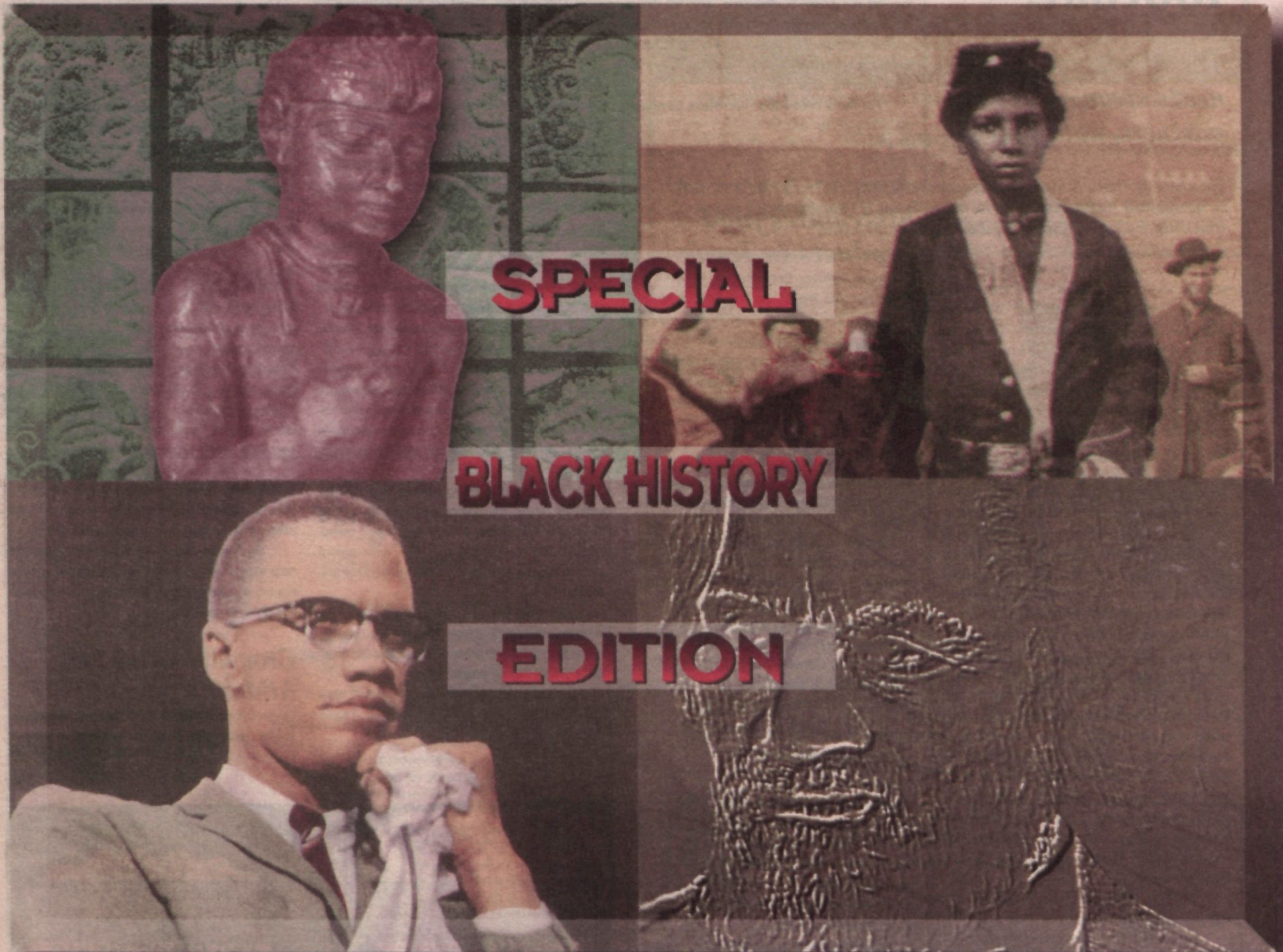


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Minority Opportunity News

VOLUME 3, NO. 2 2730 STEMMONS FRWY. STE. 1202 TOWER WEST, DALLAS, TEXAS 75207 FEB. 1994



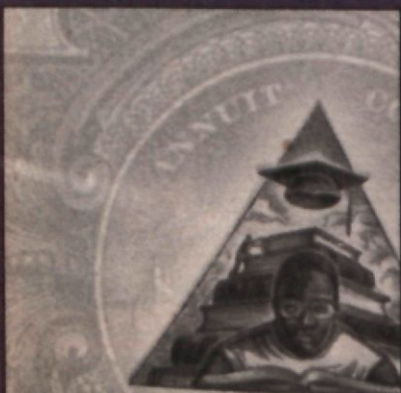
Thomas Muhammad asks why the same

Free enterprise education

Community members wonder if a voucher system in the school system would lead to better educational opportunities

Field of dreams

Sure it's a great team, but is the Dallas Cowboys organization a community team player?





**From the
Publisher
Thurman Jones**

Fantasy football

*The Black community
needs stronger
partners, not players*

Let's face it, there is virtually no way to avoid the hustle and bustle surrounding the Dallas Cowboys. This is particularly true at this time of the year when the prospect of a Super Bowl repeat is in the air. By the time you read this editorial you will either be proud to claim America's Team or make sure that the world knows that you never really did like the Cowboys anyway. Whatever the outcome of the season finale, rest assured that all of us will have an opinion about the value of dem Boys.

I also realize that saying anything remotely challenging to the near heavenly persona of the Cowboys is tantamount to sacrilege. The Cowboys and all they represent impact many area of the lives of our city's citizens. Whether it's serving as role models for budding athletes, providing inspiration to hospitalized kids or promoting some new product for our consumption, the Cowboys marketing machine makes sure that the name and image are maintained with high profile. We will miss church on Sunday to make that early game on TV, rise at 2:00 a.m. to stand in line for the chance to buy tickets, spend considerable dollars on paraphernalia to adorn our bodies, homes, offices and automobiles—all for the sake of supporting the Dallas Cowboys.

Without a doubt, the team affects the lives of each of us.

As an entrepreneur, there is another dimension of the Cowboys' phenomenon that I can't help but admire. Specifically, I refer to their demonstrated ability to make money. In fact, it seems that virtually any area they touch seems to produce another avenue for revenue.

Let's look at just one example. Texas Stadium has existed a number of years as a money making enterprise. The Landry-Schramm days were filled with sellout crowds and great gate receipts. Enter Jerry Jones. Now the stadium has more luxury boxes than anyone ever believed possible and Mr. Jones et al are laughing all the way to the bank.

(continued on page 6)

In The News

Texas Lotto Players win millions

In 1993, Prizes for "Lotto Texas" players reached nearly \$720 million.

Nora Linares, Acting Executive Director of the Texas Lottery Commission, said '93 was a tremendous year for Lotto players. One prize was paid for every adult and child in Texas which averages more than 170,000 winning tickets for each drawing, says Linares.

For more information call Steve Levine at (512) 323-3778.

African-American distributes food products in Texas

Roosevelt Brown, President of R. Brown & Associates, Inc. (RBA), the first national African-American firm to distribute food products into super-market chains, began distributing foods within the Tom Thumb and Kroger markets in Texas last month.

Brown, a native of Henderson, has an MBA and a background in finance. He operates his food distribution company from his office in Los Angeles.

Brown expressed excitement over the agreement reached with the large supermarket chains and says he is also looking forward to working with minority manufacturers who can produce a large quantity of goods.

For more information contact Roosevelt Brown at (310) 559-9574.

Local Author signs contracts

Francis Ray, a local author and school nurse practitioner for DISD, announced the signing of two book contracts with Kensington Publishing Corp., the world's second largest publishers of romance fiction.

"Forever Yours" a contemporary romance set in Fort Worth, will be one of the July '94 launch books for the new line of ethnic romances under the Pinnacle imprint. "The Bargain" a historical set in Victorian England, will be published in early 1996 under the Denise Little Presents imprint.

Ray will sign copies of her first book entitled, "Fallen Angel" at Bookstop and Kenise Books. For more information call the bookstores at (817) 346-9055 and 690-9693.

Unveiling Black Heritage Stamp

The U.S. Postal service and the artist & Elaine Thornton Foundation for the Arts announce the

unveiling of the commemorative stamp for Black History Month.

This year's honoree is Dr. Allison Davis, an author, educator and psychologist, who was the first man in education to become a "Fellow" in the American Academy of Arts and Sciences.

The stamps' unveiling will begin at 2:00 p.m. For more information call 767-0267.

No Alcohol

Last month local officials joined Dallas' Police Chief Ben Click, Mayor Steve Bartlett, City Manager John Ware, and Deputy Mayor Pro Tem Charlotte Mays in erecting a sign, declaring the area around Pearl C. Anderson Learning Center an Alcohol Free zone.

During the last session of the Texas Legislature, the law was passed to prohibit open containers and consumption of an alcoholic beverage within 600 feet of a school. Other alcohol free signs will be posted near Dallas schools.

For more information call the Public Information Office at 670-4403.

\$5,000 Essay Contest

Texas high school seniors have the opportunity to write a 500 word essay, pertaining to the historical accomplishments of African-Americans in Texas, for the "Our Texas Young Essayist Contest."

The contest is being sponsored by AT&T and Our Texas magazine. Winners will receive \$2,500 for first place, \$1,500 for second place, and \$1,000 for third place. The scholarship awards may be used in any Texas college or university.

The deadline to submit your essay is Tuesday, March 15, 1994. Winners will be notified in May and later announced in the Summer issue of Our Texas magazine.

For entry forms or further information, contact AT&T at 1-800-845-7615 or Our Texas magazine at 1-800-766-7710.

UTA's Outstanding Employees

Six employees of the University of Texas at Arlington were honored at the university's '93 award's ceremony. The six winners were selected from the service, secretarial, paraprofessional and technical categories.

Bill Foster, print shop supervisor, Anthony Rolan, UTA Police Officer, Shirley Sheets, a library associate director, Beverly Payne, university relations administrative assistant, Ava Chapman, administrative secretary in the civil engineering department, and Nancy Whitted, administrative assistant in the history department, were honored during the ceremony.

For more information call Beth Daughettee at (817) 273-3561.

Banking seminar

More than 400 members and other community residents were on hand Saturday, January 8, to meet Bank of America Texas President David Berry and to learn more about the bank's products and services.

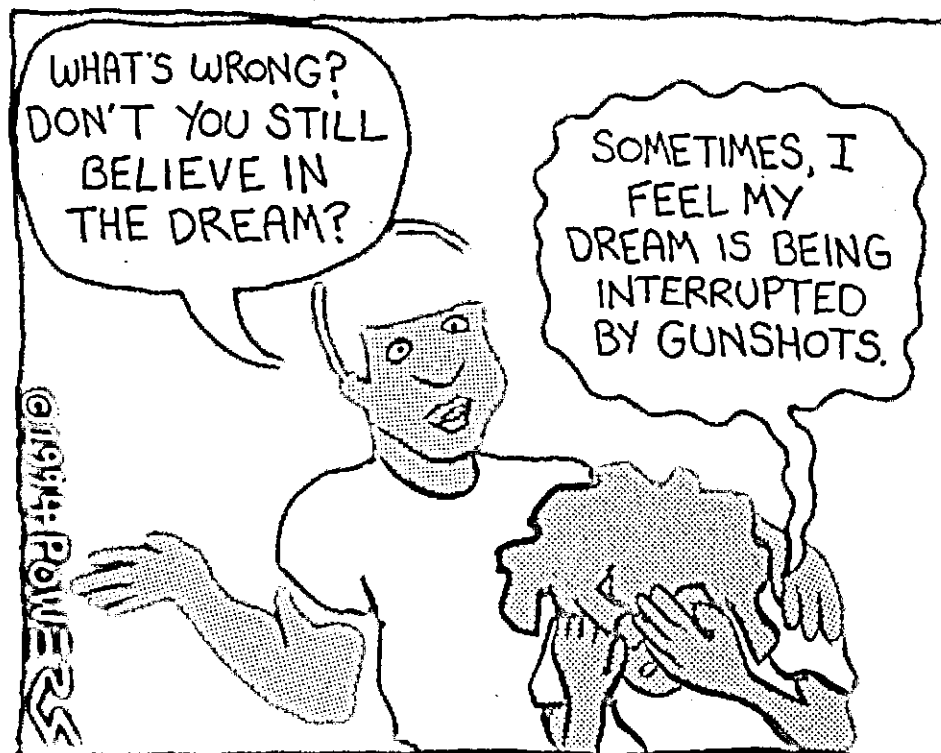
The "Knowledge is Power" seminars—arranged by Wheeler Avenue Baptist Church—specific intentions were to enlighten the community on the bank services available.

Berry elaborated on the banks' intent to help strengthen the communities by broadening the base of its customers. For more information call (214) 444-6800.

Groundbreaking for Athletic Center at TCU

Texas Christian University Chancellor William E. Tucker, along with other participants, witnessed

(continued on page 6)



Educational challenge

To Dallas Leaders:

Taking leadership of the Dallas public schools is an exciting opportunity and an awesome responsibility, but knowing this school system from the inside out, I have no doubt that we can build on its strengths and make it one of the best big-city school districts in the country.

One of the greatest strengths the Dallas schools have is Dallas itself and people like you who are working hard to make our city a center of commerce, arts, opportunity, and quality of life for every citizen. Many of you have given your own personal attention to our schools as well, and I will continue to rely on your involvement to help improve education for the children of Dallas and the future of Dallas.

Due to the hard work of a lot of people, our schools have turned the corner both in student achievement and management efficiency. Over the past two years our students have made dramatic classroom gains while our

business operations have been streamlined and unnecessary costs have been cut.

Over the next few months we will step up efforts to implement our new instructional initiatives, which range from math/science renewal and technology infusion to middle school restructuring and more advanced courses. And of course, we intend to keep an eye on efficiency in all areas.

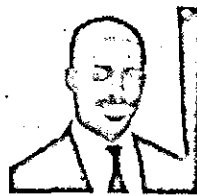
I am proud of our Dallas schools. We've accomplished a lot, and I am confident we will accomplish much more. In fact, I will accept nothing less than continues growth in all measures of success. My personal goals are that our students will have the educations they need to succeed, your organizations and businesses will have a well educated work force, and you will have every reason to be proud of your schools.

I have enclosed some information about your schools that I think you'll enjoy reading. I wish you and yours safe and happy holidays.

Chad Woolery

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Affordable housing program

Guidelines for first-time buyers



Curtis Yates

I know many of you are still seeking ways to purchase your first home. For this very reason we are always searching out different programs on county, city, state and federal levels. Dallas Affordable Housing Partnership has a program which involves

the leveraging of private and public fund to provide permanent financing for existing single family housing city-wide. The City provides 3% interest rate deferred second mortgage financing up to 20% of the total loan. This loan program will assist in paying down payment and closing costs in an amount ranging from 5% to 20% of the sale price. If gross income falls between 68% - 80% of area median income then 5% of sales price applies

and if gross income falls between 67% or below then 20% of sales price applies. Approximately \$57 million is available for long term financing provided by approximately 12 lenders in the part-

nership. Below are the Single Family Eligibility Guidelines.

- * Minimum cost outlay from buyer can range from \$500 up to \$2,000 for down/payment and closing costs.
- * Market rate first mortgages.
- * Maximum payment cannot exceed 30% of gross monthly income 40% of overall debt;
- * Flexible credit underwriting;
- * Homebuyers must be low and very low income not to exceed 67% of area median;

- * Properties must be located within the city limits of Dallas;
- * Maximum sale price of \$65,000 in the City;
- * Property appraisal must be for 100% of the Loan amount;

If you feel that you meet the income guidelines above and have a pretty decent credit rating call me at (214)702-0151 to discuss how you can acquire your first home in the Dallas area through this first time homebuyer's program. Keep in mind that the City of Dallas has numerous programs available for housing needs. Providing assistance to first time homebuyers is an important aspect of these programs. You must definitely be a first time homebuyer(applicant could not have owned a home as a principle residence within the previous three years from the closing

date)unless the applicant is purchasing a home in a targeted area or if the home being obtained is a qualified rehabilitation improvement loan or a qualified home improvement loan. Also perspective buyer must intend to occupy the residence as the principal place of residence within 60 days after the closing date of the mortgage loan. Let me give you an example of how such a program could benefit you.

\$65,000 Sales Price
- 13,000 Down Payment

\$52,000 Loan Amount @ 7%; 30yrs.

Once all requirements and guidelines are met you could receive 20% of the sales price shown in the example above to be applied to the down payment. The participating lending would only have to issue an 80% Loan-to-Value loan for the property, reducing their risk of financing. Even the most credit worthy individual cannot afford to come up with such a large down payment. So, indeed the first time homebuyer's program can and will assist you in acquiring your first home. If you're capable of handling responsibilities and feel that you are ready for homeownership then we are ready to assist in accomplishing your goal.

OWNER OCCUPIED INCOME REQUIREMENTS

FAMILY SIZE	1	2	3	4	5
MAX INCOME	\$21,340	\$24,388	\$27,135	\$30,385	\$32,924
FAMILY SIZE	6	7	8	9	10
MAX INCOME	\$35,363	\$37,801	\$40,240	\$42,679	\$45,118

His Music Made History.

He created the first symphony by an African-American classical composer to be performed by a symphony orchestra. He wrote the first work by an African-American to be presented by a leading opera company. He became the first of his race to conduct a radio station orchestra.

And when he stepped onto the stage at the Hollywood Bowl to lead the Los Angeles Philharmonic in a program of his own pieces, this master of music became the first African-American to direct a major American orchestra.

In his lifetime, he produced more than 100 symphonies, spirituals, operas and ballets. For his many contributions to classical music, he was called the Dean of Afro-American Composers. ~ William Grant Still (1895-1978)

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A myopic Observer

Why the White lies and Black lies on our Commish?



Thomas Muhammad

Recently, a friend asked me if I had read an article in a local newspaper on Dallas County Commissioner John Wiley Price. The article apparently suggested that John should be picketing the county instead of

city issues.

I asked my friend two questions: who wrote the article and what paper published it? After my friend told me the answers, I said no, I haven't read the article and I don't intend to. I then explained to my friend why I saw no reason to read the article. Now I feel a need to share the conversation with you.

John has and I hope always will be a very good friend of mine. He and I have differed on a few things; for instance, I'm supporting Justice of the Peace Thomas G. Jones Jr. because to me Judge Jones is a good judge and a good friend.

Although John and I differ behind close doors, "we pose a common front," in public—as brother Malcolm X said—because our enemy is the same, and that is racism, injustice and denial of equal access.

As for the story written about him (John), first of all the writer can not be trusted to do an honest story on John or any other of the more vocal, well studied, getting things done, brave, articulate, bring-a-lunch-because-we-will-fight-all-day-long leaders. Such leaders includes Former Deputy Mayor Pro-Tem Diane Ragsdale, and Dallas Independent School District

(DISD) boardmember Kathlyn Gilliam etc. In the past, this same writer has told outright lies about them and I see no need to stoop to the writer's level.

I heard that even some new "Black Lected officials," not elected officials, had a field day with the

story.

Now, please, those of you who are reading this column think about it. Here you have some foot shuffling, I wish I was in the land of cotton old times there are not forgotten negroes, trying to get a lick in, when they haven't created any programs in their own districts that are helping people period!

The only thing I have heard these 'lected officials, black and white, do is cry because John gets all the press. Let me make this perfectly clear, John is the highest ranking African-American democratic elected official living in the city and county of Dallas.

Yes, we have higher officials but they live either in Washington DC or Austin, Texas. However, John lives and works in Dallas. So when anything dealing with African-Americans goes down in this city, the news media will seek John out to get his response, and ironically he does not have to do anything to get them there—it comes with the title.

The truth is that we have some jealous negroes who wish they were in John's shoes and will sell out to get there. Don't take my words for it, just pull their voting records on issues about African-Americans. These are the only negroes that I can remember in the history of Dallas where their own people picket and boycott them. They want to get the same respect that John gets without any work.

My opinion is that they should stop crying and go to work! John is a citizen of the city as well as an elected official. Therefore, he has the right to picket, protest or march whenever he feels like it and all of you negroes and racist can do the same at the county.

I have watched John as a county

commissioner, a fighter, father, disco dancer, revolutionary and an African drummer, and he has always been consistent in his commitment. Regardless of what he is involved in, he pours his whole soul into it.

To hear people speak about what John has not done for African-Americans in the county is confusing at best. It is my opinion that he has done great in his own district and could probably do even more if he had help on the county bench. And for those African-Americans, outside of John's district, who feel John has not done as much for you, I'd suggest you raise hell with the county commissioners where you live and vote, or move into John's district.

They won't do it for the same reasons that you and I both know they won't and that is because they are afraid of white folks right? For instance, there is a commissioner sitting right there in that very same court who is a Democrat and has just as many African- and Mexican-Americans in his district as John.

But I have yet to read or hear any comments from any of these so called black or white government watch dogs about his procurement policies. Why hasn't someone asked him what has he done for the poor in Dallas county as

PRICE the name that's bigger than life.

As for the newspaper, let me give you some history on their conflict with John. You see John asked at court one day why the Ryan White funds—which represent millions of dollars for agencies that treat AIDS patients—was always going to north Dallas and no funds going to South Dallas. He asked that the funds be allowed to follow the disease. Well the nerve! Primarily white homosexuals began to do everything to teach this uppity negro a lesson.

What has this to do with the story you may ask? Well, I asked my friend to look at the back of the paper that did the story on John. My friend read advertisements like "Women seeking Women" or "Men seeking Men." He then said wow, here's one for you. Listen to this: "You and I are both very straight acting and looking normal white guys. Physically and emotionally healthy. In shape, not into the lifestyle, above average looks, employed, drug and disease free, age 25-40, fun and easy going. We just haven't met each other yet." With that I told my friend, I rest my case.

And as a result of John raising the questions, we now have organizations in the South Dallas area getting AIDS funding. As for the white homosexuals, they have been trying to remove John since that time by endorsing and funding his opponents.

That paper is just an extension of this effort. However, we will continue to vote and support John. And as one writer put it, "John Wiley Price brings home

votes by the truckload, so people in his district must be pleased regardless of what white folks and some black folks think. And he gets more votes than any black elected official running in any Dallas race!"

The struggle continues...

On the Community's

John Wiley Price

they ask of John?

Why didn't the white racist writer who did that story on John do a story on the white Democrat county commissioner when he picketed the DISD after he found out that his wife might be fired? No, it's always JOHN WILEY

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(Cont from page 2)

I am by no means saying that there is anything inherently bad about making money. Quite the contrary—I believe that we should continue to help the team be as successful as possible. After all, I know that many of the dollars they make will help the community. The possibilities are endless! Think about the impact a more profitable team will have on the minority purchasing opportunities for the Cowboys' organizations. I am sure that more minority entrepreneurs will benefit from their success. As well, with their increased salaries, imagine all the African-American players that will flock to buy homes and establish businesses in South Dallas and Oak Cliff.

Aren't you sure that the real estate market in far North Dallas and Valley Ranch will suffer because of the relocation of the Smiths, Irvins, Letts, Jeffcoats and others as they move to the southern sector? As our community continues to spend more and more

with the Cowboys, I am sure that they will reciprocate by increasing their spending with us. Clearly, after the dust settles from the second Super Bowl victory, there will be a vigorous effort to do business with our community and give them a chance to show their support for the southern sector.

By now I am sure you realize the fantasy of this perspective. At best the money-making machine is only headed toward Irving. There is no minority purchasing program, little to no intent to do business equitably and on par with the support we—as African-Americans—show the Dallas Cowboys.

Likewise, I wouldn't count on having any of the 'Boys in the 'hood in the near future. The fact is that we need to remind the organization that there are services and products that we can provide other than wearing a uniform.

This may be the best play of the entire season.

(IN THE NEWS from page 2)

the groundbreaking ceremony for a weight training and rehabilitation center on Saturday, January 15.

The ceremony was held between the north side of Daniel-Meyer Coliseum and the south end zone of Amon Carter Stadium. The new center will be an expansion as well as a modernization of TCU's existing weight training and rehabilitation areas. It will serve some 400 men and women participating in 17 NCAA Division I sports each year, and the University's students in intercollegiate sports programs, ranging from football to riflery.

For more information call (817) 921-7810. **DART/Crime Stoppers Reward**
A \$10,000 joint reward from DART and Dallas' Crime Stoppers commission will be given to anyone who can provide information leading to the arrest and conviction of the person or persons responsible for the New Year's Eve shooting of a DART bus operator.

The shooting occurred around 6:30 p.m., Friday, December 31 on Route 300-Medical Center/Irving Boulevard, near the corner of San Jacinto Street at Ross Avenue in East Dallas.

Police are looking for three teens—one male and two females—who boarded the bus near the Martin Luther King, Jr. Center in the Fair Park area.

For more information contact the Dallas Police Dept. Crime Bureau (214) 670-5146 or Dallas Crime Commission (214) 828-1722 or Crime Stoppers at (214) 373-TIPS.

Community Black Symposium

The public is invited to come out and participate in a community Black Symposium: Black Educators Meet The Community, sponsored by the East Garland Committee of Concerned Citizens. The program is scheduled from 7:00 p.m. - 11:00 p.m. on Saturday, February 12 at the Garland High School Auditorium, which is located at 310 South Garland Avenue.

The Meet the Community program will introduce keynote speakers from the city, community, and school, as well as introduce all the Blacks in the GISD.

For more information call Chester Johnson at 272-4067 or 840-5600.

Winners of Martin Luther King Essay Contest

Three Dallas students were winners of the South Dallas Cultural Center Martin Luther King Jr. Essay Competition. The scholarships were awarded at the SDCC's Sixth Annual Martin Luther King, Jr. Commemorative Breakfast held on Monday, January 17.

The scholarships totalling \$2,250 were awarded to first place winner David Lewis, a junior at Skyline High School, second place scholarship winner Liji Mary Thomas, is a senior at Bishop Lynch High School, and third place went to Stephanie L. Coleman a junior at Skyline High School.

Guest speaker at this year's event was Lerone Bennett, Jr., author and executive editor of Ebony magazine. For more information, call (214) 670-0314.

left to right
Stephanie L. Coleman (third place essay winner) Skyline High School, Liji Mary Thomas (second place essay winner) Bishop Lynch High School, David Lewis (first place essay winner) Skyline High School, Lerone Bennett, Jr., Executive Editor—Ebony Magazine C. Mick Lewis, Corporate Affairs, Anheuser-Busch Mittle Imani Jorda, Director—SBCC

DISD applies for grant

In an effort to re-engineer education in Math/Science Technology, leaders from Dallas' educational and governmental entities, key corporations and foundations held a press conference last month, to unveil their plans to apply for a five-year, \$15 million grant from the National Science Foundation.

DISD's Chad Woolery explained that the proposal will provide all students the opportunity to acquire competence in math, science and technology. For more info. call (214) 841-5048

UTA hosts concert by "Voices of Change"

The University of Texas at Arlington will hosts a concert by the chamber ensemble "Voices of Change" as part of its annual ArtSpree fine arts showcase.

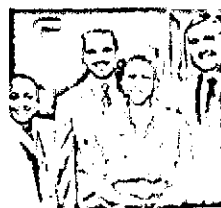
Interested persons can see and hear the Voices of Change at 8:00 p.m. Tuesday, Feb. 1 in the Irons Recital Hall, Fine Arts Building, 700 W. Second St. Call metro (817) 273-3471.

UT Southwestern

The sixth annual Martin Luther King Jr. Celebration and Scholarship Award presentation was held last month on the campus of UT Southwestern Medical Center.

This year's winner was Stephanie Lynn Hassel, a fourth-year medical student. The other six finalist who are also medical students include: Kenneth Adams, Zoanne Clack, Karrie Coffield, James d' Etienne, Kellie Flood, and Mildred McAlee. For information call 648-3404.

Abby Freeman (left) U.T. Southwestern Center assistant vice president for equal opportunity and minority affairs; Dr. Drew Alexander, UT Southwestern assistant dean of students affairs; and Dr. Kern Wildenthal, UT Southwestern president; congratulate Stephanie Lynn Hassel (second from right)



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Choice marketing

Should schools be run like the free market?

By Veronica W. Morgan

Choice is an American tradition that should begin at home.

More emphatically, parents should have the responsibility of choosing a school that best suits the needs of their children.

And since some parents are not able to afford the luxury of sending their children to a private institution, government should provide the funds to make such a venture possible.

Supporters of an educational voucher system not only express such sentiments but believe the advantage of implementing the choice system encourages deficient school districts to strive for improvement or be forced to shut down.

But despite the growing concern that government funding of education invites unwanted regulations, both parents and children can benefit from the school-choice system because, it would allow educational freedom, and ensures, each child receives a good education.

It all boils down to a survival of the fittest. Under a voucher plan, the more competent schools will become more marketable and the schools receiving a low-performance rating will have to shut down.

The way the system is designed to work is first by voter approval—which at the present time has not happened in any states. In California, Colorado, and other states voters are not persuaded that the voucher plan could solve problems that plague the public school system.

But should a voucher plan be approved, the government will issue vouchers on an annual basis directly to the parents. The amount of the vouchers will figure around \$2,400 to \$3,500 redeemable as tuition payments to the school of the parents choice—public or private.

But Richard Kouri, president of the Texas State Teachers Association, says no way. A voucher system is not the answer.

"Such a system is a disservice to public school children," says Kouri. "And we are opposed to moving public school monies into private schools."

As for the argument of creating a competitive education system, Kouri says it is just a smoke screen.

"Parents with children in private schools are looking for a way to lessen their financial responsibility," states Kouri, "In addition, religious groups are wanting to set up new schools or expand on existing schools."

"Private schools appear to be educationally more effective because they have the ability to screen their student population," Kouri said, "But if they had to compete under the public school guidelines, the story would be different."

However, parents who enroll their children in private schools do so mainly

According to Lieberman, if a private institution is operating at the break-even point, a voucher plan might enable the organization to raise tuition and expand the educational program.

By expanding their educational programs, private schools can compete more readily in attracting more students to their schools.

But skeptics say private institutions should carry their own load.

Low-income families are expected to favor the voucher system because their children will be able to attend schools in more affluent neighborhoods.

If parents decide to utilize the "better schools" outside of their district, this tends to create a new problem. Teachers

"A voucher system to me, might satisfy a large population that has to do with the Constitution's freedom of choice, but that freedom of choice, infringes on the people who put up the money for education," says Dr. James.

The reason Texas has so many poor school districts, Dr. James asserts, is due largely because of its 1,100 independent school districts.

"Why be independent and tell me to pay for education," says Dr. James, "That's just like me going out here and cutting my grass and you don't feel like cutting yours and I have to go over and do your yard."

Since schools are financed by property taxes and a matching fund from the federal government, the question arises most often who should be required to pay the cost-per-pupil-per-year amount?

Presently in Texas it is estimated that approximately \$4,900 is being spent per-pupil-per-year. Dr. James believes the problem lies with the ones in charge. "The decision-makers are putting money in the wrong areas," he says.

Instead of a voucher system, Dr. James suggests Texas examine Hawaii's method in funding its schools. It uses a state income tax. Besides using a state income tax, any state can finance education on the sin tax—taxes on cigarettes and liquor—alone, he said.

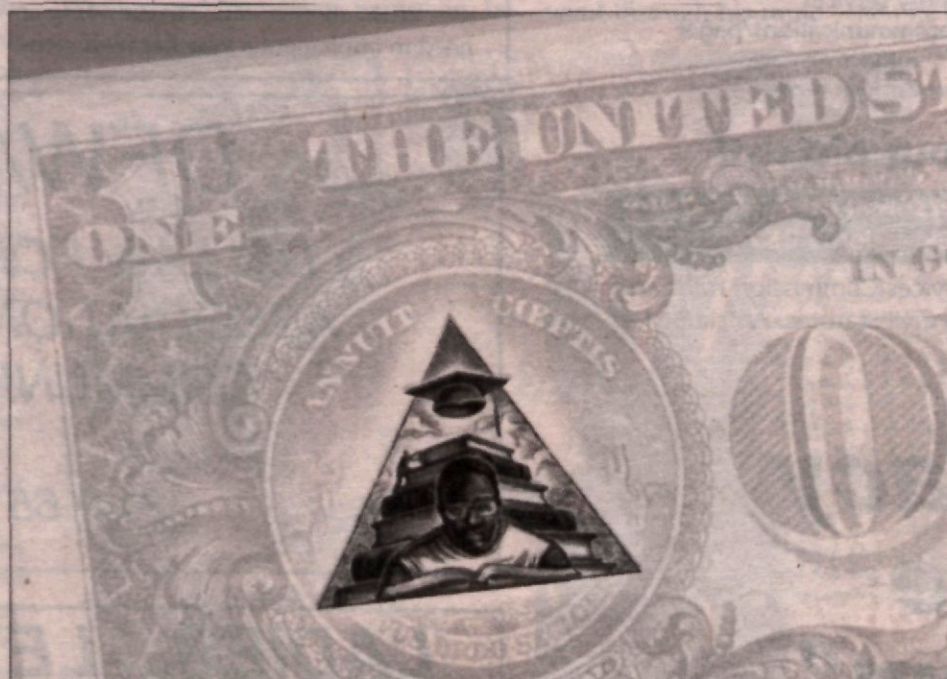
"If I were one of the decision-makers," Dr. James said, "I'd also look at the lottery as a means for funding education in Texas."

The solutions all sound well but can they work in Texas?

Texas residents are adamant, they do not want a state income tax. And though it is possible to finance education through the lottery, the method is inconsistent. California tried it and when lottery sales were brisk the school districts benefitted, and during those slow periods, the school districts suffered. It's easy to see how Texas could experience the same fluctuations if they decided to depend on lottery.

So we're back to the issue at hand. How can a voucher plan bring about a needed overhaul in public education?

If a voucher plan is set in motion, as long as the dollars are invested or "tied



because they believe the environment is more conducive to learning. Unlike public schools, students in private schools are not faced with the daily threat of violence. In addition, the student-teacher ratio is better.

The drawback for many private institutions involves a reluctance to invite any government intervention. A number of private schools are started through religious denominations, and the people who head these schools do so because they are not satisfied with the government's role in public education.

Controversial issues that employ government help in policing issues such as school prayer, sex education, AIDS education and the use of condoms being taught in the public schools prompts some parents—whose children attend public schools—to turn to private institutions.

However, under the voucher system, private institutions will always maintain their rights in refusing vouchers and students if they so desire.

But there are a few silver-lined clouds that private institutions can consider. In his book *Privatization and Education*, Dr. Myron Lieberman says religious organizations operating private schools could utilize a voucher system for expansion.

and faculty administrators stand a chance of losing their jobs and being forced to compete in other schools for teaching and administrative positions.

To some, the solution may seem perfect: Let the schools compete for the students and the dollars; a voucher system is a positive step toward reform.

However, Dr. June James, III, the chairman of the Division of Education at Paul Quinn College says the likelihood of students in poor school districts entering the ritzy districts is next to impossible.

"The blocker is there, it's already in place," says Dr. James casually.

Such a plan (voucher), according to

If a voucher plan is set in motion, every child will receive a quality education

Dr. James, puts private schools against public schools—and he is not for it.

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to" the students instead of the present system, every child will receive a quality education because parents will be

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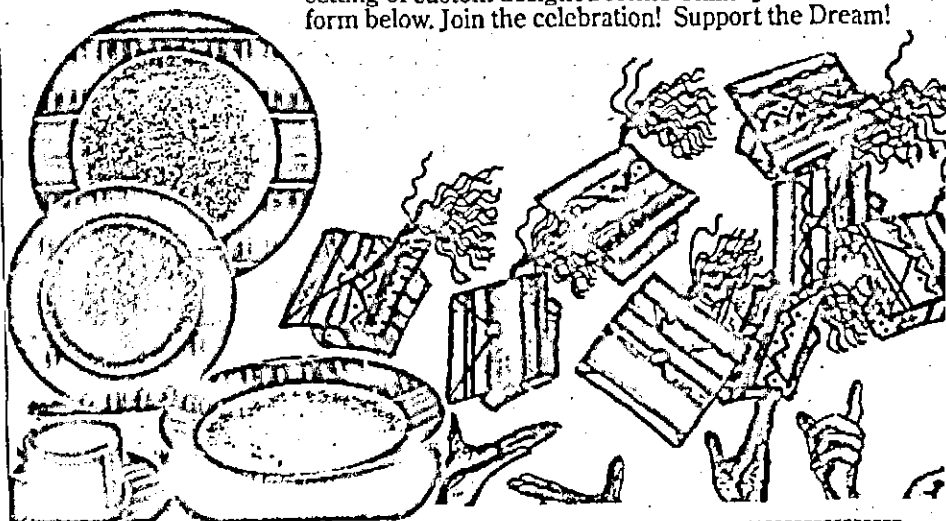
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(Cont. from page 7)

afforded the power of choice.

In another of his books entitled: Public School Choice: Current Issues Future Prospects, Dr. Lieberman states that choice in education is the wave of the future because it represents a return to some of our most basic American values.

In short, Lieberman is saying choice is the way marketing in America survives. Just as businesses have to get better by improving their products and services in order to meet the competition head on, schools should be forced to do better.

"Bad schools get better and good schools get better still,...and disaffected families have been brought from private schools back into public education," Lieberman writes.

With all this talk surrounding a need to implement a voucher plan, peo-

ple are under the assumption that public education is a lost cause. Such an assumption is unfounded Kouri explains, the schools are presently doing a better job in educating more children with fewer resources.

"Of course the areas that are in need of improvement exist in innercity poor school districts," and Kouri adds that ways of allocating more resources into these areas must be looked into.

However, he believes innercity school problems is more a reflection on the community.

Although Texas residents have not had the opportunity as other states, to vote for or against the school-choice movement, it is certainly not an issue that will die or just go away. In fact, it's speculated that by the '95 election, voters will have to make a decision on the educational-choice issue.

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Reverie and confusion

Tough issues and sobering reality dominate MLK breakfast

By Edlen O. Cowley

This year's MLK breakfast was a moving and challenging experience. As I sat at my table, I felt a sense of pride; pride in being African-American.

It is at these types of events—where groups of people come together to commemorate warriors from our past—that I really begin to think about the great legacy that our race has. I looked up at the podium and saw Dr. Lerone Bennett, executive editor of Ebony magazine preparing to speak, and I heard the words of David Lewis Bowens, a sharp young brother from Skyline who won the essay contest and definitely has a "Testament of Hope."

It was about this time that I took a good look at the banner overhead and noticed in big letters "Anheuser-Busch Companies." A quick glance at my program found the same.

I then began to think about the many programs and organizations in our community that are supported by large cigarette and alcohol companies, such as: NAACP, SCLC, United Negro College Fund, Ebony/Jet magazines, the MLK breakfast where I was in attendance, and others.

Taking a quick survey of others at my table, I found that most were of the opinion that these groups should take the money because "If they give it, we should use it." I was taken back at first because I thought it was disgraceful. The African-American community in 1992 had a \$294 billion economy and I thought to myself; why do we need their money?

As I left the breakfast, still thoroughly charged, the question in the back of my mind was "do we still need their funds?"

To get to the bottom of this situa-

tion I decided to seek out Mitti Imani Jordan, director of the South Dallas Cultural Center, which hosted the breakfast. In doing research before the interview, I found out that African-Americans are not the major contributors to functions conducted by organizations such as the NAACP, or events such as the MLK breakfast.

In speaking with Ms. Jordan, I found out that only 5 out of 27 table sponsors were African-American, those being: St. Luke "Community" UMC, C.B. Watley PC, Morehouse Alumni, Tony Simmons, Chuck Walker, and Demetrius Sampson. In



an even more surprising revelation, I found that less than 10% of the annual budget of the cultural center came from African-Americans with a large percentage of that coming from city taxes. She also said of the 108 African-American churches in Dallas, only two contributed to the MLK breakfast, St. Luke and Smith AME.

"Where were the other organizations?" Ms. Jordan asked. "Where were the Alphas, the Deltas, the school organizations, and most importantly, the other churches?"

When you get dressed up, they are there. When we do events, we always have to go to the same small group of socially conscious people, and we have to realize that these people cannot be drained.

She then posed the question, "How else can they—liquor and cigarette companies—give back as long as we don't have to sell liquor and alcohol? We should put those funds to use."

Also in attendance at the breakfast was Ron Price, founder of the Pearl C. Anderson "Pearl Guards," a group of young men who protest the existence of so many liquor stores in their community. I asked him what went through his mind when he saw

issue.

"If the issue is that we should be anti-alcohol, then we shouldn't take the money," Jordan suggests, "but if the issue is consumption, then that's that person's problem."

"Where does the fault lie?"

I then began to wonder if accepting the funds weakens the stance that groups take against alcohol companies.

"Anytime you have a relationship with a business, nobody is going to bite the hand that feeds them, Ms. Jordan observed, "It does hurt that black businesses didn't step up and say, Martin Luther King was our man, and were going to support our man," Mr. Price stated.

It turns out the alcohol problem in the community has two basic components: zoning and personal choice. If the zoning laws didn't allow so many liquor stores to be in traditionally African-American communities, they wouldn't be there. However, if the demand was not so great, then some of those stores would be out of business.

I spoke with Diane Ragsdale briefly concerning the zoning issues as it relates to alcohol. She said it (zoning) did play a large part. In '92, in South Dallas, \$30 million was spent on alcohol, compared to only \$28 million on groceries.

I had to come a long way from just questioning the "morality" of having a beer or cigarette company sponsor an event. This one issue touched many sub-issues, those being: lack of African-American support of events and organizations that are formulated to benefit them; the frustration of the leaders of those events and organizations; and the pertinent questions that must be answered concerning city government zoning and the rampant problem of alcoholism in our community.

Dr. King said, "The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy."

The tough questions have always been there.

The tough answers have not.

BUSCH at the top of the banner?

"Why isn't Pro-Line at the top of that banner?" Mr. Price queried.

"If Lerone Bennett was the keynote speaker," says Price, "why isn't Johnson Publishing Co. at the top of that banner, or Michael Irvin or Emmitt Smith?"

Reflecting further, Price asserts, "At least Anheuser-Busch is doing something; the rest of them ain't doing jack (...) for the community."

However, Ms. Jordan says a large part of this question depends on the

those being eliminated. With a slight turn of the head one can find some companies - perhaps even in a slightly desperate tone - looking and reaching out for good qualified employees.

One strong case in point is Darr Equipment Co., the region's exclusive dealership of Caterpillar products. Mostly known as the leader in heavy construction and earthmoving equipment, Caterpillar can boast of

marketing over 300 total products in 17 families.

Larry Wright, Darr/Caterpillar's service development manager for North and East Texas and all of Oklahoma, said that his company needs to develop at least 20 new service technicians in the very near future and will need even more down the road. These technicians will be responsible

(continued on next page)

Industry boom

Darr/Caterpillar Recruiting in Minority Communities

By Gordon Jackson

In a time where job layoffs and corporate downsizing appears to be the order of the day, a closer but more

positive look at today's job market does reveal that there are many industries and companies in fact growing at steady paces, thus creating more new jobs in the place of

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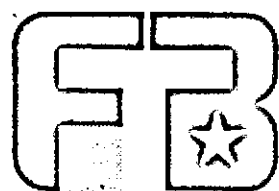
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for repairing and maintaining the Caterpillar vehicles and machines that Darr leases.

However it's clear to discern that, in today's high technical era, the skills of a shade-tree mechanic won't even come close to suffice. Extensive training and education is needed to prepare one to take on such duties at Darr/Caterpillar. Yet Wright also explained that obtaining such training is not as unsurmountable or out of reach as one may think.

Darr/Caterpillar has established several scholarship opportunities. One is called the Excellence Fund Scholarship. Awardees attend Oklahoma State University at Okmulgee, taking a curriculum in the school's Diesel and Heavy Equipment Technology department. A two-year program, graduates go on to work for Darr or another Caterpillar dealership. An entry level service technician position starts at about \$8.50 an hour with regular raises and strong company benefits. Basic requirements include a high school degree or GED; passing preliminary tests conducted by Caterpillar; and completing Darr's drug and physical examinations.

Other scholarships are also available through Caterpillar and Texas State Technical College (TSTC)

which has campuses in Waco, Sweetwater, Harlingen and Amarillo. Their program provides a complete range of subjects from Electrical/Electronics Control Systems to Computerized Diagnostics, Diesel Engine Testing/Repair and Powertrains. Its graduates are also regularly recruited by Caterpillar employers.

Wright said that the diesel and heavy equipment industry is very stable and more than held its ground through the recent recessions. In Darr's case, they will soon be losing several employees to retirement and are needing to replace them.

But Wright also noted that the company has enhanced their vision of their future and are heavily seeking candidates from the African American and Hispanic communities, recognizing that they are becoming a more viable representation of the labor market, something they might have missed in the past.

"We simply know that there are some good workers in those communities," said Wright candidly. "And we want very much to have more members of those communities working for us."

For more information on the scholarship programs at OSU/Okmulgee and TSTC and how you can become a Darr/Caterpillar employee, contact Larry Wright at (214) 721-2046.

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Packaging for profit



Andrea Allston

The packaging of your product or service is an important aspect for your business to consider. Just what does packaging include? If your product is literally packaged—it includes the design, shape and verbiage of whatever houses your product. One of my favorite packages is that of the Leggs brand pantyhose—an egg-shaped, reusable container. For a service product, I recall a pizzeria in Boston where your pizza was delivered by friendly, zany wait persons on roller-skates! The minute you walked into the restaurant, the "total package" assured you would have a good meal and a good time. If your product is a service or a product delivered—in a retail or shop environment—it includes your marketing materials, your place of business and even the personnel who deliver your goods! While new entrepreneurs and small business owners usually have budget constraints, consider your own tendencies when selecting goods and services. When browsing in a library or selecting products from a grocery shelf, what makes you select one item over the other? Professionally, when evaluating service proposals or reading brochures—what impact does the presentation and packaging have on your decision?

I've received sales letters, brochures and advertisements with typographical errors, lack of essential information and other packaging deficiencies. The bottomline is it costs the same to mail a sales letter riddled with typos, the same money to buy space for an ad where a telephone number is omitted or where the lack of graphics or eye-catching design diminishes the ad's impact. For a small investment in time and/or money, business owners can improve the packaging of their products and services. If you realize that spelling is not your forte, perhaps you can trade services with someone whose strongpoint is English to proof or write your copy. Also, several word processing software programs have a feature which can assist with finding spelling (not usage) errors. Securing the services of a graphic designer, copywriter or marketing firm to develop your marketing materials can make your hard-earned dollars work harder. Also, if

your staff is not creating the proper "package" for your goods and services, skills or motivational training might be a wise investment.

Are you one who feels that your product or service speaks for itself? Regardless of how great your restaurant's food might be—would your diners continue their patronage if your restaurant had ketchup encrusted on the walls and unswept floors? If you're a consultant, auto mechanic or other professional whose reputation makes you in high demand regardless of the packaging of your marketing materials, you are blessed! Most of us, however, must continually improve upon our "packaging" to maintain existing clients and secure new ones.

What does effective packaging accomplish? Good packaging does two things—first, it attracts the prospect and then it educates and informs. Consumers are more knowledgeable today and expect information about your product, your industry, and your business.

Proper and creative packaging represents a terrific opportunity to gain marketshare. Evaluate your personnel—would they appear more professional if they wore uniforms? Would your company be better perceived if your sales materials—logo, catalogs, proposals—were professionally created?

Good packaging can make your company appear larger and more professional. If you sell a product similar to what other companies offer, including information such as country of origin, recipes or helpful hints on your package may influence the buying decision. Your package size, ease of handling, opening or storage, readability and/or uniqueness are just a few of the features that can make someone select your product or service over another.

Great packaging can be achieved by having your marketing materials reflect the image you wish to create. If your product's key point is natural ingredients, for instance, packaging it in jars (which can be recycled) and having your marketing materials printed on recycled paper reinforces your "natural" theme and your concern for our environment.

If you're a new restaurant on a shoestring budget—perhaps you can't afford uniforms for your staff—but requiring them to wear white tops and black slacks can achieve a uniformed polished look.

Don't overlook the opportunities to have your business outdistance the competition by employing effective packaging. Better packaging may require a small investment—but thoughtful, creative packaging can derive big returns.



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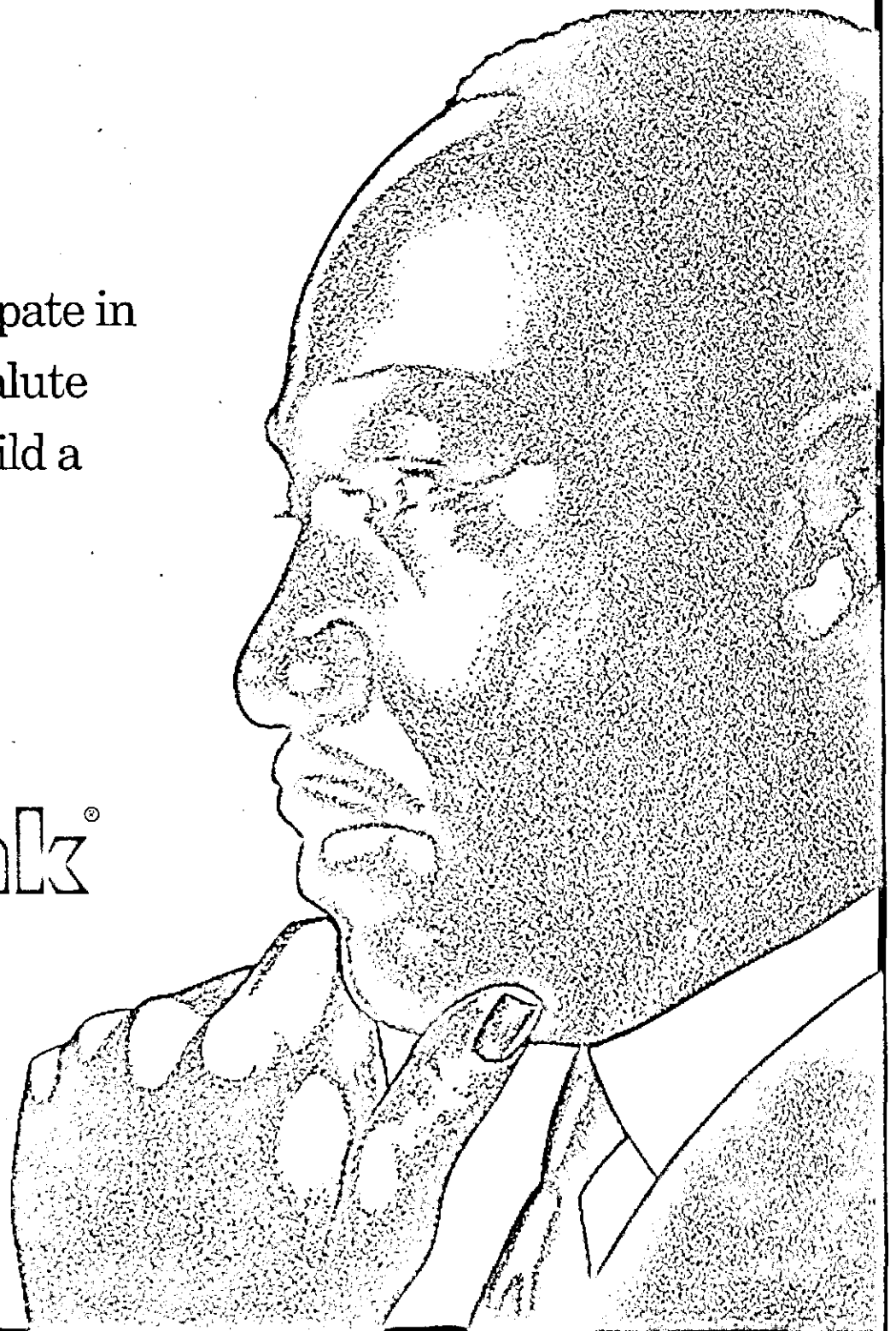
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Dr. Martin Luther King, Jr.

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Unearthing history

Dallas moves to preserve the Freedman's cemetery

By Angela Washington-Blair

It was a burial ground. It was the cemetery of the residents of Freedman's Town, the part of Dallas where the newly freed former slaves made their homes. As they died, they found the need to have a cemetery. So, Freedman's Cemetery was established in the late 1800s.

The cemetery contained thousands of graves—yet Central Expressway and Lemmon Avenue were built—not near—but on top of the graves.

Remember when you were a child and you were admonished not to walk on graves? Might have been due to superstition or to show respect for the dead. Nevertheless, what would those admonishers have felt about a graveyard being covered up by a street or highway?

How was this allowed to happen?

According to James Davidson, one of the archaeologists at the site who has been working there since March of 1992, "the cemetery was in a state of disuse by 1910. In 1911, a City Ordinance was passed concerning the maintenance of cemeteries. Years later because the wooden markers were rotted or gone, and weeds had become overgrown, and the houses on the frontage road made it difficult to tell where the cemetery began and the yards ended."

And so, in 1947, North Central Expressway was paved over the graves. Not only that, but Lemmon Avenue was paved over the graves. In 1966, the one acre cemetery was deeded over to the City of Dallas so that it would be taken care of, according to Davidson. Park benches and a sign designating it as Freedman's Park were added.

Fast forward to 1986. Because of the burgeoning traffic on Central Expressway, an environmental impact study was undertaken by the Texas Department of Transportation (TxDOT) to analyze the effects of widening Central. According to a Friends of Freeman's brochure, Black Dallas Remembered, Inc. contacted the TxDOT around the same time. In order to not have further intrusions to the cemetery, the graves would have to be relocated as the road

improvements took place.

Dr. Mamie McKnight, President of Black Dallas Remembered, states that "they [TxDOT] did not find the cemetery by accident.

We knew about the cemetery and approached them [TxDOT] concerning it."

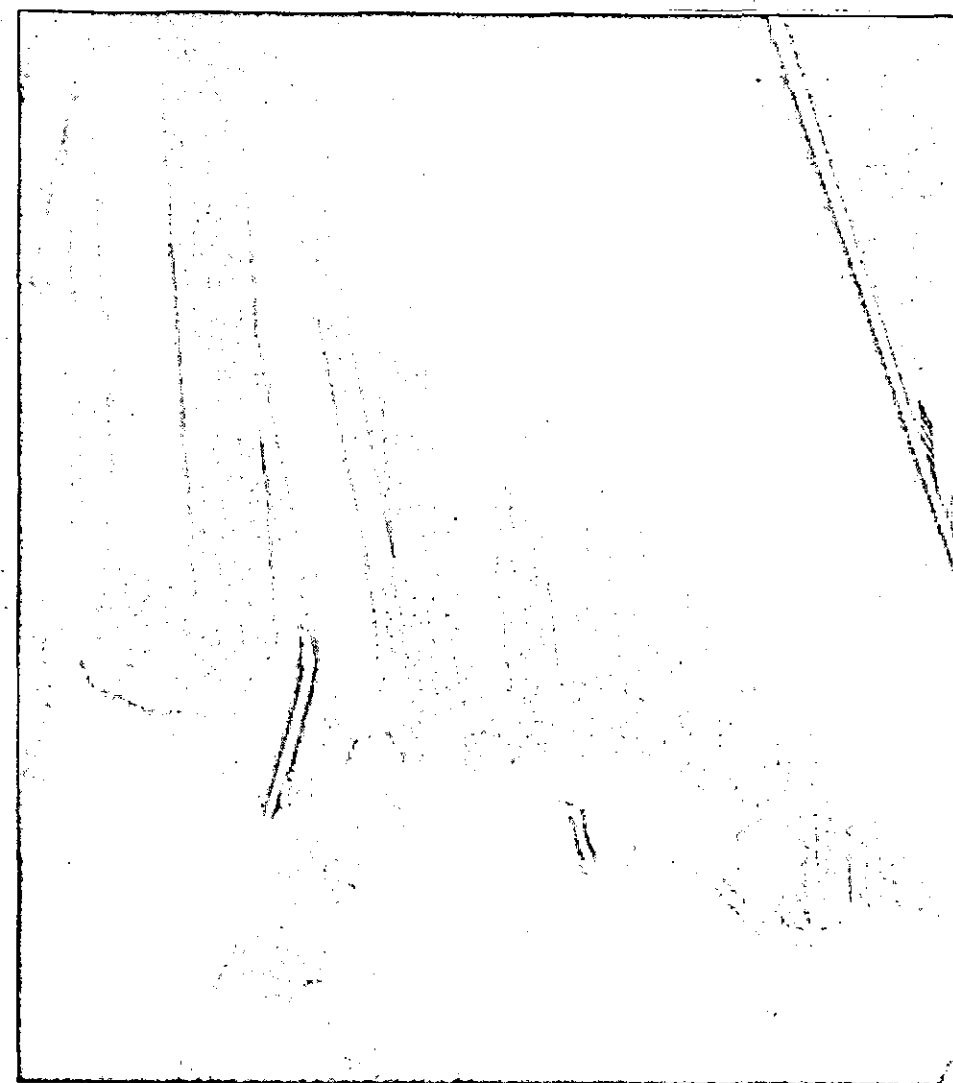
For three years, the City of Dallas, Black Dallas Remembered, the Department of Transportation, the Department of Parks and Recreation, and some living descendants of the freedmen, negotiated the logistics of the grave relocations. The coffins would have to be exhumed and reinterred at another site and the project would be closely monitored so that no desecrations would take place.

Through the investigations and negotiations, it was discovered that approximately 1,600 graves would have to be relocated. "The City of Dallas purchased enough land just to the south of the cemetery to accommodate the relocation of the 1,600 graves," according to the Freedman's brochure. The reinterment is in an area contiguous with the existing cemetery. It is bordered by Campbell Street, Calvary Avenue, and the Central Expressway Frontage road.

Perhaps you have driven North toward downtown. You may have noticed the arched covered worksite on the West side of Central near Lemmon. The curved Quonset hut marks the site of the continuing efforts to carefully move the Freedman's Cemetery remains. School children and others can arrange guided tours by contacting Montrose Cunningham of the TxDOT at 320-4480.

Davidson estimates that "700 graves have been exhumed and another 500 or so have yet to be exhumed." He estimates project completion around July or August of 1994, with the reburial of as many as 500 by March or April, as the frontage road nears completion.

The Dallas project has a parallel in New York City. The historic African American burial ground in New York (Manhattan). In 1991, construction workers in New York began excavation as they prepared to build a \$275 million, 34-story Federal Office tower. 20 feet down, the workers unearthed the first skeletal remains of Colonial Africans. The government wanted to move the graves by a mass excavation and not by archaeological means. A



Congressional hearing was held and the digging was stopped until an advisory committee could be established. NY State Senator David Paterson came to Dallas last year to speak at the 1993 Freedman's Cemetery Memorial activities held on Memorial Day. He shared the sorrows and triumphs of their project while encouraging us on ours. That educational and inspiring event was jointly sponsored by Black Dallas Remembered, the TxDOT, the City of Dallas, and the Southland Corporation.

McKnight says that plans are underway for this year's great program celebrating the Freedman's Cemetery and the history of Black Dallas.

Davidson says that "the New York project contains burials from the 1780's and 1790's. The Dallas cemetery dates from 1869 to approximately 1902. It is the later graves that are being reinterred in Dallas." He also states that the Manhattan project involves the reinterment of 600 graves, while the Dallas involves 1200-1600 exhumations and reinterments.

The archaeologists at the Dallas project perform historic analysis on the coffin hardware such as the handles and thumbscrews. Examples from the hardware will be housed at the African American Museum of

Life and Culture. Personal effects from the remains such as jewelry and medals from Lodges will be reburied. These items tell us quite a lot about the life and times of the residents of Freedman's Town. Like a quilt, our colorful history is slowly being pieced together.

In order to oversee the preservation of the cemetery and to establish a memorial, the Freedman's Art Council was established. A competition for the contract for a \$3 million dollar monument was held and finalists have been chosen from more than 70 artists, according to McKnight. The final selection will be made in the next few weeks.

Dr. McKnight sees the significance of the project not only as preserving history, but exemplifying the "maturity of the community in terms of their response to preserve their heritage." The costs of the projects have been expensive, funded by tax dollars, the City of Dallas, and the TxDOT. Private dollars are being raised for enhancements.

To join the Friends of Freedman's Cemetery, or to learn more about the project, write: the Texas Department of Transportation, P.O. Box 3067, Dallas, TX 75221-3067. To become involved with Black Dallas Remembered, write them at: P.O. Box 75339-0334.

Who's who in business

By Tai E. Jones

QUEST FOR SUCCESS MARKS IT TENTH ANNIVERSARY

The entrepreneurial spirit is contagious in Dallas/Fort Worth, and the Quest for Success Awards program has become one major factor. Since 1985, people from all of the business arena have been inspired to achieve after hearing the stories of Quest for Success Award recipients.

The award is sponsored by the Dallas Black Chamber of Commerce, Miller Brewing Company, The Dallas Morning News, and Bank One. The tenth anniversary awards celebration luncheon will be held at the Dallas Convention Center on Friday, February 18, 1994.

The event will feature a series of small business workshops in the morning, followed by a reception honoring the past recipients. For more information about securing your ticket, call (214) 421-5200.

WDNDC FACILITATES ENVIRONMENTAL TRAINING FOR WEST DALLAS CITIZENS

West Dallas Neighborhood Development Corporation (WDNDC) in conjunction with Dallas SER, and

the Dallas Housing Authority were instrumental in pulling together a collaborative effort to train, certify and secure employment for local residents in the West Dallas community. With all the concerns for environmental clean-up and redevelopment in the West Dallas

community, it is necessary to implement actions to make the long term process of making West Dallas and the Lakewest Development a safe environment for all the families residing there.

Edward Harris, President of WDND, has strategically coordinated pulling together the components to not only relocate potential employees, but to secure assistance with the training of public housing and West Dallas residents.



VETERAN BANKER NAMED OFFICER OF GUARANTY FEDERAL BANK



Veteran Banker Rod Maldonado has been named a Vice President of Guaranty Federal Bank, F.S.B. based in Dallas. Maldonado will have statewide responsibility for Guaranty's Small Business Administration and neighborhood lending programs.

Prior to joining Guaranty Federal Bank, Maldonado was Vice President and SBA Commercial Banking Officer

for Bank of America-Texas in Dallas. He previously served as an officer of several banks in California specializing in SBA and government-guaranteed loan programs.

5TH ANNIVERSARY MINORITY BUSINESS BREAKFAST

The Minority Business Breakfast meeting for small business owners, as well as minority/woman-owned business entrepreneurs has been scheduled for February 1, 1994 at the Holiday Inn North.

For more information, you may call Mr. Willie R. Neath, Jr. at (817) 334-3284.

NATIONSBANK ANNOUNCES SERIES OF PROMOTIONS

NationsBank announced a series of promotions affecting the NationsBank Management Team in southern and north-east Dallas. The new banking team includes the following leadership lineup:

- * Todd Addams, Fair Park Center Manager
- * Kevin Robbins, Kiest Banking Center Manager
- * David Weiner, Greenville Avenue Banking Center Manager

This topnotch group of bankers understand their communities and the financial needs of the customers and small businesses they are serving. Each of them have exemplified



tremendous leadership for NationsBank and has earned the opportunity to manage locations with larger customer bases than before.




Each manager is customer-focused and committed to the economic development of the communities NationsBank serve.

DFW AIRPORT TO CONDUCT SMALL CONTRACTOR DEVELOPMENT TRAINING WORKSHOPS

The Dallas/Fort Worth Airport Board will conduct a series of workshops to educate and familiarize small, minority, and women-owned construction contractors with airport contracting.

Participants in the program should come away with a better understanding and overall knowledge of successful contracting with DFW Airport, and a first hand experience with the key airport personnel and prime contractors. Beginning in March, Small Contractor Development Training workshops will be held on consecutive Tuesday evenings for an eight week period with two supplemental Saturday morning success.

For more information and reservations, contact the DFW Minority & Economic Affairs Department at (214) 574-8008.



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06/10	Royal Caribbean	Bahamas	3
06/11	Princess	Alaska (Pending)	7
07/10	Royal Caribbean	W. Caribbean	7
07/15	Premier	Bahamas	3
07/30	Royal Caribbean	E. Caribbean	7
07/31	Seawind Crown	S. Caribbean	7

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Dining Table

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With traditional African recipes adapted for the modern menu, "A Taste of Africa" will be a fascinating introduction to some of the most exciting foods in the world.

Every week during February, the Dining Table will choose different parts of the motherland to enrich its weekly specials- places like Kenya, Zimbabwe, and the Ivory Coast, to name just a few.

We will introduce this special event Sunday, January 30, with a "Taste of Africa Buffet" for only \$9.00 per person. Tantalizing tastes of Africa will continue through February 28.

Come see what's cooking at our Dining Table, because we're having a "Taste of Africa"!
For Information & Reservations, dial B-A-GUEST
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Dallas, TX 75224

IT'S AN IVORY COAST "REEL" WORKS THING

By Tai E. Jones

"To all who aren't hip to what it means to be a creator, to be up on one's pupose in this life. And to those who know the real deal on your own skill," says Dallas-based filmmaker/screenwriter J. Mark Payne as he begins the pre-production phase of his feature film, "The Road Less Traveled."

Mr. Payne's film company, Ivory Coast Reelworks, is quickly making dents in the film industry. Known for his realistic writing style, the owner of Ivory Coast Reelworks, Mr. Payne, has been compared to an upcoming Spike Lee.

The screenplay for "The Road Less Traveled," was inspired by the challenges that the author faced growing up in the metroplex, as well as the death of Kimball High School football star, Byron Norton, and the 1989 incident involving the Carter High School athletes and students.

The screenplay touches upon the many bright futures that are relinquished by waves of violence sweeping the United States. The senseless killings, low self-esteem, handgun phobias, and the extinction of the African-American male who endures these challenges and obstacles.

"The Road Less Traveled," is a melodramatic, semi-autobiography of a seemingly undeachieving man's unconditional friendship. Realistically, the film depicts a comradity among two football stars and an underachiever. The threesome share a childhood and what is shaping into a lifetime with each other, yet the hopes of seeing the longevity of that

lifetime becomes the target to work towards. All have developed their own unique identities and are now putting away their boyish pranks and moving on to manhood.

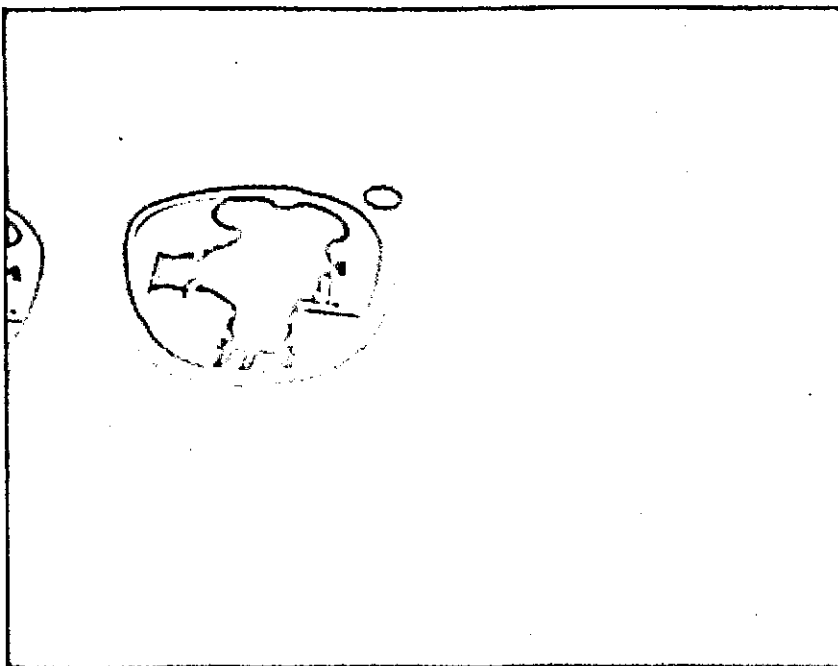
By no means are their decisions easy to make, yet there is evidence of pressure release by the love, discipline, and growth required to choose the right paths.

Throughout the screenplay, it is evident that Mr. Payne has gained the true perspectives on being a total survivor.

He elected to start the Ruff Neck Film School as an institution of major higher learning so pupils could get on-the-job training in the industry.

Mr. Payne shares alot of his personsal experiences as a screenwriter with no production experience. By learning the technical side of film, Mr. Payne has began to make his vision of this project a reality.

I am inclined to believe that Mr. Payne will weather the storm because of his strength and



vision. His encouraging words to me were, "...with all considered, you lace up your Reeboks, remember why you started believing in the first place, and off you go to see that cinematogopher or that line producer to share your vision of making that project a reality."

For more information on Ivory Coast Reelworks, you may contact J. Mark Payne at (214) 349-2486.

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Straight Ahead

How to produce an effective resumé



**Bobbie
Elliott**

What better way can there be to celebrate this glorious month of February, dedicated to Black History, than planning for a brighter future.

Unless you've arrived at that utopian pinnacle of career comfort, you might want to

start by rethinking the lay of your resume and how you've been handling this precious document. If you're out there handing out that same old tired collection of cold facts, clumsily disguised as a resume, you might just as well stand on a street corner handing out cards saying, "I need a job!"

This is a new day and you're a new person, full of new experiences and new ideas, which clearly are not reflected in what, by now, we must loosely call your "resume." Do yourself a favor and take that stack of five hundred or so you've had laying around since the Kennedy Administration and round file these dudes before they multiply.

Your new resume will be used only once! You will only use it once, because it will more closely mirror the needs of the specific employer with the specific position you have targeted to pursue. The construction of this document and it's accompanying cover let-

ter will scream a resounding, "Yes!" to the employer's question of, "Can you help me make more money?"

Your new resume will marry your objective and experiences with the needs of the decision maker. Make the decision easy. Once the word is out, there will be a couple of hundred competing resumes in the mix. You want a document that rises above all that swill on the decision-maker's desk.

Research is the key and the real work comes long before you get to the interview stage. By now you know the company, the open position, the qualifications needed, the decision-maker and the accepted channels. If you're really enterprising, you will have wormed your way into the confidence of an insider or two, checked the profile of the person who last held the position, captured the true essence of the company mission and ferreted out all available financial information about the place. Let's not forget about the other two hundred competing resumes sloshing around on that desk. You need all the help you can get!

Your new resume will be an easy to read, one page, simple but eye-catching glance at just the person the decision maker has in mind. This is the hook. This is your glorified calling card, specifically designed to get you that all important sit-down with the decision maker.

After the automatic contact information, such as your name, address and telephone number, your one sentence objective statement will immediately court the employer's attention with a clear illustration of your enthusiasm, ability and direction. You will sound like the kind of candidate that will pan out immediately.

A summary of your related experiences would be timely at this point. This is a method of reinforcing that powerful objective statement. Four or five short declarative sentences, or fragments, fronted with little bullets, such as, "strong managerial ability," proven leadership experience, or solid sales background.

Next comes our education section, which should begin with the most recent accomplishments, working back, including institutions, years attended and degrees or certificates.

And now in support of all the previous boasting comes your actual job experience. You should know which parts to emphasize.

Don't trust the mail. Hopefully, you'll hand deliver this work of art to the decision maker yourself. If that doesn't work try and get it into the next closest pair of hands to the chief as you can. This is where the cover letter comes in. Three short paragraphs, basically asking for an interview.

Should you have any questions, write us here at MON.

BLACK IMAGES

February 1994

BOOK BAZAAR

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	4-6 p.m. Dr. Khalid Abdullah Tariq Al Monsour- a book lecture on Betrayal: By Any Other Name
		5-7 p.m. P.K. McCary discusses/autographs Rappin' With Jesus: The Good News According to Four Brother		6-8 p.m. Kay Mills reads/autographs This Little Light of Mine: The Story of Fannie Lou Hamer	6-8 p.m. April Sinclair reads/autographs Coffee Will Make You Black (a Novel)	
6	7 Valentine's Day	8	9 Ash Wednesday	10	11	12
13	14	15	16	17	18	19
			6-8 p.m. Nelson George journalist, critic and screenwriter will read/ autograph Urban Romance (a novel)	6-8 p.m. Anita Richmond Bunkley reads/autographs Black Gold, (a novel)		
20	21	22	23	24	25	26
		Black Images (214) 943-0142 230 Wynnewood Village Dallas, Texas 75224				3-5 p.m. Sheron Patterson discusses/autographs Single Principles: The Single Woman's Ten Step Guide to Power.
27	28					

Graceful exit

Derek Harper's departure for New York gets mixed reactions

By Dwain Price

Derek Harper was ambivalent when the Dallas Mavericks finally granted him his wish and traded him to a National Basketball Association contender last month.

"Part of me is excited for a new opportunity to go and win and part of me is extremely sad because I'm leaving a place that's...that's tough to leave, man," Harper said. "This is extremely difficult for me."

Harper was the veteran leader of the Mavericks. Before they traded him to the New York Knicks for a 1997 first-round pick and swingman Tony Campbell, Harper had more than his share of run-ins with Mavs rookie coach Quinn Buckner.

It was a clash of power Harper knew he couldn't win. And with the Mavs in the midst of a youth movement, Harper wanted a new NBA address.

"This is very sad for me," Mavs forward Terry Davis, who lives

down the street from Harper, said. "A lot of guys have gone through a lot this year, but that's part of having a rookie coach."

"Guys are going to express their opinions about a situation, and Coach (Buckner) is going to express his. Derek is one of those guys who is not going to hold his opinions, but I guess

Quinn didn't feel that Derek had an opinion."

Harper played 10-plus seasons for the Mavs. He will be sorely missed from a Mavs team that has compiled a lowly 2-37 record so far.

"I don't care who you bring in, or how many draft picks you get," Mavs guard Fat Lever said. "Derek is somebody that you can't replace."

"His presence on the court is what we're going to miss, just

because of who he is and what he brings to the floor. The only thing that's going to make us forget about him is us winning games and playing better. Hopefully, he'll do the same in New York."

Buckner, who has never been a head coach prior to this season, said the best thing the Mavs can do is forget about Harper and move forward.

"He's not here, he can't help us," Buckner said. "We all have to fill the void."



Derek Harper played on the Mavericks for more than 10 seasons before being traded to the New York Knicks.

(Continued on page 18)

Starry Knights

Kimball's Knights are some of HS basketball's best

By Dwain Price

The surprise high school boys basketball team in the area this season is the Kimball Knights.

The Knights have won 21 of their first 24 games this season, including their first five District 10-5A games. Kimball coach Goree Johnson said his player's familiarity with each other has been the overriding factor for his team's rapid success.

"I've got seven seniors on this team and they came in here as freshmen the same year that I came to Kimball," Johnson said. "The kids are playing real hard, they're playing my style and they're doing what I want them to do."

What the Knights are doing is playing up-tempo basketball and tenacious defense. That recipe has helped Kimball average 77 points

per game while allowing 56 point per game.

Johnson's club also won the prestigious Dr. Pepper tournament and Kimball Classic, and also took home consolation honors of Fort Worth's famed Super 8 tournament.

Randle Love and Steve James are the starting guards for Kimball. Archie Boles and Calvin Hinson are the forwards, Damon Arnette is the post, and Marcus Sasser is the top reserve.

Arnette, the tallest starter at 6-4, averages 17.8 points and 13 rebounds per game. Boles averages 14 points and is a phenomenal 55.2 percent (32 of 58) from 3-point range.

Hinson is scoring 12 points per game and dragging down nine rebounds a contest, and Love averages nine points and 6.7 assists per game. Sasser, who has an older brother (Jason) starting at Texas Tech, averages 15 points per game from his guard position. Johnson, 101-23 in this first fourth year at Kimball, has the makings of a state championship team. But he wonders aloud what this team would have been like had they not lost the services of 6-7 center



Mark Sanford.

Last summer Sanford moved to California with his family. Last season he averaged 21 points and 13.5 rebounds per game.

"If we would have had Sanford and Damon in there, that's two quality rebounders right there," Johnson said. "But we're still doing all right."

"I don't want to make any promises," Johnson said. "With a little luck you never know what might happen."

"I just hope our lack of size doesn't catch up with us."

Color me mad

The BCA only wants what it's earned



Dwain Price

I'm mad, too, Nolan.

Mad about the atrocities this country has leveled against blacks simply because of the color of their skin. Mad about opportunities that are not afforded people of color just because they are people of color.

In case you missed it, last month University of Arkansas basketball coach Nolan Richardson blasted the college presidents—via the media—after the Black Coaches Association decided to delay boycotting basketball games. The BCA is fed up with black coaches being passed over for promotions, low wages that have hampered black females from entering the coaching profession, and the reduction of scholarships from 14 to 13.

Richardson vehemently said he is tired of the numbers game. Proposition 48. Proposition 42, etc.

With approximately 300 Division I colleges, one scholarship lost per year equals 300 students who may otherwise end up in the streets. That's 300 lives that could be changed for the better.

Most of those 300 scholarships would have been awarded to blacks. Those kids, whether they are black, white, green, yellow or blue, should be given a chance to survive in this money and power-thirsty world.

The problem is, there are too many movers and shakers who could care less about someone who was born on the wrong side of the tracks. That is, unless they can find a way to use that person for their own financial or political gain.

The sad part is this country has evolved into a case of "I've got mine, and if you've got yours, then we can talk. Otherwise, get out of my way, you're breathing my air space."

The BCA only wants what they have earned. Black coaches have been slapped around so hard that many are still treated like this is the 1960s.

Today, there are three black head

(Continued on page 18)

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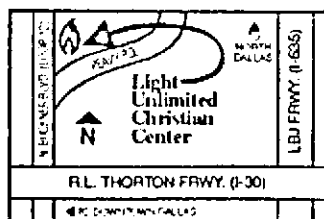
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SPORTS

(PRICE continued from page 17)
football coaches in Division I, and 49 percent of the players are black. There are two black head football coaches in the National Football League, and over half the players in the league are black.

The BCA should boycott the upcoming NCAA playoffs. And the players should join in, too.

The players should understand that sacrifices need to be made today

in order for there to be a better tomorrow. People like Jackie Robinson sacrificed, and today black players in baseball are wealthy because of what Robinson experienced.

Without the black players, there would be no Fab Five, and no college basketball, football or track and field teams of substance. The players need to take a stand now, because guess who may need a coaching job in a few years?

(HARPER continued from page 23)

Harper took many of the young players currently on the Mavs' team and explained to them the inner-workings of the NBA. For that, those players are forever grateful to have crossed paths with one of the most

popular athletes on the Dallas pro sports scene.

"Derek helped me out a lot when I got here," Davis said. "He was here over 10 years and he didn't have any problems with any coaches before this year. He's not a bad guy at all."

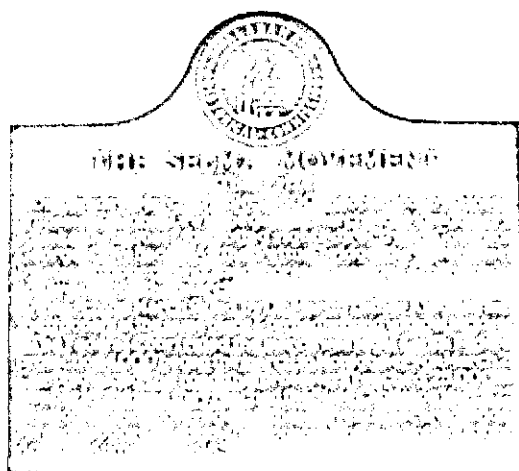
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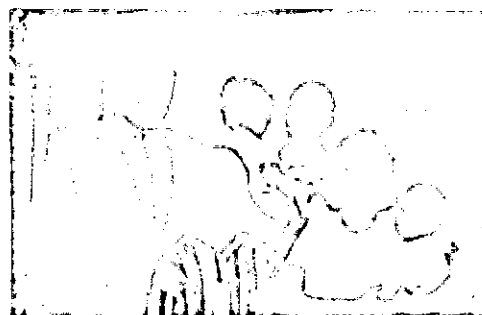
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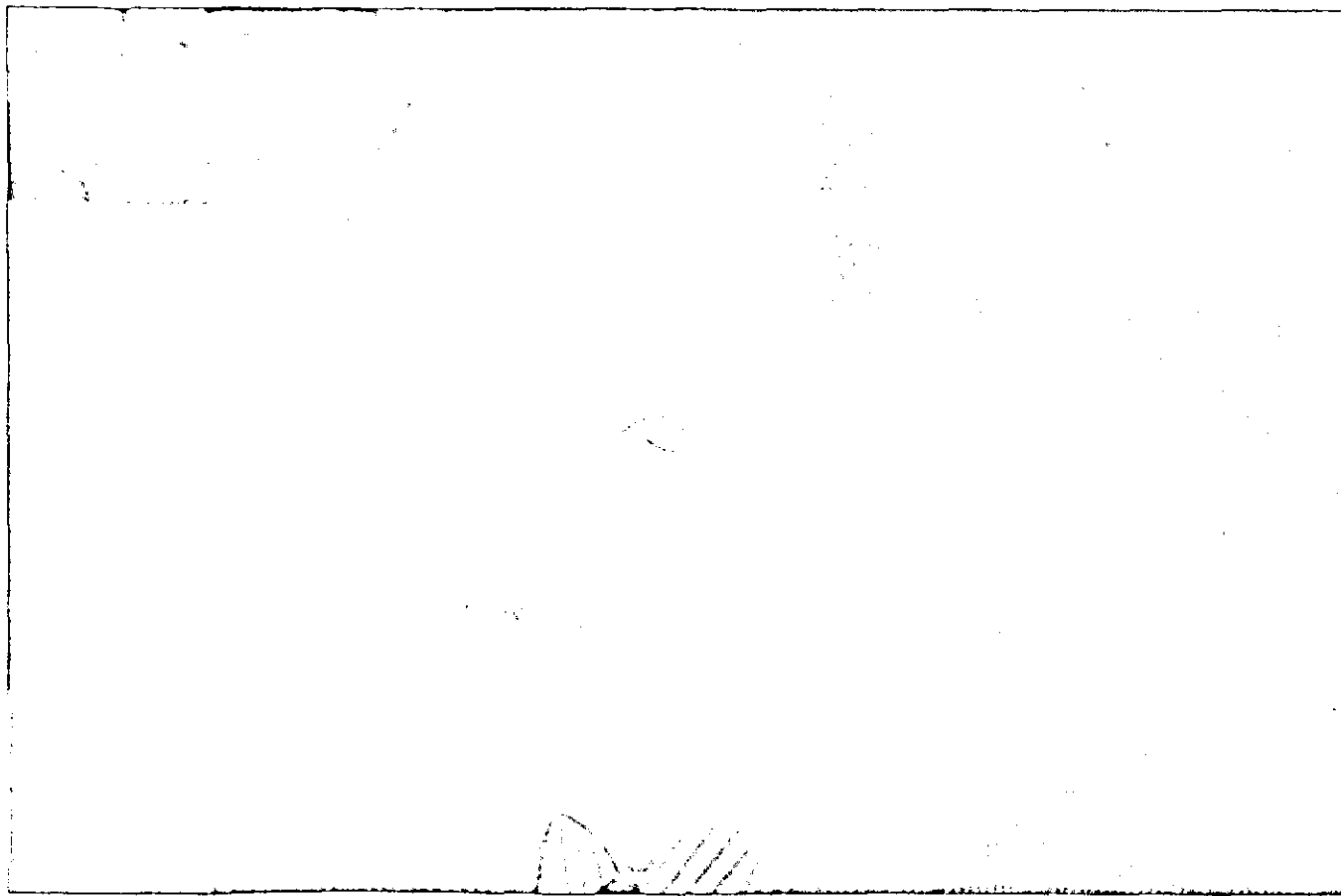
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For more information call (214) 380-6235 8:00 a.m. - 1:00p.m.

BANK OF AMERICA ANNOUNCES DALLAS BLACK HISTORY CHRONICLES



MARION BUTTS, PHOTOJOURNALIST

For more than 50 years, Mr. Marion Butts has photographed the African-American community of Dallas. He has accumulated one of the most extensive photo collections of Black Dallas in existence. Bank of America proudly salutes the achievements of Dallas African-Americans by bringing Mr. Butts' collection to the public. Stop by any participating Bank of America branch and pick up your free 1994 commemorative poster featuring actual photos from the exclusive Butts collection.

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MON Salutes

BLACK HISTORY

The Buffalo Soldiers

By Angela D. Ransome-Jones

It was a sight for any eyes.

Two elderly, African-American men standing slumped but exalted, as their wrinkled old eyes grew more and more narrow with each flash of the camera.

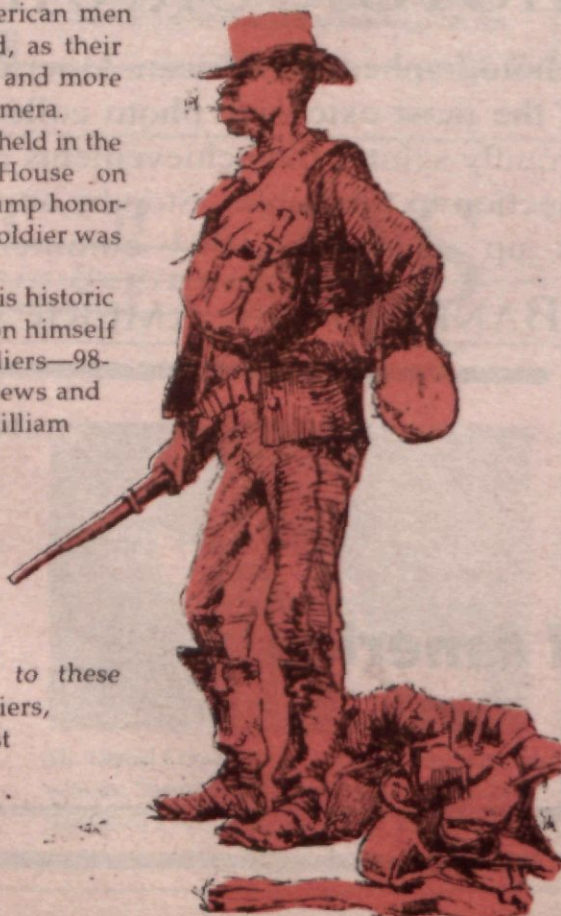
In a momentous ceremony held in the oval office of the White House on December 7th, a new 29-cent stamp honoring the legend of the Buffalo Soldier was unveiled.

Among those present at this historic meeting were President Clinton himself and the last of the Buffalo Soldiers—98-year-old Sergeant Mark Matthews and 99-year-old Sergeant Major William Harrington.

Organized in 1866, the Buffalo Soldier Unit got its name from its most formidable enemy at the time—the Indian. Although "Moac," "Brunette," "Nigger," and "African" were other common labels given to these African-American soldiers, "Buffalo Soldier" was the most appropriate since their regimental crest bore the emblem of a buffalo soldier.

For twenty-four years,

(Continued on page 23)



Madame C.J. Walker *Entrepreneur, Millionaire, Activist*

By Linda K. Johnson

When you hear the name Madame C.J. Walker, you instinctively think of hair. That name and "black hair care" are synonymous.

But what we were never told during our study of American history, is that not only was she the founder of black hair care treatment, but this African-American woman was also the first female — black or white — to earn a salary of \$1 million dollars; and in her day that was quite an attainment.

She was born Sarah Breedlove December 23, 1867 on a cotton plantation in Delta, Louisiana — where her parents were former slaves. However, at the age of seven years old, both mother and father died, causing her to move across the river to Mississippi with her older married sister, Lovenia. That living arrangement did not last because her sister's husband was cruel and brutal.

In order to escape the bitter treatment from her brother-in-law, Breedlove married at the age of fourteen and later gave birth to a baby girl. Her husband, Moses, was killed a short while after their baby was born. Some speculated that he was murdered by a lynch mob.

Widowed and a single mother at sixteen, she had to think seriously of ways to support herself and her small daughter; so she moved to St. Louis and over the next seventeen years worked as a laundress, washing and scrubbing people's clothes from sun-up till sun-down.

Despite the impoverished living conditions and sometimes hostile elements of society, she made sure her daughter A'Lelia went to public schools and on to Knoxville College in Knoxville, Tennessee.

Her determination and achievements were best characterized by the numerous quotes that appeared in magazine articles and newspapers all over the country. The New York Times Magazine dated November 4, 1918 quotes her as saying, "I got myself a start by giving myself a start."

Also the National Negro Business League in 1912 quotes her as saying: "I am a woman who came from the cotton fields of the south, I was promot-

ed from there to the washtub. Then I was promoted to the cook kitchen, and from there I promoted myself into the business of manufacturing hair goods and preparations...I have built my own factory on my own ground."

But reports indicate the real turning point in her life occurred when she began selling hair care products around 1904 for another company. During that time, she used "Malone's Wonderful Hair Grower" — a product that she hoped would clear up a painful scalp condition that was causing her to go bald.

Thinking back on that time, makes one wonder how many black women and men probably suffered with hair problems. There were no products such as Dark & Lovely or Pro-Line — designed specifically for African-American hair. Therefore, when dandruff and the more serious scalp ailments persisted, the likely question is what did they do? It seems safe to assume that many of the hair and scalp problems that plagued the black race back then, were not taken care of sufficiently.

The women in the early 1900s suffered with stress, poor diet, psoriasis, and baldness and had no one to turn to for help. But Breedlove's vision and entrepreneur spirit prevailed. She believed she could make more money by developing her own line of products, instead of selling it as an agent for someone else.

So at age 37 in July of 1905, with \$1.50 as an investment she moved to Denver near her deceased brother's wife and four daughters. It is reported that her nieces were some of her first clients.

While in Denver, she met and married Charles (C.J.) Walker, a newspaper sales agent. As was the custom for business women in that era, she added the title "Madame" — later to be known as Madame C.J. Walker.

Walker not only became her husband but also her business partner who helped to design advertisements and set up a mail-order operation. Her daughter A'Lelia, also became a chief asset in the business.

However, it was her own unique "Hair Growing" formula and remedy that appeared to her in a dream. Walker claims that "a big black man appeared to me and told me what to mix up for MY hair."

Even though some of the ingredients were grown in Africa, she sent for it, mixed it up, put it on her own scalp and in weeks her hair was "growing back in faster than it had fallen out."

Madame Walker considered the "Walker System" a grooming method to heal and condition the scalp in order to promote hair growth and to make the hair easier to comb. This procedure also led to Madame Walker's inventing of the Hot Comb, designed to flatten the hair strands. The use of this hot comb and its stunning results

helped emphasize to black American women a sense of their own unique look by allowing them versatility in hairstyling.

From 1908 to 1910 Madame Walker and her husband operated a beauty parlor and training school called LeLia College — named after her daughter. There, students learned her philosophy of inner and outer beauty. And the students

The ABC's of African American Scientists and Inventors

By Tai E. Jones

During Black History month, *MON* is proud to salute the many African-Americans who are not often recognized, yet they are the pioneers who constructed the framework for science and technologies. It is our hope that through the exploration and appreciation of these pioneers, we will enhance the interest of young minorities in the sciences.

A AUTOMATIC GEAR SHIFT invented in 1932 by R.B. Spikes. The automatic gear shift is a mechanism that allows changing from one gear to another without the operator of the car doing it himself.

B BICYCLE PARCEL CARRIER or the bicycle basket, was invented by Jerry M. Certain in 1899. It's usage enables us to carry items while riding your bicycles.

C CHILD'S CARRIAGE improved by William H. Richardson. He made it possible to change the direction of the carriage without actually turning the carriage around and disturbing the baby.

D DOUGH KNEADER AND ROLLER allowed its inventor, Judy W. Reed, to prepare the dough much faster and easier, in great quantities. The improvements to this invention also has a mechanism to help keep the dough protected from impurities as it moves through the kneader and roller.

E ELECTRIC RAILWAY TROLLEY sparked the interest of scientist Elbert R. Robinson. Mr. Robinson improved its construction to help prevent the car from jumping the wire when the car travelled down an incline in the road.

F FURNITURE CASTERS or wheels made it easier to move around. In 1876, David A. Fisher improved the furniture caster by inventing a type of spindle so that the casters were firmly held in place and would not easily come off when the furniture was moved.

G GOLF TEE is a tiny stand that supports the ball, keeping it from touching the ground to make it easier for the golfer to hit the ball without taking up a big part of the ground with it.

H HAIR BRUSH invented by Lyda D. Newman in 1898. Lyda Newman's improvement of the hair brush made cleaning the brush after each use easier. She connected the handle of the brush with the bristle holder using a method which allows the bristle portion to detach by sliding it out of the handle.

I IRONING BOARD, a narrow design especially made for the arms of dresses and shirts to slide over the end to make ironing easier.

J JONES, FREDERICK MCKINLEY was the inventor of the first practical refrigeration system for longhaul trucks. His system was later adapted to a variety of other carriers including ships and railway cars.

K KNOCKDOWN WHEEL TOY, prior to electronic powered toys, Lydia M. Holmes designed plans for an easily assembled wooden bird, truck, and a dog.

L LOADING AND HOIST MECHANISM, Mary Jane Reynolds realized there was a need to economize on the effort it takes to lift heavy loads onto trucks and railroad cars and invented a unique loading and hoisting mechanism in 1920. She helped make the shipping industry faster, more efficient, and a whole lot safer for the people who load the trucks and trains every day.

M MOP, when Thomas W. Stewart invented the mop in 1893, he made it possible for the work to go faster and become less of a chore.

N NEW IMPROVED STEAM-BROILER FURNACE, Granville T. Woods, the "Black Edison," filed for his first patent in 1884 for a new improved steam broiler furnace.

O ORGANIZED THE WORLD'S FIRST MASS BLOOD BANK PROJECT after the English called on Dr. Charles Drew in World War II to organize a military blood bank program where blood plasma could be preserved.

P PHOTOGRAPHIC PRINT WASH, this is the process which several different chemicals are used to produce film. In 1895, this process was invented by Clatonia Joaquin Dorticus.

Q QUICKENED THE PROCESSING AND DEVELOPING OF MEATS WITH DEVELOPMENT OF CURING SALTS, Lloyd Augustus Hall was pioneering industrial food chemist who revolutionized the meatpacking industry.

R ROTARY ENGINE or propeller engines invented by A. Beard in

1892. These were engines that resembled huge fans spinning around to help the plane take off.

S STREET SWEEPER was improved by Charles B. Brooks in 1890. He made street sweeping simple and easy. Brushes would rotate to brush the street clean and at the same time, push the dirt into the receptacles in single motion.

T TOOL FOR ACTUATING FIREPLACE DAMPER invented by Virgle M. Ammons in 1975. Until, the tool was invented the wind that blows down the chimney could make the fireplace damper roll around in the chimney and allow cold air to blow into the house. Ammons' invention allows you to "lock" the damper closed, so that air cannot enter your house.

U UTILIZATION OF TELEVISION SURVEILLANCE WITH HOME SECURITY SYSTEM began in 1969. M.V. B. Brown et al. invented a video and audio security system for a house that the occupant controls from the inside.

V VACCINATION FOR SMALLPOX invented by Louis Tompkins Wright.

W WEIGHING SCALE, the invention of the portable weighing scale by John W. Hunter in 1896. This scale made it easier for merchants to measure their customer's purchases with ease and accuracy.

X ?????, (still awaiting an invention by future pioneers)

Y YARN SKEINS APPARATUS was invented in 1896 by Julia Terry Hammonds. She invented a simple but effective means of keeping yarn organized in "skeins," or neatly wound bundles.

Z ZYGOTE, Scientist Ernest Everett Just served as a trailblazer for the designing techniques for collecting eggs and sperm cells.



(Continued on next page)

AFRICAN-AMERICAN HISTORY MONTH CELEBRATION

Throughout February, the Dallas County Community Colleges are celebrating African-American History Month with a wide variety of events that examine the rich heritage of the African-American culture. Speakers, theatre performances, exhibits, films and seminars are scheduled throughout the month at each of the DCCCD campuses and the Bill J. Priest Institute for Economic Development. Highlights of African-American History Month events are listed below. Events are free and open to the community unless noted.

FEBRUARY 1: Dr. Marvin Dulaney - "Why We Celebrate Black History Month." Dulaney, assistant professor of history at UTA, will speak at Cedar Valley College at 9:30 a.m. in the Performance Hall.

FEBRUARY 3: Blair Underwood - "Removing the Barriers of Color." The popular actor and film producer from TV's *LA Law* will speak at 12:30 p.m. in the Performance Hall at El Centro College.

FEBRUARY 11: Naomi Tutu - "The Future of South Africa." The daughter of South African Archbishop Desmond Tutu and founder of the Tutu Foundation, will speak at 11 a.m. in the Brookhaven College Performance Hall.

FEBRUARY 11: Julian Bond - "The Civil Rights Movement: Is It Dying or Dead?" The civil rights activist and former Georgia legislator will speak at 10:10 a.m. in the Richland College Performance Hall.

FEBRUARY 12: "3rd Annual African-American Family Day: Lift Every Voice and Sing." Eastfield College presents a day-long series of events for children and their parents - 8 a.m. to 3 p.m. Call 324-7185 for a complete schedule of events.

FEBRUARY 16: Danny Glover and Felix Justice - "An Evening With Langston and Martin." Actor/director Felix Justice portrays Dr. Martin Luther King, Jr., and award-winning actor Danny Glover reads from the works of Langston Hughes. The performance is at 7:30 p.m. in the Mountain View College Performance Hall. Tickets are \$10 and are sold only at the college Cashier's Office.

FEBRUARY 19: Actor and writer Ossie Davis gives a theatre workshop and performance of readings in a presentation sponsored by El Centro College. For complete details, call 746-2037.

MARCH 1: Patricia Russell-McCloud - "The Competitive Edge Inherent in Ethnic Diversity." The noted orator and former FCC senior managing attorney will speak at 11 a.m. in the North Lake College Performance Hall.

Many more events are scheduled throughout the month at all DCCCD campuses. For a schedule of events or for more information on events listed above, please call the campus sponsoring the event at the number listed below.

Brookhaven College - 620-4115
Cedar Valley College - 372-8236
Eastfield College - 324-7185
El Centro College - 746-2137
Mountain View College - 333-8685

North Lake College - 659-5230
Richland College - 238-6130
Bill J. Priest Institute for Economic Development - 565-5803



DALLAS COUNTY COMMUNITY COLLEGE DISTRICT
Educational opportunities are offered by the DCCCD without regard to race, color, age, national origin, religion, sex or handicap.

(Continued from page 21)

were expected to create an atmosphere in their salons to pamper the clients.

By 1916, the company claimed 20,000 agents, both women and men in the United States, Central America and the Caribbean.

After realizing that her wealth gave her visibility and credibility, Madame Walker became increasingly outspoken on political issues of her day. She and others asked then President Woodrow Wilson to present a petition urging his support on legislation to make lynching a federal crime.

But when Walker and her group arrived at the White House on August 1, 1917, President Wilson claimed to be too busy to see them and sent his secretary instead.

However, her determination would not allow her to give up. In early 1918, she was the keynote speaker at

several NAACP fund raisers for the anti-lynching efforts throughout the Midwest and East. She made numerous financial contributions that benefited her people and during the final weeks of her life she revamped her will, contributed thousands of dollars to black schools, organizations, institutions, orphanages, retirement homes and YMCAs in cities where she had lived.

When she died at 51 years of age, she had made numerous personal contributions to life and lived with an indomitable spirit that helped her to overcome numerous obstacles and invent personal discoveries meaningful and rewarding for us all.

(The information and research for this article was obtained by permission from the pages of "Notable Black American Women" DeSoto Public Library)

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(Continued from page 20)

American, or "Buffalo" soldiers inhabited the Great Plains along the Rio Grande, New Mexico, Arizona, Colorado, and the Dakotas. Contrary to popular belief, however, their work was not limited to fighting. In fact, these Buffalo Soldiers helped to lay the foundations for such renowned cities as Fort Sill and Lawton—both in Oklahoma. Sadly enough, however, these African-American troopers have received practically no recognition for their numerous efforts. That is until now.

At the start of the Civil War in 1861, many African-Americans were eager to serve their country. Although their efforts were rejected at first, attitudes began to change as the need for more Union soldiers became more urgent. As one historian of the War wrote, "The decision to use the Negro as a soldier did not necessarily grow out of any broad humanitarian resolve. Since the Confederates were going to kill a great many more Union soldiers before the war was over, a good many white men would escape death if a considerable percentage of those soldiers were colored."

Statistics show that by the end of the War, nearly 180,000 African-Americans had served in the Union army; 33,380 of whom gave their lives for the Union's freedom.

In 1866 an act was passed which allowed African-Americans to serve in the regular peacetime army. Among the first regiments created from this act were the Ninth and Tenth U.S. Cavalry; two of the most renowned regiments of Buffalo Soldiers known today.

Before long, the army became known as an "army of occupation." Many young African-American men were anxious to enlist because the army provided an opportunity for social and economic betterment. Thirteen dollars a month wasn't much, but as historians note, it was more than they could expect to earn as civilians.

As far as treatment was concerned, the Buffalo Soldiers were treated at a level not far exceeding that of slavery. Not only were the food and living conditions poor, but discipline was often severe. One historian noted that "prejudice robbed them of recognition and often of simple justice...A dishonorable discharge and one year of hard labor was virtually automatic for drunkenness while on duty."

With a list of accomplishments spanning from rescuing Theodore Roosevelt and the "Rough Riders" in the Spanish American War to the capture of Pancho Villa, the Ninth and Tenth Cavalry disbanded in 1952 with 18 Medal of Honor recipients underneath its belt, and the lowest desertion rate of an Army unit.

The new Buffalo Soldier stamp is scheduled to be released sometime in April, and is one in a series of new

stamps dedicated to the heritage of African-Americans. Locally, a commemorative stamp honoring the late, great psychologist educator, Dr. Allison Davis, will be unveiled on February 13th, at the South Dallas Cultural Center. This ceremony, sponsored by the Artist and Elaine Thornton Foundation for the Arts, is free.

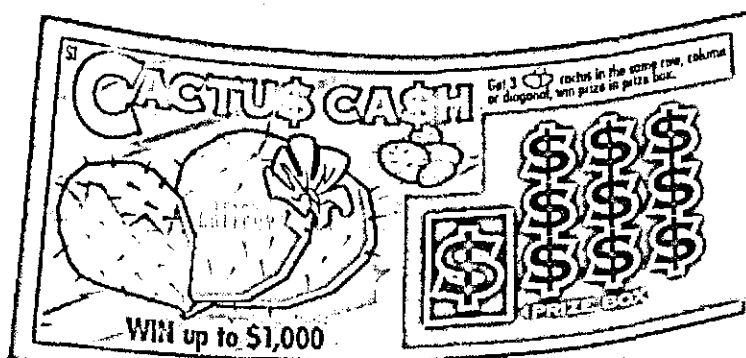
For more further research and reading on the life and times of the Buffalo Soldier, reference William H. Leckie's "Buffalo Soldier—A Narrative of the Negro Cavalry in the West."

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End Of Games Notice.

Cactus Cash and Fiesta, a lucky pair of instant games from the Texas Lottery, will close on February 1, 1994. That means you have until July 30, 1994 to buy the remaining tickets and redeem any winners.

Match three like dollar amounts—or two plus a "doubler"—and claim one of the 86 outstanding \$800 prizes in Fiesta. Or look for the bright orange and green, tic-tac-toe style Cactus Cash in search of the 46 unclaimed \$1,000 winners.

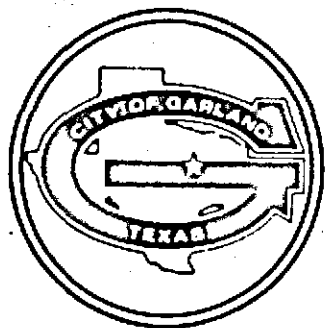
Between the two games, more than \$3.5 million in prizes remain to be claimed.

Claim prizes of up to \$599 at any Texas Lottery retailer. Redeem winning tickets of \$600 or more at one of the 24 regional Texas Lottery claim centers or by mail with a claim form available from any Lottery retailer.

Questions? Call the Texas Lottery Customer Service Line at 1-800-37-LOTTO.

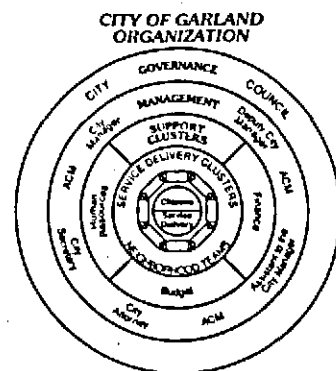


Fiesta overall odds of winning, 1 in 4.93. Cactus Cash overall odds of winning, 1 in 4.87. Must be 18 years or older to play. ©1994 Texas Lottery



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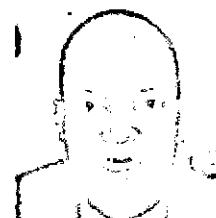
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Health Marsha Prophet

How To Survive The Hospital

You pack your bag, robe, slippers, toothbrush. There's no way out of it. You're headed for the hospital. So you take a last fond look at your home and brace yourself for probes, tests, sleepless nights, awful food, no privacy, perhaps even surgery.

When you're sick and worried, it's easy to abdicate control of your life and hand yourself over to assorted medical masters, from doctors and nurses to technicians, even orderlies. That's a mistake. If you're to emerge from the hospital in better health and without mishap, you do well to take an active part in your care.

Patients who are informed about each procedure and armed with an upbeat but wary attitude may even improve their chances of recovery. Maintaining a sense of control is a critical ingredient of good health. And it's especially true in a medical situation, which by its very nature renders a person helpless.

So give them your blood, even your body. But hang on to your wits. Take charge, your life may depend on it.

If possible, check out the hospital before you check in. Some are safer than others. Learn which hospitals your doctor uses, and call the department of surgery. Don't be afraid to ask what type and how many operations were performed in the previous year. Also, don't hesitate to inquire of the mortality rate.

If you're headed for the hospital, think about your requests before you go. Do you want to pay extra for a single room? Do you want a non-smoker for a roommate? Do you need a special diet—low-salt, vegetarian, kosher?

Here are a few other tips on how to keep afloat in the system:

- * You may have to choose between a large university-affiliated medical center, where troops of residents and students will look in on you, or a smaller community hospital where the pace is likely to be more relaxed. A big teaching center may be best if you're very sick or face a risky procedure. These centers

swarm with residents in specialized training.

- * Some smaller community hospitals have adequate resident staffs, some emphatically do not. But the nurses may not be quite as busy, and the ambiance may be friendlier.
- * You might also visit the hospital to see how it looks and feels. Is it clean? Is the staff courteous—or surly and uptight? If a hospital can't maintain a clean, pleasant atmosphere, can it do other things well?
- * If you need relatively simple surgery, you may be able to avoid an overnight stay. Many hospitals now have in-and-out surgical areas that let you go home the day of your procedure. And many cities have freestanding surgical centers that do certain operations without a full-dress hospital admission.
- * Always ask, "Who's in charge of my case? What doctor will be responsible for me?" If your doctor is turning you over to someone else, make sure you know who it is. Among the many white-coats you'll see darting in and out of your room, your doctor should be your leading ally in keeping the players straight.
- * Waiting for your doctor to turn up can be trying in itself. If the doctor fails to show up, pick up the phone and call his or her office to ask when to expect a visit.
- * Don't be surprised if even the most conscientious doctor just peeks in on you some days. The doctor has already read the nurses' notes on your chart, so a brief visit may suffice. But get ready for it. Decide what you want to say. Write down any questions, and when the doctor does appear, be sure to announce quickly, "I have some questions."
- * If your doctor is nowhere in sight, and you think things are going wrong or don't understand what's happening, ask for the nurse in charge. But rather than demanding the nurses assistance, ask, "Can you help me?"
- * Be sure to thank the good nurses. Nurses sometimes feel they never get any compliments. Both doctors and nurses need this feedback.
- * But if courtesy fails, make noise. If you can't speak up for yourself, try to have a friend or family member—one that's good at getting things done and will support you from the start.
- * For all these cautions and caveats, let's hope your hospital stay sends you forth restored and on the road to good health. Don't go in expecting the worst. But do go prepared so the worst won't happen.

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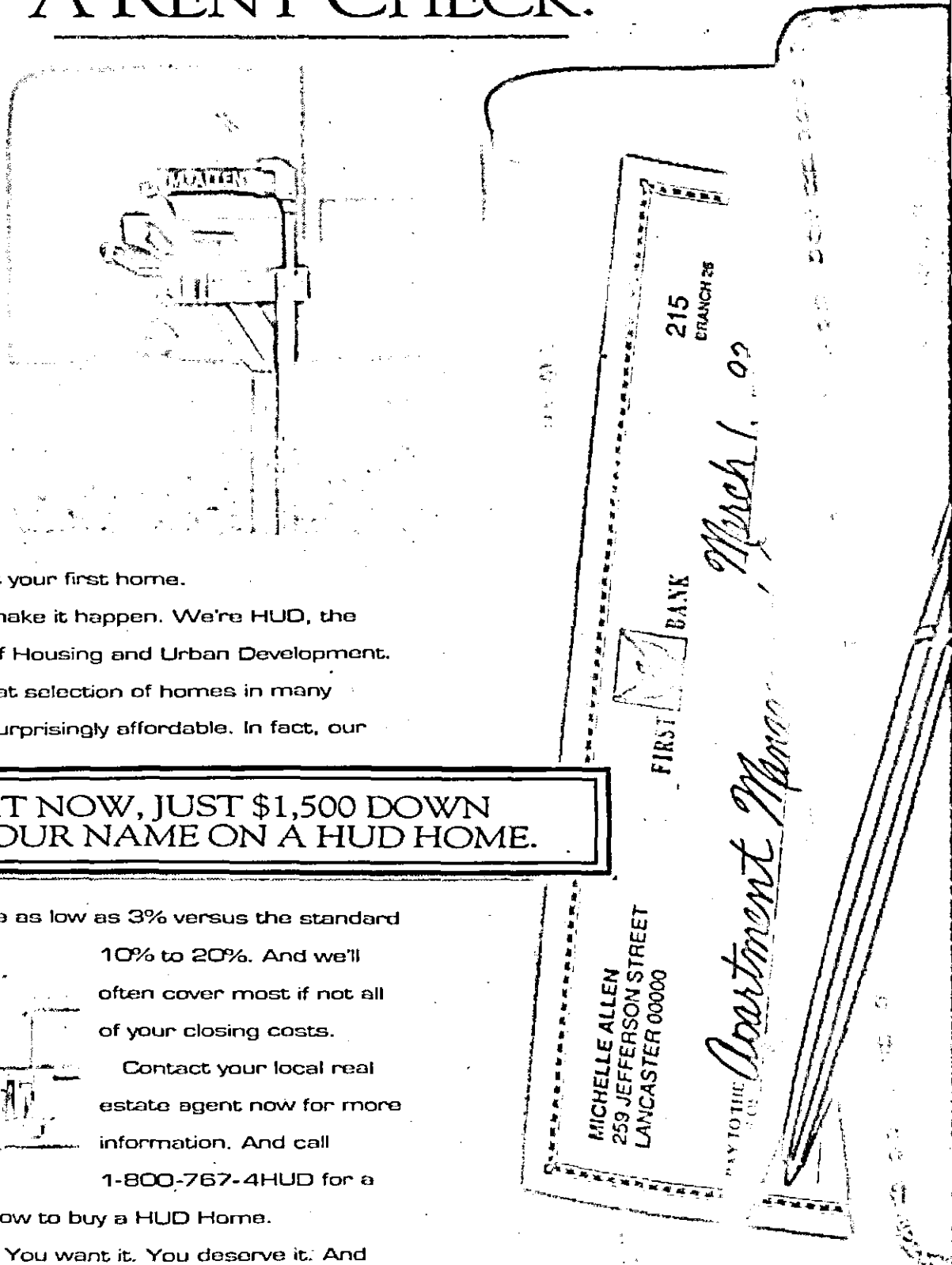
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February 1

The University of Texas at Arlington Center for Research in Contemporary Art (CRCA) will present an exhibition of works by San Angelo artist Mirjam Hoekman in its continuing Texas Artist Series.

The exhibition series began on Saturday, January 22 and will run through Saturday, February 19.

The Texas Artists Series, funded by a grant from the Texas Commission on the Arts, is designed to recognize Texas visual artists, promote Texas writers on art, and initiate a cross-disciplinary examination of the artist/writer/artwork relationship.

The free exhibit is on display at the CRCA Gallery, Fine Arts Bldg., 700 W. Second St.

For more information call metro (817) 273-3110 or (817) 273-2790.

Dallas Black Dance Academy is now enrolling for its Spring semester dance classes. Classes in Ballet, Modern, Jazz, Ethnic and Tap are offered for children, teens, and adults.

For more information contact Bernadette Dade (214) 871-2387.

February 2

In recognition of African Heritage Month, representatives of African organizations on the UTA campus will hold a panel discussion on Wednesday, February 2, at noon. The discussion will take place in the Blue Bonnet South Middle Level University Center.

For more information call the Office of Multicultural Services at metro (817) 273-2099.

February 3

The Clean South Dallas renovation project at 2809 Birmingham St. has been ongoing since June '93.

Plans are under weigh for the Grand Opening to take place during African American Heritage Month—February '94.

For more information on how you can participate call (214) 421-1662.

Christopher Adkins, Principal Cello of the Dallas Symphony Orchestra, and his family will perform at the Morton H. Meyerson Symphony Center on Thursday, February

3, beginning at 8 p.m.

Joining Mr. Adkins in concert will be his sister Elizabeth Adkins, Associate Concertmaster and violinist with the National Symphony Orchestra; his brother Anthony Adkins, Principal Cello with the University of North Texas Symphony and Chamber orchestras; and his sisters Alexandra Adkins and Madeline Adkins, violinists. UNT Professor Adam Wodnicki will accompany the Adkins family on piano.

Tickets—priced from \$10-\$125—are available at any Dillard's location and at the UNT Union Ticket Office. For more information call 800-654-9545 or (817) 565-3805.

A free nine-week dialogue series called "A Change of Heart: Healing the disease of racism" begins on Thursday, Feb. 3 at 7:30 p.m., at the Tarrant County Junior College, South Campus, 5301 Campus Dr. in Fort Worth; and at the Oak Lawn United Methodist Church, 3707 Cedar Springs, in Dallas.

Everyone is encouraged to attend.

For more information call metro (817) 621-1512.

Arlington Mid-Cities community Luncheon is scheduled for noon Thursday, Feb. 3 at Stagecoach Restaurant, 2100 S. Collins St.

For more information call (214) 988-1103.

February 4

Onstage, located at the Trinity Arts Theater in the Bedford Boys Ranch Park, presents Horowitz and Mrs. Washington on Friday, February 4, beginning at 8:15 p.m.

The light-hearted play is centered around a wealthy retired Jewish widower named Sam Horowitz, an unhappy man who suffered a stroke and is confined to a wheelchair.

Horowitz dislikes blacks because he was mugged and slashed with a knife by black attackers only to learn now that his therapist, played by Mrs. Washington, is black.

The play, directed by Nini Wells, promises to be entertaining as well as funny. The exact location of the Theater is 2819 Forest Ridge Drive.

For more information, call Jillian Elliott (817) 446-5964 hm or (817) 535-7880 work.

Registration for classes at D. Edwin Johnson Institute will be held until Friday, February 4.

For more information contact: Rev. Chris L. Simmons, Dean (214) 565-1328.

Dedra Lynn Woods Theater presents "A Woman Called Mae" beginning Friday,

of Multicultural Services at metro (817) 273-2099 or go by the Blue Bonnet South Middle Level University Center.

Clarodes Dance Institute, located at 9247 Skillman Ste #103, is offering a Gospel Spiritual Dance Workshop on Saturday, February 5th and 12th from 11 a.m. to 12:30 p.m.

The workshop features guest artist, Pamela Johnson. For more information call 340-1146.

February 6

The Museum of African American Life and Culture is featuring works by James Bebee along with other local artists throughout the month of February.

Bebee's works on display is entitled "Pieces of a Dream," and can be seen on Tues-Thurs from noon to 5:00 p.m., Fridays from noon to 9:00 p.m., Saturdays from 10:00 a.m.-5:00 p.m. and Sundays from 1:00 p.m. to 5:00 p.m.

For more information call 357-7053.

February 10

Dallas Theater Center presents a musical comedy Das Barbecu, with book and lyrics by Jim Luigs and music by Scott Warrender on Thursday, February 10 and continuing through Sunday, March 6 at the Arts District Theater.

Das Barbecu is an enjoyable play that features western tunes such as: "Hog-Tie Your Man" and "Makin' Guacamole!" It is a "high-stepping, down-home musical" that will be fun for the entire family.

Performances are at 7:30 p.m. Tuesday, Wednesday, Thursday and Sunday evenings. Friday and Saturday night performances are at 8:00 p.m.

For more information on matinee and other special performances call (214) 520-2929, and for ticket information call (214) 522-TIXX.

February 11

The Zeta Phi Beta Sorority, Inc. celebrates African Heritage Month on the UTA campus, with an Afrocentric Style Show on Friday, February 11.

Look for our
special Black
history events
calendar next page

Feb. 4 and running through Saturday, March 19.

The play depicts the strength and determination of an African-American woman named Mae, who is willing to face death rather than be subjected to slavery for the rest of her life.

Show times are 8:15 p.m. on Fridays and Saturdays. Tickets are \$7. For more information call (214) 565-1710.

February 5

Black Dallas Remembered 10th Anniversary Exhibit, "Historic African American neighborhoods of Dallas; Past, Present and Future"

For more information call the South Dallas Cultural Center at (214) 670-0314.

Guest speaker Charshae Charlotte Lawrence McIntyre will be on the UTA campus at 7 p.m. during African Heritage Month on Saturday, February 5. Her topic of discussion will be on the African Family Building Block of our Nation.

For more information call the Office

Community Calendar Sponsored by
Southwestern Bell Telephone

The show takes place in the Blue Bonnet Middle Level University Center at 7:00 p.m.

For more information call the Office of Multicultural Services at (817) 273-2099.

Junior Black Academy of Arts and Letters celebrates the richness of African and African-American culture during Black History Month with a calendar of events.

On Friday, February 11, the public is invited to the screening of the film entitled "James Baldwin: The Price of the Ticket" at 7:30 p.m. in the Clarence Muse Cafe Theater, JBAAL, 650 South Griffin St in Dallas.

Admission is FREE. For more information call 426-1683.

February 12

The Queens Foundation, Inc. invites the public to a FREE SEMINAR entitled: "Building a Nation: The Brick of Love" with featured guest speaker Michael Batiste, is scheduled for Saturday, February 12 at the Debra Lynn Woods Theatre.

Batiste will speak on "How to be ready for the ready made family" from 2-4 p.m. The exact location of the theatre is 4303 Colonial Ave. For more information call (214) 565-1301 ext 1.

Creative Arts Theatre & School's Cheshire Guild will hold its 15th Annual Spotlight Supper and Auction on Saturday, February 12 at the Arlington Hilton.

To make reservations call CATS at metro (817) 265-8512 or (817) 274-6047.

February 13

The U.S. Postal Service will unveil the third stamp in the Black History Series at 2:00 p.m., Sunday, on February 13 at the South Dallas Cultural Center.

The stamp will be of noted psychologist and educator Dr. Allison Davis (1902-1983). He was the first man to bring attention to the deficiencies of the IQ tests—used in determining the educational potential of children in low-income families.

The stamp's unveiling is sponsored by the Thornton Foundation for the Arts. For more information call (214) 670-0314.

Registration deadline for all TEAMS applicants and out-of-school TAAS applicants is Tuesday, February 15, 1994.

Both tests will be administered in the


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Around Town

Dallas Independent School District on March 8-10. Registration packets may be obtained from DISD high schools or the Test Center, 3801 Herschel.

For more information call the Test Center at 522-8220.

The Minority Human Resources Association meets the third Tuesday of each month at 6:30 p.m. The address, 2900 Live Oak in Dallas, is exactly three blocks east of 75.

For more information call 388-5484.

February 16

The UTA campus organizations continue their celebration of African Heritage Month with a noon panel discussion on the topic: The Weapon of the Oppressed.

The discussion takes place on Wednesday, February 16 in the Middle Level University Center Palo Duro.

For more information call the Office of Multicultural Services at (817) 273-2099.

The 1st Annual Interregional Athletic Conference Tournament is scheduled for Wednesday, February 16 in the Dallas Convention Center's Grand Ballroom.

The reception will be held from 6-7 p.m., and a banquet is set to follow from 7-10 p.m.

Banquet tickets are \$45. For more information call 227-3869.

February 17

The game schedule for the 1st Interregional Athletic Conference Tournament is as follows: 2 p.m. women, 4 p.m. men, 6 p.m. women and 8 p.m. men.

The games are being held at the Dallas Convention Center Arena. For more information call 227-3869.

February 18

The game schedule for the 1st Interregional Athletic Conference Tournament is as follows: 2 p.m. and 6 p.m. women, 4 p.m. and 8 p.m. men.

The games are being held at the Dallas Convention Center Arena. For more information call 227-3869.

Junior Black Academy of Arts and Letters presents "Toussaint Angel Warrior of Haiti" on Fri., Feb. 18th-20th in the Naomti Bruton Main Theater. The address, 650 South Griffin St is on the corner of Canton & Akard.

Admission is \$10. For more information call JBAAL at (214) 426-1683.

February 19

The Graffiti Wipe-Out, a program provided by Clean South Dallas/Fair Park, Inc., is scheduled for Saturday, February 19.

Groups desiring to participate in this effort are asked to call Billy Murkledove of the Youth Intervention Program at 670-0396 or call the Clean South Dallas office at 421-1662.

A Black Extravaganza on the UTA campus will be held on Saturday, February 19 in the Lone Star Theater—Activities Bldg.

The event starts at 7:00 p.m. For more information call (817) 273-2099.

The final games of the 1st Annual Interregional Athletic Conference Tournament is scheduled for Saturday, February 19.

Women finals are set for 6 p.m. and men finals are set for 8 p.m. All games will be held at the Dallas Convention Center Arena.

For more information call 227-3869.

The Clarodes Dance Institute, located at 9247 Skillman Ste #103, will hold an African Dance Workshop on Saturday, February 19th and 26th from 11 a.m. to 12:30 p.m.

For more information call Roxanne at 340-1146.

February 20

The deadline for the \$50 non-refundable deposit for members and non-members desiring to go on the Youth Tour sponsored by the St. Luke "Community" United Methodist Church is Sunday, Feb. 20th.

The "Forward to the Past Tour '94" goals are to expose the youth to American, African-American, and UMC historical sites as well as five historically Black Colleges.

For more information call the church at 821-2970.

February 22

L.G. Pinkston, James Madison and North Dallas High Schools will participate in the ATHLETES in Action program sponsored by the Dallas Independent School District and the Dallas Rotary Club on Tuesday, February 22.

PRO CHALLENGE assembly programs will feature athletes from the Dallas Cowboys, Texas Rangers and other pro teams. Students and faculty will participate in sports events such as volleyball, basketball, and tug-of-war with an anti drug and alcohol abuse message between each event.

For more information call John Weber or Debbie Jolley at (817) 267-8075.

The University of North Texas' internationally acclaimed One O'Clock Lab Band, the first student band ever to be nominated for a Grammy Award, will present an evening of jazz at the Morton H. Meyerson Symphony Center on Tuesday, February 22, beginning at 8:00 p.m.

Tickets—ranging from \$10-\$125—are available at all Dillard's locations. For more information call 800-654-9545 or (817) 565-3805.

February 23

The Zeta Phi Beta Sorority, Inc. will sponsor a Women's Symposium in the Concho Room Upper Level University Center on Wednesday, February 23.

For more information call UTA's metro line (817) 273-2099.

Interested persons are invited to come out and listen to the discussion Reflect on the Past to Enhance the Future, on Wednesday, February 23 at 7 p.m. in the Blue Bonnet South Middle Level University Center.

For more information call the Office of Multicultural Services at metro (817) 273-2099.

February 24

A Black History and Cultural Recognition Convention is slated for Thursday, February 24 through Sunday February 27 in Arlington.

For more information call (817) 467-9845.

February 25

The third season of the popular literary series, "Arts & Letters Live" will begin Friday, Feb. 25th at the Dallas Museum of Art. The museum's location is 1717 N. Harwood.

For more information call 922-1220.

February 26

A play written by Niozake Shange: For Colored Girls Who Have Considered Suicide When the Rainbow is Enuf, can be seen on Sunday, Feb. 26, in the Rosebud Theatre, University Center.

For more information call metro (817) 273-2099.

February 28

The NAACP is sponsoring Black Professionals Day from 9:00 a.m.-7:00 p.m. in the Red River Upper Level University Center on Monday, February 28.

For more information call the Office of Multicultural Services at metro (817) 273-2099.

Events to Commemorate Black History Month

Calendar for Collin County Community College
For information call (214) 548-6786

February 1-28

Exhibit of Artifacts and Books

SCC/CPC: LRC

8:00 a.m.-9:00 p.m.

February 8

Panel Discussion: African-Americans in Public Service

CPC: Pike Hall

11:00 a.m.-12:00 p.m.

February 9

African Artifacts: A Story of Meaning

SCC: K236

12:00 p.m.-1:00 p.m.

February 11

Field Trip: Museum of African-American Life and Culture

2:00 p.m.-4:00 p.m.

February 15

Person-to-Person Lunch

SCC: F108

12:30 p.m.-1:30 p.m.

February 16

Film: Ethnic Notions

Larry Stern, moderator

CPC: E223

1:00-2:30 p.m.

February 17

Film: Ethnic Notions

Larry Stern, moderator

February 22

Film: Malcolm X

Carol Jenkins, coordinator

CPC: Pike hall

6:30-9:00 p.m.

February 28

The Griot

SCC: F129

Student Lounge

7:00 p.m.-9:00 p.m.

TCU Calendar Event

For reservations and further information call (817) 921-7928

February 2

"Fashions from the Motherland"

Student Center Ballroom

Reservations required for optional dinner service

February 4

The Road Crew, A Dallas-based rhythm & blues band

performs at noon in the Student Center lounge.

February 8

TCU's jazz band performs a noon concert in the Student Center Lounge

February 10 & 11

Out of Africa vendors fair

9 a.m. to 5 p.m.

Student Center Lounge

February 12

Screening of the film "Posse"

which focuses on the African-

American cowboy

Time: 9 p.m., in the Student Center ballroom

February 14

Artist Albert M. Shaw will exhibit collages and symbols

rooted in African art from 9 a.m.-5 p.m. in the Student Center Lounge.

February 17

Jubilee Theater presents "God's Trombones" at 7 p.m. in the Student Center. Admission is \$5.

February 18

TCU's Word of Truth Gospel Choir & the Delta Sigma Theta Sorority presents "Gospel Fest" from 7 p.m. in Moudy Bldg 141 North, located at the southeast corner of South University Drive and Cantey St. Admission is Free.

February 24

African-American Greek-letter social organizations will provide information about their programs and goals from 9 a.m. to 5 p.m. in the Student Center lounge.

ATTENTION

IF YOU WORK FOR OR ARE INTERESTED IN THE MINORITY OPPORTUNITY NEWS, PLEASE CONTACT THE OFFICE OF THE MANAGER OF PUBLICATIONS, UNIVERSITY CENTER, FEBRUARY 24.

MINORITY OPPORTUNITY NEWS

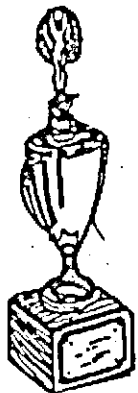
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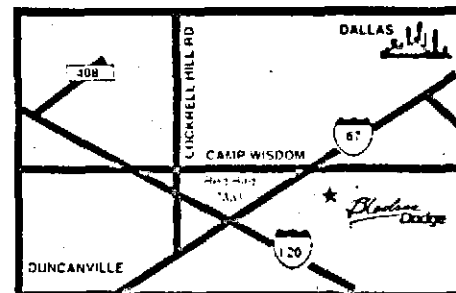
From left to right: BILL SADDLER, JR., CEDRIC CHASE, DON HENDRIX, JOE BELL, MIKE REVELL, VIRGIL SEALS, JR., HENRY L. HILLARY, JR.

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Washington aims to serve

New York commissioner assumes role in Dallas

By Veronica W. Morgan

It is by no small coincidence that Ms. Rose W. Washington has come to Dallas.

In fact, some people may view her coming to the city as a chance to witness a turnaround or perhaps, a miracle?

It can be done. She has already proven once that miracle's still happen. All things are possible if you have a vision and work with it; perhaps that is why Ms. Washington is known around the country as having successfully worked a miracle, the "Spofford Miracle," that is.

As the Executive Director of Spofford—considered the most chaotic, unsuitable detention center for both the children and the staff—Ms. Washington took on the challenge of bringing order out of a chaos.

While at Spofford, she managed to revamp the educational, medical, recreational and mental health programs that were in need of not only expert direction but a human touch.

The human side that compassion-

ately moves an individual to work tirelessly on behalf of the needs of others and still sparks the much needed forcefulness to insure that the job gets done yet is what drives a wise Ms. Washington to do what she does.

"It's my ministry," she said.

And for 25 years, she has faithfully labored in her ministry, the ministry that has led her to work earnestly in assisting and successfully reaching the troubled youth that will possibly be lost in a system plagued with a variety

of problems but so few solutions—if any at all.

While in Dallas, Ms. Washington's focus is to be a part of the community, to network on behalf of the children and work toward mending the existing holes that are in the net.

"Many of our children are abused in the wound," says Ms. Washington the new Director of Juvenile Services, "our children are born into families where parents lack the capacity for love and nurture."

Child abuse of any kind teaches children how to inflict pain, according to Ms. Washington but all is not lost she says.

Before coming to Dallas, Ms.

Washington was New York City's Commissioner of Juvenile Justice. Her keen insight concerning the flaws and shortcomings in the system compelled her to develop a number of prevention program within the juvenile facilities and the communities.

At a press conference last month, she said her reasons for coming to Dallas was to help the youth by listening but in no means sparing the rod of correction.

There were two or three people standing of a bank, says Ms. Washington, they saw children swimming, struggling. One person jumped into the water to try and help the child that jumped in. Then another person jumped into the water to help.

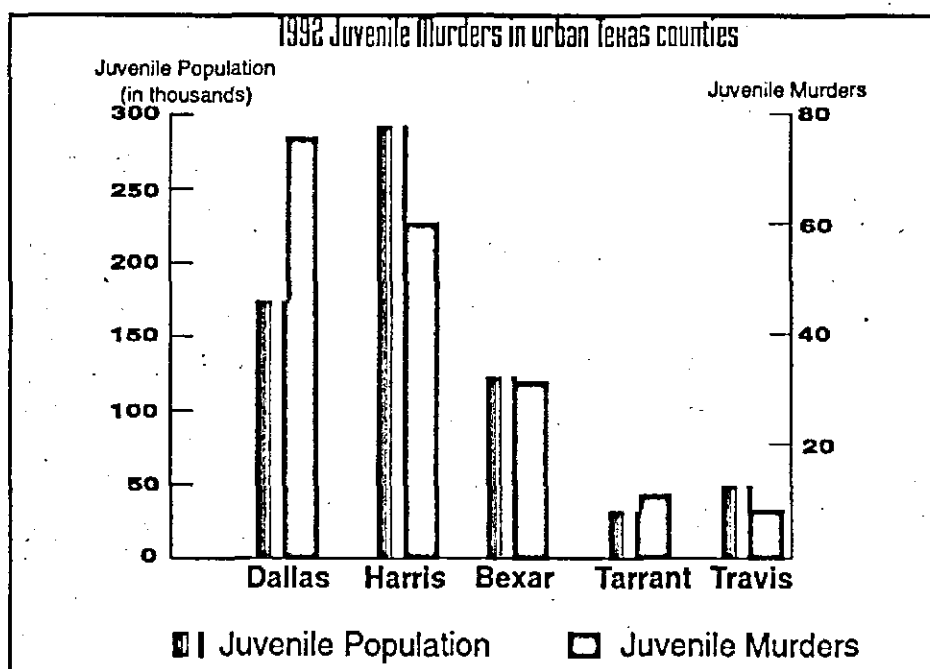
However, says Ms. Washington, the third person jumped into the water but started upstream. Someone asked him why was he swimming upstream and his reply was to see why the children are falling into the water.

"That's why I'm here in Dallas," she says affectionately, "I believe in going upstream... and I'm here for the duration."

And if that's the type of commitment city leaders and community leaders need from the laboring role models, then perhaps Dallas is in for a miracle similar to Spofford.

"I may not be able to work a miracle but I'm bringing someone with me who can."

"The work has to be done here on earth through us," Ms. Washington said.



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Environmental Training for West Dallas Residents

By Edward Harris
President WDND

The West Dallas Neighborhood Development Corporation (WDND) in conjunction with Dallas SER, and the Dallas Housing Authority were instrumental in pulling together a collaborative effort to train, certify and secure employment for local residents in the West Dallas community. With all the concerns for environmental clean-up and redevelopment in the West Dallas community it is necessary to identify the problem areas, assess the clean-up needs and implement the necessary actions to begin the long term process of making West Dallas and Lakewest Development (DHA) a safe environment for the families that reside there.

The work at Lakewest Development will be done in phases to reduce the likelihood of recurring problems. The first phase of the clean-up is asbestos abatement which begins with a new firm in the Dallas area, Abatement Environmental Resources, Inc. (AER). The firm is African-American owned and operated. AER's Regional Representative, Mr. Dino Mattison, contacted WDND about hiring local residents in West Dallas to be trained and certified to do the work.

Edward Harris, President of WDND, got on the phone with his counterparts in West Dallas and began to pull together the components to not only locate potential employees, but to

secure assistance with the training of public housing and West Dallas residents. Mr. Daryl West, Economic Development Coordinator for the Dallas Housing Authority and Mr. Rick Manning, OJT Coordinator with Dallas SER in West Dallas began the recruitment process to identify and screen potential applicants for Certified Asbestos Abatement Workers.

AER selected applicants from the two (2) days of intensive interviews. Mr. Harris stated that AER came to the community with a positive attitude about hiring local residents, Harris explained that if the work has to be done and West Dallas applicants can qualify, then let's do everything within our power to get them trained and hired. The jobs will be full time positions with lots of opportunity for advancement.

The training consisted of a 30 hour asbestos abatement course that was paid for with Federal funds under a program contract with Southern Dallas Development Corporation (SDDC). The trainees were African-American, Hispanic-American, both male and female. The training was conducted by McBon Environmental and Construction, Inc. / Occupational Safety Training Institute (OSTI) of Houston. McBon and OSTI are 100% owned by Ms. Eva Bonilla, an African-American female entrepreneur that is recognized throughout the Southwest as one of the top environmental firms in Texas. The OSTI placement rate is 92% and WDND looks forward to long benefits of this type collaboration with funding sources, training and job placement programs, and employers working jointly to clean-up the environment and create economic opportunity for the residents and businesses in Dallas.

For more information call (214) 688-1596.

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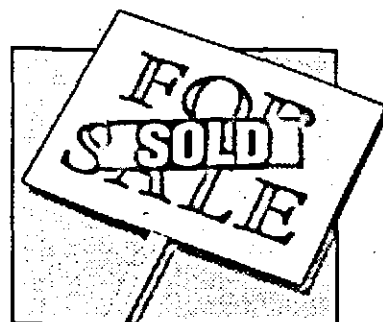
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Look For The Keys—Matthew 16:18-19

By Ron Shaw

Are you one of those people who find it difficult to get a breakthrough in many areas of your life? Perhaps you are one of those who find yourself always failing the same tests in life, only to have to go around again and face the same test (temptation, trial), seemingly never able to get pass it?

Allow me to share with you what the spirit of God said to me on this subject! He said, "Ron, you need to stop trying to get a breakthrough; stop dealing with the tests and discover the keys to the kingdom!"

Keys represent authority. The ability to lock and unlock is power. Jesus says binding and loosing is in the hands of the church because he placed the keys of heaven in the hands of the church. (Peter represents

the church of the Lord Jesus—Matthew 16:18).

Although some have suggested that we control what goes on in heaven, there is a more accurate interpretation of what Jesus means. What he really says is that when we fail to

bind (lock) sickness, poverty, sin, death, and all of the works the devils wants to use to destroy our lives, heaven has no choice but to allow it.

Many people use the phrase, "God allowed this to happen to me," in describing their crisis. The truth of the matter is, he has given us the keys and told us not to allow it. When we do allow it, he in many situations, has to. In short, you allowed it; remember, you have the keys.

You see, you don't need to break-through if you've got the keys. Just use the keys and open the door. Many people are trying to get a breakthrough on their jobs, a breakthrough in their marriage, a breakthrough

financially, a breakthrough physically. All of these doors have keys.

There is a key to a successful happy marriage, a key to financial success, a key to health, etc.

Never forget this, heaven has a key for every earthly situation. Earth has no sorrow that heaven cannot cure.

Perhaps you can surely see by now that all that is necessary for us as Christians to live happy productive lives is to discover and use the keys. The person that has the keys to my house has authority. They don't need to break in because they can just use the keys and have access to everything I own. The same is true for the Christian. You don't have to break in

or through to enjoy heavens benefits—just use the keys!!!

When I was in high school, I would prepare for tests. Some of my instructors would actually allow us to look at the key to the test. One of the definitions of the word key is: something that gives an explanation or provides a solution; revelation.

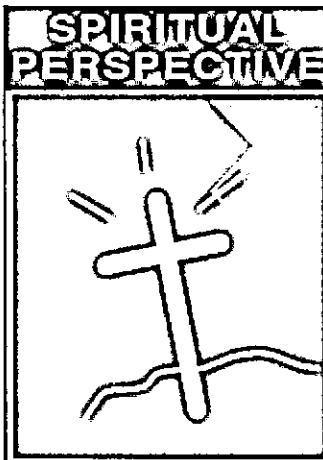
In most cases, you would have to be professionally stupid to flunk a test when you have the key to it. The key had the answers to the test. In fact, the teacher would use the key to grade the test. Using the same analogy, you can see how the test we face in life should be easy because we have the keys!

Remember key means: explanation, solution and revelation.

Since we have the revelation, we should pass lifes tests with flying colors. There's no earthly reason for you to continue to fail when Jesus says he's given you the keys. Does it seem as though everytime you face certain situations you fail? Perhaps certain temptations always trip you up?

Well consider this, stop dealing with the temptation. Stop concentrating on the situation and discover the key to it!

Major on the use of the key. How, you might ask? The Bible says the Holy Ghost has revealed them to us. I repeat, HAS—not going to! It has already been done. Your answer lies in him. He knows how to match up keys to locks (situations). Which key fits the locked doors and tests are no problem when you've got the keys.



If You Can Afford To Rent, You Can Afford To Own.

Introducing The Affordable Neighborhood Mortgage From Guaranty.

With an Affordable Neighborhood Mortgage* from Guaranty Federal Bank, your dream of owning a home can come true. For families making less than \$40,000 a year, the Affordable Neighborhood Mortgage offers:

- A small down payment
- Use of past rent and utility payments as your credit history
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- Homebuyers Training Program

Let Guaranty Federal Bank help make your dream of owning a home come true. For more information on the Affordable Neighborhood Mortgage and our Home Ownership Handbook, visit the banking center nearest you today.

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Neighborhood Texas Banking

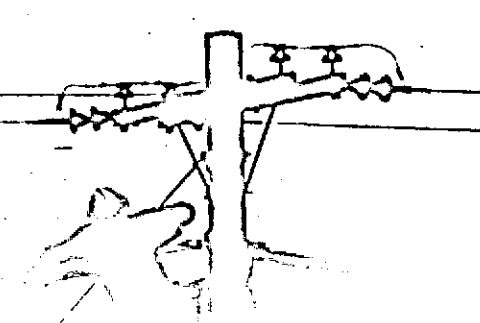
R. L. Thornton 8344 East R. L. Thornton Freeway, (214) 324-4121 • Oak Cliff 2323 West Illinois, (214) 339-7131
DeSoto 225 North Hampton, (214) 223-4950 • Downtown 750 N. St. Paul, (214) 953-1311
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*All loans subject to credit approval

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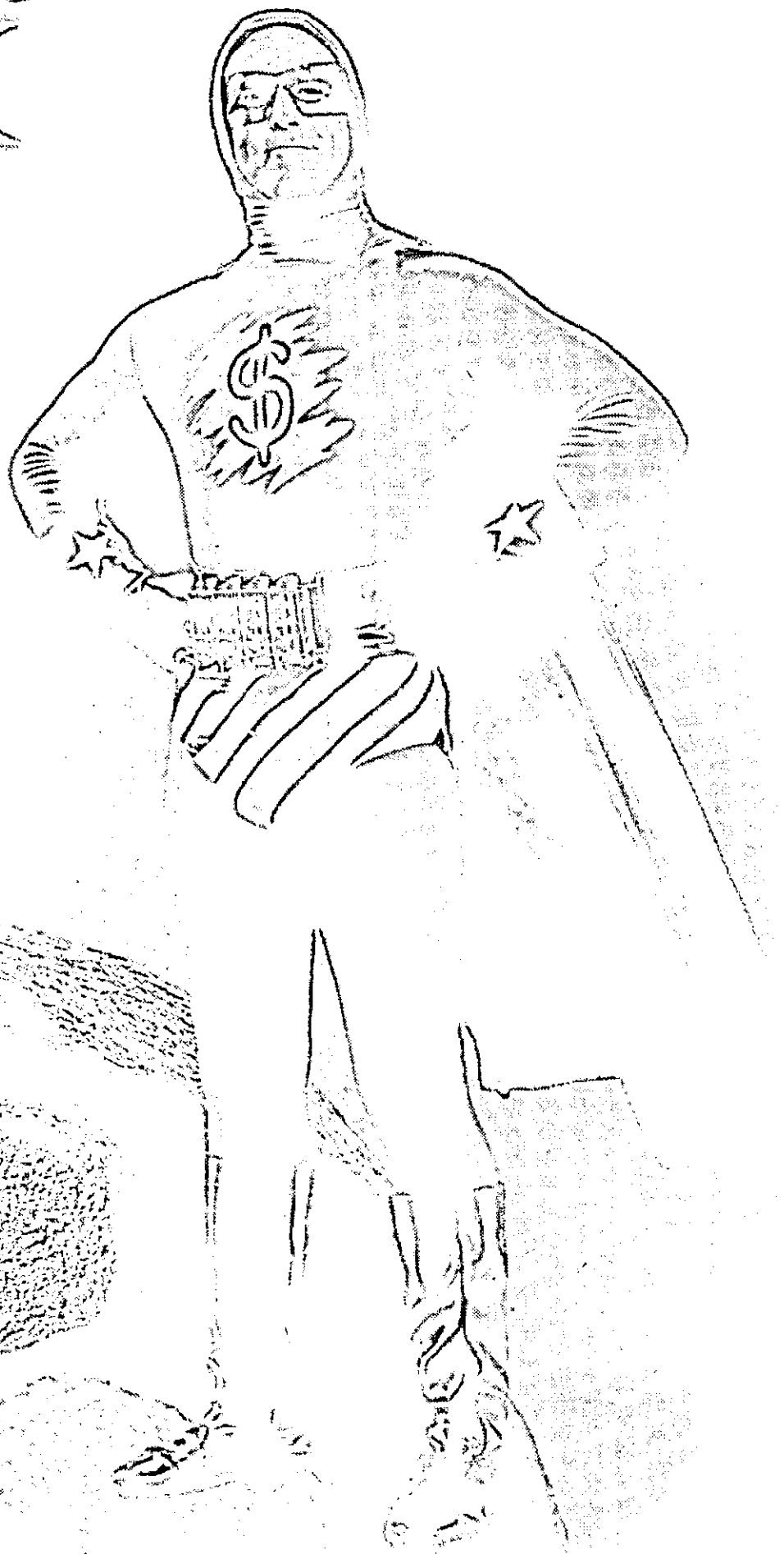
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Career Opportunity



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Comerica Bank-Texas is a dynamic, fast-growing force in Texas' financial industry. As one of the 10 largest banks in the state with assets of more than \$3 billion, we have 50 branches in the Dallas/Fort Worth Metroplex, Houston, Austin, and San Antonio. We continue to expand our branch network and are seeking qualified applicants who share our core values of integrity, customer service, teamwork, flexibility and trustworthiness.

Comerica is committed to extending career opportunities to the residents of the communities we serve. We operate a 24-hour job hotline, which lists all full-time and part-time positions currently available. Please call (214) 969-6177 for a listing of positions in the Dallas area.

We reward our employees with a competitive compensation and benefits package and promote an alcohol and drug-free work environment. Comerica Bank-Texas is an equal opportunity employer and does not discriminate in hiring or employment on the basis of age, race, sex, color, religion, national origin, disability, or veteran status.

Member FDIC

SUB BIDS REQUESTED

From qualified, certified MBE/ WBE subcontractors and suppliers for:
Dallas County US 75 (Central Expressway)
Texas Dot Project 0047-07-123
Bid Date: Feb. 8, 1994, 1:00 p.m.

Major areas of interest are: Landscape, irrigation, demolition, trucking, concrete, aggregates, concrete flatwork, drill shafts, retaining walls, prestressed concrete beams, barrier rail, metals, signs, storm and sanitary sewer, pipe jacking, fence, guard rail, sound wall, erosion control, pavement markings, electrical, reinforcing steel, etc.

Plans may be viewed at our offices, AGC plan room, and other plan rooms.

Prior to February 7, please direct all inquiries to:
Granite Construction Company
8402 Sterling, Suite 202
Irving, Texas 75063
Phone (214) 929-4614 Fax (214) 929-4815

On February 7 & 8, During the Bid Letting, Company Representatives will be at:
Granite Construction Company
C/O Hyatt Regency- Austin - Suite 1531
208 Barton Springs Road
Austin, TX 78704 (512) 477-1234
Direct Line (512) 474-8152
Direct Fax (512) 480 8273
We are a Equal Opportunity Employer CA LIC #89



INVITATION TO BIDS

VEHICLES FOR SALE

The Housing Authority of the City of Dallas (DHA) is accepting invitations to Bid for the SALE of one 1990 Chevrolet Lumina; one 1991 Chevrolet Lumina; and one (1) 1988 Chevy Astro Van. Bids will be accepted until 11:00 a.m., February 11, 1994 at 2075 W. Commerce, Building #300, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

All vehicles will be sold AS IS-WHERE IS. Vehicles may be viewed may be viewed at the aforementioned address and bid(s) may be placed with Mr. Gerald Harris at the same address. We reserve the right to reject any and all bids.



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Mail resume to:

**ETS, Inc.
P.O. Box 29753
Dallas, TX 75229**

Equal Opportunity Employer M/F



The city of Lancaster is accepting applications for the following positions:

Building Official:

Manage Code enforcement, building inspections and enforces comprehensive zoning ordinance. Ten years experience in related, high school diploma or GED required. Bachelor degree in engineering or architecture preferred. ICBO and CABO certification required. Open until filled. Starting Salary \$28,128 - 32,006 ann.

Secretary/ Computer Operator Fire Department

Responsible for Managing Local Computer Network System; type 60 wpm; two years general office experience and computer network training and experience required. Application deadline February 3, 1994; Hiring range \$19,728 - 21,924 ann.

Part-time Clerk

Responsible for performing clerical work with particular emphasis in records maintenance and retention. Duties include typing, filing and communicating effectively in person, the telephone or in writing. Require high school diploma or GED, three years clerical experience and ability to operate basic office equipment. Hiring range \$8.71 - 7.11 per hour. Deadline February 3, 1994

Apply at 211 N. Henry, Lancaster, Texas, 75146, Personnel Office.

EOE (MFH)



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Terrific Teachers!!!

Imaginative teachers with high expectations are needed for the 1993-94 school year in the Dallas Independent School District. If your background, certification and training qualify you to teach in a PLURALISTIC, URBAN SETTING... WE WANT YOU!!

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Mail this ad for application to:

Ms. Willie Crowder, DISD Personnel
3807 Ross Ave., Dallas, TX 75204-5491
Telephone: 1-214-824-1620

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

An Equal Opportunity Employer M/F/H

Fox Television, KDAF-TV is seeking an Accountant.

Responsible for processing weekly Accounts Payable. Weekly film play posting, input film contracts, journal entries and analysis of fixed assets. Current film forecasting using Lotus 123. Calculate value for all barter film contracts. Assistant to VP of Finance. Accounting degree required. 2-3 years accounting experience preferred. Proficiency in Lotus 123 required.

Please send resume only to:

**Fox Television Station, KDAF
8001 J. Carpenter Freeway
Dallas, Texas 75247**

Attn: Personnel Department
E.O.E. M/F/H/V

Television Maintenance Engineer
Maintenance of all electronic and electronic equipment. Align, install, modify and repair Video Tape Recorders, Cameras, Switchers, distribution of equipment and peripherals, etc. Five years minimum Broadcast TV Maint. exp. and FCC General Class license or SBE certification required. Formal education or training in electronics is essential.
SEND RESUME ONLY:
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KDAF, Fox Television
8001 J. Carpenter Freeway
Dallas, Texas 75247
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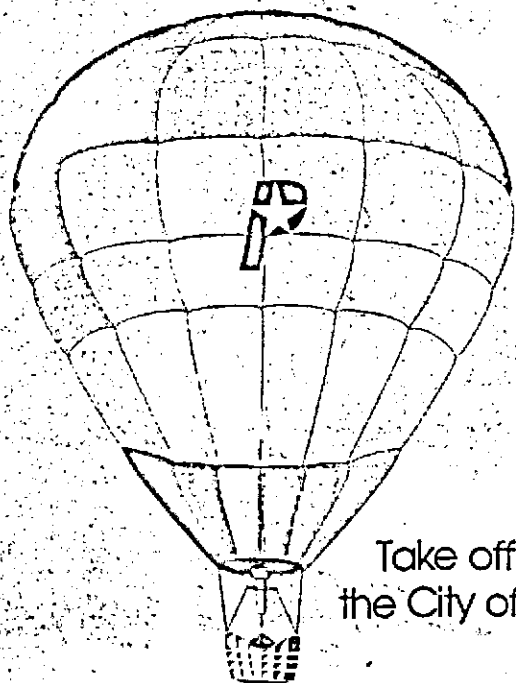
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(214) 290-3637

**For More Information about
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Mid-Cities North Dallas

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Fort Worth

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NOTICE

The Texas Lottery Is Serious About
Expanding Its Vendor Partner List.



We need your help. The Lottery is currently searching for historically underutilized businesses with experience in the following areas:

PRINTING.

Printers who have experience in printing all types of business forms. Please submit examples of your work, a detailed company history and a descriptive equipment list. Price must be competitive.

JANITORIAL SERVICES.

Janitorial companies that are bonded and have a record of reliable service. If your company can provide service in Abilene, Austin, El Paso, Houston, Irving, Lubbock, McAllen, San Antonio, Tyler or Victoria, we'd like to hear from you. Please submit a

detailed company history and a description of your capabilities.

TRAVEL AGENCIES.

Travel agencies who utilize the Sabre reservation system. Must be able to print and deliver airline tickets, handle large volumes and provide quick turnaround. Staff must be responsive to frequent changes in plans. Knowledge of international visa and passport requirements is also necessary. Please submit a detailed company history for consideration.

Please respond in writing to:

Ms. Nelda Treviño
Special Assistant to the Director
Texas Lottery, P.O. Box 16630
Austin, TX 78761-6630.



Career Opportunity

How to Do Business With DART Seminar

DART is offering a seminar especially for Small, Disadvantaged, Minority and Women-Owned business owners. In this seminar you can learn more about DART's certification and procurement process, plus upcoming bid opportunities. Programs offered by the Dallas Small Business Development Center (DSBDC) will also be explained. Make plans now to attend these seminars.

February 16, 1994, 9:00 - 10:30 a.m.

March 16, 1994, 3:00 - 4:30 p.m.

Location: Bill J. Priest Institute for Economic Development

1402 Corinth Street, Dallas, TX 75215

For more information contact the DART Minority Business Office (214) 749-2507.



The future is riding on us.

Advertise your classified in the fastest growing minority newspaper in the Dallas Fort Worth Metroplex
MON



Mr. Gordon Jackson
(214) 606-7851



BANKING OPPORTUNITY

Guaranty Federal Bank is currently seeking qualified professionals for the following positions:

Treasury Analyst - Responsible for the development and operation of a variety of financial modeling tools to support the Treasury Department's asset/liability management and planning and reporting functions. An appropriate business degree and proficiency with Lotus and Dbase is required.

Payroll Manager - Will be responsible for payroll processing, reviewing and approval of all payroll tax returns, coordinating benefits reporting and supervising the payroll staff. Requires management skills, multi company payroll experience, and an extensive computerized payroll background.

Product Analyst - Provides product support of extensive complexity to clients, including the support of management of the daily control systems specifically: general ledger, fixed assets and accounts payable. Assumes responsibility for project management and coordination of system enhancements, software leases and client service requests.

Prepares complex business support requirements. Serves as a liaison between clients and computing facility for project research, feasibility, development and implementation.

Qualified candidates should mail their resume and salary requirements,

INDICATING POSITION OF INTEREST to:

Guaranty Federal Bank

8333 Douglas Avenue

Human Resources Department

Dallas, TX 75225

An Affirmative action/ equal opportunity employer



The City of Plano is accepting Applications/ Resumes for the following positions. Apply to: **Human Resources/ Personnel Department, 1520 Ave K, or P.O. Box 860358-0358, Plano TX 75068-0358.** For Additional Information Call **(214) 578-7115**

Library Manager

Salary Range: Depending on qualification
Closing Date: Open

Requires a Master's Degree in Library Science from an ALA- Accredited school and five years of progressively responsible management/ supervisory experience in a public library service functions.

Public Services Librarian II (part-time)

Salary range: \$13.53/ hour

Closing Date: Open

Requires a Master's Degree in Library Science from an ALA-Accredited school plus a minimum of two years of professional library experience providing library research and reference assistance. Hours: 20/ week, including weekends and Evening as well as days.

Mechanic III

Salary Range: \$1,928 to \$2,652

Closing Date: Open

Requires a minimum of 3 years of experience in the repair and service of automobiles and light trucks plus the completion of a technical or trade school program in Automotive Mechanics. Texas Class B Commercial Driver's License. Must be able to obtain Texas Department of Public Safety Inspection Certificate within 6 months of assignment to position. HOURS: 3:30 p.m. - 11:30 p.m., Monday through Friday.

For other positions call our 24 hour career information lines:

Professional/ Clerical - (214) 578-7116

Labor/ Maintenance - (214) 578-7117

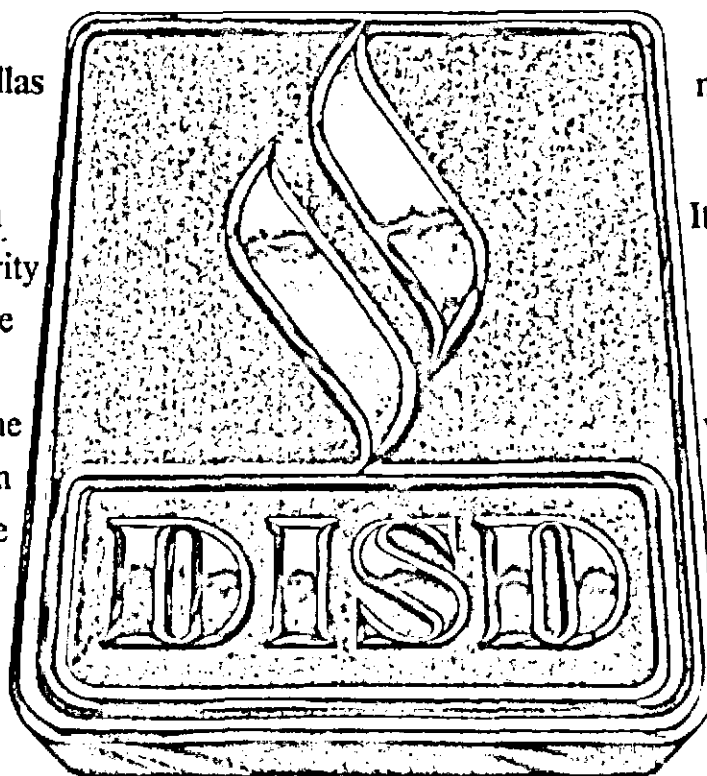
AA/ADA/EOE

Advertise With Us! Call 606-7351

A Golden Opportunity

To Do Business With The Dallas Independent School District

The Dallas Independent School District has established a Minority and Woman Business Enterprise Contracting and Purchasing Program designed to increase the number of minority and woman owned companies which can be identified as potential vendors and to make the general public aware that the district is



making a serious effort to do business with such firms.

It is in the interest of the district and Dallas taxpayers that the DISD obtains the best buy possible. Benefits can often be reaped by working with minority and woman owned businesses. If you are a minority or woman owned business and would like to contact the Dallas Independent School District, phone or write to:

Dallas Independent School District

Director, Minority and Woman Business Enterprise Contracting and Purchasing Program
3700 Ross Avenue Dallas, Texas 75204 214/824-1620, Ext. 750

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Round the World



If you're looking for exciting challenges, worldwide travel, future career growth -- then, AAFES/ Popeyes is the place for you.

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- *Competitive Salaries
- Entry Level \$20,443
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- *Stability

If you are a customer-oriented person, with prior food experience and like to work at a fast intense pace, please send your resume to:

POPEYES
Executive Recruiter
Army & Air Force Exchange Service
P.O. Box 660202
Dallas, TX 75266-0202
We are an Equal Opportunity Employer



**We're going Worldwide
with the Whopper!**

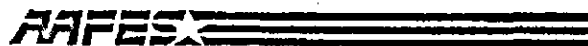


If you're looking for exciting challenges, worldwide travel, future career growth -- then, AAFES/ Burger King is the place for you.

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- Paid Holidays
- *Stability

If you are a customer-oriented person, with prior food experience and like to work at a fast intense pace, please send your resume to:

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WE WANT YOU!

The City of Cedar Hill
welcomes minority vendors in various areas.



For Vendor Information
291-5103
For Job Opportunities
291-5300 Ext. 190

Advertise In Career Opportunity 606-7352

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Gallery Assistant: This job requires a lot of creativity and energy. The primary responsibility is to help customers select art and custom framing. Assistants are also responsible for organizing gallery shows, and keeping customers informed about events going on at the gallery. The job includes light office work, such as typing, filing, and writing letters. People who enjoy art and working in a relaxed slow-paced atmosphere are encouraged to apply.

Starting Salary: \$5 and up
To apply call 396-4438
or stop by

Stephanie's Collection
8371 Park Lane
Dallas, TX 75231



City of Dallas

Personnel Department
1500 Marilla, Rm 6AN
Job Opportunity List
Call (214) 670-3552

Civil Service
2014 Main Street, Rm 104
Job Hotline
Call (214) 670-5908

Equal Opportunity Employer
M/F/H



**THE CITY OF GARLAND
PUBLIC HOUSING AGENCY**



The City of Garland's Public Housing Agency is currently seeking qualified general construction contractors for the Forgivable Loan Home Repair Program.

Garland's Home Repair Program provides essential home repairs on items in the area of electrical systems, floors, ceilings, general carpentry, interior and exterior of walls and bathrooms and kitchen facilities, to low and very low income homeowners.

Contractors considered must be general contractors working in this type of construction at this time, carry Workman's Compensation, Personal Injury Liability, and Property Damage Insurance. Must show proof of qualifications and ability to perform work as specified.

The new City of Garland Public Housing Agency's program procedures, will be addressed to all contractors interested, on February 10, 1994 at 2:00 PM in our office conference room, located on the second floor at 210 Carver Street, Suite 201B, Garland, Texas 75040.

For further information on qualifications, contact Juan Salas at the Public Housing Agency Office at (214) 205-3393 or 205-3325



The City of Garland is an Equal Opportunity Housing Office.

HAVE YOU THOUGHT OF TEACHING IN PLANO? GOOD! BECAUSE WE NEED YOU!



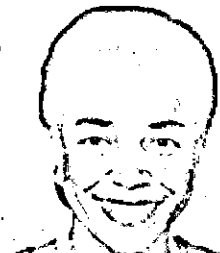
As our city continues to grow, our student body continues to diversify, we need a diversified faculty to match. We are seeking outstanding certified teachers and counselors of diverse ethnic and cultural backgrounds to serve our student population. To learn more, come to our Teacher Recruitment Open House.



Ravina McKellar
Principal
Haggard Middle School

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"Plano demands the best. To ensure that all students receive the best quality education, we must have people of color to deliver instruction and educational services."



Diane R. Miles
Assistant Director
Personnel
Plano ISD

Saturday, March 5
Plano Senior High School
2200 Independence Parkway
For Info. Call:
1-800-909-PISD

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City Of Dallas

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GARLAND, TEXAS 75042
Office (214) 277-0770
Fax (214) 277-0580
DISCREDIT (800) 457-7770**

NOTICE OF EXAMINATION

Notice is hereby given that on Friday, March 4, 1994, an examination for position of Firefighter will be given at the Naaman Forest High School Cafeteria, 4843 Naaman Forest Blvd., Garland, Texas. This examination will be given in accordance with applicable State of Texas statutes and City of Garland Civil Service Commission Rules and Regulations. The Eligibility List created by this examination shall be used to fill any Firefighter position vacancy that occurs prior to March 5, 1995. General requirements are as follows:

AGE:	18 years of age, or older, as of March 4, 1994
PHYSICAL EXAMINATION:	Must pass a physical examination, a comprehensive drug screening, and have no more than 20/100 uncorrected vision.
PHYSICAL AGILITY TEST:	The physical agility test involves various types of warm-up and demonstrations of ability to perform essential job functions.
ORAL INTERVIEW:	The Oral Interview involves a variety of questions related to determining potential performance as a Firefighter.
EDUCATION:	High school graduate or possess a G.E.D. (A copy of the G.E.D. certificate must accompany the Application for Employment form.)
PAST BACKGROUND	A rigid background investigation including a driving record, will be conducted on all applicants. Information will be verified by Polygraph Examination(s).
MILITARY SERVICE	Persons who have served in the military, received an Honorable Discharge, and pass the Examination, will have five (5) points added to their total test score only IF they submit a copy of their D.D.214 form with the Application form. (Failure to submit a copy of a D.D.214 form with the Application for Employment documents will eliminate this credit.)
WORK SCHEDULE:	Ability and willingness to work a 56 hour per work schedule is required.

Each newly appointed Firefighter will receive a starting salary of \$2,123.00 per month. After one year, Firefighters receive longevity pay in the amount of \$4.00 per month for each year of service up to 25 years. Firefighters are also eligible to receive the benefits provided by State Statute and City of Garland Civil Service Rules and Regulations.

Application for Employment forms are available from the Personnel Department, City of Garland, P.O. Box 469002, Garland, Texas 75046-9002, or by visiting the Personnel Department offices at 203 North Fifth Street.

All Applications for Employment must be completed in full and accompanied by all appropriate documentation. Applicants who received a G.E.D. must attach a copy of the G.E.D. certificate to their Application for Employment form. Applicants who were in the military service and received an Honorable Discharge who want to receive 5 points military credit must attach a copy of their D.D. 214 form to the Application for Employment form.

Personally delivered Applications will only be accepted between the hours of 8:00 a.m. and 5:00 p.m., or they may be mailed to the address above. All Application for Employment forms and documentation must be received in the office by 5:00 p.m., Friday, February 11, 1994, in order to receive consideration for eligibility to participate in this Examination. We will, by first class mail, notify you of the exact Examination time prior to the March 4, 1994 test date.

Please call (214) 205-2475 for an application.
Equal Opportunity Employer



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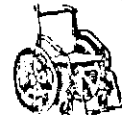
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