

Special Juneteenth Edition

MON brings you the full coverage of Texas' Juneteenth celebration including:

- Juneteenth history
- The fight for reparations
- Pro and Con opinions Juneteenth calendar

Recess at City Hall

The recent political shenanigans between Councilwoman Barbara Mallory and Roy Williams prompts the question "What's with all the games downtown?"



From the Publisher Thurman Jones

On a mission

Are we creating opportunities for you in the community?

The following is excerpted from a speech given by Thurman Jones at the Community Leadership Luncheon on May 10, 1994. It was Black Press month at the luncheon and Mr. Jones used the occasion to define what MON is and hopefully—what it attempts to accomplish in the African American community.

Before I get into Minority Opportunity News, I think it is important that I give you some perspective in terms of how I see things. Basically the way I see things similar to John Nesbitt in his book Megatrends. He documents the fact that American Industry is going through an evolution and has gone through three evolutions: the Agricultural Evolution, the Post War Industrial Revolution, and, now, the Information Age.

The Information Age is very unique in the sense that it doesn't require a whole lot of labor. It is very unique because many African Americans are missing opportunities within the City or around the Country because they don't know that opportunities exist. We understood that at Minority Opportunity News

Minority Opportunity News is a publication that is dedicated, unapologetically, to serving the African American community. We have been somewhat vigilant out there dealing with the corporate community, opening up doors and trying to do things that would be able to provide opportunities for our constituency. When we put the word opportunity on there it was no small accident. We put it there because we felt that we could create opportunities.

But opportunity is nothing if you are poorly prepared to deal with it. So clearly we saw an opportunity in spite of those ten other publications of the Dallas area, first of all to be able to carve out a living, to be able to hire some journalists, to be able to educate the community by being able to find ways to forge a relationship between our communities and the corporations that want to do business (continued on page 6)

In The News

Black Expo Kickoff

Sandra Lohr welcomedAfrican-American entrepreneurs to purchase a booth for the upcoming Black Expo in Dallas that's slated for August 27 & 28 at the Dallas Convention

Center. To date, 250 booths have been sold, Ms. Lohr is looking to sell a total of 600. For information on price and a 3 week workshop prior to the extrav-

aganza call Ms. Lohr at 942-7633.

HUB hearing slated for June

The Joint Select Committee on Historically Underutilized Businesses (HUB) has a hearing scheduled on the contracting practices of the state of Texas, relating to women and minorityowned businesses, on Friday, June 3 from 9 a.m. to noon.

The meeting takes place at Dallas City Council Chambers, 1500 Marilla, 6th Floor. All minority business owners are encouraged to attend this hearing and express their opinions.

For more information contact Sanmi Akinmulero of New Image Business Associates (NIBA) 350-9590.

Golden Heart launches new program

Children from J.J. McMillan and African Care Day School toured Cavanaugh Flight Museum and the American Airlines CR Smith Museum as part of the first Kid Flight Program launched by Colden Heart.



The community-minded program is aimed to develop enthusiasm for learning aviation which will endure beyond primary and secondary school. The students received a certificate and a bag of gifts.

For more information call 302-2010.

Four DISD teachers receive 1994 Excellence Awards

Awards of teaching excellence were presented to four outstanding educators ranging from pre-K to 12th grade. Terry Leon Morris of San Jacinto Elementary, William Trimble, Jr., of Arthur Kramer Elementary, Dianne P. Vernon, of Atwell Middle School and Monty Holamon of Woodrow Wilson High School each received recognition and \$975 at a special dinner with Board of Education trustees, for implementing imaginative approaches to learning and for stimulating their students to learn.

Contact Gail Chandler at 841-5047.

Local student hosts '96 Olympic Broadcast Training Program

Erin-Leah Walker, daughter of Linda C. and Charles D. Walker, was accepted into the 1996 Olympic Host Broadcast Training Program. The



accelerated program allows Erin to establish professional credibility and broaden her academic and training opportunities.

Walker Erin is an English major at Spelman College in Atlanta, Georgia, where she maintains a 3.9 grade point average. She graduated with honors from Plano Senior High School in 1992.

Guaranty gets outstanding rating

The Office of Thrift Supervision (OTS) gave Guaranty Federal Bank an outstanding rating for its Community Reinvestment Act (CRA) programs. The recent rating represents the second consecutive examination in which the bank has received the top performance evaluation. The exam was based on review of 12 assessment factors.

Under the federal CRA of 1977, financial institutions are required to meet the credit needs in the low- and moderate-income neighborhoods in the communities they serve.

OTS commended Guaranty for being a leader in developing products to meet special needs in the inner city.

For additional information call 360-8967.

Rotary Club honors UCP board member

DISD teacher Dorthery West was one of three teachers presented the Service Above Self award from the Rotary Club of Dallas.

West is a board member of the United Cerebral Palsy of Metropolitan Dallas, Inc. She



West teaches seventh grade at Pearl C. Anderson Learning Center and coaches girls team sports for DISD.

For more information call 638-6340.

UTA recognizes student leaders

Four UTA students received the Outstanding Student Leader awards for their academic achievements and involvement in campus organizations. Each honoree received a plaque and \$500.



l-r: Jason Wills, Jill Darden, Mirka Henttonen, Zeb Tidwell.

Winners for the 1993-94 academic year are Jason Wills, a junior journalism major from Keller; Jill Darden, a sophomore broadcast communication major from Fort Worth; Mirka Henttonen, a senior marketing major from Finland; and Zeb Tidwell, a senior aerospace engineering major from Arlington.

For more information call metro (817) 273-2761.

Paul Quinn student is recipient of teaching scholarship

Terrence W. Watson, an education major at Paul Quinn College, received The Black Collegian magazine's Teaching Scholarship.

The annual scholarship was launched in 1990, during the magazine's 20th anniversary

cont. on page 39



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FILLERS

To: Mr. Jason Webster Managing Editor

Dear Mr. Webster:

Your article in the May edition, written by Gordon Jackson, did an excellent job of presenting Louis Farrakhan as he is debated, praised, cursed, explained and otherwise made impossible to ignore by citizens of every racial heritage, religion heritage and political persuasion. Thank you for doing more than mere editorial!

Whatever one thinks of Louis

Farrakhan, he is key to an insight into the dynamics of what fuels any move-- ment that can sustain enthusiasm.

We fail to realize that great social arguments may have more to do with the conflict between the sacred and the secular than with any other dividing issue! Our hell-bent determination to embrace secular philosophies seems to make this inevitable.

Sincerely,

Paul Strange Waxahachie, Texas



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please contact SDDC at 1201 Griffin Street West Dallas, TX 75215, or call (214) 428-7332 to receive your information package on how to apply for this seat. Application deadline is June 17. Selection will be made by SDDCs Board of Directors.

We're looking for a LOT OF GOOD MEN!

Fill out this application to be included among BACHELORS '94

to be showcased in the July issue of MON (Please return before June 15th with a snapshot, applications received without a snapshot cannot be considered.

NAME

ADDRESS

TELEPHONE (both day and evening)_

OCCUPATION_

HOBBIES

HEIGHT

____AGE___

CHILDREN

DIVORCED____UNMARRIED

DESCRIBE YOUR IDEAL COMPANION

WEIGHT

Return to: Minority Opportunity News, c/o 1994 Bachelors 2730 Stemmons Frwy, 1202 Tower West, Dallas TX 75207

MINOTINY ODDOTIUTINY NEWS & DEEP 3 & JUNE 1994

Closing in on a new home

Buying a home through FDIC Foreclosures



The search is always on when it comes to buying homes through affordable housing programs. For many of us who didn't know, FDIC (Federal Deposit Insurance Corporation) is involved in an afford-

able housing program. It is a program Congress enacted as a result of the FDIC Improvement Act of 1991. It is designed to offer housing to the low to medium income group. A qualified buyer could be any person or agency meeting the guidelines set forth by the program and certifying to abide by the rules governing future use of the property. Non-profit organizations also can purchase these

properties and prepare them to be sold to low and moderate income families. FDIC do not currently offer financing on these homes they have on their inventory; however, the Southwest Sales Center/Addison has prepared a list of financing sources to assist potential buyers. FDIC is in the process of preparing a loan program, but it is not com-this time. These

plete at this time. These properties are marketed through their Affordable Housing Program for a certain period of time, 180 days to be precise. During this 180-day time frame only qualified buyers may purchase the property(qualified buyers as defined earlier). If the property has been

designated as "distressed" other offers maybe accepted.

A complete list of FDIC's Affordable Housing properties may be obtain by calling 1-800-925-FDIC. If there's a property listed that interest you, our office can assist you in arranging a time to view the property as well as setting your financing in place. The FDIC will provide rebates and discounts to low-and moderateincome households for the purchase of certain affordable single-family homes in its inventory of properties retained from failed banks.

Eligible properties include

residential properties with appraised values less than or equal to the FHA mortgage loan limit for the applicable county; subject to a maximum statutory cap shown here:

One-	family	and
ondominium	S	\$101,250
۲wo- family (د	luplex)	\$114,000
Three-family	-	\$138,000
Four-family		\$160,000

Upon acquiring an eligible property, the FDIC will restrict the sale of qualified properties to low-and moderate- income buyers for 180 days as I mentioned earlier. After 180 days, properties can be sold to anyone. Discounts and subsidies, however, will still be available to qualified buyers after the 180-day exclusive marketing period.

The FDIC notifies the appropriate state housing finance agencies and the Federal Home Loan Banks of the availability of eligible properties. These "clearinghouses" can issue property information to prospective purchasers. Also, recognizing that some properties may ultimately sell for less that appraised value, a number of properties with appraised values exceeding the FHA limit (or statutory cap), are also included on FDIC's list of available properties.

The FDIC has a certification process to identify qualifying

purchasers. A qualified purchaser is defined as a household with and adjusted income less than 115% of the median income, indexed on household size and based on the location of the property.

Rebates and discounts will be limited to 10 percent of the purchase price. FDIC assistance can be used in one or more of the following ways:

*Two-to- one matching of downpayment money. (for example, a buyer who can contribute \$1,500 would be eligible for and additional \$3,000 from the FDIC to be applied to the down payment.)

- *Required rehabilitation costs.
- *Buying down mortgage points and covering closing costs.
- *Covering costs for any required buyer counseling.
- *Direct discounts on purchases.

If a property is resold within one year, the purchaser is required to remit 75% of any profit. This requirement can be waived in situations where the purchaser is relocated as a result of employment.

Please address all comments to ATTN: Curtis Yates, REAL ESTATE STATUS QUO, P.O. Box 833842, Ste.149, Richardson, Texas, or Fax comments to ATTN: Curtis Yates Fax#934-2706. Look for future issues of Minority Opportunity News with more valuable housing topics.

A		CIBBS	
Winner! Chrysler's Silver Level Customer Satisfaction Award	Dr. Harry Robinson Executive Director Museum of African-American Life and Culture Post Office Box 150153 Dallas, Texas' 75315 Dear Dr. Robinson: Enclosed please find a contribution from Museum of African-American Life and Culture. Museum of African-American Life and Culture. applauds your effort in bringing this beautiful far	JOHNSON & GIBBS A Protessional Corporation ATTORNETS AND COUNSELORS White interview State White interview State Datas, Kess 5202 4 June 214977-14880 Bledsoe Dodge for the benefit of the Bledsoe Dodge strongly believes in ural diversity and understanding and cility to Dallas. Sincerely yours,	Winneri Chrysler's Service Professional Award
<u>Free</u> Donation!	Now, it's y Enjoy the positive experience at Biedsoe De Contact any one one of these Sales Repre Minority Opportunity News & Biedsoe	our turn. Rouald Kirk odge of purchasing your next automobile esentatives. They''ll be glad to help you.	<u>Free</u> Donation
5	Purchase a Vehicle and Bledsoe Dodge Virgil Seals	will make a <u>Donation to your Churchil</u> Discussion Camp Wisdom @ Hwy.67 Dallas, Texas 295-9800 Metro 214-299-9316	THE NEW DODGE

MITORINO TOTUMINATIVE · PERE · JULIE 1992

Some people call them The Dallas Silly Council



It's been nearly three or more years since Mayor Steve Bartlett rode right-wing, his buy a negro, tie your string to a puppet campaign Muhammad into Dallas. This column is intended to examine what has hap-

pened since that time and to put in perspective the reasons for its downfall.

We start with a statement made by former City Planning Commission member Roy Williams in his testimony before the Dallas City Council on May 11 for his removal from the Planning Commission by Councilmember Barbara Mallory. Mr. Williams said that Mayor Bartlett was asked how he was going to get control of the Dallas City Council? His response was "he would first get rid of Councilpersons Diane Ragsdale and Al Lipscomb." We now know (thanks to the run-off and re-call elections of Charlotte Mayes) that half of Mr. Williams' statement was true and Bartlett was successful. In those elections Mr. Bartlett's people i.e. Larry Davis, who now serves on the Dallas Housing Authority Board; Pat Cotton, who unsuccessfully fought the 14-1 City Council form of government; and of course there a number of uncle toms and aunt jamimas (I won't mention their names because they're roles had no effect on the campaigns regardless of them being placed out front as the leaders) spent in excess of \$175,000 and used a lot of manpower in the Dallas Police department to oust Ms. Ragsdale. However, African Americans in district 7 overwhelmingly voted for Diane Ragsdale. Ms. Ragsdale received 91 percent and 90 percent respectively in her

bids against Ms. Mayes. No African American running in any race in the history of Dallas has received that many percentage points in a political race where an African American was running. The problem was that Anglos in the district voted in larger numbers than African Americans although the district is 60-30-10: sixty

percent African American, thirty percent Anglo and ten percent Mexican American. But again because of the high numbers of African American votes for Ms. Ragsdale we can see that Mayor Bartlett's bought-and-paid-for negros had no power. Looking at the race for district 6 with Mattie Nash and Barbara Mallory, the numbers were about the same with Anglo voters turning out for Ms. Mallory because of mayor Bartlett's influence with Republican voters and monies. I might also note that both Ms. Mayes and Ms. Mallory are listed as Democrats, but the large amount of their voters have been primarily White

On the Community's

Another race that did not receive

quite as bit of coverage in terms of a

split between White vs. Black voter

turnout was both races for district 4

which is represented by City

Councilman Larry Duncan. In the first

race, Mr. Duncan walked heavily in the

Anglo part of the district and received

the majority of their vote. He also

Republicans.

American part, however nearly a majority of African Americans voted for Marvin Crenshaw, so much so that they were forced into a run-off where Mr. Duncan won by a larger white turnout. Again primarily Republicans. Now we can sit here and debate the merits of who can best represent us regardless of colour, however the district 4 seat was created for an African American and to say it does not matter is to say that we need to crawl back on the plantation. You tell me what Anglo council district would back an African American running for their seat where they are the majority? And look at what this council has done to us since its inception. They voted to keep liquor stores in South Dallas/Fair Park, voted to kill the Health and Human Services Crime Prevention Program which reduced crime by 17 percent in its designated the areas. Because they sensitized the communities to except police officers into their newly created Neighborhood Associations, this silly council

destroyed the South

Dallas/Fair Park Trust fund concept by giving free money to a number of businesses who turned up on Ms. Mayes political brochures. Most of them no exist. longer That money could have been used to repair some senior citizens' homes or

spent on some businesses that needed it more badly. Even more so it could have been used to keep the Juanita Craft swimming pool open, instead it was saved along with three other pools by the Minyards.

Going back to Mayor Bartlett, it seems that he made the mistake of not knowing how well organized the African American communities were in the city and I bet you if he had it to do

all over again he would have stayed in Washington. Because with Diane Ragsdale probably more stronger than she was before he came here and commissioner John Wiley Price even stronger in the County Commissioners' Court, as well as in the streets among grassroots people, not to mention other up-and-coming leaders, it is my opinion that Mr. Bartlett has his work cut out for him in the very near future.

And we cannot forget Mrs. Kathyln Gilliam at Dallas Independent School District (DISD) who stood up to him as well. Here's what happened that day that Mayor Bartlett, Charlotte Mayes and crew went over to Pearl C. Anderson Junior High School to hold a press conference and to put up their "no drinking alcohol near school" signs:

South Dallas residents upset with the weak ordinance came to the school to protest. Word has it that they were so loud that Bartlett and company decided to go inside the school building to hold their press conference in peace. After they were inside, they locked the protesters out. However, at just about that same time, Mrs. Gilliam drove up and found the doors locked. She knocked on the glass and it seems that Bartlett and crew were not going to let her in. Suddenly, the principle of the school came up, recognized Mrs. Gilliam and demanded the door be opened for her (she is the school boardmember that represents the South Dallas area). Once opened, Mrs. Gilliam walked up to Mayor Bartlett and gave him such a verbal whooping: I doubt that he will ever try that again. She also reminded him that this was a school building and that the protesters were taxpayers and were entitled to come into the building anytime they wanted. The Mayor reminds us of Rodney Dangerfield; he can't get no respect.

Do you remember when the Mayor ran for office campaigning on how quiet and productive the council would be without Diane Ragsdale and Al Lipscomb? And before you answer that, take a look around your community.

I think 1995 will be an interesting year for the Dallas silly council; what do you think?...

Until then the struggle continues....



(continued from page 2)

in the City of Dallas. It's clear to me that the African American in Dallas are forced within themselves, but I look at the numbers, you are talking about a people first of all that labors somewhere in access of around 560 to 565 thousand people. You are talking income around 5 billion dollars that African Americans spend in Dallas and Fort Worth, now that is income they spend, now but when we look at the businesses in Dallas and Fort Worth which is roughly 78 hundred, they gross only 235 of your dollars. That suggests very strongly that we are signing to many fat checks and we don't endorse nearly enough. Clearly there is an opportunity for those who are opportunity minded.

Minority Opportunity News is quite proud of its Career Opportunity Section. When you see a job in the back of our paper it means something totally different than when you look at The Morning News. When you look in the Morning News, you are not sure if this is corporation might be receptive to a person of color. But when you see a potential job in MON you know that that is a corporation that has least made a commitment to talk to you. It doesn't necessarily mean they made a commitment to hire you, it just means they made a commitment to talk to you.

The other thing about The Minority Opportunity News is that we have a beef. There are certain things that are just not good enough for us. You have never seen an alcohol ad or cigarette ad in Minority Opportunity News. We made a decision early on that we were going to bypass them because cigarette and alcohol lotteries have infiltrated the institutions. I get a little sick at the stomach when I see there are community leaders, particularly The Black Chamber, when we can't have a function unless the Quest for Success or somebody is sponsoring that. I think that is a very small token to pay when you look at the damage to our communities. We have got to get beyond that because I don't think they pay nearly enough for what they do to our communities.

Some of the other things we have done is to stay vigilant, working behind closed doors in the banking community. We keep an active HOM-DA File on every bank in this city. I have a lawyer that routinely goes through there, search the HOMDA numbers.

What we are about is the busi-



ness of trying to create opportunities for African Americans. Our focus is to try, I always say, we want to take a grass-roots approach to economic development. That is why I am always writing about marketing, we got marketing writer here, Ms. Andrea Austin, writes a very fine column on marketing. We try to address the issues in the employment issue and Mr. Bobby Elliot does that. We have the equally capable Thomas Mohammed to keep us in touch with the pulse of the community for which we are very thankful for and of course a host of young writers that are getting better with each passing month and they are out there tackling the issues. We are the only black paper, I think to my knowledge, that has a reporter at City Hall every Wednesday. She always writes about something when she is there. That was a commitment we made because I believe that if you are going to empower the community, you have to keep your eyes on the dollars. Keep your eyes on the basket where the money is, so clearly as our budget begins to grow we will begin to show our faces down at the Dallas Independent School District. We will be at the County Commissioner Meeting. We will be at all the public agencies that administer dollars that has to do with our community. One thing that is clear to me, when I go in behind closed doors and I talk with these bankers and I say you are not doing this, this, that. He says, yes you are right, so what are you going to do about it? Well, I just happen to have a plan that I think that I can help get along the way. So it is not enough to be able to go behind the doors and be able to point out his shortcoming, you've got to come forth with some solutions, you've got to have some ideas in terms of how you can help him. So folks remember, Dallas right now is already majority people of color, and what these large corporations are saying and I think it is very loud and clear what they are saying, their saying that I am scared to go, but if you would go out there and just kind of hold my hand and kind of show me the way, I'll do it. It is clear that they are not going to pull stakes in Dallas, it just defies a businessman, he is just not going to pull up stakes and run if he is making

money in the City of Dallas and many of them are making money in the City of Dallas. You don't walk away from a gold mine, so it is clear that if they are going to stay in the City of Dallas, they are going to have to forge allegiances and partnerships with people of color. Again, if you are prepared for opportunities, it is greater now than it has ever been. But again, if you are one who is still in that Industrial Age or in that Agricultural Cycle, I am afraid life may yet may pass you by.

Maybe we are not all you want us to be. Maybe we misspell a word all too often. Maybe we don't write about the things you read, but you all sometimes, I don't think I have heard from anybody in this room. No one has ever called me up and said, well look, I read your story and I just think it's blank, blank, blank. Now I hear from the other side of town. When Mr. Mohammed did the story on Jews, my phone was humming. You know they said that my paper doesn't sell and I am wondering why are you so worried about it. You know, nobody reads this paper anyway, but they are worrying. But, I never hear from the African American community and if I want to leave anything else with you today, I just want to tell you be wary of being under the influence of white people.

We must quit worrying about what the white folks say, you got to start worrying what your Father thinks.

Maybe we are not what you want us to be, but at least it's The Black Press. I am in the midst of the most competitive newspaper war in the country— this is a war. But I think it's good, in the end.The community benefits by having so many papers. The community benefits because it forces us all to get better and I think they have all gotten better in the two and one-half years I have been in the business.

We came in with a five year plan and we are two and one-half years into that, so I am going to ask that you all just continue to support us. It would be nice to hear from you once in a while; it doesn't have to be positive, I've got thick skin, I can take it. 'Those are the things that will make us better.

Meshanda Mitchell, a student at Dallas Business Management Magnet, received national honors as a Scholastic All-American during her freshman '93-'94 school year. She was nominated by Barbara Haskins.

Ms. Mitchell is the daughter of Ms. Pamela Denise Mitchell in Dallas.

To advertise your opportunity call MON at 606-7351

Local

student

receives

honors

Minority Opportunity Newserspage(6) setune=1994

====111970999 b Professional

Changing waves Reebok underwrites programming for KNON

Veronica W. Morgan

"Change sounds like something professional," says Bobbie Elliott the savvy new station manager for KNON F.M. (89.3), and change is long overdue.

For years the station has identified itself as "The Voice of the People," and rightfully so but Mr. Elliott believes that voice can be better defined with a few program additions and deletions to build a format that provides balance Perhaps one of the more positive additions for the station in the past few weeks is the commitment

from Reebok to underwrite the "Knowledge Drop" program that is presently centered around the youth and the issues that affect their lives. Reebok's commitment to the station is speculated at being in the six figure amount—a definite bright spot for KNON.

As for the pending lawsuit against the station, Elliott is hoping for a positive ruling in the station's favor as well.

The suit stems from an occurrence two years ago when an employee aired a questionable record that offended



to the station.

Presently, the KNON airs a variety of programs spanning from the early morning gospel music slot to late night Jazz with Bob Stewart, and an even mix of entertainment and information shows in between.

However, Mr. Elliott said, "We are looking to feature programming dealing with health and financial matters," and to add a public affairs and news affairs department that covers traffic, weather, and sports."

The radio station is located in a large wood framed house on San Jacinto Street, but plans are being made to relocate to Texas Theater near Jefferson and Zang Blvd. in Oak Cliff.

"A low-powered McKinney station, channel 53, is expected to relocate to the theater as well," said Elliott.

"We are planning to open a South Dallas Satellite Office at 4400 Oakland Avenue" he said. The new office will open the door for KNON staff and volunteers to reach out and better serve the community.

Most of the production, sales and public relations work will be conducted from the Oakland office as well. However, Elliott says in response to the charges, the station will stand upon the protection guaranteed by their first amendment rights, and also the fact that the people who played the record are no longer with the radio station. Moreover, Mr. Elliott plans to show a signed agreement that was voluntarily signed by the parties who played the record, prior to their joining the sta-

"With this response we are hoping to have the fine thrown out or reduced," Elliott said.

Nonetheless, the station will continue to work toward a more positive and professional image with an incredible line up that includes: Sweet Willie Mitchell, who makes his debut on KNON's 9 a.m. to 12 p.m. slot, playing the soulful tunes of rhythm & blues; reggae music from 10 p.m. to midnight; and for jazz lovers, Bob Stewart on weeknights from midnight to 4 a.m. Then it's a time of inspiration beginning at 4 a.m., targeted to encourage and uplift gospel lovers all over the metroplex.

For more information call KNON FM (89.3) at (214) 828-9500.

Conveniently improved South Dallas convenience stores celebrate remodeling

Veronica W. Morgan

Southland Corporation executives celebrated at a recently remodeled 7-Eleven convenience store, located on Kiest and Polk in Oak Cliff last month.



Chairman /CEO of the Hitchcock, Urban Affairs Manager; Cecilia Norwood, V.P. of Corporate Black State Communications. Employees

Association of Texas, Inc., says he and other community leaders met and started dialogue with Southland executives to stop the closing of stores in South Dallas and seek other alternatives.

"Essentially, we said spruce up the 7-Elevens, reinvest in the stores by making them customer friendly and then they will make a profit," Reagan said.

Joe Gomes, division manager for 7-Eleven stores in Texas, says the celebration represents a solid commitment by Southland to offer the best possible convenience store products and services to the community. Part of the overall commitment includes remodeling stores in communities where other major corporations have pulled out.

Gomes welcomed community leaders and residents to browse the store and noted the improvements that included: a new product mix, wider aisles, better interior and exterior lighting, and lower dairy, candy and cigarette retails.

"Aside from lowering the gondola for customer convenience," Gomes says, "the fresh-food deli and the continual product rotations will help to alert their customers that they are purchasing new items."

remodeling program in southern Dallas

"Installing the new equipment is a positive move toward improving store security and making 7-Eleven stores safer places to work and shop," says Gomes.

The monitoring equipment will assist store managers in evaluating how well their employees are interacting with the customers.

Also the chain has built minipolice stations at some of its stores and sponsored police recognition events, as part of its community outreach programs.

Seven Eleven has more than 14,100 convenience stores worldwide.



Southland's remodeling effort is part of a nationwide Restore program to upgrade the interior and exterior of the stores across the United States during the next three to four years. In addition, to a broader product assortment, 7-Eleven has made it easier for small, local vendors ifacturers to include their

and manufacturers to include their products on the stores' shelves.

A new system, which includes state-of-the-art security and monitoring equipment, will be part of the

MINOTRY OPPORTUNITY NEWS · PECE 7 · June 1994

The Phone Scam

Just Hang Up on 'em



Chris

Gilliam

I've been working in the Dallas Police Department's Public Information Office for over a year now. Since my arrival, not a week goes by where we don't receive at least two or three solicitation phone complaints. The majority of these

complaints come from citizens who have been contacted by individuals claiming to be associated with police employee groups. The phone conversation starts off well enough, eventually, however, the telemarketer will ask you to donate money to a certain police employee group. At this point, according to the citizens I have spoken with, one of three things happen. Scenario_#1 - You agree to make a donation, no questions asked.

At that point, the telemarketer may offer to send someone to your residence to collect. If you say yes, someone quickly appears at your door. If you tell the telemarketer you're uncomfortable with someone coming to your home, he or she will probably suggest that you mail your contribution to a post office box.

Scenario #2 You decide against making a contribution, no questions asked.

At that point, some telemarketers become argu-

mentative. Others may get "just plain rude" after it becomes apparent that you will not make a donation. In some situa-

tions, telemarketers have even threatened citizens. Scenario #3 You remain undecid-

ed, but request additional information about the organization.

In many instances, the telemarketer is dumbfounded by this particular response. As a result, you may experience a few seconds—or even an entire moment-of silence. During

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So if you're interested in working with a bank that takes you seriously, come to NationsBank. We'll get down to business right away.

NahonsBanlı The Power To Make A Difference.⁸⁷⁷ NationsBank of Texas, N.A. Equal Housing Lender. @Member FDIC. © 1993 NationsBank Corporation.

teer to answer any and every question you have via telephone. You see, the object of the scam is tantamount to the impulse buy. Everything is now, now, now. You've

Telemarketers and their employees are counting on two consumer rules

when you pick up that telephone.

1. You will try anything once.

2. You will not do your homework.

donation you didn't realize you had "agreed" to give.

In all three scenarios, the desired end result-for the telemarketer-is money. If you're willing to give it, they will take it. If you're wholeheartedly against giving, they may get rather rude or even attempt to intimidate you.

this time, the telemarketer is probably

contemplating an appropriate

response to mask the fact that the

organization he or she represents is a

complete hoax. When the telemar-

keter re-groups, he or she will volun-

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If all else fails,

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Now before you go out and organize a posse to round up all the telemarketers, you should consider one very important fact. Many of the telemarketers that call your homes are merely doing their jobs. Most telemarketers are paid according to the amount of money they can generate for their employers through telephone solicitations. The employer will only retain those telemarketers that generate the most cash. If you're like me, that brings up another question. Who are these so-called employees?

As mentioned before, telemarketing is similar to those impulse buys we all make in the grocery store checkout line. The magazines, snack bars and gum are all staring at us while we wait our turn. We find it hard to resist the temptations that are right in front of us. Sure, we could find the same items at a lower price somewhere else. But that would involve spending a little time and energy...Nah! We just grab the goods and pray our common sense doesn't kick-in before we get out of the store. Some organizations that employ telemarketers understand this process. As a result, telemarketers and their employers are counting on two consumer rules when you pick up that telephone:

1. You will try anything once.

2. You will not do your homework.

Fortunately, for the organization and its telemarketer, many people will follow the aforementioned rules to the letter. Unfortunately, for the consumer, you don't always get what you pay for.

With the exception of threatening those that choose not to give, none of this is illegal. As long as the organization is legitimate and telemarketers conduct themselves in a professional manner, phone solicitations are a legal means of generating funds. There are, however, city ordinances that govern solicitations. for instance, phone solicitations are prohibited between 9:00 p.m. and 9:00 a.m. Monday through Saturday. They are also prohibited at any time on Sunday, New Year's Day, July 4th, Labor Day, Thanksgiving Day or Christmas Day. There are similar restrictions on home solicitations as well.

There are many law enforcement organizations across the country. Many of these law enforcement organizations use telemarketing firms to raise money for special events. Yet, separating the scam from the legitimate phone solicitation has become a meticulous task. Although involving, legitimate organizations can be located. For instance, the Texas Peace Officers Association, the Dallas Police Association, the Latino Peace Officers Association and the Dallas Police Patrolman's Union are all employee groups representing the men and women of the Dallas Police Department. Additionally, the Friends of the Dallas Police and the Dallas Blue Foundation both support the Department through special events and in times of need. Last, but not least, the Dallas Police Athletic League (PAL) sponsors various youth activities throughout the year. Some never do. If you desire information on a certain organization's fundraising activities, contact them by phone.

If you are interested in donating to a law enforcement organization, please do a little research before you commit your hard-earned dollars. If you donate through a telemarketing firm, verify that the organization employing the firm is a legitimate one. If your decision so upsets a telemarketer that he or she gets rude or abusive, just hang up on 'em.

For additional information concerning phone solicitations, contact the Dallas Police Department's Swindle Section at (214) 670-6642. Phone solicitation information can also be obtained from the Better Business bureau at (214) 220-2000.

Persiective.

Curfew clash The strong debate over Dallas' teen curfew law

by Angela D. Ransome-Jones

It's been labeled as one of the hottest issues to hit home since the abortion issue; only on a more localized level.

Like abortion, this issue revolves around children's rights as well as the rights of their parents to make decisions governing their well-being.

Where abortion deals with the prospect of parenting in the 1990's the new Dallas Teen Curfew deals with the here and now of parenting, in what some believe to be a city ravished by crime. Both issues, however, have managed to capture the attention of the public and at the same time reach the doorstep of the highest court in the land-the Supreme Court.

On a recent edition of Spectrum, a weekly television talk show produced by Channel 5, supporters and opponents of the new teen curfew squared off in a debate that escalated to proportional heights. On one side of the issue, or what could be referred to as the "children's' corner," was American Civil Liberties Union (ACLU) Regional Director, Joe Cook. On the other side was Assistant Chief of Police for the Dallas Police Department, Martin Price.

Throughout the course of the pro-

"The police department thinks it can make better parents,:" Cook said in a recent interview with MON, "but a teen curfew law is not going to create better parents, and it's not going to make kids obey the law."

Cook is said

to be an advocate for the minority community-or in this case, the African American and Hispanic teens who will be most affected by the new curfew rule. Instead of creating a state of lawful compliance, he predicts that the curfew will make these teens more fearful of the police, and at the same time subject the innocent to undeserved harassment and apprehension.

"What is boils down to is really a judgment call on the part of the police," Cook says. "When a police officer stops a young black teen, he is not likely to believe his reasoning for being on the streets.

Unless a person has committed a crime, it is a basic freedom under the Fourteenth Amendment that he or she has the right to exist and not be stopped and questioned. The curfew is a violation of our youth's constitutional rights," Cook adamantly adds. "It's not fair to punish the innocent to get tot the few who are guilty."

Under the current provisions of the teen curfew law, which went into effect on May 1st, youths 16 years-old and under are not permitted on the streets of Dallas between the hours of 11 p.m. and 6 a.m. Sunday through Thursday, and from 12 p.m. and 6 a.m.

on Friday and Saturday.

Although the ordinance makes certain provisions for teens who are married, accompanied parent, by а employed, or involved in a school or church activity; opponents of the curfew say it's not enough. In an effort to overturn the curfew, on **April 4th members** of the ACLU petitioned the

- its case. Because of the cur-

few, who will avidly await the out-

1

come of the petition, is Edna Pemberton, or "Ms. P," as she is affectionately referred to.

Pemberton is one of the original writers of the teen curfew law, and founder of the Concerned Citizens Against Crime, a 27-member, familybased organization. To her, the curfew is not a penalization against young people, but more of a protection for them, and for their futures.

"We plan to protect our young people at any cost," Pemberton say, "because they are our future. I mean, why is it that we lock our dogs up at night and not out kids. Do we value our dogs more?" she poses.

In support of the curfew, Pemberton describes the training undertaken by Dallas police officers as extensive, sensitivity training. On Spectrum, Assistant Chief Price offered further defense, saying, "So far, we have taken no offenders into custody and we won't if there is voluntary compliance.

We, as police officers, do not have the time to actively seek offenders," he said. "there are much more serious crimes than a person walking the streets, that we are tying to deal with,"

So what about the question of par-

enting? Supporters and opposers of the teen curfew agree that there is a lot of work to be done in this controversial area. Pemberton, a mother of

four, says, "It's a matter of discipline. A lot of parents don't know how to be role models. We need to let adults know that we have salvageable young people.

"Parents need to think about and understand what it is that gangs can make our kids do that we as parents can't, and at the same time let them know that we love them more than the gangs. We

need to start

putting our money where our mouth is," Pemberton adds.

In the next edition, MON will explore the teen curfew issue in greater depth, look at some of the proposed solutions to the problem of teen crime in the city, and introduce a new preventive program initiated by some local gang members.

The police department thinks it can make better parents. But a teen curferi lari is not going to create better parents and it's not going to make hids oben the lac." -Joe Cook, Regional Director, ACLU

Edna Pemberton, co-writer and supporter of the curfew law: "Why is it Supreme Court to that we lock our dogs in at night and not our kids. Do we value our dogs hear more?"

gram, Cook made repeated references to the police department as a violator of children's rights, and labeled parenting as a duty of parents; not the police

few being confined to the city of Dallas, and not the surrounding suburb, the ACLU is suing the city on he basis of selective enforcement. Among the supporters of the cur-

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TUDERE

Shantytown syndrome Transition and uncertainty looms big for those "under the bridge"

Some residents of Shantytown awoke to the terrifying sound of machinery, when the county sent out bulldozers to demolish unoccupied homeless living quarters last month.

The clean-up effort came a day sooner than residents expected.

John Fullenwinder, homeless activists, says the county is working on their own, without the Dallas police, to scare people into leaving.

"They're running these bulldozers within two or three feet of occupied units, scaring people, and its basically just a fear and intimidation thing," he said.

County workers says they were sent to clear the property as a matter of public health protection, citing an abundance of mosquitoes in the area that could cause malaria if it rains. Their plans were only to demolish the shanty quarters of the homeless who were already relocated to apartments, through provisions of a rent assistance County Department of Human Services, allocates funds to help provide apartment rent for the homeless for up to six months. program.

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Currently, approximately 100 homeless residents from under the I-45 bridge are living in the apartments. Fullenwinder

says he supports the rent-assistance program and in fact, he County officials awaited instructions as to whose homes to lear down

helped to write the under the 1-45 bridge. program but the pan-

ic mongering over the mosquitoes and the timing of the county's clearance efforts leads him to believe that the county's efforts are solely based on scaring the homeless.



"They're using the rent-assistance program for politics now," says Fullenwinder, "they're trying to rush these folks out of here before they even have their day in court and that's why I'm down here."

Fullenwinder says the lawsuit filed involves a multi-year denial of the rights of the homeless people in Dallas to exist. It targets the sleeping in public law, the anti-begging ordi"It's not just about this bridge, it's about the rights of homeless people as citizens of the United States, and that's what we're down here to defend." he said.

Barbara Jenks, a homeless protestor, supports the county's effort and is pleased they are getting the homeless out but wants to make sure they are being treated fairly.

Charles Jones and his wife Carla were recently relocated to apartments on Ferguson Rd and Highland, but they heard what was happening in shantytown and became concerned that the county was jumping the gun.

"It all adds up to the World Cup, I can't see it no other way but the World Cup," says Jones.

Veronica Morgan

Minyard Food Stores honored

The Dallas Park and Recreation Department recognized Minyard Food Stores at the Glendale Swimming Pool in Oak Cliff.

Earlier this month Minyard Food Stores donated \$65,000 to the City to cover the cost of keeping Glendale and three other community pools operated by the Dallas Park and Recreation open. The pools were scheduled to close this summer because of budget cuts affecting the park department.

nances, the ordinances that tickets people from trying to get food out of dumpsters, ordinance that tickets people from advertising without a permit such things as: "We'll work for food."



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Minority Opportunity News c page 10c June 1994

Community News

NAACP'S young whippersnapper Shannon Reeves is determined to revive the organization's image

by Edlen Cowley

It is clear that the National Association for the Advancement of Colored People (NAACP), at both the local and national levels, has suffered credibility problems in recent years.

Charges of following an old and outdated agenda, being out of touch with basic community concerns, and a lack of appeal to black youth and young adults have given the organization a perception of ineffectiveness and obsoleteness. "They are just out of touch" said Kevin Dandridge, a former NAACP supporter. The organization's Southwest region, which includes: Texas, Arkansas, Louisiana, New Mexico, and Oklahoma have 450 NAACP jurisdictions. The Regional Director position for that area has been vacant for over a year, causing a stalemate in those jurisdictions.

Dr. Benjamin Chavis, Executive Director for the NAACP hopes to revitalize the agenda, recruit new young members, and install a new program geared toward Economic Development. Thus, in a critical move, he addressed all of these issues by appointing Shannon Reeves, the 26year old former director of the organization's West Coast region, to now head the Southwest region.

"This appointment is consistent with the continued emphasis of bringing young leadership to high places," Dr. Chavis said. "Mr. Reeves brings a impressive resume'."

A graduate of Grambling University, Mr. Reeves, while in school, registered 2,000 students to vote and ran for the mayor of Grambling, Louisiana, missing a runoff with the incumbent by only 20 votes. He was also Field Representative and Special Assistant to Rev. Jesse Jackson during his 1988 presidential bid. He is also the President of the NAACP's Sport and Athletics division.

He is also noted for his tenure as the West Coast director, as he led the organization through the Los Angelos riots, the Reginald Denny trials, earthquakes and other turbulent times in recent L.A. history. In the Southwest region, Reeves plans to lead a massive mobilization for new members and will target young African-American professionals between the ages of 20-45. With Texas' continuing growth, it remains a top priority and figures to see a push for the resurgence of strong NAACP jurisdictions throughout the state. It is evident the intent is to retool the focus

from "civil" rights" to a more economic development intensive agenda.



Although only 26 years old, Reeves is already on the national measure is to be given at a NAACP board, has worked closely with Jesse Jackson, headed measure is to be given at a another NAACP region and run for mayor.

The major question is: can Shannon Reeves do it?

"We would like to change the image of the organization by being more modern, upscale, and professional" Reeves said as he named his goals for the region. With a reported growth in membership from 490,000 to 652,000 nationwide, and with 68% of those new members under 24 (according to NAACP records), it appears the organization may be in the beginning stages of a resurgence.

Mr. Reeves feels that community members should view NAACP membership as a type of insurance, taking into account that the organization's activities- picketing, filing lawsuits, and other legal and social actions- are underwritten by membership dues and corporate sponsorships. "A life membership is \$500.00, and a yearly membership can be as low as \$15 dollars; I haven't met anyone who can' t afford that." He added," We must develop a marketing plan to strategically seek members."

Many feel with the circumference of the civil rights umbrella now covering Hispanics, white women, gays and lesbians, the organization will lose its focus on African-American issues.

"No! We haven't, and will not," quipped Mr. Reeves. "African-Americans should focus on their own issues without the NAACP; we will all have to fight together. Expect joint projects with Hispanics and others." But rest assured everytime I look in the mirror I see black."

The local NAACP chapter has been likened to the dinosaur (see "Jurassic Park on MLK" MON Oct. 1993), virtually extinct. Though Dallas is a majority minority community, many feel the NAACP has been Missing In Action on some pertinent issues. Mr. Reeves attributes that fact to the Regional Director position

being vacant for so long. With particular reference to Metroplex chapters he did have candid remarks.

"Some of my local units have possibly been misguided to their approach to solve problems in the local community, however most have been relentless and have worked hard to get results."

In seeking results, Mr. Reeves' other plans for the region include: going directly after professional sports teams and athletes as to their community involvement (a specific plan on this measure is to be given at a later date), and working

with any organization wording to advance the status of African-Americans including the Nation of Islam (Mr. Reeves did attend Louis Farrakhan's Men Only Meeting here last month). Mr. Reeves further notes that "we don't need any drive-by leaders or organizations but rather those who are in for the long haul."

In his introductory press conference it was brought about the fact that Mr. Reeves lives in North Dallas. "Why should I let white folks have the rest of the city? We should live on all sides of the tracks."

It is evident the NAACP is trying to take a new direction with the appointment of Mr. Reeves who will office in the NationsBank building in Oak Cliff. He is young energetic, a Republican and brings a political as well as a tactical mind to the region. He speaks of "silver rights" as opposed to civil rights and says singing "We Shall Overcome" will not solve the problems of African-Americans. "There are warriors in the fight for the NAACP," he said, "and we must work to enhance what they're doing."

Reeves' appointment has brought new scrutiny to the civil rights organization. While some are still unhappy with the NAACP, others are at least giving it the benefit of the doubt in hopes that it can truly live up to its new aspirations. Could Reeves be just the person to make that happen?



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The marketing calendar

Selecting the media vehicles that will drive your business ing calendars will differ,



hicles you select to promote your products or services will bring you little sur-Andrea prise as to cost or tim-Allston ing. It assists the business owner in developing

cohesive marketing plan-within budget. Startup businesses may take a year or two to come up with a comprehensive marketing calendar they can implement. Here's how to get a marketing calendar started.

Make a list of the current year's marketing expenses, past marketing efforts you wish to repeat and any missed marketing opportunities you wish to take advantage of next time around. Include all marketing efforts you may realistically choose to implement. Note next to each one, the estimated cost if any and the date or duration for each marketing item. If you wish to venture into a media you've never tried before, jot down how much you'd be willing to spend, such as \$3,000 for a video. Your homework later will be to research actual costs. As an example, the list for Your Custom Candle Shop may look like this:

Journal Metro Gift monthly display ad \$240/mo. Home Accessories Expo - 1st week March \$1,200/event (Booth, ad specialties and staffing) Yellow pages ad \$300 mo. brochure(\$2000 Sales per thousand) \$167/mo. supply, (Year's monthly cost amortized) your 0/mo. How to make ow candles class monthly/ (Adults, primarily time investment) candlemaking History of presentation 0/quarter groups, (Civic qrtrly primarily time investment) Daily News page 1/8 each week in \$900/mo. December only Annual Children's Holiday \$200/event Candlemaking (December goodwill promo - refreshments) Associated public relations

Put your list in chronological order. Modify it considering target markets, benefit, media, peak seasons, costs, etc. You may learn that you're spending most of your marketing money on your secondary, not your target market. Does your marketing program align with your company's goals? image? social comyou will be able to assess

the consistency, appropriateness and projected cost of your overall marketing program. Allocate your costs on a weekly, monthly or quarterly basiswhichever works best for your company. Next, transfer this information to a single sheet or a format most meaningful to you. Most companies will show a chronological monthly listing of activities and associated costs. Keep this information at hand at all times. Now, if you properly use your calendar it will offer:

*A clear overview of your entire marketing program and estimated annual investment.

*Cost-containment because you'll be less enticed to include unplanned activities and less likely to pay "rush" premiums for last-minute marketing efforts.

*Long-range assistance in planning, purchasing and staffing.

Let's see how the owner of Your Custom Candle Shop might modify her marketing calendar. Considering that 50% of her business comes at yearend, she decides against the children's class in December. Instead, she'll offer children's classes in May and June to reflect Mother's Day and Father's Day as well as a Halloween candlemaking class in October when it won't impact her staffing. She will also add a marketing contingency budget of \$600/year (\$50/monthly average). This contingency will cover product donations and program ads for local community groups she wishes to support. If you're considering a new marketing vehicle-say a trade show or radio advertising-get the current costs, add your associated and support costs and about 10% for next year's estimated cost. Please note that most organizations can tell you when and where info for a few years out (so you can estimate travel and other support costs too). You may have to make adjustments in your calendar when you introduce a new marketing effort. The marketing calendar will ensure that your marketing is not hit and miss. Use your marketing calendar for your company's participation in marketing activities which are profitable, logical, compatible-and mirror your well-conceived marketing plan.

Andrea Allston is president of APLOMB, a marketing and public relations firm in Plano, Texas. For ideas for future columns or questions, call her at (214) 964-PR4U (7748).

MINORITY OPPOTUMITY NEWS धवया जागर े अंग्रेश जगरी

Collision at city hall Can the Roy Williams/Barbara Mallory confrontation split up the Black community?

by Veronica Morgan

Politics can be bloody, the recent elections in South Africa proves that. It's a dirty sport that has no rules or sense of fair play. And it's a behavior art form that's developed very early in life.

Children as early as elementary school learn how to manipulate, persuade, and oftentimes connive their teachers, parents and peers, without ever realizing they are exercising political characteristics.

For Roy Williams, founder of Rainbow Bridge and the lead plaintiff in the 14-1 redistricting suit, his political activism started as a teenager.

"I became a member of the local NAACP youth chapter, and in 1960, my senior year in school, I became the youth council president and led a historical sit-in demonstration at Woolworth," concurs Williams.

As a result of the demonstration, Williams said lunch counters, hotels and bus terminals were open to blacks. All this was done in conjunction with similar type demonstrations behind held all over the country.

A baptist preacher from Baton Rouge, Rev. S. Y. Nixon, gave Williams the spiritual tutelage and deeper understanding to continue his struggle in seeing that people had their needs met.

As the founder of Rainbow Bridge, Williams' community work entails building affordable houses for people throughout Dallas but mainly in the southern sector.

Williams is considered to be a legend by some, largely due to his fervent pursuit for redistricting—along with Marvin Crenshaw—giving the 15 members serving on the council, an opportunity to be at the forefront of making a positive difference in their designated districts.

But a recent decision by the council, one that can be seen as a slap in the face, voted to have the 51 year-old Williams removed from the city planning commission. The vote caused a major upset among Williams supporters whose main argument centered around the notion that the removal was a ploy, a blatant attempt to assassinate the character and bring down Williams, ultimately cutting him off from his representatives.

Supporters pleaded with City Councilwoman Barbara Mallory during last month's council hearing, asking her to rethink the decision of removing Williams from the commission. More importantly, asking her to air out the differences in private and not making a public spectacle of the situation.

"This was not my decision to bring the matter before the council," says Mallory, "Williams asked for the public hearing, I wanted to keep the matter private."

Williams says he wanted the matter made public because he was not guilty of any wrongdoing.



The battle between former city planning commissioner Koy Williams and city councilwoman Barbara Mallory has been compared to that of Anita Hill vs. Clarence Thomas.

"I'm ready to die if I have to, because I have been violated," says Williams, "my integrity is at stake but I am in a win-win situation."

According to councilwoman Mallory, Williams behavior in city planning meetings was unnecessarily disruptive. She refused to elaborate any further.

Said Williams of his removal, "This is an attempt by the Anglo male to use the black female to bring down the black male.

"And Ms. Mallory, if you proceed with this, you won't be able to get nothing."

As planning commissioner, Williams analyzed the construction and development within the district. Persons or businesses interested in adding on a room, extending a street, or building a bridge had to file an application. The commission reviews the application and passes it on to the council for approval.

Former Deputy Mayor Pro Tem Diane Ragsdale called the entire situation an insult and embarrassment.

"The city planning commissioner only makes recommendations, the council still has to approve it," she said, "I can't help but believe there must be some personal feelings at stake here."

Both Williams and Mallory denies personal feelings are involved in the decision.

"I was in my office minding my own business when Mallory and Dwain Carroway (her campaign manager) approached me," says Williams, "I set the conditions and I would not be manipulated like she is.

"My plans were to get in there and make that planning commission more responsive to the needs of the people, especially in the southern sector.

"And I did that, I was at the fore-

Walker Decree says you have to

But despite Williams' accomplish-

"There was no sting operation or

In addition, she denied allega-

"My decision is based on conduct,

front of getting the Tenth Street histor-

ical preservation district established, I

was instrumental in the Walker pro-

build a certain amount of low-income

houses in a certain time frame

ments, Ms. Mallory remained unmov-

able in her decision to remove him,

adamantly saying no deals were

criminal activity on my part, I have

done nothing illegal, Roy Williams is

just looking for support and sympa-

tions made by Williams supporters

suggesting that Mayor Bartlett told

her to remove the planning commis-

this is not a racial matter," said

Mallory, "the voters of District 6 elect-

throughout the city of Dallas.

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ed me to make hard decisions and I am not afraid of the so-called repercussions."

Following the council vote to remove Williams, Dr. Richard Evans, outspoken community leader and long-time friend of Williams led efforts to have councilwoman Mallory recalled. But in an emergency community summit held at Franklin D. Roosevelt High School, concerned citizens expressed favor in halting the recall efforts due to the time factor.

Instead of a recall, the group plans to form a coalition that will go out into the community and register voters for the upcoming election. The ultimate goal being to ensure that a qualified candidate will head the district.

"We have a leadership crisis in the community at this time, and, it's going to take committed dedicated and reformed leadership to bring about the necessary change," said Evans.

Williams supports the community's decision but he has set his sight in a different direction.

"My concentration is on Steve Bartlett, and I'm willing to put it all on the line and run for mayor," says a determined Williams, "Dallas needs an African-American mayor be it male or female."

One of his goals—should he succeed—is to put the senior citizens back in touch with the youth.

"I want to implement programs to utilize our seniors," says Williams, " we lost a generation when we began putting our seniors in nursing homes.

"I'd also like to see a decrease in crime and get our affordable housing back in line with other major cities, we have to disenfranchise the people and give them hope by providing jobs and vocational training," he said.

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Re-assess for success

"Creating Your Future" school helps replace dislocated workers

By Veronica W. Morgan

A tiny astronaut resembling a mere dot suspended in the middle of thick darkness is the first magazine clipping Ron Williams has pasted to his poster board.

"I felt like that when I got here," says Williams, a robust gentleman that stands about 6-foot-5 and weighs well over 200 pounds.

Here, as Williams refers, is the Creating Your Future School For Life Skills designed for dislocated workers. Licensed counselors and staff of the school focus their efforts on retraining terminated or laid-off men and women professionals to utilize their talents and discover new career options.

The school was founded by Lou Smith, former owner of Lou Smith Realtors. She sold her prominent Dallas-based real-estate company with an annual sales volume in excess of \$200 million, and channeled her energy and expertise toward opening the school and teaching job-seeking skills to people who are traumatized when faced with unemployment.

Since the school's inception two years ago, more than 13 classes—consisting of roughly 22 to 24 students per class—have met and graduated from the twelve-week training course.

Classes are free and a gas allowance is provided. While in training, the students are exempt from having to job hunt.

During the first eight weeks of classes, students meet Monday through Fridays from 8 a.m. to 1 p.m. on most days. However, there are occasions when a class will last until 5 p.m.

Relaxation methods are taught to help the individuals release the stress by learning how to recognize certain values that are important to them. Basically, the student are taught how to tune in and listen to what is going on inside of them and shut out the outside world.

Graduation ceremonies are held after the first eight weeks of the program. Afterwards, the students meet for the follow-up program on Tuesdays and Fridays to interact in an additional four-week session. A facilitator works with the individuals as they get together and share job-hunting experiences.

During the follow-up, guest speakers come and offer support and further

advice to help the students utilize the techniques they learned in the first half of the course.

For Williams, the school has been a lifesaver. He felt used and distraught when after 29 years in the he received his walk-

defense industry, he received his walking papers.

"I worked seven days a week, for five and a half weeks, 16 hours a day to complete a project that meant millions of dollars in revenue for the industry," said Williams. "Then they let me go.

"I felt like a man in space," he said. However, Williams is back with renewed confidence, now he feels he can explore other career possibilities and not burn out as quickly when he gets rejected.



"This is the kind of positive information we'd like to make available to the minority community," said Sandra Johnson, a former EDS employee and graduate of the program. "Just because you lose your job, that doesn't mean all is lost."

That's what Creating Your Future school is all about, teaching and retraining professionals so they can handle the blows of corporate America. Companies are trimming their work force and people are learning that being a trained executive is no guarantee that they will be insulated from job loss. But other doors will open, the key is to be prepared. Many minorities are discouraged and feel hopeless following lay offs. Johnson add that few African-Americans and Hispanics have come through the program because the majority of them just aren't aware that free training/support services are available following job loss.

"The course is beneficial because it helps you discover aspects of yourself that you didn't know was there," said Johnson. "Many people are traumatized and need to learn specific ways to deal with loss."

For Johnson, termination from EDS was not so shattering because she understood the business climate. Nonetheless, she did experience a bit of confusion when first learning that her position with the company was being merged with another position.

"I was a single parent with a 15year-old daughter and I needed to figure out what to do, then, go forward," she said.

> And going forward has led Johnson to pursue opening her own business and also working to help Smith get information about the school out into the minority community.

> According to the school's founder, the program generally attracts people from mid- to upper-management.

Smith said the May graduating class had men and women with careers as attorneys, bankers, and physicists.

"However, people on the lower end of the career ladder are welcome; the only requirement is that the students have good reading skills," said Smith.

"Our area of concentration deals with readjustment, which is trauma, and retraining, which means teaching sales, marketing and communication skills," Smith said.

Cheryln Hamilton, one of the few African-Americans who has gone

through the program, worked in customer service prior to lay off. She was directed to the school by the Private Industry Council—the organization that sponsors the program.

"I learned a lot about myself and a lot of interpersonal skills," says Hamilton, "I am glad that I came."

Hamilton says she especially enjoyed the entrepreneurship knowledge she learned.

Barbara Graham, a serene individual who is also an instructor and a licensed counselor at the school, says she has been with the program sincethe start but in dealing with the May graduating class, she has received a spiritual challenge. "This group has worked to support one another and I've seen a movement ... toward growth and strengthening," Graham said.

"People are tired, disappointed, rejected, confused and disoriented following job loss.

"But here I've seen them redefine their definition of success and their humor emerges," said Graham.

Prior to joining the school, Graham worked in her own private practice that involved developing a program for the unemployed and dealing with both sides of the issues, business owners, executives and those who were forced to file bankruptcy.

Jan Couch was one of the terminated workers who by the end of class was able to smile and joke with everyone.

"I was ripped to shreds after being replaced by a person half my age," said Couch a graduate from the program who still seems to carry feelings of bitterness and hostility towards the previous place of employment, "I felt like I was no good to anyone."

Couch says she remembers going out to look for employment and sticking her head in the door and asking, "You don't want me, do you?"

But on graduation day from the school, Couch was laughing. And so were many of the graduates that walked that eight week road toward healing and renewal. She was confident, knowing that the training she received prepared her to deal with rejection by not looking at it as an end result. Her healing came through many tears.

Susan Roberts, an instructor who owns a consulting firm for strategic planning and mediation for familyowned businesses, admonished the group to stay within their circle and rub their hands together vigorously as she talked them through the closure ritual.

"Hold your hands in front of you," she says and repeat, I offer you peace, friendship, hold your hand over your heart and repeat I offer you love, ears covered, I hear your needs, eyes covered, I see your beauty, wrap yourselves in your arms, I acknowledge and feel that my wisdom flows from a higher source, I salute that source in you."

Creating Your Future is funded by the national Job Training Partnership Act (JTPA) Title III, and sponsored by the Private Industry Council, an organization that focuses on providing assistance in helping to get dislocated workers and people on AFDC back to work. The class study centers around three key ingredients, theme, purpose and meaning.

For more information on the school call Lou Smith at 265-9776 or go by 10830 N. Central Expressway, Ste. 222.

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Keeping hope alive

Rev. Jesse Jackson introduces "Reclaim Our Youth" project in Dallas

Recently, Reverend Jesse L. Jackson and the Rainbow Coalition traveled Dallas promoting the through National Rainbow Coalition's "Reclaim Our Youth" and

Voter Registration and Voting Rights projects. During a luncheon at the Science Place in Fair Park, Reverend Jackson explained these projects in depth to over 100 multiracial citizens of Dallas.

"Our mission is to move our nation and the world towards social, racial, and economic justice. We embrace," says Jackson, "and seek to fulfill the democratic promise of America. We seek to do so by forming a mighty coalition across the ancient barri-

the old minorities will form the 'new majority."

The Rainbow Coalition's methodology for these projects include legislation, litigation,

registration, demonstration, and independent political action. With the support of 10 area churches, the "Reclaiming Our Youth" Project will

ers of race, gender, and Rev. Jesse Jackson is presented a plaque by Tai Jones, MON

identify ten youth within the metroplex and reclaim them through the infrastructure of the church. Reverend Jackson emphasized the importance of this project and how instrumental it would be in preventing senseless acts of violence being committed by our young people.

Reverend Jackson cited that through voter empowerment could we only begin to address the strategical recruiting of young men and women into a nation in which they can be given a means to support themselves. The decision-making power of voting in masses can make these voices heard.

Special recognitions was given to Rev. Jackson by several local dignitaries including: Charlotte Mayes, Deputy Pro Tem, City of Dallas; Dwaine Carraway, Dallas Park Board member; and Tai Jones, advisor, TSP Youth ALIVE! and Minority **Opportunity News Entertainment** Editor. A powerful poem rendition was provided by nine-year old Desiree' Kelly.

Other current program initiatives sponsored by the Coalition include Rebuild and Reinvest in America, DC Statehood, Labor Law Reform, and Rainbow Commission for Fairness in Athletics. For more information, write to the National Rainbow Coalition, 1700 K Street, NW, Suite 800, Washington, DC 20006-3817-0622.

West applauds assault weapons ban

Eight members of the Texas congressional delegation voted in favor of banning 19 types of assault weapons. State Senator Royce West (D-Dallas) applaud-



ed the courage exhibited by the voters, West sponsored a bill in the Texas

Legislature during the last session which placed restrictions on the sale, transfer and manufacture of certain types of assault weapons. The bill met strong resistance in the House and Senate and was never set for public hearing. In a strategic maneuver, West offered his bill as an amendment to the Penal Code revision legislation during a meeting of the Committee of the Whole. The amendment was defeated on a voice vote.

The bill adopted in Congress has many similar provisions to the restrictions in Wests' assault weapon bill. West had planned to file the bill again during the next session of the legislature if Congress failed to pass their version.

For more information call (512) 463-0123.



An Islamic alternative Iman Mohammad counters Farrakhan through peaceful interfaith

by Gordon Jackson

The setting in the modest and ovalshaped auditorium wouldn't catch the eye of the novice American citizen with their basic knowledge of religion. Yet, for those who are more ardent students of theology, they could clearly see that it represents an unprecedented-and historic development.

Sitting at the elongated table at the front of the stage, in full view of the almost 200 people present, were representatives from three distinct religious communities-Christians, Islamic and Jewish-faiths who at one time were involved in embroiling conflicts and dislike for one another.

"Nineteen or twenty years ago, we would not be sitting down together like we are today," said Rabbi Jordan Ofseyer of the Congregation Shearith Israel. Positioned at the opposite end of him was Dr. George A. Mason of Wilshire Baptist Church.

Centered between the two, along with moderator Elizabeth Espersen of Thanks-Giving Square, the site of the seminar, was Iman W. Deen Mohammad, leader of the Muslim American Community, also known as a part of the Islamic faith and also known as Black Muslims. Some may refer to them as the "other Black Muslim" organization, as opposed to the Nation of Islam, led by Minister Louis Farrakhan.

The sight of Christians, Muslims and Jews sitting together in peace and harmony would be especially startling since, from the Muslims' perspective, it strongly contrasts with the atmosphere promoted by the recent local visit and

A King-sized client Ad agency acquires Six Flags over Texas

The King Group, Inc., a Dallas based marketing and advertising firm announced the recent addition of Six Flags Over Texas to it's already impressive client list, according to Johnnie King, President and Chief

overwhelming publicity toward Minister Farrakhan and the Nation of Islam. It doesn't take a genius to know of that organization's views toward the Jewish community and the "white race", especially with the controversy over Minister Khalid Muhammad and the sharp remarks he has made before the public (see "Rage or Reason", June 1994 issue of MON).

The history of the two Black Muslim faiths have a strong common thread which however had splintered in virtually two opposite directions. Ironically it was Iman Mohammad who chose the different path.

Mohammed is the son of the late



Iman W. Deen Mohammad (left) listens to a response from Rabbi Jordan Ofseyer of Congregation Shearith Israel. Not pictured is Dr. George A. Mason of Wilshire Baptist Church and Elizabeth Espersen of Thanks-Giving Sauare.

PHOTO BY H. KARRIEM MANSOUR

Elijah Mohammad who founded the Nation of Islam in the 1930's. However, when he assumed the leadership of N.O.I after his father's death in 1975, he attempted to change the course of the faith to a more conservative and traditional structure, or classical Islam. This led to the dispute with Farrakhan and his followers which resulted in Mohammad renouncing the political leadership of the Nation of Islam.

The two religions are among several groups who adhere to the Islamic faith but the Muslim American

> Operating Officer. The King Group will handle the ethnic advertising, sales promotions, and community relations for the amusement park.

"We are extremely excited about the Six Flags account. We felt good about the comments and enthusiasm

of the park officials and they felt good about our ability to do the job," said King.

In addition to Six Flags, The King Group acquired Brinker International Community and the Nation of Islam are precedent in their commitment to the African American community. They both follow the basic practices of Islam such as referring to God as "Allah" and the studying of the Qur'an (pronounced KOR-RAN) as well as the Bible. Inspite of the recent popularity of the Nation of the Muslim Islam. American Community has the largest representation of all Muslims in the United States at 42 percent.

Mohammad made clear that his intent through his organization is to bring dignity and establishment to the African American community. He stated that elements of the western culture is a factor behind the community's struggle.

"Black people don't fear God like they used to," he said. "They don't hold

to values like they used to. Business and money rules their life. They need to know that faith (in Allah) is the life."

Mohammad however did offer hope for Black America and humankind in general.

"The problem has been we're getting awav from our humanity. Yet the prob-

lem is not as serious today as it

was yesterday. when you look beyond the scars and look to the core of human life today, the core is as good since we've been in America."

The audience, representing the same diversity as its speakers, could not help but to pose questions to Mohammad in comparing him and his organization to that of Farrakhan. He was asked why his faith had not received the level of publicity as the Nation of Islam and what should the community be listening for from the N.O.I. leader.

"Be looking for an invitation of social maturity on the part of his organization," said Mohammed mildly. "They tend to isolate themselves and they are looking for more dissatisfaction toward that isolation."

Mohammed said that Farrakhan "contradicts himself more" but also stated that Farrakhan told him in confidence that he "went too fast." Despite their sharp differences, Mohammad spoke of Farrakhan in a mild and peaceful tone, exhibiting no hate or anger toward him.

Both Rabbi Ofseyer and Dr. Mason responded to Mohammad's speech and spoke in favor of his intent to work with other groups of religion and people.

"We are all creatures and human beings of the one God," spoke Rabbi Ofseyer in his response to Mohammad's presentation. "It seems to me that we would do very well to learn from Iman Mohammad that there is one God and one God alone and that the color of our skin is really incidental to our humanity."

"It would be a dull world if we were all the same, why would we want to be the same? Our sameness is that we're all God's creatures. We should cherish our differences."

Dr. Mason also said that his study of the Muslim faith reveals more similarities than differences.

"We are learning more about the common life of the Muslim community," he said, " and how it shares so much in like with the Christian community."

Mohammad, along with Ofseyer and Mason, spoke of the need for such interfaith to make an impact in the local Dallas community which has a reputation of being very segregated.

The seminar was held at, and conducted by, the staff at Thanks-Giving Square in downtown Dallas, an establishment that conduct programs with the intent of promoting peace among humanity. It was also co-sponsored by the Dallas Masjid of Al-Islam, the Muslim American Community's local mosque.

year. The agency is considered one of the African-American marketing firms in the country and has billings for 1994 in excess of \$4.1 million.

Pictured: Johnny President/CEO The King Group

top projected



King,



Minority Opportunity News a page 17 a June 1994

Soccer scope Are African Americans getting their share of the World Cup dollars?

by Angela D. Ransome-Jones

In the children's story, Cinderella was granted her wish to shed her filthy garments for one night, and play the role of a beautiful princess. Like Cinderella, South Dallas is doing some role playing of its own these days, and is being "suited up" to host the biggest event in Dallas history—the World Cup USA.

As one of nine United States cities chosen to host the World Cup soccer games, Dallas will hold its first of six games at the Cotton Bowl on June 17th, when Spain battles South Korea. In all, 24 national teams will compete in three first-round games each. From there, the top 16 teams will qualify for an elimination playoff game.

Dallas will host a second-round game on July 3rd and finally a quarterfinal game on July 9. The championship game, scheduled for July 17th, will be held at the Rose Bowl in Pasadena. Among those to appear in the star-studded lineup is Whitney Houston.

Although promoters of the event

have done a lot of "pumping up," where the World Cup games are concerned, so far, no Dallas game has been sold out. The local economy is projected to reap an

estimated \$200 million in profits from the event, however some are questioning the dollar amount that the surrounding South Dallas community-which is primarily African-American-will actually receive.

Altamease Hayes is Contract Administrator and Minority Coordinator for the World Cup games. Among her primary responsibilities are the administering of contracts, and the implementation of the City of Dallas' official plan of action; also known as the Good Faith Effort.

As part of its plan, the city is seeking to involve qualified Minority and Women-owned Businesses (M/WBEs) in providing vital assistance in the areas of construction, procurement, and professional services programs. It is the goal of the city "that a certain percentage of work under each contact be done by one or more M/WBEs." So far, statistics reflect a 22.6% African-American participation rate in con-

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struction services, 14.2% in professional service, 8.1% in goods, and 13% in miscellaneous services.

According to Hayes, preparation for the event started last year, when dis-

is the general consensus of the African-American community that the numbers only *appear* to be higher.

From conversations with other African-American business owners, and



Students from Madison and Lincoln High Schools collaborated their art skills to create this soccer wall mural at a building near Fair Park, all part of the anticipation of the World Cup games coming to Dallas. The project was sponsored by Coca-Cola.

cussions were held in May between World Cup officials and the city, to ensure that prime contractors made a "good faith effort" to provide equal opportunity to minorities and womenowned businesses (M/WBEs). In addition to this, a series of joint community outreach seminars and conferences were held last June, in which information was supplied to potential contractors regarding World Cup contracting opportunities and procedures.

Hayes says, "a total of 17 outreach conferences were held and also met with various businesses and civic groups for recruitment purposes." It was through these conferences, Hayes says, that she derived her pool of minority contractors, businesses and vendors.

Alphonso Jones, owner of Al's Florist, an African-American business located in the Love Field area, says he feels fortunate to be among those selected to provide goods and services for World Cup USA. A pioneer of the florist business for over 20 years, Jones says that although his business from the World cup hasn't exactly been booming, he hopes that the best is yet to come.

"So far, I've done some flowers for the various opening banquets they've had, and some centerpieces for Fair Park," Jones says. "In the past couple of months, we've only done a few hundred dollars worth of work, so I hope this is just the beginning and that the workload will pick up soon."

Although the figures for African-Americans participation are higher when compared to those for other minorities like Hispanics, Asians, Native Americans and White females, it his colleagues in the business, Alphonso Jones says he sides with the majority.

"I doubt that the community is getting a fair share because everything is so political," Jones says. "Even though the event is being held in our area (African-American), I really don't think South Dallas is going to get too much out of it."

On June 21st, the No. 7-ranked team, Nigeria, will go against the Bulgarian team in the Cotton Bowl. Out of all the competitors in the World Cup games, the Nigerians are the only team of color that will participate in the events—and the only team expected to bring an estimated 7,000 to 10,000 Nigerian fans to the South Dallas domain.

As far as percentages go, Nigerian contractors and vendors are grouped under the African-American category; therefore, there are no specific figures in terms of how many, if any, Nigerian vendors will play a role in the production of services for the Cup games.

Because there is a considerable timespan between the commencement of the event at the Cotton Bowl, and the closing ceremonies, World Cup officials are somewhat hesitant to comment on the success of the minority recruitment effort.

"So far," Hayes says, "we have been very adequate in meeting our numbers; in fact, we have already met the Good Faith Effort from the city of Dallas."

Unfortunately, until the curtains come down, and the South Dallas coach turns back into a pumpkin, no one will be able to really tell, how much of an impact World Cup USA has made on Dallas' minority community. NINETEEN GREAT REAJONJ

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Forty acres, a mule and one helluva lot of interest . . . that's what some African Americans are saying is owed to them. But can America move forward without confronting the issue of recompense for descendants of slaves?

Reparations.

e

You may not even know what the word means. Or, you may know its meaning but not have any idea what its significance is to you.

Simply put, reparations are compensation for a wrong or injury. It can be "money or materials payable by a defeated nation for damages to or expenditures sustained by another nation as a result of hostilities with the defeated nation." (Webster's) Reparations, then, are restitutions of a sort. Restitutions carry the idea that something is given as compensation for a loss or injury. Another term used could be redress. Redress is "to set right, or to make up for, to compensate for a wrong." The historical precendent for reparations dates back to Biblical times. The term used is recompense. Recompense is "a return for something done, suffered or given."

Many African-Americans feel that they should be paid reparations for the wrongs suffered during the Diaspora, slavery, Jim Crow times, and beyond. What happened to our forty acres of land, fifty dollars, and a mule promised by the Freedom Bureau of

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Congress between 1865 and 1870? We never received it, that's what. While the plan to pay former slaves reparations passed Congress, it was vetoed by President Andrew Johnson, according to Mr. Imhotep Alkebu-lan, a Dallas A ttorney, and chapter organizer of N'COBRA.

N'COBRA is the National Coalition of Blacks for Reparations in America, Inc. The idea to establish N'COBRA originated at the national conference of Black Lawyers held in Boston, Massachusetts in 1987, said Mr. Alkebu-lan in a recent interview. (Continued on next page)

The late hurrah

A historical look at the events that spawned Juneteenth

ByAngela Washington-Blair

Summer is just around the bend, bringing with it occasion for flurries of activities including vacations and celebrations. One special occasion marked on the summer calendars of many black Texans is June 19, or "Juneteenth" as it is more fondly called.

You won't find a lot of information about Juneteenth in history textbooks or encyclopedias. You won't find it in the Dictionary of Cultural Literacy. You may just know it as a yearly celebration having something to do with slaves in Texas obtaining their freedom. You may just know it as an occasion for family, food, and fun.

So, what is Juneteenth?

Juneteenth is a holiday celebrated in Texas by black Texans since the latter part of the nineteenth century. Juneteenth marks the day in which the slaves in Texas first learned of their freedom. The yearly commemoration is a source of pride for many—while for some who want to forget the "peculiar institution" of slavery, it is viewed as a source of embarrassment.

Yet, with the 128th anniversary of the first Juneteenth just around the corner, it is a good opportunity for us to reflect and review our history, as African-Americans in Texas. By learning the history of blacks in Texas, we can fully understand the significance of having a special day like Juneteenth.

First, we must go back to that painful time in our history in which countless ancestors of ours were slaves.

Slavery in Texas lasted fewer than 50 years, not like some other areas of the south, in which it existed over 200 years. The slaves in Texas worked mainly on cotton and sugar plantations, bringing wealth to their owners.

Before Texas became one of the United States, remember, it was first under the rule of the French, Spanish, Mexican, and

then the Confederate governments.

While under the Mexican rule, until 1836, Texas was being settled primarily by Southerners who brought their slaves with them. The Mexican government outlawed both foreign and domestic slave trade and tried to ban the bringing of slaves into Texas.

The settlers, however, by having

the slaves sign agreements that they were indentured servants not slaves, and making it extremely difficult for the bondsmen to pay off the "debt" owed, were able to keep their slaves in Texas.

In 1845, after the Mexican War, the United States annexed Texas. The number of slaves or bondsmen had grown from 443 in 1825 to over 30,000 in 1845. In 1860, the census counts showed over 182,000 bondsmen, as the slaves were considered.

That was a phenomenal growth of the slave population in Texas in a relatively short amount of time.

During the Civil War years from 1861 to 1865, Texas, even though it had seceded from the Union and became a Confederate state, was hardly affected by the war because troops did not battle in or invade "major slave holding" parts of the state. One exception to this was the Union occupation of the port city of Calveston from 1862-1863 which made many slaveholders flee the city. Slave culture in the rest of the state pretty much continued on as usual.

On September 22, 1862, President -Abraham Lincoln issued a preliminary Emancipation Proclamation freeing the slaves. On January 1, 1863, he issued the final proclamation which stated:

"That on the 1st day of January, A.D. 1863, all persons held as slaves within any State or designated part of a State the people whereof shall then be in rebellion against the United States shall be then, and forever free; and the executive government of the United States, including the military and naval authority thereof, will recognize and maintain the freedom of such persons and will do no act or acts to repress such persons, or any of them, in any efforts they may make for their actual freedom...."

That executive decree applied only to confederate states of Arkansas, Texas, Mississippi, Alabama, Florida, Georgia, North and South Carolina, Virginia, and parts of Louisiana.

It did not actually free any slaves and the Civil War continued.

Two and onehalf years after Lincoln issued the Emancipation

Proclamation, news reached the slaves in Texas. On June 19, 1865, slavery formally ended in Texas. It took awhile for the news to spread through the informal "grapevine," but eventually that summer all slavery in Texas had ended.

The first news of freedom began when Major General Gordon Granger and his Union troops arrived in Galveston on June 19 1865. He issued General Order No. 3, and as he stood on the balcony of a building at the corner of Strand and Twenty-second street in Galveston to read the Proclamation which granted freedom to the more than 200,000 slaves, imagine the overwhelming sense of joy, relief, and thanksgiving the ex-slaves must have felt as they received the news:

"The people are informed that in accordance with a proclamation from the Executive of the United States, all slaves are free. This involves the equality of personal rights and rights of prop-



erty between former masters and slaves, and the connection theretofore existing between them, becomes that between employer and hired labor. The Freed men are advised to remain at their present homes, and work for wages. They are informed that they will not be allowed to collect at Military posts; and that they will not be supported in idleness either there or elsewhere."

This freedom was, indeed, cause for celebration.

Dr. Marvin Delaney, a history professor at the University of Texas at Arlington, suggests the book O Freedom! Afro-American Emancipation Celebrations by William H. Wiggins (University of Tennessee Press, 1987) for further reading on the origins and significance of Juneteenth and other freedom celebrations throughout the U.S.

Many states have unique emancipation celebrations, as historian Wiggins aptly calls them in his book. The dates vary and occur throughout the year.

Here in Texas, and states with "transplanted Texans" including parts of Oklahoma, Louisiana, Arkansas, and even California, Juneteenth is celebrated.

Some celebrations have continued for over a century. In Mexia, Texas, (Limestone county) the celebrations have been occurring since 1866. Every year at the black-owned park, Booker T. Washington park (Comanche Crossing), thousands of merry-makers and revelers celebrate the special freedom day with family reunions, barbecue, baseball games, music, dances, and other commemorative activities.

I remember attending one of these celebrations in Mexia as a sophomore in college. I had not heard that much about Juneteenth, having grown up in Los Angeles. I do remember seeing scores of blacks enjoying themselves with the rhythmic beats of music, and the tastes

and smells of the food and drink. Everyone appeared to be having a good time at their special holiday.

Juneteenth celebrations in Texas vary, but have common features such as sports events (baseball and rodeos), music, barbecues, parades, and speeches and sermons. Many families use this as an occasion for family reunions. Celebrations may be large public gatherings or small, family group activities. Celebrations may last for as long as a week.

Like Martin Luther King, Jr.'s birthday, black state legislators campaigned in the 1970's to make Juneteenth a state holiday. According to Wiggins, "In 1972, two black congressmen, Zan Holmes of Dallas and Curtis Graves of Houston, introduced a resolution

which recognized 'Juneteenth' as an annual, though unofficial, holiday of significance to all Texans and, particularly, to the blacks of Texas, for whom this date symbolizes freedom from slavery...."

In January 1980, House Bill 1016, which was sponsored by Rep. Al Edwards of Houston, became effective, making Juneteenth a State holiday.

This year there will be plenty to do on Juneteenth. In addition to fun, we will probably pause to reflect on our history in Texas and in America, not to be ashamed of it, but to be proud that countless of our ancestors had "moxie" and survived the cruelties of being physically in bondage.

We should celebrate the opportunities we enjoy today, in spite of lingering racism. We have come a mighty long way from the slavery and Jim Crow eras.

"Neither slavery nor involuntary servitude, except as a punishment for crime whereof the party shall have been duly convicted, shall exist within the United States, or any place subject to their jurisdiction. Congress shall have the power to enforce this article by appropriate legislation."

- Thirteenth Amendment of the Constitution, ratified in December 1865

Thank God, Almighty, we're free at last!

(From previous page)

At a conference on reparations, several papers were presented. One of them called for reparations for African people and the right of self-determination.

Many whites and many blacks feel that it is an odious idea to pay for the "sin of the fathers." They feel that what's past is past, let bygones be bygones. But it seems like that is only the case when it comes to our people receiving redress. On the other hand, America has paid reparations and given advantages—head starts, if you will, to other groups in this country.

For instance, the U.S. government has paid money and provides acres of land to Native Americans and to Alaska natives. There are special scholarship programs in addition for these groups. Japanese Americans who were placed in internment camps have also received reparations. "Since 1990, 79,000 Japanese-Americans interned during WWII have collected \$20,000 each," according to a US News and World Reports article. In addition, Agent Orange victims and atomic veterans have received extra monetary compensation. No one begrudges these people their due—we applaud it, we staunchly defend it. But talk of a black person receiving reparations and we're labeled "victims" or "lazy" or "sorry" or "wanting handouts."

Speaking of handouts, imagine coming to America in the 1800s and settling on land received in the Land Redemption Act of 1841. You could have received 160 acres of land for \$1.25 an acre. Not so for my darker brothers. We were not considered citizens. We could not own property-we were the property. Or, consider the Homestead Act of 1862 which gave 162 acres of land at no charge. This Act was passed prior to the slaves gaining their freedom in as pronounced in the Emancipation Proclamation in 1863. Not getting this land and being thrust into freedom with little or no education has put us at a decided disadvantage-as a whole. Yes,

we've made great strides. We have our success stories. We have our middle and upper classes. But the masses, the majority of our people are still suffering from generations of downtroddenness that seems so difficult to overcome.

According to the book Black Economics by Jawanza Kunjufu,

"In 1945, the United States, after World War II, financially assisted West Germany, Japan, Bulgaria, Finland, Hungary, Italy, and Romania with the Marshall and MacArthur Plan. Also, in this same year, the United States gave the Jews 130 billion gold marks because of the Holocaust."

Think about it.

Whoever said that charity begins at home? And this is our home now that we've been here awhile and settled in. Yet, our country still often chooses to help European nations before cleaning up America's streets and helping people of color.

We need scholarships and jobs and land and capital and information. All of

His Contribution Changed Our Nights Forever ewis Howard Latimer improved the way in which the carbon filaments were made and mounted. The result a longer lasting bulb. In 1881, two years afters Thomas Edison invented the light bulb, he got the patent for his "Electric Lamp." After that, he was instrumental in lighting up the nights in cities and towns throughout the United States, as well as Canada and England. Lewis Latimer had to overcome a lot. At the age of ten his father deserted him, his mother and four other children. As the oldest, he went to work to support the family. Later, at the age of sixteen, he joined the Civil War. After serving in the US Naval Service, he became a draftsman. He was asked by Alexander Graham Bell to draft the descriptions of the telephone so that he could get it patented. Lewis Howard Latimer was the only African American to receive the great distinction of being one of the Edison Pioneers. Building A Better Electric Company.

these commodities are needed in this capitalist nation and during this information age. Without them, we are poor. We're even begrudged affirmative action. Some feel these racial entitlements are a form of reverse discrimination. No, it's not a perfect plan, either, but the playing field has got to be leveled, or we will be forever at the end of the race. But we are enduring....

In 1969, the Black Manifesto was presented to the white Christian churches and Jewish Synagogues in the US and all other racist institutions that were part and parcel of the whole slavery debacle. Basically, this manifesto demanded \$500,000,000 from the aforementioned church groups. This came to \$15 per black person. A land bank, publishing and printing houses, TV networks, research center, training center, black university, and other funds were also demanded. The demands were not met.

When addressing the whole notion of reparations, one necessarily must consider guilt. With guilt comes responsibility. No, the guilt of those who are long dead will do no good. But the responsibility to make right what is wrong will rest with generation after generation.

But whose responsibility is it to pay for the injustices of slavery and beyond? The British? The Portuguese? The Africans who sold fellow Africans? Church groups which sanctioned slavery? Corporations made wealthy from slavery? The American government?

In what form would the reparations take? Land? Businesses? Scholarships? Money? There is a lot to consider. Would every black person in the US receive this reparation?? How much would it be?

There is an interesting case concerning the descendents of Rosewood, Florida. In 1923, this black town was virtually destroyed by fire and 6 died in a week-long massacre. Many more were reported missing, haven been driven into the alligator infested swamps. The Governor and other law enforcement officials knew about the violence and did nothing to stop it or to catch the perpetrators. A bill (H 591) will give survivors up to \$150,000 each, scholarships, and money to regain lost real property. As we see, recompense is often late in coming, but it does come, in this case, 71 years later.

If you are interested in finding out more about reparations, you can contact Mr. Alkebu-lan at 426-2755 (The National Conference of Black Lawyers.) On Tuesday, June 22, 1994, the first organizational meeting of N'COBRA will be held at 7 pm at the MLK Center on MLK Blvd. in South Dallas. Additionally, a town hall meeting to showcase opposing veiwpoints will be held in December of this year. People on both sides of the issue are encouraged to attend. It should prove to be quite informative and enlightening.

Minority Opportunity News a page 23 a June 1994



Just another misplaced celebration



Edlen

Cowley

Juneteenth has dissimilar meanings for various people, however its significance to African-Americans is reflected in their observance of the holiday. Though Juneteenth can never mean as much to African-Americans of today as it did to those who experienced their new found freedom June 19, 1865, the holiday is still

important to African-American history in Texas. In spite of this, many view the holiday as just another reason to party.

Juneteenth's modern day icons: red "soda water", watermelon, barbecue, parties, pageants, and other social activities have somewhat spoiled the truth about Juneteenth-

the day African-Americans in Texas became.

Celebrating our steps forward



Juneteenth celebrates the fact that on June 19, 1865 Union General Gordon Granger arrived two and a half years after the Emancipation Proclamation to proclaim freedom for the Texas slaves.

Coleman

The newly freed slaves celebrated with parades, picnics, horse racing and baseball. in some areas ex-slaves celebrated with

solemn services while in others they would pour gunpowder into tree holes and blow them up as a crude type of fireworks.

But even though General Granger proclaimed that they were free those Texas slaves were everything but that. In the end they all ended up back on the same farms they were freed from. And although they carried the status of "free" nothing really changed. It was a start towards more freedom but a very small one.

Frederick Douglass described the freedom of the Emancipation Proclamation by saying that the

aware of the Emancipation Proclamation and its special meaning for them. The proclamation was their path to freedom and though they had found out late, you would imagine that they were just as grateful. The effectiveness of the proclamation for those newly freed "citizens" was questioned. Though it had allowed them to throw off the shackles of slavery, there was no place in the "greater" educational system for them or their children, there were few opportunities for them to buy or own land, and they faced the wrath of angry white southerners who didn't exactly embrace the idea of slavery coming to an end, even though they had a two-year grace period.

The proclamation was deemed irrelevant and unproductive for those it intended to serve say some historians. What it did do was provide three basic options: migrate to the North, sharecrop in the South, or leave the country (moving west was also an option but many lacked the capital to make such a move). Though these were fairly good options, legislation enacted within the period of 1840-1863 made it harder for them to move into the non-slave society.

Two acts, the Land Redemption act of 1841, which allowed families to receive 160 acre blocks of land at \$1.25 an acre, and the Homestead act of 1862, which gave families 162 acre blocks of land at no charge, benefited mostly white families, coincidentally right before the Emancipation

Proclamation was handed down. In addition between 1865 and 1870 the Freedom

slaves were "Free. free to hunger; free to the winds and rains of heaven; free to the pitiless wrath of enraged masters, who, since they could no longer control them, were willing to see them starve."

Today, we celebrate Junetcenth with Bar BQs and watermelon in a society where were still slaves to poverty and discrimination and sharecroppers to small cramped ghettos. But, there is a difference. The difference is in that I can write about this history that I read about in a history book. The difference is that I have more freedom than the generation before mine. We have more understanding than the generation before mine. We no longer need to "starve" because we can feast on the knowledge that is open to us. Unlike the slave of the 1800's we have the power to effect our faith.

I personally don't like Juneteenth for what is. But we must also see that it was a step forward We're spending too much time trying to define how to celebrate and not enough time thinking about why we celebrate Juneteenth.

It is more than just a bunch of slaves were freed. It's about a time of extravagant celebration and saddening disappointment. It's about what we have done with what we had. An unknown slave was quoted saying "We soon found out that freedom could make folks proud, but it didn't make them rich." Bureau promised that each freed slave would receive 40 acres of land, \$50.00, and a mule. Many drop the \$50.00.

That promise was never paid. In 1982 the International Tribunal on reparations calculated the work of



African-Americans who were slaves between 1619 and 1865, and arrived at a dollar amount of 4.1 trillion dollars plus inflation and interest owed to African-Americans. These facts are presented to show that though those slaves were freed on June 19, 1865, "society" had prepared for them to stay in the same social and economic class.

With this evidence in mind as the Juneteenth celebrations begin this year, the spirit and goals of those events must be questioned. Is it time for celebration? Has African-America "done right" by its Juneteenth foremothers and forefathers? Can it be just another time for backslapping, joke telling, partying, and other recreational exercises, or should the day be focused on Economic Development projects, Community Reinvestment aims, or Historical Education classes. It would seem ideal for those who are interested in proactive, progressive measures to use that day as one of rededication and recommitment to those who were given new life on June 19,1865.

African-Americans have set the standard for Juneteenth and its place in Texas history, but one has to wonder if the community has dropped the ball on this one. As this Juneteenth season arrives it is important to acknowledge the happiness and cheer to that will be felt. However time must be used wisely, for when the parties are over, and the

> watermelon and red soda are gone, the problems of yesterday will still greet us tomorrow.

PRO

I think that is untrue. While we didn't immediately become millionaires in the long run of generations, we have all gained. There is still so much to be done but we are wealthier. Each Juncteenth should

mark a time for us to say how have we, as African Americans, gained since the last one of these. How much further we've moved in a long struggle for the wealth of our people.

One of the better traditions of Juneteenth is the Ms Juneteenth pageant where they give scholarship[s to its winners. That is because it is another chance to advance onward—that is what Juneteenth is. It is when someone gave slaves a chance to advance onward. Beyond the gripes and arguments, however small the effort may have been —there was an effort, and that effort was a foundation for better things. In the Juneteenth pageant there is an effort to form a foundation for the next generation of African Americans.

That's the way Juneteenth should be remembered.

Minority Opportunity News page 25 June 1994



Its time to celebrate history, freedom, and family. Juneteenth festivities provide an opportunity for everyone that will, to see a good celebration and get into it. So pack up those troubles for the day and smile, because there's enough fun and excitement—during the month—for everyone.

June 10 & 11

"We are Family" begins on Friday night with a teen dance, (ages 14-18), from 8-12 midnight and continues on Saturday beginning at 10 a.m.

Check out the games, tasty foods, men's basketball & dominoes tournaments, and swimming. Where? Cummins Recreation Center, 2900 Cummings St. For more information call 670-6876. Cost is \$3 for single and \$5 for couples.

Exline Recreation Center will feature live entertainment, tasty foods, a tennis tournament and a swim suit contest beginning at 10 a.m. through 3 p.m. Some events are free. For more information call 670-8121.

A Taste of Africa America celebration, sponsored by the N.F. Nickerson Foundation, begins on June 11 and runs through June 19 at Kiest Park.

Free concert, youth empowerment movement, promotion of African-American owned businesses, celebrity involvement, promotion of family events and much more. For more infor-

mation call 785-0420. June 16

Mildred L. Dunn Recreation Center located at 3322 Reed Ln. provides educational programs and fun activities in celebration of Juneteenth. Refreshments will be served.

June 17

Senior Citizens Joyspreaders presents the first Miss Senior Juneteenth on Friday, June 17 from 10 a.m. to noon at the Cedar Crest Center, 1007 Hutchins Rd. Public invited. For more information call 941-2832 or 357-6970.

Juneteenth Eating Contest! Watermelon lovers are invited to participate from 2 p.m. to 4 p.m. at the Beckley Saner Recreation Center, located at 114 W. Hobson. For more information call 670-7595.

Community unity will be the focal point of this festival of fun with food, games and entertainment at the Eloise Lundy Recreation Center at 1228 Sadine. For more information call 670-6781.

Harry Stone Recreation Center will feature a variety of carnival games and prizes. A hot dog lunch and refreshments will be served. The center is located at 2403 Milmar. For more information call 670-0280.

Track and field events, jump rope contests and sack races, are among a few highlights planned in recognition of Juneteenth. Refreshments will be served. For more information call 670-0986 or go by the Highland Hills Recreation Center at 7071 Bonnieview Rd.

An old fashioned barbecue cookout begins at 1 p.m. at the J.J. Craft Recreation Center, 4500 Spring. Refreshments served. For more information call 670-8391.

Its a picnic celebration at Marcus Recreation Center, located on 3003 Northhaven Rd. Games and entertainment. Refreshments served. For more information call 670-6599.

Food, entertainment and games marks the celebration of Juneteenth beginning at noon through 4:30 p.m. J.C. Phelps Recreation Center hosts the festival at 3030 Tips Blvd. Refreshments served. For more information call 670-7525.

Juneteenth Cultural

Celebration presenting a variety of programs, including a film festival, drama presentation and a dance production can be seen at Rhoads Terrace Recreation Center, 5712 Pilgrim. For more information call 670-8527.

Juneteenth Party filled with fun activities from 1-3 p.m. will be held at the Samuell-Grand Recreation Center, located at 6200 E. Grand. For more information call 670-1383.

Summer Beach Party marks the Juneteenth celebration at Singing Hills Recreation Center, 1909 Crouch Rd.

The party begins at 10 a.m. and runs until finished. Refreshments served. For more information call 670-7550.

June 18

A Juneteenth Parade and Festival, featuring Cousin Lenny of KKDA 730 AM, live entertainment, cultural arts, great food and more! Where? Willie B. Johnson Recreation Center, 12225 Willowdell. For more information call 670-6182.

Tug-of-war, volleyball, watermelon seed projecting, and much more activities are a part of the festivities planned at the Fireside Recreation Center, located at 8601 Fireside Dr. For more information call 670-0959.

Martin Luther King Recreation Center invites everyone to join in a variety of tournaments and contests beginning at 9 a.m. through 6 p.m.

The center is located at 2922 M.L.K. Blvd. For more information call 670-8363.

West Park Recreation Center in Irving celebrates Juneteenth from 9-5, with a hot dog and watermelon eating contest, a 3-on-3 basketball tournament, free swimming, music, games, etc. Barbecue will be sold.

For more information call 721-2519.

The Fifth Annual Miss Juneteenth Scholarship Beauty Pageant will be held at the Irving Arts Center, 3333 N. MacArthur. The pageant begins at 7:30.

For more information call (214) 321-4645.

A MLK Juneteenth Parade is scheduled for Saturday, June 18 on Martin Luther King Jr. Blvd. and Lamar. Preregistration required. Appearances by Ms. Juneteenth, Ms. Globe, Ms. Black Collin County, Ms. Black Collin County, Ms. Black Texas, Cousin Linnie, Celeste Dade Coleman, World Cup Soccer participants and clowns. For more information call 993-4343.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
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Guaranty Federal Bank, F.S.B.



Prentice Gary and John Stuart join forces to develop multi-family housing PAGE 4



Charles White initiates new neighborhood plan PAGE 3



Linda Walker updates Community Development



The Marshall Square Project

The Beasley family is thrilled at the chance to own one of the houses being built between Marshall and Copeland Streets near Scyene Road in South Dallas.

Our Commitment



Robert Adelizzi Chief Executive Officer

A Commitment to Building Communities

At Guaranty Federal Bank, our over-riding belief is that homeownership and quality affordable housing are the foundations upon which vibrant and healthy neighborhoods are built. Some financial institutions focus on commercial business; others on international investments or some other specialty. At Guaranty Federal, we focus on building communities and helping people own homes. To us, "Neighborhood Texas Banking" is more than a slogan, it is a commitment.

We have a long history in the housing business. Our parent company, Temple-Inland, Inc., for 100 years has been growing trees and making lumber and building products for the homebuilding industry. The company and its affiliates have developed land for home sites, and operate one of the major mortgage companies in the nation. Today, Guaranty Federal Bank draws on that depth of experience and knowledge to finance the builders and developers of single-family homes and apartments, and to provide people the money to buy a home. Guaranty and the Temple Inland family are involved in every aspect of the housing chain, from growing the trees, to making lumber and building materials, to financing the builders, to making mortgage loans. This concept we call, "From seeds to deeds."

A significant part of Guaranty Federal Bank's commitment is to meet the housing needs in low and moderate income neighborhoods. To us, this means actively searching for solutions to housing and credit needs, and developing innovative programs that actually improve the neighborhoods we serve. One such effort is the Marshall Square Development Program in the South Dallas/Fair Park area. As the lead bank, Guaranty has committed up to \$500,000 to finance the construction of 16 new affordable homes in a neighborhood that has not seen residential development in decades. In addition, we are working with the Dallas Department of Housing and Neighborhood Services and the non-profit Oak Cliff Development Corporation to provide mortgage loans to people who have been qualified by the City.

Through Guaranty's unique understanding of the housing market and the various programs that are available to support low-income housing needs, we make our knowledge work in the communities we serve. We create alliances, access grant programs and form joint participations with other agencies and organizations that multiply the benefits. Examples include: the Credit Coalition, Oak Cliff Development Corporation, the Dallas Urban League, ACORN and many others. Guaranty is currently the most active participant, on a national basis, with the Federal Home Loan Bank's Affordable Housing and Community Involvement Program. Guaranty has had more than 30 grant applications submitted under the program.

In the last period, the Federal Home Loan Bank awarded nine grants out of 96 applications in our region. Three were made to Guaranty Federal Bank-sponsored affordable housing projects. One grant will enable the Habitat for Humanity to provide 50 homes throughout Texas for low income homebuyers. Another will enable Liberation Community Housing to rehabilitate 10 homes in a low income area of Fort Worth.

Guaranty Federal Bank considers itself a community institution. We want to understand the unique character of every neighborhood we serve, and be active participants in their economic growth. Guaranty has committed to invest \$16.5 million in the African-American community in Dallas this year alone. We are, among other things, providing funds for low and moderate income mortgage loans, credit to nonprofit organizations that develop affordable housing, and underwriting activities of civic organizations that contribute to the heritage and cultural development of the community.

We have organized an Advisory Board of community leaders to help us better direct our programs and involvement in low and moderate income areas of our city. Guaranty this year will conduct a series of Homebuyer Seminars to assist potential homeowners who qualify for assistance programs, and we will participate in housing and job fairs throughout the city and state.

We at Guaranty Federal Bank are committed to making affordable, quality housing available. We have accepted our responsibility to provide the financial products and services, the community development resources and the leadership to help build stronger, economically growing communities.



Guaranty Federal Bank's External Advisory Council left to right:John Stuart, Chief Lending Officer, Guaranty Federal Bank; Edward P. Thomas, Owner of Jerico Group Cheryl Basye, CEO, ZoCom Technologies, Inc.; Al Herron, Pres., Principal Owner Galloway-Herron, Century 21; A.K. Mago, Pres., Asian Chamber of Commerce; Robert Adelizzi, CEO, Guaranty Federal Bank; Tom Lazo, Pres., CEO of Custom Programming Services; David Spence, Federal Programs Manger of Southern Dallas Development Corp.; Jim Washington, Publisher of The Dallas Weekly; Mike Cornwall, President, Guaranty Federal Bank. (Not pictured - Kathy Dudley, Pres., Voice of Hope Ministries)

In October, 1993 Guaranty Federal Bank established its first External Advisory Council. This council is comprised of active community leaders and includes GFB Board of Directors membership. This distinguished committee was organized to help guide and direct Guaranty's future policies and products, and to continue to be responsive to the needs of the African-American and other low- and moderate-income minorities in our community. The council will also insure that the initiatives of Guaranty's economic commitment to the African-American community are being carried out.

"I am grateful to those members of the African-American community who helped and will continue to help us in the refinement of this important initiative. We are convinced that strong residential neighborhoods in all segments of our city are crucial to our economic health and growth. We believe this commitment will help the communities we serve and, with the help of our External Advisory Council, move Guaranty Federal Bank further toward our goal of becoming the premier Texas financial institution," says Chairman and Chief Executive Officer Robert F. Adelizzi.

The External Advisory Council meets on a quarterly basis. The council has met twice since its inception and the next meeting is scheduled for June '94.

Charles White



"We Serve Our Customer Very Well Here" Guaranty's Newest Member Building Neighborhood Honor and Trust

Charles White, Manager of Guaranty Federal Bank's Preston/Campbell Banking Center, is not a stranger to the banking industry. Fourteen years ago, he entered banking, and says the industry has experienced considerable changes affecting him and his peers. "Mergers and bank consolidations, we have seen it all," states White. As a consultant, White managed thrifts and openly admits that "I've been on both sides of the fence."

White's career with Guaranty started last year. "We serve our customers very well here. When you take on a new account, it's like taking in a new family member," said White. "It's a relationship built on honor and trust. We cater to a more conservative market, primarily checking/savings and certificates of deposit accounts." This banking center for a brief time served as the facilitator of Affordable Neighborhood Mortgage Lending products, which has grown so tremendously that it is now supported by a fully-equipped Affordable Mortgage Lending department led by Guaranty's Rod Maldonado, Vice-President, Neighborhood Lending Manager, and Loan Specialists Mike Wilson and Gracie Aleman.

In addition to his banking responsibilities, White was recently elected to the Board of Directors of Court Appointed Special Advocates (CASA) of Collin County, a non-profit organization that recruits and trains volunteer citizens to speak up for abused and neglected children, and children of disputed custody cases in civil court proceedings.

CASA of Collin County, started in July, 1991, has more than 60 community volunteers and is seeking to add more. White completed a minimum of 25 hours of intensive training that is provided by CASA and now works as a CASA volunteer alongside attorneys and social workers as an appointed officer of the court.

Both CASA's volunteers and the Board of Directors provide diversity with geographic representation from throughout Collin County and with individuals who represent a wide range of ethnic, socio-economic and educational backgrounds.

A resident of Plano, Charles and his wife Gail, a General Reinsurance Risk Manager, have two adopted sons, Charles Andrew and Brent - both five years of age. The Whites are members of Farmers Branch Church of Christ.

Bank Acquaint Week

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Customers will come to know more about Guaranty's Affordable Neighborhood Mortgage Lending Program and other consumer services during Guaranty's "Bank Acquaint" open house. Bank Acquaint Week will be held throughout the year at several Guaranty Federal locations.

"This event will allow *Guaranty* representatives to mix and mingle with customers and, at the same time, give them an opportunity to learn what products and services *Guaranty* provides," states Linda Walker, Guaranty's Vice-President and CRA Compliance Officer.

Drawings will be held for Home Depot Gift Certificates and \$100 Guaranty Federal Savings Accounts. There will be free food and beverages, balloons for the children and a lot more! **Checking Accounts** Savings Accounts **Certificate of Deposit Accounts Retirement Accounts** Wire Transfers **Collection Item Processing** Bank by Mail Standard/Official/Money Orders MoneyMaker ATM **Issuance of Temporary Checks** American Express Travelers Cheques **GFB** MasterCard/VISA MoneyLine (Bank by Phone) **Direct Deposit Overdraft Protection** Wire Transfer Service **Automatic Transfers** Safe Deposit Boxes Auto Loans **Boat Loans RV** Loans Home Improvement Loans **Personal Loans** Line of Credit Neighborhood Mortgages Affordable Neighborhood Mortgages Secured Savings **Commercial Loans Real Estate Lending Cash Management**

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Commercial Lending



John Stuart: Backing Community Development With Action

To John Stuart, financial institutions have a responsibility to the community: help build its economic base and finance developments that are going to produce lasting values. As Guaranty Federal Bank's Executive Vice President and Chief Lending Officer, Stuart is making the institution live up to its responsibility.

Throughout the city, Guaranty Federal Bank is one of the major lenders to the real estate industry. "Our focus is on building the housing stock in Dallas," Stuart says. Guaranty finances large-volume single-family home builders and developers of multi-family housing. In every part of the city, you can see the signs "Another Neighborhood Project Financed by Guaranty Federal Bank".

One of the developments in which Stuart takes special pride is Kensington Square, for which Guaranty Federal provided the construction financing. A luxury apartment community near the north end of the Dallas North Tollway, Kensington Square is now in its second phase. The multi-family complex is being built by Prentice Gary, an African-American developer and Chief Executive Officer of Carleton Residential Properties.

According to Stuart, "Prentice Gary could go anywhere in the United States and be successful. He has an excellent background and is the type of developer who we want to do business with."

Gary has been in the development business for more than 14 years. From 1986 to 1991, Gary was a partner of Trammell Crow Residential, where he was in charge of multi-family development and construction.

Gary's Carleton Residential Properties and its joint-venture partner J.D. Murchison Interests, Inc., completed the first phase of Kensington Square in May and have completely leased the development's 128 units. The second phase of Kensington Square was started last November on a tract of land just west of the current project. It will have 108 units and will start leasing this spring.

Stuart also focuses the attention of Guaranty Federal Bank on areas of Dallas that traditionally have not been as popular with lending institutions. "We believe our responsibility extends to every section of the city," Stuart said. "We have an opportunity and an obligation to help rebuild and revitalize the low and moderate income areas of Dallas."

He cited Guaranty Federal's support of organizations like the Oak Cliff Development Corporation and the Southern Dallas Development Corporation, two non-profit agencies involved in providing affordable housing in low income areas. According to Stuart, "The way you fix problem areas is by not making them a charity, but rather working in the community to develop economically viable projects that will create jobs and build values over a period of time." He said Guaranty is working throughout Texas to help to redevelop inner-city neighborhoods.

Stuart sees his role as Guaranty Federal's Chief Lending Officer as being a leader and innovator. "I want our lending staff to break the traditional ways of evaluating projects and to recognize new opportunities to build the economy." He emphasized, however, that all aspects of a development should be profitable. "To finance a development that doesn't meet basic economic standards is to ensure its failure. That is a great injustice to the community because it only perpetuates the problem we're trying to solve," Stuart said.

The Marshall Square Project

Currently, sixteen new homes are being built in a real estate development called Marshall Square in the heart of South Dallas/Fair Park. It's the first significant housing development to be built in the area in more than a decade. Marshall Square is the result of a unique public/private partnership and the commitment of Guaranty Federal Bank to invest in the rebuilding of inner-city neighborhoods in Dallas.

The partnership, which Guaranty Federal helped organize, includes the City of Dallas' Department of Housing and Neighborhood Services and the Oak Cliff Development Corporation, a non-profit neighborhood development organization.

Guaranty Federal, the lead bank in the partnership, committed to fund up to \$500,000 in interim construction financing and to provide mortgage loans to buyers who are qualified by the City. To broaden the partnership, Guaranty sold NationsBank a 50 percent participation in the program.

In December, The City of Dallas' Department of Housing and Neighborhood Services hosted, "The Marshall Square Affair," a special event that focused on affordable housing opportunities in the Marshall Square neighborhood. The event offered homebuyer counseling and credit counseling services, homebuyer pre-qualification procedures and information about several housing assistance programs. Representatives from Guaranty Federal Bank, the Oak Cliff Development Corporation, NationsBank and the Housing and Neighborhood Services Department were available to answer questions, provide information and advise prospective homebuyers.

On February 22, 1994, city officials and community leaders broke ground, officially starting construction on Marshall Square. The first houses are expected to be completed in about two months, with the entire Marshall Square development scheduled for completion in about

five months. Marshall Square is bounded by Marshall and Copeland Streets near Scyene Road in the South Dallas/Fair Park area. The houses will be 75 percent brick and will have three bedrooms. two baths and a singlecar garage.



This is one style of the sixteen homes that will be built in Marshall Square. Each one of the single-family homes will be 75 percent brick and will have three bedrooms, two baths, and a single car garage. They will range in size from 1,000 to 1,400 square feet and will sell for under \$50,000.

They will range in size from 1,000 to 1,400 square feet and will sell for under \$50,000.

"It's a dream come true for my wife and I," said Gregory Beasley, a DART bus driver who has never owned a home. "This will be a wonderful place to raise our kids." Mr. Beasley and his wife, Lakeitha, a nursing assistant, already have applied for a mortgage.



Rod Maldonado, Guaranty Federal Bank's Neighborhood Lending Manager and Lester Nevels, Executive Director of Oak Cliff Development Corporation work out details at the South Dallas Marshall Square site.

Guaranty Federal Bank's Chairman and Chief Executive Officer, Robert Adelizzi, praised the Marshall Square program. "We believe that the way to rebuild neighborhoods is by giving people an opportunity to own their home. It builds pride and community spirit. That's why Marshall Square is so important to Dallas and why Guaranty Federal Bank is a part of it."

Oak Cliff Development Corporation Executive Director Lester Nevels said the homes will be sold to low income, first-time home buyers. He reported that his organization is already working with several potential buyers and expects to have the homes completely sold before the end of the year.

"Creating quality affordable housing is an important step in revitalizing South Dallas/Fair Park," said Rod Maldonado, Guaranty Federal Bank's Vice President, Neighborhood Lending Manager. "Marshall Square exemplifies the tremendous strides we can make through innovative community partnerships. We are committed to helping Fair Park neighbors realize the dream of home ownership, which is why we take so much pride in this project."

> Families who want to buy one of the homes must either be a first-time homebuyer, not have owned a home in three vears, or be a single mother or displaced homemaker. In

addition, a family's income cannot exceed 80% of the area's median income; a family of four, for example, can earn no more than \$36,000. Anyone wanting further information should contact the Oak Cliff Development Corporation at (214) 331-6600.

These Organizations Listed Below Can Assist YOU With Closing Costs And Down Payments



City of Dallas Upfront Cost Assistance Program (UCAP)

Many families qualify for mortgage loans to finance the purchase of existing or newly constructed single family structures. However, these same families are often unable to save the money needed because of limited incomes for down payment, closing costs and prepaid taxes and insurance. The UCAP provides a portion of the necessary financing in the form of a deferred payment loan at zero percent interest. For more information, please contact the Department of Housing and Neighborhood Services, Housing Program Division, Irie L. Turner at 214/670-3632



Consumer Credit Counseling Service (CCCS)

Consumer Credit Counseling Service is a non-profit community service agency whose main function is to advise and help people with financial problems. CCCS assists families and individuals who are having difficulties with money management overcome those difficulties by offering free Budget Counseling, Debt

Management Programs and Educational Services. For more information, please call 214/638-CCCS or the national toll free number, (800) 388-CCCS.



THE ENTERPRISE FOUNDATION, INC.

The Enterprise Foundation, Inc. is a non-profit, publicly supported, charitable foundation whose mission is to see that all low-income individuals have the opportunity for fit and affordable housing within a generation, and to move up and out of poverty into self-sufficiency. The Enterprise Foundation formed The Dallas Affordable Housing Partnership, Inc., (DAHP) which is a consortium of institutions. DAHP's purpose is to provide mortgage financing to enable low income first-time homebuyers to purchase and rehabilitate properties. Another part of The Enterprise Foundation is The Revolving Loan Fund Program, which was created to provide affordable financing to low income and first-time homebuyers. For more information, please call 214/826-6594.



Greater Dallas Foundation, Inc.

The Greater Dallas Foundation Hispanic Outreach/Education Program is aimed at educating homeowners and landlords about the City of Dallas Financial Assistance Programs for rehabilitation and home improvement, as well as educating renters about City of Dallas homeownership programs. The program is aimed at increasing the community's awareness of city housing programs, providing housing education to low and moderate income Hispanics, and increasing Hispanic participation in City of Dallas Housing Programs. For more information, please call 214/948-1163.



Liberation Community

Liberation Community, Inc., is a non-profit organization which attempts to empower the residents of a community to move from dependency to independence. Homeownership is a key component. Liberation Community, Inc., acquires substandard properties, rehabilitates the houses, and makes

them available to low and moderate income families. Liberation Community also provides homeownership education classes. Through the classes, new and potential homeowners learn the responsibilities of being a homeowner. For additional information, please contact Ed Ellis at 817/534-7186.



Dallas Habitat For Humanity

Habitat for Humanity, a nonprofit ecumenical Christian housing ministry, works in partnership with people in need to improve the conditions in which they live. Dallas Habitat's unique approach to resolving community disintegration and the low-cost housing crisis utilizes a broad-based citizen volunteer effort. The primary volunteer pool comes from religious groups, schools, corporations and civic organizations. Dallas Habitat rehabilitates existing structures and builds new homes at cost for approved homeowners selected by a Family Review Committee. The criteria for family selection includes need, family size, number of children, personal references, ability to repay a mortgage based on a credit check and employment verification. Selected families also complete 400 hours of "sweat equity" on their own home and other Habitat homes as part of their down payment requirement. The average price of a restored home is \$35,000, and new construction is \$42,000. A typical 25-year mortgage payment is approximately \$250 per month for a three bedroom house. For more information, please call 214/827-3990.

STATEWIDE AFFORDABLE HOUSING ASSISTANCE PROGRAM

The Statewide Affordable Housing Assistance Program reference manual, prepared by Guaranty Federal Bank, is a listing of affordable housing assistance programs which are available in various Texas markets from government, public and private organizations. The information is used by realtors, non-profits, etc., to assist low income families who need help in purchasing a home. Many of the programs listed offer an array of assistance from down payment and closing cost assistance to subsidy buydowns. If you have any questions or need additional information, please call 214/360-2733.



ACORN (The Association of Community Organizations For Reform Now) Acorn Housing Corporation is a non-profit community-based organization comprised of low and moderate income families who are actively working for improvements in their neighborhoods, schools, and workplaces, as well as in the

areas of housing, banking, and insurance. They work collectively towards a greater voice for poor people throughout the state and the country. For more information about the organization, please call 214/823-4580.



Oak Cliff Development Corporation

Oak Cliff Development Corporation is a non-profit community development organization which provides decent and affordable housing for low income families. It rehabilitates existing houses and develops new homes. OCDC identifies families who need affordable housing through applications, provides potential

homeowners with counseling in the financial management and home maintenance, and assists persons with affordable and/or innovative financing for their homes. For more information about OCDC, please call 214/331-6600.



Inner-city Community Development Corporation

Inner-city Community Development Corporation is a community-based nonprofit housing and economic development organization spearheading the revitalization of South Dallas/Fair Park by creating opportunities in housing, job production, and community beautification for the benefit of South Dallas/Fair

Park residents and businesses. ICDC provides rehabilitated, affordable homeownership opportunities for low income purchasers in the South Dallas/Fair Park community. For more information, please call 214/428-5481.



Dallas County Home Loan Counseling Center

Buying a house is not only the largest single investment most people make, but is also one of the most complicated experiences people undergo. There is an endless supply of forms to complete, regulations and rules to follow, and unusual

terms to understand. To help overcome these obstacles and increase the rate of homeownership for low/moderate income people, Dallas County has created a comprehensive Home Loan Counseling Center. Staffed by experienced housing professionals, the center provides information to remove the uncertainty that often confronts the first-time homebuyer. For information, please call 214/946-6062.



The Center For Housing Resources

The Center for Housing Resources is a non-profit corporation serving the Dallas/Fort Worth area committed to providing an adequate supply of quality. affordable housing. CHR plays three roles in achieving this goal: it provides

technical assistance to developers of affordable housing; it advocates an effective affordable housing agenda in Dallas; and it develops affordable housing or co-develops in partnership with non-profit or for-profit developers. In 1990, CHR initiated the Volunteer Home Repair and Weatherization Program that provides materials and instructional "Shelf Kits" for routine home maintenance and improving energy efficiency. For further information, contact the Center for Housing Resources at 214/828-4390.

Volunteer Home Repair and Weatherization Program

For years, older neighborhoods with large numbers of elderly residents fell into disrepair because the owners were unable to continue routine maintenance. As individual homes deteriorated, the surrounding communities also declined.

In response to this problem, the Center for Housing Resources created the VOLUNTEER HOME REPAIR and WEATHERIZATION PROGRAM to assist Dallas area homeowners with basic exterior repairs to their homes. It develops partnerships between low, fixed-income homeowners, local non-



profits, financial institutions, churches and other volunteer groups, and it matches homes needing repairs with volunteers and funding sources.

Guaranty Federal Bank, through its Community Reinvestment Program, is the primary contributor to

the program.

The Volunteer Home Repair program, developed in 1990, provides tools and materials to make the repairs using volunteer labor from various organizations. Maintenance of existing housing stock continues to be an effective means of providing affordable housing.



The program has grown tremendously since its inception. In 1991, Guaranty Federal Bank donated \$10,000 to the Center, itself, and \$25,000 to the Volunteer Home Repair Program. Since that time, Guaranty has donated another \$75,000. The grants, totaling \$110,000 from Guaranty Federal Bank, have enabled over 19,000 volunteers from almost 400 organizations to make repairs to 1,350 homes. "Until the financial commitment from Guaranty Federal Bank, this program had little chance for success," states CHR Executive Director Gene Ruckle.

EXAMPLES OF HOME REPAIR PROGRAM PROJECTS:

In April, 1993, over 500 employees of a local corporation and their families over one weekend repaired 20 homes, and cleaned-up and repaired equipment in 7 parks in the East Dallas area. Another organization, Volunteers in Plumbing (VIP), a group of Dallas Water Utilities employees, volunteered their time to do minor plumbing repairs for low-income and elderly customers. Each year, The Greater Dallas Association of Realtors stages its Paint-The-Town project as a part of the Volunteer Home Repair program. One proud elderly woman whose home was repaired and painted said. "I love my windows. When the sun is shining, I raise windows and let the wind come through. The old windows never would open."

CHR's warehouse is stocked with tools and materials to help volunteer groups complete their projects. The supplies include yard tools, painting equipment, and construction materials. In addition, CHR has created "shelf kits" or packets of instructional information to help the volunteers and homeowners complete the needed repairs, all of which are purchased with donations from Guaranty.



Community Development efforts at Guaranty Federal Bank, F.S.B. have long been committed to affordable housing. Our goals for Community Reinvestment are: 1) Develop innovative programs; 2) Be recognized as a supportive institution that cares about and supports the goals of the low—and moderate—income neighborhoods; 3) Develop focused and targeted housing programs; 4) Receive an "Outstanding Rating" from Federal banking regulators and; 5) Be profitable. We further believe that homeownership is the foundation of strong, vibrant, stable neighborhoods, and we have dedicated

our efforts to developing products and



Linda Walker Vice President, CRA Compliance Officer

services that meet a wide variety of the needs of the communities we serve. Stable neighborhoods are characterized by healthy real estate markets, sound housing, and local economic development efforts.

To provide affordable housing, borrowers will find loans, grants, technical assistance, pre-purchase counseling, marketing outreach efforts and flexible financing options available through Guaranty Federal Bank.

The Affordable Neighborhood Mortgage was designed with these needs in mind. With flexible underwriting, low down payment requirements, a second review process, and capped closing costs, this product generated over \$1.5 million in loans in under six months after being introduced. Listed in the directory on the preceeding page is information on other sources of assistance.

Guaranty's commitment extends throughout the State of Texas. Through our affiliation with the Federal Home Loan Bank, Guaranty has provided over \$1,182,210 in grants to 36 different nonprofit organizations to create over 324 units of affordable housing. Seven of these projects, with some 220 units, are located in the Dallas/Fort Worth area. Other efforts have initiated a city-wide subsidy and homebuyer training for both African-American and Hispanic realtors, developed a "Statewide Assistance Manual" for non-profit organizations, extended a line of credit to an area affordable housing provider (\$500,000 to The Oak Cliff Development Corporation), for construction of sixteen single-family homes in South Dallas called "Marshall Square", hired a Minority-Owned public relations firm, sponsored the "Minority Business Person of the Month" Award and implemented "The Executive Reading Club" for pre-school children at the Day Care Center owned by The Dallas Housing Authority. These are a few of the community reinvestment efforts currently underway at Guaranty.

Guaranty recognizes the crucial role that financial institutions play in supporting the economic vitality of our communities. With the scarcity of governmental resources for housing and economic development, private sector participation in financing these projects is crucial. Guaranty will continue to support all neighborhoods that we serve with both financial and human resources.

Charitable Contributions

*South Dallas Cultural Center (Competition & Breakfast) *Dallas YWCA *Dallas Black Chamber of Commerce *Dallas Hispanic Chamber of Commerce ***KKDA Dinner for Homeless** *March of Dimes Walk America *D/FW Association of Black Communicators *South Dallas Fair Park ICDC *Anita N. Martinez Ballet *Delta Gamma Foundation *Community Development Corporation *Jeffries Street Learning Center *Park Cities YMCA *Kappa Alpha Psi Fraternity -LIFT *The Metropolitan Organ Society *Walk America



Mike Cornwall, Guaranty Federal Bank Pres., and member of the Executive Reading Club, reads to children of the Dallas Housing Authority Cooperative Learning Center.

*African American Museum of Life and Culture *M.L. King Celebration Committee *YMCA Camp Grady Spruce *South Dallas Business and Professional Women's Club *Texas Federation of Housing Counselors *American Red Cross *Blue Ribbon Club *Phi Beta Sigma *Field Day Hedrick Elementary



Guaranty Federal Bank donated furniture to Paul Quinn College's Business Assistance Center. Stephanie Cooper and Pat Todd with Guaranty Federal Bank help movers.



Guaranty Federal Bank's 1993 Businesspersons of The Month.

*Center For Housing Resources ***Operation Relief Center *Volunteer Center** *Camp Goddard *Oak Cliff Development Corporation *North Texas Food Bank *D/FW Minority Business Association *PATH *Head Start *LD Nabors *John Henry Brown Elementary *Dallas Housing Authority *Dallas Branch NAACP *Sickle Cell Anemia *U.N. Board Missions *Dallas Bethlehem Center *Dallas Asian American Chamber of Commerce ***ACORN**



Guaranty donated \$10,000 to the Inner-city Development Corp. Pictured left to right: Robert Adelizzi, Sean King, Linda Walker.

*TX Red Nation *Dallas Hurricanes *Black Expo Gala *NIBA *The Walker Project *Black State Employees Association *Clean South Dallas *GTC (Fair Park) *Elan Productions *Dallas Crystal Charity Ball *Dallas Civic Garden Center *Asian Charity Ball *Georgetown Creative *Austin Symphony Orchestra *1993 Dallas Opera Ball ***Voice of Hope** *Austin Women's Center *MLK Jr. Community Center *Southern Dallas Development Corp. *United Negro College Fund *Communities in Schools - Austin *San Marcos Youth Services *Habitat For Humanity/Southwest Region ***YWCA metro Dallas** *Consumer Credit Counseling Center ***YMCA South Park** *Carver Institute



Jefferies Street Learning Center located on Grand Avenue in South Dallas.

*Inner-city Development Corporation *Operation Bread Basket *Beat The Streets *Dallas County Community Action *Welcome House, Inc. *Our Friends Place *Pylon Salesmanship Club *Dallas Black Dance Theater *Susan B. Komen Foundation *Paul Quinn College *National Association of Real Estate Brokers *REAL



W.E. Greiner Middle School Essay Contest Winners sponsored by Guaranty Federal Bank. Pictured left to right: Pat Thompson, Teacher; Edwina Donnell, 2nd Place Winner; Alvaro Estrada, 3rd Place Winner; La'Kesha Black, 1st Place Winner; Hazel Hodges, Teacher.


South African eyes Dallas Minister is on-site witness to the South Africa elections by Linda Johnson

Some believed it would never happen, but April 26-29, history was made and South Africans elected their first black to head up that nation's government.

Nelson Mandela, President of the African National Congress, went from the Prisons to the Presidency while the eyes of the world were looking on. He cast the first vote of his lifetime to end apartheid. Twenty-three million

South Africans were finally given their right to vote in that country's first "ALL"-race elections. The elderly were allowed to, vote on the first day of voting and some waited for hours for this historical moment and others stood for hours just to receive an ID card that would enable them to cast their ballot. Classes or briefings were held to show the people how the process worked.

tess worked. Thousands of South Africans standing in long lines, years The Reverend waiting to acquire their ID cards that will enable rule.

Charles Stovall, pas-them to vote. tor of the Camp Wisdom United Methodist Church in Dallas was selected from among other nominees by the National Council of Churches of Christ to participate in the Eucumenical Monitoring Program in South Africa. Because of his background and previinvolvements in South Africa's economic situation

ous

he was a likely candidate. The Monitor's responsibility was to intervene and mediate in the overall voting process and was given access to several venues during the election. They were there to make suggestions and recommendations that directly impacted the South African community as they prepared for the major election, helping the community to be as stable as possible, stemming the violence that was sometimes imminent. Rev. Stovall was also sent

there as an observer, to observe and report back on things they saw as potential problem areas.

Rev. Stovall spent five weeks walking the streets of South Africa, speaking at churches, interviewing the leaders of various groups and experiencing the full magnitude of the changing of the country's 342 of white

From Johannesburg to

Pretoria to Cape Town they came to vote for Nelson Mandela and for freedom from oppression and laws that were imposed on them for so long. And ultimately, Stovall was present during the inauguration of Mandela, seated among several dignitaries from around

"I have the personal satisfaction of being involved in two decades of South Africa and watching the transition of governments has been joyous", said Rev. Stovall.

"In all honesty, we can celebrate and while we are celebrating, we can't rest and not look at South Africa as having done away with their evils and problems in one month. We know that racism has been a

major issue, but there are blacks killing, murdering, massacring other blacks--look at

tribes killing one another for power."

The new Consititution of South Africa is supposed to guarantee individual liberties and rights for ALL races, something that has never been a reality in that country's 342 years of white rule.

Pretoria to Cape Town they came. Many dancing, saluting and certainly crying at their chance to make their personal mark in history.

South Africans living here were eligible to vote, and vote they did. Still amazed at even the hopes of ever seeing the day, they went to the polls. One North Carolina resident drove 150 miles to Raleigh, North Carolina to be first in imagine forsaking.

Nelson Mandela stated in his State

of the Union Address that his major concern was hunger and health care.

"That is a very honest concern," said Rev. Stovall, "but also is economic development for the South Africans and

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as

to

South

how closely they want African Americans increase investments. Not by means of exploitation or taking advantage of and taking the profits from Africa, but making investments in a way that South Africa's economy and the people in the African com-

Rwanda where lit- Rev. Stovall at the Inaugaration of Nelson to erally thousands of Mandela.

blacks have been massacred by other

From Johannesburg to Soweto to

In the United States nearly 100,000 line to vote, a birthright he could not

munities can truly benefit. We need stress the importance of a mutual relationship in the development of the African communities. The development in the past has only benefited the other race. The forces that have under-developed Africa are the same forces that have under-developed the African American communities overall. We must look at mutual cooperation for

Stovall continued, "Africa and the African American communities have been eliminated from the overall global process of economic development. The European ideas have worked to a detriment of our communities. We must find ways to challenge policies and learn how to make new policies

mutual solutions."

that will work to our advantages."

"My final comment," said Rev. Stovall, "is this: we should not allow any other people to control us to the degree that it causes us to kill one another -- in Africa or America. "





News Around Town

June 1-5

A Youth Evangelism Rally and Workshop is going on at Concord Missionary Baptist Church, located at 3410 S. Polk St. The purpose of this workshop is to allow youth between the ages of 13 and 19 an opportunity to participate in evangelism and fellowship with others.

For more information call 372-4543.

NIBA's noon luncheon at the Bill J. Priest Institute, is scheduled for Wednesday, June 1. For more information call 350-9590.

Dallas Theater Center concludes its '93/94 season with LOOT, a brilliantly wicked, witty and lunatic farce by Joe Orton, one of England's funniest playwrights.

The play opened on May 31 and performances continue through Sunday, June 19 at the Kalita Humphreys Theater, 3636 Turtle Creek Boulevard. For more information call 526-8210.

June 2

The next meeting of the South Dallas Community Forum will be held at 12:00 noon. The meeting will be held at the Dallas Black Chamber of Commerce in the Conference Room, 2939 Martin Luther King, Jr. Blvd. Lunch will be provided. To RSVP, contact Harold Duncan at (214) 426-6115.

June 4

DFW Association of Black Psychologists invites you to their 4th Annual Spring Conference entitled an Introduction to African-American Psychology.

The keynote speaker is Jesse C. Ingram, Ph.D., president of the association. The conference takes place on Saturday, June 4 at the Scottish Rites Hospital. For more information call Pamela Allen at 943-8454 or Nicole Bowers at 228-3284.

The Second Annual Walk for Unity kicks off at Dallas City Plaza on Saturday, June 4. Leaders of the walk will include Dallas Deputy Mayor Pro Tem Charlotte Mayes, other city council members, representatives from the Dallas Police Department and other digni-___

taries. Registration begins at 8 a.m.,

followed by the ceremonial walk to Farmer's Market. Coffee and refreshments will be served.

For more information call 918-9593. *** Dallas City

Manager, John Ware, is guest speaker at the Second Annual

speaker at the Second Annual Scholarship Dinner and Dance that's slated for Saturday, June 4 at the Army/Air Force Exchange Bldg. on the 6th floor of the Officers Club. Location is 3911 S. Walton Walker Blvd.

The theme is Chance, Challenge & Commitment to Education and Leadership. Tickets are \$25. Social hour starts at 6:30 p.m. and dinner follows at 7:30 p.m. For more information call Rosalind Perkins, (214) 942-4224.

The Dallas Black Dance Academy will hold its 21st annual Spring Recital at the Majestic Theatre. The academy offers in ballet, tap, modern, jazz and ethnic dance to students four years through adults. For more information call (214) 871-2387.

4) For information on additional sessions offered call metro (817) 273-3288.

June 6

last class.

265-8512

or fax no later than Friday. June 24.

12:15 p.m.

available.

Creative Arts Theatre & School first

summer session starts Monday, June

6 and ends on the 22nd. The second

session will run from June 27 through

July 14. Both sessions culminates in a

performance on the evening of the

ATTENTION:

If you're interested in putting something in our July

Calendar, send your information to the office by mail

2730 Stemmons Frwy 1202 Tower West

(214) 905-0949 FAX

Dallas, TX 75207

Minority Opportunity News

UTA's Summer Sports and Fitness

Camp begins its first two-week ses-

sion on Monday, June 6 from 9 a.m. to

develop and improve their swim-

ming, soccer, team handball, racquet-

ball, softball/baseball, football and

volleyball skills at camp. Registration

costs \$100 per student. Discounts are

Young athletes ages 7-13, can

For more information call (817)

invited to enroll in UTA's Junior Golf Academy this summer. Registration is \$80 per week. The four sessions begins on June 6 and runs through July 1.

Equipment will be furnished but participants are encouraged to bring their own cubs if available. For more

Community Calendar Sponsored by Southwestern Bell Telephone

information call metro (817) 273-3288.

Parent and Tot swimming classes and children's beginning swimming classes are offered through UTA's Department of Exercise, Sport and Health Studies on Monday through Thursdays beginning, June 6. Cost is \$45 for each two-week session. Six students will work with each instructor. Semi-private lessons—three students per

instructor-are available for \$60 per session.

For more information concerning times call metro (817)273-3288.

Dallas and Richardson Independent School Districts are sponsoring the 1994 Summer Food Service Program on Monday, June 6 through Friday, July 29.

Funding for the two-month program is provided by the Texas Department of Human Services. For more information call 670-8438.

June 8

NIBA weekly luncheon at the Bill J. Priest Institute is scheduled for noon Wednesday, June 8. For more information call 350-9590.

June 10

The Second annual Big D Festival of the Unexpected will be presented by the Dallas Theater Center on Friday, June 10 through Sunday, June 19 at 3636 Turtle Creek Boulevard. For more information call (214)

526-8210.

Dr. LaSalle D. Lefall, Jr., Surgeon-n-Chief of Howard University Hospital will be the recipient of the Barbara Jordan Award on Friday, June 10, at the Intercollegiate Golf/Tennis Awards ceremony being held at the Brookhaven Country Club in Dallas. For ticket information call 247-5291.

Morris Day performs in a hilarious musical comedy entitled "Lawd Ha' Mercy!!" on Friday, June 10 through June 12 at the Majestic Theatre. For more information call 373-8000 or metro (214) 647-5700.

June 11

Dallas Theater Center presents its second annual Big D Festival of the Unexpected on Saturday, June 11 through the 19th. Performances open with a Canadian clown duo in Something by Mump & Smoot, Clowns of Horror.

Tickets are \$5 per show, some events are free. For more information and reservations call (214) 522-TIXX.

"A Taste of Africa" is a nine-day affair of festivities to be held at Kiest Park from June 11-19. The activities will include a free concert and are aimed to promote youth empowerment, African American businesses, and a positive family environment. Various celebrities are scheduled to attend. The festival is sponsored by the N.F. Nickerson Foundation. For more information call (214) 785-0420.

The Dallas Black Chamber of Commerce is sponsoring a FREE seminar called Empowering Black Men. The event takes place on Saturday, June 11 from 9 a.m. to noon at 2838 MLK, Jr. Blvd.

The purpose is to show black men how to deal with external forces in society, and develop understanding to live free emotionally, mentally and spiritually. RSVP. Call 421-5200.

Dallas Museum of Natural History showcases Jim Gary's 20th Century Dinosaurs on Saturday, June 11

cont. on next page

"Would You Like To Save \$7.00 A Month On Your Telephone Bill?" With Lifeline Discount Telephone Service, You Can!"

In Texas, eligible low-income households can save \$7.00 a month on basic telephone service from Southwestern Bell Telephone. That's an annual savings of more than \$80.00.

If your income is at or below the federal poverty level or if you are currently receiving benefits under certain Federal Assistance Programs, you may qualify for the Lifeline Discount Telephone Service. It's easy to apply for this money-saving program. Call the Southwestern Bell Telephone Business Office today at 1 + (800) 244-5993 to find out more details.

Southwestern Bell Telephone

"The One to Call On".

*Some restrictions apply. Please call us from 9:50 a.m. to 4:50 p.m. at the above telephone number to see if you qualify.

Summer excitement

Celebrate Summer with activities directed by African Americans

By Veronica W. Morgan

Life's simple pleasures-from watching the children romp around for hours in the sand, to packing their skates, tapes, and overnight case and sending them off to the grandparents for a week-are the best. Explore the joys of summertime learning and fun this year with your precious little one, by enrolling him or her in a summer class or workshop. Discover the secrets of wilderness survival, fishing, or boating safety at an overnight camp. Venture out and let the little kid inside come alive again, and cherish the warmth of the season. Check out some of the low-budgeted activities that promises to be as rewarding and uplifting as some of the more lavishly planned activities. Every child deserves a break and MON believes in showcasing opportunities for children everywhere, particularly those in the minority community

Back to Nature Camp For Kids

Founded by the executive director of the I am That I am Training Center-Delores Beall, focuses on teaching wilderness survival training and exploring to children ages eight to 18-years old.

The camp is located in the piney woods of Henderson, Texas near Tyler. It's geared toward providing opportunities for underprivileged children to develop skills and bond with concerned camp counselors that are interested in your child's well-

cont, from previous page

through Tuesday, August 2.

Tickets are \$3 for adults, \$1 for children. and \$2 for senior citizens and students. For more information call (214) 421-3466.

A Free Financial Seminar will be held from 10:00 a.m. to 1:00 p.m. at T.J. Rusk Middle School. 2929 Inwood Rd. Topics will include Affordable Housing, Small Business, Consumer Credit Counseling, Home Improvement and Alternative Investments. The seminar will be presented by representatives of Bank One, Texas, NA, and Banc One Securities Corp. A continental breakfast as well as child care will be offered. Two \$50.00 Savings Bonds will be given away. The seminar is sponsored by the Greater Hispanic Chamber of Commerce. For more information call Richard Leonardo at 290-2111.

June 13

Oak Cliff Chamber of Commerce presents the 11th Annual Golf Classic on Monday, June 13 at the Oak Cliff Country Club. If it rains, the event will be held on Monday, June 20. For more inforbeing. This year, children ages 7-17 are encouraged to write a 150-200 word essay on the subject, "Increase The Peace and Stop the Violence." Kick-off for the contest began on May 23 and ends June 23. Winners will receive

a free week at camp.

Camping fee for the first week in July is \$80. The regular weekly fee is \$100.

For more information on the center and the camp contact Delores Beall at (214) 372-6838.

Martin Luther King Center is offering summer fun and recreation for

children ages six to 14-years old. Golf, tennis, basketball, track, gym, drum and sign language classes are just a few activities planned. The fee is \$80 for the entire summer enrollment. However, parents must pay for field trips to SeaWorld, Six Flags, and Wet and Wild. Discounts for these trips are not available at this time,

For more information call Rachelle Ritch at 670-8363.

Cultural

South Dallas Center. Summer **Cultural Arts Education** Program is offering a nine-week session of summer learning for children ages 3 to 16. Kids will have fun painting and drawing, working with clay and ceramics, participating in percussion and expressing through themselves modern and jazz dance.

For more informa-, Youths going fishing, using science and weather techniques at the Back call (214) 670-0314. To Nature Camp for Kids. tion call (214) 670-0314.

The entire summer cost is

mation call 943-4567.

June 15

NIBA's weekly luncheon at the Bill J. Priest Institute is scheduled for noon Wednesday, June 15. For more information call 350-9590. June 17

Country singer Tanya Tucker will highlight the Cotton Bowl opening ceremonies in World Cup USA 1994 Dallas venue. For more information call (214) 928-1985.

June 18

Singer Martha Burks pays tribute to the music of Sarah "Sassy" Vaughn with a performance June 18 & 19 at the Clarence Muse Cafe Theatre in the Junior Black Academy of Arts & Letters, Akard and Canton, at 8:00 p.m. Tickets are \$8.00. Call the JBAAL Box Office at (214) 658-7147 (JBAAL member discount applies).

June 19

Celebrate fathers on Sunday, June 19 at Barnes & Noble Bookstore, located at 8525 Airport Frwy in North Richland Hills. Children throughout

Rainbow Summer Camp

will keep your special little ones busy all summer long with activities such as: hockcy, tennis, track, swimming lessons and field trips. The camp is offered at Fruitdale Recreation Center, 4408 Vandervort Dr.

The cost is \$50 the entire nine-weeks for children ages 6-14.

of Museum African American Life and Culture will enlighten the minds and inspire the hearts of children ages 8-15 years of age this summer with a variety of fun classes offered through their Summer Youth Camp.

Session I & Session II June 27-July 1 & July 5-July 9 African-

American history July 5-July 9 & July 11-July 15 African and

African-American Art July 11-July 15 & July 18-July 22-

Archaeology July 18-July 22 & July 25-July 29-Creative

Writing The \$50 weekly fee includes meals, materials, and field trips. Scholarships are limited. Members fees are less.

For more information call (214) 565-9026 ext. 314.

Tarrant County will read from original essays

beginning at 4 p.m. For more information call

Local poets read their original works at 8 p.m.

Tuesday at the Barnes & Noble Bookstore in

North Richland Hills. The event is free and open

to public at 8525 Airport Freeway. For more

information call (214) 988-7257 or (817) 281-7042.

New Image Business Associates meets at noon

Wednesday, June 22 for their weekly luncheon

at Bill J. Priest Institute. For more info call 350-

Fort Worth Metropolitan Black Chamber of

Commerce presents the Second Annual American Women's Conference and Eagle

Award Luncheon on Saturday, June 25, at the

8:00 a.m. to 6:00 p.m. Tickets are \$20. For more

Guest speaker is Hattie Hill-Storks. Time is

rant County Convention Center.

(214) 988-7257 or (817) 281-7042.

June 21

June 22

June 25

9590.



Two friends going boating at the Back to Nature Camp for Kids

Clarode's Dance Institute offers a summer class workshop from June

7-July 8 and July 19-Aug. 19. Hip/Hop Jazz, ballet/tap, gymnastics, kids work-out course and creative movements/tap are courses available for children of various ages. Call for more information (214) 340-1146.

Pleasant Oaks Recreation

Center offers a variety of summer day camp activities for children ages 6-13. Help your child experience new cultures and understand the diversity between all people of color living together in Multicultural Camp. The fee is \$60. For more information stop by the center at 8701 Greenmound or call 670-0945.

Samuel-Grand Recreation

Center is offering Soccer and Basketball Camp for children ages 7-12 years beginning June 6 to July 29. Most activities are free including a free lunch program. For more information call 670-1383.

Dallas Theater Center

offers summer acting and musical theater classes for children ages three and a half to 18, at DTC's Teen/Children's Theater. Classes are offered throughout June and July, Call (214) 526-8210.

information call (817) 531-8510.

The Outreach Community Project will sponsor a Gospel Play-Musical entitled, Never Be The Same, presented in the Pittsburg High School Auditorium at 304 Texas St. in Pittsburg, Texas. Proceeds will go toward a memorial fund and be awarded to qualified college students.

Advance tickets are \$5 for adults and \$2 for children. For more information call (903) 856-1864 or (214) 227-3674.

June 27

Francis Ray, author of Forever Yours will have a dramatic reading and book signing at the Barnes & Noble Bookstore, 8525 Airport Frwy in North Richland Hills. The event is free but reservations required. Call (817) 281-7042.

June 29

NIBA's weekly luncheon is scheduled for noon, Wednesday, June 29 at the Bill J. Priest Institute. For more information call 350-9590.

Minority Opportunity News page 31 June (1994

Unainens-

Tradewinds in Business



Worth Development Council Margo

Tai Jones (214) 630 - 0747 Dallas/Fort Worth Business

Development Council announced their plans

for the annual Trade Show and Professional Services forum scheduled for June 20 -21 at the Hyatt Regency D/FW Airport East Tower. The chairperson for this year is Herman Proctor. Mr. Proctor is the Manager of Minority Business Development for EDS.

The two-day seminar will feature nationally - known speakers and business owners who will discuss the many variables affecting the M/WBE community. For more information, you may call Margo

Posey at (214) 630 - 0747.

Lee Coleman Wm. Rigg Realtors Dallas Area Rapid Transit

Dallas, TX Martin Burrell, Director of Dallas Area Rapid Transit's Minority

(214) 596-0033

Martin Burrell

as a realtor associate.

Business Office, has been elected as Chairman of the North Central Texas Regional Certification Agency (NCTR-CA) Board of Directors. As the organization's chairman, Mr. Burrell will serve a one-year term. The position will allow Mr. Burrell to continue to be instrumental in increasing numbers of firms in M/WBE programs.

Burrell

Lee Coleman has announced that she

has joined the staff of Wm. Rigg, Inc.

Mingo Group/Marketel Contact: Diane Thompson (212) 697-4515 John Mullins



Dallas-based Marketel, a 10-year African American sales promotions



Coleman

But don't worry. No big pull on your heart strings - or your purse strings for that matter. Not with Compass Bank's Home **Ownership** Program.

It offers more flexible approval guidelines. And requires less money up front and lower monthly payments.

But it's not for everyone. Stop by and talk with one of our loan officers about program eligibility an how you can qualify. You just might find it to be a moving experience.



For Information Call: Willie Scott 705-4372

company, has become associated with New York-based The Mingo Group. The Mingo Group is a 17-year African American advertising agency. With this affiliation, each company will focus on their particular disciplines, however, recognizing that they now have in-house abilities in other communication arenas.

"Without a doubt, this allows both agencies to expand their creative abilities," says Lee Triggs, Marketel's Executive Vice President and Creative Director. "We anticipate being able to deliver full-blown advertising campaigns to Marketel clients and provide turnkey sales promotion programs for clients of The Mingo Group."

John Mullins, President and CEO of Marketel agrees. "Not only are we providing our existing clients with added capabilities, we have both expanded our business opportunities, geographical areas and idea banks."

Multi-Tronic Community Service Unlimited

Contact: Debra or Terry Moning

Fort Worth, TX

(817) 478 - 1099

Fort Worth based, Multi-Tronic Community Services Unlimited has added a new line of personalized children's books to their many computerized services. This personalized learning tool has your child's name and other important information throughout as well as each book is in full color and hard bound. For more information, please call

(817) 478 - 1099.



Department of Veteran Affairs Contact: Kathy Salazar Dallas, TX (214) 372 - 7000

Two employees of the Dallas Department of Veteran Affairs Medical Center have recently been named winners of the National VA Under Secretary for Health's Equal Employment Opportunity Awards. Alan G. Harper, Medical Center Director, has been named EEO Official of the Year. Nancy Clark, Chief of Library Service and former Federal women's Program (FWP) Manager for the Medical Center, has received the Special Emphasis Program Manager Award.

First Interstate Bank Dallas, TX First Interstate Bank of Texas has named Jerre Gibbs, Vice President GIbbs of Community Affairs, filling a new position created specifically to oversee the Bank's outreach in the North Texas area. Mr. Gibbs will be responsible for developing and monitoring strategic programs implemented to meet the credit needs of the community as described by the Community **Reinvestment Act.**

, University of Texas at Arlington Arlington, Texas (817) 273-3760 Chinita Professor Heard, University of



Texas at Arlington sociology assistant, who works in the department's Criminology and Criminal Justice Program, recently was named to three criminal justice councils and committees.

Heard was appointed chair of the Academy of Criminal Justice Sciences publication committee, appointed a member of the NAACP National Prison Advisory Council and appointed a memer of the program committee for the 1995 annual meeting of the Academy of Criminal Justice Sciences to be held in Boston.

Dallas Area Rapid ? Transit Dallas, TX

Roland A. Castaneda a Senior Partner in a local



law firm, has been¹ named General Counsel Castaneda for Dallas Area Rapid Transit. Reporting to DART's Board of Directors, he will oversee all of the agency's legal decisions, attorneys, and paralegal staff ..

A member of the American and Texas Bar Association. Castafieda is currently active with num: Jous local and statewide business, education, and special interest groups and serves as General Counsel for the Dallas Hispanic Chamber of Commerce. He is a member of the North Dallas Chamber of Commerce Board of Directors, Dallas Assembly, and Rotary Clubs of Dallas.

NationsBank "Friends for Life" NationsBank's. Environmental Services Department, through its "Friends

'Friends'

for Life" program recently provided trees for the Mount Moriah Baptist Church, Rev. Willie Jarvis, pastor. The "Friends for Life" program allows associates to beautify and improve several public grounds, parks, and other greenspace as a memorial to W.Dixon Bunt, an active environmentalist and NationsBank associate who died in February. Pictured are members planting a tree.

健

-HOONE

Keep on trucking

Renaldo Cordova liked his work so much, he bought the company

By Veronica W. Morgan

Ask any child what he wants to be when he grows up and you're sure to get a variety of responses.

Lawyers, doctors, firemen, policemen, teachers, and possibly the president, are a few sure-fired careers that most kids choose.

Even 46-year-old Renaldo Cordova wanted to be a doctor, he thought. After all, two members in his family were physicians, besides that, his mother wanted him to be a doctor.

But like most children walking along life's broad way, he turned a few curves and discovered a few alternative possibilities his fast-moving worldthat somehow led him to bypass his initial dream of becoming a doctor.

So, at age 19, Cordova did what an ambitious young man would do, he invested his hard-earned money in a truck, an 18-wheeler.

"My mom was livid," says the Brooklyn native, "she really wanted me to be a doctor." But, medicine was not in the young Cordova's heart.

Eventually, he sold his diesel but not before travelling thousands of miles across country and no doubt dreaming of the day when he would trade in his wheels and take hold of the reins of his own trucking business.

Today, after 29 years in the industry, Cordova has no qualms concerning

his decision medical forego school. "In fact," he says, "my mother is pleased."

Royal

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restaurant

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equip-

And what mother wouldn't be proud of a son who was able to turn a profit on his \$27,000 investment

in a diesel truck. learn the business from the bottom, and and purchase the company he worked for as general manager, all in what seems like one-felled swoop? Last year the compa-

ny's gross sales reached \$4.8 million. Cordova purchased Laid Law Carriers, not to be confused with a company called Laid Law Waste, and changed the name to Royal Choice Carriers in November of '92.

The company was able to retain all of its employees, drivers and 100 percent of its customer base.



Renaldo Cordova

Choice is a long distrucking business that . covthe entire United States, Canada Mexico. "We specialize in transporting electronics, store fixtures,

> One of Cordova's 18 -wheelers parked before the beautiful Dallas skyline.

plays, exhibits, new furniture, and any product that needs air-ride in a padded van." he said.

> In a recent issue of the Dallas Business Journal, Royal Choice Carriers is ranked 23rd on the list of minority-owned businesses in the metroplex. His secret? "A bottle of Geritol a day," he jokes.

> "Seriously," he says, "know the business, do your homework, because the profit margins are not as strong."

Cordova's dream is to see more minorities get into owning their own tractors. And his company has structured a type of program geared toward helping individuals with a stable work history, purchase their own used truck. Once they have built up equity in the truck, the individual can sell it and get a newer and nicer

one.

We have sources and resources to help individuals understand the cost and not develop false expectations concerning their investment," says Cordova.

The main requirements is that the person be an experienced truck driver, age 25 and up. However, there is some . flexibility on age requirements.

Another important factor, Cordova mentioned is a person does not have to have any credit, nor does it matter if the individuals credit is awful, the program is designed to assist in setting up financing with flexible credit terms.

Their annual revenue will increase substantially," asserts Cordova, "anywhere from \$85-\$100,000 annually."

Women are welcome to the program. Currently, the company employs four women drivers.

Royal Choice Carriers is located at 3740 E. Overton Road. For more information call (214) 375-6000.



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HIBO CUNIENIAX

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STRONW TIMMIE TIC

The following movies will be an oddining (the month of dume on one of your TC (Califeviation channels (fryou don't have calife in your home please contect TC)

by Tai Jones

Entertainment Editor

THE AUTOBIOGRAPHY OF MISS JANE PITTMAN

Based on the novel by Ernest Gaines, Cicely Tyson portrays Miss Jane Pittman. Her Emmy Award winning performance captures the recollections of an African-American woman who has lived over a century, who



MISS JANE PITTMAN WILL AIR JUNE 3, 9:05 PM ON TBS has been both a slave and a witness to the uprising militancy during the Civil Rights Movement.

In this woman, Mr. Gaines has captures the endurance, strength, vision, and compassion of his heritage, as well as the history of our country in folklore. Through the usage of a tape recorder, a young history teacher tries to take Miss Pittman's life and record the events to share with his students. Her memory sometimes, comes and goes and he develops a dependence on those that she has told previously as well as those that are not quite as old as she is, but are still living there on the plantation.

This is an excellent movie directed by John Korty. Korty allows the viewer to feel the rhythm of Miss Pittman's speech, her selection of words, and to flashback with such vividness that the viewer places themselves inside the scene. Korty achieves this easily with the usage of the original text by Mr. Gaines.

Although the story is based on fictional characters, Mr. Gaines dedicated the novel in memory of his grandmother, stepfather, and aunt.

RISING SUN

Wesley Snipes and Sean Connery team to solve the murder of an American prostitute on the conference room table of a Japanese firm 's conference table. The movie immediately goes into several hidden twists that leaves the viewer trying to solve the case with Snipes and Connery.

As the film progresses, the two develop a more trusting relationship in solving the murder piece by piece. These pieces are disclosed by African-American/Japanese actress, Mako. Her experience and knowledge of cinematographer/videographer allows her to know that the video recording of the Japanese firm has been altered ;therefore, the real mur-



AIR JUNE 18, 21,26,30 ON HBO

derer is still at large.

Surprisingly, the movie offers some action, yet it does not overwhelm the viewer with blood and guts. At the end of the movie, be sure to look for one of the largest hidden twist to be revealed...(Hint: You'll know the owner of the black slipper when the cage door is left opened...)

RACE TO FREEDOM

If you are not completely enlightened on how the cunning and clever, Harriet Tubman (cameo appearance by Alfre Woodard) was capable of directing slaves into Canada through this massive network of people who abhorred enslavement, this movie is a definite must see.

The film opens on a farm where an



Anglo "birdwatcher," has received permission to watch and study the birds on that plantation. Unknowingly to the slave owner, the only birds that he is interested in watching are the four slaves that he has been directed to lead to freedom. These two men and two women will encounter numerous of perils as they venture into "freedom."

An objective viewer will be capable of seeing how good overcomes evil. This is evident by the organization of plans and codes throughout the Underground Railroad. Various races had to pool their resources to make the journeys into Canada successful; however, the film allows the irony of one of the slave catchers being African-American to know that the conflict went beyond skin color.



HIBO CUNIEMIAX EUTER VLGUURUEUT SHOWTIMIE MON

I hear you โกษาการการ์เก

XSCAPE busting out with new album

ENTERTAINMENT

by: Tai E. Jones

XSCAPE, four down-to-earth sisters who can all sing lead, is comprised of LaTocha, Tamika, Kandi, and Tameka. Originally from Atlanta, the four young ladies form a sound that blends all the harmonies of soul. This is evident in their debut album, HUMMIN' COMÍN' AT CHA.

Although HUMMIN' COMIN' AT CHAIS XSCAPE's debut album, it is actually the third full

length brainchild of Jermaine Dupri, the mega-producer

behind the Kris Kross phenomenon and the Writer/Producer for XSCAPE. Dupri parallels XSCAPE to a female version of Jodeci.

"I was blown away when I first heard them sing," he says, " I just had to have them, because to me they fill a void. XSCAPE is raw, talented extremely and very real." Dupri was happy to HUMMIN' release COMIN' AT CHA on brand new his

Columbia distributed

label, "SO SO DEF RECORDINGS," With half of their voices being straight out of the church choir and the other being straight out of God given talent, their sound comes together as a perfect mix of talent, determination, and instinct. They are clearly distinct from the hordes of girl groups that are on the scene. These ladies are keeping their sound and their egos on the "DL.(downlow)."

The success of "Just Kickin It," was just the first indication of where. The album XSCAPE is headed. demonstrates the kind of vocal, lyrical, and production versatility that will put the name XSCAPE on the tip of everyone's tongue. They invite each of you to " ... kick off your shoes and party on down to the XSCAPE beat" as you enjoy the other releases from HUMMIN' COMIN' AT CHA. Special thanks to Michi Benjamin and Sony Music.

тU ETUR. 1

XSCAPE: Kandi, Latocha, Tamika, Tameka

Sizzling Love A private chat with Nancy Wilson by: Tai E. Jones

What can be said about musical legend Nancy Wilson that hasn't already been said? LOVE, NANCY, her 55th album says it all. Listening to Ms. Wilson's emotion-charged reading of Bonnie Raitt's hit, "I Can't Make You Love Me," one feels the sizzle of her warmth

as it embraces you tenderly into her music. During a recent interview with MON, Ms. Wilson made us privy to the behind the scenes take on the album.

MON: Let's talk about the title of the album, the simplicity of LOVE, NANCY is intriguing enough to make your listeners stop and take notice. How did it come about?

WILSON: After sitting down and choosing the songs for the album, we realized that most of the tunes had titles with the word "Love" in them. After

that, we pretty much knew we where we going with the record, and the title, LOVE, NANCY became obvious.

MON: Your music manages to fill the listener s' voids completely, yet in such a fashion that it becomes a soothing stroke. What do these tunes mean to you and what is Nancy Wilson really singing about.

WILSON:"Where In the World," is a song written for me about the two mothers I've had and how blessed I've been to have both of them in my life; "More Love" is about something we all

Lorenzo's

Oil

The Killer

Filto

Matinee

Mistress

Dragon:

The Bruce

Lee Story

Scent of a

Woman

Strictly

Ballroom

Only You

Mayflower

Madam

Far from the

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need: "First Time on the Ferris Wheel.": "Your Arms of Love," written by gospel artist Bebe Winans, all of these express sentiments...I wanted to make sure they were included on this album. MON: After numerous years in the entertainment industry, what's Nancy Wilson's recipe for success?

WILSON: I'd say my career is seriously soaring right now. I'm busier than I've ever been and I'm going full force. Sure, I'm still trying to juggle responsibilities as a wife, mother and performer, but my life is great. I feel at peace with myself and that's how I approach my music.

MON: It's easy for me to see why you have such an impact on so many artists.



What do you think is the biggest misconception that people have about Nancy Wilson?

WILSON: I think people are finally beginning to realize that I'm a song stylist, although I've been pigeon-holed as a jazz singer, an R & B singer, and a pop singer."

Nancy Wilson has a stellar trait of choosing great songs to record and perform, after listening to LOVE NANCY, you will find that her hallmark trait has continued itself.

Special thanks to Michi Benjamin and Sony Music.

CALL NOW!

1-800-758-5555

Strictly

Ballroom

Only You

Dregon:

Тһе Вгисе

Lee Story

STARZ

Performance

We're taking television into

TCI Cablevision of Dallas, Inc.

Mad Dog

and Gion

Against All

Odds

Filming

Mask

Matinee

Mask

Breakheart

Pass

The Karale

Kid





The 4 stages of acceptance after winning a million dollars.



Celebrate our second birthday at the Texas Lottery by playing *Instant Million*, the new scratch game that gives you a chance to win a million dollars, instantly. Your reactions may vary.



©1994 Texas Lottery. Overall odds of winning, I in 8.62. Must be 18 years or older to play.

THINK

It's "dowm-Hill" from here Former Dallas Carter and Texas Aggie heading for the pros

by Dwain Price

Greg Hill cleared a of hurdles on his way to becoming a member of the Kansas City Chiefs.

Hill was raised in a single-parent home by his mother, Debra, who worked three jobs to provide for her son. Friends and relatives would take turns baby-sitting Greg while his mother worked.

He also had several male role models who took an interest in him. helping Debra nurture the young man who would eventually become one of the greatest athletes in the history of Texas high school sports.

"It was hard being a single-parent, and there were a lot of times I didn't know how to make ends meet," Debra Hill said. "But I was just determined that Greg wasn't going to be on drugs.

So I just kept a lot of positive people around him. James Godbolt,

Life in the fast lane Skyline girls run away with state track title

by Dwain Price

Skyline High School girls track coach Jimmy Sanders is walking around town with a different swagger.

Last month Sanders' team travcled to Austin and defied the odds by winning the Class 5A state track and field championship. The Lady Raiders used five players in compiling 64 points as they received the state championship baton from Carter High School.

Carter won the state title last year, and finished second this year to Skyline with 42 points.

"This is wonderful," Sanders said. "I had one teacher tell me, "You know there are people that coach track in Texas for 40 years and never win state, so it's got to be a great feeling for you."

"I know this is a wonderful feeling to have, especially for the kids."

The five players who helped

from the Touch of Class, would take off from his young. Bodean

Greg some spe-

job and go see Greg play football and soccer when Greg was Slaughter got

Grea other kids had them, but Greg didn't. And Tom Mitchell, who worked on cars, kept my car running so I could go to work, everybody helped me."

Hill went on to become an allstate football player at Carter High School. After graduating from Carter

seconds.

Johnson

Skyline bring home all the marbles are Tamara Tyshala Johnson, Manuel, LaToya Turner, Krystal Beamon Creag. and Alicia Johnson, Manuel, Turner and Beamon ran legs on the 4x100-meter relay team that came in third at state in 46.1

in 1990, Hill attended Texas A&M on a football scholarship, and became one of the most exciting running backs in Southwest Conference histoгу.

But last season Hill had to clear another hurdle after he was suspended for four games for accepting money from an A&M booster for work he did not do.

Through it all, Hill has persecial tennis shoes, because all of the vered. The Chiefs drafted him on the

first round (25th overall) of the recent National Football League draft, and fame and fortune is only a contract negotiation away.

"If I had to do it all over again, I wouldn't get in trouble at A&M," Hill said. "But since I'm out of college I'm going to say that college athletes should be paid."

With the Chiefs, Hill will be paid handsomely. His agent, Houston's Carl Poston, will make sure of that.

Poston représents, among others, Anfernee Hardaway of the Orlando Magic, Terrell Buckley of the Green Bay Packers and Dion Figures of the Pittsburgh Steelers. Hardaway has a 13-year, \$69 million fully-guaranteed contract. Buckley, cont. on page 38

Skyline's enthusiasm was somewhat tempered by the fact that the state title may be taken away because of controversy surrounding Beamon competing in varsity athletics for three different high schools in the past three years.

At press time, the ruling was still up in the air. However, Sanders said Beamon has done nothing wrong.

freshman after the DISD (Dallas

Independent School District) gave her

a hardship case because her brother

(Trey) was going to school there at the

time," Sanders said. "Then, in her

"Krystal attended W.T. White as a



The 5A state champion Skyline girls track team surrounded by coach Jimmy and Sanders and DISD dignitaries. PHOTO BY BRADLEY PHOTOGRAPHERS

Alicia Creag teamed up to win the 4x400-meter relay in 3:47.1 Turner also finished second in the

100-meter hurdles in 14.1 seconds, while Creag covered the 400-meters in 56.9 seconds for a fourth-place finish.

Talk that trash!



Dwain

Price

Something is really bugging me out today. Why is it that

when a pro baseball pitcher intentionally throws a ball at an opposing batter everyone shrugs their shoulders and says that's

just baseball, or when

fans go to a pro hockey game they, don't really have a smashing good time unless a good 'ol fashion fight breaks out between the players?

Which brings me to the NBA.

Have you ever relaxed your mind and wondered why we think it's oh-socool for baseball and hockey players to partake in violence-a.k.a. fightingbut we believe basketball players have committed the most degradable of all sins whenever they engage in some form of trash talking?

Well, let me be the first to enlighten you. Trash talking is as much a part of basketball as apple pie and Chevrolets are a part of baseball.

And it's as much a part of basketball as bad teeth are a part of hockey.

In no way am I advocating violence. But let's be frank and call a spade a spade.

Violence, fighting and trash talking should be deemed unacceptable in all sports. Don't make Nolan Ryan bopping an opposing batter upside the head your lead story, then have comments from people praising him for fighting a player.

What is the message you are sending to kids with that type of attitude? What about the injuries that the baseball-not to mention the ensuing bench-clearing brawl-could have inflicted?

I'd much rather have someone talk trash to me than club me with a baseball or high-stick me with a hockey stick. Sticks and stones WILL break my skinny bones but words will just roll in one ear and ease out the other.

If you truly believe that throwing at a batter as retaliation for something that happened earlier in a game is kosher, and if you think that fighting in hockey is what makes that sport so popular, then I challenge you to drive to any park in a black neighborhood and seriously get some education about the game of basketball that blacks have made internationally famous. Trash talking is as much a part of basketball lore as one-handed jumpers, two-handed slams and three-point plays.

Michael Jordan, the game's ulti-

cont. on page 38

TRASH cont. from page 37

mate player, has a Master's degree in trash talking. My wife says I trash talk in my sleep. Something about, "I'm going to take that so-and-so to the rack the next time we get on the court.".

The other day I was at a sporting good's store tying to purchase a basketball, and the salesman's telling me what a great basketball player he was at some obscure high school in Kentucky. I immediately went into my "is that right" mode and told him that I would see his butt at the "Y" around the corner the next day at high noon, and that he better bring his daddy along with him.

And, not to my surprise, the salesman was shaking his finger and gritting his teeth right back in my face.

So the next time you're watching a basketball game and you see a few fellas jawing at one another—or a fight breaks out—lighten up, smile and tell the kids that's just basketball. Remember, you told them the same thing when a fight erupted at the baseball and hockey games.

GREG HILL cont. from page 37

the fifth pick of the 1992 NFL draft, signed a \$7.1 million contract with a \$3.2 million signing bonus. His contract was more than what the third and fourth picks received.

Figures, the 23rd pick of the '93 NFL draft, received a four-year, \$3 million contract. It was more than the seven players drafted ahead of him.

Like those male role models who came into Hill's life when he was a youngster, Poston said he is looking out for Hill's best interest.

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"Greg's a class act on the field as well as off the field," Poston said. "He's determined and he's focused.

"I'm glad to have him as a client because I want to represent people who are interested in being successful—not just on the football field, but also in life as a whole."

Hill, 5-11, 205 pounds, will battle veteran Marcus Allen for playing time in KC.

"This is like a dream come true for me," Hill said. "A lot of people have helped me make it this far."

SKYLINE cont. from page 37

sophomore year, she went to a private school, First Baptist.

"But as a junior, she came to Skyline because no one else in the DISD offered a foreign language cluster. She wants to work in the Pentagon when she finishes college."

Manuel said neither a court, or the University Interscholastic League (UIL), or a judge can do anything to take away what they know in their hearts they won on the field.

"We know we won state and that we didn't do anything illegal," Manuel, a senior team captain, said. "This shows that all of the hard work has paid off and that our mission was accomplished."

Even if the UIL snatch this state title away from the Lady Raiders, they could come back next year and win another one. Turner and Beamon are juniors, Creag is a sophomore, and Johnson just completed her freshman season.

Sanders would like to just savor the moment of wining this year's state championship.

"We all know who the best Class 5A state track team in the state of Texas is right now," he said. "About 30,000 people in Austin saw us win it, so that's what counts for the kids."



The South Dallas Cultural Center Community Theatre production of "Ceremonies in Dark Old Men" will be performed weekends in June.

Written by Lonnie Elder, III, "Ceremonies..." chronicles the disintegration of a late 1960s African American family struggling for integrity in a world that sees honesty as a liability.

Performances begin June 3 at SDDC, 3400 Fitzhugh, Dallas, Texas. For more information call (214) 670-0314.



Bank shot Local bank makes major donation toward Oak Cliff development

Representatives from First Interstate Bank, located on Hampton Road in Oak Cliff, presented a check in the amount of \$5,000 to Lester Nevels, executive director of the Oak Cliff Development Corporation last month.

Rick Pettineo, First Interstate's Oak Cliff branch manager, and Tim Miller, manager of the Dallas suburban district, were on hand to present the check to Mr. Nevels in his office.

"This check represents our ongoing support of the development corporation," says Pettineo who also



I-r: Rick Pettineo, Lester Nevels, Tim Miller

praised the organization for their work.

NEWS Cont. from page 2

celebration. The program aims to increase the number of African-American male teachers in classrooms.

For more information call (214) 302-3510.

State Representative honored at the Hyatt Regency

The Women's Center honored State Representative Helen Giddings with the distinguished Maura Award for her continual service to the Dallas community.

Ms. Giddings has served as former executive director of the Leadership Development Center at the Greater Dallas Chamber, as former chair of the annual benefit of the Dallas Women's Council, as former executive director of the Dallas Alliance, and as a board member of the Dallas Women's foundation, etc. Recently, she toured the women's correctional facility in Texas to assess areas that need improvement. Currently, she is working on touring the men's facilities.

For more information call (512) 463-0953.

First interstate tops 100 Branches in Texas

First interstate Bank of Texas, N.A. completed its acquisition of BancWest Bancorp and its principal subsidiary, Bank of the West. With the

Cliff Development Oak Corporation was founded in part by Mr. Nevels. It is a nonprofit housing development corporation with a mission to provide affordable home ownership for low- to moderate- income families.

"We operate under two main phases: to buy existing inventory, rehabilitate it, and resell it and to build new houses from ground up in the \$50,000 price range," Nevels said.

Presently, Nevels said there are 11 contracts for the 24 homes that are under construction.

In addition he says the development corporation is doing some land banking. "We are acquiring a lot of vacant lots for future development purposes and we are looking to provide counseling to families."

OCDC was chartered in 1987 but began receiving serious funding in 1989. In its beginning, the organization shared kitchen space at Faith Community Lutheran Church. It was the church that began to provide Nevels with financial support.

Later, the banks began rallying support behind OCDC and the funding jumped from roughly \$70,000 to a million dollars annual support.

The funds provided by First Interstate will go toward administrative costs.

For more information call the Oak Cliff Development Corp. at (214) 331-6600.

agreement, First Interstate gains six branches previously owned by the institution, and increases its presence throughout the state to 105 branches.

The conversion of the branches is expected to be completed by June 30. First Interstate Bank of Texas is headquartered in Houston. It provides quality financial products and services marketed at the local level to nearly five million households in over 500 western communities.

For more information call (713) 250-1661.

Community Fest celebrates historic neighborhood

The Voices of Love Choir from Greater El Bethel Baptist Church entertained participants at Community Fest last month. The event was held at the historic Oak Cliff church and included a home improvement seminar, community capacity building symposium, information and job fair booths, food, prizes and fun.

Community Fest was sponsored by Comerica Bank-Texas, the Tenth Street Historic Community Development Corporation, the City of Dallas and KHVN Heaven 97AM.

Dallas elementary schools receives cash awards Twenty-one elementary schools in DISD will receive cash wellness awards totalling \$14,900 from Comerica Bank-Texas. Awards to individual schools range from \$200 to \$3,000.

The awards, along with plaques and certificates are prizes in the "Choices for Positive

Minority Opportunity News - page 39 - June 1994

Move to change New UT-Dallas president promises a difference

Dr. Franklyn Jenifer, former president historically black Howard University, will assume his new role as the president of the University of Texas at Dallas late August.

Dr Jenifer is the first African-American president appointed to head a school in the University of Texas system, the third largest university system in the country. Chosen from over 150 candidates, many consider the appointment significant towards the

goal of bringing diversity into the U.T. system. Darren

Reagan, CEO of the Black State Employees

Association says he's excited not only because Dr. Jenifer is the most qualified candibut also date

because he is African American.

Jenifer

"This has taken a lot of time and effort by a number of individuals who



Living...Make a Habit of It!" wellness competition sponsored by Comerica.

The award, open to 48 DISD schools in the third year of a special partnership with the bank, encourages schools to plan and implement activity programs designed to develop positive social skills and build physical and mental fitness among students.

For more information call (214) 824-1620.

ATM services available to fans at Ballpark

First Interstate Bank of ATM F3 ATM Texas, N.A. has been selected by the Texas Rangers Baseball Club to provide Automated Teller Machine (ATM) service at the team's new stadium. The machines are

strategically positioned within the stadium Linnet, Bush, and located in section Delly, and Rose

ŀr:

mobilized to get Dr. Jenifer here," says Reagan adding that he and others have been at the forefront in trying to implement change in the U.T. system.

"We believe Dr. Jenifer's appointment is the first step in the direction of change."

Last month, while on the U.T.D. campus, Jenifer said he was interested in promoting quality education and diversity so all students can have equality in obtaining their educational goals.

"I want to provide the type of leadership that all people will be proud of," Jenifer said.

"Tough decisions have to be made," says Jenifer referring to his most recent, widely publicized decision to allow Khalid Abdul Muhammad to speak on the campus at Howard.

Misha Hollingsworth, a freshman math and education major attending the university, says she looks forward to the changes that will occur on cam-

"I'm hoping for a student-oriented school where everyone is involved in activities, and working together to bring more students out during the day," said Hollingsworth who also adds that she looks forward to seeing an increase in minority enrollment on campus.

For more information concerning The University of Texas at Dallas, write P.O. Box 8306888, AD 2.1, Richardson, TX 75083-0688 or call (214) 690-2155.

42 on the first level and section 326 on the upper level.

For more information call (713) 250-1661.

Dallas VA doctors recognized

Twenty-three doctors of the Veterans Affairs Medical Center in Dallas was represented in the 1994 edition of The Best Doctors in America edition.

The book lists 7,200 doctors nationwide, which is slightly more than two percent of all practicing physicians.

For more information call (214) 372-7000.

UTA honors outstanding advisers

The University of Texas at Arlington's Multicultural Services Assistant Director, Zeb

Strong, was honored as the Outstanding Organizational Adviser for the 1993-1994 academic year. Strong received a plaque and \$750 for his work with Delta Sigma Theta Strong sorority and the Voices of

Also recognized was Associate Professor Lee Wright for his work with architecture students on the campus. He also receive a plaque and \$750. For more information call metro (817) 273-2761.

Christ.

A Priced possesion: Ron Price directs and empowers the Pearl Guards

by Tai Jones

Armed with cakes, pies, cookies... a group of young people have given up their weekend to make a positive impact within the South Dallas community.

The Pearl Guards, from Pearl C.

Anderson Learning Center, have spent many weekends visiting disabled and elderly residents at the Fair Park Nursing Home in South Dallas. The Pearl Guards chat with senior citizens and provide championship for them during their visits.

Ron Price, a teacher at Pearl C. Anderson, originated the Pearl Guards in March 1992. A South Dallas resident himself.

Mr. Price has been able to access the needs of young people and empower them to know that whatever they may have done in the past doesn't determine their future. Mr. Price believes that the best role model for children are other children because children relate better to one another.

"Once Youngsters start to respect each other, the black-on-black violence will stop," he said, "Self-respect is lacking in some of our young African-American children. Many need guidance on how to be positive role models.

Ron Price

The Pearl Guards developed strength in their fighting the growing problems of inner-city crime, drugs, and gangs. Ironically, some of the warriors are former gang members, discipline problems, drug dealers, and drug users. Mr. Price says that by changing their whole way of thinking, it has allowed members to know someone cares. As community defenders, the Pearl Guard has spearheaded a campaign to address the over saturation of liquor-related businesses. There are about 350 such businesses in the 13 square miles of South Dallas, the highest concentration in the city. Many of

these stores are selling alcoholic beverages · to young people as well as consumption of these beverages occurs within 600 feet of schools. The Pearl guards have addressed the city Council members and organized pickets to assure business these owners know they completely are unwelcome in the area.

The horizon for the Pearl Guards is developing at an accelerated pace. The group will continue to visit schools to encourage students to respect their peers and excel in their studies. They will continue speeches at churches and special events and to recruit adults into spending more time with their children. Most of all they will continue to make South Dallas all that it has the potential of being... whether that be on a local or national level. For more information on the Pearl Guards, you may call Ron Price at (214) 565-6400.

WANTED: ethnic minority teachers in Plano

by Gordon Jackson

The Plano Independent School District is making ongoing efforts to attract more ethnic minority teachers to serve its increasing ethnic student population. One of its projects include a successful Teacher Recruitment Open House this past spring.

Of Plano's 157,406 residents (City of Plano projected

estimate), 13.5 percent are of various ethnic backgrounds, including a strong blend of African Americans, Hispanics, Asians and

other groups. Plano's public school system reveals an even stronger reflection, with 18.6 percent of the student body being of ethnic 🕻 descent other than Anglo.

minority teachers to Plano ISD. The concern made aware to the district was of the percentage of minority teachers and administrators-4.6 percent; far behind as regards to matching up with the eth-

nic student representation. One of the district's key moves toward rectifying the matter was to hire Diane R. Miles as Assistant Director of Personnel. A former Dallas ISD administrator, Miles has grasped Plano's mission, having already performed several tasks within her first year. Among them has been assessing the school district's recruitment history and visiting all of Plano's schools. She has also travelled extensively, attending national conventions of the National Alliance of Black School Educators and the Hispanic Association of Colleges and Universities. She also went to historically-Black Howard University in Washington D.C., historically-Hispanic Boricua University in New York and the University of District of Columbia to interview prospects, as well as making contact with institutions in Texas and the surrounding states. Additionally, she's working to help student counselors in Plano become more familiar with all of the Historically Black Colleges and Universities as well as

institutions that caters to the students of the other ethnic groups. However,

Miles assured that she's not a lone wolf in executing Plano's mission. She said it's a unified effort from the entire administration and she has strong backing from the superintendent's office.

Miles herself has added a diversity training program

to the plan so that the district is successful in, not only recruiting, but retaining the ethnic minority teachers they bring in.

Diane Miles is on a mission to bring more

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Plano's initiatives are one of the steps toward a bigger overall picture: positively preparing all students for a global economy and pluralistic society.

"The competition is great," says Miles. "How to interract with people of different cultures and backgrounds is very critical.

For more information on employment opportunities at Plano ISD, call 1-800-909-PISD.

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· All Misciencenors

* All Felonies



Minority Opportunity News a page 40 a June 1994

The young mythshatterers Dallas/Ft. Worth's top black high school students

by Rufus Coleman

They are intelligent and dedicated. They are compassionate and caring. They are concerned about their people and give back to the community. They are proud of who they are and are driven toward excellence.

They are this school year's African American valedictorians and salutatorians, the "best of the best." And they are shattering the negative myths about today's young people.

MON salutes the 1993-94 class and recognize them as they really are: the rule and not the exception.

Dallas

Sharlotte S. Moore, of the Business and Management Center Magnet high school, planning to major in biological science and minor in business. With her 93.81 grade point average she has been accepted at five colleges and offered the sum of \$134,100 in scholarships from all of them. She has been active in the community with peer counseling and has been honored with awards such as the National Negro Achievement Commendation and named to the Society of Distinguished High School Students, the All American Scholars Program, the Superintendent's National Merit Scholars program.

Rhonda Michelle Raven, from her start as an intern at UT Southwestern Medical School where she wrote a very well received research report called "Immunohistochemical Detection of Nitric Oxide-Synthase in the Rat Brain," has planned to pursue a career as a medical research doctor. At David W. Carter high school she has

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held a G.P.A. of 90.79 and has recently been awarded a \$40,000 four year scholarship to Florida A&M University. She has also received other awards such as the President's Award for Microcomputer Applications and numerous others in math, business and piano. As well as being inducted into the National Honor Society and the U.S. Achievement Academy.

Andrea Lachelle Weathersby, recognized for her "hard work and

commitment to excellence" as captain of the debate team , vice president of the National Honor Society and president of the Student Council at the Government, Law and Law Enforcement Magnet High School. Her grade point average is a 92.73 and other awards include the Planned Parenthood Award(1993), Savvy NAACP Juanita Craft Award(1992), the

Principal's Leadership Who's Who

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American Students. Andrea has been accepted at the University of

Texas at Austin College where she plans to major in marketing and minor in communications with aspirations to be an attorney. Her goal is to improve the community through effective leadership.

James Edward Houston, Jr., of the High School for the Health Professions, holds a grade point average of 3.89. He has been accepted at the University of Texas at Austin, Prairie View A&M, Morehouse college, Seattle University Honors Program and Florida A&M university. He has received a total of \$179,000 in scholarships.

Christopher Johnson, of both David W.

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Carter and the Science and Engineering Magnet High Schools, is described as a "student of fine character whose motivation is not forced upon him nor does he wear it like a badge." But Mr. Johnson has every right to wear his perfect 800 score on the math portion of the SAT as a badge of honor. Along with a G.P.A. of 95, he is a member of the NAACP-Youth Division, a Boy Scout for all four years, the Carter math team and the first place winner of the BDPH National Computer Contest.

Valedictorian Derrick Lee Grant, of Madison High School, holds a G.P.A. of 3.9. He plans to go to Texas A&M to major in Civil Engineering. He is member of the National Honor

> Society and Allied Youth. Plus he is newspaper editor and a member of the yearbook staff.

Madison's salutatorian is Dekesha S. Neal. Her grade point average is 3.7 and she plans to attend Baylor University and major in Computer Science.

Tasha Cartwright, valedictorian Wilmer Hutchins High School, plans to major in Computer Science at Texas A&M. At Wilma Hutchins she held a

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grade point average of 97.13.

Anitra Edwards was the salutatorian at Wimer-Hutchins, holding a G.P.A. of 97.11. She also plans to go to Texas A&M University to major in engineering.

Quincy Williams, of Lincoln High School, enjoys an outstanding G.P.A. of 98.6 and has been offered full-four year scholarships to Howard, Florida A&M, Baylor and Houston Universities. He's a National Merit Scholar as well as drum major of the Lincoln marching band and editor-inchief of the high school yearbook.

IF NOT FOR YOU,

DO IT FOR YOUR

CHILDREN!

Minority Opportunity News a page 415 June 1994

Fort Worth

Valedictorian Yolonda Debose, of P. L. Dunbar serves as treasurer of Engineering Explorers, was named McDonald's Black History Maker of Tomorrow, was a semi-finalist for Christian Athlete of the Year, and participated in basketball. A member of the National Honor Society, she is a Tandy and All-American Scholar. She plans to major in mathematics at Texas A&M.

Northside valedictorian Chasity LaShonna Terrell has earned All-City academic honors in basketball and volleyball and was named to the First Team/All District-Basketball. She was the 1993-94 Homecoming Queen, is a member of the Future Business Leaders of America and National Honor Society and has received Ann Brannon and academic awards. She plans to major in computer science in the University of North Texas.

Carlos Walker, valedictorian of O.D. Wyatt, served as senior class president, was a National Congressional Scholar and a Tandy Scholar. He is a member of the National Honor Society and was named to the All-District Academic Team. Carlos plans to major in math or accounting at the United States Navel Academy,

O. D. Wyatt salutatorian Tracy Johnson serves as assistant drum major of the marching band and is a member of the varsity track team and the student council. She is a Tandy Scholar, Natural Helper peer counselor and recipient of an FWISD Scholar Athlete award. Tracy plans to major in pharmacy or chemistry at the University of Oklahoma.

Salutatorians

Carter - Corrie Brooks Pinkston - Christopher Thomas Alexander Kimball - Nicholas Flemings Law Magnet - Tonya Goffney Roosevelt - Sandrina James Skyline - Iola Carr South Oak Cliff - Mirshish Massey Grady Spruce - Tamarind Thinisee Sunset - Tenneil Terrell Wilma-Hutchins - Anitra Edwards P.L. Dunbar - LaTonia Amerson O.D. Wyatt - Tracy Johnson Int'L Baccalaureate/O.D. Wyatt - Terrence Michael Lewis



Award and been named to Tasha Cartwright, a Valedictorian at Wilmer Among Hutchins High School maintained a 97.13 GPA.

Minority Business: Competitive Advantage

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Instruments Incorporated, Minority Business Development Office, P.O. Box 655012, MS 48, Dallas, Texas 75265.

Minority companies shown in these photographs are representative of the hundreds of minority suppliers now working with Texas Instruments.









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A capitol day

NIBA speaks for HUBs in Austin

by Andrea Allston

Members from New Image Business Associates (NIBA), a network and' support group composed of business owners and other professionals went to Austin on that date to participate in two important events. April 4 marked the swearing-in for The Honorable Ronald Kirk as Secretary of State. Senators Rodney Ellis and Royce West opened the historic ceremony with a welcome followed by an invocation by Reverend Zan Holmes. Governor Ann Richards delivered the oath of office. A reception for Ronald Kirk, Texas' first African-American male Secretary of State, immediately followed the morning ceremony.

In the afternoon, the NIBA coalition participated in the Joint Select Comittee on Historically Underutilized Businesses (HUB). Senators on the

Committee are Rodney Ellis, Cochair, Eddie Lucio, Gregory Luna, Florence Shapiro and Royce West. State Representatives on the Committee are Harold V. Dutton, Jr., Co-chair, Yvonne Peggy Davis, Hamric, Irma Rangel and Sylvia Romo. Public testimony

was received after the General Services Commission's briefing on the state's HUB program and review of the 1993 HUB report. NIBA members who testified included president, Sanmi Akinmulero, owner of Acute Messenger Service and Mike Hudson, owner of Hudson Office Products. They provided comments on the

impact of including women-owned businesses in the HUB category, need for improved information dissemination and promptness of invoice payments by state agencies. Akinmulero indicated the Capitol visit was twofold. "Senator West has done much to assist in minority business development. We wanted to be a show of support for his efforts and the accomplishment of Mr. Kirk. Also NIBA feels it is critical to participate in a proactive versus reactive role on the state's HUB program.

NIBA meets each Wednesday at the Bill J. Priest Center, Dallas. For futher information call (214) 350-9590.

Pictured:

Front (L-R) Kirk Hemphill, Carlton Fitzgerald. Rear (L-R) Sanmi Akinmulero, Ron Howard, Darrick Tucker, Sunny Jackson, Andrea Allston, Senator Royce West and Mike Hudson. (Absent from photo is Loretta Barr.)



Minority Opportunity News - page 435 June 1994







is moral imperative. Sweets are no longer for the sweet but rather for those so undisciplined or unhip that they will sacrifice figure, self-respect, and well-being for a few moments of oral gratification. Consumer advocates warn of sugar's insidious inclusion in everything from canned peas to granola bars. Some school administrators have banned sugary "junk foods" from their cafeterias. The current rate of consumption averages roughly one and a quarter pounds a week per person.

Sugar has been described as contributing to acne, obesity, diabetes, heart disease, and cancer. More recently it has been said to provoke a number of behavioral disorders, ranging from mild hyperactivity to outright criminality. The lack of scientific confirmation for these contentions does not seem to have diminished their persuasiveness. Acting on the notion that the real thing is fattening or harmful or both, more and more people are tuning to sugar substitutes. Tons of saccharin are used each year. Saccharin's rival for the market in artificial sweeteners is aspartame, the product known as Equal in its tabletop form and as NutraSweet when used by food manufacturers. Aspartame has enjoyed overwhelming consumer acceptance since its approval by the Food and

Drug Administration (FDA) in 1981.

Paradoxically, the success of artificial sweeteners has not diminished demand for natural ones. On the contrary, per capita consumption of conventional sweeteners is on the rise.

A sometimes less expensive sweetener high in fruit sugar, or fructose, is replacing sucrose in soft drink, baked goods, candy, ice cream, and other processed foods. It would seem, then, that for most people, artificial sweeteners are not an alternative to sugar but an adjunct of them. As such the usefulness of artificial sweeteners for weight control is questionable.

Is it safe to consume artificial sweeteners? The safety of saccharin—a calorie-free substance with 300 times the sweetening power of sugar—has been in question since shortly after its discovery in the late nineteenth century. The first convincing evidence that saccharine poses a risk to health came in the 1970's when studies undertaken in the United States and in Canada showed that rats that had ingested a large quantity of the sweetener developed bladder cancer at a higher than normal rate.

Recently sugar has been implicated in behavioral problems. Reports from parents and teachers that children seemed to become less controlled and more irritable after eating sweets led several research groups to investigate. Evidence shows that many of the children who were given sugar during the studies were more passive and sleepy than their control-group counterparts who were given aspartame or saccharine.

Sugar is not, as many health-food promoters would have it, an acquired taste pushed on modern man by industry. Let's face it, no one gets fat from Life Savers, which derive virtually all their calories from sugar. What we really need is a fat substitute, not a sugar substitute.



MinorityOpportunityINews : page 443 June 1994

MON columnist accepts professorship at UTA

MON says congratulations and farewell to Health Columnist, Marsha D. Prophet, Ph.D., who accepted the position as assistant professor at the University of Texas at Arlington, and began her new position June 1.

Prior to this appointment, Ms. Prophet served as principal of the Joseph J. McMillan Primary School in South Oak Cliff. She has served as Dean of Instruction at Charles Rice Learning Center and also taught at John Runyon Elementary School for Dallas Independent School District.



College in Marsha Prophet

Columbia, Missouri. She received her Masters of Education Degree from the University of North Texas and her Ph.D. in Health Education/Preventive Medicine from Texas Woman's University.

Her dissertation entitled, "Elementary Teachers' Attitudes Toward Human Growth, Development, and Sexuality" is listed in the Library of Congress. She is a member of Alpha Kappa Alpha Sorority, The National Sorority of Phi Delta Kappa, and Eta Sigma Gamma Health Honorarium.

She was selected as a presenter at the American School Health Association's 68th National Convention. She is a member of the Board of Directors for the Dallas Chapter of the American Red Cross and actively involved with the American Heart Association.

Marsha is originally from St. Louis, MO. and currently resides in Dallas, where she attends St. Luke Community United Methodist Church.

While writing for MON, Ms. Prophet's columns have dealt with a variety of issues ranging from cigarette smoking, condom use, drugs and hospital concerns, to name a few. We wish her the best in her new endeavor.

Yo-Yo Hula-Hoop Contest

The students of Joseph J. McMillan Elementary closed out the '93-'94 school year with their annual Field Day. The focus this year was on two events, a Yo-Yo and a Hula-Hoop contest.

Students in grades kindergarten through third grade participated in both events.



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coming in our July issue Fill out the application on page 3 of this issue and mail it to: Minority Opportunity News 2730 Stemmons Frwy., 1202 Tower West Dallas, TX 75207 or call (214) 905-0944

The Dallas Park and Recreation Department is celebrating Juneteenth with music, live entertainment, good food, cultural programs and more!

June 10, 11

"We are Family" Celebration, 8 p.m. - midnight Friday, 10 a.m. Saturday, Cummings Recreation Center, 2900 Cummings St. Dance, games, men's basketball tournament, cards and dominoes tournaments.

June 11

Juneteenth Celebration! 10 a.m.-3 p.m. Exline Recreation Center, 2525 , Pine St. Live entertainment, tennis tournament and a swim sult contest. June 16

Juneteenth Celebrationi 9 a.m. Mildred L. Dunn Recreation Center, 3322 Reed Lane, Educational programs and other activities.

June 17

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Junsteenth Eating Contest! 2 p.m.+4 p.m. Beckley- Saner Recreation Center, 114 W, Hobson. Watermelon eating contest.

Juneteenth Festivall Noon-4:30 p.m. Eloise Lundy Recreation Center, 1228 Sadine, Food, games and live entertainment.

Celebration? 11 a.m.-1 p.m. Harry Stone Recreation Center, 2403 Millmar, Carnival-games.

Junsteenth Celebration 2-4 p.m. Highland Hills Recreation Center, 7071
Bonnieview Rd, Track and field events, eack races, and a jump rope contest.

Juneteenth Celebration1 1 p.m. J.J. Craft Recreation Center, 4500 Spring. Old-fashioned cookout and exciting games.

Juneteenth Picnic! Noon. Marcus Recreation Center, 3003 Northaven Rd. Cookout and games.

Juneteenth Festivall Noon-4:30 p.m. J. C. Phelps Recreation Center, 3030 Tips Blvd. Community celebration featuring food, games and entertainment.

Juneteenth Cultural Celebration: 10 a.m.-2 p.m. Rhoads Terrace Recreation Center, 5712 Pilgrim. Community celebration with cultural programs that include a film festival, drama presentation and a dance performance.

Juneteenth Party, 1-3 p.m. Samuell-Grand Recreation Center, 6200 E. Grand.

Juneteenth Summer Beach Party, 10 a.m. Singing Hills Recreation Center, 1909 Crouch Rd.

June 17-18

Juneteenth Community Celebration: 10 s.m.-1 p.m. Fireside Recreation Center, 8601 Fireside Dr. Games, crafts, tug of war, volleyball and moret June 18

Juneteenth Parade and Festival, 10 a.m.-4 p.m. Willie B. Johnson Recreation Center, 12225 Willowdell, Festuring Cousin Lenny of KKDA radio, live entertainment, cultural arts, great food and more!

Juneteenth Celebration. 9 a.m.-6 p.m. Martin Luther King Jr. Recreation Center, 2922 M.L.K. Blvd. Tournaments, contests and performing arts.

A Taste of Africa- America is the theme of a Juneteenth celebration at Kiest Recreation Center and Park, 3080 S. Hampton. Call 670-1907 for times.

For Information about these and other activities, call the Dallas Park and Recreation Department at (214) 670-4100.

Spinitual Banapadina.

The power of the name

> Did you know that the right name can carry you places in life?

If you don't have the right name your way could be more difficult? Everything in

God's creation operates by two things:

words, and names!

<u>.</u>

Ron

9

Shaw

Check it out. Everything has a name and every man governs or manipulates, he somehow has to use words to do it. The Bible supports both of the above statements. Names can create fear, sorrow, sadness or joy, peace, and love. To check this out all you have to do is use some familiar names. If is said I.R.S., for some it would cause undo stress and anxiety. What if I said racism? Or cancer? or AIDS? Or Homosexual? All of the above are names that create in us a certain response. If I mentioned certain names of a popular community figures and said I was their personal friend, for some of you I would have a certain amount of credibility. We use names all the time to affirm us or what we do.

Our text says that God has given us a name which is above every other name. That means that on the spiritual market, in the spiritual community (thus in the natural) his name carries weight. His name has authority and power. The proper use of his name and the right to use his name will carry you places.

Why have we (the church) failed to see this. In the book of Acts, the apostles had no knowledge of the doctrines of the new creation. They had little knowledge of who they were in Christ. Nevertheless with what they knew it is recorded that they incited political powers to fear. They had knowledge of "the name"! It was the name of Jesus the political and religious group feared the most and so beat and threatened them not to usethat name. Isn't it interesting that they did not forbid them to meet or congregate? They did not forbid them to preach! They did not forbid them to pray for the sick! Just don't use "the name"!

If the church could cause such a change in their world then with the use of "the Name" why don't we use "The Name" today to cause such a change? The world has no power apart from the "The Name". It's when you use that name in faith that the devil has a fit and stirs up his agents to cause persecution to the church. I am convinced that the mighty name of "Jesus" will cause men to tremble. Gangs have a name. Racists have names. Poverty has a name. But all must bow to the name of Jesus! When the church gets back to preaching the name instead of slick lawyers and politicians then it will change the community they seek to serve. We have politicians, doctors, scientist, educators, counselors, accountants and the likes in our church. But when it comes to getting things done in our community I use and defend the name of Jesus

..... And it works!



MINORITY OPPORTUNITY NEWS CORRECTOR INTE 1994

A Chant for Juneteenth from John Wiley Price and the Warriors

Leader: DPD Leader: DPD

Chorus: No Justice No Peace Leader: No Justice No Peace Chorus: No Justice No Peace Leader: It's a White Plantation Chorus: No Justice No Peace Leader: It's a Racist Nation Chorus: No Justice No Peace Leader: It's a Racist Palace Chorus: No Justice No Peace Leader: This Place called Dallas Chorus: No Justice No Peace Leader: But we're not going away. Chorus: No Justice No Peace Leader: Till they get it straight. Chorus: No Justice No Peace Leader: All in the Mud Chorus: No Justice No Peace Leader: We gave up blood. Chorus: No Justice No Peace Leader: In the Sun and in the Rain Chorus: No Justice No Peace Leader: We feel no Pain Chorus: No Justice No Peace Leader: All in the Sun Chorus: No Justice No Peace Leader: Our colours don't Run Chorus: No Justice No Peace Leader: I said we are at War Chorus: No Justice No Peace Leader: Need we tell you more. Chorus: No Justice No Peace Leader: Like the DPA Chorus: No Justice No Peace Leader: They're the KKK Chorus: No Justice No Peace Leader: And if Click hasn't seen it Chorus: No Justice No Peace Leader: He can go back to Phoenix Chorus: No Justice No Peace Leader: Protest One on One Chorus: No Justice No Peace Leader: This is no time for fun. Chorus: No Justice No Peace Leader: 1 said class is in. Chorus: No Justice No Peace Leader: It's time to begin. Chorus: No Justice No Peace Leader: Watch out if you're Black. Chorus: No Justice No Peace Leader: Cause they'll shoot you in the Back. Chorus: No Justice No Peace Leader: It's a well known fact. Chorus: No Justice No Peace Leader: That the system's got their Slack. Chorus: No Justice No Peace Leader: It's been more than a year. Chorus: No Justice No Peace Leader: And we're still right here. Chorus: No Justice No Peace Leader: So go tell John Corrona Chorus: No Justice No Peace Leader: That we're still on the corner. Chorus: No Justice No Peace Leader: And tell Mayor Steve Chorus: No Justice No Peace Leader: We grant him no Reprieve. Chorus: No Justice No Peace



Leader: And poor Donna Halstead Chorus: No Justice No Peace Leader: She still wets her bed. Chorus: No Justice No

Peace Leader: Tell Sandra Crenshaw Chorus: No Justice No Peace Leader: She has a glass jaw. Chorus: No Justice No Peace Leader: Look there's Paul Fielding Chorus: No Justice No Peace Leader: He's hiding behind the building. Chorus: No Justice No Peace Leader: We know what he's doing. Chorus: No Justice No Peace Leader: And we know what he's chewing. Chorus: No Justice No Peace Leader: Tell Glenn Box Chorus: No Justice No Peace Leader: To stop smoking those Rocks. Chorus: No Justice No Peace Leader: And old John Ware Chorus: No Justice No Peace Leader: We thought he would care Chorus: No Justice No Peace Leader: He looks like a brother Chorus: No Justice No Peace Leader: But he acts like the other. Chorus: No Justice No Peace Leader: Then there's Chris Luna Chorus: No Justice No Peace Leader: He's like Starkist Tuna Chorus: No Justice No Peace Leader: And poor Domingo Chorus: No Justice No Peace Leader: He don't know where to go. Chorus: No Justice No Peace Leader: And sorry Charlotte Mayes Chorus: No Justice No Peace Leader: Just a puppet in a dazzze. Chorus: No Justice No Peace Leader: and there's Don Hicks Chorus: No Justice No Peace Leader: Yea you guessed it, he's sick. Chorus: No Justice No Peace Leader: Just wait till the World Cup Chorus: No Justice No Peace Leader: We'll make you throw up. Chorus: No Justice No Peace Leader: We will be in Fair Park Chorus: No Justice No Peace Leader: And we will be there till Dark. Chorus: No Justice No Peace Leader: You never never know Chorus: No Justice No Peace Leader: When the Warriors might show. Chorus: No Justice No Peace Leader: In the midnight hour Chorus: No Justice No Peace Leader: I said we get the Power. Chorus: No Justice No Peace Leader: No Justice No Sleep Chorus: No Justice No Sleep Leader: No Justice No Peace Chorus: No Justice No Peace The struggle continues....

Provided by Thomas Muhammad

This article is not neccessarily based on the opinions and viewpoints of Minority Opportunity News. MAINBANK wishes you a Safe & Happy Juneteenth !

MAINBANK

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Call 7.G.C. First!



Minority Opportunity News a page 470 June 1994

In the money: Leona Hawkins

As part of the second annual Report to Communities, Bob Lane, president of NationsBank of Texas, announced the bank's consumer and business lending results in low- to moderate-income areas in Dallas County.

As an example of NationsBank lending efforts, Lane highlighted a banking relationship with South Dallas Nursing Home (SDNH) owner, Leona "Tiny" Hawkins. Hawkins received a \$1.2 million loan for the facility which allows her to add 25 beds, increase her capacity to 101 and create 10 to 15 new staff positions.

Lane said SDNH helps demonstrate how NationsBank is making a difference in the community.

Hawkins' loan is part of \$335.4 million NationsBank extended throughout Dallas County in low- and moderateincome neighborhoods during 1992 and 1993.

A Center of attention

A Grand Opening ceremony was held recently, to celebrate the new facility for The Jeffries Street Learning Center (JSLC) located in South Dallas.

The center is designed to bridge thegap of any educational inequalities that may exist between low-income families by providing the necessary resources and assistance in developing good study habits.

"Our goal is to develop the talents of all our youth to their maximum potential," said Linda Walker,



Chariperson of JSLC Board of Directors. "The center is a true indiciation of growth and revitalization for the South Dallas/Fair Park community."

JSLC offers training and GED participation for adults.

Councilwoman Charlotte Mayes, Dallas Police Chief Ben Click and Senator Royce West were several public representatives present for the occasion. For more information call (214)

360-8967. Picture: JSLC Chairperson Linda Walker speaks at the center's grand opening while dignitaries look on.

Moving on up: Dave Mercer

Brinker International, operator of Chili's Grill & Bar, Grady's American Grill and Spagheddies, and On the Border restaurants, named David Mercer to the position of Minority Development Director. The new position is a result of a comprehensive diversity plan that was developed over the past year. The plan included minority procurement, employee diversity, and community involvement and was developed by The King Group, Inc., a Dallas based ethnic marketing firm. It was based on extensive research by Ethnic Focus Research, a subsidiary of the company.

Dave Mercer's most recent position was Regional Management Recruiter for Brinker International. In the capacity, Dave was instrumental in assisting Brinker with increasing minority employment for the company.

In his new position, Dave will be responsible for assisting Brinker in the



successful implementation of the diversity plan, as well as dealing with day to day diversity issues.

"I am extremely excited about my new position and am committed to helping the company achieve the goals that have been established," said Mercer.

Brinker International is a Dallas based company that specializes in the concept restaurant business and leads the industry in casual dining.



World Cup Tickets and Parking

Available at Starplex

Tickets and parking passes for all six World Cup USA 1994 games at the Cotton Bowl are on sale at the Coca-Cola Starplex east box office. The box office is open Monday through Saturday, 9 a.m. - 5 p.m. and will handle all group ticket sales.

Dallas' Cotton Bowl will host six World Cup matches:

Friday, June 17, 6L30 p.m. Spain vs. Korea I-\$75 II-\$50 III-\$30

Tuesday, June 21, 6:30 p.m. Nigeria vs. Bulgaria I-\$65 II-\$45 III-\$25

Monday, June 27, 3:00 p.m. Germany vs. S. Korea I-\$65 II-\$45 III-sold out

Thursday, June 30, 6:30 p.m. Argentina vs. Bulgaria I-\$65 II-\$45 III-\$25

Sunday, July 3, 12 noon Round of 16 I-\$85 II-\$60 III-sold out

Saturday, July 9, 2:30 p.m. Quarterfinal Ĩ-\$140 II-\$80 III-sold out

Parking passes are good for pre-paid parking lots on the south end of Fair Park on Fitzhugh Avenue. World Cup fans can follow the extensive signage on Interstate 30 and 45 leading to Fair Park.

A parking series strip for the first five games is available for \$75.00. Individual game parking passes are \$20.00 each.

All sales at the Starplex east box office are *cash only*.



MINORITY OPPORTUNITY NEWS & DECE 48: 4100 (994)

Straphilload

Double-check vourself Make sure you get the right information



Elliott

Having, in a timely and beneficial manner, key parts of a puzzle, such as who, what, where, why and when, can, and usually does, mean Bobbie the difference between success and failure. The infamous two-year delay

(when slaves in Texas finally found out they were free, ala the Juneteenth holiday) dramatically demonstrates what the lack of reliable information means.

The same principle applies in everyday life. It may be second nature to wake up, glance at the clock and get on your merry way, confident the morning is off on the right foot. You are the who, the clock is what you decided you needed, at your bedside is where you placed it, the clock keeps you on time is why you bought it and you took action when punctuality became an issue.

Obviously, in the case of your quest for that perfect position, you may not have control of all the key information, but somebody does, and the process begins in structuring the five "w's" in such a way as to lead you to your objective. The basic principle will apply to every level along the way from identifying the receptionist to nailing the position.

Again, in reference to the infamous two-year delay, be prepared for

the tons of misinformation thrown your way, whether intentionally or otherwise. I can assure you, the fastest way to blow the deal is to call the key figure by the wrong name, particularly if this person has just replaced the name you've blurted out of your less than informed head. Double check

everything as if your future depended upon the accuracy, because it does. As shocking as it may seem, some folks may lie to you, or maybe even delay the correct information until it's no longer valid nor helpful.

An attitude of relentless pursuit is essential. In some cases, as it was for me, it may be your most essential ally. I simply outlasted the opposition. Keep in mind, even after getting the position, the opposition experienced through the process of pursuing the gig may continue. A premature relaxation of your answers awareness could mean curtains at any time.

The five "w's" will continue working for you as long as you continue working them. Any project you undertake will have the same questions and you'll need to ferret the correct answers.

Even though you're dealing with the day to day assignments, or short term projects, take time to make application of principle to your long term objective. This part of the answer to that age old question of, "Where do you want to be in ten years ?"

Whether you're celebrating the marking of the infamous two-year delay, observing the date, or totally ignoring it, the information from that experience is not to be forgotten nor ignored.

Write to me here at MON. Straight Ahead!

Bobbie Elliott is general manager of KNON, 89.3 FM.











The City of Grand Prairie is accepting applications for an entrance exam for the position of police officer on Saturday, July 16, 1994. Applicant's must meet the following minimum qualifications to take the exam:

- * Age: 21-35
- Education/Exp.: 60 college credit hrs or 2 yrs. exp. a certified peace officer * No more than 20/100 uncorrected vision, corrected to 20/20
- The following documents must accompany the application: hirth certificate
- official college transcript or copy of peace officer's license
- pD-214 if ever in the military (persons who received an honorable discharge from the militaryand pass the examination will have five (5) points added to their total test score only they hav submitted a DD214 with the application.
- copy of recent eye exam (only if they wear glasses, contacts, or have a restriction on their driver's license.

For further info call the jobline at 660-8190. APPLICATION DEADLINE: 6-17-94

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Employment

TDA actively recruits Historically Underutilized Businesses (HUB) through the General Service Com-mission's HUB Certification TDA is committed to hiring the best person for the job because that means succeas for Texas agriculture and the people of this state. TDA is proud of its diverse workforce and is fully com workforce and is fully com-mitted to equal employment opportunity. The percentage of minority employees at TDA exceeds the percentage of minorities statewide. We the state. The department purchases a wide variety of goods and services, including want our work force to be as diverse as the jobs we diverse as the jobs we provide — inspectors, mar-keting specialists, attorneys, financial analysts, chemists, environmental quality specialists.

Financing

Texas Agricultural Finance Authority guaranties loans made through local banks to busi-nesses that create or retain jobs through innovative, diversified or value added production, processing, marketing and exporting Texas agricultural products. TAFA creates opportunities, and we encourage women and minorities to take advantage of the opportunities in today's agriculture.

more information, contact Texas Department of Agriculture P. O. Box 12847 Austin, Texas 78711 (512) 463-7476 For the hearing impaired. Relay Texas 1-800-735-2988 (voice) or 1-800-735-2989 (TDD)

VEHICLE MAINTENANCE COMPLEX

Hensel Phelps Construction Co. is actively soliciting proposals from Historically Underutilized Businesses in all trades for the construction of the VEHICLE MAINTENANCE COMPLEX, FORT HOOD, TEXAS.

We will be taking sub bids and material quotations at our Austin Office, P.O. Box 15547, Austin, Texas 78727 prior to 2:00 PM on Friday, June 3, 1994. Hensel Phelps Construction Co. is available at (512) 251-2411 or fax (512) 251-8023. Our company is an E.E.O. Employer. We encourage and actively solicit from minority and female subcontractors and suppliers for all projects.



ELECTRIC JOURNEYMAN LINEMAN

The City of Garland Electric Department is seeking a person to construct and assist in maintaining transmission and distribution electrical facilities. Applicants should be a High School graduate or have a GED and five years experience as a Journeyman Lineman, or an equivalent combination of education and experience. Starting salary \$18.22 per hour commensurate with experience. Apply in person or call for an application (214) 205-2475 (no resumes accepted without a completed application.) City of Garland

> **Personnel Department** 203 N. Fifth Street Garland, TX 75040 Equal Opportunity Employer



The T provides public transportation services for Fort Worth and other cities in Tarrant County. Each year approximately 40% of our operating budget is spent to purchase goods and services. It is our goal to involve

qualified minority and women owned businesses in procurement opportunities at The T. If you own a business and would like more . information on upcoming procurement opportunities with The T, you may contact Laverna Mitchell or Yvonne Oliver at the address below.

> **Disadvantaged Business Enterprise Program** The T P. O. Box 1477 Fort Worth, Texas 76101-1477 (817) 871-6206 (817) 871-8038

POSITION OPENINGS INFORMATION SERVICES ANALYST Bachelor's degree in computer science or information systems. Three years experience in the computer programming or data processing fields is required. Salary range from \$3,242 to \$4,345 per month. Salary commensurate with qualifications. Closing date July 13, 1994.

SENIOR MANAGEMENT ANALYST Bachelor's degree in business administration, public administration or a related field with a Master's degree preferred. Four years experience in public or business administration is required. Salary range from \$2,867 to \$3,841 per month. Salary commensurate with qualifications. Closing date June 29, 1994.

PARKS AND RECREATION DIRECTOR Bachelor's degree in parks and recreation administration or a related field with a Master's degree preferred. Eight years experience in recreation program development and implementation is required, including six years of supervisory experience. Salary range from \$5,182 to \$6,945 per month. Salary commensurate with qualifications. Closing date June 29, 1994. Request application from :

City of irving 825 W. Irving Bivd. Irving, TX 75060 Resumes accepted with <u>completed</u> <u>application only.</u>

Equal Opportunity Employer The City of Irving does not discriminate in the basis of race, color, national origin, sex, religion, age, or disability in employment or the provision of services.



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SPECLALTY MERCHANDISING ITEMS. Specialty companies who have experience in producing a wide range of merchandising items. Please submit a catalog showing the items you offer and samples of your work. Experience with large quantities and quick turnarounds is necessary. Prices must be competitive.

VIDEO AND AUDIO DUBBING.

Video and audio dubbing companies who can dub from either 1[°], beta or D2 masters. Please submit a detailed company history and a descriptive equipment list.

MUSIC PRODUCTION. Composers and arrangers who have experience in television and radio music production. Please submit a demo reel which demonstrates your capabilities and past experience and a description of the equipment available in your studio.

Please respond in writing to: Yvett Galvan Nava or Loretta Hawkins, Retailer Recruitment/Minority Development Coordinator Texas Lottery, P.O. Box 16630 Austin, TX 78761-6630









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