER	DALLAS	75216

Notice of Election
City of Dallas
November 4, 2014

COLLIN COUNTY

Location	Address	City	Zip
ALLEN MUNICIPAL COURTS FACILITY	301 CENTURY PKWY.	ALLEN	75013
CARPENTER PARK RECREATION CENTER	6701 COIT RD.	PLANO	75024
CELINA ISD ADMINISTRATION BLDG.	205 S. COLORADO ST.	CELINA	75009
CHRIST UNITED METHODIST CHURCH	3101 COIT RD.	PLANO	75075
COLLIN COLLEGE - CENTRAL PARK CAMPUS	2200 W. UNIVERSITY DR.	MCKINNEY	75071
COLLIN COLLEGE - PRESTON RIDGE CAMPUS	9700 WADE BLVD.	FRISCO	75035
COLLIN COLLEGE - SPRING CREEK CAMPUS	2800 E. SPRING CREEK PKWY.	PLANO	75074
COLLIN COLLEGE - HIGHER EDUCATION CENTER	3452 SPUR 399	MCKINNEY	75069
COLLIN COUNTY ELECTIONS (Main Location)	2010 REDBUD BLVD., STE. 102	MCKINNEY	75069
FRISCO SENIOR CENTER	6670 MOORE ST.	FRISCO	75034
HAGGARD LIBRARY	2501 COIT RD.	PLANO	75075
HARRINGTON LIBRARY	1501 18TH ST.	PLANO	75074
JOHN AND JUDY GAY LIBRARY	6861 W. ELDORADO PKWY.	MCKINNEY	75070
LAVON CITY HALL	120 SCHOOL RD.	LAVON	75168
LOVEJOY ISD ADMINISTRATION BLDG.	259 COUNTRY CLUB	ALLEN	75002
MARIBELLE DAVIS LIBRARY	7501 INDEPENDENCE PKWY.	PLANO	75025
MCKINNEY FIRE STATION #7	861 S. INDEPENDENCE PKWY.	MCKINNEY	75070
MURPHY CITY HALL	206 N. MURPHY RD.	MURPHY	75094
OLD SETTLERS RECREATION CENTER	1201 E. LOUISIANA ST.	MCKINNEY	75069
PARKER CITY HALL	5700 E. PARKER RD.	PARKER	75002
PARR LIBRARY	6200 WINDHAVEN PKWY.	PLANO	75093
PLANO ISD ADMINISTRATION CENTER	2700 W. 15TH ST.	PLANO	75075
PRINCETON CITY HALL	123 W. PRINCETON DR.	PRINCETON	75407
PROSPER MUNICIPAL CHAMBERS	108 W. BROADWAY ST.	PROSPER	75078
RENNER-FRANKFORD LIBRARY	8400 FRANKFORD RD.	DALLAS	75252
WYLIE MUNICIPAL COMPLEX LIBRARY	300 COUNTRY CLUB RD.	WYLIE	75098

DATES AND TIMES FOR TEMPORARY BRANCH EARLY VOTING SITES IN COLLIN COUNTY

Locations and Dates	Times
<ul style="list-style-type: none"> FARMERSVILLE CITY HALL, 205 S. MAIN ST., FARMERSVILLE, TEXAS 75442 JOSEPHINE CITY HALL, 108 HUBBARD RD., JOSEPHINE, TEXAS 75154 	
October 20 - October 24 (Monday through Friday)	8 a.m. - 5 p.m.
<ul style="list-style-type: none"> LUCAS CITY HALL, 665 COUNTRY CLUB RD., LUCAS, TEXAS 75002 TEXAS STAR BANK, 402 W. WHITE ST., ANNA, TEXAS 75409 	
October 27 - October 31 (Monday through Friday)	7 a.m. - 7 p.m.

Important Note: Eligible Collin County registered voters (with an effective date of registration on or before November 4, 2014) may vote at any of the above early voting locations.

Notice of Election
City of Dallas
November 4, 2014

DENTON COUNTY

Location	Address	City	Zip
ARGYLE TOWN HALL	308 DENTON ST.	ARGYLE	76226
CARROLLTON PUBLIC LIBRARY	4220 N. JOSEY LN.	CARROLLTON	75010
CORINTH CITY HALL	3300 CORINTH PKWY.	CORINTH	76208
DENTON COUNTY ELECTIONS ADMINISTRATION OFFICE (Main Location)	701 KIMBERLY DR.	DENTON	76208
DOUBLE OAK TOWN HALL	320 WAKETON RD.	DOUBLE OAK	75077
FLOWER MOUND POLICE AND MUNICIPAL COURT BUILDING	4150 KIRKPATRICK LN.	FLOWER MOUND	75028
FRISCO FIRE STATION #7	330 W. STONEBROOK PKWY.	FRISCO	75034
HIGHLAND VILLAGE MUNICIPAL COMPLEX	1000 HIGHLAND VILLAGE RD.	HIGHLAND VILLAGE	75077
JUSTIN MUNICIPAL COMPLEX	415 N. COLLEGE	JUSTIN	76247
KRUM ISD ADMINISTRATION BUILDING	1200 BOBCAT BLVD.	KRUM	76249
LAKE DALLAS CITY HALL	212 MAIN ST.	LAKE DALLAS	75085
LEWISVILLE MUNICIPAL ANNEX	1197 W. MAIN ST.	LEWISVILLE	75087
LITTLE ELM RECREATION CENTER	303 MAIN ST.	LITTLE ELM	75088
PILOT POINT SENIOR CENTER	310 S. WASHINGTON ST.	PILOT POINT	76258
STEVEN E. COPELAND GOVERNMENT CENTER	1400 FM 424	AUBREY	76227
THE COLONY GOVERNMENT CENTER	8301 MAIN ST.	THE COLONY	75058
TIMBERGLEN RECREATION CENTER	3810 TIMBERGLEN RD.	DALLAS	75287

DATES AND TIMES FOR TEMPORARY VOTING LOCATIONS IN DENTON COUNTY

Locations and Dates	Times
<ul style="list-style-type: none"> • SANGER CHURCH OF CHRIST, 400 N. LOCUST ST., SANGER, TEXAS 76266 	
October 20 - October 24 (Monday through Friday)	8 a.m. - 5 p.m.
October 25 (Saturday)	7 a.m. - 7 p.m.
October 27 - October 28 (Monday and Tuesday)	7 a.m. - 7 p.m.
October 29 (Wednesday)	7 a.m. - 5 p.m.
October 30 - October 31 (Thursday and Friday)	7 a.m. - 7 p.m.
<ul style="list-style-type: none"> • SVORE MUNICIPAL BUILDING, 100 MUNICIPAL DR., TROPHY CLUB, TEXAS 76262 	
October 20 - October 24 (Monday through Friday)	8 a.m. - 5 p.m.
October 25 (Saturday)	7 a.m. - 7 p.m.
October 27 - October 31 (Monday through Friday)	7 a.m. - 7 p.m.
<ul style="list-style-type: none"> • DENTON CIVIC CENTER, 321 E. MCKINNEY ST., DENTON, TEXAS 76201 	
October 20 - October 23 (Monday through Thursday)	8 a.m. - 5 p.m.
October 26 (Sunday)	1 p.m. - 6 p.m.
October 27 - October 31 (Monday through Friday)	7 a.m. - 7 p.m.
<ul style="list-style-type: none"> • SYCAMORE HALL, 307 S. AVENUE B, DENTON, TEXAS 76201 	
October 27 - October 31 (Monday through Friday)	7 a.m. - 7 p.m.

The Way of the Cross



Send email to: businessoffice@northdallasgazette.com to sign up for Sister Tarpley's weekly electronic newsletter.

"... come down from the cross and save yourself!" **Mark 15:30.**

God calls each of us to the cross in order for all the things that are alive in our flesh to die. Daily we are invited by the enemy of our souls to love ourselves and come away from the cross.

What are the signs that you have come off the cross? When you are overly concerned with appearance, you have come off the cross. When the words of others cause you to react and defend, you have come off the cross.

The way of the cross means letting go and letting God have His way in every matter, every relationship, every outcome.

"When God starts to deal with the old nature He heads straight for the center of all that you hold most dear. Allow Him to bring you to the cross in the very center of who you are.

Don't grumble and be-

come agitated when the process starts. Silence and peace will help you much more than being upset. To bear the cross simply, without letting your self-love add all sorts of dilemmas to it, will make your life easier.

The apostle Paul sums up the way of the cross: "For, as I have often told you before and now say again even with tears, many live as enemies of the cross of Christ. Their destiny is destruction, their god is their stomach, and their glory is in their shame.

Philippians 3:18-21.

When you let the cross have its way in you, you will become an overcomer. "How long, O LORD? Will you forget me forever? How long will you hide your face from me?"

How long must I wrestle with my thoughts and every day have sorrow in my heart? How long will my enemy triumph over me?" **Psalm 13:1-2.**

Have you ever heard someone jokingly say, "It's not easy being me?" This expression is poking fun at their unique personality or challenges they face in life. Well, it wasn't easy being King David.

His life was a life of ex-

treme highs and extreme lows. He was a shepherd, a political leader, a builder, a prophet, a businessman, a warrior, a lover, a giver, a murderer and a worshiper.

He must have been criticized by others as being hypocritical in his early career. In each of these roles he achieved things for God

but he also failed God on many occasions. He had a creative-type personality, which is often very passionate with many mood swings.

We see this side of him when he unabashedly danced before the Lord in front of his subjects almost naked. **2 Samuel 6:14.**



Associate Pastor Brenda Patterson from Bethel Bible Fellowship in Carrollton, TX on Hebron Parkway, teaching on "Spiritual Warfare" in Wednesday's Bible Study

When David wrote his psalms he was honest about what he was feeling. When he feared his enemies, he expressed it. When he could not understand why God was silent, he expressed it as in the psalm above.

However, David never stayed in the place of despair. He often ended his psalms like this one. "But I trust in Your unfailing love; my heart rejoices in Your salvation. I will sing to the LORD, for he has been good to me." **Psalm 13:5-6.**

David chooses to focus on what God has done for him, not what He has not done. If you are waiting for a breakthrough with God, be honest with Him about your hopes and dreams.

However, also affirm your faith and trust in Him to accomplish His purposes through your life. Be an overcomer.

Because it is, "In the Valleys I Grow." Sometimes

life seems hard to bear, full of trouble, sorrow and woe. It's then I have to remember that it's "In the Valleys I Grow."

If I always stayed on the mountaintop and never experienced pain, I would never appreciate God's love and would be living in vain.

I do not always understand why things happen as they do, but I'm very sure of one thing, the Lord will see me through. My valleys are nothing when I picture Christ on the cross; He went through the valley of death, His victory is Satan's loss.

Forgive me Lord for complaining when I'm feeling so very low. Just give me a gentle reminder that's it's "In The Valleys I Grow."

Continue to strengthen me Lord and use my life each day to share Your love with others and help them find their way.

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NDG Book Review: Kids Who Are Changing the World

By Terri Schlichenmeyer

This year, your teachers say you've changed a lot.

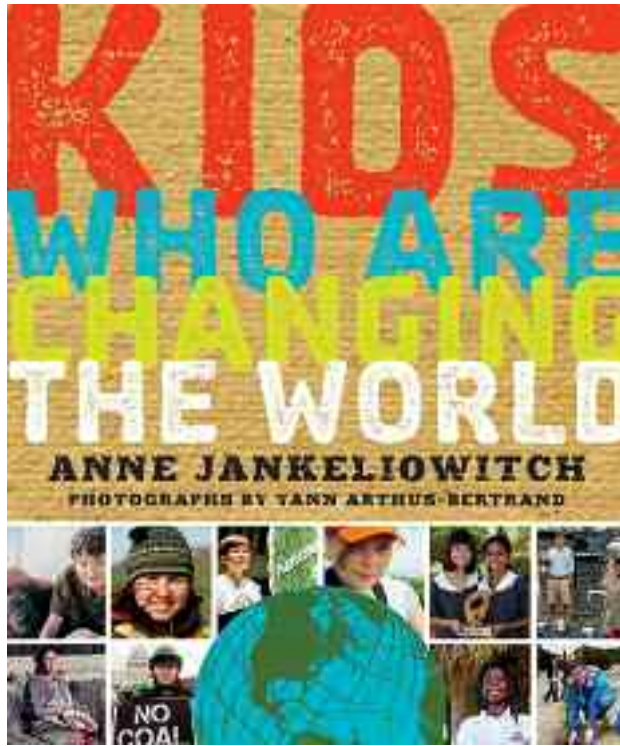
You've grown a couple of inches, which is the first thing they noticed. They say you're not a little kid anymore, that you're more mature.

Your hair is different, or you got new glasses, you smile more. You've changed, and that's good. So find "Kids Who Are Changing the World" by Anne Jankeliowitch, photographs by Yann Arthus-Bertrand to read about kids who have different changes in mind.

Someday, the planet on which you're standing will be yours. That means you probably want to take good care of it, and of the other people who'll own it, too. No doubt, you've got some awesome (and very unique) ideas on how to do that. And if not – well, why not learn from kids who've done something for the Earth?

Twenty years after the first Earth Summit in Rio de Janeiro, people are still talking about the 12-year-old Canadian girl who "silenced the world." Severn Cullis-Suzuki gave a speech in front of United Nations delegates who sat, quietly, and listened to the powerful words she had to say. You can still, in fact, see clips of her speech online.

Alex Lin was upset at the



lack of recycling of electronic equipment – so he changed the whole state of Rhode Island by helping to pass laws on electronic waste. Best of all, he and his friends refurbish computers and donate them to schools in Sri Lanka, Mexico, the Philippines, and Kenya.

Qier Qiu from China urges people to eat with reusable chopsticks, thereby saving trees. Thirteen-year-old Anya Suslova collected water samples for scientists in Russia. Laurie Wolff in Nevada persuaded her school to use virtual dissection in biology class. A girl in India asked her school to compost with worms. Ten-year-old Jahmali Bridgewater from Bermuda attended

a conference to exchange ideas with kids around the world.

Your project can be easy (many children planted trees or create educational websites) or it can be very complicated (Annie Collins of British Columbia helped set up a fair trade program for her city.) It can be big (a California boy filed a lawsuit) or small (just picking up litter helps!).

So what's your next project?

That's a hard question when you're a kid. Where do you start?

"Kids Who are Changing The World" answers that by giving your child plenty of ideas that will provoke thoughts for you, too. For

instance, it's impressive to see the variety of kids that author Anne Jankeliowitch features: children – some still in grade school, some in non-traditional learning environments – who saw a need and acted upon it,

proving there is no age or ability limit to make a difference. I was also glad to see such passion for the planet – and when you add in photography by Yann Arthus-Bertrand, you've got a hopeful, optimistic

winner to read.

Not all kids will clamor for this book, but ecology-minded 10-to-15-year-olds will surely be inspired by it. Hand them "Kids Who are Changing the World" and see how they change, too.

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CONFERENCE, continued from Page 12

acting, PR and marketing, leadership, writing, and more. The entire convention, including workshops, exhibits, panels and receptions is \$129 per person.

There is also a Hispanic track which includes a Hispanic Media Reception on Friday evening hosted by Comunicadores USA. The reception and workshops in this

track will be presented in Spanish.

The event wraps on Saturday night with a keynote by actor Stephen Baldwin. Each evening event is open to the public, and tickets for each event can be purchased separately. To learn more about the convention or to register, go to: www.christianmedia-conference.com.

CRICKET, continued from Page 16

less.mediaroom.com/cricketstars and join the conversation via social media using #CricketNation. The contest is open to residents of Atlanta, Chicago, Dallas/Fort Worth, Houston, Los Angeles, Philadelphia and Washington D.C.

In addition to Cricket Community Stars:

Salute to Solopreneurs, Cricket offers affordable pricing, group and loyalty plans on a reliable, nationwide 4G LTE network. For instance, the monthly savings in the Group Save plan are perfect for solopreneurs in need of separate lines for business and personal use.