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Minority Opportunity News

VOLUME 3, NO. 9

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KJMZ and KHVN

**are changing
ownership.**

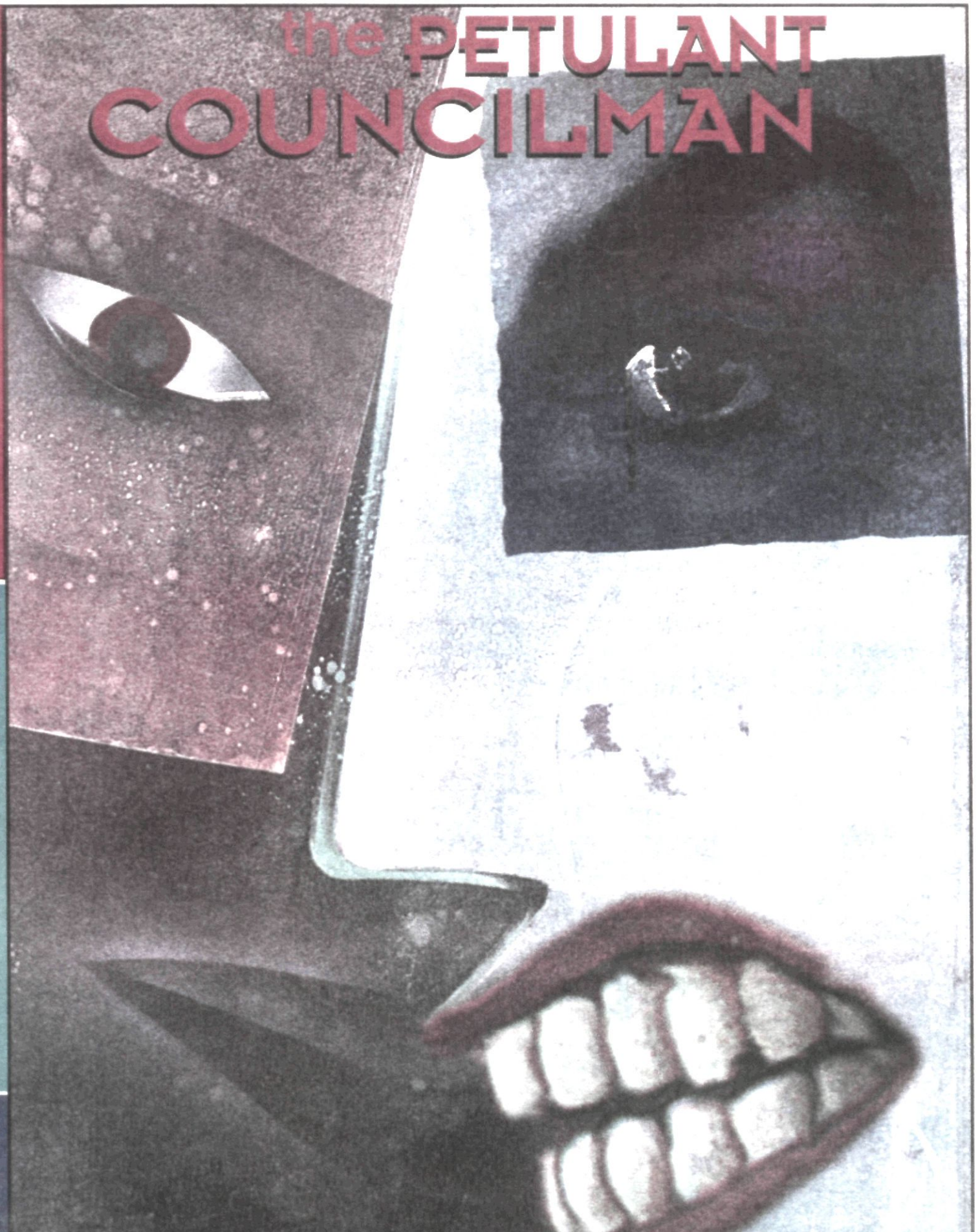
**Should the public
block the sale, or
are both
companies
suspect?**

Education in Soul

**MON
Salutes
Texas' seven
black
colleges and
universities**

**The African
Zion Exhibit
comes to
Dallas**

the PETULANT COUNCILMAN



Dallas City Councilman Paul Fielding's childish histrionics to pull city funding from the Junior Black Academy of Arts and Letters sends a disturbing message to the African American community.



**From the
Publisher
Thurman Jones**

His record speaks for himself

*Setting the matter
straight on
Rev. Zan Holmes*

Few issues have been as divisive to the overall Dallas community as the recent series of exchanges about Khallid Muhammad, Minister Louis Farrakhan, Junior Black Academy of Arts and Letters and the responses of the Jewish community. In the midst of this heated discussion have been drawn some of the most visible leaders in the city—Reverend Zan Holmes, Rabbi Zimmerman, John Wiley Price and Councilman Paul Fielding. Now it is my turn to offer commentary on this situation.

First, there are a few facts (and very few facts have been accurately reported about this concern) that I would like to share with our readers.

REVEREND ZAN HOLMES IS NOT ANTI-SEMITIC NOR DOES HE ENDORSE THE STATEMENTS OF KHALLID MUHAMMAD. Much of the discussion regarding Rev. Holmes surrounds his attendance at the meeting where Minister Farrakhan made his comments. There are those in the Jewish community who believe that his mere presence at this session is just cause to call him to task. In fact, Rabbi Zimmerman went so far as to write Rev. Holmes to express his dismay at his participation at this event and to challenge therefore the sincerity of his commitment to end racial strife and the welfare of the Jewish people.

I am fortunate enough to hear Rev. Holmes frequently preach and publicly denounce his agreement with the teachings of Mr. Muhammad. Anyone who attends St. Luke "Community" United Methodist church realizes that there is **no** minister in Dallas, Black, Brown or White, that more preaches a religion of rights for the oppressed, the sins of overt, covert and systemic racism and the need for all of us to get along and to work together for the improvement of all people.

What then served to so dramatically change the views of the Rabbi. This leads us to my second point. **FEW ISSUES STRIKE A MORE COMMON**

HOLMES Cont. on page 6

In The News

African-American Art gallery has new location

Stephanie Ward, owner of Stephanie's Collection in North Dallas and Plano, celebrates the combining of both art galleries to a larger more centralized location at the corner of Park Lane and Greenville Ave. as of September.

The new 7,200 square foot facility will allow customers to browse the premises and enjoy a number of planned activities on site. For example, on the last Sunday of each month patrons can enjoy a Sunday Gospel Brunch and comfortable seating for up to 250 people.

The new store will include a small cafe, a gift shop, and enough space to hold small banquets, meetings or receptions. Specials prices on framing are available.

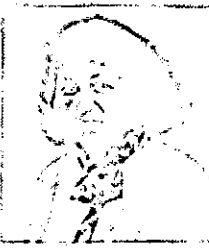
Everyone is encouraged to visit the new location at 6955 Greenville Ave. Upcoming Grand Opening Celebrations complete with catered buffet and jazz is set for Oct. 14, 15, and 16.

For more information call Kesha at 369-4438.

Local author book hits best seller list

Frances Ray's latest book, *Forever Yours*, made number five in paperback fiction on BlackBoard (African-American Bestsellers list) August '94.

Her new book is one of the launch titles for *Arabesque*, a new line of multicultural romances from Pinnacle. Ms. Ray's new book entitled *Sarah's Miracle*, is due out in Dec. For more information call 375-5418 or 302-2015.



Frances Ray

Bank opens second Supermarket Branch

First Interstate opened a second metroplex-area Supermarket Branch in Arlington's Tom Thumb store located at 2430 Pioneer Parkway.

The facility will offer customer access to the complete line of First Interstate products and services seven days a week, including most holidays. The Bank's first supermarket branch was opened last Dec. at Preston Rd. and Beltline.

For more information call (713) 250-1661.

City Completes its second Public Art Project

Last month residents of the Middle Five Mile Creek neighborhood dedicated the bridge at Marsalis and East Pentagon to Dorothy Paige Davis, the woman who drowned after being swept off the bridge during the May, 1989 flood.

Also, neighbors celebrated the completion of the Five Mile Creek Sculpture Walk, a public art project administered by the Office of Cultural Affairs. The walk focuses on five strategically placed bronze works incorporated by abstract and natural imagery.

For more information call 670-3284.

City selects artist for Freedman's memorial

New York artist David Newton, was selected by the Cultural Affairs Commission to design and

create the site-specific memorial for Freedman's Cemetery. A local poet, Nia Akimbo was also recommended to work with the artist in creating and developing appropriate texts to be incorporated in the monument.

In the Spring of '95, completion of the memorial's design phase is expected. The target construction date for completion is Fall of 1996.

For more information call (214) 670-3687.

Bank One hires interns

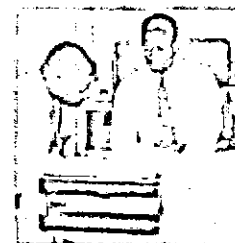
Eleven minority student interns were hired this summer for departments within the Dallas region.



Bank One's summer interns (from back to forward) are Khary Scott, Charles Houston, Paul Orshorn, Rodney Watkins, Will Fisher, Chanda, Coffey, Carolina Sustaita, Owen Reed, Michon Smith, Tania Garliza and Tracy Ray.

The students work a total of 12 weeks at Bank One, in Commercial Lending, Community Development, Finance, Human Resources, Marketing and Retail Banking. Five interns were hired through the INROADS program—designed to prepare minority students for leadership in Corporate America. And the Emmett Conrad Leadership Program, started by Sen Royce West, provided four interns for Bank One.

For more information on the three separate student internship programs call Chris Spencer at (214) 290-7908.



Rodney Watkins (left) and Nita Bank One Mentor, Joel McCray

mended \$213,205 in funding for 31 Dallas organizations through the Cultural Projects Programs.

Black Dallas Remembered, the West Dallas Community Center and D-ART Visual Arts Center were among the groups listed to benefit from the funding.

For more information call Luis Gonzalez 670-4006.

Lottery sales increase

The Texas Lottery continues to remain the fastest growing Lottery in the country, reaching a total of \$5 billion in ticket sales in August.

For more information call (512) 323-3778.

Local college offers degree completion program

Paul Quinn College, located at 3837 Simpson Stuart Rd. between I-35 and I-45, will offer a degree completion program entitled **ACHIEVE** for adults over the age of 25, beginning this fall.

The program is designed to accommodate adults with active schedules. Classes will meet one night per week and students can earn an accredited bachelors degree in 18 months.

For more information call 1-800-300-5125.

UTA receives millions of dollars in federal awards

The University of Texas at Arlington will oversee two Advanced Research Projects Agency awards totalling more than \$50 million to a consortium of universities and industry leaders to develop the engineering environment or infrastructure needed to successfully implement the nation's restructured health care program.

Under the proposal, UTA will design and test the architecture needed to manage and translate data such as patient records, outcome of patient care and administrative claims, between various computer systems.

For more information call Karan Harbison at (metro) 817-273-3785.

Groups recommended for city arts funding

The Cultural Affairs Commission (CAC) recom-

NEWS cont. on page 6



Letters

Dear MON:

Just a friendly note to tell you what a wonderful job that you do.

You are an asset to the community.

Keep up the good work. Your readers appreciate you.

Sincerely,

Mildred White

Dear MON:

I write for the Dallas Observer from time to time, and never do we print such bigoted, racist, and stupid writing as you do in your so-called newspaper.

I would like to respond to the remark made by your idol, Khalid Muhammad, about the Jewish race. Even though it is true Jews have hook noses and eat lox, I guess you think it's appropriate to print these facts. By that reasoning would it be appropriate for us to print that Blacks are ape nosed, animal brained, watermelon eating, Leroy always be late except to a mugging, coons?

May the Star of David shine its light of intelligence into that tiny space between your ears called a braincase.

RW

Dear Publisher:

I am extremely displeased that KJMZ offers no better rationale for the music they broadcast than the demands of their market. When KJMZ tells us that they play a song because lots of listeners ask for it, we still have to ask the listeners why they want to hear it before we can get at the root of the problem. However, I am equally displeased with prudes who judge songs based on subject matter or the explicitness or profanity of the language.

Prudes do not help us to combat the evil in our lives; they only hide evil, making it harder to eliminate. Erasing cusswords from a song diminishes the intensity of the negative emotions expressed in the song, which makes the portrayal of the evil less vivid. The rap "My Mind Is Playing Tricks On Me" by the Geto Boyz needs every one of its cusswords to fully express the nightmare that the protagonist is living through. Like a good tragedy, "My Mind Is Playing Tricks On Me" achieves catharsis with a vivid yet plausible fictional presentation of evil, and the ending even lets us laugh at the horror of it all. Too bad KJMZ and KKDA let the prudes mug it.

Sincerely yours,

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**Curtis
Yates**

Let's get down to business! If you have a pretty stable job, good credit, and can afford a very small amount for closing costs, you should own a home. Now let's buy a \$50,000 home with no down payment. Remember, I said no down payment, but I did not say no closing costs. Closing costs on a home is similar to tax, title, and license fees when buying a car. These are normal related expenses involving such sell transactions. There's a term called "prepaids" being nothing more than a few months of property taxes, property insurance, and mortgage insurance paid in advance at closing. Prepaids are included in closing costs.

Now, before we continue with our 0 down purchase of the \$50,000 home, let me share with you what some of these

closing costs items are. Closing costs involves expense items such as, appraisal, attorney fee, property inspection, loan points, survey, and prepaids (real estate taxes, property and

mortgage insurance escrows). With this overview concerning closing costs we'll continue with the 0 down purchase. Notice the example below:

\$50,000 Sales Price
10,000 Down payment (Homebuyer's Assistance Program)
\$40,000 Loan Amount (@ current market interest rate; 30yrs.)

Ooops, there it is! as they say, you've purchased a \$50,000 home with no money down. Oh, about your closing costs, just attend and complete one of the qual-

ified home counseling programs established in certain locations of Dallas to qualify for up to \$2,000 that can be applied toward prepaids or other closing costs. However, in this example, the home must have been located in the City of Dallas, and you the buyer must be able to contribute a minimum cash investment of your own (3% of the sales price). Your total cash investment to move into the \$50,000, no money down purchase \$1,500.

I'll be the first to tell you that there is no low or moderate home-buying assistance program willing to assist a homebuyer without him being able to invest at least 3% of their own money. The reason for this is, the program believes that most prospective home-buyers would not walk away from a purchase when a reasonable portion of his own money is a stake. There's one question that I'm always being asked, "What constitutes a family's income to be low or moderate?" Below is a chart consisting of a

family size as well as the maximum combined income that's allowed for that particular family, in order to be able to qualify for City and County homebuying assistance funds. In some cases family needs are also considered, such as with single parents.

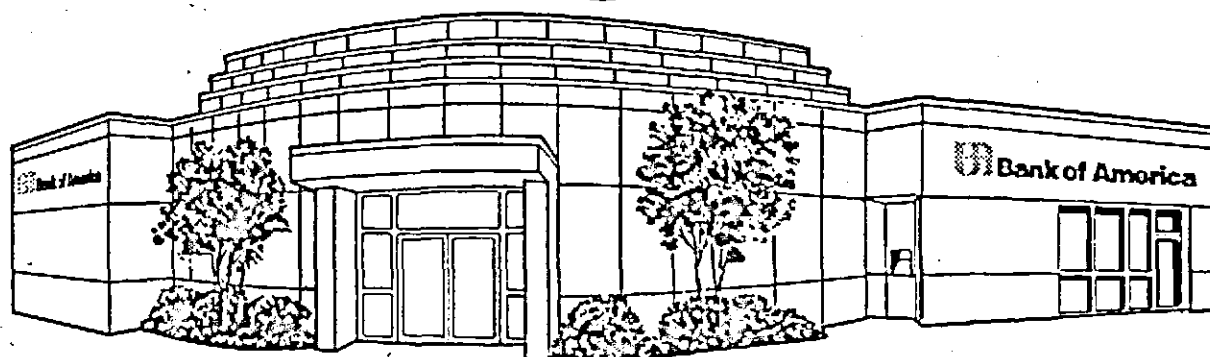
Borrower's combined annual income per household must be at or below these amounts in order to qualify for first time home-buyers assistance second-lien funds. The amount of these funds is based on the financial needs of the borrower for an amount not to exceed 20 percent of the property's sales price. Hopefully, you've become somewhat encouraged toward your goal of homeownership by reading this month's column.

Our office offers a free study of your credit files as well as other services to help you get started. Good credit, slow credit, and even no credit would be a good place to start. If you have any questions at all, please do not hesitate to contact me at my office (214) 702-0151. Please direct all comments along with self-addressed stamp to ATTN: Curtis Yates, REAL ESTATE STATUS QUO, P.O. BOX 833842, STE. 149, RICHARDSON, TEXAS 75080-5715. Comments can also be faxed to my office at (214) 934-2706. Look forward to future issues of MON where I'll discuss more interesting topics surrounding real estate.

BORROWER'S COMBINED ANNUAL INCOME

Family Size:	1	2	3	4
annual Income	\$21,440	\$24,522	\$27,537	\$30,619
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True colors

Was it a town hall meeting or a Klan rally?



Thomas Muhammad

While sitting in a barber's chair at In-Time Barber Shop on Martin Luther King Jr. Blvd., where I've been getting my hair cut since age ten, one of the senior citizen customers told us a funny story

that created my column for this month.

He said once there were a few hundred or more ants who happened to be near a ball on a golf course. A golfer walked up and began to try and hit the ball. The golfer missed the ball twice but did hit thirty or more ants with each swing. Finally one ant said to the other "Say, man, we need to do something fast, what do you think we should do?" The other ant said "the only thing left to do, man, is to get on the ball".

This story brought two lessons to mind with reference to the plight of the Junior Black Academy of Arts and Letters that I think African-Americans should learn. Number one, getting on the white ball might mean you will always be safe and out of harm's way. Number two could mean that we must be on the proactive ball and stay informed, intelligent and independent at all times for the survival of our people.

ple. The 7:00 pm North Dallas town hall meeting called by councilmember Paul Fielding August 16 revealed the truth about the white ball that almost happened to JBAAL had African-Americans not gone to the meeting. Ku Klux Klan crosses probably would have been burning by 7:30.

What is the basis for my observation? Let me tell you who was in attendance at this meeting.

Does the name Pat Cotton ring a bell? Yes, the chief opposer to the 14-1 city council form of government and the chief leader of 10-4-1 along with Tom Paukens, who now heads the State Republican Party. Paralegal Don Venable and his side-kick Richard Finlan was in attendance. These two make a habit of filing unfounded lawsuits against African-American leaders.

Roy Hunnicut was there. Remember him?

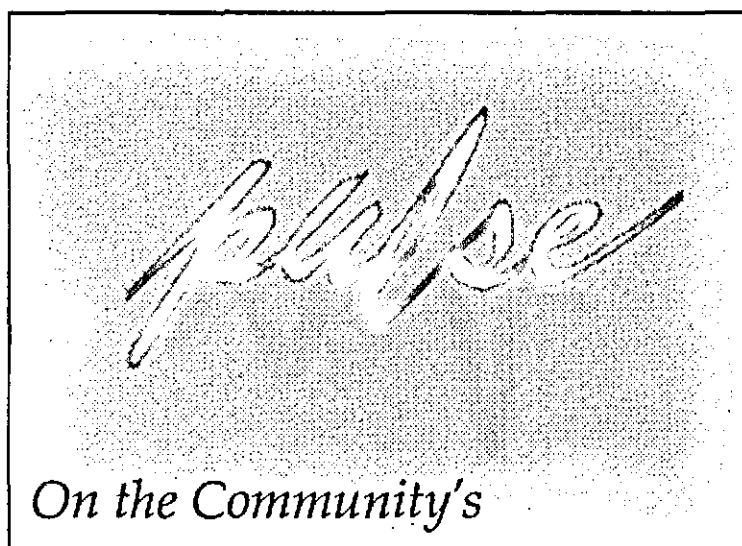
He would have us to believe that White police officers are the closest thing to Jesus and that if Black officers don't like our fine police department, they can go back to Africa.

Someone said that they thought they saw Larry Davis there as well. Davis was the person most African-American people in the South Dallas area accused of stealing votes in the Charlotte Mayes/Diane Ragsdale races for District 7. Of

course, most of you who watched the Tuesday night news broadcast heard the comments of Frank Bodzin who said "I would rather eat lox and bagels than ham hocks or watermelons anyway."

Have you noticed that not one time have I mentioned Jews or Jewish persons at this town hall meeting? Why, because that's exactly who was there. You can't see someone's religion; they would have to tell you that they are of a certain faith. For instance by looking at me, if I did not tell you that I was Muslim you would not know right? And if you did not tell me that you were a Christian, Hindu or whatever faith where would be no way for me to know.

So what makes white Jews so special? There is no way you can tell that a person is Jewish by looking at them?



On the Community's

Judaism is not let repeat is not an ETHNICITY; IT IS A RELIGION! But white people of that faith want to have it both ways.

I know that's laughable but it's no more laughable then when during the 1984 U.S. Presidential race where

Ronald Reagan, speaking before B'nai B'rith, called Yasser Arafat, who is a Palestinian Arab, an anti-semitic. I bet the Zionist throughout the world were probably laughing all over themselves on that one. According to Webster's Dictionary a semite is: anyone speaking any of the Semitic languages such as African, Asian and including Arabic and Hebrew. So how can Arafat, Malcolm X, former Ambassador to the U.N. Andrew Young, Honorable Minister Louis Farakhan, Rev. Jesse Jackson, Dr. Na'im Akbar, Dr. Tony Martin, former U.S. Congressman Mervyn Damally (just to name a few who have been branded anti-semitics) be anti themselves? The only way a West or Eastern European (white) can become a semite is once they've learned to speak Hebrew. And any scholar worth their salt know that the Hebrew language has been lost and you virtually must learn arabic to even get close to Hebrew because they are sister languages.

All of this is important in terms of the Fielding/Dr. Khalid Muhammad/Diane Ragsdale/County Commissioner John Wiley Price and JBAAL issue, because none of us can begin to imagine how many leaders we've lost and or loosing after they have been branded anti-semitic whenever they have spoken out against those who hide behind the Jewish label.

When Fielding attacked Dr. Khalid Muhammad by calling him a hate monger, racist, bigot and a dog (he told Curtis King of JBAAL "When you lay down with dogs you get up with fleas.") did he expect for Dr. Khalid to ignore him! Fact is that Fielding started the name calling first. My guess is that African Americans will be attending a lot more North Dallas meetings.

Until then the struggle continues...

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HOLMES cont. from page 2

CHORD OF CONCERN WITHIN THE JEWISH COMMUNITY THAN OVERTLY RACIST VIEWS DIRECTED AGAINST THEIR PEOPLE. Whether it is because of the Holocaust, the feelings that they have been historically discriminated against, concerns regarding the state of Israel and/or some combination of these points, the Jewish community will clearly and aggressively challenge anyone who would dare attempt to revisit the problems put upon Jews. Ironically, it is this commonality of the perception of similar backgrounds that has served to have both groups work together to solve the problems resulting from racism. Why is the response so different this time? I believe that a significant decrease in the general comfort level within sectors of the Jewish community towards Rev. Holmes, who had been generally viewed as an advocate of peace and harmony, when he behaved in a fashion that went beyond their parameters of acceptance. In other words, the line of forgiveness had been crossed when he attended the speech by Minister Farrakhan. His mere presence was viewed as a form of support and therefore and act worthy of calling him to task.

From Rev. Holmes' perspective, anyone who could peacefully rally 10,000 African American men and have their undivided attention for two hours was worthy of his time and attendance:

Given the number of issues prevalent within our community, he was the ability of Minister Farrakhan to speak to and motivate others to a point of discussion and planning as significant and perhaps worthy of note for those who are sincerely committed to improving the lot of African Americans. The issue, from his perspective, was not one of endorsement but rather as one additional perspective available to help us help ourselves out of the dilemmas we face. Does this diminish the legitimacy of the concern of Rabbi Zimmerman to disagree with some of the teachings of Farrakhan and Muhammad? Of course not! It does however mean that, while we do not always understand the acts of certain people, we should be willing to first ask about their motives before we assume and respond to the worst case scenarios.

All this being the case, what do we do now? There is no call for Rabbi Zimmerman to deny the historic issues facing the Jewish people. What is most critical is that the long established relationship between our two communities does not get ripped apart because of one or two isolated meetings and speeches. We all have the right to listen to whomever we choose, whenever we elect to do so.

As my grandmother would say, "Don't throw out the baby with the bath water!" Maybe her wisdom could be heeded by these two leaders at this time. What are your thoughts?

NEWS Cont. from page 2

DART offers new service to community college

Last month, Dallas Area Rapid Transit extended service to Cedar Valley Community College from the new Illinois Transit Center.

Route 555 will make connection with seven other routes to make local stops along Lancaster Road between the transit center and I-20, then non-stop to the campus.

For more information call 979-1111.

UTA elects officers

The Staff Advisory Council (SAC) of the University of Texas at Arlington elected new officers for one-year terms during 1994-95.

William Leslie, a building attendant in the physical plant was elected as vice chairman; Michael Hayenga, library assistant was elected as secretary/treasurer, Jeff Marlatt, a programmer, elected as parliamentarian and Sara Perkins an administrative assistant was elected as chairwoman of the 23-member body.

For more information call (metro) 817-273-2761.

Students participate in UT Southwestern's Summer research program

Seventeen students spent their summer participating in UT Southwestern's '94 Summer Research Program for Minority High School Students. The program is part of a nationwide initiative to encourage minorities to take interest in science.

The Southwestern Bell Foundation provided a \$60,000 grant to buy advanced research equipment for use in the labs.

For more information call 643-3404.

Grant will help medically underserved

The CV Roman Medical Society—a local chapter of the National Medical Association which represents African-American physicians—received \$300,000 from the Robert Wood Johnson Foundation to be used in collaboration with Parkland Memorial Hospital' Community Oriented Primary Care program in expanding care to the medically underserved.

Sharp seeks to help Texas students prepare for future

State Comptroller John Sharp encourages educators to implement "Forces of Change" a in-depth study of major issues that are likely to shape Texas between now and the year 2025.

The study identifies 10 major economic, demographic and social trends that will transform Texas during the next generation.

For more information call 1-800-531-5441 ext. 3-4075, in Austin (512) 463-4075.

State Bar of Texas receives Award of Excellence

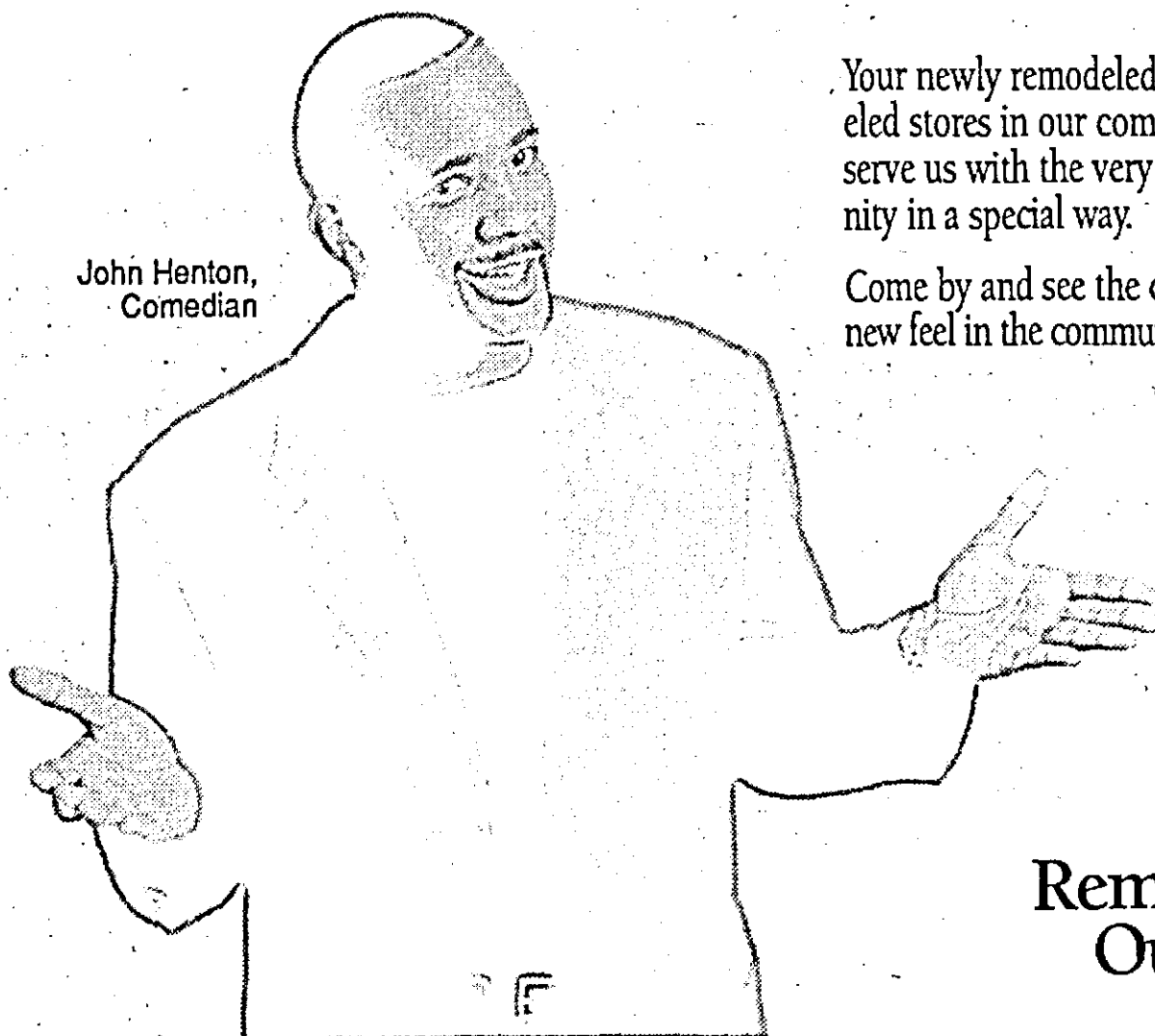
Minority Affairs Department was one of four departments from the Bar's Texas Young Lawyers Association to be recognized for seven projects.

On the list recognized for this distinguished occasion was the Bar's Minority Affairs Department which was honored for two projects, Legal Scholar Program and the Minority Counsel Program.

For more information call Cynthia Spanhel at 463-1463 ext 2022 or 1-800-204-2222 ext 2022

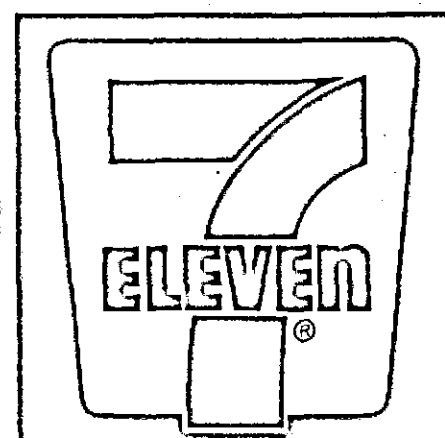
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Icons of our heritage

African Zion Exhibit comes to the African American Museum

By Veronica W. Morgan

Several questions will probably cross your mind when viewing "African Zion: The Sacred Art of Ethiopia" at the Museum of African American Life and Culture located in Fair Park.

First, you'll want to know what part of your high school history class did you sleep through. And second, you'll want to know what was the next test of endurance that St. George went through. History says the Roman patron saint was nailed, planked, sawed in half and beheaded, yet he survived the persecution and continued to teach the gospel.

Many early Christians died for their beliefs and St. George was said to have been killed seven times for his Christian faith but he never let the afflictions shake him from the path that he believed was true.

Today his faith and steadfastness continues to be celebrated throughout the land by Ethiopians here and abroad. Every month on the 23rd, (by Ethiopian Calendars) a Feast of Remembrance is made and prayer is

offered up. The most recent celebration according to our calendar was August 29.

Though many objects depict in detail the outside influences that encouraged the development of Christianity in Ethiopia during the fourth century were destroyed through wars and natural disasters, a tremendous collection of illuminated manuscripts, processional crosses, precious icons and gold and silver coins still remain as reminders of civilization long before.

The thrust of this extraordinary exhibit, which begins in the 4th century and concludes in the 18th century, not only brings to light the rise of Christianity but it also allows one to see that even before slavery existed, the Christian faith was still very real and strong among individuals.

It was during the fourth century

A.D. that the Aksumite Emperor Ezana and the entire Aksumite kingdom converted to Christianity. However, it is said that the conversion came about by two young Syrian scholars named Frumentius and

who will view the collection of devotional pieces and icons Christianity will be seen as part of their cultural heritage.

African Zion is one of the first major exhibitions to come out of Ethiopia. The exhibit brings more than 100 examples of Ethiopian religious art to Dallas beginning September 1 through November 30.

The show was organized by the InterCultura exhibition organization located in Fort Worth for 13 years.

Special group tours can be arranged and discounts are available. Children will have a chance to learn more about the Ethiopian culture through a variety of fun activities such as: crafts, answering questions relating to the exhibit on a computer, dressing up, and many



Aedesius, who were captured as slaves. The Emperor freed the young men after hearing and being impressed with their Christian doctrine.

For the many African Americans

more.

Ethiopian cuisine will be served in the Pavilion area throughout the exhibit.

For ticket information call (214) 565-1623 or 373-8000.

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President
University of Texas at Dallas

Guest M.C.



Rene' Syler
Co-Anchor WFAA-TV
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Guest M.C.



Russ Parr
"D.J." Morning Show
KJZZ/100.3
Host

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BANQUET/DINNER: 7:00 P.M.



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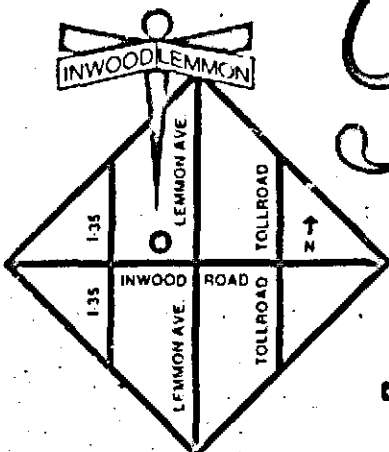
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The big payback

Paul Quinn College buys campus from Pro-Line

Paul Quinn College announced the purchase of its 130-acre campus in southeast Oak Cliff from Pro-Line Corporation. Terms of the transaction include a \$1 million contribution from Pro-Line Corporation to the historically black college.

In February, 1990 Pro-Line Corporation, led by Isabell and Comer Cottrell, purchased the



Paul Quinn College president Lee Monroe (left center) embraces and rejoices with Pro-Line CEO Comer Cottrell after signing the contract that makes the college the legal owner of its campus.

Bishop College campus from the bankruptcy trustee for \$1.5 million. Paul Quinn College moved from Waco, Texas, and began leasing the former Bishop campus from Pro-Line in the summer of 1990.

During today's press conference Pro-Line Corporation president and chief executive officer Comer Cottrell presented the deed to Paul Quinn College president Dr. Lee Monroe. Mr. Cottrell remarked, "I have looked forward to this day for four years. It has been a long road with

many challenges, but the goal of providing opportunity for our youth has always been foremost in my mind."

Purchase of the campus was one of the featured objectives of The 21st Century Campaign for Paul Quinn College announced in April, 1994. The transaction clears the way for significant physical renovations critical to Paul Quinn's academic future and boosts the confidence of potential contributors by illustrating the Campaign's early success.

Bishop John R. Bryant, presiding prelate of the Texas AME Church and Paul Quinn College trustee chair joined campaign chair and chairman, president and chief executive officer of A.H. Belo Corporation

Robert W. Decherd, and development chair Pettis Norman, president of PNI Distribution, Inc., to mark the historic occasion. Along with a group of over 100 members of the Paul Quinn College family, they extended their appreciation for Pro-Line's

contribution and for Cottrell's

personal commitment to the college.

Pro-Line Corporation, a distributor and manufacturer of hair care products founded by Cottrell in 1970 was ranked 34th on the Black Enterprise list of the nation's 100 largest black businesses. "As a business owner I have made many important investments over the years. This \$1 million contribution to Paul Quinn College is the most strategic investment yet because it will yield dividends of bright futures for so many young people," said Cottrell.

Games

Black Press continues to get the run-around

Texas Publishers Association Editorial Committee

Speaking of games, the Texas Railroad Commissioners are regular players when it comes to African American media, especially print.

It appears that, Akwasi Evans, publisher of NOKOA The Observer, Austin's leading progressive weekly newspaper, who also serves as president of Texas Publishers Association (TPA), received a large envelope from the Texas Railroad Commission.

Well, according to Brother Evans in the letter signed by all three commissioners (James E. Nugent, Mary Scott Nabers, Barry Williamson) he was asked to "help us in our efforts to educate Texans." They included six public service announcements.

Here's the problem, and it's widespread in our industry. The Railroad Commission decided to promote this program about an "environmentally beneficial energy source", through a paid advertising campaign with so-

called mainstream media. African American media were totally excluded from the campaign. We were expected to run their campaign - FREE. Then, to add salt to the wound, when he asked why the exclusion of African American media was allowed, Brother Evans was told, "The Commission ensured minority participation by hiring a white-female-owned advertising agency to place the insertions." Then, to rub the salt in, Evans was told The Black Press "might be considered next year." Well, guess what? It's next year and nobody's seen nuthin, in fact they are doing exactly what they did last year, "pay the White media and ask the Black media to provide the service gratis. Goodness gracious how blatant can they get?

At this point we think it might be a better idea if our Texas Railroad commissioners hear from you. We think our readers can do a very good job awakening Mr. Nugent, Ms. Nabers and Mr. Williamson from their selective and collective amnesia.

Too many companies/agencies play too many games with too many "public service announcements"—it's time to play fair—ADVERTISE.

We are also sure our commissioners will be thrilled to hear from you during this gubernatorial election year. Give 'em a call at 512/364-7288.

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Infancy dynamics

Children learn more facts of life from birth to six years of age



Dr. Peggy Mitchell

Children have the greatest capacity for learning the lessons of life from birth to six years of age, a fact accepted by an overwhelming majority of educators and social scientists. Studies have shown that children learn most

of life's lessons prior to the time they enter school at age six (6). Children, whose academic progress was followed after participating in Headstart programs, provided evidence of the child's need for structured, enriching experiences before going into the first grade. Studies have shown that a vast majority of the children who participated in the National Headstart program succeeded in finishing public schools and then college.

The amount of information a youngster must learn and the skills needed to be mastered are significantly different today when compared to 20, 10, or 5 years ago. The constant explosion of new information, advances in technology and the dynamic changes in our society call for a youngster to have mastered a variety of skills prior to entering formal education (school).

Flexibility and adaptability, ability to express one's self, solving mathematical and situational problems, caring for one's neighbor are basic skills today.

In view of this situation parents are advised to give more serious thought to structuring a child's experiences as early as birth. Current researchers have reported the most appropriate time for structuring learning is when an infant is born. The capacity for learning is apparent the day an infant is born. When the infant cries to have his/her needs met, the infant has learned that crying communicates the need.

The first teachers an infant has are parents and siblings. Parents, older brothers and sisters can help an infant get a head start on the lessons of life. The quality of the "head start" depends on numerous factors, several of which include the parent to child or sibling to child interaction (loving or caring), opportunities to try and fail without penalty, opportunities to expand the child's knowledge base far and beyond the child's norm.

Authors, Glen and Janet Domain (*How to Teach Your Baby Math*), indicated, "It is easier to teach a one-year old math than it is to teach a seven-year old." Rene Cole and Patricia Messing (*Baby Let's Eat*), have reported that infants develop food preferences and dislikes from the first day of life. Eating habits are learned from parents and other family members. Messing, a nutritionist, suggested the best way to teach a child to eat properly is to set the example of appropriate diets during the infant stage. Children learn by observing the behaviors of parents and siblings. Infants are able to read non-verbal cues instantly. Leslie Hamilton (*Child's Play*) suggested that creativity

can be developed or stifled by the time the child is two years of age.

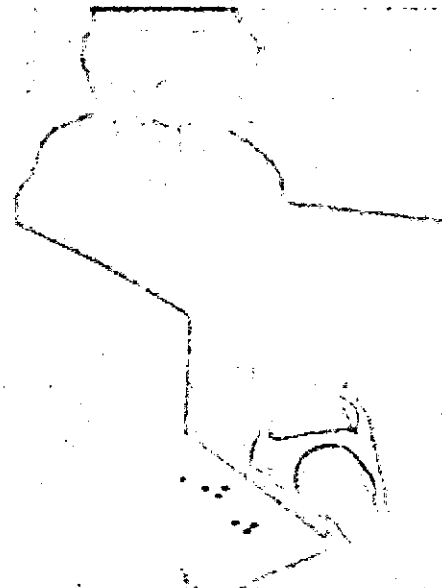
Children need loving, supportive adults and siblings. Secondly, the child needs a secure environment, freedom to explore and make non-judgmental mistakes and tools for enrichment and challenge. Helping a child prepare for the future involves selecting appropriate toys or television show. Television and toys are important learning tools. The selection of toys, for example, should be given as much consideration, as there is in selecting clothing by color, size and function. Toys should

ing process, the future will be bright. However, for other children several valuable years may be lost custodial or baby-sitting care. Using current research as the base, learning center, designed to go beyond the traditional adult/infant role has been developed. The Prime Time for Learning Centers implements current research relating to "how and when children learn best." The centers program is designed to improve the learning of children as early as six weeks of age.

Solving problems, mathematical computation, simple equations, mastering basic technology skills are components of the curriculum for infants at Prime Time. Interacting in cooperative groups, developing a code of ethics, reading, composition and computer skills are introduced by the time the child is two (2) years of age. Acquiring skills to master the computer by age two is not impossible. In fact, it is not unreasonable for children to begin designing programs for the computer by the time they attend school in the first grade. Forming social cooperatives by age two is not impossible.

Current research in education and related fields indicate that valuable time is lost if a child is not given opportunities to learn in a structured, caring, enriching environment. Providing learning experiences as soon as the infant is born is not too soon.

Dr. Peggy Mitchell, a former Dallas ISD administrator, is owner of Primetime Learning Centers located in Duncanville and Lancaster. For more information call 224-3191.



Dr. Mitchell with 19-month old Joshua Parks. Joshua knows how to turn the computer on and off and play various games.

be selected to teach, challenge and entertain. Selecting without regard the toy's function can be more harmful than providing no toys at all.

Today, more than ever, "children need structured learning and play activities as early as the infant's stage. Many children, whose parents have the time to devote to structuring the learn-

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Educationally excellent

The Lone Star's Black Colleges open doors toward fulfilling dreams more than ever before

by Arnella Holmes

Since the beginning of the mid 18th century, African American Colleges have supported our African-American Youths. The Black Collegiate was originally established to educate former Negro Slaves with the basics of reading and writing. Its goal was to educate and destroy illiteracy and lack of knowledge within the black community.

As the years passed on, White America didn't want any part in educating the American Negro. The Former American Congress supported the "Separate but Equal Act. This only made the founders of these colleges more determined to literate their people. There were many obstacles black colleges endured before becoming accredited institutions. Nevertheless the black college has prospered.

Today, the enrollment at black colleges are higher than ever. Many colleges offer an open door policy for African-American youths struggling for a second chance in life. The administration, faculty and staff have a more personal level of understanding with many students as well as a professional relationship. Professors have dedicated their lives toward educating the black community. Black awareness and leadership prepares many youths for obstacles to come. Black colleges provide young Africans Americans with the ability to pursue their dreams.

Today youths have a wide selection of colleges to choose from throughout the United States although there is competition to enroll minorities into White institutions. Nevertheless, enrollment continues to increase at many black colleges.

In Texas, young African-Americans have a chance to excel toward a prosperous future. Currently there are seven African American colleges that youths can choose from. It should also be noted that many colleges and universities have become more diversified with various cultures.

HUSTON-TILLOTSON was chartered in 1952 with the merger of two

former institutions, Samuel Huston College and Tillotson College. Tillotson was founded in 1875 upon

an earlier secondary school sponsored by the American Missionary Association, whose principal founder was a pioneer teacher, Miss Elizabeth Evans. The college was made possible by the Rev. George Jeffrey Tillotson, a retired minister of Wethersfield, Connecticut, who selected the site. The first \$5,000 for erection of Allen Hall was given by D.A. Allen of Salem, OH. Allen Hall was designated as the first building in the state of Texas for the higher education of negroes and also the first of its kind west of the Mississippi. The first baccalaureate was awarded in 1909 and it became a four-year college in 1931. The college merged with Samuel Huston College in 1952. Among Huston-Tillotson graduates was Azie Taylor Morton who became the first African-American woman to be selected as the 36th United States Treasurer.

JARVIS CHRISTIAN COLLEGE is a private liberal arts college affiliated with the Christian Church (Disciples of Christ). The recorded history begins in 1904 when Mary Alphin and the Christian Woman's Board of Missions began to plan for a school for Black youth. In 1910, land near Hawkins, Texas was donated by Major J.J. Jarvis. Initially an elementary school, the school was incorporated as a college in 1928. Senior college courses were introduced in 1937. Jarvis offers a cooperative pre-medical program with Fisk University and Meharry Medical College and all are sponsored by the United Negro College Fund Premedical Summer Program. The distinguished alumni at Jarvis are Dr. E. Wadworth Rand, Jarvis' 7th college President and Dr. James O. Perpener, the college's 5th president.

PAUL QUINN COLLEGE was founded by a group of African Methodist

Circuit Riders in a one-room building in Austin, Texas in 1872. The Circuit Riders saw a need for a trade school to teach newly freed slaves skills in carpentry, blacksmithing, saddlery and tanning. The school was originally named after Bishop William. In May 1881 it was chartered by the state of Texas and was moved to Waco, Texas. In 1970, Paul Quinn established, with the cooperation of the Waco Model Cities community, an ethnic cultural Center. Paul Quinn also began a cooperative relationship with Baylor University and the Texas State Technical College in which it allows Paul Quinn to offer 30 other degree opportunities. Among the distinguished Alumni at Paul Quinn is Leon Dorsey, an African-American who is the owner and president of Dorsey-Keatts Funeral Home, Inc.

PRAIRIE VIEW A&M was established on August 14, 1876 as the Alta Vista Agriculture College. The University was managed by the Board of Directors of the Agricultural and Mechanical College in Bryan.

In 1879, the A&M college board of directors granted the teaching of 13 subjects on the elementary and secondary levels. E.H. Anderson served as principal in 1879. In 1885 he was succeeded by his brother L.C. Anderson who served for 12 years. L.C.

Anderson was also the founder of the politically active Colored Teachers Association of Texas. The university was renamed five times before it became Prairie View A & M University in 1973. Two prior to this the university was named Prairie View Agricultural and Mechanical University. The University is located on a 1440-acre site in Waller County, 40 miles northwest of Houston. The University offers a very diversified undergraduate program. Many highly motivated students can enter the Benjamin Banneker Honors College. It provides the opportunity to excel academically in a positive living setting. Eighty percent of PVU's students reside on campus.

Some of PVU's most notable alumni are Hobart Taylor Jr. who served on a Special Counsel to President L.B. Johnson, Jile P. Daniels, a Vice President of Student Affairs at PVU and Percy E. Sutton who retired from Inner City Broadcasting Corporation in New York.

TEXAS COLLEGE was established in 1894. The private co-educational school is affiliated with the Christian Methodist Episcopal Church. Texas College is located in Tyler, Texas. Tyler offers course work in pre-law, pre-medicine, and pre-dentistry. Texas College graduates have become very prestigious in their professions. E. Grace Payne aspired as the Chairperson of the Los Angeles Harbor Commissions. Phyllis Buford became administrator of Medgar Evers College.

TEXAS SOUTHERN UNIVERSITY was founded in 1927 when Houston Colored Junior College for Negroes was transferred to the state of Texas. Following the passage of a bill creating Texas State College for Negroes, the name was changed in 1951 to Texas Southern University. The university is located on a beautifully pine-studded campus in the heart of Houston. The school offers undergraduate, graduate, and professional degree programs. Professional degree programs are available in Accounting, Law, Pharmacy and Social Work. One of the most prestigious programs on the campus is the Thurgood Marshall School of Law. TSU also offers a competitive degree in Pharmacy and Education. Among the many distinguished graduates are Thurgood Marshall, United States Supreme Court Justice and Lawyer for the Brown vs. the Board of Education; former congresswoman Barbara Jordan, one of the most affluent African American women; the late Mickey Leland, a former U.S. Representative of the 18th District in Houston Texas and Craig Washington, the current U.S. Representative of the 18th District-Houston, Texas.

WILEY COLLEGE was established by Freedman's Aid Society in 1873. The institution is a Christian co-educational institution. It is affiliated with the Methodist Church, named for Bishop Issac W. Wiley. The college was originally located in two frame buildings south of Marshall, Texas. In 1880, it moved to its present location. Wiley was among the first black colleges west of the Mississippi River to be granted an "A" rating by the Southern Association of Colleges and Secondary Schools. Wiley offers course work in preparatory classes in education. The prestigious graduates of the college are Dr. Walker McAfee, a former Rosenwald Fellow in Nuclear Physics, of Cornell University and Dr. Thomas W. Cole Jr. who became president of Atlanta University.

•Although black colleges make up only 3% of all colleges and universities in the country, they produce 35% of all black college graduates.

•Black colleges graduate over 40% of all black college students, compared to 20% for black students at white colleges.



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What's your game plan? Creative Strategy shapes your advertising message



Andrea Allston

Just as an artist carefully selects the correct brush to create the proper effect on his canvas, a business person must develop a creative strategy to deliver his intended sales message. The creative strategy may sound like something which should be reserved for expensive advertising agencies. However, even "small guy" businesses can benefit from this marketing tool.

A creative strategy simply helps you choose the best sales message for your advertising program. The creative strategy links your advertising plan with your marketing plan. If your business is one which offers different product lines or services, you'll need to develop a creative strategy for each product line or service.

In a nutshell, the creative strategy outlines your basic selling approaches to your customers or clients. If your business is able to employ a public relations or advertising firm, its account team and your marketing group can develop (or revise) a creative strategy together. If you are like many small business owners—responsible for everything from sales to operations, don't panic! You can benefit from developing a creative strategy for your products, too.

Your creative strategy should include four basic statements. Make them as simple and concise as possible. 1. The primary **BENEFIT** or **PROMISE** of your product or service. (You won't be able to include all your product benefits—just the ones you'll want to emphasize in product advertising.) Example: Quick oil change; 2. The main **CHARACTERISTIC(S)** of the product which makes you claim the benefit in your first statement. These characteristics shape your products' distinctiveness. Example: Farm-raised catfish; 3. Your product/service **PERSONALITY** which will be reflected in the tone and overall "flavor" of your advertising. Example: Friendly, knowledgeable claims agents; and 4. Statement of product **VALUE** or **UTILITY** (what adds value to the product's promise?) How do you expect your customers or consumers to use your product?

Example: safe kitchen disinfectant.

What's the value to developing a creative strategy? Your creative strategy ensures that any advertising you undertake is in sync with your basic marketing plan. It provides continuity of focus that will help in positioning your product or service in the minds of your prospects and consumers. A mistake that many small businesses make (and some very large ones, too) is losing sight of marketing objectives when it's time to create advertisements. An easy and quick way to waste or dilute your advertising dollars is to continually change your "message" or change it without reason. By keeping continuity in your advertising, you increase product or company identity which can help you gain the competitive edge.

Let's look at the creative strategy Wilma Jones has developed for her small business, Wilma's Jumbo Muffins.

BENEFIT: Tastes great! Economically priced.

CHARACTERISTICS: Large size for hearty appetites. Natural ingredients, no preservatives. Variety of traditional favorites.

PERSONALITY: Homemade goodness. Old-fashioned, natural. Honest.

VALUE: Wholesome breakfast or in-between meal snacks. Makes soups or salads a meal!

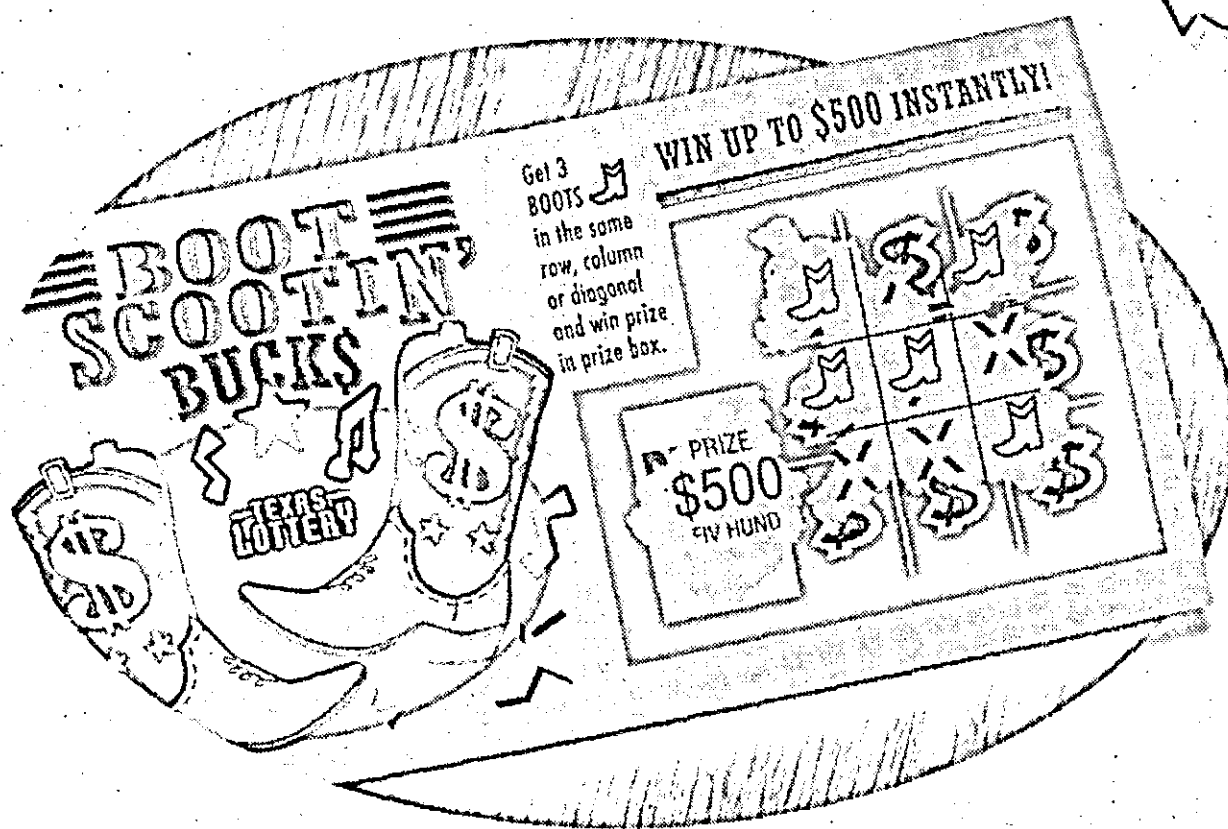
With this creative strategy statement, Wilma will get more margin (profit margin) out of the ads she runs in her local newspapers. Instead of just providing her muffin logo and the address and telephone number of her shop, her next advertisement whether it's print or electronic will accurately reflect her creative strategy.

Having your creative strategy in writing will greatly assist you in quickly developing ads which align with your overall marketing objectives. Change your creative strategy only when a fundamental change in the demand for your products or services occurs or when after a fair period of time, your creative strategy is not working.

The creative strategy is an easy-to-use marketing tool for businesses of all sizes. It helps to ensure that your basic desired position in the marketplace is the same one which is being communicated in your advertising. It's difficult to capture someone's attention in advertising—so when you do, make sure you use your very best marketing message. Sit down today and develop your creative strategy. Your extra effort now in developing your creative strategy can mean extra profits later when the need to advertise arises.

Andrea Allston is president of **APLOMB**, a marketing and public relations firm in Plano, TX. For ideas for future columns or questions, call her at (214) 606-3890.

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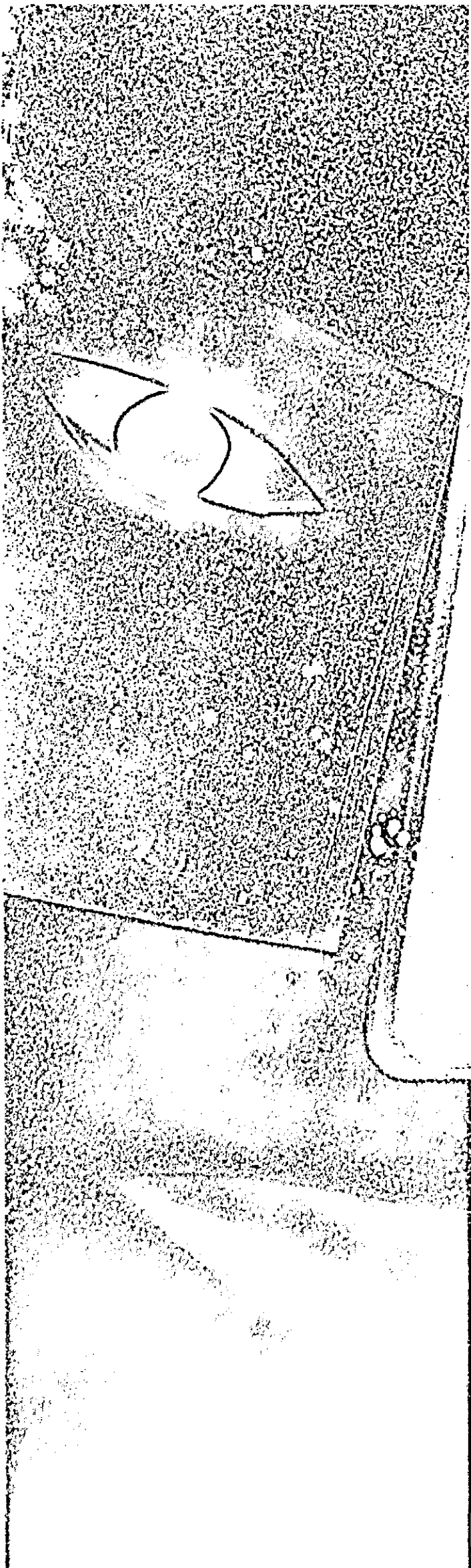


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ACTS



Sorting out Dallas City Councilman Paul Fielding's crusade to eighty-six city funding for the Junior Black Academy of Arts and Letters is frustrating and confusing . . . maybe even a little frightening.

B y
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J a c k s o n

to GROUND

Let's get ready to rumble!

In one corner, weighing in with a brash and abrupt management style, Dallas city councilman Paul Fielding!

In the opposite corner, weighing in with a tongue of direct attack and controversy, former Nation of Islam spokesman Dr. Khalid Muhammad!

In the third corner, Dallas' African American community, strong on the offense!

Refereeing (self-appointing at least), former Dallas mayor pro-tem Al Lipscomb and community activist Peter Johnson.

At center ring: Curtis King, founder and executive director of the Junior Black Arts of Academy and Letters (JBAAL).

Throughout an already long-hot summer, these cast of characters have collided into a deep cultural and political struggle which took on the looks of Main Event Wrestling—new wounds were cut, old wounds were reopened.

The chain of events that led to the multi-faceted confrontation were a new cluster of activities over an old set of issues. The previous set of events centered around the Dallas visit by Nation of Islam spokesman Minister Louis Farrakhan and his disciplinary handling of fellow representative Dr. Khalid Muhammad after his strong remarks regarding Jews at a college in New Jersey. When the Minister Louis Farrakhan visited the city last April as part of his "Men Only" tour, the diverse range of opinions of him and the Nation of Islam created a unique dichotomy which in turn exposed and revealed people's own viewpoints and perceptions (see "Rage or Reason," MON, May 1994). The latest string of incidents were no exception.

Community-wise, the existing rift between the African American and Jewish communities was again exposed and perhaps widened. Individual-wise, the foremost face-off erupted between councilman Fielding and Dr. Muhammad. This also took place at the individual level where, for example, Rev. Zan Holmes, pastor of St. Luke "Community" United Methodist Church fended off criticism by Rabbi Sheldon Zimmerman of Temple Emanu-El for attending Farrakhan's forum.

The potential ultimate victim to everything that took place stood - and technically still stands to be King and JBAAL. Through hard work, relentless faith, strong determination and the dare to dream, King built the academy which made history as the only Black cultural arts facility inside a convention center in the country. Now inflamed egos, racial epithets, political positioning, personal threats and a war of words could potentially bring it to an end. If allowed.

After Farrakhan's local visit, the sensitive issue surrounding the Nation of Islam and the relationship between the Black and Jewish communities cooled down to a simmer. Yet just as quickly they returned to the boiling point. The start of that rise actually took place in June in San Francisco when Dr. Muhammad was shot and wounded by a disgruntled former Nation of Islam member during a speaking engagement (he was wounded in both legs). After his recovery, he held a tour of speaking banquets to raise funds to defray the costs of his medical

bills. For his Dallas stop, the Nation of Islam first chose Friendship West Baptist Church but were turned away by the body of deacons at the last hour (another story in itself with its own set of issues). They needed a substitute facility. That's where Curtis King and the Junior Black Academy came in.

King, not a Muslim but a Christian, opened the academy for Dr. Muhammad's fundraiser, held July 8. That's where Paul Fielding came in.

Upon learning of Dr. Muhammad's planned return (he spoke at the academy in February), Fielding, who is Jewish, told King that if he allows Muhammad to speak at JBAAL, "his funding will be in jeopardy". He also reportedly made strong remarks toward the Nation of Islam spokesman.

Word of Fielding's statements got back to Dr. Muhammad who reportedly responded by calling Fielding a "hook-nosed, bagel-eating, lox-eating, johnny-come-lately Jew."

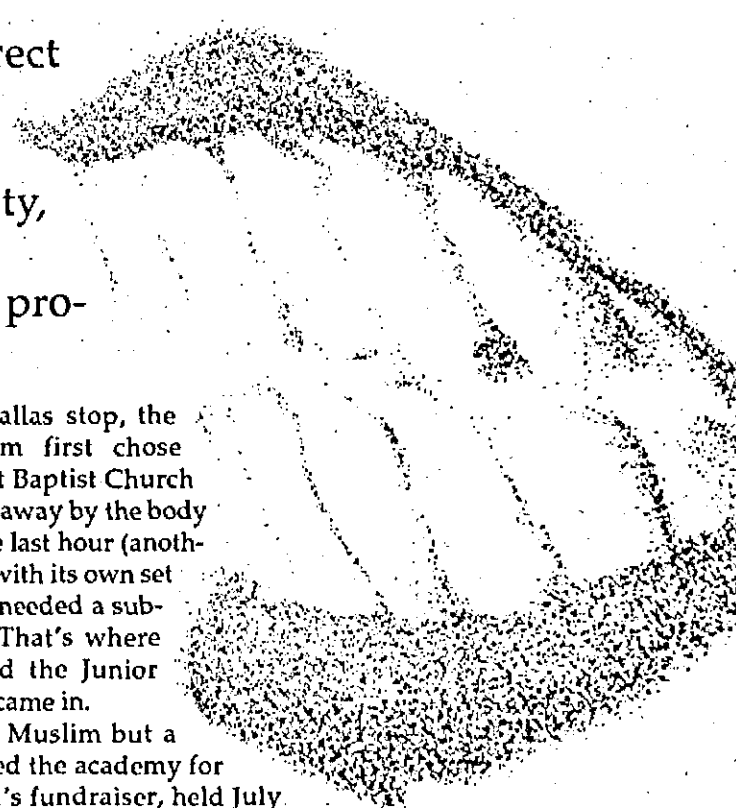
Soon thereafter, Fielding began his campaign to recommend the ceasing of funding for the academy. Good timing for him since the new city budget plan for the 1994-95 fiscal year was being put together and prepared for public review (see "Balancing Act", MON August 1994 issue). In flyers distributed out in Fielding's district, he encouraged a good showing for his Aug. 16 town hall budget meeting where the issue would be discussed.

Fielding got his strong attendance at Franklin Junior High School that night. About 250 filled the school's auditorium. What he may not have expected was that almost half of them were African Americans and supporters of JBAAL.

After the formal budget review, things quickly came to a head.

Admit all the uproar, King has shown impressive composure throughout the series of controversies. He has stood up to the intense challenges laid by

Continued on next page



From Previous Page

Fielding and other city officials and has not wavered over his decision to let Muhammad speak at the academy. He said at a press conference the afternoon of the Fielding town hall budget meeting that he has not cracked under the pressures brought to him.

"They think they're playing games with me," said King. "but they're actually playing games with themselves because I don't allow anybody to play games with my head."

The same principles King exercised to open the academy are the same principles he used to endure the threats on his funding. They are values he instilled at an early age.

Born 42 years ago in Coldwater Mississippi, King quickly developed a deep love for the arts, especially Black arts. He soon realized the extreme value of arts to the Black community as compared to other groups.

"Black art, as the culture it comes from, has always been functional, serving a structural purpose within its communities," said King. "African people have never subscribed to the 'arts for arts sake' canon of European or Western art.

"Our tradition teaches us that African/Black art has three main traits—functional, collective and committed."

It is what King calls the "Black Aesthetic." Thus why he virtually fights for his life for the academy.

He conceived the idea of JBAAL in 1972, emulating the now-defunct Black Academy of Arts and Letters in Washington DC. Soon after attending and graduating from Jackson State University with a B.A. in Speech Communications, he moved to Dallas/Ft. Worth, attended El Centro College and University of Texas at Dallas before acquiring his masters degree at TCU. He began the academy from scratch, operating first out of his own apartment for several years until his perseverance paid off with the city of Dallas, acquiring a vacant corner of the convention center.

The struggles continued however for King but so did his endurance along with his staff. In his first year at the convention center, the 1989-90 season, he produced \$246,000 in revenue. That escalated to just over \$1 million dollars the next two years. In the 1992-93 campaign, the last year records are available, the academy amassed \$1.9 million.

At the same time, JBAAL became more self-suf-

ficient. In '89-90, they depended on 39 percent of their budget from city grants. In '92-93 that figure had drastically declined to under 9 percent. The academy employs seven full-time workers and gets support from over 150 volunteers.

King did give an explanation of the back loan payments and rent with the backing of Ana Blake, JBAAL's accountant. The \$140,000 was part of a loan made by the city five years ago to both the academy and ARA, the food service contractor for the convention center at the time. The two entities had agreed to share the costs in the renovation the academy's dressing room and cafe theater with the understanding that the monies earned from the liquor and food sales would pay back the loan. A series of circumstances however led to ARA leaving the convention center altogether, leaving JBAAL with full responsibility in the payback. But King said that up until two months ago the money owed never brought any strong concerns from city officials.

"That has never been an issue," said King. "There have been some dialogue over the past four years but there never has been an issue about how the money was going to be paid back."

Why? At least two reasons. One is that JBAAL's debt seems like peanuts compared to deficits by other cultural arts organizations. Groups like the Dallas Symphony Orchestra who, according to assistant city manager Mary Suhm, owes roughly \$1.1 million dollars in back rent for use of the city's concert hall (a figure that symphony president Dr. Eugene Boneli strongly disputes citing technicalities in the contract between the symphony and the city).

The second reason is that, despite the academy's deficit, they are returning much more revenue back into the city. First by way of the rent they have paid (\$396,000 over the past four years if you subtract the \$30,000 from the total rent) and through the salaries and technical contract labor they've paid out. They've paid employees at least \$401,000 the past four years plus over \$233,000 to a Dallas production company, an escalated cost because they're run by a union, part of the agreement with the city (a stickler with King mainly because the production company is made of mostly white workers thus decreasing his opportunity to bring more job opportunities to blacks).

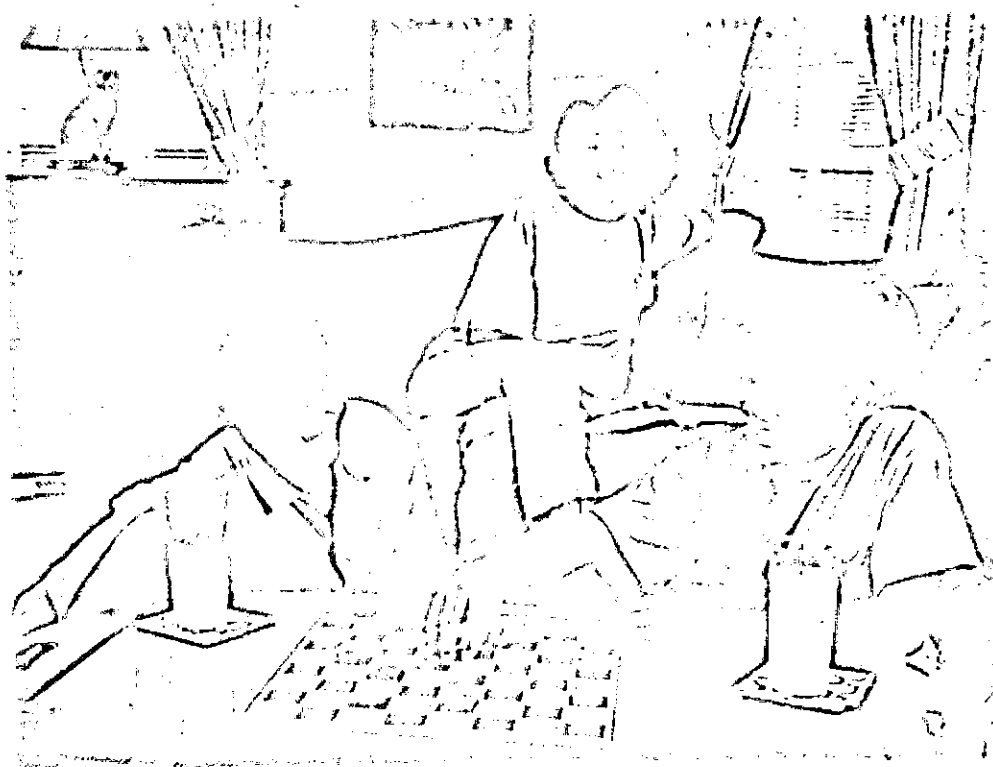
So why did Fielding make JBAAL's case such an issue. King's perception:

"It has gotten to the point where it has become personal," said King. "We have dealt with the whole issue of censorship and the issue of freedom of speech. Those issue have been fought so they're saying 'let's make it personal, let's get rid of him.'" "People call Dr. Muhammad a hatemonger. I don't feel that."

"Jesus had 12 apostles around him," said King. "And we know that at least three of them had problems—Judas, Peter and Thomas. But did Jesus excommunicate any of them from the table. No, he did not. "So I am not going to excommunicate anybody from the table based upon Christian principles.

"This is a free country, I'll go exactly where I want and how I please. If the KKK couldn't run me out of the sticks of Mississippi, I'm certainly not going to leave Dallas until I'm good and ready."



No matter how much truth there is to Fielding taking the situation personally, the fact that JBAAL is behind on loan and rent payments does give him a legitimate stake toward the recommendation of ceasing the academy's funding. Further, councilmember Crenshaw stated that if the debt went unresolved, a majority of the council would follow Fielding's predicted quest at the Sept. 12 budget meeting.




Follow These Hot Tips and Be Cool.


Here are some practical tips that TU Electric suggests so that you can save money on your



energy bills during these hot, summer days:  Keep curtains and blinds closed to keep the

sunlight out.  Cook with the microwave oven during the day.  Close doors immedi-

ately upon entering and leaving the house.  Wash and dry your clothes at night, to keep

the house cooler during the day.  Make sure the fireplace damper is closed all the way to

avoid drafts.  Keep the refrigerator door closed as much as possible and clean the motor

at least twice a year, to make it run more efficiently.  Use fans to circulate the air 

and turn your thermostat to a higher temperature. Follow these simple tips to keep your family

nice and cool this summer while saving energy and money.

TU ELECTRIC
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Family affair

Being a Child Care Home

Provider presents a great home-based business opportunity

By Veronica W. Morgan

Six years ago Theresa Love, now president of Love's Nutrition Network, decided to stay home and keep her children. She heard a female guest on KHVN's HVN 97 community program speak briefly about a State administered program known as the Child and Adult Food Program.

Love recalls the woman saying a registered family provider could make up to \$1,200 a month. The idea of supplementing her income peaked her curiosity and led her to phone the guest at the end of the broadcast to learn how she could operate a licensed family home.

Under the Child and Adult Food Program, the government will provide cash reimbursements for two meals and a snack or two supplement meals and a full meal, to Registered Family Home providers who are licensed through the Texas Department of Human Services.

For children who are in the care of a registered home provider for eight or more hours, reimbursement for three meals and one supplement or for two meals and two supplements may be claimed.

"It's like a basic meal rate that the government basically says if you can neutralize these kids and give them a well-balanced meal, I'll help you do that and pay you for doing your work," says Love who opened her Garland home for six years, and acted as caregiver to the children entrusted in her care.

As of the first of July, the reimbursement rates for day care homes have increased for lunch to around a dollar and fifty cents per child. Breakfast rates per child is eighty three cents and for snack the cost is just under fifty cents.

Chances are you're not going to be ready to open a Swiss account with the monthly reimbursements, but most will agree some funds are better than none. And if your plans are to stay home with your infant or toddler, it doesn't hurt to hear of the benefits that are open to you.

Love says home providers can average in the time it takes to prepare the meals, the menus, figure in the gas it takes to go to the store, time

spent shopping for the food and other administrative fees such as printed copies. "The government looks at all of that."

Initially the Child and Adult Food Program was started back in May of '68. It

began as a three-year pilot program known then as the Special Food Service Program for Children (SFSPFC). The program was to be operated where there was a large concentration of working mothers who were at times unable—for whatever reason—to provide nutritious meals for their children. And it was established for areas where poor economic conditions prevailed.

In '75 the program was expanded to Head Start programs and family day care centers. By '89 the program was expanded to include reimbursements for adult day care meals.

"In '75, parents were finding that a lot of day care centers were not taking infants and they were only taking toddlers from two-years old and up," Love said. "The program expanded and people decided to stay home and keep their own children as opposed to putting them in different homes."

Erma Collins, regional director of Child Care Licensing in Arlington, says its simple, "People have small children, they want to stay home and they want to make money."

As of March of this year over 1,500 individuals has sought to have their homes registered in Dallas County alone, out of that number, 1,456 homes were granted their license.

By the first of August of this year,

1,480 of the approximately 1,600 applicants were registered. That is an increase of 24 homes registered in just months. And the numbers are expected to continue to rise.

Collins says anyone who keeps three or more children in their home who are not their own or those of a relative, should register.

If the caregiver lives in an apartment complex, fire department regulations prohibit keeping any child under two years of age if the provider is located on any floor other than the first floor.

An annual registration fee of \$35 is required. And home day care providers can take care of no more than four to six children under the

the families who are operating under the food program. Basically, they are there to check the temperature of the food, and make certain that each child is being served hot well-balanced meals.

The monitors, known as Food Sponsors, are also the ones responsible for issuing the reimbursement checks to the caregiver.

Love, who now works as a sponsor, says as a former caregiver she enjoyed sharing the first time moments with the children left in her care. "I made it a point to call the parents and convey those special growth moments to the parents."

"This also assured the parents that their child was receiving my individual attention," she said.

The government also has a program called Child Care Management System (CCMS), in which federal money comes down to the state to provide assistance for low-income or certain classes of working parents.

Under the CCMS program, Texas Department of Human Services pays the child care for mothers who once relied on welfare but are now going to work.

A home provider can sign a contract with CCMS to provide child care services for the child, and again, reimbursement for food is still allowed.

The program is open to everyone. However, before any home can be licensed special training, and extensive background checks will be conducted.

But Love says if an interested individuals should not be afraid to go through the necessary procedure in order to get their business started, the important thing is to be honest.

Love says people have been keeping children in their homes for years, including her mother who at one time was keeping Love's children. "A lot of minorities need to know about this because I feel like the Food Program has been a hidden secret."

Love plans to train individuals and teach them how to get licensed and set up for orientation.

"I've been dreaming about this day for a long time," says Love referring to being able to stay home with her children and actively participate in their lives while at the same time being able to live out the American dream.

For more information call Theresa Love at 271-9021.

"It's like a basic meal rate that the government basically says 'if you can neutralize these kids and give them a well-balanced meal, I'll help you do that and pay you for doing your work.'"



Theresa Love of Love's Nutrition Network with husband

age of 14, plus no more than six children after school.

"However during the summer children from infancy to 13 years can be in registered family homes all day," says Collins.

In licensed day care homes, the State is able to come out an monitor

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Changing waves

MON analyzes if KJMZ gives back as much as it takes from the black community

By Angela D. Ransome-Jones

Howard Stern. The name rings a resounding bell.

During the past year, Stern has managed to secure a spot among America's newest household names with his syndicated morning talk show. His name has become synonymous with antics obscene enough to position any tongue in cheek, and brazen enough to leave radio listeners everywhere asking, "can he say that?"

America has gotten quite used to obscenity in recent years. After all, it's in our homes, on our televisions, on our clothes, in our magazines and newspapers, and even on our radios. If you recall, starting in the spring of last year, Minority Opportunity News (MON) published a series of articles raising issues relating to the type of music being played on some local radio stations. In response to our first article (March 1993), we received somewhat of a tongue-lashing from Mr. Howard Toole, Vice President and General Manager of KJMZ/KHVN radio, stating that "KJMZ does not and has no plans to play," the type of rap music we referenced.

Recently, the station announced by way of a small notice in The Dallas Morning News, its plans for a transfer of licenses from Atlanta-based Summit Communications, to Granum Communications, Inc. (GCI), a New York-based group. In our last edition, MON made its position clear through a candid commentary by Publisher, Thurman Jones, and by a published letter from legal counsel, Mr. Michael L. Eagan, asking the Federal Communication Commission (FCC) to delay approval of the transfer of licenses.

During the course of its campaign, MON's stance has not been one geared against KJMZ, but more of a crusade to raise public awareness of the proposed transfer, and to allow those minorities most affected, to provide their thoughts and opinions on the content of the station's programming. Currently, 94 percent (94%) of Summit's local gospel station, KHVN/Heaven 97 audience is African-American (3% Hispanic), and 58 percent (58%) of the urban-contem-

porary KJMZ/100.3 audience is African-American (18% Hispanic).

Upon contacting Mr. Toole for comment, we were referred to Mary Catherine Sneed, Executive Vice President of Summit-Dallas

Broadcasting Corporation. According to Sneed, the transfer of licenses has been in the works since last year, when Summit's upper management made a decision to sell all of its radio and cable operations. If the sale is approved, Granum Communications, which locally owns The Oasis (107.5); WBOS, a soft rock station in Boston; and WSSH, a soft rock station in Orlando, will acquire KJMZ and its sister, gospel station KHVN.

viduals employed by KHVN and JAMZ; 13 of which are African-Americans in upper-level, managerial positions; four Anglos, and 1 Hispanic. Among the ten radio personalities JAMZ employs, she says all but two are African-American. The most popular of these personalities are morning show hosts, Russ Parr and Alfredas — both African-Americans. However, some feel that they are not necessarily the best representations of some of the African-American characters they portray.

In terms of its music, JAMZ identifies itself with more of an urban/contemporary sound; when, in reality, the programming format resembles more of a rhythm and blues (R&B) format, with an emphasis on rap. On the other hand, KHVN has a strictly gospel format.

"For years, we have been pioneers in urban music," Sneed says. "Summit has been the biggest urban and gospel group in the country. I think we've

have taken a stand and aren't playing offensive lyrics either way. One such station is New York's WBLS.

Around the same time last year that MON published articles relating to radio and rap, New York-based Inner City Broadcasting; owner of WBLS and one of the nation's largest African American-owned broadcasting firms, announced that its stations would not play music of a profane nature, or that advocated violence.

One year later, an inner-city spokesperson says that WBLS is alive and well.

"We've had an enormous, positive response to our policy, and a tremendous amount of public support," says Luvon Roberson. "This policy is in effect not only at WBLS, but at our other stations — KSJL FM in San Antonio, KBLX AM/FM in Berkeley, and WLIB, an African-American talk radio station."

As far as playing edited or clean versions of popular rap songs, Roberson agrees that these reproductions are insulting to the intelligence of radio listeners due to the fact that offensive words are often mechanically altered or stretched.

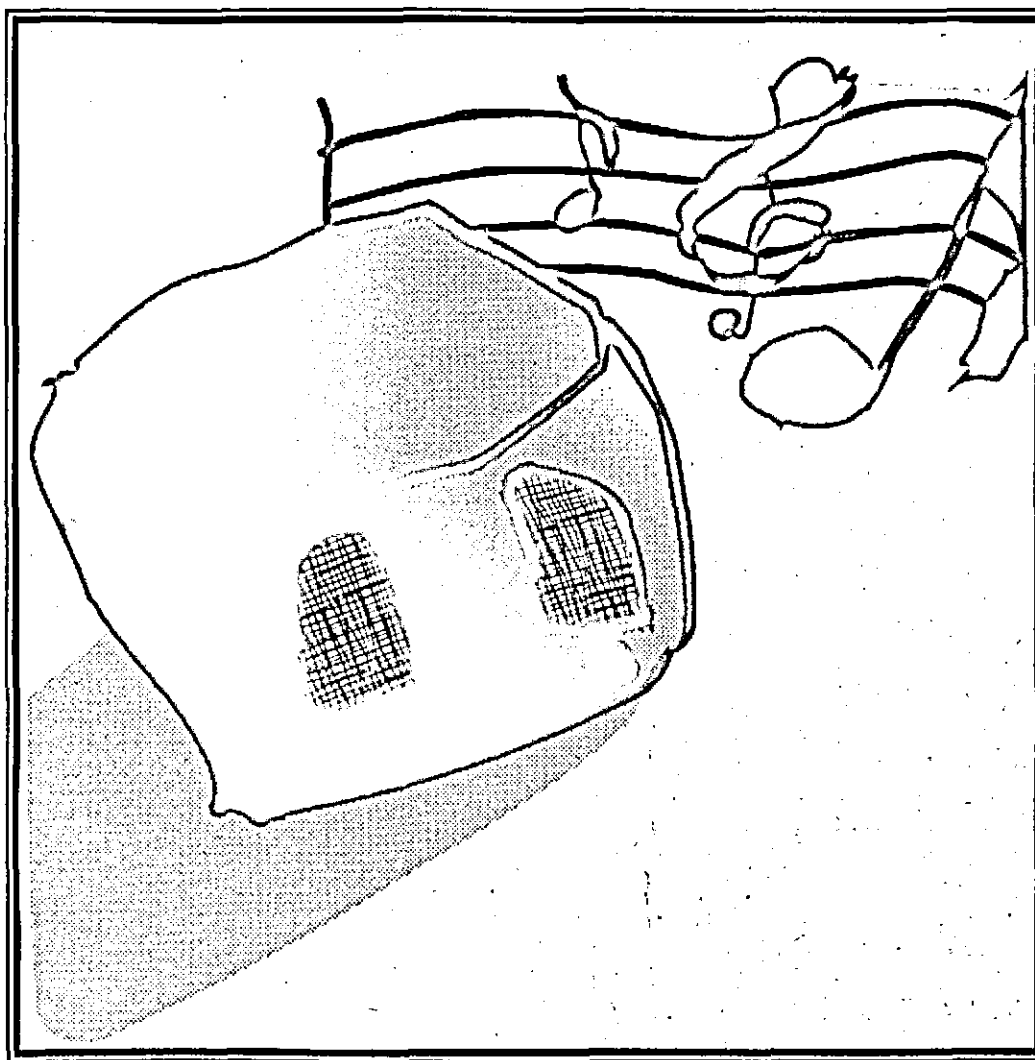
She says, "We will not play songs which refer to African-Americans as 'niggas,' or to women as bitches and hos'. As well, we will not play the edited versions because we feel that it will move young people to go out and buy the uncut versions."

Although numerous other stations have jumped on the bandwagon in their ban of offensive rap music (KACE in Los Angeles), others are avoiding the whole issue and sticking to the policy of playing whatever's popular. KPWR and KJMZ are two such stations that have opted to take a different approach — it seems for fear of losing credibility with its young audiences.

Sneed says, "I think we're (JAMZ) quite conservative, based on the industry and responsibility.

"I think it's a generational thing with rap. Adults don't like it because they think it all sounds the same. Women over 30 can't take it and don't want to hear it," says Sneed.

Another rising group of individuals preaching no tolerance, are our nation's clergymen. New York minister Reverend Calvin Butts III, set the precedent last year when he and his supporters launched an aggressive



Sneed describes Granum as a smaller company, with an approximate staff of six in its corporate offices. To her knowledge, none of these staffers are African-American. This poses a great concern, considering the magnitude of African-American listeners the group will acquire.

Under the current ownership of Summit, Sneed says there are a combined total of approximately 50 indi-

done very well with our formats."

Sneed contends that KJMZ does not play any lyrics with profanity and that they are not into "the whole bitch and ho thing." The station does, however, permit the broadcasting of edited versions of what are termed as "offensive lyrics." If it is a popular record, Sneed says, JAMZ requests the "clean" version from the distributor to play on the radio.

Clean or dirty, some radio stations

Cont. on the next page

WAVES Cont. from pg. 19

campaign against such rap artists as 2 Live Crew and Niggas' With Attitudes (N.W.A.). Butts, pastor of Abyssinian Baptist Church in Harlem, was also partly responsible for Inner City Broadcasting's staunch campaign.

On a local level, Reverend Derrick Harkins, Pastor of Dallas' New Hope Baptist Church, launched his own, personal crusade last year when he appeared on the Jerry Springer Show with rappers Luther Campbell and former Geto Boy, Bushwick Bill.

Like Butts, Harkins sees a "direct relationship" between sexually explicit rap lyrics and teenage pregnancy and violence.

In an interview with MON last year, Harkins said, "We see violence played out in our high schools and streets on a daily basis. This behavior is not only glorified by music videos, but by radio as well.

"Sure, you hear a lot of radio personalities trying to promote peace, but there has to be some consistency . . . with the station, its disc jockeys, and programmers," added Harkins.

Although, to date, MON has received no personal response from Mr. Howard Toole to our previous correspondence, we recently received a letter from KJMZ legal counsel, Mr. John Logan. In this letter, Mr. Logan provides responses to the issues raised

in our August 10th letter, which was addressed to Mr. Toole.

One of the issues raised in this letter involved the placement of the legal notice which announced the proposed transfer of licenses from Summit to GCI. This notice was only published in The Dallas Morning News, despite the fact that the paper only reaches 40 percent (40%) of the African-American population. This placement was of some concern, due to the fact that KJMZ is targeted to African-American, urban youth.

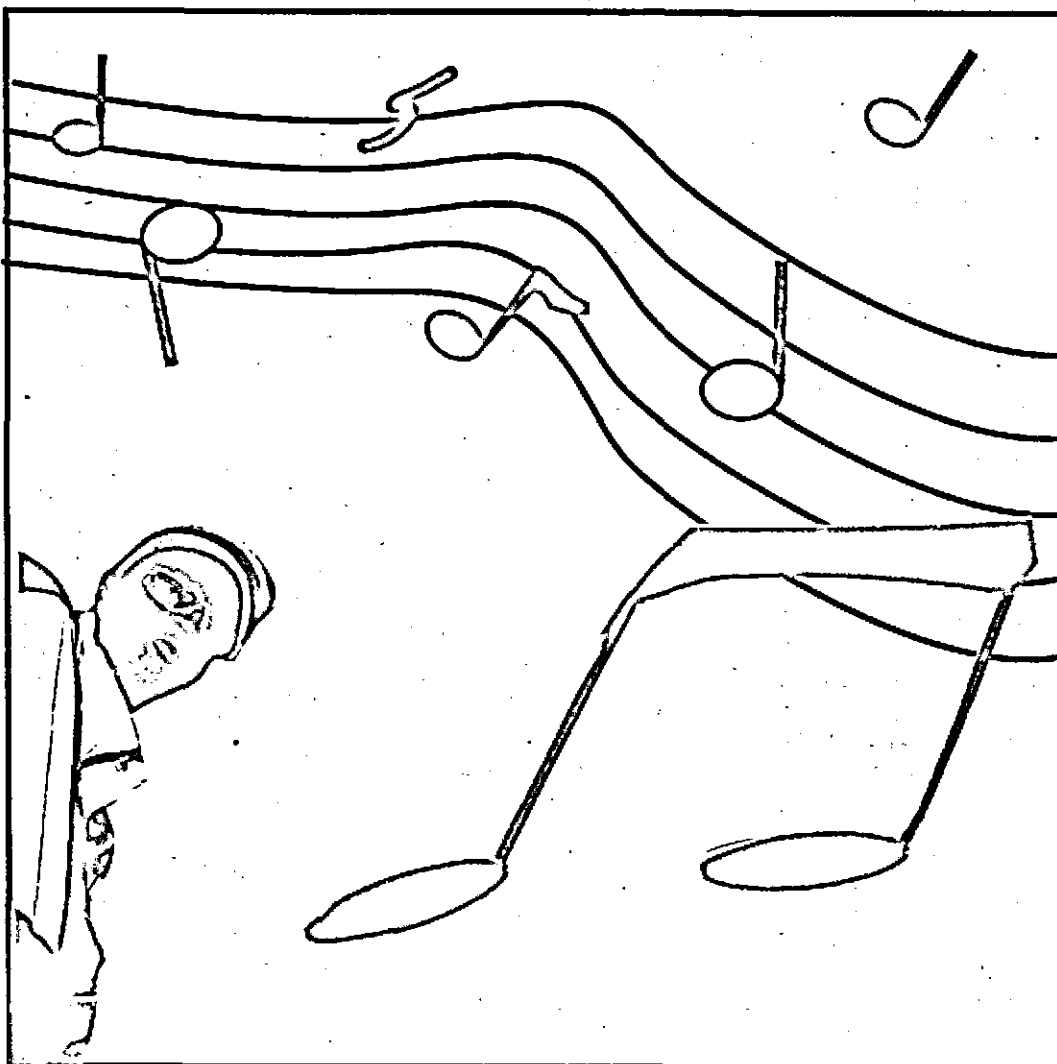
Mr. Logan's response to this matter was as follows:

"The FCC's rules govern the content of the notice and the place and schedule for its publication. These rules require that the stations publish the notice in a 'daily newspaper of general circulation.' It is not clear to us that the other newspapers you mentioned (minority newspapers) would have met this requirement of the FCC's rule, . . ."

In reviewing the Summit community assessment files, MON noticed some discrepancies in the interviews: #1, the dates and times that the interviews were allegedly conducted

were questionable — due to the fact that multiple interviews were conducted only a few minutes apart, on the same dates, in person. Secondly, it

Opportunity News. In agreement with this statement, Summit Executive Vice President Sneed says, "any and all complaint letters are kept on file.



My Father:

I thank you for being with me this day, at this time of hour, my Heavenly Father, walk with me this morning, talk with me this morning; my Father love through me this morning, and love with me this morning. Father, I care for you to pray with me this morning; through the care of Jesus Christ God, have me to say this prayer every day through you Lord, in your name. Speaking to the God that gave the given life, which is the power of God Almighty.

Hello! Lord, this is Spirit Love Misty. God, always love me through the ones that's so against me, even, God always love me through the ones that dislike me so. Father, love me through this evil spirit that plots upon me. Love me Lord through this evil spirit that uses me as a prey. Yes Lord, let your blessing love show; down into the pit of his belly of this devil Lord. Let it glow, let your blessing glow right now! Lord.

Father, I thank you for helping me to seek for the lost souls this morning. Touch them Lord, touch their love ones; touch their souls, touch what they care for Lord. Touch of their care so they can see the light of you Lord. Yes Father, thank you for having me to seek for the new comings that they can come to the table and get their blessings. Through you Lord, in your name. Father, thank you for having me to seek in the right direction, I thank you Lord for directing me in the right path. Heavenly father, I thank you for having me to seek for the real truth in this life. Heavenly Lord, bless my care; have my care to rise and meet your expectations at all times. Yes father, have my care to touch others. Have my care to get them to see what you are talking about. Heavenly Father, bless my financials, bless my gold in this life. Bless my wealth, have me father to share my wealth with your loved ones, have me to share my wealth with my friends, as well as, that my friends help me to share my wealth.

Heavenly Father God, the work that I must do, that I do, do. Will it save me as well as others right now! in the life. Heavenly Father, I must ask you, what can miracles do for me, about my matters, about my problems, and my needs right now! My God, what can miracles do for me right now. Yes Lord, how is my blessings; bless of my blessing Lord. Bless my way as well as others.

God give me sight within mind, beyond sight within mind. Yes God, give me sight beyond sight, give my faith beyond faith right now! Lord I care to know that you are standing right here within my mind, within my soul, with my thoughts father, and that you are standing right here within my heart. Heavenly father, walk around within my mind. I have no fear for this evil spirit of this devil. God have me to see out of your mind; have me to see out of your thoughts right now! Lord. Heavenly Father, have me to see, Father; the way that you see, Father, I must say forgive me for my stupid ways, forgive me father for my shortcomings. Bless the child Father that is laid to the wasteland. Father, what that is given to me that is from you. Heavenly father, within your will I'm asking you to bless this prayer, that I prayed here today. Bless this prayer through you, Father, in your heavens, in your glory, bless this prayer father in your love, have this prayer to reach others across the nation father.

God I thank you for being within me this morning; talking with me this morning, and walking with me as well, this day through this prayer. I thank you Father for hearing me out, for what I have to say for this day. Through you Father for this I pray in your name. Amen.

P.S. God give you something every day. It is for you to see what he gives you. He is the Given. This will be a joy to me, when I can keep this prayer into the newspaper forever. What is it that you care for to come true.

Call: Spirit Love Misty, (214) 327-4208.

I do Spiritual Readings/Spiritual Guidance.

was noticed that all of the interviewees seemed to list community concerns connected to their occupations; with no interviews of "the man/woman off the street," who, in most cases, make up the station's listening base. Lastly, the file contained only one negative letter regarding the station's (JAMZ) programming, which was somewhat questionable considering the station's wide listener base.

In response to Issue #1, Mr. Logan explained that it is common for Summit to conduct multiple interviews, in person, only a few minutes apart on the same date. In response to our second issue, Logan stated, "Summit conducts its assessment interviews with community leaders and representatives. In Summit's view, those demonstrably committed to the community and active in serving it, generally provide better information about community needs, than 'the man-on-the-street' interviews."

Lastly, in response to our concern regarding the lack of complaint letters, Mr. Logan responded, "The stations' public files do not contain many negative letters because the stations do not receive many."

Currently, Logan says there are four complaint letters on file; two of which were directed from Minority

Although we don't keep a record of complaints communicated by phone, but we do make it a point to return all phone calls.

In his closing statements, Mr. Logan cited Summit's practice in maintaining public files that are "complete in all respects.

"If your client (MON) knows of any additional letters that were sent to the stations and should be in the file," he added, "please let me know so that our client (Summit) can make arrangements to include them."

As a publication dedicated to the service of the surrounding community, MON would ask that you forward your comments, in the form of written correspondence, to the following address:

Minority Opportunity News
2730 Stemmons Freeway
1202 Tower West
Dallas, TX 75207

Publisher's note: To date, the Federal Communications Commission has not responded to MON's request for a delay in the proposed transfer of license. Again, our position is that part of the ownership change process affords the public the opportunity to provide comments and to raise questions regarding the performance of KJMZ in servicing community needs. We solicit your prayers and support in our efforts.

Pledge on

A historic overview of the black fraternities and sororities

by Angela D. Ransome-Jones

On January 15, 1908, nine women at Washington D.C.'s Howard University made history when they joined forces to found the first African-American sorority.

Not long after the founding of **ALPHA KAPPA ALPHA**, 22 young ladies at Howard got together to form **DELTA SIGMA THETA** in 1913. **ZETA PHI BETA** was next, laying its foundation at Howard University in 1920. And finally in 1922, **SIGMA GAMMA RHO** emerged as the fourth and final historically African-American sorority to date, creating its roots at Butler University.

On the fraternal side, **ALPHA PHI ALPHA** debuted as the first of the African-American fraternities when its seven founders at Cornell University came together in 1906. Following them in 1911 were a group of men at Indiana University who together established **KAPPA ALPHA PSI**. That same year, four brothers united to form **OMEGA PSI PHI** at Howard University. Lastly, in 1914 the men of blue and white made

their mark by founding **PHI BETA SIGMA**—also at Howard.

For years, African-American fraternities and sororities alike have been synonymous with parties, step shows, rivalries and stereotypes. As the idea of African-American, Greek-letter organizations took root in America over the years, observers believe that the original ideas and ideals were largely lost. Instead of maintaining themselves as organizations embracing such principles as brotherhood, sisterhood and scholarship service, they have become, to a large extent, exclusive and in some eyes "snobbish."

In fact, most "old heads" agree that the focus of such groups was concentrated more so on community service efforts "back in the day," than on the

glamour and popularity that many associate them with in the '90s'. In some cases, Greek organizations today have accepted and patterned themselves upon the basis of prejudice in terms of race, color, residence and family background.

Rumor has it that in earlier years, a "paper sack test" was often administered on prospective pledges of Alpha Kappa Alpha to determine whether or not a candidate's complexion was fair enough to join the ranks of the "pretty girls." Since then, however, times have changed—some of us darker sisters are proof more than others of this change, as AKA has emerged a sorority of all shades and colors.

On the same tip, Deltas, Zetas and Sigma Gamma Rhos have also had their fair share of stereotyping. Likewise have the men of Omega Psi Phi, known as the "dogs," Kappas, labeled "pretty boys," and Sigmas, who have been negatively associated with the word "country."

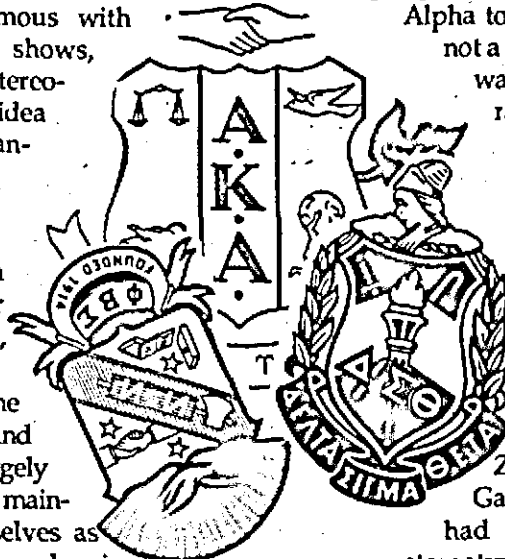
Although the primary focus and purpose of our African-American greek associations still leans toward the community service aspect, there has been a

growing concern in recent years over the cost of membership—but not in the financial sense.

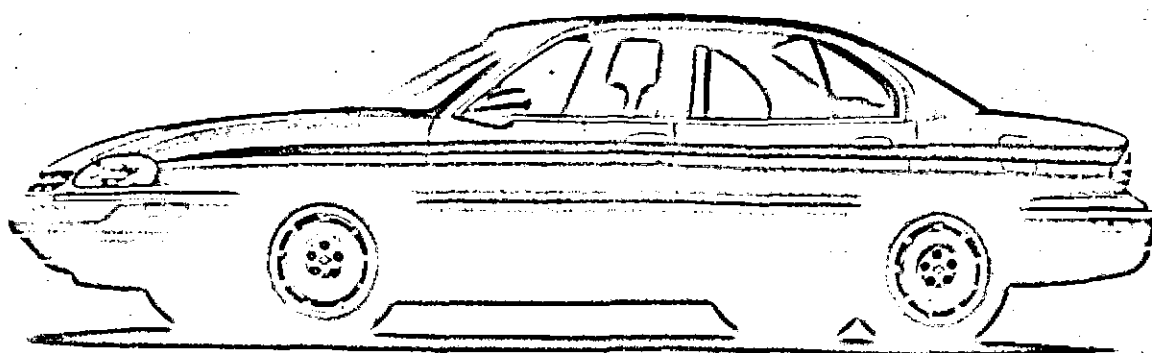
It's been a tradition over the years that pledges had to earn their way into a greek organization. With fraternities, this initiation often involved branding or paddling. However, in recent years, pledging has turned more or less to violence, as the news headlines have captured shocking tales of fraternity members taking the pledging process to deadly extremes, in a literal sense. Although sorority members are in many cases just as guilty of violent pledge processes, the cases are less rampant, as more and more national chapters have taken action in simplifying the induction process.

Regardless of the irreversible changes that have taken place in our African-American sororities and fraternities, national and local graduate chapters of these organizations are taking strong stands all across the country in keeping with the service theme on which many of them were founded. With such prestigious honoraries as Michael Jordan and Jesse Jackson, who are both members of Omega Psi Phi fraternity; renowned political leader, Barbara Jordan, a Delta Sigma Theta member; and on a local level, three of our own—Mr. Emmitt Smith, James Washington and Eric Williams, all Dallas Cowboys, and all Phi Beta Sigma

Pledge Cont. on Page 26



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The following movies will be aired during the month of September on one of your TCI Cablevision channels. If you don't have cable in your home, please contact TCI.

by Tai E. Jones

Entertainment Editor

WHAT'S LOVE GOT TO DO WITH IT???

With an exasperating performance that won her a nomination for the Golden Globe Awards, Angela Bassett electrifies the audience as Tina

The real life story of Tina Turner. Angela Bassett and Laurence Fishburne.

What's Love Got To Do With It



SHOWTIME
"What's Love Got to Do With It" will air Sept. 30 at 7:00 on SHOWTIME

Turner in *What's Love Got to Do With It*. The screenplay for the film is taken from Tina Turner's autobiography, *I, Tina*. Unlike the book, the film does not feature any abuse with burning cigarettes and boiling water, yet it does capture the events that undoubtedly made the Ike & Tina Turner Revue and marriage.

The film begins with a young Anna Mae Bullock (Tina Turner is her stage name) singing with more vigor than reverence in the church choir. As she approaches home, she sees her mother and her sister leaving their Nutbush home to go and make a life for themselves in the city. After the death of her grandmother, Anna Mae starts her career in a talent show competition that allows her to sing with Ike Turner (Laurence Fishburne).

Fishburne performs all of the vocal selections originally performed by Ike Turner and Bassett lip-synchs as Turner performs the actual tunes. This soundtrack has some of the best that Tina Turner has to offer; it is definitely a must-see and hear.

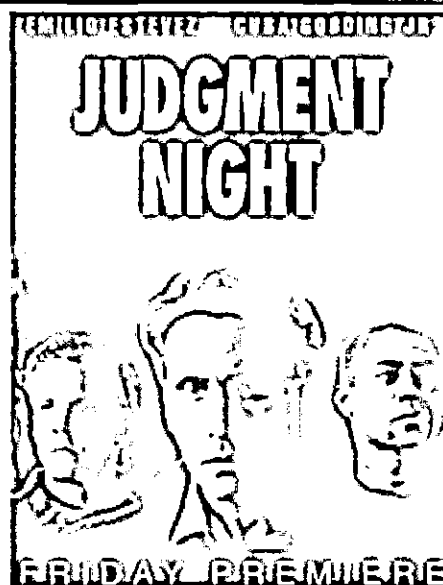
Jennifer Lewis gives a stellar performance as Zelma, Tina Turner's mother. According to Lewis, Zelma has not changed very much through the years. When the real Zelma was told she would be featured in the film, she instructed producers to "get someone cute to play Zelma...I've always been cute."

The film allows the viewer to understand the conditioning of battered women, yet also allows you to celebrate in their triumphs.

JUDGMENT NIGHT

Stranded and running for their lives in a no-man land section of Chicago, four friends witness a murder and find themselves trapped in the safety of an abandoned apartment. Emilio Estevez, Cuba Gooding, Jr., Stephen Durrff, and Jeremy Piven are chased around the empty streets of the city as trash is swirled into the air. Each friend, despite the conflict, manages to define their own moments.

The movie shows great intensity from characters such as Piven, who delivers the role



FRIDAY PREMIERE
"Judgement Night" will air Sept. 9 at 7:00 p.m. on CINEMAX

as the jerk. The film allows the audience to cheer as villains get what is actually due to them. The film personifies the thrills of a gun and the righteousness in lead pipes. It has cheap violence, yet it is a solid-action film which parallels an urban nightmare drama.

DEMOLITION MAN

The year is 1996; the City of Los Angeles so torched by gang violence that the hillside Hollywood sign is reduced to anders. Sylvester Stallone appears beyond the rubbish as Policeman John Spartman, a take-no-prisoners cop. His prey is a mad-psycho, Simon Phoenix (Wesley Snipes) with a tangerine orange hairdo.

The action jumps to the year 2032—and Los Angeles is now San Angeles under the rule of a deceptive benevolent dictator, Dr. Raymond Cocteau (Nigel Hawthorne). He has altered more than the city's name, he rids it of pollution,



"Demolition Man" will air Sept. 10 at 7:00 p.m. on HBO

traffic, crime, rudeness, foul language, and individuality. Necessities such as toilet paper have been replaced by seashell looking devices. The thorns within the system are called "scraps", outcasts who live underground with relics of the twentieth century and commits heinous crimes. Blood-thirsty Phoenix escapes his frozen cocoon during a mandatory parole hearing and puts the San Angeles Police Department into a flurry. They soon determine that the only person to deal with Phoenix is John Spartman.

The film features actual blow-ups of warehouses in downtown Louisville that was used as a promotion for the film. The clearing of the buildings were to make way for a waterfront opening.

Blacks spend an average 6 hours per week reading English language newspapers and an average 6.6 hours per week reading English language magazines

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Etching away at the stone

Bob Thomas of Stonebriar Communications

by Tai E. Jones

As ancient Egyptians managed to use hieroglyphics as their form of etching into the stone, Bob Thomas, President/CEO of Stonebriar Communications, Inc., a division of the JCPenney Company, has successfully etched his way into the communications industry by using a strong work ethic, education, ambition and discipline.

Mr. Thomas says that he knew from the time he was 15 years old he wanted to be in radio and television. During his senior year, he attended the Connecticut School of Broadcasting. Thomas was allowed to leave his high school and began his announcing career at Wesleyan University in Middletown, Connecticut. With referrals to parties, weddings, and other social events, he had the opportunity to earn an income. Although, Mr.

Thomas had become successful as a disc jockey, he was greatly inspired by Mrs. Bertha Samuels, an ex-girlfriend's mom, to attend college. Not only did Mrs. Samuels assist him with

enrollment, she drove him to the Manchester Community College. He later transferred to Adelphi University where he completed his studies in three years.

His career with the JCPenney Company began as part of the Technical staff in the Audio Visual

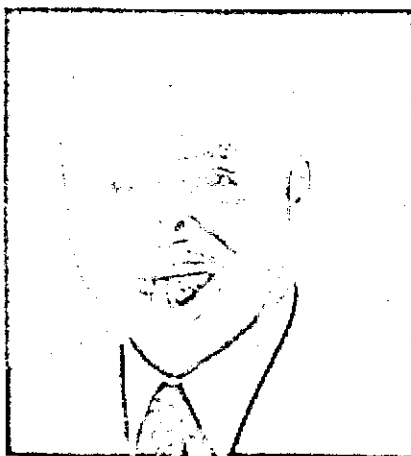
Department. Progressively, he has been: the Studio Manager for Direct Broadcast Satellite, where he supervised and directed the daily broadcast to 1100 stores; Production Manager, where he developed and analyzed a cost-savings plan; Manager of the In-store network where he headed sales, marketing, and programming; and Vice President /General Manager of Stonebriar Communications, Inc.

As President/CEO of Stonebriar, he is responsible for the total operations, sales, marketing, and personnel efforts of the firm.

Currently, Stonebriar offers services in broadcast and video production, video and audio post and 3-D animation.

American Airlines, TU Electric and American Medical International has utilized video and broadcast services. Service Merchandise and Andin

International have utilized the photography services and four programs are produced in the studios: *Impact with Willis Johnson*, *Billy Bob's Country*, *Imagineland*, and *Flava TV*.



Bob Thomas

On track

"Two Trains Running" in Fort Worth

by Tai E. Jones

It's the year 1969—the year of social change—Memphis Lee's Diner, is where a struggling owner and an independent waitress, Risa, serves a group of colorful characters who are living ordinary lives surrounded by extraordinary circumstances. Two-time Pulitzer Prize winning author, August Wilson, has definitely created another smash hit.

Stage West's production of *Two Trains Running* is the Texas premiere of the play which earned Laurence Fishburne a 1992 Tony Award. The Stage West cast includes William Earl Ray as Memphis, Regina Washington as Risa, and features Akin Babatunde, Juan Fernandez, Jim Ponds, Marcus Mauldin, and Alonzo Waller as the diner regulars. The elder regulars seem untouched by these changes. They are

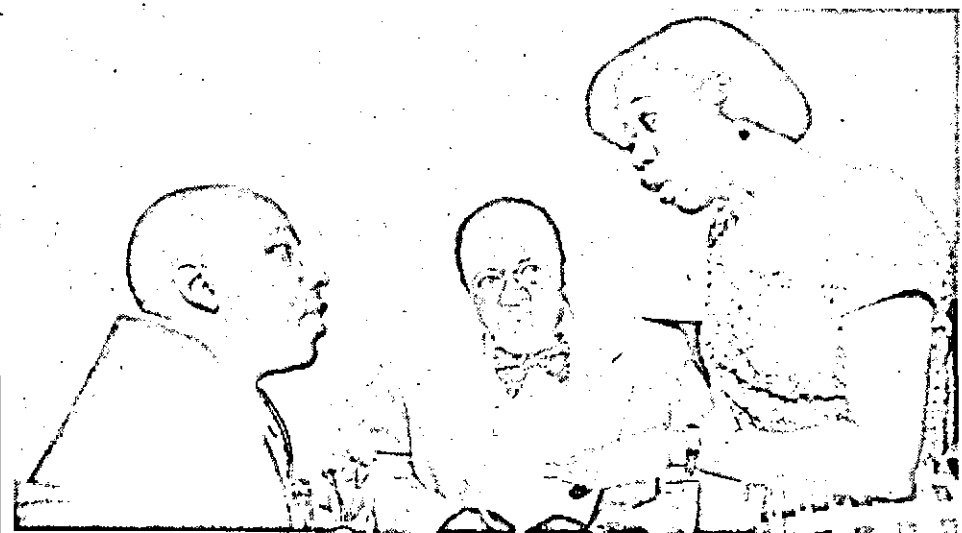
more concerned with hitting the numbers pool than the Civil Rights movement. But when Sterling, a younger and passionate ex-con, enters their lives, all are forced to examine their pursuit of the American

Dream.

Alternately funny and thought-provoking, the play offers a glimpse of a key moment in history, not through any major events, but through a piece of everyday life in a deteriorating black neighborhood.

In an effort to bring the play to high school students in Fort Worth, Stage West has conducted a fundraising campaign to find sponsors for student tickets. Stage West is pleased to expose August Wilson's work to students who would not normally be able to attend.

The production is directed by Artistic Director Jerry Russell; Set design and coordination by Jim Covault; Lighting Design by Michael O'Brien; Sonda Speer, Technical Director; and LuAnn Adamson, Assistant Director and Production Stage Manager.



Joan Fernandez, Akin Babatunde and Regina Washington in Stage West's production of "Two Trains Running."



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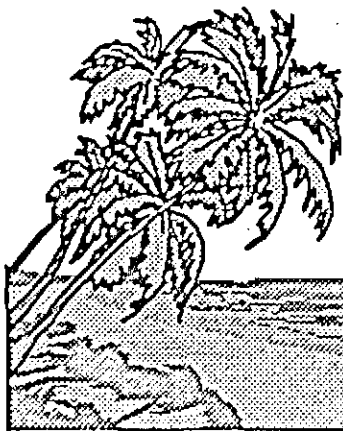
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8 Stone Cold	9 The Liar's Club	10 Heart and Souls	11 Klass Me Deadly	12 Conan the Barbarian	13 Samurai Cowboy	14 Jungle Fever
15 Trouble Bound	16 Hard Target	17 King of the Hill	18 Flirting	19 Waterland	20 Jungle Fever	21 Heart and Souls
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TRADEWINDS in Business

Tai Jones

Stephanie's Collection
6955 Greenville Ave.
Dallas, TX
(214) 369 - 4438

4438.

Larry S. Starks
Compass Bank
Houston, TX
(713) 623 - 2666

Stephanie's Collection of African-American Art has expanded to a new location at 6955 Greenville Avenue. The new store will combine Stephanie's Too and Stephanie's Collection, additionally it will include a dessert shop called The Nappy Cafe.

A new line of contemporary art, primitive African mask, and high-end folk art into its current inventory of African-American images. Currently, Stephanie's Collection has over 600 images both framed and unframed. Stephanie's will increase its line of dolls, figurines, magnets, and high-end artwork. The store

also plans to add 250 new frame samples to its inventory of custom frames.

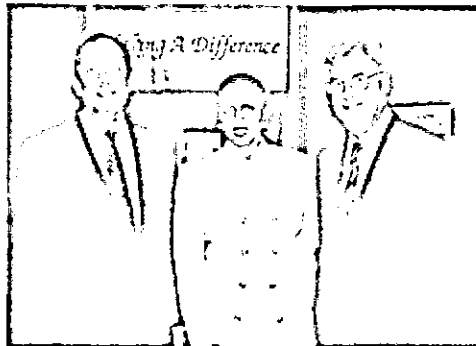
The Gallery is planning a Grand Opening Gala October 15 - 17 at the new location. Numerous nationally known artists will attend the celebration. For more information, you may contact Kesha Jackson at (214) 369 -

Larry S. Starks has been appointed to the Employee Benefits Business Development of Compass Bank's affiliate, River Oaks Trust Company. Starks, a Vice President and Trust Officer, brings nine years of financial planning and marketing experience from a big six accounting firm.

River Oaks Trust, with offices in Dallas and Houston, is a subsidiary of Compass Bancshares, Inc., a \$7.8 billion bank holding company with 157 offices in Texas, Alabama, and Florida.

Texas Instruments Hosts Second Annual Procurement Open House
Dallas, TX
(214) 995 - 9897

Expanding on its continuous commitment in minority business development, Texas Instruments has hosted its second annual procurement open



Margo Posey (center) with TI representative

house today to strengthen relationships with current suppliers and meet new minority vendors.

TI, in conjunction with the American Indian, Asian, Black, and Hispanic Chambers of Commerce and the Dallas Fort Worth Minority Business Development Council, are co-sponsors of the event. Purchasing agents representing five divisions within the high technology corporation discussed opportunities in commodity areas such as printing, packaging, warehousing, construction, pest control, exterior landscaping, computer supplies, graphic arts, electronic communications, and professional services.

UTA Appoints Three to Vice Provost Positions

The University of Texas at Arlington has filled three high-ranking administrative positions in the Office of the Provost, promoting from within the University community. Nadine Jenkins, who has served as the interim Executive Assistant to Provost Dalmas Taylor the past year, has been named associate provost for administration. Dale Story, who has served as the Liberal Arts interim dean, has been selected assistant provost for academic affairs. Ira Bernstein, a psychology professor known internationally for his research and planning. All three will begin their duties on September 1, 1994.

Central Bank & Trust
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Jo Garwood has been promoted to assistant vice president at Central Bank & Trust and Charles Clemons was elected a banking officer.

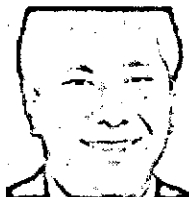
Garwood is assistant controller in the accounting department where she

is responsible for all accounting personnel. Prior to her association with Central Bank & Trust, she was assistant vice president and controller for Pulaski Bank & Trust in Little Rock, AR.

Clemons recently joined the retail lending department at the Medical District location. A graduate of Texas Wesleyan he joined CB&T as a Credit Analyst in 1986 and moved to the collections department in 1992.

Willow Distributors Promotes Diaz

Willow Distributors, Inc. recently promoted Luis A. Diaz to Vice president of operations. Since joining Willow in 1986, Diaz has served as director of data processing for the malt beverage wholesale company.



Prior to his association with Willow, Diaz was director of planning for Adolph Coors Company in Golden Colorado and senior auditor for Coors Distribution Company in Tustin, California.

Mentoring Program Announced

A new partnership between the Marriott Corporation, the HOSTS (Help one student to succeed) Corporation and DISD was announced last month at the George W. Carver Learning Center by DISD General Superintendent Chad Woolery.

Dallas area Marriott employees will be released one hour per week to mentor students in one of 20 Dallas Public Schools with the HOSTS program near their work site or home.

The volunteer program is aimed at making a difference in the lives of children in need of special instruction and one-on-one attention.

For more information contact Gail Chandler at (214) 841-5047.

Anthony Pruitt
MainBank
214-371-6000

The Board of Directors of MAINBANK have announced the hiring of Anthony Pruitt as Assistant Vice President and Loan Officer in the Dallas Branch located at 333 W. Kiest Blvd. Anthony previously worked in Loan Services at another Dallas area bank. He graduated from America Commercial Junior College in Lubbock Texas. Anthony comes to MAINBANK with 8 years Banking Experience. He is actively involved in working children, as well as assisting in worldwide bible educational work within the community.



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The Cougar from SOC

Oak Cliff's Sheddric Fields progressing by leaps and bounds at UH

By Dwain Price

Two years ago he was named the Gatorade National High School track and field athlete of the year. Now, Sheddric Fields is trying to make a name for himself on the college track and field scene.

A junior at the University of Houston, Fields finished third at the NCAA national meet in the long jump, and sixth at TAC nationals. He last Spring, has a collegiate personal best jump of 26 feet, 7 1/4 inches, good for third place on UH's all-time list behind Olympians Carl Lewis (28-6) and Leroy Burrell (27-6).

Fields, who graduated from South Oak Cliff High School in 1992, believes he will take the UH school record away from Lewis before he leaves Houston.

"Actually I have all the stuff that I need," Fields said. "I just have to put it all together—the combination of the

speed, the right takeoff angle at the board, and height.

Fields is receiving plenty of help at UH from Cougars coach Tom Tellez. A track and field guru, Tellez coached Lewis and Burrell, and also

coached Joe DeLoach and Mike Marsh. DeLoach won the Olympic gold medal in the 200 meters in 1988, and Marsh toted home the gold in the 200 in the 1992 Olympics.

"You can't help but notice that coach Tellez knows what he's talking about, because the people he's produced have gone on to win Olympic gold medals or set world records," Fields said. "So it helps to know that you can really rely on your coach to know what he's talking about.

Fields, who finished 17th at the 1992 Olympic Trials less than a month after he graduated from SOC, consis-



Sheddric Fields

tently jumped 26 feet this year as a high school junior, he soared a personal leap of 26-8 1/2.

That same year, Fields advanced to the state meet in five different events. The maximum allowed by the University Interscholastic League. But he always knew back then that the long jump was his selling.

"When I was nine years old, there was some dirt in front of our apartments and my brothers and I used to make a long jump pit out of it and draw lines in it," Fields said. "Then we would

see who could run and jump the farthest."

Fields has skied a lot since those pre-teens years. Once he makes the pro circuit, where appearance fees can reach as high as \$100,000, Fields hopes to be at the top of his game.

"I have to be mentally ready and make sure that whatever I do in workouts I do at the

meets," he said.

"But I've gone over 26 feet 13 times this year, and I've jumped 26-7 three times this year. Hopefully next year everything will keep working the same and I'll jump farther."

Rookie on the rise

Willie Jackson is already making his mark with the Dallas Cowboys

by Dwain Price

During the five weeks of training camp, Dallas Cowboys wide receiver Willie Jackson performed at such a high level that he easily could have been mistaken for a cagey veteran.

Jackson was often diving for—and catching—balls that normally only guys like Michael Irvin and Alvin Harper are able to catch. The rookie from Florida was one of the stars of an otherwise uneventful training camp as he established himself as the Cowboys' fourth receiver.

Jackson, who slipped to the fourth round of the National Football League draft, said he honestly was not trying to prove to anyone that he should have been drafted higher. He was simply doing what comes natural to him—making dazzling catches while turning the crowd on in the process.

"I'm not trying to impress any-

one," Jackson said.

"Besides, you can't catch all of them, and I think people understand that. But I want to try and catch all of them."

Jackson was able to get in many repetitions during training camp because Irvin and Harper missed the

majority of camp with shoulder injuries. This was one window of opportunity Jackson wasn't going to let slip through his hands.

"I think Willie is right where we want him to be," Cowboys receivers coach Hubbard Alexander said. "I think he does a tremendous job, and I think he gets better every day. Every day he makes two or three big plays."

Perhaps Jackson inherited his big play skills from his dad, who played in the NFL in the 1970s for the Buffalo Bills and Houston Oilers.

"When you grow up around football your whole life, you don't have to be taught too much," Jackson said. "One thing that was stressed is educa-

tion."

Armed with his parents' guidance, Jackson graduated from Florida with a degree in broadcast telecommunications. On the field, Cowboys cornerback Kevin Smith said Jackson compares favorably to Irvin.

"He doesn't really have the speed, but he does have the strength for a big receiver, Smith said. "And he has the work ethics that it's going to take for him to be a better player."

Jackson, 6-foot-1, 205 pounds, doesn't mind going across the middle

catch footballs in traffic. And he couldn't think of a more suitable stage to hone his skills than with the Cowboys.

"Everyone knew the Dallas Cowboys growing up, so you couldn't ask for a better situation," Jackson said.

"You knew the Dallas Cowboys whether you liked them or not."

Chances are, once Cowboys fans get to know Willie Jackson, they're going to fall head over heels in love with him.

"I'm not trying to impress anyone. Besides you can't catch all of them. But I want to try and catch all of them."

Tough road to state

Carter coach hopes teams's schedule will make them great



Dwain Price

Without flinching, Carter head football coach Freddie James put together what is believed to be the toughest pre-district schedule in the history of Texas prep football.

The Cowboys open the season with a Sept. 3 game against DeSoto in the Cotton Bowl. Then they travel to the Astrodome for a Sept. 9 contest against perennial state power Houston Yates.

After that, Carter meets Fort Worth Dunbar in a Sept. 17 game at Sprague Stadium, and then will face Class 4A juggernaut Roosevelt Sept. 23 at Sprague. But probably the game that is attracting the most attention is the Oct. 1 shootout between Carter and powerful Odessa Permian. That contest will be played at Texas Stadium, and officials are expecting a crowd of over 40,000.

James believes the tougher the schedule the better his team will be prepared once the playoffs roll around.

"If I play somebody weak, I'll never know how well my boys are playing," he said. "But if you play somebody tough, then you know how to make the adjustments."

"But I don't think any team is better than my kids. Their blood flows the same way our blood flows. And I hope their heart is on the same side."

The Cowboys are coming off an 11-1 season, losing only to up-and-coming DeSoto in the second-round of the playoffs.

Carter returns three starters on offense and three on defense to go with 18 lettermen.

James' team suffered a tragedy when Calvin Goldsmith, an All-American candidate, was murdered earlier this summer, one of the team's

cont. on page 26



Freddie James



Center of diversity

As a symbol of its commitment to Dallas' diverse business and professional community, Comerica Bank-Texas celebrated the opening of its new Service Center August 24, with a program attended by prominent civic and business leaders from throughout the Metroplex. The reception featured participation and tributes from the black and hispanic chambers of commerce.

Comerica has invested more than \$10 million in the construction and ren-

ovation of the 150,000-square-foot complex situated at 1508 West Mockingbird Lane, a 16-acre site near Love Field. Directing more than one-third of the project's renovation budget toward minority businesses, both ethnically and women-owned, Comerica Bank-Texas renews its commitment to the minority community and middle-tier, owner-managed businesses.

Pictured (l to r): Charles O'Neal, Raymond Nasher, Hector Escamilla, Chuck Gummer, Joe Goyne, Reid Rector.

James Cont. from page 25
more popular players.

"The kids were hurting at the beginning but now they're beginning to come together and they're beginning to understand it a little more," James said. "But it's hard for young kids to understand that he's gone now."

The Cowboys had 21 players to receive scholarships last season. But James, as usual, has reloaded from a junior varsity team that was 9-11 last year and a freshman group that posted a perfect 10-0 record. James, 125-19-2 in 12 years at Carter, said this team can contend for the state title if he gets his quarterback situation settled.

Jamie Reed (5-9, 160), DeMarco King (5-10, 175) and Chris Lewis (5-9, 165) are battling for the starting quarterback spot. Reed played behind Eric Moore (now at Oklahoma) last year and knows the system more, but is not a lock as the starter.

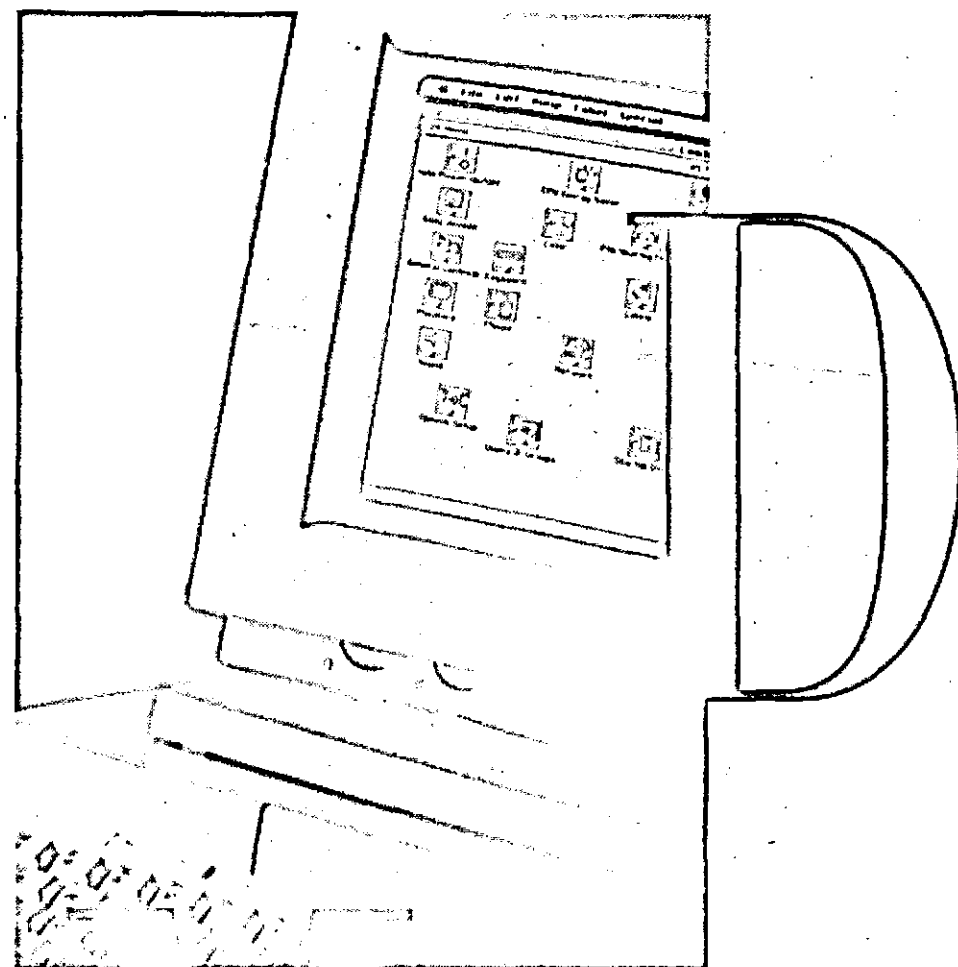
"I'll be glad when one of them decides to take charge," James said. "We have just about everything else intact."

Including the toughest pre-district schedule in the history of Texas prep football.

Pledge Cont. from page 21

men—the task of fundraising for individual philanthropies should not be a difficult undertaking.

As far as the younger greek generation is concerned, observers foresee that nothing will change as far as the partying, stepping and social focus of undergraduate chapters are concerned. However, the general consensus of older and younger members alike is that the African-American Greek experience as a whole should be fun, as long as the standard of quality set by its founders is maintained.



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Michael, James' partner, has some expansion plans in mind, too.

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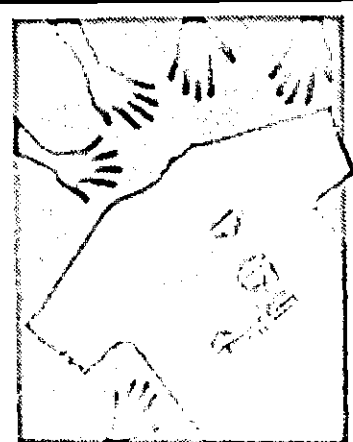
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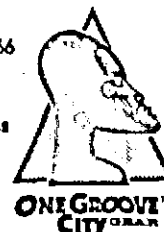
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September 1

The Texas Gospel Music Songwriters Conference will be held at The Charity Church located at 2936 Stuart in Fort Worth, beginning Thurs. Sept. 1 through Saturday the 3rd. The fee is \$10. Richard Smallwood is the featured guest and a number of Texas based performers will be on hand.

Following the workshop, Smallwood will perform at The Texas East Jurisdictional Headquarters (COGIC) in Ft. Worth. Tickets are \$5.

For more information call (214) 787-1970.

The South Dallas Community Forum will be held on Thursday, Sept. 1 beginning at noon in the Conference Room of the Dallas Black Chamber of Commerce located at 2936 Martin Luther King, Jr. Blvd.

Lunch will be served. Contact Harold Duncan at 426-6115.

Creative Arts Theatre & School continues to enroll students for its fall classes through Friday, November 18.

Most classes meet on weekdays after school for an hour or so. For more information call Gina Galante at metro (817) 265-8512 or (214) 274-6047.

An Invitation Private Sale of works by painter/artist Bernice Montgomery is set for Thursday, Sept. 1 from 7 to 9 p.m. at the Craighead-Green Gallery located at 2404 Cedar Springs, Ste. 700.

Valder Beebe invites the public to come out and view Ms. Montgomery's work and enjoy the wine and cheese reception.

For more information call (214) 855-0779.

D-ART Visual Art Center presents *Harry Geffery and Friends* from August 26 through Sept. 24.

For more information call Sandra Florez 821-2522.

September 2

Reynaldo Rey, the mailman from TV sitcom 227, will be the guest performer at the Nairobi Room, on Friday, Sept. 2nd at 9 p.m. and Saturday, Sept. 3rd at 9 p.m. and 11:30 p.m.

The Nairobi Room is located at 6752 Shady Brook in Dallas. For more information call (214) 691-1598.

"Two Trains Running," a play by August Wilson will be presented at Stage West in Fort Worth beginning Thursday, Sept. 1 through Saturday, Sept. 24. The exact location is 3055 South University Dr.

Tickets must be purchased through Rainbow Ticketmaster outlets or by calling the Box Office at metro (817) 784-9378.

For more information call (817) 784-9378.

The University of Texas at Arlington's Central Library is showcasing upcoming UTA theater productions in "Curtain Call" an exhibition on display through Saturday, Sept. 17.

UTA's 1994-95 theater season opens with William Shakespeare's, "Much Ado About Nothin'" in October.

For more information call Donald

Quarles at metro (817) 273-3000 ext 4991.

September 8

Catholic Counseling Services will hosts its Adoption Orientation on Thursday, Sept. 8 from 7-9 p.m. in Room 7 of the St. Matthews Catholic Church.

The Church is located at 2021 New York Ave., in Arlington. For more information call Linda T. Hull at (214) 526-2774.

September 10

A Single Parents Awards Banquet is scheduled for Saturday, Sept. 10 from 7:30 p.m. to 12:00 a.m. at the Hyatt Regency at Reunion Dallas. Tickets are \$35.

A surprise guest speaker will be there as well as lots of Caribbean entertainment and a Captain's dinner. Childcare will be provided by Night Shift at 426-6483.

The event is sponsored by St. Luke Community UMC, KKDA, Precision Vac Enterprises, Proline, LeUniform Shoppe and Minority Opportunity News.

For more information call 780-8251.

"Art in the Neighborhood," a cultural projects program by Contemporary Culture and City of Dallas Office of Cultural Affairs, will be held Saturday, Sept. 10 through the 11th from one to five p.m. at 5501 Columbia. The workshop is free and open to children ages 8 to 18. Confirmed reservations are required. Call 823-8955.

Future Independent Leaders of America (FILA) will hold its club kickoff with a "Rally for Higher Education" Sept. 10 at the offices of Century 21 Laurent and Associates and Minority Opportunities Community/Financial Research, 1111 W. Ledbetter, #600 and will start at 9:00 a.m. Up to 200 students from grades 9-12 are expected to participate. FILA is a preparatory club for higher education involving youths from several of the innercity high schools. Facilitators include minority professionals from corporations such as Hewlett-Packard, Century 21, IBM, Olympus, AT&T and GTE.

For more information, call 372-4521.

September 12

The University of Texas at Dallas is celebrating Hispanic Heritage month, on Monday, Sept. 12th. The celebration begins with

An Evening with Brahms and Schumann, opens with a 7:30 p.m. performance at Jonnson Performance Hall.

For more information call David Schultz at 690-2293.

September 13

The Texas Boys Choir announces auditions for 1994-95 year. The auditions are scheduled to take place on Tues. Sept. 13 in Fort Worth at the choir headquarters on River

ATTENTION:

If you're interested in putting something in our October Calendar, send your information to the office by mail or fax no later than Tuesday, September 25.

Minority Opportunity News
2730 Stemmons Frwy.
1202 Tower West
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Glen Drive, and on Sept. 14 at the Church of the Transfiguration in Dallas.

Qualified participants must be a member of the Boys Choir preparatory class and making good grades. The age range is from 8 to 12 years old.

To schedule an appointment call metro (817) 429-0066.

September 14

Sisters Organized to Survive (SOS) will hold their monthly meeting at the new location of Stephanie's Collection, 6955 Greenville Ave. SOS is a discussion group of African-American women that addresses various issues from relationships to the work environment. Meetings are informal with the purpose of encouraging open conversation, networking and relationship building.

For more information call Kesha Jackson, 369-4438, or 368-2024.

September 15

African American Museum Heritage Center Gallery concludes its exhibit featuring "Always There: The African American Presence in American Quilts" on Thurs. Sept. 15.

The exhibit is free and is a must see for everyone. Don't miss it. For more information call Liz Lawless at 653-1030.

The University of Texas at Dallas continues its celebration of Hispanic Heritage month with Pablo Exparza Photography Exhibit, featuring photos of Mexico. The exhibit is held in the Special Collections Gallery in McDermott Library M-Th from 9 a.m. to 6 p.m. and on Fridays from 9 a.m. to 5 p.m. For more information call 690-2293.

September 16

Celebrate Hispanic Heritage month on the campus of UT-Dallas, with Mexican music, dance, foods, and fun on the Green Center Patio. For more information call 690-2293.

September 17

Cultural Fest '94 will be held on Saturday, Sept. 17 from 10 a.m. to 6 p.m. at the Artists Square in the Dallas Arts District.

This year's event will feature multi-ethnic arts and crafts vendors, ethnic foods, live entertainment and activities for children.

For vendor information call (214) 828-2212.

Southwestern Christian College, a historical Black College located in Terrell, Texas, will feature an Expo to honor Emmitt Smith, Jim Jackson, Terry Davis, Renee Syler, John Wiley Price, Eddie Bernice Johnson, Jami Fox et al., on Saturday, Sept. 17 from 9 a.m. to midnight.

The event will feature cheerleader competitions, concerts, amateur night and lots of other activities. Two hundred vendors are expected.

Contact Vernesha Cathey at (214) 960-5587.

September 23

Attention Seniors of 1974, Pearl C. Anderson Steers Reunion is set for Friday, Sept. 23 through Sunday the 25th at the Radisson Hotel located at 1893 Mockingbird Lane in Dallas. For more information call 565-9500.

Grupo Expresiones will provide cultural entertainment on the campus of UT-Dallas beginning at 7 p.m. Friday, Sept. 23 in the Jonnson Performance Hall.

The event will celebrate Hispanic Heritage Month. Guest speaker Luiz Suarez will talk on "Our Past, Our Present, Our Future."

For more information call 690-2293.

September 26

DISD's High School Night, parent and teacher conferences will be held throughout the city on Monday, Sept. 26.

For more information call 841-5047.

September 28

"Like Water for Chocolate" can be seen in UT-Dallas' Student Union beginning at 9 p.m. on Wed. Sept. 28. The event is free.

For more information call 690-2293.

DISD announces Middle School Night, parent and teacher conferences held throughout the city on Wednesday, Sept. 28.

For more information call 841-5047.

September 29

Planning for the Martin Luther King, Jr. Birthday parade and banquet celebration begins on Thursday, Sept. 29 at 7 p.m. in the Walnut Hill Recreation Center Senior Addition.

The Center is located at 10011 Midway Road in Dallas. For more information call 670-8355.

DISD announces Elementary School Night, parent and teacher conferences to be held throughout the city on Thursday, Sept. 29.

For more information call 841-5047.

"The Kathy and Mo Show: Parallel Lives," a theater performance to recognize Hispanic Heritage Month on the UT-Dallas campus starts at 8 p.m. in the University Theatre on Thursday, Sept. 29 and runs through Oct. 8.

For more information call 690-2293.

September 30

The Creative Arts Theatre (CATS), 1994-95 Spotlight Series Season opens on Friday, Sept. 30 and closes on April 8, 1995.

The shows are, in order: Raggedy Ann and Andy, Peter Pan, The Best Christmas Pageant Ever, Pinocchio Commedia, The Legend of the Bluebonnet and Charlie and the Chocolate Factory.

Season tickets and coupons are available for \$27 each. All Sunday shows are buy one, get one free. Individual tickets are \$5. For more information call metro (817) 265-8512 or (214) 274-6047.

Acoustic Guitarist Edgar Cruz will perform at 7 p.m. in UT-Dallas' Student Union on Friday, Sept. 30. The free event is slated to recognize Hispanic Heritage Month.

For more information call 690-2293.

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AIDS

community or disunity



Rev. Andre
Dukes

As the face of AIDS have changed over the last few years, from a disease that was initially perceived to be a Gay White males' to becoming a disease which impacts people of color disproportionately,

the need for more and more AIDS service agencies and community based organizations (CBO's) to meet the growing needs of African Americans and other ethnic minorities with HIV disease in Dallas county emerged. With this emergence of CBO's came the need for funding to finance these services and programs which in turn requires many CBO's to compete with other more well-established mainline service agencies and CBO's to solicit federal and statewide dollars.

What is of particular interest for us here is that as the HIV virus continues to spread itself disproportionately among African Americans, and more CBO's come to the table of federal funding for their services, the amount of dollars allocated for AIDS by our governmental agencies continues to dwindle rapidly.

Traditionally in Dallas, and throughout the U.S., Ryan White Supplemental C.A.R.E. Act dollars were primarily funneled through those organizations who served Gay White men with AIDS. There was nothing inherently wrong with this because that was the population hardest hit by the HIV virus in the early years of the pandemic. However, as the HIV disease began to shift its epidemiological direction into the African American communities of Dallas, there arose the urgent need for culturally specific and competent services provided by either African American CBO's or those working within mainline AIDS service providers.

In 1989-90 AIDS Interfaith Network, Inc. was among the first to see the need to gear up to meeting the special needs of people of color south of the Trinity, and set out to imitate two minority projects in the Oak Cliff area: The African American Health coalition and Project Esperanza (hope). These two very superb projects provide practical, emotional,

educational and client advocate services to both Black and Hispanic people with AIDS.

In the grand and glorious tradition of public and community service that is an indelible characteristic of the African American community, many very gallant and courageous African Americans have stepped forward to open up their own CBO's and provide leadership as AIDS service providers throughout the Dallas area. But let me hasten to add that as more CBO's come to the table for federal, state and even city dollars to fund their desperately needed programs, there are some strong forces at work to prevent their doors from remaining open. The Ryan White Supplemental C.A.R.E. Act officials and many others who provide funding in Dallas have spoken by decree that the password for continued funding in Dallas for the 90's and beyond is collaboration, which by nature works against the duplication of services. For collaboration to take place to any degree of effectiveness there must be a level of mutual trust, networking and working together for the common objective (quality services for people living with HIV disease.).

For many CBO's there is mistrust, fear and unhealthy competition over such issues as turfdom, accountability and racism to name a few. There are those among us who provide their AIDS services in other sectors of the city of Dallas who are distrustful, even envious of those African American minorities who work within the mainline Anglo service providers. There are some CBO's who will not collaborate with other organizations because of fear of losing clients (people with AIDS) to those agencies. This mind you is a major turf issue. Then there is this myth which says because we are an oppressed group of people who have had to struggle for everything we have achieved, that we should turn and look the other way when those among us fall short by providing poorly managed, inadequate, unethical, and even unjust treatment and services to people living with AIDS.

The bedrock of all relationships is trust and mutual respect. Let us begin to place a high premium on collaboration, trust and accountability among all our CBO's and service organizations so that we can all receive the maximum benefit, and provide the most best quality care and services to those who need us most, our African American sisters and brothers with HIV disease.

Reverend Andre Dukes is Director of Pastoral Services of the AIDS Interfaith Network of North Texas, Inc. You can contact him at 559-4899.

An "Impressive" convention

Shirley Ceasar fires up SCLC luncheon crowd

By Charlotte Berry

The Southern Christian Leadership Conference National Convention was recently held in Dallas at the Loew's Anatole Hotel. The Convention hosted about 1,000 people from around the country to various activities and planning sessions. A major highlight of the week was the SCLC/W.O.M.E.N. Luncheon, chaired by Evelyn G. Lowery and co-

chaired locally by community activist and business women Mrs. Isabell Cottrell along with community volunteer Mrs. Helen Watkins.

Greetings were given by Dallas City Council woman Ms. Sandra Crenshaw and Dr. Yvonne Ewell of the DISD Board of Education. Mrs. Rosa Parks, the National Honorary Chairperson, sent greetings in her absence. Mrs. Coretta Scott King spoke to the audience of 800 about violence in the home and streets that stem from our everyday exposure to media print and television.

The musical talents of the

Impressions entertained the enthusiastic audience to tunes like "People Get Ready" and "We're a winner" that set the tone for the guest speaker evangelist Pastor Shirley Ceasar.

Ms. Caesar came to Dallas with her usual powerful style of songs and a message with conviction. The message: "What in the world is happening?" had the crowd on their feet throughout her delivery. She said that the answer was in our faces all along it is God, that is missing in our lives as well as the youth of today. We as a people and society need to put some perspective back in our lives and prayer back in the schools and home.

Local community leader/activist Mrs. Edna Pemberton received the Black Family Award presented by the National SCLC/W.O.M.E.N. office.

Dr. Joseph Lowery had closing remarks and lead the audience to the moving unveiling of the "Stop the Killing-End the Violence

Memorial Quilt" with a litany to mark the symbolism of young lives lost due to senseless violence. This will be a continuous quilt hung to demonstrate and hopefully impact other youth whose life is precious and worth preserving.



Shirley Ceasar

Brothers and sisters



Angela Washington Blair

What do you say about a big, whopping 476-page novel by Bebe Moore Campbell, author of *Your Blues Ain't Like Mine?* Wow! is one way to describe this second novel by gifted writer Campbell. The story takes place in Los Angeles in the aftermath of the Rodney King beating and subsequent riots and court trials. It revolves around a cast of well-drawn characters from several ethnic groups: blacks, whites, Latinos, and Asians as their lives and paths often cross. This gritty, urban tale is replete with raw language and biting wit as Campbell aptly portrays urban life in its many forms.

Esther Jackson is the protagonist of this novel. She is African American, 34, and possesses two college degrees. She is the regional operations manager of the Angel City National Bank. She is single, owns her own house with pool, and has a nice car. But she wants a family and Mr. Right. Her character wants a man with money who is going places. In other words, Esther does not want a blue collar man. Careerwise, Esther wants to move into lending, but finds that she is the victim of a glass ceiling and corporate sexism and racism. Esther is a very sensitive, yet angry South-side Chicago sister. Her friends include the flamboyant actress Vanessa, and Mallory, a white co-worker. Her friendship with Mallory

evolves as the two women try to understand each other. Race is often an issue, but the strong bonds of sisterhood do

indeed form with the women. Esther must make tough choices regarding her personal life and her career. Other women in the novel include Hyun, the Korean donut shop owner, and LaKeesha, a very young mother trying to work her way out of South Central.

The men in this novel run the gamut from the immigrant teller Hector to the typical white male corporate boss. The reader will see the patronizing and paternalistic to the psychotic and philandering. Then there is Tyrone, the mail delivery man who really likes Esther, but his is not on her level, according to her. There is Mitchell, the black doctor who keeps drifting in and out of Esther's life. Then there is Humphrey, the prominent black banker who has so many deep-seated insecurities about his color that he feels that he has to have a white woman to be truly successful.

This novel is about working as a black person in corporate white America. It is about racial misunderstandings. It is about "blood being thicker than water." It is about the need for relationships of all types. It is about meeting that need often in persons of a different ethnic group or socioeconomic group. At times funny and at times poignant. Campbell's brilliant novel strikes a positive chord as it shows us that we must continue to build bridges and knock down the barriers that prevent us from having meaningful human relationships as we travel life's roads.

You can pick up this book at Black Images, Black Bookworm, Afro Awakenings or Kenise bookstores.

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Prov. 3:6



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Who tells you what to do? Does anyone have that right?

As children we are trained to acknowledge the rights of our parents to order our lives. When we enter the work force, we acknowledge our employers right to order us. Perhaps you have heard or maybe even said yourself "I'm grown so you can't tell me what to do!" Maybe you've heard some say, "you ain't my mama!"

The problem is we are created to give God pleasure. The bible tell us that's the reason we are created (Rev. 4). We are supposed to be here for Him and not the other way around. Instead we attempt to order God's steps and tell Him what to do for us. As a result, many are confused about their destiny and purpose. They spend untold amounts of money and time seeking a life of fulfillment. The problem is the car is driving the man.

Perhaps you are one of those who went to college to pursue one career only to find out that your "chosen profession" doesn't satisfy you? Before I left high school I learned a very important key to give my life meaning and purpose. That key is in our text. Proverbs 3:6 says to acknowledge God. To acknowledge means to admit or recognize the right or authority of someone. Think on this. God has the right and the authority to tell me

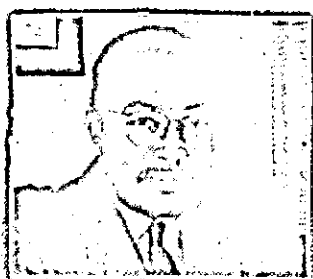
what to do with the life He has given me. I don't have the right to choose apart from His guidance. He is my creator and I am His creation. No amount of money or popularity or prestige can make me

usurp His right to order my steps. The bible calls the man who acknowledges His right and authority to order them a good man. Some think that if God orders their steps (lives) they will be free from adversity. If that were true then we would have to delete the twenty-third psalms which says while we are following the shepherd, we go through valleys.

It is no wonder so many are mixed up and don't have direction in life. Proverbs tells us to admit that He has the right to tell us why we are here and what we are here to do. If we acknowledge Him then and only then can we expect Him to direct our paths. I say to Him, Lord today I will do what you have for me to do. Today I follow your plan for me. Then I expect Him to direct me and He always does. Everything I have is His. I'm His. Therefore the owner has the right to direct His possession.

Recently, in our city, a well-known minister was contemplating seeking the highest political office in local government. Many persuaded him to seek the office. When he sought God for what He wanted, his (the minister) answer was "I'm where God wants me and am doing what He wants me to do." What an awesome yet settling peace he must have. He inspired me to continue to do the same.

Many may criticize but they don't know what God told you to do. If you allow them too, they will mis-guide you. You could end up receiving the praise of men while dis-pleasing the one for whom you were created to give pleasure. Think about it!



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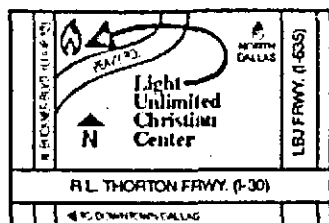
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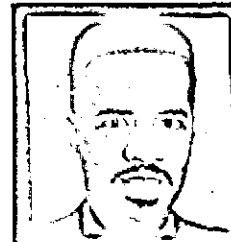


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Adultsitters

Daycare facilities for grown folks

By Veronica W. Morgan

Before Mathilda Taylor died, she would share heart warming stories of triumphs and disappointments with many of her nieces, nephews and grandchildren who often visited her tidy little framed house just outside of a place called Ingram, Texas.

The elderly woman lived four years following a successful operation she had to undergo in order to remove a sizable malignant growth that caused her head to swell out of proportion. But when the growth returned and doctors recommended more surgery and chemotherapy treatments, she called her family together and told them she would not go through with any further surgery because her health was to frail. Needless to say, the family was upset and unable to persuade her to change her mind.

Most of Taylor's six children lived out of town and each one expressed desire to have their mother stay in their home. But Taylor loved the privacy of her small country home and preferred not to move in with any of them. Therefore, the family opted to make arrangements for her around-the-clock care.

Putting the elderly woman in a nursing home was not something the family wanted nor was it something they needed to do. Instead, they hired a private sitter to come in and cook meals during the work week. At night and on weekends family members would rotate their overnight stay.

However, another option that the family could have considered had they known about it, was to place Taylor in an adult

day care center.

The facility allows elderly individuals who are not yet ready for a nursing home environment but suffer from such illness as alzheimer's, heart problems, or MHMR functional limitations and stroke victims, to stay in a licensed facility that has trained nursing assistants and nurses to assist the clients until their families can pick them up later in the day.

Tony Chong, the president and director of Town Hall Adult Day Care in Oak Cliff, operates several adult centers throughout the metroplex. He says his drivers begin picking up clients around seven every morning and by nine thirty, at least 95 percent of the people are in the facility and ready for breakfast.

Following breakfast, a daily devotion time is scheduled and a staff person will read the current events for the clients. Then the excitement begins with a number of low-impact exercise movements that

simply encourages the individuals to participate and stay alert. Throughout the day, clients can engage in other activities such as dancing, clapping, ball throwing, singing and passing the hula hoop.

"The elderly needs to be able to live independently and we are like an extended family for them here," says Chong who aside from his two centers in Oak Cliff, he has a new location in Grand Prairie and plans to open one in the Arlington area.

"A lot of these people are not ready to be in nursing homes, that's why we are here to provide for them so they can still be their own person," he said.

At Chong's Grand Prairie location, the center is experimenting with a new concept that includes some residential care for families who are

wanting to go on vacation and need to leave their loved ones over night.

Adult day care centers are State funded under Title XIX which includes medicaid funds and Title XX. But funding is slow for Title XX clients because the budget was

not set to include those who fall under the guidelines which stipulate that a client's income can not exceed \$5,000.

VA Hospital contracts allow the

center to care for some veteran patients who are in need of daily supervision.

Town Hall is the oldest adult day care center in the area and has been around since 1986. The clients ages range anywhere from 22 to 103. Chong adds that his 103-year old client is now deceased but says her only limitations was nothing more than slight paralysis that confined her to a wheelchair.

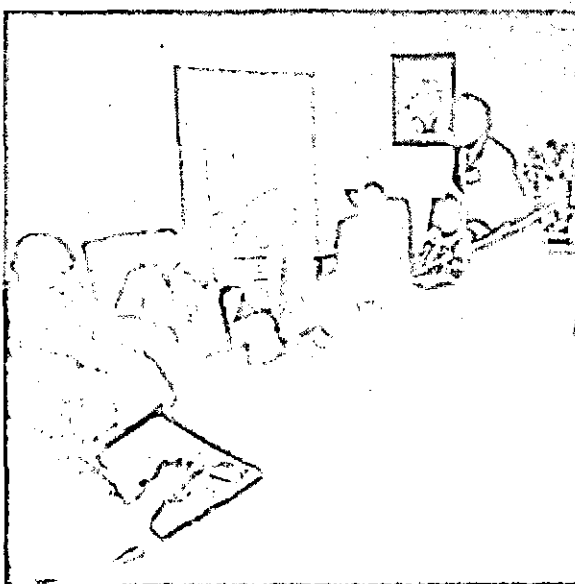
The meals for the clients are reimbursed under the Child and Adult Food Program (CACFP) that is administered by the state.

"We have a registered dietician because some of our patients are diabetic, and we cook soul food," said Chong.

"It takes a special person to work with the frail and elderly, someone who really cares about them and their needs," he said.

And for Chong—who during his years in college in Lancaster County located in Lincoln, Nebraska took care of 22 elderly patients, fixing their leaky roofs, floors, and taking care of the sanitation problems as well as ensuring safety precautions—the elderly are jewels that younger generations can learn a lot from.

For more information on Adult Day Care Centers contact Tony Chong at (214) 948-8892.



Residents engaging in social activities at the Town Hall Adult Day Care center.

Nearly 14 million African Americans were in the labor force (1992). Approximately 12 million were employed and 2 million were jobless.



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\$1.98/ Min 18 & Over
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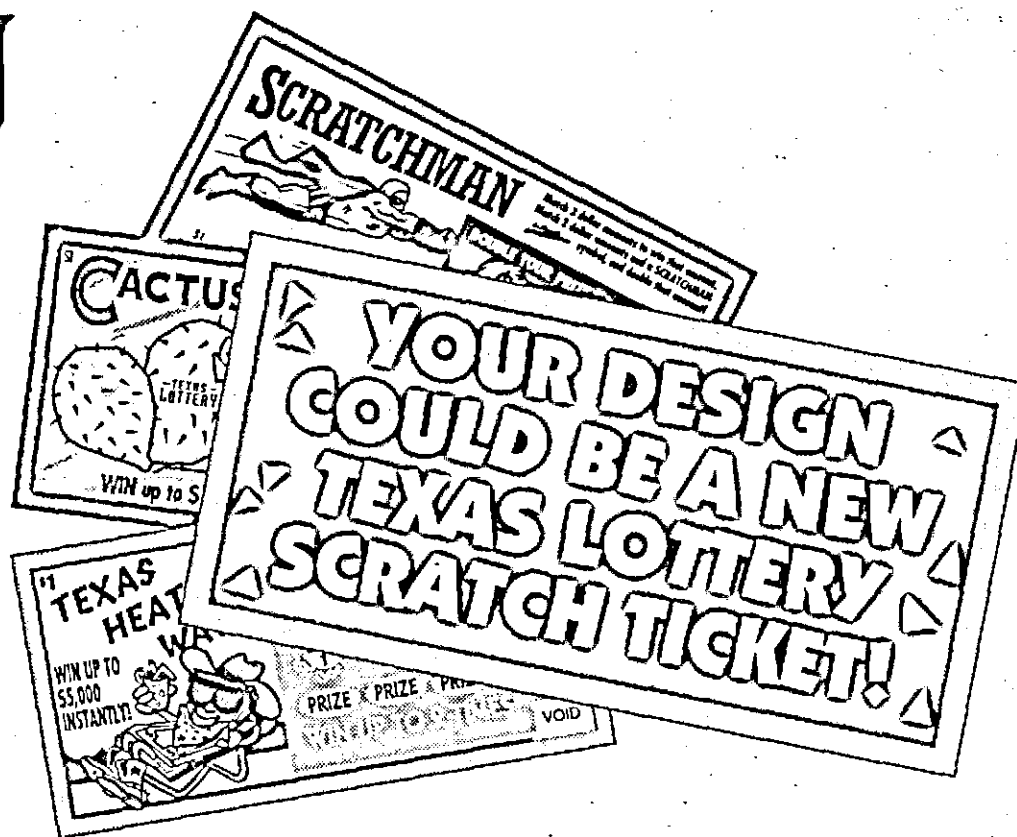
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WHAT?

Enter the Texas Lottery's Scratch Contest. The winning ticket design could be produced as a new Texas Lottery ticket. The winning entry will be awarded \$3,000 with four runner-up prizes of \$1,000 each!

WHO?

The public, Lottery players, and retailers are eligible to enter. You don't need to be an artist to enter and win.

WHEN?

Entries must be received at Lottery Headquarters by 5:00 P.M. Monday, September 26, 1994. All entries must be submitted on an official entry form or facsimile of the form. The top 20 finalists will be notified by Friday, October 14, 1994.

WHERE?

You can pick up an official entry form at Lottery Claim Centers, Lottery retail outlets or at Lottery Headquarters. An entry form can also be found in the Texas Lottery Winner's Gazette.

Mail your entry to:
Texas Lottery
Scratch Contest
PO Box 149170
Austin TX 78714-9170

or bring it in person to:
Texas Lottery Headquarters
6937 IH 35N
Austin TX 78752

HOW?

Be creative. Be artistic. Be original.

JUDGING CRITERIA

1. Game Theme

Examples of theme are:

- Money (anything with money, dough, cash, etc. in the name).
- Special (including holiday, seasonal and environmental).
- Fun (misc. such as Heat Wave).

To see examples of themes or play styles refer to current Texas Lottery Scratch tickets at your local retailer.

2. Play Style (How to Play)

Examples of play style are:

- Match 3 dollars amounts and win that amount.
- Match 3 symbols to win the prize in the legend.
- Your number(s) beat or match the ticket's number(s) to win.
- Tic-Tac-Toe, match 3 in a row to win.
- Optional: Special features can also be added such as bonus squares, doublers or wild cards.

3. Graphics

Attractiveness of the design.

An enlarged template is provided on the entry form. Computer-generated graphics are welcome—however a print out should be submitted, please do not provide a disc.

4. Originality

Copy of an existing Scratch ticket from Texas or any other lottery will not be accepted. Ideas and graphics must be original.



Grand Prize \$3,000 **4 runner-up prizes of \$1,000 each**

Complete details and contest rule information are available by calling the Lottery's toll-free Customer Service Line at 1-800-37-LOTTO.



Night rider

Child care center fill void by offering night care service

By Veronica W. Morgan

If you walk into Yolanda Edwards' child care facility before 2 p.m. on weekdays, the place is extremely quiet.

Televisions are not blasting with the wacky sounds from Donald Duck cartoons or with the quirky dialogue from characters on the Mighty Morphin Power Rangers show. Infants are not crying for attention neither or toddlers outside swinging from the jungle gym out back.

That's because Edwards' facility is not a day care center but a night care facility known as Night Shift.

The concept is not altogether new because other centers such as the Mary E. Smith Learning Center, operated by Robyn James, offers night care as well as day care for clients.

However, Edwards, who in the past five months since the opening of her center, has received numerous requests from parents for her to increase her service to provide day care, has chosen to remain simply a night care facility.

The reason being, she feels the market is full of day care centers and as a night care facility she can concentrate her efforts to making the center more relaxing and comfortable for

children.

Night Shift provides a home life environment for infants and children who are 13-years old. It is centrally located to accommodate parents throughout the city. The center opens for its first

shift at 2 p.m. through 11:30 p.m. and provides after school care that

includes homework assistance, snacks, dinner, bedtime stories, indoor activities play-time and educational movie viewing. The second shift starts at 10 p.m. and ends at 8:30 a.m. Mondays through Fridays.

On Saturdays and Sundays, Night Shift is open 24-hours. The schedule is structured to make night care available for telephone operators, hospital and postal workers and others

who can't find quality child care for their children late in the day.

Also, parents who desire to go out on weekends for whatever reason, can take their children to Night Shift and enjoy their night out on the town without fear that their son or daughter will not be taken care of.

"The children love it here," said Edward. "Parents feel comfortable because the children tell them stories

that are consistent with the staff."

Edwards says they feed the children hot well-balanced meals, no cold cereals, and a diversified staff helps to alleviate any excess concerns parents may feel about dropping their children off in her facility.

Registration is \$35 and the weekly cost per child is \$75. For more information call Ms. Edwards at (214) 565-1309.



Night Shift's Yolanda Edwards in the waiting room of her facilities

I BUY USED CARS
Up to \$300.00
Running or Not

Will Tow Un-Wanted
Cars Away
FREE

L.D.
817-530-0437. (metro)
817-620-4236 (pager)

Contact L.D.
For Light Hauling Needs

African Americans made
\$54 for every \$100 made
by White Americans
(1992)

You're Invited

Come join Mr. Garcia and Hollywood J.D. for their BIRTHDAY CELEBRATION

2nd Annual VIP Virgo Party

Sept. 14, 7:30 pm
Nairobi Room
6752 Shady Brook Lane
(214) 691-1598

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Three Shows

Sept 2 9:00pm
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For information contact:
Graciela Aleman or Mike Wilson
(214) 360-5139

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August Wilson
AUTHOR OF FENCES

"There are always and only two trains running. There is life and there is death. Each of us rides them both."

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TICKETS \$12-15

FOR TICKETS OR INFORMATION CALL

BUY ONE, GET ONE FREE WITH THIS AD

NEW IMAGE BUSINESS ASSOCIATES announces *Linda Checks Bell*, HUB Coordinator of Southwestern Medical Center at Dallas, as the Unsung Hero for September '94. Ms. Bell willingly assists ethnic minorities in getting certified as well as getting contracts at the Medical Center. NIBA and MON salute Linda Bell and her team at SW Medical Center. For more information call Samni Akinmulero at (214) 350-9590.

BOSS VII

SYMPOSIUM SERIES

BUSINESS OPPORTUNITY

Special Reception for Minority Vendors to sell products and services to over 500 attendees!

FREE ADMISSION!!

Small purchase awards will be available "On the Spot" at BOSS VII '94 !!

For exhibit information/registration, call (512) 322-0177; fax (512) 440-4952

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Business Opportunity Symposium Series

"Partners for Progress and Profit"
September 22-25, 1994

Tony Brown
"Tony Browns Journal"

Congressman
Kweisi Mfume(invited)

Joshua Smith
Maxima Corporation

Comer Cottrell
Pro-Line Corporation

GET DOWN TO BUSINESS

SEPTEMBER 22-25
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A U S T I N
C O N V E N T I O N
C E N T E R

Employment

Healthy choices

Temporary workers vs. major medical



Susan Lee

Is there a need for health care reform? The temporary workforce says "yes"! The recent trend of corporations in America is to look for ways to cut costs so they can compete in a competitive global economy. As a result health benefits are becoming an unbearable expense and corpo-

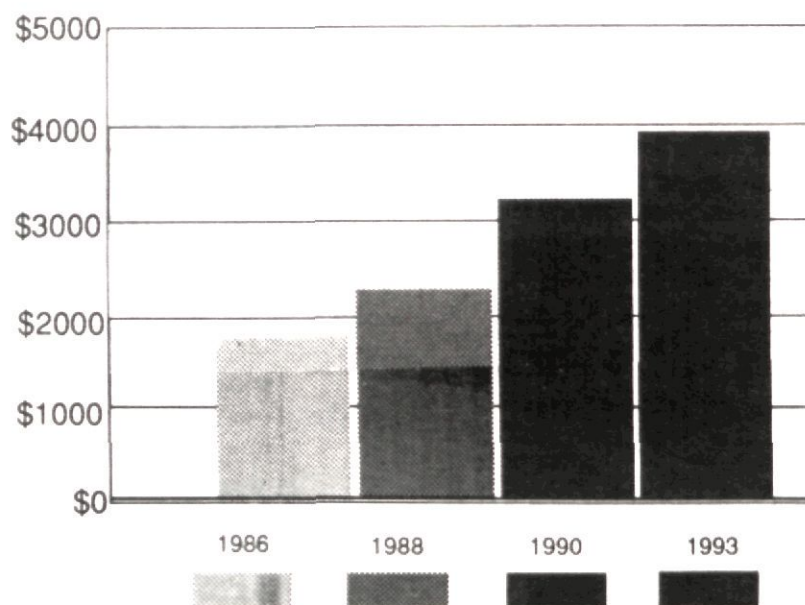
rate America is not willing to finance the expense of spiraling health cost any longer.

In 1993, the average health care benefit costs per employee rose 10%, translating to approximately \$3900.00 annually per employee. (Please see reference chart below).

Many companies are turning to temporary employment agencies for staffing to reduce the cost of health care and related expenses. The major complaint of the temporary workforce is the lack of health care benefits...where do we compromise? Where do we go from here? The temporary workforce says health care reform! What do you say?

Ms. Susan Lee, along with Mr. Ron Hay, are owners of All Temps Personnel Service, Inc. with offices in Dallas and Houston. For more information call (214) 426-0091.

GROWTH IN HEALTH CARE PLAN COST



CAREER OPPORTUNITY

To advertise in Career Opportunity call:
Terri (817) 530-0457 or Angela (214) 606-7351

Camille's Hair Designs

Has Openings for
Three Hairstylist
Two Manicurist

For more info contact:
Ms. Camille Murphy
8717-a Lake June Rd.
Dallas, Tx 75217

214-398-1094 Shop number
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Space Available for Leasing



CITY OF PLANO

For job information, call
Career Information Lines

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(214) 578-7116
Labor/Maintenance
(214) 578-7117

AA/ADA/EOE

DIRECTOR

The University of Texas Southwestern Medical Center at Dallas is seeking a **Director for Equal Opportunity**. A Bachelor's degree with five years equal opportunity experience, three to five years supervisory experience, the ability to develop and deliver EEO compliance training. Two years experience in a university or healthcare setting handling EEO compliance issues. Fax resume to 214-648-9874. Please refer to **Job #941434**.
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First Interstate Bank of Texas

Access to job information across the state is only a phone call away! You may call our joblines 7 days a week, 24 hours a day.

For current openings in Dallas, call
(214) 740-1555

and
for openings in

Houston, Central, and East Texas, call
(713) 250-7356

Equal Opportunity Employer

CAREER OPPORTUNITY

INVITATION TO BID

Sealed bids will be received by the Arlington Independent School District in the Board Room, 1203 West Pioneer, Arlington, Texas 76013, until 2:00 P.M., on October 4, 1994, at which time and place the bids will be publicly opened and read aloud, for:

Bld Number 95-27, Music and Athletic Additions to Gunn, Shackelford, and Young Junior High Schools

Bids shall be addressed to Mr. Carlton Lancaster, President, Arlington School Board, c/o Mrs. Lynn Hale at the above address.

Plans and specifications are available from the office of:

Vestal-Lofis-Kalista/Architects
1161 Corporate Dr. West
Ste 300
Arlington, Texas 76006
(817) 633-1600

A \$100.00 deposit check made payable to Vestal-Lofis-Kalista/Architects will be required to obtain plans and specifications. Deposit is refundable upon return of plans and specifications.

A Pre-bid conference will be held in the Board Room of the J.W. Courts Administration Building, 1203 West Pioneer Parkway, Arlington, Texas, 76013, Arlington, Texas, on September 16, 1994, at 2:00 P.M.

All projects shall comply with the Arlington Independent School District's Diversity Contracting Plan. (See Diversity Contracting Plan Construction Program information in Instructions to Bidders, Sec. 0001000)

Pro Staff's Technical Division currently has the following positions available throughout the Metroplex:

Semiconductor Wafer Fabrication

The field of electronics depends upon the production of the silicon wafer. Now is your chance to enter this fascinating field that will continue to expand into the year 2000. These positions are available in Irving and Carrollton. Requirements include:

- HS Diploma or GED
- Able to pass drug screen
- Able to work compressed work wk (12 hrs a day)
- Familiarity with elec/semiconductor would be a +

Electronic Assembly Openings

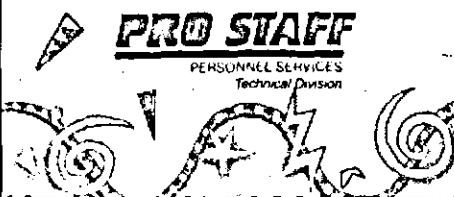
NO EXPERIENCE IS NECESSARY - WE WILL TRAIN. Long-term assignments. Requirements include:

- Ability to attend two 8 hour days of training
- Good command of English (reading/writing)

High-Tech Manufacturing

- Microscope
- Electronic Assembly
- Soldering
- Mech Assembly
- Mil Std 2000
- Cable Assembly

We are accepting applications Mon-Fri from 7a-10a and Mon, Tues, Wed & Fri from 1p-3p. We are located at 4141 Blue Lake Circle, #141, block N. of 635 off Midway. 392-2305. EOE.



The City of Lancaster is seeking applicants for the following positions:

GOLF COURSE SUPERINTENDENT
Supervise maintenance operations of 18 hole golf course. Four years experience. Benefits. Starting Range \$28,132-32,000 ann. DOQ. Open until filled

UTILITY BILLING CLERK
Process water bill payments, perform daily computer operations. Public contact. Cashier, 10-key and computer experience. Benefits. Starting Range \$6.72-7.12/hr. Open until Filled

SCHOOL CROSSING GUARD
Direct traffic while school children cross street. Split shift when school is open. \$4.60 hr. Open until filled

SECRETARY/RECEPTIONIST
Type, greet public, maintain building permit records for inspection department. Starting \$7.75-\$8.54 hr. Open until filled

CODE COMPLIANCE OFFICER
Inspects properties; enforce nuisance ordinance; Range \$10.58-\$14.00 hr. DOQ. Open until filled

PARK MAINTENANCE WORKER
Maintain parks and recreational grounds and facilities, clean buildings; ability to work outdoor. Part time \$4.50/hr. Open until filled

EOE (MFH)
Apply at City Hall
1450 W. Pleasant Run, Suite 160
Lancaster, Texas

ETS

ENVIRO TECH SOLUTIONS, INC

Come grow with us! Immediate needs

We are a full service facility and maintenance company, urgently seeking qualified candidates in the areas of:

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We provide more than a job-
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Mail resume to:
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Dallas, TX 75229

Equal Opportunity Employer M/F

We'd Like To Discuss A Little Business

Our small business specialists can give you expert advice and the financial resources to help your company grow.

After all, your business may be small now.

But it doesn't have to stay that way.

Ask us about our SBA loan program.



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SEA-LAND SERVICE, INC an international transportation company is currently seeking qualified candidates for the following positions.

FULL/TEMPORARY DATA MANAGEMENT REPRESENTATIVE

Be part of a flexible work force

Excellent communication, organizational, problem solving and interpersonal skills are essential. A HS diploma or equivalent minimum 45 wpm typing and a customer service orientation are required. We offer an excellent salary and benefits. Send resume to Human Resources Attn: HROB SEALAND SERVICES, INC., Midway Building, 13465 Midway Road, 4th Flr., Dallas TX 75244. We are an EOE, M/F/D/V.

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MUST HAVE

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PART-TIME MERCHANDISING OPPORTUNITY

Merchandiser needed for nationally recognized consumer manufacturer to service retail, grocery, and department store accounts. Must be able to work approximately 10 hours per week and live in the southern sector of the city.

Must be dependable, reliable, and able to work independently. You must have your own vehicle, valid driver's license and proof of insurance. We offer \$6.75 per hour and Mileage allowance. Please send letter and/or resume to:
Human Resource
1001 N. Beckley
Suite 108226
DeSoto, Texas 75115

NOTICE

The Texas Lottery Is Serious About
Expanding Its Vendor Partner List.

HUMAN RESOURCES SYSTEMS COORDINATOR

Guaranty Federal Bank has an immediate opening for a Human Resources Systems Coordinator. This Position will be responsible for all HRIS reporting including regularly scheduled and ad hoc reports. Also, will write procedures for producing reports, customize data entry screens, perform basic programming, and maintain the system. Additional responsibilities include employment verifications, serving as a backup to benefits administration and data entry. Three years of HRIS reporting experience, preferably with Ceridian, Repertoire, or other HRIS and Intermediate to advanced Lotus and Word Perfect skills are required. Dunn and Bradstreet/McCormack and Dodge systems experience and some applicable college is preferred. Qualified candidate will be flexible, adaptable and have the ability to work in a fast paced environment with some overtime.

Guaranty Federal offers a competitive salary and excellent company benefits including health, dental and life insurance, salary continuation, a company sponsored retirement plan, a 401(k) savings plan, and educational assistance.

Qualified candidates may send their resume and salary requirements to:

Guaranty Federal Bank
Human Resources Dept-HRIS
8333 Douglas Avenue
Dallas, Texas 75225



AA/EOE

We need your help. The Lottery is currently searching for historically underutilized businesses with experience in the following areas:

SILK SCREENERS

Silk screener with capabilities to print large quantities of items such as banners, static-cling, change mats and T-shirts. Please submit examples of work, a detailed company history and a descriptive equipment list. Prices must be competitive.

PLASTIC PRINTERS

Offset UV printing on plastic. Must be able to print large quantities. Please submit examples of work, a detailed company history and a descriptive equipment list. Prices must be competitive.

PHOTOGRAPHERS

Experienced photographers to shoot both color and black & white—people and tabletop. Studio and/or location. Send samples of work. Prices must be competitive.

ILLUSTRATORS

Illustrators of all kinds, various styles. Three or more years' professional experience preferred. Send samples of work. Prices must be competitive.

Please respond in writing to:
Yvett Galvan Nava or
Loretta Hawkins
Minority Development
Coordinators
Texas Lottery - GPP
P.O. Box 16630
Austin, TX 78761-6630.



CAREER OPPORTUNITY

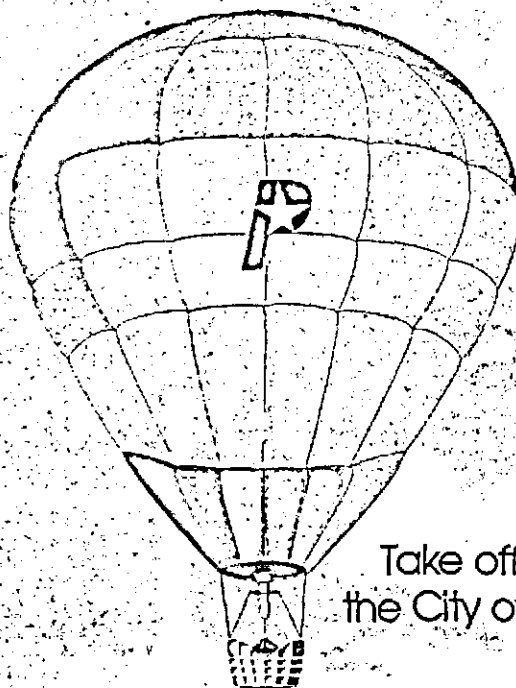
Advertisement for Bids

Dallas Area Rapid Transit (DART) is requesting sealed offers from qualified firms or individuals interested in providing the services listed below. Copies of the solicitation documents (inclusive of the statement of work and/or specifications) may be obtained at the DART Procurement Office, 1401 Pacific Avenue, Dallas, TX 75202-3325, or by phoning DART Support Services at (214) 749-2560. Requests should reference the appropriate solicitation number provided below. Pre-bid or pre-proposal conferences may be held, the dates and times of which shall be specified in the solicitation document. DART reserves the right to reject any or all offers and to waive any or all informalities.

Solicitations are as follows: P-94018074, Dispute Review Board Member - North Central Rail Line Segment NC-2. DART is soliciting interest from qualified individuals with experience in major construction for the purpose of selecting an individual to serve in DART's behalf as a member of a three member Disputes Review Board. It is anticipated that the Board will meet periodically (3 - 5 times a year) for the duration of the contract (30 months). The selected Board Member will be required to enter into a three party agreement with the contractor's representative and a third member selected by DART's representative and the contractor's representative. The selection of DART's representative to serve on the Board will be based on the following criteria areas: Proposer's qualification, including experience with major construction projects and contract disputes arbitration or mediation; Proposer's capabilities, including performing work within the Dallas area; Proposer's understanding of major construction projects and the disputes resolution process, and; Proposer's approach to the project. All responsive statements of interest will be evaluated, ranked, short listed and necessary interviews held. The best qualified individual will then be selected and the contract negotiated. If you are interested in serving on the Disputes Review Board, please submit a resume of your qualifications and your availability to the Contract Administrator for this project: Dolores Y. Peshoff, Dallas Area Rapid Transit, P.O. Box 660163, Dallas, TX 75266-7235. This request for statement of interest is subject to applicable laws. DART encourages minorities and women to respond. No D/M/WBE goals are established for this solicitation. All statements of interest must be received no later than August 19, 1994 at 2 p.m.



Here's Your Chance



Take off with
the City of Plano

Join our Business Outreach Program
Contact City of Plano, TX
214-578-7135

How to Do Business With DART Seminar

DART is offering a seminar especially for Small, Disadvantaged, Minority and Women-Owned business owners. In this seminar you can learn more about DART's certification and procurement process, plus upcoming bid opportunities. Programs offered by the Dallas Small Business Development Center (DSBDC) will also be explained. Make plans now to attend this seminar.

Sept. 21, 1994, 9:00 - 10:30 a.m.

Topic: "Bidding and Negotiating Techniques"

led by Vera Tanner, Dir. Center for Govt. Contracting

*Location: Bill J. Priest Institute for
Economic Development*

1402 Corinth Street, Dallas, TX 75215

**For more information contact the DART
Minority Business Office (214) 749-2507.**



The future is riding on us.



DALLAS HOUSING AUTHORITY ON-SITE SECURITY SERVICES REQUEST FOR PROPOSALS

The Housing Authority of the City of Dallas (DHA) is requesting proposals from qualified responsible and responsive firms to provide on-site armed security guard service at its Central Office Building and at a number of its public and Section 8 housing developments. DHA's goal is to ensure a safe environment for its employees and residents.

PROPOSED SCHEDULE

- **August 12, 1994** -- Advertise Request for Proposals
- **September 15, 1994** --- Written Proposals due by 11:00am
- **September 23, 1994** -- Review of Written Proposals
Written Proposals will be evaluated by a Selection Committee using a point system that will assign values based on a respondent's ability to demonstrate its capability to provide the requested services. The elements which will be evaluated are set forth in the RFP.
- **October 3, 1994** -- Interviews with those Contractors who have submitted proposals which, in the opinion of the Selection Committee, have received the highest scores, if such interviews are needed.
- **October 10, 1994** -- Best and Final Offers received from those Contractors whom the Selection Committee has determined to be best able to provide the requested services.
- **October 27, 1994** -- Request to award the contract for security services will be submitted to the DHA Board of Commissioners. Pending Board Approval, the contract will be awarded within seven (7) days.

IF YOU ARE INTERESTED IN SUBMITTING A PROPOSAL, PLEASE FAX YOUR NAME, ADDRESS AND TELEPHONE NUMBER TO (214) 748-8431. A COPY OF THE REQUEST FOR PROPOSALS WILL BE MAILED TO YOU THE NEXT BUSINESS DAY. YOU MAY ALSO ORDER A COPY OF THE REQUEST PROPOSALS BY CALLING (214) 741-7790 OR BY PICKING ONE UP IN PERSON AT 2075 W. COMMERCE STREET BUILDING 100 DALLAS, TEXAS, 75208, MONDAY THROUGH FRIDAY, BETWEEN THE HOURS OF 8:00 a.m. AND 4:30 p.m.



AIR NATIONAL GUARD HAS VACANCIES

The Texas Air National Guard currently has part-time openings in its organization for the following positions:

Air Cargo Handlers, Instrumentalists, Aerospace Maintenance Mechanics, Pavements & Construction Specialist, Utilities Specialists, Heating & Air Conditioning Specialists, Inventory Management Specialists, and Morale Welfare Recreation Services Specialists.
No Experience Required!!!

We will train you provided that you have the drive for success and are willing to attend a formal training program. Today's Air National Guard members serve just two (2) days a month and fifteen (15) days a year, and receive college assistance, a good salary, job training, and much more

For more information, contact your local Air National Guard Representative at 214-269-3227.



Air National Guard
Americans At Their Best



INVITATION TO BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for the purchase of a 1994 Bobcat Loader (or equal*) with Attachments. Bids will be accepted until 11:00 a.m., September 12, 1994 at 2075 W. Commerce, Building #200, Dallas, TX 75208, at which time and place all bids will be opened and publicly read aloud. Specifications and bid documents may be obtained from the Purchasing Department, 2075 W. Commerce, Building #200, Dallas, TX 75208 or by calling (214) 741-7790. The Dallas Housing Authority reserves the right to reject any and all bids.



INVITATION TO BIDS

The Housing Authority of the City of Dallas; 3939 Hampton Rd.; Dallas, TX 75212 is accepting bids for General Liability and Automobile Insurance until 3:00 pm, Tuesday, October 11, 1994. The coverage is to be effective November 1, 1994. For bid information contact Lee Lloyd at (214) 951-9333.

The housing authority may (1) reject any and all bids if such action is in the public interest, (2) accept other than the lowest bid and (3) waive informalities and minor irregularities in bids received.



INVITATION TO BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Modernization of Little Mexico, Tex 9-2, until 2:00 P.M., on September 15, 1994, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. A Pre-Bid Conference has been scheduled for September 1, 1994 at 2:00 P.M. at Little Mexico, 3027 Harry Hines Blvd., Dallas, Texas 75201. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212. A \$50 non-returnable fee is required for each bid set.

The DHA reserves the right to reject any and all bids or to waive any information in the bidding



INVITATION TO BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for the purchase of a PARKING LOT SWEEPER. Bids will be accepted until 11:00 a.m., September 6, 1994 at 2075 W. Commerce, Building #200, Dallas, TX 75208, at which time and place all bids will be opened and publicly read aloud. Specifications and bid documents may be obtained from the Purchasing Department, 2075 W. Commerce, Building #100, Dallas, TX 75208 or by calling (214) 741-7790. We reserve the right to reject any and all bids and to waive any informality in the bids.



INVITATION TO BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for the purchasing of a 1994 Four-Wheel Turf-Truckster. Bids will be accepted until 2:00 p.m., September 6, 1994 at 2075 W. Commerce, Building #200, Dallas, TX 75208, at which time and place all bids will be opened and publicly read aloud. Specifications and bid documents may be obtained from the Purchasing Department, 2075 W. Commerce, Building #200, Dallas, TX 75208 or by calling (214) 741-7790. The Dallas Housing Authority reserves the right to reject any and all bids.

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Thursday, September 6 7:00-9:00

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September 19 7:00-9:00

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September 21 12:00-2:00

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September 25 4:00-6:00

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September 27 7:00-9:00

Walter Dean Myers, highly acclaimed author of books
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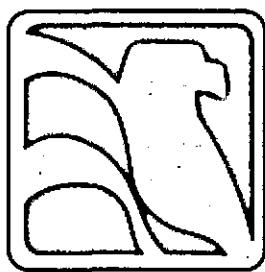
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