

The Community's Access to Opportunity

Complimentary to churches and
community groups

Minority Opportunity News

VOLUME 4, NO. 1

2730 STEMMONS FRWY. STE. 1202 TOWER WEST, DALLAS, TEXAS 75207

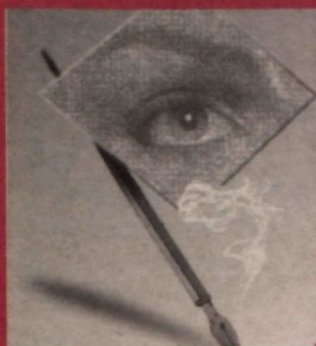
JAN. 1995

FADING DREAM



Is the Dallas African American community
losing one of its most valuable and
trusted resources—the Martin Luther
King, Jr. community center?

An update on the progress with the Stop Six merchants



**New columnist Cheryl
Smith debuts with her
keen insight into the
media—*Pen on Fire***

**MON's
1994 Year in
Review**



**From the
Publisher
Thurman Jones**

It's been quite a year for Minority Opportunity News (MON). As many of you know, we have just completed our third year of operation. With this in mind, I think it is a good time, as Publisher, to reflect on the achievements we have successfully grasped, as well as the areas within our organizations which mandate further improvement.

As many of you have noticed, we have done quite a bit of restructuring in terms of staffing. I feel quite confident and proud that our writers are starting to develop. Not only are they becoming more clear and concise in their writing styles, but they are also becoming more investigative and probing in nature. We think that, given the nucleus of writers we have put together, our prospect of even more improvement is very promising.

Along the lines of controversy, MON has had its share in the past year. Among the most notable was our campaign to stop the merger involving KJMZ/KHVN radio. I would like to give special thanks to those who supported us in our efforts to delay the merger. We feel that those of you who responded, did so in a way that is quite commendable and worthy of praise. After speaking recently with Mr. David Blank of the Federal Communications Commission (FCC), we learned that a decision on the transfer of licenses (of KJMZ) from Summit Communications to Granum Communications, Inc. (GCI), will not be made until early this spring. So for those of you who thought the affair was a "done deal"—the merger has not taken place at this point, and a final ruling is not expected until the spring of this year.

As I have expressed in the past, throughout our ordeal with KJMZ, we have been very disappointed that the staff management of the station have not responded to our requests to formally meet—in an effort to find ways that we may be able to work together in the community. For those of you who have been vigilant in the protest, we would ask that you continue to pray for us. Please be assured that the campaign is far from over, and that we will keep you abreast of any future developments.

At the close of the year, Guaranty Federal's banking officials provided MON with information concerning the bank's community reinvestment accomplishments over the past 12 months, particularly in the African-American community.

The bank report highlights the established goals made by Guaranty Federal in September of '93, henceforth listing a number of its investments made to prove its involvement throughout the year of '94.

For starters, loans in excess of \$16,660,000 were made in the African-American community, over \$11-million of which were to help people become homeowners. Publisher cont on pg 4

Guest Commentary

NAACP, The Fox Who Guarded the Henhouse

By Blaine Jon Howard

Managing Editor
The Black Economic Times

Life is good.

The NAACP is on life support. Somebody please show mercy and pull the plug. Call in Dr. Kervorkian. The NAACP has terminal cancer. No sense trying to cut bits and pieces off the infected organ, it will do no good. When was the last time the NAACP advanced colored people? I can not come up with a single instance of how the NAACP has helped black people. "We are still killing each other off at alarming rates. "Our" teenagers are still leading the list of juvenile delinquents and unwed mothers. The proliferation of gangs in inner-cities all across America only signifies the sad shape Black America find themselves in going into the 21st century.

And, here we have some organization that claims to be out there helping black people! Nonsense!

Has the NAACP ever created one job in your inner city? Well, the dethroned Benjamin Chavis created a job for himself to the tune of \$200,000 a year. You would think Mr. Chavis was running a Fortune 500 company. How could the organization justify paying a single man \$200,000 when the black community is in such disarray. Somebody, somewhere in that organization should have stood up and said, "Mr. Chavis, I believe we could do more with that money in the community."

Mr. Chavis simply was living in a \$500,000 home in the 'burbs in Baltimore. How many black folk do you know that lives in a half a million dollar home?

As time rolls on, the covers are being pulled off of some of the top officials in the organization. Syndicated Columnist Carl Rowan said he has proof that the NAACP chairman, William Gibson, used his American Express to charge nearly \$500,000 to the NAACP since becoming chairman.

There's that half a mill' again. Where is all this money coming from? Not from black folks. We are too busy trying to afford health care, pay rent, mortgages and car notes.

Chavis, Gibson and many, many others before them spent monies they received from corporate America.

Yes, the white man. Tell me, what would you do if "the man" gave you a check for, let's say, \$150,000. Let's say, "the man" believes

in what you are saying and gets his friends to give you \$150,000 also. Let's say that "the man" was truly misguided and gave you checks upon checks for decades and really did not care how the money was spent.

Can you say Heaven?

I can. So can Chavis, Gibson and let's not forget Mr. Hooks. But you see, Chavis and Gibson's wrong-doings are only the tip of the iceberg. Top officials in the NAACP have been sipping wine while the peasants have been eating cake — with artificial sweeteners and no icing.

The NAACP, along with other civil rights organizations, most of them sponsored by liberal dollars — all of them selling the idea that black folks are a hopeless bunch of irresponsible creatures. Why would they paint such a picture?

Why do civil rights organizations get any financial support at all? Answer: To help the advancement of colored people. Now, if colored people are indeed helped and do so advance, logic says "they" would need less money. Yet, the opposite was happening. The NAACP has received so much from corporate America that their top people can live and behave like Heads of States.

During my tenure at Southern Methodist University, word around campus was that the Athletic Department was nothing but a slush fund for the players, coaches, whomever. Whatever was needed, they had the cash to pay. And of course, S.M.U. had to pay for their sins in the end. But it was such great fun watching Eric Dickerson and Craig James run those student body rights and student body lefts. The famed Pony Express.

Oh, such memories. That lament is exactly what the NAACP will be repeating very shortly. Their slush fund is over. The lie is over. No longer will the black community put this organization upon a pedestal. The people responsible for taking care, or at least looking after the interest of black people, were the ones selling us down the river. I always wondered why the NAACP did not do more for our people. Heck with all that money floating around who had the time to help people. They were too busy spending their ill-gotten gains. For shame!

Written history will probably be kind to the NAACP. But I would like to leave my version of history. An organization whose mission was to protect colored people from insidious others could not protect colored people nor itself from its insidious own.

Reprinted with permission. - [MON]

EDITOR'S NOTE:

The "From the Publisher..." column in the October 1994 issue of MON reflected an incomplete statistic. The column stated that "Considering the fact that about sixty percent (60%) of JAMZ African-American listeners are unemployed, we feel the station would provide more of an effective vehicle in providing information on many job opportunities this city has to offer to people." This sixty percent unemployment figure is incomplete, and therefore, inaccurate without referencing the African-American 12-22 years old age group that percentile figure reflects. We apologize for the failure to enter the entire statistic which caused this inaccuracy.

Editor's Note Cont. on pg 4



Dear MON:

Several months ago I contacted MON with the hope of talking Gordon Jackson, the former editor, into writing a story about "a community at risk." The response I received from Mr. Jackson was entirely reflective of the papers' mission which is clearly indicated (on the front cover of each paper) as: The Community's Access to Opportunity. Not only did Mr. Jackson return my phone call to find out about my idea, he encouraged me to write the story myself and submit it to MON for the October issue of the paper.

I wrote the story, Southwest Richardson: A Community at Risk, with merely the hope of raising consciousness about the issues facing the Black apartment communities in the North Dallas suburb: Richardson. At the end of the story I put the telephone number to the community access line at MON.

The phone began ringing off the hook almost immediately with concerned parents and community members. Veronica Morgan, MON staff writer called me to relay the messages from the community access line and I spent my evenings returning phone calls and trying to figure out a "plan of action."

After about three weeks of talking to people on the phone and searching for a meeting place I called Sarah N. Bruce, the present editor of MON, and asked her if I could use the newspaper's conference room to set up a meeting. Ms. Bruce facilitated the arrangement for us to have access to the meeting room one Saturday morning. As a result of that meeting of seven very positive minds, Black Parents Association of Richardson (BPAR) has been formed.

The organization is dealing with an issue right now regarding the Richardson Independent School District and the School Boards' plan to build two so-called 'magnet schools' in the fall.

If you are a parent or a community member in Richardson - you need to get involved in Black Parents' Association

of Richardson.

The organization is made up of parents, concerned community members, and former R.I.S.D. students. We feel that this combination of perspectives will afford us the ability to give a voice to the currently mute Black community in Richardson.

Incidentally, a couple of weeks ago I was at the Richardson Public Library reading the back issues of the Richardson Daily News and I came across a letter to the Editor from a very articulate woman name Doris Dodd. Ever since that day, Juan Wesson, a parent in the organization, and I have been on a fierce search for Ms. Dodd. We feel that she is the type of parent we need to insure the success of the organization..



BPAR has been meeting almost every Saturday at Kenise Bookstore in Richardson. During these meetings we have clearly defined our objectives as well as our course of action. If you are interested or know Doris Dodd please contact the organization at (214)804-7471. Again we urge you to get involved in Black Parents Association of Richardson because without strong membership our organization will not be able to address the concerns of the community.

Sincerely,
Tonya Parker

EDITOR'S NOTE:

Thank you to Ms. Parker for her outstanding efforts with her contribution to our newspaper's mission of being "The Community's Access to Opportunity." She not only raised awareness about the issues facing the Black apartment communities in Richardson by writing her informative article, she took action to try and affect a change. She organized a group of concerned people into an organization called the Black Parents' Association of Richardson.

MON salutes Ms. Tonya Parker on her outstanding endeavors, and looks forward to updates on this situation in Richardson. - [SNB]

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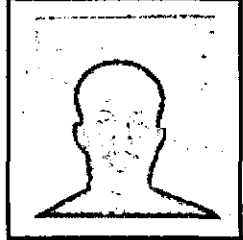
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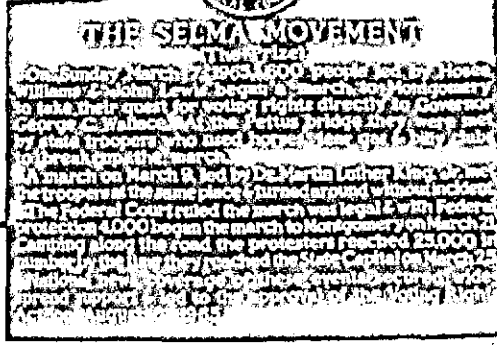
Publisher Thurman Jones	Managing Editor Jason Webster	Sr. Vice President Jim Bochum
Editorial Department (214) 905-0944	<small>Minority Opportunity News assumes no responsibility for solicited material and reserves the right to edit and make appropriate modifications.</small>	
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To my dear friends, loved ones and supporters:

On January 10, 1995, I will be sworn in as the new Representative in the Texas Legislature from the 95th District.

There are no words that I can write or speak that would be adequate to express my gratitude to the people of the 95th District. You have honored me with your votes and your confidence. I will work diligently to continue to earn your confidence. I will represent you with all the intelligence, honor, and wisdom with which God has blessed me. I will not shirk my responsibilities on tough issues but I will always be deliberate.

The 95th District is the place of my birth. It is the place that I love. For all of you who have known me since childhood or befriended me along the years, I will work hard to make you proud of my performance and achievements. I am very aware that I carry with me to Austin, all the hopes and dreams of many for a cleaner, safer, more prosperous 95th District; for schools that work; for jobs to secure the future of our families; for solutions to the rising statistics on violent crime, for a society that is responsive to the needs of our children and our senior citizens.

I will not fail to demand inclusion and parity for the diverse ethnic cultures which reside in the 95th District. I will oppose any government sponsored programs that stand for exclusion based on race, religion, age, gender, or economic circumstances. I will fight to open up Texas government for participation by all. I will support single-member voting plans which are designed to give all citizens a greater voice in government.

I will support any measure which changes the way judges are elected in Texas. The judges in Texas should be courageous, competent, fair, and they should look like people of Texas who serve on juries and over whom they sit in

judgment.

My friends, loved ones and citizens of the 95th District, it is my sincerest hope that this holiday season renews our faith in human potential. Let us remember the message of hope that the Christ Child brought us. Let us remember the true message of Christmas is that mankind can be redeemed; that peace on earth and goodwill toward all men should be the objective our personal lives and our governmental efforts. This holiday season, tell your family and friends that you love them. Count your blessings large and small. Keep the faith because I intend to do so.

May God bless you, and thank you from the bottom of my heart!

Sincerely, Glenn O. Lewis
Representative-elect
95th Legislative District of Texas

Dear MON:

The purpose of this letter is to express to MON and your entire reading audience some things I know the Lord has put on my heart. I whole-heartedly advocate the belief "Blacks must organize for survival with grassroots memberships of every African-American organization" expressed so eloquently by Dr. John L. Cashin in your December issue. The key words here are "organize for survival."

I would like to go on public record lending my support to the cause of African-Americans organizing for survival across any barriers which tend to separate us such as, denominational affiliations in our churches, socio-economic status and the petty jealousies that are keeping us apart. I know God is calling African-Americans to begin a revival which will sweep across our nation bringing us into lasting, vital relationships with each other to combat the problems facing the African-American community here in the Metroplex in particular and in America

in general.

I know I do not have to tell any African American alive and conscious today that we are killing each other. And the saddest aspect of the killing now as we enter 1995 is the fact that our children are increasingly becoming the killers, and the largest segment of African Americans who are killed.

God is longing for African Americans to begin to live in harmony with each other, Many African Americans are complaining about the problems in our communities and are often too quick to always blame the white man for those problems. We must first take a truthful look at ourselves and ask the question, are we as African Americans getting involved and being committed enough to begin to solve many of the problems facing our communities, ourselves? Let us all resolve to organize in 1995 for our survival. As president of the Irving, Texas NAACP, my prayer is that African Americans in the Metroplex work together for the survival of us all here in this region

Sincerely,
Anthony E. Bond
President of Irving NAACP

Publisher Cont. from Pg 2

A summer internship program for four African-American college students was set up to increase the hiring opportunities for blacks in the banking industry, and the bank made a number of contributions to civic and minority cultural organizations.

More of the details surrounding the community reinvestment report will be published. And readers can expect comments from community leaders like Pastor Zan Holmes of St. Luke "Community" United Methodist Church, Rev. Frederick Haynes of Friendship West Baptist Church and others, who monitored the bank's progress throughout the past year.

We at MON, look forward to serving you the community in '95. As always we pray that you will have a safe and happy New Year.

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Editor's Note Cont. from 2

The Publisher of MON is trying to point out that the companies who purchase advertising from urban radio do not consider this particular demographic (African -American 12-22 year olds, where unemployment can run as high as sixty percent 60%) profile as loyal nor stable.

Again, MON would like to see JAMZ make an effort to focus on employment opportunities in the community. This positive programming effort could potentially lower the alarming statistic. - [MON]

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African American Elected Leaders Cost Ann the Election



Thomas Muhammad

We can talk all day about how Republican leaders were able to tap into some discontent voters who were fed up with Democrat incumbents and therefore voted them out.

Or how the Republicans used scare tactics such as welfare reform, being tough on criminals - legal or otherwise - and overhauling the educational system which they pointed out in their "Contract (hit) on (non-White) America" as the reason for the Democrats' downfall.

But in reality it was unopposed Negroes, and Negroes who had no serious challengers, that cost Governor Ann Richards her seat here in Texas.

Why? Because those Negroes did little or no campaigning at all!

How many Negroes did door-to-door campaigns in your neighborhood? How many political fliers did you receive in the mail from each one of them (slate card not included)?

NONE! NADA! ZILCH!

You "Elected Negroes" ought to be ashamed of yourselves. Why didn't you get out and work to insure a higher voter turnout this time as you did during the

special election to get elected the first time?

Just like White Democrats, you Elected Negroes take African Americans voters for granted. Some of us can still remember the special elections in

1992. We couldn't turn around without stumbling over some of you Negroes who were doing and saying anything you feel you needed to say to get elected.

But without serious opposition all we saw you doing for the 1994 November 8 elections is partying and following Governor Richards around for photo opportunities. Ann Richards needed you Negroes out in the field to help get out your constituents and you failed her.

Of course I don't think Governor-Elect "Son-of-A-Bush" is going to achieve anything. It is my opinion that he (George Bush, Jr.) will be like Dallas City Councilwoman Charlotte Mayes and like any other person with no political or civic experience who buys an election - a disaster.

And who loses? Texas citizens, especially the poor and politically powerless.

Say what you want about Business man Ross Perot. He was right about the Bush, Jr. when he said "Why would the Texas tax payers want to send a person with no business experience to the governorship and give him a \$55 billion dol-

lar on the job training?"

For the life of me I did not understand what kind of election the Negro Democrats were running here in Dallas/Fort Worth.

Will somebody please help me understand why these Negroes came to us in 1992 asking us to help Candidate Bill Clinton get elected? And then just two years later distance themselves from him?

Damn! Talk about lack of principles!

These same Negroes during campaigns in 1992 were all over the place fighting and screaming racism against the Republican party for using crime, welfare and education to get White folk to the polls.

What happened this time? You COWARDS! I mean the Republicans used the

same tactics only this time they even signed a contract! Man you talk about some confused Negroes.

I still believe that Ann should

have forgiven Jim Mattox and supported him for that Senatorial seat. Jim would have beat Lady Hutchinson, and Junior Bush would not have had an easy time either. Perhaps, we would have seen more grassroots people working like hell to get out the vote.

We weren't the only ones confused, it happened to the Hispanics, too. Just think about this? Eight months before the elections the most visibly known Hispanic in Texas and even America was Democrat Henry Cisneros.

Now don't you think it odd that with just five months before the Texas elec-

tions this very popular Hispanic is suddenly accused of infidelity in a climate of people wanting "moral leadership?" So given that - who is left to get out the Hispanic vote?

I guess what I'm really upset about is the lack of courage these Negroes have to stand up and fight for what they believe in. And don't tell me about them not wanting to look like Deputy Mayor Pro-Tem Diane Ragsdale and Judge Mary Ellen Hicks, because no matter what happens to them at least they can hold their heads up with pride.

You Negroes in Tarrant County will definitely miss Mary Ellen on that court. And since Newt Gingrich is recommending movies to see, my movie recommendation to you Elected Negro Officials is "Drop Squad" by Spike Lee.

So again you Negroes had better stand up and fight or the next time some of us are going to make sure you have aggressive opponents in upcoming elections. You have plenty of issues.

For starters you could ask the Republicans why would they trust racist State Governors to administer welfare programs like AFDC and WIC but not Medicaid and Social Security?

Ask them what do they intend to do with the 146 million children who are living in poverty according to Marian Wright Elderman? And don't just ask questions of the Republicans. The Democrats have some answering to do too.

It seems that they don't care as long as White Folks get elected. Everybody's looking out for themselves except us.

Well we can only wish the best for Ann and of course we know that she will be fine. We would have loved for her to have taken some of these Negroes with her. But on second thought she would have probably said "Naawww!" Can you blame her?

Until then the struggle continues . . . - [MON]



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MON's Year in Review

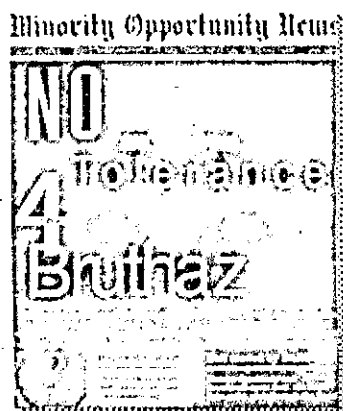
By Veronica W. Morgan

Minority Opportunity News (MON) continued to dance to the beat of a different drummer in its third year of service as it sought ways to both localize national issues and magnify local issues that were directly affecting African Americans.

With an objective to enhance opportunity within the minority community and to always promote economic development, MON has once again found just cause to dig deep and stand tall while daring to go out and tackle stories that are close to the heart of the people.

In January, while the country was planning ways to celebrate the birthday of slain civil rights leader, Martin Luther King, Jr., MON's focus was to delineate the visions of both Malcolm X and Dr. King in order to help bridge the gap of the divided perceptions surrounding the two powerful men.

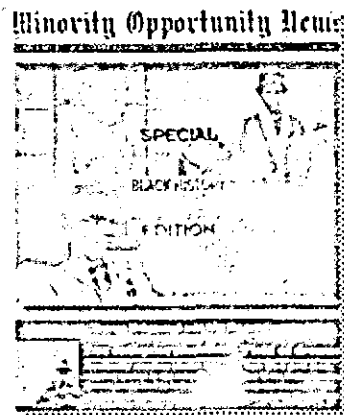
While many believed King's dream was being fulfilled, some critics believed the



January

opposite, stating that African Americans

not



February

down to the low-income blacks.

Saluting black heroes, like the buffalo soldiers brought delight and enlightenment to the community. Many read with interest, some for the very first time, of many black inventors who made lasting contributions to society.

Names like Louis Tompkins Wright, the inventor of the smallpox vaccination, R.B. Spikes, the inventor of the automatic gear shift, and Madame C.J. Walker, famous for her hair care treatment and the invention of the hot comb, were just a few of the notable inventors highlighted during Black History month.

By March, MON plunged into court matters involving the Dallas Independent School District. Some DISD board members believed the district was completed desegregated and should be granted unitary status which would free DISD from any court supervision and hopefully cut through the mounds of paperwork and bureaucracy that plagued the district. In turn, unitary status would give school officials the power to make major decisions about hiring teachers and distributing

were living Malcolm's nightmare because the benefits of the 60s had

fil-

tered

funds.

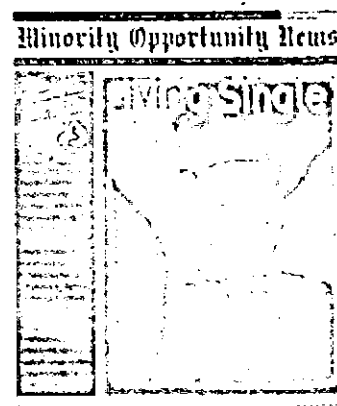
But board member Kathlyn Gilliam cried foul, saying that the vote for unitary status was done underhandedly — excluding the three African-Americans serving on the board.

Gilliam and others who strongly opposed the district's move, believed that students attending schools in predominantly minority districts will suffer, because minorities would not have the courts help to ensure that things get done.

Despite the opposition, U.S. District Judge Barefoot Sanders granted the district's request.

Back in the office, MON's mailbox was filled to capacity with cards and letters from brothers all over Dallas and the surrounding area.

The men were hoping to make contact and develop lasting friendships with the 17 Nubian Queens debuting in the paper's first try at doing a bachelorette spread. Brothers



March

get

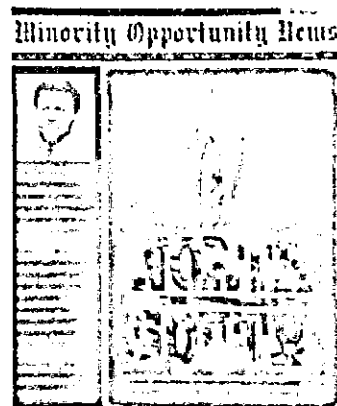
ready because there's more to come in '95.

In April, national news centered around the elections in South Africa as Nelson Mandela made his move from the prison to the presidency. Twenty-three million South Africans stood in line for hours to vote in their country's first ever all-race election. It was indeed, a historical moment.

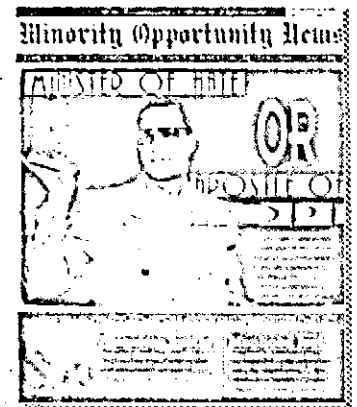
But while the world was focused on historical happenings abroad, South Dallas residents were seeing a repeat of neglect and disrespect from city officials.

In a heated town hall meeting, community activists and residents lashed out against the repeated injustices they felt Mayor Steve Bartlett, Police Chief Ben Click and council members were manifesting toward South Dallas residents.

The article North and South dealt with the tragedies of the driveway robberies that



April



May

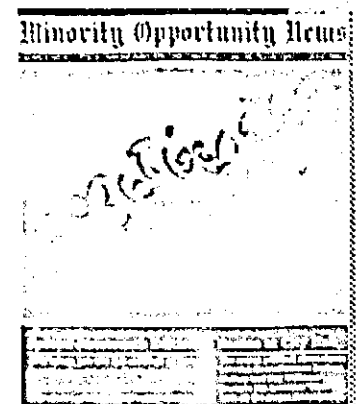
occurred in North Dallas and the quickness with which the city responded to solving the crime. In both instances the victims were killed. Police determined the suspects to be black males, leading them to stop and question a number of African-American men at random. Residents believed the case to be one of "preferential treatment."

Said one resident: "What just happened in North Dallas has been happening in my neighborhood all along."

Spring was in full bloom and so was the city's plan to remove the 200 or so homeless residents from under the I-45 bridge.

Council approved \$150,000 to help solve the problem, but homeless advocates saw the plan as short term and insensitive. The homeless residents in shantytown were later evicted by Dallas officials.

While the city wrestled with the moral and economic issues of displacing the homeless, the Dallas Urban League fought a



June

losing battle in May, by trying to preserve its Institute for Minority Male (IMM) program.

The program focused on building self-esteem and self-empowerment in young black men.

No doubt some of the black men from the IMM program were among the 15,000 or so African-American men who gathered at the Dallas Convention Center to hear the redemptive message of empowerment from Nation of Islam's Minister Louis Farrakhan.

Farrakhan was said to inspire and infuriate the crowd with speeches that ranged from the suffering of black women because of the state of the black man to the need for blacks to acquire knowledge thus power.

Dreaming of a New Home

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FirstAdvantage is a revolutionary new loan program from First Interstate Bank designed for low- and moderate-income individuals and families. With FirstAdvantage, closing cost and monthly payments are kept to a minimum on a special group of home improvement and mortgage programs.*

FirstAdvantage home improvement loans require no minimum loan amount, and our new mortgage program--The Qualifier--can help you get into a house with a much lower closing cost than most mortgages.

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As African-Americans in Texas united in celebrating Juneteenth—remembering it as a time when Texas slaves learned they were

hoping to cultivate a lasting friendship with one of the 20 bachelors featured in the July spread.

For those of you who thought about writing but lost your nerve, don't worry because

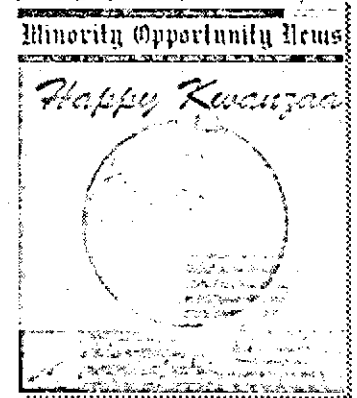
Academy of Arts and Letters (JBAAL).

Dallas City Councilman Paul Fielding's childish histrionics to pull city funding from JBAAL sent a disturbing message of racism to the African-American community.

The issue was later settled following much publicity, and the city continued to fund the academy.

Fort Worth's Stop Six area became the site where African-Americans protested, after Korean store owner Andy Nguyen shot and killed 42-year-old Darrell Bivins for standing on his property after he told him to stay away, allegedly because of shoplifting.

"The shooting brought to the forefront and the public eye, the often strained and tension-filled relations between foreign store owners and their mostly African-



December

Speaker of the House. And President Clinton (D) watched as Republicans gained control of the house. Less than a few weeks after elections, Lloyd Bentsen made the decision to leave his political career in Washington and focus more on being a family man.

In Texas, Gov. Ann Richards (D) was beat out by her Republican opponent George W. Bush. What does all this mean for minorities? Individuals like Edna Kiker, a Section 8 tenant who has faced elusive justice all her life will continue to live a nightmare with little hope of breaking the cycle.

At the close of the year, MON brought comprehensive views of Kwanzaa in the Metroplex, choosing to direct attention to the African-American community's own examples of the seven principles.

And the beat went on throughout the year of 1994, MON faithfully covered issues that were on the pulse of the African-American community. For its efforts, MON was nominated for a 1994 Katie Award in the "Best Special Interest Newspaper" category by the Dallas Press Club. As MON enters the year of '95, readers can expect the paper to define

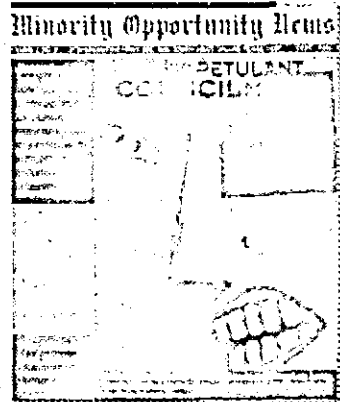


July

free two and a half years after the fact—a collision of personalities at city hall pitted two African-Americans, former city planning commissioner Roy Williams and Councilwoman Barbara Mallory against each other.

In an ugly public hearing, supporters of Williams blasted Mallory for removing Williams from the planning commission. But the councilwoman stood by her decision despite the derogatory remarks launched at her from critics and colleagues.

By July the sports world was in upheaval as the country watched in horror while National Football Hall of Famer and Heisman Trophy winner O.J. Simpson, made—as the publisher commented—his



September

there's more to come in '95.

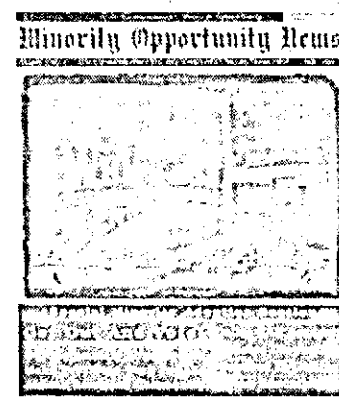
August heat was scorching and so were the tempers of Dallas community leaders. City Manager John Ware proudly introduced his re-engineering plan that was expected to save the city \$1.5 million dollars a year in salaries and benefits. But at what cost?

MON reported that African Americans were being cut from many the key positions under the new plan and critics wondered who in fact was calling the shots.

While many wondered who pulled the strings down at city hall, MON's publisher was aware of who pulled them at KJMZ Radio Station.

The station continued to play rap songs with explicit lyrics that would be heard by thousands of young listeners across the Metroplex. Despite significant pressure from community leaders, and despite media attention, the station continued to play the music, arguing that the "market" i.e. young urban listeners demanded it.

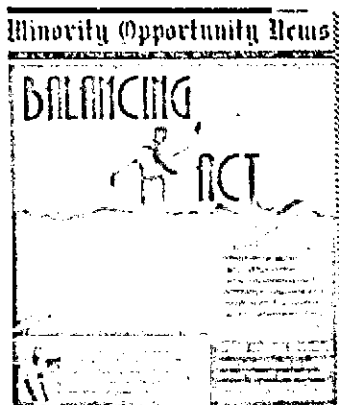
Legal actions were taken and community members were encouraged to write the station and voice their feelings concerning the lyrics. MON's attempted appeal to delay the proposed transfer of licenses from Summit Communications to New York-based Granum Communications, Inc. was



November

American clientele."

November '94 the voters sent out strong messages which meant major upsets for the Democrats and sweet victories for the Republicans. Newt Gingrich (R) managed to unseat Tom Foley (D) as the new



August

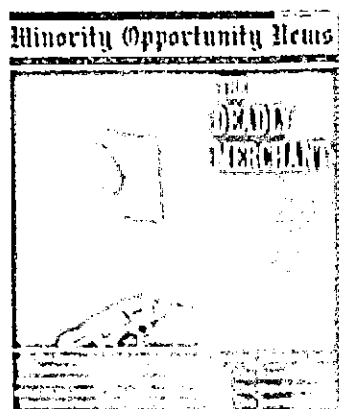
last

run as a genuine American hero, ultimately being apprehended and facing charges of having murdered his wife and her male acquaintance.

It was a fall from grace that will be remembered for years to come, because it brought to light issues of domestic violence and interracial relationships, and the public's feeling concerning both.

But Simpson wasn't the only news brewing between the pages of MON, many wondered if it were fair to consider White women as minorities in terms of business opportunities. The identity crisis has yet to be solved.

Meanwhile, back in the office, the sisters took charge as they sent in their correspondence and flooded the mailbox with cards, fancy stamps, 'cutesy' artwork, and pictures



October

honored by the FCC.

As Fall approached, summer fires continued to burn throughout the city, blazing a trail from city hall to the Junior Black

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OF THE MONTH FOR
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Aloxandar B. Gardner, Jr.

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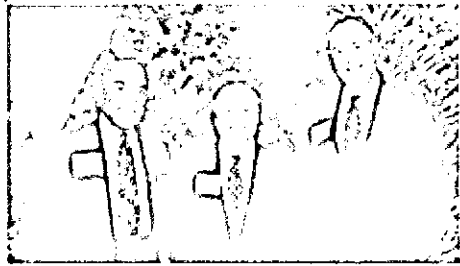
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Comerica Bank-Texas Sponsors MBA Graduate Reception



(L-R) University of Texas Regent and Comerica Bank-Texas Director, Reverend Zan W. Holmes, Jr.; Vice Chairman of Comerica Bank-Texas, Joe Goyne; and University of Texas at Austin President, Dr. Robert M. Berdahl.

December 1994, Comerica Bank-Texas sponsored a graduation reception at the Dallas Museum of Art for the 1994 graduates of the Community MBA (Minority Business Advancement) program. The intensive eight week business fundamentalist program is presented by the College and Graduate School of Business at the University of Texas at Austin, the Dallas Black Chamber of Commerce, the Greater Dallas Hispanic Chamber of Commerce, and the Greater Dallas Asian American Chamber of Commerce.

Fiesta Mart Lends A Helping Hand

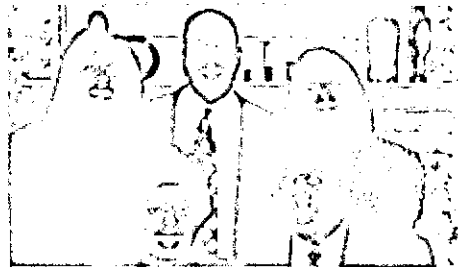
The Oak Cliff area Fiesta Mart donated gift certificates to African-American organizations to be given to senior citizens and single mothers in

the Lancaster-Kiest area who are infected with the HIV virus.

Fiesta operates 29 stores in Houston, one in Austin and one in South Dallas. A new store is expected to be opened in the Lancaster-Kiest area in '95.

For more information call 526-5800.

Plano "Family of the Year" finalists



Front (L-R) Barbara and Earl Simpkins; Rear (L-R) Michelle, Earl, Jr., and Nicole.

The Simpkins were finalists in Plano's annual "Family of the Year" competition.

Earl Simpkins, formerly with Arco Oil & Gas, is director of the Douglass Branch of the Boys & Girls Club in Plano. His wife Barbara is self-employed and offers bookkeeping, secretarial and medical research services. Michelle, 19 is a Dean's List junior at Fla. A&M, Earl Jr., 21, graduated Summa Cum Laude from Fla. A&M with a degree in accounting and Nicole, 16 is a Junior, National Honor Society member at Plano Senior High. Nicole also participates in the American Scholars program. Both father and son are members of the Alpha Iota Iota Chapter of the Omega Psi Phi fraternity.

The event is sponsored by the Plano YMCA and the Church of Jesus Christ

of Latter-Day Saints. For more information call 596-7815 or 867-6479.

Dallas Public Schools Needs Instruments

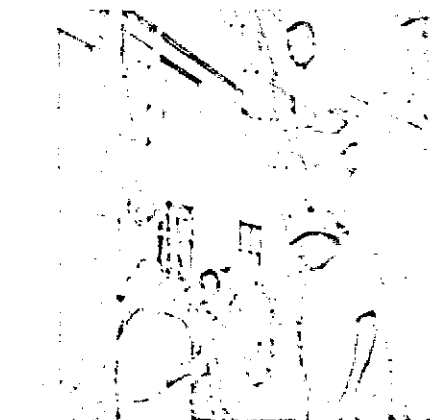
New and used musical instruments are needed to help the Dallas Public School district expose nearly 11,000 students in approximately 140 schools to band and orchestra.

The district has added funds to rebuild its elementary fine arts program. More teachers were also hired to instruct elementary students in band and orchestra. Donations received helps to ensure that no student is left out.

Pick up service is available. All gifts are tax deductible.

For more information call 565-5444.

Energy Conservation Campaign



TU Electric employees (Sonja Mathis, Dan Howard, Calvin Wass on ladder and John Seif) volunteer to make weather-ization improvements on Princesa Hartman's home.

Free weather-ization which included caulking and insulating the homes of nine Dallas senior citizens, represented the final phase of the Seniors Energy Conservation Campaign sponsored by TU Electric, Channel 4, Senior Citizens of Greater Dallas, Inc. and Senior Citizens Alliance of Tarrant County. Thirty company Light Brigade employees volunteered to make the necessary improvements. The campaign was designed to help reduce high energy use in the summer but will help to lower energy use during cold winter months as well.

For more information call 812-4087.

UTA Wins Top Awards

University of Texas at Arlington faculty, students and alumni swept the professional and student competition in a major contest for drawing and delin-

ation sponsored by the American Institute of Architects' Dallas Chapter.

UTA students won six of the seven awards. For more information call metro (817) 273-2761.

Cotillion Idlewild Club 1994 Debutante Season Launched in Grand Style



1994 Cotillion Idlewild Club Debutantes

The Cotillion Idlewild Club President, Sim E. Stokes III announced the presentation of Debutantes at its Seventy-Third Annual Debutantes Ball in the Grand Kempinski Crystal Ballroom launching the 1994 Social Season. The eight young women who took their bows are: Arika Danelle Alexander, Nicole Michelle Frazier, Naima Arella Fulgham, Denise Nicole Holyfield, Stephanie JeLynn Jordan, Misty Michelle Mitchell, Eva Lauren Wilkins, Angela LaDonna Willis.

Dallas Urban League accepting nominations

January 9, 1995 is the deadline for submitting a one-page essay for the "Salute to Mothers" competition scheduled for Tuesday, February 14, at the Southland Center Hotel. The event begins at 11:45 a.m. The Dallas Urban League is accepting applications.

Traditional and non-traditional mothers (single parent, grandmother, foster parent, mother in two parent families etc.) will be honored by the league in a continuing effort to find and salute the good in the African-American community. Guest speaker for the event will be Susan L. Taylor, editor-in-chief of Essence Magazine.

For more information call (214) 528-8038.

Fall Texas Legislative Internships Available

Undergraduate and graduate students can participate in the Fall 1995 Texas Legislative Internship Program (TLIP) by sending in completed applications to Dottie Atkins at Texas

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Now Open for Dinner



Senator Rodney Eells, (center) with Spring, 1994 Interns in Austin at the Texas Capitol.

Southern University (TSU). The program is sponsored by the Mickey Leland Center on World Hunger and Peace at TSU. The internships are available to junior and senior minority students who are interested in the political process.

For more information call (713) 527-7370.

Emmitt Smith Spreads A Little More Holiday Cheer

Dallas Cowboys Running Back Emmitt Smith continued to spread a little holiday cheer by helping needy children in the Dallas/Ft. Worth area by teaming up with Feed the Children.

Smith signed autographs and helped to deliver food and clothing to needy families in Sandbranch and South Dallas. Feed the Children provides economic development, education, medical, food and disaster relief assistance throughout the states, the District of Columbia and 70 other countries.

For more information call (405) 942-0228 or (214) 869-2244.



CHARLES ENGLISH

SDDC Opens New Office

The Southern Dallas Development Corporation (SDDC) officially opened its new offices at the Bill J. Priest Institute, located at 1402 Corinth Street, Suite 1150. President Jim Reid announced that Charles English has been named Chief Operations Officer

of SDDC. SDDC is a non-profit business development organization established in 1989, which has emerged as one of the nation's premier community development financial institutions. During its first five years, SDDC has made 172 loan commitments totaling over \$1 million, leveraging \$34 million which will result in the creation of 1500 jobs.

Senior Citizens Receive Holiday Baskets & More!

Specialty Care Visiting Nurses, Inc. an African-American owned agency delivered Christmas Baskets last month to the elderly living in DHA's Elderly Developments.

The group delivered fruit baskets to senior citizens living in apartments at Cliff Manor, Oakland, Park Manor, Simpson Place, Forest Green Manor, Audelia Manor, Lakeland Manor and Brooks Manor.

Rose Washington, the spokeswoman from the group of nurses, said their hope was to let the seniors know that they are loved.

For more information call (214) 283-4044.

First Interstate Bank and Elementary School Team To Hold Bank Day

First Interstate Bank and Adelle Turner Elementary School formed a joint partnership at the end of last year that was aimed at teaching students how to deposit funds into a savings account.

Bank Day was held in November in the Turner school auditorium. During Bank Day students received a mini-lesson on the different aspects of banking and financial responsibility and acted as bank tellers. First Interstate opened a minor account for only \$1.00 for all Turner students who wanted to participate. After the session, which was presented by Mark Cooks, vice president of First Interstate, students were allowed to make deposits into their accounts. Bank Day was a joint effort by the school and the bank to encourage financial responsibility among elementary school children. It was designed to assist students in reaching their long-range goals, many of which included careers that will require college education.

'Prettiest Little Girl' Contest Winner from DeSoto

Little Miss Aulana Jade Parrish, 5, is the grand-prize winner of Luster's Prettiest Little Girl Contest. Chosen on the basis of photographic abilities, expressiveness, and congeniality - she ran away with \$1,000, a PCJ national ad appear-

Hall of Famers Dr. Jenkins & Dr. Horton

Drs. Inducted at Tenth Biennial Texas Black Women's Conference

By Charlotte D. Berry

Volunteer Community Publicist

Women throughout Texas gathered at Dallas' Grand Hotel in the memory and spirit of community leader and activists Dickie Foster.

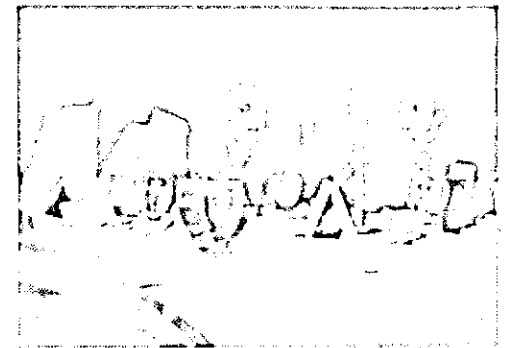
The Tenth Biennial Dickie Foster Texas Black Women's Conference opened with the Honorable Bobbie Mitchell, Mayor of Lewisville, for all ages and professions as well as personal growth benefits.

"Measuring Up: Fulfilling Realities and Dreams," the conference's theme, challenged conferees to examine these concepts and to recharge oneself direction with workshop topics ranging from business entrepreneurship, health care, fulfilling dreams, raising successful children, managing money, finding Mr. Right, stress-free living and many others. The conference luncheon was graced with a multitude of notable speakers: Dr. Yvonne Ewell, Dr. Thelma Thompson Daniels, former city councilwoman Ms. Diane Ragsdale, Mrs. Mable (Mama) Chandler and Mrs. Mabel White.

Their presence and the essence of their comments was historic for any learned observer witnessing the event.

The momentous part of the luncheon was the induction of Dr. Sebetha Jenkins, president of Jarvis Christian college and Dr. JoAnn Horton, president of Texas Southern University, into the Texas Black Women Hall of

Conf. Cont on pg 10



[Left to Right] Dr. Sebetha Jenkins, Mrs. Estella Doty and Dr. JoAnn Horton.

ance, a trip for four to Walt Disney World, including airfare, and a year's supply of PCJ Relaxer and maintenance projects, a PCJ jacket, T-shirt, and cap.

AVENUE X

The Dallas Theatre Center welcomes the new year with its production of AVENUE X - an inspiring and unique American musical that combines doo-wop, jazz, and gospel in an original a capella score. Set in sizzling 1960's Brooklyn, Avenue X tells the moving story of two teenage street singers, one African-American and the other Italian. United by a love of music, the two youthful crooners try to put together an act for a talent show at the Brooklyn Fox Theatre.

The play runs January 5 - January 29, 1995 at the Kalita Humphreys Theatre.

Although ticket prices range from \$9 to \$36, DTC will feature a pay-what-you-can performance on Sunday, January 8, at 2:30p.m. For tickets and additional information, call the Dallas Theatre Center at (214) 522-TIXX. - [MON]

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Rev. Zan Holmes, MON Publisher Thurman Jones Among The Honored

Several community leaders, including the Rev. Zan Holmes, pastor of St. Luke Community United Methodist Church, and Thurman Jones, publisher of *Minority Opportunity News*, were honored with outstanding service and achievement awards during the first Paul A. Sims Community Service Awards Banquet, held on **S u n d a y** December 4 at the Ramada Inn-Fort Worth.

In addition to the individual honors, two local organizations were slated for funding by the Michael S. Sims Scholarship Fund. The organizations selected for funding for the 1994-95 year were the Black Historical and Genealogical Society of Fort Worth, founded by Lenora Rollas, and "Healing Wings," a non-profit organization at John Peter Smith Hospital under the leadership of Kimberly Matthews. The organization provides assistance and counseling to AIDS victims.

The black-tie banquet was the result

of ten consecutive years of fund-raising by the Sims family toward the Michael S. Sims Endowed Scholarship Fund at Jarvis Christian College. The fund was set up as a memorial to Michael Stephen Sims, who was a senior at Jarvis when he was killed by a drunk driver.

The Sims family dedicated their tenth year of fund-raising to the founder of the scholarship, the late Rev. Dr. Paul A. Sims, establishing a community service fund in his memory.

The Original King Kids of America, Psalm Sacred Dancers and the Jarvis Concert Choir was just some of the entertainment

during the banquet.

The memorial tribute to Dr. Sims was set up in the form of an annual community service award because of Dr. Sim's reputation as a leader in religion, education, politics and social welfare. The annual award gives recognition to prominent individuals for their outstanding contributions to the Metroplex. The annual award also provides a financial support fund for individuals, churches, small business development and non-profit organizations on an "as



Reverend Paul A Sims, Sr

need" basis. The financial goal for the 1995 year is \$25,000.

Individuals receiving awards for outstanding service were: Dr. Wright Lassiter, president of El Centro Community College; Apostle Lobias Murray, Full Gospel Holy Temple in Dallas; Robert Decherd, executive director, A. H. Belo Corp.; the Rev. Gregory Spencer of Spencer Funerals-Fort Worth; Barbara Floyd, Floyd's Academy & Learning Center; Donavan Wheatfall, a student at Texas A&M University; Lisa Thompson, Step by Step Dance Studio; and Thurman Jones, publisher of *MON*.

Achievement awards were presented to: Dr. Lee Monroe, Paul Quinn College; Arlington/Grand Prairie Alumni Chapter, Kappa Alpha Psi Fraternity; Charmion Polk & The Original King Kids, Community Christian Church of Fort Worth; Walter Dansby, O.D. Wyatt High School; Vernell Sturns, Fairview Title Co.; Commissioner John Wiley Price, Commission Dallas; and Rev. Zan Holmes, St. Luke Community United Methodist Church.

The Sims family encourages all those interested to submit nominees for both recognition and financial support along with a short biography.

Contributions and sponsor donations are also welcome.

Please send nominations or donations to:
The Michael S. Sims Scholarship Fund
In conjunction with
The Paul A. Sims Community Service Award Fund
2521 Hunting Drive
Fort Worth, Texas 76119

For more information, call Metro
(817)654-2310. - [MON]

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- Story Assignment Meeting Attendance on the Second Saturday of the prior month's deadlines;
- Articles must be submitted on a 3.5" floppy diskette in DOS ASCII text compatible or MAC ASCII text compatible files
- Articles must be spell checked, grammar checked and in a professional format.
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Conf. Cont from pg 9

Fame by Mrs. Estella Doty and Dr. Mamie McKnight.

Other than being top educators and sharing a fierce commitment to excellence in higher education, these two college presidents have many similarities in common. Currently, the two hold positions as the first female presidents of the historically black college and the university.

Taylor Haggerty, a jewel of a woman child, from T.D. Marshall elementary school delivered a stirring rendition of *The Negro Mother* by Langston Hughes.

An expert guest panelists group answered questions dedicated to youth issues in an open microphone forum for the conferees. The theme of the segment was entitled: "Youth: our precious treasures." It was designed for the youth conferees to allow them the opportunity of interacting and working in a team environment and developing their personal skills.

Conference chairperson, Pat Webb remarked: "That the conference goals were reached from the standpoint of accessing as many prevalent women issues as time allotted along with addressing youth concerns and problems."

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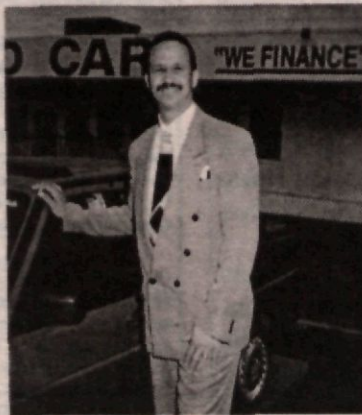
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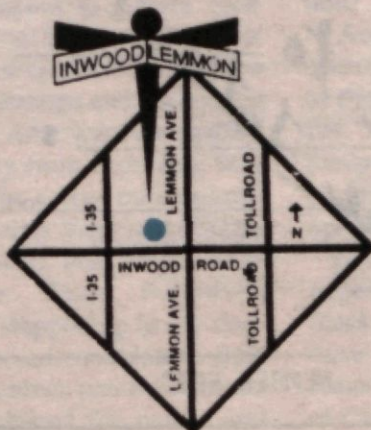
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Color-Blind Casting

Breaking the Stereotypes

By Tai E. Jones

When viewing, "What's Love Got to Do With It," perhaps one can only perceive Angela Bassett as Tina Turner or with the "Wyatt Earp" series, you can only see Kevin Costner in the lead . . . but what about other films where they do not really characterize one's ethnicity. How is it decided of what "looks" best on camera or stage? Casting with color-blind eyes is hopefully the new trend abroad in Hollywood and at home in the Metroplex.

If you saw Danny Glover in "Lethal Weapon" or Denzel Washington in "The Pelican Brief," you witnessed color-blind casting. Both actors played roles that were written for a white actor, but somehow during the casting process the producers and directors decided that an African-American or minority actor would be a better choice.

But, the better choice for what reason . . . do minority actors work cheaper? . . . do they draw more attention to the white co-stars like Julia Roberts or Mel Gibson? . . . or is this Hollywood's grand statement of the great American melting pot???

These questions and many more seem to rattle the brains of the actors themselves as well as the many critics that are reviewing this new trendy thing. However, we at MON have elected not to kill the messenger just to deliver the message.

The casting effort reflects a long overdue trend in television, film, and especially live theater to capture a cast of talented individuals despite the color of their skin.

As professional theaters in the metroplex now employ a multicultural and diverse group of actors, our arts and entertainment spectrum is beginning to develop into a beautiful and colorful palette. Although, one would think the obvious advantage to the fine arts & entertainment providers would be to have the broadest choice of talented actors to use in any production.

Last summer, the Shakespearean Festival of Dallas presented the Taming of the Shrew, with African-American actor Tyress Allen in the role of Petruchio. This uniquely gifted actor won rave accreditation and reviews for a traditionally white role. Allen has also appeared in Stage West's production of the Spanish Classic, A House With Two Doors Is Difficult to Guard.

"We didn't hesitate to cast Tyress Allen, who is an extremely talented African-American actor, as the romantic lead in our production," says Jerry Russell, Stage West's Artistic Director, "but we did wonder if there would be any negative comments."

As we hear the harmonious chords of blending people of all color throughout the theatrical community, it is sad to say that Mr. Russell was absolutely right to contemplate if the reviews would be negative.

Prior to Tyress Allen being cast for the role, the theater community in Dallas had experienced widespread publicity when an audience member criticized it for having an interracial kiss and threatened to organize a picket. Talk about irony, instantaneously organizations are formed to boycott but it takes time to organize unity.

Most recently, Stage West has presented two African-American actors, Eve Perry-Glass and Marcus Mauldin in their production of Do not Dress for Dinner. The two actors are playing roles that have been portrayed by white actors in other productions, but both actors won the roles because they are both terrifically funny and talented.

MON would like to offer a "tip of the hat" to the production companies that are not afraid to discard their mask and show that no performance should ever be the same stereotypical production.

Unfortunately, the fickle entertainment industry does not exhibit the preciseness of an algebraic equation. Fearing to appreciate or demonstrate our city's great cultural diversity only hides the potential universality of an A&E production and further denies cross-cultural understanding.

Dallasites can only come to appreciate its vast cultural differences when they are allowed to see the great talent the African-American, Hispanic-American, and Asian-American communities have to offer on a common platform.

A special thank you to the trend-setters of the Metroplex: Eve Perry-Glass, Marc Taylor, Tyress Allen, John F. Moning, Marcus Maudlin, Akin Babatunde, and many others . . . ENCORE!!! Keep up the fabulous work. - [MON]

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The Media and the Power Wielded



Cheryl Smith

It's been said and proven time after time that the pen is mightier than the sword. With such a degree of power, there must be a level of accountability. Pen on Fire will look at

issues in the media and bring varying perspectives in an attempt to stimulate dialogue and effect change.

One of the most significant issues in the fall of 1994 was whether or not African American owned newspapers should endorse candidates.

The media has played a significant role in the outcome of many elections. Several candidates, including former presidential candidate Gary Hart, Texas Gubernatorial candidate Jim Mattox, Massachusetts Senator Ted Kennedy, D.C.

Mayor Marion Barry, New York Congressman Adam Clayton Powell; and locally, former Dallas City Council Members Diane Ragsdale and Al Lipscomb, and Dallas County Commissioner John Wiley Price are among the many who have felt the wrath of the media. Political ruination is not uncommon and it would be absurd to deny the media's role.

At public forums, members of the African American community are quick to assail the coverage of people of color by the "so-called mainstream" media. African Americans continue to distrust the media and that very emotion has manifested into apathy, indifference and hatred.

With this in mind, we must explore the entire notion of the endorsement process.

It is the practice of the "so-called mainstream" newspapers to inform their readers of editorial board decisions on the worthiness of candidates, based on character, qualifications and issues.

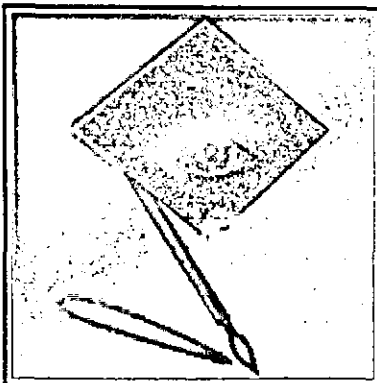
Many African American newspapers opt to stay away from endorsing candidates. Locally a few publications, namely, The Dallas Weekly, Minority Opportunity News and other members of the Texas Publishers Association all stepped up to the challenge and endorsed candidates, while The Dallas Examiner printed a voters guide and published the names and voting records of key precincts in the

African American community.

There are some editors and publishers of African American newspapers who feel it is not their job to tell voters who to select. "Readers should be intelligent enough to make their own decisions", asserts one local editor.

Is that a cop-out or what? Just as with general circulation publications those in positions, who are privy to pertinent information necessary for making an informed decision, have an obligation to enlighten their readers.

African Americans in this community have expressed displeasure over the choices made by the only "gun" in town: The Dallas Morning News. Some jokingly assert that an endorsement by the publication is a kiss of death!



Well, where do you go for an alternative? Where do you go for someone to put it into perspective for the African American, especially when you consider that on the editorial boards of general circulation newspapers around the country, you are

doing extremely well to find more than two African Americans? The Dallas Morning News has one on an eight member board - Jesse James. The Fort Worth Star Telegram has three on an eight member board - Cecil Johnson, Nichele Hoskins and Bob Ray Sanders!

If you don't trust the coverage of the general circulation newspapers for regular reporting, then surely you have problems with the endorsements, therefore; who is going to help you make an intelligent decision that is in the best interest of your community?

It was said nearly a century ago, that one general circulation newspaper, The Baltimore Sun proclaimed that the "Sun" only shines for white men. Should we be naive enough to believe that more than the interests of white people were served by that publication?

And that is where the Black Press comes into the picture. The founders of the first African American newspaper, Samuel Cornish and James Russworm said, "We want to plead our own cause." What a noble philosophy!

While some African American newspapers are living up to the creed of the Black Press, there are those who, sadly, have resorted to pimping the African American community, all for the sake of the almighty dollar.

These pimps have no desire to

inform the community or present an exemplary product, free of the inordinate amount of recycled copy, unappealing layouts and typographical and grammatical errors. Instead the focus is on pandering advertising and printing press releases.

There are those who will say that finances are largely responsible for many of the aforementioned flaws. But will publishers and editors of these publications truthfully acknowledge

that the editorial side of the publication is actually at the bottom of the list of monetary benefactors and priorities, somewhere down around the person who cleans the office?

Do these same individuals realize that the editorial content can determine the future advertising revenue? And, further, is the real reason many African American publications refuse to endorse candidates because of the fear of losing potential advertising dollars?

Sure the African American newspapers are not courted like general cir-

Pen of Fire Cont. From pg 15

Pen On Fire Media Watch 1994 Year in Review:

Clarice Tinsley-Giles of KDFW-TV was recently honored by the Johnson-Sayers-Nettles Camp 1012 of Fairfield for her work on the documentary "Lost Confederates." WFAA Michelle Redmond was the senior producer for the National Baptist Convention's live pay-per-view telecasts during the summer. Don Robinson returned as editor of The Dallas Weekly and the publication premiered "What's Up," a weekly TV Guide. Jerome Johnson debuted the Positive Black News in Arlington and Tariq Jones and Gloria Mansfield debuted the "Mid Cities Directory." Jackie Burke is a segment producer and Gail Nesbitt is the director for WFAA's "Good Morning Texas," a new hour-long program co-hosted by Deborah Duncan. WFAA has the dubious distinction of being the only television affiliate in the 7th largest market with an African American female news producer. Mississippi Valley State University Alum Janet Johnson. Valerie Fields, reporter for the Fort Worth Star Telegram has just accepted a position in advertising and marketing for the newspaper. A graduate of Southern University, Valerie is expected to begin her new position in mid-January. Other changes at the Star Telegram include: City editor Ms. D.J. Hill, photo-researcher Katina Revels, Arlington Police Reporter Renee Lee; Morning Copy editor Cheryl Cryton; sports writer Yulanda McMarty; Dwain Price (also MON Sports Writer) became the first African American at a metroplex daily to be assigned to the Dallas Cowboys and Roger B. Brown became a full-time sports columnist. P.M. Copy editor for the Arlington edition Chantay Hawkins left the Star Telegram for a teaching position at Grambling State University, in addition to advising the Gramblingnite (campus newspaper) and Arts & Graphics director for Arlington Frank Taylor moved to Kentucky. A number of African Americans left the Dallas Morning News in 1994 including: Education Reporter Melanie Lewis is now a teacher in DISD, Ken Parish Perkins is the TV Critic for the Chicago Tribune, Kevin Caston, Adrienne Wilson, Ann Scales, Returning to or joining the News are: James Ragland from the Washington Post, to DMN Mid Cities Editor; Leona Allen formerly of the now defunct Dallas Times Herald is joining the Metro staff; Linda Jones joined the Today Section earlier this year; Karen Thomas from the Today Section had a baby girl and is now on maternity leave; Jane Seaberry joined the business department and her husband, Neil Foote is in advertising. 1994 also saw veteran journalist Shaun Rabb removed from the KDFW-TV anchor desk at a time when there were only two African American men in the city anchoring newscasts; Denise McVea joined The Dallas Observer; Janice Malone is all over the place in The Dallas Weekly, on KKDA and in the National Enquirer; Tricia Hodge joined the KKDA news team; Tina Turner left the Metroplex; KXAS-TV Anchorwoman Angela Cain gave birth to a baby girl and senior reporter Barry Simms' wife gave birth to a baby girl, KKDA-AM Program Manager and host of Impact Willis Johnson announced the syndication of Impact, which currently airs locally on WFAA, Tom Joyner returned to the airwaves for the morning drive time at 100.3 JAMZ and Russ Parr moved to afternoon drive; KHVN's Barbara Mallory, who is also a Dallas City Councilwoman, was married to Dwayne Carraway on December 10, and we lost K104's Bert Abe.

A parting question, until next time: KXAS-TV Anchor/Reporter Ramona Logan has been a weekend anchor for almost a decade. Will KXAS-TV ever make a move with Ramona to weekdays? Will another offer lure away this talented journalist? Stay tuned ... [MON]

UPDATE: The Deadly Merchant Stop Six Incident

By Dorothy Gentry

Almost three months after a Korean-American store owner shot and killed an African-American he accused of shoplifting (MON Cover Story, October 1994), leaders from both groups reached an agreement at the close of 1994. The agreement aimed at developing better relations and open communication between the two communities.

The agreement between the Korean-American Association and the Southeast Neighborhood Coalition was announced on Nov. 28, 1994 by representatives of the two groups. In a statement released on that day by the Korean-American Association of Greater Fort Worth, the association said, "we are gathered here today to embark on the new chapter of our immigrant history, a new era of cooperation and initiative rather than confrontation with our neighbors."

Among the items agreed upon by the two groups are the hiring of African-American high school students by for-

ign store owners, the donation of scholarship money by foreign store owners, and ongoing discussions between store owners and their

mostly African-American clientele.

"This is a small effort but a mutually benefiting endeavor. I hope the others will model us," Dr. S. Gerald Koh, president of the association, said recently.

"We don't want to have anything happening like in Los Angeles."

"We have to help each other out," Koh said. "With communication we can solve a lot of problems. You don't gain anything by confrontation."

Rev. Michael Bell, pastor of Greater Saint Stephen in Fort Worth and organizer of the coalition, called the agreement "a decent beginning."

"This is an ongoing agreement not just something done once and that is it," he said. "They agreed to our points but we have learned not to get overly excited (about things)."

Negotiations between the two groups began after Darrell Bivins, an African-American, was shot and killed by Jason Noh, a Korean-American store owner.

Noh, 25, has been charged with murder in the Sept. 16, 1994 shooting incident outside Jacob's Food Mart in the Stop Six community. Noh told police he shot Bivins, 42, because the man was on his property after he told him to stay away two weeks earlier, allegedly because of shoplifting.

The shooting brought to the forefront the tensions between foreign store owners and their mostly African-American clientele, and prompted daily pickets organized and led by Bell. The picketing eventually led to the store being closed for business and it opened the door for dialogue and discussion to begin between the two communities.



Rev. Michael Bell

Korean-American Association members highlighted four points in their statement. They are:

1. We encourage Korean-American merchants to hire African-American employees in their businesses located in the African-American neighborhoods.
2. We encourage Korean-American merchants to contribute to legitimate scholarship programs for African-American students.
3. We encourage Korean-American merchants to actively participate in the community action programs in cooperation with the police to curb and abolish alcohol/drug related activities on the premises of the businesses.
4. We encourage Korean-American merchants to have an ongoing, contin-

uous dialogue with the African-American communities to deal with matters of mutual cooperation and/or grievances.

The association also announced an initial donation of \$2,000 in scholarship money, and the formation of a Korean-American Chamber of Commerce and election of its officers. The organization is charged with working out specific details of how to implement the above and other ideas in consultation with the African-American communities.

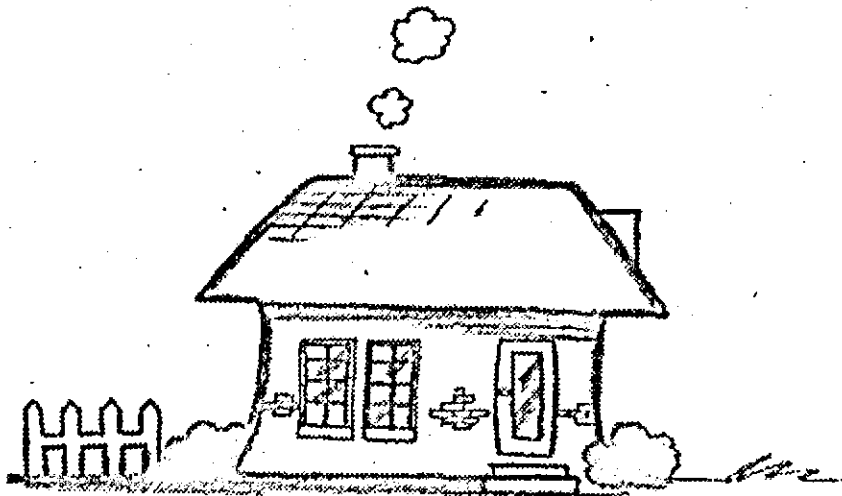
"I told (Rev.) Bell that all immigrants have benefited from black leadership and sometimes we don't recognize that fact, we just reap the harvest," Koh said. "We have to be brothers and decrease differences and magnify our similarities."

The Korean-American Association decided to take the lead in negotiations with the African-American community, Koh said, after other groups appeared reluctant to do so. "We wanted to steer all communities into the same direction. We have to be proactive and help the communities where they (foreign merchants) are doing business," he said.

Bell said the coalition is actively working on other issues regarding relations between the communities including forming a dialogue committee that will meet quarterly and handle complaints, issuing its first scholarship in the spring, and monitoring of foreign-owned stores to make sure they have stopped selling gang paraphernalia.

"We also want to do things to increase cultural sensitivity and awareness of those who do business in our community," Bell said. "We are wanting to put together some materials that will help them function in the community." - [MON]

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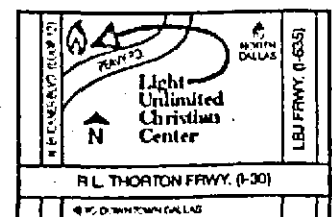
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Ethnic Notes

Profiles in African-American History

By Russell D. Shockley, B.S. Ed.
Guest Writer

One of the earliest and most influential researchers of the eighteenth century was George Louis Leclerc Buffon.

His works appeared in 40 volumes over a period of 55 years. Neither a profound investigator nor sufficiently skeptical of his sources, Buffon asserted that the white race was the norm. He states: "It is to (Caucasians) that we must look to for the real and natural color of man."

To Buffon, all other races were merely exotic variations.

Within the United States, the Reverend Mr. Samuel Stanhope Smith wrote in 1787 an Essay on the Causes of the Variety of Complexion and Figure: An Ethnological Treatise.

Smith was convinced that the only thing that stood in the way of black peoples advancement was their bad environment. He also stated that if blacks were perfectly free and allowed to participate fully within American society, they would change their African peculiarities much faster.

The idea that blacks and Indians might even be distinct races was being revived during this time period and several well-known researchers became serious advocates.

Voltaire theorized that Indians and blacks were separate species from the Europeans and therefore, it was futile to look for significant cultural and physical similarities.

In 1799 Dr. Charles White, an eminent English physician and surgeon wrote: An Account of the Regular Gradation in Man. The book traced the cranial development from lower to higher animals. White argued that blacks occupied a different station on the chain of life. In his opinion, blacks were the intermediate species between the Caucasian and the ape.

Despite these early 18th century publications, scientific opinion, as well as the well-informed, generally favored the concept of potential intelligence in blacks.

In the 19th century, this viewpoint would wane until it almost completely disappeared.

In the United States, the separate species theory made a much more determined stand and actually came very close to dominating the thoughts of many of the scientists and researchers associated with the subject.

One of the leading thinkers to become aligned with this new school of thought entitled Polygenics, was Dr.

Samuel G. Morton.

Morton also believed that blacks were not a variety of single species and attempted to explain his position by examining the innate, mental and temperamental differences

between the races.

"Indians," states Morton, "were adverse to civilization, while blacks were joyous, flexible, and indolent, all qualities representative of the lowest grade of the races."

With the death of Morton, polygenic ideology was passed on to two of his disciples: Dr. Josiah Clark Nott and George Robin Glidden.

Nott, an American physician and surgeon holds a medical degree from the University of Pennsylvania.

And Glidden, the son of a wealthy English businessman, is the student of Egyptology.

Both men (Nott and Glidden) collaborated on a voluminous work—800 pages—entitled: Types of Mankind published in 1854. The book was a little more than a continuation of their theory. However, one idea appeared over and over in their publication. The idea, "non-white races were incapable of taking the first step towards civilization when they were of unmixed blood."

Types of Mankind asserted that, neither blacks nor Indians, nor any other non-white race could show evidence of high intelligence without having had at least one white ancestor.

At a price of \$7.50, the first printing sold out almost immediately. Before the end of the century, the book went through at least nine printings.

Ethnic Notes Cont. on pg 31

Pen of Fire Cont. From pg 13

culcation papers, nor are they respected or even taken seriously by other communities, let alone their own.

But, is the African American press living up to the creed? Would those valiant warriors who risked lynchings, as well as the destruction of their businesses, be proud of today's array of African American owned newspapers?

Is the emphasis where it needs to be? Are African American newspaper publishers and editors contributing to their own demise? Is the future bright or is someone wearing blinders?

And, therein lies one of the major problems of the industry. You be the judge and also let your feelings be known and heard. Remember, you can wield that pen just as effectively, if not more so, than any journalist!

Cheryl Smith is the host of Reporters Roundtable on Superstation Soul 73 KKDA, Sunday mornings at 8:00, immediately following Minister Louis Farrakhan. She is also a regular host of "Hotline" on Weeknights at 8:00.



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The Failing Health of the Martin Luther King Jr. Community Center

By Veronica W. Morgan

While twenty-year old Christy Mayberry and 74-year old Mattie Davis are generations apart, they share a common interest. Both have different reasons for wanting the Martin Luther King, Jr. (MLK) Community Center to remain operable in South Dallas.

Mayberry and two other siblings were just barely old enough to attend elementary school but she remembers her mom making frequent trips to the facility to have them vaccinated.

"I don't remember much else," says Mayberry in her soft-spoken voice, "but I do remember the shots." And what child would not?

Today, Mayberry makes frequent visits to the center with her 10-month old daughter. The center's Women Infant and Children's (WIC) program housed at MLK furnishes the young college student with formula and other dairy products, to help off set the expense she has incurred as a single parent.

"This program and the center is a big help to me and other people," Mayberry said.

Truer words and sentiments have never been spoken.

This is especially true for Mattie Davis. The center has been a constant companion for nearly seven years.

The mother of seven and grandmother of 35 has strolled the same path from her home to the center in rain or shine to mingle with people her own age and to participate in the MLK Senior's Program.

"I learned about the program through my pastor's mother," Davis said. "Before then I never came to the center even though I lived just a block or two away."

Now Davis, who suffers from rheumatoid arthritis, admits that she would have to be sick to miss a day going to the center.

"I wish more seniors would come and participate," she adds, "this is a good place."

Approximately 50 other seniors gather daily in the small area of the recreation center, and sip coffee, listen to music and talk with staff and others who may come through the place.

Their daily regimen of activities consists of quilting, sewing, dancing, walking around the gym, playing bingo or shuffleboard, or making ceramics.

Whatever the activity, says Davis: "It beats staying home and watching soap operas."

In addition to her recreational activities at the center, Davis takes pleasure in volunteering to keep record of the money spent by other elderly patrons who purchase such things as toast or coffee. It doesn't seem like much but for Davis, it is a big deal.

The average age of the elderly participants is 70. Transportation to and from the program is provided through the Environmental Health Services.

Darnee O'Neal, the community program manager of the center, says the Seniors Program could use trained volunteers who know how to work with geriatrics.

"Some of the seniors come for just a couple of hours," says O'Neal, "but their purpose is to mingle and get off their 'duff' at home."

But Davis and the 50 or so seniors who come to the center daily, may have to stay home and pine away in front of their televisions, watching soap operas or talk

shows, if the multipurpose MLK Community Center continues to lose vital programs at an alarming rate.

GREAT EXPECTATIONS

The MLK center was formerly known as Crossroads, and that it has been.

Individuals like Al Lipscomb, J.B. Jackson and Elsie Faye Higgins played a large role toward the earlier success of the center.

Many politicians have visited the facility to give their spill and gain the vote from the minority community. After the elections, the people and the center are soon forgotten.

First-Lady Hillary Clinton visited the center just before her husband was elected.

Jesse Jackson has made several appearances, Ann Richards, Royce West, and some say U.S. Attorney General Janet Reno.

Dallas County Commissioner John Wiley Price got his political start there, serving on the board at the age of 18. Diane Ragsdale was employed there while in school.

Numerous entertainers, hip hop groups, rap artists and sports figures have made there way through the center.

Pro-Am Basketball was headquartered there, drawing basketball stars, including local celebrities like Spud Web.

REALITY BITES

The center, named after the slain civil rights leader, sits in the heart of South Dallas.

At one time it could be compared to a supermarket that flourished with every social, welfare, and medical service imaginable.

In relation to Dr. King's dream of liberating and serving the masses, the center could be considered tops around the country, because unlike most of the other MLK centers throughout the states, the Dallas facility is and has been more than a museum, it was and still remains a service center.

Dr. King's living dream still resides there, but for how long?

Today, the condition of the center's offering of services and programs seems to be approaching serious. If progressive action isn't taken soon to stop the decline of the center's health, the quality of the center's life may deteriorate to critical condition and ultimately die.

During the center's younger years, programs like the Visiting Nurse Association, Homemaker Services, Family Counseling, Music Training, Physical Therapy, Adolescent Job Training, and the Dallas Community/Community Organizations were just a few of the nearly 100 or so intake and referral agencies housed on the premises.

Trained staff dealt with truancy problems or provided legal assistance. And area crime watch groups were being established through community meetings held at the center. The city was proud of the center, and the community protected it by not just giving input on how it should

function but also direction.

Times have changed.

Former Deputy Mayor Pro Tem Diane Ragsdale says the center is no longer community controlled and directed. This lack of community control and direction has contributed to the center's decline.

The Death
of a Dream



Ragsdale blames the consistent drop in the budget as the demise of many programs. "Core Services was once a one-stop shop, offering emergency rent and utility payments."

"However, the services have dropped significantly and it may as well be considered the MLK Professional Building," quips Ragsdale.

Ragsdale believes most of the orders and directives concerning the center are coming from City Hall, which means there is very little guidance - and where the center is headed, no one really knows.

The facility no longer operates within its original purpose: to provide a "single delivery of services," from the outlet into the community.

An evaluation conducted by a Los Angeles firm in 1976 stated that the center "arrested physical and social deterioration in the South Dallas area."

Now the center itself appears to be deteriorating in terms of leadership; in terms of being able to keep the services it now offers; and in terms of having a strong board to guide it.

Only 21 services remain in the facility. However, by the summer of '95, the State Social Services Department, which provides food stamps and AFDC plans to move to a new location that can accommodate the long lines.

RESCUE EFFORTS

Talks concerning the city's desire to

privatize the center, causing it to fend for itself, have surfaced in recent months. Should that occur, the center will lose even more of its remaining services and have to depend on private donations and grants for its survival.

Art Weddington, program manager at Inner City Development Corporation (ICDC), says he got wind of the city's possible plan to privatize the facility about three or four months ago but — to date — nothing has been brought to the table.

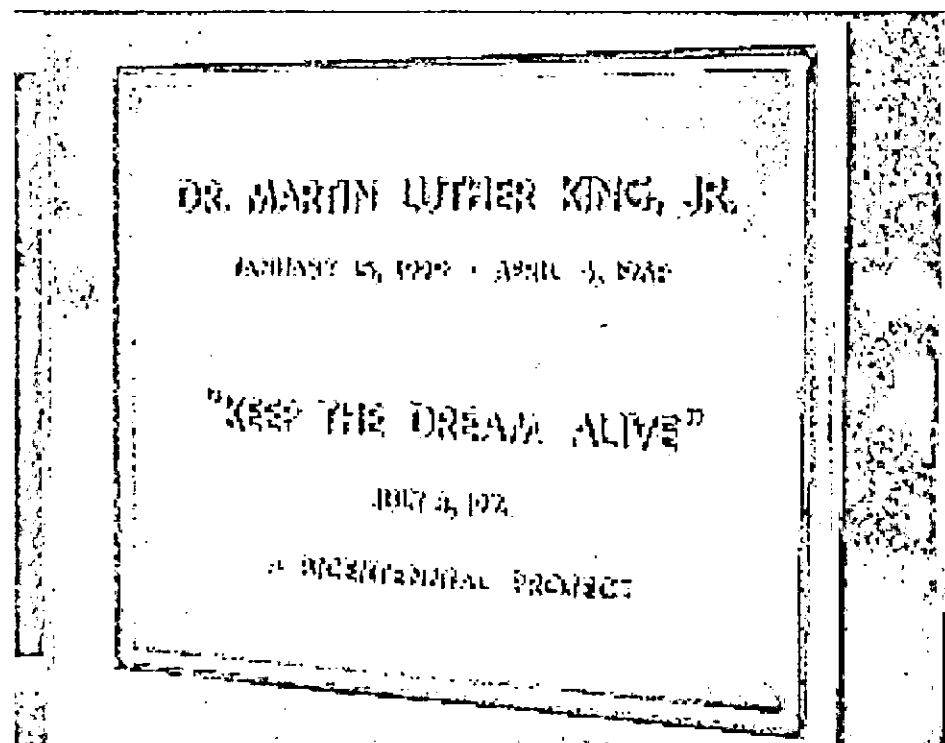
"The center is a very necessary part of the community," says Weddington, but in the event that privatization efforts are made by the city, he expressed a possible interest on the part of ICDC.

"We (ICDC), have received encouragement to go after it," he said. However, Weddington re-emphasized the fact that the issue is merely heresy at this point.

Vincent Hall, two-term MLK board member, calls the issue of privatization a bunch of conservative rhetoric. "We (African Americans) will get our rears kicked in privatization."

Hall states that blacks couldn't go into one of Ross Perot's companies and demand that the workforce be reflective of the community, "but (they) can demand that city offices and state offices reflect the ethnic makeup of the people."

But whether or not the city launches an effort to have the center privatized,



many still wonder if the city plans to do something to ensure that services remain at the MLK center.

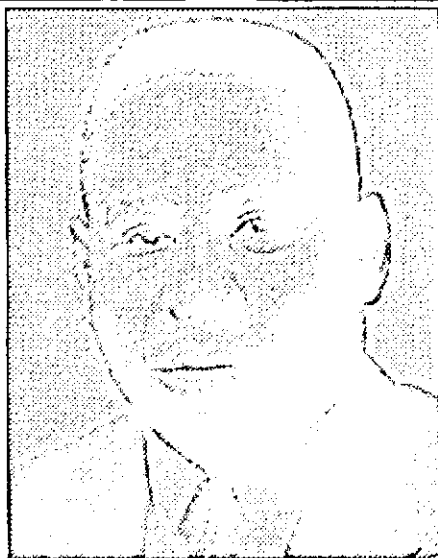
"We don't need an art exhibit, unless it is million dollar artwork," says Hall, adding that, "South Dallas residents don't need nothing that's not working."

But in order to keep the facility from becoming a museum, the board has to become aggressive and demand the attention of the council people who are lingering in naming their appointees.

PERFORMANCE REPORT CARD

Five council members have yet (as of the close of 1994) to appoint someone to fill the vacant seats on the MLK board.

Councilmen Max Wells and Craig McDaniels have never named an appointee to serve. Councilwoman Donna Blumer's appointee forfeited last year, Councilwoman Sandra Crenshaw appointee is said to have resigned in November, and Councilman Glenn Box's appointee had to vacate his seat



Wilton Munnings
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after missing too many meetings.

Evidence shows that it wasn't just Councilman Box's appointee that missed a number of board meetings.

The MLK board has not had a quorum for seven months out of the '93-'94 fiscal year.

In July, the board didn't meet because council is not in session.

MLK Board Members met their quorums in November of '93 and March, April, August and September of '94.

MLK Board Chair Diane Gibson who prefers spelling her name with lowercase lettering blames the problem the board has in getting a quorum on the number of vacant council appointed seats.

But critics believe that this is not a legitimate excuse.

"If the council has not made appointments, the board has the power to go in and reset the quorum," says Vincent Hall, "its in the city charter."

Ragsdale said the bottom line is no one is interested. "No quorum, no involvement, means no interest."

Woes in the board room aren't the only problems the center has to struggle with. The leadership is in a quandary.

DIMINISHING RESOURCES

Managers come and go at the center; very few, if any, were stationed there for more than three years.

Paul Cooper managed the center for a couple of years but was reassigned for reasons some described as being petty.

Lonzie Green was next in the line of managers. He's described by former MLK board member and volunteer Clara Young as an innovative manager and "One of the best."

"He did all he could to keep the money in focus and to stay within the budget."

"While Green was manager, we were able to get new floors for the center, we changed the lighting, and we bought potted plants," Young said.

Despite his capabilities, Green was not able to break the cycle.

His name was listed as one of the many short-term managers of the MLK center. Also included on the list was Ruby Folsom, who wasn't as qualified as the rest, but nonetheless served four months as "Interim Manager" before being whisked away to the Day Resource Center.

Dr. Keith Hampden is the newest 'kid-on-the-block,' having been in place as director first, now manager, for two or close to three years.

Dr. Hampden says his hope is to get the infrastructure back up to par and become a regional training facility that offers grassroots and leadership training.

"I'd like to see us focus more on the youth," he said.

But before Hampden can get the infrastructure he speaks of, back up to par, there's some things that must be made clear to him.

When asked if he was considered a manager 16 or manager 18, Hampden

was unable to respond.

Georgia Reese, assistant director for the Department of Human Services said his position was considered an executive-level position three or four years ago. Now it is only a senior level management position.

Reese later stated that Hampden's classification is a manager 56.

In essence, Hampden's direction for the center has to go through Reese, who reports to Jim Woods, the interim director, who reports to A.C. Gonzalez, the assistant city manager, who reports to Clifford Keheley, the first assistant city manager. All this means is that Hampden has very little power. And a leader that lacks power, can mean a leader that lacks the control necessary to make certain that the center remains active within the community.

NEW YEAR'S RESOLVE

Rev. Zan Holmes of St Luke "Community" United Methodist Church, challenged the community to be aware of what is going on at the center.

"The center has made a great difference in the South Dallas area and it is necessary for the city to maintain its stance in being close to the people in the area," Rev. Holmes said.

Under the current management, the center has made some major renovations on parking lots, sidewalks and landscaping. More funds are needed to complete the project.

Hampden says the center needs new wiring and a better air conditioning system. "I'd also like to see the place become more handicapped accessible."

A federal grant in the amount of \$1.4 million was recently awarded to the Martin Luther King, Jr. Family Clinic.

The grant will help the clinic remain open. However, the grant is considered a 501C-3, which makes it totally separate from the funds needed for the city clinic which is constantly in danger of closing.

In February, area residents can look forward to an expanded utility pay station, which is now under construction.

The new location will accommodate six pay stations, which will serve to lessen the time residents must spend in line. And for every person that pays their electric bill at the station, TU electric will contribute 75 cents from it back to the center.

On Saturdays 150 or so homeless people file into the MLK recreation center just before noon, to sit and enjoy a tasty, well-balanced meal prepared by members from three or four local churches.

The center serves more than 20,000 people monthly, and employs approximately 225 people. That's quite a tremendous amount of people — families, men, women and children — who stand to lose, if the current services do not remain in the facility.

Said Hall: "If the center is not a concern of the city, it's because we have not enunciated it there." - [MON]

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Double Dose of Dashing Denzel

January Cable Airs

The Pelican Brief & Philadelphia

By Sarah N. Bruce

The Pelican Brief - Denzel Washington & Julia Roberts - HBO
Reporter Denzel Washington (Malcom X) is the only one who can save law student Julia Roberts.

An ambitious student, Ms. Roberts embarks upon a journey of peril and intrigue after the preparation of a speculative report theorizing the demise of two supreme court justices. Her theory must be right on because it triggers a dangerous chain reaction and pulls her into a web of governmental suspicion and near-death experiences.

Realizing that she knows too much she seeks out one America's finest reporters, Denzel Washington. Mr. Washington tries to rescue her before

"All the Presidents Men" (the 'bad guys') and the 'even worse' guys find her. Based on the John Grisham novel. PG-13 - Saturday, January 21, 1995 on HBO.

Philadelphia - Denzel Washington & Tom Hanks - Showtime/TMC

Based on the true story, successful attorney Tom Hanks hires homophobic lawyer Denzel Washington to help file suit against the firm he believes fired him after they suspect that he has the HIV virus.

Johnathan Demme directed Hanks to an Oscar for his portrayal of a touching and noble victim of AIDS discrimination.

Denzel Washington plays the lawyer's lawyer in need of transformation from homophobic to benevolent as he's forced to confront his own biases against homosexuals.

PG-13 - Saturday, January 7, 1995 on Showtime & Sunday, January 29, 1995 on TMC. - [MON]

JULIA ROBERTS
DENZEL WASHINGTON

She knows too much
for her own good.

He wants to help her.

Everyone else
wants her dead.

THE
PELICAN BRIEF

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Wired for Entertainment

"What's On" Cable

The Editor's January Picks

Geronimo: An American Legend - HBO

Wes Studi portrays Geronimo. Jason Patric, Robert Duvall and Gene Hackman star as the treacherous white men tracking Geronimo in the story of history's most famous (infamous?) Native Americans. An American Indian leader and chief of the Apaches, Geronimo was feared by the white man and exalted by his people. His notoriety among the whites earned him an illustrious place in the many books, plays and films that tell his astonishing story.

Six Degrees of Separation - Showtime

Adaptation of John Guare's play about a young man, played by Fresh Prince Wil Smith, claiming to be Sydney Poitier's son to the chagrin of an NYC socialite played by Stockard Channing. He also claims to be a friend of the socialite's kids - just an all around likeable guy . . . until.

Teen Summit - Saturdays on BET

Belma Johnson hosts Black Entertainment Television's Teen Summit. The program deals with the many issues that face growing up in today's complicated world with hot topics discussions, live entertainment and consultations with young people.

MTV Jams - Weekdays on MTV

Music Television host Bill Bellamy jams the airwaves with the best videos in pop, R&B and hip hop. Guest artists like James Brown, Changing Faces and Boyz II Men make special appearances. - [MON]



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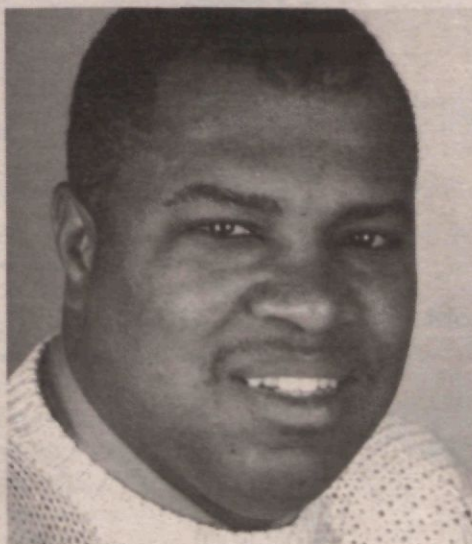


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"Urban Gold" Under the Rainbow of Success

by Tai E. Jones

If the sounds of the Temptations, Tammy Terrel and Marvin Gaye, The Spinners, Gladys Knight and the Pips, Jerry Butler, Donna Summers, Bobby Womack, Switch, Etta James, Sam Cooke, the Ohio Players and the other numerous greats from the 60's and 70's make you snap your fingers, nod your head or say "Hey, I remember this..." - local radio personality Cedric Bailey has a blast from the past for your listening ears.



As the host of "Urban Gold," Bailey is spinning the sounds of all of the R & B greats directly out of the ABC Radio Network's North Dallas office throughout his nationally syndicated audiences from Houston to Tampa — to a total of 37 American cities. He offers his listeners a nostalgic look back into the rage of the Motown sound and captures the plummet of Disco and early rap onto the migration of urban music.

Bailey says that as he plays each song, it serves as a powerful reminder

of how he has begun to capture and live his early childhood dream of becoming a radio legend. As the second of eight children, Bailey was responsible for assisting his poverty-stricken family by going out to work within the community of Ardmore, Oklahoma. After working many hours with an after-school job, his grades began fall. Bailey credits teachers that believed in him for his ability to climb out of the failing grades and get back on the right track.

"I had teachers who saw something in me," Bailey recalls, "They helped me tremendously and most of all they encouraged me to succeed."

He entered the Upward Bound program, a federally funded program designed to prepare high school students for college. He later received his degree in Mass Communications from East Central University in Ada, Oklahoma,

where he played collegiate football. Cedric never forgot about those teachers that were committed to him. His sincerity and excellent communication skills helped him to secure his current position as the University of Texas at Arlington's Education Opportunity Center, a TRIO program funded by the US Department of Education. Bailey now helps young people like himself — first generation college students who see higher education as a means to greater education

and success.

"Radio is more of a hobby than a job for me," Bailey confesses, "but the thing that warms my heart is to be able to provide resources for young people to attend college. Giving back to the children that's what really matters."

Bailey began his career working as a television reporter and radio announcer in Ada. The past six

years have found him continuing to master his craft as a gospel announcer on the Metroplex highest ranking gospel station for KHVN. He decided to pursue the opportunity following the inspiring words of internationally known radio giant, Tom Joyner (The Tom Joyner Morning Show). Joyner told Bailey to keep on trying and "never give up on your dreams." - [MON]

JBAAL'S Soul-Stirring Tribute to Dr. KING . . .

JuBilAtionAL EVENTS

by Tai E. Jones

Jubilation that sweeps your entire body from the crown of your head to the bottom of feet . . . much like the poetry of Paul Laurence Dunbar's, "When Malindy Sings . . . ev'ry note that rats and rings from the kitchen to the big woods when Candi Staton and Mavis Staples," no it's supposedly only when Malindy sings, yet JBAAL has combined two of the strongest soul-stirring sisters to help us remember with jubilation, Dr. Martin Luther King.

On January 14, 1995 the King Center's annual Martin Luther King Jr. Awards Banquet will feature Candi Staton.

Staton, known as a 70s soul star (Young Hearts Run Free, Nights On Broadway, and Victim) will begin the day with participation in the annual King day parade and march at 10:00 a.m. That afternoon from 3:00 p.m. to 4:00 p.m. at Black Images Bookstore she will be autographing copies of her new autobiography entitled, This Is

My Story (Pneuma Publishing).

The book details three failed marriages, how the fourth marriage was saved, career highs and lows, struggles with alcoholism, and her born-again Christian experience. Over the last ten years she has recorded seven hit gospel albums.

Later that evening, Ms. Staton will give an electrifying Gospel concert at 7:00 p.m.

On January 15, the 12th Annual tribute to Dr. Martin Luther King, Jr., "Black Music and the Civil Rights Movement Concert," will commence at 7:30 p.m. with Mavis Staples and the 200 voice JBAAL Concert Choir at Morton Meyerson Symphony Center.

Known for her numerous hits with the acclaimed Staple Singers and "I'll Take You There," Ms. Staples' voice bridges the harmonic sounds of gospel and soul to create a sound that borrows the best of both, making her a national treasure for over 30 years in the entertainment industry. - [MON]

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The Yellow Rolls-Royce 1965 Shirley MacLaine	The Deadly Affair 1967 James Mason	Christine 1983 Keith Gordon	Bless the Beasts and Children 1972 Billy Honey	Insignificance 1980 Tony Curtis	Souder 1972 Cady Sykes	Labyrinth 1986 David Bowie
The Entertainer 1968 Lawrence Olivier	Westworld 1973 Yul Brynner	The Wrath of God 1973 Robert Mitchum	For a Few Dollars More 1965 Clint Eastwood	Prescription: Murder 1967 Paul Falk	The Muppets Take Manhattan 1984 Kermit the Frog	Violets Are Blue 1966 Kevin Elson
Moscow on the Hudson 1984 Robin Williams	The Natural 1984 Robert Redford	The Children's Hour 1962 Audrey Hepburn	I Love You to Death 1990 Kevin Elson	Stripes 1981 Bill Murray	Paths of Glory 1957 Kirk Douglas	2001: A Space Odyssey 1968 Kevin Elson
Georgy Girl 23 Raquel Welch	The Screaming Swammy 34 Superman II	Thunderbolt and Lightfoot 1974 Clint Eastwood	Damn the Defiant! 1963 Alex Guinness	Twilight Zone: The Movie 1983 John Lithgow	Kramer vs. Kramer 1979 Dustin Hoffman	The Last Remake of Beau Geste 1977 Marty Feldman

Eastern/Central Time Zone

Star ratings from Leonard Maltin

Look Who's Making Waves!



Aisha Woodard
KIMBALL HIGH SCHOOL
 Varsity Cheerleader Capt., All Star
 Cheerleader, National Honor
 Society, Allied Youth, Future
 Homemakers of America

Charnita Williams
CARTER HIGH SCHOOL
 Varsity Volleyball Team, Varsity Track
 Team, Vice President of National Honor
 Society, Allied Youth,
 B Honor Roll

Jaime Becerra
PINKSTON HIGH SCHOOL
 #3 in Class, President National Honor
 Society, President Pan American, Student
 Council Advisory Board

Meko Smith
LINCOLN HIGH SCHOOL
 Student Council Vice President, Captain Purple
 Flash Drill Team, Aged Youth, Most Talented Senior,
 Senior Executive Committee, Lincoln African Dance
 Ensemble



Shameika McAllister
S. OAK CLIFF HIGH SCHOOL
 Young Life, Varsity Volleyball, Varsity
 Basketball, Varsity Track, All-City Academic
 Athletic Team, "B" Honor Roll

Shunta Faggett
MADISON HIGH SCHOOL
 Business Class Officer, Mobil
 Excellence Club, Business
 Professionals of America

Tommy Mooreland
ROOSEVELT HIGH SCHOOL
 Student Council President, Varsity
 Basketball, P.A.L., Representative Delegate,
 #9 in Class of 176, "A" Honor Roll

Nicholas Adams
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Cowboys FREE Robert Jones AT LAST

By Dwain Price

After a year of what must have seemed like solitary confinement, Robert Jones feels free as a bird this season.

No longer does the Dallas Cowboys' middle linebacker have to worry about someone showing up one day and giving his job to someone else, as was the case last year when former coach Jimmy Johnson decided one day on his own to bench Jones in favor of Ken Norton three games into the 1993 season. The move all but destroyed Jones mentally.

However, when Johnson was fired and Norton later signed a free agent contract with San Francisco last spring, new Cowboys coach Barry Switzer decided to take the shackles off Jones' feet and put him back in the starting lineup. What the Cowboys received in return was a player nearly possessed in what he does, a player who with three games remaining in the regular season had already racked up a career-high and team-high 126 tackles.

Job security and confidence from the head coach has made a world of difference to Robert Jones. He is playing like he doesn't want to be caught doing any more "hard time" watching games from the sidelines.

"I didn't have any confidence coming from Jimmy," Robert Jones said. "I've got all the confidence in the world coming from Barry."

"Every week Coach Switzer communicates with me, and if he sees anything wrong when he watches the film he'll tell me. If anything's good, he'll tell me. Coach Johnson just had his favorite players, and that was it."

Jones clearly was not one of



Johnson's favorite players. And that was it.

Thus, Jones probably celebrated in his own little way once he discovered last spring Johnson was freed of his duties as the Cowboys' coach.

"I honestly think Jimmy Johnson would have given me another chance to come back in at training camp had he stayed here as the coach," Jones said. "He would have evaluated my performance at training camp and he would have made a decision."

"But going into training camp I don't think he would have had it in his mind to say, 'Hey, Robert's our middle linebacker and we're going to have to play with him.' I think he would have done more to mess with my head."

Jim Eddy, the Cowboys' linebacker coach, said no player was more down in the dumps last year than Jones. Remember, Jones made 108 tackles as a rookie starter on the Cowboys' Super Bowl team two seasons ago.

"You're talking about taking a guy that was as low as you can get," Eddy said. "His self-esteem was destroyed, his career had flattened out and he didn't know where his career would take him next."

"For him to go from that position to where he is now, and what he has in front of him, I think that's quite a story."

A story that continues to unfold as the

Jones Cont. on Page 25

Guarding the Mavs'

Jimmy Jackson Leaps And Bounds

By Dwain Price

Jimmy Jackson's first two seasons associated with the National Basketball Association were nothing to write home about.

Taken with the fourth pick on the opening round of the 1993 draft by the Dallas Mavericks, Jackson was embroiled in a contract dispute that kept him out of the Mavs' opening 54 games. By the time he arrived, the Mavs had fired head coach Richie Adubato earlier in the season and replaced him with Gar Heard.

Heard, who was replaced by NBC analyst Quinn Buckner, was only around for the 28 games Jackson played as a rookie. However, last season Jackson and the Mavs found out the hard way that Buckner was a much better analyst than he was a head coach.

The Mavs were 7-21 with Jackson

two seasons ago, and 13-69 with him last year. That's a .182 winning percentage for the self-professed gym rat who would rather lose his sneakers than lose a basketball game.

"It was tough losing, but at the same time you learn from going through things like that, and you gain a lot from going through some tough times," Jackson said. "But it wasn't tough compared to a lot of other things in life."

"I know I could have easily stopped playing hard and stopped working



photo by Sarah N. Bruce

out. But that's when you've got to really start to work harder, harder and harder, because you know eventually it'll turn around for you."

Everything has turned around for Jackson and the Mavs this season. Unlike the past two seasons, the Mavs are finally looking like an NBA team, while Jackson is blossoming into one of the league's top shooting guards.

"I think Jim Jackson is a consummate team leader who wants to win desperately," Mavs general manager and chief operating officer Norm Sonju said. "He's a great passer and a tremendous basketball player."

Sonju, who started off representing the Mavs in the contract negotiations with Jackson's agent, Mark Termini, before Mavs owner Donald Carter intervened, said the stalemate was terrible for all parties involved.

"I aged like crazy," Sonju said. "It certainly didn't help Jim. Playing YMCA ball and pickup games are not the same as playing at this level."

"I'm sick I didn't do a better job negotiating. I sure tried everything humanly possible to get it done, but you have to have two guys to sign a contract."

Jackson said the biggest difference between the "Fun Bunch" the Mavs are putting on the floor this season, and the "Sad Sacks" they ran on the court

Jackson Cont. on Page 25

WHAT I WANT FOR THE NEW YEAR



Dwain Price

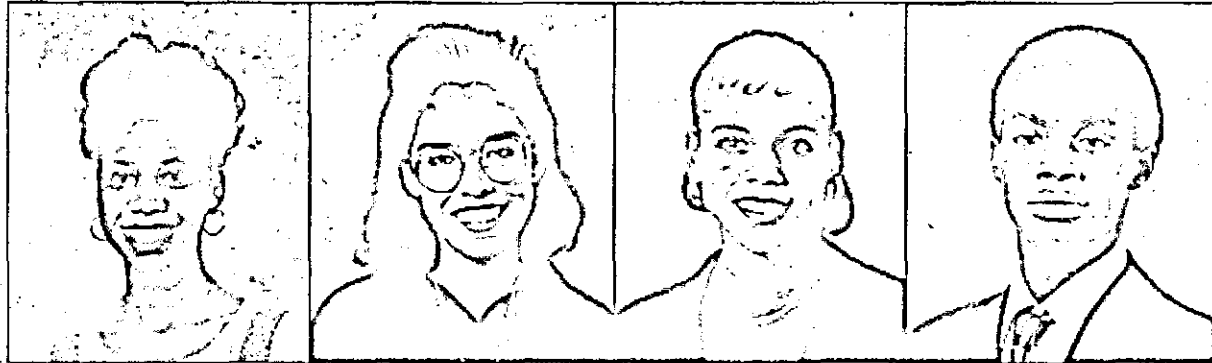
Since Santa Claus didn't deliver what I wanted for Christmas, it's only fashionable that I start the New Year off with a "wish list" that I hope can be fulfilled.

I wish:

- 1.) Jimmy Johnson winds up coaching anywhere in the NFC East.
- 2.) The Texas Rangers will acquire some top-notch pitching.
- 3.) Owners of professional sports teams won't be so greedy.
- 4.) We have pro baseball this year, and every year thereafter.
- 5.) Mike Tyson would win the heavy-weight boxing title this year.
- 6.) Michael Jordan would return to the National Basketball Association.
- 7.) Magic Johnson would return to the NBA.
- 8.) Larry Bird would return to the NBA.
- 9.) Professional athletes won't be so greedy.
- 10.) People would stop asking me if I play pro basketball.
- 11.) People would stop asking me for my autograph because they think I play pro basketball.
- 12.) The City of Dallas will have the foresight to build a multi-faceted sports facility that would house the Cowboys, Rangers, Mavericks and Stars all in one area near downtown.
- 13.) There was no salary cap in the NFL.
- 14.) They return instant replay to the NFL.
- 15.) They had more competitive teams in the NFL besides the Cowboys and 49ers.
- 16.) The Super Bowl was, ahem, super.
- 17.) Pro athletes would give more time to underprivileged kids.
- 18.) People will stop looking at pro athletes as role models.
- 19.) It only took one hour - instead of one day - to play golf.
- 20.) I could drive on Central Expressway like the race car drivers do at the Indianapolis Speedway.
- 21.) I could just drive on Central Expressway.
- 22.) I had a shoe contract, and a clothing contract, too.
- 23.) More black professional athletes would hire black agents.

What I Want Cont. on Page 25

Look Who's Making Waves!

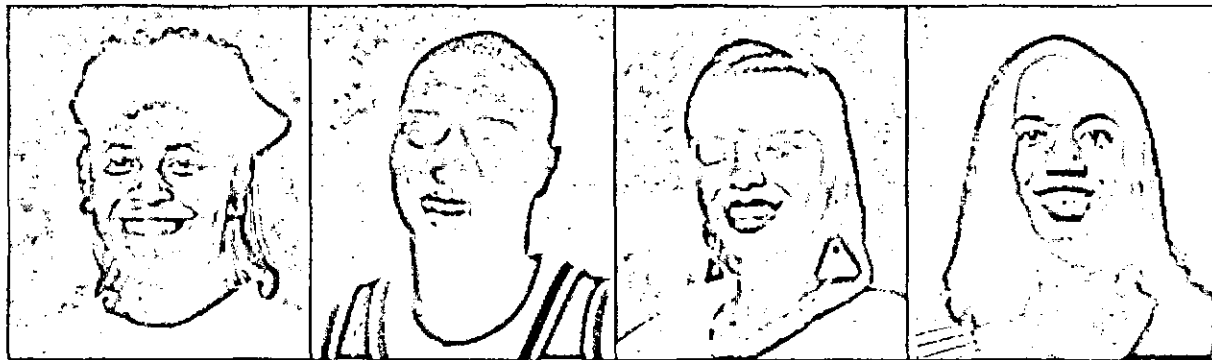


Courtney Harvey
CARTER HIGH SCHOOL
 National Honor Society, Who's Who
 Among American High School Students, A
 & B Honor Roll, Mu Alpha Theta Math
 Club, Drum Major, Squad & Section
 Leader - Marching Band

Cristina Alcala
MADISON HIGH SCHOOL
 "A" & "B" Honor Roll, Peer Assistance
 Leadership, Varsity Basketball, Varsity
 Track, National Honor Society, Dallas
 Alliance of Minority Engineers

Dawanna Allen
MADISON HIGH SCHOOL
 "A" & "B" Honor Roll, Peer Assistance
 Leadership, Varsity Basketball, Varsity
 Track, National Honor Society, Dallas
 Alliance of Minority Engineers

Keith Williamson
LINCOLN HIGH SCHOOL
 Treasurer NAACP Youth Council, Youth Crime
 Council, President VA Medical Center
 Explorers, UT Southwestern Medical Center
 Lab Assistant Program



LaToya Thomas
SMITH HIGH SCHOOL
 Key Cub, First Place Winner Oratorical
 Contest, Honor Roll, Secretary/Teacher of
 Sunday School, President Young Adult
 Choir

Montell Smith
L. G. PINKSTON HIGH SCHOOL
 Varsity Track and Field, Never
 Give Up Attitude

Shalontae L. Payne
ROOSEVELT HIGH SCHOOL
 Varsity Volleyball, Majorette, Moverick, LAAS
 Leader, Peer Mediator, #2 in Class of 174

Yolanda Thomas
HUSTIN F. KIMBALL HIGH SCHOOL
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Sports..Jackson.Cont From 23

last season is all about the system. Buckner used a triangle offense that only works if a team has Michael Jordan, Scottie Pippen and Horace Grant as the lead players.

Dick Motta, the new Mavs coach, runs a 'postup' offense that plays to the strengths of his players.

"Everybody is getting involved," Jackson said. "Everybody feels that they can contribute to our success as a team, and that allows everybody to go out there and play loose and play free."

Mavs point guard Jason Kidd, the team's prize rookie, likes the way Jackson aggressively attacks the basket.

"He's a veteran and a leader on this team," Kidd said. "He demonstrates that by going out there and working extremely hard in practice and in games."

"He's also one of the guys that everybody looks up to, and he's definitely one of the weapons that I look for."

Jackson, who averaged 19.2 points per game last season, scored a career-high 50 points in a game earlier this season against Denver. In two years, his NBA life has grown by leaps and bounds.

"I keep everything in perspective and on an even keel and I think I've matured a lot since my rookie season," Jackson said. "But at the same time, everything is not going to be easy in life."

See Jackson's first two seasons in the NBA as prime examples. - [MON]

Jones Cont. From Pg. 23

Cowboys attempt to 'three-peat' as Super Bowl Champions.

"We've got a guy here in Robert Jones that no one really expected him to come in and make this kind of impact," Eddy said. "And he's done it through his commitment in the off-season, through his training camp, and through his work ethics each day."

"He's established himself as a good solid middle linebacker with the opportunity to elevate his play and become one of the top middle linebackers in the National Football League."

Jones takes great satisfaction in knowing that he has silenced his critics. The stats he put up this year speaks for themselves.

"What's triggered it for me is the setback from last year," Jones said. "The fire in my heart of wanting to go out and prove a lot of people wrong to quiet the critics."

That same fire is what helped free Jones this season. - [MON]

Sports..What I Want Cont. from 23

24.) Shaquille O'Neal played for the Mavericks.

25.) There will be more black quarterbacks in the NFL.

26.) There will be more quality pitching in baseball.

27.) All pro sports organizations sign 50-year rollover labor agreements.

28.) Jerry Jones would coach the Cowboys - for one game.

29.) Prairie View can get athletic scholarships back.

30.) Texas Stadium didn't have a hole in the roof.

31.) The suburbs would stop trying to steal the Mavericks and the Stars.

32.) There were more blacks hosting talk radio shows.

33.) Sports groupies would take a chill pill and get a life.

34.) The Rangers wouldn't have given Jose Canseco away.

35.) The Houston Rockets will repeat as NBA champions.

36.) Sports owners follow Jerry Jones' lead and hire more blacks in upper management positions.

37.) Pro baseball players get that chip off their shoulders.

38.) The Buffalo Bills will go back to the Super Bowl. (It's just a joke).

39.) Most sports owners aren't as dumb as they appear to be to the naked eye.

40.) Everybody would always remember that in everything you do in life, your attitude makes the difference. - [MON]

MOTTA MANIA:

The Second Time Around

By Tai E. Jones

Just as the best wines and cheeses grow better with each passing day, so do the Mighty MAVERICKS with Head Coach Dick Motta at the helm of the youngest team in the NBA.

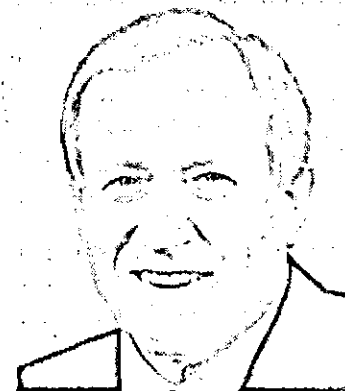
Motta maintains an NBA record of being the only coach in NBA history who has on two occasions (in Chicago and Dallas) coached a team to four consecutive seasons of improved wins, as well as he has earned himself the third position on the NBA's all-time coach's win list.


If the four J's (Jim Jackson, Jason Kidd, Jamal Mashburn, and Popeye Jones) have anything to do with it Auerbach and Wilkens better watch out.

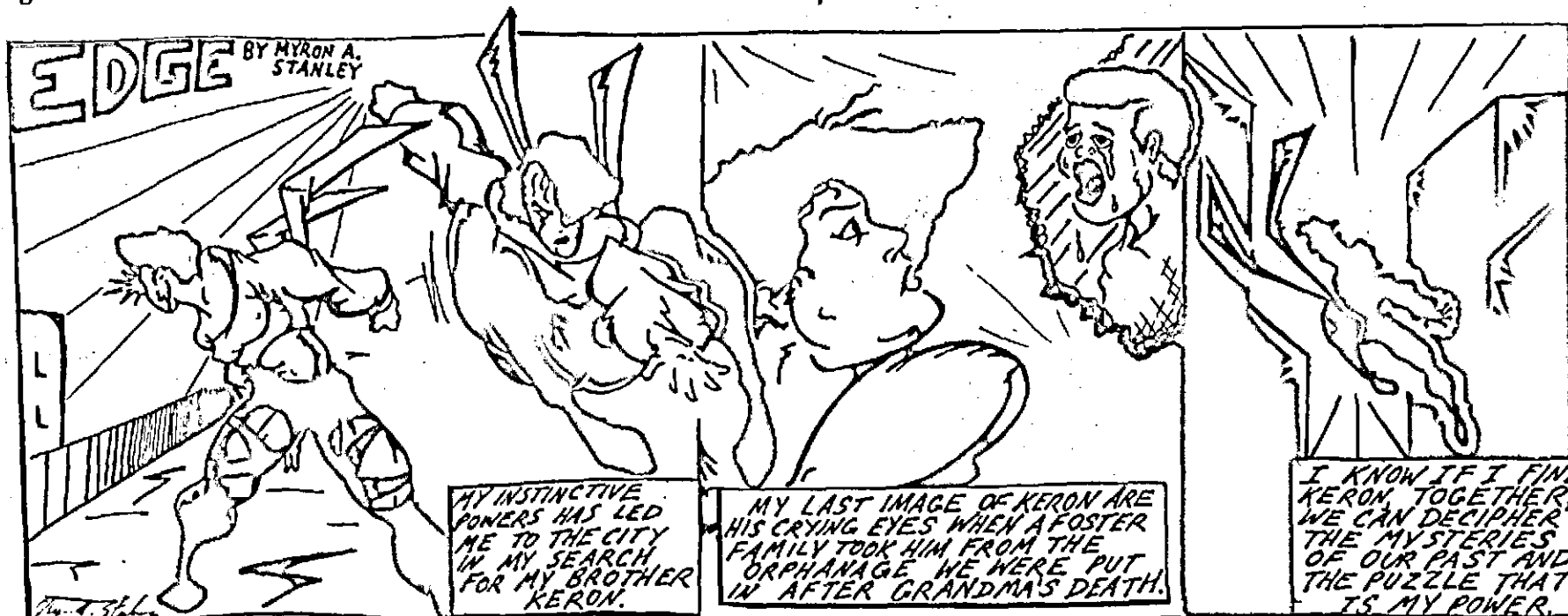
Back in May 1994, Motta committed to Mavericks Owner, Don Carter, team players, and 'Dallasites' to ... dive into this thing with the same enthusiasm he had in 1980.

Motta said that he knew what needed to be done and was confident that he had made the right decision to return to the Mavericks after a seven year hiatus.

Needless to say, MOTTA MANIA has begun. - [MON]



	Former Assistant D.A. Dallas County	Criminal Law Personal Injury
	(214) 688-1571 or (214) 688-1572	
Michael John Attorney & Counselor at Law		2730 Stemmons Frwy Tower West, Suite 1104 Dallas, Texas 75207.
<small>Not a solicitor of business under the Texas Professional Corporation Act</small>		



MY INSTINCTIVE POWERS HAS LED ME TO THE CITY IN MY SEARCH FOR MY BROTHER KERON.

MY LAST IMAGE OF KERON ARE HIS CRYING EYES WHEN A FOSTER FAMILY TOOK HIM FROM THE ORPHANAGE. WE WERE PUT IN AFTER GRANDMA'S DEATH.

I KNOW IF I FIND KERON, TOGETHER, WE CAN DECIPHER THE MYSTERIES OF OUR PAST AND THE PUZZLE THAT IS MY POWER.

Power & Communications Reap Just Rewards

By Andrea Allston

It's fourteen-hour days and cold coffee for Marvin Surles, president and founder of PowRcom, a wholesaler of power and communications products.

Starting his own business about two-and-a-half years ago proved to be the turning point in his life. Surles' single greatest obstacle was the toll his commitment to starting up his business took on his family life.

"The hours away from my wife and two children coupled with the stress of an irregular income really raised havoc in our home, especially in the first year," cites Surles.

"Owning my own business has been my dream since college. I've done so many things from packaging to catering — but the timing and the fit for this just felt right."

PowRcom provides a variety of telecommunications and power-related products to utilities, industrial firms, government entities and other businesses. Outside plant equipment, nuclear equipment supplies, industrial controls, wire and cable, special turbine chemicals, and batteries are

among the products he provides to customers around the globe.

"PowRcom is unique in that we strive to build relationships and not simply push products," says Surles. "Our customers look to us for knowledge and understanding of the products we sell and depend on us to apprise them of new or different products to meet their needs."

With such a customer-driven approach, Surles now has reps in West and South Texas, Mexico and several European cities and is beginning to see the payoff of his dedication. Surles who has a B.S. in engineering from Michigan State University wants his company to grow on a large scale — but without sacrificing the "extended family" work environment he shares with his reps.

Surles says he's been influenced most by God and Jackie, his wife of 14 years. "We've known each other for over twenty years and she's supported my vision for this business from the beginning." An avid reader, Surles enjoys swimming, networking and coaching his children, Dominic, 13, and Renata, 10, in a variety of sports.

"Put God first... be focused on the

prize — you're not building a business for just tomorrow but for years

to come," is Surles advice for would-be-entrepreneurs.

TOP SECRET



F Y I NAME:

Marvin Surles.

BIRTHPLACE:

Saginaw, Michigan.

LAST BOOK READ:

"The Road Less Travelled" by M. Scott Peck.

MY FRIENDS DON'T KNOW THAT:

"Cooking is my first love..."

FAVORITE FOOD:

Cajun.

QUOTE FROM OUTSIDE SOURCE:

"From the time I've known Marvin, he's worked very hard to satisfy his customers... his motto is 'I've got all night and all weekend to please my customer.'" Terry Forest, Purchasing, The Dallas Morning News

FOR MORE INFORMATION:

PowRcom Inc.
2512 Program Drive, Suite 103
Dallas, Texas 75220
Tel: (214) 357-5494

Oak Cliff Jets Win National Competitions SportsTIDBITS

by Tai E. Jones

Recently, the OAK CLIFF JETS midget division, a member of the North Texas Pop Warner Football Association, competed at the National Cheerleader and National Invitational Football Bowl games held in Santa Clara, CA.

The girls, ages 13 and 14, placed second in the City Cheerleader Competition in October. They were one of only fourteen cheerleader squads from all over the United States to compete.

The Jets were also one of only two African-American Squads in the competition, both of whom were from Dallas. The other squad was from the Oak Cliff Redskins who won first place in the city competition.

The Jets Midget Football players won both city and State championship titles

this season.

The boys' team played The Redwood City 49ers from Redwood City, CA and defeated them 13-12

to bring the National Invitational Championship Midget Division title back to Dallas.

This was truly a great win for all involved with the organization, in lieu of the fact that this was the first time in the history of the Jets group, that they had qualified for a National Competition.

Because of a very quick turnaround from winning the Championships, the Jets almost had to forfeit an opportunity to attend the competitions because of the cost of the trip.

Fortunately, many local businesses, Dallas Cowboys players Emmitt Smith and Michael Irvin gave generously to make the Jets high hopes a reality.

The Jets extend a SPECIAL THANK YOU to everyone that is responsible for their National Championship title.

REPORTER'S NOTE:

If you have a SportsTIDBIT that you would like to appear in this column mail it by the 15th to help assure its inclusion in the upcoming issue - SportsTIDBITS

Minority Opportunity News
2730 Stemmons Freeway,
Suite 1202 Tower West
Dallas, TX 75207

- [MON]



MIDGET DIVISION GIRLS TEAM:
TOP (L-R): CO-CAPT. CALANDRIA JONES, STEPHANIE SMITH
BACK ROW (L-R): DE'ANNE ADAMS, TIFFANY CRAWFORD,
CAPT. TRENECIA WILLIAMS, COACH BRENDA JACKSON,
ADONDRA WILSON, COACH VICKIE WILLIAMS, SHANNON
GOODEN, TIYA WILSON, JENELLE TOLIVER.
MIDDLE ROW (CLOCKWISE): TIFFANI JONES, COACH LINDA
CRAWFORD, STEPHANIE STRAW.
FRONT ROW (L-R): LOREN CROSS, CO-CAPT. KIRSTEN JACKSON, TIFFANY STINSON

EDITOR'S NOTES:

Our apologies to Mr. Brock Marion and our writer Mr. Dwain Price for the erroneous headline in the November 1994 issue "Marion Brock: The Cowboys' Humblest Future All-Everything." This error occurred during the writer-to-editor-to-typesetter-to proofreader process.

We did it again (typo) in the December 1994 issue and our apologies go out again to our esteemed and valued sports writer Mr. Dwain Price for the headline "Haley is Misunderstand." Moreover, we would like to say "sorry" to Mr. Charles Haley. You weren't misunderstood by Mr. Price - the headline should have read "Haley is Misunderstood" but we goofed in the editor-to-typesetter-to-proofreader process - one more time - [SNB/MON]



Legend of a Bulldogger

GUTS: Legendary Black Rodeo Cowboy Bill Pickett



Angela Washington Blair Ph.D.

In his biographical book about Bill Pickett, Cecil Johnson states that he offers "... the story of a genuine American hero, a man of courage and dignity, who did some incredible things that all

Americans, white, black, and otherwise, should know about. I have tried to make this account truthful, enjoyable, and worthy of Bill Pickett and all the less-celebrated cowboys, black and white, who have contributed so abundantly to the enrichment of America's cultural heritage."

Bill Pickett is a historical figure worthy of a U.S. Postal Service commemorative stamp and an invitational rodeo held in his honor. For those of us who did not read about this man in history books, or who think rodeo is a sport for whites from Mesquite, Texas, we need to think again and learn.

Born Willie M. Pickett on December 5, 1870 in Travis, County, Texas, Bill Pickett is remembered as the inventor of bulldogging, a type of steer wrestling. They say that necessity is the mother of invention, as is evident in the following account: Pickett "got the idea from seeing a cattle dog

holding a cow by the nose or upper lip." He developed this technique out of his experiences of working cattle in the Texas brush country, where roping was often

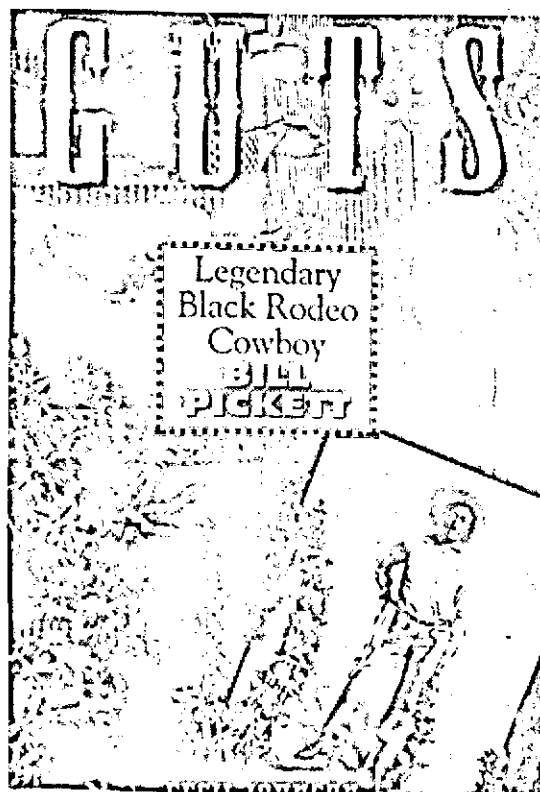
impossible, and the cowboy sometimes had to throw an animal by wrapping its tail around his saddle horn or wrestling it to the ground by its horns. Bill Pickett was grappling ineffectually with an unusually stiff-necked longhorn cow when he remembered a big mastiff, which could bring rebellious steers to the ground by gripping their noses in his teeth ... "Pickett sank his teeth into

the animal's nostrils or lip and immediately brought her down." states Pickett's great-grandson, Frank S. Phillips, Jr. in the foreword.

GUTS is the lively, fascinating story of Pickett's career as an American cowboy. It chronicles his career as a diminutive cowboy who only weighed 145 pounds and who was known as the "Dusky Demon." It tells of his performances of skill in rodeo arenas throughout the United States, Canada, Mexico and South America. It tells of his sudden year-long blindness at the age of thirty and of how his being a religious man who was also a deacon at a Baptist church sustained him through that ordeal.

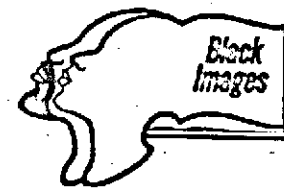
Bill Pickett died in 1932. In 1972 he was the first black ever inducted into the National Rodeo Cowboy Hall of Fame. In October of 1994, he became the first and only African-American cowboy honored on a U.S. postage stamp (after a printing debacle had his brother on the stamp originally.) For eleven years, the Bill Pickett Invitational Finals Rodeo have been held; this last year of 1994 in Fort Worth, Texas, on the weekend of December 16 and 17.

GUTS will make an excellent addition to libraries and to individuals who share a fondness for the American West and the sport of rodeo, yet who



long to see "us" there. This well-researched book fills a void in both histories.

GUTS: Legendary Black Rodeo Cowboy Bill Pickett by Cecil Johnson. The Summit Group, 1994, ISBN 1-56530-162-5, 223 pp., \$19.95. - [MON]



January Programs Salute

Dr. Martin Luther King Jr.

January 12
6-8 pm

George Fraser - **Success Runs In Our Race**

January 14
3-4 pm

Candi Staton - **Recording Artist and This Is My Story**

January 15
3-4 pm

Juba Drama Company
Annual Tribute to Dr. Martin Luther King Jr.

January 21
3-4 pm

Dr. Njoki McElroy-Folteller
Black Journey: A Black American Revue

230 Wynnewood Village
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(214) 943-0142
or
(800) 272-5027

Texas Finest Talent Search of '94 was a Total Success!

We took it to some of the Hottest Entertainment Spots in the Dallas/Fort Worth Metroplex. We took it from one Step to Another Level! We took it to such places as: the Radison Hotel-Dallas, Club Steppers-Grand Prairie, Club Spot-Dallas, Nairobi Room-Dallas, and Club New York, New York-Dallas. The Talent performed Live in front of Various Record Producers, Promoters, and Managers from: Warner Bros. records, Uptown records, Sony Records, Funky Time Magazine, 69 Boys, Jazzmind Productions, Jive Records, Minority Opportunity News, and Ray Walker, K104. Special Thanks to the various Hosts, Celebrity and VIP Friends who supported the Talent, including Rolando Blackmon-New York Knicks, Tony B.-Radio Street

Jock, Fairy Street-Cable Access TV Hostess, Cordia Novell-Author, Charlotte Wixx Clark-Promotion Mgr., George Green-Solstar Video and Music, and D.J. Money Green.

GET READY FOR THE GRAND FINALE IN JANUARY 1995!!

For more information call **HOLLYWOOD, J.D.**,
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To Purchase a copy of:
January Review
GUTS

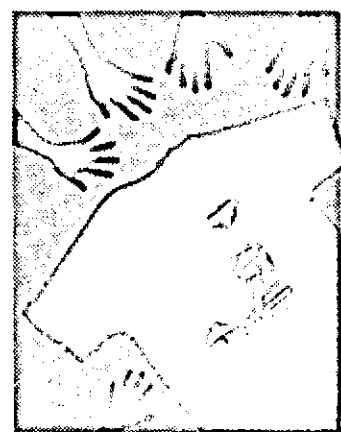
Legendary Black Rodeo Cowboy Bill Pickett

December Review
Kwanzaa

An African-American celebration of culture and cooking by Eric V Copage

November Review
A Personal Touch
by Terri Williams

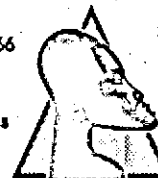
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Tradewinds in Business

Tai Jones



Alva Baker
Baker Campbell Associates
Dallas, TX
(214) 428-2300
Recently, Alva Baker attained the helm as sole owner of Baker

Campbell Associates (BCA). Ms. Baker has committed over ten years in making the firm into one of the most reputable and respected firms management consulting in the North Texas area. The acquisition of sole proprietorship comes from the departure of former principal, Greg Campbell, pursuing other business ventures independently. Augmented by a professional staff, Ms. Baker will continue to offer the firm's clients the same professional services. For more information call (214) 428-2300.

Just Us

Mini Mall

Just Us Mini Mall
1230 East Ledbetter Drive
Dallas, TX
(214) 372-1519

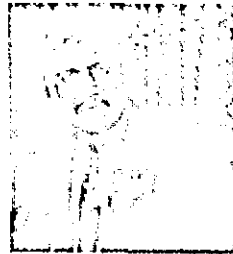
The Just Us Mini Mall is a statement of togetherness made by a joint venture group of entrepreneurs within the Oak Cliff community. The collaboration has placed their resources together to start the first black-owned and operated mini mall in the southwest. The joint venture consist of Etter Eubanks, Minnie Barry, Sherry Shaw, Francella Spencer, Zenas Mitchell, James Barry, B.C. Foreman, and Garnett Powell. Just Us Mini Mall is opened Monday - Wednesday, 12 noon - 8 p.m. and Thursday - Saturday, 10 a.m. - 8 p.m. For more information on the twenty-one merchants that are already open, please call (214) 372-1519.

Michael Reeves
Outback Secrets International
3905 Lindberg Drive
Dallas, TX 75244
(214) 416-4565
As Founder and General Manager of Outback Secrets International (OSI), Michael Reeves is

becoming a trendsetter throughout the Dallas business community. OSI is a marketing company centered around developing revolutionary Emu oil-based products. The company offers the ultimate in all-natural skin care and relief of

muscular aches and joint pain. As the largest sales volume company of emu oil products in North America and the only network marketing company distributing emu products in the entire world, OSI has a product line that is absolutely exceptional. So remarkable that numerous professional athletes and team trainers have become spokespersons for the products. Currently, OSI offers an extensive product line. For more information, please call (214) 416-4565.

Samuel Brown,
President
Dallas Black Chamber of Commerce
2838 Martin Luther King, Jr. Blvd.
Dallas, TX
(214) 421-5200



Recently, the Dallas Black Chamber of Commerce celebrated 68 years of service to highlight the agency's commitment to business, education, and community. Continuing those commitments, DBCC begins 1995 with its offerings of "How To Do - Business With Corporations: Submitting Winning Proposals and Bids," on Friday, January 13 from 9 a.m. - 12 noon and "How To Start, Operate, and Keep A Business," on Saturday, January 28 from 9 a.m. - 1:30 p.m. For more information and registration fees, please call: (214) 421-5200.



Ted Adderly,
Manager - Purchasing
Southwestern Bell Telephone Company
Houston, TX
(713) 840-7477

A Southwestern Bell Telephone Company purchasing manager was selected as one of "America's Outstanding Men of Minority Business Enterprise '94." He received the award in recognition of his efforts in minority business development in Houston. Mr. Adderly was

Tradewinds Cont on Pg 35

Dallas Park and Recreation Department is keeping the dream alive with educational, leisure and recreational programs for all ages!

For information on special activities honoring the life of Dr. Martin Luther King Jr., call a recreation center in your neighborhood or the Dallas Park and Recreation Department at (214) 670-4678.



This Ad Should Move A Lot Of People.

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Keep Marketing Alive in '95!



Andrea Allston

Happy New Year! Will 1995 be the year your company executes a well-thought out marketing plan? For all who plan to introduce a new service, expand product offerings or simply conquer your share of the market... resolve now to take positive steps toward improvements.

For a jump-start — check out the following resolutions. Upfront consideration of some of these resolutions might have prevented problems encountered by many people in 1994. Jot down notes which reflect your own resolve. Set up a meeting now with your business development staff and get rolling. Don't procrastinate — take a tip from Nike and "JUST DO IT!"

RESOLVE TO:

- Operate from a marketing plan!
- Develop a marketing calendar for the entire year to stay focussed and avoid costly last-minute rush jobs.
- Create and use a Unique Selling Proposition (USP).
- Keep in touch with customers and prospects.
- Sell solutions; beef up benefits.
- Keep an eye on the competition — to improve your own operation.
- Create cohesiveness in all your marketing efforts — ad copy, logos, themes and sales presentations.
- Establish at least one cooperative marketing effort with another firm.
- Maintain consistency and continuity in your overall marketing, public rela-

- tions and advertising program.
- Concentrate marketing efforts on what your company does best and what is the most profitable.
 - Track the source of your business.

RESOLVE NOT TO:

- Promote a product/service before it is available or can be supported.
- Use typo-ridden and/or sloppy copy in your marketing materials.
- Pass up opportunities for identity-building publicity — expansion, major contracts secured, etc.
- Resort to hype and meaningless superlatives in your collateral materials.
- Overlook distribution channels and their impact on the identity and cost of your marketing program.
- Use only one medium for your marketing efforts.
- Overlook the impact of timing on your marketing message.

These DO's and DON'T's should be enough to get you started on a serious path of improving your marketing efforts and results in 1995. Establish now how you will track your marketing efforts and measure your success. Marketing is not a one-time activity — it's an ever-evolving dynamic process. Your ongoing commitment in terms of planning, research and analysis is critical to your marketing program and ultimately your profit goals. Keep marketing alive in '95 and I'll see you at the bank!

Andrea Allston is president of APLOMB, an advertising and public relations firm in Plano, Texas. Contact her at (214) 606-3912 with comments or questions. - [MON]

DIVORCE

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Arlington, Texas 76006
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January 1

The deadline to send an entry for the National Poetry Competition is Friday, January 31. Poetry should not exceed 20 lines.

Entries must be post-marked by midnight and sent to: National Poetry Competition, 7095 Hollywood Blvd., Ste. 730, Hollywood, CA 90028.

Students in grades 9 to 11, who are interested in Computer Science or related fields and wish to participate in a free computer training program beginning on February 18, can write or call to obtain an application on or before January 14. Four students will be selected to represent Black Data Processing Associates (BDPA) in the annual National High School Student Computer Competition.

Interested students will receive comprehensive training and education in presentation, communication, flowcharting, pseudo-coding, programming etc.

For more information call BDPA at (214) 407-6897 to obtain an application, or write to P.O. Box 815783, Dallas, 75381.

January 3

People wishing to vote early for the District 7 slot on the school board can go to Martin Weiss Rec. Center, West Dallas Multipurpose Center, Dallas County Sub-Courthouse and

the School Administration Bldg., beginning Tues., Jan. 3 through Friday, Jan. 13.

For more information concerning scheduled times call 824-1620.

Small/Minority/Women entrepreneurs will hold a Business Breakfast meeting on Tuesday, January 3 from 7 a.m. to 8 a.m., at the Holiday Inn North in Fort Worth.

For more information call Willie R. Heath, Jr. at (817) 334-3284.

January 4

Pegasus Theater presents a live on-stage murder-mystery comedy by Kurt Kleinmann on Wednesday, January 4.

For more information call Karen Pickett at 821-6005.

January 5

Community and corporate teams are invited to compete in the fourth annual Sharp/PR Martin Luther King, Jr. Basketball Tournament Benefit on January 12 through 14.

The event is free. Deadline for registration is January 5.

For more information call 821-9000.

Dallas Theater Center presents its production of "Avenue X" — an inspiring American musical

that combines doo-wop, jazz and gospel in an original a cappella score, on Thursday, January 5 through the 29.

For more information call 526-8210 ext. 464.

January 6

Dallas/Fort Worth Association of Black Communicators will be holding a journalism workshop

ATTENTION:

If you're interested in placing your event in our February Calendar, send it to us by mail or fax no later than Monday, January 16, 1995.

Minority Opportunity News
2730 Stemmons Frewy
1202 Tower West
Dallas, TX 75207
(214) 905-0949 FAX

in conjunction with The Dallas Morning News beginning at 9:00 a.m. The workshop will be held at the Lincoln Humanities and Communications Magnet, 2826 Hatcher Street, for EIGHT consecutive Saturdays. Speakers for the '95 session include: Mayoral Candidates Ron Kirk and Darrell Jordan, Dallas County Commissioner John Wiley Price, KXAS-TV's Ramona Logan, KKDA's Lola Johnson, DFW/ABC President John Yearwood - and many more. The application deadline is January 6. For more information call Cheryl Smith at KKDA (214)263-9911

January 7

The Dallas Theater Center (DTC) presents Family Day, an open-house for parents and their children to discover the magic of theater, on Saturday, January 7 from 9 a.m. to 1 p.m. at the Kalita Humphreys Theater, 3636 Turtle Creek Boulevard. Admission and activities are free.

The event includes, sample theaters for children, tours, storytelling and a free performance of "Round as a Biscuit" by the DTC Teen Company. Classes in acting, creative theater, musical theater and clowning will start every 20 minutes.

For more information call (214) 526-8210 ext. 464.

January 8

A Gospel Brunch at Stephanie's Collection is scheduled for Sunday, January 8, 1995 from 1:30 p.m. to 4 p.m..

Local artist Marcus Lawson will sing a blend of traditional and contemporary gospel music. The event, which is open to the public, will benefit the North Dallas Community Bible Fellowship. Cost for food is \$7.95.

For more information call 369-4438.

January 10

Dallas Public Schools holds a community meeting on the subject of Bilingual Education/ESL Programs at George Peabody Elementary School, 3101 Raydell, from 6:30-8:30 p.m.

Similar meetings will follow at various other elementary schools such as: Robert C. Bucker, Lorenzo DeZavala, James W. Fannin and Stephen C. Foster.

For more information on dates and times call 841-5047.

January 11

Adoption Orientation scheduled for Wednesday, January 11 from 7-9 p.m. at the Catholic Counseling Services. People from all ethnic backgrounds and faiths are welcome.

Contact Ms. Hull at (214) 526-2774 for more information.

January 12

Don't let those New Year's Resolutions go to waste! Coming this spring, three unbelievable classes: weight control, power walking, smoking cessation and stress management/relaxation will be offered.

For more information call Monique Coumpy-Foster at 504-6283 or Ahndre Johnson at 372-8210.

January 14

Mavis Staples (of the Staple Singers) and Candi Staton will

Calendar Continued pg 31


Community Calendar Sponsored by
Southwestern Bell Telephone

"Would You Like To Save \$7.00 A Month On Your Telephone Bill?*" With Lifeline Discount Telephone Service, You Can!"

In Texas, eligible low-income households can save \$7.00 a month on basic telephone service from Southwestern Bell Telephone. That's an annual savings of more than \$80.00.

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*Some restrictions apply. Please call us from 9:30 a.m. to 4:30 p.m. at the above telephone number to see if you qualify.

More MON Around Town

perform on the weekend of January 14 through the 15 in two separate King holiday tributes.

Staples will perform in the Junior Black Academy of Arts & Letters, 13th annual Black Music & the Civil Rights Movement: A tribute to Dr. Martin Luther King, Jr., at the Meyerson Symphony Hall. Tickets are \$25.

And Staton will perform a full concert at the annual MLK Banquet. Tickets are \$35.

For more information on either event contact Bill Carpenter at (301) 731-8258.

January 20

Dallas Children's Theater presents "A Woman Called Truth" the heroic story of Sojourner Truth, beginning Friday, January 20, at the El Centro College Theater.

Tickets are \$11 for adults and \$9 for children

For more information call 978-0110.

January 26

Free Health, Fitness & Hypnosis Survival instructions are being offered through Cedar Valley Community College on Thursday, January 26 beginning at 6:30 p.m.

For reservations and more information call Monique Coumpy-Foster at (214) 504-6283 or Ahndre Johnson (Continuing Education Dept.) at (214) 372-8210.

January 27

TTAS presents the Dallas debut of the new Balanchine choreographer Mark Morris, along with the mark Morris Dance Group at 8 p.m. Friday on the SMU campus in the McFarlin Auditorium, on Friday, January 27 and Saturday, the 28.

Tickets range from \$7 to \$40. Call (214) 528-5576 for more information.

January 28

Dallas Public School Magnet Fair is set for Saturday, January 28 at the Cityplace Conference Center, 2711 Haskell at Central Expressway.

Call 841-5366 for more information.

February 1

Dallas/Fort Worth Association of Black Communicators Scholarship applications are available for area high school seniors and college students interested in pursuing a degree in communications. The deadline for completed application packages are FEBRUARY 1.

For more information call Cheryl Smith at KKDA (214)263-9911.

Ethnic Notes Cont. From pg 15

Nott also stated that dark-skinned races, history attests, are only fit for military governments. It is the unique rule genial top their physical nature and they are unhappy without it.

One striking feature of the racial literature of the late 19th century and early 20th century was the way which its advocates expressed their theories.

Individuals like James K. Vardaman, Henry W. Grady, and Tom Watson all of whom frequently expressed their views with voluminous brutality, expectedly drew large amounts of their support from the south. However, their supporters were by no means limited only to the South.

In 1905, Tom Watson completed an editorial in which he viciously attacked Booker T. Washington. Watson contention? "What does civilization owe the Negro? Nothing! Nothing!! Nothing!!!"

Henry W. Grady, editor of the Atlanta Constitution and popular orator of the 1880s, gave a speech in Dallas in 1887 asserting that blacks must be controlled by whites at all points and despite all hazards.

James K. Vardaman, before becoming governor of Mississippi in 1900, campaigned against continued education for blacks in Mississippi by declaring that education was ruining the Negro.

Other individuals ranging from members of the clergy to politicians, concurred with this new literature. This was the era of the "American Negro Problem" or better expressed, the era of "Negro phobia."

At no other time, with the exception of the Western Campaign, has more brutality and violence been directed towards one group (blacks). This was the era of the lynching; the era of a boasted 2.5 million nationwide Klan membership; most of all, this was the era of Thomas Dixon and The Birth of a Nation.

Principally compiled from Dixon's: The Leopards Spots-1902 and The Clansman-1905, Birth of a Nation directed by D.W. Griffith was a technological masterpiece. However, its depiction of blacks would make it one of the most racists movies ever produced by the American Motion Picture Industry. Egged in New York, it was protested by riots in Boston and nearly banned by the Massachusetts legislature. In most major cities of the west and north, it had censorship difficulties despite packed houses wherever it was shown.

To regain support for his movie, Dixon had arranged a private viewing for an old influential colleague and friend. "It is like writing history with lightening and the only regret is that it is all so terribly true," was the quote made by then President Woodrow Wilson, after he, his cabinet and their family members had viewed the film.

Ethnic Notes Cont. on pg 35

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Maintaining Your Dependency On God



**Ron
Shaw**

Have you ever heard the phrase "it's easier to obtain than to maintain"? To obtain means to get or acquire or gain. However to maintain means to sustain, keep or stay. So many Christians are content with just obtaining.

However, to realize the benefits of the great redemptive work of Jesus, we must maintain. You know this truth in your everyday lives.

Take weight for example. It's one thing to lose the weight but it's something else to keep it off.

One person was asked how much weight had they lost and their reply was about a thousand pounds over the last two years. That's because they kept loosing and gaining, loosing and gaining. They obtained but didn't maintain.

The Twenty-Forth Psalms addresses this question.

"Who shall ascend . . . who shall abide/stand"?

For most Christians we seek visitations from the Lord. We want Him to "drop by for just a little while if He don't stay long".

Well the time has come for us to lose our visitation - "drop by just to obtain" mentality. It's time for us to adopt a mentality that expresses a genuine desire for Him to dwell with us and us

dwell with Him.

I'm not satisfied with Him just dropping by, I want Him to Stay! I don't just want to get into His presence, I want to

Gal.3:3

stay in it!

So I'm learning not just to obtain His blessings; His help; His presence - I'm learning how to maintain it.

Consider the Galatian dilemma. They had begun by trusting in God for their salvation, and the Holy Spirit. Through the Judaizers they had become convinced that if they were going to grow in the things of God and become stronger Christians they had to depend on the flesh.

Paul says, they had begun in the spirit but somehow were made to think that they could be made perfect by depending on the flesh.

For so many this is the point of failure.

We start out trusting God and then after He brings us through the beginning, we say, "okay Lord, I can handle it from here on in."

How arrogant we can be sometimes to think that though it took God to get us saved we can stay saved by our own efforts.

Never forget, as long as you lean on the arm of the flesh you will not trust in the power of God.

As I read the old testament I find scores of examples of men who started trusting in God and then decided they could go it alone.

Consequently they failed. And so will You. Every time you depend on your own efforts to put you over you will not please God and you will fail so far as He is concerned.

In our text the Bible says that Abraham depended on God and God

declared him justified.

Moses had a speech impediment and tried to use that as an excuse for failing to answer God's call.

Gideon had low self esteem, Elijah was fearful.

If you've started depending on God in your situation, don't fall back on the flesh. Sometimes it may seem that you are not making much progress or that

God is moving to slow. Remember you had to put forth some effort to trust Him now you must put forth effort to Maintain your dependency!

For more information:

Contact: *Pastor Ron Shaw*

Light Unlimited Christian Center
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at Peavy Road
Dallas, TX 75228 214/320-5744



NEED EXTRA CREDIT FOR HIGH SCHOOL GRADUATION

Students and adults from throughout the Dallas and surrounding communities may earn extra credit in the Evening Academic High School.

Enroll in spring semester classes being offered at Skyline Center and Justin F. Kimball High School

Enrollment Opens Monday, January 9, 1995
Classes Begin Tuesday, January 17, 1995

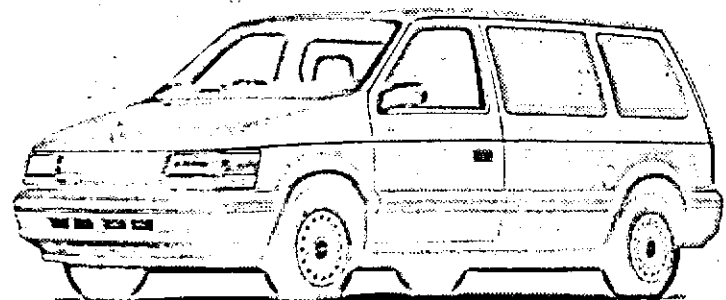
All fees are nominal. Students and adults may take either fall or spring courses. Courses to be offered for fall and spring semester classes include:

English II, III, IV • Health • Math of Money • Biology • World Geography • Physical science
World History • Algebra I • U.S. Government • Algebra II • Sociology • Geometry • Psychology
Algebra 1a & 1b • Economics • Speech

If you are a student currently enrolled in a day school, contact your home school counselor. All other interested in earning high school credit should contact the Evening Academic High School Office at 388-5731, extension 242

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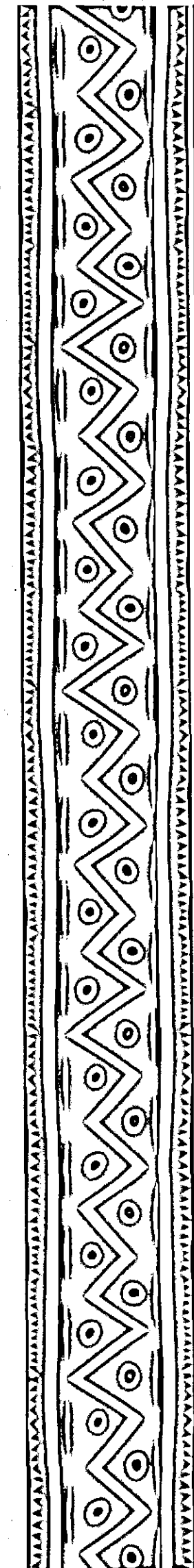
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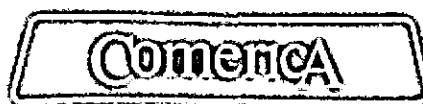


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It's Your Move!



Curtis Yates

Well, another year is about to come to a close that allowed many families to meet their goals of becoming new homeowners.

Low- and moderate-income home-buying programs played a very advantageous role in helping families acquire homes without the burden of having to come up with items such as, down payments, closing costs, and pre-pays.

Of course, the borrowers had to prove themselves credit-worthy, gainfully employed, and financially responsible. Many of these programs offered counseling for first time home-buyers, teaching them the overall responsibilities surrounding home-ownership.

The rules are generally the same for most of these home-buying assistance programs. One standard rule is, one must be a "first time" home-buyer or applicant could not have

owned a home as a principal residence within the previous three years from the closing date

Let's look at a few of the programs. ENTERPRISE FOUNDATION, UCAP, and PRINCIPAL RESIDENTIAL MORTGAGE, just to name a few, provide home-buying assistance.

First, Enterprise Foundation operating on a non-profit scale, generally acts as a processing center to ensure that applicants seeking monetary home-buying assistance for available funds meet preset qualifying guidelines. These funds may come from several sources, such as, Dallas County, City of Dallas, and even some banks.

Second, UCAP (Upfront Cost Assistance Program) is a City sponsored program created for the sole purpose of assisting low- to moderate-income families who can qualify for mortgage financing, but generally cannot afford to come up with down payment, closing costs, and prepaid because of limited income.

Funds set aside for such purposes, stacking up in the millions of dollars, are allocated between several entities. To relieve the pressure of costly mortgage financing making it difficult for low- to moderate-income families to qualify, the City's Department of Housing and

Neighborhood Services unleashed the UCAP program.

Upon qualifying for the UCAP, participants receive at least \$1,000 and a maximum of \$2,000 of assistance per loan. This assistance covers the following applicant's costs:

Up to 50 percent of the down-payment, Borrower's closing costs, including the lender's origination fee

Cost of title search; Charges for preparation of deed and mortgage documents; Mortgage tax; Recording fees; Inspection fees; Appraisal fees

Credit report fee and other similar eligible expenses. The UCAP will repay a maximum of \$160 for the above mentioned inspection fees and will reimburse the applicant a maximum of \$40 for re-inspection fees after the repairs are complete.

Lastly, Principal Residential Mortgage, Inc., acts privately on providing \$500,000 for low- to moderate-income families down payment assistance, to be shared equally among the company's 24 loan origination offices across the country. They are perhaps the first Mortgage Banker to provide down payment assistant funds to qualified low- and moderate-income borrowers.

Qualifying guidelines are typically the same with most other home buy-

ing assistance programs. Applicants applying should have income levels falling at 80% or less of area median income set by the Department of Housing and Development in the City where they plan to buy. Applicants must again provide an initial 3% of sales price out of their own pockets in order to qualify for this program as well.

There are cases where qualified applicants have applied more than one program to purchase their home, just as long as they keep within the guidelines, and provide their 3% initial investment.

Well, many of these entities have made their move toward assisting qualified home-buyers to purchase homes. Now, . . . it's your move! If you're not sure if you qualify, give me a call, and I'll see to it that you learn the answer. In addition, our office offers assistance with correcting minor credit problems.

Call (214) 702-0151 or Fax (214) 934-2706. Please direct all comments with self-addressed stamped envelopes to:

ATTN: Curtis Yates,
REAL ESTATE STATUS QUO,
397 Dal-Rich, Suite 149,
Richardson, Texas 75080.

Look forward to future issues of MON, when I will discuss more interesting topics surrounding real estate. - [MON]

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Hispanic Student Scholarships Available

by Dorothy Gentry

Local Hispanic high school seniors who want to attend college after graduation but lack the money are encouraged to apply for financial assistance through the McDonald's of Greater North Texas HACER scholarship program.

Applications for the Hispanic American Commitment to Education Resources scholarship program are being accepted now through Feb. 1.

HACER is McDonald's national Hispanic scholarship program available to students in the Dallas/Fort Worth area.

"The McDonald's of Greater North Texas recognizes the importance of higher education in building a solid career and that many students need financial assistance to enter college," said Amador Adame, Garland McDonald's Owner/Operator and vice chairman of the National Hispanic Scholarship Fund.

The HACER program was created in 1985 as an investment in supporting the efforts of Hispanic students to obtain a college degree, Adame said.

Since 1985, HACER has awarded more than \$1.8 million to 1,800 high school seniors around the country. This year, McDonald's of Greater North Texas will award twenty \$1,000 scholarships to students in the Dallas/Fort Worth Metroplex.

Awards are presented on the basis of academic achievement and financial need. A panel of local educators will review applications and select recipients and honor winners at a special awards luncheon in May.

HACER is supported through several local McDonald's restaurants, the National Hispanic Scholarship Fund, Ronald McDonald Children's Charities, and McDonald's Corporation.

Deadline for applying for the scholarship is Feb. 1. For more information or to request an application, please contact Cecili Bussey at 214-520-5632.

McDonald's is the leading food/service retailer in the global marketplace, with 14,300 restaurants in 73 countries. About 80 percent of McDonald's restaurants businesses are locally owned and operated by independent entrepreneurs.

[MON]

Ethnic Notes Cont. From pg 31

Out of the 19th century and down into our late 20th century, there have continued to be various publications insisting that they are the latest and most advanced informational source on the subject of racial incompatibility.

Writer E.A. Ross argued that America's energy and character was being lowered by the presence—in the south—of several million of an inferior race.

H.R. Helpers believed that education for the Negro, if possible at all,

would do irrevocable damage to his brain.

Lotthrup Stoddard, of Stoddard's Lectures, asserted that the white race was in danger of being inundated by inferior races that had a much higher birth rate.

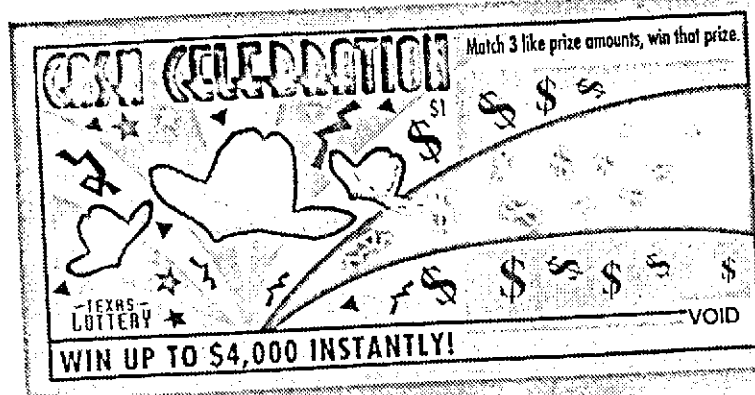
These sources were all attempts to correlate information along racial lines. Despite these attempts, blacks, as well as other minorities continue to surpass and destroy every level of opportunity, those myths that have sadly prevailed over so much of their existence in America.

About the writer:

Mr. Shockley is the founder and director of Ethnic Notes, an ethnic research information service based in Dallas. He is also an educator, and historian who attempts to carefully explore the concepts of race in terms of why it (race) affects the thought patterns of Americans throughout history.

Shockley contends that the most recent attention focusing on information appearing in the book *Bell Curve* is not new and less imaginative as earlier publications identified in his article.

His hope is to demonstrate the point that the book, *Bell Curve* and similar publications are absolutely worthless. - [MON]



End Of Game Notice.

Like 1994, all good things must come to an end. Cash Celebration officially closes on January 1, 1995. But the fun's not over yet. You can still buy any remaining tickets and redeem any winners for this popular game all the way through June 30, 1995.

To play, just match three of six dollar amounts, and you could win up to \$4,000. Then you'll really have something to celebrate.

You can claim prizes of up to \$400 at any Lottery retailer, by mail claim form or at one of the 24 regional Texas Lottery claim centers. For the \$4,000 grand prize you must redeem your ticket at a claim center or by mail with a claim form available from any Lottery retailer.

Questions? Call the Texas Lottery Customer Service Line at 1-800-37-LOTTO.



Marshall Square's First Family Welcomed

Neighbors, city officials and community leaders welcomed Albert and Princess Johnson to their new home during a "Get Acquainted Block Party" on Saturday morning (December 17). The Johnson's and their four children are the first family to move into Marshall Square, the first single-family housing development to be built in the

South Dallas/Fair Park area in more than 25 years.

Dallas Police Chief Ben Click, Mayor Steve Bartlett and Deputy Mayor Pro Tem Charlotte

Mayes were a few of the invited officials on hand to welcome the family into the neighborhood. Guaranty

Federal Bank's John Stuart also presented each of the children a \$100 savings bond to begin their educational fund.

The Block Party was sponsored by the City of Dallas, the Oak Cliff Development Corporation, the non-profit developer of Marshall Square, also Guaranty Federal Bank and NationsBank which financed the project.

Applications for purchasing a home in Marshall Square are being

handled by the Oak Cliff Development Corporation. Prospective buyers must earn 80 percent or less of Dallas' median income and cannot have owned a home during the past three years. Home buyer, credit counseling services and information about mortgage assistance programs are available.

For more information call (214) 331-6600 or go by the Oak Cliff Development Corporation, 6607 South Hampton Road, Dallas, TX 75232.



B. Albert Johnson welcomes Dallas Mayor Steve Bartlett, Councilwoman Charlotte Mayes and local media to his new home in Marshall Square

Tradewinds Cont from Pg 28

one of 28 men selected for the honor from across the country. Adderly has played a key role in Southwestern Bell Telephone's initiative to increase business with minority and women vendors. For more information contact Calvin Ray Fudge at Southwestern Bell Telephone at (713) 840-7477

SPECIAL ANNOUNCEMENTS



Sheron C. Patterson,
Pastor
Crest-Moore-King
United Methodist
Church
Dallas, TX

Singles Expert and author Reverend Sheron C. Patterson was cited in the December issue of Ebony Magazine for offering advice to singles during the holidays. In her recently published book "Single Principles: The Single Woman's Ten Step Guide to Power," she offers power principles supported by scriptural reference. Her book culminates three years of research and experiences of single, divorced, widowed, and battered women across the nation into an uplifting solution-oriented empowerment guidebook.

For more information contact Sharp P.R. - Denise Sharpton at (214) 821-9000.

MORNING STAR MISSIONARY BAPTIST CHURCH'S INSTALLS OFFICERS AT 3:30 P.M. JAN. 8

2251 EL PASO ST. in Grand Prairie. Officers services at 3:30pm Sunday, Jan. 8 with the Rev. Denny Davis and his church, St. John Missionary Baptist Church in Grand Prairie, as special guest.

For more information about the program contact: Rev. Taylor at (214) 647-1445

AFRICAN-AMERICAN WOMEN ENTREPRENEURS, INC.

Formal Announcement of New Entrepreneurial Organization
January 7, 1995
Center for Community Cooperation
2900 Live Oak Street (between Good Latimer and Hall Street) Dallas
Location: Oak Corner Room
9:00 A.M. - 10:30 A.M.

To serve as an anchor organization with the political and economic strength necessary to positively affect African-American women entrepreneurs' survival, success, and profitability
Contact: Ruth Linwood Burton
(214) 283-8700 Fax (214) 831-8448

IRVING NAACP

All members and prospective members are urged to attend this meeting. It's the second regular meeting in the Irving branch. Many have asked the question what is the Irving branch doing? Come to this meeting and your question will be answered. With the King holiday and Black history month coming up, lets all renew our commitment to the NAACP
Respectfully, Anthony E. Bond

Meeting Location:
Ben Washington Baptist Church
3901 Frisco Avenue, Irving, Texas
Jan 9, 1995
7 PM
For more information contact:
Mr. Bond at (214) 256-2635

Guaranty Salutes Minority Opportunity News On Its 3rd Year Anniversary



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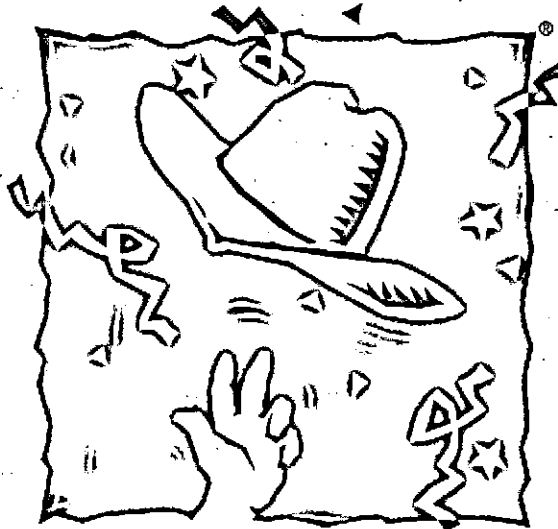


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211 N. Henry Street
Lancaster, Texas 75146



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The Texas Lottery is currently searching for Historically Underutilized Businesses (HUBs) certified with the State of Texas and experienced in the following areas:

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Printers who have experience in printing all types of business forms. Please submit examples of your work, a detailed company history and a descriptive equipment list. Prices must be competitive.

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Janitorial companies that are bonded and have a record of reliable service. If your company can provide service in Abilene, Austin, El Paso, Houston, Irving, Lubbock, McAllen, San Antonio, Tyler or Victoria, we'd like to hear from you. Please submit a detailed company history and a description of your capabilities.

TRAVEL AGENCIES

Travel agencies who utilize the Sabre reservation system. Must be able to print and deliver airline tickets, handle large volumes and provide quick turnaround. Staff must be responsive to frequent change in plans. Knowledge of international visa and passport requirements is also necessary. Please submit a detailed company history for consideration.

Please respond in writing to:

Yvett Galvan Nava or
Loretta Hawkins
Minority Development
Coordinators
Texas Lottery-GT
P.O. Box 16630
Austin, TX 78761-6630.

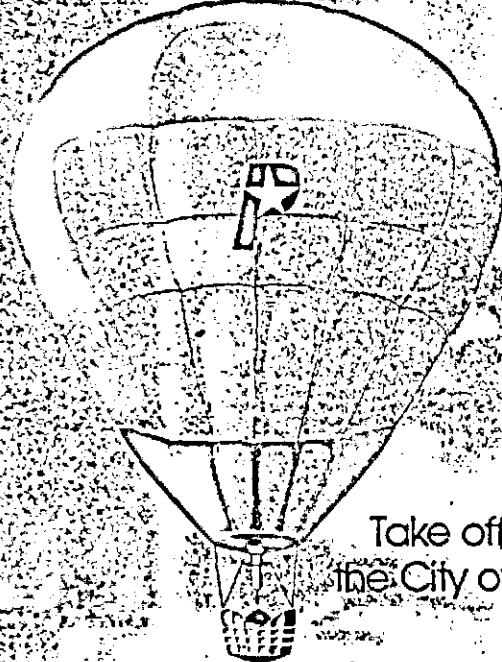
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Comerica is committed to extending career opportunities to the residents of the communities we serve. We operate a 24-hour job hotline, which lists all full-time and part-time positions currently available. Please call (214)828-8810 for a listing of positions in the Dallas area.

We reward our employees with a competitive compensation and benefits package and promote an alcohol and drug-free work environment. Comerica Bank-Texas is an equal opportunity employer and does not discriminate in hiring or employment on the basis of age, race, sex, color, religion, national origin, disability, or veteran status.

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First Interstate Bank

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For the locations and scheduled hours, please call our Job Line at (214) 740-1555. Please forward your resume by fax to: Human Resources -TLR (214) 554-7485 or by mail to First Interstate Bank, Human Resources-TLR, 800 W. Airport Hwy., Irving, TX 75062. We are an Equal Opportunity Employer



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TO FILL 1994-95 VACANCIES AND FOR THE PROJECTED VACANCIES FOR THE 1995-96 SCHOOL YEAR IN THE FOLLOWING AREAS:


*Bilingual/ESL; General Elementary (K-6); Special Education (K-12); Mathematics; Composite Science; Reading; Spanish; Librarians and Speech therapist

*ENGLISH PROFICIENCY REQUIRED

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College applicants, please contact your placement office
EQUAL OPPORTUNITY EMPLOYER M/F/H



SEEKING A NEW CAREER? TEACHING IS IN A CLASS BY ITSELF!

Are you a college graduate who may or may not have a teaching certificate and would like to pursue a career in education through a teacher training program? If so, the Dallas Public Schools' ALTERNATIVE CERTIFICATION PROGRAM IS FOR YOU!

PROGRAM REQUIREMENTS FOR ALL POSITIONS:

Four-year college degree from an accredited university. 2.5 overall grade point average on a 4.0 system. Submission of completed application form/all requested items.

ELIGIBLE PARTICIPANTS MUST HAVE A GENUINE DESIRE TO WORK WITH YOUNG ADULTS/CHILDREN IN ONE OF THE FOLLOWING AREAS:

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24 semester hours in a combination of courses. 3 in each of the following: English, math, social studies, natural science, and the remaining 12 hours in a combination of the above areas. Bilingual applicants must read, speak, write English and Spanish fluently.
2. English as a Second Language (Pre K-12)
18 semester hours in English (6 hours must be upper division).
3. Secondary Mathematics (7-12)
24 semester hours in math (12 hours must be upper division).
4. Secondary Reading (7-12)
12 semester hours in English (6 hours must be composition).
5. Composite Science (7-12)
48 semester hours in a combination of science courses which must include biology, zoology, chemistry, geology, and physics/physical science, with 24 hours in one of the above areas (12 hours must be upper division). A minimum of 6 semester hours should be completed in each of the remaining areas.
6. Life/Earth Science (7-8)
24 semester hours in life/earth science. Life science may include biology, zoology, and botany. Earth science must include geology/earth science and may include work in oceanography, meteorology or astronomy. Hours must include but are not limited to six hours in each area (i.e., life or earth science) with a minimum of six hours of upper division courses.
7. Secondary History (7-12)
24 semester hours in history or social studies (12 hours must be upper division).
8. Secondary English (7-12)
24 semester hours in English (12 hours must be upper division).

FOR AN APPLICATION, PLEASE CALL:
(214) 302-2433 - leave name/address for application packet.

APPLICATION DEADLINE: February 24, 1995, 4:30 p.m.
(Two official transcripts reflecting all coursework must accompany application)
IF SELECTED, YOU MUST BE AVAILABLE TO BEGIN
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INVITATION TO BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for a two (2) year contract for OFFICE SUPPLIES. Bids will be accepted until 10:00 a.m., Monday January 23, 1995 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud. Specifications and bid documents may be obtained from the Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

The DHA reserves the right to reject any and all bids



INVITATION TO BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for Asbestos Abatement at Edgar Ward place Tex 9-11B, until 11:00 A.M., on Tuesday, January 24, 1995, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212.

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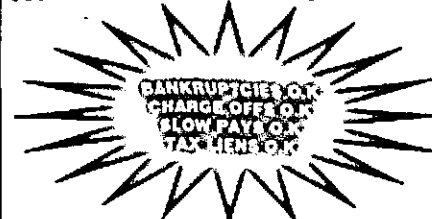
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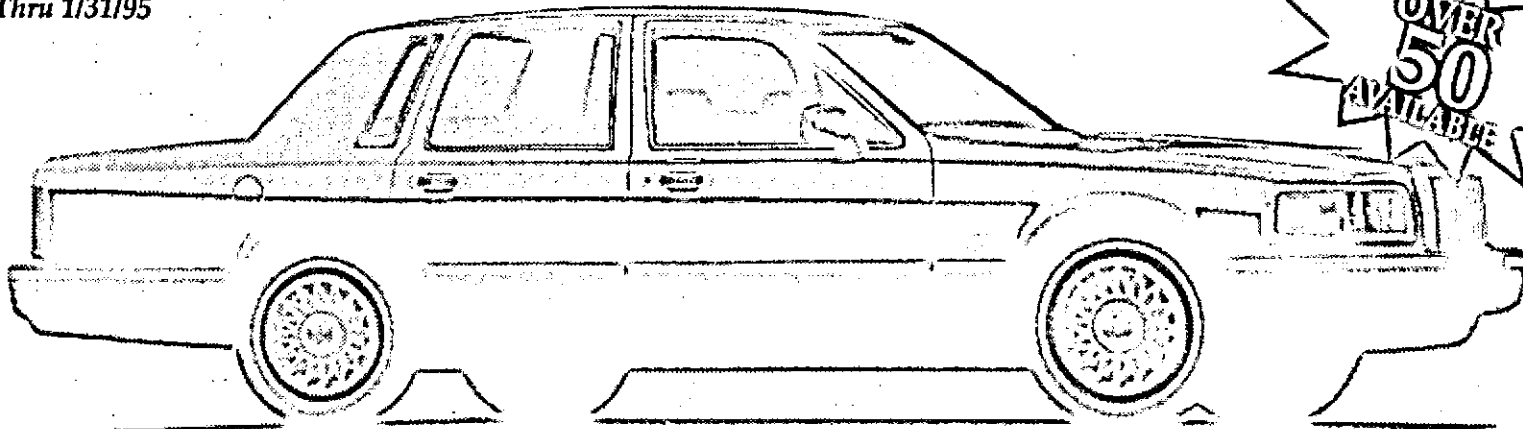
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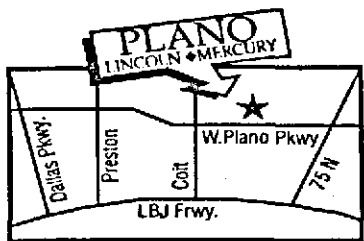
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