

Minority Opportunity News

VOLUME 4, NO. 2

2730 STEMMONS FRWY. STE. 1202 TOWER WEST, DALLAS, TEXAS 75207

FEB. 1995

**Special Black
History
FOCUS**

**PAGE 7
K104/MON'S
"Miss Bachelorette"
1995
Registration Form**

**PAGE 11
Guaranty Federal
Bank Report
Card To The
Community**

**The Edge Cartoon
Saga Continues...**

**African/American
Donors Needed
See Amazing Grace
Story Inside**

Unwelcome Faces

**Minorities Demand
Better Coverage by
The Media**

PAGE 6

THE AFRICAN AMERICAN CLERGY COALITION



Left to Right: Dr. W.C. Champion, Rev. James Larry, Rev. William Vaughn, Dr. Dennis Haggary, Dr. Zan Holmes, Jr., Dr. E.K. Bailey, Dr. Barry Jackson, Dr. Jerry Christian, Rev. G.L. Britt, Dr. Marshall Hodge, Dr. Derrick Harkins, Rev. Freddick D. Haynes, and the Martin Luther King, Jr. Unity Choir



**From the
Publisher**
Thurman Jones

Twenty-Five Years Later, The Dream Arrives In Dallas

I have rarely been known to shy away from a critical assessment of the role of many of our churches when it comes to contemporary civil rights issues. I say contemporary because while many of our churches can extol their good works in support of Martin or their role in the desegregation of some Dallas landmark or facility, their list of accomplishments of a more current nature become woefully short. Yes, we do have some of the largest and most attractive churches in America here in Dallas. Unfortunately, many of these same buildings have been the only economic development project the church has ever supported. Herein lies the essence of our current dilemma, that being the awakening of these institutions to the fact that we need them now more than ever if they will move towards addressing the real problems that we face today. But this topic will have to be revisited on another day.

Today I find myself in the unusual position of complementing several of our churches for their good works on behalf of our community. In a precedent setting event on the Martin Luther King, Jr. holiday, nearly twenty-five African American churches gathered for a joint worship service at St. Luke "Community" United Methodist church. The significance of this service was further marked by the crowd of almost 2,000 folks that attended. While perhaps the easiest thing in the world for a preacher to do is to have church, this service was unique in that it represented collaboration.

Never have I witnessed so many Black ministers in one pulpit, near the pulpit, in the pews and in the balcony in my life. For these few hours, egos were set aside, the size of their respective church buildings was not quite as important, and the common focus was to praise God and to remind us that together all things are possible! I am sure that for those older folks in the room, they could feel a tinge of that same old spirit that was the hallmark of the civil rights movement. I, too, found myself excited about the poten-

Publisher cont at end of the page

Trading with the Enemy

Guest Commentary

By F. Eugene Mayo

In spite of the technological and socioeconomic advancements that have occurred in America during the past forty years, economic enhancement of African Americans continues to be most devastating. Creation of a level economic playing field has eluded Americans of African descent in all of its dimensions and it continues to do so at an unprecedented rate. When it comes to building wealth, no other racial group in America is more ravaged, despondent, economically exploited, and misguided than African Americans. The absence of an economic base is the root cause of the numerous social problems confronting African Americans and its primarily due to how Blacks conduct business.

The American economic system is designed to exclude people of color. Yet, African Americans are the most patriotic, tenderhearted, kind, devoted, and supportive of this exclusionary system. While the United States government is facing a debt in excess of Six Trillion Dollars, the country is losing its manufacturing base, and Fortune 500 companies are downsizing, one would think that greater emphasis would be placed on *inclusion* of blacks in the economic picture as opposed to one of *exclusion*. However, mainstreaming of Blacks is not occurring in proportion to wealth controlled by Blacks.

Although the economic picture is increasingly dismal for African Americans which could be attributed to a multitude of factors, three critical observations are blatantly apparent: I. African Americans do not patronize Black businesses or display strong hiring preference for their own race, II. politico economic abstinence - in that African Americans fail to provide financial support to their (African American) elected officials which would allow them to support the economic interest of African Americans and, III. the need for consumer education.

African Americans comprise a market in excess of Thirty million people with close to \$400 Hundred Billion in spending power. While most businesses owned by African Americans are small, the nation's one hundred largest Black businesses only generated some \$10 Billion in revenue or less than 3% of the gross purchasing power of African Americans (Black Enterprise in 1993). The remaining 97% of Black dollars are traded with other racial groups who have no vested interest in the advancement of Blacks.

Koreans, Chinese, Cubans, and Caucasians would not think of buying apparels, durable goods, or services from Blacks, yet, African Americans give their money to other groups for such items without any consideration as to how it may benefit Black people or the social economic consequences to the Black community. A Caucasian business, church or organization does not consider Black professionals when they are seeking accountants, real estate agents, lawyers, contractors, architects, etc., but African American organizations, churches and businesses, patronize other ethnic groups daily for these same services. When black non-profit religious or social entities do solicit goods and services from African American entrepreneurs, they often look for donations or services on a pro bono basis. This inequity in the exchange of money, goods, and services creates the dismal employment situation we have for Blacks today.

The national unemployment rate for blacks is better than 13%, almost twice that of whites. In many African American communities across the country, an unemployment rate in excess of 25% is normal. If African Americans were to increase their support of African American entrepreneurs, this could reduce the unemployment rate, increase purchasing power of African Americans, and reduce racial discrimination against blacks in employment.

Black owned and operated businesses is one of the major vehicles to reduce unemployment among Blacks. However, self employment among African Americans is the lowest of any ethnic group. In Washington, D.C. - a predominant African American city which recently elected an African American mayor, Marion Barry, in a race divided along ethnic lines - only 3% of African Americans are self employed compared to 20% of Asians and 16% of non-Hispanic whites. In St. Louis, only 2% of African Americans are self employed compared with 25% Asians. From a national perspective, the self employment picture creates a more dismal view with African Americans owning less than 1% of private businesses and less than 1% of stocks and bonds which is a very elementary form of wealth building.

When it comes to African Americans supporting African American businesses with African American dollars, economic constipation is profound. A

recent survey reported that 70% of self employed African Americans consider lack of community support as the most pressing problem. The absence of economic solidarity among African Americans led T.V. journalist Tony Brown to comment, "The Chinese help the Chinese, the Koreans help the Koreans, the Cubans help the Cubans, but African Americans help everyone else. We have conducted the most successful business boycott in history *against ourselves*."

F. Eugene Mayo
is a Real Estate Analyst with
-Church Financial Services-
P.O. Box 2765
Louisville, KY
40201-2765
(502) 584-3709
- [MON]

Publisher Continued

tial for good for our community if we could harness the strength of the crowd that day. Emotions ran high and so will the expectations.

The real value of the move to come together is not realized in the magnitude of the church service. Rather, the level of sincere and aggressive follow-thru will establish is the new ministerial coalition that convened the service will bring about needed changes or just represent yet another flash in the pan. I tend to be optimistic that this time a real difference is being attempted. My hat is off to Rev. Zan W. Holmes, Rev. Frederick Haynes, Rev. E.K. Bailey and the other ministers who put aside differences for a greater need. I was impressed on that Monday and even moreso that next day when 19 of these ministers showed up at the Dallas County Commissioner's Court to demand for a review of the executive changes at the juvenile department. They took their service into the world.

I have high hopes that the coalition will continue to move on the problems that we all have in common. In an environment when the real lack of moral leadership is represented by those called Republicans and conservatives, the need for the Black church to be an assertive voice has never been greater. On the other hand though, I will continue to watch and report to make sure they don't get confused.

Dr. King's dream took on real life on the holiday. Now, it's up to all of us to *keep the dream alive*.

What are your thoughts? - [MON]

People Of Earth

A lethal and spiraling trend in America
Is the sickening storm of racist hysteria
Trained to ignore the minority turmoil and warn-
ings

From the downtrodden who endure inner-city
dwellings

The pompous and self-promoting speeches of the
government

Never seem to accomplish what they halfheartedly
meant

-Why can't we live as united people of earth
-Our skin pigment should not indicate our worth

How can we tell our children the real truth
When public practice teaches contrary proof
No positive nor moral standard for them to emulate
Only marred examples in alienated American states

We are spawned from the same human seed
Conceived from earthlings communal ancestry
-Why can't we live as united people of earth
-Our skin pigment should not indicate our worth

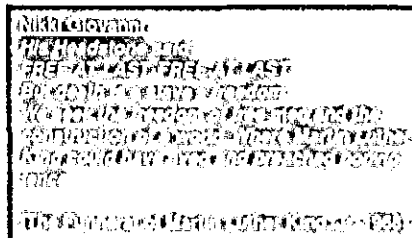
Rioting cities of angels and cowboys signify and
suggest

Legal and just equality of Americans has not been
in effect

"There cannot be peace when others are oppressed"
Escapes from the mouths of the humans repressed
We pride ourselves as a nation for humanity
But we have proven a country of hypocrisy
-Why can't we live as united people of earth
-Our skin pigment should not indicate our worth

We are spawned from the same human seed
Conceived from earthlings communal ancestry
-Why can't we live as united people of earth
-Our skin pigment should not indicate our worth

By Sarah Nightfeather Bruce
©1992, 1993 - P.O.P. UNLTD



Contents February 1995

Cover Story

16 Minority Portrayal in the Media

Features

- 04 Black Summit
- 06 King Holiday Kickoff
- 07 Miss Bachelorette 1995
- 10 Amazing Grace
Bone Marrow Donors Needed
- 11 Guaranty Federal Report Card
- 12 History: Sojourner Truth
- 14 Dallas Mayoral Race
- 20 Elusive Justice Still Sought
Update: Living In A Nightmare
- 22 Local Arts & Entertainment
- 36 History: Juanita Craft
- 37 History: Marian Anderson

Recurring

- 02 Commentary: Guest, Publisher
- 08 In The News . . .
- 13 Cheryl Smith's Pen On Fire
- 24 Entertainment - What's On Cable
- 27 Proprietary Information
- 28 Tradewinds in Business
- 31 Dwain Price's Sports:
Cowboys Name HR Director
Lincoln High School Tigers
- 34 MON Around Town

Columns

- 05 On the Community's Pulse
- 15 Marketing
- 26 MON Library
- 29 Marketing
- 31 Sports
- 32 Spiritual
- 35 Real Estate



STRESS IS THE #1
HEALTH PROBLEM
TODAY

• ALLERGIES
• ASTHMA
• DIABETES
• HEADACHES

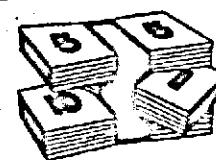
• TENSION
• LACK OF ENERGY
• HIGH BLOOD PRESSURE
• SLEEPING PROBLEMS

VITALITY ALOE VERA-PLUS

A Nutritious "Tasty" Drink for
all lifestyles

call for "Free Consultation"
817-640-8394 (metro)
214-293-1978

write: P.O. Box 2001983
Arlington, Texas 76006



EXCITING OPPORTUNITY (For Serious Earners)

Would you like to double you
current income?
How would you like to be financially
independent within the next
two to five years?

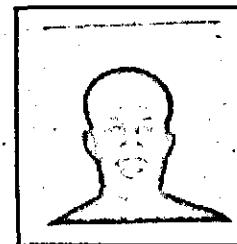
Find out how you can begin an
exciting Career and Start to earn
incomes of

\$2,000 to \$10,000 per month or
more

"Bored with your job TRY MINE"
817-640-8394 (metro)
214-293-1978

"DOING BUSINESS IN THE METROPLEX FOR 20 YEARS"

FREE
ESTIMATES



MR. BUFORD KEMP JR.

FREE
ESTIMATES



BUILDING • REMODELING • CONVERSION • ROOM ADDITION
ROOFING • CARPET • HANDYWORK • LIGHT COMMERCIAL

214-223-2241

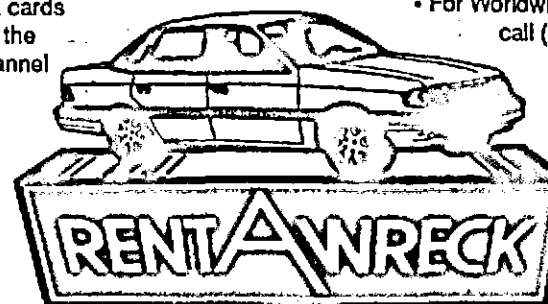
"NO JOB TOO SMALL"

B.K.'S CONSTRUCTION
1100 REEDSPORT PLACE
DESOTO, TEXAS 75115

THE SMART ALTERNATIVE

- Reliable, clean vehicles
- Locally owned & operated
- Wide range of cars, trucks and vans
- Daily, weekly and monthly rentals
- Free local pick-up & delivery
- Competitive, low rates
- Major credit cards
- As seen on the weather channel

- Cash rentals welcome
- Recommended by major insurance companies
- Now featuring Lease-To-Own
- Open 6 days a week
- Over 400 locations worldwide
- For Worldwide Directory Service call (800) 535-1391



Mention
THIS
Ad And
Receive
50 Miles
FREE!

398-RENT
2025 S. Buckner • Dallas



Circulation
Audited By

C P W S
Community Papers Verification Service

Minority Opportunity News

Community Access Line: (214) 905-0944 Fax: (214) 905-0949

Publisher
Thurman Jones
Editorial Department
(214) 905-0944

Managing Editor
Jason Webster

Sr. Vice President
Jim Bochum

Sales/Marketing Dept.
(214) 606-7351

Editor.....Sarah N. Bruce

Reporter.....Veronica W. Morgan
Sports Editor.....Dwain Price
Reporter.....Tai Jones
Director/Marketing.....Jim Bochum
Columnist.....Thomas Muhammad
Writer.....Angela Ransome Jones

Editorial Consultant.....Chris Pryer
Account Rep.....Stephanie Scott
Account Rep.....Fern Oquendo
Production.....Daniel Hubbard
Vol. Community Publicist.....Charlotte Berry
Vol. Community Publicist.....Rita White
Contributing Writer.....Dorothy Gentry

Blacks on Top of the Mountain

Black Summit Skiing Atop Steamboat Springs

By Renee R. JONES

Who said Blacks don't snow ski? Certainly not the 6,000 plus Black skiers who attend the Black Summit every other year. This year, the event will be held in Steamboat Springs, Colorado, February 11-19.

Black Summit is sponsored by the National Brotherhood of Skiers, Inc. (NBS), a non-profit organization founded in 1973. The primary focus of the NBS is to find, select and fund minority youth with potential to win a spot on the U.S. Olympic ski team. The NBS has an Olympic Scholarship Fund established to supplement the training expenses of young minority skiers with aspirations of competing in the Olympics.

The NBS is a coalition of more than eighty predominately Black ski clubs across the country. The Texas Ski Rangers (TSR) represents Dallas-Fort Worth in the NBS coalition. Even though the primary focus of the NBS and TSR is on the youth, there is much fun to be had by the adults.

This year at Steamboat Springs, in addition to skiing the slopes, there will be other fun-filled activities such as horseback riding, sleigh rides, and tours of the natural hot springs (yes, it's time to bring out those swimsuits). With picnics,

nightly parties and a concert by Rachelle Ferrell, it is easy to see why participation in the Black Summit grows larger on each occasion.

If you are single, this is the place to be.

A date auction will be held Valentine's Day to match up lucky singles. I've even heard that singles meet and return to the next Summit and get married. Yes, they do have a wedding ceremony during the Summit for those romantic skiers.

Even though winter is almost over, you can still join the Texas Ski Rangers. This group has various functions throughout the year to keep the interest of TSR members. Their 11:00 am meetings are held the first Saturday of each month at the Fritz Park Recreation Center in North Dallas. For more information, call the TSR hotline (24 hours) at metro (214) 647-5991.

WRITER'S NOTE:

I will be attending the Summit this year for the first time. Although I have never been skiing, I'm looking forward to participating in all the excitement. However, for those of you going, if you don't see me on the slopes, I'll undoubtedly be sipping hot chocolate by the fireplace. No, I am not afraid, I'm just cold natured. Really, I am! - [MON]



Former
Assistant DA
Dallas County

Michael John
Attorney
&
Counselor
at Law

**Criminal Law
Personal Injury**

(214) 688-1571
or
(214) 688-1572

2730 Stemmons Frwy
Tower West, Suite 1104
Dallas, Texas 75207

Minority Opportunity News
February 1995

We Specialize In
• Wedding Receptions
• Reunions
• Meetings
• Conventions
• Weekend Getaways



Lemmy Vinn, CFE
General Manager

Feel free to call me
and I will
personally
take care of your
hotel needs!!!

Let the Dedicated Staff at the

Radisson.

2330 W. Northwest Hwy.
Dallas, Tx 75220
(214) 351-4477

We know what you want from your bank.

You want banking that saves your time.
And people who appreciate your business.
And a full range of financial services.
And competitive rates on loans and savings.
Get all this and more at First Continental, your local independent bank. Come in or call us today.



FIRST CONTINENTAL BANK

GRAND PRAIRIE, N.A. Member FDIC

1-20 at Great Southwest Parkway • Grand Prairie, Texas 75054-0669 • (214) 641-0345

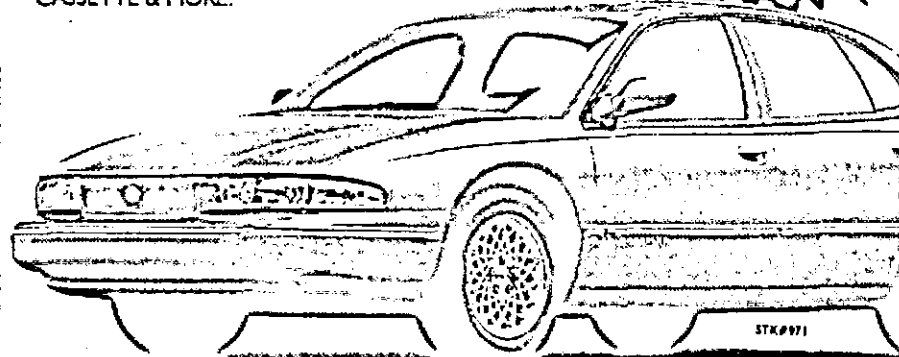
Special Purchase Pre-Owned Special
1994 Chrysler New Yorker

\$16,988

(Compare New at \$26,000+)

OVER
10
TO CHOOSE
FROM

FULLY EQUIPPED WITH: LEATHER, POWER
WINDOWS & LOCKS, TILT, CRUISE, AM/FM/
CASSETTE & MORE!



**Bledsoe
Dodge**

HIGHWAY 67 AT
CAMP WISDOM ROAD
DUNCANVILLE
(214) 296-9800

ALL PRICES + TAX

Who Didn't Have a Holocaust?



Thomas Muhammad

As my friend, warrior John Wiley Price, says, "We are at war until we settle the score; we can't take much more, it's the end of 1994. And in 1995, it's time to stop the jive; because your time is up, we kicking your butt." I think this quote aptly applies to the white Jews who say that, in terms of the brutal, oppressive, American slavery system, African-Americans did not experience a holocaust. In fact, according to some white Jews, we (African-Americans) were in much better shape during our experience because white folks treated us very well compared to how Europeans treated them.

Man, you talk about arrogance! How in the hell can you compare loosing at least 100 million of us during the travels through the middle passage on the Atlantic Ocean. Not to mention the additional 35 million or so either raped, branded like livestock, chained to post like animals, or killed once they arrived. And what about being sexually used for fun by both white men and women, thereby creating a half-and-half generation of very confused individuals who feel superior to their darker brothers and sisters. How can you compare that experience to one where six hundred, six thousand,

or maybe six million (only God knows how many European Jews) died during the Nazi occupation of Germany. Uh, oh,

somebody call for a bagel and biscuit eating meeting because we know this one hurts, right?

You tell me which one should be more important to us as African-Americans, or for that matter, Americans period. After all, "our" holocaust was an American experience wasn't it? Oh, I'm really sorry.

his friends were accused of a crime against a white woman. The woman eventually recanted her statement, but not before his friends were hung while he watched with a rope around his own neck. (He still carries the rope scars on his neck today.) The hangings were done by the Ku Klux Klan, who also brutally beat him and his friends before the hangings.

It seems that no matter which African-American speaks out about our holocaust, they are sure to get attacked by either the white Jews or the Ku Klux Klan, which begs the question, "Are the (white) Jews really the friends that they say they are?" In

ry, namely the American slave experience. However, only the white Jews have chosen to contradict them. But it's not hard to believe when you listen to the white Jewish scholar Nathan Glazer, who, to the idea of African-Americans seeking reparations from the American government for past oppressions, replies, "Compensation for the past is a dangerous principle." It makes you wonder what he has to say about the billions of dollars in reparations paid by Germany to the white Jewish state of Israel?

In conclusion, the white Jews should acknowledge that our holocaust was the "real" holocaust and the day of reparations due from the American government because of it must come. Sankofa forever (See *Minority Opportunity News*, December 1994 Film Feature).

Until then, the struggle continues... [MON]

On the Community's

Please

Commentary

Here I am going on about my anger over the holocaust question and taking for granted that you, the reader, know what I'm talking about. Well, let me update you please.

During the month of December, 1994, Dallas' only daily newspaper reported on the opening of "our" American Black Holocaust Museum in Milwaukee, Wisconsin by the founder, Mr. James Cameron. As you probably know, Mr. Cameron experienced his own holocaust when, in 1930 (at the age of 16), he and two of

fact, African-American scholars such as Professors Leonard Jeffries of City College of New York and Tony Martin of Wellesley College in Massachusetts have both been attacked by the white Jews because they produced proof that a good number of white Jews not only held slaves but were major financiers of the slave trade.

These and other African-American teachers have taught about the participation of Arabs, Africans, Portugese and (other) Europeans in the greatest travesty of any period in world histo-

THE NATION OF ISLAM
Muhammad Mosque No. 48
Presents the
1st Annual
Nation Building Fundraiser
Banquet
Theme:

"Unity is The Key to Our Success"
Keynote Address delivered by:
Minister Robert Muhammad
Houston, Texas

Place: Junior Black Academy of
Arts & Letters
Time: 7:30 p.m.
Date: February 4, 1995
Admission \$15.00
For Info:
(214) 339-8233 or
(214) 339-1323

Lundy and Associates

Dr. W. Larry Lundy
Podiatrists/Foot Specialists

FOOT CLINICS

Complete Medical and Surgical Care for Adults and Children

- Diabetic Foot
- Ambulatory Office Foot Surgery
- Hospital Surgery
- Sport Medicine

- Emergency
- Workman's Comp.
- Ingrown Nails
- Heel Pain
- Bunions

- Corns
- Calluses
- Industrial Medicine

North Dallas

Hamilton Park Foot Clinic
8139 Forest Lane Suite 119
Dallas, Tx 75243
(214) 235-4770

South Dallas

M.L.K. Foot Clinic
2416 Martin Luther King Blvd.
Dallas, Tx 75215
(214) 421-5102

Medicare and Most Health Plans Excepted

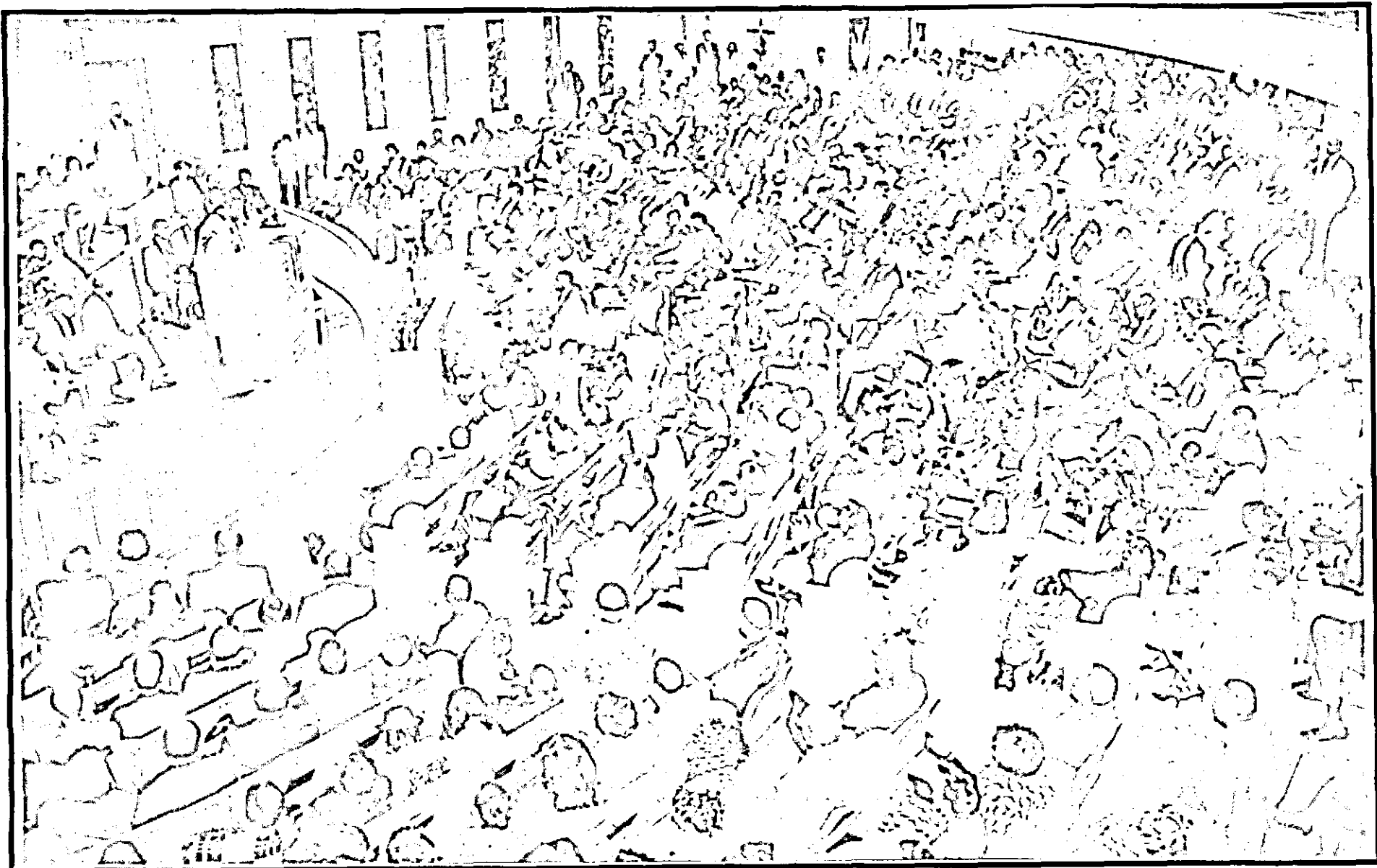
LOUIS C. ROSS, D.D.S.

General & Cosmetic Dentistry

Carillon Tower West
(Preston @ Alpha)
13601 Preston Rd.
Suite 309-W
Dallas, Tx. 75240
(214) 387-2244



Insurance Accepted
Evening & Weekend Appointments Available



Local Black Clergy Kickoff Coalition with King Holiday

by Lori PRICE

In an ecumenical service honoring the birth of the late Rev. Martin Luther King, Jr., the Rev. E.K. Bailey proclaimed that the dream the slain civil rights leader once spoke of continues today because it did not belong to him alone. Nor did the dream belong to any other past leaders — like the biblical characters Abraham and Moses — who also were chosen to help guide others, said Bailey, pastor of Concord Missionary Baptist Church. "As significant as their lives were, you discover that they were simply a link in the chain of divine providence," Bailey told a capacity crowd at St. Luke Community United Methodist Church on King's birthday. "The dream that all men are to be free is not the result of human imagination, but the dream that all men are equal, and that there ought to be equity and parity, is the result of divine revelation."

King's life, the dream, and the kick-off of The African American Clergy Coalition were the focus of the midday service held the day after what would have been the leader's 66th birthday. King's oldest son, Martin III, attended part of the session.

"Just as God passed the dream from Moses to Joshua, he has passed it from King to today's African-American community," Bailey said. "Many have compared King to Moses, a man God called to lead the people of Israel out of bondage. The Bible says that when Moses died, God called Joshua to continue the work. I came by to tell you in this room today you are the Joshua generation," Bailey said. "Our Moses was assassinated, but the dream is alive."

But while the dream does not belong to men, Bailey said it is up to men to pursue it.

"(God) says here, I'm going to give you the dream and the land, but you'll have to pick up your feet. If you're going to seize the dream, you're going to have to put some effort into the dream."

That means blacks must lose the grasshopper mentality — believing that others are superior to them — and confront the giants that have oppressed them for so long. The giants, Bailey said, range from racial bigotry to political and educational repression. "I tell you, there are some giants in the land to be dealt with and we cannot sit down and think that God is just going to give us the land," Bailey said.

It also means African-Americans must "cultivate the barrenness" in their own community and return to God. The dream will only come to fruition if people continue doing what God has asked them to do, Bailey emphasized. "Protest alone is not good enough. Protest at its best is when it is set in juxtaposition with productivity. You can't just protest, you've got to produce."

Several Dallas-area churches hope to do just that by kicking off The African American Clergy Coalition, a nonprofit group of churches with plans to raise funds to support economic, political and educational empowerment in the black community.

The Rev. Frederick Haynes, pastor of Friendship West Baptist Church, announced the launching of the coalition by asking for an offering during the King Holiday service. The offering, Haynes said, would go toward the group's vision to heal and liberate the black community. "This will be our economic empowerment arm," Haynes said. The group, which has since expanded from about 25 to 60 churches, raised more than \$8,300 from the service. Each church involved in the coalition was asked to give \$100; each minister, \$50.

The Rev. Zan Holmes Jr., pastor of St. Luke, said he and other Dallas-area ministers started voicing their desires for a more active African-American clergy several years ago. It was during the last election campaign that some of the church leaders came together to talk and the coalition evolved from there, Holmes said. Having a joint service to celebrate the life and legacy of King is also something Holmes had wanted to happen for a long time.

Holmes said the time has come for an organization such as the coalition — an interdenominational group that works together instead of individually. "I believe that the great sin of the African-American church in this city is that we do a lot of great things individually, but nothing collectively," Holmes said. "With this organization, we will be pooling together our strengths for economic development in the African-American community."

The Rev. Barry Jackson, pastor of Munger Avenue Baptist Church, said the black church is the best place to start any type of empowerment move because "the black church has always been, and remains, a big force in the lives of African-Americans."

"And the group's interdenominational make-up will only help the coalition reach its goals," added the Rev. Gerald Britt Jr., pastor of New Mount Moriah Baptist Church. "As long as we remain open and don't try to force others to take on our varied philosophies, that won't be a problem."

The varied sizes of the churches involved will also be a plus, especially for the ministers.

We have something to learn from them and in turn, they've got something to learn from us," Britt said, speaking of larger, more prominent churches in the city such as St. Luke, Concord and Friendship West.

The coalition has not formed any definite activities for its agenda, but various ministers in the organization say the group's main objective is to rise above denominational and political interests and work together to solve common concerns in the African-American community.

Holmes said that right now the group is looking at ways to create business opportunities together and pool their buying power to help black-owned businesses succeed. While talk of such an effort surfaced several years ago, the move by some of Dallas' most visible black preachers to unify has taken a while because each one has been waiting on the [other] to take the initiative, Holmes said, adding that King's birthday seemed to be the spark to get the coalition going. "We were prayerfully hopeful that existing organizations would do it so that we did not look like we were competing," Holmes said.

"But now the time has come." — [MON]

Are You Miss Bachelorette 1995??

Sign Up Now for the March Extravaganza

Attention all single African American ladies.

It's time for the Minority Opportunity News/K104-FM 1995 Bachelorette Extravaganza.

The Extravaganza is a contest for single African American females in the Dallas/Fort Worth Metroplex. It's

mission is to reach out to, identify, and present eligible bachelorettes to the public.

Single females ages 21 and up may enter the contest by submitting a 200 to 300 word original essay on, "Why I Love African American Men," a photo (polaroids accepted), and a nonrefundable \$10 registration fee. Participants also must fill out and return the printed registration form found in the February issue of MON.

Deadline for registration is Wednesday, Feb. 22. Entrants must submit an original registration form, no photocopies please.

During the coronation, finalists will compete to win the title of Miss Bachelorette 1995. The winner will be presented in the May issue of MON and will receive a cash prize of \$500. First and second runners-up will receive \$200 and \$100 cash prizes respectively. All winners will

receive other great gifts to be announced.

The 1995 Bachelor Extravaganza for all single African American men will be held later this year. Both competitions will become annual events.

Partial proceeds from this event will benefit Jeffrey Street Learning Center and Our Brother's Keeper, an adolescent substance-abuse program.

MON proudly salutes Great Expectations Dating services for providing support for this event. Other interested sponsors (corporations, hair salons, cosmetic companies, clothing stores) are welcome. More information call Renee R. Jones, VisionQuest Marketing Solutions at (214) 933-4888.

Minority Opportunity News/K104-FM "Miss Bachelorette 1995" To be Showcased in the March issue of MON Registration Form

Prizes: 1st place = \$500, 2nd place = \$200, 3rd place = \$100

Name _____

Address _____ Zip _____

Day Phone _____ Evening Phone _____

Age _____ Education _____

Occupation _____

Organizations/Community Involvement _____

Hobbies/Interests _____

Signature _____

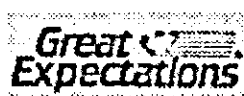
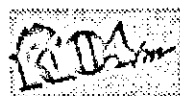
Please return before February 22, 1995 with a recent snapshot.

Miss Bachelorette 1995 Contest Rules and Guidelines

1. All applicants must be single, African American females 21 years of age and older.
2. The 200 to 300 word essay should be titled, "Why I Love African American Men," and be typed and double-spaced.
3. Essays will be judged on creativity, research, continuity and grammar.
4. Essays of more than 300 words will not be considered.
5. Entry fee is a non-refundable \$10. Make checks payable to Minority Opportunity News.

Return this form along with your \$10 entry fee, picture and essay to:

Minority Opportunity News
2730 Stemmons Freeway
Tower West, Suite 1202
Dallas, Texas 75207



First Interstate Bank Has Home Improvement Loans for New Additions To Your House.

8.99%
APR

Annual Percentage Rate (APR) applies to all loan amounts when you authorize automatic payments from any First Interstate Bank of Texas personal checking account. Additional terms and restrictions may apply, ask for details. Offer expires 2/28/95



5801 Marvin D. Love Frwy.
Dallas, Texas 75237

214-339-9311

The Kid's room. The living room. The bathroom. Wherever there's room for improvement, First Interstate Bank can lend a hand with a home improvement loan.

We offer low interest rates that are hard to improve upon, as well as provide the payment term that's just right for you.

And to make you feel right at home, we also offer exceptional service... including extended hours on Saturday to fit the way you live and quick response to your loan inquiry.

So call or visit any First Interstate Bank office. And find out how we're lending a hand all around the house.



LELA D. WASHINGTON

ST. LUKE "COMMUNITY" UNITED METHODIST CHURCH BUSINESS OF THE MONTH FOR FEBRUARY 1995

The Law Offices of LELA D. WASHINGTON

Have you ever been falsely accused of a crime you didn't commit? Or perhaps your so-called spouse decided to venture off, without leaving your children a cent. Don't think it can't happen to you.

Lela D. Washington a well-rounded, full service Trial Lawyer, has been in private practice since 1991. She's a graduate of the Thurgood Marshall School of Law, Texas Southern University.

Her main areas of practice are Criminal Law, Personal Injury, including accidents, Auto and Wrongful Death, Family Law including Divorce, Paternity, and Child Support.

She is a Member of The J.L. Turner Legal Association- A local group of African-American Attorneys; and The National Bar Association-Predominantly African-American Attorneys in the U.S.A.

Attorney Washington, was recently involved in a high profile case, where she defended the two sisters accused of gouging out their sister's eyes. Due to the controversial nature of this case, she appeared on the Phil Donahue Show. The case is now in the appeal stages.

Her law office is located at
2516 MLK, Jr., Blvd Ste. #1102, Dallas, Texas 75215.
The phone # is (214)421-9000

She is Licensed by The Supreme Court of Texas. Not Certified as to specialty by choice.

Late college coach honored



For the first time in its history, the American Football Coaches Association presented its most prestigious award to a head football college coach posthumously.

The Alonzo Stagg Award was presented in honor of the late John A. Merritt, considered one of the "winningest" coaches in college/university football.

On hand to receive the award was Merritt's only child, Bonita Trauber from Chattanooga, Tennessee. "This is a great honor," says Trauber, who expressed words of appreciation for the association's consideration of her late father as an honored recipient. "He would be proud."

Merritt won over 235 college/university football games and coached such players as Ed "Too Tall" Jones, former Dallas Cowboys football player and Waymon Bryant, also an NFL player.

He was inducted into the National

College Football Hall of Fame in New York, and coached at Jackson State University from '53 to '63 and Tennessee State University from '63 to '83.

Merritt died in December of '83 from an extended illness.

Upcoming Arlington Conference to focus on teens

The first annual Youth Conference for teenage girls is scheduled to take place on March 11, on the University of Texas at Arlington's campus, in the Activities Building, 500 W. Nedderman.

Issues relating to teen pregnancies, goal setting, gang involvement and education are among the topics to be discussed. Darnell Lewis, the executive director of the conference says the plan is to recruit teens who are in alternative school and those who are on probation. This year's theme: We Are Our Sisters Keeper."

Registration begins at 9 a.m. Sponsors are needed. An all male youth conference is set for June 11.

For more information call Sharon Hemmer at UTA, (817) 273-3277 or Darnell Lewis at (817) 467-0009.

Medical Association.

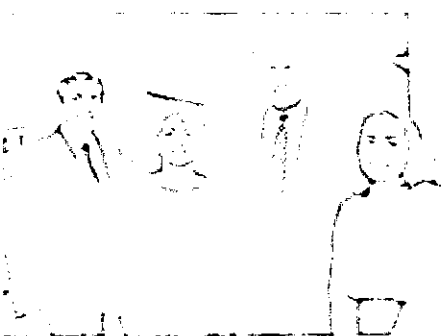
For more information call (214) 948-3622.

Couple honored for their efforts with the African-American Museum

Hugh and his wife Mathilda Robinson received the '91 Spirit of Centennial Award for their outstanding contributions with the Museum of African American Life and Culture.

The award ceremony took place at the 2nd Annual Luncheon held in the Garden Center at Fair Park. Hugh served as board chair for the museum during the past eight years and Mathilda chaired the grand opening gala toward the museum's successful completion.

For more information call 565-9026.



Two students honored with MLK Scholarships

Atosa Kourosh and Ann Morales were presented the 1995 Martin Luther King Jr. Scholarship on Thursday, January 19. The annual award was given to the students at a ceremony held in the Gallery Cafeteria and food court on the UT campus. It was based on the students community service, financial need and full-time enrollment status.

Kourosh, a second year medical student, was honored for her volunteerism in motivational and tutoring programs and her involvement in the Student National Medical Association, which is a group of African-American medical students on campus.

Morales is a four-year medical student and president of the Latin American Student Organization (LASO) which is a group of Hispanic medical students on campus.

Both young ladies received \$1,000 in scholarships. For more information call Reyes Abila at 618-3404.

Cedar Hill State Park looking for volunteers

Research opportunities are available for possible volunteers who are interested in helping to manage the natural and cultural resource plans for the park.

For information on interesting opportunities available contact Corey Griffith at 291-3900.

Black History Makers contest winner announced

Shakietha Williams, 16, of Sulphur Springs was named the 1995 McDonald's Black History Maker of Tomorrow contest winner for her essay entitled How I Plan to Impact Black History in the Future.

Williams, along with four other local winners, will receive a \$1,000 scholarship at a special awards luncheon scheduled for Wednesday, February 8 at the Doubletree Hotel at Park West.

Deborah Duncan, co-host of Good Morning Texas will serve as master of ceremonies. Russ Parr of KJZZ 100.3 (JAMZ) will be guest speaker.

The names of the other winners are Todd Coleman of Carter High School, Roshunda Holman of Kimball, Takisha Mayfield of Brewer High School in Fort Worth and Christina Castleberry of Dunbar High, also in Fort Worth.

For more information call 520-5682.

African-American owned construction company awarded project from Texas Instruments

Con-Real, a 15-year-old African-American owned construction management and general contracting company, was selected to construct a new air scrubber facility for one of Texas Instrument's semiconductor wafer fabrication plants in North Dallas.

The company, based in Grand Prairie, was selected because of its experience in the construction of high technology facilities.

Air Scrubbers are used to clean the air released during the process of manufacturing semiconductor chips. Manufacturers invest in the process to assure compliance with air quality standards.

For more information call 522-3637.

Local bank completes acquisition of Bank of North Texas

First Interstate Bank of Texas officially completed its purchase of North Texas Bankshares, Inc. and its principal subsidiary Bank of North Texas, N.A.

Think you can't
own your
own home?

Think again.

Let us show you how with the
Affordable Neighborhood Mortgage.*

Guaranty Federal Bank's
Affordable Neighborhood Mortgage offers:

- A small down payment
- Use of past rent and utilities payments as credit history
- No origination fees or discount points
- Homebuyers Training Program

For information contact:
Graciela Aleman or Mike Wilson
(214) 368-5139

GUARANTY
FEDERAL BANK
Neighborhood Focus Banking

*Affordable
Neighborhood
Mortgage

Guaranty Federal Bank
Fond 1995

Dallas County Medical Society installs first black president

On Friday, February 3, Dr. James L. Sweatt, III becomes the first African-American to head the Dallas County Medical Society (DCMS), an organization of more than 5,000 Dallas physicians.

Sweatt has a 20-year record of service on DCMS committees. He was the first black physician appointed to Parkland's Board of Directors, the first black accepted at Washington University's School of Medicine in St. Louis. Sweatt chaired the Board of Censors and served on the Board of Directors and the delegation to the Texas

More In The News . . .

As a result of the acquisition, First Interstate will add four branches located in Fort Worth, Arlington, Hurst and North Richland Hills.

For more information call (713) 250-1661.

Information superhighway available to job seekers

The Job Bulletin Board, a public forum for on-line job information exchange, offers job seekers a chance to access current job listings, user-to-user electronic mail exchange on job leads, career advice, a resume generator and employment information.

Anyone with a computer and modem can dial (214) 612-9925 to connect with the system, which is free unless the call is long distance.

The data systems offers users access to free computer files called shareware. The new technology allows job seekers the opportunity to browse through job opportunities confidentially, 24-hours a day, from the privacy of their home or office.

For more information contact Blake Andrews at 534-2240.

O.J. Honored on Postage Stamp

Stamp collectors raced to get the remaining sheets of the full color O.J. Simpson stamp, which are legal for postage in Guyana.

The stamps were originally issued in 1993 as a limited edition of only a few thousand sets worldwide, and are the only stamps ever issued in commemoration of O.J.

The stamps are available at their original offering price of \$9.95 U.S., plus three dollars postage and handling for the set, which is accompanied by a Certificate of Authenticity.

For more information call 1-800-624-4127.

New Frito Lay plant to open

U.S. Rep. Eddie Bernice Johnson, State Senator Royce West and Dallas Mayor Steve Bartlett are among the many dignitaries expected at the opening of the new Frito-Lay Baked Snacks plant on Thursday, Feb. 2 at 8 a.m.

The plant, located on 3548 Duncanville Rd., brings 100 new jobs to the South Oak Cliff area, with the capacity of adding up to 100 more jobs in the future.

For more information call 684-8939.

Dr. Yvonne Ewell and District V hosts Out of the Madness

Dr. Yvonne Ewell and the District V Advisory Citizens Advisory Committee sponsored a recent book reading with West Dallas author, Jerrold Ladd at the Priscilla Tyler Elementary School.

Out of the Madness is Ladd's account of growing up as a 6th grade dropout with a heroine addicted mother who used the words, . . . do it for Moma, as a control element. This element justified any action Ladd and his sibling had to do to feed her heroine addiction. Ladd stresses that his

escape Out of the Madness, is not a physical madness yet a liberation of the mind.

Dr. Yvonne Ewell and the District V Advisory Committee has taken an active role within the community to combat violence. The organization's platform has been Vision Over Violence = Victory. This series continues as the group meets on the first Saturday every month to address pertinent issues within District V which is

inclusive of both Oak Cliff and West Dallas.

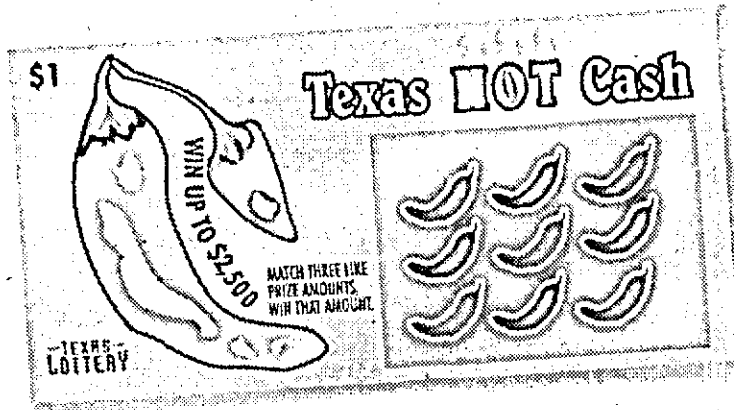
For more information, please call (214) 824-1620, ask for Bonnie Edison.

SPRING ENROLLMENT FOR DALLAS THEATRE CENTER

Dallas Theatre Center is accepting applications for its spring theatre classes. Classes

are offered to children between the ages of 3 1/2 and 18 — classes run from now to April 8, 1995. Tuition ranges from \$153 to \$217 with a one-time registration fee of \$65 per child.

Classes in Creative Theatre, Acting, and Musical Theatre are available. For registration information and class schedules, please call Dallas Theatre Center at (214) 526-8210, ext. 304.

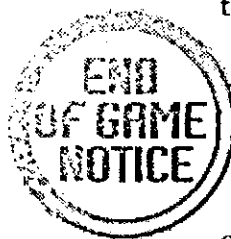
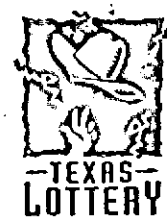


Even In Texas, The Heat Can Only Last So Long.

Texas Hot Cash will close on February 1, 1995. But it's been such a popular game, you might say it's going out in a blaze of glory. And until July 31, 1995 you can still buy the remaining tickets and redeem any winners.

To play Texas Hot Cash, match three of nine dollar amounts, and you could win up to \$2,500. You can claim prizes of up to \$250 wherever you see the official Texas Lottery sign. The \$2,500 prize

must be claimed at any of the 24 Texas Lottery claim centers, or by mail using a claim form available at any Texas Lottery retailer. Questions? Call the Texas Lottery Customer Service Line at 1-800-37-LOTTO.



Overall odds of winning, 1 in 483. Must be 18 years or older to play. ©1995 Texas Lottery

Amazing Grace

A local family hopes to find a bone marrow match for their young child

By Veronica W. MORGAN

To a perfect stranger, five-year-old Grace Ann appears to lead a healthy and amazingly normal life. She adores helping with her five-month-old brother, wearing dainty clothes, playing with her dolls and coloring pictures for homework in her kindergarten class. But beneath her pretty smiles and frilly girl clothing is evidence that Grace's small body has struggled daily to battle a rare but extremely serious blood disease known as aplastic anemia.

Over the past two years, Grace has been in and out of the hospital for infections, excessive bruising, and unexplainable high temperatures, all symptoms that patients with the disease exhibit. Other symptoms are excessive hemorrhaging such as nose bleeds, mouth bleeds, and tiny red spots on the skin.

Grace takes an abundance of antibiotics which helps to bring relief from aplastic, but if she contracts a common cold, her symptoms can flare up again.

"It's a strange but very interesting disease," says Dawn Hallman, the local contact person for the Aplastic Anemia Foundation. "There's no ready protocol for it like Leukemia," said Hallman. "In aplastic

patients, the bone marrow just shuts down and fails to produce blood cells."

For patients who suffer with it, everyday can bring about a different experience.

Marla Shumac, Grace's mother, says very little is known about the disease but she has noticed that one day her daughter may feel okay and the next day she won't. "This was extremely stressful at first," says Shumac, "but we are learning to adjust and cope with it."

Shumac had hoped that the birth of her infant son would provide a match

for Grace but those hopes were shattered. If a perfect bone marrow match is not found, her father will provide a partial match as a last resort. However, chances of her body accepting the marrow are small.

In the meantime, Grace must undergo blood transfusions which temporarily stabilizes the symptoms. Unfortunately, the long-term effects of the red cell transfusions can become fatal when an accumulation of toxic amounts of iron is carried into body organs such as the liver and the heart.

But Grace's parents are hopeful that

recruitment efforts made by BloodCare and the National Donor Marrow Program (NDMP) will locate a perfect match for their daughter and increase the chances of her living a normal, healthy life. "I believe we're going to find that miracle

match," says Shannon Murray, a representative with BloodCare in Dallas. "Our plans are to go to churches, fraternities, sororities and other organizations and ask them to do a drive." "It

takes numbers for a miracle match," adds Murray. "BloodCare does searches for 18 different fatal blood diseases."

Studies show that many African-Americans awaiting marrow transplants face a very slim chance of finding a donor. The reason is due largely to the limited numbers of African Americans who are registered as volunteer donors. In Dallas alone, only 1,736 African-Americans have signed up with BloodCare as a potential donor. The total is reflective of those signing from January 1, of '86 to January 12, of this year.

Of the Hispanics signing, 1,939 have registered. The registered donors in other minority groups are significantly lower. However, over 15,000 Caucasians in the Dallas area have registered with the organization, and nationally the numbers are even higher.

"The more people who sign up, the better the chances are for finding a match within that particular ethnic group," says Murray. Reports from the National Marrow Donor Program show that the likelihood for African-Americans and other minority patients to find a donor within their race are highly improbable. NDMP is hoping to increase the number of minority donors registering in '95. A grant from

Continued on Pg 19



3RD ANNUAL MINORITY CAREER EXPO

"REBUILDING, CONSTRUCTING & ENHANCING OUR COMMUNITIES"

FRIDAY, APRIL 21, 1995 10:00AM - 7:00PM

THE RADISSON HOTEL, 2330 N. NW HIGHWAY, DALLAS, TEXAS

ENTREPRENEURS

EMPLOYMENT

CHANGING YOUR CAREER

EDUCATION

SEMINARS & SPEAKERS

JOB FAIR

Special Luncheon Speaker:
(\$35.00/Lunch Ticket)

Dr. Sebetha Jenkins, President
Jarvis Christian College
Hawkins, Texas

Seminar Speakers:
(Free to the Public)

Senator Royce West
Gwen Richardson, Nat'l Minority Politics, Houston, Texas
Lenoria Walker, Interim Director M/WBE, City of Houston
Pat Parrish, Budget Director, City of Dallas
Darryl Thornton, HR Director, The University of Texas SWMC
Martin Burrell, Vice President M/WBE, Dallas Area Rapid Transit
Carole Pinkett, Deputy General Manager Human Resources, METRO, Houston Texas
John Wesley White, Director Adm., Envirotech, Phoenix, Arizona
Archie Browne, Director Recruiting/Placement, ALL TEMPS
F. Louis Marshall, Professional Insurance Representative, Houston, Texas
Dale Johnson, Agent, State Farm Insurance, Richardson, Texas
Fred Johnson, CPA, Dallas, Texas
Greg Campbell, Campbell Consulting, Dallas, Texas
Bill Harris, VP Lending, Bank One, Texas
Cynthia Campbell, Branch Manager, Bank of America
Wilton Munnings, Lending, NationsBank
Sanmi Akinmulero, President, NIBA, Dallas, Texas

COMPANIES:
(Free To
The Public)

BANKING
CONSTRUCTION
GOVERNMENT
INSURANCE
MEDICAL
PROCUREMENT
SECURITY
TELECOMMUNICATION
TRANSPORTATION

POSITIONS:

ACCOUNTANTS
ADMINISTRATIVE
ADMINISTRATORS
ENGINEERS
MANAGEMENT
PROGRAMMERS
SECRETARIAL
TEACHERS
WAREHOUSE
AND MORE!

Presented By
ALL TEMPS Personnel Service, Inc.

(214) 426-0091 (214) 426-2861 (Fax)

Guaranty Federal

Report Card "Okay"

By Angela D. JONES

When it comes to taking their earnings to the "storehouse," people have been reliant on America's financial institutions for many years.

In the beginning, the offerings of our nation's banking system were limited to basic checking and savings accounts, a few money market accounts, and a limited number of business and personal loans. However, since then, the banking industry has vastly grown — expanding its list to include accounts and loans for all occasions.

Small business, automobile, student and even "room of my own," loans are only a few of the financial aids that banks have put in place to assist members of America's growing struggling class; individuals and families who may not otherwise be able to afford an education or purchase a new automobile or home. With these added incentives, the banking industry has grown to monstrous proportions — possessing the power to control fees, rates and immeasurable lending discretion. This power has led community leaders, consumer advocate groups and more and more banking customers to challenge these institutions to do more, and to give back to the communities they depend on for their livelihood.

Recently established, the Community Reinvestment Act was created to call upon financial institutions to use their resources in helping surrounding communities achieve their economic goals. In the fall of 1993, a group of community leaders banded together to challenge one local financial institution when it felt that some of the goals set forth by the Act were not being met. So in October 1993, Guaranty Federal Bank, which owns 25 branches in the Metroplex (8 to 10 of which are located in minority communities), signed a community investment agreement which focused on the African-American and other Dallas minority communities.

In this agreement, specific goals were established to address minority hiring, lending initiatives, financial contributions, and the creation of an advisory board to assist the bank in the development of new programs and monitoring the progress of existing activities. At that time, it was agreed upon that, at the conclusion of the first year, a report would be made to the community detailing achieved results.

This report was to cover the period beginning in October 1993 and ending just recently, in October 1994.

Lowell Duncan, spokesman for Guaranty Federal Bank, describes the initiation of the agreement in his own words:

"About two years ago, the Bank acquired American Federal. Shortly after, some African-American ministers in the community filed a protest to the acquisition to ensure that the bank came up with a specific plan to meet reinvestment goals.

"After a series of meetings with Zan Holmes and Frederick Haynes, we came to an agreement on specific goals that we would reach in reinvestment," says Duncan. "Most of the programs were already in place, but the reporting mechanism did not recognize them. So in putting it all together, goals of achievement were outlined.

He adds, "Not only have these goals since been met, but Guaranty has gone far and beyond what was outlined in the agreement."

The following are a few of the accomplishments highlighted in Guaranty Federal Bank's report to the community:

- *Granted loans in excess of \$16,660,000 in the African-American community; \$11 million of them were home loans.*
- *Placed advertisements in excess of \$25,775 with Dallas' African-American newspapers.*
- *Contributed more than \$148,000 to minority cultural and civic organizations.*

Sponsored and conducted 25 education programs aimed at minority home ownership, credit counseling and business development.

Established an External Advisory Council, consisting of leaders in the African-American, Hispanic and Asian communities, as well as representatives from non-profit organizations working in minority communities.

Duncan says, "Guaranty formed an external advisory board with local ministers and community leaders which crosses race so that all are represented. It has helped to shape some of the programs the Bank has gotten more involved with."

One such program or effort introduced by Guaranty Federal during the year was the Marshall Square initiative, where the Bank redeveloped a portion of one of Dallas' most neglected neighborhoods through home ownership. By working with city housing officials and the non-profit Oak Cliff Development Corporation, Marshall Square, which consists of 16 new single-family homes, was created.

"Marshall Square was something Guaranty launched," says Duncan. "Guaranty got the city to adopt the

idea and the Bank was a ramrod that made it all happen."

Marshall Square is the first new home development in the South Dallas/Fair Park area in more than 25 years. In addition to providing the construction financing, Guaranty Federal made the mortgage loan to the first family to move into the development.

Duncan adds, "you can't put it into dollars and cents, but I can tell you that a significant number of man hours was put in as far as volunteer hours are concerned."

Among the other noteworthy initiatives taken on by the Bank were the Tri-Ethnic Chamber of Commerce effort, where Guaranty Federal hosted a joint meeting between the Dallas Black Chamber of Commerce, the Greater Dallas Hispanic Chamber of Commerce, and the Asian-American Chamber of Commerce of Greater Dallas. The meeting, which was held last July, was allegedly the first time members of the three chambers joined efforts to explore ways of working together to expand economic opportunities. In addition, the Bank established a Business Person of the Month, where an outstanding business leader in the African-American and Hispanic communities is honored each month. The honorees will be featured in a newspaper advertisement each month and receive a plaque from Guaranty's President, Clifford Grum, during an annual banquet.

Guaranty Federal Bank officials also reported that over 50,000 hours of volunteer service had been given during the "year-in-review." The African-American Museum of History and Culture, the Jeffries Street Learning Center, Oak Cliff Development Corporation, Bethlehem Centers, and the YWCA, were among the reported recipients of the Bank's volunteer efforts.

After reviewing the Guaranty Federal Bank Community Reinvestment Report in its entirety, Reverend Zany Holmes, pastor of St. Luke Community United Methodist Church, had the following to say:

"I'm glad and very pleased that we're working with such positive numbers," he says. "They have made some positive responses based on the report, and in some cases have exceeded some of the recommendations.

"This is not a one-time deal. We hope it will be ongoing. We intend to meet with them (Guaranty officials) to discuss their numbers and to validate them," adds Pastor Holmes, who was an instrumental part of the reinvestment agreement.

Duncan adds, "Guaranty Federal is really committed to the area; not just in meeting regulations. We believe it's a big part of the bank's responsibility in serving the community.

"We've made some real progress, but there's a lot more we can and will do."

DON'T JUST DREAM DRIVE IN '95 DON'T MISS OUR SECONDARY SALE A BRATION !

Even if you have Repo's or Bankruptcy. We can still sell you a car with Bank Financing that helps restore your credit.

Buy your next car the S.A.F.E way with the
Special Auto Finance Experts



Johnny Mack
Special Financing Specialist
372-7875

Berry Hattley III
New Car Specialist
372-7865

Lewis Turnbo
Used Car Specialist
372-7850

WE ACCEPT I.R.S. CHECKS • ALL TRADES ACCEPTED - RUNNING OR NOT
ASK ABOUT THE S.T.A.R. CARS SINGLE PARENT PROGRAM

Truth's Journey Endured

Historical Profile of Sojourner Truth

By Andrea ALLSTON

At 46 years of age, she left her job and set out to travel... and teach... and start a new life. She possessed a powerful personality, strong-minded opinions and an unmovable belief in God and courage. She championed women's rights, prison reform and improved conditions for the working class. A modern-day feminist or civil rights activist? No.

In approximately 1797 in Ulster County, New York, Isabelle was born. The exact date was not known because it wasn't customary to record the birth of a slave. Like all slaves, Isabelle took the last name of her white owner; a new master meant a new name.

In 1797, New York and New Jersey were the only northern states that still allowed slavery. Every other state north of Maryland and Delaware had abolished slavery shortly after the American Revolution.

Isabelle was known as Belle. She had eleven brothers and sisters — all dead or sold away before Belle was a teen.

Belle knew many masters. She had been sold on the auction block and separated from her parents who were to die of neglect and hunger.

Denied of marrying her true love, Belle was forced to marry someone else to bear children to increase her master's "stock."

Shortly after giving birth to her first child, the law which allowed freedom for New York State's remaining slaves was passed. The law affected only slaves born before 1799. Younger slaves had previously been "freed" — yet had to remain as unpaid servants until the age of 28 for males and age 25 for females.

Did this law mean immediate freedom for Belle? No, it allowed for her freedom in ten years after its passing.

Belle was to endure ten additional years of "yes, missus" "yes, massah," ten more years of plowing, planting. Ten years to reap the wheat and pick apples, card the wool and slaughter the pigs — ten years.

Belle was over six feet tall and her powerful black body gave birth to five children.

On July 4, 1827, the state of New York legally emancipated Belle and other slaves over 28 years of age. This was freedom day and Belle was now a free American.

But it was years later at about 46 years

old, that Belle found her real freedom. She decided one day to stop being a domestic for whites and to follow God's truth.

Belle had grown spiritually and felt the Lord was directing her to go East —

and told her she would have a new name.

Belle chose Sojourner Truth as her new name. Sojourner "because I was to travel up and down the land, and Truth, "because God is my last master and thy name is Truth."



Sojourner quickly became an outstanding figure throughout the North at religious and anti-slavery meetings, appearing with such leading abolitionists as William Lloyd Garrison. Her stature, wit, songs and lectures commanded attention.

Although she could not read, Sojourner's memory was incredible and she quoted scriptures but she also enjoyed putting things in her own words.

Sojourner became a familiar sight as she trudged the roads, continuing her solitary pilgrimage, from Long Island Sound to Connecticut, Massachusetts, Ohio. Her audience grew. People enjoyed her no-nonsense approach to the problems of the day, and they delighted in hearing her "lecturin'" and "singin'."

In 1850, inspired by the times as well as Frederick Douglass and fugitive slaves who had published their autobiographies, Truth sought to publish her story in a narrative.

William Lloyd Garrison wrote an introduction for her book and on credit, the Narrative of Sojourner Truth, A Northern Slave was printed. She would use her book — her story "testifyin'" against slavery.

In Massachusetts, she accepted an invitation to serve as a delegate to the first national Woman's Rights Convention.

Sometimes in defending women's rights, Sojourner's presence was not wanted — people in the north didn't want to get the women's rights issues "mixed up with those abolitionists."

Sojourner's famous "Aren't I a woman?" could be heard in response to those who might question the purpose of her presence.

"... Look at my arm. I have plowed. And I have planted. And I have gathered into barns. And no man could head me. And aren't I a woman?"

In Salem, Ohio, at the Anniversary Convention of the Antislavery Society, Sojourner is said to have

asked Frederick Douglass, "Frederick, is God dead?"

"No," said Douglass, "and because God is not dead, slavery can only end in blood."

And so Sojourner continued — influencing young and old, the famous and the unfamous.

She met Harriet Beecher Stowe who had authored a new controversial book, Uncle Tom's Cabin. Stowe shared their meeting in an article for The Atlantic Monthly.

By 1856 Sojourner Truth moved to Battle Creek, Michigan. At this time the antislavery struggle had shifted to the Midwestern states.

Sojourner continued her work, she was personally challenged — sometimes accused of being a man.

When not lecturing, she earned her living by cooking, cleaning, laundering and caring for the sick.

The world around Sojourner was in upheaval.

In 1859 John Brown drove the antislavery war by raiding a federal arsenal at Harpers Ferry, Virginia.

A new Republican Party presidential candidate was elected president of the United States — Abraham Lincoln.

She continued to champion civil rights — through the Civil War, Lincoln's assassination, and rumors of her death, twice.

Even beyond age 70, she continued the struggle by assisting freedmen of the South as they came north, looking for work, land and true freedom.

She gave electrifying speeches, petitioned Congress on behalf of freed colored people and sold her narrative and songs for her causes.

Tireless in her women's suffrage efforts and her freedom of speech stand, much of her work was unfinished at the time of her death in 1883.

Buried in Oak Hill Cemetery, in Battle Creek, a six-foot monument marks her grave.

On the front of the shaft:

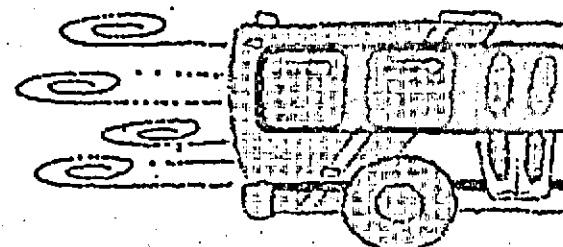
"Born a Slave in Ulster County, State of New York in 18th Century. Died in Battle Creek, Michigan, November 26, 1883. Aged About 105 Years. 'IS GOD DEAD?'"

Some who knew Sojourner Truth say she was 105 years old, not the possible 86 years old. They say she was part Mohawk.

The truth was, Truth is a legend.

GET THOSE PROFITS MOVING IN THE RIGHT DIRECTION CALL 214-606-7351

Don't Let DART's Business Opportunities Pass You By.



If you're part of a disadvantaged, minority- or women-owned business (D/M/WBE), DART has numerous contract opportunities for your company. Completing the area's Light Rail Transit System will require help from all types of organizations.

We've implemented a vendor database to ensure that D/M/WBE firms will be contacted for opportunities. To find out how your company can become involved, call or write the Minority Business Office.

**Dallas Area Rapid Transit
Minority Business Office
P.O. Box 660163
Dallas, Tx 75266-7217
(214) 749-2507**

Your Check to the Future!

PAY TO THE ORDER OF _____ \$ _____

COMMERCIAL NATIONAL BANK
1551 South Buckner Dallas, Texas 75217 (214) 398-8311

FOR _____ MEMBER FDIC

⑆ 1 1 1 0 0 1 0 5 3 ⑆

32-105/1110

Black Press Needs Black Journalists

During a recent conversation, the subject of bringing more journalists home to the Black Press evoked several emotions. I've heard this subject debated since my days of undergraduate studies and still today I find that the conversations are almost always passionate. Usually the complaints include: low/sporadic pay, substandard work conditions and equipment, lack of staff, and no commitment from management.



Cheryl Smith

What can the Black Press do to attract readership, advertisers and journalists? First there has to be a commitment to the editorial content, as well as the editorial direction of the publication. If the main focus of the publication is to secure advertisers, without any regard whatsoever to the editorial content, this will be reflected in the coverage and the subsequent response from the readership.

With the appearance of integration/desegregation on the scene, it appears as though African Americans assimilated more than any other ethnic group and historically Black institutions suffered tremendously as a result.

Whether it's the Black Press, businesses or schools; it seems as though the only institution to remain intact, so to speak, is the Black Church. While the Hispanic, Asian, African, Indian and other culturally focused newspapers are thriving in their respective communities, in 1995, the Black Press, as is all Black institutions, is having to justify its existence.

In the Dallas/Fort Worth Metroplex, there are numerous African American newspapers including: Positive Black News, The Dallas Weekly, USA Monitor, Community Quest, Texas Community Leader, Black Economic Times, Elite News, The Dallas Examiner, The Dallas Post Tribune and Minority Opportunity News. And, not all of the aforementioned publications can boast of having a full-time or even part-time journalist on staff.

When hundreds of African

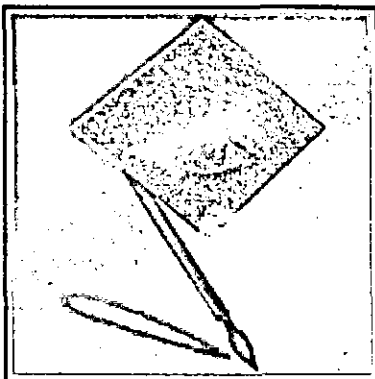
Americans are graduating from journalism schools annually, and there are

unemployed journalists flooding job fairs at annual National Association of Black Journalists conferences, why is there such a deficit at Black newspapers around the country?

Ira Hadnot, Today Editor at The Dallas Morning News, taught journalism classes at Marquette University. Mrs. Hadnot had several concerns, specifically, whether or not those students going to work for the Black Press would actually be compensated financially for their services.

Mrs. Hadnot raises very valid concerns that are worthy of discussion and hopefully, one day, African American newspapers will once again

provide some of those hard-hitting, investigative, thought-provoking and indepth pieces that graced the pages of earlier publications, and hopefully African American journalists will be adequately compensated.



I know of a person who wanted to work for the Black Press: What does this person do? Having grown up in a family that practiced self-help, as well as supporting your own; this young person is about to head off for college. History and indoctrination dictates that this person attend an historically Black college.

After several internships where his skills were utilized doing everything from interviewing story sources, taking pictures, attending press conferences, typesetting and editing copy, rewriting press releases and wire copy, dummyping pages, paste-up, sizing photos, delivering artboard to the printer, distributing papers and picking up coin boxes; he finally graduated from college, ready to join the "real" world.

After college, the aspirations are high. Of course this individual wants to one day own his publication, but he also realizes that he must acquire that hands-on experience as a professional also, and what better place than at an African American owned newspaper.

Off this brother goes to interview at African American newspapers. Things aren't as easy as he thought. He just knew that the papers would be grappling for him, someone with his experience and work ethic. But this was not the case. What he found instead was a somewhat lethargic response. There seemed to be no inter-

est whatsoever in hiring this brother.

Maybe if those making the decisions would have looked at the young man's commitment and level of intensity, as well as his credentials, they would have realized the benefits of having him in their employ. Further, a way to compensate the brother could have been found and a mutually beneficial relationship realized.

But, in reality, the rejections could be better than what he ended up with? He eventually got hired and went to work for a mid-sized African American newspaper in the East.

Little did he know what he would face in his efforts to work for his "people." Surely a journalist comes to expect the sporadic hours. After all, no one mandates when something of noteworthiness will occur or when

accidents or catastrophes will arise. But, let's be for real! A journalist working for the African American press, cannot keep a constant eye on the clock, nor are you likely to be the recipient of career development workshops, bonuses, paid vacations, or lo and behold the elusive BENEFITS! Instead, you're more likely to find that you are rewarded with a huge title and little pay.

What publishers and owners of African American publications must do is to make a serious commitment to the editorial content of their publications. Then, and only then will you see quality and the increased presence of African American journalists.

This is the legacy of the Black press! - [MON]

Pen Notes

Rhonda Guess formerly of KTVT is now working for the Fox Affiliate in Chicago - WFLD, where former WFAAer Robyn Robinson is anchoring. Rhonda visits Dallas regularly to see her main man, who is the owner of Rosa's (formerly Clara's Kitchen) in Sunny South Dallas. Shelly Lockhart joined KXAS in January as a full-time reporter. SO, it appears that KXAS leads the marketplace in hiring on-air African Americans with Ramona Logan, Kim Adams, Angela Cain, Barry Simms, Cliff Caldwell, and Shelly Lockhart, all in news. WFAA has Gary Reaves, John McCaa, Chris Arnold, and Rene Syler and Debra Duncan, KDFW has Shaun Rabb, Clarice Tinsley, Celeste Dade Coleman and Max Morgan. KTVT has Tamron Hall, Shelton Green and Curt Menefee.

Congratulations to KXAS Bureau Chief Larry Mullins. After nearly two decades in the business, Larry is leaving KXAS and just stay tuned right here because we're expecting some exciting things from this veteran journalist. Recently, Yolanda Amadeo was visiting Dallas for the American Meteorological Association's convention. Was it naive of anyone of good conscience to think that one of the affiliates in the seventh largest market, might want to consider this woman, who has several years of broadcast experience? Stay tuned right here for more information regarding the "DON'T BELIEVE THE HYPE" Celebrity Bowl-a-thon and Auction on Saturday, June 24, 1995 at Don Carter's West, 10920 Composite Drive in Dallas. The event is sponsored by KKDA and Patrick Media!

Congratulations are in order to K104's morning team: Skip, Valerie, Chris, Nanette and Sam were victorious in the ratings over former K104er Tom Joyner whose syndicated show airs on 100.3 JAMZ - CS.

Light Unlimited Christian Center



It's Time You Stepped Into "The Light" OF CHRIST!

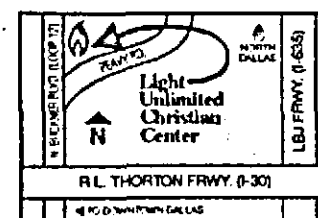
With Pastor Ron Shaw

320-5744

2834 N. Buckner at Peavy Road
Dallas, TX

Each Sunday
10:15 a.m. & 7:30 p.m.
Worship

Each Tuesday
7:30 p.m.
Bible Seminar



Strong Candidates Vie for Dallas Mayor Seat

By Veronica W. MORGAN

On May 6, be it rain or shine or snow or sleet, the citizens of Dallas will elect a new mayor to replace Steve Bartlett.

Of the ten candidates registered with the City Secretary's office, only three, Dallas Attorney Ron Kirk, Mayor Pro Tem Domingo Garcia and Attorney Darrell Jordan, are believed to be the serious contenders.

Although the actual filing date for the mayoral slot is not until February 20, the candidates hit the campaign trail early, with a similar message, aimed at boosting the hopes of citizens and small business owners by echoing ideas towards economic development, public safety and a more responsive City Council.

Though some of the issues are closely related among the top contenders, there are a number of matters that set them apart.

Mr. Kirk, considered the favored candidate, is strongly supported by a diverse group of people across the city. He brings to the race 15 years of legislative and governmental experi-

ence, which includes his representation in Austin for six years as Secretary of State.

He believes the future and success of Dallas is linked to everyone joining in and working together to build bridges and tear down the walls that have divided various sectors of the city in the past.

"I want to do what is best for Dallas, and be the first mayor to not have a Southern Dallas strategy."

However, as mayor, Kirk says he would try to combat low employment in the southern and western sections of the city by focusing on small businesses and enlisting expert support for creating jobs and revitalizing neighborhoods.

"We don't have a problem in this city that jobs, more jobs and better jobs can't solve," he said.

But while some are saying Kirk is the favored candidate, others are saying Mr. Garcia's history in city government and his financial backing makes him a worthy opponent who should not be taken lightly.

Garcia's grassroots record in fighting for community issues, police

reform and a 14-1 form of government has helped to propel him as a candidate who doesn't mind rolling up his sleeves and working to get the job done.

If elected, Garcia says he will work to rid areas of crack houses and seek to stabilize and secure the neighborhoods.

"I will be a mayor who is fair and inclusive, and one who will provide strong leadership to help bring Dallas together," Garcia said.

Out of the three candidates, Mr. Jordan is considered the one who holds seniority in experience. He has lived in Dallas for over 30 years and boasts over 25 years of experience in

all types of civil litigation.

Jordan asserts that job growth occurs in small businesses, and as mayor, he would do a lot more to nurture those businesses and find out how to keep them in the city.

The candidate said he hopes to get the private sector involved in the economic development throughout the city.

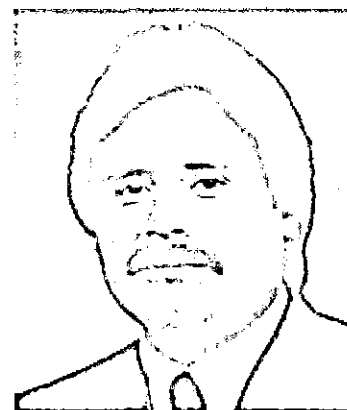
In closing he said Dallas also needs to dictate its own zoning and planning laws to prohibit liquor stores from operating near area schools.

"I believe it is important to treat people with respect, and as mayor, I would work to address issues of concern," says Jordan. - [MON]

Candidates Respond

The Plight of the MLK, Jr. Community Center Discussed

Candidates' view on preserving the Martin Luther King, Jr. Community Center:



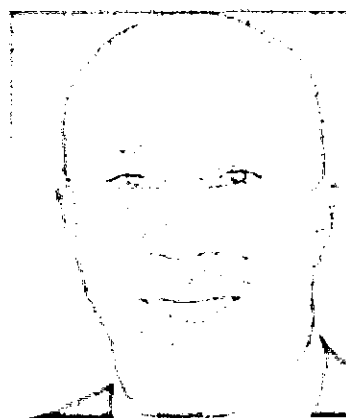
Domingo Garcia

Candidates views on privatizing the MLK center:

Ron Kirk:
"Whatever we do should make it stronger."

Domingo Garcia:
"There's good and bad points to everything."

Darrell Jordan:
"There's talks concerning privatizing



Ron Kirk

Ron Kirk:
"Would be interested in knowing what the city manager has proposed for the facility."

"Once I find out where we are, we can bring in the county and other related entities to better coordinate the services to continually come out of the center."

"The center is vital to the community and must continue to be."

Domingo Garcia:
"I would like to see the city maintain the services and keep the center's funding level up."

"It's not utilized for meetings like it has been in the past, it is true that once elected the politicians forget about the place."

Darrell Jordan:
"I would need more information concerning what is going on at the center."



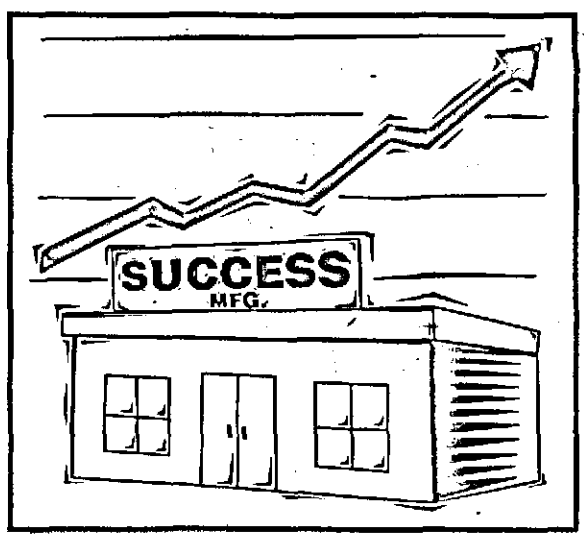
Darrell Jordan

many services, but if privatization doesn't save money and create jobs then it is not good."

"Concerning the MLK center, I would need a lot of convincing that privatization is the best step to take."

... TO BE CONTINUED - [MON]

We Expect Big Things From Small Business.



Small businesses are a big part of the engine that drives the U.S. economy. That is why Comerica Bank-Texas believes so strongly in providing support for small businesses.

Our small business specialists have the knowledge and expertise to help you make the decisions necessary to get your company up and running.



Equal Opportunity Lender

Comerica Bank-Texas

Member FDIC

FORD FORCE

50,000 MILLION DOLLARS INVENTORY



EXCLUSIVE "HASSLE FREE" BUYING

The "Hawk's" Platinum Plan

Buy a new or used vehicle easily and hassle free at bottom line prices guaranteed to save you money!

- No Credit OK
- Bad Credit OK
- 72-Hour Money Back Guarantee!
- Over 1000 New and Used vehicles to choose from.



Dennis "The Hawk" Hawkins
General Sales Manager

Dennis Hawkins is Park Cities' executive manager in charge of customer relations, used vehicle sales, and platinum plan sales.

• **Price Protection Guarantee...**

If you find a new vehicle at a lesser price than you find at Park Cities, we'll refund 110% of the difference!

- Free 1 yr. maintenance package with purchase.

Come Talk to "The Hawk"

First time buyer applications on Tempo, Ranger, and Escort

Fax, fill out or bring in application and receive a free gift on every new or used car purchase this month.

Buy a car, bring a friend, get a Hawk referral check.

If you are in doubt about buying a car, call "The Hawk", he's got the plan.

5 Easy Steps

- Simply fill out the quick credit approval below and fax it to Dennis Hawkins.

- Instant Appointment

- 72-hour Money Back Guarantee on all Used Cars

- Price Protection Plan Plus:

If you find a new vehicle at a lesser price than you paid at Park Cities Ford, we'll pay you 110% of the difference!

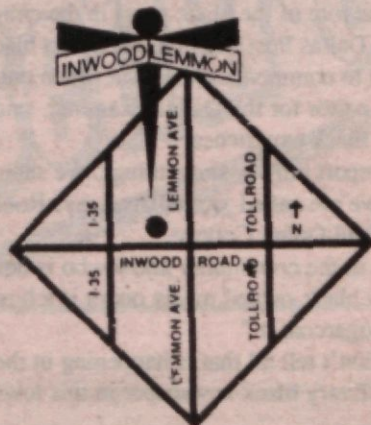
**Park Cities Ford will pay a
\$100 Cash referral fee**

Quick Credit Approval	
Name: _____	How long at this address: _____
Address: _____	Date of Birth: _____
Phone Number (H) _____	Social Security Number: _____
(W) _____	Length of time on job: _____
Employer's name: _____	
Signature: _____	

I hereby authorize your dealership to obtain my credit history



PARK CITIES
DALLAS



**1994 CHAIRMAN'S
AWARD WINNER**

(1% OF ALL DEALERSHIPS
RECEIVED THIS HONOR FOR CUS-
TOMER SATISFACTION FOR 1994)

**3333 Inwood Rd.
Inwood at Lemmon Ave.**

**358-8800
1 (800) 856-3673**

ANGLE - MINORITY PORTRAYAL IN THE MEDIA

Do They See What We See?

By Dorothy GENTRY

Last fall Susan Smith, a white mother of two young boys stood before a sea of television cameras, newspaper reporters and law enforcement officers and told the world that a black man stole her car with her two young sons in the back seat. She was believed and never questioned.

The search went out for "a black carjacker" after Smith supplied police with a description of the suspect. It was only days later that Smith confessed that she had driven her car into a lake and drowned her two boys; she made up the "black carjacker."

While "mainstream" America collectively gasped and wondered how a mother could kill her own black America was reeling from yet another slap in the face, yet another example of "blame-a-black."

Susan Smith knew to blame her crime on a black man and she knew that she would be believed because, like all the world, she watches television, goes to the movies, and reads magazines and newspapers. And it is through these different media outlets that Smith and thousands like her see the images of minorities, particularly African Americans, portrayed in stereotypical, generalized roles such as carjackers, drug dealers, burglars, etc.

With the help of the media, Susan Smith knew if she blamed her crime on a black man, she would be believed.

A Recurring Issue - Recurring Discussion

The portrayal of minorities and how we are represented by the different news media is an issue that has been discussed numerous times before and will be discussed numerous times again.

The most recent local discussion of this issue came in October 1994 during the Thursday Night Lecture Series at the South Dallas Culture Center.

Titled "Black Portrayal in the News - A Dialogue with Dallas Professionals," the evening featured several local blacks in the media discussing the portrayal of minorities. Among the professionals present were Shaun Rabb, KKDA-AM (730) News Director and KDFW-Channel 4 reporter, Jesse James, editorial writer for The Dallas Morning News, and Margie Johnson Reese, executive director of Cable Access of Dallas.

When it comes to covering stories, Rabb said, he looks for how African Americans are affected. "At KKDA I also look for experts, doctors, etc. whoever offers an official position, to be persons of color because it is important," he said.

"I believe this is a very important part of what should be done in general market news coverage, radio or television," Rabb said. "For many years we have not seen blacks on television in roles of offering expertise about any issue or subject - even subjects that pertain to black people."

Rabb told the audience that night that it is incumbent upon reporters, editors and producers "to be sensitive and think about the different ethnic groups in the community and how they are portrayed."

Teaching our children to watch television with a critical eye is important in combating stereotypical images of minorities, Reese said during the discussion.

"We talk about our young people and crime, dropout rates and teen pregnancy and so forth," Reese said. "But I

think as media professionals, we have a responsibility to help our young people learn how to watch television with the idea, 'I may not be able to control the commercial but I certainly can learn what messages it is sending to me about me,'" she said.

"Portray us Right or Don't Portray us at All"

Opinions about the portrayal of minorities in the media and its affects on minorities in everyday life varied throughout the Dallas/Fort Worth area.

John Todd, a 22-year-old college student believes the images of black men as hostile, angry and belligerent will hurt his chances of getting a good job when he graduates.

"Based on how they show us in the media, we can't hold our temper in and we are quick to want to fight," Todd says. "When you walk in somewhere to apply for a job, all the interviewer sees is a black person and automatically he or she starts thinking of every image they have ever seen about you."

"And the majority of the time it was a negative image. That's when they say the job has been filled," Todd says. "Not all black men are hostile and angry. The media should portray us right or don't portray us at all."

Karla Thomas, a 26-year-old visiting teacher/social worker with Dallas Public Schools, says the media helps to perpetuate stereotypes of minorities.

"As far as I'm concerned, the media is the primary avenue for the continuation of racism as it is," Thomas says. "How else do we hear about and see things (in other places) except through the media?"

It is the media's duty, specifically the white media, Thomas declares, to not portray minorities negatively. "Hopefully there will come a time when we will not have to look to them (white media) to portray who we are," she says.

"White people pretty much dictate who we as minorities think we should be. For now, they have that power," she says. "The negative images are how they maintain control and superiority over us."

Maracella Lopez, a 29-year-old administrative assistant, says Hispanics and Latinos don't have it as bad as African Americans when it comes to negative portrayal, but they have it bad none-the-less.

"They sometimes show Hispanic girls as being in gangs and fighting," she says. "We all know that is not true. Some of us like me have good jobs and are trying to do what is right."

"Why do they always have to show blacks and Hispanics doing something wrong. Why are we always portrayed so bad," Lopez asks no one in particular.

Role of the Black Press

Dallas is home to a number of black-owned newspapers and with the different papers comes varying opinions on the role of the black press in the community.

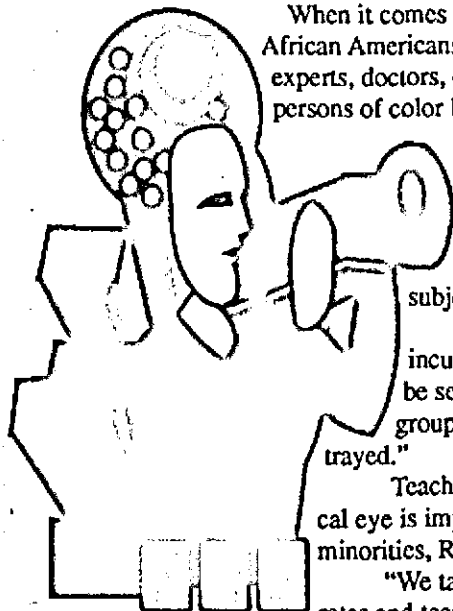
T.R. Lee, publisher of the Dallas Post Tribune, the oldest black-owned newspaper in Northeast Texas, was hesitant to comment on the issue when contacted for this article.

Ron Robinson, managing editor for the Dallas Examiner, said the role of the black press is not too sugarcoat the black experience.


"I don't think we should report only positive things. We should be the journalists for the community. That is why we are called journalists," says Robinson, who is also an adjunct professor English at Paul Quinn College.

"We should let the people in the community know who is doing right and who is doing wrong," Robinson says. "Any black-owned media outlet is a business and we have to be able to tell the truth and not sugarcoat it."

Black-owned papers that don't tell all that is happening in the community are "traitors to the race," Robinson says. "Every black newspaper in this town has their own niche."



Unwelcome Faces



Minorities Demand
Better Coverage by
The Media

All of the papers feed somebody and add economic impact to the community," he says.

"We should make sure we are journalists when we call ourselves that. To me, a journalist means out in the field, seeing the smoke, standing in the flood waters."

Jim Washington, publisher of the Dallas Weekly, said during the October 1994 discussion on black portrayal in the news at the South Dallas Cultural Center, "the black press is criticized for everything but we portray the African American community as it is."

"There is enough positive news to offset the negative news. Therefore you get a balanced picture," Washington said. "We are targeted, we know who our market is, we know what our responsibility is."

"You don't have to wonder where the black economist is, or the black professor or black elected official," Washington said. "You find all of that in the Dallas Weekly and other publications of its kind."

Images on Television: Two Trying to Make a Difference

Television has long been considered by many the most powerful tool in the media. Two local men, Willis Johnson and Renay San Miguel, are using that power to positively spotlight their respective communities.

"Remember, always live your life to make an IMPACT." These words are spoken by Johnson each week at the end of

his show, Impact.

Impact, which had its debut in November 1993 features issues affecting the African American community such as lack of black involvement in politics, the role of the black church, and saving the black family. The show also features segments on local and national celebrities in the sports, arts and entertainment field.

Impact originally aired late Sunday nights on WFAA-Channel 8, but can now be seen at 11 p.m. Saturday's on KDFI-Channel 27. Reruns of the show can be seen at 10:30 a.m. the following Saturday.

"We moved (to Channel 27) so the people could see what we thought was a quality show," Johnson says of the move to an earlier time slot.

Johnson, who is host of the "Willis Johnson Morning Show" on KKDA-AM (730), shares with us his vision for Impact.

"Our mission is to never portray African Americans in a negative way. Our mission is to uplift and accentuate the positive," Johnson says.

"That is not to say we don't have problems (in our community). We will deal with problems but we are trying to show that there is always a way to deal with them. There is always hope."

Impact originally was geared toward an older audience, Johnson says, but Nielsen ratings showed that younger people "are flocking to the show."

For that reason, the show this year will focus some on young people and how they

view the African American community, Johnson says.

Other shows this year include a professional sports shows featuring three local athletes and what they do off the field; a show on black filmmakers discussing how blacks are portrayed in the movies; and a profile of comedian Steve Harvey, his show "Me and the Boys," and his positive portrayal of an African American father raising three sons alone.

Johnson says he got the idea for Impact from Ebony magazine. "Never, in all the years I have read Ebony, have I seen a negative story," Johnson says. "They always portray us (African Americans) in a positive light."

With that, Johnson says, the idea for Impact was born. "A lot of talk shows I have seen are negative. And you don't see very many shows portraying us in a positive light," he says.

"You see us in the bedroom or dealing with some social ill or problem. With Impact, I wanted it to make a (positive) impact."

La Vida, which airs Sundays at 9 a.m. on WFAA-Channel 8, is a 30-minute news magazine focusing on the positive aspects of the Hispanic and Latino communities.

It debuted on May 1, 1994 and comprises weekly segments on different issues ranging from hard news to features. Other segments highlight business, sports, travel and health issues.

"We try to do a little bit of everything,"

says La Vida host Renay San Miguel, WFAA-Channel 8 Daybreak and News 8 Midday anchor. The show also has a weekly role model segment that highlights a person doing positive work in the community. Hispanics and Latinos in the arts and entertainment industry also are highlighted on the show.

The concept for La Vida, which means "the life," came after it was decided there was a need for a public affairs show dealing with Hispanic and Latino issues.

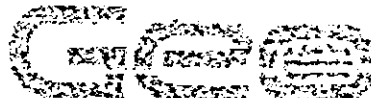
"I wanted us to get out into the community ... and show what was happening," Miguel says.

"Whether by accident or by design, TV stations tend to focus on the negative aspects of the community," he says, citing coverage of drive-by shootings and other crime-related issues as examples. "Those are valid stories but you have to cover the bad with the good."

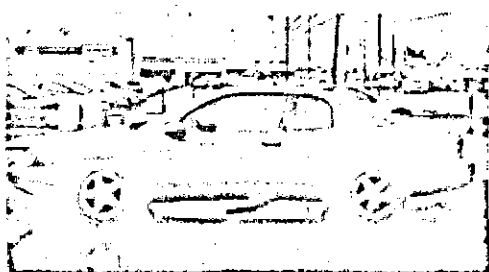
"We feel there is enough positive going on out there to highlight it every week." And they do. - [MON]



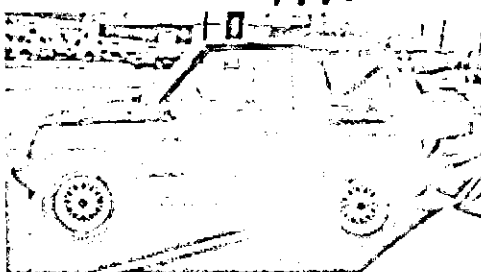
GRAFF



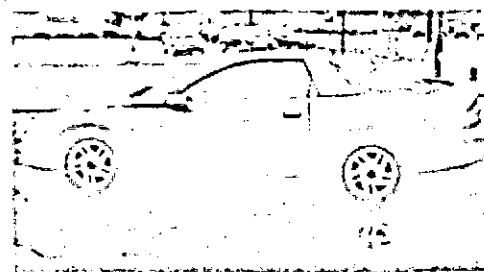
1405 E. Main • Grand Prairie, TX 214-264-0700
Metro 214-263-2281



'95 Monte Carlo



'95 Tracker



'95 Camaro



GENUINE CHEVROLET

A Full Service Dealer New Cars & Trucks • Used Cars Sales & Leasing
SERVICE • PARTS • BODY SHOP

FREE SHUTTLE SERVICE

FAMILY OWNED & OPERATED OVER 40 YEARS IN SAME LOCATION

Bone Marrow Cont from Pg. 10

the U.S. Navy and the National Lung, Heart and Blood Institute, allows the group to conduct national awareness and recruitment campaigns which target minority groups.

BloodCare, along with NDMP and the Center for Cancer and Blood Disorders at Children's Medical Center in Dallas, is planning to hold their fourth annual "Be A Match Maker" bone marrow tissue typing drive on Valentine's Day in the hospital's lobby area. The drive marks the third anniversary of the opening of Children's Bone Marrow Transplant unit.

To become a marrow donor, individuals can go to an approved recruitment site or donor center and have two tablespoons of blood drawn to determine the HLA (Human Leukocyte Antigen) type. The sample HLA type is listed in a computerized registry linked with the NDMP. If two each of the donors A and B antigens match the patients, he or she is contacted for additional blood tests. If all six antigens match, the donor is counseled about the process and given a physical examination. The final decision to go through with the transplantation process remains with the donor.

In the event the donor decides to give the marrow, a simple surgical procedure, using a needle and syringe to extract the liquid marrow from the back of the pelvis is performed. The donor remains in the hospital overnight for observation. Some donors experience soreness for about a week or two.

The donated marrow is replenished within a few weeks. The age for persons interested in being a volunteer donor ranges from 18 to 55. Anyone in good health and not more than 20 percent over their recommended body weight is eligible. Cancer and hepatitis patients are excluded from being a donor. Once registered, your name remains in the registry until the age of 56.

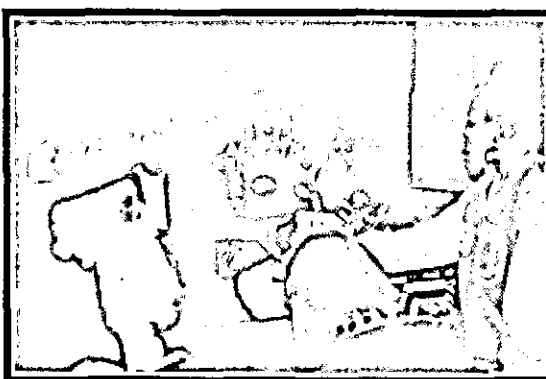
For Grace Ann and others like her, your signing up could mean a second lease on life for someone. "It's not a scary thing," says Shumac. "I think it is important for people to know that."

For more information on BloodCare and NDMP call (214) 351-8647 or 1-800-MARROW-2. Persons interested in the Valentine's Day drive at Children's Hospital should call for registration at (214) 351-8647.

For more information on Aplastic Anemia and the support group in your area call Dawn Hallman at 214-272-7939. - [MON]

South Oak Cliff High School Students reach out to area elementary students

The Peer Assistant Leadership team and the International baccalaureate Honor Program students hosted their fourth annual Christmas party for needy children on Friday, Dec. 9 at South Oak Cliff High School. Approximately 108 children from area elementary schools were showered with a Christmas party, music, food and presents.



Area II Elementary Students accept presents at the Annual SOC Christmas Party

According to Cynthia Herschkowitsch, sponsor for the International Baccalaureate students, principals of Area II elementary schools were asked to submit

the names of children and their Christmas wishes. Each homeroom at South Oak Cliff, along with office staff and support personnel then "adopted" the children. Santa Claus was on hand to present the children with their gift wishes.

Lunch was served by the PALS and I.B. students, while the South Oak

Cliff High School band and choir performed Christmas music. The yearly event is also supported by several local merchants including McDonald's, Benedetto's, Ben and Sons, Kroger and Chick-Fil-A. In addition to Cynthia Herschkowitsch, teacher sponsors for the organizations include Coach Gino Tamez for the PALS group and Janice Goines for the Senior Class.

More information please contact Cynthia Herschkowitsch at (214)371-4391

THE UNIVERSITY OF TEXAS AT AUSTIN

A TRADITION OF DEVELOPING AFRICAN-AMERICAN LEADERS



Reuben M. Daniel, Jr., Ed.D.
Charles and Elizabeth Prothro Regents Chair
in Health Care Management
College of Business Administration

Kip Dixon,
Student Ambassador
Business Administration
Accounting

Ruth G. McRoy, Ph.D.
Ruby Lee Piester Centennial Professor
in Services to Children and Families
School of Social Work

For nearly a half century, The University of Texas at Austin has developed and produced African-American leaders in higher education, business, government, the sciences and the professions.

With an enrollment of approximately 50,000 students from 50 states and more than 100 countries, The University includes 14 individual colleges and schools, a Graduate school and a Division of Continuing Education and offers 273 degree programs in liberal arts, natural sciences, fine arts, engineering, business, law, public affairs, social work, nursing, library and information science, architecture, communication, education and pharmacy.

The University's faculty includes Nobel Prize winners and members of the National Academy of Engineering, the American Academy of Arts and Sciences and the American Law Institute. More than 100 endowed faculty positions exist at The University and its library system is the fifth largest academic collection in the United States. The faculty, students and research facilities contribute to a distinguished record of scholarly and applied scientific research regionally and nationally.

You can become a part of The University of Texas at Austin's commitment to excellence in higher education as an undergraduate or graduate student, as a professor or administrator by calling or writing to the offices listed below.

For further information, please contact:

Faculty Appointments
Office of the Executive
Vice President and Provost
Main Building 201
The University of Texas at Austin
Austin, Texas 78712
(512) 471-4161

Non-Faculty Appointments
Office of Personnel Services and
Employee Relations
P.O. Drawer V
The University of Texas at Austin
Austin, Texas 78713
(512) 471-3636

Graduate Student Information
Graduate and International
Admissions Center
2600 White
The University of Texas at Austin
Austin, Texas 78712
(512) 471-8520

Undergraduate Student Information
Freshman Admissions Center
John Hays Hall
Herman Street Campus
The University of Texas at Austin
Austin, Texas 78712
(512) 471-7601



When your business needs financing, call the bank that can help you the fastest. Southwest Bank is independently owned, so we quickly respond. Plus, we're a Certified SBA Lender, which means faster loan processing for you and your company. Call David Green, our no-red-tape SBA loan expert, at (817) 292-4820.

SOUTHWEST BANK

Branches in Saginaw, Mansfield, Dallas and Fort Worth.
Southwest Bank is a minority lender.



Elusive Justice Still Sought

Kiker and Family Living in Fear

By Veronica W. MORGAN

In November of last year, Minority Opportunity News (MON) described the horrendous nightmare that 44-year-old Edna Kiker and her family faced while living in the Windbrooke Apartments. The cover story, "Living in a Nightmare," brought to light the plight of the Kiker family at the East Dallas complex.

During the time of Kiker's stay, Windbrooke was under the ownership of Barry Nussbaum Company, who in turn sold the apartments to the Triad Group.

Under the new ownership, Kiker and other residents reported suspicious activity involving security guards who beat up on tenants and used other scare tactics for collecting rent and enforcing the apart-

ment's own curfew. All this was allowed while the man, Ismil Soliz, whom residents believed to be the apartment manager permitted the behavior on the premises.

Kiker, who suffers from Lupus, was badly beaten by one of the security guards. The police came out, made no arrests, and para-

medics were summoned to the premises but did not transport her to the emergency room. Reports show that "no apparent bruises were found" on the very dark-skinned woman.

Kiker and her daughter received notice to appear in court on Friday, December 30.

As a result, the security guard was put on six months probation and fined \$500. However, Kiker received no restitution for medical cost. She remains under the care of a neurologist and faces possible surgery.

After the hearing, the security guard followed Kiker and her daughter to the clerk's desk and lashed out threats, saying things like "It's not over."

Two female officers asked the man to leave but when he refused and appeared to become violent, one officer maced him while the other handcuffed him and took him to jail.

"I feel like I won but I didn't win," says Kiker, who continues to live in fear that the guard will get out of jail and look for her.

Reporter's Note: Unfortunately, the nightmare continues. *Is somebody now stalking the Kiker family?* Stay tuned. - [MON]

SOKO
"SWAHILI FOR
MARKETPLACE"

AT

ST. LUKE "COMMUNITY"
UNITED METHODIST
CHURCH

SPONSORED BY
THE
ST. LUKE ECONOMIC
DEVELOPMENT MINISTRY

MARCH 18, 1995
9AM - 5PM

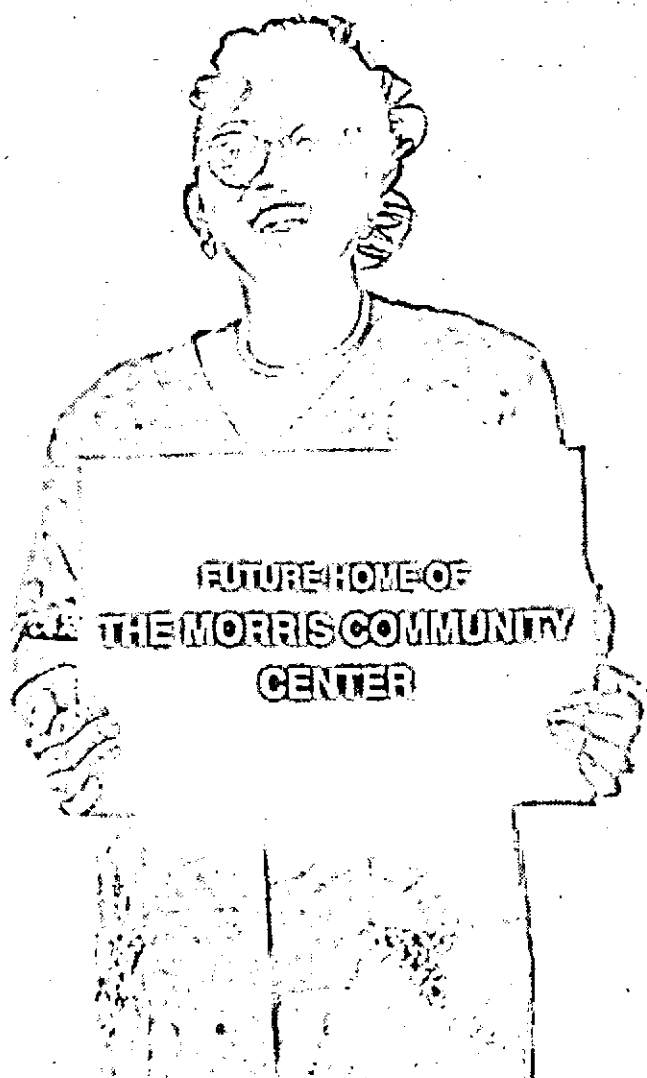
TABLES	BOOTHS
\$40.00	\$85.00

TO RESERVE A BOOTH OR
TABLE CONTACT
JACQUELYN WELLS
(214) 890-0230
BEEPER (214) 314-7711

CONTACT JIM BOCHUM
TO ADVERTISE IN
MINORITY OPPORTUNITY
NEWS
(214) 606-8878

WHEN ARJUSTICE MORRIS BECAME A LOTTO TEXAS MILLIONAIRE, HER WHOLE COMMUNITY WON.

ARJUSTICE MORRIS TOOK A CHANCE ON LOTTO TEXAS. NOW SHE'S GIVING HER NEIGHBORHOOD'S KIDS A CHANCE. WITH \$17.6 MILLION IN WINNINGS, SHE'S BUILDING A COMMUNITY CENTER WHERE KIDS CAN LEARN, PLAY AND GROW. NO WONDER THE FOLKS IN HER COMMUNITY ARE HAPPY THAT ARJUSTICE IS ONE OF OVER 150 MILLIONAIRES AND STILL COUNTING.



HER SYSTEM:
SHE JUST
CHOSE HER
NUMBERS
RANDOMLY

WINNING NUMBERS:
4 12 17 25 35 42

FIRST THING
SHE BOUGHT:
A HOUSE
FOR HER MOM

PRIZE: \$17.6 MILLION

Babyface Steals the Show

Reunion Arena Reverberates Sounds of Satisfaction

By Renee R. JONES

It was surprising to see the men enthusiastically applauding and cheering during the dazzling performance by Babyface January 10 at Reunion Arena.

In a crowd of nearly 12,000, the women were screaming with long awaited excitement to the point of nearly passing out as Babyface sang such hits as *Tender Lover*, *Sweet November* and *Whip Appeal*.

The highlight of his performance was when a white grand piano mechanically rolled out on to the stage and Babyface proceeded to perform many of the hits he wrote and produced for others including Toni Braxton's *Breathe Again* and TLC's *Baby, Baby Baby*.

For years, Babyface has seduced women of all ages and shapes by sending such love messages as "I only think of you on two occasions-that's day and night." and "Whatever you want is alright with me, cause you've got the whip appeal." He has even received some flack from men because he professes in one hit song that he would pay his woman's rent.

Well that is not just a line in a song. Last night Babyface brought that line into fruition as he pulled a woman from the audience onto the stage and sang to her. Then to the surprise of the woman as well as the envious women in the crowd, Babyface told her that he wished he could take her shopping or cook for her, but the malls were closed and he had no cookware. Therefore, he would just pay her rent and handed the astonished woman five \$100 bills.

Babyface definitely left the women as well as the men of Dallas

wanting more.

What came next was a group for which Babyface has produced many hit songs and who at least for this tour stole top billing. Once Boyz II Men started their 75-minute set, it was easy to see that top billing or no top billing, Babyface clearly was the star of this concert which also featured Texas' own Tevin Campbell.

During the 50-minute break between Babyface and the headliners,

the crowd became increasingly restless and bored. It was a slow start as Boyz II Men hit the stage in matching jeans, red jackets and a tie to complete the look and proceeded to perform uniform movements reminiscent of those of the Pips of Gladys Knight fame.

The 4-male singing sensa-

tion did not perform one of their hit chart-topper tunes (*Please Don't Go Away*) until the fourth song. Several songs later came *On Bended Knee*, *Goodbye to Yesterday* and *I'll Make Love to You*. The groups first major hit, *End of the Road*, was the last song performed.

With so many hit songs to choose from, it was disappointing to see many people walking out early during Boyz II Men's performance of the lesser known songs.

Although this attrition rate could be attributed to the fact that their set did not start until 11:00pm and it was a week night with many having school or work the next day.

With Boyz II Men's last three singles sustaining 29 weeks at the NO. 1 spot on the charts, it readily apparent that they have universal appeal captured by their strong music, lyrics and harmony.

However, their name may very well be reminiscent of their live stage performance. They are relatively new to the scene and time will undoubtedly season their show style taking them from boys to men. [MON]



Don't be Lonely!

100's of GIRLS & GUYS
WANT YOUR DATE
CALL NOW!

You Pick the Area Code you want!
CALL 1-900-622-0025 ext 889

@2.49 per min. Calls can be between 1 and 15 minute. Maximum cost \$38.00
Touch-tone phone required. Under 18 must get parent's permission (Customer Service)
Strauss Enterprises (408) 625-1910

Our Customers
Have Been Seen
Leaving with
Little Green Men.

You can too. Call us about your next loan.

IRVING NATIONAL BANK

MEMBER FDIC

CALL 1-800-447-4474 FOR IRVING NATIONAL BANK



CREDIT PROBLEMS? NEED A CAR?



We Finance
Let Us Help You
Re-establish Your Credit!



Ask For
Darryl Erby

WE ACCEPT INCOME TAX CHECKS

RAPID REFUND AVAILABLE

• REPOS • DAMAGED CREDIT • SLOW PAY • EASY QUALIFYING TERMS

Discount Motors II

620 N. COLLINS ST., ARLINGTON, TEXAS 76011

\$ 300.00 OFF \$
USE THIS COUPON AND GET \$300 OFF
OUR EVERYDAY LOW PRICES
DARRYL ERBY \$

METRO
(817) 461-2424

Local Film Makers Hard At Work

Texas' Own New Vista One Motion Pictures

Story/Photo by
Char WASHINGTON

John Carstarphen and Rebecca Rice are in the "movie business."

John not only owns New Vista One Motion Pictures, he writes and directs most of the company's films. Rebecca now produces them.

Carstarphen is a Philadelphia native, transplanted to Dallas many years ago. He started out working behind the scenes in television. At that same he enrolled in courses that would strengthen his abilities as an actor and director.

He knew that he had a natural talent for writing and directing.

Eventually, he made the slow, but deliberate transition into the wide world of film.

He was sick of watching other people trying to make movies and decided to do it himself. He started his own company.

With his own film company he could create his own vision on film, adding and cutting the many different elements to relate to the audience his pictures, his words and his story.

John wanted to work in film all of his life. He revealed that as a child, he would take toy soldiers and pretend that they were actors. He said he would never make them fight, because he was too busy building make believe cameras, and sets.

Now he does it for real.

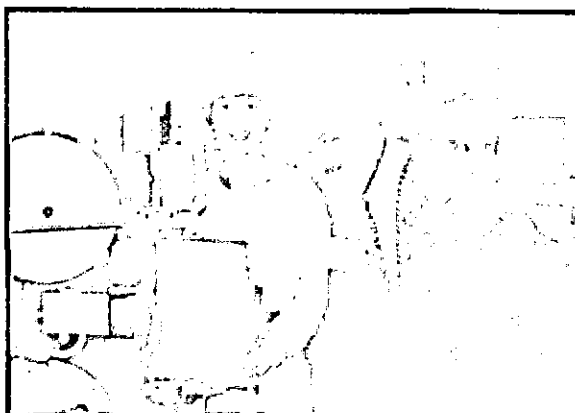
He doesn't do it all alone, though.

After moving to Dallas, John met Rebecca Rice, who happened to live in the same apartment complex as he did.

She worked in video production, which was convenient, because he was trying to get his first film off the ground.

"I really needed her help, because I did not have a car. She helped me there.

"It was just a period of time when



Rebecca Rice, Producer &
John Carstarphen, Writer/Director

Becky began helping me on other producing chores," said Carstarphen.

At this point they both realized that they worked very well together. And the rest, they say, is history. They went on to produce and direct other films.

Rebecca grew up in Albuquerque, New Mexico. She has been living in Dallas, Texas for quite a while. She currently works for Southern Methodist University in the Film Archives Division.

She enjoys working with John on their film projects. Ms. Rice is a self starter which she feels makes her strong. Considering the projects they have accomplished, it appears she is also a "self-finisher."

These strengths have enabled her to endure the obstacles that cause many female producers to fail.

Rebecca produced New Vista One's latest film *Stealin' Home*, which will be released soon.

"For *Stealin' Home*, I asked her to take over the producing end of the film," said Carstarphen.

He went on to say that he feels very confident with her producing abilities. She was able to raise money, and keep the production going strong.

The African American artist feels that while his producer is using her talent with the best of her ability, he can be more creative as a director.

Both feel that making a film is a huge challenge and that they complement each other.

John feels that one of the things that has really helped them stay above the water is communication. After each point in the production, they sit down and discuss what is happening.

They talk about the budget, actors, and any other details.

"The key is you must communicate with your partner and be open. Misunderstandings can lead to lawsuits, or business failures," explained Carstarphen. The film making process can take several years to get from the writer's head to the big screen, cable and/or video.

Hollywood has spoiled many audiences, because some films go from production, to marketing, to the local theaters.

However, John explained, "It takes

Hollywood about three years to get the films out there. Most movies you see today, were produced about three years ago."

Both John and Rebecca feel that some of the movies today cannot be compared with the films made during the late 40's and 50's.

They believe that most movies today, are mere entertainment. The films do not make the audience think at all. Today's motion pictures are just that - moving pictures dancing and exploding on the wall.

However, New Vista One Motion Pictures, attempts to produce films that invoke thought, provide the viewer a story to ponder and remember for more than five minutes after they leave the theater.

Rice assures her potential viewers there will be no cars blowing up, no James Bond remakes, no death-defying cyborg clones.

She also reassures movie-goers that if they are interested in a story that has symbolic meanings and viewing satisfaction to experience *Stealin' Home* when it's released.

For more information concerning this film and New Vista One Motion Pictures, Contact Rebecca Rice at (214) 739-1684. - [MON]

THE NEW VISTA ONE MOTION PICTURES
FILMS
SECOND ANNUAL MOTION PICTURE AWARDS
Friday, February 24, 1995
7:00 PM
Browning Auditorium
1000 Elm Street
Dallas, Texas
We welcome all guests and members
admission is free. Refreshments
and drinks will be served. For more
information
to purchase tickets call
214-739-1684



**CREDIT CARDS
PERSONAL LOANS
CASH FOR COLLEGE
NOTARY SERVICES**

\$100 WILL

LIFE, HEALTH AND DISABILITY INSURANCE

Best Choice
Auto Insurance
1919 SHILOH, STE 533
GARLAND, TEXAS

CHARLES HAWKINS
696-5100



TEXAS REQUIRED
AUTO LIABILITY

COLLISION
OTHER THAN COLLISION
ANNUAL POLICIES

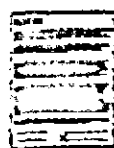
SR22 DM FILINGS

TRAFFIC TICKET ASSISTANCE

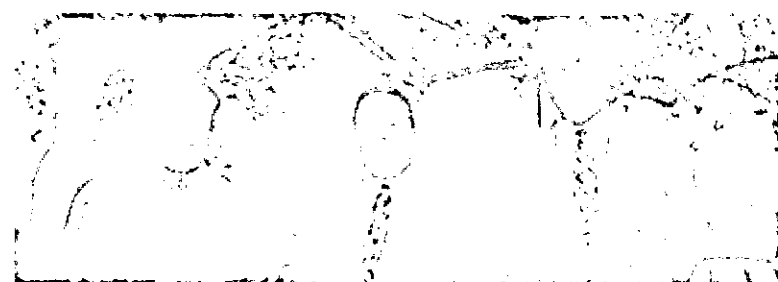


J.E. PENNICK & ASSOCIATES
1919 South Shiloh Road, Suite 533 LB 41
Garland, Texas 75042

Office (214) 271-3761
(817) 414-5562 metro
FAX (214) 271-0580



SEWELL VILLAGE OLDSMOBILE PONTIAC GMC



Tommy White, III, James Barker, Larry Foster

214-350-8000

7474 Lemmon Ave • Dallas

African-American Task Force Presents Porgy and Bess

The Dallas Opera Performs 1935 Classic

Recently, the Dallas Opera received a significant contribution from EDS in support of its continuing outreach efforts into the African-American community. The EDS contribution will provide support for educational activities to encourage the

African-American community to become more involved with the Dallas Opera. The audience development effort has been coordinated by the African-American task force, a subcommittee of the Opera's Cultural Diversity Committee.

The task force is composed of leaders from the Dallas community who are sharing ideas on ways to increase African-American involvement at the opera.

The task force will culminate the 1995 season with a performance of Gershwin's Porgy and Bess.

This 1935 masterpiece brings an unflinching view of an important part

of the African-American experience to life with some of Gershwin's most inspired jazz-influenced music.

In an effort to show its appreciation to Paul Quinn College and its importance to the African-American community, the task force has elected to donate 20% of the total ticket sales sold by the African-American task force for the February 17 performance to the college operating fund.

This performance, the EDS Night at the Opera, is expected to be sold-out, netting nearly a \$25,000 contribution to benefit Paul Quinn College.

The cast of Porgy and Bess includes soprano Marquita Lister as Bess, bass-baritone Alvy Powell and bass Terry Cook as Porgy, tenor Larry Marshall as Sportin' Life, baritone Stacey Robinson as Crown, mezzo-soprano Angela Simpson and soprano Luvenia Garner as Serena, soprano Kimberly Jones as Clara, Broadway singer Ann Duquesnay as Maria, and baritone Elex Vann as Jake.

Hope Clark, a former Alvin Ailey Dance Theater soloist, who is presently working as a director and choreographer, is the first African-American woman to direct a production of Porgy and Bess.

Porgy and Bess plays at the Fair Park Music Hall on February 15, 16, 17, 18, 19m, 22, 23, 24, 25, 25m, 26m.

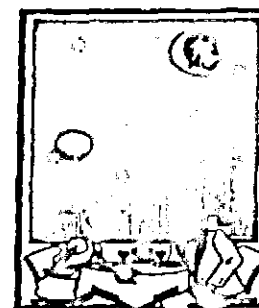
For ticket information, please call (214) 443-1006 or the Dallas Opera Ticket Services Office at (214) 443-1000. - [MON]



[Left to right: Dr. Lee Monroe - President of Paul Quinn College; Mrs. Susie Bell - General Chair of The Dallas Opera's African-American Advisory Committee; Mr. Plato Karayanis - General Director of The Dallas Opera.]

Don't be Lonely!

100 of GIRLS & GUYS
WANT YOUR DATE
CALL NOW!



You Pick the Area Code you want!

CALL 1-900-622-0025
ext 889

@2.49 per min. Calls can be between

1 and 15 minute. Maximum cost \$38.00 Touch-tone phone required. Under 18 must get parent's permission (Customer Service) Strauss Enterprises (408) 625-1910

His Music Made History.

He created the first symphony by an African-American classical composer to be performed by a symphony orchestra. He wrote the first work by an African-American to be presented by a leading opera company. He became the first of his race to conduct a radio station orchestra.

And when he stepped onto the stage at the Hollywood Bowl to lead the Los Angeles Philharmonic in a program of his own pieces, this master of music became the first African-American to direct a major American orchestra.

In his lifetime, he produced more than 100 symphonies, spirituals, operas and ballets. For his many contributions to classical music, he was called the Dean of Afro-American Composers. ~ William Grant Still (1895-1978)

First Interstate Bank of Texas
Celebrating Black Heritage

 First Interstate Bank

TURN IT ON!

NOW SHOWING ON CABLE TV

Wired for Entertainment - "What's On" Cable

The A&E Editor's February Picks



arrive home to find a rockin' house party in this '90s hip-hop comedy. February 4, 5, 8, 9, 14, 15, 24, and 25.

Dead Connection - Cinemax

Michael Madsen (the detective) and Lisa Bonet (the reporter) discover that even phone sex can be hazardous to one's health when they investigate the possible connection between a phone sex hot line and a murder.

Friday, February 10



Spike Lee Film Fest -

Mo' Better Blues - USA Network
A talented and self-centered jazz trumpeter (Denzel Washington) is

House Party 3 - STARZ!

Kid, played by Christopher Reid, and his fiancée Veda (Angela Means) can't believe their eyes when they

Saturday, February 11.

The Promised Land - The Discovery Channel

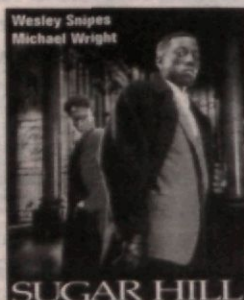
A Discovery Original Miniseries. From 1940 to 1970, millions of African Americans fled the oppressive South, migrating north in search of justice, equality and our piece of the American Dream. This is our story.

Sunday, February 12.

Sugar Hill - Cinemax

Wesley Snipes stars as a crime lord trying to go straight despite the odds, but finds out it's harder to get out than he thought. Also starring Michael Wright.

Friday, February 17.



On Deadly Ground - HBO

Steven Seagal plays the ex-CIA agent battling to save the Alaskan wilderness and protect its people. But



forced to open his eyes to the world. Also stars Spike Lee and Wesley Snipes. The film "Do the Right Thing" follows. The event is hosted by Spike Lee.

Michael Caine is bent on destroying it. Joan Chen also stars. Saturday, February 18.

Aretha Franklin - The Disney Channel

A portrait of one of the world's most respected recording artists, including interviews and performance footage.

Sunday, February 19.

How the West Was Lost - The Discovery Channel

World Premiere episodes. Through the eyes and via the words of the "forgotten minority," their stories are seen and spoken. The Native Americans' chronicle continues.

Monday, February 20.

What's Eating Gilbert Grape? - Cinemax

What isn't eating Gilbert Grape? Johnny Depp plays Gilbert struggling and juggling an infantile brother played by Leonardo DiCaprio, an overweight mother, a couple of finicky sisters and plenty of problems. This critically acclaimed drama also stars Juliette Lewis and was filmed in Texas.

Friday, February 24.

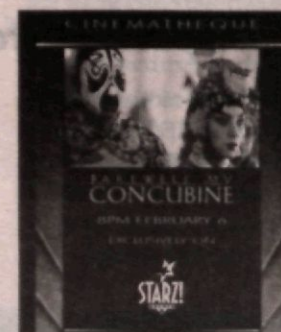


The Black West - TBS

A TBS Original. This historically accurate documentary introduces the rugged African Americans who helped shape this country's early beginnings. Here are the untold exploits and prominent influences of the unsung

heroes of the early Western Frontier. Monday, February 27

Farewell My Concubine - STARZ! presents their "Cinematheque" Monday night films in letterbox format featuring critically



acclaimed independent films by up-and-coming film makers, foreign films and rare classics.

In February to honor the Chinese New Year STARZ!

features "Farewell My Concubine" and "Raise the Red Lantern."

Cannes Film Festival grand prize co-winner, "Farewell My Concubine" chronicles the exclusive 52-year relationship of two Chinese males who meet as apprentices in the Peking Opera. The drama spans the fascinating historical eras of China from the period of China's warlord to the Cultural Revolution and beyond.

"Raise the Red Lantern" depicts the life of a young university-educated girl who is sent to a feudal nobleman's home in the 1920s China. [MON]

Steve (Stephen Bantu) Biko

Even today, we are still accused of racism. This is a mistake. We know that all interracial groups in South Africa are relationships in which whites are superior, blacks inferior. So as a prelude whites must be made to realize that they are only human, not superior. Same with blacks. They must be made to realize that they are also human, not inferior.

[statement quoted in the Boston Globe - October 25, 1977]



ENTERTAINMENT TELEVISION™



FOR ONLY
\$3.00 ENJOY ALL OF THESE
ALA CARTE SERVICES FROM
TCI CABLE

- E! (Channel 18B)
- The Learning Channel (Channel 50B)
- Court TV (Channel 49B)
- The Cartoon Network (Channel 20A)

FOR MORE INFORMATION
CALL (214) 328-5000



TCI Cablevision of Dallas, Inc.
We're taking television into tomorrow.

Some Restrictions Apply
"Addressable converter box required to receive The Learning Channel, E!, The Cartoon Network and Court TV"

THE GERSHWINS' CLASSIC



RETURNS TO THE AMERICAN STAGE

PORGY AND BESS

The stunning new production of the Gershwins'
TONY and **GRAMMY AWARD** winning classic.

The pride. The passion. The music
America is falling in love with all over again.

Feb. 15, 16, 17, 18, 18m, 19m, 22, 23, 24, 25, 25m, 26m

FAIR PARK MUSIC HALL

Eve. 7:30 pm Mat. 2:00 pm Tickets Start at \$20

Call (214) 443-1000 Today

Tickets also available at TicketMaster call 373-8000

THE DALLAS OPERA PRESENTS THE HOUSTON GRAND OPERA PRODUCTION OF
THE GERSHWIN'S PORGY AND BESS BY GEORGE GERSHWIN,
DuBOSE AND DOROTHY HEYWARD AND IRA GERSHWIN
MUSIC DIRECTOR AND CONDUCTOR JOHN DEMAINE DIRECTOR AND CHOREOGRAPHER HOPE CLARKE

This production of PORGY AND BESS is a jointly funded Co-Production of Cleveland Opera, Florida Grand Opera, Houston Grand Opera, Los Angeles Music Center Opera, Portland Opera, San Diego Opera, San Francisco Opera and Seattle Opera.

The Dallas Production is underwritten by



Kimberly-Clark

The Dallas Morning News



UA Cine Hosts Black Film Festival

Sundays in February Feature Free Film Festival Screenings

The Black Film Festival hails Black History month 1995. The festival kicks off another year featuring four Sunday afternoon screenings at the United Artists Cine in Dallas. KHVN/KJMZ host the event for the third consecutive year.

The first Sunday of February (02/05/95) leads the celebration of Black History with a showing of *The Josephine Baker Story*, courtesy of HBO Pictures.

Lynn Whitfield portrays Josephine Baker the Jazz Age entertainer who abandoned America because of discrimination in the entertainment industry. She sought refuge in Europe only to become the toast of Paris in the roaring '20s. The film covers more than 60 years of Baker's life.

Sunday, February 12 continues the commemoration of Black History with the presentation of *Hoop Dreams*. The true story of two "American Dreamers," the film focuses on the trials and tribulations of two young men on and off the court.

The film garnered the Audience Award for "Best Documentary" at the 1994 Sundance Film Festival.

Southern Justice: The Murder of Medgar Evers screens on the third Sunday of February (02/19/95) courtesy of HBO. The documentary presents the story of civil-rights pioneer Medgar Evers. Civil-rights activist Julian Bond nar-

rates a moving portrayal of a man whose commitment to the civil rights of African Americans resulted in his own violent murder.

February 1995 marks the one year anniversary

of Myrlie Evers' three decade fight to see the killer of her husband face justice. Avowed segregationist Byron de la Beckwith was convicted and sentenced to life imprisonment for the 1963 murder of Evers. Evers dared to fight injustice and his murder case forced Mississippi to confront its past.

Denzel Washington and Morgan Freeman star in *Glory*, the final installment of the Black Film Festival on the last Sunday in February (02/26/95).

The film focuses on the chronicle of the Fifty-Fourth Regiment of Massachusetts' Volunteer Infantry, the first black fighting unit in the Post-Emancipation Proclamation North.

The grand finale features the regiment's near suicidal assault on Fort Wagner, South Carolina and demonstrates the horrors of war as well as the unforgotten valor of the Fifty-Fourth.

In addition to the festival screenings, each Sunday morning in February KHVN and KJMZ will feature true stories in Black Film History.

For more information call: (214) 556-8112 and (214) 556-8110. - [MON]



HBO Honors African Americans

Panoply of Programs Presented in February

On Mondays in February, HBO highlights special programming featuring African Americans in honor of Black History Month.

HBO's February Features include:

Whitney Houston: The Concert For A New South Africa;

George Forman: World Championship Boxing;

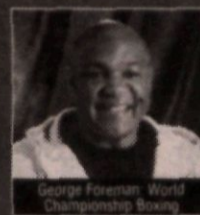
Denzel Washington in the Spike Lee film Malcolm X;

the thought provoking original series Laurel Avenue;

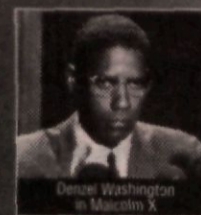
Arthur Ashe: Citizens of the World; and Rising Sun, the fast-paced, high-technology and curiously intriguing Michael Crichton film starring Wesley Snipes. - [MON]



Whitney Houston: The Concert For A New South Africa



George Foreman: World Championship Boxing



Denzel Washington in Malcolm X

It's the best place to experience the contributions of talented African-Americans.

Especially now during Black History Month,

HBO is what you want to see.



HBO

Subscribe now and we'll make a donation to the United Negro College Fund!

ENJOY THE tv! NETWORK

- tv! Will Launch on channel 28B in Dallas & Mesquite
- tv! is a new 24 hour Expanded Basic cable network. It is the first network to offer programming from a variety of cable networks...on a single channel

tv! will launch with programming from:

- The Learning Center • Encore • The Disney Channel • Starz!
- The Cartoon Network • Cable Health Club • Talk • Game • Americana
- National Empowerment Television

FOR MORE INFORMATION CALL (214) 328-5000



TCI Cablevision of Dallas, Inc.
We're taking television into tomorrow.

The Issue is Still Race



Angela Washington Blair Ph.D.

Two and one-half years ago, I watched an enlightening PBS special called "The Issue is Race." It was hosted by Phil Donahue and featured many black dignitaries as well as white leaders and thinkers.

This illustrious group of people came together in a dialogue about the insidious race problems in this country. A variety of solutions was posited — some controversial, some more radical. Nothing was really resolved, but the show was a great tool to spawn conversation, to foment debate, to get ideas and solutions to the seemingly never ending racial matters in this country.

And that is a perfect segue into the topic of this month's book review. One of the featured speakers on that special was Cornel West, a professor of religion and the director of Afro-American Studies at Princeton University. West is considered by some to be one the foremost black intellectuals of our time. He has authored numerous books, one of which is *Race Matters*.

As we enter what some may consider the obligatory "Black History Month," we will be able to find more material about ourselves in bookstores. Our history is also America's history — we have both African history and American history (some of us may also have Caribbean history). In any case, our history need not be relegated to

one month out of the year, we can read and learn about our past all year long.

One concern about our past, present, and future, is that no matter how much we may wishfully think; no matter how strong our Christian ideals are; no matter how much we have advanced; no matter how far we have come, the bottom line is still skin color.

The issue is still race.

In *Race Matters*, Cornel West has deftly woven a social commentary on urgent issues facing black Americans today. West eloquently tackles such

topics as the crisis in black leadership, black self-love, black conservatism, affirmative action, black sexuality, black-Jewish relations, and Malcolm X and the black rage. He analyzes problems within a historical framework. His essays are provocative, yet he maintains a hopeful outlook. This book causes the reader to think and reexamine his or her position on any number of crucial racial concerns.

Why is that important? Or, who cares? We all should. Racism still exists, discrimination still exists, hate crimes still occur. What are we going to do to improve this society we have a stake in? We are Americans and we are black. Does that mean the two are

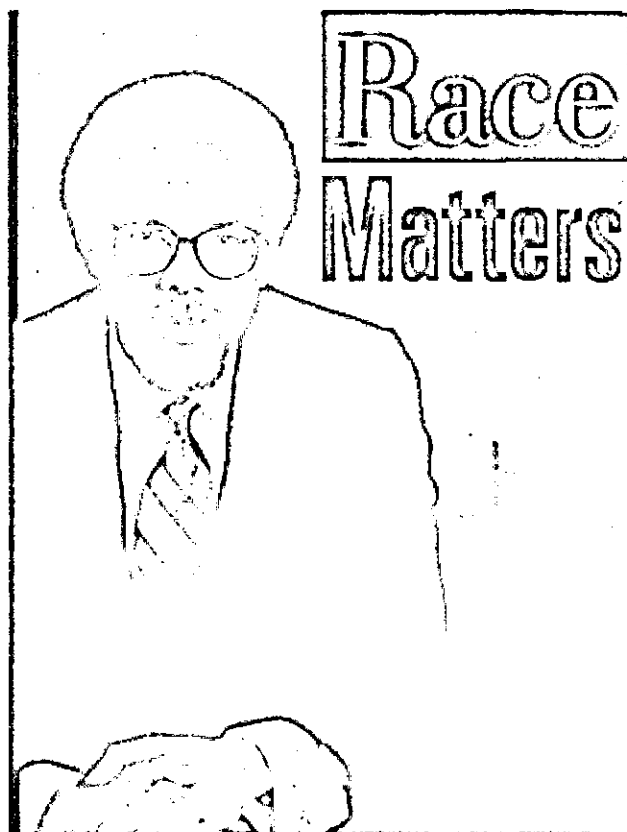
diametrically opposed? What is our best response against racism? West's book will cause us to ponder such questions as these.

"There has not been a time in the history of black people in this country when the quantity of politicians and intellectuals was so great, yet the quality of both groups has been so low. Just when one would have guessed that black America was flexing its political and intellectual muscles, rigor mortis seems to have set in. How do we account for the absence of the Frederick

Douglasses, Sojourner Truths, Martin Luther King, Jr., Malcolm Xs, and Fannie Lou Hamers in our time? Why hasn't black America produced intellectuals of the caliber of W.E.B. Du Bois, Anna Cooper, E. Franklin Frazier, Oliver Cox, and Ralph Ellison in the past few decades?" West more than rhetorically asks.

As you think about the answer, have fun during Black History Month. Read West's book. Then you and your children look up the fascinating histories of the aforementioned famous black Americans. Who were they? What contributions did they make, not only to black history, but to American history?

Race Matters, Cornel West. ISBN 0-8070-0918-0, Beacon Press, 1993, \$15. -[MON]



To Purchase a copy of:
January Review
GUTS

Legendary Black Rodeo
Cowboy Bill Pickett

December Review
Kwanzaa

An African-American
celebration of culture and
cooking by Eric V Copage

November Review
A Personal Touch
by Terri Williams

Contact:
The Black Bookworm
817-923-9661
Kenise Book Store 214-690-9693
Afro Awakenings 817-265-0001
Black Images Book Bazaar
214-943-0142
Heritage Expressions
817-572-5034

**JUST WHEN YOU THOUGHT IT WAS ALL OVER!!!!!!
COME JOIN HOLLYWOOD J.D.!**

FOR THE
SECOND ANNUAL VALENTINE'S DAY BALL ON
THE DAY, TUESDAY, FEBRUARY 14, 1995

THE PLACE; THE BABY GRAND 5708 LOVERS LANE (Lovers at Greenville)
DALLAS, TEXAS (214) 363-5601

Doors open 7:00pm. Showtime: 9:00pm
Advance Sale Tickets are \$10.00 for individuals and \$15.00 a Couple
LIVE ENTERTAINMENT FEATURING THE

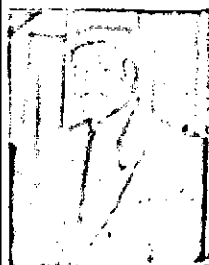
GRAND CHAMPION OF
TEXAS FINEST TALENT SEARCH '94

Don't be surprised if other CELEBRITIES ARE PRESENT!
PLENTY OF GOOD FOOD WILL BE SERVED!
There will be Roses for the LADIES AND Kisses for the GENTS!

This event will be videotaped!

ANOTHER EXCITING PRODUCTION
OF HOLLYWOOD ENTERPRISES

FOR MORE INFORMATION and Ticket Information
CALL THE HOTLINE (214) 342-1449



LOVEFEST



TUESDAY - FEBRUARY 14 6-8PM
Nelson George - *Urban Romance*
Come Celebrate Lovers Day

WEDNESDAY - FEBRUARY 15 6-8PM
Gwendolyn Grant - *The Best Kind of Loving*
A Black woman's guide to finding a loving relationship. Dr. Grant is also an advisor columnist for Essence magazine. Reception co-hosted by The Coalition of 100 Black Women, Inc. Dallas Chapter.

SATURDAY - FEBRUARY 18 3-4PM
Patricia Smith - *Close to Death*
A book of poems that amplify the voices and souls of black men.

TUESDAY - FEBRUARY 21 6-8PM
Anita Bunkley - *Wild Embers* - Set in Tuskegee, Alabama during World War II. Janell Roy, a spirited young lady leaves the North and her scandal-shadowed past behind to become one of the first Black nurses in the American military. Bunkley will also sign her newly released paperback *Black Gold* - An African-American woman torn between two very different men, and struggling for survival and success in the torrent of greed. The Dallas Tuskegee Alumni Chapter will host the reception.

230 Wynnewood Village
Dallas, Tx 75224
(214) 943-0142
or
(800) 272-5027

Dorsett's Water Aims to Saturate Texas

expanded and has since remodeled. Dorsett is very proud of his new bottled water, because it not only tastes great, it's good for the body.

Pro Flow doesn't

leave a bad after-taste, which may encourage one to drink more water. Drinking water can aid in the elimination of unnecessary toxins in the body.

Pro Flow has a unique label - to say the least.

Dorsett's new drink comes in two sizes, a slender 16 ounce size and a wide 32 ounce bottle. The larger 32 oz. Pro Flow has a window on its label.

The view inside features the handsome Tony Dorsett wearing his gold Hall of Fame blazer, a Cowboys' action shot of him running with the ball, his career statistics, his Heisman Trophy, and the former Cowboy's Hall of Famer bust.

Dorsett feels that his water is a healthy drink for the whole family, and the bottle will soon be a collector's item.

Every successful product has a catchy slogan that consumers will remember. This Dallas based company's slogan is "Pro Flow, for the Hall of

Dorsett Cont. on pg 39

By Char WASHINGTON

When you think of the Dallas Cowboys during the 1970's and 1980's, many great names come to mind. However, when you think of great running backs for America's favorite team, one name tops the list, Tony Dorsett.

Although retired from pro ball, the former NFL running back is still on the move.

A while back an opportunity came across his desk, and he did not want to refuse it. This opportunity was a new product called Pro Flow, a natural spring water, bottled right here in Dallas.

His Pro Flow work began as he researched and tested the market. He felt that being a health conscience athlete helped him to make the decision to launch a healthy product for the whole family to enjoy.

Now, he has two businesses that take up quite a bit of his time. The other business is The Cowboy's Cafe which

TOP SECRET



FYI

NAME: Tony Dorsett

BIRTHPLACE:

Rochester, Pennsylvania

LAST MOVIE:

Low Down Dirty Shame

PERSONAL INFORMATION:

"I always wanted to be like my older brothers. I have four older brothers, but one of them died. I also have two sisters."

MY FRIENDS DON'T KNOW THAT...

"Sometimes I enjoy being alone. Away from all of the fame. It is a really good feeling, because I enjoy my privacy.", Tony said.

FAVORITE FOOD:

Fried chicken

QUOTE FROM OUTSIDE SOURCE:

"Tony is one of the most interesting and dynamic sports figures I have met in the past 15 years." - Ronnie Smith, friend, and employee of Lockhart's One Hour Photo

TOP SECRET



FYI

NAME: Mark T. Cole.

BIRTHPLACE:

Freeport, Illinois.

LAST BOOK READ:

Fishing-related trade journals or magazines.

MY FRIENDS DON'T KNOW THAT:

I can't play basketball. ("Some Black men can't jump...")

FAVORITE FOOD:

Ham hocks, beans, cracklin' bread, turnip greens and peach cobbler.

FOR MORE INFORMATION:

INNER CITY FISHING INSTITUTE

P.O. Box 832917

Richardson, Texas 75083-2917

Telephone: (214) 840-8690

Fishing Is His Line

By Andrea ALLSTON

He credits his grandmother for introducing him to his unusual profession. Fishing is his profession — his sole (pun intended) vocation.

He is Mark Cole, the founder and executive director of Inner City Fishing Institute (ICFI).

Cole fishes competitively in tournaments, promotes the industry through educational programs, motivational seminars and the media. Over ten years old and incorporated in 1991, the ICFI provides public awareness of fishing and the outdoors industry.

"Fishing is healthy, quality entertainment for the whole family," says Cole. "Youth who get hooked on fishing can avoid the negative scenarios of drugs and gangs which can plague our communities," he continues.

Cole is passionate about fishing. His weekly radio program, "Mark Cole's Fishing with Friends" can be heard each Wednesday from 8:00 pm to 9:00 pm on KSKY 660 AM. The program reaches 13 million people in six states

and addresses fishing in an entertaining format.

"The fishing industry is a multi-billion dollar business. Historically, while Blacks have contributed to the industry, we've received nothing in return. Because Blacks have been overlooked by the industry, the ICFI strives to educate the industry in the purchasing power of the Black consumer," says Cole.

The ICFI's goal is to encourage minority youth to channel their energies towards this positive pastime. The Institute not only promotes fishing, but an appreciation for wildlife, nature and family unity.

Cole wants more Blacks lured to the profession and its business opportunities and believes lack of knowledge is the reason for their lack of involvement.

The profession is not only challenging, it can be lucrative — "Imagine getting paid for doing what you love!" quips Cole. Catch-and-release tournament prizes can range from \$2000 for a half-day tournament to over \$1 million cash for a two-day competition.

Cole's specialty is bass fishing. "Bass fishing is like boxing—you have

Cole Cont. on pg 39

Tradewinds in Business

Tai Jones



Dallas Area
Rapid Transit
Dallas, TX
(214) 749 - 2664

Former deputy
director of opera-
tional contracts for
various U.S. Air
Force installations,
Samuel Turner, was



recently named vice-president of contracts for Dallas Area Rapid Transit (DART). Mr. Turner will report to Executive Vice President Victor Burke, and is responsible for managing all contracting operations for the transit agency. With over 30 years of experience in contracting and procurement, Mr. Turner will monitor the agency's contract award, management, and administration processes and oversee all construction contracts and procurement of DART supplies, goods, and services.

of Mike Mora, Vice President, as the local manager for their SBA Loan Production Office. Mr. Mora is a native of the metroplex with over twenty years experience in handling SBA loans. He has been an employee of the Horizon Bank & Trust for six years. His responsibilities will include the handling of SBA504 loans, as well as the Agency's regular 7(a) Guaranty Program which includes SBAs Low Documentation loans and real estate and non-real estate loans up to SBAs maximum amounts.



Rhonda Gaines
Career
Development
Services
217 A Camp
Wisdom,
Suite 222
Dallas, TX 75116
(214) 296-6750



As an exciting motivational trainer, Rhonda Gaines believes that in order for corporations to be successful, employees must demonstrate professional competence and confidence. Her professional skilled-based workshops generate enthusiasm among employees. With over ten years of experience in Human Resource development, she designs workshops to meet the demands of corporations for productivity and profitability. Her business and professional associations include the American Society of Training and Development, Entrepreneur Loyalist Partnership Association, Alpha Kappa Alpha Sorority, Inc., and the Junior League of Dallas.

Laquita A. Hamilton
Office of the
Attorney General
State of Texas
Austin, TX
(512) 463 - 2050



Texas Attorney General Dan Morales has announced the promotion of Special Assistant Attorney General Laquita A. Hamilton to Deputy Attorney General for Litigation. Hamilton is the first African American to serve in this position as well as the highest ranking African American within the Office of the Attorney General. Her responsibilities include overseeing the 14 litigation divisions of the Office of Attorney General. These divisions include: collections, consumer protection, financial litigation, general counsel, general litigation, information technical support, Medicaid fraud control, natural resources, opinions committee, public finance, taxation, transportation, tort litigation, and transportation.

University of Texas
at Arlington
Edwin P. Gordan
Room 402, Davis
Hall,
Box 19137
Arlington, TX 76019
(817) 273-3071

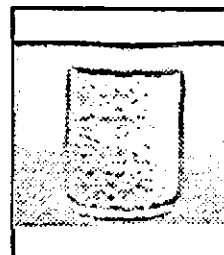


Edwin P. Gordan has been appointed to the University of Arlington School of Urban and Public Affairs as an assistant professor. Mr. Gordan comes to the University from the University of North Carolina where he was a Senior lecturer and postdoctoral fellow. His teaching interests focus on educational policy studies, policy analysis methods and social issues. Gordan received his B.A. from Baylor and his Ph.D. in administration and policy studies at Cornell University. - [MON]

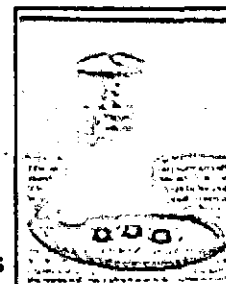
#1 Rated Water Systems MULTI-PURE!



World's Largest Manufacturer of Solid Carbon Block Filters



FEATURING
23 Years in Business
FDA approved Materials
Multipure Corporation's Customer
satisfaction Guarantee
30-day-money-back guarantee
25-year warrantee on housing
12-month warrantee on accessories



NSF Approved.

Removes • Lead • Chlorine • Pesticides • Asbestos • Toxic Chemicals
Giardia & Cryptosporidium **GUARANTEED!**

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE () _____

☐ Personal Use ☐ Distributor Opportunity

Call 817-472-8118

DFW Water Stream Network

P.O. Box 151351 • Arlington, Tx 76015



This Ad Should Move A Lot Of People.

But don't worry. No big pull on your heart strings – or your purse strings for that matter. Not with Compass Bank's Home Ownership Program.

It offers more flexible approval guidelines. And requires less money up front and lower monthly payments.

But it's not for everyone. Stop by and talk with one of our loan officers about program eligibility and how you can qualify. You just might find it to be a moving experience.



Compass Bank

Our Prime Interest Is You.

For Information Call: Willie Scott 705-4372



Narrowcast for a Forecast of Success



Andrea Allston

You've just hung out your shingle or you have a revolutionary new product or time-saving service that the whole world can use! Marketing novices who feel everyone can benefit from their company's offerings, think the first task must be to figure out how quickly everyone can be contacted!

Remember when you first learned how to cross the street alone? You were warned to **STOP! LOOK and LISTEN.** Parents and teachers were concerned with protecting and preserving your life with these words. Draw upon these words when you make plans to market your services or products. You've heard all the buzz words — 'niche marketing, target audience and networking.' Before you spend money advertising on billboards or committing to radio and television, **STOP, LOOK and LISTEN.**

Here's a scenario: You have a skincare product which everyone can use (everyone has skin, right?).

STOP. Everyone does have skin, however, you can spend a lot of money on a variety of media with little return, unless you focus. The benefits, price, packaging and a host of other attributes your product possesses can determine the best prospects for your product. Unless you have an unlimited advertising budget, resist the urge to employ a broadcast marketing approach. Even if your advertising budget is endless you'll want to know which method, media or combination best serves your needs in reaching your primary prospects.

LOOK. Consider who your "best" prospect is. In the skincare scenario, perhaps because the "best" benefit of your product is preventing pimples—teenagers might be your primary target. Look at the lifestyle demographics of this "best prospect." What do they enjoy doing, what do they read, what is important to that group? This is just the tip of the iceberg of the demographics you may wish to consider in selecting your media choices. Develop alternatives and possibilities which limit your financial risk until your market is proven. Other things to **LOOK** at: what is your competition doing? What hasn't been done before? **LOOK** at the distribution channels you have in place. **LOOK** to narrowcast your efforts versus broadcast. For instance, if you plan on distributing the skin care

through retail outlets, would a coupon on the bottle be more appropriate than a billboard advertising the product. The rationale is that if someone has your product in hand, the coupon is then targeted to an individual with an apparent interest.

Narrowcast and focus on one strategy which from your analysis will do the best job with your money. **LOOK** for ways to narrowcast your message—a person who sells designer women's hats has found that although many women admire them, a certain type of women, with a certain level of income will purchase them. Armed with this information the hat designer will narrowcast her marketing by addressing these women in narrow markets. These markets may be health clubs, women who are members of volunteer associations, women who shop by mail, etc. Why broadcast her marketing efforts when she can increase her chances for sales by focusing in on target groups which share the same demographics as custom hat buyers.

LISTEN. Your customers or prospects may be rich sources of new avenues to narrowcast. When you exhibit your custom hats at the City Volunteers luncheon and one of the ladies says, "The Ladies Auxiliary of the Whatnot Group would love for you to take out an ad in our newspaper." **LISTEN.** Association newsletters or professional organizations may be your ticket to a narrowly focused market which might be composed of your "best" prospects. Gaining the attention and/or endorsement of special groups can be a lucrative, low-cost way of improving sales and adding to your bottomline.

Marketing is ever-evolving. A narrowcast approach can be your learning yardstick in measuring the effectiveness of several marketing and/or media alternatives. Typically, the more narrow your approach, the more conservative your costs. Narrowcasting may also allow you to customize your message to several prospect groups. For the skincare product, for instance, different marketing literature (for the same product) may be focused to teens and another to women.

When you or your business development people have the urge to "tell everyone" about your product or service, **STOP, LOOK and LISTEN.** See you at the bank.

Andrea Allston is president of APLOMB, a Plano-based marketing and public relations firm. She welcomes your comments or questions at (214) 606-4252. - [MON]

RIVERSIDE NATIONAL BANK

Banking Hours:

Grand Prairie Bank

Monday - Thursday 9:00 a.m. - 4:00 p.m.
Friday 9:00 a.m. - 6:00 p.m.

Arlington Bank

Drive-Thru

Monday - Friday 7:30 a.m. - 6:00 p.m.
Saturday 9:00 a.m. - 1:00 p.m.

Lobby

Monday - Thursday 10:00 a.m. - 3:00 p.m.
Friday 10:00 a.m. - 6:00 p.m.

2505 North Highway 360
Grand Prairie, Texas 75050
Metro (817) 640-4700



MEMBER FDIC
Equal Opportunity Lender

1889 Brown Blvd.
Arlington, Texas 76006
Metro (817) 640-4710



"GET THE 411" BEEPERS ETC.

Will activate your pager for as low as \$10
PAGERS
From \$49.99 to \$95.99
AIRTIME
From \$9.95 to \$13.00 Monthly
*Unlimited Calls on All Pagers
*Loaner Pagers Available



\$\$\$STOP CASH FOR YOUR BEEPERS AND CELLULAR PHONES\$\$\$

Free Maintenance
100% Trade Up
Guaranteed Buy Back

7 Locations For Your Convenience
DALLAS

3116 Grand
(214) 426-4131

8347 Park Lane
(214) 368-7112

FT. WORTH

2901 N. Main
(817) 626-9661

3101 Mansfield Hwy
(817) 536-7949

4220 E. Lancaster
(817) 531-8818

DENTON

212B Ft. Worth Dr.
(214) 380-9086

DENISON

405 S. Armstrong
(903) 465-1088

DIVORCE

Personal Injury
Family Law

Criminal Defense

• All Felonies
• All Misdemeanors

Elizabeth I. Davis

Attorney & Counselor at Law
2730 Stemmons, 1104 Tower West
Dallas, Tx 75207
214-689-7800

Not Certified by Texas Board of Legal Specialization

Promised Land Awaits Tigers

**Lincoln H.S. Damion Walker
Wants State Champ Title**

By Dwain PRICE

Lincoln High School all-American Damion Walker is guaranteeing that the Tigers will win the Class 4A state title this season.

"I'm 100 percent sure we're going to win state," Walker said. "That's a guarantee. I'll never renege on that."

Walker also said he will not renege on the college letter of intent he signed with Texas Christian University during the early November signing period. Considered one of the Top 20 players in the country by various publications, Walker is a 6' 8," 215-pound center whom the Tigers are indeed counting on to take them to the promised land.

Walker averages 26.9 points and 14.6 rebounds per game this season. And to hear Lincoln coach Robert Allen say it, Walker is as impressive off the court as he is on the court.

"The thing that I like about Damion is he's a better person than he is a basketball player," Allen said. "He's unselfish, he's a lot of fun to be around, and he's just a

tremendous person."

Contrary to popular belief, Walker said TCU head coach Billy Tubbs was the main reason he signed with the Horned Frogs, not the presence of Richard Bacon. Now in his first year as a TCU assistant, Bacon was

Walker's high school coach at Lincoln before this year.

"Coach Tubbs was the big key to me signing with TCU," Walker said. "I just wanted to play for one of the top basketball college coaches around. I kept thinking about it more and more that Coach Billy Tubbs put up some impressive numbers at Oklahoma and every other school where he's coached."

"He had just come in and turned programs around. And I just feel like he'll do that at TCU."

Walker said he's happy he did not wait until after the season to finalize his college fate. He saw firsthand that being one of the elite players in the country has its disadvantages like coaches calling all hours of the day and night, and hogging his free time at school.

"The recruiting got time-consuming with all the phone calls taking away from parts of your life that you enjoy," Walker said. "So it was very important that I didn't wait until after the season to sign."

Allen concurred with Walker, who had

narrowed his choices down to TCU, Rice, SMU, and Pittsburgh.

"I was glad to see him sign early, regardless of who he signed with," Allen said. "One while, Damion was not playing good basketball, because the strain of recruiting was wearing him out. He was coming to school tired."

"It's hard for Damion to say 'no' to people, because he doesn't like hurting people's feelings. He's very soft spoken. I had to intervene on his part and talk to some coaches and let them know he wasn't interested in them, because he didn't have the heart to tell them."

What Walker did have the heart to do was tell Tubbs he was going to sign with TCU.

"He's excited about the opportunity to play for TCU and hook up with Coach Bacon again," Allen said. "They had a real good relationship."

Now in his third year as a starter, Walker averaged 18 points and 11 rebounds per game as Lincoln won the 4A state title during his sophomore season. Last year he averaged 22.8 points and 14 rebounds per game as the Tigers lost in the state semifinals.

But Walker promises the Tigers will not lose their final game this season.

"You can count on the Tigers being state champions this year," he said. "This is my senior year and I have to do it." - [MON]

Jordan Satisfied with \$30 Mil Rumors of Michael's NBA Return Are Just Rumors



Now are you convinced that Michael Jordan will not come back and play in the National Basketball Association?

In a recent issue of Forbes magazine, Jordan was listed as the highest paid athlete in a list that included 40 of

**Dwain
Price**

the most well-known and well-paid professional athletes in the world. Jordan earned \$30.01 million in 1994 from salary, incentive bonuses, endorsements, etc.

Of course, the bulk of that came from endorsements.

Jordan only earned \$100,000 from his minor league baseball gig. The other \$30 million came from endorsements.

Now, tell me. If you could make \$30 million a year in endorsements, why would you want the pressure of trying to carry the weight of a team on your shoulders?

To put Jordan's "salary" in perspective, the No. 2 player on Forbes' list is Orlando Magic center Shaquille O'Neal, who earned \$16.7 million last year. Sorry, Shaq Mike slam-dunked your salary by \$13,300,100.

Obviously, Jordan is not hurting for money. If he was, he'd still be playing for the Chicago Bulls in their brand new arena.

Jordan accomplished all he could accomplish in his nine years with the Bulls. And he went out the way most athletes wish they could finish their careers leading his team to three consecutive world championships.

If it's the limelight critics say Jordan thrives on, commercials will do just fine. He doesn't need the excess baggage that comes with the pro basketball world.

He doesn't need yuppies clamoring over him begging for autographs. And if he signs 300 autographs, and the 301st guy didn't get his Beavis and Butt-head T-shirt signed, Jordan doesn't need to turn on the radio and hear the guy tell the world that Michael Jordan adamantly refused to sign his silly T-shirt.

In my dealings with Jordan, and there have been many, he is one of the classiest athletes around. In fact, he should give lectures on how to deal with the media and the common courtesy that's involved. And make sure pro baseball

Jordan cont. from pg 40

Cowboys Name Debbie Ross HR Director

By Dwain PRICE

Being the first African-American female hired by the Dallas Cowboys in an upper management position hasn't fazed Debbie Ross one iota.

But she did admit one thing that always comes up when she tells people what she does for a living.

"This is the kind of job that's an automatic conversation piece," Ross said. "It's interesting. It's one of those things that you say, 'Oh, my gosh, this will never happen to me.' But it did."

Ross started her new job last month as the Cowboys director of human resources. She is the first of three African-Americans Cowboys owner Jerry Jones plans to hire in an upper management position in a joint agreement he reached in December with the National Association for the Advancement of Colored People (NAACP).

A Stanford graduate, Ross sort of

worked her way through the Cowboys system. She worked as an intern at the Cowboys training camp in 1991, and also worked with the two during the past two Super Bowls.

"Debbie has a background with the Dallas Cowboys

and has several work experiences with our team," Jones said. "She's an outstanding individual and is very qualified and comes with a lot of comfort."

"One of the things that we like to do with the Cowboys is surround ourselves, or have people on our team, whether it be on the field or off the field, who have



a proven record of loyalty. That's a big issue with us here, and Debbie filled all of those qualifications."

Last year Ross worked in the human resource department with the American Red Cross in Washington, D.C. From 1991-93, she also worked in convention sales with the Dallas Convention and Visitors Bureau.

With the Cowboys, Ross, 28, is responsible for recruiting, internship programs, hiring, and the team's day-to-day personnel affairs. And she is not apprehensive about suddenly becoming one of the most powerful women in professional sports.

"I don't feel pressure because I'm the first African-American woman (in an upper management position with the Cowboys)," Ross said. "I don't feel that it makes any difference whether I'm black, white, green or yellow. The job has to be done."

Ross, reared in Colorado, believes she wouldn't have gotten this plum position with the Cowboys had she not made some early sacrifices that some said she would regret.

"When I got an offer to work the Cowboys training camp, I was offered another position at another job," Ross said. "It was a large salary increase for me, but I said, No, I've made this other

Jordan cont. from pg 40

Even Before Winning Its First Dogfight, The 99th Fighter Squadron Had Made History.



It Was All Black.

World War II was in full swing when a group of courageous young men enlisted in the U.S. Army Air Corps. They were known as the Tuskegee Airmen, the first African-Americans ever to undergo training as combat fighter pilots. Faced with a somewhat skeptical military establishment, they quickly set out to prove themselves. And prove themselves they did. Within months, they were organized into the all-black 99th Fighter Squadron and sent to fight in the skies over Italy and Germany. By war's end, the 99th and its all-black sister units had destroyed nearly 50 enemy aircraft and done untold damage to the Axis war effort.

What these brave men achieved is just one of many little-known contributions African-Americans have made to our country. That's why American proudly offers accounts like this in observance of Black History Month. By so doing, the stories of the Tuskegee Airmen and others like them will be heard and appreciated by people everywhere. And their accomplishments will continue to assure them their rightful place in American history.

American Airlines®
A proud sponsor of UNCF.

Don't Quit

2 Timothy 4:7



Ron Shaw

The Lord said to me concerning this year ('95) "there will be problems but don't quit!"

The simplest yet most important words from God I received in 1994 sounded so elementary, but these words comprised the single most encouraging statement I had ever received.

Certainly we all have felt the pressure of difficult situations on every level of life. The theme of most marital relationships of this decade has been "if it doesn't work out, get out." When you really stop to think about it, divorce is a form of quitting.

In child raising the mind set seems to be "if the children don't want to behave, give them over to the schools or the government." That's a form of quitting.

On our jobs we hear the prevailing thought, "if they don't pay us exactly what we want or don't give us our much deserved promotion or raise, quit!"

One of the saddest cases I've have ever seen was a young man whose parents had worked hard to provide an affluent home and lifestyle for him and yet in his senior year of high school he decided to drop out. Little did he know his folks were planning to buy him a car and help him secure his much wanted apartment upon his graduation.

I have talked to pastors who decided to quit because their church wasn't

growing numerically as fast as the one down the street.

Yes there will be problems on every level.

Jesus was not a quitter. John 17 says He finished what was given Him to do.

Paul was not a quitter. In our text it says he did three things.

(1) He fought a good fight. This suggest that he faced conflict. We don't fight unless we are faced with opposition.

Anybody who knows anything about the life of Paul knows of the insurmountable odds he faced consistently. Shipwrecked, stoned, left for dead, jailed, beaten, and the list goes on.

(2) He said he finished his course. In spite of all of his opposition, he finished. This means he didn't quit. Perhaps one of the problems with persevering is that we try to run the course that has been set for others. When it doesn't go the way we think it should, we yield to the temptation to give up.

However Paul said he finished HIS COURSE. The course that God has set for you is the one you must not give up on. You can't finish my course because you don't know which course He put me on. But you can finish the one prescribed for you. God has a plan and purpose for YOU!

(3) He said he kept the faith. The greatest challenge we will face is keeping our faith in spite of difficulties. Satan knows if he can get us to lose faith he can defeat us. The Bible says without faith it is impossible to please God.

Check out the list of heroes and heroines of faith in Hebrews 11. All of them faced problems and overcame them because they kept the faith.

Let me give you five suggestions to prevent you from quitting.

(1) Always pray. Luke 18 states that

Jesus said prayer is the alternative to quitting. Talk to God about everything.

(2) Remind yourself you can outlast your problems. You've had them before and will face some again. If you don't quit you will eventually out live them (Galatians 6:9)

(3) Consider Jesus and what He went through for us (Hebrews 12). If you consider Him you won't faint in your mind.

(4) Don't dwell on the problems but rather on finishing (Acts 20:24). Paul said he wasn't moved by reports of pending trouble but rather concentrated on finishing his course.

(5) Wait on God. Isaiah 40:29-31 says even the youths will quit and get tired but those who wait on God will be renewed, refreshed, and revived. It may seem as though He's taking His time getting to you but if you wait for Him, He will come.

So take heart, there will be problems this year but listen to Him and don't quit. Have a great year!

For More Information Contact:

Paster Ron Shaw

Light Unlimited Christian Center

2834 N. Buckner (at Peavy Road)

Dallas, TX 75228

214/320-5744

- [MON]



Now Featuring
CHRISTIAN gear!

**Clothing promoting
Positive Imagery!**

OneGrooveCity gear stresses "positive imagery." The Afrocentric graphics are moving - and we want them to move you. To receive your FREE Winter-wear mailer, call us at:

metro (817) 429-4966

Or send name & address to:

M. Benjamin Designs

P.O. Box 152321

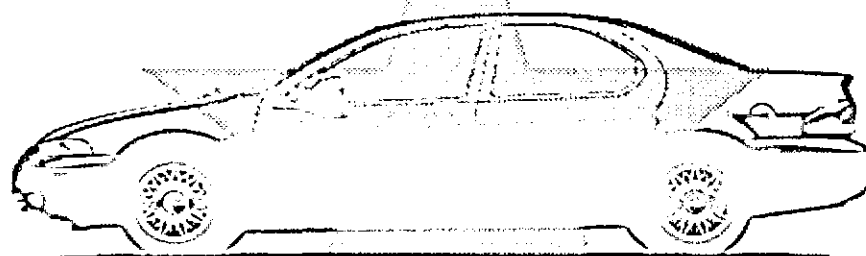
Arlington, TX 76015

ONE GROOVE CITY™

Store & Wholesale inquiries welcome.

\$0 DOWN

**\$365 A
MONTH**



1995 Chrysler Cirrus

ZERO DOWN + TTL

A GOLD KEY PACKAGE GKP 48 MONTHS

*11.9% Residual \$7226.80

Secure Financing Can Get You

**The New
HILL TOP**
CHRYSLER PLYMOUTH

Call for more information

CALL 214-280-2800

BISHOP ARTS CAFE

Has a new name and new management team

BISHOP BAR & GRILL

Sunday Brunch: 11am - 3pm

Lunch Served: Mon-Sat 11 am - 2 pm

Dinner Served: Wed - Sat 6pm - 10pm

Dining Room Mgr.
Mohammed Ahrabi
Exec. Chef:
B.J. Gardner

**ALL YOU CAN
EAT
Lunch Buffet - \$7.25**

**Lunch Entree
\$5.95-\$8.95**

**INTRODUCTORY
OFFER**

25% OFF

Wed. & Thur Dinner
or
Sunday Brunch

RESERVATIONS ACCEPTED

(214) 943-3340

316 W. 7th St- Dallas, Texas

All Major Credit Cards Accepted

GARLAND

City of Garland

"Making a Difference"

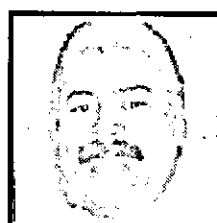
James Ratliff - Mayor
Jeff Muzzy - City Manager



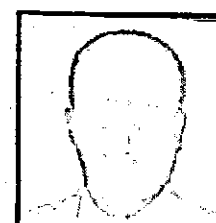
Ronald E. Jones
*Managing Director,
Customer Service
Municipal Court
Tax Purchasing
Warehouse*



Jim Slaughter
*Managing Director-
Housing &
Neighborhood
Services*



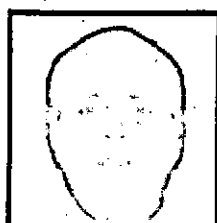
Ralph Ferguson
*Director of Municipal
Court*



Charles Daniels
*Managing Director
of Neighborhood
Code Enforcement*



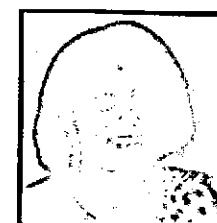
Carol L. Brown
Purchasing Manager



Joe Espinosa
*Asst. Director of
Customer Service*



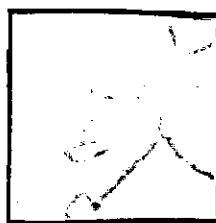
Roma Lewis
*Executive Director
of Garland Public
Housing Agency*



Lavern Slaughter
*Employment
Specialist*



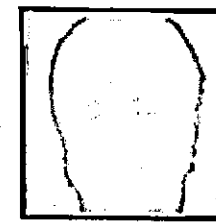
**Sharman
Fernando**
Cashier Supervisor



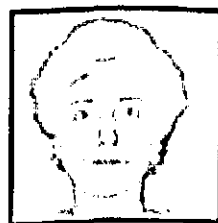
Jose A. Alvarado
*Community
Relations
Specialists*



Elina Hernandez
Credit Assistance



Pete Martinez
*Meter Reader
Foreman*



Carol Clark
*Tax/Revenue
Collections
Manager*

City Council

Lee Smith
District 1

Vernon Gaston
District 2
Mayor Pro Tem

Rick Howard
District 3

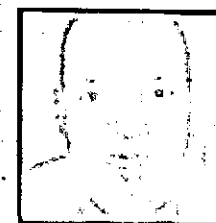
Steve Evans
District 4

Billy Mack Williams
District 5

Jean McNeal
District 6

Richard Fricks
District 7

Jim Spence
District 8



Lonnie Bank
*Director of Solid
Waste and
Recycling Services*

City of Garland Welcomes Minority Vendors

Contact Carol Brown

(214) 205-2415

Equal Opportunity Employer

February 2

The White House Conference on Small Business is scheduled for Tuesday, February 28 in Arlington, Texas Convention Center.

Small business entrepreneurs will gather to develop breakthrough initiatives and make recommendations.

For more information call (202) 724-0891.

February 3

TITAS presents the Michael Moschen's "Go for the Juggler" on Friday, February 3 and Saturday, Feb. 4, at the McFarlin Auditorium on the campus of Southern Methodist University.

Moschen, known as the illusionist extraordinaire, will combine juggling, physics, movement and dance to create a world of balls, rings, hoops and spheres that float and spin with haunting beauty.

Tickets are priced from \$7 to \$40. For more information call 528-5576.

Selections from the Permanent Collection in memory of Bessie Harvey will be on exhibit at the African-American Museum through May 28.

For more information call 565-9026.

The University of Texas at Arlington's Automation and Robotics Institute (ARRI) will demonstrate specific projects designed to help manufacturers compete in a global marketplace. The demonstration takes place on Friday, Feb. 3 from 8 a.m. to 3 p.m. at 7300 Newell Blvd. in Fort Worth.

Reservations for this free event may be obtained by calling metro (817) 794-5900.

The Billy Taylor trio presents an evening of JAZZ at Brookhaven College, Friday, Feb. 3 beginning at 8 p.m.

Tickets range from \$13 to \$15. For more information call 620-4118.

February 4

The Black Firefighters Association holds its 9th Annual Scholarship Award Banquet on Saturday, February 4, at the Dallas Civic Garden Center, located in Fair Park.

The Keynote Speaker for the event will be U.S. Congressman Harold Eugene Ford, Speaker of the 9th Congressional District of Tennessee. A special performance will be given by The Dallas Black Dance Theater.

Reception time begins at 6:30 p.m., followed by dinner and the program at 7:30 p.m.

For more information call (214) 565-1516.

February 5

A Jazz Brunch is scheduled for Sunday, Feb. 5 from 10:30 a.m. to 1 p.m. at the African-American Museum. Reservations Required.

Also, starting at 4 p.m., Dr. Marc Miller will lecture on the works of artists who have used Louis Armstrong's image as their subject.

The events are free to members and \$2 for non-members.

For more information call 565-9026.

The Dallas Theater Center presents Tony Award Winning Dancing at Lughnasa on Friday, February 9 through March 5. The lyrical play captures the rhythm and beauty of the Irish spirit.

For more information (214) 522-TIXX.

February 7

The Business Breakfast meeting for small/minority/women entrepreneurs is set for Tuesday, Feb. 7 at the Holiday Inn North in Fort Worth.

The exact location is 2540 Meacham.

For more information call (817) 334-3284.

February 9

Dallas Theater Center presents Dancing at Lughnasa on Thursday,

February 9 through March 5.

The lyrical play by renowned Irish playwright Brian Friel, looks back on a remarkable summer a boy spent with his single mother and her four sisters in the Irish countryside. Filled with soaring language and joyous dancing, the play has received enormous acclaim throughout the world.

For ticket information and further details call (214) 522-TIXX.

February 10

Wynton Marsalis Master Class in conjunction with TITAS is scheduled on Friday, February 10 from 11 a.m. til noon at the African American Museum.

For more information call 565-9026.

TITAS presents Wynton Marsalis Septet for one night only, on Friday, Feb. 10 beginning at 8 p.m., at the McFarlin Auditorium on the campus of SMU.

Ticket prices are from \$7 to \$40 and may be purchased at the TITAS box office. For more information call 528-5576.

Dallas Children's Theater presents the play, "Beauty and the Beast" on Friday, Feb. 10 beginning at 7:30 p.m.

The enchanting love story

ATTENTION:

If you're interested in placing your event in our March Calendar, send it to us by mail or fax no later than Monday, February 16, 1995.

Minority Opportunity News
2730 Stemmons Frey 1202
Tower West Dallas, TX 75207
(214) 905-0949 FAX

remains a timeless classic for all ages.

For run dates/times and ticket information call 978-0110.

February 11

Eastfield College presents the 4th Annual African-American Family Day

program on Saturday, Feb. 11 from 9 a.m. to 3 p.m.

For more information call 324-7106.

February 12

A Jazz Brunch is scheduled for Sunday, Feb. 12, from 10:30 to 1 p.m. at the African American Museum. Reservations required.

For more information call 565-9026.

February 13

The City of Garland hosts a Job Fair on Monday, February 14, from 2 to 7 p.m. at 2314 Homestead. The cost for participating is \$25. Refreshments will be served.

For more information call 205-2491.

February 14

The editor-in-chief of *Essence* magazine, Susan L. Taylor, will serve as keynote speaker for the Dallas Urban League celebration of mothers annual membership meeting.

The event is slated for Tuesday, Feb. 14 beginning at 11:45 a.m., at the Southland Center/Harvey Hotel.

For more information call 528-8038.

February 16

Neil Postman will present UTA's annual Graduate Humanities lecture at 7:30 p.m. on Thursday, Feb. 16 in room 204 of the Architecture Bldg., located at 601 W. Nedderman Dr.

Postman is the chairman of New York's University's Department of Culture and Communication and a professor of media ecology. He is also the author of 18 books.

For more information on this free lecture call Susan Hekman at metro (817) 273-2389.

February 17

The Dallas Opera, EDS and the Dallas Opera's African-American Advisory Committee will present a special performance of *Porgy & Bess*, the best

known opera by an American composer.

The event takes place on Friday, Feb. 17 and will be held in support of Paul Quinn College.

For more information call 443-1006.

February 18

The Dallas Chapter of Women in Communication, Inc. presents Backpack to Briefcase, a one-day seminar that will provide the latest information on resume writing, critique, interviewing skills, job internship postings and much more.

The cost per person is \$40. The seminar is set for Saturday, February 18 at the Dallas Grand Hotel.

For more information call 618-8077.

February 22

Dallas Black Dance Theatre premieres the newly acquired duet, "Absolute Rule" during the 1995 Black Cultural Awareness Series held at the Majestic Theatre in downtown Dallas. The event begins on Wednesday, February 22 and runs through the 25.

For more information call 871-2376.

February 24

City of Garland will hold their second annual Vendor Open House on Friday, Feb. 24, from 2-4 p.m. at the Performing Arts Center located at 300 N. Fifth St.

For more information call 205-2415.

February 25

A kick-off event for the Dallas Healthy Start program at Parkland Hospital takes place on Saturday, Feb. 25 in the Nolan Estes Plaza in Oak Cliff.

The event marks the opening of the first of four Dallas Healthy Start sites in the city. Also, a public announcement concerning the Federal Grant will be made.

For more information call 891-5034.


Community Calendar Sponsored by
Southwestern Bell Telephone

"Would You Like To Save \$7.00 A Month On Your Telephone Bill?*" With Lifeline Discount Telephone Service, You Can!"

In Texas, eligible low-income households can save \$7.00 a month on basic telephone service from Southwestern Bell Telephone. That's an annual savings of more than \$80.00.

If your income is at or below the federal poverty level or if you are currently receiving benefits under certain Federal Assistance Programs, you may qualify for the Lifeline Discount Telephone Service. It's easy to apply for this money-saving program.

Call the Southwestern Bell Telephone Business Office today at 1 + (800) 244-5993 to find out more details.

 Southwestern Bell Telephone

"The One to Call On".

*Some restrictions apply. Please call us from 9:30 a.m. to 4:30 p.m. at the above telephone number to see if you qualify.

ONE -TIME- CLOSE -LOANS (New Construction)



**Curtis
Yates**

You've located an attractive lot, as well as a builder who tells you to "leave everything to me . . . including finance arrangements."

Without understanding new home construction financing, a prospective homebuyer could fall into great perils, especially if they relied only on a builder to look out for their best interests.

A master builder recommended to us that one should always get as much complete information as possible when undertaking any home acquisition venture - pre-owned or new. As with any large purchase, the prospective homebuyer should gather "a basic working knowledge" concerning financing first.

In new home construction financing there are both traditional and new methods. The traditional type offers two different loans. They are the "Interim

Loan" and Permanent financed loans.

The Interim Loan is usually taken out by the builder to purchase the building materials needed to construct the home. The lot if not already owned by the buyer(s) would be included in the package. An application, and other fees are charged to the builder to process the loan in the traditional financing method that the builder later incorporates into the sales price of the home.

Permanent financing is the loan taken out by the buyer(s), in order to cover the purchase of the new home. This is the same type of loan used purchase any pre-existing home on the open market. There is also an application and a credit report fee required by the borrower(s) to begin the processing of the loan.

This is the normal and traditional route most new construction homebuyers have taken. Using this process called "Double Close Loans" is very expensive for the buyer(s). The buyer(s) pay double closing cost expenses - the builder's as well as their own.

Now, there's an innovative and modern method of new home construction financing called, "One Time Close Loans." This method cuts the buyer(s) closing costs in half.

With a one time close loan, the buyer(s) closes simultaneously on both loans at the same time paying only one set of closing costs. When using the one time close loans as opposed to the double close loans, the interest rate is locked and cannot be changed if the rate goes up during construction.

And perhaps even more important, buyers may have certain tax benefits from closing their loan upfront (consult your tax advisor).

Remember, the one time close loan is approved and closed with the interest rate locked prior to construction. With double close loans, the loan is open with a floating interest rate.

One time close loans also allows construction time to begin once the interest rate is locked.

I will leave you with one last word of caution if you plan on having your new home built.

During the construction process, the buyers must pay interest only based on any amount of the loan disbursed during the construction time period. Beware that if a home is not completed by the agreed upon construction time period, penalties, including but not limited to, rate increases and/or fees may be imposed. The full PITI (principal, interest, taxes, insurance) mortgage payment begins 30 days after the end of the

construction time period.

It is virtually impossible to cover the full spectrum of the two new home construction financing methods in this column, but this should indicate the importance of "studying" these extremely different tactics.

Please address all comments with a self-addressed stamp envelope to

ATTN: Curtis Yates
REAL ESTATE STATUS QUO
P.O. Box 833842
Richardson, Texas 75080.
or call
Office: (214)702-0151
Fax: (214)934-2706

**GET THOSE
PROFITS
MOVING IN
THE RIGHT
DIRECTION
CALL
214-606-7351**



"There is in this world no such force as the force of a man determined to rise."

---W.E.B. Dubois

NationsBank salutes the proud history of African Americans. The dreams, ambitions and accomplishments of African Americans continue to create a better America for everyone.



Fair Park Banking Center
3300 M.L. King, Jr. Blvd.
565-5010

Oak Cliff Banking Center
400 S. Zang
941-1234

Kiest Banking Center
3200 S. Lancaster
374-4505

NationsBank®

© 1995 NationsBank Corporation.

Local Woman's Impact Still Felt

Dallas' Own Figures Strongly in Black History

Juanita Jewell Craft was born in Roundrock, Texas on February 9, 1902. In 1918 her mother died of tuberculosis after having been refused admittance to a San Angelo sanatorium because of her race.

Ms. Craft moved to Dallas in 1925 and ten years later became an active member in the Dallas chapter of the National Association for the Advancement of Colored People (NAACP). She was the first African-American female to vote absentee in the Texas Democratic Primary and for 25 years served as a precinct chairperson. Ms. Craft was also a national delegate to the 1976 Democratic Convention.

During the 1940s and 50s, she organized rural chapters of the NAACP across Texas. Her considerable

experience and personal involvement helped to desegregate the University of Texas Law School (Sweatt v. Painter), North Texas State University (now known as the

University of North Texas), the State Fair of Texas, and many of Dallas' lunch counters, theaters and restaurants.

Ms. Craft served three decades as the advisor for the NAACP Youth



Council and, at the age of 73, was elected to serve on the Dallas City Council in 1975.

At the age of 83, Ms. Craft's life struggles ended but her spirit of respect, harmony, justice and pride can still be felt by many who remember her accomplishments.

A final showing of her undying commitment to the people for whom she struggled is evident in the Juanita J. Craft Civil Rights House, which she willed to the City of Dallas upon her death. The house has served as a civil rights school over the past 50 years and soon will include artifacts, personal collections, and pictures of this phenomenal woman.

The Juanita Craft house is located in the Fair Park area. Tours are available. For more information call 670-0314. - [MON]



Praire View A&M University Concert Choir & Symphonic Band Performs at the Junior Black Academy

Praire View A&M University Concert Choir and Symphonic Band will perform musicals in concert at 3:00 p.m. Sunday, April 2, 1995.

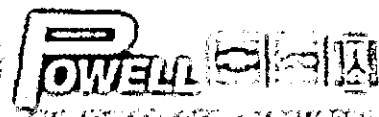
General Admission for this Benefit Musical is \$10.00
For Ticket Info call
214-376-4554

GET THOSE PROFITS MOVING IN THE RIGHT DIRECTION
CALL
STEPHANIE SCOTT
AT
214-905-3260

POWELL'S FEBRUARY SPECIALS

1993 FORD AEROSTAR One Owner... Only 26,000 miles	\$11,980	1991 OLDS CIERRA Auto, Air, Tilt Cruise, P. Doors and Locks	\$6,980	Loaded w/Everything, Alloy Wheels	4168B 1988 OLDS CIERRA V6 Loaded, w/Everything, 48,000 miles	\$5,480
1992 GEO Tracker 4 X 4 Air, AM/FM Cassettes only 40,000 miles	\$9,750	1987 OLDS TORONADO Loaded w/Everything, low miles	\$4,980	UT1003 1993 CHEVY EXT CAB Silverado, fully loaded, low miles, alloy wheels	UC-58 1994 OLDS ACRIEVA one Owner, 13,000 miles, 2 DR Coupe	\$10,880
1993 CHEVY 1500 REG. CAB Auto, Air, P. Windows and Locks, Tilt, Cruise, Alloy wheels	\$14,980	1993 GEO METRO 5 spd. Air, Only 25,000 miles	\$5,980	UT1007 1994 CHEVY EXT CAB V8 Silverado, loaded, two-toned paint	UC-45 1991 NISSAN Sentra 6 XE Loaded w/Everything, one owner, sunroof	\$7,980
1994 CHEVY S-10 Ex CAB Auto, Air, Am/Fm Cassette, Two Tone Paint	\$11,980	1994 CHEVY CAMARO RS Loaded w/Everything, T-Tops, 15,000 mi.	\$14,980	UT590 1993 CHEVY EXT CAB V8 Silverado, loaded w/Everything	UC-35 CADILLAC SEDAN DEVILLE 1988 Loaded w/Everything, only 67,000 miles	46,980
1994 CHEVY 1500 Ex CAB Silverado, Loaded w/Everything, Alloy Wheels	\$18,870	1993 OLDS 88 ROYALE Loaded w/Everything, One owner, low miles	\$13,880	UT496 1994 CHEVY EXT CAB V8 Silverado, loaded, w/Everything	UC-32 1991 PONTIAC GRAND PRIX V6 Loaded w/Everything 49,000 miles	\$8,980
1994 CHEVY SUBURBAN Loaded w/Everything, Running Boards, Custom Paint	\$24,480	1991 CHEVY 1500 REG. CAB Auto, Air, AM-FM Cassette, 43,000 miles	\$12,780	UT546 1993 CHEVY EXT CAB Silverado, Camper Top, Alloy Wheels, one owner	UT597 1990 CHEVY CONVERSION VAN V8, loaded, Explorer conversion	\$9,980
1990 Chevy LUMINA APV Auto, Air, 5 Passenger, AM-FM Stereo	\$6,980	1994 CHEVY 1500 EX CAB Silverado, Loaded w/Everything	\$18,870	UT599 1992 CHEVY EXT CAB V8 Silverado, loaded, Beautiful truck	UT 1990 LUMINA ATV VAN One Owner only 52,000 miles, loaded	\$8,980
1991 CHEVY S-10 Ext. CAB Auto, Air, V6, Tint, Cruise, Bed Rails	\$9,660	1987 FORD F-150 Low miles, Air, AM-FM, Cruise	\$5,960	UT1005 1994 CHEVY 1500 Silverado, loaded, only 11,000 miles	1994 CHEVROLET ASTRO EXT Loaded w/Everything 24 to choose from	\$16,980
1993 CHEVY S-10 BLAZER 4DR Tahoe, Loaded w/Everything	\$15,780	1993 NISSAN REG. CAB Auto, Air, AM-FM Cassette, Low miles	\$8,880	UT1004 1992 CHEVY 1500 V8 Auto Silverado, loaded w/Everything	UT341 1992 CHEVROLET ASTRO EXT. Fully loaded w/Everything, captain's chairs	\$12,780
1991 Olds TORONADO Loaded w/Everything Vic and Leather	\$11,980	1993 CHEVY S-10 REG. CAB Auto, Air, AM-FM Stereo, 24,000 miles	\$8,980	11268B 1993 FORD F-150 XL Auto, one owner, low miles, clean	UT545 1992 GMC JIMMY SLR Fully loaded, low miles	\$13,780
1991 CHEVROLET LUMINA EURO 2 DR, loaded w/Everything	\$7,980	1988 FORD AEROSTAR Auto, Air, Loaded w/Everything	\$6,980	UT473 1992 Chevy 1500 Auto, Air, AM-FM cassette, low miles	UT544 1993 CHEVY S-10 BLAZER Loaded w/Everything, low miles	\$15,980
1990 TOYOTA COROLLA Auto, Air, AM-FM Cassette Reclining Seats	\$6,980	1992 ACRIEVA Auto, Air, Power everything, only 38,000 miles	\$8,580	UT581 1993 CHEVY 1500 Auto, Air, low miles, very clean	UT542 1990 JIMMY S-15 Loaded w/Everything, low miles	\$9,980
1992 GEO PRIZM Auto, Air, Heat, AM-FM, 46,000 miles	\$8,480	1994 CHEVY CAVALIER Several to choose from starting at	\$9,880	UT1006 1992 CHEVY 1500 Auto Conversion Pkg., ONLY 23,000 MILES	UT602 1991 CHEVY S-10 BLAZER Tall low loaded w/Everything 39,000 miles	\$13,480
1992 CHEVY CAVALIER Auto, Air, AM-FM, P. Doors, 30,000 miles	\$7,480	1989 OLDSMOBILE 98 REGENCY Loaded w/Everything, Cabriolet Top	\$7,980	2203B 1992 CHEVY 1500 Silverado V8, Pull Conversion, one owner, low miles	UT509 1992 TRACER 4 X 4 LSI Ready for winter, Low miles	\$9,785
1993 OLDS CUTLASS SUPREME loaded w/Everything 34,000 miles	\$12,980	1991 CHEVROLET LUMINA EURO	\$8,480	UT598 1991 CHEVY 540 EXT CAB V6, Air, AM-FM cassette, low miles		

PHONE (214) 298-4911



6701 AT WHEATLAND
(JUST OFF 670)

Profile: MARIAN ANDERSON

**Singer and Stateswoman -
1902-1993**

—Marian Anderson was born in Philadelphia in 1902. Her father was a delivery man, and her mother, a teacher, had to work as a maid.

As a child, she gave her first solo at the Union Baptist Church when she was just six years old. Her beautiful voice became well-known throughout South Philadelphia.

Church members paid for singing lessons with some of the best private instructors. However, because of racism, she was denied opportunities to obtain a formal music education.

In the 1930s, Anderson found a warm reception as a concert soloist in Europe. Famed composer Toscanini said she had a voice that is heard "only once in a century."

In 1939, the Daughters of the American Revolution refused to let her sing at their hall. The concert was rescheduled for the Lincoln Memorial, where 75,000 people came.

Many concert halls in America remained closed to her. Anderson was nearly 47 when she became the first Black American to sing a featured role in the Metropolitan Opera House.

Singing was not Anderson's only gift. A caring humanitarian, she was an alternate delegate to the United Nations, where she spoke eloquently for world peace.

Anderson received the Presidential Medal of Freedom in 1963, recognizing a lifetime of artistic achievement. She also received awards from nations around the world.

Anderson retired to her estate in Connecticut. She left a legacy of beautiful music - from operatic arias to Negro Spirituals - for the entire world to enjoy. - [MON]

INVESTIGATIVE REPORTERS SOUGHT

Do you have what it takes to be a
MON Investigative Reporter?

MON is looking for experienced, competent and thorough investigative reporters.

MON has stringent DEADLINES and retains punctual and dependable reporters.

Some of MON's requirements are:

-Story Outlines DONE/SUBMITTED on the 1st of each month prior;
-Final Draft DONE/SUBMITTED on the 8th of each month prior;

-Articles must be submitted on a 3.5" floppy diskette in DOS ASCII text compatible or MAC ASCII text compatible files

-Articles must be spell checked, grammar checked and in a professional format.

-Journalism Background/Education A MUST!!

-Portfolio Package containing: resume, writing samples and references.

MON has what it takes for you to
be a MON Investigative Reporter!

You want to be an Investigative Reporter
for MON because:

-MON offers a New Writer's Scale (double & triple scale depending on experience, story and exclusivity) with Competitive rates paid for cover stories, feature stories, general news stories and photographs with stories;

-MON pays on the 8th for stories published that month;

-MON's Editors appreciate Reporter's story idea suggestions, and hold regular Editorial Board reviews.

PLEASE SUBMIT (DROP OFF or MAIL)

YOUR PORTFOLIO PACKAGE TO:

Minority Opportunity News

Editorial Department

2730 Stemmons Freeway

Suite 1202 Tower West

Dallas, TX 75207

PLEASE NO PHONE CALLS!!!

Martin Luther King Jr.

Just want to do God's will. And He's allowed me to go to the mountain. And I've looked over and I've seen the promised land. So I'm happy tonight. I'm not worried about anything. I'm not fearing any man.

(Speech at Clayborn Temple Memphis Tennessee April 3, 1968 (the evening before his assassination))

"We Specialize In Making You A Guest At Your Next Party"

Dining Table
RESTAURANT & CATERING

Join us for a

"TASTE OF AFRICA"

featuring traditional African recipes
adapted for the modern menu

**Starts Sunday, January 30,
with the "Taste of Africa" Buffet**

Cassandra G. Armstrong, C.C.
Owner

Dial B-A-GUEST
(224-8378)

The Better Rate CDs.

12 MONTH

6%
.50

Annual Percentage Yield *
Minimum \$1,000 Deposit

18 MONTH

6%
.75

Annual Percentage Yield *
Minimum \$1,000 Deposit

24 MONTH

7%
.00

Annual Percentage Yield *
Minimum \$1,000 Deposit

For a limited time lock in the better rate for your CD and enjoy security and above average yields. Total deposits insured up to \$100,000 by the FDIC. Choose your rate and watch your earnings grow. Substantial penalty for early withdrawal.
*Annual Percentage Yield accurate as of 1/18/95.

**TEXAS
CENTRAL
BANK N.A.**

8144 Walnut Hill Lane.
Please contact Cindy Miller at (214) 691-8600 for more details.
Member FDIC.



**Don't be
Lonely!**

**100's of GIRLS & GUYS
WANT YOUR DATE
CALL NOW!**

**You Pick the Area Code you want!
CALL 1-900-622-0025 ext 889**

@2.49 per min. Calls can be between
1 and 15 minute. Maximum cost \$38.00
Touch-tone phone required. Under 18 must
get parent's permission (Customer Service)
Strauss Enterprises (408) 625-1910

FOR JUST \$1,500 DOWN YOU CAN PUT YOUR NAME ON SOMETHING BETTER THAN A RENT CHECK.

If you rent, the time will come when you decide you deserve something more for your money than temporary living quarters. You'll think about things like stability, security, equity. Your family's name on a mailbox. You'll want your first home.

Let us help you make it happen. We're HUD, the U.S. Department of Housing and Urban Development. And we have a great selection of homes in many areas. They're all surprisingly affordable. In fact, our

RIGHT NOW, JUST \$1,500 DOWN
PUTS YOUR NAME ON A HUD HOME.

down payments are as low as 3% versus the standard 10% to 20%. And we'll

often cover most if not all of your closing costs.

Contact your local real estate agent now for more information. And call 1-800-767-4HUD for a

free brochure on how to buy a HUD Home.

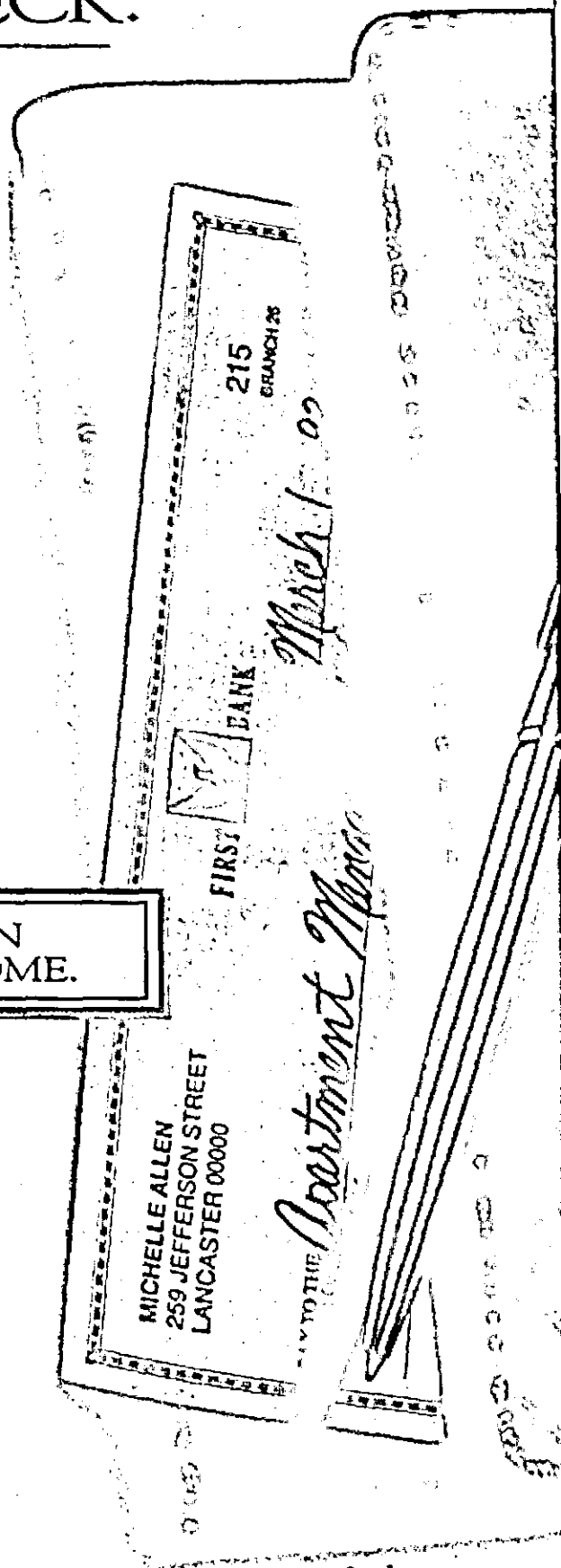
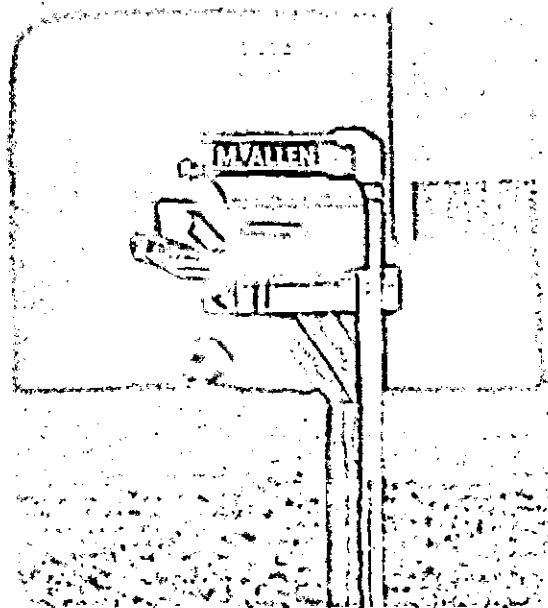
Your own home. You want it. You deserve it. And believe us, now you really can afford it.



WE'LL HELP YOU OWN A PIECE OF AMERICA.



To qualified buyers, only on homes with FHA-insured financing. Actual down payments will vary based on price of home and terms. Closing costs and fees additional.



Famer in you!"

His recent induction in the Hall of Fame has brought him national attention again. Mr. Dorsett feels that this is one of the greatest honors, "Oh, that was the highlight of my career! It doesn't get any better than that! They saved the best for last!"

Dorsett feels that the turning point in his life happened a long time ago, when he realized his abilities as an athlete.

"A lot of people in my hometown were great athletes, but they never made it," said Tony. The Heisman Trophy winner feels that in order to succeed one must be persistent.

He gave some words of advice to young entrepreneurs, "Be persistent and do not give up! Stick with it and eventually things will shape up."

Dorsett is involved with many non-profit organizations here in the metroplex such as The American Heart Association, Police Athletic League, and Legend Sports benefits.

He spends a lot of time and energy promoting his new product. Don't be surprised if you see him in your local grocery store signing bottles of Pro Flow. It can be found locally at places like Kroger, Diamond Shamrock, and Fina.

He said, "We expect to saturate all of Texas with Pro Flow!" - [MON]

to study your opponent (bass) and know him as well as he knows himself."

Bass fishing involves an appreciation for science, ecology, biology, geography and reading a topo (a topographical map), using a compass and understanding the migration of fish and their seasonal habits.

"A dream is a reality in another space and time," is Cole's philosophy.

For the future, Cole has a set of "how to" instructional videos planned as well as more electronic media coverage of the fishing profession.

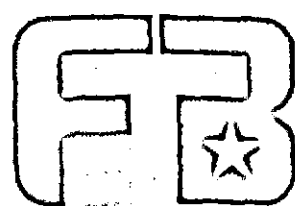
For the near term, ICFI plans an open celebrity fish tournament in June as well as its annual youth fishing clinic.

His message for would-be entrepreneurs? "You can do anything you want—but there's a price to pay . . . And time is running out!"

Cole makes his home in Garland with his wife Patti and two children, Marcus aged 12, and Marsha, 9. He plays billiards and enjoys 70s rhythm and blues music in his spare time. - [MON]

**Call Jim Bochum
606-3878
To Advertise in
MON**

Dallas Only African-American Owned Bank



**FIRST TEXAS
BANK**

Member FDIC

SERVICE LIKE IT SHOULD BE

DALLAS
243-2400

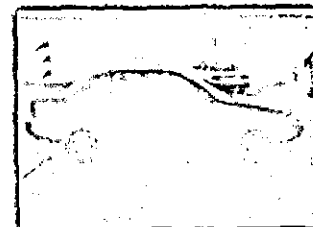
IRVING
929-1111

VALLEY RANCH
556-0666

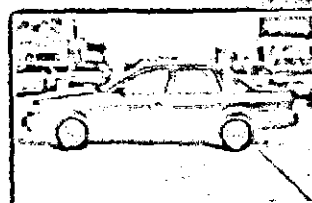
**WE GO THE EXTRA
MILE FOR YOU!**

91-94 MODELS

Cars • Trucks • Vans



SAVIA
\$1500 down \$326 mo \$7600



SAVIA
\$1500 down \$326 mo \$7600



SAVIA
\$1500 down \$326 mo \$7600

**LOW MILEAGE
TRADES WELCOME
MOST WITH
WARRANTY**

Now Accepting IRS Checks

**CHACON
AUTOS**

**4320 Ross Ave.
826-6000**

**Our newest location:
5005 Hwy 66
Rowlett, Texas
412-5005**

We Finance

Bankruptcy • Charge Offs

Slow Pay • Credit Problems

Ross cont. from pg 30

commitment to the Cowboys."

"But the person from the other job who made me this offer said, 'You're making the biggest mistake of your life. I'm ready to pay you, it's a full-time job.' But I said, 'I'm sorry.' I just made a decision that I was going to stick with my commitment to the Cowboys."

That was in 1991. Ross said the message is clear.

"Everybody today wants to start at the top," she said. "But sometimes you have to make decisions looking more towards your future. Sometimes you have to do the unglamorous things first."

Then it's not inconceivable that the glamorous things, like becoming the director of human resources for the Cowboys, would naturally be the next step. - [MON]

BABE AYUBUKAMA WILL USE HIS EXTRAORDINARY STORYTELLING POWERS TO ENTERTAIN THE PUBLIC WITH FOLK SONGS, CEREMONY, STORIES AND ORAL HISTORY TO CELEBRATE THE AFRICAN AMERICAN EXPERIENCE THURSDAY FEB. 10, 1995 AT 7:00 PM AT THE DALLAS IN THE UNIVERSITY THEATRE FOR MORE INFO CONTACT (214) 670-2098

Jordan cont. from pg 30

players get a copy of the lecture.

Based on some of the massive egos running up and down their courts, the National Basketball Association needs Jordan. Jordan doesn't need the NBA.

The NBA needs an ambassador like Jordan, who knows how to put the ball in the hole with the game on the line. It needs a guy with charisma, style and flair.

Unfortunately, Jordan has run his course with the NBA. And it was one wonderful ride.

So, stop the "Jordan will be back" rumors. He doesn't need you, or your money. - [MON]

BANK OF AMERICA DONATION ENLARGES HOMEWORK CENTER

A gift of \$35,000 from Bank of America will help enlarge a homework center at the Lancaster-Kiest Branch of the Dallas Public Library. The Homework center which consist of four computers, computer work stations, a printer and 26 software packages is expected to benefit students from 21 schools in the Lancaster-Kiest area.

The formal dedication took place recently at the Lancaster-Kiest Branch Library located 3039 S. Lancaster Rd. in Oak Cliff.

For More Info Contact:
Randy Hicks (214) 444-6800
Gail Bialas (214) 670-7838



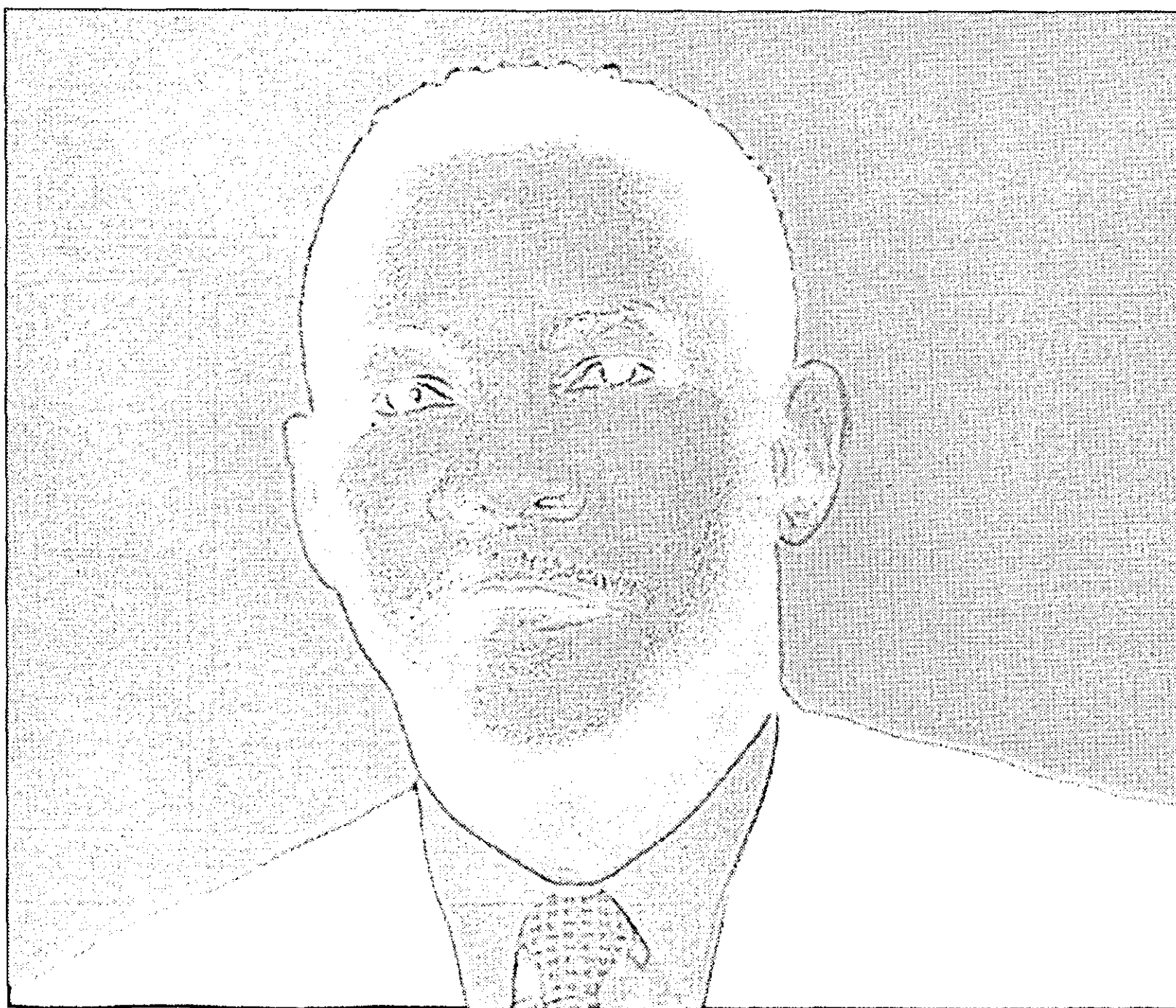
ENTREPRENEURS

Mack H. Hannah
Standard Savings Founder

Comer Cottrel
Pro-Line Corp.

Texas Commerce Bank
Proudly Salutes
The Contributions of
AFRICAN AMERICANS

Experience Star TreatmentSM



BANK OF AMERICA ANNOUNCES DALLAS BLACK HISTORY CHRONICLES HONORING LEGENDS IN EDUCATION DR. BILLY EARL DADE

Dr. Billy Earl Dade served as a teacher and principal for more than 50 years on the elementary, secondary and college levels. He began his illustrious career as the lone teacher in a 12-student elementary school in East Texas. As evidence of his sincere love for education, Dr. Dade impressively completed a bachelor's degree, two master's degrees and a doctorate without ever attending a full-time college session. To learn more about the history of African-Americans in the Metroplex, stop by any participating Bank of America branch and pick up your free 1995 commemorative Dallas Black History Chronicles poster featuring photos of the 1995 Legends in Education. While you are there, support higher education by opening a checking account. Bank of America will make a contribution to Paul Quinn College for each checking account opened during the month of February.*

BANKING ON AMERICA®

*Contribution offer ends February 28, 1995. Contribution offer valid by completing special coupon located in participating branches.
© 1995 Bank of America Texas, N.A. Member FDIC
An Equal Opportunity Employer.



Bank of America



MON'S CAREER MONTHLY

FAX 214-905-0949

PHONE 214-606-3912

CAREERS WITH GUARANTY FEDERAL BANK

We are Guaranty Federal bank, F.S.B. one of the largest financial institutions in Texas. Owned by Texas-based Temple-Inland Inc., Guaranty operates more than 120 banking centers in 70 cities, servicing approximately \$6.7 billion in deposits.

Our career opportunities include a wide variety of positions in all phases of retail banking and real estate lending.

For a listing of positions currently available, call our 24 hour job line (214) 360-2750

**GUARANTY
FEDERAL BANK, F.S.B.**
8333 DOUGLAS AVENUE
DALLAS, TEXAS 75225

FAX: (214) 360-4894

**GUARANTY
FEDERAL BANK F.S.B.**
AA/EOE

SALES POSITIONS

CAREER OPPORTUNITIES FOR WOMEN & MEN IMMEDIATE OPENINGS!

- Excellent Pay
- Company Car
- Retirement Program
- Exciting Training Program with Guaranteed Income

Experience Preferred - but not necessary

GRAFF CHEVROLET/GEO is now celebrating 43 years of success with "No Pressure", Professional sales.

PLEASE APPLY IN PERSON, ONLY



1015 East Main (US-80)
Fort Worth, Texas 76104 214-742-0700
Telex 254 254 2225



CERTIFIED TEACHERS NEEDED

TO FILL 1994-95 VACANCIES AND FOR THE PROJECTED VACANCIES FOR THE 1995-96 SCHOOL YEAR IN THE FOLLOWING AREAS:

*Bilingual/ESL; General Elementary (K-6); Special Education (K-12); Mathematics; Composite Science; Reading; Spanish; Librarians and Speech therapist

*ENGLISH PROFICIENCY REQUIRED

Salaries:

Teachers: \$25,000 to \$43,962

Bilingual Stipend: \$1,500

Career Ladder: \$1,500 - \$3,000

(Transferable)

(Attractive benefits program, Quality staff development & advanced study program)

Call Mrs Willie Crowder, Recruiting Specialist at 1-800-443-6181 for an application or to schedule an interview

College applicants, please contact you placement office
EQUAL OPPORTUNITY EMPLOYER M/F/H

GARLAND

GENERATION CONTROL ENGINEER

The City of Garland is seeking an individual with a Mechanical/Electrical Engineering Degree; Professional Engineering registration preferred and five years of experience in the operation of power generation facilities.

Knowledge and experience with Environmental/Regulatory issues relating to power production desired.

Past work experience with State, Local, and Federal Regulatory Agencies concerning power plant permitting a plus. Starting salary \$2,993 a month commensurate with experience.

Apply in person
(Mon-Fri., 7:30 a.m. to 5:30 p.m.) or call for an application at (214) 205-2475
(No resumes accepted without a completed application).

City of Garland
Personnel Department
203 N. Fifth Street
Garland, TX 75040

"Equal Opportunity Employer"

Jobs, growth, economic opportunity . . .

a great way to define Texas agriculture.

The strength of Texas and Texas agriculture stems from the diversity of the land and its people. We want to develop the most innovative products and techniques to propel agriculture into the 21st century, and we need your talents to help Texas get there.

Rick Perry
Texas Agriculture Commissioner

Employment

TDA is committed to hiring the best person for the job because that means success for Texas agriculture and the people of this state. TDA is proud of its diverse workforce and is fully committed to equal employment opportunity. The percentage of minority employees at TDA exceeds the percentage of minorities statewide. We want our work force to be as diverse as the jobs we provide — inspectors, marketing specialists, attorneys, financial analysts, chemists, environmental quality specialists.

Purchasing

TDA actively recruits Historically Underutilized Businesses (HUB) through the General Service Commission's HUB Certification Program in order to increase the number of vendors eligible to conduct business with the state. The department purchases a wide variety of goods and services, including but not limited to: office, computer and laboratory supplies; temporary, pager and janitorial services; office furniture.

Financing

Texas Agricultural Finance Authority guarantees loans made through local banks to businesses that create or retain jobs through innovative, diversified or value added production, processing, marketing and exporting Texas agricultural products. TAFB creates opportunities, and we encourage women and minorities to take advantage of the opportunities in today's agriculture.

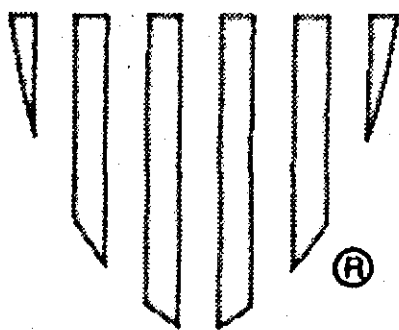
For more information, contact
Texas Department of Agriculture
P.O. Box 12847
Austin, Texas 78711
(512) 463-7476

For the hearing impaired:
Relay Texas 1-800-735-2988 (voice) or 1-800-735-2989 (TDD)

Plano



All-America City



1994

JOIN OUR ALL AMERICAN TEAM

For Business
Opportunities with
the City of Plano,
Call
214-578-7135

Classified Department

214-606-3912

THE CITY OF PLANO HAS THE FOLLOWING POSITIONS AVAILABLE AS OF JANUARY 30, 1995. UNLESS A CLOSING DATE IS INDICATED, POSITIONS WILL REMAIN OPEN UNTIL NOTICE IS WITHDRAWN.



	SALARY RANGE	CLOSING DATE
Urban Planner	\$2,716 TO \$3,719	OPEN
Account III	\$3,069 TO \$4,162	02/03/95
Traffic Engineer/System Operator	\$3,267 TO \$4,411	OPEN
Planning Technician	\$2,164 TO \$3,033	02/03/95
Environmental Health Specialist	\$2,164 TO \$3,033	OPEN
(Storm Water Program - Primary Function)		
Telecommunications Technical Programmer	\$2,164 TO \$3,033	OPEN
School Crossing Guard Coordinator	\$1,821 TO \$2,487	OPEN
(Skill to type 40 WPM, typing and spelling tests at time of application)		
Public Safety Communications Recruit	\$1,734/month	OPEN
(Skills to type 45 WPM, typing and spelling tests at time of application;		
Hours: 10-hour, 4-day work week, shift work, must be willing to work weekends and holidays, when required)		
Public Services Librarian II (Part Time)	\$13.81/hour	OPEN
(Hours: 20/week, weekends and evening required with ability to work daytime hours desirable)		

APPLY BETWEEN 8: A.M. AND 5:00 P.M. MONDAY THROUGH FRIDAY TO:
HUMAN RESOURCES/PERSONNEL DEPARTMENT

1520 AVE K
PO BOX 860358-0358

PLANO, TEXAS 75068-0358

FOR MORE INFORMATION CALL (214) 578-7115

FOR OTHER JOBS AVAILABLE CALL OUR 24 HOUR CAREER INFORMATION LINES:
PROFESSIONAL/CLERICAL - (214) 578-7116
LABOR/MAINTENANCE - (214) 578-7117
AA/ADA/EOE

As we strive to achieve greater diversity and broaden our children's understanding of the world at large.

Call
1-800-909-7473

to request an application
for registration at our
Teacher Recruitment Open House
Saturday, February 18, 1995
9:00 a.m. to 1:00 p.m.
Plano Senior High School
2200 Independence Parkway

Plano Independent School District
2700 West 15th Street, Plano, Texas 75075
Located 20 miles north of Dallas, Texas

Plano Independent School District is an equal opportunity employer.



Comerica Bank-Texas



Join Dallas' Newest Expansion Team

Comerica Bank-Texas is a dynamic, fast-growing force in Texas' financial industry. As one of the 10 largest banks in the state with assets of more than \$3 billion, we have 50 branches in the Dallas/Fort Worth Metroplex, Houston, Austin, and San Antonio. We continue to expand our branch network and are seeking qualified applicants who share our core values of integrity, customer service, teamwork, flexibility and trustworthiness.

Comerica is committed to extending career opportunities to the residents of the communities we serve. We operate a 24-hour job hotline, which lists all full-time and part-time positions currently available. Please call (214) 828-8810 for a listing of positions in the Dallas area.

We reward our employees with a competitive compensation and benefits package and promote an alcohol and drug-free work environment. Comerica Bank-Texas is an equal opportunity employer and does not discriminate in hiring or employment on the basis of age, race, sex, color, religion, national origin, disability, or veteran status.

Member FDIC



DALLAS POLICE DEPARTMENT



EARN \$24,618 - \$26,223

The Dallas Police Department is one of the finest in the nation.

Starting salaries while in the academy range from \$24,618-\$26,223, with career step increases that amount to \$8,360 during the first nine years of service.

Benefits include deferred compensation, flexible life and health insurance plans, an excellent retirement plan which may pay up to 96%, and a tuition reimbursement program. In addition, all uniforms and equipment are furnished. There is no state income tax.

Be a part of the tradition of excellence. If you have at least 45 COLLEGE SEMESTER HOURS with a "C" average or better, step up to the Dallas Police Department. Women and minorities are encouraged to apply.


Contact: **POLICE RECRUITERS**
FOR MORE INFORMATION
AT
(214) 670-4407

Call 1-800-527-2948
By Choice, An Equal Opportunity Employer

**The Right People
Right Now!**

- Temporary Assignments
- Long-Term Positions
- Temp-to-Hire
- Full Time Placement
- Never and Applicant Fee
- Premium pay
- Health Insurance
- Paid Holidays
- Cash Incentives
- 401K Plan

392-3162




**TALENT TREE
STAFFING SERVICES**

14110 Dallas Parkway Suite 170

Employment Opportunities

**Call our 24-Hour
Job Line
(214) 590-3484**

Equal Opportunity Employer



ZACHARY UNIVERSITY HOSPITAL
A Division of Baylor Medical Center

BANK ONE

BANK ONE, TEXAS NA
supports
**MINORITY
OPPORTUNITY
NEWS**

*For Job Information
Call Job Line at
(214) 290-3637*

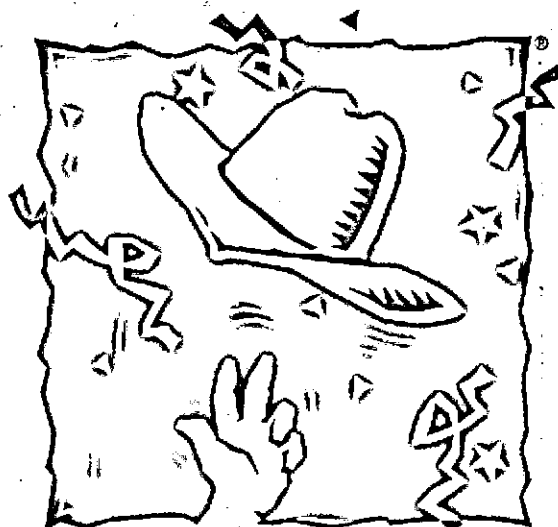


EMPLOYMENT OPPORTUNITY

**FIREFIGHTER/EMERGENCY
MEDICAL TECHNICIAN**

Seeking applicants who are certified or certifiable with the Texas Fire Commission as a Basic Firefighter or higher; must be certified with the Texas Department of Health as an Emergency Medical Technician; High School Diploma or GED required; and meet minimum age requirement of 19 prior to date of hire. Starting Salary \$26,100. Applications accepted January 23 - February 8, 1995, at Fire Department, 1501 N. Dallas Avenue, Lancaster, Texas, Mon - Friday, 8:00 am until 12 noon; and 1:00 pm until 5:00 pm.. (EOE/MFD)

GARLAND JOB FAIR
Holford Recreation Center
2314 Homestead
Garland, Texas
Monday, February 13, 1995
2:00 pm to 7:00 pm
for more info call (214) 205-2475
or (214) 205-2772
"Equal Opportunity Employer"



WE GIVE EVERYONE A CHANCE. AFTER ALL, WE'RE THE LOTTERY.

The Texas Lottery is currently searching for Historically Underutilized Businesses (HUBs) certified with the State of Texas and experienced in the following areas:

SILK SCREENERS

Silk screener with capabilities to print large quantities of items such as banners, static-cling, change mats and T-shirts. Please submit examples of work, a detailed company history and a descriptive equipment list. Prices must be competitive.

PLASTIC PRINTERS

Offset UV printing on plastic. Must be able to print large quantities. Please submit examples of work, a detailed company history and a descriptive equipment list. Prices must be competitive.

PHOTOGRAPHERS

Experienced photographers to shoot both color and black &

white—people and tabletop. Studio and/or location. Send samples of work. Prices must be competitive.


ILLUSTRATORS

Illustrators of all kinds, various styles. Three or more years' professional experience preferred. Send samples of work. Prices must be competitive.

Please respond in writing to:

Yvett Galvan Nava or
Loretta Hawkins
Minority Development
Coordinators
Texas Lottery—GPP
P.O. Box 16630
Austin, TX 78761-6630.

**—TEXAS—
LOTTERY**



**SEEKING A NEW CAREER?
TEACHING IS IN A CLASS
BY ITSELF!**

Are you a college graduate who may or may not have a teaching certificate and would like to pursue a career in education through a teacher training program? If so, the Dallas Public Schools' ALTERNATIVE CERTIFICATION PROGRAM IS FOR YOU!

PROGRAM REQUIREMENTS FOR ALL POSITIONS:

Four-year college degree from an accredited university; 2.5 overall grade point average on a 4.0 system. Submission of completed application form/all requested items.

ELIGIBLE PARTICIPANTS MUST HAVE A GENUINE DESIRE TO WORK WITH YOUNG ADULTS/CHILDREN IN ONE OF THE FOLLOWING AREAS:

1. Special Education (Pre K-12), Bilingual Education (Pre K-6), General Elementary Education (Pre K-6)
24 semester hours in a combination of courses, 3 in each of the following: English, math, social studies, natural science, and the remaining 12 hours in a combination of the above areas. Bilingual applicants must read, speak, write English and Spanish fluently.
2. English as a Second Language (Pre K-12)
18 semester hours in English (6 hours must be upper division).
3. Secondary Mathematics (7-12)
24 semester hours in math (12 hours must be upper division).
4. Secondary Reading (7-12)
12 semester hours in English (6 hours must be composition).
5. Composite Science (7-12)
48 semester hours in a combination of science courses which must include biology, zoology, chemistry, geology, and physics/physical science, with 24 hours in one of the above areas (12 hours must be upper division). A minimum of 6 semester hours should be completed in each of the remaining areas.
6. Life/Earth Science (7-8)
24 semester hours in life/earth science. Life science may include biology, zoology, and botany. Earth science must include geology/earth science and may include work in oceanography, meteorology or astronomy. Hours must include but are not limited to six hours in each area (i.e., life or earth science) with a minimum of six hours of upper division courses.
7. Secondary History (7-12)
24 semester hours in history or social studies (12 hours must be upper division).
8. Secondary English (7-12)
24 semester hours in English (12 hours must be upper division).

FOR AN APPLICATION, PLEASE CALL:
(214) 302 - 2433 - leave name/address for application packet.

APPLICATION DEADLINE: February 24, 1995, 4:30 p.m.
(Two official transcripts reflecting all coursework must accompany application)

IF SELECTED, YOU MUST BE AVAILABLE TO BEGIN
May 31, 1995, 8:00 a.m.

**DALLAS PUBLIC SCHOOLS
EQUAL OPPORTUNITY EMPLOYER M/F/H**

How to Do Business With DART Seminar

DART is offering seminars for Disadvantaged, Minority and Women-Owned business owners. In these seminars you can learn more about DART's certification and procurement process, plus upcoming bid opportunities. Programs offered by the Dallas Small Business Development Center (DSBDC) will also be explained. Make plans now to attend these seminars.

February 15, 1995, 10:00 - 11:30 a.m.

Topic: "Accessing Lines of Credit"

March 15, 1995, 2:00 - 3:30 p.m.

Topic: "Southern Dallas Development Corp."

May 17, 1995, 2:00 - 3:30 p.m.

Topic: "N. Central Texas Regional Certification Agency"

June 21, 1995, 2:00 - 3:30 p.m.

Topic: "DART Buyer Networking Session"

**Location: Bill J. Priest Institute for Economic Development
1402 Corinth Street, Dallas, TX 75215
For more information contact the DART Office of Minority Business Enterprise (214) 749-2520.**

DART



TELLERS

Part-Time & Full-Time

We are currently seeking candidates for part-time and full-time tellers throughout the metroplex area. No experience is required for the part-time positions.

For the locations and scheduled hours, please call our Job Line at (214) 740-1555. Please forward your resume by fax to: Human Resources - TLR (214) 554-7485 or by mail to First Interstate Bank, Human Resources-TLR, 800 W. Airport Hwy., Irving, TX 75062. We are an Equal Opportunity Employer.



CARROLLTON

CITY OF
CARROLLTON,
TEXAS

For specific
information, call:

**JOB HOTLINE:
(214) 466-3376**

Equal Opportunity Employer

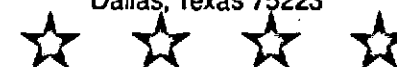


Credit Analyst for SBA Dept.
Financial statement analysis skills,
Good oral communication, Basic
computer skills, Knowledge of Lotus
and Wordperfect. SBA experience
helpful, but not required. Salary
commensurate with experience
Fax resumes to (214) 252-1473
or call (214) 257-1818



RESIDENTIAL COUNSELOR

Full time position in non-profit
alcohol and drug rehab center.
Requirements LCDC, LMSW or
LPC required, min 2 years
experience in field.
Send resume or apply in person:
Attn: Laurel Chaput
Help is Possible Inc.
723 S. Peak
Dallas, Texas 75223



**CONTACT MON'S
EMPLOYMENT MONTHLY
TO FIND QUALIFIED CANDIDATES
FOR YOUR CAREER OPENINGS
FAX: 214-905-0949 PHONE: 214-606-3912**

REQUEST FOR BID PROPOSAL

Seal Coating-Easterwood Airport at
Texas A&M University, College
Station, Texas, Project No. 1-2752.

RECEIPT OF BIDS: Sealed proposals
will be received by the Texas A&M
University System, at the Facilities
Planning Division Office, second
floor, Facilities Planning and
Construction Building, University
Drive at Asbury Street, College
Station, Texas until 2:00 p.m.,
Thursday, February 16, 1995, and
then publicly opened and read
aloud. Bids mailed shall be
addressed to Mr. Charles R. Caffee,
Manager, Facilities Planning
Division, UMS Box 1586, Texas A&M
University, College Station, Texas
77843-1586, and should be clearly
marked "HOLD FOR BID OPEN-
ING—PROJECT NO. 1-2752." Bid
proposals will not be withdrawn for
60 days from date of bid opening.

A certified or cashier's check on a
State or National Bank of the State of
Texas, or a Bidder's bond from an
acceptable Surety Company execut-
ed on the Texas A&M University
Form C-2, BID Bond, authorized to
transact business in the State of
Texas, in the amount of not less than
five percent (5%) of the greatest total
amount of the Bidder's proposal
must accompany each proposal as a

guarantee that, if awarded the con-
tract, the Bidder will within ten (10)
calendar days after award of contract
enter into contract and execute a
Bond on the forms provided in the
Contract Documents.

Proposals must be completed and
submitted on the forms provided by
the ENGINEER. Incomplete bid pro-
posals will invalidate the bid propos-
al and the bid will be rejected and
returned to the bidder. The right to
accept any bid, or to reject any or all
bids and to waive all formalities is
hereby reserved by The Texas A&M
University System.

SCOPE OF WORK: This project
consists of crack sealing, rubber
removal, saw cutting and patching
of asphalt pavement, re-grooving
patched areas, seal coating and re-
painting on sections of Runways 16-
34, 10-28, 4-22, and certain taxiways
at Easterwood Airport as depicted on
the plans.

PRIME CONTRACT: All work will
be awarded under a single prime
contract.

POLICY: It is the policy of the
Department of Transportation (DOT)
that Disadvantaged Business
Enterprises as defined in 49 CFR Part

23 shall have the maximum opportu-
nity to participate in the perfor-
mance of contracts financed in whole
or in part with Federal Funds.
Additional requirements are con-
tained in the contract documents.

The proposed contract is subject to
the Buy American Provision under
Section 9129 of the Aviation Safety
and Capacity Expansion Act of 1990.
Details of such requirements are con-
tained in the Specifications.

The regulations and orders of the
Secretary of Labor, OFCCP and FAR
152.61 require that the sponsor or his
contractor(s) include in invitations
for bids or negotiations for contracts
over \$10,000, the following notices:

1. The proposed contract is under
and subject to Executive Order 11246
of September 24, 1965, and to the
Equal Opportunity Clause.
2. The Bidder (Proposer) must sup-
ply all the information required
by the bid or proposal form.
3. The successful bidder will be
required to submit a Certification of
Nonsegregated Facilities prior to the
award of the contract, and to notify
prospective subcontractors of the
requirements for such a Certification
where the amount of the subcontract

exceeds \$10,000. Samples of the
Certification and Notice to
Subcontractors appear in the
specifications.

4. Women will be afforded equal
opportunity in all areas of employ-
ment. However, the employment of
women shall not diminish the stan-
dards of requirements for the
employment of minorities.

For contracts of \$50,000 or more, a
contractor having 50 or more
employees, and his subcontractors
having 50 or more employees and
who may be awarded a subcontract
of \$50,000 or more, will be required
to maintain an affirmative action
program within 120 days of the com-
mencement of the contract.

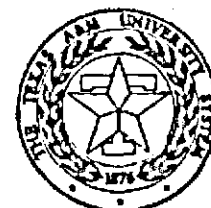
The proposed contract is subject to
the Equal Opportunity Clause con-
tained in the specifications.

**INFORMATION AND BIDDING
DOCUMENTS:** Can be obtained
from Garcia & Wright Consulting
Engineers, Inc., 407 W. Rhapsody,
San Antonio, Texas 78216, (210) 349-
5253. Contractors: Two sets, Major
Subcontractor: one set. Plan Deposit
\$60.00 per set. The deposit will be
returned if documents are returned
in good condition within three

weeks of bid date; otherwise, no
refund will be made. Checks to be
made payable to: "The Texas A&M
University System". Bid documents
will be furnished to established Plan
Rooms without charge. It is the
intent of The Texas A&M University
System that Historically
Underutilized Businesses be afford-
ed every opportunity to participate
in its construction projects as prime
contractors, subcontractors and/or
suppliers.

PRE-BID CONFERENCE

A Pre-Bid Conference will
be held on Tuesday, February 7, 1995
at 10 a.m. in the second floor large
conference room, Facilities Planning
and Construction Building,
University Drive at Asbury Street,
Texas A&M University, College
Station, Texas.





INVITATION TO BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Replacement of the Kitchen Millwork and Plumbing Fixtures at Frazier Courts Tex 9-05 and Tex 9-06, until 2:00 P.M., on Tuesday, February 14, 1995, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid Documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any formalities in the bidding



INVITATION TO BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Installation of exterior lighting at Scattered Sites tex 9-23, until 1:00P.M., on Wednesday, February 15, 1995, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. A Pre-Bid Conference has been scheduled for Wednesday, February 8, 1995, 10:00 A.M. at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212. Bid Documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any formalities in the bidding



INVITATION TO BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Replacement of all Kitchen Cabinets and Countertops at Turner Courts Tex 9-8, until 10:00 A.M., on Tuesday, February 15, 1995, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. A Pre-Bid Conference will be held at 10:00 A.M. on Friday, February 3, 1995 at Turner Courts 6601 Baxer St. Dallas, Texas 75215. Bid Documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd. Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any formalities in the bidding



INVITATION TO BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Replacement of rooftop exhaust ventilators at Brooks manor Tex 9-14, until 10:30 A.M., on Tuesday, February 15, 1995, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. A Pre-Bid Conference will be held at 2:00 P.M. on Friday, February 3, 1995 at Brooks Manor 630 S. Llewellyn Dallas, Texas 75208. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any formalities in the bidding.



INVITATION TO BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Replacement of elevators cabs at Brooks Manor Tex 9-14, until 11:00 A.M., on Tuesday, February 15, 1995, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. A Pre-Bid Conference will be held at 2:30 P.M. Friday, February 3, 1995 at Brooks Manor 630 S. Llewellyn Dallas, Texas 75208. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton rd., Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any formalities in the bidding.



INVITATION TO BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Modernization of Bathrooms at Turner Courts Tex 9-8, until 9:30 A.M., on Tuesday, February 15, 1995, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. A Pre-Bid Conference will be held at 9:30 A.M. on Friday, February 3, 1995 at Turner Courts 6601 Baxer St. Dallas, Texas 75215. Bid Documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212.

The DHA reserves the right to reject any or all bids or to waive any formalities in the bidding

Business-Service Directory

Apartments

**Totally
Renovated
Apartments**

Security System

Two Bedroom

New Appliances

Central
Heat & Air

Call 426-6115
\$300 per month

Attorneys

Law Offices of
**HOPKINS-MASTER
& ASSOCIATES**

• Adoption • Child Support Collection/Defense
• Custody • Divorce • Employment Discrimination
• Personal Injury



**Dorothea E.
Hopkins-Master**
B.S., J.D., LL.M.
2512 Mahon St.
Dallas, TX 75201
(214) 969-9331

Not Board Certified by the
Texas Board of Legal Specialization

Dating Services

SINGLE?

ARE YOU LEAVING YOUR
LOVE LIFE TO CHANCE?

WELL YOU DON'T HAVE TO!

Call EBONY HEARTS And Together

We Can Make Romance Happen!

Special Offer!
First 100 People Receive Membership
For The Low Price of...\$125

Ebony Hearts
1327 Empire Central
Suite #225
Dallas, Texas 75247
214-638-3515

"...A Dating Service With You, The Professional, in Mind"

Travel

**It's
MO' BETTER!**

...in the Bahamas. Or Grand
Cayman. Or in any of the
hundreds of destinations that
you may choose to relax in.
Whether you're selecting one
of our package travel tours,
or customizing your get-away,
Cruise Holidays of DeSoto
can get you there.

**CRUISE
HOLIDAYS**

(214) 228-4600
(800) 466-WAVE

900 N. Polk St. #106 • DeSoto

Tell'em MON Sent You

Barbers



Reeves, Jessie F.
(214) 374-9341

**Polk Village I
Barber Shop**

1153 W. Camp Wisdom
Dallas, Texas 75232

Insurance

LIFE • BUSINESS • AUTOMOBILE
PRE-NEED BURIAL • ANNUITY • RENTERS INSURANCE •
HOME OWNERS • GROUP HOSPITALIZATIONS •
COLLEGE FINANCIAL AID



MS. VICKI RICHARDSON

4650 S. HAMPTON
SUITE 111
DALLAS, TX 75232

214-218-7601

214-229-5214 pager



Automobile

Re-Build Your Credit



90 - 94 AUTOMOBILE MODELS

CarPuter, North
24 HOUR CREDIT HOTLINE:
612-5227
OR

TOLL FREE: 1-800-471-8776
605 Colt Rd. • Plano, Texas

Book Keeping

TAX REFUNDS IN 24 HRS

- INDIVIDUAL AND BUSINESS RETURNS
- REFUND ANTICIPATION LOANS
- FEES CAN BE DEDUCTED FROM YOUR REFUND
- NO APPOINTMENT NECESSARY

**FREE
ELECTRONIC
FILING**

HERITAGE EXPRESSIONS 2730 N. STEMMONS, #802
6607 FOREST HILL DR. DALLAS, TEXAS
FOREST HILL, TEXAS (817) 572-5034
(TAKING MOTORIST ON I-35 BETWEEN
BAYWOOD AND MARBLE CREEK)
214-689-6463

Utilities

Shabazz Electric

Michael Muhammad, Owner
"A Satisfied Customer Is Our #1 Goal"



24 HOUR SERVICE

**Commercial
Residential**

New & Old Construction

P.O. Box 202923

Arlington, TX 76006

Serving the Metroplex

Metro (817) 792-6749

Party Supplies

**PARTY
SHOP**

9:00 am to 7:00 pm
Monday - Saturday

2254-A Gus Thomasson Rd.
At Casa View 214-321-1426

Party Supplies for All Occasions
Balloon Stuffing • Helium Rentals
Banners • Candles • Pinatas • Greeting Cards

"FOR YOUR SPECIAL VALENTINE"

Edible undies, Flavored & Tingly love potions
Chocolate valentine greeting cards, Chocolate roses,
Beautiful balloon banquets

Ask About Our

"Just Party" Service

All Brand Cigarettes

\$1.62

VISA MASTERCARD DISCOVER

10 Free Latex Balloons
with \$10 purchase of
paper goods and supplies

MON
Commercial Moving

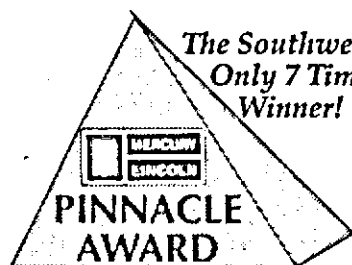
**Get those profits
moving in the right
direction**

Contact MON and let us show
you how economical it is to
advertise in The Business
Service Directory (214) 606-
3269 Voice Mail

GET THOSE PROFITS MOVING

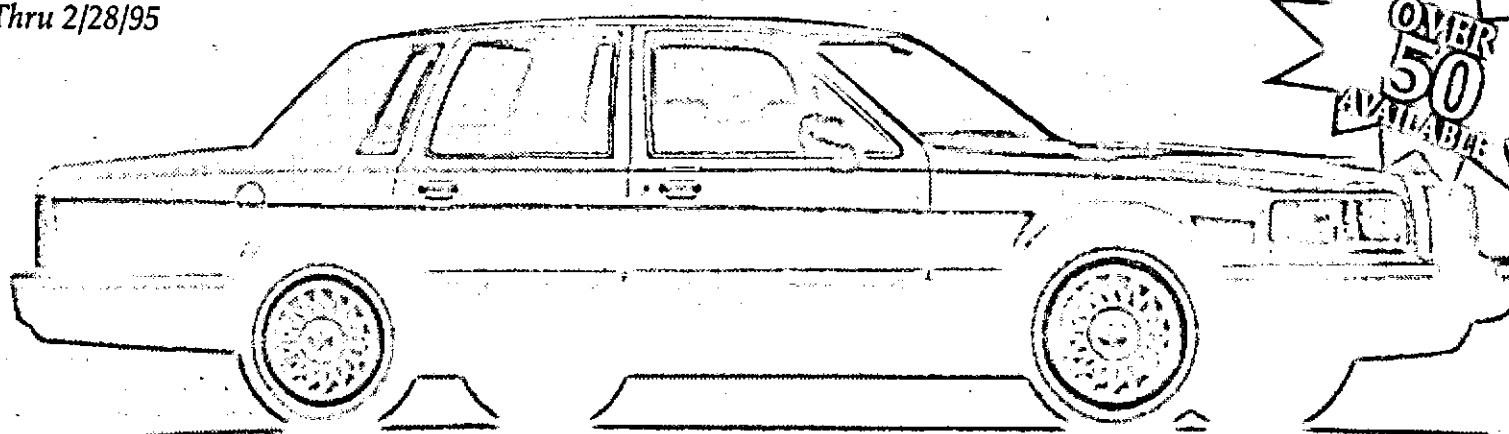
Contact MON'S Advertising

Department 214-606-7351



Offer Good Thru 2/28/95

We Want Your Business!



OVER
50
AVAILABLE

\$6,000

OFF LIST

PURCHASE ASSISTANCE ON '95 TOWN CARS & CONTINENTALS



Call Us Right Now!

Confidential • Hassle Free • Pre-Qualification

Call In Advance For A Pre-Qualified Car Loan!

Take advantage of our special financing service - the pre-qualified car loan. Now you can know in advance the size of the loan or lease for which you qualify by making a convenient phone call. It streamlines the loan paperwork, allows you to make a more informed buying decision and eliminates apprehension waiting for approval of your loan request. Unlike banks, we work with over 10 different financing companies to find the best financing solution, whether you are a first time buyer, have an excellent credit history or experienced credit difficulties in the past.

'95 COUGAR XR7

\$3,500

OFF LIST

PURCHASE ASSISTANCE

Over 30 Available! See Red Tags

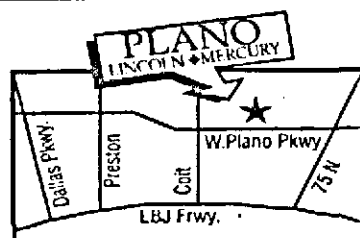
'95 GRAND MARQUIS

\$4,000

OFF LIST

PURCHASE ASSISTANCE

Over 40 Available! See Red Tags



PLANO

LINCOLN ♦ MERCURY

3333 West Plano Parkway in Plano

964-5000

SHOWROOM OPEN:

9 A.M. TO 9 P.M.
MONDAY - SATURDAY