Your Opportunity To Access The Community

Minority Opportunity L

VOLUME 2, NO. 9





Oh, Brother!

The community responds to poor treatment of Brotherman comics by Toys R Us execs

Top Educators

Walter Bumphus and Wright Lassiter Jr., are presidential role models



From the Publisher

Thurman Jones

Prayer revisited

While witnessing a press conference in early August at St. Luke United Community Methodist Church, I noticed a gentleman by the name of Claude Watson (see Mr. Watson's letter on the next page) literally boiling in frustration. His anxiety had nothing to do with the purpose of the press gathering, which centered around community leaders decrying the way the Dallas Morning News reports incidents involving our elected officials and community leaders. Mr. Watson was perturbed because he did not receive a substantive answer to the question he had asked three prominent African American ministers in the room. Claude simply wanted an answer to the age-old question "Why can't St. Luke Community United Methodist Church, Friendship West Baptist Church and New Hope Baptist Church combine their resources and start their own bank?"

The answers of Revs. Frederick Haynes, III, Derrick Harkins and Zan Holmes, says Mr. Watson, left him equally confused as determined. Yet as I stood there getting an earful of Claude's concerns for our community, it occurred to me it was this same time last year that similar concerns moved me to write "Our Economic Prayer." Since this month is the anniversary of the "Prayer" commentary I thought it would be a good time to assess the fruits of that prayer.

Before going any further, let me preface what I'm about to say: I'm speaking in the capacity of chairman of Economic Development at St. Luke—a position I will relinquish in December after three years pursuing economic opportunities for St. Luke and the community as a whole.

When I was first assigned the task of economic development I was somewhat intimidated and unsure where to start. Economic development concept varies from Wall Street economics down to something as simple as where we should spend our money. The more I thought about it, I began to reflect on that biblical scripture in the book of Luke 16:10: "He who is faithful in a very little thing is faithful also in much; and he who is unrighteous in a very little thing is unrighteous also in much." This scripture was a cornerstone and a source on constant guidance during my three years as chairman of econom-

(continued on page 6)

In

Acom's campaign

pays off
Acorn (Association of Community
Organizations for Reform Now) and
the City of Dallas announce the implementation of UCAP; a program
designed to aid low-income families to
purchase homes andstabilize neighborhoods. The program is set up to
provide a portion of the downpayments and closing costs in the amount
of \$1,000-\$2,000 for eligible persons.
The funds are provided as a no-interest deferred payment loan as a second
lien on the property and is forgiven at
the end of the loan. Contact Valerie at
823-4580 or Ernest 372-0012.

School-age or not, test child's hearing

Schools routinely test children for hearing problems, but children whose problems are discovered before they start school stand a better chance of developing normal speech and language. While children are in the process of learning speech and language, even a mild hearing loss can cause problems, says Wende Yellin, audiologist at The University of Texas Southwestern Medical Center at Dallas. UT Southwestern experts say children's hearing can be tested at any age. For more information contact: Shanna Swendson at (214) 648-3404.

DFW Airport offers contractor development training

Dallas/Fort Worth International
Airport's Disadvantaged Business
Enterprise Program Office in conjunction with the Airport Development
Department will offer a nine-week
course on Small Contractor
Development Program (SCDTP)
beginning on August 5 and going
through September 28. The course will
address specific regulations, processes, procedures, and contracting
requirements, marketing, business
planning, project scheduling and
workforce diversity. Interested persons should call (214) 574-8008.

Comerica adds new board member

Comerica Bank of Texas has elected the Rev. Zan W.

the Rev. Zan W. Holmes, Jr. to its' board of directors.

The

News

Rev. Holmes is a senior pastor of St. Luke Community United Methodist Church and associate professor at Southern Methodist University's Perkins School of Theology. He also serves on the board of regents for The University of Texas system and chairs the system's committee on academic affairs.

Good thing I ain't



Jesus
If you enjoy reading bedtime stories to the little ones then perhaps you

should try Robert Holt's newest book entitled Good Thing I Ain't Jesus:
Bedtime Stories That Even Your
Grandparents Will Love. Each story is just one or two pages long and ideal for reading at bedtime. Holt's new book can be found at Black Images Book Store, Heritage Expressions,
Afro Awakening and Local Color in Grand Prairie.

Dr. Martin Luther King, Jr. remembered

Four Dallas City Council members will attend the March on Washington for Jobs, Justice, and Peace on August 28. The march will commemorate Dr. King's "I Have A Dream Speech" of August 1963. Rev. Charles Stovall, Regional Coordinator for the Coalition, asked North Texans to participate in the march and other struggles for justice and freedom.

New KERA/KDTN project

An ambitious new project is being undertaken by the Educational Resource Center (ERC) at KERA/KDTN. The project's aim is to train childhood specialists and others to teach parents the techniques of Sesame Street Preschool Educational Programs (PEP). The first trainers' workshop will be conducted on Friday, Sept. 17, from 9 to 12 noon. The workshops are open to child-care administrators, education specialists and representatives of agencies that work directly with families and children. For info. call (214) 740-9291.

Dallas Morning News offers matching grant The Dallas Morning News will offer a

matching grant for a National Association of Black Journalist (NABJ) print journalism scholarship to be established in memory of Toni Yvonne Joseph, a Morning News employee who died on July 26 of cardiac arrest. Joseph, a resident of Oak Cliff and respected staff writer for the Today section of The Morning News, was an award-winning, journalist who was admired for her style, wit and dedication to chronicling African-American issues. NABJ, of which Joseph was a member, has created a scholarship in her honor. The organization will award at least \$2,500 in scholar-ship to an African-American college student planning a career in print journalism. The Dallas Morning News will match contributions dollar for dollar up to a maximum of \$2,500.

Marcus Garvey's birthday remembered

Marcus Moziah Garvey birthday was remembered on Saturday August 21, at 7:30 p.m. at the Pan-African Connection Bookstore and Resource Center. Garvey was born on August 17, 1887 in Jamaica. In 1914, he founded the Universal Negro Improvement Association (UNIA) for which he later was named president and traveling commissioner. The organizations motto was "One God! One Aim! One Destiny!"

DBFC approves loans Bill Weddle, Chairman of Dallas

Bill Weddle, Chairman of Dallas
Business Finance Corporation (DBFC)
announced that the DBFC has
approved loans to three business in
South Dallas. The South Dallas
Nursing Home and Nogales Produce
located in the Fair Park area, and
Chandler Signs located in an
Enterprise Zone total financing represents \$1,337,000. The DBFC is a recognizeddevelopment company that
provides long-term financing through
the SBA "504" program. Contact Jim
Reid at 428–7332.

Winerity Opportunity Licus (2090-2010) 171X(20)90-2019

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Apologia Economica

All the protests in the world will not bring about economic justice and selfdetermination for African-Americans.

While we certainly must keep up the pressure to make governmental entities, companies and businesses that receive or benefit from tax monies hire and contract with everyone, including us, we must be doing some other things, as well.

The resistance European Americans mount to even the most basic African American requests for fair and just economic treatment makes it clear that looking to them for relief is ultimately futile. They seek to circumvent or flout even the already weak set aside and affirmative action laws that they reluctantly pass.

We must take innovative actions because as one anonymous quote has it, "A working definition of insanity is doing what you have always done the way you have always done it - and expecting a different result."

Regaining our economic sanity begins with the current practice of taking up collection in church from African American people on Sunday and running down and depositing the money in European American banks on Monday. This unfortunate practice is bleeding us dry and if we are to ever gain the power that goes with economic strength, we must stop giving our discretionary dollars to those who should be the last ones to get anything from us.

While our per-capita incomes are lower than our European counterparts, if we were a separate nation our wealth would literally swamp 95% of the nations on earth, Europe included. No, it isn't that we don't have wealthit's that like the servant who buried the one talent entrusted to him, we are burying the talent God has entrusted to us by giving it one-way passage to those who despise us and will not do real substantial business with us.

By now, almost every hopeful African American entrepreneur has had the experience of being loaned money by a bank for cars and assorted consumer goods, but being turned down flat for anything having to do with business. I keep coming back to our churches banking practices because the major hemorrhage of the money that could undergird our economic development is through our churches, into banks that will finance the construction a church, but will deny business financing to the soundest of risks from the same church.

Loyalty and friendship have nothing to do with these constructional loans— miss one payment and that fact will become readily apparent.

African American contractors and business people, like their counter-

parts of all ethnic groups, must have bank backing for bonding, up-front costs, payroll protection and general operating capital, just to make viable bids on the few contracts that are open.

That is the money that is buried and gone when our church offerings are deposited with Euro-Am banks on Monday morning.

This is so because much of our non-discretionary income is already locked in with European American financial institutions. For example, most home mortgage or rent money from us ultimately traces back to a Euro-Am developer. Similarly, our car payments ultimately trace back to Euro-Am or Asian manufacturers, and our food costs trace back to Euro-Am growing and producing conglomerates. But the biggest chunk of our discretionary income, about which we decide when, where, and how much will be given, is in our churches.

The black church is our spiritual, social and political foundation. It also should be, but is not, our economic foundation—and if we cannot attain economic growth through our church, we cannot attain it at all.

We must take our economic independence, because it is not going to be given to us - and if it were given to us it could, like all things that are given, be taken away. This is not an appeal to greed, but only by harnessing our economic power can we exercise the power to nullify the ethnic bias, neglect, discrimination and just plain meanness that is our lot in this nation.

It is useless to inform Euro-Am people that they are hurting us financially. They are doing it deliberately they already know! Now is the time for us to take the tithes and offerings we put into our churches and use them to create our own financial institutions.

This transformation is not the work of decades or centuries, but of years—or even months. The amounts needed to finance a sound institution are collected by churches every week.

The plan is simple: a number of our churches put their money in one bank and force membership on its board of directors. Build up experience and financial strength until African Americans can either buy or build a financial institution of our own.

Those who say that African Americans cannot be successful bankers must be counteracted by pointing out the number of Euro-Am banks that are still failing every year. (How much we all are going to pay for the bank/S&L frauds; the biggest—and exclusively Euro-Am—theft of money in human history.)

If we cannot trust and build with each other, whom can we trust and with whom do we hope to build?

Claude A. Watson

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Lease with Option to Buy

An option to turn you into a homebuyer instead of a renter



Yates

A lease with an option to buy is no more than a regular lease with an option to purchase the property you'll be leasing. There's no special magic involved and nothing too difficult to understand. The lease option contract is basically an agree-

ment the owner of a property gives another for the right to purchase his or her property at a fixed price, on specified terms, sometime in the

Example: an owner of property is willing to lease his or her property at current market rents of \$600 a month, but adds \$100 to that amount to be credited toward a downpayment at the end of a two-year period. In turn this creates a two-year option. In this

option example the owner predicts that his or her property, presently valued at \$58,000, will probably be worth \$60,000 at the end of the two

When you add \$100 per month over a two-year period you would have \$2,400. To sum it up, two years from now would be as though you presented the offer to that same owner today, and that offer would be \$2,400 down to purchase a property selling for \$60,000.

You should always use a title company when executing a lease/option purchase. Most title companies have their own attorneys who can assist you with the entire transaction including the sales con-

In order for the sales contract to go into effect, you must exercise the option to buy the property at the end of the two-year period. An option

must be in writing and consideration (usually money) must be present to make it legal. Never issue money directly to the seller but to the title company who would handle the distribution of any funds properly between owner and lease/option

Only the owner of the subject property is bound by the lease/option contract, because a lease/option contract is considered to be a unilateral contract (a contract binding only one party). The buyer does not have to exercise the option to buy the property. If the buyer does exercise the option, however, the seller has no choice but to

At a glance it may appear that an option could only benefit the buyer, but if carefully structured, the lease/option contract can be good for both parties. If an owner of property is going to give a person an opportunity to purchase property at the very top of the current market value range, or perhaps, depending on the length of the option period, even higher. This would compensate for inflation increasing the value of the property in the future.

Today the price may seem high, but, at the end of the option period when the buyer has to decide whether or not to purchase, the price may actually be below market value. Usually the option consideration paid by the buyer is relatively small compared to the value of the property. Therefore, very little is involved in controlling a large property now would want to buy.

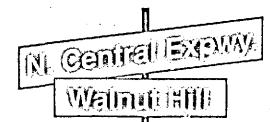
Usually the buyer hopes that the property will increase in value beyond the agreed upon option price. In most cases when the buyer is wrong, he or she would walk away from the contract with no obligation whatsoever.

While a lease/option contract must have consideration (usually money), it need not be money. The consideration could be equity that you have in some other property which may be a dead asset, or an asset you no longer want.

In its simplest form a lease/ option is nothing more than a legal right given by an owner of property to a buyer for purchasing property at a predetermined price sometime in

Please direct comments and inquiries to Curtis Yates c/o MON, 2730 Stemmons Frwy, 1202 Tower West, Dallas, Texas 75207

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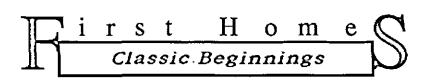
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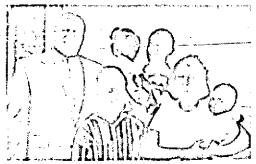
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Mr. Daniel Calwell (left, Owner of First Homes),. with the Shamlin Family of Dallas, who recently purchased a new home from First Homes.

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RDAYCIK BAYCIIS

The 'Oops' factor

It's more than just circumstance that keeps the African American community down



Thomas Muhammad

You would agree with me when I say that the African

American community does not always agree on one single name it wants to call itself whether it's Black, Negro,

Coloured, etc.

However, one thing all African Americans and other ethnic groups can agree on is that there are more oops in our communities than in any other. So I thought that maybe we should call ourselves the OOPs people. Why you may ask? Let's look at the history since coming to America.

We were told that we would be civilized, cultured and refined so that we can be much more presentable to the rest of society, but oops, we were not told that we would be stripped of our names, religions, cultures, or that our family members would be sold and treated like cattle on an auction block.

When we fought for a free and independent America from British influence, cops, we had to be written in as 3/5ths of a human being which

takes two of us to make one person.

After we fought for the abolishment of slavery, oops we did not get our forty acres and a mule. When we helped to defeat the American Indians (Buffalo Soldiers) oops, we were not mentioned in the history of the Great West.

Then there were the oops, inventors who did such things as map The White House, create the light bulb, invent the traffic lights, made shoes, and developed southern schools. The oldest colleges in the south are African American. When voting was made available to us and we went out to exercise our rights, oops the Ku Klux Klan was created to prevent us through lynching.

By now you are probably thinking that you have heard enough of this oops mess, well so have I. However, my intent was to put you inside the minds of people like Malcolm X, John Wiley Price, Diane Ragsdale, Kathlyn Gilliam etc. It seems we get confused about the issue when it comes to speaking out against the wrongs that are perpetrated on our people until they come for us personally then we want everyone to take notice.

Recently, Commissioner Price came under attack by the Dallas

Police Department, various news media outlets, and the Grand Jury because he refused to become a product of the oops factor.

Mr. Price was the focus of an investigation by an Anglo motorist who claimed he pulled a gun on him during an argument at a stop light in south Dallas. Yes, John is a very good friend of mine and I was not there. However, on that same night I stopped by Black Images Book Store where he was performing his live radio program and I told him how many Anglos pass me and give me the finger because I have one of his bumper stickers on my car. Then I told him what I believe happened.

I said you were sitting at the stop light in one of your cars with your name on it and this guy saw the car, and he saw you at the wheel. Therefore, he decided to tell you what he thought of you from a white male point of view. However, he did not anticipate how you would respond but when you responded it made him nervous and afraid.

John told me that my evaluation was correct. He also said that he stepped out of his car and invited the guy out. The guy said I am going to sue you. John responded yes I know but first I am going to whoop you.

As a result of this confrontation, I have a suggested theme song to substitute for The Black National Anthem; it should be Oops upside your head.

I mentioned this incident with Commissioner Price because it will help you possibly help you under-

stand the reason for the remark that got so much attention from an interview with Price and Bob Ray Sanders.

On Mr. Sanders radio talk show, Mr. Price out of anger and frustrations of an oops community said that African Americans should stop killing each other and turn our guns on other enemies.

Anglos believed they were the tar-

However, we as African Americans knew that Price was not telling us to start killing Anglos. But the reality is that the press and some big political powers wanted John so much that the daily news paper wrote an editorial chastising the African American community for not denouncing Commissioner

It was amazing to them that for the first time they could not find an Uncle Tom to do their dirty work. Everyone they interviewed said that they agreed with John's frustrations and that they are real and need attention as soon as possible.

Yes, we are tired of the oops Donald Thomas, Rodney King, CRA, Affordable Housing, Gary Graham, Police brutality and killings, Economic Development, cowardly white supremacist, sticking your noses in our political races.

So tell me are you like Price, Ragsdale, Gilliam, tired of the oops? Or since we have them so much do you feel that we need to change our name to the Oops Community? Please write me here at the MON Offices.





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(continued from page 2)

ic development —which now comprises 9-plus sub-committees.

I understand that economic development means different things to different people, in Mr. Watson's case a bank would be a nice start, and yet when I talk to David Adams, chairman and editor or our '93 and '94 St. Luke Business Directory, he assures me the business directory in solid direction.

After reviewing the demographics, particularly the spending habits of African Americans in the area, I agree with Mr. Adams. There must be some way to recirculate the \$5 billion gross African Americans earn annually in Dallas/Ft. Worth.

Just imagine if the \$400,000 per day metroplex African Americans spend on new cars, or the \$23 billion per week we spend (at Kroger, Minyards, Tom Thumb, etc.) ended up in Black hands? Yet in concurring with David Adams I can not disagree with

647-6144

PAGER: 322-8226

Claude Watson. Their is nothing "elementary, Mr. Watson" about the fact that over 250 Black churches in Dallas alone deposit countless thousands of dollars in white banks every Monday morning. This banking business is a sore spot for me because in the infancy of my administration we had targeted a credit union as one of our first projects. After spending two years beating our heads against the wall learning credit union rules and regulations it was decided St. Luke would join Common Ground Federal Credit Union (assets \$700,000) with the prevailing reason being we didn't want to reinvent the wheel. Common Ground Credit Union was already doing many of the things St. Luke had targeted as major priority—providing loans for low- to moderate-income citizens in our community.

Because of Mr. John Fullinwider's leadership at Common Ground in the areas of affordable housing, auto

loans, basic banking needs, where many low- to moderate-income South Dallas citizens have been systematically excluded from the underwriting policies of the banking community—access to loans is now available.

Common Ground's success has not gone unnoticed—it caught the attention of community leaders, but none more attentive than Mr. Bill Hamilton, a predecessor of mine as chair of economic development at St. Luke. Mr. Hamilton proposed we start a community development fund, with its mission being to provide loans, invest in businesses, or outright buy businesses in the community. The uniqueness of the community development fund it would garner resources from Black churches and take advantage of management skills of the Common Ground credit union and let them arrange this fund as a separate entity from Common Ground.

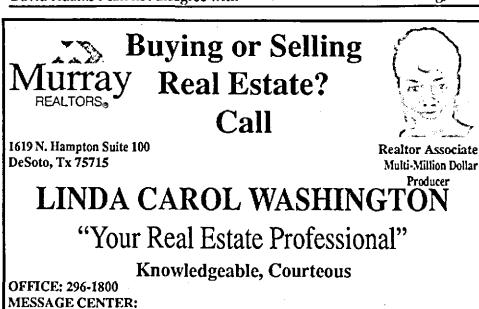
This has been no small feat for Mr. Hamilton considering he started this initiative in October last year. Yet he says he is undaunted and plans to pursue the likes of Concorde Missionary Baptist Church, Antioch Baptist Church,

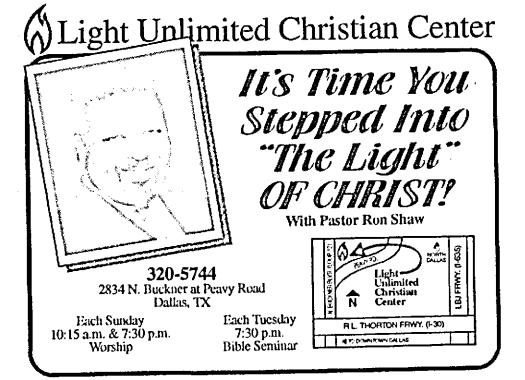
New Hope Baptist Church, Hamilton Park United Methodist and others in his quest to capitalize the community development fund with \$100,000 (ten churches at \$10,000 each) with the purpose of economic development.

Has the prayer yielded results? Evidence can be found in the hearts of the men I have mentioned as testament to those of you who have been vigilant in your prayers and commitment to our community. As outgoing chairman of St. Luke's Economic Development Ministry I'm preparing for an orderly transition for the incoming chairman Mr. Edlen O. Cowley

Because Claude Watson's comments continue to gnaw at me, I wanted to leave Mr. Cowley with more than the ten-plus subcommittees that make up the ministry—I want to leave him with the words of Dr. Theodore Walker who challenged me last year this time:

"I am aware that we are not yet serious about economic development, but I am also convinced that we may be standing on the verge of repentance. If I am correct, then another year or two can yield more generous returns."

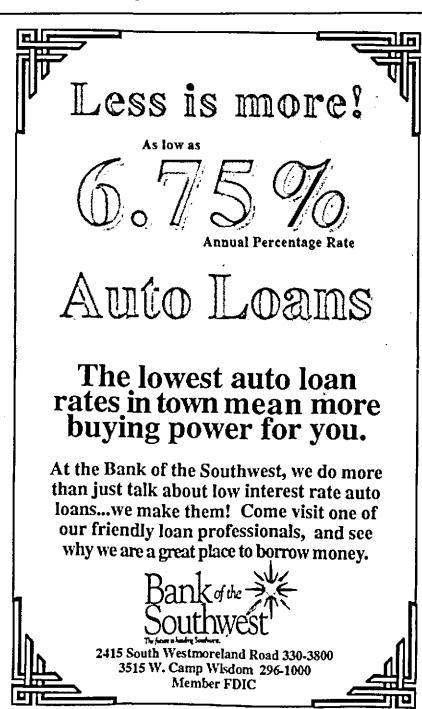




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In black and white

A little guide to help you understand the inscutable wheels of the municipal court

By Ralph Ferguson

Municipal Court, the court of the people embodies first level in the judicial system. The municipal court is the stronghold of citizen's rights. You may

represent yourself in court, file citizen complaints, and motions ertaining to cases filed against you. The caseload

in municipal court is very diverse. You may hear cases presented on traffic, environmental health issues, thefts, and assaults. The defendants may prosecute their cases or hire an attorney.

By statute, there are three fines in municipal court. Traffic fines may range from \$1-\$200, other Class C violations may range from \$1-\$500 or \$1-\$2,000. The fine quoted by the clerk is the courtesy amount set by the judge. If you appear in court, the judge has the authority to lower or increase the fine to its maximum within its category.

Class C misdemeanors are fine only violations. You are not likely to serve a day in jail for the crime. No one wants you in jail for a Class C misdemeanor. When you go to jail on a Class C misdemeanor, you have been woefully irresponsible. If you manage your case properly, you will avoid the minimal risk of jail.

What you want to do with a Class C violation is keep the citation. You do not toss your citation in the trash. When you lose your citation, you significantly reduce the odds of a successful outcome for your case. You may be certain the prosecutor will have a copy of the citation. Simply, appearing at the court without your citation copy is tantamount to booking passage on the Titanic.

Why is the citation vital? The most important and busiest person in the process is the court clerk. You simplify the process when you have what they need on request. You do not want to lose a minute of valuable time with the court clerk. As a rule, court clerks have important procedural information which may save you time as well as money.

If the court clerk spends time searching for your case, you may get questions answered but the answers may be quick as well as guarded. The court clerk must move defendants as quickly as possible. There is only so

much time to allocate to the endless sea of problems they hear daily. A court clerk processes more than 200 cases in an average work day. They must be efficient and concise in response to defendant questions.

To the court clerk, vou are a defendant. A prepared defendant that approaches the court clerk may get a maximum of ten minutes to discuss options available. As the defendant, this is when you have opportunity to take command of your case in the process. Here, the squeaky wheel gets the judge and prosecutor which is not necessarily a benefit.

Consider, lawyers do not rush their clients to court. You have less training than an attor-

ney. Your appearance in court opposing a professional prosecutor may lead to a maximum fine on your case. The services of the court clerk have great meaning and value when you think their know-how will assist you in avoiding pitfalls.

Do not be a squeaky wheel, the cost in time and dollars does not warrant rude behavior. It is your time and your money why not maximize it with the individual most familiar with the system. You want the court clerk to see you as a person seeking a solution. By presenting your citation, you open the door to the free flow of information as well as expedite your case in the process.

The front of the citation tells the story of the violation. It provides the case number, identifies the defendant, the location of the incident, the officer, time and date. With this information, the court clerk is able to list the many options and clarify what you fail to immediately comprehend.

The rear of the citation is of equal value. You must read the information to fully understand your rights and privileges. You may be able to execute your case, if you correctly apply what is recorded on the citation to assist. The process in municipal court is not to be taken lightly. When you fail to manage

your business, the case goes to warrant and subjects you to arrest anywhere you are detained by a police officer. There are lawyers, who earn a better than average living, representing Class C misdemeanor clients that fail to resolve their cases.

Second, the prosecutor is not in the court to help you. The role of the prosecutor is to vigorously prosecute. Since Class C misdemeanors are fine only violations, vigorous prosecution

means to have the court find you guilty and to encourage maximum penalty as punishment. The prosecutor does not care to go

to trial before the judge nor jury. This is not due to fear; trials require a great deal of time. When left with no alternawill pursuit justice with vigor. The one who knows how to present facts within courtroom guidelines gets the best outcome. Unless you are certain of your skills or hire an assure attorney, you do not want to do what most lawyers try to avoid, having a trial.

Because of the volume of cases in municipal court, the

prosecutor prefers to negotiate with the defendant. This practice is referred to as a plea bargaining. It provides latitude for the prosecutor as well as the

defendant and makes disposing of cases in court more efficient.

If the defendant and prosecutor come to mutually acceptable terms, they present decision to the judge for approval. Unless the judge believes the terms border on abuse of power, the judge usually concurs with the defendant and prosecutor. The mission of the court is to achieve justice through compliance, The punishment does not have to be stringent, just effective. Your sentence by the judge may require payment of fine and/or community service.

The objective of the court is to punish sufficiently to assure deterrence. The court does want to punish the innocent. If you have proof which clears you of the charge, you may present it to the prosecutor., When this occurs, you and the prosecutor request a dismissal on the merits of the information. Technically, the prosecutor us refusing to prosecute because there ius no case. The judge listens and approves the dismissal. What you find in municipal court is everyone wants to do the right thing, time is a priority and no one wants to waste it on a deficient case.

Third, the judge is present to be neutral. The judge rules on the facts of a case. What you feel, think or believe have merit when you substantiate with facts. Your failure to do so may cost you in the verdict. Not only must you have facts, you must know when to enter them into the record.

The judge may grant you some freedom in the courtroom, but it is not going to be much. The judge must always appear to be neutral. If the judge leans in your favor, you can be certain the prosecutor will raise questions about impropriety. Representing

> yourself in municipal court, it is prudent to learn courtroom conduct from books in the public library or an attorney open to giving suggestions.

Do not make the error of looking for support from the prosecutor or judge, you are on your own. The mayor nor city council can compel the changing of a judgment. If the judgment is not favorable, you may file for a new trial or an appeal.

The municipal court is a marvelous forum for citizens. It is not perfect, but you are heard. The municipal court is the solution center for the

community. It is more effective than taking the law into ones own hands. The municipal court provides us an opportunity to reach consensus without violence.

The objective of tive, you may be certain the prosecutor the Court is to sufficiently to

"A Legacy of Soccer. A Legacy of Service."

We're proud to be part of a Legacy of Soccer in Dallas. That's because Dallas is one of nine American cities hosting the World Cup USA 1994 where teams from 24 different countries will compete in this sport which is rich in history.

World Cup USA also means good things for our city. Things like an opportunity for Dallas to host these games and showcase what makes our city great. And...an opportunity to share soccer with people who appreciate the sport.

Southwestern Bell is also bringing good things to the city to support our Legacy of Service in the metroplex. We're installing the latest in fiber optic technology to serve south Dallas and the Fair Park area where the games will be played.

This state-of-the-art network can carry high-speed data services to companies to meet the demands of today's competitive business world. And it can deliver Distance Learning services to schools so that children receive the best education possible.

Our continued commitment to service provides you with quality communications services at work -- or at home. And our involvement with World Cup USA 1994 brings the people of the world together to share the competition and sportsmanship that is soccer.

A Legacy of Soccer. A Legacy of Service. Two goals that score big points and help keep Dallas a great place to live!

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Regional Supporter WorldCupUSA94

Dallas Urban League empowers minority males for success

Individuals who complete the Dallas Urban League's Institute for Minority Males program develop the confidence to overcome the social stigmas and day-to-day pressures that are often a part of their environments, says Eric Anderson, project director.

- Through a four-month program held at Paul Quinn College, 3837 Simpson Stuart Road, participants undergo academic training, job readiness and health education, as well as a full physical examination.

"Our goal is to help the men realize and utilize their full potential," Anderson says, "I have see drug dealers reform and other remarkable changes in the participant's lifestyles by the end of the program."

Young men who are between the ages of 17-38 and are recovering from substance abuse, on parole or unemployed may participate.

A federal grant from the U.S. Office of Minority Health, funds the institute.

Participating organizations and agencies that help support the program include Parkland Memorial Hospital, Paul Quinn College, the YMCA and a support group, African-American Males: An Endangered Species.

"With the growing crisis facing the African-American community and African-American men in particular, we cannot ignore the needs of persons in this age group who, if given a chance can become a productive citizen," said Dr. Beverly Mitchell-Brooks, president and CEO of the Urban League.

Anyone interested in participating or volunteering in the program should contact the Urban League at 376-0396

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Announcement

Dwain Price, noted sports writer of the Fort Worth Star Telegram, will head up the newly-created sports department for the Minority Opportunity News.

The four-page section in *MON* will be directed toward high school sports in the Dallas area, which, according to Price, is a hotbed for college recruiters throughout the nation.

Price's experience is a welcome addition to the progress MON has made over the past year.

Comic tradedy

The community is outraged over Toys R Us' treatemnt of Brotherman comics

By Artnella Holmes

"There are 132 days left before Christmas, and if Toys R Us hasn't resolved this issue with Big City Comic books, my wife and I will have to take our \$2,000 dollars that we spend on our children somewhere else."

This is only one of four letters sent from concerned consumers to the TRU Corporation regarding the unfair treatment of Brotherman Comic books. As of April 24, 1993, TRU has banned Brotherman Comic Books from the shelves of their chain stores nationwide.

In a letter addressed to Big City Comics (BCC) from TRU's Executive Vice President Roger Goddu, he said, "We (including Mr. Nakasone president of Toy R Us) have reviewed your comic books, and while we feel the content is indeed non-controversial, unfortunately, the covers of certain comic books from your company are causing us problems in our stores. After review and careful consideration, which included input

from our stores, regrettably we've reached the decision that your comic books are inappropriate for our stores. You should be aware that Mr. Nakasone supports the decision."

According to Jason Sims, President of Big City Comics, TRU's complaints about Brotherman comics are bogus.

"Within two weeks, the sales were brisk for Brotherman comics. In the Dallas area, it was doing exceptionally well in the Red Bird vicinity," Sims claims.

Sims said if TRU executives decide to place standards on the Brotherman comic books then they will have to place standards on TRU products.

"It's very interesting how a national chain such as Toys R Us could treat a vendor in such a way," he said.

In addition, Sims said BCC advertised the TRU chain store in television interviews,

newspapers, in their comic books, and in 30-40,000 of their flyers, sim-

ply because Toys R Us planned to sell their product.

"Whenever a product is pulled from a national chain store, it must be deemed as a life-threatening product or very low to community standards. Actually, the problem isn't the comic books. The problem is that its owned by an African-American company," said Sims.

On August 8, G. Coleman of Atlanta addressed a letter to TRU expressing discontent of TRU's actions toward an African-American Comic Book company.

Coleman believed there are countless toys sold by the Toys R Us stores that should be scrutinized aside from the comic book.

What reasons

could anyone

have against a

with positive

messages?"

comic book filled

"I don't understand why it is always the

African-American products that are constantly coming under scrutiny," read Coleman's letter.

Coleman petitioned TRU to reconsider its decision to drop the comic book from the stores or else he would be forced to take his business elsewhere.

To date, TRU has neglected to send BCC

any pertinent documentation supporting a consumer's complaint of the Brotherman comic book. However, TRU has pulled the comic book from TRU's chain stores nationwide, placed a freeze on Brotherman sales, made a return to vendor request on all BCC comic book shipments, and placed the remainder of the comic books at the back of the stores.

"What objectionable reasons could anyone including Toys R Us have against a comic book filled with positive entertaining messages?" said Mrs. Lady C. Nelson.

Nelson, a Grand Prairie resident and Toy R Us customer, said she hoped the TRU corporation would realize its error in judgement and restock Brotherman comic books before further repercussions arise.

Although the incident is very damaging to BCC products, the distribution of its products to various comic book stores is still in tact.In addition, one of the biggest retailers of the comic book is The Black Expo in New York.

"Luckily, TRU wasn't our first account," commented Sims. "As an independent distribution company,

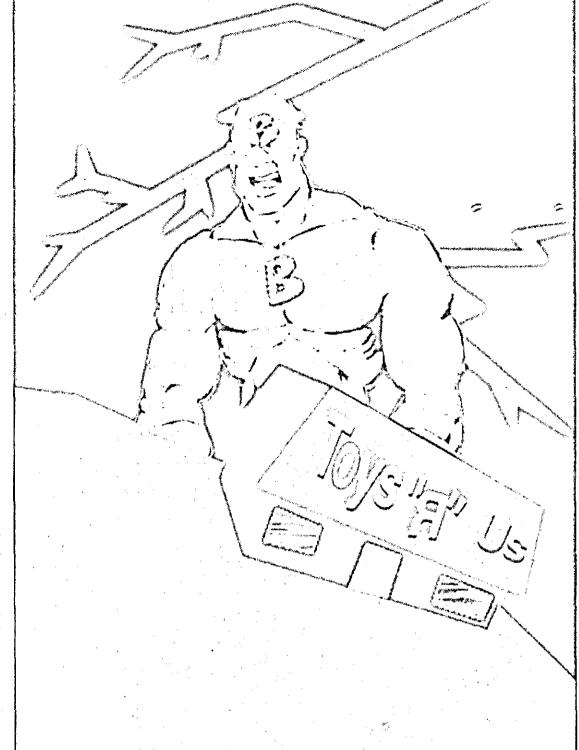
we've developed our procedures for distribution."

Although BCC isn't a giant corporation, Brotherman comic books has received a lot of positive community support.

Cassandra Mims of Dallas said she has no plans of shopping at the Toys R Us stores until the matter is settled.

Sims said he believed the incident is more than a mere misunderstanding. If Toys R Us can take Brotherman off the shelf with an alleged complaint of four letters, then the support of our four letters should place us back on the shelf. In other words, we're even.

"We became an independent African-American distribution company because we didn't want anyone to control the images of our product," Sims said.



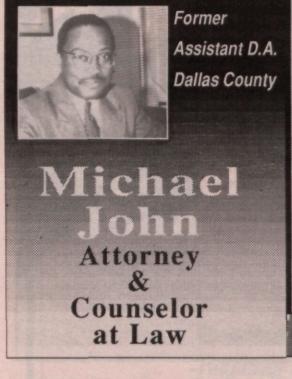
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Internship honors

By Veronica W. Morgan

State Senator Royce West honored the sponsors and students of the first Annual Dr. Emmett J. Conrad Internship Program held at NationsBank in Top of the Cliff.

The reception was held in memory of Dr. Emmett J. Conrad, a highly respected civic leader dedicated to helping youth. He was also the first African American member of the Dallas school board.

"If we set a direction, get a plan, then implement that plan, we can accomplish our goals," West said.

Senator West said Dr. Conrad believed that our community needs a think tank. Therefore, The District 23 Summer Internship Program was developed and renamed in the spirit of that think tank.

"Our purpose is to expose young college students to different career paths, giving them the opportunity to choose," said West.

La Juana Barton, District Office Manager, emphasized that the internship program boasted over 27 paid interns during the summer.

Benjamin Meshack, a medical stu-

dent at Moorehouse college, and the first intern out of UT Southwestern, defined an intern as having the power to conquer and excel in his/her chosen profession. The audience applauded as he ended his own perception of who an intern really is.

"An intern is a hard-working student whose future is in his own hands," Meshack said.

Eleanor Conrad, the honored guest and widow of Dr. Conrad, thanked the senator and corporate sponsors for helping to pilot such a program in memory of her husband.

"Cons," a nickname referred to by his widow, "was always interested in seeing the youth excel," she said.

Mrs. Conrad congratulated the interns for their work but admonished them to stay in the city.

"We need you here in Dallas, we hope you stay here and become meaningful, responsible, taxpaying citizens," she said.

Senator West and Mrs. Conrad presented plaques to each of the students and their sponsors.

Sen. West told the audience that the true test will come next year.

West said two other companies, EDS and Austin Industries, are already online for next summers program.

"The start is in place, we need more industry involvement," West said. "This program will be around for a long time."

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Making a difference

Two African American community college presidents provide positive role models and strong message for education

By Angela Washington-Blair

Dr. Walter G. Bumphus and Dr. Wright L. Lassiter, Jr. possess admirable traits which exemplify the new breed of college presidents: they are visionaries; they are energetic; they love what they do; they sincerely care for the thousands of students' welfare; and they have the golden opportunity to be positive role models for those who meet them-especially African-American youths.

Interestingly enough, both gentlemen are employed by the same public entity: the Dallas County Community College District comprised of Brookhaven, El Centro, Richland, Northlake, Cedar Valley, Eastfield, and Mountain View Colleges and the Bill J. Priest Institute for Economic Development.

Dr. Bumphus is president of Brookhaven, located in the northern suburban community of Farmers Branch. Dr. Lassiter is president of the centrally located El Centro in downtown Dallas. As presidents, they are the chef operating officers of the institutions which they serve.

And those institutions are the much-needed and oft-utilized 2-year college, also known as the community college.

Community colleges sometimes get a "bad rap." Some people erroneously believe them to be bogus institutions—not "real" colleges, yet they

These institutions

of higher learning

educational needs

the community

meet the

fail to realize that these institutions of higher learning meet the educational needs of thousands the in community by providing reasonably priced and practical educational opportunities. The faculty at these facilities are welltrained with master's and doctorate degrees.

doctorate degrees.
As the new school

of thousands in year gets underway, thousands of metroplex adults and young adults will make the

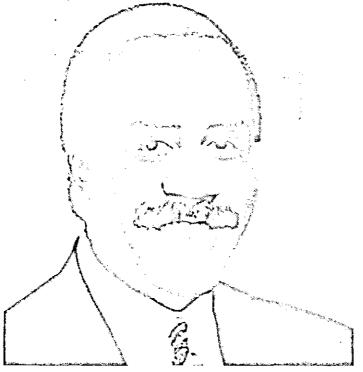
sacrifice of time, money and energy to attend the college of their choice. There is no excuse today to "waste one's mind." You may not be able to afford an ivy league education, or be able to

assisting like those "other schools" advertise) but registered nursing in a 2-year program is offered through the DCCCD! Many other programs are one-year certificate programs culminating in a certificate. The two year programs lead to an Associates Degree.

You can stop after two years, or go on to a university. Many of the DCCCD graduates go on to graduate school or professional schools of law and medi-

was Vice-President for Finance and Management at Morgan State University (Maryland) from 1976 to 1980. Prior to that he was Director of Auxiliary **Enterprises/Business** Manager at Tuskegee University (Alabama) from 1958 to 1976.

He holds degrees from Alcorn State University and Indiana University and a doctorate in education from Auburn University in Alabama. He has had further study at





Dr. Walter G. Bumphus (left) and Dr. Wright L. Lassiter, Jr., (right) know their responsibilities as college presidents extend far beyond the campuses they direct.

travel out of state to one of our nations' historically black colleges, but today's community college will provide you with a quality education without breaking your bankroll.

Community colleges can be seen as bridges between secondary and other 4-year post-secondary institutions of learning. They offer the basics, such as English composition, mathematics, and American history. In addition, for those who need extra help, they offer

what are called developmental reading, math, and writing classes. Have a GED? No problem. The community college wants you. If you're a new English speaker, no problem. The district English-as-aoffers Second Language (ESL) classes for you.

Community colleges also offer specialized career training that rivals the expensive proprietary schools vou see advertised

constantly on television. Some of the DCCCD offerings include engineering technology, computer information systems, automobile repair, office technology, and nursing (not just medical cine as well. There is no end to the success stories of former DCCCD students.

The colleges offer many free services and continuing education opportunities and also offers athletic programs are available for the sportsminded student.

Part of this is due to the mission of community colleges to have teaching as the primary focus and "to offer programs and resources to members of the community at large whether they are enrolled students or not."

At the helm of two of these community learning centers are the afore-Drs. Lassiter and mentioned Bumphus.

Dr. Wright L. Lassiter, Jr. is president of El Centro College at Main and Lamar in downtown Dallas. He has held that distinguished position since August 1986. As CEO of El Centro he is poised in a position to serve the 6,000+ students of the college. This is the third college presidency for Dr. Lassiter. Many Dallasites may remember that he was the president from 1983 to 1986 of the now defunct Bishop college which occupied the campus that is now Paul Quinn. Prior to that, he was president of Schenectady Community College in County Schenectady, New York.

Dr. Lassiter has built his whole career around higher education. He

numerous other universities.

Dr. Lassiter serves on the board of numerous organizations and has obtained the honor of achieving the highest level of Toastmasters (an organization which provides its members with opportunities to improve their "speaking, leadership, and communications skills.")—the Distinguished Toastmaster award.

When asked what Dr. Lassiter sees as his mission at El Centro, he responded, "to provide affordable, accessible, accommodating higher education opportunities for citizens in the El Centro College service area. To offer college credit classes leading to Associate's degree to enable students to transfer to 4-year colleges to obtain their baccalaureate which will lead to them being able to obtain jobs in the workplace.

"I view El Centro as an opportunity college," he further added. "Prospective students can come here and find warm and caring environment for teaching and learning. We take the students where they are and move them toward their objectives."

Since coming to El Centro seven years ago my goal has been to be the premier salesman and marketeer for

(continued on next page)

Minority Opportunity News - page it is Sept 1993

(continued from previous page)

this institution," he eloquently stated. In addition, he said that he "endeavors to function as a prime role model for the kind of institution we are." He desires for citizens and students to view El Centro College as "their" college and their college of choice.

When the time comes for Dr. Lassiter to leave, he wants people to say about him that "he gave me the chance that I needed to prepare myself for life and a career. Further, he made

service his calling in life."

Dr. Walter G. Bumphus is responsible for the total operation of Brookhaven College on Valley View Lane in Farmers Branch. He has occupied that position since 1991.

The school has an enrollment of approximately 4,500 full-time and 4,500 part-time students per semester. Dr. Bumphus, like Dr. Lassiter is responsible for the multi-million dollar operating budgets each college has. As president, Dr. Bumphus is "also

responsible for providing visionary leadership for a staff of 268 full-time and 950 part-time employees."

Dr. Bumphus holds Bachelors and Masters degrees in Speech Communication and Guidance and Counseling from Murray State University in Kentucky. He has a earned doctorate from the University of Texas at Austin in Education Administration.

Prior to bringing his leadership abilities to Brookhaven College, Dr.

Bumphus was Vice-President and Dean of Students at Howard Community College in Columbia, Maryland (1987-1991). Before that he was Dean of Students at the same institution from 1978 to 1987. Both of these positions prepared Dr. Bumphus for his immense duties in planning, directing, coordinating, reporting, and budgeting—functions common to any manager.

Dr. Bumphus has extensive experience in grant development, accreditation activities, and has been a speaker at numerous workshops and conferences. He has also been an educational consultant and has received many honors.

He, too, serves on several boards of directors in his local community. He, like Dr. Lassiter, is married and has children—so they are family men as well. Who says we have no family values??

When asked what would he like to be known for during his tenure at Brookhaven College, Dr. Bumphus enthusiastically answered that he would "like to be known as one who helped to create an environment conducive to student success." He further stated that "quality teaching and service is the focal point of Brookhaven."

Dr. Bumphus continually strives to work with the staff to collectively work toward improvement in programs and services. He stated that there must be a "paradigm shift—that is a new way of looking at education. We must meet the needs of students to prepare them for the 21st century and reach a broader population. In fact, we must prepare them to function in jobs that don't even exist now." In addition, he added that "Our renewed service focus must be on helping the students to be more successful in their endeavors."

Not only that, but Dr. Bumphus echoes many information professionals, such as librarians, in that students must "learn how to learn." He offered that "leading students to become information literate is a task of the College."

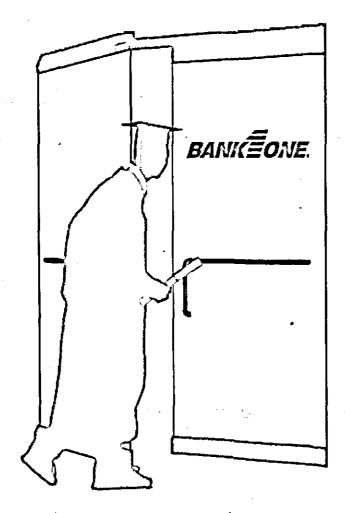
Dr. Bumphus strives for continual improvement in the quality of services at Brookhaven offered by faculty, staff and administration. Currently, he is working on the goal of advancing the understanding and use of technology so desperately needed in this era of bytes and bits.

When asked did he have as a goal to one day become a College president, Dr. Bumphus eagerly responded, "as a matter of fact, yes!" While in college and working on graduate degrees he expressed a concern over the lack of African-American role models or mentors in academia. It was suggested to him that he could provide that for those coming after him.

When the right opportunity presented itself at Brookhaven College, Dr. Bumphus was able to fulfill a dream of being a role model and a leader.

Indeed, both gentlemen have.

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Campus of champions

W. H. Atwell junior high school has an impressive tally of sports

By Gary Brown

Winning school championships is a difficult task and a rare accomplishment. However, winning multiple school championships in the same year is indeed an historic event.

A local junior high school in Oak Cliff has become Dallas'

school of champions. W.H. Atwell Junior High School currently houses championships not only in multiple sports, but in both boys and girls divisions.

The girls won zone, district, and city championships in basketball, and the boys did the same in football, basketball, and track and field. And the girls and boys lost no more than two games in volleyball, soccer, softball, and baseball.

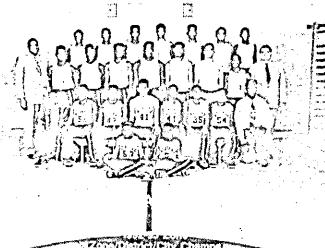
a lot, and we try to give as much back to them as they gave up to be out there (on the field) with us." Coach Walton admitted.

"These kids could be out we are not the best thing the kid has," he said, "We try to let the kid know that we're available for the best things that he has to offer.

And we try to take that and mold it into what we can do for the child to help him become a better person first. And then the athletics takes care of itself because we work like dogs."

With such discipline, determination, and support by the faculty, parents, and community, the students at Atwell have the external factors necessary to obtain outstanding accomplishments.

With the continued focus, hardwork, and talent by the students, the success at Atwell could be boundless.



students come from strong environments. Their parents are very supportive of the athletic program and even other teachers assist the athletic program in sporting various

activities, he said.

doing other things other than out here

also stated that the

with

Coach Walton

foolin'

coaches."

The accomplishments is so remarkable that Coach Walton cannot remember any school. in Dallas winning three city championships covering football, basketball,

and track and field at any level. And he should know since he is a native of Dallas.

Atwell, which mostly feeds students to Carter High School, stresses fundamentals in academics and the treatment of other people. school academically ranks among the top two or three in the city annually.

The support for the students does not end with the school faculty or the parents. The community heavily involves itself in supporting the school and athletic pro-

gram, and concerns itself with its success.

Former students also involve themselves, giving back to their alma mater and proadditional viding mentorship to the students.

The staff at Atwell delicately handles the rapport with its students to keep them motivated.

Walton submits that this is essential to not only the success, but the development of the students and the programs provided for them.

"We try to be open minded that

He also stated that it is easier to win a lot of games, but the most challenging area of his job is to demonstrate love, patience, and kindness with kids who are giving everything they have. This is not only shared by his coaching staff, but the entire school faculty.

Coach Walton, a Prairie View A & M graduate, is flanked on his coaching staff by assistants Andy Crichton, who coaches football, soccer, and baseball, Lorna Storey, who coaches volleyball, basketball, and softball, and Ida Tucker, the newest member of the staff, who coaches volleyball, soccer, and track and field. Walton coaches football, basketball, and boys track and field.

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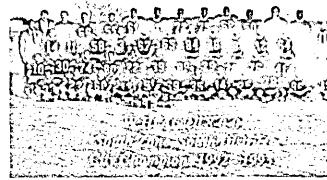
Saturday, September 11, 3:00 - 5:00 P.M. Dr. Brenda Wall, noted psychologist, discusses / autographs, THE RODNEY KING REBELLION:
PSYCHOPOLITICAL ANALYSIS OF RACIAL DESPAIR AND HOPE.

Friday, Sept. 17, 6:00 - 8:00 P.M. Madeline Cartwright discusses / autographs, FOR THE CHILDREN: LESSONS FROM A VISIONARY PRINCIPAL.

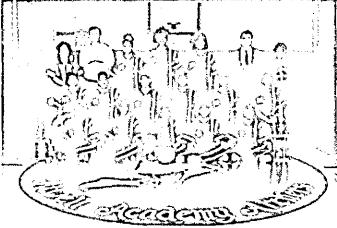
Wednesday, Sept. 22, 9:00 - 10:00 P.M. James Earl Jones, award winning actor of stage and screen, will autograph, VOICES AND SILENCES.

Thursday, Sept. 23, 6:00 - 8:00 P.M. Marita Golden, reads / autographs, WILD WOMEN DON'T WEAR NO BLUES: BLACK WOMEN WRITERS ON LOVE, MEN AND SEX.

Sunday, Oct. 3, 4:00 - 5:00 P.M. Pearlie Jones conducts a workshop on, HOW TO PUBLISH, PROMOTE AND SELL YOUR BOOK ON A SHOE-



The athletes who all made this possible, work very hard and always give 100 percent effort. Athletic Director Charles Walton gives the



kids full credit, citing their determination as the key factor to the multiple successes.

"It is extremely important that you understand that our kids give up



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Voice of experience

Cedric Bailey and the Equal Opportunity Center give youths a better chance at higher learning

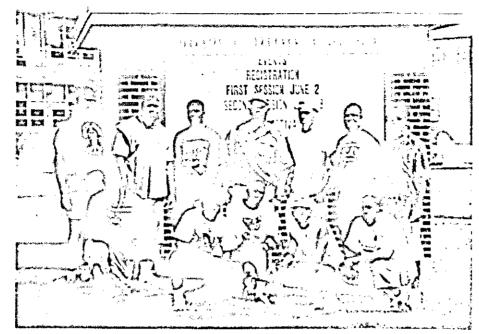
By Linda K. Johnson

The moment you walk into Cedric Bailey's office, you can tell that he is a busy man and yes, a business man also.

His office walls are arranged with numerous awards, certificates, and photos of him and some very well known African-American celebrities that he has been afforded an opportunity to meet over the years.

This is only a small indication of the many hats that Mr. Bailey wears for the Dallas metro area. His deep and easily recognizable voice can be heard daily on the KHVN Heaven 97 Gospel Radio Broadcast evenings from 7:00 p.m. - 12 a.m., where he is spinning those Gospel Hits.

But what many of the radio listening audiences do not know about Cedric is that he is also an employee of the Educational Opportunity Center; a TRIO Program funded by the U.S. Department of Education. The EOC office that keeps Mr. Bailey so very busy is located in Oak Cliff at 4347 S. Hampton, (the Bank of America Bldg.) Suite 200. There Bailey advises students on how to complete financial aid



applications, how to register for college, and how to interview with college recruiters.

Bailey counsels, assists and is mentor to hundreds of high school students who plan to attend a college or university of their choice.

Many of the students who Bailey counsels are the first in their families to attend college. The parents of these students from Lincoln, Roosevelt, A. Maceo Smith and Kimball High School to visit the campus of the University of Arkansas in Pine Bluff, Arkansas.

students are often overwhelmed with

the amount of paperwork involved in

enrolling their child in college and get-

Bailey performed on the radio and

then took his "other hat" off the rack and went racing off on Tuesday, July

6, to accompany ten area high school

Such was the case, when Mr.

ting the much needed financial aid.

This campus visit gave each of the young men an opportunity to look over the college and to experience the college life for a day without the hassle of teachers and homework.

Assistant Coach Earl Buckingham, contacted one of the school counselors who contacted the EOC office for their assistance and immediately Cedric became involved in the recruitment and counseling stage to see that Ryan Wallace who had dropped out of Ranger Jr. College for one year but who is now going to be awarded the financial aid he needs to attend the University of Arkansas.

Kendrick Crawford graduated in the spring and has the academic and athletic abilities to pursue college, but is considered a "first-generation" student who needed full assistance and guidance to complete the necessary forms for requesting financial aid and scholarship applications for enrollment.

All of the young men pictured are exceptional students and if left without the proper advice, they would possibly have drifted from their dreams of a college education, but thanks to the Educational Opportunity Center's mission to offer help to students who need financial aid, and thanks to Mr. Cedric Bailey who continues to motivate our youth with the message that you can fulfill your dreams.

If you are interested in obtaining any information to what seems to be a very complicated process of getting your son/daughter the assistance they will need to pursue their education, please phone the Educational Opportunity Center at (214) 333-3477.

Moreover, if Mr. Bailey is away from the office, any one of the Center's employees will be happy to assist you.

Where our kest brings out your kest.

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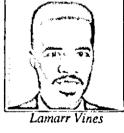
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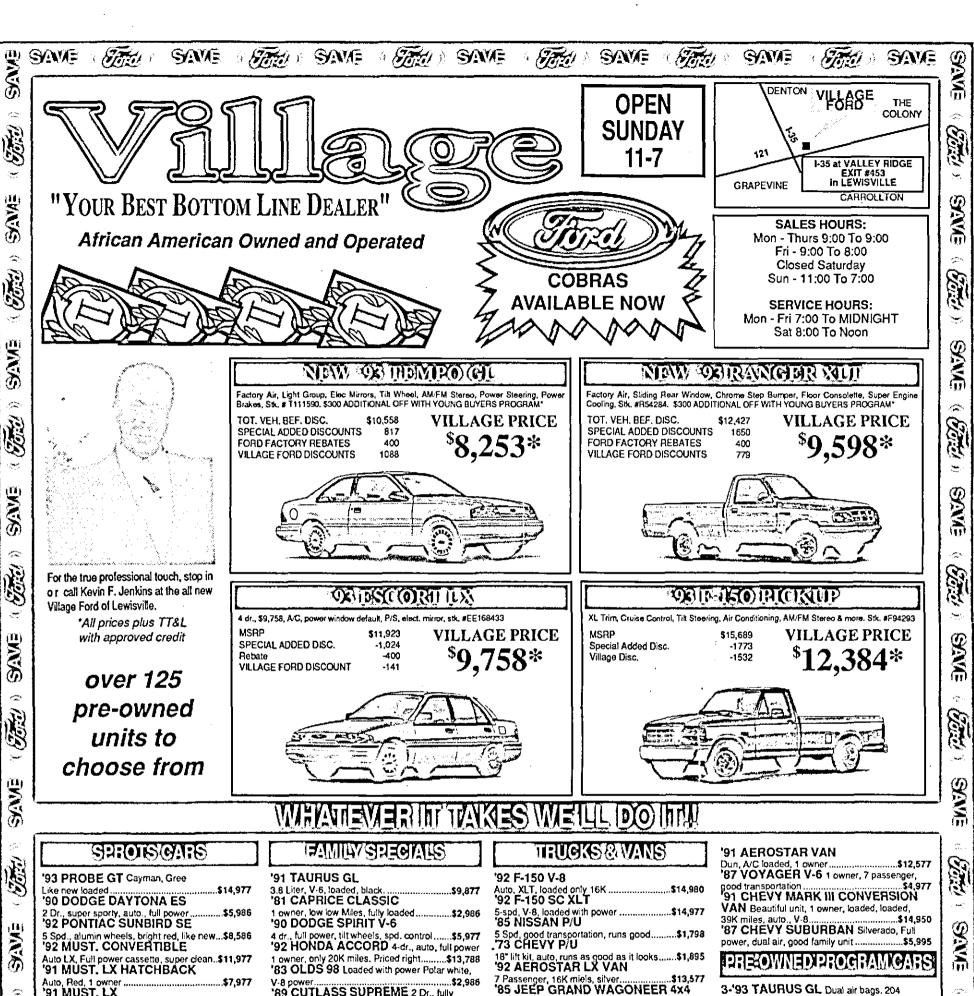
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Ì	'90 DODGE DAYTONA ES 2 Dr., super sporty, auto., full power\$5,986		
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	'92 MUST. CONVERTIBLE		
	Auto LX, Full power cassette, super dean\$11,977 '91 MUST, LX HATCHBACK		
	Auto, Red. 1 owner		
	2-dr., full power, only 10K miles, 1 owner. Super nice		
	Auto, loaded red with white leather,		
	Only 12K miles. Must see this one\$15,977		
	Full Power, Super Sporty		
	Fully loaded, nice car\$8,977		
	Super sporty., 5 spd. 24DHP\$11,977		
	2 Dr., super sports car, white in color, only 33K miles\$6,775		
	'91 ESCORT GT Auto, white, super sporty\$6,775		
	'83 FIREBIRD Auto., A/C 1 owner, only 40K miles\$4,395		
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	'88 CAMARO V-8 \$6,595		
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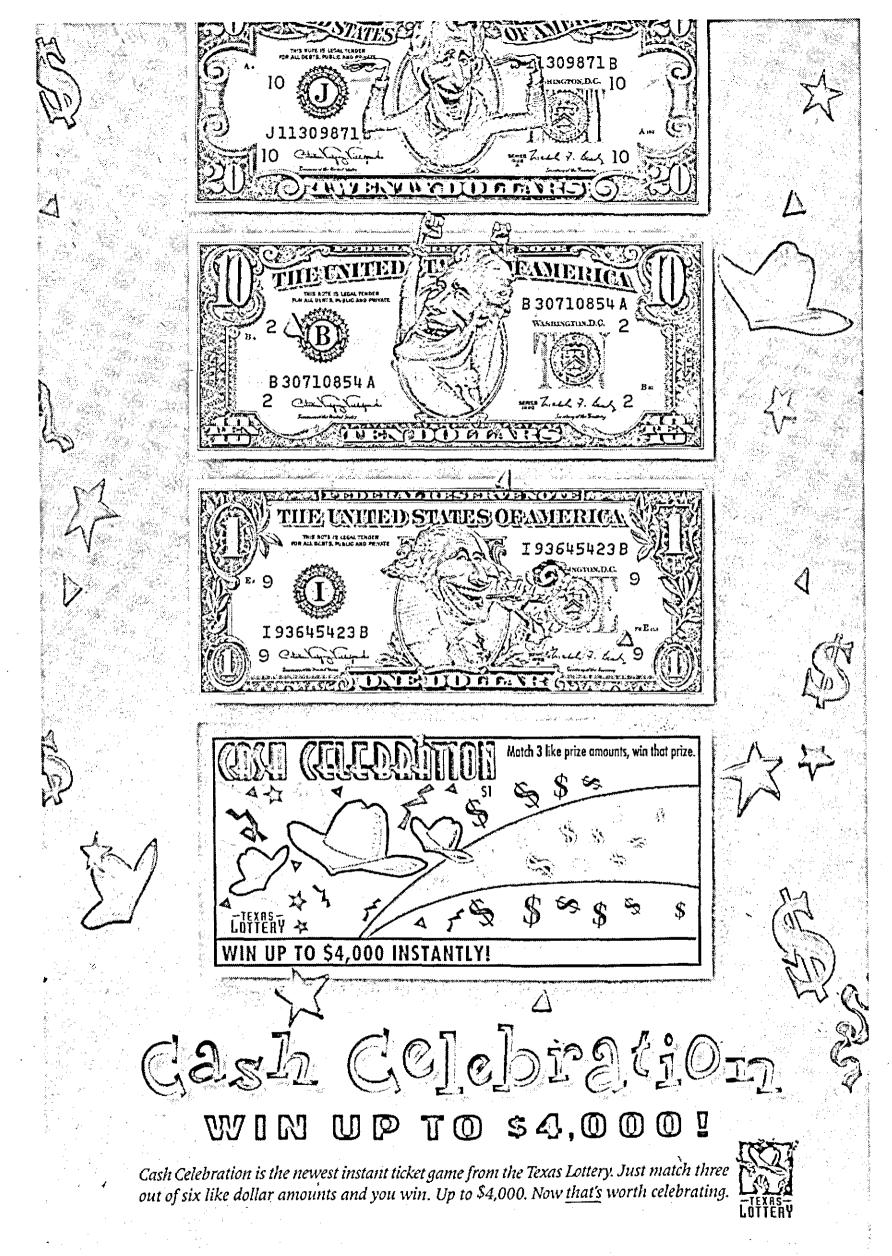
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'91 TAURUS GL
3.8 Liter, V-6, loaded, black
1 owner, low low Miles, fully loaded\$2,986
4 dr., full power, tilt wheels, spd. control\$5,977
192 HONDA ACCORD 4-dr., auto, full power 1 owner, only 20K miles. Priced right\$13,788
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miles 1 owner\$4,595
*89 TAURUS GL 58K miles, 1 owner, super nice 2nd car, lt. blue in color\$5,998
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blue, A/C stereo\$4,398 '88 PONNTIAC BONNEVILLE LE Super
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THE CONTROL OF WATER
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'85 NISSAN P/U
5 Spd, good transportation, runs good\$1,798
18" lift kit, auto, runs as good as it looks\$1,895 '92 AEROSTAR LX VAN
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X-clean, unit full power, 4 dr, runs great\$4,598.
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Cab, auto\$6,777

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3-'93 TAURUS GL Dual air bags, full power,	•
204 package miles, 12K to 15K\$14,600	
'93 MEC TOPAZ Loaded with power,	1
cassette\$9,686	
'93 T-BIRD LX Loaded, low miles, tilt wheel,	
spd. control	i
auto, stereo, cassette\$12,997	
Super luxury unit 4.6 liter, V-8\$16,297	
3-'93 TAURUS GL 205 package,	
full power\$12,300	
3-'93 ESCORT 4dr, LX, auto,	(
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every option\$17.195	
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sharp, fully loaded\$12,425	

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Dubious Hanor

ACORN's recent award to Minyard's foodstore of Worst Grocery Store is no prize—and to many in the Black community it's no surprise either

By Tai Jones

inyard food store pioneer, the late M.T. "Buddy"
Minyard had one golden rule inclined J.L. "Sonny" Williams, President of Minyard, Liz Minyard, Co-chairman, and other representatives of the Coppell-based chain, to recently discuss strong allegations made by the Association of Community Organizations for Reform Now (ACORN).

ACORN awarded Minyard's food stores the "Worst Grocery Store Award" after hundreds of grocery shoppers throughout low and moderate income neighborhoods of Dallas sited blatant discrimination based on income and race. Some categories in which the stores received; low ranking were: Customer Service, Food Quality, Price Control, Store Maintenance, and Security.

"Our demands are simple," says Ernst Brown of ACORN, "We want to be treated with respect and dignity when we shop. It's just a basic Bill of Rights saying you're guaranteed certain things...fresh food, equal prices, equal products, security, public accountability, and employability."

Regardless of the simplicity of ACORN's demands, Minyard President J.L. Williams refused to sign a document created by the ACORN organization that would enlist the company's pledged support of these rights. The food chain representatives did agree to arrange another meeting. However, the frequency of the meetings or the next

meeting date was not determined. Minyard's food stores presented various company statistical information on their stores, along with the announcement of proposed plans of a new store.

"A new store is forthcoming to the south Dallas a said Williams, "However, for competitive reasons we cannot disclose the location."

Mr Williams said that he only became aware of ACORN's charges after reading about the award in the local daily paper. He said that he had never seen the survey form used by the ACORN members to gather information. He could only remember one other incident involving the ACORN organization several years ago.

Ironically, the complaints from this previous incident in addition to, current complaints—all were filed primarily on the same charges.

In 1988, ACORN representatives and Minyard Food Store representatives began to meet regarding complaints about service, security, and food quality at the Hatcher and 2nd Avenue store. Bob Minyard, Executive Committee Chairman at that time, found the problems at the store ran deeper that the inch or so of grey ground beef that he found on a package of hamburger in the store's Meat Department.

(Continued on next page)

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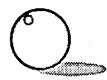
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. Continued from previous page

In 1975 Minyards and Piggly Wiggly in Dallas were assessed fines for failing to include USDA grade labels or the word "ungraded" on packaged meats.

Through discussions with ACORN representatives and customers within the store, it was apparent that the patronage of the store continued because of the convenience of the store, the lack of transportation to other areas to shop, higher prices of smaller neighborhood stores, and the employability rates within the community.

ACORN recognizes the employment opportunities Minyard Food Stores provide in the minority communities. In 1966, these opportunities began with the food chain opening the first supermarket in the Dallas area with all "Negro management." As well as, Minyard Food Stores targeting the needs of the minority neighborhoods by opening the Sack-n-Save Warehouses and Carnival Food Stores. Both cater to the ethnicity of their locale yet, carry other conventional grocery items as well. Notwithstanding, the Minyard food stores have more minority and women managers than any other grocery chain in Dallas. In lieu of the chain's desire to gain an appreciation of the people around them, they created a managerial most tion called the Multiput and Multipu

agerial position called the Multicultural Relations Coordinator.

"We're not trying to get anyone fired by pointing the blame," says Ernst Brown, "We just don't want to be pacified with a lot of promises that don't amount to anything. And this time we're going to stay on them, until something is done."

With 79 stores under the Minyard food store umbrella and \$700 million in estimated sales, ACORN hopes that the tradewinds of change will enable "our hometown grocer" to stand by their own words, "...If it's not good enough for our family, we won't sell it to yours."



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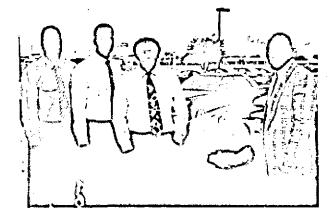


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Minority Opportunity News = page (8 Sept 1993)

Welfare, the church, and Black capitalism

By Ralph R. Reiland

A recent issue of Issues and Views, a newsletter covering black entrepreneurship, reports on a church congregation in Meridian, MS that turned its members' food stamps, welfare checks and dependency into thriving capitalism.

The congregation first opened a small grocery store in their church, pooling their welfare money and stamps to buy food for resale from wholesale companies. With the profits that came trickling down, they soon opened two supermarkets and began growing their own produce. The congregation now also owns 4,000 acres of farmland, over 1,000 head of cattle, a gas station, two meat-processing plants and three restaurants. While 96% of the congregation were on welfare on the day that small grocery stores in the church opened, today no one is. Mostly, they're now working in their own businesses.

The pastor of the church, Bishop, Luke Edwards of Greater Christ Temple in Meridian, says: "Our people could be just as successful as any other race, but our leaders have allowed us to be entrapped by government handouts."

Bishop Edwards has a point; the

dole can be a dependency trap, and it's the government policy makers, though well-intentioned, who created it. The reward for

getting pregnant

too young is that the girl gets to be the first person in her class to have her own apartment. The government continues a money-for-nothing stream of payments as long as she avoids work marriage, so the young father soon learns that his net value to the family is below zero. If she somehow gets enough hope and energy to pull herself out of this quicksand, the price is a loss in medical coverage and a marginal tax rate of 100%. It's a perverse program that teaches welfare recipients that they're better off being dependent on the government than working. It says that they're worthless to the rest of us and not much more than a tax drain.

What has evolved now in America is a system of two economies, one capitalist and one socialist. And when it was divided into capitalism and socialism, one side becomes primarily self-reliant, innovative and economically successful, while the other side preaches equality and delivers poverty.

What starts out as compassion and altruism ends up as a slavery of dependency. In appearance, output and attitude, America's inner city welfare state has now become too much like North Korea.

Lenin's dream of an ideal socialism
- "The whole of society will become a
single factory with equality of work
and equality of pay" - turned out to be
more like what Winston Churchill saw:
"Capitalism is the unequal distribution
of wealth; socialism is the equal distribution of misery."

Singer Pearl Bailey once told a reporter, "Honey, I've been poor and I've been rich, and believe me, rich is better." The key to that wealth in America - for Koreans, Cubans, Poles, Chinese, Jews, or black West Indian immigrants - has always bee small business. Today more than three-quarters of the over \$200,000 family incomes in the United States are earned by small business owners.

A recent issue of Forbes Magazine says that a hot new seller in New York City is Black Economics, a book by black nationalist Jawanzaq Kunjufu that gives advice on how to accumulate savings, how to invest and how to start your own business. It's part of the renewal of interest in Malcolm X and the ideology of black self-reliance, self-help and private enterprise.

That self-sufficiencywas unleashed in Meridian and it has knocked down every obstacle in its path. Church member Eleanor Walker says, "These were great achievements for us, and after we saw what we had done, nothing was impossible. I mean, nothing." Everyone got too rich and too busy for welfare; Bishop Edwards says, "welfare had made invalids out of us."

The kids at the church's school, Christ Temple Academy, outscored the test average at the state schools. And the role of religion for the church, according to Edwards, differs from more traditional views: "So many preachers teach that the Lord is going to come down and deliver us. Well, the Lord isn't going to deliver you. He comes and dwells within you to give you the ability to deliver yourself. Deliverance is up to you. The only way blacks are going to overcome poverty is to come together and pool their resources. What institution is better positioned to help us do that than the Church? It's already our major fundraising institution."

It's time for the churches and business leaders to come together and begin to envision bustling commercial strips of colorful and varied black stores as famous and profitable as Little Italy, Chinatown, Koreatown and Little Hayana.

It's time for America's black innercity neighborhoods to throw off the poverty of statism. The first step is to replace government policies with human creativity, economic independence, and a commitment to private sector solutions. It's the season to harvest the fruits of black entrepreneurship.

For information, write: REACH, P.O. Box 5401, Meridian, MS 39301, or call 601-483-4505. A 30-minute video tape on REACH, "One Man's Vision," by Alabama Public Television Service, Box 870150, Communications Building, Tuscaloosa, AL 35487, or call 205-348-6210

This article was originally printed in the July/August 1993 issue of Minorities and Women in Business.

Community Report

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Phone: 631-3628
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Source: St. Luke's Economic Development Ministry



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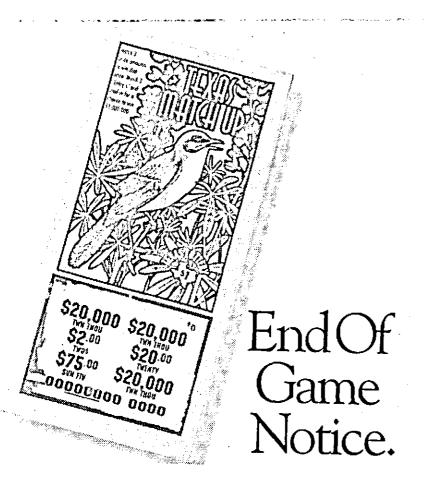
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Texas Match Up, the Texas Lottery instant game that offered the largest scratch-off prize ever, officially ends on August 31, 1993. Many winning tickets (including six of the \$20,000 top prizes as of August 23) remain unclaimed.

Look for the red, blue and green tickets with the chirping mockingbirds at those retailers who decide to continue selling their remaining Texas Match Up stock. Regardless of when a winning ticket is purchased, Texas Match Up prizes must be redeemed prior to February 28, 1994.

Prizes of up to \$599 may be claimed at any Texas Lottery retailer. Winning tickets of \$600 or more must be redeemed at one of the 24 regional Texas Lottery claim centers or by mail with a claim form available from any Lottery retailer.

Questions? Call the Texas Lottery Customer Service Line at 1-800-37-LOTTO.



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Local youth visit Africa

By CoKiesha Bailey

Several young people from local churches and the surrounding areas experienced the beauty of Africa while sharing in the cultural and spiritual differences that are a part of the vast continent.

Dr. E.K. Bailey and over 30 members of Concord Missionary Baptist Church; Rev. Fredrick D. Haynes III along with a group of members from Friendship West Baptist Church; and members from the DeSoto, Ft. Worth and Arlington sister churches were all a part of the Baptist Youth World Conference that visited Нагаге, the capital Zimbabwe.

Zimbabwe, a dry landlocked country located in Central Africa, has an estimated population of 8.4 million people.

A few noted attractions in Zimbabwe are their safaris, game parks, markets, craft villages, some world-renown hotels, and Victoria Falls.

The official language of the country is english but only 2% of the population speak it as a first language. Locals speak Bantu, Shona and Ndeble. Additionally, 40%-50% of Zimbabweans belong to Christian Churches while others identify with protestant sect or the Mwari Cult.

The organization responsible for making the conference gathering pos-



sible in this beautiful country is The Baptist World Alliance (BWA). It was founded in London, England in 1905 and continually works to train leaders and develop youth ministries among Baptist Conventions and Unions.

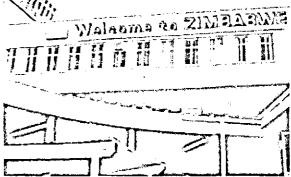
Moreover, BWA is a fellowship of 165 Baptist Unions that are credited for bringing the Baptist family together for programs of cooperative action for 88 years. Its membership is comprised of 38 million baptized believers.

Members of the organization planned the groups first trip to Africa because they wanted everyone to experience the heart of the continent

through its music, dance, and drama. More importantly, The BWA staff wanted to emphasize the importance of Evangelism, Aid, and Justice.

Dr. E. Edward Jones, the President of the National Baptist Convention of America Inc. believed that the trip to Africa would inspire the youth to share their experiences and heightened awareness with others.

"I hope that all of the young people will become closer as a result of this conference," Jones said.



All local, national, and international ministries were welcomed. As an integral part of the Conference, the music and arts program reflected the wide variety of traditional music for all ages throughout the World.

Dr. Ronald Bobo, President of Youth World Conference 1991, said he was grateful for all who attended the conference this year.

"It is my desire that we can educate the younger generation where the school systems have missed it," Bobo said.

Various invited speakers and lecturers came to expound upon the word of God in classroom settings. Seminars were conducted on a variety of topics such as AIDS, Sexuality and Spirituality. Some other issues of concern discussed were: Christians and Human Rights, The Role of Children in Politics, Peacemakers in a violent world, Responsible Use of the Media in Presenting the Gospel, and Baptist-Who Are We?

"This trip has cultivated our youth who have seen such negative images of Africa portrayed with one of the largest delegations," said Juanita Buchanan.

Rev. Aaron Gaddis the Youth Leader believed that many in the group will be more compassionate toward the mission work. He believed the youth will also become more responsive to do what God has commissioned them to do.

While in route to the motherland, the group toured London, England and briefly visited historical Westminster Abbey, Big Ben, Speakers Corner, Hard Rock Cafe of London, Theaters, and Museums. Many have vowed to prioritize their lives after witnessing the values and customs of a people who love God, one another, and cherish the principles given to them by forefathers generations ago.

Budget ideas for market research



Andrea Allston It's essential to research the market prior to opening your doors for business and periodically over the life of your business.

Research is a process of systematic investigation designed to develop information to assist in making

intelligent decisions. Market research is gathering information on customers and the potential marketplace. Your "market" is that group of people who 1) can be identified by common characteristics, interests or needs/problems; 2) can use and appreciate your product/service; 3) can afford to purchase it; and (4) can be reached through advertising media. Examples of specific markets: ethnic groups, teenage girls; doctors; homeowners; weight watchers; tennis players, etc.

The more you know about your product, your business, your industry and your current and potential customers, the better you can plan your advertising and promotional programs for success. Who is your ideal customer? Can you provide answers to the following questions about your typical customer? Are you currently drawing your ideal customer?

- 1. Sex?
- 2. Age?
- 3. Income level?
- 4. Educational level?
- 5. Price Conscious?
- 6. Value Conscious?
- 7. Where does he/she live?
- 8. Does this person have a family?
- 9. What's the average distance your customer travels to employ your services or visit your shop?
- 10. How does this person spend leisure time?

Regardless of the terms used-J. C. Penney and your local dress shop have similar needs of information about their marketplace. Who are my customers? What's the best way to reach them? How do I get my potential market motivated to purchase my goods or employ my services? Though having the same needs, a major retailer or Fortune 500 company's market research budget differs greatly from the small business owner's typical marketing research budget. What can we as entrepreneurs and independent business owners do with small dollars to conduct research to guide us in the right direction? (I'm glad you asked.)

The answer is to gather as much

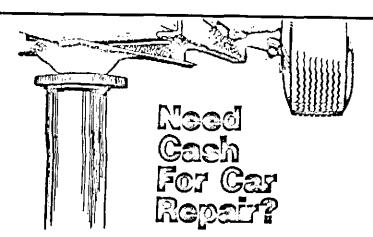
information yourself about those who currently use your product/service and those whom you wish would. Take a lesson from Radio Shack regardless of the amount of purchase, the Radio Shack salesperson requests and

records the name and address of each purchaser. This provides not only a valuable customer mailing list but information on where customers live and how wide an area a particular store is pulling from. When people call or visit your business to make inquiries-ask them how they heard about you. Make it a requirement of your staff to get information that would be helpful to your marketing efforts—zip code, what radio stations or newspapers your customers enjoy, etc. Contact the chambers of commerce in those areas you do business or hope to do business for their demographic information. Radio stations, TV stations and print industries and geographic areas. Your industry trade associations, suppliers and member organizations oftentimes have customer profile information than canbe useful to you in determining who uses or can use your products. Design you own telephone regarding the potential of a new service or to glean feedback on your existing level of service campared to others. A local college may have marketing students whou could be enticed for a small fee to design and implement a customer survey as a part of their class project.

Read magazines such as American Demographics for trends and lifestyle attributes of those in your target market. Ask you local librarian what publications, data and resources are available on those markets you wish to reach, competitors, and trends in your industry. Conduct focus groups to probe customer needs and motivations and get face-to-face with your market and potential customers.

If your market research indicates your typical customer is a 40-year old male who frequently attends contact sports events, you would know that advertising your message in a teen magazine or during a chess tournament would probably not increase your marketshare. On the other hand, if your ideal customer is female, and you're not drawing that market—perhaps you need to analyze and modify your promotional message to attract the audience you want.

By implementing some budget marketing research activities yourself, you can gain critical market information to help you get the most of your marketing programs. Using this data can assist you in delivering the right message to the right market by the right medium. To do that effectively, know who your market is! (214) 424–7664.



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J Around Town

SEPTEMBER 2 Thursday

Vivd Theater Ensemble of Dallas will sponsor a play by Langston Hughes entitled: Tambourines to Glory. The play will be performed on Sept. 2-4, at New Hope Baptist Church, 5002 S. Central Expwy.

Admission is \$10 in advance and \$12 at the door. For further information call (214) 526-8210 betwwen the hours of 9:00 a.m. and 5:00 p.m.

SEPTEMBER 7 Tuesday

A seminar will be held at Dalworth Elementary, 1933
Spikes in Grand Prairie to provide residents and and those in neighboring communities with information on The Community Re-Investment Act (CRA) and to answer any questions regarding bank loans, policies etc.

For more information contact Colonel S. Price-Darden at (214) 263-7761.

SEPTEMBER 10 Friday

New Image Business Associates (NIBA) in conjunction with K104 will sponsor a monthly network-

ing event at the Radisson Hotel & Suites. The event will be hosted by K104's Skip Murphy will begin at 5:30. The guest speaker is Gabriel Meadows, Market

There will be a jazz performance by Fingerprints. There will be a drawing for two free airline tickets. Admission is \$5 for members and \$10 for non-members. For info call (214) 350–9590.

SEPTEMBER 11 Saturday

The Jeffries Street Learning Center will hold its Third Annual "Hoop-A-Thon" 3-on-3 Basketball Tournament and 3 Point Shooting Contest on Saturday, September 11, 1993 at Fair Park.

To obtain a registration form or to volunteer for the event call 360-2858.

SEPTEMBER 13 Monday

Acting and musical theater classes for children, ages 31/2-18 years, begin at the Dallas Theater Center's Teen/Children's Theater (TCT), on Monday, September 13, 1993. Classes are offered on weekday afternoons and Saturday

mornings. All classes are held at the Kalita Humphreys Theater, 3636 Turtle Creek Boulevard, and run through May, 1994.

For more information on class schedules and fees call (214) 526-8210. Enrollment is limited.

SEPTEMBER 14 Tuesday

A Seminar To Help Employers Understand Immigration Laws will be held in Dallas on September 14 at the North Dallas Chamber of Commerce, 10707 Preston Road at 8:00 p.m.

To register contact Vanna Slaughter at (214) 528-4870.

SEPTEMBER 15 Wednesday

DART and the Dallas Small
Business Development Center
will sponsor a Minority/Women
Business Enterprise Workshop on
Wednesday, September 15, 1993
from 9:00 a.m. until 11:30 a.m.
Located in the Bill J. Priest
Institute for Economic
Development, at 1402 Corinth St.

For more information call (214) 749-2681.

SEPTEMBER 18 Saturday

You are invited to The Old Oak Cliff Conservation League's annual Fall Festival and Tour of Homes. The Festival will be held on the grounds of the Folsom Fitness Center just north of Methodist Hospital. Secured parking is available.

The dates for this years
Festival and Home tour are
Saturday, September 18 and
Sunday, September 19. The festival hours will run from
11:00a.m. to 6:00p.m. each day
and the home tour hours will be
12:00 noon to 6:00 p.m. each
day.

Admission to the tour will be \$8 in advance and \$10 at the door. restival admission is free.

SEPTEMBER 22 Wednesday

New Image Business Associates (NIBA) will sponsor a live taping of "Business Prospectives" at Radisson Hotel & Suites from 6:30-8:30. The topic of discussion will be "Doing Business With Government Agencies." Sanmi Akinmulero will host the show. For info call (214) 350–9590.

SEPTEMBER 25 Saturday

Richard Ajenikoko, President of Yoruba International Union, invites you to their 13th Annual Anniversary Party on Saturday, September 25, 1993 at 10:00 pm. Location: Machinist Building, 1930 Hinton Drive, Irving, TX (Union Bower and Loop 12).

Some of the invited guests are Chief M.K.O. Abiola, President-Elect of the Federal Republic of Nigeria, Alhaj Owolabi Managing Director of Nigerian Airways, The chairman of the Yoruba Tennis Club and Dallas County Commissioner John Wiley Price.

For further information call (817) 261-8701.

SEPTEMBER 29 Wednesday

The Dallas Museum of Art Professional Members (PM)
League will host "Passport to the Americas", a journey from Pre-Columbian times to the mid-twentieth century. Also a museum benefit to showcase the Museum of the Americas collection in the new Nancy and Jake Hamon Building from 6:00 to 8:30 p.m. on Wednesday, September 29.

Admission is \$12 in advance, \$15 at the door. For information call 688-4340 or 380-6511.

Community Calendar Sponsored by Southwestern Bell Telephone

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Preston Beltline 14885 Preston Road, (214) 980-2777
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Learning to communicate

Communication begins with primary caregivers, usually parents.

Infants learn that crying usually brings food, hugs, or clean diapers; smiling and cooing brings more hugs and approval. As infants grow, they learn to behave and communicate in a manner that will bring them what they want or

Parental response has a direct impact upon a child's development of communication pattern's trust, and selfesteem. When parents or significant others in a child's life respond consistently and reasonably to a child's communication attempts, the child learns that reaching out to others is effective and worthwhile. The child also feels important and deserving of adult attention. When parents are inconsistent or neglectful in answering a child's request for interaction, the child learns that it is not worthwhile to reach out and become frustrated in finding a mode of expression. Children raised in such an environment often grow in to adults who are either frustrated and angry or Interaction shy and withdrawn. between parent and child obviously has a major effect on a person's ability to connect with others in later life.

Parents who teach good communication skills do so by encouraging all family members to express their feelings about situations and circumstances they encounter. They make certain that their children understand what is said to them by asking them to explain in their own words what the parents said. Nurturing parents do not try to talk children out of their fears or unhappiness. Another way in which communicative parents help their children is by encouraging positive self talk. Because children tend to state

their irrational negative self talk out loud, parents can often intervene to help the child refute irrational statements.

Childhood communication patterns and behaviors are carried into the world of friends, school, and work, where they constantly change to meet the demands of the adult world. Part of growing up involves examining the interactional patterns learned in childhood.

Some patterns are functional and should be retained. Other patterns that children observed in their parents can be discarded.

Effective communication is a combination of a person's psychological preparedness to connect with others and the skills that make this possible. Life experiences, relationships, personal growth or human development classes, workshops, counseling, assertiveness classes, and keeping a journal can improve your ability to communicate.

Good communicators are interpersonally aware. When talking with other people, they create feelings of intimacy fellowship. Without these elements, interpersonal contacts are strained and unsatisfying.

Good communicators are assertive without being aggressive or manipulative. They can accurately and honestly describe their feeling and contribute to conversations and resulting decisions.

Good communicators share their ideas and opinions without imposing them upon others. Their interest in conversations go beyond themselves. They want to get to know other people and go about this by listening and sharing.

Finally, good communicators are sensitive to the needs of those with whom they communicate. During a conversation, good communicators respond in ways that encourage the speaker: by smiling, laughing, nodding, agreeing, or disagreeing at appropriate times to assure the speaker that he or she is being heard.

Although honesty is desirable, good communicators appreciate the fine distinction between honesty and total candor. The person who advocates absolute frankness, with no respect for the feelings and thought of others, is interpersonally naive.

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Up in the sky

Townsend's The Meteor Man delivers stellar entertainment with its earthbound message

By Denise Sharpton

Superman, Batman, Spiderman, et al. have nothing on The Meteor Man (MM). None of them have been able to ricochet an arsenal of oozes and machine gun bullets from an entourage of gang members. But the super powers transferred to Jefferson Reed, played by the film's writer and producer, Robert Townsend, from a falling meteor (celestial body), made him a super hero who could do anything just as long as it was within 30 seconds.

Most PG-rated movies are thought to contain light-hearted subject matter targeted to a young audience. The MM misses this categorization by far.

Townsend did a superb job in creatively articulating his "anti" message on such hardcore issues as gangs, drugs, and crime.

He used his super powers as MM to help his Washington D.C. community regain empowerment and take back

Movie: The Meteor Man Rating: Good

Despite some film critics' assessment that this film lacks substance.

Townsend shows there is such a thing as a movie with a black cast that doesn't have to be about drugs and sex. It has a positive; upbeat message without ever being too syrupy or overblown.

their inner-city neighborhood from vicious thugs called the Golden Lords, (a D.C. gang whose membership was made up of baby lords-elementary kids; junior lords-high school kids; and adult lords) and a white drug czar and his mafia.

The MM, all in one night, was

responsible for closing down 15 crack houses, stopping 11 attempted robberies, and bringing peace among two inner-city gangs and the police, but not without concern from the very neighbors he was protecting. They eventually asked him to leave the city and forget about fighting crime for a while.

This enjoyable and refreshing film touched nearly every human emotion-

al chord. It was funny, sad, suspenseful, void of sex and offensive profanity, and filled with lots of action that kept you on the edge throughout the film's less than two-hour run.

The MM might have been a low-budget film but everything about it was first class. Even the gangsters, The Golden Lords, were the classiest gangsters I've ever seen.

Townsend's included the cream of the crop. For example, Marla

Gibbs played his mother. Robert Guillaume played his father.

The only downside to MM is that Townsend did such a first class job on this film I fear some youngsters might yearn for the glamorized life of the Golden Lords, which would be tragic and contrary to his positive message.



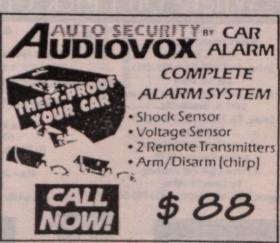
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The Texas Department of Criminal Justice is seeking qualified candidates for the position of **Construction** Manager. Minimum qualifications: Bachelor's degree with a major in business or public administration, architecture, engineering or related field preferred. Fifteen years experience in the operations and administration of construction contracts, five of which must have been in the management of public sector construction activities with contract values of over \$250 million. Experience in criminal justice facility construction preferred. This position will be based in Huntsville, Texas. Salary not to exceed \$150,000.

Requests for application and additional information, contact Art Mosley, Assistant Director for Personnel and Training, TDCJ, (409) 291-4027 or (409) 291-4023. All applications must be returned by Monday, September 20, 1993 at 5:00 PM.



The City of Lancaster Fire Department Is accepting applications for the following position:

Position: Firefighter / Emergency Medical Technician

Minimum Requirements: Minimum Age - (19) Nineteen High School Diploms or GED Certificate Texas Drivers License Must be certified or cortifiable with the Texas Fire Commission as a Basic Firefighter Must be certified with the Texas Department of Health as a Emergency Medical Technicism

Salary Range: \$24,600 - \$29,700

Applications: Applications will be accepted from 8:00 A.N to 5:00 P.M., August 30, 1993 - September 3, 1993.

Applications must be returned in person to the Fire nistrative Office 1501 N. Dellas A Lancastor, Texas.

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त्याप्रस्यस्थारकास्त्राज्यस्थाः SUMMER OF THE SECTION SUMMED DESIRE

The Texas Department of Criminal Justice - Institutional Division is seeking qualified candidates for the position of Superintendent of Windham School District. Minimum qualifications: Master's degree and certification by the Texas Education Agency as a Superintendent. Eight years experience in education administration. This position will be based in Huntsville, Texas. Annual Salary \$72,059.

Request for application and additional information, contact Art Mosley, Assistant Director for Personnel and Training, TDCJ, (409) 291-4027 (409) 291-4023. Applications and resumes must be returned by Thursday, September 30, 1993 at 5:00 PM.

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Must have minimum of six months of experience, heavy cash handling and/or teller. Good balancing record, ten key by touch. Financial institution background strongly desired.

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Pleasant, organized person to handle busy phone lines. Light typing and some computer skills.

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INVITATION FOR BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Installation of Vinyl Composition Tile Flooring at Simpson Place Apartments, Tex 9-48, until 3:00 P.M., on Monday September 13, 1993, at DHA's Central Office, Development and Planning Department, at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) is accepting invitations to Bid for a TWO COLOR OFFSET PRINTING PRESS WITH FOUR COLOR PROCESS CAPABILITY (RYOBI 3302M or equal).

Bids will be accepted until 11:00 a.m., Tuesday, September 7, 1993 at 2075 W. Commerce, Building #200, Dallas Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Department, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 741-7790. We reserve the right to reject any and all bids and to waive any informality in the bids.



INVITATION FOR BIDS -

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Installation of Bathroom Heaters at Cedar Springs Place Addition, Tex 9-3, until 2:00 P.M., on Monday September 13, 1993, at DHA's Central Office, Development and Planning Department, at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.



-INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) will receive bids for the Installation of Asphalt Sealing at Park Manor Tex 9-13 and Cliff Manor Tex 9-17, until 2:00 P.M., on Wednesday September 15, 1993 at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.



-INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) will receive bids for the Installation of Polystyrene Spray Foam Insulation at Central Maintenance, 2075 West Commerce, Dallas, Texas 75208 until 3:00 P.M., on Wednesday September 15, 1993 at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) will receive bids for the Installation of Heating and Air Condition Systems with lay-in Ceiling at Central Maintenance, 2075 West Commerce, Dallas, Texas 75208 until 2:00 P.M., on Thursday September 16, 1993 at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.



INVITATION FOR BIDS -

The Housing Authority of the City of Dallas (DHA) will receive bids for the Termite Treatment of the Turnkey Homes Tex 9-15 and Tex 9-16 until 2:00 P.M., on Monday, September 13, 1993 at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.



\cdot INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) will receive bids for the Rewiring of Attic Vent Motors at Frazier Courts Tex 9-5 and Frazier Courts Addition Tex 9-6, until 2;00 P.M.., on Tuesday, September 14, 1993 at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) is accepting invitations to Bid for REFRIGERATORS and RANGES.

Bids will be accepted until 11:00 a.m., Friday, September 3, 1993 at 2075 W. Commerce, Building #200, Dallas Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Department, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 741-7790. We reserve the right to reject any and all bids and to waive any informality in the bids.

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Cash Management Customer Service Representative - Responsible for resolving customer inquiries, account setups and implementation, and assisting with customer proposals. Requires previous banking operations or cash management experience, excellent oral and written communication skills, and proficiency in Lotus and WordPerfect.

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· Hours: Mon-Fri 10am-4pm Sat-Sun 7am-6pm Requires 10-key by touch.

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Access to job information across the state is only a phone call away! You may call our joblines 7 days a week, 24 hours a day.

For current openings in Dallas, call (214) 841-3249

and for openings in

Houston, Central, and East Texas, call (713) 250-7356

Equal Opportunity Employer



The City of Piano has the following positions available. Apply to Human Resources/ Personell Department, 1520 Ave K or PO Box 860358, Piano Texas 75086-0358:

Civil Engineer (Hydraulics)
Salary Range: \$38,434 to \$51,897
Closing Date: Open

Bachelor's Degree in Civil Engineering; registration as Professional Engineer in the State of Texas; minimum of two years of experience, after registration as a Professional Engineer, in the design and review of floodplain hydraulies and engineering plans for conformance with municipal design and regulations as well as experience in design and project management. Expertise in civil engineering techniques, HEC 1 and 2, FEMA requirements, construction practices and standard engineering design principles and techniques.

Librarian I (Part-time) Salary: \$12.65 / hour Closing Date: 9/3/93

Master's Degree in Library Science from an ALAaccredited school required. Hours: 20 /week including evenings and week-ends as well as days.

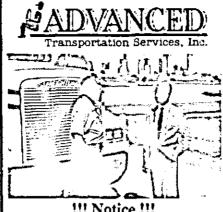
Applications/resumes received after the closing date will not be accepted. For additional information call: (214) 578-7115.

For additional positions available call our 24 hour career information lines:

Professional/Clerical (214) 578-7116

Professional/Clerical (214) 578-7116 Labor/Maintenance (214) 578-7117

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For interview contact Kevin Jenkings or David Gibson between 9am-1pm on @ 221-2900

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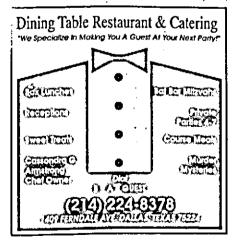
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WHEN STOP COPERS

BUSINESS SPOTLIGHT

Heritage Expressions

If you are looking for a store that offers you a variety of items to choose from, perhaps you should try shopping at Heritage Expressions—located in Irving Mall between Sears and J.C. Penney.

Heritage Expressions is an Afrocentric variety store says its owner, Linda Nious. It is managed by Nious's daughter, Jacque Walker. The store sells items such as: African imported goods, jewelry, art, black greeting cards, fabric, history books, childrens books and

many other products worth viewing.

the celebration.

Nious would like to invite everyone out to celebrate the store's one year anniversary on September 11, from 5–7 p.m. Free refreshments will be served. KKDA's Paul Turner, Irving City councilwoman Jackie Townsell, and Dr. Brenda Walls, author of The Rodney King Rebellion are among a

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