Minority Opportunity News

VOLUME 3, NO.1

2730 STEMMONS FRWY. STE. 1202 TOWER WEST, DALLAS, TEXAS 75207

JAN 1994

Tolerance

Bruthaz

DPD's zero tolerance crackdown may spell trouble for some African American youths

Were Martin Luther King, Jr., and Malcolm X's philosophies so different?



Happy Birthday!

MON celebrates two full years of serving the community

Rail roaded by DART

District 4 residents and merchants upset over the DART light rail's path through the 'hood



From the **Publisher**

Thurman Jones

Mission accomplished?

You decide if MON is doing its job

This time each year I take a moment to reflect on MON's mission statement, which coincides with the closure of another year of service to the community. As we approach MON's second anniversary and the beginning of our third year, I thought I would share with readers our "Mission Statement."

With all the talk in the community of what the African American newspapers aren't doing, and for those who are dreaming of having another major daily (presumably the resurrection of the Dallas Times Herald), I wonder how valid your criticism and dreams really are? I suppose it is also fair to ask, has MON adequately defined its mission?

-Opportunities for establishing and expanding businesses

-Opportunities for seeking employment and strategies for rising up the career ladder

-Opportunities for gaining insight into the political process and how

-Opportunities to learn more about our heritage as African Americans

The common thread in each of these topics covered in MON is to provide the information and discussions necessary to help our readers address personal and community opportunities.

MON made the decision early that we were going to take a "grassroots" approach to economic development. We were going to be vigilant seeking and reporting the components that make for a balanced community infrastructure (i.e., housing, employment, business, and education).

MON does not cover international or national stories unless there is a direct, local impact on our readers. And while we are not insensitive to personal tragedy that occurs in the community, those incidents are covered with zeal by the major daily and the other community newspapers.

In short, MON was founded on the premise that we were going to report on economic opportunities, tackle issues that effect the health of our community, and build coalition with community leaders by sharing finding from our research department. So the next time you hear rumblings about what the African American press isn't doing, consider this: would you take your car to Brake Check to get the oil changed?

In The News

UT Southwestern Increases its business

State Senator Royce West joined UT Southwestern President Kern Wildenthal at a breakfast awards ceremony last month, in recognizing university officials who helped increase the number of contracts with minority and women-owned businesses.

The three vendors recognized for assisting the university business alliance with HUBS-Historically Underutilized Businesses—were Hudson Office Products, Members Building Maintenance Inc. and McKinney Office Supply Inc.

During the '92-'93 fiscal year, the university increased its business contracts to more than \$6.6 million.

The university's president says he would like to see continued support for the delegated purchasing areas to ensure that UT Southwestern will exceed their expanding goals.

For more information call Reyes Abila



Pictured form left to right are: Dr. Kern Wildenthal. Mike Hudson, Bobbie Hale, Senator Royce West and Clyde

Martin Luther King, Jr. Scholarship Essay Competition

All DISD high school juniors and seniors are invited to participate in the sixth annual Martin Luther King, Jr. Scholarship Essay Competition. This years theme, "A Testament of Hope: A Distant Thunder, or Redemption for America's Soul," is based upon Dr. King's last essay written in 1968.

Interested students should state in their essay whether or not the efforts and accomplishments of the Civil Rights movement and the Black Power movement have helped to elevate America's thinking toward inclusiveness and equal access—or remain simply as a "distant thunder" in a time of complex social crisis.

The three winners will be awarded a total of \$2,250 from The Advisory Council of the South Dallas Cultural Center. The awards will be presented during the annual Commemoration Breakfast at the Fairmont Hotel on January 17, 1994, where Lerone Bennett, Author and Executive Editor of Ebony magazine will deliver the keynote address.

For more information call (214) 670-0314 or pick up an official Essay Competition Application at the South Dallas Cultural Center Advisory Council, 3400 South Fitzhugh, Dallas, TX 75210.

TCU student receives award



The George Dolan Memorial Scholarship for 1993-94 was presented to Charlsie Wyne Mays, a Texas Christian University student from

Mays is a 1991 graduate of Lyndon B. Johnson High School in Austin and is majoring in advertising/public relations and plans to receive a minor in English at TCU. She works on the advertising staff of TCU's campus paper, The Daily Skiff.

The scholarship, funded by the Star-Telegram and Capital Cities/ABC, honors Dolan a columnist for the Fort Worth newspaper for 31 years before his death in 1988.

For more information call (817) 921-

New York Commissioner hired in Iuvenile Services

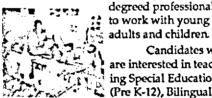
Dallas County Judge Lee Jackson announced the hiring of Rose W. Washington as the new Director of Juvenile Services for Dallas County.

Ms. Washington—an active participant in several national juvenile organizations and a member of the Board of Governors of the American Correctional Associationworked as Commissioner of Juvenile Justice in New York City. She graduated from the State University of New York and earned a Masters of Education at Marywood College in Scranton, Pennsylvania. She will begin her duties in Dallas on Saturday, Jan. 15.

For more information call 653-7555.

Career Opportunities in Education

The DISD Alternative Certification Program is seeking to train degreed professionals



adults and children. Candidates are interested in teaching Special Education Candidates who (Pre K-12), Bilingual Education (Pre K-6)

General Elementary Education, English as a Second Language, Secondary Mathematics, Secondary Reading, Composite Science and Life/Earth Science are encouraged to apply.

For more information call (214) 302-2433 and leave your name and address. Deadline is January 14, 1994 at 4:30 p.m. An official transcript must accompany your application.

Dallas Theater Center ·makes new appointment

Robert Yesselman a New York resident with more than 20 years experience as the senior administrator with internationally recognized arts institutions was appointed Managing Director of the Dallas Theater Center.

Yesselman is the author of Arts Management, Marketing and Schizophrenia. He hopes to "enhance the awareness and financial base" of the Dallas Theater.

For more information call (214) 520-

VA announces 1994

Winter Sports Clinic
The 1994 eighth National Disabled Veterans Winter Sports Clinic will be held at Colorado's Crested Butte Mountain Resort from March 27 through April 1, 1994.

The event is open to all U.S. military veterans with spinal-cord injury or disease, certain neurological conditions, orthopedic amputations, visual impairments or other disabilities.

Registration packages are available through the Recreation Therapy Service at any VA Medical Center or by contacting Sandy Trombetta, NDVWSC director, VA Medical Center, 2121 North Avenue, Grand Junction, CO 8150. The number to call is (303) 244-1314.

DISD receives grants

Thirteen American Airlines Mini-Grants, Forty-one grants presented by the Junior League of Dallas, and a resource gift (averaging several million dollars) were presented

(continued on page 6)



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A Message From the **Editor-N-Chief**

It's a new year and tradition has it that we set resolutions and try to keep them. However, my hope is that many of you have started this new year with thankfulness for family, friends, and more importantly, life.



Jlm Bochum

Afterwards, I find it is always good to reflect back, stroll down memory lane, take a moment to smell the roses and even pick a few and share some with those special people, then move forward.

And that's what this message is all about; giving roses and moving forward. I want to thank all of the wonderful patrons who have stood with us and endured our mistakes as well as heralded our accomplishments. We not only made it in spite of but because of your willing assistance.

Thank You

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Texas Central Bank Sponsors Neighborhood Crime Watch

In an effort to develop products and services to better serve the banking needs of residents within the immediate vicinity, Texas Central Bank, N.A. sponsored its first neighborhood crime watch during the b

The annual "Vickery Together" Christmas eeting and luncheon was held at the Vickery Baptist Church, Tom Maluga, pastor, with Dallas Police Chief Ben E. Click as the featured guest speaker. Jim Veirs, President and CEO, Texas Central

Bank, said, "We kicked off our community involvement for the coming year by working with Vickery Together crime watch program because it's one of the most active neighborhood groups within the same census tract as the bank and our goal is to be very proactive in the community

Vickery Together is a crime watch association od primarily of apartment management personnel but also includes community-concerned people from the business and civic sector. The area is bounded by Greenville Avenue on the West: Fair Oaks on the East:

Park Lane on the South; and Walnus Hill on the North.
Chief Click, supported by about a dozen
officers from the Northeast sub-station on Northwest Highway, praised the Vickery Together Crime Watch for stimulating a greater awareness of levels of crime prevention information. He encouraged the group to ntinue to strengthen the bond of communication with the

Dallas Police Department.

James Roberts, Vice President, Dallas Metro
Patrol, Inc., and Vice-Chairman, Vickery Together, said
one of the main organizing concepts was to create and
maintain a neighbor-helping-neighbor attitude.

"With the bank, merchants, residents, pastor?

church family, spartment managers and police department,



intral Bank President/ CEO Jim Veirs (center) discusses crime watch activities with Dallas Police Chief Ben Click (right) and James Roberts, Vice Chairman, Vickery Together Crime

we truly have the community together in our efforts to fight crime," Roberts said, adding, "it's a quality effort with a full community partnership."

The Vickery Community is a low to moderate

income neighborhood and most residents live in spartments. Minorities also make up the majority of the

Banks and other federally regulated financial institutions are encouraged to make special efforts to provide loans and depository services to low to moderate come individuals as well as minorities.

"At Texas Central Bank, we look past the mandate to the opportunity to better serve our market and grow the community and the bank," Voirs said.

Located on Walnut Hill Lane between Central Expressway and Greenville Avenue, Texas Central Bank is a locally owned, independent bank with \$50 million in assets. The bank is less than one mile from the Vickery community and both are located within census tract 78.15.

In Celebration of the Second Anniversary

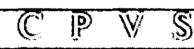
Minority Opportunity News

you are cordially invited to attend a reception that will be held January 27, 1994 South Dallas Cultural Center 3400 South Fitzhuah 6 p.m. - 8 p.m. Buffet

R.S.V.P. By January 24, 1994 Contact: Marilyn Clark 214-426-1683



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Minority Opportunity News

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Minarity Opportunity New



The causes of urban decay and low-income housing



Edward Flournoy

Affordable housing, rising unemployment, and racial discrimination and segregation are major factors affecting urban decay. These factors were felt mostly by low-income citizens.

From 1930 to 1981, affordable housing was always a prime factor in determining where low-income citizens lived. Between 1974 and 1980, rising inflation and especially the high cost for housing, which outpaced many middle-class household incomes in urban areas, made it more difficult for low-income citizens to locate affordable and decent housing.

Inflation increased at a phenomenal rate 9 percent to 14 percent during the period between 1974 and 1980. Results of the President's National Urban Policy Report in 1980 indicated that housing affordability problems were a major challenge for many urban areas, especially in low-income areas.

The data showed that half the renters in urban areas paid more than 25 percent of their incomes for rent in 1977. More than one in every three city renters spent over one-third of their total income on housing. These high levels of housing expenditures repre-

sented an abrupt increase from 1970, when the median ratio of housing costs to income among city renters was only 21 percent.

The study also indicated that between 1977 and 1979, 85 percent or more of the families having an annual income of \$5,000 or less paid one quarter or more of their income for rent.

Moreover, "two-third of city renters—with incomes of \$5,000 - \$10,000—paid a quarter of their incomes for rent. During 1977, a Louis Harris Poll indicated that the low-income, female-headed house-holds made up 49 percent of the total public housing tenant occupancy compared to 41 percent of their white counterparts.

A "decent" and "affordable" dwelling was viewed by many low-income citizens living in areas similar to Houston's Third and Fourth Wards as only a dream. For example, with a 33.4 population density per residential acre (compared to Houston's citywide density of 14.4 persons per residential acre), the mostly Black Third Ward was and still is one of Houston's most densely populated neighborhoods.

Moreover, due to poor employment stability among adults and youths, the Third Ward had a high incidence of rental occupancy. Fiftythree percent of the housing stock was in need of either major or marginal repair, which made them the only affordable dwelling in the city for lowincome citizens.

During that time Houston's overall employment rate of 5.3 percent compared to the Third Ward 8.8 percent which indicated that owner-occupancy in the Third Ward was low. For example, the Third Ward owner-occupancy rate was 19.5 percent compared to Houston's citywide rate of 52.7 percent. This left little doubt that few single family homes were available for owner-occupancy.

In contrast, the survey noted that the Third Ward had a 80.5 percent renter-occupancy rate while the city-wide renter-occupancy rate was only 47.4 percent. Coupled with poor employment and irregular family incomes, purchasing a home in the inner city area was difficult if not impossible. Moreover, single family homes in the inner city area were too expensive for the low-income citizens anyway.

During the late 70s on into the early 80s, inflation was a dominant factor. It prevented many low-income citizens from obtaining decent and affordable housing in urban areas. Consisting of high interest rates, rising cost of living and a debased housing market, inflation increased the cost of financing new rental housing.

Inflation affected the cost of home furnishing, which increased by two-thirds (between 1970 and 1979), and it doubled the cost of fuel utilities, which made it even more difficult for rental property owners to maintain both upkeep and profits.

The force of inflation pressured many landlords to increase their rents while cutting back on maintenance services. The actual rise in operating costs between 1967 and 1979 was 120 percent according to the Federal Reserve Bank in 1979. Apartment owners could not further develop their properties due to high maintenance costs and low

profits from tenant incomes.

Unfortunately for low-income citizens, increased rents up to \$100 per apartment complex meant limited access to decent and affordable housing.

In summary, inflation was like a poison both to low-income citizens and building developers. It prevented the low-income citizens and developers from upgrading their housing standards. But, especially for the low-income citizens, inflation seriously limited their purchasing power to obtain affordable and decent housing.

This lack of purchasing power was also due in part to the employment status of the low-income citizens. Therefore, housing decay was affected by another factor, unemployment among the low-income.

Discrimination and segregation affected the conditions of all urban areas and the well-being of minority families. Large minority populations and female-headed households were disproportionately concentrated in older inner-city areas. Also, due to economic and racial discrimination, minorities and female-headed fami-

lies lived in segregated neighbor-

A report studying minority discrimination in Dallas claimed that light-skinned as well as dark-skinned Mexican-Americans experienced discrimination frequently. And, Blacks were always discriminated against in housing, regardless of their ability to

Write to: Edward B. Flournoy, President of the National Urban Bankers Association, P.O. Box 610908, Dallas, TX 75261-0908 or call (817) 431-8647.

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Spinning tales

Do DJ's really give back to the community?



Muhammad

during my young adult years, growing up in Dallas and seeing the "miniconcerts" performed neighborhood parks with famous DJ's doing live broadcasts on location.

Some of the more famous park concerts were performed at Singing Hills and Turtle Creek. It was a time when the entire family could get together and enjoy fun, music and sports without harming the neighborhoods. Children were respected and people with artistic abilities could display their talents.

Occasionally, there were some people in attendance who had drank too much or were drugged out, but, all in all, it was fine.

Today the outdoor concerts no longer exist. They have moved into the neighborhood clubs and cafes where they are inaccessible to people because of the cramp space, and even more importantly, they have become very dangerous.

Have you been paying any atten-

I can remember tion to the only daily newspaper in the city? Not a day goes by without mention of some shooting or stabbing in some club—events that happen especially in "minority" communities. African and Mexican Americans are killing each other like flies in these tightly cramped, filthy, drug-infested, get-your-gun-and-knife places.

The sad dilemma is that these places are being promoted by famous Disc Jockeys as "the place to be" in the 'hood. Too many of these places are being run by shady characters whose establishments have been raided by the police and closed from time to time.

Most times they will change the names of the clubs to avoid the IRS because they don't pay taxes. And a substantial amount of their money comes in large cash transactions. Some DJ's who claim that they are doing their work to promote good businesses in the community are actually being paid by the club owners and managers.

Don't get me wrong, I believe in anybody having a second job, but stop saying this is for the community and tell the truth-and that truth is that you are being paid.

Another misrepresentation is when these DJ's tell people that they are giving back to their communities during these live broadcasts at clubs when in fact most do not live within Dallas city limits, let alone in the areas where the broadcasts are being

In fact, most of the people who frequent these establishments do not live in these communities, so they seem not to feel any sentiments toward the neighborhoods-and that shows up by the loud and abrasive language, the hoots and cat calls at underage sisters going to shop at nearby stores, and the trash they leave behind from all the food and liquor.

I am pleading to all African or Negro disc jockeys to please STOP! Stop promoting these sleazy joints. If you need help finding which ones are good or bad, contact the police department and check on the licensing of the establishments. Ask if there the inside and outside. If a mess has been left, ask the owner or manager to make sure they clean it up. Remember some of us have to walk, drive and live here after you've gone back to the burbs—owners and managers included.

Now for those of you who love to party and see no problems with doing the "South Dallas Drop," perhaps you should tour the corners of Holmes and Pennsylvania Streets, Pine and Colonial Avenue, Spring and Hatcher Streets, Dixon and Bourgin Streets, Grand Avenue at Meadow Street. These areas look like third world places after Friday and Saturday night shindigs.

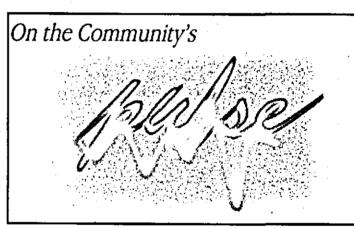
Try going to the car wash at Oakland Avenue. You would probably throw up after viewing the garbage and human waste in the stalls. Our communities are the only ones that turn into a big giant party

place on the weekends where Negroes wear their Sunday best.

Speaking of Sunday, I often ask myself what do those of you who come to South Dallas/Fair Park think of all the trash you see left over from the café partys here? I love to would

know what you really think, and I wonder if you would want to live here after what you saw.

Write me here at MON. Until then, the struggle continues.



are any complaints on the facility and, if so, find out how many arrests and raids have been conducted. You may be surprised.

Also, do tours of the facilities on

Happy Birthday Dr. Martin Luther King, Jr.



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The South Dallas Business and Professional Women's Club and the Southern Dallas Development Corporation announces the Employment and Economic Development Summit. The Summit will be held on Saturday, January 29,1994 at the Bill J. Priest Institute for Economic Development. The Institute is located at 1402 Corinth Street in Dallas.

Free sessions dealing with topics on management, computer skills, howto prepare a business plan as well as hands on assistance by experts will be available to the public.

For information on registration call (214) 941-2361 or for those of you have registration forms fax them to (214) 941-2364.

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Happy 2nd Anniversary
Minority Opportunity News

Keep up the Good Work

"I have a dream that people will be judged by the content of their character and not by the color of their skin."

-Martin Luther King, Jr.

Dallas Housing Authority 3939 North Hampton Road Dallas, Texas 75212 (214) 951–8300

(IN THE NEWS from page 2)

at the DISD's Board of Education meeting.

The grants were given to enhance and promote various projects such as: the educational program and facility, science performances, video and videodisks, etc.

For more information call 824-1620. Picture Coming not here yet 12-23-93 Gallery Opens

Vinson Art Gallery, owned by Donald Ray Vinson and David Morgan, has opened in Red Bird Mall which is located at 3662 West Camp Wisdom Rd.

The gallery specialty is in African-American art, matting, and framing needlepoint art but shoppers will also be able to purchase a variety of items with a creative flair.

For information call the Gallery at 709-1644.

Free phone calls available through DART

Starting Monday, January 3, information concerning DART services will be available free by just dialing "*80" (Star 8 0) on the keypad to automatically connect with DART's Customer Assistance Center from 5 a.m.-10 p.m. weekdays and 8 a.m.-5 p.m. on weekends and holidays—for route and schedule information

Free telephone access to the center will be available first from the East Plano, Garland Central, South Garland, South Irving, North Central and Lake Ray Hubbard transit centers and from other DART transit center facilities by mid-1994.

UTA addresses childrens rights

The University of Texas at Arlington School of Social Work announced the establishment of a Child Welfare Center, created to deal with the needs of children in American society.

The center will be co-directed by the School of Social Work associate professors Marianne Berry, an expert in child welfare research, and Judith Birmingham, who holds extensive experience with Texas child pro-

tective services.

For more info call metro (817) 273-3944.

Shakespeare Festival

gets sponsorThe Southland Center Hotel will be the official sponsor of the 1994 Shakespeare Festival.

The Southland Center will provide lodging for the Festival's visiting artists and catering services for the Festivals' special meetings and events.

For more information regarding corporate sponsorship opportunities call Carl Hamm, development director, at 559-2778.

1994 Specialty Calendars

Floyd Erving, editor and publisher of RAAH (Recognizing African American History) Calendars, proudly announces the release of it's 1994 informative line calendars.

The unique RAAH calendars are filled with intriguing historical facts surrounding Blacks from as early as the 1500s. For example, Who do you suppose was the first African-American to predict a solar eclipse in the 1700s? How do you suppose the richest African-American in the 1600s obtained his wealth? The answers are conveniently displayed in the RAAH calendar.

For more information call (214) 690-3574 or write RAAH Calendar Company, P.O. Box 742301, Dallas, TX 75374.

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Shared dream

Were the philosophies of Dr. King and Malcolm X really so different after all?

By Dimple Jean Tucker Ballou

The more I sit and think about it, the more I realize: "divide and conquer."

It works. Simple as that.

They had the same vision: the liberation of black people in America (and of the oppressed worldwide). Dr. King and Malcolm X, I speak.

They had the same love: the love for their people, their heritage, their culture.

They had the same purpose: to enlighten the spirit, rekindle the hope and inspire the faith of black people to resist racism. They paid the same price: death. They were both violently (not non-violently) assassinated because of their vision, love and purpose.

Why then, when we speak of Dr. King and Malcolm X we do so with opposing acknowledgement and warring appreciation? Why is it so difficult for us to see that we've been "hoodwinked." As we sat and pitted Dr. King and Malcolm against each other and focused on their differences—we were conquered. Split up in two halves and overcome, defeated (in "round one", anyway).

Because Dr. King's and Malcolm X's ideas of realizing their common visions were expressed differently, we completely lost focus of the sights they were trying to get us to see; of the sleep from which they were trying to arouse us.

In the book Martin, Malcolm & America; A Dream or A Nightmare, by James H. Cone, the author bridges the gap of our divided perception of these two men, and delineates their visions very clearly.

According to the book's analyses, Dr. King, to achieve his "dream" of racial harmony between white and black America, advocated complete integration between the two societies. His Christian faith upheld his belief that there is innate goodness in all humanity. This guided his conviction that by appealing to the moral conscience (and guilt) of white people they would in turn recognize their wrongs and right them by accepting the black man and woman as their brother and sister, and grant them their civil rights.

Dr. King believed that through "non violent" means (civil rights legis-

lation, public demonstrations, boycotts, vigils) liberty for black America would be achieved. He believed that by turning the other cheek, the white man and white woman would be "shamed" by their violent acts committed against black people and of their disregard of the black and man's black woman's dignity and humanity.

Of course, he was wrong. Now approaching thirty years after Dr. King's death, black Americans are still oppressed. And white Americans are even less "shamed" by their oppressive acts. His dream was noble. But what is a dream? It is "something thought, felt, seen, or heard during

sleep". Although Dr. King inspired us, black and white Americans, to dream his dream, remember, you have to remain asleep ("to be without ordinary consciousness") to dream.

Referring back to the book, Cone further analyzes Malcolm X's "nightmare". Malcolm could see no "pleasant dreamland" in his vision of black America's liberation. He felt that the only kind of integration whites will accept is tokenism. Malcolm X recognized the hypocrisy of white liberals. And he realized that whites advocated non violence only for Negroes and not for themselves (considering all the wars whites have fought here and worldwide).

Malcolm X's Muslim faith upheld his belief that the strength of black unity and solidarity, self-determination, self-defense (not violence), economic development, self-empowerment and self-pride, together, could achieve true liberation for black people. This guided his conviction that instead of "begging" the white man and white woman to love us, and accepting their "crumbs", black men and black women should focus on loving them-



"No, I'm not an American. I'm one of the 22 million black people who are the victims of Americanism.

. And I see America through the eyes of the victim.
I don't see any American dream; I see an American nightmare!"

--- Malcolm X

"I have a dream that one day ... sons of former slaves and the sons of former slave owners will be able to sit down together at the table of brother-hood ... I have a dream that one day ... "

--- Martin Luther King, Jr.

selves and each other first. Malcolm X believed it is this love for self and for each other, and that alone, that will catapult black America into true liberation from "mental slavery" and racism.

We know, now, that Malcolm X was right. After nearly thirty years since his death, we have gained no love from white America, because we have not yet, truly, achieved love of our own black selves. We have achieved integration (however token)

ago) by, today, a more insidious enemy: covert, institutionalized, "sophisticated racism."

Some of us black Americans are "whiter" than the whitest white man or white woman ever could be. We have little or no sincere respect or confidence in ourselves and our own kind. From marrying white to rejecting all cultural ties to the black community, we have assimilated beyond recognition of self and to the detriment of our own survival as a race.

On the whole, our loyalties to the

We know, now, that Malcolm II was right. After nearly thirty years since his death, we have gained no love from white America

on every level of American society. Yet, curiously enough, we show outward signs of being more enslaved (than our ancestors were 400 years black community are divided, ignored or completely withheld. Too many of us "drain" whatever prosperity from

(Cont. on page 9)

MinorityOpportunityNews c page // ¢ Jan 1994

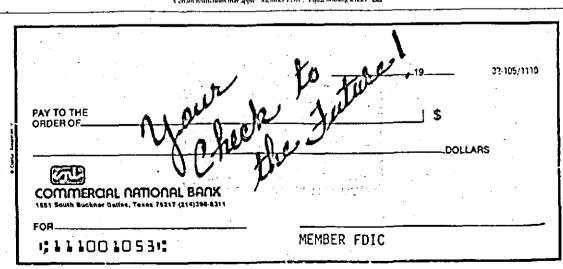
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Where are we?

A Local Perspective

By Dimple Jean Tucker Ballou

After reading Martin, Malcolm & America: A Dream or a Nightmare by James H. Cone, MON was curious of what some local leaders would offer to the book's analyses.

MON: We're 30 years since both Malcolm X and Dr. King were assassinated. Without a doubt both men made a tremendous impact on black Americans. Both men had a vision, expressed in different ways. In retrospect, where are we now, today? Living King's "dream," or living Malcolm's "nightmare"?

VICTOR SMITH, President Dallas Chapter NAACP:

Well, it depends upon who's saying what. Those of us who feel comfortably in a position where we want to be, striving to move on up, I guess that's a dream. For those who are still out in the fields, struggling to overcome, perhaps, there's a nightmare. And that's the big difference. But the difference really lies within the individual, those that do and those that do not.

MON: But when we come to the reality of now, the 90's, and we look at where we are, have we gained? Have we: seen any part of Dr. King's dream realized? Or are we seeing more of Malcolm X's prophetic vision that we were and are living in a nightmare?

SMITH: We'll always have problems. And we'll always be in a struggle. One thing that we as minorities have not; come into today with, is that we haven't learned how to network. Learning how to pool our resources and make things work for us. All we know about is taking, never the making. We want a free book, and then not read it. The NAACP is an organization that is a lot larger than any one person. And if we would network and make it even larger, we'd be helping ourselves. We only want to use and abuse. We're not about helping.

MON: Now 30 years later, do you see any big difference in Dr. King's and Malcolm's vision in terms of where they were trying to lead us, and if either of them got closer to that than the other?

SMITH: I think that Dr. King was one of the greatest modern-day prophets that ever lived, that I can really relate to during my life. I can't say anything negative nor would I say anything negative about Malcolm X. I will only accentuate Dr. King. I want to accentuate the positive.

MON: Well, what about Malcolm X? Do you see anything positive there?

SMITH: I cannot talk about Malcolm X. But I can talk about Dr. King. And if I can't say something good, then I'm not going to talk. You see, Malcolm X used the "X" because he didn't know who he was. But I know who I am.

MON: But you don't seem to think that Malcolm X really did anything good. I don't hear that from you, Mr. Smith, that Malcolm X made any kind of contributions.

SMITH: There's some good and some bad in all of us. But I will say that the demands for our children are on the parents and not the public. You must instill in them some moral values of dos and don'ts. When you lose your! morals, you've lost everything. Too many of our boys and girls are dying an untimely death, and it shouldn't be.

MON: You mentioned that we need to network. You mentioned that we need to resolve our differences. And then, what I keep coming back to is the fact that a lot of people saw a lot of things different in Dr. King and in Malcolm X. So if that is what we have to do, is to bridge our differences, then we have to realize what they are first.

SMITH: We know there was a big difference in the two.

One, violence as compared to non-violence. Dr. King, strictly non-violence. And Malcolm, cheek-for-a-cheek. And what we are really saying, you know, is sometimes we travel a different road. But the road that we should really travel is the road that is least traveled.

MON: So what do we pick up in place of the sword?

SMITH: The cross. Pick up the cross. If we followed the teachings of our Lord and Saviour Jesus Christ, instead of using our muscles, we should replace that with brain power not muscle.

MON: So that brings us back to: are we living in a dream, now, or are we living in a nightmare?

SMITH:In terms of the negatives, we're in a nightmare. We are in a nightmare because too many of our black brothers and sisters are dying an untimely death. Racism is another factor that puts us in a nightmare. Job opportunities are another thing that put us in a nightmare.

MON: So how do we achieve that? SMITH:Well, I'm a strong admirer of Dr. King. I think he's the greatest., yessir. But at the same time, I wouldn't let anyone slap me and turn the other check. My Lord and Saviour said to me: vengeance is mine. He can fight the battle. And you know what, I'm at my best when I let him lead me, than when I try to lead him.

MON: I read the book, Martin, Malcolm & America: A Dream or A Nightmare by James H. Cone. And I wanted to get some thoughts about where we are today. Are we closer to living King's "dream," or are we living Malcolm's "nightmare"?

THOMAS MUHAMMAD, Dallas Muslim leader:

Well, we're living Malcolm's nightmare. The gains of the 60s have not filtered down to the low-income African-Americans. The gains of the 60s have helped upper-class and middle-class African-Americans tremendously. It has also helped other new minorities realize the "dream": Hispanics are riding the back of civil rights, when, in fact, they were able to drink out of "white" fountains during the time Dr. King marched. Women have also prospered very well, as far as business ventures and other ways.

MON: You mean white women.

MUHAMMAD: Yes. Through the setaside programs. And of course, even homosexuals are benefiting from the civil rights movement. And most who are benefiting are white male homosexuals. Then, of course, the recent immigrants from across the seas, even from Africa, are using the civil rights thing for minority set-aside programs to advance themselves. And once there, they're no longer black, they're "Kenyans" and others.

So Dr. King's dream, although a good idea, the dream that he had for poor people has not done anything for the poor. And I think we have to also realize that Dr. Kings' dream was not left to people who identified and believed in his dream. The people who, for the most part, were part of Dr. King were, of course, family members, those who associated with him, his close comrades—the Andrew Young's, the Jesse Jackson's-they and their families prospered well as a result of Dr. King's dream. But the dream did not filter out to the poor after Dr. King's demise, mainly because of that middle-class crust that had surrounded him.

MON: So now you say, it's Malcolm's nightmare that we're living.

MUHAMMAD: Yes. When you look at the inner city areas it is atrocious that you have the types of crimes that are committed in the African-American communities. And there's no one coming forth with solutions who were, again, associated with Dr. King's dream. They invent a lot of slogans, you know-"Up with Hope; Down with Dope"; "Stay Off Drugs"; "Say No"—they create slogans all day long. And the slogans last for as long as white media will give them time. But real programs that people, during the 60s, created to help inner city African-Americans have not happened as a result of people who were apart of Dr. King's dream.

So we're living Malcolm's nightmare. Now the other thing is, when people will ask: what did Malcolm offer. Malcolm offered an alternative. And that is self-determination that he learned from the Nation of Islam. In fact, most of the grass-roots programs you will find grew out of Malcolm's movement.

Malcolm taught us to respect and love our history and our culture, and that we should link up with Africa. Malcolm was able to hook us up with brother and sisters across the seas who were like us, who wanted to give us a helping hand. But to do that we had to study and understand them. We had to understand Africa. We had to understand our roots.

We're living Malcolm's nightmare because Dr. King's dream was not for us—not for grass-root people. It was for middle-class people.

And it hurts a lot of people when you tell the truth, especially middle-class African-Americans. Because that means: I've got to shake off my Benz and everything else, and be like common everyday people; go out there and work in inner city neighborhoods around "them rat-infested folk" and I don't want to do that. But that's what we've got to do. Because that responsibility is ours.

(DREAM cont. from page 7) the black community we can, then we race back to lily-white environments and comfortably and hypocritically celebrate our "blackness" (until we need "replenishment" and support again from the black community we "bled").

So, indeed, Malcolm's "nightmare" incited fear and anger in most all of white America (and much of black America, too). Dreadful it was. And what is a nightmare? It is "a very distressing dream; a monster or evil spirit oppressing men during sleep".

So we slept. Black America. Since 300 years of brutal slavery we have slept. We have remained in a state of passivity, of inaction. But hoping to agitate us in our state of unconsciousness, and wake us up! both King and Malcolm tried to impress upon us the greatness we could achieve, if only we would wake

But we haven't awakened. Some of us dream on (the rich middle class, the integrationists, the assimilationists, the tokens) while the rest of us sleep in a fit of nightmarish agony (the poor lower class, the uneducated, the misguided youth, the black separatists, the societal rejects)—all of us, unmistakably divided, and all . . . dead sleep!

Sadly, we haven't understood the power of the time-tested old war strategy: "divide and conquer". For just as

King was hailed during his day for his gains in civil rights, Malcolm was denigrated for his gains in black self-empowerment and racial pride. The aim of the larger white society (and their Negro tokens) was to pit man against man; deed against deed. The aim was to blind us to Dr. King's and Malcolm X's common vision, their love and purpose, and obstruct both of their gains in the process.

The aim was, indeed, achieved. Black Americans are still largely divided and conquered by the white mass media, the white-controlled and financed civil rights movement, and the daily enforcement of white supremacy throughout the established social, judicial, educational and economic institutions.

But nonetheless, towards the last days of both Dr. King and Malcolm X, it became increasingly difficult for the white media and institutions, and the black conservatives and integrationists to foil the convergence of mind, soul and mission of these two black leaders. Dr. King and Malcolm X had begun to make significant inroads towards mending the bridges of political and rhetorical sabotage which, so wittingly, had separated them...and divided us.

Who, now, black America, will lead us into "round two"—out of the "dream state" and into the reality of action—our awakening?

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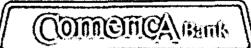
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Hember 116

Equal Opportunity Landar

Idle train

By Dimple Jean Tucker Ballou

DART, with a \$841 million budget, is building a 20-mile light-rail line which will sweep from across the Trinity River connecting the downtown Central Expressway to corridors in South Oak Chiff North or downtown, the rail system is tunneled underground, and construction has already begin However, south of downtown, the rail line will rup large by on ground level with above ground

However, along Lancaster Road from Illinois to Ledbetter not only well the rail run almost entirely at groupe leasel, but at some of the other consider where the rail is tunnoled under ground such as North Centra. Expressway or on either side of a street, it is only at Lancaster Road where the rail runs primarily down the middle of the street at ground level. DART's projected completion date of construction on Lancaster Road is in 1997.

As it exists now, Lancaster Road has three traffic lanes on each side. I wo of these lanes accommodate normal traffic while the third lane is primarily used for emergency or temporary parking, loading and unloading of DART's bus passengers, vehicle passengers and businesses' deliveries, police pull-oxers, and the likes.

With DART's light-rail system proposed to run down the middle of Lancaster on ground level, it plans to eliminate the third outside lanes or either side of Lancaster Road leaving only two lanes on either side of the rail line to accommodate normal traffic flow DART contends that with the rail line running down the center of Lancaster Road, it would be impossible to maintain the third existing lane under its present design and allocated budget. The rail line will consume this existing pavement. Problem

This is nothing short of disaster, according to merchants and business owners located along either side of Lancaster Road. And to respond to this disaster, the merchants and business owners, tormed the Lancaster Kiest Business Owners. Association: According to its members, DART's light radidough has been poorly planned with the or no consideration of the negative impact it will have on their businesses.

With Dimple Jordan as its President the association is hot on DARI's trail, taking their concerns directly to their councilman, Larry Duncan.

The players speak...

Councilman Larry Duncan The rationale has always been that a rail line helps businesses. But that's not the case

for the majority of the businesses along I ancaster. With the rail, most of the existing median cuts along Lancaster are going to be closed except for major streets bo the train running past all of these businesses isn't going to help those businesses at all.

"The purpose of the light rail system is to move people from southeast Oak

Cliff to downtown or to North Dallas. The businesses are sacrificed. And they're trying to cut their losses. They're trying to preserve as much of the situation they have today as possible. They won't gain at all out of this.

In fact, it (rail system) is counterproductive While we want to keep businesses owned by people (particularly minorities) in the area, there are those who want to keep the business development, the economic development downtown and far north Dallas. In order to do that, they have to get workers to north Dailas. They need light rail. The auto traftic is getting too congested.

And so they run them up, and oh, by the way, we don't necessarily want to have those tolks living here in north Dallas. So we'll let them live in southeast Oak Cliff, where they don't have a whole lot of services. But that's okay. They can get on the train in the morning and come to downtown or come out to the Stemmons corridor, or come up to downtown or come up to the LBI area into north Dallas, and work and then go home at night.

There is nothing about DART that was designed that was intended to help the businesses in southeast Oak Cliff.

Ms. Jordan: "DARI wants to take our lanes away from us leaving us dystunctional in a sense. They're not giving us anything and frankly speaking, we haven't asked them to give us anything. But don't take from us what we already have."

"This street is just as important to us as Central Expressway is to the people who live out there. And the people raised enough sand over there to reroute DART. Now they spent money from the beginning to initiate that. The people in the community didn't like it, so they changed it. But they (DART) want to come over here and cut us down to nothing, and feel like we should deal with it. We don't want to deal with it. We want to deal with what we already have. I eave us with what we already have.

They've already told us that they're not going to compensate us for any loss of income during construction. But they haven tigiven us anything in writing.

DARI wants to confuse us, or want us to trunk that they're confused with what we re asking for on widering of the street. But you can not get confused. It's not just parking per se. It's to keep the traffic flowing is what we're after. It we don't keep the traffic flowing, we're going to be more congested than we are

"Economic development is a hoax. They talk about it. They've been talking about it since '89. But do you see anything different out here since '89?

Tony Salters, DARI Media/Publications Representative "The board members (DARI) are still very sensitive to this community because a large part of our operating dollars are dedicated for South Oak Cliff, federal money to build this rail line.

"There's been some concern that the community didn't take DART seriously when we said that we were coming out and we were going to build. So some of the early plans have now been pretty much designed and are on the street now, ready to be bid. And people want to change some of them.

"So that's what has some of the board members alarmed, because of the price. If we change too many of these

plans we have to go back, redesign the project, and start the bid process all over.

"For south Oak Cliff, what they're looking at is a number of options to address to the board. Most of those have been discussed in closed sessions. So no one except for Mr. Venturato (DART

Engineering and Construction) and the board members and Mr. Burke (DART General Manager) actually know what's on the table, what they're dealing with and what they're trying to negotiate to handle this catch-22 situation that we're in.

"But we need to build now in order to meet the deadlines that we have. Because each day is really critical to that line. If it slips, it'll move the schedule back and go into 1997 instead of 1996 which has been promised to the taxpay-

"But we had community meetings up in South Oak Cliff. And basically some of our concerns were that people didn't respond to the meetings. We held over 100 meetings all over the region for people to come in and voice their concerns, complaints, criticisms and make suggestions on how to plan a system in the best way it was going to most serve everyone, South Oak Cliff, West Oak Cliff, downtown and north Central

"The purpose of the light rail system is not to wipe anybody out. It's to create harmony between the areas where light rail can exist and where people can travel Word of Mouth Marketing and businesses can thrive.

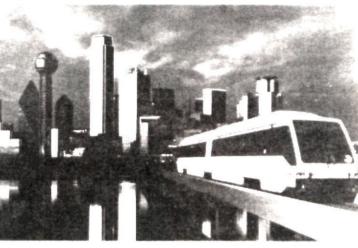
Councilman Duncan: "We're willing to sit and meet with DARI as rapidly as possible. We're anxious to sit down and hammer something out.

"Now the pressure will mount because that's a lot of dollars everyday that they're (DART) losing by postponing to meet with us. And that's unfortunate

"DART swears it had authorization from the community (regarding the details on the light rail). All I know is that since lanuary, when it he arrie clear what the plan was and we showed DAKL at that Monday night meeting with the husness owners, is that the businesses owners didn't like it. It will hurt them. We're not about putting folks out of business. And it we're really into economic development, we need to help them, not hurt them.

DART needs eminent domain authority from the city before they can proceed (with the light rail on Lancaster). Two weeks passed and we tabled that. It was on the agenda to be passed and we tabled it. The message we were sending to DART was sit down, negotiate, talk, work this out, discuss with the business owners and property owners a plan that will work for them as well as you.

The business owners have been try



ing to talk with DARI since January. But DARI hasn't been willing to talk.

Ms. Jordan. We're simply asking DARI for four things:

1 Emergency curb side parking in other words maintaining three larges down Lancaster Road on either side of the proposed median rail line.

2. Additional median openings to those proposed by DART at the following locations. Missouri, Hobson, McVev Maywood, Corning, Marfa or Hudspeth Paducah Avenues, and 52nd Street.

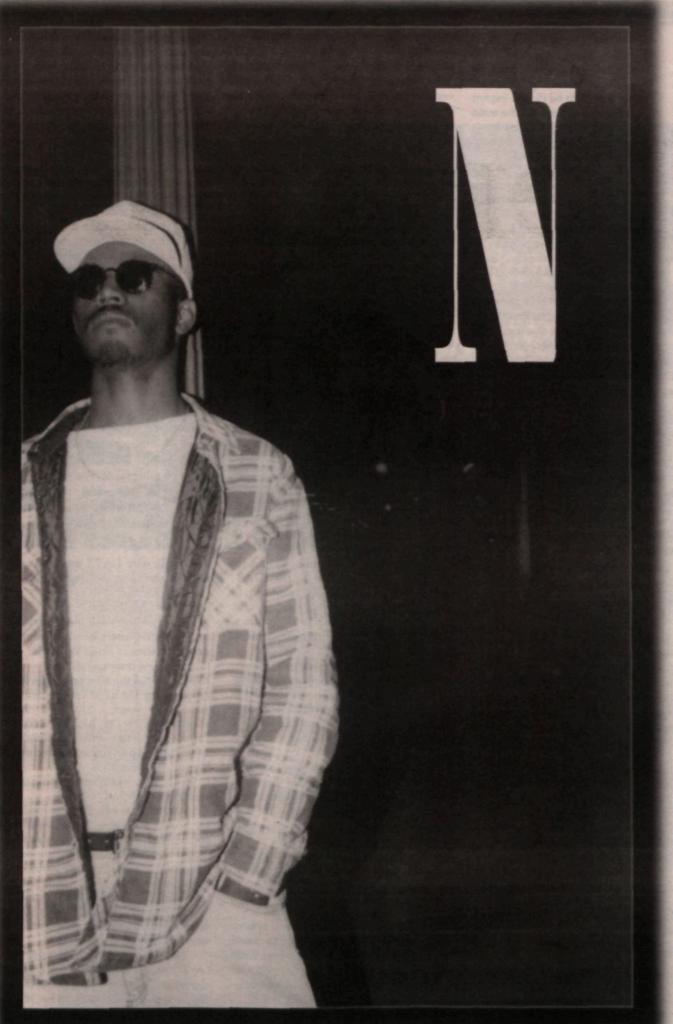
3. Compensation for loss of meone during construction

4. Tax break on property due no the total construction period."

Mr. Salters. Ms. Dimple locatar and Mr. Roger. I wars have with made appears to the board and they remeating them. Ms. DeMetris Sampson and Mr. Bills. Ratcliff (DART) board na report, as both championing their raises, making sure that they stay on the board's agent da, and that the community gets the same federal and local dollars that is spent on both sides.

"Fach day that its the light ration I amouster us on hold it's costing is money and costing is the possible slaped the schedule "so that switch is very important that they get the slape some

"We're just frying to work out to meet a out effective, productive way a merce torward on the light macroster and get to all the taxpayers what was promised And if that means redesign macroplanning or revisiting any of the issues that's what the board is going to de. Yed it's something that will have to be doublecause South Oak Cliff is a major partial our alignment. And the city and the region can't afford to see it be dropped.



ose Mary Hawkins understands the reasons that prompted Dallas' Police Chief Ben Click to form a task force that will take a zero-tolerance approach toward gang activity.

Hawkins beeper went off around 9:00 p.m. on a Saturday night. "Girl," she said nervously as she pressed the tiny button to light up the facing on her beeper-the batteries were low-"My boys and their dad make me carry this thing so they can always be able to get in touch with me since that happened to Trill."

Nineteen year old Trill, Hawkins youngest

of two sons, had to testify before police of an eye witness violence that was too close for comfort."What happened?" you might ask. Well...

Hawkins, obviously still unable to shake the memories of that night several months ago, took a deep breath and sat comfortably on the edge of her bed as she watched her oldest son Choy fumble through the bathroom drawers in search of some new batteries to put in her beeper. She says "That was the scariest day of my life."

Trill went to a party with two of his best friends, 20 year old Mason and 18 year old Jerry. The boys were friends and this was not unusual for them to hang out together on a weekend, so quite naturally the Hawkins were not opposed to the idea.

By Veronica W. Morgan Photos by Tania Rivas

MODERINGE

"We received a call at 2:00 a.m. on a Saturday morning," says Hawkins, her husband Derome answered the phone and after hanging up, seconds later the couple fell back off into a deep sleep.

But about 15 minutes later the phone rang again. This time the caller identified herself and said Trill was at the hospital and there had been a shooting one of his friends was dead and the other wounded.

The Hawkins senses were shocked into stillness for a quick half second before they frantically scampered for shoes and clothing.

The couple drove to the hospital in what seemed like a haze of confusion. The car was not going fast enough even though Hawkins husband was flooring the accelerator. The tears, the prayers, the sick feeling in the pit of one's stomach seemed almost more than they could handle. Yet, their deepest concern was if their son Trill was okay; will he be alright..?

Upon arriving Hawkins noted: "...a bunch of young people were standing outside the hospital, it was like a fair," she said.

But in the midst of the crowd, Hawkins spotted the slender frame of her son.

"The first person I saw was my child, and he was okay, says Hawkins as she tenderly expressed feelings of guilt and elation. Not a wound on his body but emotionally he'd experienced the violence that many of the city's youth don't live to tell about.

It seems, that Trill and his two friends saw the armed gunman at a previous party. The 27 year old man never exchanged words at that time but stared at Trill for an uncomfortably long length of time.

After realizing the man was staring at him, Trill decided to stare back. That was the first and last time the two men had seen each other until the night of the shooting.

.The man approached Trill and exchanged words, Hawkins son spurted a few words back, the friend of the gunman then yelled out "shoot the nigger."

The gunman fired into the crowd of party goers injuring three, he then aimed his gun toward Trill but the bullet missed him. Unfortunately though, the bullet struck and killed his best friend Mason who had courageously pushed him out of the way just in the nick of time.

The gunman did not stop, once more he aimed the gun in Trill's direction and once again the bullet missed him because his 18 year old friend Jerry—who was struck in the stomach—pushed him out of the way. Fortunately, for Jerry he survived the tragedy of that night.

No doubt most will agree that it's senseless violence, that prompted a young man with no other motive except to payback the person who stared back at him by opening fire on a room full of people.

Such violence has Dallas officials fed up. And they're realizing the need for more severe methods of crackdown on crimes involving gang violence.

So with the announcement of the zero-tolerance crackdown, officials sought to actively enforce the teen curfew ordinance, ruled constitutional last month.

The curfew, in conjunction with the new approach was another attempt by the police department to get a handle on the spreading of gang violence and senseless killings upon innocent lives.

The curfew states that verbal or written warnings will be issued to teenagers 16 and younger who are out after 11:00 p.m. on Sundays through Thursdays and after 12:00 p.m. on Fridays and Saturdays.

But critics from the ACLU say "parental rights are being violated because basically the ordinance is saying if you don't raise your children the law will." Moreover,

the critics believe that young people are being singled out and placed under house arrest by such an ordinance.

"We have the crime rate we want and deserve because the things we are doing promote crime," says Joe Cook,the Northern Regional Director of the ACLU of Texas.

Instead of taking a zero tolerance approach, which means stopping suspected gang members and arresting them on minute charges like jaywalking, Cook says the city needs to look at ways of providing alternatives for young people.

"I'm afraid this curfew and zero tolerance crackdown won't make our society safer, but less free," says Cook.

But individuals within the Black community have their own opinion of the police crackdown efforts. Aaron Michaels, chairman of the New Black Panther Party in Dallas, is aware of violence throughout the neighborhoods. In fact, he believes the situation is intolerable and agrees that something has to be done to stop such tragic killings among the youth—mainly black on black crime.

"We're dying off as a race," says Michaels, "and we have a whole nation locked up in jail... because of unequitable representation in court."

So the Panthers have taken a more visibly active stance in displaying their frustrations concerning their communities being overlooked by the proper police patrol. In December, the Party commanded equipped armed guards to patrol Bexar and Stark streets in South Dallas in order to regain community control, and they are not planning to stop there.

"And why not carry guns?" asks Michaels.

"Police have guns," Michaels said.

"To me, police officers with guns means violence and I believe the only way to get control is through guns, gun-powder," Michaels added matter of factly.

According to the Panthers chairman, the Party will continue to march with the added support of some pastors and deacons until, "hell freezes over."

"We are planning to move our armed guards into various neighborhoods around the city and our surveillance teams will lead the way," commented Michaels.

Even though some people will probably disagree with Michaels but he contends that their actions are not about the Panther Party receiving recognition but their struggle is for community control.

"Malcolm talked about community control," says Michaels, in fact he continues excitedly, "Malcolm and King," referring to the slain civil rights leader, "philosophy's were coming together."

Malcolm basically said to never put down a brother or an organization that's working for the benefit of Black people, Michaels said.

However, Michaels is skeptical that the Dallas Police Department task force to abolish gang activity is out for the benefit of the Black community.

It's not difficult to understand that zero-tolerance means just that nothing will be tolerated. But a person being charged and jailed for maybe jay-walking, or two traffic tickets outstanding, seems like a desperate measure to fill the already over-crowded jails and Juvenile Justice Center.

But such will be the case for a lot of suspected gang members who police will stop and question on the basis of suspicion of breaking the law.

As stated earlier, the zero-tolerance approach is aimed at leading gang members and basically allows the police the authority to stop suspected persons on any suspicion of illegal activity. And if a gang member is in violation of any charge such as:

(Con't on next page)

running a red light, failing to yield, failing to come to a complete stop, vehicle registration expired and so forth, members of the task force will have the responsibility of seeing that the person guilty of such charges be jailed.

Chief Click announced that the task force will begin focusing on the Oak Cliff area, however, the force is looking at other target areas but aren't saying where. Moreover, the police will be able to "aggressively question" gang members who show off their colors and those who are caught giving the gang hand signals. In short, if the police suspects a person to be a gang member because of what he is doing or wearing he can take the individual in for questions just on the whim of suspicion.

ACLU's regional director, Cook, believes that the police are trampling on

the civil rights, and infringing upon individual freedom that is protected under the constitution.

"The curfew and the zero-tolerance crackdown are just ways of dealing with the symptoms, by scapegoating young people," says Cook.

Cook says his office has also received a number of calls from people complaining of being stopped for no reason.

Most will agree that the spread of gang violence throughout the city is forcing people to become prisoners within their own homes and something has to be done about it. But allowing the police from the specially trained task force the authority to stop a young man or woman walking the street who may look like a gang member seems a tad bit desperate.

But on the contrary, Dallas' Deputy Chief Ray Hawkins (no relation to Rose Mary Hawkins mentioned earlier) doesn't see the crackdown as a desperate move by the police department. Instead he refers to the effort as a short-term solution, that will work if the gang members receive proper rehabilitation.

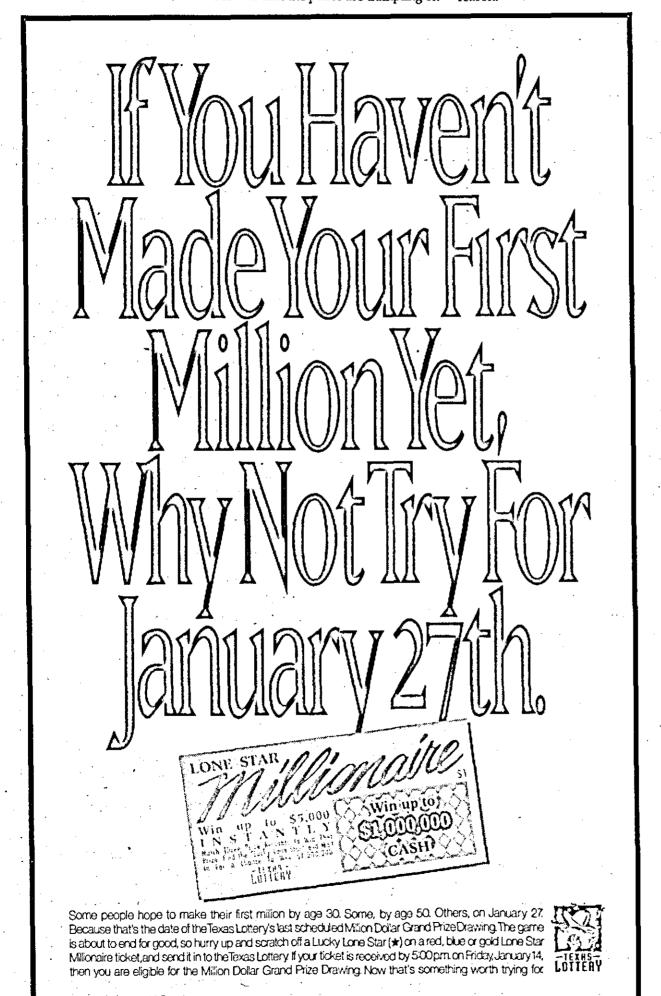
Despite the concerns expressed by many parents and community leaders, the Deputy Chief says the department has received tremendous

community support.

"The proof is in our actions,...our intent is to stabilize the communities riddled with gang violence," says the Deputy Chief in a telephone interview, "then," he added, "the service providers will have to do their job."

The service providers are the organizations that will provide the rehabilitation for the gang members. An effort most everyone in the gang riddled communities hope will be effective.

But Black Panther's chairman Michaels says the community is also in favor of the armed members marching in South Dallas to sniff out gang activity and make the neighborhoods safer. "The constitution allows us to do that."



all ocks of warring 1 in 4.67, saust be 18 years or older to play. © 1994 Texas Lottery

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Baggy Blues

Today's fashions can be troublesome

As far back as memory serves, young people from all ethnic groups have been making statements with fashion.

The eras of afros, punk rock hairdos, bell bottoms, hip huggers, hot pants, mini skirts and psychedelic clothing no doubt bring back memories for all those who dressed the part, but mostly for the parents who can probably remember cringing at the sight of their children as they dressed to leave home.

Remember the series, "Father Knows Best"? In one episode Bud Anderson gallops down the stairs dressed for a party. The young Anderson was garbed in a pair of belted slacks that fell just a tad down his rear end—a sight not uncommon in Dallas today. Bud's father—sitting on the stuffed chair in the living room looks up from his newspaper to see his son leaving.

Bud says bye and so does his dad but not without first casually reminding his son to pull up his pant. But Bud yells back to his dad, something like 'oh, this is the style now.'

It has been said that the more things change, the more they remain the same. Although, my guess is the drop pants look go a little further than the hip huggers we remember from the sixties. The new style is a tad bit confusing. Some young people call the loose look of the '90s the "L.A. Saggy." It is a style worn by a great deal of rap singers.

But one thing is for sure: the L.A. Saggy may not be met with the same innocence and laughter as viewers may have responded to on the Father Knows Best episode.

The oversized shirt is usually worn outside of the pants and conveniently covers the underwear that would be visible to the naked eye since the pants are belted as low as they can go comfortably below the rear. Actually, it seems rather uncomfortable, especially watching the skinny hipped young boys who walk with their legs a few extra feet apart to apparently keep the pants from falling to their ankle.

A baseball cap is worn backwards and adds to the look, giving the appearance of being cool and in style. Unfortunately, individuals sporting the Saggy style may find a certain stigma is attached to the look.

With the new formation of the zerotolerance task force, the look can be the only signal that police need to indicate that the person wearing such clothing is a gang member and strangely enough, that person can be cited for a trumped up charged and taken in for questioning.

Rose Mary and Derome Hawkins

have two sons, their oldest son Choy prefers the suave GQ look as opposed to the saggy style donned by his younger sibling Trill.

The Hawkins are aware of the consequences of possible police harassment their youngest son faces mainly due to his appearance. But although Mrs. Hawkins expressed a definite dislike for the loose look, she well understands that it is a fad that will pass and she accepts it.

But in relation to the zero-tolerance approach, Hawkins fears that the civil rights of her child could be violated because the approach is basically saying if you look like a gang member you are.

"What if five black boys were walk-



ing the street wearing the caps, saggy pants etc., and on the other side five caucasians were walking, who do you suppose the police will stop to question?" asks Mrs. Hawkins.

Hawkins expressed the sentiments of most African-American parents around the city. The legitimate concern of whether only Blacks and Hispanics will receive the brunt of police attention or will they be the only ones targeted in this zero-tolerance crackdown has some wondering if the approach is really a solution,

"I am a responsible parent," says Hawkins, "and I could get sick and need him to go to the drug store late at night,..and I don't want my child hassled by police."

Joe Cook, from the American Civil Liberties Union, says again, police are dealing with the symptoms and not focusing on the root causes of crime, one such cause being racial discrimination.

"This zero-tolerance crackdown approach won't make out society safer," says Cook, "just less free."

And even though the children are dressed according to society's code, it doesn't stop the security guards for following them in stores. "These kids know they are being singled out," says Hawkins, "Kids can only take so much."

-Veronica W. Morgan



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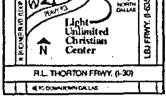
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Word of mouth Much of the word-of-mouth communication about you or your compamarketing



Your friend just told you about the tremendous sale going on at the local bookstore. You've just provided your associates every Andrea detail of a wonderful lunch at a new restau-Allston rant—the ambiance, service and the food. So you manage to find

time to stop by that bookstore between sales calls. When one of your associates has the task of planning a luncheon meeting, the restaurant you touted as at the top of the list. Wordof-mouth marketing is at work!

Word-of-mouth marketing represents a serious marketing avenue by which you can increase business. Although it may appear to be predicated on chance—you can do some things deliberately to get word-of-mouth marketing working for you. If you're not convinced from the outset of the importance of this marketing strategy consider: Jerry Wilson has written an entire book on the subject; Jay Conrad Levinson lists "word of mouth" as number 49 of his 100 guerilla marketing weapons in his book "Guerilla Marketing Attack; and Tom Peters has a segment in his national bestseller book, "Thriving on Chaos" entitled Make Word-of-Mouth Marketing Systematic.

Much of the word-of-mouth comny is beyond your control. If a customer receives the wrong photos from the local drugstore's film processing shop,or it takes two weeks to locate your clothes at the dry cleaners, the story will be told. This doesn't mean that every mistake will be broadcast.

Oftentimes, businesses gain or retain clients because of the super way they correct mistakes. Remember, that it's human nature to share unexpected aspects of our dealings with otherspositive or negative.

To take advantage of the word-ofmouth network there are some basic things you can do. If your business is consistent in delivering quality and excellent service, your reputation will build. T. Scott Gross in his book, "Positively Outrageous Service" indicates that customers remember great service that is: random and unexpected, out of proportion to the circumstances, and invites the customer to become highly involved. Gross indicates that providing positively outrageous service leads to customer loyalty and creates compelling word of mouth.

To get word of mouth working for you-think about who you wish to receive the information you wish to communicate. While your customers and prospects are obvious targetssome businesses may wish to influence other groups. The news media is one target which may be particularly advantageous for your business. Volunteer for a network's fundraiser or call a reporter to offer technical insight on a story. Becoming a source of reliable information for your industry or trade to the media can pay off handsomely in the future. If your business is one which involves distributors or sales reps, or delivery persons, word of mouth can generate the commitment and enthusiasm towards your products or services. All your employees or even contract personnel can create positive word-of-mouth marketing on your behalf.

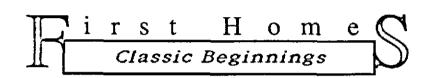
Customers, particularly your initial ones or the first to try a new product or service should be a target of word-of-mouth campaign. I'm sure you could realize the potential if the president of an accounting association adopted your new software package.

The word-of-mouth potential is the size of the organization

plus others the association members may come in contact. Targeting early key adopters of your product or service can be instrumental in the growth of your business.

Any marketing strategy is only as good as the quality of the product or service. No amount of marketing can mask inferiority for too long. The key to taking advantage of word-of-mouth marketing is to provide everyone with information so positive they feel compelled to tell.

No one shares information about ordinary experiences or desires to do business with mediocre people. Let your business be known for exceptional work and extraordinary customer service. Share your great news with your staff-right down to the delivery person. Give thought to the impact word-of-mouth network with positive information about your business.



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MON's March 1994 Publication

will feature the area's most dazzling Bachelorettes. Females who are interested should send pictures and profiles by Friday, Feb. 18 to:

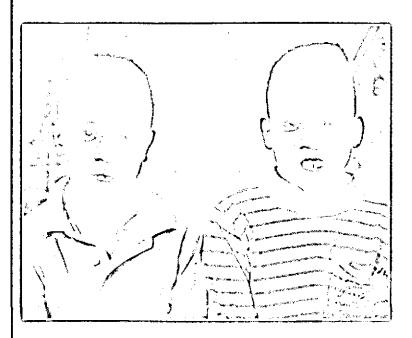
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Thanks, Worey for reminding us about... MON'S Boys of the Month





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January



February



March



April



May



Celebrating Two Years of Commitment to the Community



June



July



August



September



October



November



December

By Tonya Logan-Jones

The Minority Opportunity News presses kept rolling in its second year of service as it went on to uphold its mission of promoting economic development and providing accurate news coverage of the African-American community.

Since the debut issue in January 1992, MON has kept watch over Dallas and surrounding areas, bringing to the forefront issues previously hidden and neglected, with a direct focus on tackling problems native to Dallas.

The operation of "short-time" motels in the heart of a South Dallas residential area was one such issue. Critics of the motels were adamantly concerned that motels in residential areas fostered criminal behavior and further corroded black communities by providing a "cheap, accessible haven for drug dealers and prostitutes."

Concerned community activists headed by Elijah McGrew, former city council candidate, and the Skyline Neighbor Association teamed together in a powerful campaign, filing complaints against more than 70 motels and forcing almost a dozen to either come up to code or close.

And just down the road, MON later stopped by to see about the "kids -n- the projects," a cover piece in February that reported that the environment of drugs and violence has caused the children living in housing developments to be faced with more obstacles than children living in the private sector and the teaching of survival to children in the projects is a common practice of parents.

It was good news for the community when KXAS TV added more on-camera color to its Texas News Channel 5 news team after the protests from Commissioner Price and his loyal backers. But while the public was tuning in on the apparent browning of the news cast, MON went behind the scenes in March where African-Americans holding key positions were being ushered out the back door.

Greg Primus was one of seven African-Americans terminated after the Price protest in early 1991 and insisted that his hassles at the station were directly linked to the controversy surrounding the KXAS protests and the trial that followed.

Meanwhile, Pastor Zan Holmes of

St. Luke Community United Methodist Church, revealed a plan to get his flock to invest in the community through the Common Ground Credit Union.

Originally, St. Luke considered starting a credit union at the church, but when they saw that it would only benefit St. Luke members, that it would be selfish, and that it was inconsistent with their theme of being a community

African-American Community on the City Council."

It was May-singing birds and flowers in full bloom. But there came a stench in the air with a powerful report from publisher Thurman Jones that Guaranty Federal Bank is "playing both sides of the fence in an effort to offset its poor track record in the African-American Community."



college.

At summer's end, MON looked back at the nation's Civil Rights legislation to see where it has led us. MON concluded that African Americans continue to be the barometer of human rights in America and that distrust and negrophobia continue to corrode society.

With the coming of the Black Expo to Dallas, August was also a time for the celebration of economic development within the African-American community. The return of the Expo gave African-American business a needed shot in the arm. Created from a need for more black enterprise, the 5th year of the Expo showcased black products and services to black communities all across the country. Dallas played host to this great event for the second year with over 20,000 attendants in only two days.

In September, MON reported allegations made against Minyard food stores by the Association of Community Organizations for Reform Now (ACORN). The organization awarded Minyard's food stores the "Worst Grocery Store Award" after hundreds of grocery shoppers throughout low-and moderate-income neighborhoods of Dallas sited blatant discrimination based on income and race. Areas in which Minyard's rated low were customer service, food quality, price control, store maintenance and security.

Another community topic of discussion during that time was the treatment of Brotherman Comics by the ever popular Toys' R' Us. As of April 24, 1993 TRU had banned Brotherman Comic books form the shelves of their chain nationwide. It was TRU's defense that the covers of certain comic books were causing them problems in their stores, thereby reaching a decision that the comic books were inappropriate for their stores. Brotherman Comics received a lot of positive community support and Brotherman made plans to pursue the matter further.

> October brought to the forefront (Continued on next page)

rear

church, members concluded that joining hands with Common Ground-which was already in the community helping poor people-would be a better strategy.

The coming of April brought rain showers and heated controversy as the race for a seat in the city council elections for Districts 4 and 8 were under way.

With the elections only a month

away, Fred Blair, with a previous city council record; Larry Duncan, who was currently holding a district 4 seat; Elijah McGrew and Lorenzo Cole, who were both consid-

ered "underdogs," or low-profile candidates were ready to go the distance as they stood in defense of the issues affecting District 4.

Running for the seat vacated by Al Liscomb in District 8 were Sandra Crenshaw, Darren Reagan, and James

Many eyebrows were raised in the

"Guaranty Bank," said Jones, "Obviously thinks it can hoodwink the public by pretending to be a good partner." When in essence, Jones suggested, they're still trying to play by the old rules of the game—toss a bone to a few Black people and let them do your public relations for you.

In June MON recounted the history

that led to Texas slaves learning of their freedom two and one-half years after Lincoln issued the Emancipation

Proclamation-today cele-

brated as Juneteenth.

As the celebrations continued throughout the city, some citizens took time out to aid the homeless.

Two nonprofit housing groups, Common Ground and Operation Relief Center were partially responsible for the postponement of evicting the more than 100 homeless people dwelling under the

Review

African-American community when a Parks Board Crenshaw sat on voted to allow the Sons of the Confederacy to have a celebration at Lee Park.

Crenshaw, who was being backed by Lipscomb, said she felt the controversy was just politicking by her opponent, Black State Employees Association of Texas President, Darren Reagan. But Reagan claimed the Lee Park incident was "illustrative of why Crenshaw wouldn't favorably represent the

I-45 overpass and began plans to shelter street people in a new pavilion near downtown.

Paul Quinn College collected a huge offering in 1993 as six ministers-all graduates of Dallas' lone black institution of higher learning joined together to help inspire financial blessings. The "Bishop five plus one" revival was held for one week at the Friendship West Baptist Church providing spiritual upliftment and money for the financially

(Continued from previous) several issues of noteworthy concern.

One being Guaranty Federal Bank's pact to make an economic commitment to the community. Before this revelation, Guaranty and other lending institutions such as itself were believed to be guilty of dishing out only a few dollars to merely pacify a small sector of the community and in essence were tap dancing around their obligations under the Community Reinvestment Act (CRA)-which "requires banks to invest dollars in the neighborhoods and areas that they claim to serve." As a result of the pact, Guraranty Federal Bank committed to originate \$50 million in mortgages. At least \$10.5 million would be disbursed in the African-American communities.

There was also the report of "foul play" when minority contractors found themselves out of the park in the contract monies to build the new Texas Rangers Sports Stadium.

In November MON reported that South Dallas residents were upset about the city's failure to address the area's problem with open container violators. But State Senator Royce West gave assurance that he was in the community's corner.

"I'm going to be looking into the city to see exactly what is being done in terms of enforcing the consumption zone law. This particular issue is an issue that children and parents in my district are very concerned about and I do expect the city to enforce the law,"

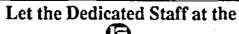
the senator said.

The protests went on without Commissioner Price who was now jailed for the windshield incident outside of channel 8. It was business as usual for the Warriors who continued to walk the picket lines near the Dallas police substation. Their battle cry-No justice, no peace—called attention to racial discrimination within the department and general poor policing within Dallas' minority communities.

And the presses turned one last

time in 1993, ending MON's second year of service, bringing good news that Brotherman Comic books publisher, Big City Comics, was winning its battle with Toys' R' Us, and giving explanations for everything you wanted to know about the Kwanzaa celebration.

MON will continue in 1994 with more of the community service and accurate news coverage that won it the honor of being voted by the Dallas Observer as "Dallas' best black newspaper" after only two years of operation.



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Friday, Jan. 7 at 6-8 p.m. Carol Barnes discusses/ autographs Jazzy Melanin (a novel). Mr. Barnes has spent the past 15 years in research on melanin and has lectured at Third Eye Conferences on the subject, His first publication: Melanin: The Chemical Key to Black Greatness is in its third printing. Sunday, Jan. 9 3-5 p.m. Metroplex Men Monthly Meet some of the handsome, professional brothers featured in the new monthly calendar featuring positive males making a difference in our community. The brothers will be on hand to autograph the METROPLEX MEN MONTHLY. Saturday, Jan. 15 2-4 p.m. Storyteller and Playwright, Britt Miller will autograph 5 plays for African American Children. In addition, Ms. Miller's young actors will perform a sampler of one of the plays in honor of Martin Luther King Jr's birthday. Friday, Jan. 28 6-8 p.m. Patricia Prather & Jane Monday will discuss/ autograph From Slave to Statesman: The Legacy of Joshua Houston. The authors also will present a slide presentations about Joshua Houston and his life and work with and for Sam Houston. This lecture will be co-sponsored by the Museum of African-American Life and Culture, and will be held at the Museum.

The Museum located in Fair Park near the

Music Hall, Enter Fair Park at the Grand

Avenue entrance. For more information,

call **943-0142** or 565-9026

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The Dallas Urban League announces the beginning of Phase VII of it's Institute for Minority Males, (IMM) program designed to empower the minority male to succeed in a difficult and challenging world. Phase VII classes will start January 18, 1994.

Class activities are held on the campus of Paul Quinn College located at 3837 Simpson Stuart Road in the J.J. Rhoads Education



Building, Suite 102. The participants are expected to attend structured classroom activities between the hours of 9 a.m. to 3 p.m. on a daily basis.

This program is free to the participant and transportation is provided. An excellent opportunity for the minority men to take control of his own destiny.

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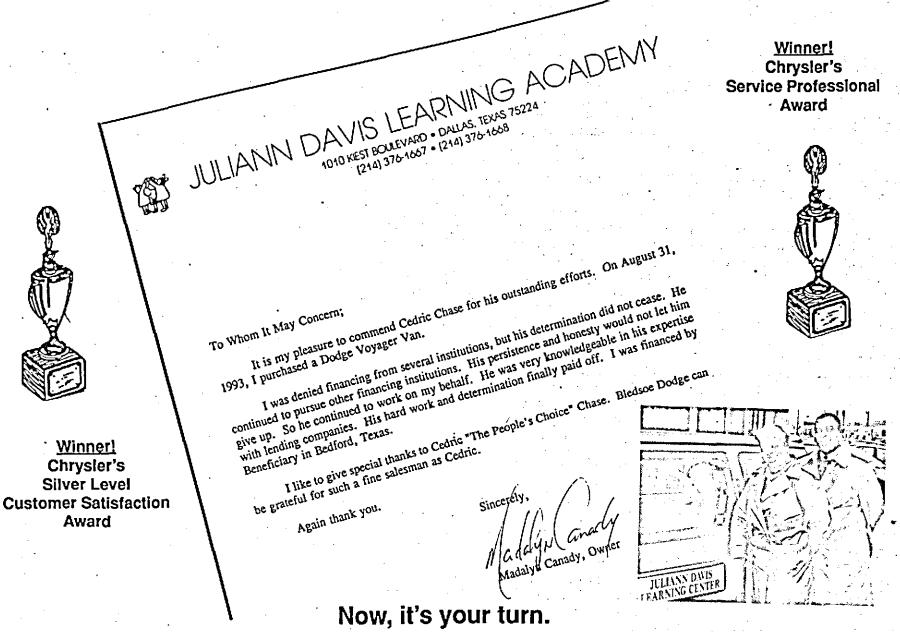


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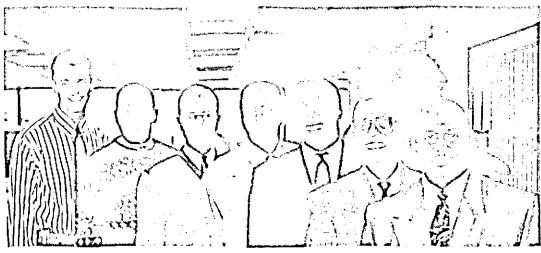


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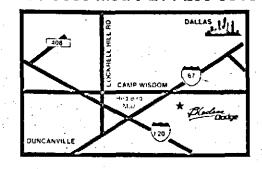


From left to right: BILL SADDLER, JR., CEDRIC CHASE, DON HENDRIX, JOE BELL, MIKE REVELL, VIRGIL SEALS, JR., HENRY L. HILLARY, JR.





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Successful Evolution

Singer Oleta Adams' career soars despite hard beginnings

By Tai E. Jones

Contributions courtesy of David Ritz

The very first mention of Oleta Adams that I had ever heard of came from the Oprah Winfrey Show. I can hear Oprah saying, "Girlfriend, I was in the shower and heard this girl singing and nearly killed myself to see who she was; then I had to buy one of her CDs for every place . . . my office, my car, Stedman's house."

Well all along the background music was playing and then out of nowhere a voice bigger than the slender frame in which it belonged, bigger than the roar of clashing waves by the sea, managed to seep through the entire room and filling it from floorboards to ceiling beams. In my mind, I had only imagined such a delightful sound with that of the poet Paul Laurence Dunbar's, "When Malindy Sings." This association had always allowed me to envision a booming sister that just made everyone stop, look, and listen. Yet it wasn't an Anita Baker sound, and it wasn't a Billie Holliday sound-it was Oleta Adams.

Oleta burned her way through a set of songs—many from her new album, Evolution—and a few gems from her platinum debut, Circle of One. The session sounds more like a polished performance than a rehearsal. Her piano playing is two-fisted, full-bodied. She leans in on the grand instrument with a fiery gospel commitment. As she takes the band through its cues, her notations are peppered with hip musical references.

A musician who writes her own arrangements and many of her own songs, she leads with a gentle command. Her work is no-non-sense. On the other hand, she's funny and selfdeprecating off the bandstand. "Someone said that the Sade show was the quintessense of class," she says. "I'll never be described that way because I get too worked up. When the music gets all inside of me, I start yelling out and jumping

up and down like a fool."

When Oleta starts to speak, the link between her music and her speech is suddenly clear. The spontaneous energy is kinetic. The petite woman with the dark smiling eyes and full expressive mouth is an eager talker, aggressively friendly, and emotionally supercharged. "I was born in Seattle," she says, "but when I was in the sixth grade we moved over the mountain to Yakima (Washington), which had population of 60,000—less than 1 percent is Black. But all-Black Pilgrim Rest Baptist Church was where my music began," the singer-songwriter explains, "I was about 5 years old when I realized I could sing.

"My father was a minister and I was the baby amongst five sib-lings—two boys and three girls. In my religious training I was fed guilt and fear for breakfast lunch, and dinner. Still I was feisty. By the time I was 11, I was directing and accompanying four big choirs"

Oleta began her piano lessons at 9 years old and in junior high she met Lee Farrell, the brilliant Julliard-trained teacher and voice coach who changed her life. Her career has taken her across oceans, but she still has the open-hearted charm of a small-town girl who can sing "new York State of Mind," with all the sophistication of a native New Yorker.

Oleta enjoyed the recognition that the small town of Yakima brought to her. During the Black Pride days, she recalled how some were not happy that Lee, her mentor, was a white woman. In her senior year of high school, she played the Dolly, in Hello, Dolly!, and reflects on how proud it made her Mom.

"With classical training, I was



Oleta Adams

urged to pursue a career in opera as a Lyric soprano. It was tempting. I won a scholarship to Pacific Lutheran University in Tacoma, but never went."

A local group of people got together and sent Oleta to Europe for one summer—because they thought it would broaden her horizons. This is what Oleta contributes to giving her the courage to finally leave Yakima and head for Los Angeles in the early seventies.

However, Los Angeles turned out not to be her kind of town. She spent \$5,000 on a demo that took forever to reimburse. Opportunity knocked with Lee's Help, and she wound up in Kansas City, Kansas, where she began her career playing piano bars, hotel lounges, and showrooms.

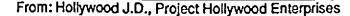
This woman is driven. You see it in the focus of her rehearsal, you feel it in the speed of her banter, the rushing emotion of telling her story. The Brenda Russell composition, "Get Here," that gave Adams her first hit song—and became the anthem for the 1991 Gulf War—is often played as a favorite piano bar tune.

Ms. Adams admits that it is nice to be recognized. "You play your heart out," says Ms. Adams. "You hope that you will be heard over the chatter you pray someone important will hear you and give you the break you've been looking for..

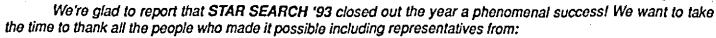
"In my case, I became something of an institution playing at the Hyatt Regency in Crowne Center. I survived at least two phases of disco.

"Everytime a celebrity happened to hear me, my heart leaped up. I was sure I'd been discovered. They all came through—Eartha Kitt, Cab Callaway, Air Supply, Gino Vanelli. Billy Joel came two nights in a row. Through the group, I even landed an audition with record executive Ahmet

(Continued on page 26)



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But we're not through! STAR SEARCH continues through 1994 . Stay tuned!



Burning bright

The Lincoln Tigers dominate Texas HS basketball

By Dwain Price

The Lincoln Tigers have proven, unequivocally, that they have been the most prolific high school basketball team in Texas during the past fourand-a-half years.

During that span the Tigers have captured a pair of Class 4A state championships-in 1990 and '93-while becoming one of the most dominant clubs in the state's history. Lincoln's rise to prominence coincides with the arrival of one man-head coach Richard Bacon.

Bacon came to Lincoln in time for the 1988-89 season. That year his team finished with a respectable 18-10

The next season the Tigers were 27-10 and won the school's first 4A state title. From there, the Tigers have strung together 22-10 and 25-10 records to go along with the 33-3 mark Lincoln manufactured while winning last year's state title.

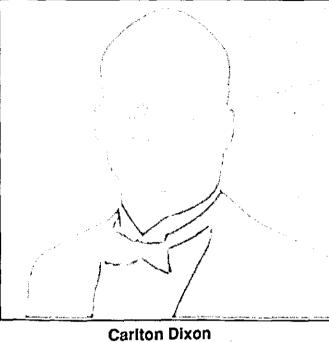
Bacon has been a master at playing

to his team's strength. He does not try to force-feed a certain system to his players, especially if he doesn't have the personnel to run that particular system.

That in itself has made for a winning recipe.

double low post offense because we were so big," Bacon said. "But we're so small now that we try to utilize our quickness.

"We used to have a



"You've got to adapt to what you have. You can't make people be what

you want them to be.

"I definitely wanted to have a double low post offense. But after I kept looking at it, I believe we're going to be better this year by utilizing our quickness at all five spots."

The Tigers are off to a 14-0 start at this printing. Included in that package is the championship of the Super 8 tournament in Fort Worth, plus they travelled to LaVern, Calif., in late December and won the Damien Cage

> Lincoln's starting lineup consists of posts Carlton Dixon (6-5) and Damion Walker (6-7), and guards Henry Williams (5-7), Sanswalus Kinner (6-0) and Phillip Fincher (6-2). The top reserves are Willie Davis (6-3) and 3-point specialist J.F. Thomas (5-10).

> Dixon, who already has signed a letter-of-intent with the University of Texas, Williams and Kinner are the lone seniors among the top seven players. Dixon averages a team-high 20 points

per game. (Continued on page 26)

The NFL needs spicing up



So, everyone wants to add some spice to the National Football League? Give the old league some flairsomething that will bring fans crawling back for more?

Dwain Price

There's nothing wrong with the NFL that a little tinkering won't correct.

The NFL should take a cue from the National Basketball Association and make its game more exciting. Or in the cases of teams like New England, Indianapolis, Tampa Bay Cincinnati, more palatable.

The NBA became so popular because it said to heck with tradition and let's give the people what they want. So, away went the zone defense and enter man-to-man defenses.

Away went three chances to make two three throws-it made the games longer-and enter the two shot fouls. Also, enter the 3-point field goal, which means if your team is down 10 points with three minutes to go, you still have a legitimate chance of winning.

Imagine if the NBA still had zone defenses. The middle would always remain clogged, which means the artistry-like the dunks of Shaquille O'Neal, Michael Jordan, Dominique Wilkins and Shawn Kemp-would not have become such a vital part of the

Which brings me back to football. I'd rather watch four hours of golf than see grown men slug it out on the gridiron for 59 minutes and 57 seconds, then have some miniature football



Jamal Mashburn

player/kicker come into the game in the last three seconds and decide who'll win the game.

Here's a way to generate some much-needed excitement into a game whose rules must have been made

(Continued on page 26)

Running chance

Cowboys runningback Lincoln Coleman gets a shot at stardom

By Dwain Price

Lincoln Coleman has proven that perseverance and hard work pay off.

Coleman played football at two colleges and in two minor leagues, and also had a few low-paying jobs before finally making it to the National Football League. He now is earning his keep as a backup tailback with the defending Super Bowl champion Dallas Cowboys, something Coleman could not envision when he was growing up in East Dallas.

Coleman, who graduated from Bryan Adams High School in 1987, was a prep football star. Almost every major college from coast-to-coast wanted him to run touchdowns for their university.

He chose Notre Dame, partly because it was his dad's favorite choice, and partly because Woodrow

Wilson-ex Tim Brown was going to be a senior with the Fighting Irish at the time.

Coleman grew up across the street from Brown. They played streetball together.

But Coleman lasted just one season at Notre Dame before he got homesick and transferred to

"When we left the practice field at Notre Dame, I didn't keep up with him probably as much as I should have," said Brown, who won the prestigious Heisman Trophy in 1987 and now plays for the NFL's Los Angeles Raiders. "Maybe I should have been the one constant in his life to make sure that he was getting his work done."

At Baylor, Coleman lasted a little over a year before he was kicker out of school for not attending class. He returned to Dallas and started a chain of odd jobs that paid as low as \$6.50 per hour.

Still, he never forgot the dream job that he treasured—playing in the NFL. Thus Coleman proceeded to pay his way to play for the Dallas Colts' semipro team in 1992.

Then, this past summer he collected \$500 per week while playing for the Dallas Texans of the Arena Football League. One night Cowboys trainer Kevin O'Neill was laying on the couch watching an AFL game when he heard the announcers lauding Coleman's tal-

O'Neill suggested to Cowboys running back coach Joe Brodsky, who was looking for a big back at the time, to give Coleman a shot. Coleman (6-2, 250) took it from there.

""After a game with the Colts and Texans everybody was saying, "Man you shouldn't be here," Coleman said. "When I was playing in those leagues I told myself if I've got to do this, then I want to be the best in this league.

"A lot of guys from my neighborhood just got on drugs and kind of gave up. But I went home and grew up after I left Baylor."

Coleman rushed for 57 yards on 10 carries during extensive duty on Thanksgiving Day against the Miami Dolphins. He is in the first year of a two-year, \$250,000 contract, and he hopes to stay in the NFL for a long,

I definently took the long route to the NFL," Coleman said.

"I'm just glad that finally—finally! — I'm here.'





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Around Town

January 3

Acting and Musical classes begin on Monday, January 3, at the Dallas Theater Center's Teen/Children's Theater. Children ages 3 1/2 - 18 years are eligible

to participate.

Classes are offered on weekday afternoons and Saturday mornings at the Kalita Humphreys Theater, 3636 Turtle Creek Boulevard.

For more information call 526-8210.

The Afro Centric Hidden Treasures Bookstore, located at 2807-A Hatcher Street invites interested persons to come out and view their Ancestral Braiding Exhibit by IsIs, beginning Monday, January 3, from 10:00 a.m.-6:00 p.m., Monday through

The exhibit runs through Monday, January 31. For more information call Valder Beebe, PR Director at (214) 357-7053 or (214) 651-2992

January 4

The Dallas/Ft. Worth Association of Black Communicators will meet on Tuesday, January 4 at 7:00 p.m. in the A.H. Belo Building across the street from WFAA Channel 8.

The Association meets the first Tuesday of each month. For more information call (214) 977-7023 or (817) 461-4150.

the final phase of "The Rail Blazer"-a 300-

ton turnel boring machine—January 4.
For more information and for media reservations call (214) 749-2662.

January 5

Wednesday, January 5, 1994 is the last day for community and corporate teams to register for the third annual Martin Luther King, Jr. Basketball Tournament Benefit.

The free event, which starts on Thursday, January 13 and runs through Saturday, January 15, is scheduled to take place in the Martin Luther King Recreation Center located at 2901 Pennsylvania St. in

To register call (214) 821-9000.

January 6

Previews for the Southwest premiere of Eric Overmyer's DARK RAPTURE begin

on Thursday, January 6, opening night is scheduled for Tuesday, January 11 and runs through January 30.

DARK RAPTURE is a sexy and sus penseful thriller production that tells the story of a would-be screenwriter and an exotic collection of characters, thugs, sleazy producers and IFK's "real" assassin The plays driving force is centered around intrigue, greed, and steamy romance

Performance times are at 7:30 p.m. for Wednesday, Thursday and Sunday evenings. Friday and Saturday night performances are at 8:00 p.m. Weekend matinee performances begin at 2:30 p.m.

The Pocket Change (pay what you can) performance is Sunday, January 9 at 2:30 p.m. The performance for the hearing impaired is scheduled for

Sunday, January 30 at 2:30 p.m. For ticket information call the Dallas Theater Center at (214) 522-

January 10

Classes for the SAT/PSAT Workshops spring semester begin on Monday, January 10 and runs through Wednesday, May 4, 1994 from 5:00-7:00 p.m. at the University Outreach Center.

The center is located at 6324 Prospect Avenue in Dallas. For more information call Michele Bobadilla, (214) 841-1911. All ser-

An Adoption Orientation will take place on Monday, January 10 from 7:00 p.m. to 9:00 p.m. in Trinity Hall at Holy Trinity

The church is located at 3811 Oak Lawn Avenue in Dallas. The orientation is being sponsored by the Catholic Counseling Services. All interested persons are encouraged to sit in on the orie For more information call 526-2772.

January 14

The deadline for submitting a nomination to the Dallas Urban League to Honor

Fathers in 1994 is on Friday, Jan. 14, 1994. Twenty five fathers in the Dallas area will be saluted during the League's annual membership luncheon scheduled for Tuesday, February 15, at the Southland Center Hotel. Interested persons should mail nominations to the Dallas Urban League, 3625 N. Hall Street, Ste. 700, Dallas, TX 75219, or fax information to (214) 443-7663.

For further information call (214) 528-8038.

The deadline for submitting entry tickets to be eligible for consideration in the Lottery's last scheduled \$1 million Grand Prize Drawing is on Friday, January 14. Eligible tickets must be received by 5:00 p.m.

Levine at (512) 323-3778.

Attention: Black History Month

Anyone interested in putting something in the calendar for the February, Black History Month edition, send your information to the office by mail or fax no later than Friday, January 21. Minority Opportunity News

2730 Stemmons Frwy 1202 Tower West Dallas, TX 75207 (214) 905-0949 fax

The live broadcast of the 1993-94 Lou Rawls Parade of Stars 14th Annual Telethon campaign to benefit the United Negro College Fund will air on Saturday,

For more information on how you can participate call (214) 263-4114.

January 16

The 11th annual tribute to Dr. Martin Luther King, Jr.—"Black Music and The Civil Rights Movement Concert"—is being presented at 7:00 p.m. by the Junior Black Academy of Arts and Letters on Sunday, January 16, 1994 at the Morton H.

Community Calendar Sponsored by

Southwestern Bell Telephone

Meyerson Symphony Center

The theme for this years concert is entitled "The Black Family: A Bridge Over Troubled Waters." The center is located at 2301 Flora St. in Dallas.

For more information call (214) 658-7144 or Rainbow Ticketmasters at (214) 373-8000

January 17

Lerone Bennett, author of ten books depict ing the experiences of African-Americans and the executive editor for Ebony maga zine, will be the guest speaker at the Sixth Annual Martin Luther King, Jr. nemoration Breakfast and Essay

Competition Awards Ceremony. The breakfast begins at 8:00 a.m. Monday, January 17 at the Fairmont Hotel in Dallas.

The theme for this year is "A Testament of hope: A Distant Thunder or Redemption for America's Soul?"

Reservations can be made by calling Mittie Jordan or Nancy Schaadt, Tuesdays-Saturdays from 10:00 a.m.-8:00 p.m., at (214) 670-

January 18

The Dallas Urban League's Institute for Minority Males (IMM) has started enrollment for Phase

VII, a four-month program being held on the Paul Quinn College campus. The free program begins January 18.

All males ages 17-38 who are unem

ployed, recovering from substance abuse, or, on parole or probation are eligible to participate. The program stresses education, enhancement training and self-esteem training exercises.

For more information call IMM project director, Eric Anderson, at 376-0936.

January 19

Electronic Composers Association will hold a meeting on the campus of the University of Texas in Dallas, room 2304 of the Student Union building. The meeting is to inform interested persons how they can

start a chapter on campus

Those planning to attend should bring a creative media on audio cassette. video cassette or print, as well as creative talents. The meeting is scheduled for Wednesday, January 19 from 8:30-9:50 p.m. For more information call 644-3832.

January 20

Dallas County Commissioner John Wiley Price will speak at Paul Quinn College's Convocation Series on Thursday, January 20 beginning at 11:00 a.m., in the Price Branch Building Auditorium.

The Convocation Series allows students a chance to hear, discuss and debate with noted individuals on various subjects Commissioner Price will speak on the challenges and responsibilities facing the

African-American youth.

For more information call Maria Flippen at (214) 302-3510.

January 23

Creative Arts Theatre & School (CATS), announces the performance of "The Ant and the Grasshopper," on Sunday, Jan. 23.

Following each Sunday performance of the '93/'94 season. Fun Time Pizzalocated in the Parks Mall- and CATS will join together to provide a special fun-filled night for the kids.

"CATS Night Special consist of one mini single topping pizza, one small soft drink and 10 free game tokens. A dollar from each order will be donated to the nonprofit organization hosting the event.

For more information call Sherrilae Chambers, metro (817) 265-8512.

AUJOURDHUI FACION Productions presents their 1994 Fashion Show-Dress for the Moment—on Sunday, January 23 at the DoubleTree Hotel at Parkwest beginning at 6:00 p.m. Come dress to impress! The Hotel's location is 635 Luna Rd.

For more information call Bernetchia Solomon at 807-9735 beeper, or 905-0944.

January 25
The Oak Cliff Chamber of Commerce

membership luncheon begins at noon on Tuesday, January 25 in the Weiss Auditorium of the Methodist Medical

Guest speaker is State Senator Royce West. For reservations call 943-4567.

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ENTERTAINMENT

(ADAMS continued from page 22)

Ertegun in New York. But Yes turned into a 'No- No' contract.

"George Benson tried for three years to get me a deal. Nothing. It was absolutely maddening and, after a dozen years, I grew bitter."

While Oleta's romantic relationship with drummer, John Cushon began to sour, Oleta found herself growing cruel to both herself and others. This melancholy state was only rehabilitated through her ability to sing as a release.

If the crawl-before-you-walk theory is correct, in 1986 Oleta had seen her worst period. She had to disband the band and start playing piano bars again. It was also the period that she came back to Jesus Christ.

"God healed my heart. I rediscovered Christianity that is about forgiveness and compassion, not guilt and fear. I reestablished my relationship with John, reset my priorities.

"Then all of a sudden the call

"After hearing me in Kansas City, the British pop duo Tears for Fears decided to feature me on their album and video. That lead to a European tour with the band and my own record deal."

Unlike her first album Circle of One, which was recorded in London then imported into the United States, her new album Evolution began as a burst of energy.

Her life had all its components in order: John, whose mellowness is the perfect counterpoint to her nuttiness; the house in Kansas, where she and Lee, her lifelong friend reside; and a basement studio where lyrics seem to magically spring up.

As a pioneer in bringing back the romantics, Oleta says that the music that molded her was Aretha Franklin, Roberta Flack, and Donny Hathaway. Also, she mentions that Nancy Wilson's work with Cannonball-Adderly. "I love pure note and I respect pure melody." Both of which Oleta exudes in every note."

SPORTS

(PRICE continued from page 23) when Columbus discovered America.

First, institute the two-point (after touchdown) conversion. That means when a team is down by eight points with less than a minute to go—or at any time during the game—it doesn't need two possessions to tie the score.

Widen the back of the end zone by five yards. As it is now, the closer a team gets to the goal line-particularly a passing team—the more difficult it is to score.

Also, please, please, please, do away with zone defenses. What makes the NBA very marketable is Charles Barkley going against Karl Malone, Hakeem Olajuwon going against Patrick Ewing, O'Neal against Alonzo Mourning, or rookies Jamal Mashburn and Chris Webber going head-up.

Wouldn't it be nice if we could see Jerry Rice going against Deion Sanders, Michael Irvin against Rod Woodson, etc.? That's the type of stuff that sells.

Last but not least, let's give extra points on field goals from 39 yards on in, four points for 40-49 yarders, five points for 50-59 yarders and six points for anything 60 yards or over.

Hopefully the NFL will take some of these suggestions to heart. If not, well, golf isn't so bad after all.

(TIGERS continued from page 23)

Walker, Fincher and Thomas are juniors, and Davis is a freshman who gets his share of playing time. Walker averages 16 points and 10 rebounds per game.

Bacon has been surprised by the fast start this year, especially since he lost nine seniors, and only four of this year's 14 players are seniors.

"We lost nine guys and we've done better so far this year than the team that was projected to win it all last year," Bacon said. "And that team last year had much more talent than this year's team."

The Tigers are currently ranked No. 12 in the nation by the Associated Press and No. 10 in the nation by USA Today. Their legacy continues to grow with each passing year.

If not for South Oak Cliff it's no

telling how much nationwide publicity the Tigers would have mustered. SOC prevented Lincoln from reaching the 1991 and '92 state finals when it beat the Tigers in the regional finals.

Bacon, 36, also took Scagoville to the state tournament in 1985. He produced a seven-year record of 75-114 at Seagoville, and is 138-43 in less than six years at Lincoln.

Many have touted Bacon as a strong candidate to become a college coach. It's a role he believes he would thrive in.

But for now, all he does is win high school games and mold teenagers into productive citizens.

"The kids believe in us enough to follow our direction and do what we say do," Bacon said. "I'm just happy with what these youngsters have done."

Gaveled by Crosun

Why Minority Business Programs Don't Work

By John R. Posey

"A local bank called a friend of mine recently and said they represented a concrete manufacturer who wanted to set him up in business so they could go after the DFW runway expansion. The word on the street was that a black firm was going to get the work. They promised him an office in Hurst and a \$3,000,000 line of credit," explained an African American contractor recently during an interview for the multiagency disparity study for the Fort Worth Transportation Authority, City of Fort Worth, Tarrant County, and DFW Airport.

Welcome to the wonderful world of minority procurement.

Despite the posturing of politicians about progress, minority business owners are painting a bleak picture about the arcane laws, rules, restrictive contract specifications, and relationships that dictate how business is done in minority business programs.

Bidding for work has become a complex maze of certification and red tape that usually results in ethnic minority business owners simply being placed in a vendor data base, never to be heard from again.

During the turbulent '60s, local, state and federal officials approved a blizzard of legislation designed to remedy more than 300 years of brutal oppression that African Americans suffered in the "land of the free."

Civil Rights leaders hailed the passage of the Voting Rights Acts, Fair Housing Laws and the Civil Rights Act of 1963.

After twenty-five years of legislation, very little has changed for minority business. According to the Department of Commerce, African-American business represent only 3 percent of all firms and receive 1 percent of all receipts.

In the Dallas SMSA, African American firms average a paltry \$29,000 in annual sales, while non-corporate majority firms gross more than \$190,000.

And in January of 1989, The United States Supreme Court issued its landmark decision in the City of Richmond v. J.A. Crosun Company, striking down the City of Richmond, Minority Business Utilization Program as a violation of the equal protection clause of the Fourteenth Amendment.

The court held that the Richmond Ordinance denied majority firms, on the basis of race, the opportunity to fairly compete for business.

For the first time, a majority of Supreme Court Justices agreed on a standard of constitutional review for affirmative action programs adopted by state and local govern-

ments. The court required them to meet strict standards for racial preferences based on two factors.

First, the government must establish a compelling body of evidence of past and present discrimination.

And second, affirmative action programs must be "narrowly tailored" to

ties, goods and services in 8,380 transactions. Of the 8,380 firms receiving contracts, 237 were minority-owned and 193 were women-owned. MBE's received \$2.3 million in contracts, or less than one percent of all awards. The average total contract was less than \$10,000. Women business owners won \$3.5 million (1.4 percent), or an average of \$15,000.

Majority-owned firms received almost 94 percent of construction contracts while minority firms received merely \$611,705 of the more than \$33,000,000 in contracts during 1992-93.

In 1986, MBEs received 60 percent of all professional services contracts. In

has awarded the princely sum of \$1,000 to African American firms.

While most Minority Business Programs offer technical assistance, trade fairs and workshops, they do not offer the resource most minority business owners.

workshops, they do not offer the resource most minority business owners need to compete—access to capital.

Banks in the Metroplex have consistently turned their backs on legitimate

Banks in the Metroplex have consistently turned their backs on legitimate businesses who are seeking expansion loans and credit lines.

A Fort Worth based electrical parts supplier who wished to remain anonymous asserted, "When I started my business, I had \$150,000 in CDs. My credit was impeccable, but I still couldn't secure a loan. I even took signed contracts with me. It didn't make any difference to the 12 banks that turned me down. I was forced to go to a MESBIC and put up \$500,000 in collateral to borrow \$250,000. An accountant told me that I was paying the equivalent of 57 percent interest."

Banks also appear to be quicker to call loans on minority business owners. A Fort Worth industrial supplier recalls, "I had been doing business with the same bank for 35 years and never missed a payment. He called one day and said I only needed to make interest payments on the loan. He called two weeks later to call in the note. My loan balance was \$105,000 and was collateralized with \$180,000 in receivables; \$300,000 in inventory; and \$50,000 in equipment and furniture."

If you're a contractor, obtaining bid and performance bonds is a mandatory requirement in winning contracts. Bonds serve the guarantee that the work will be performed.

Minority firms find it virtually impossible to meet the stringent financial requirements to obtain bonding with private sector insurance companies or through the SBA's Surety Support

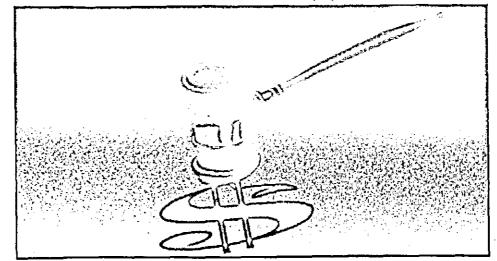
When they can purchase bonds, they are forced to pay higher premiums than white contractors because insurance companies contend that black firms are small and lack a track record of success.

There's a reason for the obstacles being layed across the playing field—construction is big, big business.

In 1991, public-sector agencies made \$109.2 billion in construction expenditures and the private sector accounted for \$295.7 billion. Black firms make up only 2.24 percent of all construction companies and their receipts were \$2,105 billion or 1.04 percent.

The Texas Highway Department requires a 5 percent cash deposit to bid on jobs. Many of its projects are well over a million dollars, but most minority firms don't have the cash flow to com-

(Con't on next page)



remedy the effects of such discrimination. The court ruled that minority business goals can't be arbitrarily set based on demographic figures. The bottom line is that a government entity must prove discrimination.

Crosun has led to the review, revision, and suspension of Minority and Women Business Enterprise (MBE/WBES) programs operated by state and local governments.

Once the economic engine that fueled the development of minority businesses. Minority Business Programs have become political battlefields with complex bureaucracies, incompetent staff, downsized budgets, mounds of paperwork and unintelligible terms like utilization, MBE's, WBE's, DBE's, disparity, and availability.

The Post-Crosun winners? Clearly majority business firms. White womenowned businesses have also benefited because Crosun provided a legal foundation for counting white females as disadvantaged businesses.

The losers? Ethnic minorities.

The City of Dallas, D/FW Airport, DART, the Fort Worth Transportation Authority, and Tarrant County have all funded studies over the last three years to justify their programs.

A close look at the numbers reveal the small slice of public sector business MBE's are receiving in the municipal sector.

In 1992 and the first six months of 1993, the City of Fort Worth purchased approximately \$259 million of commodi1992-1993, \$42 million was awarded and majority firms received more than \$41 million, or over 99 percent of all contracts.

The impact of Crosun is obvious when comparing the City of Fort Worth 1992 MBE awards to their 1993 WBE contract awards. WBE's received \$6,188,484 and ethnic minorities combined received only \$2,209,710. African American firms were awarded a mere \$756,797.

How could that disparity occur in a city that is 23 percent African American and 21 percent Hispanic?

The City of Dallas has been struggling to complete a statistically valid disparity study for the last two years.

Originally presented to the City Council in October 1992 by the Office of Minority Business Opportunity, Daniel Paul, an Internal Auditor for the City of Dallas, found that the data to calculate vendor utilization was inaccurate thus, leaving OMBO's MBE goals of 17 percent subject to legal challenge.

The Director of OMBO has steadfastly refused to admit that her data base is incorrect. Whatever the case, majority firms win more than 85% of all the business in a city that is 52 percent Black and Brown

How are the folks in Austin doing? According to the numbers, not very good. Ethnic minorities receive less than one percent of all contracts in a state that is nearly 40 percent ethnic minority.

The Department of Commerce, the beacon for promoting Texas business,

Minority Opportunity News capage 27 cadan 1994

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pete as general contractors.

The result? Minority contractors are forced to work as sub-contractors on construction projects because of the bonding requirements. And working as a sub-contractor has tremendous disad-

"Bonding seems to be the largest barrier for minority businesses to compete fairly," explains Fort Worth attor-

ney Renee Higginbotham-Brooks, who is the first African American appointed by the governor to serve on the board at the Texas Commerce Department—her firm also conducted the muti-agency disparity study for D/FW Airport, the City of Fort Worth, Tarrant County, and Fort Worth Transportation Authority. "What they could do is waive bonding requirements on projects under \$100,000." suggested Brooks.

Despite these obvious problems in

the construction procurement arena, municipal and agency Coordinators have done little to create bonding relief with the exception of Martin Burrell, at DART, DART is currently working on a surety bond guarantee program to assist minority contractors.

African American firms are also often excluded from getting notice, in a timely fashion, about bids. The City of Fort Worth advertises for bids in the obscure Commercial Recorder rather than widely read Star-Telegram.

Many bids are sole sourced without a bidding process. Hundreds of millions of dollars in contracts are being handed to majority firm's word based on its "good faith effort."

Often majority firms list a minority business as a sub-contractor, to win a contract, but never use the firm

DBE staff are often afraid to challenge politically connected majority firms about their DBE numbers and don't question their requests for waivers

And, in many cases, firms claiming to be ethnic minority businesses are accepted on face value.

The "Good Old Boy Network" also serves as a formidable barrier to doing business. Often buyers and procurement agents have personal relationships with majority firms and are told about bids before they go public. Or a buyer will covertly shop bids to his friends; guaranteeing that the ethnic firms will not below the bidder.

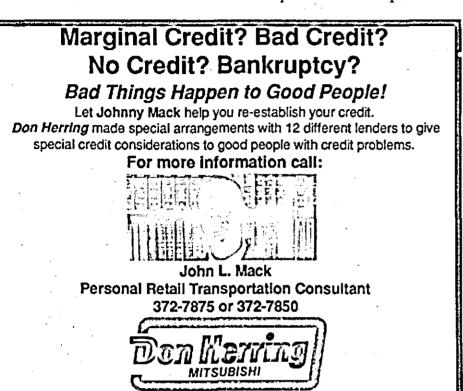
In some cases, awards are made to friends without even a written contract. In a recent Dallas Morning News article, Texas A & M auditors found that Merrill Lynch earned \$1.3 million in fees to manage \$140 million in endowment funds without formal approval of the Board of Regents as specified by investment policy.

"The Good Old Boy" network forms a closed-end way of doing business at the exclusion of minority business owners," explains Griffith. "As long as that system exists, ethnic minorities won't be able to complete."

The biggest reason that Minority Business Programs are ineffective is racial bias. What to do? The ethnic minority business community must litigate or die a slow, painful death.

Orlando Wright, a management consultant in Greenville, South Carolina offers this advice, "White females are suing colleges and universities, and winning, for equal pay and opportunity under Title VI. Black businesses need to pursue the same remedy under the law. It offers an opening to defeat Crosun. Power concedes nothing without a chal-

It appears that as long as ethnic firms are willing to quietly accept "business as usual," majority firms will continue to haul in the lion's share of public





On-Target Supplies & Logistics provides paper and maintenance products to customers throughout the Dallas area. But the weight their delivery trucks carry each day doesn't compare to the financial burden of getting a small business off the ground.

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The Business End

By Tai Jones

DATCO ELECTS STRICKLAND VP



Harmon Strickland of DATCO Resources Recycling has been elected Vice President of the Corporate recycling Council of Dallas (CRC) Board of Directors.

DATCO Resources Recycling, processing primarily paper waste, is the vocational division of the Autistic Treatment Center. The employees of DATCO are individuals who are both blind, multihandicapped, and deaf. Prior to this election, Mr. Strickland was co-chair of the Industries Affairs committee of the CRC Board of Directors. The Corporate Recycling Council of Dallas exist to promote recycling and the use of recycled goods to area businesses through lead- ership, advocacy, and education. Mr. Strickland has addressed several civic and corporate meetings advocating recycling and the need to become good stewards of the environment.

TREVINO PROMOTED TO DIRECTOR DFW MINORITY AND ECONOMIC AFFAIRS

Dallas/Fort Worth International Airport has promoted Mario Trevino to Director of Minority and Economic Affairs. In addition to overseeing the Minority/Women Business Enterprise (M/WBE) program, he will be responsible for DFW's North American Free

Trade Agreement (NAFTA) activities and coordination among the chambers of commerce and economic promotion of the Cities of Dallas and Fort Worth. Since 1987.



Trevino has been responsible for the Minority Business Enterprise Program where minority contracting opportunities have more than doubled. Additionally, Trevino serves on the National Airport Minority Advisory Council board.

D/FW MBDC ANNOUNCES MON-DAY MORNING SEMINARS

The Dallas/Ft. Worth Minority Business Development Center (MBDC) announces that it will hold seminars every Monday at 9am which will focus on issues affecting minorioty-owned busi-nesses. Start up as well as ongoing businesses are encouraged to attend. One on one counseling will be available at no cost. The seminars will be held on the 8th floor of the First Interstate Bank Tower at the corner of Field and Ross in down-town Dallas. For more information call (214) 855-7373.

AFRICAN-AMERICAN TRADE MISSION HEADS TO MEXICO

One of the first African American trade delegations to visit Mexico since the passing of the North American Free Trade Agreement (NAFTA) will travel to Mexico City during Black History Month 1994 to meet with the Mexican government officials and business owners. The four day mission, February 17-20, is designed to develop trade relations between African American and Mexican companies. The trade mission will be comprised of African-American entre- preneurs, each of whom will be paired with Mexican counter- parts looking to buy, sell, and establish joint

venture part- nerships in the same industry. Space remains available for African-American business persons interested in making the trip. Please contact Byron Hunter at (214) 941-5829 or Rose Shuy at (214) 492-0096.

SANCHEZ TO SERVE HISPANIC MARKET



Chairman J. Andy Thompson of the Central Bank & Trust announced that Senior Vice President Abel Sanchez will expand his responsibilities to include market-

ing efforts that serve the Hispanic market through all Central's banking centers. As part of Central's ongoing commitment to recognizing the Hispanic customer's special needs, a wide variety of banking services including affordable mortgages, home improvement loans, and business loans, were developed to meet those needs.

SOFTWARE LABS

A new computer program entitled "Black History PC Quizzer," is now available. The program is marketed by Software Labs—a minority owned and operated business located in Lewisville.

The new program is designed to run on any IBM or IBM clones. The program's cost is \$9.99. For information contact James Jones at (214) 315-3160.

NATIONSBANK PROMOTIONS

NationsBank promoted several key people to its management team within the Southern and Northeast Dallas area.

Todd Adams was named fair Park Center manager, Kevin Robbins was named Kiest Banking Center manager, Norman Scott was named manager of the Pleasant Grove Banking Center, and David Weiner was named the Greenville Avenue Banking Center manager.

The newly promoted managers will be responsible for economic development within the communities NationsBank is to serve.

COMERICA'S NEW CRA OFFICER



Albert F. Martin IV, a native of Louisiana, joined Comerica Bank-Texas as Community Reinvestment Act

(CRA) officer. His primary

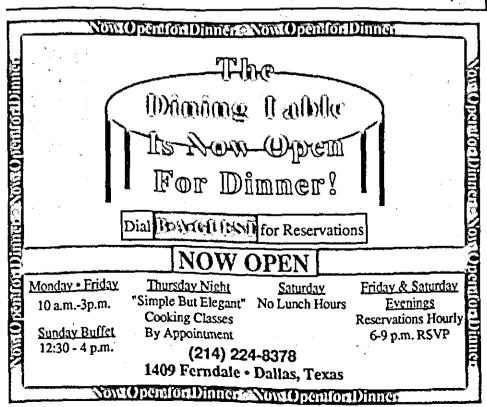
responsibilities are to handle statewide community relations, and the development of strategies to increase Comerica's market share and awareness. In addition, work to develop a strong relationship with community and government leaders within the market.

Martin previously served as director of housing and economic development with the Dallas Urban League for three years.

Congratulations to Winority Opportunity News on their Second Anniversary from Fidelity Bank N.A.



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Crack . . . the menace to society

The rapid spread of crack leads some experts to fear a new wave of cocaine addition in the United States, possibly as serious as the devastation wrought by the heroin wave of the late 1960s. Crack is more addictive than any other form of cocaine. It's a dealer's dream and a user's nightmare.

Crack is most popular in the inner city. It is an inexpensive yet highly potent, highly addictive form of cocaine that is rapidly becoming a scourge. Pushers sell pellet-size "rocks" in tiny plastic vials for as little as \$10.00. Smoked rather than snorted, a single hit of crack provides an intense, wrenching rush in a matter of seconds. In minutes the flash high is followed by a crashing low that can leave a user craving another hit. But the evanescent electric jolt, priced so that almost anyone can afford it, has made crack the drug of the moment.

Cocaine addiction is nothing new. According to the National Institute on Drug Abuse, some 5 million people in the U.S. are regular coke users. But the traditional "nose candy" is no match for crack. Addiction to regular cocaine users develops after three to four years, while crack abusers are usually hooked immediately. A snort of classic coke penetrates the mucous membranes slowly circulating to the brain in about eight minutes and producing a high that's much milder than crack's. Crack is absorbed rapidly

through the lungs and hits the brain within seconds in a dangerous, concentrated form.

Using crack is easier and less complicated than free-basing cocaine. Since powdered coke cannot be ignited and smoked, free-basers wash a cocaine base ether to clean out impurities. Once dried, the residue is heated with a torch and smoked. The extreme volatility of ether makes this a dangerous way to get high as the general public learned in 1980 when comedian Richard Pryor set himself on fire while freebasing.

By contrast, the process used to make crack is simple. Ordinary coke is mixed with baking soda and water into a solution that is then heated in a pot. This material, somewhat purer and more concentrated than regular cocaine, is dried and broken into tiny chunks that dealers sell as crack rocks. The little pellets are usually smoked in glass pipes. Crack is an extremely compulsive drug, much more so than regular cocaine. The rush is so intense and the crash so powerful that it keeps users-even first time users-focused on nothing but their next hit.

Police across the country have noticed increases in burglaries and armed robberies in areas where crack is sold. These are crimes that can generate enough cash for a quick fix. Then it's off to the streets to raise more cash. Robbery is not the only price society pays for crack; the state of new psychosis that heavy cocaine use produces leads easily to violence. Rockheads will spend whatever cash they have. Women and men who run out of money sometimes turn into "cocaine whores," selling themselves to anyone who will provide more crack.

Crack by comparison, is so inexpensive that it is proving to be an equalopportunity narcotic one that does not discriminate among its victims.

Call the National Cocaine Hotline at (1-800-COCAINE) for help.

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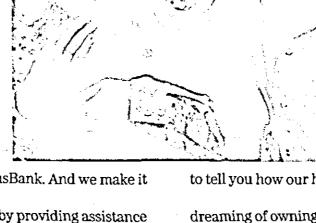
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to tell you how our help can make the difference between dreaming of owning a home and living the dream.

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Remittance Processors

• Hours: Tues-Sat 4pm-11pm Mon-Fri 9am-3pm Fri-Mon 7am-4pm Tues-Sat 7am-3pm Tues-Sat 8am-4pm Fri-Mon 9pm-4am

Requires ability to sort documents, operate 10-key machine by sight and prepare work for computer scanning.

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· Hours: Various hours and locations throughout Dallas. Requires good communication skills; cash handling and customer service experience

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How to Do Business With DART Seminar

DART is offering a seminar especially for Small, Disadvantaged, Minority and Women-Owned business owners. In this seminar you can learn more about DART's certification and procurement process, plus upcoming bid opportunities. Programs offered by the Dallas Small Business Development Center (DSBDC) will also be explained. Make plans now to attend this seminar.

January 26, 1994, 9:00 - 11:30 a.m. Topic: "Tax Impact on Small Businesses" led by Dave Shimerka, IRS Location: Bill J. Priest Institute for Economic Development 1402 Corinth Street, Dallas, TX 75215

For more information contact the DART Minority Business Office (214) 749-2507.



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NOTICE TO MINORITY/ WOMEN OWNED **BUSINESS ENTERPRISES**

7K CONSTRUCTION COMPANY 144 Greenbay Road Winnetka, IL 60093 708-541-8200 FAX Nos. 708-459-4308 or 708-541-8838

is seeking qualified minority/ women owned business enterprises for the following:

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All interested and qualified minority/ women owned business enterprises should contact Robert K. Stineman, Sr. to discuss the contracting opportunities. All negotiations must be completed prior to the bid opening date.



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INVITATION FOR BIDS.

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Streets and Sidewalks Improvements at Roseland Homes Tex 9-1, until 2:00 p.m., on Monday January 17, 1994, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the HANDICAP ACCESSIBILITY CONVERSIONS AT CEDAR SPRINGS PLACE ADDITION, Tex 9-03, until 2:00 p,m,, on Monday, January 24, 1994 at 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.



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Seeking applicants to read water meters, input data in hand held computer, repair meters and apparatuses. \$6.70 - 7.11 Hr. Must have Class C Texas Drivers License. Apply at 211 N. Henry St., Lancaster, Tx. 75146 Mon. - Fn. 8 a.m. - 5 p.m. Dec. 21, 1993 - Jan. 3, 1994



Invitation for Bids

EOE MFD

Dallas Area Rapid Transit (DART) is requesting sealed offers from qualified firms or individuals interested in providing the supplies/services listed below. Copies of the solicitation documents (inclusive of the statement of work and/or specifications) may be obtained at the DART Procurement Office, 1401 Pacific Avenue, Dallas, TX 75202, or by phoning DART Support Services at (214) 749-2560. Requests should reference the appropriate solicitation number provided below. DART reserves the right to reject any or all offers and to waive any or all informalities. Solicitations is as follows:

B-94010964, North Central Line Section NC-2. A solicipaskage (Including the proposed contract and the plans & specifications/statement of work) should be available on or about January 24, 1994. There will be a \$170 non-refundable lee for each solicitation package of 1/2 size drawings and \$250 for packages containing full size drawings. No charge for Amendments. Solicitation is as follows: Construction of approximately 2,900 linear feet of light rail serial structure, 8,400 feet of retaining walls, approximately 10,850 feet of light rall double track, 24,000 square, yards of concrete pavement, drainage work, street reconstruc-tion including light rail grade crossings, pavement markings, traffic signals, signage and graphics, temporary traffic controls utility relocations and pollution control, two (2) stations including all station finishes and finishes for a ti station including two escalators and an elevator (the third station to be constructed by others). Also included are parking lots bus bays amounting to approximately 66,000 square yards of concrete paying with landscaping, Irrigation systems and lighting, and systems elements, consist foundations for catenary poles, corrosion control and installation of conduits for signal and communications systems. The estimated value of construction is in the range of eighteen (18) to twenty (20) million dollars. Bonding will be: Bid Bond - 5% of Bid Price - Performance/Payment Bonds (upon award) 100%. DART will mail all solicitation packages through the U.S. Postal Services. However, firms may request special shipping and handling (Federal Express) at their expense by providing their account number.

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General Office Clerk

Will assist with filing, typing, phones and other general office procedures. Good data entry, typing skills (40 wpm) and organizational skills required. Qualified candidates will be familiar with general office procedure, alpha/ numeric filing systems and office machines. Qualified candidates should mail their resume and salary requirements, INDICATING POSITION OF INTEREST to: Guaranty Federal Bank, 8333 Douglas Avenue, Attn: Human Resources, Dallas, TX 75225 An affirmative action/ equal opportunity employe



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Comerica is committed to extending career opportunities to the residents of the communities we serve. We operate a 24-hour job hotline, which lists all full-time and part-time positions currently available. Please call (214) 969-6177 for a listing of positions in the Dallas area.

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Trucking companies licensed for interstate transportation are needed to transport Texas Lottery instant game tickets from Oakwood, Georgia, to Austin, Texas. Must have 18-wheeler trucks with at least 48-foot 102 Dry Vans with load-locks, Company

or drivers must be bonded. Cargo insurance of at least \$100,000 and willingness to submit to a complete background check are also required.

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Suppliers of finished RSC corrugated carton packaging are needed. Must be able to deliver orders of 4,000 to 9000 cartons to Oakwood, Georgia, within 7 to 10 days of order date. Prices must be competitive.

Please respond in writing to Ms. Nelda Treviño Special Assistant to the Director Texas Lottery, P.O. Box 16630 Austin, TX 78752-6630.



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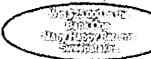
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