

Your Opportunity to Access the Community

Minority Opportunity News

VOLUME 2, NUMBER 1

2730 STEMMONS FRWY • 1202 TOWER WEST • DALLAS, TEXAS 75207

JAN. 1993

Whether you live in
North or South
Dallas, the seedy
not-tell motels on
the south side are
indisputably breed-
ing grounds of vice
and corruption

Lots of Trouble



Looking Back

A retrospective of
1992's events as
MON celebrates its
first year of service
to the community

Plus:

- Employment
- Affordable Housing
- Entertainment

Calendar of Events pg. 17



**From the
Publisher
Thurman Jones**

Mistaken Identity

LOOKING BACK AT MON'S FIRST YEAR OF existence—an experience alternately harrowing and fulfilling—I feel satisfied the publication has carved the niche it was designed for. We've attempted to be a conduit into the black community: highlighting opportunities for empowerment, and tackling controversy with a hard-hitting, in-your-face style of journalism that has been pointed out, hopefully, fair. These first twelve issues, MON has grown and evolved far more dynamically than I thought possible in the timespan.

Yet still I find myself faced with a dilemma.

Shortly after MON's premier, I received a letter whose message has stuck with me throughout the year. In part, the letter read: *You have an excellent paper. . . . However, I think the name Minority Opportunity News is obsolete. The so-called minority is now the majority in Dallas.*

We need to start changing our nomenclature . . . because demographics tell us that blacks and browns will be the clear majority in every city by the year 2000.

Moreover, many people thought the paper would include news and features concerning other ethnic communities.

When I started this paper, I mulled over its name for a long time. I wanted the publication's name to immediately cue the reader to its contents and at the same time remain open enough for growth into new areas.

But the community's comments continued to gnaw at me.

With each passing issue, as MON defined itself and made its mission apparent, I became more convinced the name wasn't as specific as I had originally intended.

We as African Americans cannot simply be put under the banner "minority" since we comprise virtually a third of this city's inhabitants and might even become the majority in Dallas by the century-mark. Rest assured, MON realizes this and is not of the mentality to pigeonhole the black community into a limiting stereotype. If anything, we will increase our efforts of proactive change. As the community grows and evolves, so will we.

And despite the umbrella moniker, MON is unapologetically dedicated to the black community. In '93 we will continue to lead the charge against racism and discrimination while highlighting the avenues to enhance empowerment. So, please, don't fixate too heavily on the name or mistake our focus. MON is not simply a stand alone entity—it is the community's paper. Your paper.

Do you have an opinion? If you would like to comment, call (214) 380-7377

Southwestern Bell Given Recognition in Area of M/WBE

Southwestern Bell Telephone of Texas was recognized for assisting in the development and utilization of Minority & Women Owned Businesses by the D/FW Minority Business Development Council. SWB has installed an maximizer 800 number to make doing business with the Dallas based M/WBE easier. For more information contact Stephen Sewoester at (214) 464-4661.



Youth Soccer Championship Awards

Doc Lawson and the Citibeat Soccer Foundation, hosted an award ceremony for the Citibeat Inner-City Soccer League Championships. The Anita Martinez Recreation Center took home four medals. St. Phillips received medals in the "Under Six" and "Under Eight" Divisions. Exline Recreation Center received medals in the "Under Six", "Under Ten" and "Under Twelve" divisions. The Citibeat Soccer Foundation is supported by the Dallas Parks & Recreation Department, Dallas Cup, World Cup Dallas, Lotto, and Aliz & Diadora. For more information on the Citibeat Inner-City Youth Soccer League at (214) 670-6188.

AIDS Can Rock Your World

An eight week Aids awareness and outreach campaign has been launched by the African American Health Coalition and Project Esperanza. The purpose of the campaign is to bring to the attention of people of color the severity of Aids. "Recent surveys indicate that heterosexual Americans are not taking the risk of Aids seriously and continue to have sex with multiple partners without the use of condoms. The greatest threat for both the African American and Hispanic Communities has been denial. For more information on volunteering, testing or counseling please call (214) 941-7696.



The Real McCoy

Don Herring Buick's top salesman is Lonnie "The Real McCoy" McCoy. For four of the five months that Mr. McCoy has been employed there he has held the top salesman position. Working with good and bad credit problems, Mr.



In the News . . .

McCoy is committed to helping the African American Community drive away in style.

DART Has New Interim Executive Director

The Board of Directors at Dart recently named Acting General Manager Burke as Interim Executive Director Authority. With the retirement of Executive Director Jack Evans on December 31, 1992, Mr. Burke will assume immediate responsibility for the day to day operations of DART. (picture)



Our Texas \$2500 Essay Contest

Our Texas Magazine and AT&T are sponsoring an essay contest for Texas high school seniors. The purpose of the contest is to educate and create an interest in the rich history of the African American in Texas. The essay must pertain to the African American in Texas and be limited to 500 words. Mail entries to Our Texas Magazine/P.O. Box 4463/Dallas, Texas 75208. For more information contact Our Texas at 1-800-766-7710 or AT&T at 1-800-845-7615.

Program Implemented for the Empowerment of Minority Males

The Dallas Urban League's Institute for Minority Males announced the start of a 16 week program designed to assist in the empowerment of the minority male. Participants attend free of charge and are provided with lunch and transportation. Applications are being accepted through January 19, 1993 which is also the date the program begins. If you are a "Man of Color" and want to take control of your destiny, call (214) 376-0396 for more information.

Another First

Dallas Firefighter, Donovan Plummer is the first Black to successfully complete all requirements for a Baccalaureate degree from the Baylor University School of Nursing. Mr. Plummer has been on a rigorous schedule for the past few years as Mrs. Fran Plummer, his wife, can attest to. A member of Greenville Avenue Church of Christ, this family man has a lot to be congratulated for. The Jamaican born Mr. Plummer has worked full time as a Dallas firefighter while seeking his degree. "All dreams are possible if goals are realistic"



says Mr. Plummer. He also believes that one should establish his own path rather than follow the path established by someone else. Good luck "Graduate" from MON.

H.O.N.O.R

Ken Green, Chairman and Greg Witherspoon, President of H.O.N.O.R. (Helping Our Neighbors with Our Resources) presented a Christmas program to the residents of Rosalyn Holmes. Celeste Dade-Coleman of Insights, Micheal Hill of Channel 8, and Reggie Dupard were on hand to talk to the young people of Rosalyn Holmes about believing in themselves and following their dreams.



For information about this HONORable organization call 605-1106 or 605-1117.

Craft House to Open Soon

The home of late civil rights leader Juanita Craft will be developed as a museum by the City of Dallas. It was first reported that A Clean South Dallas would head the development and operation of Craft House but, recently that contract has been rescinded and awarded to the City's Office of Cultural Affairs. The open house celebration is scheduled for February 9, 1993 (Mrs. Crafts Birthday).

Dallas Says Farewell to Two African American Pioneers

Jessie Dawson, one of Dallas' first Black police officers and Dallas civic leader Adolph Hauntz, died recently. Mr. Dawson retired from the police department the same year the he won his first term as a Constable in Dallas. A position he held until 1988.

Mr. Hauntz was Administrative Aide to Democratic State Representative Paul Ragsdale until 1984. he resigned that position to run for city council and later ran for the 30th Congressional District Seat in 1992. Both men were pioneers in our community.

Minority Opportunity News

Publisher Thurman R. Jones
Editor-In-Chief Jim Bochum

Managing editor
Jason D. Webster

Business Editor Randy Luster
Staff Writer Agatha Richardson
Staff Writer Angela Ransome
Staff Writer Sonia Jordan
Contributing writer Edlen Cowley
Acct. executive Vurnetta Meek

Views through the looking "Glass"

IN REFERENCE TO THE COLUMN IN THE PAPER about "glassed out," I was concerned about the elderly that are in the neighborhood that prefer to put their money in your bank and don't have anyone to take them during the week because their kids work or won't be home in time enough to take them before the bank closes. I really think that the issue arose about being able to come in on Saturdays and bank in a comfortable environment and it is worth giving a thought to and I appreciate being able to voice my opinion.

PK
Bonton

I BANK AT NATIONSBANK AND READ YOUR article this morning. Well, I have an opinion. I like banking at NationsBank because I like the one-on-one service with the tellers. I don't like Bank One because it is too open. One day I was in that bank and an old man came in there and cashed a check for \$2,500. If I was a bad person I could have hit him in the head and took his money. But I would

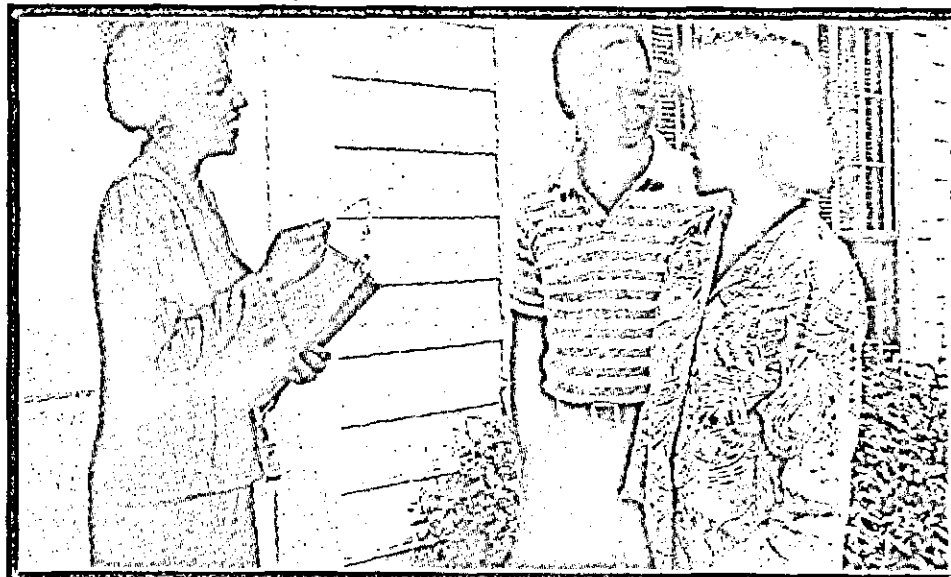
have never known that if I was at NationsBank because the tellers are private; you are private by yourself, your dealing your business with your money. I am sure the glass could be removed, but the individual tellers by themselves in separate places is the best thing for banking.

I do have one problem with NationsBank, they are very slow. But Bank One is slower, so you need to kind of regroup and check it out, because banking at Bank One is really a risk, a very high risk because you go in there and everybody knows what you are doing. At NationsBank it is very different. The glass could be removed, but other than that it is a good bank—but they could be a little faster.

SW
South Dallas

I JUST READ YOUR ARTICLE IN *Minority Opportunity News* on The NationsBank situation and I will be contacting that bank to let them know that I will be withdrawing my funds and going to Bank One because of the service that I will get there. Thank you so much for an insightful article.

RP
Oak Cliff



At Home with Comerica

Mortgages designed for the way you live.

Buying your home is special. Comerica Bank understands. It is easy for you to achieve home ownership with a mortgage created specifically for you. Whether you have limited credit history or are a first-time buyer, Comerica wants to make **your mortgage loan**. We will help you every step of the way from application to closing. Call Sue Carlisle today at (214) 828-5895.

Comerica Bank

Comerica Bank-Texas



Errata

MON's December edition erred in the phone numbers of two *In the News* stories—

First Interstate Bank is sponsoring a program to meet the credit needs of low and moderate income borrowers with its "First Advantage Program." If you would like information on this new

program contact First Interstate Bank at (214) 339-9311.

Dallas Community Outreach Choir is looking for musicians, directors, and singers to form this great organization. If interested in joining, please call Rickey Ellis at 428-0792 or 670-1615. (No fee to join.)

MON apologizes for any inconvenience the errors may have caused.

Please call me - The Real McCoy
Lonnie McCoy at 372-7820 or 785-0500



Don Herring
3312 E. Martin D. Love Fwy.



PUBLIC NOTICE

First Time Buyers!

If you have No Credit - or Good Credit
\$500.00 or more Down Payment
Been on your Full-time Job 1 year
Been at your Residence 1 year
And your Salary is \$1200.00 or more

YOU CAN DRIVE AWAY TODAY!

Don't Pay Your Auto or Home/Renters Insurance...
Without Checking Our Cost-Effective Rates!



Winston Solomon Agency

(214) 991-0007
(214) 320-9793

AUTO
HOMEOWNERS
RENTERS

BUSINESS
LIFE
HEALTH

WE OFFER THE
FOLLOWING CREDITS:

| | |
|---------------------|---------------|
| Non-Smoker | Auto & Home |
| New Home | Burglar Alarm |
| Simplified Security | Age 50+ |

QUOTE ESTIMATE FOR
\$100,000 BRICK HOME
\$580 - Collin County
\$553 - Dallas County

Rates May Be Lower Depending On Discounts Available

Smith and Burns

WE OFFER
**ELECTRONIC
TAX FILING**

- Individual and Business Taxes
- Business Start-Up Counseling
- Computerized Bookkeeping
- Medicare Cost Reporting
- Employment Tax Problems
- Prior Year Returns
- Notary
- Levies & Liens

490-8280

13500 Midway Rd-Bldg 2 - Suite 210 Dallas, Tx 75244

A Class of Their Own

The Dallas Urban League presents seminars to empower individuals in the complete home buying process

By Angela D. Ransome

IT'S A NEW YEAR, BUT THE OUTLOOK IS STILL dim. Signs of the lackluster economy are everywhere—on every street corner; in every newspaper.

People have gotten into the mindset of thinking that no matter how much money they make, it's never enough—whether planting a nest egg for the future, buying a new car, or being able to afford that new home with the white picket fence.

"If you're making any money at all, you're making enough," says the Urban League's Albert Martin.

As Manager of Housing and Economic Development for the Dallas Urban League, Inc., Martin's is one of few organizations trying to dispel the myth that affordable housing is put out of one's reach.

"Providing people with housing is good and fine," Martin says, "but it's not enough. What we do is seek to educate the individual in the home-buying process by empowering them to make the home a 'stepping stone' and an asset, once they are in it."

The program, known as the Community Homebuyers Program, has

been in existence for a little over a year now and has consistently provided counseling service—as well as affordable housing—to prospective homeowners with low-to-moderate incomes. As part of the Community Reinvestment Act (CRA), banks such as Nationsbank and Bank of America, in conjunction with the Urban League, have set up seminars to reinforce the concept of homebuyer education and developed loan products with relaxed underwriting guidelines to help make those seeking affordable housing more eligible.

"These seminars are held Saturdays, usually from 9 a.m. to 1 p.m., in churches, libraries and recreation centers throughout the city," says Martin. "We are the first and only organization to do this type of program with Nationsbank. We started with them in July, and with Bank One in February."

"So far, the seminars have proven to be successful," he adds. "Our largest crowd has been 45 people and the smallest, six." As one of two Dallas approved by Housing and Urban Development (HUD) to provide counseling services, Martin says the Urban League is in a "class of its own." In addition to providing a wide range of

counseling services, the organization also houses a job skills bank, education department, and provides health and human services for senior citizens. But according to Martin, "no department outweighs another."

"But what is unique about our affordable housing program is that it is not limited to one area of the city," he says. "Some of our clients come from South Dallas and some from the Preston Road area. Some even come as far as Abilene. The economy affects us all."

An affiliate of the National Urban League since 1910, the Dallas Urban League will celebrate its 25th anniversary this year. Martin has been with the organization for two years now and says through his involvement he not only sees himself as a homeowner counselor, but more importantly, a homeowner advocate.

"I strongly believe that placement and education should go hand-in-hand," he says. "I think what organizations like the Oak Cliff Development Corporation (O.C.D.C.) are doing is great, but it's still not enough."

"What we try to do is deal the total person by helping them fit into the community and make a positive, lifelong impact. There's more permanency in what we offer," Martin adds.

One of 27 on-staff employees, Martin



has three assistants. On a typical day of one-on-one counseling, he says he may offer advice to an individual on how to buy a new home, how to save a home or how to "bounce back" after losing a home, and homeowner maintenance-type counseling.

Whether it's on a one-to-one level or through one of the Community Homebuyers Program & Seminars, according to Martin, the process of buying an affordable home is much the same.

The individual must first complete the basic intake form providing information on income, personal debt and budgeting. Secondly, the crash course helps the prospective buyer determine whether or not the time is (con't on page 14)

Collier
Custom Upholstery
& Draperies

Quality Design Draperies



**BEDSPREAD
REUPHOLSTERY
FURNITURE**

Free Estimates
Pick up & Delivery
Contact: Francis Collier

4400 Roundtop Duncanville, Tx. 75006
(214) 780-9269
(800) 223-9269 Outside Dallas

**IF YOU THINK
YOUR BANK
OFFERS THE
LOWEST NEW
CAR
RATES...THINK
AGAIN.**

INWOOD

NATIONAL BANK

Call Mark
358-5281

7621 Inwood Road 1100 Centennial Blvd.
Dallas, Tx. 75209 Richardson, Tx. 75081
Member FDIC

*In Celebration of the
First Anniversary
of
Minority Opportunity News
you are cordially invited to attend a
reception that will be held
January 26, 1993
South Dallas Cultural Center
1919 Second Ave.
5:30 p.m. — 7:30 p.m.
Buffet*

Need a Car?

We are here to help!
NO Bankruptcy • Student Loan Default •
PROBLEM Foreclosure • Tax Liens • Charge Offs
Give Us a Call Today!
340-2232 or 834-0451 (beeper)

Troubled Lots

Despite protest from the community and changed city ordinances, South Dallas' lewd short-time motels continue to operate

By Felicia Venters

It's a little after 4 p.m. on a chilly Thursday afternoon in mid-November. This street on the city's south side is strewn with broken glass, beer cans, cigarette butts and scrawled graffiti. In the midst of the debris stands a tall, gap-toothed woman scantily clad in a black boustier and denim cutoffs.

Her name is Dawn. She is a prostitute. Her domain is the Mona Lisa Motel at 2710 Silkwood Street, a ramshackle structure in South Dallas situated along the same path neighborhood children travel on their way to school.

"Not that I care, but I know a lot of righteous black folk don't want me and my kind here," she says defiantly. "But I say to them, find me something better out there and I'll give [prostitution] up. For now I'm gonna do my thing and (expletive) the rest."

Our conversation ends abruptly when Dawn spots a man approaching in a burgundy Chrysler Lebaron. As the car cruises past, she swaggers into the street and calls out to the motorist, "Hey, baby. You looking for a good time?"

The man responds by halting the car and swinging open the passenger door. Without hesitation Dawn smooths her hair, adjusts her clothing and prances toward the vehicle, her heels clicking against the pavement.

Meanwhile, down at the corner where Bexar street cuts through, a brawny black man draped in a long tweed coat brazenly beckons passers-by to the roadside, waving a plastic baggie filled with assorted pills and vials.

Do I want a fix? he asks, flashing gold-capped teeth. Will I stick around while he finishes up?

It's just another day in Bonton, a small community in South Dallas where prostitutes and drug dealers openly solicit clients in defiance of the law and in clear view of passing motorists.

No one knows how it all started. Or why. Or when. All they know is that it has spiraled out of control. Frustration runs deep on the south side. And some battle weary residents describe the plight of their neighborhoods in one word—"hopeless."

"We're just poor black folks trying to make a way for our children and grandchildren," says Alester Crumbley, father of two and grandfather of one. "We don't have the money to pack up and move, so we have to stay here and fight. But sometimes it seems like we're just spinning our wheels. The dealers and the hookers and motels—this is what our children have to look forward to."

Says Crumbley's wife, Willie, "We went to the city with the problem, but they just shook their heads and told us there was little that could be done. But people



around here are getting tired of the excuses."

For the past year or so, people like Dawn and establishments such as the Mona Lisa Motel have touched off a groundswell of debate in Dallas between concerned African Americans and the pool of mostly Indian motel owners based in southern Dallas.

Critics say motels in residential areas foster criminal behavior and further erode black communities by providing a cheap, accessible haven for drug dealers and prostitutes to do business. Some have gone a step further, charging local Indian innkeepers with conspiring to "divide and conquer" the black community.

"They've infiltrated our communities with so-called businesses that are nothing more than fronts for dope peddling and hooking. They're making a killing in the process," says Johnny Foster, a 65-year-old retired Southwestern Bell employee who has lived in South Dallas since 1955.

Foster's neighbor Wilburt Harris agrees: "My boys have to pass right by that kind of trash to get to the store to buy coandy or meet their friends," says Harris, 30, an unemployed manual laborer. "It makes me downright sick to see our neighborhood going to the dogs from foreigners coming in and making dirty money off the weakness of some of our people."

Both Foster and Harris reside on Penelope Street, just a few houses down from the Mi Amor Motel on Second Ave. They claim the prostitutes who work the motel's periphery offer "drive-up service" on weekends, causing traffic to be so congested that some Penelope Street residents can't park in their own driveway.

"Those [motel owners] feel like black folks don't care about their surrounding," says Harris. "But the fact is we do care, and we won't continue to stand for this. You

(con't. on next page)

(con't from prev. page)
just don't see this type of thing in white neighborhoods on the north side. Here, you got drug houses and motels; there you got fancy boutiques and gourmet coffee houses."

In contrast, far North Dallas is the quintessential utopia of corporate gentry.

There is no hint of the tawdry, the vulgar, no clatter of corner dice games or stench of curbside rubbish heaps.

The communities are tranquil, tree-lined and filled with palatial homes and posh apartment complexes, shielded by walls or tall gates.

"We just wouldn't stand for such obscenities," says Betty Fenceroy, a

Highland Park housewife. "I sincerely believe that if blacks would unite and express their grievances, then change would come more quickly. Don't they have any neighborhood associations?"

In response to growing discontent among African Americans, a group of

community activists seeking to purge South Dallas of so-called seedy motels has launched a powerful crusade headed by former city council candidate Elijah McGrew.

The 35-year-old printer first waged his campaign against motels in southern Dallas for personal reasons. While

visiting his three small children at his ex-wife's apartment in South Oak Cliff, he learned that the children had to walk past three motels—The Southern Comfort Motel No. 1, Sunset Motel and Lancaster Motel—on their way to school.

"I thought, 'No child should be subjected to this kind of thing,' so I set out to do something about

it," McGrew says.

He petitioned the city to enforce an old zoning ordinance that requires motels with less than 80 rooms to apply for a specific-use permit. Motels that do not have SUPs are subject to termination under terms set by the city's board of

adjustment.

McGrew first filed formal complaints against the three motels, persuading former city councilwoman Diane Ragsdale to help him bypass the \$450 filing fee. Each motel now faces permanent shutdown pending further litigation.

He was something of a voice crying in the wilderness until last fall when he rallied support from the Skyline Heights Neighborhood Association. The group has since made considerable headway, filing complaints against more than 70 motels and forcing almost a dozen to either come up to code or close down.

In protest of the ordinance, about 15 local businesses have filed an anti-Indian discrimination lawsuit against the city. However, none of the motels cited for non-conformity or non-compliance will close until a ruling is handed down.

Leading the suit is Chandrakant Patel, founder and chairman of the State Bank of Texas with branches in Oak Cliff and Garland. Known as the poo-bah of Indian Innkeepers, Patel reportedly heads a multimillion-dollar banking and lodging empire that began in the 1970s with a string of no-tell motels on the south side, including the Lone Star on I-35 and the Alamo Plaza on Fort Worth

Avenue.

"I believe Patel is the mastermind and financier behind this whole mess," says McGrew.

Neither Patel nor his Indian counterparts returned repeated phone calls made by MON in connection with this story.

But Ray Johnson, who manages the Mona Lisa Motel, quickly rallied to the Patels' defense.

"Black folks need to quit trying to blame other peoples for their problems," says Johnson, who is black. "Those [Indians] are just trying to make a decent, honest living just like I am."

The Mona Lisa also is Indian-owned.

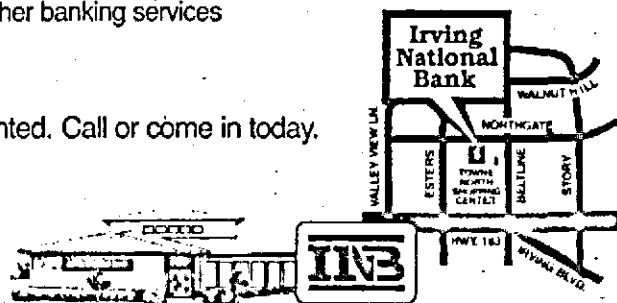
Asked if he is aware that prostitutes and drug dealers do business in and around his motel, Johnson gets indignant. "Maybe they do, maybe they don't. But if I catch 'em, you can be sure I'll run 'em out of here," he says. "I don't charge no hourly rates, ya' know."

But a Benton resident, who asked not to be identified, has a different story to tell: "I hear that the hookers who work this street can get a room for little of nothing to do their business. I wouldn't be surprised if the manager—and maybe even the owner—gets a cut in the deal."

Your local independent bank in Irving

- Checking plans to fit your need (First 50 checks printed Free.)
- Auto, home improvement or boat loans with competitive rates and prompt, personal service
- SBA loans for the small business
- Full range of other banking services
- Student loans

Let's get acquainted. Call or come in today.



Irving National Bank

Member FDIC

3636 West Northgate Drive, Irving, Texas 75062
(214) 257-1818



Less is more!

As low as

6.75%

Annual Percentage Rate

Auto Loans

The lowest auto loan rates in town mean more buying power for you.

At the Bank of the Southwest, we do more than just talk about low interest rate auto loans...we make them! Come visit one of our friendly loan professionals, and see why we are a great place to borrow money.

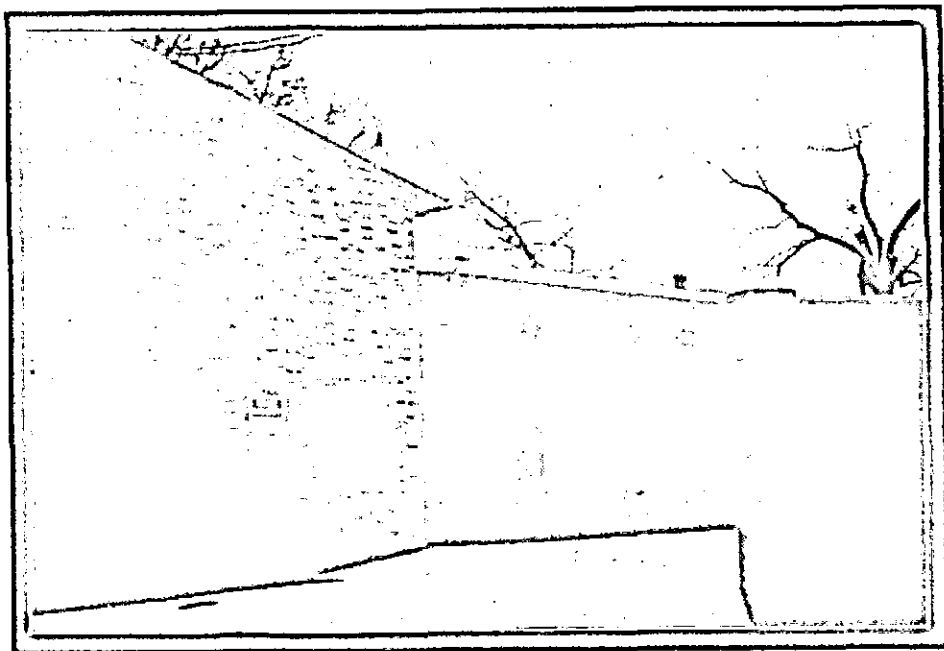
Bank of the Southwest

The future is lending Southwest.

2415 South Westmoreland Road 330-3800

3515 W. Camp Wisdom 296-1000

Member FDIC



It's no secret—not to city leaders, suburbanites, and certainly not to South Dallas residents—the so-called no-tell motels are breeding grounds of violence, prostitution, and drug dealing.

Motels that want to legally charge hourly rates must first obtain a sexually-oriented business license. Several South Dallas motels had SOB licenses until 1987, when the city council passed an ordinance restricting motels located near homes, schools and churches from obtaining such licenses.

"The city didn't feel the need to enforce the ordinance until we got involved," McGrew says. "I believe it's all by design. I believe the city, and we all know it's a racist one, legislated the riffraff into our community."

David Cossum, who as urban planner makes recommendations to the planning commission on how areas should be zoned, says he sympathizes with the African American community on this issue. He adamantly denies that the city engages in exclusionary zoning practices.

"I can see how some could believe it's all by design, but it certainly is not," he says. "We are making positive steps toward rectifying the problem. But it takes concerned citizens to set the wheels in motion."

Despite heartfelt efforts by some, it's business as usual for the dealers and hookers in neighborhoods like Bonton.

On Dorris Street, where many of the residents are elderly and homebound, teen-age dealers camp out under an oak as cars drive slowly by to stop and "score some coke."

"I just want it all to end, now," laments Annie Shaw, a senior citizen who has lived on Dorris Street since 1957. "I can't even sleep at night from all

the racket they keep up. We call the police out and all they do is tell them to turn the music down. They do nothing about the drugs. Even the police are scared to go on Silkwood Street."

Such blatant disregard for the law and black community will persist, McGrew says, until more blacks join the struggle to take back their communities. Making contact with those who make, and enforce city laws is the first step, he says.

The zoning board carries out the goals set forth by the city's planning commission. Areas are divided into zones or districts designated either residential, commercial or industrial. The zoning board then grants building and construction permits consistent with these designations.

Among the Dallas motels classified as non-conforming are: Aloha Motel, Bonnie View Motel, Colonial House Motel, Couples Motel, Mi Amor Motel I and

II, Motel Three, Winnway Motel, Sunbelt Motel, and the Williams-Levingston Motel.

Residents may initiate the termination process by filing an appeal with the Zoning Office, 320 E. Jefferson St., room 105. For further information about zoning, or to confirm the status of motels in your area, call Gene Akard at 948-4480. Akard, who is development code specialist for the city zoning office, coordinates zoning cases for the board of adjustment.

As Lester concludes, "If we don't start respecting ourselves and our communities, then nobody else will." *CON*

Get the credit you deserve.

FirstAdvantage may be the way.

Are you dreaming of a new home or improvements to your home, but are concerned about big closing costs and high monthly payments? FirstAdvantage may be the answer!

FirstAdvantage is a revolutionary new loan program from First Interstate Bank designed specifically for low- and moderate-income individuals and families. With FirstAdvantage, closing costs and monthly payments are kept to a minimum on a special group of home improvement and mortgage programs.*

FirstAdvantage home improvement loans require no minimum loan amount—so you borrow only what you need. And our new mortgage program—The Qualifier—can help you get into a house with much lower closing costs than a traditional mortgage. If you're a low- or moderate-income individual or family and you have a good credit history, FirstAdvantage may be right for you. For more information, contact the First Interstate office nearest you—and get the credit you deserve.



First Interstate Bank

We go the extra mile for you.®

First Interstate Bank—Oak Cliff
5801 Marvin D. Love Freeway
Dallas, Texas 75237
(214) 339-9311

*Credit qualifications apply.

Black Images Book Bazaar

230 Wynnewood Village • Dallas, Texas 75224

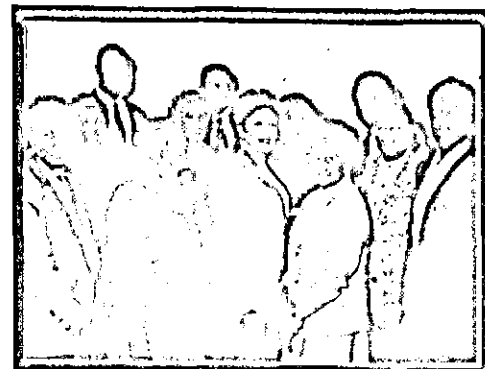
(214) 943-0142

Tuesday, Jan. 12 6-9pm

Dr. Johnnetta B. Cole, discusses/autographs **CONVERSATIONS: STRAIGHT TALK WITH AMERICA'S SISTER PRESIDENT**. This forum is co-sponsored by the Spelman College D/FW Alumni Chapter.

R.O.N.E.D.

Realtors Organized for a New Direction



Minority Realtor's Network

(214) 606-3938

24 hour

1 (800) 285-9217

Toll Free

**New Homes • Existing Homes
Sales and Leasing**

WESTWAY

FORD ISUZU-SUBARU

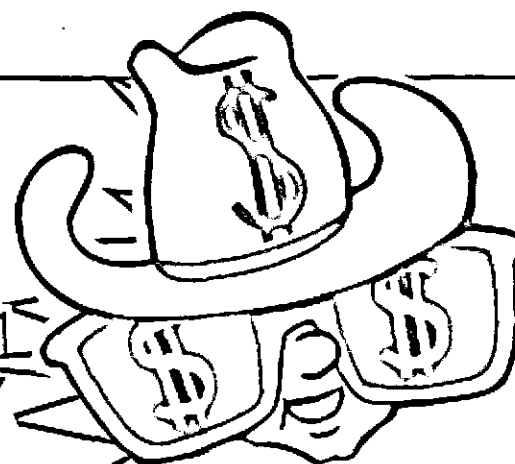
Plus Over 200 Freshly Prep Cars & Trucks

Where is Westway Ford:
Conveniently located at 183W (Airport Frwy)
Exit MacArthur. We're only 3 miles West of Texas Stadium.

What can Westway FORD/Isuzu-Subaru
do for you?

- Provide the highest qualified personnel
to serve you from sales and service to body
shop and rental car
- Convenient hours:
Auto Sales from 9 a.m. to 10 p.m.
Mon. thru Sat. Service
Body Shop and Rental 24 Hours
a day M-F w/ Sat. Service
from 8 a.m. to 5 p.m.

An important note to some of us may be
the hard economic times that we are
currently facing. Maybe a loss of job,
medical expenses, divorce -or whatever
- have created slow or derogatory credit?
Then contact us! We have several
professional representatives with financial
services. We can help you get re-established
when no one else can! This is a FACT and it is
done on a daily basis! It requires the
cooperation of all parties and IT WORKS!!!



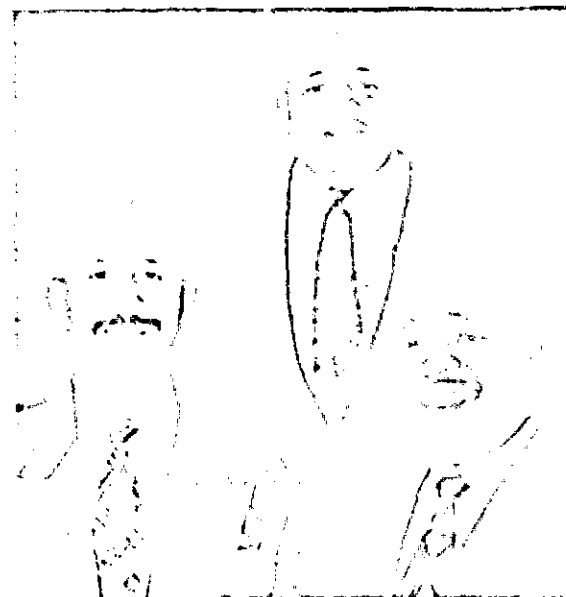
Joe Greedy & Granny Greedy say Come Deal with a winner! We're
the No. 1 FORD dealer in the state of Texas (5 years running)
and celebrating our 11 year anniversary!!

Highly Qualified Staff
Waiting To Serve You!

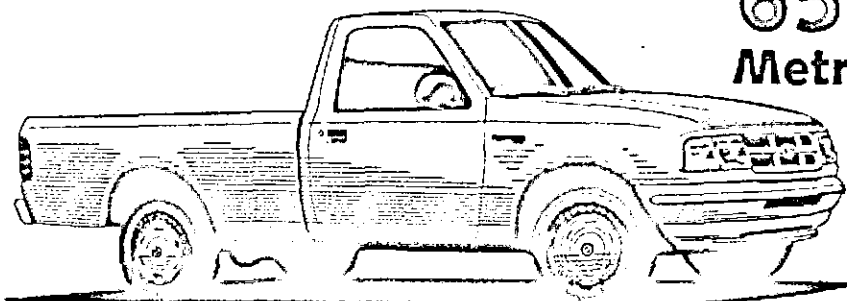
Kevin Wood
Showroom Mgr.
7 years service

Dennis Hawkins
New Car Sales Mgr.
11 years service

Robert Stallworth
Showroom Mgr.
4 years service

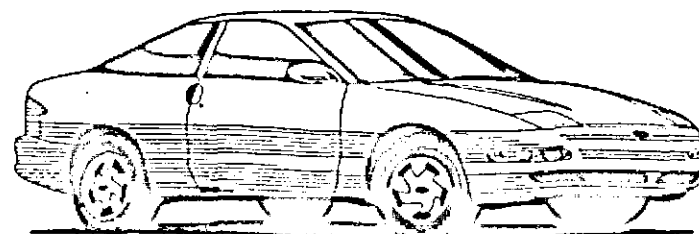


*These three men are just some of our professional staff who are committed to
serving you and your families for years. Meeting your needs and making your buying
experience pleasant is our goal in order to see you and your family again and again!*



1993 Ford Ranger

659-0333
Metro: 256-5551



1993 Ford Probe

Locked Out

Dallas minorities still struggle for home ownership

By Rita Mosley

IN A JULY 5, 1992 ARTICLE PUBLISHED BY THE *Dallas Morning News*, a two year study revealed that Dallas minorities are being rejected for home mortgage loans three to one compared with their white counterparts. Everyone who rents, owes a meaningful tax debt in addition, to Uncle Sam. The fortunate allowed to purchase a home are given a noticeable subsidy cheaper than any renter and accumulating wealth in Home Equity.

Several major Dallas lenders responded to the report by saying their loan granting process was strictly numerical and objective. Experiencing the process may get very subjective when you cross an underwriter with a minority and a negative credit report. The applicant from

this point is synonymous with a criminal, guilty until he can prove his innocence.

Little consideration has been given the fact that minorities were on the bottom of the economic totem pole before the Texas recession, and many slipped through the cracks when things got rough. Minorities absorbed the most lay-

offs, cuts in salaries, and length of unemployment. Is it reasonable to consider that they may have had difficulty feeding their families and making timely payments during this period? Some had to choose

foreclosure and bankruptcy just to avoid imprisonment. Since all negative credit activity is spirited to the credit reporting services immediately (with nothing on record in defense of the individual), lenders use these reports as tools to affirm their basis to reject the loan just before they wipe their hands clean of the whole affair—advising the applicant to straighten out their finances.

REJECTED

Percentage of mortgages denied by race in the Dallas area, 1990

| |
|------------------------|
| 28% of all Blacks |
| 25.7% of all Hispanics |
| 13.8% of all Asians |
| 12.3% of all whites |

SOURCE *Dallas Morning News* analysis of Home Mortgage Disclosure Act data



The position of R.O.N.D. (Realtors Organized for a New Direction) is that with all this in mind it is time for new lending guidelines for the post-recession period.

We have seen enough of lenders pretending applicants have moved frequently, changed jobs often, played slow, and were not able to grow a savings because there is some flaw in their char-

acter—only to be treated as high risk!

We call on the new administration—the Federal Government, local Government, Black Chamber, Urban League, NAACP, and the Dallas Minority Realtors Community—to tailor a new system that will unlock the doors for all.

1944 – King entered Morehouse College, Atlanta, Ga.
1947 – Ordained a minister at the Ebenezer Baptist Church, and became assistant pastor.
1948 – King graduated with a B.A. degree from Morehouse.
1954 – He accepted a post as pastor of the 400-member Dexter Ave. Baptist Church in Montgomery, Ala.
1955 – He was awarded his Ph.D. degree in systemic theology.
1955 – King was elected president of the Montgomery Improvement Association after Mrs. Rosa Parks refused to give up her seat to a white person.
1956 – King was arrested for the first time on the charge of driving thirty miles an hour in a twenty five mile zone.

1957 – Leaders from 10 Southern States met at Ebenezer Baptist Church to form The Southern Christian Leadership Conference. King was elected president.
1958 – First Book published "Stride Toward Freedom" (Harper 1958) While visiting a Harlem bookstore, he was stabbed by a deranged woman.
1960 – King left Montgomery for Atlanta, to become co-pastor with his father at Ebenezer Baptist Church.
1963 – Eulogy For The Martyred Children in Birmingham.
1964 – won Nobel Peace Prize at age 35.
1968 – at the Mason Temple, Tenn. gave last sermon "I See The Promised Land."

Martin Luther King Jr. January 15, 1929 - April 4, 1968

Watch



for MON's special coverage of Dr. King in the February edition.

Business Service Directory Advertising

special mail-in offer only

Complete the ad in the space below

Line 1 _____
Line 2 _____
Line 3 _____
Line 4 _____
Line 5 _____

Cost: \$20 for 3 lines (5 word max. per line). \$5 each additional line. Send your ad with payment to: *Minority Opportunity News* 2730 Stemmons Fwy, 1202 Tower West., Dallas, TX 75207 Tel (214) 905-0944 FAX (214) 905-0949

KING celebration

Celebrate the life and achievements of Dr. Martin Luther King, Jr.

7-9 p.m., Friday
January 15, 1993

at

J.C. Phelps Recreation Center
3030 Tips Boulevard
670-7595
(in Oak Cliff)

This FREE event will feature:
Dr. Marvin Delaney

The Sophisticated Ladies Dance Troupe

Child Protege Deseree Kelly

and much more!

A Dallas Park and Recreation Department Community Event

KING celebration

AIDS WILL ROCK YOUR WORLD



HIV testing scared the hell out of me. But, I decided I just had to face the facts.



I found out knowing is better than not knowing. Alexander

Every day more and more people are learning to live with HIV. People are finding ways to stay healthier longer than anyone expects. Newer medicines. They've found that proper diet, exercise, and rest can help. And now early medical intervention can help put you on your feet. So the sooner you take control, the better. We urge you to call the number below anonymously if you wish.

FOR MORE INFORMATION CALL African American Health Coalition A Project of AIDS Interfaith Network, Inc. 941-7696

A Look Back: *MON* Celebrates One Year of Service to the Community

Review '92 with Minority Opportunity News' pictorial history

IN 1827 TWO AFRICAN AMERICAN MEN SET THE MOLD FOR WHAT WOULD EMERGE AS THE VOICE OF THE AFRICAN AMERICAN COMMUNITY—FREEDOM JOURNAL. THE BEGINNING OF THE BLACK PRESS BEGAN AS A BEACON OF HOPE ADDRESSING ISSUES THAT DIRECTLY AFFECTED OUR ANCESTORS, AND PROVIDED A PLATFORM GIVING TALENTED WRITERS THE EXPOSURE THAT WOULD SERVE AS A SPRINGBOARD TO HEIGHTENED CAREERS. 165 years later, that same formula pioneered by John B. Russwurm and Samuel Cornish—the mission of accessing opportunities and providing accurate coverage of the African American community—started the blaze of the *Minority Opportunity News*.

MON made its debut in the Dallas area directly following the sudden death of the venerable daily newspaper, *Dallas Times Herald*. It was no mistake, no coincidence, that *MON* hit the streets only weeks after the demise of the paper. *MON*'s claim to fame would soon reveal itself as the paper with an attitude that brought to the forefront issues previously hidden and neglected. *MON* was creating a style that called for individuality, creativity and hardnose journalism. The surge of thought provoking stories within the year brought raised

eyebrows, reassurance of confidence in the Black press, and most importantly a greater realization of issues adversely affecting the African American community.

The premiere issue in January 1992, *MON* was directly in focus, tackling problems that had long been native to Dallas such as the ongoing racial inequalities and constant disparities.

The talk of having a prison built in the heavily populated section of southern Dallas was one such issue. Opposers of the proposal were adamantly concerned that it was to be erected in "our" neighborhoods, and with the apparent decision of Mayor Steve Bartlett to

select a newly elected council member to lead the charge on the prison site selection. Tempers flared when several African American political leaders became vocal on the matter, raising the question in the community of whether the rhetoric was genuine interest or pandering for votes. Whatever their reasons, many were not buying the convenient rhetoric that the corrections facility would ultimately provide substantial job opportunities.

But the issue soon dissolved and February was bringing its own dosage of community-plaguing problems. The three African American school board members fought to no avail seeking more minority lawyers to represent the district's legal matters. Thomas Jones, Yvonne

Ewell and Kathlyn Gilliam were unsuccessful in a 6-3 vote which granted a revised two-year contract to a firm that had a six-year tenure with the district. The revision afforded the firm its own decision in subcontracting with any firm it chose, without the hint of being pressured to consider a minority firm. Prior to the revision, the law firm was required to subcontract with minority and women-owned firms.

Just a month away were the primaries. The most visible of the races was the county commissioner seat for precinct three. Incumbent John Wiley Price was being

challenged by former state representative Fred Blair, businesswoman Felicia Agent and independent Jimmy Lee. The three obviously posed no threat to the incumbent who received more than 70 percent of the ballots cast.

Attention was also drawn to the transportation railway service. Dallas Area Rapid Transit was in the midst of animosity from African American leaders who were threatening a boycott because minorities were not included in contracts for the construction of DART's railway system. This potentiality of a boycott caused DART to postpone its groundbreaking ceremonies.

The adage that April showers bring May flowers probably didn't have the showers of protests on mind. Once again Darren Reagan lead the Black State Employees Association

of Texas in protests of allegations of injustice.

The group was picketing the Oak Cliff Savings and Loan on charges the institution was insensitive to the needs of African Americans. Reagan said the picket was prompted after the bank went bad on their good faith agreement between 1st Gibraltar and BSEAT. The major concern BSEAT was voicing in its

allegations was that through research it was found that in the bank's three-year tenure there were no African Americans or other minorities serving in the position of branch manager; minorities were not afforded the equal opportunity to compete for contracts and

general services; and there was no minority procurement program available.

Despite the upsurge in civil protest, there were celebratory moments that brought hope for a hint of equality. Long-time activist and former Dallas city council member George Allen, Sr. was having a building named in his honor, a year following his death. Dallasites watched as the downtown courts building

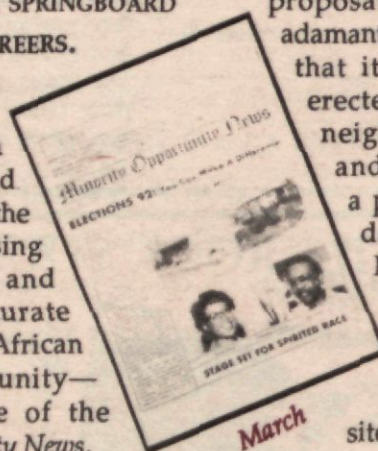
was renamed the George L. Allen, Sr. Courts Building. For many African Americans this was the beginning of racial equality, but for

others it was only a pebble along a stony road of fighting for parity and justice. *MON* dedicated its April issue in memoriam of the former justice of the peace.

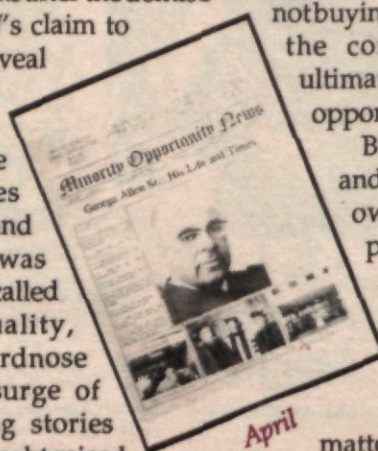
The flowering of May came with another long-time activist blazing the cover of *MON*. Pearl C.



February



March



April



January



May



June



July



August

Anderson, for whom the the south Dallas middle school learning center was named, was at the fingertips of readers who discovered the life and times of the Black philanthropist who dedicated her life to serving others. In its fifth month of existence, *MON* was shaping its identity among other competitive Black press papers. The mission to provide coverage with journalistic integrity aided *MON* in successful competition.

By the summer month of June, *MON* was probing into minority issues throughout the Metroplex. African American Irving City Councilwoman Jackie Townsell was a hot issue as she made waves in the issue of Dallas Fort Worth International Airport's expansion into the minority-populated Bear-Creek residential area.

The startling announcement of a recall for district 7's city council seat by former seat-holder Diane Ragsdale in August was just one debatable topic permeating the city, while another ire-raising controversy was the unrest brewing over what had happened to the South Dallas trust fund.

Residents and business-owners were stifled in their quest for finding out when the \$700,000 would be dispersed.

Meanwhile, the firing of Duncanville High School's African American administrator was one such proof that there is a dilemma in the Metroplex—one of racial injustice and disparity. It was no secret that Duncanville had been under scrutiny amid allegations of racism, but when the suburb's high school assistant principal was fired, those allegations gave forth to deeper validity. Dan Ivery characterized the situation as being a repeat of 1929, pointing out that within the realms of Duncanville ISD, there is definitely covert racism.

By October, *MON* had carved its role in the community as mediator, moderator and monitor. *MON* acted as a monitor in touching an issue that was truly at the heart of what has been called "Sunny South Dallas." However, with liquor stores on every street corner and the products of those establishments saturating the streets

and filling the thirsts of the area's residents, that sector of Dallas is anything but sunny.

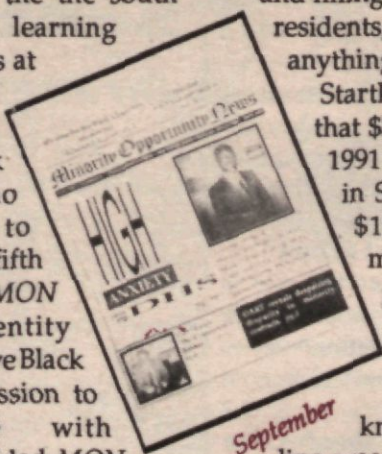
Startling statistics revealed that \$30 million was spent in 1991 on alcoholic purchases in South Dallas alone, just \$19 million less than money spent for groceries. This story opened new doors and avenues to situations many people didn't know existed. The bottom line was what was going to be done to rectify this long-term problem, and whose jurisdiction did it fall into?

With just two months before a new year, Dallas' *Finest* was quaking with embarrassment. The Dallas Police Department found itself mired in the uncomfortable glare of the media and community when protests sprang up at their southeast substation.

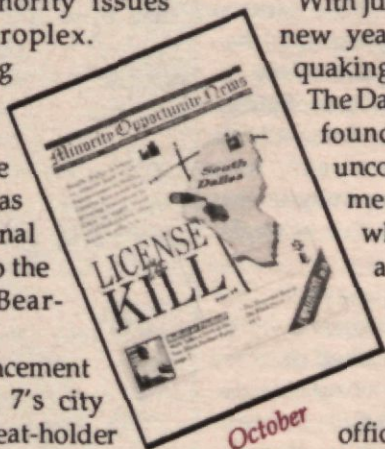
Moreover, the city's African American police officers were at odds with their white counterparts. Members of Texas Peace Officers Association claimed discrimination within the walls of the system. Saturday morning protests led the Warriors and other supporters carried the protests to weekdays.

While fighting to bring about an end to the overt actions of racial discrimination, there were yet other areas that headed the agenda of African Americans as 1992 came to an end. The enormous notoriety of the "X" hype was no hype for activists here, who have begun their pursuit of having Illinois Avenue renamed Malcolm X Boulevard, in honor of the slain civil rights activist. Whether a full understanding of Malcolm X's philosophy can be understood amidst the "X" mania, Dallas activists are imploring the city to give recognition here to the martyred leader.

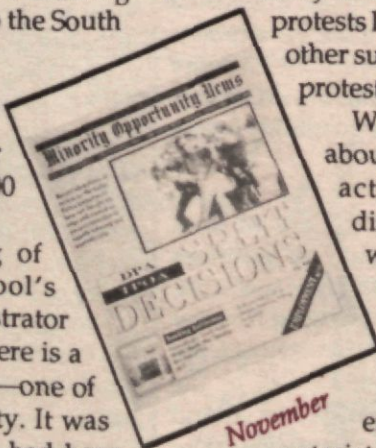
Whatever fork in the road those efforts lead to, *MON* will look forward to becoming stronger as we prepare for our second year of bringing you, our readers, a voice in the community.



September



October



November



December



LP S
Lee's Personnel Service, Inc.

TEMPORARY • CONTRACT
PERMANENT PLACEMENT • SEMINARS

Your "Full Service" Personnel Agency

All Industries

- Word Processing • Engineers • Managers • Secretaries
- Programmers • Attorneys • Lt. Industrial • Architects
- Nurses • Mail Clerks • Construction • Engineers
- Chefs/Cooks • CADD Operators • CPAs • Wait staff
- Electricians • Programmers • Telemarketing • Accountants

(214) 343-3223 (713) 893-6322 (214) 565-7845

10420 Plano Rd. Suite 103 Dallas, Texas 75238
15603 Kuykendahl Suite 332 Houston, Texas 77090
2606 MLK Blvd. Suite 218 Dallas, Texas 75215

FOR SALE

New 30 Gal. Gas Water Heater.
5-year warranty — \$100.00

call
(214) 905-0944

WE'RE NOT WAITING FOR
BETTER DAYS.

We're making them!

8

.45%
APR

HOME
IMPROVEMENT
LOANS

Up To 5 Year
Fixed Rate

Example:
60 monthly payments
of \$20.49
per \$1,000.00
Borrowed.

All Loans subject to credit approval.



THE RED OAK
STATE BANK

Dallas Office 333 West Kiest Blvd. Dallas, Texas 75224 371-6000
Red Oak Office 1-35 at Ovilla Road Red Oak, Texas 75154 617-7377
Ennis Office 105 South Preston Ennis, Texas 75119 875-1333

Member FDIC



SMALL
BUSINESS
MANAGEMENT
CENTER 941-9776

RESUME PREPARATION
WORD PROCESSING
COMPUTER INSTRUCTION
BILL COLLECTION
INFORMATION BROKERAGE
MARKET RESEARCH
BID PACKAGE PREPARATION
BUSINESS PLANS
FAX SERVICES
OFFICE ORGANIZATIONS



Wynnewood Professional Plaza
501 Wynnewood Village Suite 103
Dallas, Texas 75224
(214) 941-9776

Aujourd'hui
Facioun
Productions
presents

Fabrication of your
Imagination



Fashion Show
Sunday, February 7, 1993
6:00 p.m.

Tickets - \$10.00
(Black Tie Attire)

Doubletree (@ Park West)
1590 LBJ Freeway (I-635/Luna Road)
Dallas, Texas
(214) 869-4300

For more information, please call:
Minority Opportunity News
(214) 905-0944
or
Bernie Solomon
(214) 807-9735 (Boeper)

Ronald Jones: Setting the Pace in Garland

By Angela Washington-Blair

HE BREEZES IN, TRENCH COAT IN ARM, YET finds time to cheerfully speak to his staffers, pausing to say good morning to his secretary, Yvonne Radcliffe.

He stops to attend to some business in the conference room before heading to his sunny first floor office overlooking Main Street in Garland in the converted bank building.

Hanging up his coat, he talks and walks like one used to performing many tasks at once.

And he does. Ron Jones is a busy man.

As managing director of the Customer Service Department, Purchasing, Warehouse Service Center, Municipal Court, and the Tax Department of the City of Garland, he has no idea what idle time means.

Another employee stops by, and Ron asks her how she's feeling, concern evident in his voice. Assured that she's feeling better, he begins his busy day.

His office, complete with a round mini-conference table and two PCs, looks like the office of a busy man, yet it's strangely free from clutter.

Despite the unmistakable business trapping in his office—books, annual reports, and paperwork abound—there is evidence Jones doesn't fixate completely on his work. Quite prominently displayed on the credenza behind his desk are pictures of his two sons: Ronald, a second year law student at South Texas College of Law, and Darrell, a thirteen-year-old who attends Atwell Academy (DISD). There is also a picture of his wife, Peggy. The adoration he has for her is evident in his voice as he speaks unabashedly of their first meeting.

He was a patient at Parkland hospital, where he also worked as an orderly while putting himself through college in Arlington. She was a Texas Woman's University nursing student.

"I saw these three young nursing students outside my room. I wanted to meet one in particular."

They did meet—and have been married for 26 years.

She is an RN who works for DISD in the High School for the Health Professions.

Family is very important for Mr. Jones.

So is community service. He volunteers a number of hours to various organizations. He does it to give something back to the community.

"The community has been so good to



me."

Garland. What image does that evoke?

Many people think of cowboys and goat ropers when they think of Garland. They also think it is a largely homogeneous population, with very few African-American or other ethnic group members residing or working there.

Ron Jones hopes that distorted view of Garland will change. While Garland is not a large metropolis, it is far removed from being hickville.

Officially incorporated in 1891, Garland is a thriving and growing suburban community which sits fifteen miles northeast of Dallas. Its area covers 57 square miles bordered by the cities of Dallas, Mesquite, Richardson, and Rowlett. Its boundaries include LBJ Freeway and Lake Ray Hubbard.

"It is the tenth largest city in the state of Texas," states Jones, launching into the city's highlights.

Garland boasts three hospitals, three branches of the Garland Public Library, 36 shopping centers, and approximately 130 churches. It attracts visitors from far and wide to its water theme park, Wet N Wild.

Fifty-three schools comprise the Garland Independent School District. Higher education is not lacking either, with East Texas State University having a local branch in Garland. Additionally, Amber University (formerly Abilene Christian University/Dallas Branch) offers countless working professionals a quality education leading to Bachelor's and Master's degrees in a variety of business and management fields.

Fine arts are not lacking in Garland, either. Garland boasts the Garland Symphony Orchestra, whose membership includes an African-American cellist, Jennifer Washington. Performances are held at the Center for the Performing Arts near downtown

Garland.

Ron Jones gets excited when he tells of another crowd-bringing event which occurred this past summer in Garland. The Spring Creek Festival which featured such well-known performers as Marvin Hamlish, country music sensation Alabama, and the renowned Roberta Flack attracted thousands of music lovers to Garland.

"Next year the city is planning another festival. It will be even better," Jones says. Plans are underway now and next year's potential performers are already being contacted by the festival committee.

Of Garland's 180,635 residents, 16,168 are African-American, slightly less than ten percent, according to planning department figures. 44.5% of Garland households

make over \$35,000 per year. It is considered a family community in that over 70% of the residents live in single-family homes.

Garland also has a new branch of the NAACP, joining other metroplex suburbs which also recently established chapters of the 83-year old civil rights organization.

The housing market is quite strong in Garland because it is a popular place for people relocating to the area. You can find a new home in one of many new housing developments in Garland as well.

Ron Jones doesn't reside in Garland but commutes from Dallas. He explains that the residency requirements were waived, but adds that moving to Garland in the future might be a possibility for his family.

Ron Jones has worked in Garland since 1974. He's held a variety of positions including a position as a grant specialist. In 1986 he became the Managing Director of the Customer Service Department, the department responsible for all of the operations of Garland's utilities: Garland Power and Light, and the sewer, water and sanitation components.

"About 200 applicants competed for this position," he adds humbly.

Indeed, his background is an humble one. He is a Dallas native, born fifth of eight children. He mentions one of his heroes.

"My mother was a strong influence in my life. She instilled in us the work ethic and told us to always keep God in our life."

And he has.

Jones has been a member of New Hope Baptist Church for 22 years and is currently working on a Master of Divinity degree at the Criswell Center for Biblical Studies. "New Hope is the oldest African-American Church in Dallas." He then tells of the two Maynard Jacksons of Atlanta who were both former pastors there.

(con't on next page)

Reaching Out The Minority Instructor Program

By Yvette Blair

TWO YEARS AGO THE PARK AND RECREATION Department searched for an avenue that would provide a viable service to communities that suffered a low socioeconomic status and were academically disadvantaged. The idea was two-fold: to provide a service that would give these individuals the opportunity to gain access to programs that offered educational services in cultural, arts and recreational areas, and to solicit talented instructors who would gain visibility by utilizing their skills.

After brainstorming and formulating ideas, the department came up with an innovative method that would cradle the needs of the community, as well as work within the financial constraints of their budget. That innovative idea, which has yet to reach its anticipated heightened community awareness, is the Minority Instructor Program.

The program had one major goal that has not fully panned out: determine the needs of the community and provide a service that is directly reflective of that need. Considering that the program's targeted areas are the disadvantaged minority communities, residents in these areas would not be as capable of paying for the classes as residents in other areas who are higher in socioeconomic status. Simply put, if a person does not have the resources to take advantage of the program then the program has no viability. This has served as one of the major setbacks in the program's success.

With this in mind, the department has carefully sought means to alleviate this predicament. Says James Bennett, the department's superintendent for administration and general services, several key factors were considered when designing the program. One of the initial concerns was providing a program with the lowest fee payment possible. He explains that in order for the program to maintain its operative status, funding was a primary concern that must be met. The program operates partly on money funded from the department's budget, while the remainder comes from a fee that participants must pay for the class. "We had to find a way to increase services without reducing the potential impact because of budgeting." That formula has proven itself because nearly \$75,000 was generated the first year of the program's inception. A decade later that figure has doubled to nearly \$200,000.

Another component of the program was allocation of money. The instructor

(con't on next page)

(JONES from prev. page)

Pastoring is something Jones also knows about, having served as interim pastor at New Hope on a couple of occasions. He is a third generation Ordained Baptist Minister.

"The Bible is the most inspirational book in my life," he hastens to add.

Not that he hasn't done his share of other reading. He's read plenty while earning a Bachelors Degree in Business from Dallas Baptist University, and a Masters from Abilene Christian University in Human Relations.

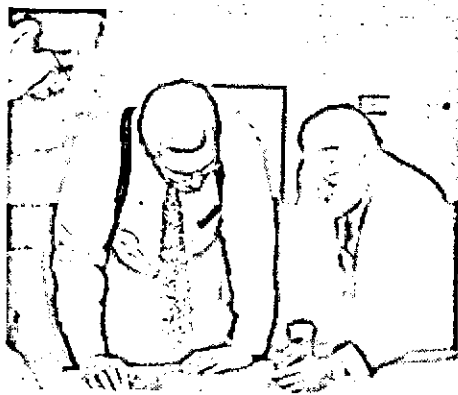
The Madison High school graduate first majored in art at Texas Southern University. After TSU, he attended Arlington State College, now UTA, before heading to DBU.

His style of management is best described as participatory. He actively involves department managers and allows them necessary latitude in running their departments. Being an overbearing autocratic manager would be counterproductive. By managing as he does, he maintains employee morale and esprit de corps.

Jones has 113 employees under his span of management within his "service cluster" of the five city divisions. He manages a combined budget of over \$4.7 million in this revenue cluster.

But he is very slow to take credit for any of the successes his department, including the decrease of the utility fund charge-offs from 1.2% in 1987 to .56% in 1991. He heartily commends the hard-working employees.

Jones praises City Manager Ron



Holfield for the prototype cluster concept in municipal government. It was eight months ago that the City of Garland reorganized into service delivery clusters. It was then that Municipal Court, Tax, Purchasing, and Warehouse were added to his jurisdiction.

It is evident that Mr. Jones holds all of his employees in high regard, especially his management team.

Coordinating and organizing this conglomerate of departments takes weekly staff meetings. Because the current motto "Effective Service is Our Commitment" prevails, employees are cross-trained and rotated between jobs and departments so that the delivery of service will be guaranteed.

Opportunities do exist for African-American businesses seeking to do business with Garland. Plans are underway to involve more M/WBE vendors.

"Get on the vendors list and avail yourself of the seminars offered by Garland's Economic Development Department," suggests Jones. **END**

(INSTRUCTORS from prev. page)

earns 70 percent of the revenue, while the remaining 30 percent is funnelled back into the program. The money is used for maintaining supplies and equipment since the department provides computers for many of the courses offered at recreation centers.

Recently, two programs were honored by the Texas Recreation and Parks Society for service to the community. The Vacation Sensation, which offered educational activities for children in conjunction with the Tejas Girl Scout Council, and the Computer Education Program which received more than \$40,000 in computer equipment from Apple Computers, Inc. Success such as this is what inspires the department to believe more community awareness is just around the corner.

Debbie Joe Almager, community program manager for the Minority Instructor Program, says the department has been seeking talented instructors to help with the program. "We are trying to locate minority instructors who can provide their services as well as help out the community."

The program seeks both volunteers and contracted persons. The initial process begins by contacting the Park and Recreation department and submitting an application that details experience in a specific area. Once that has been completed, the department targets an area with that specific need and matches an instructor. Some of the key factors considered are the need for the service and income-level of potential participants.

The income level acts as a determining factor in deciding the fee for a class. Because many of the classes may have a higher fee depending on if the instructor provides the supplies. Figures provided by the department show that as little as \$25 is estimated in annual revenues, while other classes anticipate revenues of up to \$2,000. In contrast, classes offered in predominantly white neighborhoods estimate annual revenues of up to \$7,200. This gap is explained by the inability of minorities to afford the class fees.

Of the 41 park and recreation facilities, the program specifically targets those with a greater minority population. Centers such as Red Bird, Beckley-Saner and Harry Stone are among the facilities that offer several classes.

The program requires community involvement in order to be successful. The burden of the park and recreation department is to ensure the targeted minority areas receive the same benefits and opportunities. In doing so, the park and recreation department utilizes talents from its staff members.

Bennett says that many of the classes are taught by the department's personnel, and those who offer their services in computer literacy receive training from some of the computer companies.

Despite the the program's ten years of existence, the department is still looking for avenues to reach the community, by stressing the importance of the program's survivability and recognizing it as a necessity. "We are working with some limited resources," says Bennett, "but our objective is to enhance the services."

Broadcasting from the Heart of Dallas to the Heart of Its People in the Metroplex...

The New Sound of the '90s!

WEEKDAYS

Wendi Schotfield
Morning Drive/Public Affairs
Reginald Brown
Afternoon Drive Operations Mgr.
Jerome Thomas
Music Director

WEEKENDS

Edward Smith
Herronda Cooper
Jerome Thomas/Soft Sunsets

**GREAT
GOSPEL
RADIO**

**KGGR 1040
am**
Quality Ministries Featuring
Inspiring Broadcast Ministries

All Female
Morning Team...
Lador Frank...
Community News
Karen King...
Traffic
Felicia Geter...
Focus On Women

Request Line 376-1040
Metro Line (214) 988-1040
FAX (214) 372-9300



...with Wendi
in the Morning!

Playing the best music - contemporary
and traditional - with less talk, national,
local and community news...

KGGR's Top 10 Hits

- | | |
|------------------------------|------------------------------|
| 1. My Mind Is Made Up | Rev. Milton Brunson & TCS |
| 2. Trouble Don't Last Always | Rev. T. Wright/Chicago Inter |
| 3. Jesus Is The Light | Hesekiah Walker |
| 4. Let Everything Praise Him | Min. Thomas Whitfield |
| 5. Standing In The Need | New Life Community Chior |
| 6. Through The Storm | Yolanda Adams |
| 7. It's OK | Bebe & CeCe Winans |
| 8. Run On | Pastor Murphy Pace III |
| 9. Never Shall Forget | VIP Music & Arts Seminar |
| 10. I Can Call Him | East Coast Regional Mass |

Soft Sunsets The Real Quiet Storm

- | | |
|-----------------------|---------------|
| 1. Somewhere | Vickie Winans |
| 2. You're Never Alone | Redeemed |
| 3. Keys To Life | Ben Tankard |
| 4. He's Real | Daryl Coley |
| 5. Hold Me | Commissioned |

The Station That
Never Stops Giving!

Lundy and Associates

Dr. W. Larry Lundy

Dr. Terry Wright

Podiatrists/Foot Specialists

FOOT CLINICS

Complete Medical and Surgical Care for Adults and Children

- Diabetic Foot
- Ambulatory Office Foot Surgery
- Hospital Surgery
- Sport Medicine
- Emergency
- Workman's Comp.
- Ingrown Nails
- Heel Pain
- Bunions
- Corns
- Callouses
- Industrial Medicine

North Dallas

Hamilton Park Foot Clinic

8139 Forest Ln. suite 119

Dallas, Texas 75243

214-235-4770

South Dallas

M.L.K. Foot Clinic

2416 Martin Luther King Blvd.

Dallas, Texas 75215

214-421-5102

Medicare and Most Health Plans Accepted

Criminal Law

Personal Injury



MICHAEL A. JOHN

Attorney and Counselor at Law

Former Assistant D.A. Dallas County

2730 Stemmons Frwy

Tower West, Suite 1012

Dallas, Texas 75207

(214) 688-1571 or (214) 688-1572

Not Certified by the Board of Legal Specialization

LOUIS C. ROSS, D.D.S.

General & Cosmetic Dentistry

Carillon Tower West
(Preston @ Alpha)
13601 Preston Rd.
Suite 309-W
Dallas, Tx. 75240
(214) 387-2244



Insurance Accepted

Evening & Weekend Appointments Available



Health

with

Marsha D. Prophet, Ph.D

The Environment Within

MANY OF US CAN ACCURATELY GIVE information about our physical health status. We proudly recite statistics like height, weight, blood pressure, strength and flexibility measurements. But when asked to discuss our emotional health we become much less confident. We tend to think that only quacks visit mental health therapists. While this is an unfortunate belief, we cannot ignore the issue of emotional health. In fact, emotional, physical, spiritual and mental health are interrelated and disruption in one area can upset the others.

We all experience times of excessive stress when we think we may be "going crazy." We look at others and compare ourselves to them. It is important to

realize that seeking professional help for emotional problems is not an admission of failure in our personal lives. Typically, any physical health problem such as an abscessed tooth or prolonged severe pain sends us to the nearest dentist or physician. Emotional problems, on the other hand, tend to be ignored until they pose a serious threat to our well being. Even then, we may not seek the help we need.

Despite this tradition, an increasing number of African Americans are turning to mental health professionals for help with emotional problems. Successful work with a mental health professional can be a rewarding and beneficial experience. Some of us may believe our problems are not serious enough to warrant sessions with a mental health professional. We may decide to heal ourselves with the help of a few good books and a few good friends. Statistics indicate that between 80 and 85 percent of psychotherapy clients are better off after therapy than are people with similar problems who do not seek help. Research also indicates that friendly and supportive acquaintances are also effective for many emotional problems.



Education

with

Juanita Austin

Time To Renew

HAVE YOU DECIDED YOUR NEW YEAR'S resolution? Are there things in 1993 you want to do better than you did in 1992? Is self-improvement among them? A new year presents many opportunities for bettering ourselves. According to the teaching of Kwanzaa, education is one of the keys to self-empowerment. Although gift giving is not a fundamental part of Kwanzaa, if gifts are given, one must always include a book.

There are numerous educational centers (adult literacy programs, community colleges, four-year colleges,

and universities) in the metroplex. Personnel are anxious to help you know how to look and learn, then the door is there and the key is in the metroplex. Personnel are anxious to help you get started. Call them today.

According to J. Krishnamurti, "In oneself lies the whole world, and if you know how to look and learn, then the door is there and the key is on your hand. Nobody on earth can give you either that key or the door to open, except yourself." An old proverb says "If you're planning for a year, plant a garden; if you're planning for a decade, plant a tree; if you're planning for the future, educate the people."

In addition to the greater likelihood of securing a job which pays a higher salary, education improves self-esteem, makes contributors to society, and helps to recognize that we are all citizens of the "world."

Make a resolution to get an education and implement it. 1993 is the time to renew!

(con't from page 4)

right to buy a home. If the time is not right, Martin says, the individual is counseled on steps he or she must take in preparation to buy.

"We definitely push budgeting in our counseling," he adds. "You have to set a goal, and you can't without a budget."

Once the individual qualifies, the third step of the process involves counseling of what they can expect as far as mortgage payments, working with real estate agents and the importance of making payments on time.

The fourth and final step is the easiest—at this point, he or she is put in touch with a lender.

"Some of our plans for the future," says Martin, "involve setting up our own low-income housing units."

At present, Martin and others involved in the city's housing movement agree that the future of affordable housing is not at all bright.

"It doesn't take a rocket scientist to figure out that there are funds available," says Martin. "But all the political issues in this city aren't helping matters. There's too much talk and not enough action—there's a lot to overcome."

"We're always hoping that it's going to get better, but if the powers involved aren't willing to push, then it won't ever happen." **CEV**

Panaromic Overview

By Sonia Jordan

THE KWANZAA FEST WAS FUN. THE ONLY OTHER time I have seen so many African American vendors was at the Black Expo a few months ago. Everything from bubble gum airplanes to "X" athletic shoes was on display. There was a new African American line of cosmetics, toys, books, clothes, food, art, and practically anything in-between.

And let me take this moment to name drop. I saw Brenda Walls, formerly of "Ask Dr. Walls" on KKDA, with her new book "Rodney King," John Wiley Price sitting at a booth with some interesting wares, poet James Mardis who read "Thank You Ma'am and The Revolt of the Fairies" by Langston Hughes. Mr. Mardis will be featured in *Dallas Museum of Arts & Letters Live* in April. I'm sure most people will agree that we had a great time.

THE HECKLER'S COMEDIAN WAS IN FT. WORTH at the Caravan of Dreams in December. Mr. George Wallace was in rare form, as usual. He kept us laughing for two shows back to back. And guess what, he may be back in March. Pretty soon we'll be able to call George "homeboy." It seems he likes Texas quite a bit. Well, we like him or else he wouldn't be coming back. For

upcoming events at the Caravan, please call (817) 429-4000.

KATE'S SISTER WAS ON STAGE
AT Jubilee Theater in
December and *God's
Trombone* will be performed
through January 17, 1993.
Trombone consists of sermon
poems written 60 years ago
by James Weldon Johnson.
My favorite is "Creation,"
and I will be in the audience
to view this powerful
performance set to music.
For information about
Trombone or any performances at the
Jubilee Theater call (817) 535-0168.

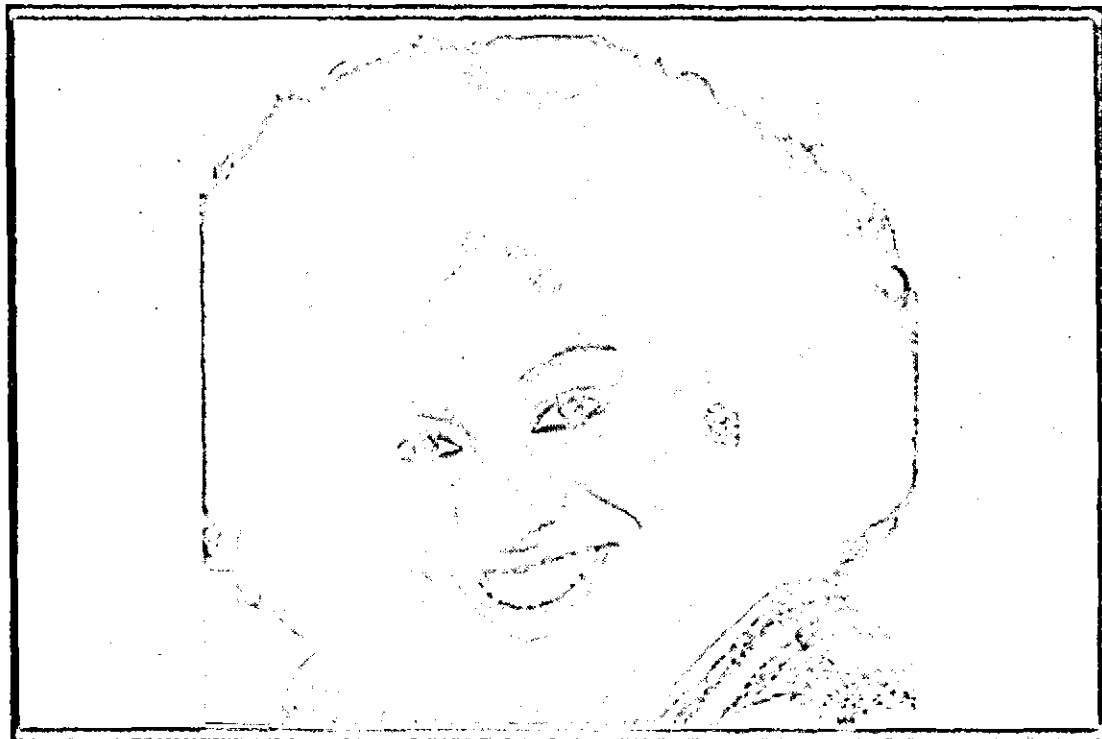
THE JUNIOR BLACK ACADEMY OF ARTS & Letters presents *I Need A Man*. (Don't we all?), written by Michael Matthews. There's Momma Lily, who at the age of 55, still wants to be at least half that age. She turns her back on her church upbringing as she looks for a man. What she learns are valuable lessons about life and relationships. The play is an emotional, yet funny gospel musical starring such artists as Cheryl "Pepsi"

Riley, RoyFegan, Dap Sugar Willie,
Derrick Brinkley and Alyson Williams.

DON'T MISS JENNIFER HOLLIDAY AND THE JBAAL 300 Voice Choir on January 17. "Black Music and the Civil Rights Movement " Concert will be presented by The Junior Black Academy of Arts and Letters. JBAAL will also host a special reception for all "Dallas' Black Living Legends 1992" award recipients on January 17, at 9:30 p.m. in the James Kemp Gallery at 550 South Griffin Street. The recipients will be 20 African

Americans who have made history by continuing a tradition of excellence in their careers and in service to their community. Some of the nominees are Ms. Dickie Foster, Dr. Claude Williams, Mr. Kareem, Chief Donald Stafford and Dr. Mamie McKnight. If you would like more information, please contact the Junior Black Academy at (214) 658-7144.

January is going to be an entertaining month. In fact, 1993 promises us the entertainment we have come to expect—and then some. See you next month.



Hey Girlfriend:

First of all I want to say today is the very first day I've heard of *MON*, and think it's about time we get a paper which caters to African Americans with an attitude such as myself.

You made some good points on the well-articulated "One African American." He stated our young African American sisters—not all, and especially not our older sisters—are geared toward the white man. But I'm not racist, I'm just sick and tired of seeing the crossover ration of our well-to-do sisters like Debbie Thomas, Holly Robinson, Iman etc.

I myself do not care for a white woman and eventually will marry an African American woman once I return from London with a new job.

I'm not saying you shouldn't date who you choose, but make sure it's not a

back-stabbing, problem creating wannabe. And as far as heroes, why not your neighborhood hero, say, your local newsmen or woman, or your local corporate exec. There are many men and women right there in front of us.

I do believe you have a good process of elimination as in "anything you can do, we can do better." But that is the easy way out. Make us work hard for you. Make us realize we have the best—just like your mom is—and then we will continue to respect our sisters the way they should've been years ago. Give us a fair trial before conviction.

Dear *Hot Rod*:

I am very pleased that you found my column in *MON* and we do hope you keep reading and enjoying our publication.

In your letter you expressed concern with the fact that our sisters are crossing over (the well-to-do ones seem to be your major source of concern). Well, do you see any young brothers, well-to-do mind you, that even look like they may be interested in any of these sisters?

What's a sister to do, remain single in order to keep you brothers happy? Maybe they have learned from the experience of their older sisters like Gladys Knight and Freida Payne. Besides, successful brothers want the things they believe go with success and it usually isn't a sister. We can break this down and bring it closer to home. (And this is strictly my opinion.) Brothers seem to have a problem with successful or assertive sisters. If a black woman can think, and most of us can, you brothers get intimidated. Your egos become giant, super-sensitive things that you want us to deal with. Why do we have to make you work harder for us? All you have to do is think about those black women who have gone before us in your life and that should make you respect us and our struggle. Make you? Make yourself.

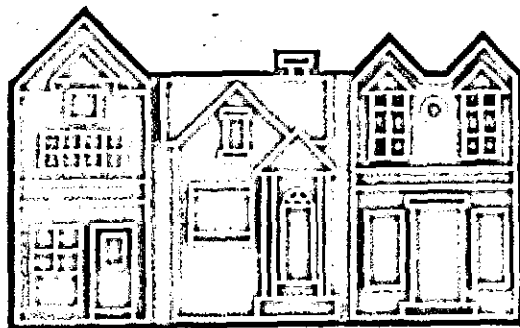
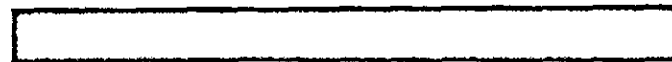
The local heros that you were

obviously referring to are either married or having so much fun being chased by women from the entire color spectrum that they do not have time for a serious relationship with a sister. And what's wrong with the easy way out? Don't you think we've had it hard enough, long enough. Most sisters I know want a real brother in their lives but cannot seem to find one. Do not misunderstand me. I see what you are trying to say, but remember, when you point a finger, a finger points back at you. Have brothers stopped dating white women? Good luck on your trip to London and finding the right African American sister.

Got a Question
for Girlfriend?

Watershed
 2010-2011
 2012-2013
 2014-2015
 2016-2017
 2018-2019

Sign of affordability.



HUD
HOMES



FOR SALE

Call Your Real Estate Agent Today!

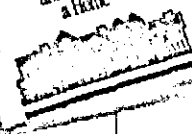


Look for this sign to get more house than you ever imagined possible. HUD Homes are sold at fair market value. And that means you can expect to get more for your money. HUD has homes in many desirable locations. Homes to fit just about any lifestyle or budget.

When you see this sign displayed on a house, you can rest assured the house is priced to sell.

For more information on HUD Homes, see your neighborhood real estate professional. And, to get a free brochure filled with helpful advice on choosing, buying, and enjoying a home call 1-800-767-4HUD.

A Home Of
Your Own
It's All A Matter
Of Choosing, Buying
and Enjoying
a Home



HUD Homes. The Smart Move.



Around Town

January 5

Tuesday

Minority Business Breakfast will be held at Holiday Inn North 2540 Meacham, Ft. Worth, Tx from 7:00 a.m. to 8:00 a.m.. For additional information please call Dean Bridges at (817) 334-3284.

January 5-9

Tuesday-

Saturday

South Dallas Cultural Center opens registration for its **Cultural Arts Education Programs**. Registration begins at 12:00 noon. Contact Sidney Davis at (214) 670-0314 for more information.

January 9-February 27

Saturdays

Black Reel to Real Film and Video Series will be at the South Dallas Cultural Center for eight weeks showing, for discussion, the films of major African

cinematographers. For ticket information call (214) 670-0314, Tuesday - Fridays from 1:00 to 6:00 p.m..

January 11-14

Monday-

Thursday

Dallas Park & Recreation Department will host the **Martin Luther King Benefit Basketball Tournament** from 6 - 9 pm at the King Center located at 2901 Pennsylvania Ave. Tickets are \$1.00 proceeds benefit the Multi-Ethnic Heritage Foundation. Call (214) 670-8372 for information.

January 14

Thursday

Dallas Theatre Center presents *Another Time*. Opening at the Kalita Humphreys Theatre. For more information please call (214) 526-8210.

January 15

Friday

MARTIN LUTHER KING REMEMBERED - will be

held at the Willie B. Johnson Recreation Center, 12225 Willowdell (214) 670-6182. Hamilton Park senior adults and children will present skits and and quotations. FREE.

January 16

Saturday

MLK Annual Parade will be at 9:00 a.m. Beginning at City Hall Plaza, 1500 Marilla and ends at Fair Park.

MLK Annual Banquet will be held at the St. John Family Center, 2600 S. Marsalis, at 7:00 p.m.. Al Lipscomb will be the keynote speaker. Tickets are \$35.00.

The 25th Anniversary **Recognition Banquet** of the Comanche District, Boy Scouts of America will be held at the Clarion Hotel, 1241 W. Mockingbird Ln., Dallas, from 7:00 p.m. - 10:00 p.m. Call (214) 637-1480 for further information.

THE GRANVILLE SCHOOL OF MUSIC, 2421 Romine Ave., - Seven students will be presented in concert at Scottish Rite Hospital. Contact Debra

Simmons-Granville at (214) 421-0500 for more information.

January 14

Thursday

The Ronnie Robinson Awards will be held at 10:00 a.m. at San Jacinto, 7900 Hume, Principal James Reed, (214) 381-8780. The Presenter is Rene Syler of Channel 8 News.

January 18

Monday

Martin Luther King Birthday Celebration, for youth will be held at the Marcus Recreation Center 3003 Northaven Rd. 670-6599. FREE

January 19

Tuesday

Lee's Personnel Service cordially invites you to the **Annual Minority Career Expo** which will be held at the Ramada Inn Downtown Dallas from 10:00 a.m. - 7:00 p.m.. Contact Ms. Bowers at (214) 565-7845 for further information.

January 22

Friday

The Ronnie Robinson Awards will be held at 9:00 a.m., at the Charles Rice Learning Center, 2425 Pine St., Contact Toyce Fanniel (214) 565-6670. The Presenter is Janet Johnson, producer with Channel 8.

January 27

Wednesday

The Ronnie Robinson Awards will be held at 1:30 p.m. at Maple Lawn, 3120 Inwood Rd. Contact Christie Mitchell 904 -109. The presenter will be Renay San Miguel of Channel 8 news.

January 28

Thursday

A Celebration of Dreams, for youth ages 6 -15, will be held at the North Hampton Recreation Center, 670-6194. Youth are invited to learn about Martin Luther King, Jr. and his dreams. They will also be able to share their dreams and discuss how to achieve them. FREE.


Events Calendar Sponsored by Southwestern Bell Telephone

"Would You Like To Save \$7.00 A Month On Your Telephone Bill?*" With Lifeline Discount Telephone Service, You Can!"

In Texas, eligible low-income households can save \$7.00 a month on basic telephone service from Southwestern Bell Telephone. That's an annual savings of more than \$80.00.

If your income is at or below the federal poverty level or if you are currently receiving benefits under certain Federal Assistance Programs, you may qualify for the Lifeline Discount Telephone Service. It's easy to apply for this money-saving program.

Call the Southwestern Bell Telephone Business Office today at 1 + (800) 244-5993 to find out more details.

 **Southwestern Bell Telephone of Texas**

"The One to Call On".

*Some restrictions apply. Please call us from 9:30 a.m. to 4:30 p.m. at the above telephone number to see if you qualify.


NEW LOCATION COMING SOON

Expand your business with a loan from us.

At Bank One, we work with small business owners to create loan payments and terms that fit your individual financial situation. We can help determine whether you qualify for funds under the Federal Government's Small Business Administration program. And even direct you to sources of state and local

financing for your business. At Bank One, we know you're doing "whatever it takes" to make a better life for yourself and your family. We're here to help. To find out more, stop by your nearest banking center. Or call us at 647-1111.

BANK ONE
Whatever it takes.
BANK ONE, TEXAS, NA Member FDIC

Got something on your mind?
 Share your community concerns with us.
Call MON and let your voice be heard.
(214) 380-7377

Homework Hotline
490-8701
Academic and Counseling Assistance to DISD Students
public service ad courtesy MON

CAREER

SEEKING A NEW CAREER? TEACHING IS IN A CLASS BY ITSELF!

Are you a college graduate who may or may not have a teaching certificate and would like to pursue a career in education? If so, the Dallas ISD ALTERNATIVE CERTIFICATION PROGRAM IS FOR YOU!

PROGRAM REQUIREMENTS FOR ALL POSITIONS:

Four year college degree from an accredited university, 2.5 overall grade point average on a 4.0 system. Submission of completed application form/all requested items.

ELIGIBLE PARTICIPANTS MUST HAVE A GENUINE DESIRE TO WORK WITH YOUNG ADULT/CHILDREN IN THE FOLLOWING AREAS:

1. Special Education (Pre K-12), Bilingual Education (Pre K-6), General Elementary Education (Pre K-6) — 24 Semester hours in courses, 3 in each of the following English, math, social studies, science, and the remaining 12 hours in a combination of the above areas. Bilingual applicants must read, speak, write English and Spanish fluently.
2. English as a Second Language (Pre K-12) — 18 semester hours in English (6 hours must be upper division).
3. Secondary Mathematics (7-12) — 24 semester hours in math (12 hours must be upper division).
4. Secondary Reading (7-12) — 12 semester hours in English (6 hours must be composition).
5. Composite Science (7-12) — 48 semester hours in a combination of science courses which must include biology, zoology, chemistry, geology, and physics/physical science, with 24 hours in one of the above areas (12 hours must be upper division). A minimum of 6 semester hours should be completed in each of the remaining areas.
6. Life/Earth Sciences (7-8) — 24 semester hours in life/earth sciences. Life science may include biology, zoology and botany. Earth science must include geology/earth science and may include work in oceanography, meteorology or astronomy. Hours must include but are not limited to 6 hours in each area (i.e. life or earth science) with a minimum of 6 semester hours of upper class division courses.

FOR AN APPLICATION, PLEASE CALL:

(214) 302-2433—leave name/address for application packet.

APPLICATION DEADLINE: February 10, 1993, 4:30 p.m.

(Transcripts reflecting all coursework must accompany application)

IF SELECTED, YOU MUST BE AVAILABLE TO BEGIN

<May 31, 1993, 8:00 a.m.

DALLAS INDEPENDENT SCHOOL DISTRICT
EQUAL OPPORTUNITY EMPLOYER M/F/H

THE STAR OF TEXAS COMMERCE IS RISING!

The challenges and changes of banking are on-going but Texas Commerce Bank remains constant with excellent career possibilities. We support the individual as well as the community with innovative financial products and services, stability and growth for businesses and outstanding career opportunities for outstanding professionals.

Opportunities are available for experienced professionals at locations throughout the metroplex. Please send resumes to:



Working for your success.

Texas Commerce Bank
National Association
P.O. Box 660197
Dallas, Texas 75266-0197
(214) 922-2430

For a complete listing of all jobs, please phone our Job Line at (214) 922-2224. We offer an exceptional and professional work environment coupled with excellent salary and benefits packages.



DALLAS INDEPENDENT
SCHOOL DISTRICT
seeks

**Terrific
Teachers!!!**

imaginative teachers with high expectations are needed for the 1992-93 school year in the Dallas Independent School District. If your background, certification and training qualify you to teach in a PLURALISTIC, URBAN SETTING...WE WANT YOU!!

- Salary begins at \$24,000 plus
- Career Ladder
- Promotional Opportunities
- Progressive Sunbelt City
- Incentive pay
- Creative Curriculum
- Pride in Public Schools

Mail this ad for application to:
Dr. H. Rhet James, DISD Personnel
3807 Ross Ave., Dallas, Tx. 75204-5491
Telephone: 1-214-824-1620

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

An Equal Opportunity Employer M/F/H

BANK ONE
BANK ONE, TEXAS, NA

BANK ONE, TEXAS, NA

supports

Minority Opportunity News

For Job Information
Call
Job Line
(214) 290-3637

efole m/v/h

OPPORTUNITIES



**Collin County
Community
College**

Anticipated Full Time Faculty Openings—Fall 1993

Collin County Community College with campuses located in Plano and McKinney is currently accepting applications for the following ANTICIPATED full time Fall 1993 teaching positions:

Anthropology (second discipline required)
Biology—Anatomy & Physiology, microbiology
Computer Science/Computer Information System
Developmental Writing
Electronics
French
History—American
Math
Nursing—Medical/surgical, maternity, and/or pediatrics, Texas RN licensure or eligibility.
Philosophy
Physical Education—Coaching
Sociology

Positions require master's degree with a major or 18 graduate hours in the teaching discipline from a regionally accredited institution. Full time community college teaching experience preferred.

Director, Respiratory Care: Must be RTT, bachelor's degree preferred. Summer '93 start date.

Base Salary \$25,000 plus compensation for experience and benefits. Deadline for application: 5:00 P.M. Friday, February 12, 1993.

Security Sensitive Position.

To apply, send letter of interest, resume, and copy of graduate transcripts to:

Collin County Community College
Human Resources Dept.
2800 E. Spring Creek Pkwy.
Plano, Tx. 75074

CCC does not Discriminate on the basis on race, color, religion, sex, national origin, age, disability or veteran status.

Ethnic minorities are encouraged to apply.



**Collin County
Community
College**

Director, Student Support Services

Reporting to the Dean, Developmental Education, this position is responsible for the successful implementation of all program activities for the grant, including monitoring the program, assessing outcomes of program objectives, purchasing and control of materials, accounting of funds and all reporting required by the College administration. Requires master's degree in developmental studies, guidance, counseling or related fields, and three years educational administrative experience. TRIO experience, teaching and/or counseling background preferred. Base salary \$25,778 plus compensation for experience. Deadline for application: Friday January 8, 1993. POSITION IS CONTINGENT UPON CONTINUED FEDERAL FUNDING. SECURITY SENSITIVE POSITION.

To apply, send letter of interest, resume and graduate transcript to:

Collin County Community College
Human Resources Office
2800 E. Spring Creek Pkwy.
Plano, TX. 75074



The City of Lancaster is now accepting applications for Secretary in Inspection Department. Minimum requirements High School diploma or equivalent, two years secretarial experience, includes public contact, type 65 wpm.

Apply at Personnel 211 North Henry Street, Monday-Friday, 8 am-5 pm until Wednesday, January 13, 1993.
(EOE) (MFD)

Reservation Sales Representative

Budget's Worldwide Reservation Center, located in Carrollton is looking for customer-oriented sales professionals to work full-time, flexible hours, including evenings and weekends.

If you have typing/CRT skills, a friendly phone manner and superb communication skills, you may qualify for our paid training program. Budget offers \$6.50 to start, merit reviews, a great incentive program, and a comprehensive benefits package. Reservation Sales Agents only handle incoming calls. No cold calling required.

For consideration, please apply in person Monday through Friday, 8:30-4:00 at 3350 Boyington Street, Carrollton, TX 75006. Drug Free Workplace, Equal Opportunity Employer, M/F/H/V

Budget
The Smart Money is on Budget.

INTRODUCING

The nation's second largest chicken chain.



AMERICA'S FAVORITE CHICKEN

PARENT COMPANY OF CHURCH'S CHICKEN

Interested? Well, maybe you should be!

Why? Excitement! Growth! Expansion!

Challenging! New Ownership & Appearance! Competitive Marketing!

THEY'RE ALL IN PLACE!!!

We are searching the nation for managers with these mandatory qualifications:

- Proven Management Experience
- Strong Ethical Customer Service Orientation
- Sound Business Development Skills
- Outgoing personality & Desire to succeed

To Join the Afc Family: or Mail resume to:
Call (800) 727-6835 PO Box 546

Fax (817) 282-0235 eoe m/f Hurst, TX 76053



DALLAS COUNTY COMMUNITY COLLEGE DISTRICT
ASSOCIATE DEAN—HEALTH OCCUPATIONS/NURSING
EL CENTRO COLLEGE, DOWNTOWN DALLAS

Administrative Salary Schedule. Position administers the Associate Degree Nursing Program and supervises designated satellite site program activities in conjunction with the Dean. Requirements: master of science degree in nursing, licensure as an RN in TX, three years of experience in teaching and administration in a college level nursing program, demonstrated management skills related to supervision of faculty, hiring personnel, budgeting, schedule building, staff development, accreditation processes, and program evaluation; demonstrated knowledge of curriculum development & instructional methodologies; ability to utilize computer technology, and interpersonal/organizational skills to effectively provide leadership to a large, diverse program. For Application: please send resume and letter of interest to Health Occupations Division, El Centro College, Main & Lamar Sts., Dallas TX 75202-3299. Application deadline: Friday, February 12, 1993.

Equal Opportunity/Disabled/Affirmative Action Employer



1501 Beaumont St.
Dallas, Texas 75215

SOUTHERN DALLAS
DEVELOPMENT CORPORATION

PRESIDENT for new W. Dal-based community development corp. w/ guaranteed initial funding and full agenda. Will est. operations; plan & implement econ. dev. & afford. housing progs.; seek funding and community input; work closely with est'd econ dev. corp & housing auth'y. 3-5 yrs. exper. as mgr. of similar progs.; BA in bus., planning, econ., etc.; excel. speak/writ./nego./computer skills; community org'g exper. Biling. & knowl. of W. Dal. pref'd. Compet. sal. & benefs. Resume by Jan. 11 to Joyce Lockley, 3141 Hood, Ste. 440, Dallas 75219; fax 522-6183.

**Find Your Employment
Opportunity Call Tomorrow
Monday
(214) 905-0944**



BLOCKBUSTER VIDEO is the world's fastest growing video retailer, with company and franchise stores serving hundreds of markets in the top 134 U.S. TV markets in 47 states, plus locations in 9 foreign countries. We value and promote employee development and teamwork.

As the nation's largest chain of video rental superstores, emphasizing service and selection, we are rapidly approaching 3,000 stores. Currently there are over 58 stores in the Dallas/Fort Worth area.

The same explosive growth can be yours as part of our management team. Starting as an Assistant Manager, we promote from within up to Store Manager and even up to Multi-unit Supervisors. The ideal candidate should have a background that demonstrates skills in leadership, customer relations, employee relations, P&L Management, merchandising, and inventory control. A college degree is a plus.

We offer an attractive salary commensurate to your background and abilities, a lucrative bonus opportunity, and excellent benefits. In the months to come our market share will continue to grow. So come join the Blockbuster Video Team and grow with us.

Send resume to:
BLOCKBUSTER ENTERTAINMENT CORPORATION
ATTN: Paul Malone
635 Preston Royal Shopping Center
Dallas, Texas 75230

AN EQUAL OPPORTUNITY EMPLOYER



TXDOT is seeking qualified engineering assistants, engineer techs, and maintenance techs. Call the career opportunity hotline number (214) 374-4100 for a recording of current vacancies. If you feel you are qualified for a particular position come by the Dallas district office to complete an application for employment.

An Equal Opportunity/Affirmative Action Employer

9700 E. R.L. Thornton Frwy
P.O. Box 3067
Dallas, Texas 75231-3067

EMPLOYMENT OPPORTUNITIES

Call our 24-hour toll-free
(214) 590-3181

**Zale Lipshy
University Hospital**
At Southwestern Medical Center

EOE

BUSINESS-SERVICE DIRECTORY

*"Teach Our Dollars Some Sense:
When You Trade With These Companies, You Create Jobs in OUR Community"*

AUTO REPAIR



TOTAL AUTO REPAIR
Foreign & Domestic
19 Years Experience
HOUSE CALLS



David Frizzell Office
Beeper 609-0827 (214) 388-8206

BOOKSTORES

**Mother Earth Books
& Cultural Collection**
(214) 252-4547
3321 N. Story Rd.
Irving, Texas 75062

BUSINESS OPPORTUNITY



**BE ALL
System
for
Success**

**Earl
German**

**OUTSTANDING BUSINESS
OPPORTUNITY**

NO Product Handling
Collecting
Parties

For FREE details call:

(214) 227-3937

Enjoy Financial Freedom

CATERING

Linda's Desert Express
(214) 526-5242
5462 Lemmon Ave.
Dallas, Texas 75219

Dining Table Restaurant & Catering
"We Specialize in Making You A Guest At Your Next Party!"

| | |
|--------------------------------------|---------------------|
| Box Lunches | Bar Bar Mitzvahs |
| Receptions | Private Parties 4-7 |
| Sweet Treats | Course Meals |
| Cassandra G. Armstrong Chef Owner | Murder Mysteries |

Dial
B • A • GUEST
(214) 224-8378
1409 FERNDAL AVE. DALLAS, TEXAS 75224

CLEANING/DETAILING



**Clean-All
Car-House-Business**
Ephriam Jordan
(214) 942-5126
Beeper: 332-4453

ELECTRICIANS

HANDY ELECTRIC SERVICE

For Electrical Wiring & Repairs!
• Ceiling Fan Installation
• Service Change • Range Repair
• Free Estimates
(214) 375-9407

EXTERMINATOR

JD's Pest Control

Pest Elimination

- Elimination of Roaches,
Rats, Mice, Ants and Ticks
- Seven years of experience

(214) 390-7664

David White Office
Service Technologist 451-1739 Beeper

**SPECIAL RATES FOR RESTAURANTS
AND COMMERCIAL BUSINESSES!**

FASHIONS

Heritage Expressions

Now Open!

- African Cloth
- Art • Jewelry
- Artifacts • Hats
- Black Cultural
Books • Clothing
- Sashes

(214) 255-3890
3648 Irving Mall



FINANCIAL

MORTGAGE LOANS

Refinance • No Cost Purchase
Purchase • 203k Purchase & Rehab
Cash out Investor • Home Buyer
Program

F.H.A., VA, Conventional Loans
Other Programs Available
(214) 224-8891 Cynthia Harris

D.F.W. Mortgage Services

1666 N. Hampton Road, suite 105
DeSoto, TX 75115

Get your VISA

No Credit History, Bad Credit
It does not matter now!
NO CREDIT CHECK

CALL NOW

AND

GET YOUR

VISA

(214) 283-8887

INSURANCE

Like a good neighbor, State Farm is there.



Louis C. Brown
Agent

1900 Oates Drive, Suite 112
"Oates at LBJ"
Mesquite, Texas 75150
Off: (214) 613-1396
Res: (214) 222-2282

State Farm Insurance Companies
Home Office Bloomington, Illinois

LIFE • HEALTH • DISABILITY

Protect your Family in the event you
become disabled. For as low as \$5 per
month you can be assured of money
coming in should you become injured or
sick. For additional information contact:

J.E. Pennick & Assoc.

(214) 271-3761

Call now for no obligation quote
Ages 18-64, Renewable to age 65
Instant Issue

MUSIC/VOICE LESSONS

Piano and Keyboard

Lessons

for all Ages
Low Rates
call: 421-0500



Gospel Music

SHEET MUSIC PACK
(special \$10.00)

To order call
941-1412
or mail payment to:
Derrick Geter Music
1840 Stella Ave.
Dallas, TX 75203



MAIL SERVICES

MAILROOM EXPRESS
4041 W. Wheatland Rd.
Suite 156 • Dallas 75237-9991
296-SEND

REAL ESTATE

Committed to Service!

GLORIA JONES



371-6796
HOME

407-4674
24 HOUR

MESSAGE CENTER

Century 21

Laurent & Associates

Let Me Help You Sell Your Home!

Call ME FOR A
FREE MARKET ANALYSIS TODAY!

BARBARA KEGGINS

MARKET ANALYST

228-8276

Century 21 Galloway-Herron

TRAVEL



of DeSoto

Looking For A Cruise Vacation?

The world's largest network of cruise specialists

- We sell cruises and cruise/tours
- We represent all cruise lines
- Over 1000 sailing departures
- Specialists on cruises for individuals,
families, honeymooners, groups, sales
incentives, fundraisers.

PROUDLY MINORITY OWNED

228-4600

1-800-466-WAVE

900 North Polk, Suite 106 • DeSoto

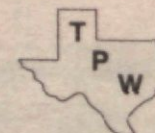
TROPHIES/ENGRAVING

Tratech Trophies & Awards
(214) 372-3447

211 Keist Polk Shopping Cntr.
Plaques, Trophies, Badges,
Engraving

WATER BLASTING STEAM CLEANING

Mobile Wash Units
Parts and Services-All Brands



Texas Power Wash
531 E. Grauwylar
Irving, Tx 75061

(214) 438-3137