

*The Community's Access to Opportunity*

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community groups

# Minority Opportunity News

VOLUME 3, NO. 5

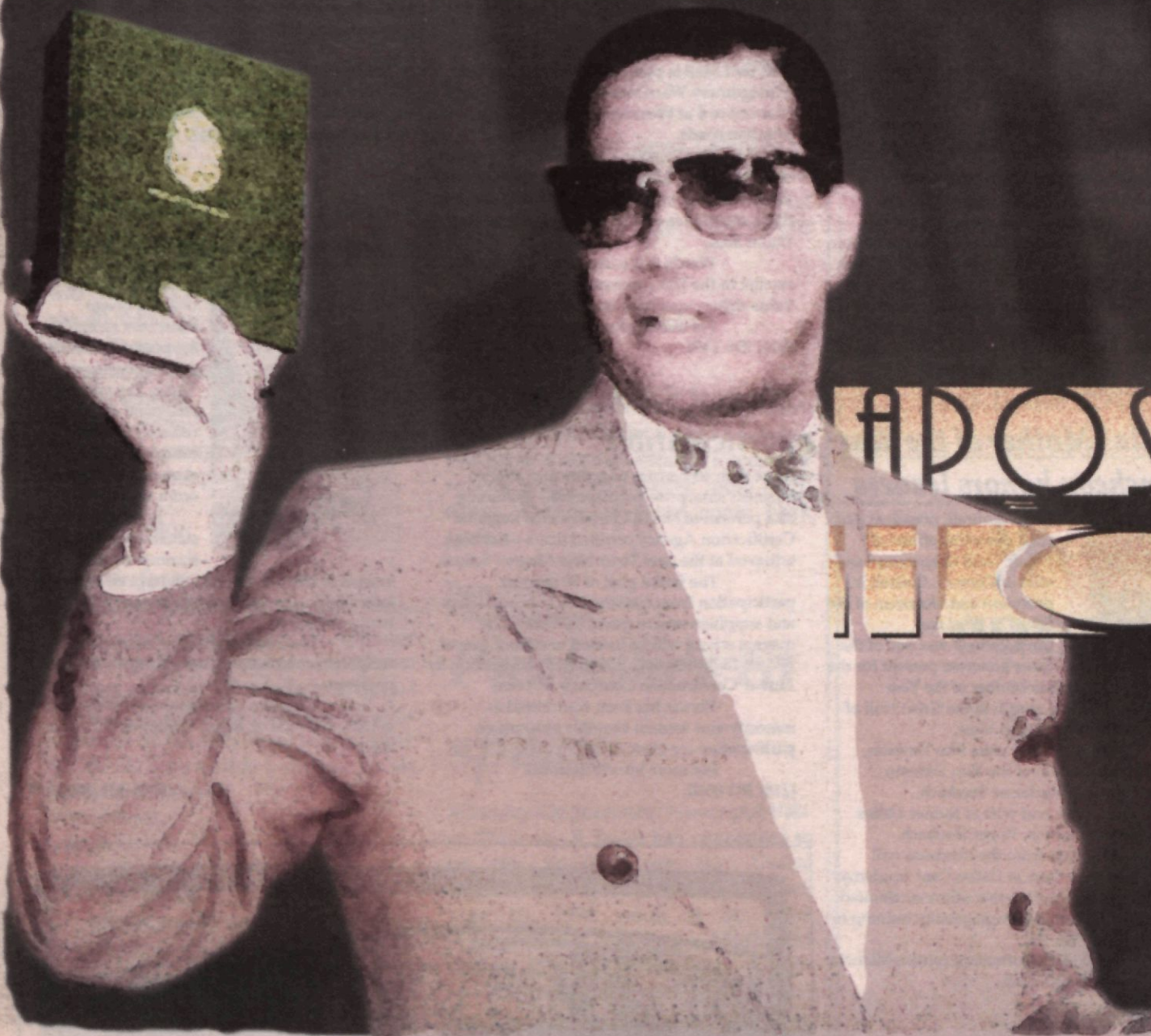
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MAY 1994

## MINISTER OF HATE

## OR

## APOSTLE OF HOPE



Despite being decried as a racist and hater, Nation of Islam's Minister Louis Farrakhan draws thousands eager to hear his fiery speeches. It's obvious people want to hear what he has to say.

**Thomas Muhammed tells why Summer job programs fall short**



### Homeless hustle

The city of Dallas wrestles with the moral and economic issues of displacing the homeless

### Manhood lost

The IMM — perhaps the best hedge against losing young men to the streets — is in danger of closing its doors





**From the  
Publisher**  
Thurman Jones

## Dirty laundry We should learn, positively and negatively, from South Africa and Dallas City Council

I never cease to be amazed of some of the developments that we have made politically within the City of Dallas. As we look at the election of leaders like Senator Royce West to the State Senate and a Congresswoman, Eddie Bernice Johnson, to the U. S. Congress, I can't help but be impressed by the development of quality political leadership in our community. As well, with the advent of the 14-1 system, I also believe that we would have a system in place that would enhance the opportunities for representation for members of the African-American community. This too, is a area that provided some initial encouragement on the political scene.

On the other hand though, I also am amazed at some of the major political stumbling that are represented within our community. This last week has given me pause to consider the local implications politically that we face. For example, the elections for new leaders in South Africa has visibly illustrated the desire of a people to control their political futures. Through loss of limb and life, many individuals have sacrificed in order to execute their right to vote. In fact, we have all seen pictures of long lines of people waiting for hours for the opportunity to cast a vote. I am sure you also join me in the concern that while we here in Dallas don't have the safety concerns with respect to voting, we fail to even turn out to cast our votes consistently when the need arises. The last election that was held across the state had less than 10 percent of the registered voters to turn out. Whatever the case may be, this dramatic example in South Africa should serve as pause for concern for all of us to attend to our political futures.

On another point of concern, I refer to the Crenshaw-City Council exchanges over the last few weeks regarding the re-naming of Illinois Boulevard to Malcolm X Boulevard. Now, irrespective of which side of the political forum you choose to support,

Cont. on page 6

# In The News

## Project to build new homes in South Dallas

Bank One, Texas made the first mortgage loan as part of the first completed home in Rainbow Bridge Inc., South Dallas Quality Housing Development Initiative last month.

The three-bedroom brick home is the first brand new home built in the South Dallas area since 1953. Rainbow Bridge is a nonprofit



Dignitaries from Rainbow Bridges and Bank One cut the ribbon to Shawnette Beck's home.

group constructing 15 low- and moderate-income homes at various sites in the area.

Shawnette Beck, a Bank One employee, is the owner. On hand for the ribbon cutting ceremony was Deputy Mayor Pro Tem, Charlotte Mayes, Kathlyn Gilliam of Clean South Dallas, Roy Williams, president and founder of Rainbow Bridge, and Bank One officials.

For more information call  
(214) 290-7908.

## Dallas Mother of the Year Luncheon honors leaders



Isabel Cottrell, president and chief executive officer of Ethnic Gold Corporation and wife of Comer J. Cottrell Jr., president and chairman of the board of Pro-Line Corporation, was one of the three honorees present for the

second annual Dallas Mother of the Year Luncheon held last month in the Great Hall of the International Apparel Mart.

Also honored were Kim Dawson, owner and president of the Kim Dawson Agency Inc. and Marianne Staubach, community leader and wife of former Dallas Cowboys quarterback, Roger Staubach.

Proceeds from the luncheon will benefit single mothers at Dallas Can! Academy, a nonprofit organization that offers accelerated education courses and employability training to disadvantaged youths.

For more information contact Michele McMahon (214) 830-2645.

## Youth Hotline Service available

Youth Impact Centers of Dallas announces its latest service, a free and confidential hotline designed to help area youth cope in today's society. The telephone referral service, called Youth Link, serves adolescents from 12-18 years of age.

Youth Link employs trained staff professionals who are qualified to assist with problem relationships, educational concerns, health, youth crime, drugs, and many other youth issues.

For more information call (214) 826-LINK or 827-4343.

## Paul Quinn Offers Youth Summer Programs

Paul Quinn College will offer a variety of Summer Youth Programs during the summer of '94. The programs range from young artist institute to an engineering program, sponsored by the Eisenhower Mathematics and Science Program and the Texas Science and Mathematics Renaissance Program.

For more information call Maria Flippen (214) 302-3510.

## Montgomery Wards opens new store

Red Bird Mall is planning to construct a new Montgomery Ward store slated to open November 6 at Westmoreland and Camp Wisdom roads.

The 75,000 sq. ft two-level specialty store will carry furnishings, apparel, appliances, jewelry and an automotive express. Currently, there are 10 Montgomery Wards stores in the Dallas area.

Wards is the largest privately held retailer in the U.S., operating more than 360 value-driven specialty stores in 39 states.

For more information call  
(214) 296-1491.

## Magnet School draws participation

More than 40 percent minority and women business enterprise participation—including 30.4 percent of North Central Texas Regional Certification Agency certified firms—has been achieved at the new Townview Magnet School.

The initial goal of 30 percent participation from construction subcontractors and suppliers was required by DISD. The magnet school will be located one block east of I-35 on Eighth Street. It is under construction by Turner Construction Company of Texas.

Turner has been committed to minority and women business enterprises participation for more than 25 years.

For more information call  
(214) 392-0560.

## Free college tuition money available

High school students who participate in the Dallas Public Schools' voluntary majority-to-minority (M-to-M) transfer plan can receive \$400 in free college tuition.

The plan is part of the district's federal desegregation court order. Under the guidelines, minority students attending a school that is more than 75 percent minority may transfer to a school that is less than 60 percent minority—if the receiving school has available space. The same is true for Anglo students who wish to transfer from a school with 50 percent Anglo students to any school with an Anglo percentage of 25 or less.

The enrollment deadline is May 20 for students wanting to apply for transfer for an entire year with one exception.

For more information call Gail Chandler at (214) 841-5047.

## Local bank introduces new technology



Compass Bank is offering image statement technology for personal checking account customers in Texas. The optional statement displays a reduced image of canceled checks arranged in numerical order on a page.

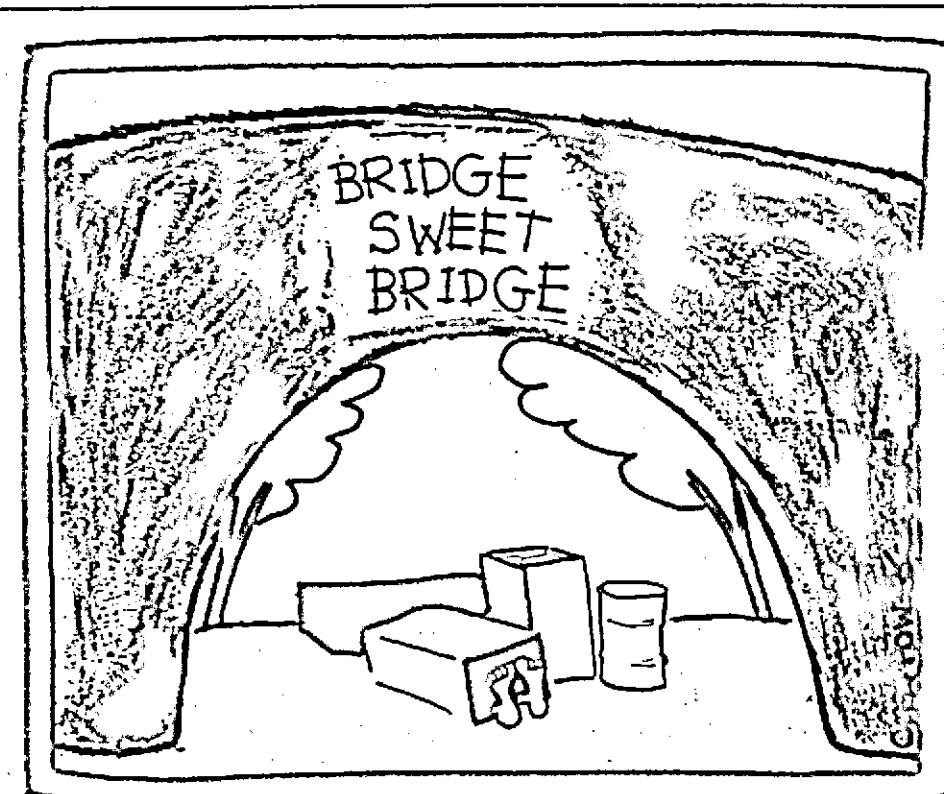
Regular statements will accompany the

images so that customers will have all of the information necessary to balance accounts or verify payments.

The image statement is designed to simplify record-keeping and eliminate storage problems.

For more information call Ellen Laden at (205) 933-3554 or Bryan Oakley at (713) 623-2666.

cont. on page 6



## Kids say the darndest things

Last month MON publisher Thurman Jones visited and spoke to 3rd, 4th and 5th grade classes at Walnut Hill Elementary School in Dallas about his newspaper career and the dangers of drug and alcohol abuse. The following letters are a sample of the classes's response to his visit:

Dear Thurman Jones,

I would like to thank you for coming to Walnut Hill and talking about what we want to be when we grow up and talking about where you work. And talking about college and trying to reach your goal. I think it is very exciting being the editor for an African American newspaper. So I just want to thank you Mr. Jones for coming. Your friend,  
Denyshi

Dear Mr. Jones,

Thank you for spending your time with (rooms) 3AM and 3BM. I think we all had fun and I think you got through to some of us. I was never going to get hooked on drugs or alcohol beverages. My mom, dad and grandpa were hooked on drugs but my dad & grandpa stopped but my mom never stopped. Your friend,  
George Denton

Dear Mr. Jones,

Thank you for seeing our classroom. I am going to be an investor when I grow up because I am above average in math. I like to help people. I know a lot about investing. If I give someone \$2.00, they have to give back \$2.50. Do you think I should be an investor or a cook? Your friend,  
Joseph G.

Dear Mr. Jones,

Thank you for coming to our class and sharing what you did and how you did it. I liked what you talked to

us about drugs and careers and being average. I hope you come back and talk about these things again. Your friend,  
Shawn Clancy

Dear Mr. Jones,

Thank you for coming to our class. When I grow up I want to be a baseball player. I have seen people doing drugs before. We younger people should be cleaning up the community. I am above the average in my class. I like to read about what is happening in the community. I like to write about history, sports, comics, and about the environment. Sincerely,  
Trey Crawley

Dear Mr. Jones,

Thank you Mr. Jones. I want to be a scientist when I grow up, that will be my career when I grow up. I am going to invent a lot of things. Some will be funny. Sincerely,  
Edward H.T.

Dear Mr. Jones,

Thank you for coming to our class. One day, I want to be a cop or a chiropractor or a sports anchor. I liked your speech and I will never mess with drugs. I hope you can come back again.

Your friend,  
Amanda Moran

## Publisher to speak

Minority Opportunity News publisher, Thurman R. Jones has consented to be the speaker for the Dallas Community Leadership luncheon, May 10, 1994, noon at St. Luke "Community" United Methodist Church, 5710 E. R.L. Thornton, Dallas. The public is invited.



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## Minority Opportunity News

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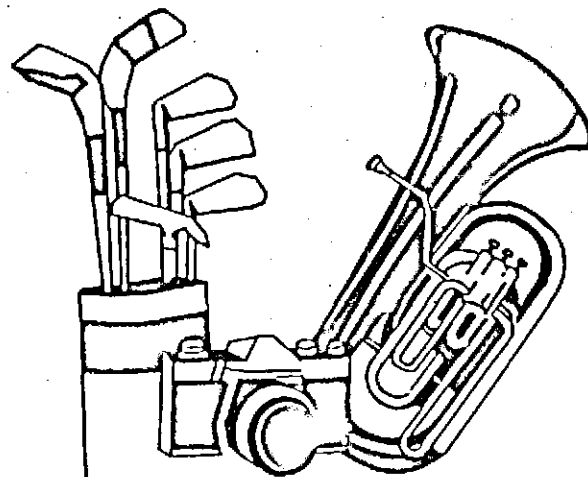
Learn about contract opportunities and minority/women business involvement. Network with prime construction contractors.

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## A "no money down" way

### The Low-Down on VA foreclosures



**Curtis Yates**

When it comes to buying a home and trying to get a mortgage loan with a decent interest rate, you might consider VA foreclosures. There is no money down and as of this writing a 30 year fixed rate mortgage is being offered at 7.25%. Of course, you must go

through the process of bidding in order to acquire a VA property, but it may be well worth it at such low interest rate. Even if you have to bid up a few thousand dollars, it would be wise to use the lower interest rate to govern the amount of your bidding range.

Let me explain what I mean when I mentioned using the lower interest rate to govern your bidding range. You would first take the amount of VA's interest rate for 30 years fixed minus the current market's interest rate for 30 years fixed, then calculate the cost of the loan.

Below, is the example of how to do this.

In this example, it wouldn't be feasible to exceed the amount calculated above unless you buy above current market interest rates. Another key point to remember is that your out of pocket up front expense is also reduced as well. Normally, when purchasing a home on the open market, you're required in most cases to come up with a down payment plus your closing costs. VA's no money down purchases can definitely save you money out of pocket if you approach the purchase with your homework done.

Also remember that you don't have to be a veteran in order to bid on these foreclosed properties. For some odd reason this have not been clear to many

people. Even though the property is a VA foreclosure, you should concern yourself with location, schools, shopping centers, as well as churches. After all, we are talking about a long-term financial obligation here.

VA foreclosure listings comes out every Tuesday in the *Dallas Morning News*. If you think that you may be interested in buying a VA foreclosed property, I would advise you to first before contacting a broker to take careful study of that property. Get the address to the property then drive by and take a cosmetic view of it as well as the neighborhood. If you develop a greater interest in the property at that point, contact a broker to arrange an appointment to view the inside.

If you're wanting to place an offer on the property, you must be prepared to submit \$500 earnest money along with your bid offer. Before placing earnest money down on a VA foreclosed property, be very sure that it's definitely the property you're interested in. I say this because, once the purchase offer has been accepted for processing by VA and you subsequently cancel, the earnest money WILL NOT be refunded, you'll be required to forfeit the earnest money to VA as liquidation expenses. On the other hand, if your offer is accepted without any reservations from you, the buyer, earnest money is applied to the sale price of the property.

Again, let me state once more, that as of this writing, VA is offering 7.25% on a 30 year fix-rate mortgage. This is indeed financing worth looking into, as well as the homes being offered by VA. An offer accepted for \$52,500 @ 7.25%; 30 years, would carry a monthly principal and interest of \$358.14 plus taxes and insurance. You could easily acquire a property with a note under \$500 a month with this kind of interest rate. As with FHA insured mortgage, the VA direct vendee financing is usually less than the interest rate on conventional loans. One of the major differences between FHA and VA foreclosure is that with VA direct vendee financing you don't have to pay a down payment.

#### Current Market rate 8%

\$52,500 Sale Price  
-2,500 Down Pymt  
\$50,000 Loan Amt.  
X .0073376 (8%; 30 yrs.)  
\$366.88 Monthly Pymts  
X 360 (Months in Loan)  
\$132,076.30 (Total Paid)  
-52,500 (Orig. Principal)  
\$82,076.80 (Interest Cost  
@ 8%; 30yrs.)

#### VA's Purchase @ 7.25%

\$52,500 Sale Price  
-0- Down Pymt  
\$52,500 Loan Amt.  
X .0068218 (7.25%; 30 yrs.)  
\$358.14 Monthly Pymts  
X 360 (Months in Loan)  
\$128,930.40 (Total Paid)  
-52,500 (Orig. Principal)  
76,430.40 (Interest Cost  
@ 7.25 %; 30 yrs.)

\$82,076.80 - \$76,430.40

= \$5,646.40 (Interest Savings)

Your bidding range should not exceed this amount!

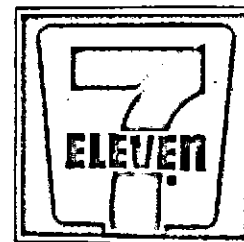
# New Look!

John Henton,  
Comedian



Look what's happened to 7-Eleven stores in our community. The stores have been remodeled and updated with new products, wider aisles, brighter lights, and they've even lowered the prices on more than 1,000 products. Come by and see the difference.

Come by the 7-Eleven at 1102 W. Kiest-Polk to celebrate the completion of this major remodeling program on May 14 between 11 a.m. and 2 p.m. Food, games and fun for all. Come celebrate with us!



## Remodeling Stores In Our Community!

© 1994 The Southland Corporation



# CEO, Jr.

## We need to teach our youth Entrepreneurship



**Thomas Muhammad**

Very soon you will be hearing everyone from politicians to aspiring community leaders talking about how many summer jobs they have for our youth. You will hear it so much it will seem like a new compact disc release. And that's okay, because our youth need jobs.

But I feel we need to focus attention on creating an awareness in young teens to have clear vision to create jobs. It is my opinion that we miss the boat when we consistently ask young people to go out and find a job or job program, but not ask them to study the examples set by their ancestors on ways to be lawfully creative.

People such as Booker T. Washington, Iman W.D. Mohammed, Mary M. Bethune, Dr. Khalid Muhammad, Dr. Benjamin Mays, Minister Louis Farrakhan, Madame C.J. Walker and Malcolm X are just a few of the examples of leaders who refused to let evil images of lazy, shiftless, ignorant, stupid Africans—as we were portrayed—keep them from society because we are tax paying citizens. We must create opportunities for our people if we are to survive as a race.

And speaking of Bro. Malcolm X, it saddens me to hear of the types of negative comments heard from so-

called African-American leaders when his name is invoked in public conversations. NO ONE in our history deserves more respect than a person who taught us to be well-rounded human beings.

Along with teaching us self-defense, Malcolm taught us to love Africans and African-American people, he taught us to respect people of all colors and nationalities, he encouraged us to always control politics and the politicians in our communities, and he taught us that education was a must for all of us.

And if someone else would not teach us, he taught us that we should open up our own schools and teach ourselves and yes he taught us to respect people of all colors and nationalities. He encouraged us to always control politics and the politicians in our communities, and he taught us that education was a must for all of us.

Malcolm and the others mentioned above taught us. Just imagine our youth becoming empowered this summer with learning to create jobs and still being paid, instead of working on one that someone else created.

Yes that's what I said. They can be paid the same amount of money creating work instead of applying for work. Do you want to know how?

The other day I was at Friendship West Baptist Church and in a conversation with Rev. Frederick Haynes, we spoke about a youth entrepreneurship program that he was thinking of starting from his church.

The program would operate something like this: The church would first acquire its non-profit tax-exempt status—a 501 C 3—and then with the help of the Southern Dallas Development Corporation (SDDC) create a business based upon a market feasibility study for needed businesses in the area.

Then by using the business professional members of the church they

would create a corporate structure that would be responsible for the overseeing of a Youth Corporation run strictly by the youth.

The Youth Corporation would hire a teen executive director who would hire and fire individuals working at the business. All

the youth in the business could be paid from PIC (Private Industry Council) dollars just as they are when they work on other jobs during the summer.

Funds could also be raised from

banks, corporations and others who have an interest in such a program. Think about it, wouldn't you rather see youth heading back to school with skills such as: an understanding of supply and demand, business financing, budgeting, goal setting, value of employee ownership, time management, basic sales and marketing, record keeping, entrepreneurship fundamentals etc.

The benefits would range from creating a new sense of work ethics teaching job readiness skills, building self-esteem and self worth, encouraging strong job seeking skills and encouraging a sense of community commitment.

All of these things would also enhance the basic disciplines already taught at schools such as math, writing skills and spelling. Rev. Haynes and his church should be commended for having the courage to do such a project. It won't be easy because most folks run from hard tasks like these, but do it we must.

Now I know that there are entrepreneurship programs that should be applauded for their efforts. Some of these groups are: Innercity Community Development Corporation (ICDC), New Black Panther Party, Black United Front of Dallas. Pamela Harrison of the City of Dallas has already had some experience with a program at the South Dallas Cultural Center where youth ran a movie theater.

All of our youth should be encouraged to continue because we are talking about tomorrow's leaders. They have risen to the challenge, will you?

Until then, the struggle continues...

MON would like to know what you think of Thomas Muhammad's views as well as any of our columnists. You may write to our office or leave a message on our Community Access Line. Call: (214) 905-0944.

### On the Community's



And if someone else would not teach us, he taught us that we should open our own schools and teach ourselves.

It would be better if we embraced the strong entrepreneurial drive that

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## LAUNDRY, cont. from page 2

I can't help but raise some questions regarding how we conduct our politics on issues like this one. For example, there are several questions that really need to be asked. First, why is it that we can never develop an appropriate setting for black leaders to hash out their differences on a given issue without our having to hang our laundry in front of the world and media? On one hand, you have Mr. Crenshaw who passionately supports this cause, while on the other hand we have black City Council representatives who disagree with him both personally and politically as it relates to this issue. Now I am not saying that all of us need to always agree, however it is important that we do attempt to come to the table with some game plan as to how we will approach these issues. In this regard it is really quite honestly irrelevant whether the issue was supported or not, the bigger issue is one of process and how we as a community and our leadership address diverse opinions in a systematic and civilized fashion.

While many of us may find great personal disdain from dealing with politics one way or the other, it is in fact a fact of life that we all have to contend with. Whether it is for maintenance of our streets or the building of new schools, politics will continue

to carry a major role in the shaping of our lives and that of our community. To this end, I would encourage all of us to first exercise our rights to vote and give appropriate homage to our ancestors who sacrificed much in order for us to have this right. Then secondly, once at the table, I pray that we move towards the political sophistication to understand that consultation beats confrontation any day of the week.

What are your thoughts?

## Spread the word about mammography.



Get regular mammograms starting at age 50.

A message from the National Cancer Institute's Cancer Information Service and National Black Leadership Initiative on Cancer. Call 1-800-4-CANCER for more information. Draw from illustration by Paul Madonia, Los Angeles.

## NEWS cont. from page 2

### Texas Schools gets extra money

State Comptroller John Sharp has certified that an extra \$100 million will be available from the General Revenue Fund during the next fiscal year. Sharp joined Gov. Ann Richards, Lt. Gov. Bob Bullock and House Speaker Pete Laney in earmarking the extra money for public schools.

School districts are being notified of the extra funds so they can better plan their budgets for the coming year, says Laney.

For more information call (512) 463-4070 or (800) 5311-5441.

### Local Bank unites with home building organization

Texas Central Bank has entered into an agreement with Dallas Habitat for Humanity, Inc. to provide volunteers, interim construction and mortgage financing for a home being built in East Dallas on Lindell Street.

The nonprofit home builder has revitalized the community by converting vacant lots and uninhabitable dwellings into affordable single family homes. It has built over 36 homes in the neighborhood.

Art Ruff, chairman for Texas Central Bank, said they are committed to meeting the banking needs of the community in a

responsive, proactive way.

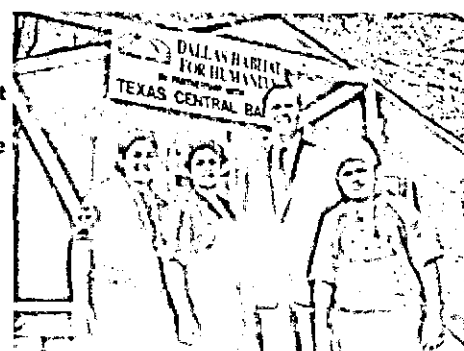
For more information call Audrey Van Buren at (214) 691-8600 or JW Enterprises at (214) 522-3637.

### Three twisters in a row for the Texas Tornadough game.

The tic-tac-toe format is easy to play just scratch diagonally, up-and-down, or across and you win the amount in the prize box. All winning tickets may be cashed by any licensed Lottery retailer.

For more information call (512) 323-3778.

### Premiere issue ready for black singles publication



The Black Jewels and Knights Magazine, published by Aireyola S. Johnson of the Aireyola Publishing Co., is slated to debut in Dallas on Wednesday, June 1. If you are single and having a hard time connecting with other singles in the D/FW Metroplex, this publication is designed

to help you.

For more information call Ms. Johnson at (214) 303-1947.

## COMMUNITY Fest

Saturday, May 21, 1994  
9:00 a.m. - 3:00 p.m.

Community Fest  
1100 Block of Cliff Street  
between 9th Street and 10th Street

Seminar and Community Capacity Building  
held at  
Greater El Bethel Baptist Church  
1130 East 9th Street

Community Fest 9:00 a.m. - 3:00 p.m.

Events Include:  
Home Improvement Seminar 9:30 a.m. - 11:00 a.m.  
Community Capacity Building 1:00 p.m. - 2:30 p.m.

Upon completion of the Home Improvement Seminar, you'll receive a certificate good for:

- 1/4% Interest Rate Discount
- No Closing Cost for Loans Under \$25,000
- 24-Hour Loan Application Processing

The day will be one of fun, food, entertainment, education and a host of other activities. So bring the entire family to Community Fest 1994.

For More Information, Call Tenth Street Historic Community Development Corporation at (214) 248-1594 or the City of Dallas at (214) 670-3629

Sponsored by: Tenth Street Historic Community Development Corporation

City of Dallas - Target Neighborhood Planning Section

KHVN - Heaven 97

Comerica Bank - Texas



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## LIGHT UNLIMITED CHRISTIAN CENTER

presents:

"Let Your Life Shine"

### Women's Unlimited Annual Talk Show

Friday, June 3,

7:30 p.m. Evening Service

Saturday, June 4,

9 a.m. Breakfast/Talk Show

(Reservations for breakfast secured through LUCC)

Radisson Central Dallas

6060 North Central Expressway

GUEST: *Sis. Sylvia Turner*

(Affectionately called "Mama T")

Los Angeles, California

Sponsored by: Light Unlimited Christian Center

(214) 320-5744

Women Unlimited Director - *Veda Shaw*

(Contact church office for more details)





# Homeless bound

## City Council approves \$150,000 to assist in solving the problems of Dallas' homeless

By Veronica W. Morgan

\*Faye Smith lives with her child in a day resource center. Unlike the 200 or so homeless living under the 1-45 bridge, she is blessed to sleep on clean sheets at night and can wash her face in the mornings.

But when she walked into the council chambers, clad in faded blue jeans and with her child clinging tightly to her leg, it was evident that Faye wanted something more.

She carried no visible notes to the microphone, but the notes Smith had were words, obviously imbedded deep in her heart and they flowed from her mouth like juice from a pile of freshly squeezed lemons.

Smith needed assistance. She wanted to be treated like a woman. And she wanted the council to know that it was very insensitive for Dallas to remodel a zoo for animals to live in while there is hard core homeless

needing help.

In the center where Smith resided, women were not allowed to have enough tissue paper in their restrooms and worst yet, they

were having to pull toilet paper from the role chained to the guard's desk. Dehumanizing to say the least, and Smith wanted the council to hear her complaint.

Smith, still not satisfied, returned the following week to address the council, this time she was thrown out because she continually spoke out of turn despite the fact that her name was not on the list nor was the homeless issue part of that agenda. Her new concern, will I be arrested? She was not.

The homeless issue is all too familiar for many in this city.

The face of such individuals resemble a parent, a son or daughter, a sister or brother, a church member, a past employee, one that looks a bit grubby after days, weeks, or months without a decent shave, or fresh shampoo but still a human being whose life is just as deserving of another chance as the president. Now, however, because of some unfortunate turn of

events he or she is down on luck and unable to afford a decent living.

What went wrong is not easily answered. Perhaps the bills were too much after the breadwinner was fired or just took off. Foreclosure. Eviction. A mental breakdown. Drugs. The reasons are endless.

One thing is certain, the homeless roam, some from place to place, making their beds with cardboard and plastic, sleeping on the dirt-laced unyielding pavement beneath bridges, looking for food and water during the day—pacing to and fro hoping that some caring motorist will open their eyes and their bowels of compassion, and for once not be skeptical about the one holding the cardboard sign with the beggarly message: Hungry, will work for food, God Bless.

At night, the struggle remains but to find just a clean, dry well-lit place to sleep and dream of winning the lottery or just another opportunity to get off America's street corners and be somebody, again.

They are individuals of all races, collectively called homeless and they share a common ground beneath the blazing sun and the starry sky. They

are bound for no where unless circumstances gradually change for them or unless a sincere effort is made by leaders and politicians to cooperate and work together to remedy the problem

**...the homeless roam, some from place to place, making their beds with cardboard and plastic, sleeping on the dirt-laced unyielding pavement beneath bridges...**

a little at a time.

Of the nearly 229,000 homeless Americans throughout this country, Dallas' homeless population ranks roughly between 3,000-5,000 individuals who live in shelters or depend on services provided by organizations to help get their lives back on track.

The numbers are alarming. Some would even say reproachful considering we live in a country rich in

cont. on page 8



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# HOMELESS cont. from page 7

resources. Here in the United States there are many starving, hurting people living in this land of promise and opportunity. Yet aid is sent to distant lands. There's nothing wrong with helping others abroad but let's not forget the significant ones living on this land of plenty.

The problem is larger than many would care to acknowledge but councilman Larry Duncan, chair of the Health and Human Services

Committee, says they are working diligently to lower the numbers of the homeless in this city by first assisting the identifiable homeless who are making their stay beneath the I-45 bridge.

"In the past the city has tried to solve everything at one time," Duncan says referring to the homeless situation throughout the city, "but those efforts were not effective so now we are going to focus our immediate attention to those homeless under the

bridge."

Help for the shantytown residents will come from the \$150,000 in rental assistance that the City Manager's office and the Dallas County Department of Human Services approved last month. The county presented the proposal to the city council, they in turn approved the funds. Later, the interlocal agreement between the city and county had to be worked out before any steps could be taken to relocate the individuals living under the

bridge.

However, Duncan says the rent assistance provided by the city will allow for three to six months of free rent. Additionally, the city is planning to seek out transitional housing programs, and inquire of federal officials to quickly act on an already approved grant to provide at least five years of treatment and housing for homeless drug users.

County assistance will be aimed towards empowering residents to regain their independence through counseling and job placement services. And the Department of Housing and Urban Development (HUD) has 55 available units and plans to review its Shelter Plus Care Grant. The grant would allow them to provide permanent housing for the homeless.

But in the meantime, the residents of shantytown will have a temporary place to stay while the city and county work to organize their efforts to reach out to more needy people.

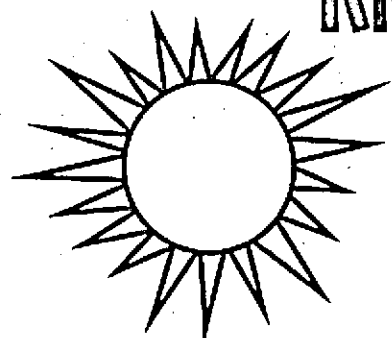
Duncan says he'd like to emphasize that their efforts to relocate the homeless into a center is not permanent. Instead, he views it as a positive way for the city and county to work together and solve the problem and not resort to the original fear tactic of the box amendment—which would have allowed for the people living under the I-45 bridge to be arrested if they did not relocate.

Since then, the city has taken a more humane approach by allowing the residents of shantytown a 30-day stay before relocating.

The county's role is to help the homeless find jobs and regain their independence during the several months of free lodging provided by the rent assistance money. At the present time, individuals living under the bridge are guarded, they don't trust the efforts being made, says Duncan. Shantytown residents believe the city is only trying to find a place for them because there will be a lot of tourists in the city during the World Cup Soccer event.

However, Duncan said the key to setting the plan in motion is cooperation, everyone working together including the residents.

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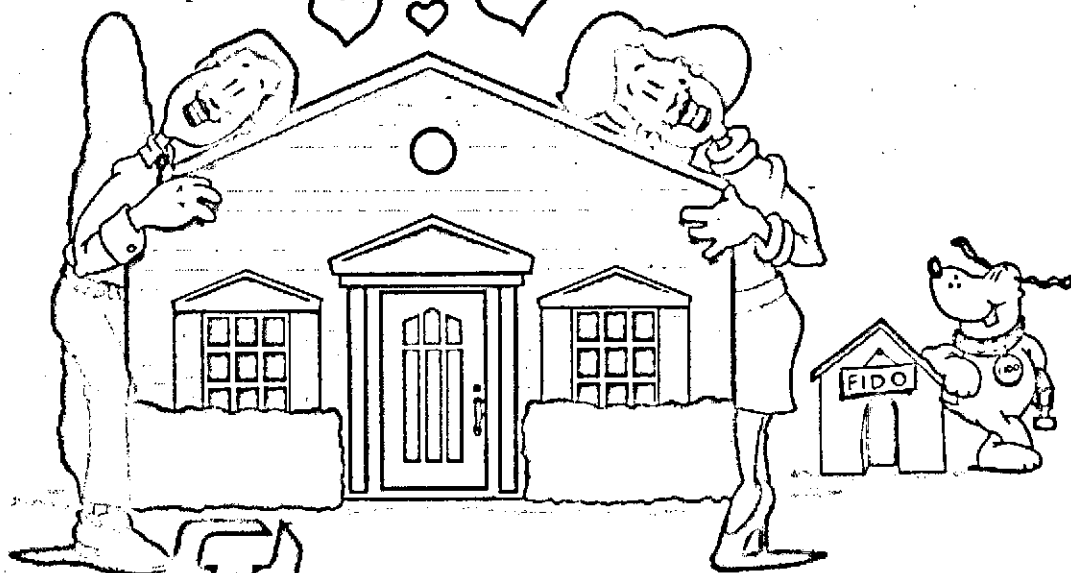


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## Brink of extinction

*It's perhaps the most successful local program for Black males but the IMM faces an unsure future*

**By Angela D. Ransome-Jones**

Louis Bullin has a lot to be thankful for these days. He thanks his sister, Joyce, and his fourteen-year-old son, Rashad, for saving his life.

At a time last year when most of us were withstanding the summer heat and celebrating the Juneteenth holiday, Louis was locked away in a jail cell, written off by society—like so many of our African-American brothers today.

He remembers the resounding words of the letters he received from Rashad urging him, "Daddy, don't sell that stuff no more, I want you here with me." In the end, it was this subliminal encouragement from his son, and a tip from his sister Joyce about a unique program, that put Louis back on the right track, and helped to create his fairytale fate.

An Elementary Education major at Paul Quinn College, Louis Bullin is a recent graduate of the Institute for Minority Males (IMM), a program established in 1991, under the direction of the Dallas Urban League. The primary goal of the program is to assist African-American males between the target ages of 17 and 38, to become empowered for success, in spite of such negative factors as unemployment, substance abuse and discrimination, which impact so many of their lives.

Funded by the Office of Minority Health, a branch of the Department of Health and Human Services, the IMM program is part of a three-year pilot program that is now on the brink of extinction.

As a pilot program, the Institute was allotted approximately \$700,000 over a three-year period. Like most pilot programs, the money allocated is part of start-up costs. However, once the designated time frame is expired, the program must rely on outside or local funding in order to survive.

Eric Anderson is Project Director for the Institute of Black Males. He's spending a lot of time praying these days; praying that the money to continue the program will come, and come quickly.

"In terms of funding, we're very limited when it comes to resources," Anderson says. "It's sad because America chooses to warehouse young brothers and is willing to spend \$21,000 a year to keep them incarcerated.

When a man is incarcerated, it impacts the whole community.

"I think our program is unique in a lot of ways," he adds. "it offers a unique choice because most don't

want to provide funding for an age group like ours."

Since its inception, the Institute for Minority Males has enrolled 204 black males, served 130, and graduated 63

"The education factor is another big one, especially since most African-American men drop out of high school before they reach the 10th grade. Public schools have totally failed these men. We do not know this generation; therefore, we have decided to ostracize them"

The Health and Fitness component of the program operates in conjunction with Parkland Memorial Hospital, which provides classes on such topics as sexually-transmitted diseases, and proper eating habits; as well as the Moorland branch of the YMCA, which

involved in the program, put knowledge in their hands, and keep them off the streets."

This theory succeeded in 19-year-old Christopher Reedy's case. Chris is also a graduate of the IMM program, and is presently attending Paul Quinn. He dropped out of high school when he was in the 9th grade, and earned his GED through the program in December. "I wasn't really motivated to stay in high school because what I wanted wasn't there. The only reason I stayed as long as I did was because there were girls there," he admits, smiling.

"I had heard about the program but it took a little while for me to get up and go."

Finally, Chris says, he built up the courage to go and talk to a case worker at the Institute for Minority Males. Now, he has a bright future ahead of him and plans to teach and later own his own school.

"Before getting into the program," Chris says, "I already had the knowledge of myself. The program helped me learn how to control my emotions, be more relaxed, and not so angry all the time. If I hadn't gotten into the program, I would probably still be at the house just working and hanging out."

The last graduation ceremony was held on April 29th at Friendship West Baptist Church. It will be a memorable occasion, as it may be the last graduation the Institute ever see. Anderson and his co-workers at the Urban League are hoping to get a three-month extension for the program—just long enough to graduate one more phase.

How can you help? Anderson says by lending political, as well as financial assistance. This, he says, involves getting in touch with various state and federal representatives, in an effort to magnify the importance of maintaining the program.

"The politics are what's got us held up. What they fail to realize is that it's easier to teach a man to raise his own child instead of the government doing it for him. We need to recover the fathers of these lost children so that they can be fathers again," adds Anderson.

"Rashad looks up to me now," Louis says about his fourteen-year-old boy. "We've grown a lot closer because I can now understand what he needs as a young male.

"If people care anything about their community and the black male in general, they will help support the program. How can you not support something of this magnitude?"

*If you would like to lend your support to the Institute of Minority Males, or need more information about the program, please contact the Dallas Urban League at 3625 N. Hall Street, Ste. 700, Dallas, TX 75219.*



Eric Thompson (kneeling) with (l. to r.) Derrick Brown, Chris Reedy, Andrew Penny and Duralie Bollin.

program participants. Considering the odds, the success rate for the program has been astounding. Between 40 and 60 young men start the program, and over half of them graduate.

"Not everybody makes it," Anderson says, "partly because some of them aren't ready for change."

"When these fellas come in, they have no hope or see no way out. Because we offer them a chance to turn their lives around and set life and occupational goals.

The IMM builds its curriculum around the basic principles of Self-Esteem or Self-Empowerment, Education, Health and Fitness, and Job-Readiness. The program, which runs daily, operates in phases, five days week from 9 a.m. to 3 p.m.. Each phase consists of a four-month comprehensive curriculum. The IMM utilizes facilities on the Paul Quinn campus to expose participants to college environment.

Anderson says, "The self-esteem/self-empowerment objective is our most powerful component because we teach a young man to look at himself differently and be pro-active instead of reactive.

offers various fitness programs three days a week.

The Job-Readiness component is designed to prepare men to earn careers, as opposed to just jobs. This involves showing them the steps for coming up with career plans, as well as goals to achieve these plans.

Part of the program's success relies on the influence of volunteer mentors for the participants.

"A mentor is not necessarily a professional brother who's making 50 to 60 grand a year," Anderson explains. "He can be a blue collar worker that has been married for 25 years, been a good father and sent his kids through college—those are the best kind."

One of the program's graduates is 38-year old Louis, who says now that he's completed the program, he has a new sense of self-esteem and self-empowerment, something he lost during his 9-month incarceration.

"I often find myself sitting down during my lunch hour and talking to the other young guys in the program," Louis says. "I feel the best way to give back is to empower these black males. We, as a community need to work hand-in-hand to get these young guys



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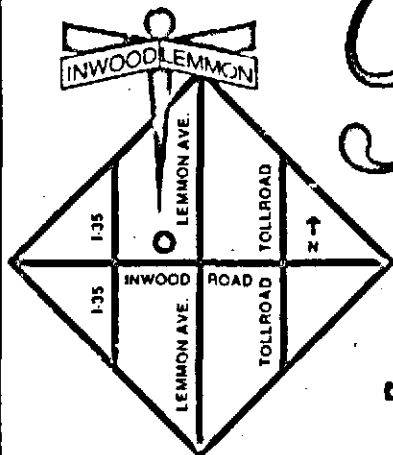
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# Airwave outreach

## L.A. counselor ministers through TV talk show

By Veronica W. Morgan

For years women have been nurse mate, confidante, someone's daughter, mother or wife without ever really taking time out to nurture and care for their own personal development and growth.

But in today's society, more women are in the work force as sole breadwinner or because of an increase demand for a two-income household.

Whatever the case, women are making a significant impact on the job as well as in the home—yet they continue to neglect their personal need for satisfaction and fulfillment, in order to make themselves available for the many individuals who depend on them daily.

Veda Shaw, director of Women Unlimited, is cognizant of the many women who are constantly extending themselves for others but rarely for self, and decided to develop a talk show forum through the women's ministry of Light Unlimited Christian Center.

The show's format allows women to discuss issues of concern while being ministered to by others who have encountered similar situations and successfully overcome the adversity.

Shaw said the idea to take the talk show ministry outside the walls of the church and invite women on a larger scale to come and participate was hers.

"The women's ministry goal is to train and teach necessary skills that are effective in preparing individuals to enter the corporate world," said Shaw.

For years the women ministry had experimented with the talk show format as an enhancement tool for teaching good interviewing skills, Shaw said.

The annual talk ministry began in 1990, "You can Make it: Overcoming personal challenges and making it in the corporate world" was the first topic of discussion. The small audience listened to personal testimonials from women who were forced to become breadwinners in their families by circumstances beyond their control, but yet they made it and climbed the ladder of success.

This year's theme, "Let Your Life Shine" will pull from past areas of discussions dealing with emotional and educational challenges that women face. The purpose will be to show the women how they can develop character and walk in love.

The guest speaker, Sis. Sylvia Turner of Los Angeles, CA, is a registered nurse who has worked in family counseling. She also assisted in a training program designed for unwed mothers and aside from being a church administrator runs a restaurant on weekends.

Turner will also minister the word on Friday, June 4 at the Light

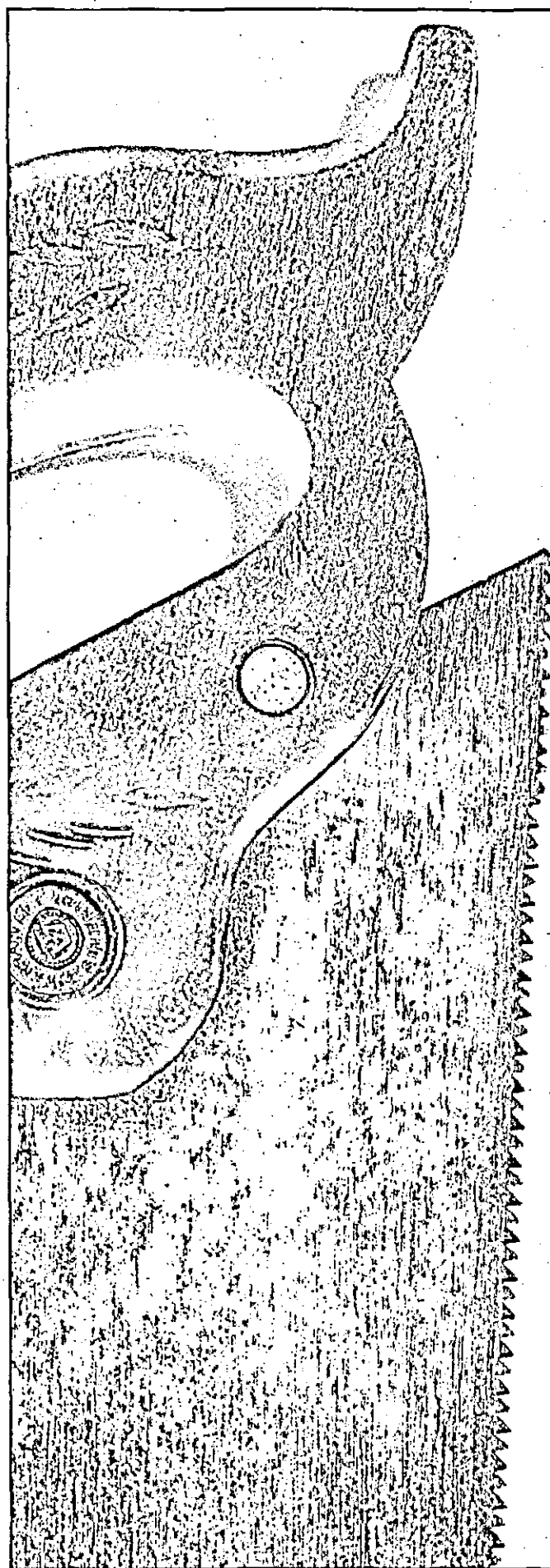


Veda Shaw

Unlimited Christian Center. Services start at 7:30 p.m.

This year's talk show event will take place on Saturday, June 4 at the Radisson Central in Dallas located at 6060 North Central Expressway. A buffet breakfast starts at 9:00 a.m. and the show begins promptly at 10:00 and runs until noon. Reservations should be made by May 15. Tickets are \$20. A cash prize will be given away.

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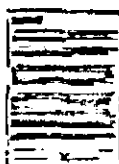


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Marketing

## That's affinity!

### Prizes and giveaways for market appeal



**Andrea  
Allston**

You open your mail and it's a typical day—bill, bill, advertisement, junk mail...and a note from Joe, your insurance agent. Not a bill—a note. Joe's note says "Thought you and your son would enjoy these complimentary tickets to the sportsman's show next weekend! Have Fun!" Wow! You're pleased with the tickets—a \$10 value and you'll definitely use them. As the day goes by—you find yourself smiling several times as you recall the tickets. At lunch you share the news of the tickets with your associates. You're impressed.

Joe is employing affinity marketing. (He didn't get to be a top-producing agent by accident, you know.) Affinity marketing is an upscale term for simply showing your friendly and caring attitude. While some may consider it "plastic" to plan an affinity marketing program, only people who really do care, will be successful at carrying it out.

Sarah Vaughn once said, "I'm not a special person, I am a regular person who does special things." So it is for the business person who practices affinity marketing. It's proven that the more a business keeps in contact with its customers, the more the customers will frequent the business. It's also an axiom that people buy from people they like. You can maintain

contact with your customers, prospects and associates and be perceived as likeable through affinity marketing.

Here's several ideas you can use:

1. Pass articles along with a note to prospects and customers. A handwritten note that says "Thought you might find the enclosed of interest," can keep your name and services on the mind of the recipient for a long time.
2. Keep a supply of blank note cards as well as all-occasion greeting cards and stamps on hand in your office.
3. When you read of good news in the paper about associates or prospects—send them a copy. A note saying, "Here's an extra copy for Mom—way to go!" or "I was at your recent lecture and thoroughly enjoyed your comments" will be appreciated.
4. Each week make a list of the "happy contacts" you wish to make. Happy contacts are those "thinking of you" or "let's do lunch" calls or notes made to those you might have met at networking functions or trade fairs with whom you wish to keep in touch. If a deliberate effort is not made, time will pass without the contact you intended.
5. Volunteer your professional services, your product or your time to an organization or group you feel strongly about. Even if the recipient group could never be your customer, you may derive some ancillary benefit from others associated with the group in addition to goodwill.

Make it a habit to maintain information on clients and prospects regarding mutual friends, favorite charities, hobbies, children, favorite restaurants, hometown, new products, etc. Your business will sometimes dictate the type of notes you keep. Record information on 3"x5" index cards or on the back of business cards. A personal note of congratulations for the new grandchild, an article on an industry trend, or a referral sends a message of genuine interest to the recipient.

While you may be waiting to get your newsletter together or your sales promotion finalized, you can begin your affinity marketing program now. Whether you elect to use postcards, telephone call lists or participation in a community group, affinity marketing can set the stage for your success. A note a day can keep the competition at bay!

Andrea Allston is president of APLOMB, a marketing and public relations firm in Plano, Texas. For ideas for future columns or questions, please call her at (214) 964-PR4U (7748).

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# Housing's Action Jackson

*DHA president says his work is more than a job—it's a mission*

By Angela Washington-Blair

It has been five years since native Dallasite Alphonso Jackson took the helm of the Dallas Housing Authority (DHA) and became the President and Chief Executive Officer of that organization. While he may have his opponents and detractors, at a recent interview with this very busy CEO, he was found to be warm, cordial, effervescent, and surprisingly reluctant to talk about himself. In writing about Mr. Jackson, the man, it is difficult to separate who he is from his role at the DHA, because his passion for helping the residents in public housing has taken almost a missionary zeal. Not one short on words, he enjoyed his chat with MON and emphasized his desire to educate about public housing.

MON: What are your goals as CEO of the DHA? What goals have you reached?

Jackson: I think as President of the Housing Authority, my goal is to help change the perspective of how people

view public housing and public housing residents. Most people view public housing and public housing residents as trouble spots. The first view public housing as the last resort of housing,

or basically as a dumping ground. That's the negative connotation that they have. They view public housing residents as human beings without a sense of worth.

MON: Yes, there's often a stigma attached when someone moves into public housing—as if they or their family have failed.

Jackson: What they don't understand is that people in public housing are the same as everybody else. They want exactly what any middle class, or upper income person wants. That's a decent, safe, and good neighborhood, and excellent schools for their children. That's what they want! Secondly, they would love to have a productive employment history, with a job that pays them well. Because we get this phenomenal viewpoint that "Ah, public housing residents don't want to work." But if you have been told for 20 or 30 years that you are without a sense of worth, you operate from that perspective.

MON: Good point.

Jackson: You know, my position is, if

we go out to an apartment complex on Turtle Creek, what do we call them? We call it an apartment, an estate apartment, or Turtle Creek homes.

MON: Or, condos, so you see the ownership. Jackson: Even without the ownership. When we talk about the people who live in Turtle Creek Village, we say, oh, he's a resident. Well, why can't public housing residents be "residents?" Why can't where they live be considered their condos, or their rented apartments? So what we have done here at the organization is not call them tenants—we call them residents. We

don't call them projects—we call them developments, estates, homes, whatever it is. That's what we do. So my position here is to work with residents and let them, in the process of working with them, discover that they are human beings with a sense of worth and potential. See, I can't tell public housing residents what to do—I've never lived in public housing. But what I can do is to assist them in trying to change the quality of their lives. And that's what this organization is about.

MON: Studies have been done which advocate citizen participation in public housing development design. As they personalize their living spaces, they attain a sense of ownership and pride.

Jackson: I was one of the first persons of the CEOs of public housing who included residents in the design stage of renovation or building. It was clear to me that our architects, our engineers, our CEOs had made decisions for people that had not been correct over the years. So, if we had, in essence, "screwed up," why not give the residents an opportunity to demonstrate their understanding since they live there?

Let me give you an example of what happened. When I was in Washington, DC, we had a specific public housing development called Ellen Wilson. I brought an architect in and we created this great design (we thought) for Ellen Wilson. Because we thought we were smart. And we presented it to the residents, and this lady sat there and looked at it. She was about 65 years old. She asked the architect and myself, "Can you find anything wrong with this?" I said, "Oh no, it's great." She asked the



Alphonso Jackson

question about five times, and the answer was still no. I've got two BA's, a Master's and a law degree. The architect has a BA and a Master's in architecture.

MON: And you thought you knew best?

Jackson: And here's this 65 year old woman whom we're not even sure graduated from high school. So finally when she asked, I said "You, tell us what's wrong." She said, "We have 130 apartments here. Mr. Jackson, you all got 35 one bedroom units here. This is a family complex. What do we need with 35 one bedroom apartments?" I thought about it, and said she's smart.

Then she said that the building was like a box and she said that the sidewalks were running the same way. She took us outside and we saw people going in an "X" and not a square. She then said, "Now wouldn't it make sense to build the sidewalks in a block and then have the sidewalks with something in the middle? Well, then we thought about it, and you know what? We said "She's right." Why don't we put a gazebo with seats so that people could sit around? She didn't now what it was called—she just said a little thing in the middle so that people could sit around them.

MON: So, what happened?

Jackson: You know, the strangest thing, the development is doing well today. The grass is growing, the flowers are blooming, and people are using the gazebo! Now we had two people sitting there with six degrees who couldn't figure out simplicity of people's lives. Because we had their input, we had to redesign; the building is functional and is doing well

Cont. on page 14

## Revitalizing West Dallas

The first major step toward revitalizing a community that has been severely neglected in terms of economic development is under way.

City officials and bank representatives joined Alphonso Jackson, president and CEO of the Dallas Housing Authority and Ken Lowe, chairman of the South Dallas Development Corporation, in a groundbreaking/renovation ceremony for the Lakewest Town Center, Inc.

The shopping center, located on Hampton and Singleton, is the only one of its kind serving the West Dallas community. Some of its local tenants include: Kentucky Fried Chicken, Payless Shoe Source, Family Dollar store and a storefront office for the Dallas Police Department. University of Texas Health Science Center also operates a clinic for women and children at the center.

The general contractor obtained the necessary permits and notices and planned to begin the expansion and renovation project the first week in April. Construction will take from 12 to 18 months to complete.

A large chain is making plans to open a grocery store in the center and branch banking will be made available for the community. No specific name information has been given at this time concerning the grocery store or bank.

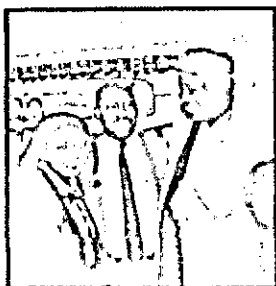
Alice Gomez of DHA says the renovation is positive for the businesses in the area because local businesses can produce more to satisfy consumer demand for the goods and services provided by tenants in the shopping center.

Renovations will include the parking lot concrete overlay, replacement of the roof and signage, exterior repair all totalling \$1 million. Planned renovation combined with tenant finish-out costs for the grocery store is budgeted at \$1,600,000.

The Dallas Police Department will maintain its storefront office, which will undergo some renovations as well, and the University of Texas Health Science Center will continue to operate a clinic for women and children at the center.

For more information call 951-8300.

—Veronica Morgan



**JACKSON cont. from page 13**  
today.

**MON:** That's a success story.

**Jackson:** That's a success story, but it's not our success story. We had enough sense to be flexible enough to listen to the advice of the residents, the people who live there. And that's what I perceive to be my strongest suit.

**MON:** Are there any new and innovative type designs going up to get rid of that "public housing" look? Something different architecturally, a

new look for the exterior?

**Jackson:** Sure, I think you will be very pleased. We're in the process of doing Cedar Springs and Little Mexico. They will not look like public housing when we're finished. You will not know them from any other apartment complex in Dallas. And the most important thing is that in each of these developments we've had the input of the residents. We listened to what they wanted. They said that they wanted parking close to their houses. We probably thought that

they didn't have cars or didn't want to park in front of their homes just like you or I park in front of our. That's a negative assumption and that's a serious problem in public housing.

**MON:** Operating under a false set of assumptions, such as them not having cars, or they wouldn't want this...?

**Jackson:** Let me give you a simple one that we have done in all of our renovated developments. It was not done before. We had not been giving them washer/dryer hook-ups. What kind of sense does that make? They do wash clothes, don't they? And they want to dry their clothes, don't they?

**MON:** Yes.

**Jackson:** We did not perceive that. And when I say we, I'm talking about our industry. We in Dallas have been leaders in that. Every time we renovate an apartment, we give them washer/dryer connections. That's innovative! That sounds simple, but we hadn't done it before.

**MON:** Just conveniences.

**Jackson:** That's right. Simple conveniences. And I think if you give them the simple conveniences, they will treat their apartment just like you or I would treat ours. So, I am saying to you, that I see my role here as President and CEO of this organization not just as a job—this is a mission. I have a strong belief that if you're an African-American and you have been successful in this country, it is imperative that you give back. My belief is that my success has been on the shoulders of so many people. So I must give back to make sure that somebody can climb on my shoulders to make it to the top.

**MON:** That's a wise saying.

**Jackson:** It may seem simplistic and mushy, but that's the philosophical viewpoint that I have. I've been very blessed. I've made a lot of money in a short period of time in the 47 years of my life. What I'm doing now is trying to give something back.

## ALPHONSO JACKSON AT A GLANCE

**OCCUPATION:** President and CEO of the Dallas Housing Authority.

**GREW UP IN:** South Dallas on Lawrence Street.

**AGE:** 47

**FAMILY:** One of 12 children. Married. Wife, Marcia teaches at

**DISO:** Two daughters, one attends Hockaday.

**EDUCATION:** Bachelor's in Political Science. Master's in Education Administration. Law Degree.

**SERVES ON:** Numerous boards.

**RESIDENCE:** Lives in Preston Hollow. Opens his home to inner city children so as to be an inspiration.

**HOBBIES:** Travel. Would like to take up golf.

**INFLUENTIAL PEOPLE:** Parents, teachers, and Mr. Bell (formerly of Channel 4).

**INFLUENTIAL BOOKS:** Art of War by Sun Tzu. The Prince by Machiavelli. Choice: the Issue of Black Survival in America by Samuel F. Yette.

**PROUD OF:** The many success stories of public housing residents who have become educated, trained, and self-sufficient. Look at the 1993 DHA Annual Report for a few examples.

**PROUD OF:** Having sat with kings, queens, and presidents.

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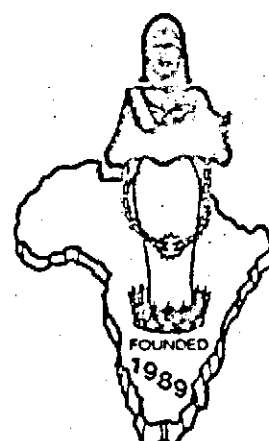
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# Diamonds in the rough

## UNCF president challenges leaders to pledge support to Paul Quinn College

By Veronica W. Morgan

Imagine sending your son or daughter to the most prestigious university or college in the country—a selective liberal arts college—one that has a reputation for graduating some of the best lawmakers, doctors, politicians, business majors or teachers worldwide.

Picture the campus with its freshly painted walls in the newly renovated dormitories, restrooms, and classrooms—no holes. Visualize the students gathered around on the plush green landscape, studying for the mid-term or resting from the exams.

The campus that you're visualizing is not in Alabama, Florida or Georgia but in Dallas, Texas. Paul Quinn College.

Six Dallas banks are prepared to assist in financing the college's much needed facelift and since Paul Quinn is now meeting all of its financial commitments, leaders are certain that they can continually climb from the silent phase to Phase I with great strides.

Dr. Lee Monroe, president of Paul Quinn College, made known his plans to develop Paul Quinn into a highly respected liberal arts college while maintaining its deeply planted roots in the African Methodist Episcopal Church.

Monroe told a room full of civic, corporate and religious leaders and

supporters that he is looking to see a number of highly skilled graduates leaving Paul Quinn and going on to make a difference in the world they live in.

"The vision is specifically designed to assist

in economic development in the region, and prepare future learners by building new programs and creating a new paradigm to progress in the future," Monroe said.

Presently, the college has reached its goal to acquire \$13 million of the \$21 million needed to complete Phase I of their campaign drive to reinvigorate

president chief executive officer of A.H. Belo Corporation, said the pledges are the first important step toward carrying the campaign forward and preserving the historical black college.

Dechard said significant contributions have been made and this should send out a message across this city that the business community wants to see Paul Quinn prosper.

"There is tremendous pent-up desire to have a historical black college in this city to operate and function in the fullest capacity.

William Gray, president and chief executive officer of the United Negro College Fund, a 50 year old organization that provides funds and assistance to 41 colleges in the country, was in Dallas to participate in the kick-off

years, to the third-ranked man in Congress, and a baptist preacher.

However, Gray adds that the goal is not to just educate the top 10 percent considered the best and the brightest, but the other 90 percent that can get a good start at Paul Quinn. "It's out of sugar cane fields, swamps, etc., that you can produce doctors, lawyers, and teachers," he said.

"We can take a lump of coal and turn it into a diamond," said Gray.

Gray said the "21st Century Campaign" should encourage the entire city to share in the dream by pledging their financial support to a college that provides hands on education in a nurturing environment, and one where the students are not just a social security number but are known by their names.

"Every time we raise \$4,000 through campaign money, we have match money," asserts Gray who adds that for every one dollar given, four dollars comes back.

More importantly, Gray believes that a young person is getting a second chance to achieve their dream of becoming a teacher, a doctor, a lawyer or a business manager. Education will make America prosperous because the youth will realize they can dream dreams and know that they can have a better way of life.

Black colleges want the kids with potential, the kids with a 1.6 GPA, the ones who can get out of the ghetto if properly educated, says Gray because they believe that a grain of sand put in the right places will turn into a pearl.

"Here at Paul Quinn contributors are providing a boot for some young person to take themselves up by their straps and do something.

"No human resources can afford to be overlooked," said Gray.




L to r.: Bishop John R. Bryant, chair of the board of trustees; Joseph D. Zimmerman, chair of the executive committee; William H. Gray, III, President and CEO of the UNCF Fund; Comer Cottrell, president of Pro-Line Corp.; Dr. Lee Monroe, president of Paul Quinn College; Pettis B. Norman, development committee chair; and, Robert W. Dechard, chair of the 21st Century Campaign.

the campus. The bigger picture includes building a \$7 million endowment fund to enable the college to award scholarships to its students.

Robert Dechard, chairman and

plan to raise the remaining \$8 million needed for renovation.

"Paul Quinn can make it and be a positive force in the global market," says Gray whose vast experience ranges from his being a college professor for 15



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# Unsettled West

## State Senator says HUB's not getting enough business

State Senator Royce West (D-Dallas) responded to a recent report issued by the General Services Commission of the

state with Historically Underutilized Business by saying, "To say I'm disappointed would be an understatement. I question the level of commitment on the part of the state agencies to insure the participation of minority and women-owned businesses.

The report, which was mandated by state legislature, shows the total amount each state agency spends with



Royce West

minority and women-owned businesses or HUB's. In 1991, state legislature set a good faith goal of awarding at least 10% of the total value of state contracts to certified minority and women-owned businesses. In 1993, that goal was raised to 30%.

The recent report shows that of the nearly \$4.4 billion dollars in total expenditures, a total of \$371 million or 8.325% of state contracts were awarded to certified HUB's, an increase of 6.154% from 1992 participation levels.

West stated, "I certainly anticipated a much larger increase. Considering the fact that in 1992, merely 2.171% of all state contracts went to minority owned businesses, a modest increase of 6.1% is not going to placate this Senator or the minority and women owned businesses who continue to be denied opportunities for state contracts.

African American HUB's received only \$30 million, or 0.6%, of contracts to HUB's even though they make up 18% of all certified HUB's.



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## Watch for our SPECIAL JUNETEENTH EDITION, in your newsstands June 1.

May 1994

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
JULIANNE MALVEAUX autographs/discusses SEX, LIES AND STEREOTYPES: Perspectives of a Mad Economist 1		3	4	ROSIE MILLIGAN autographs and discusses SATISFYING THE BLACK MAN SEXUALLY 5		NATHAN McCALL autographs MAKES ME WANNA HOLLER: A YOUNG BLACK MAN 7 IN AMERICA
Mother's Day						
8	9	10	11	12	13	14
				EL-HAJJ MALIK SHABAZZ observes Malcolm X was born May 19, 1925 in Omaha, Nebraska 19	20	21 Armed Forces Day
15	16 Victoria Day (Canada)	17	18			
22	23	24	25	26	27	28
	Memorial Day					
29	30	31			Business Hours: 10:00 a.m. - 7:00 p.m. Tuesday - Saturday 1:00 - 6:00 p.m. Sunday Closed Monday	Back Issue

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# Point shaving Seminar to teach vets about beating mortgage rates

Looking for the best deal on a home loan? It's still the Texas Veterans Housing Assistance Program according to Garry Mauro, chairman of the Texas Veterans Land Board. (VLB).

With the cost of home mortgages soaring to their highest level in more than two years, the VLB has dramatically reversed the trend by lowering its interest rate for Vietnam Veterans to 5.65 percent on a 15-year note or



Greta Franklin-Loney

5.95 on a 20, 25 or 30-year note.

"The Texas veterans home loan program is the best deal in today's home buying market," Mauro said, "and Texas veterans are responding in record numbers to rates that are now two and one-half points below the market. That represents thousands of dollars in savings over the life of a 15 or 20 year mortgage."

The seminar will be held Tuesday, May 17, at 6:30 p.m. in the Stemmons Auditorium of the Loews Anatole Hotel, 2201 Stemmons Freeway. Registration begins at 6 p.m.

Sponsored by the VLB, the seminar is free and open to the public. Those attending will be able to get latest information on the state's three outstanding low-interest loan programs for Texas veterans.

"Recent legislation which increased the maximum amount of a VLB home loan to \$45,000 greatly improved Texas veterans benefits," Mauro said. "Texas veterans now have a total loan package of \$90,000 that they can use to buy land, a home or make home improvements to increase the value of their property."

But Texans are not limited to homes costing \$45,000 or less. Veterans who want to buy a home costing more can combine a VLB loan with a FHA, VA or conventional loan to get a lower interest rate.

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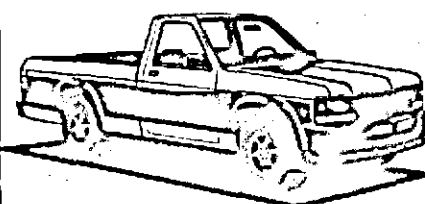
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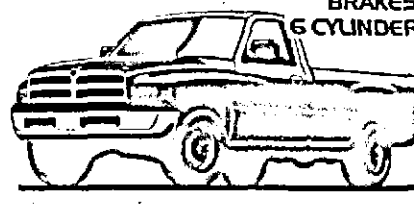
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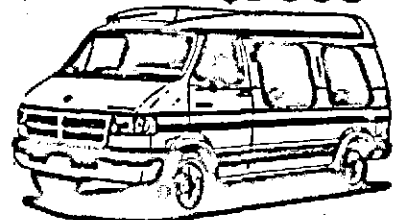
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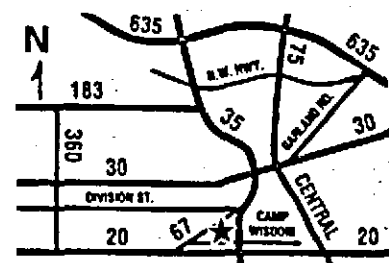


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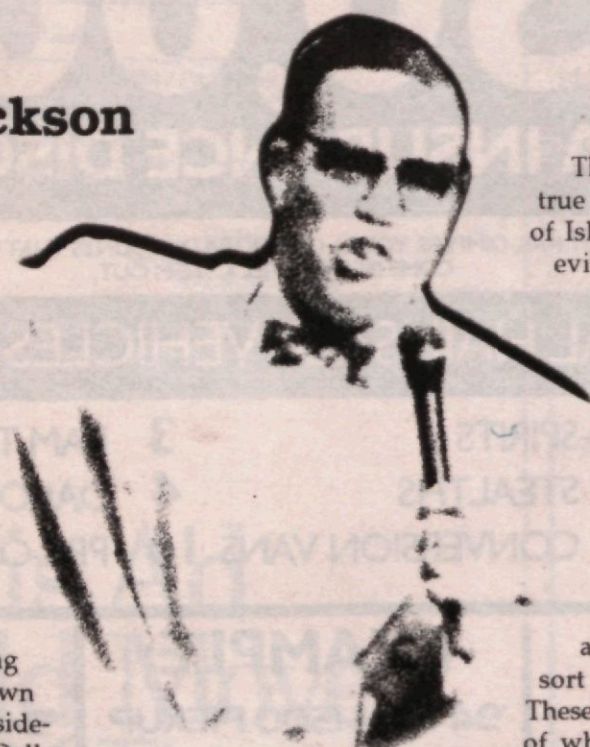


# Rage or Reason

## A Fundamental Vantage point

He inspires and infuriates. Whatever the case, Black people pour out in droves to hear Minister Louis Farrakhan's message of redemption and empowerment.

By Gordon Jackson



No guns, no knives, no cigarettes," said the tall, suited young brother, issuing his directive up and down the line of men queued on the sidewalk in front of the Dallas Convention Center.

"If you have any guns, knives bigger than a pocketknife, or tobacco or a lighter, please get rid of them or take them back to your car," he continued. His confident but friendly demeanor spoke as much about his chosen religious affiliation as his red bow tie emblazoned with an X and the familiar crescent moon motif of the Islamic faith.

If ever there was a convincing public display of the merit of his religious affiliation—with the Nation of Islam—it would have to be here... thousands of black men waiting patiently—almost reverently—to hear the spoken words of the man who heads the faith, the Minister Louis Farrakhan.

Hours later, after a sweltering wait in the humid Dallas afternoon, a human car wash of hands during a thorough security check, pre-speeches, speeches and Minister Farrakhan's fiery oratory, these 15,000 black men would embrace each other with positive affirmations.

But that's not overly mind-boggling considering the gift—the power—Mr. Farrakhan has imparting good will between black people.

The incredible thing—the true handiwork of the Nation of Islam—seems far more in evidence in the legion of young men inside and outside the convention center.

The cadre of men from the Nation of Islam embody many of the admirable traits that transcend mere factional religion: disciplined, proud, self-assured and exuding a sort of fraternal goodwill. These traits seem to be the core of what the Nation of Islam teaches part-and-parcel with its tenets of the Islamic faith. Even

if these men are merely acting the part, the sheer uniformity of their actions as a group point to an effective system of instilling solidarity and discipline.

And the throng of thousands who waited peacefully in the uncomfortable afternoon air could also be perceived as testimony to the powerful message brought by Mr. Farrakhan. The gathered crowd's diversity seemed almost puzzling—from young teens sporting gangsta style attire to suited businessmen and community leaders.

That 15,000-plus men of obvious different social and economic orbits could converge and harmoniously interact was reason enough for pause. But added was the fact that these black men were at the Convention Center to listen to a speech ostensibly laced with hate and tinged with prejudice.

Somehow that picture just didn't gel.

Ten minutes standing in the crowd would convince anyone that past all the press hype about Mr.

Farrakhan's hatemongering and the cultish nature of the Nation of Islam lies a fundamental message germane to Black life in the 90s.

Whether you love or hate what he says, it's clear that Minister Farrakhan delivers a message whose time has come.

But who is the real Minister Louis Farrakhan? Is he the poison-spreading, hate-filled reverse racist? Or is he the ultimate salvation toward the rejuvenation and up building of his race of people?

Few have caused a critical mass to view one person from so many opposing views like the present head of the Nation of Islam. From the religion he represents to his lambasting of the white and Jewish communities, his charismatic speaking style, his ability to draw thousands to his speeches and his past association with Malcolm X, he has developed a strong and classic love-hate relationship with the American public.

While he has held that distinction on a high level since he's been in a leadership position with the Nation of Islam over the past three decades, Farrakhan loomed back in the public forefront after one of his top ministers, Khalid Muhammad, made strong remarks against Jews, Catholics and gays during a speech at Kean College in New Jersey. Moreover, it was Farrakhan's handling of Khalid that re-erupted the controversy, disciplining him not necessarily for what he said, but only how he said it. Opponents of Farrakhan said that only confirmed his racist attitude. Supporters said that only the truth was being told Khalid.

Views on Minister Farrakhan have caused created several schisms in the fabric of American society. The obvious ones are between black and white America and blacks and Jews. But deeper potential divisions are being felt from within the black community. Some say he's hurting the cause of Black America and its relationship with other groups, others saying he's helping the black community to

finally come together and create its own economic power. His concept of "men only" meetings spurred disagreements from many black women who felt snubbed and protested accordingly (it resulted in the change of locations of the meeting in Houston from Texas Southern University, a state-funded school).

Extreme perspectives on Farrakhan from both ends unveil more the public's ability to highlight the good while suppressing the bad. The white and Jewish society remember him only when he lashes out at them with historically-based facts about their participation and contribution of the four hundred year slave trade. Yet many of them choose to ignore how he and the Nation of Islam have become a consummate model in the self-reliance and self-sufficiency of a people.

They produce revenue through the sales of several self-made products including The Final Call newspaper, audio and video tapes of speeches by Farrakhan, as well as their other ministers, fruit bags and "Clean & Fresh," a set of hygiene products. Many of the 120 local mosques still market the strongly-associated bean pie.

When they do business outside of their organization, it's almost always with either Nation of Islam members or other blacks, virtually circulating all their dollars within the black community—a concept that many blacks preach but relatively few follow. It's undisputedly a true black economic development success story.

Meanwhile, Farrakhan supporters rave over his message of a spiritual and economic unifying and uplifting of Black America, giving a sense of hope and liberation that many in the community are seeking, almost to desperate proportions. Yet sensitive to them are the realistic issues involving the rift between he and the Nation of Islam and the now popular-as-ever Malcolm X, a rift that eventually led to Malcolm X's assassination. Two months ago, when asked by a talk show host if Farrakhan himself could have been directly involved in Malcolm X's death, his widow, Betty Shabazz, answered "of course, it would have been a badge of honor." Farrakhan has vehemently denied any participation. Also, as long as Farrakhan will continue to attack white society for their categorical treatment of blacks during and after slavery, there will always be the question if he really does possess

any pro-hate views against them, as opposed to provoke views for Black America.

Whichever side one takes on Farrakhan, there is one distinguishable quality of the minister—his strong appeal to the black community. Just the word of his arrival spreads like wildfire throughout a city and people respond by the thousands. In the fall of 1992, well over 50,000 came to hear him speak in Atlanta, out-drawing the hometown Atlanta Braves as they were playing game 2 of the World Series against the Toronto Blue Jays across town. In recent months, while he has begun his "men only" meetings, he's filled forums in Boston, New York, Washington D.C. and Los Angeles. A

strong testimony to his allure took place in Houston April 11 when over 20,000 black men had to be turned away from a church auditorium that seated only 13,000.

That led to Farrakhan's appearance in Dallas April 25, at the Dallas Convention Center. The 10,000 seats in the main arena were easily filled to capacity and an overflow crowd of almost 5,000 occupied an adjacent section.

"This is a special moment seeing these many black men wrapped around the building and there is no fighting, cussing, smoking, or drinking," said Robert Muhammad, Nation of Islam's southwest regional director.

The row of dignitaries who sat behind Farrakhan as he spoke seemed to have disintegrated perceptions that traditional black leaders refuse to support or endorse his efforts. They included state senator Royce West, NAACP Dallas branch director Victor Smith, Pro-Line owner Comer Cottrell, St. Luke Methodist Church pastor Zan Holmes, Friendship West Baptist Church pastor Frederick Haynes and Dallas city councilman Don Hicks, who, along with Grand Prairie city councilman Ed Hemphill, presented Minister Farrakhan with a key to the city.

"I want to leave no doubt that we (City of Dallas) welcome and support Minister Farrakhan," said Hicks.

The crowd of black men listened intensely throughout Farrakhan's close-to two hour discourse

Continued on next page

### Excerpts from the April 25 speech of Minister Louis Farrakhan

#### On the current state of the Black male:

"As a man, we cannot command the respect of our wives, our children or from other people because, as a man, no man can respect another man who is non-productive. To destroy a people, you first must destroy the man. To build a people, you first must make man."

#### On how the black man should view the black women:

"She is there to help you as a producer, not for just sex. If you (black man) are powerless and can't do anything with your life or her life then she's going to tire of you because all you think she's there for is for sex and pleasure, and that's wrong brothers. Sisters get tired of seeing a man who only wants to get into bed but never wants to put something in his head to make him somebody that she can admire, honor, love and respect. The sex thing plays out. Next thing you know, she's sleeping with somebody else and you're sleeping with somebody else because you don't know what she's for because you don't know what you're for."

#### On what makes a man:

Money doesn't make you a man. And degrees from colleges and universities don't make you a man. If money made us men, with as much dope money that some of us have, we'd be the biggest men on the planet. Some of us have double, triple and doctorate degrees—and no man. Some of us are men of God—supposedly—and yet not real men. Every man must be a man of God or he is not a man at all."

#### On why he calls the white man "devils":

White men did not bring us here to be men of God. They brought us here to make us slaves. That was their purpose for us. Their purpose for us was alien to God's purpose. So whenever you have a purpose for man that is alien from God's purpose for man, you become an alien to God. Therefore you become an enemy of God. Any man that enslaves another man becomes a devil.

#### When presented with the key to the city by Dallas city councilman Donald Hicks:

"I brought one (a key) with me, too. The key I brought is to unlock the minds of black men that have been locked up for so long."



Continued from previous page  
themed "Let Us Make Man." Using excerpts from the book of Genesis in the Bible, he methodically broke down why the black man is in its present state of confusion and self-inflicted violence.

He was without his customary statements about the enslaving and racial oppressions toward blacks by whites. He also added how drugs were brought in the 1960s as a deliberate

attempt to control the community. Based on that he pointedly said that today's black man still serves white men better than they serve themselves and are therefore rendered "non-productive" for their own community.

"God made man, not niggers!" he exclaimed, bringing thunderous applause and a standing ovation from the capacity crowd. Once again addressing the white man he said "someone made a nigger from a man

that God made."

Farrakhan's delivery ranged from the suffering of the black women because of the state of the black man to the need for blacks to acquire knowledge thus power; how the black church has been used by the white community to control the black community; and the need for black men to rebuild themselves, not only economically but spiritually.

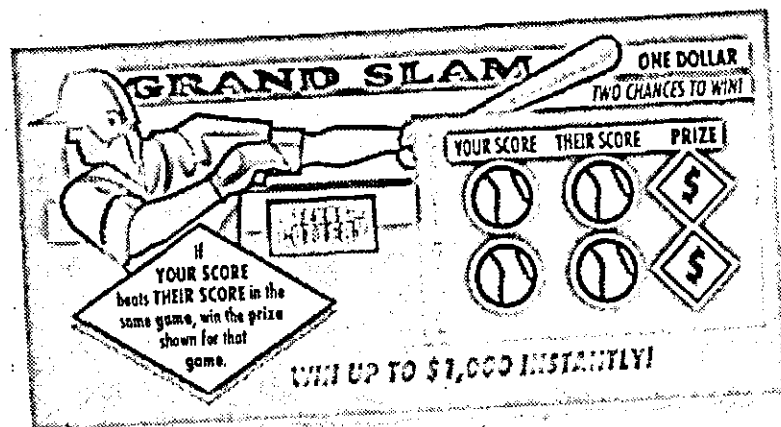
When addressing the need for

strong black leadership he turned not toward the audience but to the group of community leaders sitting with him on stage.

Farrakhan urged the audience to learn to love each other and to eliminate the self-hate in the community. He also announced plans for next year to conduct a "march of 1 million black men" to Washington D.C.

The dichotomies of feelings toward Farrakhan have done one other thing: reflected on and revealed people's own overall viewpoints and attitudes. It has acted as a mirror to the different characteristics of the various elements of American society.

So as different sectors of the public grapple back and forth determining who is the real Minister Louis Farrakhan, perhaps a more suitable question may be: Just who is the real America?



## End Of Game Notice.

It'll head straight for the dugouts on May 1, 1994. That's when Grand Slam from the Texas Lottery closes after a full year of playing time. Luckily, you have until October 28, 1994 to buy the remaining tickets and redeem any winners.

If your score beats their score in the same game, you win a prize for that game. The top prize is \$1,000, which may be claimed at the Lottery Claim Centers or by mail using a claim form. Questions? Call the Texas Lottery Customer Service Line at 1-800-37-LOTTO.

Grand Slam. Take a swing at playing it, and you could bat \$1,000.



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# Hot! jobs for the summer

A job resource page for teens

by Linda Johnson

With summer fast approaching, some of the Greater Dallas Area businesses will be sponsoring summer jobs for those students who are interested in supplementing their income and also learning skills in areas that may interest their future career aspirations and goals.

## Mayor's Summer Youth Employment Program

The Mayor of Dallas sponsors a Summer Youth Employment program aimed at creating summer jobs and making them available to young people in Dallas and the surrounding cities. The Mayor's program works in conjunction with the Greater Dallas Chamber of Commerce and the Dallas Citizen's Council.

The Mayor's office works closely with the Dallas Independent School District and the Private Industry Council, is administered by the YMCA of Metropolitan Dallas and gets its support through several area businesses.

The 1993 program was successful in placing over 550 youth in private sector jobs and this year's target is to place 800 or more students throughout the Dallas area.

The program's staff acts as an intermediary between the corporate world and the sometimes disadvan-

tagged youth. "Our goal is to help the young people of today develop life-long skills that can and will carry them through to their future dreams and aspirations", said

director Norman Carmichael.

When a company hires a young person through the Mayor's program, they are not left alone. Volunteers contact each youth during their first week on the job, at the end of the first month, and at the end of the summer. That type of reassurance allows the student to feel that older adults really do have their interest in mind. A picnic is even held after the summer program ends, to allow the young employees an opportunity to meet with their mentors.

The Mayor's office says, "our major goal of the program is to convince our participating employers to institute "mentor" programs for they youth they hire. When such a program is in place, the job experience is enhanced and the work force is made easier. Now many employers are putting such programs in place".

Any young adult looking for work this summer is encouraged to call and look into this particular program. It's rationale is that it is more than just a placement service.

"We want those young people who pass through our program to learn something, earn something, and most importantly, do it all on their own, without government handouts," said Carmichael.

"Although, we are not guaranteeing each individual a job, our staff will tutor each applicant individually and critically assess their interviewing skills and the do's and don't's of a job

search."

There are no income limitations for the Mayor's program. Anyone wanting to enter the program is welcome. If you are looking for an opportunity to enhance your skills and move forward with your ambition to work in a future job-related field, please contact:

Mayor's Summer Youth Employment Program-Private Sector Initiative  
214-741-5627 or YMCA, 214-880-9622

## JAMS

The PRIVATE INDUSTRY COUNCIL of Dallas (PIC), is "Jamming" this summer with their "JOBS and MORE for SUMMER" recruiting program. They are targeting area youths from the ages of 14 through 21 and these students do not need to have previous work experience to qualify.

JAMS will be trying to place or match young students with 3,300 available jobs throughout the Dallas area. They also need students from Addison, Balch Springs, Carrollton, Cedar Hill, DeSoto, Duncanville, Farmers Branch, Garland, Grand Prairie, Hutchins, Irving, Lancaster, Mesquite, Richardson, Rowlett, Seagoville, Sunnyvale and Wilmer.

The JAMS program is federally funded with a focus on assisting youth who fall into a certain income eligibility bracket to assist them with their job search and educational needs for the summer.

PIC is very proud of their previous success stories and are stressing numerous topics for each individual student. The kids who pass through the JAMS program this summer will be schooled on topics such as dressing for success, goal setting and achievement, avoiding peer pressure, self-esteem and good work ethics.

Along with their emphasis on carrying good work values into the work-

place, they have also established a program for those whose reading or math abilities fall below the norm for their grade level. These students will be tutored at the PIC office in lieu of working in a business, but will be PAID as an incentive to get back on track.

For additional information, contact: 2121 Main St., Suite 412 (downtown Dallas); 2717 S. Lancaster Rd. (Crest Shopping Center); 1050 N. Westmoreland (Westmoreland @ Ft. Worth Ave.); 2220 Gus Thomason, Suite B (Mesquite); 132 E. Main St. (Grand Prairie); and in Garland, 2714 W. Kingsley Road, Suite G5 (Garland). Applications are now being taken but time is running out. For more information call, 443-WORK.

## Texas Employment Commission

The TEC office has joined forces with other organizations to form their summer employment youth program (SEY-JSEC). The office will operate from May 16 - June 30. Ms. Emily Ahmed will supervise the summer office at the Martin Luther King TEC office. The TEC professionals will be recruiting students from Madison High, Lincoln, Pinkston, El Centro College, Dallas Baptist, Roosevelt, A. Maceo Smith, S.Oak Cliff, Grand Prairie High and DeSoto High, just to name a few. If you need further information on the TEC's summer youth program, feel free to call Ms. Emily Ahmed, 214-421-2460. They believe that "together we can meet the employment challenges of the future".

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# Tradewinds in Business



## Tai Jones

George M. Carter  
NationsBank  
Dallas, TX  
(214) 508 - 0645

NationsBank has named George M. Carter National Development Manager for its NationsBank Neighborhood program, an initiative to revitalize communities by concentrating bank resources in targeted neighborhood. In Texas, NationsBank neighborhoods also are being targeted in Fort Worth, Austin, San Antonio, Houston, and several community bank markets.

With 13 years tenure at NationsBank and its predecessors, Carter served as the NationsBank Dallas Community Investment coordinator for nearly three years prior to assuming his current position. His responsibilities included managing community development initiatives in the Dallas/Fort Worth metroplex, such as assessing needs, developing financial products and providing education to consumers and small businesses.

Noricka Greyer  
University of Texas at Arlington

Arlington, TX  
(817) 273-2761  
Noricka Greyer has joined the University of Texas at Arlington staff as an Administrative Services Officer in the Office of the Provost.

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Jerome and Annette Kee are celebrating the opening of their Stemmons location of Kee Document Processing specializing exclusively in providing word processing and desktop publishing needs.

The firm caters to the needs of each client by using a variety of software packages to design professional documents. Following an initial consultation with prospective clients, they recommend a format and document design that is most beneficial.

For more information, please contact Jerome or Annette Kee at (214) 637 - 5222.

BDE Temporaries  
Donnie Harley-Hayes  
Dallas, TX  
(214) 357 - 9484

Donnie Harley-Hayes, Owner/CEO of BDE Temporaries recently opened a Dallas-branch. With a dedication service officiated by Reverend Kermit Grandberry, of Mount Carmel Missionary Baptist Church, the firm officially opened its doors.

BDE Temporaries offers temporary, temporary-to-permanent, permanent-to-placement, and contract labor

specializing in office support personnel.

For more information, call (214) 357 - 9484.

Theresa Akers Lee  
Southern  
Development  
Corporation  
Dallas, TX  
(214) 428 - 7332  
Southern Dallas Lee



Corporation is proud to announce its new Vice President of Lending, Theresa Akers Lee. Ms. Lee's responsibilities as Vice President of Lending will include loan portfolio management and monitoring the performance of SDDC's clients, assisting small business clients with training and development and marketing of SDDC's loan programs.

Ms. Lee has devoted her banking career to working with small business and comes to SDDC with over 14 years of small business banking experience with emphasis on those located within Dallas' inner-city. Ms. Lee's move to SDDC reflects her commitment to true community based banking.

The Multi-ethnic Heritage Foundation  
Announces Its Board Members

The Multi-ethnic Heritage Foundation has elected Henry S. Miller, Jr. to serve on its board of directors. Joining Miller is Denise Sharpton (SHARP/PR); Kathleen To (K T Investments); Theresa Akers Lee (SDDC); Major Pittman (LoneSTAR Gas); Curtis Mason (PEPSI-Cola); Darryl Sharpton (Sharpton Brunson & Company); Dr. Amanullah Khan (The Cancer Center Associates); Honorable Chris Luna (Dallas City Council); and Attorney Victor Corpuz, (Ronquillo & DeWolff).

The Multi-ethnic Heritage

Foundation is a non-profit cultural organization that creatively promotes multicultural awareness.

School Board Trustee  
Yvonne Ewell Observes  
TU Electric Pilot  
Program



Dallas Public School Board Trustee Yvonne Ewell observed Edison Environmental Science Academy seventh graders demonstrate how much less energy a fluorescent light uses compared to a standard incandescent bulb. The demonstration was part of a pilot course called "In Concert with the Environment".

The academy became one of the first in the state to pilot the seven-day course which TU Electric will offer to other schools.

Gilbreath  
Communications  
Audrey Gilbreath  
Houston, TX  
(713) 579-7444



First Interstate Bank of Texas has retained the services of Houston-based Gilbreath Communications to assist in the development and implementation of a marketing plan tailored to African-American audiences. The award-winning agency will create a multi-faceted campaign designed for the African-American community.

Audrey Gilbreath, President of Gilbreath Communications said, "First Interstate has demonstrated its willingness to reach out...I'm looking forward to the opportunity to strengthen the Bank's reputation through an advertising strategy that speaks to the common experiences shared by many African-Americans."

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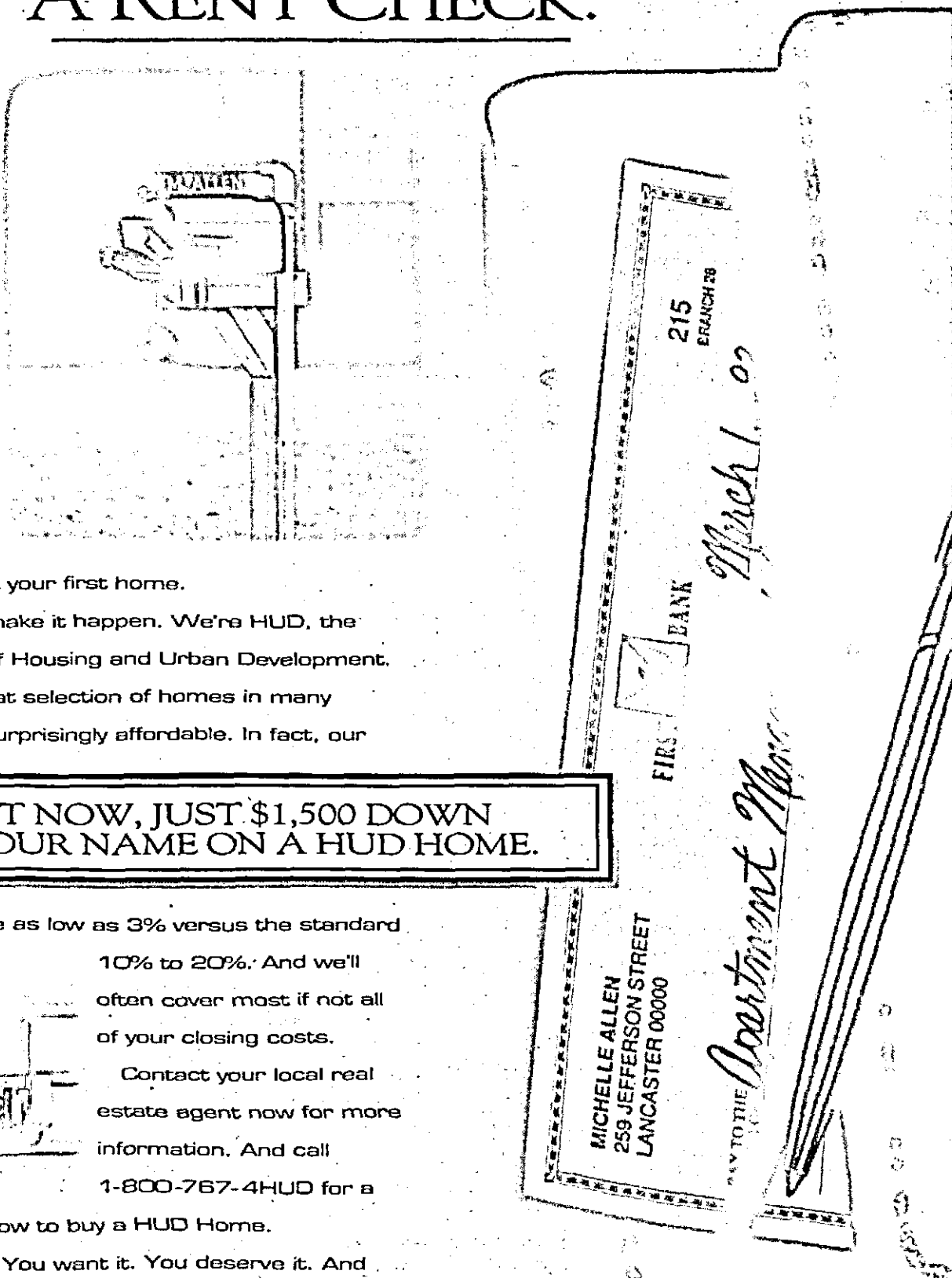
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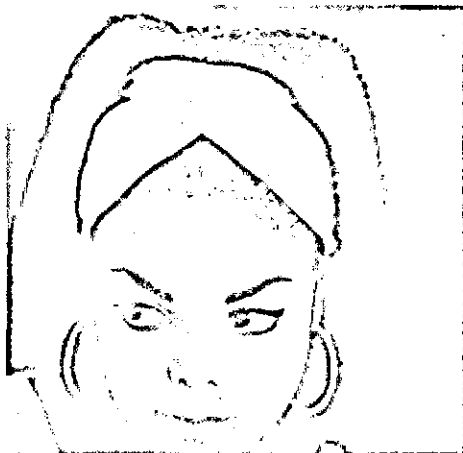
The following movies will be aired during the month of May on one of your TCI Cablevision channels. If you don't have cable in your home, please contact TCI.

by Tai Jones

Entertainment Editor

## POETIC JUSTICE

Making her film debut in "Poetic Justice", pop-singer Janet Jackson portrays a poetry-writing South Central Los Angeles hairdresser named Justice. In this captivating role, she



"POETIC JUSTICE" WILL BE AIRED ON HBO, COMING SOON

finds herself using the power of her pen to escape the world around her. Although her means of escape does not appear completely therapeutic, Justice still finds peace in the strength of her lyrical poetry. (Note: All of the poetry was actually written by Maya

Angelou, who also makes a cameo appearance in the film.)

Ms. Jackson's co-star, pop-star/rapper/singer Tupac Shakur of Digital Underground, plays Lucky. As a postal worker who is trying to earn an honest living and support illegitimate daughter, Lucky would prefer to be working as a musician. After asking Ms. Jackson out several times, Lucky gradually wins her affection after they are thrown together on a road trip.

As Oscar-nominated director, John Singleton's second film, Poetic Justice, has several other things that encourages the viewer to stay tuned. Singleton manages to create a merger between two hot young artists, as well as subdue the audience with the wisdom of Mother Earth, Maya Angelou, and still equate the true story of growing up in South Central Los Angeles through the eyes of a young woman versus that of a young man (The male perspective occurred with his first film, "Boyz in the Hood").

## BOOMERANG



"BOOMERANG" IS SHOWING MAY 15 ON HBO

Easily portrayed as the smooth and sensual Don Guavo he was formerly (prior to marrying Nicole Mitchell),

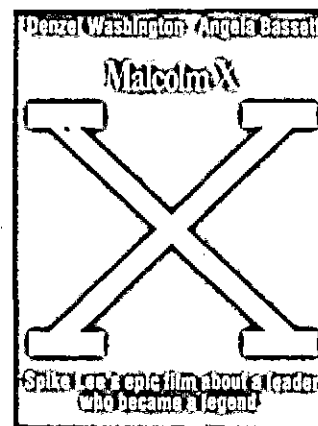
Eddie Murphy ("Coming to America", "Beverly Hills Cop", "Harlem Nights", "The Distinguished Gentleman") plays Marcus Graham in "Boomerang". Normally a toe-watching skirt-chaser, he falls helplessly in love with the glamorous Jacqueline (Robin Givens). Jacqueline manages to give Marcus a dose of his own medicine...in that she is capable of taking or leaving his amorous advances.

The relentless ladies' man becomes a virtual bleeding heart. And in the process, a kind gentle side of Mr. Murphy is revealed. The film definitely turns the table on male-dominated relationships, leaving most female viewers with a true appreciation of Mr. Murphy's considerate and passionate side. This passion emerges into steamy bedroom scenes where, not only Ms. Givens but, Mr. Murphy reveal a lot more than their acting talent. Murphy receives less passionate but more romantic moments with actress Halle Berry, who portrays Angela the other significant woman in his life.

LA (Antonio Reid) and Babyface (Kenneth Edmonds) have managed to compose a seductive soulful soundtrack from this film. Under the Laface/Arista label, the seven of twelve tracks were produced by this dynamic duo. Featured artists include Keith Washington ("Tonight Is Right"), Johnny Gill ("There U Go") and the sultry power-packed sounds of 1993 Best New Artist, Toni Braxton.

## MALCOLM X

Nothing director/screenwriter Spike Lee has done in the past—not even the dynamic and intimate "Do The Right Thing"—prepares us for Lee's epic "Malcolm X". In this searing, intelligently crafted film, Lee is capable of linking his own passions with those of



"MALCOLM X" IS SHOWING MAY 1, 4, 7, 19, & 25 ON CINEMAX

Malcolm X. Venting all this emotion does require 3 hours and 21 minutes, yet each second is worthy of the creator's efforts and the audience's time. This film is an experience, not an ordeal.

It follows Malcolm X's career from his early wide-eyed days as Malcolm Little through his prison radicalization as a political activist and finally his spiritual rebirth after a trip to Mecca. Some of these scenes could have been shortened judiciously, but no entire section of the film could be eliminated without hampering the whole.

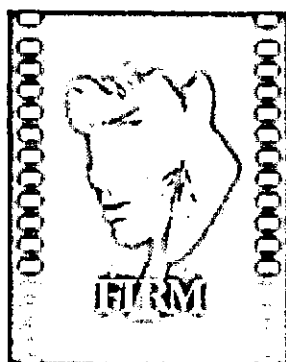
Mr. Lee captures this era marked by unemployment, violence, death, and poverty as the people perceived it. In the film, he remembers that the life of Malcolm X was not conveniently written by some historian, but it was laid before the world. The film charges African-American males to strength and hope...to the remembrance of the backbone that was given to an uncompromising defiance of racism...by any means necessary."

MARVENZAMAHONEY  
Oscar-nominated actor, producer  
and director. He has appeared in  
films such as "Boyz in the Hood",  
"Do the Right Thing", "Boomerang",  
and "Poetic Justice".

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## Playing love games

Dallas-based agency signs rising star  
by Tai Jones

It doesn't take but a few minutes to recognize that New York native *Mikel* (me kel) is an artist of unique and seemingly limitless talents. These talents were evident to Dallas-based En Vogue Agency owner, Freda Reese.

"He possesses a voice that oozes you into the mystery of his beaming hazel eyes," Freda excitedly expressed of her new artist, "yet never allows you to miss the depth of his inner feelings as they soar from his heart in song."

Reese said that he expertly balances a variety of emotions in his debut album *Love Games*, to be released in late summer. In every tune, Mikel exemplifies maturity and control, thereby showing his mastery of the craft as well as confidence and control of his music.

Countless pop and R & B singers appeal to their audience's emotional surface; however, *Mikel* manages to perfect his talents by continually striving to make the upward climb successfully with a level head.

"Reach for your goals," *Mikel* confidently states. "Grab hold with both hands and take possession of them."

And take possession is what *Mikel* has done. His grueling

schedule includes writing lyrics, interfacing with the production team, and keeping an open ear to other artists. *Mikel* feels strongly about his decision to not misguide his audience with sexually explicit lyrics.

With the upcoming release of his single, "Up and Down," *Mikel* is quite pleased with his debut album. As expected, he has special feelings about the album and certain tracks. *Mikel* expressed that he has been through a few relationships where games were being played... with the release of *Love Games*, you will find that he has been rescued from heartbreak and is now ready to enchant you with the realism of what true love brings.

Special thanks to Freda Reese and the En Vogue Agency. For booking information, please call (214) 837-8701.



Mikel

## Comedy of convenience

"Living Single" star  
spokesperson for 7-Eleven

African-American comedian John Henton joins a host of other comedians in several parodies introducing 7-Eleven's new remodel program to the public. Henton, along with comedians Brett Butler, Gilbert Godfrey, Louie Anderson and Carol Leifer, will appear in radio, outdoor billboards and newspaper advertisements for 7-Eleven.

The program, known as Restore, consists of a major upgrading of most 7-Eleven stores both in appearance and product assortment as a part of 7-Eleven's overall commitment to providing customers with a broad selection of quality products and services at a fair price in a clean, safe and friendly environment.

"We are delighted to have such a talented performer in our lineup. 7-Eleven is committed to providing equal employment opportunities to minorities. Besides, John is funny, and he's a positive role model for young African-Americans. We are proud to have him represent us. John will be used in both general market communications and communications directed to the African-American market."

"Seven-Eleven is committed to providing a safe and convenient shopping experience for customers and a secure environment for store person-

nel," Hitchcock said. As part of our overall commitment, we are remodeling stores in inner-city communities where other major corporations have either pulled out or did not go into in the first place, and we are investing millions of dollars to upgrade the interior and exterior of our stores across the United States during the next three-

to-four years.

As a part of his contract with 7-Eleven, Henton will make personal performing appearances across the



John Henton

country to support the remodeling program. Additionally, as part of its community outreach program, 7-Eleven will be holding block parties in African-American communities to introduce this new remodeling concept.

With more than 14,100 convenience stores worldwide, 7-Eleven is the premier name and largest chain in the convenience retailing industry. Of these, more than 5,600 units are company operated or franchised in the U.S. and Canada. Another 8,300 of the stores are operated by area licensees and affiliates of Southland in the U.S., its territories and 20 other countries.

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**HEALTH**  
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## Same ol' snake oil

If germs were as difficult to kill off as quack medical remedies, doctors would throw away their black bags. Despite some of the toughest anti-quackery laws of any country, America is being flooded with bogus cures. They range from relatively harmless vitamin concoctions that promise to improve your memory, extend your life or prevent heart disease to downright life threatening. Countless cures without a shred of value lure patients away from legitimate treatments that could save their lives.

The Food and Drug Administration, which is supposed to enforce anti-quackery laws, has all but thrown in the towel. Overwhelmed by the cost and difficulty of prosecuting promoters of fraudulent health products, the agency has chosen instead to concentrate on public education printing up brochures and taking its message to the media.

Doctors who might be expected to speak out against medically dubious treatments, face an increasing threat of lawsuits for defamation or anti-competitive activities. Even physician peer-review panels and state licensing boards, officially established to discipline incompetent or irresponsible doctors, have been slow to act.

The real boom in fraudulent remedies has come in nutrition. The reason is simple. If you look at consumer-protection law, it says if you're selling drugs, you'd better watch out.

But if you're selling 'food supplements,' you're home free because you don't have to prove they're effective for anything.

The food supplements contain vitamins, minerals or mystery substances of ostensible value. The FDA and nutrition researchers maintain that vitamins cannot cure anything except a few well-defined diseases directly caused by a gross vitamin deficiency such as scurvy.

It is illegal, moreover, to make unproven claims for vitamins or minerals in advertising or on product labels. But many health food stores skirt the law by making their curative claims for products elsewhere in pamphlets available in the stores or in oral advice given by sales people.

Insurance companies often wind up paying for such worthless treatments some doctors have disguised questionable and unapproved cancer treatments by billing them as chemotherapy.

In other cases, when insurance companies have refused to pay for unproven therapies, patients have sued. On the other hand, the very fact that a doctor provided the treatments can convince juries that they were legitimate alternatives. Indeed, such practitioners invariably and sincerely represent themselves as embattled researchers at odds with the rigid medical establishment.

There are however some fundamental differences between legitimate experimental medicine and quackery. The key word in quackery is promotion. Quacks quack. Legitimate researchers also work with unproven methods of cancer treatments, but they do it in a guarded responsible fashion. They don't promote unproven methods quickly or commercially. For the most part, consumers have to use their own good judgment in fighting against frauds.

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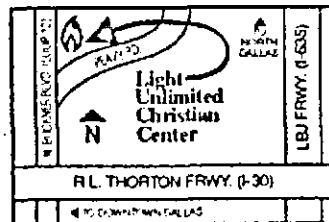
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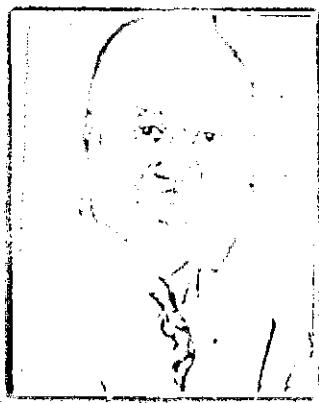
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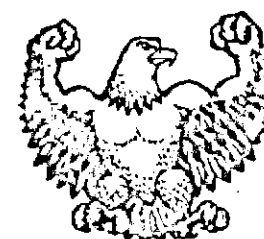
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# What IF there were no sports?



## Dwain Price

Once again Nike Corp. has raised our consciousness.

Last year Nike made a commercial where Phoenix Suns megastar Charles Barkley insisted that he is not our role model.

Now the sneaker giant has sports icons Michael Jordan and Jackie Joyner-Kersey asking—via commercials—us “What if there were no sports?”

Well, what would we do if there were no sports? Would Houstonians spend less time worrying about the Oilers and more time trying to find a way to strike oil?

Would Californians stop getting all worked up about the Angels and start paying more attention to the real angel of their hearts—their spouses? Would folks in Detroit stop acting like tigers behind their sports teams? And would people in San Francisco stop treating the Giants like they were, well, giants?

Then again, if there were no sports there would be more twins in just Minnesota, and a few more cubs in Chicago. But there would also be less offensive nicknames in Atlanta

(Braves), Cleveland (Indians), Washington (Redskins) and Kansas City (Chiefs).

If there were no sports there would

probably be more John Wiley Prices and his Warriors fighting for a cause, instead of people going to a game and causing a fight. There would be no Dallas Cowboys, and, heaven forbid, no Dallas Cowboys cheerleaders.

There would be no Super Bowl, no World Series, no Kentucky Derby, no Indianapolis 500, no NBA play-offs, no tailgate parties, no sports bars, no sports talk shows, no Dick Vitale, no Mike Ditka, no Dick Allen, no groupies, no designated hitters such as Tonya Harding, no sales tax to build The Ballpark in Arlington.

Without sports, no one would care if they ever filled the hole in the roof at The Stadium in Irving. Sports (trading) cards wouldn't be worth the paper they're printed on.

If there were no sports perhaps more fathers would spend time with their families. Perhaps more people would become more community-conscious, and perhaps more churches will be filled and more libraries will be built.

If there were no sports maybe more people would want to be like Ike, (the former president) instead of being like Mike, (the former basketball player). Maybe more college alumni associ-

ations would raise money to help the homeless find jobs and shelter, instead of raising money to pay athletes and coaches.

Perhaps more people would be cheering for God and chasing a real dream, instead of cheering for Barkley, Shaq, Aikman, etc. and chasing a fantasy. And instead of fantasy football, baseball and basketball leagues, maybe husbands can finally fulfill their wife's fantasy and go for quiet walks and talks in the park.

With no sports, scalpers would have to get a real job, there would be no salary cap, no sports agents, less alcohol consumed, less gambling, no long lines to the bathroom, no rec centers, no ESPN Sportscenter or ESPN2, no reason to stay up late to catch the West coast scores, and more land would be available because golf courses would be history. There also would be no Final Four for President Clinton to attend, no athletes to visit the White House, and no Olympics, especially the dreaded Winter (white) Olympics.

Mini TVs are useless without sports. So are, for the most part, a walkman, helmets, shoulder pads, bats, bases, goalposts, instant relays, rims, nets, hockey sticks, scoreboards, Tank McNamara, halftimes, overtimes, extra innings, seventh inning stretches, periods, quarters, finish lines, checkered flags, skis, bowling balls, bowling alleys, Gatorade, Powerade, ballpark franks, big screen TVs, over the shoulder catches, behind the back passes, the

National Anthem, and especially, the Buffalo Bills.

Without sports what would the male species do in the fall on Monday nights? Would there be more Monday Night Readings with little Johnny and Shequatta?

Also, Sports Illustrated, the Sporting News, and North Dallas Forty would be rendered useless. As would tee-times, kickoffs, tipoffs, jumpballs, rackets, starter's guns, stop watches, water breaks, daily doubles, double bogeys, trifectas and 3- (or 2-) point field goals.

Couch potatoes would have to get a life if sports didn't exist. There also would be no office (football) pots, no reason to go to College Station, less advertising sold to newspapers, less conversation between total strangers on airplanes, more conversations between husbands and wives, no chants of Pig Sooooooiiiiieeee, no one on TV saying they're going to Disneyworld, and less black women angered because a rich black athlete married a white woman.

If there were no sports, Nike, Reebok, LA Gear and Converse wouldn't be making billions off someone who looks like you.

In short, if this world was void of sports, maybe teachers, preachers, parents and doctors—the real people who shape and save lives—will be your heroes. Perhaps then this world will be a better place to live.

## All this and brains, too

J.R. Hill, Freshman

Carrollton Newman-Smith H.S.

by Dwain Price

J.R. Hill is one teenager a lot of parents wish their kids could emulate.

A freshman at Carrollton Newman-Smith High School, Hill has given new meaning to the word student-athlete. Not only has he excelled on the football and basketball field/court, but his field of dreams has extended to the classroom where he has enjoyed an A-B grade average.

Hill, in fact, is as comfortable throwing a pass or hitting a jumpshot as he is going to the library and studying for three or four hours. He knows in order to get ahead in life, the educational foundation must be laid.

“He knows where he wants to go and he has a goal to get there,” Hill's

mother, Debra Hill, said. “He already knows what road to go down.”

Rick Salas said Hill, 15, is very mature for his age. Salas saw the maturity when Hill played for his Carrollton Youth Football League when he was

ages 9-12.

“I was talking to the team one day and I remember J.R. saying, ‘It's stupid if you can't finish school, and if you can't make good grades,’” Salas said. “I thought that was pretty bright for an 11-year old kid to say.”

“J.R. has his head on straight, he loves life and he knows what's important. He knows what's important is his religion, his family and his school-work.”

Hill averaged a team-high 16 points per game this past season in leading the Newman-Smith freshman basketball team to a sparkling 16-3 record from his shooting guard position. He also quarterbacked Newman-Smith's freshman football squad to a 6-3 record.

In an era where teenage crime has

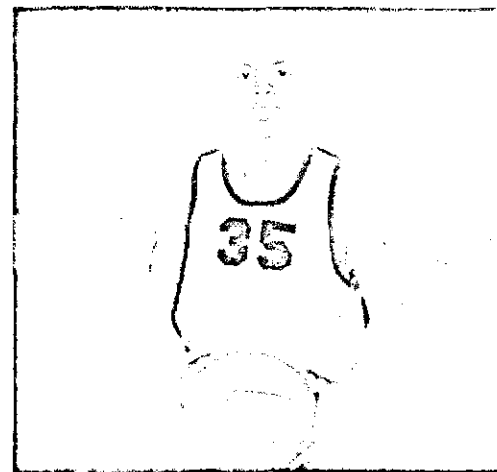
reached epidemic proportions, Hill, 5-8 and 142 pounds, is a breath of fresh air. He has all the skills of a born leader.

“Most teenagers nowadays listen and do what other people say teenagers do,” Hill said. “They don't follow their own minds.”

“But I don't ever go with the crowd. I go to church every Sunday, and I'm also taking English honors and History honors classes.”

Salas noticed Hill's sharp mind a long time ago. At age nine, Hill played running back for Salas for one season, then started at quarterback the ensuing three years. Those last three years netted Salas's teams records of 10-1, 10-1 and 9-2, including three consecutive city championships.

“As a 10-year old I had him calling his own plays in two games,” Salas said. “And as a 12-year old he called his own plays in seven of the 11 games that we played.”



J.R. Hill

“I remember one game that we played, with the exception of maybe

two or three plays, he called every play that we (coaches) would have called. It was like he and I were in sync. And we ran the run-n-shoot offense.”

Hill was the first black to quarterback in the Carrollton Youth Football League. He also

played in the BCI basketball league the past two summers in South Oak Cliff, and was named the most valuable player at a camp in Houston last summer that was hosted by Rice University basketball coach Willis Wilson.

“He's very intelligent and he's got the natural skills to be a quarterback,” Salas said of Hill. “He's a leader and a cheerleader on the field and he's the best kid I've ever coached.”

“But what's most impressive is he excels in his grades as well as in sports.”



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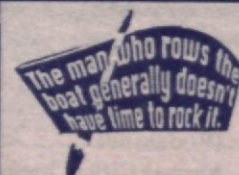
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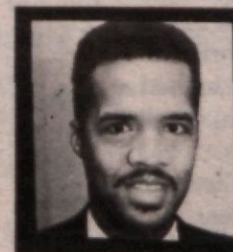
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## May 1

The Cherry Orchard, a comic masterpiece by Anton Chekhov's is now running at the Dallas Theater Center through Monday, May 16th.

The play foretells the sweeping changes that were soon to overtake the country. It is a humorous and compassionate story of one family's response to the inevitability of change.

For more information call (214) 526-8210.

## May 2

PIP Productions proudly presents "Pieces of a Dream," and "Children and our American Dream," touring exhibit beginning Monday, May 2 through Tuesday, May 31, at the Preston Royal Library, located at 5656 Royal Lane and the J. Erik Jonsson Central Library, 1515 Young St.

For more information call Valder Beebe, Exhibit Curator at (214) 357-7053.

## May 3

The Council on Competitive Government is soliciting information from private vendors who are interested in providing services for information technology or presorting and bar-coding of outgoing mail.

The first solicitation is a request for qualifications due on Tues., May 3. The second solicitation is a Request for Bid, due on Thursday, May 12.

For more information call (512) 463-3387.

## May 4

New Image Business Associates meets on Wednesdays May 4, 11, 18 and 25 at the Bill J. Priest Center, 1402 Corinth in Dallas. For more information, contact (214) 350-9590.

## May 5

Students can take the state-mandated Texas Assessment of Academic Skills (TAAS) on May 5, 6, and 9th at 8:00 a.m.

For more information call 522-8220 ext 212.

## May 6

The Ronnie Robinson Awards Foundation cordially invites you to attend The Annual "Academic Camp" on Friday, May 6 at the Daniel Chappie James Learning Center beginning at 6:30 p.m.

The awards ceremony is to recognize and honor students who have achieved academic success.

For more information call 605-1609 or 746-3003.

## May 7

The 12th annual Tour of Homes, sponsored by the Old Oak Cliff Conservation League, is scheduled to begin from noon to six on Saturday, May 7th through Sunday, May 8th.

The Home Tour is a major fundraiser for the League with earnings reinvested into neighborhood projects.

For more information call Chas E. Fitzgerald at 606-3693.

Afro Awakenings Book Store in Arlington will sponsor a seminar featuring Dr. Rosie Milligan of Los Angeles, who authored the book How to Satisfy The Black Woman Sexually and her newly release book, How to Satisfy the Black Man Sexually, on Saturday, May 7 from 7 p.m. - 9 p.m. at The West Cliff Mall.

For tickets and information call Terry, metro (817) 265-3053 or Bobby Watkins at (214) 333-3514.

The University of Texas at Arlington chapter of Zeta Tau Alpha sorority will hosts its 2nd Annual Crown Classic Golf Tournament

Saturday, May 7 at the Iron Horse Golf Course in North Richland Hills, 6200 Skylark Circle. Proceeds will benefit the Susan G. Komen Breast Cancer Foundation and the Zeta Foundation.

For more information call Jenni Zottola at (817) 460-3662.

May 8  
Just Say No! Week and National Alcohol and other Drug-Related Birth Defects Awareness Week begins on Sunday, May 8 through Saturday, May 14.

For more information contact The National Council on Alcoholism and Drug Dependence, Inc. and Just Say No! International.

## May 10

"The Azusa Street Revival" a delightfully, educating, entertaining and emotionally stirring re-creation of the birth of the Pentecostal movement—founded by African-American leader, William Joseph Seymour.

The play will be presented in Dallas by V.I. P. Productions on Tues., May 10 through Thursday, May 12 at 8:00 p.m., at The Irving Arts Center Theatre, located at 333 North McArthur Boulevard, 300, Irving, TX 75062.

For more information call Carla J. Singleton at (310) 762-9374 or The Theatre at (214) 252-7558.

## May 14

Auditions for the production Sex & Rage in a SoHo Loft, a play by Cherie Bennett, is scheduled for Saturday, May 14 at the Pegasus Theatre. The cast will include 1 woman (20-35 yrs), a woman (50-70 yrs) and a man (30-45 yrs). Bring a picture or resume.

For more information call 821-6005.

## May 15

The District V Superior Performance Awards Program is scheduled for Sunday, May 15, at the Majestic Theater beginning at 2:00 p.m.

The program is designed to give special recognition to students attending DISD District V schools that have maintained perfect attendance for the entire school year and those on the "A" Honor Roll for the entire year.

For more

### ATTENTION:

If you're interested in putting something in our May Calendar, send your information to the office by mail or fax no later than Monday, April 25

Rush your events by mail or fax to:

**Minority Opportunity News**  
2730 Stemmons Frwy  
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Dallas, TX 75207  
(214) 905-0949 FAX

information call 841-5075.

## May 18

Clean South Dallas is having a Management Board Meeting at 4:30 p.m., Wednesday, May 18.

For more information call (214) 421-1662.

## May 21

The Dallas Urban League will host a series of monthly Home Ownership Seminars in Red Bird Mall's Community Activity Room from 10:00 a.m. to 2:00 p.m. on Saturdays.

Red Bird Mall is located at 3662 West Camp Wisdom Rd at Hwy 67 and Camp Wisdom. For more information call (214) 296-1491.

Pegasus Theatre is auditioning for Eight by Ten, (An evening of Short Plays) on Saturday, May 21 from 1-5 p.m. and Sunday, May 22 from 1-3 p.m.

For more information call 821-6005.

Sisters On The Move, Inc. presents "Our 2nd Women's Awareness Seminar" at the Professional Plaza, 4650 S. Hampton Rd. (corner of Swansee & Hampton) from 9:00 a.m. to 12:45 p.m.

Workshops will be on "Understanding Your Mate", Bridging the Gap Between Parents & Children", "Stop The Madness!! Burn the Credit Cards!!" and "Sex Education, God's Original Plan."

S.O.T.M. is a non-profit organization dedicated to serving the needs of the community. For registration call: (214) 283-5811.

## May 25

The First Annual Pacific West Cancer Fund Charity Golf Tournament is scheduled for Wednesday, May 25. The tournament will raise money for cancer education directed at the early detection and treatment of cancer.

Prizes will be given away. Entry fee includes green fees, cart, range balls, a BBQ dinner, complimentary beverages, and a player gift package. Registration begins at 1:30 p.m. Tee off scheduled for 2:00 p.m.

For more information call Melissa Miller, 1-800-238-8553 or write PWCF, 5600 W. Lovers Lane # 116-335, Dallas, TX 75209.

May 26

The Dallas Theater Center concludes its 1993/94 season with the play Loot, previewing on Thursday May 26, through Sunday May 29.

"Loot", written by Joe Orton, one of England's funniest playwrights, is a hilarious, satiric, play that involves a pile of stolen money, a nurse with too much bedside manner, an unscrupulous detective and a corpse.

Performances are at 7:30 p.m. on Tues-Thurs & Sunday evenings, and at 8:00 p.m. on Fri-Sat. Matinee performances for Saturday and Sunday begin at 2:30 p.m.

For tickets call (214) 522-TIXX. And for further information contact Rebecca Young at (214) 520-2929.

## May 27

The 24th Artfest '94, a Memorial Day weekend tradition, presented by The 500 Inc. and The Dallas Morning News, is the largest art show and outdoor festival of its kind in the Southwest with 300 artisans selling their crafts.

Artfest begins on Friday, May 27, from 6:00 p.m. to 10:00 p.m. and runs Saturday from 10:00 a.m. til 10:00 p.m. and Sunday from 11:00 a.m. to 7:00 p.m. Advanced tickets available through Kroger's are \$4, gate admission is \$5, children under four are free.

The fest is held at Texas Stadium in Irving. For more information call (214) 361-2011.

## May 31

Pegasus Theatre presents Sex & Rage in a SoHo Loft by Cherie Bennett. Rehearsal begins on May 31.


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**Spiritual Perspective**

## Have you received the power? (Acts 1:8)



**Ron Shaw**

Are you filled with the Holy Ghost? Have you received the Holy Ghost since you believed? These questions are answered by an overwhelming majority of Christians today with a resounding yes. However, a deeper look at Acts 1:8

tells me that those who say yes have grossly misunderstood the purpose for the infilling. It is quite apparent that God's reason for wanting us to receive a different ability is to give evidence that He is alive. We are to be his witnesses.

First, the word power here is the word ability (dunamis). We are to receive the ability of God. It is interesting that these men Jesus is talking to are not ignorant or unlearned unskilled men. They were professionals. Some were self-employed. At least one was a government collection agent. They had skill, ability and education. Yet Jesus demanded that they go to Jerusalem and wait until they received this ability (Lu. 24). Obviously the job he was expecting them to do would require more than their professional abilities or educational accomplishments. All of our schools, professional sectors and government programs has not and cannot do the job God expects. Jesus said you need a different kind of ability.

Secondly, he told them to go to Jerusalem, Judea, and Samaria. The fact he tells them to go to Samaria opens up a can of worms for those who say they are filled with the Holy Ghost. The

Jews and Samaritans had deep hatred and dislike for each other, a serious racial problem that Jesus came face to face with. On one occasion he was told by a woman at Jacob's well that Jews would not even talk to Samaritans. Yet he says when the Holy Ghost is received the church would have a different kind of ability to deal successfully with this racial barrier.

I find it interesting that for all the churches and Christians that say they are filled with the Holy Ghost and perform all the works they attribute to the Holy Ghost, the main purpose and reason for our being filled with Him goes ignored. The racial strife in the church is still too great thus we cannot be effective witnesses for Him. He didn't say "and you shall show others how to speak with tongues" when the Holy Ghost comes upon you. He didn't say "and you shall shout" after the Holy Ghost comes upon you. He didn't say "and your church shall overflow with people" when the Holy Ghost comes upon you. He said "you shall give evidence of me by breaking down the walls of racial strife and hatred" when the Holy Ghost has come upon you. I wonder why we don't hear this preached and taught among our White Christians brothers or among our Hispanic, Asian or African Christian brothers? We hear how to get God to bless you reached. We hear how to get your needs met preached. Why is this key scripture omitted in our churches? The commandment to be a witness in Samaria does not emphasize geographical location but racial strife.

Unfortunately the church continues to have the power, but be prejudiced. Thus our world continues to look elsewhere for help to resolve it's dilemma!

Ron Shaw is pastor of Light Unlimited Christian Center, 2834 N. Buckner Rd. in Dallas. Phone: 320-5744



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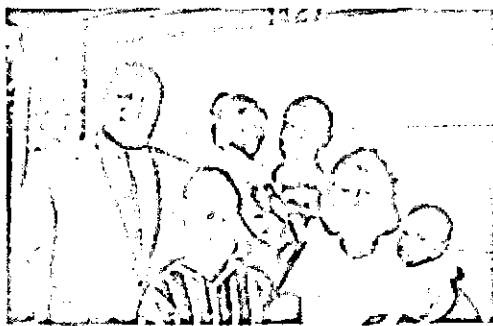


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Mr. Daniel Calwell (left, Owner of First Homes), with the Shamlin Family of Dallas, who recently purchased a new home from First Homes.



Former  
Assistant DA  
Dallas County

**Michael John**  
**Attorney**  
**&**  
**Counselor**  
**at Law**

## Criminal Law Personal Injury

**(214) 688-1571**  
or  
**(214) 688-1572**

**2730 Stemmons Frwy**  
**Tower West, Suite 1104**  
**Dallas, Texas 75207**

*Accident Attorney*  
*Personal Injury*

## Making the most of a miss



**Bobbie Elliott**

Up until now, we've managed to make the correct preparations, such as resume, personal appearance, information on the objective and a plan of attack, while achieving a few minor victories along the way, but we didn't get the gig.

That doesn't signal the end of the world and it doesn't mean we throw in the towel either. It simply means we put out the fire and call in the dogs on this particular quarry, but there's more of them critters where this one came from and the trail just might start right here.

Information is and always has been the key. From the very minute the pursuit of this position entered your head, you should have been gathering, not only the information concerning this particular position, but information relative to like positions. As much as we love to hang the gossip tag on women, the fact of the matter is everybody loves to gossip. A barber shop full of men is no different than a beauty shop full of women.

Sometimes even the interviewer will do the bird dog bit for you with information about movement at another company in your field. Everybody you meet will have some information about something. It's up to you to sort out the useful from the useless.

Let's imagine you're trying to land a slot as an account executive, sometimes known as a sales person, with a

widget-making company. You've worked in the widget making business long enough to know something about the competitive companies and now it's time to call on that bank of information. Beginning with whatever information you have, you want to build a dossier and start the attack all over again, but with the one exception of this being a new target. We may change the name, but the game is the same. For more clarity, refer to the February, March and April issues of MON.

An often over looked angle in such a scenario is the possibility of some other opening at this particular company. Even though you were prepared for one direction, it may be time to switch gears and move in an entirely different direction in this same arena. Consider the alternate route theory, in that, you may be able to accept a lesser position, leading to that original slot of your dreams.

You may even discover a way to create a position at this very company by pointing out a better way to perform the tasks at hand. It really depends on you and your information as to how far or in which direction you take the current information.

Finally, there's always the ultimate plum plucked from this experience. You may fulfill your life-long dream of owning such a company or a supplier to this company, or provide some sort of ancillary service.

The whole point here is to not leave the table without gaining something, no matter how far from the original intent.

Good luck, but if all else fails, we need account executives at KNON, and we're paying the highest commission in town. I'm still celebrating my arrival on the scene of the toughest job I've ever had (as General Manager), but I love it. Give us a call at 828-9500 or write to us here at MON.

## CAREER OPPORTUNITY

### PROJECT ADMINISTRATOR

Premiere high-tech manufacturing company has an opening for an experienced administrator for its technical upgrade project at the Arecibo Observatory in Arecibo, Puerto Rico.

Position requires 3-5 years experience in planning, scheduling, cost control, expense reporting, and customer interface. Associate degree in a technical field preferred. Spanish fluency a plus. Assignment duration is 12-15 months. Salary + per diem. Mail resume to:

Radiation Systems Inc.  
Universal Antennas Divisions  
900 Alpha Drive  
Richardson, TX 75081  
Attn: Human Resources  
Equal Opportunity Employer

### ATHLETIC SCHOLARSHIPS

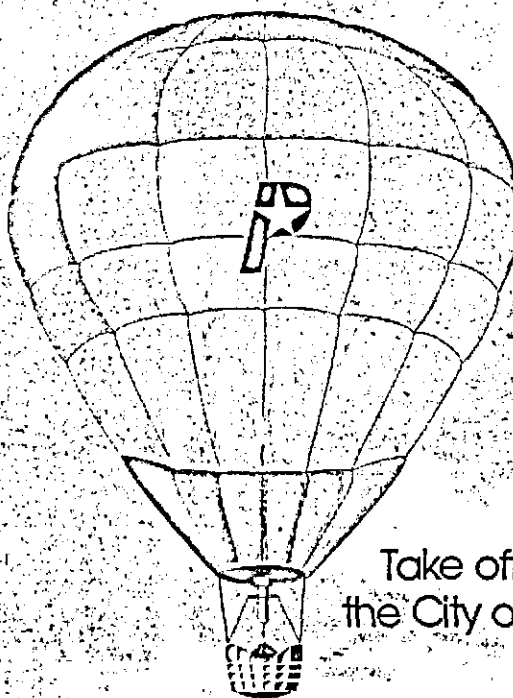
Over 100,000 collegiate athletic scholarships are available each year to male and female high school and junior college student athletes.

Contrary to popular belief, students don't have to be all-state to qualify. Much of this money goes unused.

For information on how to get a collegiate athletic scholarship, send a self addressed (business size), stamped envelope to:

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611A Willow Drive  
P.O. Box 940  
Oakhurst, NJ 07755

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MON

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Banking

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Required are 4 years' retail and/or business lending experience; previous sales and marketing of business banking products including small business loan origination, business checking, merchant services, acquisitions and ADP services; a working knowledge of credit policies, practices, and procedures; and a sound understanding of retail branch systems. Excellent written and oral presentation abilities are also required.

Bank of America Texas offers competitive pay and a full benefits package. Please mail your resume, including salary history, to: Bank of America Texas, N.A., Dept. DBOM, 1925 W. John Carpenter Freeway, Irving, TX 75063. FAX: (214) 444-6565. Bank of America is an equal opportunity employer.

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Minority Opportunity News

2730 Stemmons Frwy., 1202 Tower West  
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USA94™



## WORLD CUP USA 1994, INC. EMPLOYMENT OPPORTUNITIES

WORLD CUP USA 1994, INC IS SEEKING APPLICANTS FOR THE  
FOLLOWING POSITIONS:

**WAREHOUSE SUPERVISOR** - To oversee, inspect and direct all warehouse activities.

**GENERAL WAREHOUSE WORKER** - To maintain warehouse facilities.

**RECEIVING AND INVENTORY CLERK** - To keep records of all warehouse materials.

**DRIVER WITH CDL LICENSE** - Must have a valid Texas driver license, good driving record and CDL license.

**FORK LIFT DRIVER** - Must be able to drive forklift effectively and safely.

**LOGISTICS SITE COORDINATOR** - To coordinate material and equipment movement from warehouse to various locations within Fair Park area.

**ALL APPLICANTS MUST BE ABLE TO LIFT 70 POUNDS  
AND PASS WORLD CUP USA, 1994 ACCREDITATION.**

Fax resume to (214) 928-1976.

Closing: Friday, May 13, 1994 at 2:00 P.M.

NOTE WORLD CUP USA RESERVES THE RIGHT TO REJECT ANY AND ALL  
APPLICANTS AS DETERMINED BY ITS OWN INTERESTS.

## TEXAS A&M UNIVERSITY

### WEST CAMPUS THERMAL LOOP

### COMPLETION-PHASE I; PROJECT NO. 1-2701

Request for Bid Proposals: West Campus Thermal Loop Completion-Phase I, Project No. 1-2701, Texas A&M University, College Station, Texas.

Receipt of Bids: sealed proposals will be received by The Texas A&M University System in the Facilities Planning Division Conference Room, Texas A&M University, Asbury at University Drive College Station, Texas until 2 p.m., Tuesday, May 10, 1994, and then publicly opened and read aloud.

**SCOPE OF WORK:** Project consists of labor, materials and equipment necessary for installation of underground thermal distribution piping and appurtenances and concrete. All work will be awarded under a single prime contract.

**INFORMATION AND BIDDING DOCUMENTS:** Obtain from ccrd Partners, 712 Main Street, Suite 2700, Houston, Texas 77002-3215, Telephone (713) 237-8900.

**General Contractors:** 2 sets; **Major Subcontractors:** 1 set. Plan Deposit Fifty Dollars (\$50.00) per set. Deposit returned if documents are returned in good condition within three weeks after bid opening; otherwise **NO REFUND WILL BE MADE.**

Checks to be made payable to: "The Texas A&M University System."

city of plano



Job

Salary Range

Vendor Budget Analyst

\$3,009 to \$4,080/month

Application Closing Date: 5-6-94

Recreation Specialist II

\$1,785 to \$2,438/month

Application Closing Date: 5-6-94

Public Safety Communications Recruit

\$1,700/month

Application Closing Date: Open

For further information, call Career Information Lines

Professional/Clerical (214) 578-7116

Labor/Maintenance (214) 578-7117

or apply at:

City of Plano Human Resources/Personnel Dept.

Municipal Center - 1520 Avenue K

Plano, TX 75074 (214) 578-7115

THE CITY OF PLANO RESERVES THE RIGHT TO EXTEND THE PERIOD FOR ACCEPTING  
APPLICATIONS FOR ANY POSTED OR ADVERTISED OPENING

AA/ADA/EOE



Join the AUSTIN FIRE DEPARTMENT  
**We're On The Move!**  
AFD will be accepting applications for  
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Entrance Exam: June 27, 1994  
Starting Salary: \$1761 per month.

For more information,  
Call: 512-477-5784 or

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E.O.E. (M/F)  
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**MINORITY OPPORTUNITY NEWS**

For Job Information  
Call Job Line  
(214) 290-3637

## **SALES SECRETARY**

Eagle Radio/KEGL, an Irving-based  
company, has an immediate opening  
for Sales Secretary.

**Word Perfect and Desktop  
Publishing experience required.**

Please fax your resume to  
214/401-2161 or apply in person at  
KEGL

One Xerox Centre  
222 W. Las Colinas Blvd. #1400  
Irving, TX 75039

EOE



## **Recruiter**

Guaranty Federal Bank F.S.B., the largest  
Texas owned financial institution in the  
state, currently has an opening at the  
corporate office for a Recruiter. This  
position will be responsible for recruiting and  
hiring of exempt and non-exempt positions  
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South and East Texas banking centers in  
the hiring process. Qualified candidates  
must be able to interface with management  
and all levels of employees and be familiar  
with EOE, Affirmative Action and other  
compliance areas. A minimum of two years  
of recruiting experience, preferably in a  
banking environment, basic computer skills  
and excellent oral and written  
communication skills are required.

A Bachelor's degree is preferred.

Guaranty Federal is owned by a Texas -  
based Fortune 200 company and offers a  
competitive starting salary and excellent  
company benefits including health, dental  
and life insurance, salary continuation, a  
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Qualified candidates may send their resume and  
salary requirements to:

Guaranty Federal Bank  
Human Resources Dept. -Recruiter  
83333 Douglas Avenue  
Dallas, TX 75225

# **NOTICE**

The Texas Lottery Is Serious About  
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We need your help. The Lottery  
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veloxes. Must have at least a scanner  
and computer, process camera and  
stripping table. Please submit examples  
of your work, a detailed company  
history and a descriptive equipment  
list. Experience with large quantities  
and quick turnarounds necessary.

**AUDIO PRODUCTION.** Audio  
production companies with TV  
and radio commercial experience.

Please submit a reel on cassette format  
which demonstrates your company's  
capabilities, a detailed company  
history and a description of the  
equipment available in your studio.

**PRINTING.** Printers who have at  
least a 29" (but preferably a 40")  
four- or six-color sheet-fed press  
and/or a mini-heat set or UV multi-  
color web press capable of printing  
four or six colors on both sides.  
Experience with large quantities and  
quick turnarounds necessary.

Please respond in writing to:

Yvett Galvan Nava or  
Loretta Hawkins,

Retail Recruitment/Minority  
Development Coordinator  
Texas Lottery, P.O. Box 16630  
Austin, TX 78761-6630



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Mail resume to:

**ETS, Inc.  
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Equal Opportunity Employer M/F

# Career Opportunity



Comerica Bank-Texas



## Join Dallas' Newest Expansion Team

Comerica Bank-Texas is a dynamic, fast-growing force in Texas' financial industry. As one of the 10 largest banks in the state with assets of more than \$3 billion, we have 50 branches in the Dallas/Fort Worth Metroplex, Houston, Austin, and San Antonio. We continue to expand our branch network and are seeking qualified applicants who share our core values of integrity, customer service, teamwork, flexibility and trustworthiness.

Comerica is committed to extending career opportunities to the residents of the communities we serve. We operate a 24-hour job hotline, which lists all full-time and part-time positions currently available. Please call (214) 969-6177 for a listing of positions in the Dallas area.

We reward our employees with a competitive compensation and benefits package and promote an alcohol and drug-free work environment. Comerica Bank-Texas is an equal opportunity employer and does not discriminate in hiring or employment on the basis of age, race, sex, color, religion, national origin, disability, or veteran status.

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To advertise, call  
606-7351

### GENERAL SALES MANAGER

Eagle Radio/KEGL, an Irving-based company, has an immediate opening for General Sales Manager.

Must have radio management experience in Top 20 market.

Please fax your resume to  
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or apply in person at  
KEGL

One Xerox Centre  
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Telephone: 1-214-824-1620

Name: \_\_\_\_\_  
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For more information contact the DART  
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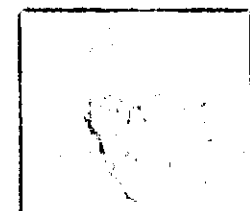
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Special Edition Price

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