Minority Opportunity News

MON Opportunity News 2730 STEMMONS FRWY. STE. 1202 TOWER WEST, DALLAS, TEXAS 75207 VOLUME 4, NO. 7 July 1995



Spare the Rod?



The Nation of Islam Stirs
Controversy—But Galvanizes
the Community—With Its
Disciplining of Four Youth

Alphonso Jackson Explains the Role and Function of the Dallas Housing Authority Special Bachelors Edition Elliot West tells about the other side of CRA



Just Another Plate Of Chicken

Any time we turn on the evening news, or listen to the radio or read a newspaper, African-Americans cannot help but see the assault that is being mounted against our community. Whether it is the histrionics of Newt Gingrich or the progress-reversing decisions of the Supreme Court, anyone that is at all conscious can not avoid being struck by the terrible state of affairs we are facing.

Yet, in the midst of all this confusion, I ask a question that I have raised on numerous occasions before. Where are the organizations and agencies that are supposedly there to represent our best interests? Who is taking the point position on affirmative action? Where is the concerted effort on our behalf on congressional redistricting? What is the defense we have put forth to continue the justification and use of race sensitive educational scholarships?

I felt that it was the epitome of irony that, on the same day the recent Supreme Court action was released regarding affirmative action in the Adarand case, the opposite page of the same newspaper had an article that discussed the closing of a number of NAACP offices throughout the country.

At a time of obviously great need, one of the organizations charged to lead the fight was shutting down rather than gearing up. Again, the challenges exist but the response is no where to be found.

To make matters worse, I note that the long-standing business and civic organizations within the African-American community are woefully absent from the efforts to address these concerns, even on the local level. If it were not for the banquets, galas, and various other fund-raisers, it would be almost impossible to know that many of these organizations even exist.

The fact of the matter is that we should be able to expect services from these groups in exchange for the financial support, however limited, they receive.

All to often we find that primary reason the fund-raisers are needed are to perpetuate an organization just because it has been in existence for 25,

Continued on page 6

Bditorial

To Came or Not to Came

Chris Pryer, Editor

Back in the day, the rod took on many forms-the slicing, searing ironing cord; the blunt, black frying pan; the savage, swishing hickory switch. These and many other instruments of parental correction were used by the moms and dads of my time their use mandated by scripture. Lethal weapons before Lethal Weapon.

Probably the most commonly used enforcer was the simple, basic, household belt. My dad packed it like a gunslinger packed a Colt .45. Usually black in color, this "rod" of discipline would be inconspicuously sheathed around his waist, serving the feigned function of holding up his slacks.

Of course the belts varied in "caliber," meaning in width, length, and thickness. However, the main virtue of the belt was its portability, its ease of use.

Actually, my dad didn't use the belt to punish often. I believe this was because he established its role of administering justice early—unfailingly. I could always tell he didn't relish using the belt. But that wasn't the point. It was a matter of principle—of cause and effect. The principle of cause and effect will not be violated, and he knew it. Better he provide the controlled and loving retribution of a father's discipline than the unleashed and hateful fury of a cold, cruel world.

The so-called "caning" of the Westcliff shoplifters is consistent with the law of cause and effect. The young men

were caught in the act of theft—no ambiguity here. The immediacy of the chastisement firmly connects crime with punishment. The Muslim brothers who administered the flogging appear to have done it as a matter of principle, not compulsive revenge.

The only question is one of severity. This is indeed a fine line to draw. Parents and authorities the world over have differed on this issue since forever. What is enough? What is too much? We all remain perplexed.

However, there is one thing we should all contemplate, parents especially. With the images of the Rodney King beating still fresh, which would you prefer to have happened to those four young men—a "cane" whipping or a "King" whipping?" -[MON]-

Wake up call for Black Press nearing

Blaine Jon Howard

Members of the black press, do you see what is happening across America? Other people, of no color mind you, are beginning to make me and my kind feel uncomfortable. They are in "our community," reporting the news without the least knowledge of what is really happening.

Cases in point:

Here, where I office in Rosa Parks Mall in Oak Cliff, (formerly known as Westcliff Mall), an incident happened that was truly unfortunate. Some young men were caught stealing a cash register from a merchant on the ground floor. These young men were collared later by members of the Nation of Islam, who also office at Rosa Parks Mall. According to the Dallas Morning News, the youths were "caned" by members of the Nation of Islam for over four hours.

The youths claimed they were kept holed up and severely beaten. The Nation, as usual, [is] not talking to the "white" major press—which is good.

The "white" press never shows up until something bad happens to us poor ol' black folks. Then it is a feeding frenzy. They will not let the story go. I guess white folks like to see black folks go through tough times.

Look at Dallas Cowboy Erik Williams. Every major television station in Dallas has camped out at the courthouse in Collin County for the latest in that sordid deal. I wonder if a white professional millionaire who had been accused of rape by a 17-year-old topless dancer would garner such attention. It would only be a sound bite on the evening news, I guarantee that.

Check out Dale Hansen, who seemingly cannot hide his glee when a black millionaire athlete runs afoul of the law. Don't you think for one minute that Hansen cares about black people. His face, attitude, body language tips him off immediately.

Black men and women, don't you dare think for one minute that the Dallas Morning News really cares about those young black men who were allegedly beaten. I've been an avid reader of The News and a citizen of Dallas for 27 years. They do not care. They do not care about responsible reporting in the black community.

The News' article about the incident here at the Mall was full of inaccuracies. It painted a very negative picture of the Mall and the Nation of Islam.

Black people stop looking toward The News for news in the black community.

What the young boys did was wrong. Black men should punish young black men who do the wrong thing. I hope the young men learned a valuable lesson here at Rosa Parks Mall. Stealing or any other unsavory acts will not be tolerated.

We have a problem in the black community with our young men. Older black men have run away from their responsibility. They refuse to punish these boys. Why are the prisons filling up with young black men? Why are black caretakers suddenly very well off? They are burying my brothers. And The News has the audacity to send two no-color reporters over to "uncover" the story.

Another case in point:

The Dallas Observer recently blindsided Justice of the Peace Thomas Jones

over some perceived wrongdoings at his court in Oak Cliff. Never mind that Judge Thomas has gone before the Grand Jury twice and was no-billed both times. That does not matter to Laura Miller. The woman of no color who has written extensively about a single incident in his court. Never mind that Judge Jones is a fair man. Ms. Miller does not care about black people. She does not care about what goes on in Judge Thomas' court. She only wants to make a name for herself. She can't do it in the white community. She has to come into my community and take cheap shots at a man she hardly knows.

I've known Judge Thomas all of my life. He is not the man that Ms. Miller is portraying him to be. My advice to all men and women of color: If you see the Dallas Observer coming, please turn the other way quickly.

The Dallas Observer only cares about The Dallas Observer. The future of black people in Dallas is the last thing on their minds. Believe me.

Members of the black press, let us start reporting news in our community. I have nothing against The News or The Observer, but when they inaccurately report the news in my part of town, we have problems.

The last couple of weeks have been disheartening. When two of the major media players in Dallas blind side my people...things must change.

The Black Press needs to stake out their territory and guard it without conscience. This is the only way that black people will get a fair shake and where we would not be at the mercy of no one but ourselves.

Blaine Jon Howard is managing editor of The Black Economic Times -[MON]-

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LETTERS..

Dear MON,

I am responding to From the Publisher, Thurman Jones, (MON volume 4, No. 5, May 1995) "Doing the White Thing?" I say Two White Things do not make it Right.

First, you hire (or promoted) a white editor to provide an accurate, timely and relevant interpretation of the events and issues that effect the African American citizen. Second, when exposed, you justified your actions the same way white business owners do: There were no qualified African Americans to fill the position; or, the few qualified African Americans would not shine the owners shoes or wash windows. You're doing a great job and providing a very necessary service to the community with MON, but don't fall in the same trap that catches so many successful African-American brothers and sisters, they marry or become white.

Sincerely, Bobby D. Suttice, Jr.

Dear MON,

A note to say thanks for writing the story Twilight in Mosier Valley, Volume 4, No. 5.

I have family ties to Mosier Valley and welcomed reading about the area in our local press. I've also passed the article over to my father who was raised there but now lives in California. We were not aware of the grave situation of the community.

As a child I spent evenings in Mosier Valley with my grandfather, aunts, uncles, and cousins. Although most of those members are now deceased, I still have fond memories of Mosier Valley and value in its history.

Thanks again for the insights provided in your article!

Darryl A. Blackburn

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may be having a problem with your cash flow. Many companies find themselves in this situation — where sales exceed expenses, but cash disbursement needs outstrip cash receipts.

Before you do anything, look at your accounts receivable (money owed to you) and make sure you theoretically can meet your current expenses without generating additional revenues. If you haven't already developed an aging schedule, now's the time to do it.

An aging schedule is the amount of receivables outstanding by maturity, such as accounts that are current, accounts that are 1-30 days past due, and so on. The aging schedule identifies patterns of payment delinquency so you can step up collection efforts.



Keith V. Otto Small Business Lender Small Business/ Community Banking Comerica Bank-Texas



The next step is to develop and implement a proactive collection strategy. Now don't think of these steps as futile accounting exercises, because if it turns out you need a short-term loan, your banker will need this information anyway.

The bottom line is this: If you're concerned about cash flow, call us. The community lenders at Comerica Bank-Texas are experts at helping our customers find their way around the small business jungle. We know you're not a financial guru. You've got other, more important issues to be concerned about in running your business.

So let us help with the financial matters. There's nothing we like more than to sit down with you, your bookkeeper or accountant, and your general ledger. If you do need a line of credit or short-term loan, we'll quickly come up with a creative arrangement that your business can support. Feel free to give me a call at (214) 818-2501 if you have any questions.

More questions and answers to come in future issues as this series continues.



Thomas Muhammad

"It's catch up time"

The city, bond, and school board elections forced us to put off a number of issues that arose over the last few months. Sorry but that's the way it goes sometimes. However, I felt it wouldn't be fair if we left you hanging for too long, so this column is appropriately entitled catch up time.

We begin with the infamous welfare debate. Recently both the White House Republican majority and the Democratic minority administrations have been making threats of overhauling the welfare department, cutting funding for student aid, medicaid/medicare, eliminating all departments that serve poor people in an attempt to balance the budget?

Would you believe it if I told you that they both were faking? Well it's true. They're just a bunch of wusses (New vocabulary. Don't ask what wuss-

es means, ok? White folks invent words all the time and you can too.) I found out that they are actually saying these things in their fight for Bubba votes to win the White House.

You remember "Bubba, the angry

White male?" Politicians feel that if they can convince Bubba that they're beating up on children, seniors, and minorities it will make Bubba happy and a happy Bubba is a voting Bubba.

Both parties should consult me. I could assure them of a more safer target that would get Bubba voting and will spare minorities, who by the way are taxpaying American citizens.

The target is foreign aid!. Think about it! American tax dollars provide more aide to foreigners than to its own taxpayers who may need help.

Take the state of Israel for example. Add up U.S. grants (with interest) on loan guarantees and you will find that the U.S. gives Israel 6.32 billion dollars each year, no questions asked. The Jewish population of Israel is 4.2 million, so this works out to about \$1500 per man, woman and child.

You may ask, "Why is this so important?" Well, look at it this way. During the welfare debate here in the

great state of Texas, we found that a family of three must not have countable income of more than \$188 dollars per month to qualify for Aid to Families with Dependent Children (AFDC). The Federal poverty income guidelines define as poor a family of three with a monthly income of \$1,049 or less. The Texas Legislature passed a bill to bar additional welfare benefits to parents who already have two children. The average number of children in a Texas family receiving AFDC is two. The amount of cash benefits a parent with one child and no income receives each month is only \$163. The average increase in a monthly grant for a second child is \$25. The average increase in the monthly grant for a third child is \$38 dollars.

In other words, a poor American family, in order to get welfare assistance, must not make over \$1,049 dollars, and if they just happen to have another child they will be penalized. An American child is worth only \$25 to \$38 dollars, whereas in the state of Israel each child gets the household a whopping \$1500 U.S. tax dollars, even if the entire family (father, mother and/or teenagers) is working.

Even if an Israeli owns a business, he/she will continue to get the \$1500 dollars per family member from the U.S.

Since the Israeli budget is currently about \$33 billion dollars, we are financing 20 percent each year.

If someone were financing the U.S. 20 percent of it's budget, it would add up to \$350 billion dollars.

If we had that kind of money each year we could easily balance our trillion dollar budget and get out of this financial mess we are in today as a nation.

(Editor's Note: The opinions expressed by Mr.

Muhammad's commentary are not necessarily those of the Minority Opportunity News.)

Some people ask why does the U.S. pay Israel this money each year? Most of you probably remember the 1978 peace agreement signed between Israel and Egypt right? But maybe what you didn't know is that both governments where promised billions of dollars each year if they keep the peace. The payment differences between the countries is that Israel gets it's billions all in January, while Egypt gets her \$3 billion spread over 12 months.

Think of it as paying the Crips and Bloods to keep the peace in the hood. Hell, for that kind of money, I'd join both the Crips and Bloods at the same time and get paid twice. Why not?! And there has been a longer lasting peace between the Crips and Bloods here than there has been between Israel and anybody else in the whole Middle East.

Even the Dallas Morning News wrote a stinging editorial asking Congress to cut funds to both Israel and Egypt by 10 percent. They noted that both countries had been paid \$85 billion dollars since the Camp David accords (but they failed to also say that Israel's popularity in the U.S. is declining by record numbers these days).

I say to hell with that—cut them off period! Isn't that what racist Republicans and Democrats are saying about programs created to help poor Americans? One racist Republican law-maker was reported to have said "we must cut these deadbeats off the tax payer dole and tell them you work or starve!"

We should tell these political opportunist Republicans and Democrats to stop using poor Americans of all races as political targets! They should pay African-Americans reparations—that's the answer on welfare for us. Then use that 10 billion dollars we pay both Egypt and Israel to create decent paying jobs here in America for Americans of all races.

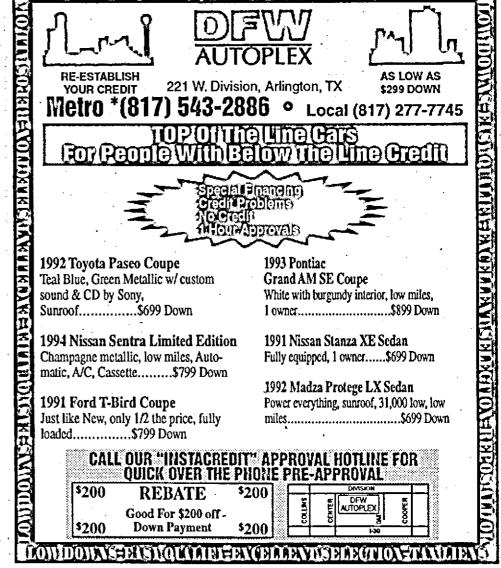
As the Black Panther Party state's, "Black Power to Black People, Brown Power to Brown People, White Power to White People and Yellow Power to Yellow People!"

This columnist agrees: ALL

POWER TO THE PEOPLE! And let the church say AMEN!

Until then, the struggle continues....
[MON]-





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30, or more years. Many seem to forget that they should be accountable to the community and provide real services and programs. Instead, we more often than not find ourselves bombarded by invitations with ever-escalating prices that ultimately yield little more than a program booklet and a chicken dinner.

When things are not going well, my football coach always told me to go back to the basics. Perhaps this would be a good mode of operation for the community organizations: try providing needbased services; be accountable to your "customers;" let the community hear from you at times other that when you need something; strive to do more in collaboration with other agencies rather than building singular, isolated fiefdoms.

To do otherwise begs the question of whether or not the continued existence of the organization would really make any difference at all.

Now I am sure that the response of the groups would be to say that "those we serve would be hurt." To some degree this may be true, but I would also contend that both the clients and the broader community would be better served by organizations that focused less of their energies on self-preservation and more on service.

What are your thoughts? -[MON]-

Mimority Scholarships Awarded

For the past 14 years the Dallas/Fort Association of Communicators has presented more than \$350,000 in scholarship awards to Dallas-area high school and college students, and last month was no exception.

A total of \$29,000 in scholarship money was presented to 19 area minority students who were interested in pursuing careers in communications.

Minority Opportunity News awarded a \$1,500 scholarship to William Fisher, a student at Columbia University. Making the presentation this year was Jason Webster, managing editor. Last year MON awarded a \$500 scholarship to Rufus Coleman, a student at the University of Kansas.

Priscilla Evans of the University of Houston received a \$2,000 scholarship in honor of Toni Y. Joseph, a Dallas Morning News writer who died nearly two years ago.

Other \$1,500 scholarship winners, their award sponsors and their schools

Pam Greer, AT&T, Texas Southern University; Carlos Jones, Fort Worth Star Telegram, O.D. Wyatt High School;



Pictured 1 to r. William Fisher's father accepts \$1,500 scholarship award for his son who was unable to attend the banquet. Making the presentation was Jason Webster, managing editor for Minority Opportunity News.

Eunaka Kirby, Fort Worth Star Telegram, Skyline High School; Chastity Kirven, News 4 anchorwoman Clarice Tinsley, University of Texas at Arlington; Candace Lee, Miller Brewing Co., Booker T. Washington High School.

Also on the list of \$1,500 scholarship winners include:

Brian Bailey, The Dallas Southwest Osteopathic Physicians Inc., Skyline High School; Cranston Burke, Miller Brewing Co., Dallas Academy; Rufus Coleman, The Dallas Morning News, University of Kansas; Brandon Copeland, radio station KKDA AM-FM, Richland Community College; Jason Faust, KXAS-TV, Lamar High School.

The final list of \$1,500 winners, their award sponsors and their schools include:

Charity Lewis, Dallas Southwest Osteopathic Physicians Inc., Skyline High School; Phuong "Christie" Ly, Bank of America, Garland High School; Tabari Mass, Black Image Book Bazaar, Clark Atlanta University; Laura Mitchell, North American Information Systems, University of North Texas; Regina Newson, Miller Brewing Co.,

Cedar Valley College; Rolanda "Trina" Terrell, The Dallas Morning News, Grambling State University; Aisha Thomas, Miller Brewing Co., Business Magnet High School. -[MON]-

Dallas Black Deaf Advocates

They are black, brainy and beautiful and each one had a chance to strut their stuff at the Miss Dallas Black Deaf Advocates (DBDA) Pageant, held last month in honor of deaf women throughout the Metroplex.

The winner for this year's event, Miss Seandra Smith, is the daughter of Mr. and Mrs. Jake Smith and a graduate of W.W. Samuel High School.

Smith enjoys hanging out with friends and babysitting. She sung I Believe the Children Are our Future as part of the talent competition.. She will go on to compete in the Miss Black Deaf America Pageant in Nashville.

First runner-up was 19-year-old Miss M.E. Ola McIntosh who sang If I Only had a Heart. Second runner-up was 18-year-old Miss Donyile Buries, who sang I Love the Lord.

Other contestants included: Miss Denise Lewis, Miss Debra Armstrong and Miss Tamika Facion.

For more information, call Cathy Ware at 296-5964. -[MON]-

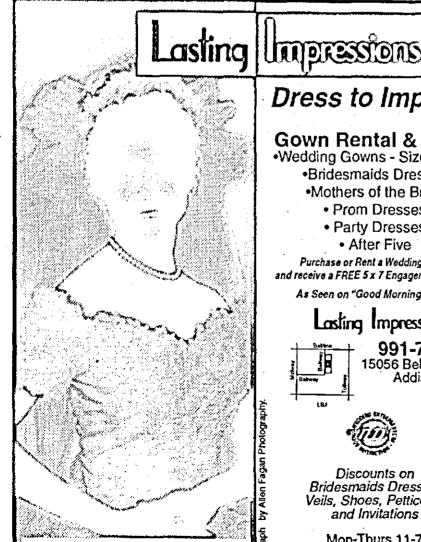


Kim Mitchell, Pres.

- Tamika Facion, Debra Armstrong, Pricilla Evans (MC), FrankMcGilvery (At Large)

3rd Row - Cathy Ware (1st Vice Pres., Pageant Coor.) Denise Lewis, Seandra Smith (Queen)

Back Row - Donyile Buries, M.E. Ola McIntosh



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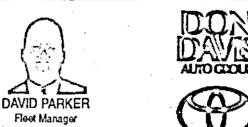
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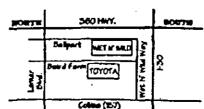






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Cheryl Smith

We meed more Tomi Y. Josephs

Two years ago this month, a friend, supporter, and fellow journalist died. When word reached the National Association of Black Journalists' national convention in Houston, it saddened journalists from around the country to hear that Toni Y. Joseph collapsed at her desk at The Dallas Morning News. Even today her friends still feel the loss associated with the death of Ms. Joseph, as well as those who for years read her works.

You see, Toni wasn't just a journalist. She was a journalist with a conscience. She was a woman with direction and her influence and impact was felt wherever she ventured.

There was no denying her heritage, nor her commitment to the uplifting of her people. By reading

her works, you knew she was a special person. Without her, the types of stories she told would never have graced the pages of The Dallas Morning News; not everyone can be a Toni Y. Joseph.

It takes a very talented person to tell the stories that eventually won Toni the prestigious Pulitzer Prize. She was vibrant, loving, enduring, compassionate and dynamic.

While many journalists kick and scream to keep from having to cover the "Black" issues or community, Toni derived intense pleasure from highlighting the Black Experience.

Poet James A. Emanuel wrote of the jewel that was Toni Y. Joseph: "Toni Joseph left us what all African American journalists struggle to produce: a voiceful record of the challenges and triumphs, the creeds and apostasies, the fictions and nightmares, and the poisons and purities that both honor and bedevil the USA."

Economist/columnist Julianne Malveaux wrote: "Toni Joseph had an angle on Black America, and wrote that angle like a dream. Her writing celebrated

the African-American past, pondered our future, and mused, in between, about pride, passion and women's issues. I marvel at the clarity of her voice."

Her co-workers and those who knew her well all knew that Toni Y. Joseph was a "for real" sister who loved to give. Her way of giving may have been through her writings, culinary talents, offers of support, private parties, and words of encouragement or advice. Surely, if you were fortunate enough to have met her or read her works, you realized she was special.

Toni was about nurturing and building. She wanted other young brothers and sisters to develop a love for the written word. This was evident as she served as a mentor for many students for many years.

For over a year after her death, I felt the loss every time I turned to the Today section of the Dallas Morning News. Somewhere in the back of my mind, I was hoping to see her by-line. I guess I still had not accepted the fact that never again will I hear her laughter. Never again will I read her words on those

> times we made an impact, and I must do the same.

Maybe this is why I am also ecstatic when I pick up the Today section now and see stories of the same depth as those I came to associate with Toni. The stories have the same dynamic photos and strong headlines. The words jump off the pages to educate and share insight, to enlighten and entertain the reader as they travel into the Black Experience.

But now the byline reads: Linda

I say thank God for journalists with a conscience. Thank God for Ida B. Wells, Dr. Thelma Gorham, Robert Maynard, Frederick Douglass, and hundreds of others who blazed the trail. They come and go and we must continue to build on that legacy. A legacy that was enhanced by Toni Y. Joseph.

(Note: You can pick up a collection of Ms. Joseph's works at local African American bookstores.)

Cheryl Smith is the host of KKDA's Reporters Roundtable. Tune in on Sunday mornings at 8:00, immediately following Minister Louis Farrakhan's address.

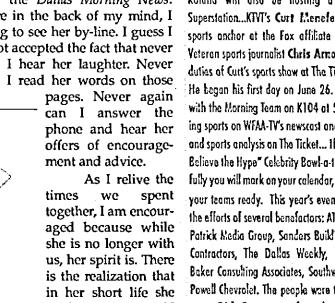
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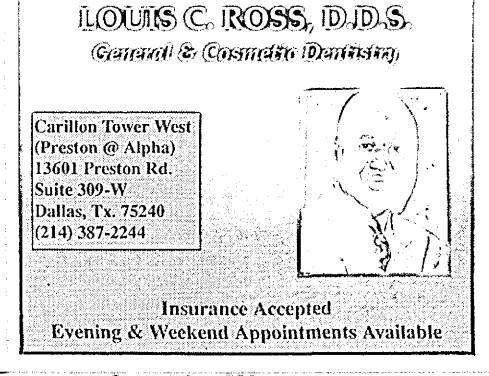
Pen Notes:

There has certainly been quite a bit of activity around the Metroplex during the past month. Greg Street of K104 has moved to Atlanta...You can see Kevin Lyons around Valley Ranch. The Fort Worth Star Telegram sports writer covers the Dalkas Cowboys...KDFW-TV new becomes a Fex affiliate and independent KTVT becomes the local CBS affilicte. With that thange at KDFW, a number of new and old faces hit the scene. You can see veteran journalist Elarjoria Ford on Insights; former WFAA anchor Phyllis Watson returns; former KKDA and KRLD news person Gyna Livens has taken a position as assignment editor; Buff Parkain is the director of sales; reporter and former anchor Shaun Rall's turned in his resignation, speaking of Shoun, he also turned in his resignation as news director at KKDA to become communications director for the Dallas Independent School District....The new news director at KKDA, Roland Martin, is leaving his position as staff writer for the Fort Worth Star Telegram. In the future, Roland will also be hosting a talk show on the Superstation...KTVI's Curt Menetee has moved to lead sports anchor at the Fox affiliate in New York, WNYW. Veteran sports journalist Chris Arnold will assume hosting duties of Curt's sports show at The Ticket (KTCK-AM 1310). He began his first day on June 26. So you can hear him with the Morning Team on K104 at 5 a.m., see him reporting sports on WFAA-TV's newscast and hear his commentary and sports analysis on The Ticket... If you missed the "Don't Believe the Hype" Celebrity Bowl-a-thon and Auction, hopefully you will mark on your calendar, June 29, 1996 and get your teams ready. This year's event was a success due to the efforts of several benefactors: AT&T, DART, KXDA-K104, Patrick Media Group, Sanders Building Supply, Superlative Contractors, The Dallas Weekly, Independent Satellite, Baker Consulting Associates, Southwest Airlines and John Powell Chevrolet. The people were there for this first-time event. Dick Gregory performed at the VIP Reception and the guest list included Steve Cakely, Claude Sanders of Sanders Building Supply, Ken Carter of Focus Communications, John Powell of Powell Chevrolet, Ed Stewart of Southwest Airlines and Minister Jeremych Muhammad. The celebrities included Chuck D, Malik

and his wife Down, Bob Ray Sanders, John McCoa, Rhonda Guess, Buff Parkan and his wife Rene' Syler, Mayor Ren Kirk and his wife Matrice, Paul Turner, Cit Caldwell, Babyfore, Namette Lee, Minister Jeffery Mehammed, Roland Martin, Don Robinson, Senator Rayce West and his wife Carol, DeWayne Dancer, Skip. Morphy, Skip Cheatham, Joyce Ann Brown, Jim Washington, Tonya English, Norma Adams Wade, Dr. Crenda Wall, Ushy, Trida Hodge, Dwain Price, and Thomas Muhammad. The High celebrity bowler was Special K from K104 and the high bowling team was comprised of Deltra I'lles, Lawyer Danson, First Interstate Bank Branch Manager Litterk Cooks, TCU Basketball Coach Richard Bacon and Cheryl Smith. The High Bowler was Mark Adams, with a 265 game and the low-bowler was future journalist, Lech Washington, who hit a record 39 game. There was also assistance from Senator Royce West's Emmett J. Conrad interns, who served as volunteers along with the Dream Team, a group of men and women who will remain anonymous because they want the focus to be on their work and not who they are, and the New Black Panther Party. Additionally, Ms. Black Texas Partisha Williams song the National Anthem to begin the Bowl-athon. Food caterers included Two Podners, Trail Dust, King Enterprises, Coca Cola, Blackwell Intl., The Wild Turkey, Red Lobster, Sweet Georgia Brown, and Mom's Kountry Kitchen. If you'd like a copy of Dick Gregory's weight loss system and recipe, send your request and donation to P.O. Box 45331, Dallas, Texas 75245...If you'd like a "Don't Believe" the Hype" t-shirt, duffle bag and squeeze bottle, send your \$25 donation to: Don't Believe the Hype, P.O. Box 860, Grand Prairie, Texas 75053...The National Association of Black Journalists will meet in Philadelphia in August and Roland Martin is a candidate for National Secretary...Juson Webster is designing things all over the place. Did you see his work on the cover of the DFW/ABC & Dan't Believe the ttype program books? Give him a call at 692-5698. Need t-shirts designed, call Rommie Johnson at 394-9452. Until next time, Don't Believe the Hypel-CLS -[MON]-

Fornelihan, Miss Block USA Kim Worren, Roy Torpley





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A SIGN OF THE TIMES:

The Flip Side of CRA

By Elliott West

As you drive westward on I-30, you cannot help but notice a very large and yellow billboard that exclaims "Need a loan?" You are then instructed to call Buckner State Bank as an institution that is there to help address your financial needs. While an initial glance would suggest that this bank is clearly concerned and responsive to the needs of its local community, further examination yields a very different picture.

In last month's issue of Minority Opportunity News (MON), we provided a summary of the new regulations that had been approved for the Community Reinvestment Act (CRA). As the article highlighted, a number of the changes serve to streamline what had been perceived by many to be a somewhat cumbersome and ill-focused examination process. The intent was to accomplish this without diluting the primary purpose of the CRA, that being to encourage financial institutions to lend within the communities they serve.

There are those who question why any level of regulatory scrutiny is needed to help banks do what they should be doing as a course of normal business practice. Buckner State Bank epitomizes why monitoring is absolutely necessary.

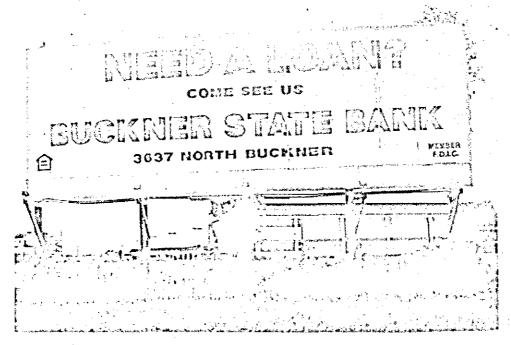
Buckner State Bank underwent a CRA examination conducted by the Federal Deposit Insurance Corporation (FDIC) in September of 1993. At that time the bank described its primary market as "Dallas" and parts of Garland and Mesquite. A portion of the Bank's Dallas market includes the northern sections of Pleasant Grove.

The Bank further stated that the "delineated community is diverse, encompassing residential neighborhoods (both single- and multi-family), retail establishments (including a major shopping mall), office buildings, and some light to moderate industrial concerns."

The FDIC 's assessment of the institution's record takes into account its financial capacity and size, legal impediments and local economic conditions, and demographics, including the competitive environment in which it operates.

The evaluation process, based on twelve assessment factors clustered in five performance categories, does not hold institutions to absolute standards. Rather, the bank is given considerable latitude in determining how it can best

help to meet the credit needs of its entire community. The FDIC, upon the conclusion of the review, will assign one of four ratings: Outstanding, Satisfactory, Needs to Improve and Substantial Noncompliance. determined the marketing strategy to be personal contact by directors, officers, and employees with members of the community and referrals from the existing customer base. Other efforts consist of a highway



In light of the five performance categories, the FDIC review of Buckner State Bank yielded the following information:

Category 1: Ascertainment of Community Credit Needs

"The bank does not have a formalized method of ascertaining local credit needs. Some documentation of these efforts to ascertain community credit needs exists. No evidence of obtaining and analyzing published demographic data exists."

Category 2: Marketing and Types of Credit Offered and Extended

"Management and the Board have

billboard located just east of Buckner Boulevard on the westbound service road to I-30, which states the name and location of the institution, and a lobby sign advertising the availability of car loans. No other advertising media is used..."

Category 3: Geographic Distribution and Record of Opening and Closing Offices

"... delineation is reasonable and does not exclude any low- and moderate-income groups. Few applications are rejected relative to the total number accepted."

Category 4: Discrimination and

Other Illegal Credit Practices

"No practices intended to discourage acceptance of credit applications were found and the institution accepts credit applications from all segments of the delineated community. Written procedures and policies have not been developed and implemented to support nondiscrimination in lending and credit activities."

Category 5: Community Development

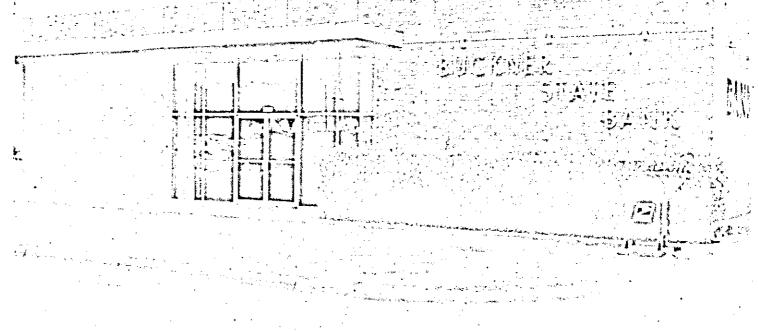
"The institution has not made a proactive effort to determine possible local community development programs that bank could invest in. As a result, the bank is not participating in any community development projects. The bank financially capable of meeting local credit needs. However, its record of performance in meeting community credit needs has not matched its financial capability."

Based on these findings, the FDIC rated Buckner State Bank as

"Needs to Improve." This rating means that the institution needs to improve its overall record of ascertaining and helping to meet the credit needs of its entire delineated community, including lowand moderate-income neighborhoods, in a manner consistent with its resources and capabilities.

The application of the review criteria shows, in this real-life example, that the value of the CRA review process is evident. Without the periodic scrutiny of the FDIC, the less obvious implications of a deficient marketing and outreach effort would never see the light of public inspection.

The CRA review looks beyond factors such as billboards and examines the logistics of how responsive an institution is being to the community it claims to serve. Maybe it will even make a difference at Buckner State Bank.-[MON]-



North Dallas Residents Oppose Public Housing

Homeowners wage legal battle to stop DHA

By Dorothy Gentry

Large-size cockroaches crawling on the floors, on the walls, in the bathroom and sometimes in the bed while you're sleeping; surprised rats scurrying under the refrigerator at the flick of a light switch; large families, as many as eight or nine people, living under one roof; gunshots heard frequently; drug dealers selling and dope fiends using in plain sight; nightly rapes, robbery, stabbings, shootings, carjackings and killings; a haven for homeless people, unemployed people, uneducated people, minority people; an eyesore in the community. In short, a climate of violence, drugs, crime, gangs, and guns.

This is the stereotypical description of public housing units or "the projects," as they are more commonly known. Other nicknames include low-income housing units, urban ghettos, slums, and high-rise ghettos. But regardless of what you choose to call them, these units are home to thousands of people in the Dallas area who, for many reasons, can't afford to live anywhere else.

The question then becomes, should public housing tenants be so stereotyped? Is the characterization and view of public housing—routinely played out in movies, television and the newsaccurate?

No, not when it comes to the city of Dallas, says Dallas Housing Authority Executive Director Alphonso Jackson.

Jackson believes public housing stereotypes are unfair and not at all characteristic of Dallas' system.

"There are large families in public housing, but then there are large families everywhere in Dallas. The stigma associated with public housing might fit those in Chicago or Detroit or Philadelphia, but not Dallas," Jackson said.

Jackson also disagreed with the notion that all public housing tenants receive welfare. According to DHA, 27 percent of people who live in public housing in Dallas have jobs; 23 percent are retired senior citizens and another 15 percent are mentally ill and can't work.

"Only 30 percent are totally reliant on some form of welfare or assistance," Jackson said. "So the stigma of public housing is distorted. We have a productive public housing system in Dallas."

Public Housing—Then and Now Public housing refers to low-rent housing constructed and operated by don't want them there. local public housing authorities under the United States Housing Act of 1937 (as amended).

The original public housing projects were built in Atlanta and New York more than 55 years ago with the goal of ensuring decent housing for the nation's low and moderate income families.

According to "A New System for Public Housing: Salvaging a National Resource," by Raymond J. Struyk, the three original objectives of public housing were to generate employment, eliminate slums, and provide good housing

The Decline of Public Housing

People have formed their opinions of public housing from a variety of sources over the years and haven't changed them. Public housing units are without air-conditioning; have raggedy or unkempt lawns, and doors that are falling off their hinges. Conventional wisdom says there is a kernel of truth in these stereotypes.

Many of the buildings are old with leaky roofs that need fixing; there is an overabundance of criminal and gang

influence whether or not the units are accepted in the community. The closer the tenant profile resembles that of the already-existing community, the greater the acceptance and support are likely to be for those units.

But this is not always the case. Two recent examples are the public housing units being built in far North Dallas and in Coppell. Although both of these areas of Dallas are comprised of mostlywhite, affluent homeowners, they each have differing opinions on public hous-

Public Housing—Opposition Acceptance

"We are moving forward with this project. As of this date, no one has given us reason not to build on this site." Jackson said of the 8.4 acres of undeveloped land at the corner of Marsh Lane and Frankford Road.

Ever since the May 4 announcement by DHA that it had purchased the land in far North Dallas as the possible site for a 75-unit public housing project, opposition has been strong, loud and

But the opposition has not deterred Jackson. "Unless the court says we can't, we will proceed with construction of the units," he said.

In addition to the Marsh/Frankford site, the DHA plans several others for North Dallas. Also planned is a voucher program that will house more than 2,700 low-income families.

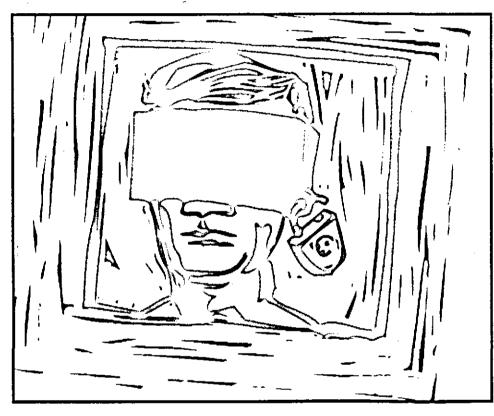
The Marsh/Frankford site, if given final approval, would be a part of the 474 currently funded units that the DHA must build in predominantly white, middle-income areas in the city of Dallas in order to be in accordance with a February 1995 federal court order.

The 75-units are far less than the 200 plus units that could have been built, Jackson said. "We are only building 75 units because we didn't want to impact the area with a large number of lowincome units," he said. "We felt that by lowering the density, we could carve more areas for play and recreation for the residents."

The opposition to the units has come mainly from the mostly white homeowners in far North Dallas who say they are opposed to the units because they will bring down their property values and introduce crime into the neighborhood.

But Jackson believes it is rooted in racism and is "just an excuse to keep it out of their community."

"When we want to move public housing into other neighborhoods, they are all of a sudden concerned about it.



for needy households. Now its present activity. mission, Struyk says, is almost exclusively to assist poor households in acquiring adequate housing.

Currently, there are 1.4 million households in public housing projects across the nation. They are governed by the almost 3,400 housing authorities in the United States.

In Dallas, approximately 11,000 families (40,000 people) are served by the DHA. The racial makeup of public housing in Dallas is 90 percent African-American, eight percent Hispanic and two percent other, according to Jackson.

There are a number of public housing units in Dallas, the most well-known being the three large multiple units located on Hampton — George Loving, Edgar Ward and Elmer Scott — also known as the West Dallas Housing projects. They sit directly in front of the DHA headquarters.

These three units, and many more like them, are not mixed in with more affluent, mostly white areas throughout the city, mainly because most people

But it is important to remember that a number of factors, many outside the influence of the tenants themselves, contribute to the decline of a public housing

One factor is poorly managed units that often decay and end up dilapidated and falling apart.

However, that problem doesn't exist in Dallas' public housing units, says Jackson. "I don't think ours are more badly managed than anywhere else. We have a very, very professional management core," he said.

Another key factor contributing to the decline of public housing is the location of the units. Many are often located in declining neighborhoods, or areas that are economically depressed before the units are ever built.

These areas often create a negative atmosphere for the tenants and the units themselves because the neighborhood may be one where there already is a problem with crime.

The tenant profile can strongly

Why weren't they concerned about it when it was in South Dallas or some other community other than their own?" Jackson asks.

"If the loss of property values and crime are their concerns, we can address that; but if racism is their concern, we can't address that."



Alphonso Jackson

Dallas City Council Member Al Lipscomb said the opposition "doesn't surprise me. The sites have been confirmed. We know there is a need for housing and one of the ways to get around building ghettos is to spread it (the housing out)," he said.

"But we have people who are in defiance of what the courts have said. When you talk about basic things, our God-given rights, people of color always have to go to court," Lipscomb said.

Selection of the site has also upset House Majority Leader Dick Armey, who last month (June) announced his opposition to the planned units and said he will ask Housing Secretary Henry Cisneros to stop the development.

Armey, a Republican from Irving, says if Cisneros declines and U.S. District Court Judge Jerry Buchmeyer approves the units, he may ask Congress to override the ruling.

Armey, a long-time foe of housing projects, has become a part of the debate because the Marsh/Frankford site is located in his congressional district. Armey has said he supports a policy of dispersing low-income residents throughout the city, but would prefer issuing housing vouchers to prospective tenants rather than building new projects.

Jackson said the site is awaiting final approval by the DHA board of directors and Judge Buchmeyer.

While the homeowners in far North Dallas have made their opposition clear, their neighbors in Coppell are doing just the opposite.

On June 9, about a month after the DHA announcement, a private, non-profit organization announced that it had purchased an apartment complex in Coppell to house 36 low-income families as part of a federal desegregation

settlement. The units would be the city's first subsidized development.

The non-profit group created by Catholic Charities of Dallas bought the Wellington Place Apartments at 230 S. MacArthur Blvd. for \$3.3 million. It will house poor families in 36 of its 240 apartments.

Unlike those in far North Dallas, Coppell residents don't seem to mind the possibility of public housing units in their city.

"It doesn't bother me. After all, it is the law," said a Coppell homeowner who identified himself only as 'Nick.' "We have no choice but to be accepting. And it may do us all some good to be around people different from ourselves."

Public Housing and the Law

The housing developments in Coppell and Dallas are the results of settlements arising from a 10-year-old federal desegregation lawsuit; Coppell in 1990 and Dallas this year.

In 1990, Dallas agreed to pay \$118 million over eight years in the settlement after Judge Buchmeyer found that the city had helped create a separate and unequal system of public housing.

Of that total amount, the settlement required Dallas to contribute \$22.4 million to a fund that would provide 1,000 subsidized apartments in predominantly white areas of the suburbs.

The proposed development in Coppell represents the first step in that settlement.

The units slated for the Marsh/Frankford site resulted from an announcement by Judge Buchmeyer in February of this year that revealed further findings of racial discrimination in Dallas housing.

DHA purchased the site after Judge Buchmeyer said it must provide more than 3,200 subsidized apartments in predominantly white areas of Dallas and its suburbs.

During the debate over public housing among the courts and lawyers, the DHA, and residents of the proposed sites, a major voice has gone unheard—the residents of public housing.

Public Housing Residents Speak Out
Maybe it's because they don't want
to be talked to. Maybe it's because they
have been made to feel ashamed for living there. Maybe it's because nobody
asked what they think or how they feel.

Whatever the reason, it was not easy attempting to talk with residents of the West Dallas housing units. Many shut their doors while others flatly refused to answer questions.

One young man of about thirty with glasses and short dark brown hair had this to say:

"We just want to live in peace. Everyone can't afford a big beautiful

home with stairs and everything," he said. "Everyone wasn't born rich.

"Just because we live here doesn't mean we are trash. Many of us don't bother other people. We are just trying to live our lives like everyone else."

Public Housing—The Future

Many future plans and ideas to "fix" public housing are in the works. They include privatizing public housing and expanding a voucher program which would help public housing residents move to wherever they can find affordable housing.

Whatever is done in the way of public housing reform, it must be viewed as a comprehensive system, Jackson said.

"Just addressing the needs of housing will not remove people from the obstacles they face," he said. "We need to teach them job training skills and other things to get them up and out."

Said Lipscomb, "With the help of Mr. Jackson we can make it work, but we need the help of the community and powers that be to see to it that the institution of racism doesn't supersede what is right.

"Make public housing accessible to all areas and don't build these great, big projects and poverty pockets which do nothing but compliment poverty."

Editors Note: Since this story was written, a group of far North Dallas homeowners have filed suit in state court to block the building of the 75-unit complex at Marsh and Frankford. -[MON]-



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Dishing up **Profits!**

By Andrea Allston

Several years ago, Alex Ezefili's wife told him not to use their "best china" for everyday use. This single incident was the impetus for Ezefili to design and market chinaware which he could not only use daily, but which would reflect his African heritage. Group, now three years old, is a result of Ezefili's efforts to produce his premiumquality Kente-design china. The Kente pattern originated in the former Gold Coast of Africa, now known as Ghana. Ezefili used his personal finances and his passion for Africa to take his plans from the drawing board to the dining table.

One design pattern is named Abala, after # Ezefili's native village in Nigeria;

Komasi, another pattern, is the name of the Ghanian tribe known for that particular woven design.

The Maize Group's initial product was a mug and plate which he marketed as a soup and salad set. In hindsight, Ezefili says "I lost six months of marketshare on this because I didn't do a market test. Most of my clients are females and they wanted a complete set of dinnerware with accessories.'

china from others? Says Ezefili: "The brilliance of color, quality—each piece is kiln-fired for performance and durabilty-they're dishwasher safe, and affordable!"

The most difficult hurdle to overcome initially was financing. Despite the lack of outside financing, Ezefili sought to produce a premium, unique tims with love and product. After investigating the quality and consistency of several U.S. and overseas manufacturers, he selected a leading chinaware manufacturer in England to produce The Maize Collection.

The Maize Group has done most of its marketing through mail order and participation in tradeshows and exhibits, including the Black Expo in several cities. When Ezefili was "downsized" from a major corporation in

> February, the additional time he

was able to devote to his company resulted in an expanded product line. The Maize Collection now includes sculptured African art, which Ezefili dramatically frames.

"I was laid-off before, in 1985, from another major company," Ezefili sighs, "...this time I was prepared with a twoyear headstart with my own company." He earned his undergraduate degree in economics and his master's in industrial and labor relations from the University of North Texas.

ALEX EZEFILI Name:

Birthplace: Benin City, Nigeria

Last Book Read: An Ear to the Ground by James Hadley Chase

Favorite Food: Jollof rice

Advice to Would-Be Entrepreneurs:



"Hold on to your dreams! The going is always rough, even when you think you've made it, and you'll always have tough decisions. Never give up, regardless of the obstacles."

In response to market demand, he promptly designed full place settings as well as completer products such as sugar and creamer, salt and pepper shakers, an oval platter, and a coffee pot. Every Maize chinaware product is bordered with 22 karat gold trim and has passed FDA laboratory certification for food service.

What separates The Maize Group's

Ezefili, who has a passion for tennis, makes his home in Coppell with his wife Owena and their four children.

For more information, contact:

THE MAIZE GROUP 211 Aspenway Drive Coppell, Texas 75019-5505 Telephone: (214) 462-8251

-[MON]-

Bryan's House

Providing Aids vichope

By Nailah Jackson

Recent studies tell us that women and their newborn children are the fastest growing group of AIDS/HIV victims. Open Arm's, Inc. is a nonprofit organization located in Dallas that provides medical care and compassion for people whose lives have been devastated by this incurable disease.

The main function of Bryan's House, Open Arms' primary service project, is to provide medically-managed child care in a learning environment to HIV infected children and children of HIV infected parents. Bryan's House was named after the first pediatric AIDS fatality in Dallas.

Since their inception in 1988, Open Arms and Bryan's House have provided a blanket of hope for the families they help by providing community based, family- centered support services at no cost to the client.

Susan Streng, executive director of Bryan's House says, "We try to keep families together by being their safety

Bryan's House has opened its arms to 100 infected children, 150 brothers and sisters and 110 client families. "Here at Bryan's House we don't ask how you got AIDS, we ask how can we help?" said Streng.

Many of their clients are African-American and Hispanic, so the need for minority volunteers is great. "We like to match our client base with our staff; no barriers should keep us from helping our clients." said Streng "I want the children to feel comfortable and be able to relate to a person who looks like them and talks like them."

Located in the Oak Lawn area of Dallas, Bryan's House is in close proximity to Christian's Medical Center, Parkland Memorial Hospital, and various AIDS service organizations. Each Wednesday all the kids get into buses and, together with volunteers, go to get treatment at the nearby clinics.

Licensed by the Texas Department of Human Services as a foster-group home for both HIV-infected children and their HIV-infected parents, Bryan's House can offer a three-prong approach to child care.

During the initial stage of the parent's illness, daytime, and sometimes

nighttime care is extremely important to ensure employment stability. Due to the child's fragile immune system, medically-managed child care is essential.

At Bryan's House the medical staff can facilitate their medical needs while the child is in their care. This method has proven to have dramatic effect on improving the health of the child when the parent is infected also.

Respite care, or intermediate temporary care, for the child while the parents are hospitalized, bedridden, or simply overwhelmed by the responsibilities of caring for a sick child are also provided. Like the daycare, this service is available to HIV infected and noninfected children from infancy through eleven years of age.

Bryan's House offers residential care as an alternative to hospitalization of children HIV- infected by blood transfusions. This also requires around the clock substitute parenting for these children by volunteers.

Volunteers must be at least sixteen years of age and attend an eight-hour orientation on AIDS and one on one child development. Then they are assigned a job that may range from child care, escorting children to clinical visits, to light clerical duties. The new volunteers are paired with a seasoned volunteer who teaches them how to help a child with loss and grief.

"There are so many opportunities for volunteers to help; they can have a diaper drive, throw a red sock party, or adopt-a-child for school readiness," says Streng.

Just in time for school, Bryan's House is getting in gear for their adopta-child program. This is where an individual or group sponsors a child by donating an outfit, shoes and school supplies. The Bryan's Little Socks of Love campaign is where Bryan's House sends the participant some baby red socks and they fill them with cash or checks and return them to Bryan's

It is hard to capture the heart of Bryan's House, but you can see it beating in the hearts of a staff that has dedicated its time to making the time these children have left on this earth the best it

Nailah Jackson is a summer intern who is entering her senior year at Langston University -[MON]-

Get those profits moving! Contact MON's Advertising 214-606-3269

The Search For Black Education: The Impending Crisis

PART III

By Russell Shockley

(Editor's Note: This is a new department in MON dedicated to providing information about African-American history the year around. The department's

name, "ETHNIC NOTES," is derived from the name of the organization founded and directed by Russell D. Shockley, B.S. ED. An outgrowth of his Black Information Project, ETHNIC NOTES, according to Mr. Shockley, is "a study designed to reexamine some of the pivotal events that, over time, have helped to create negative stereotypes about[who] we, as minorities, really are." This is the third of a 4-part series showing the evolution of formal Black Education in America.)

At first, the Mission Schools served as institutions of learning for most blacks until the machinery of public education could be set into motion. These schools helped to give the new citizens confidence in their ability to learn. They also proved to the South, and the nation,that they (blacks)

could learn. Gradually, a system of free public schools within the South began to take form.

Despite appearances to the contrary, many southern states had arranged for public education prior to the American Civil War. However, their facilities were scattered and inadequate, to say the least, when compared to the well-developed education systems in the North and Mid-west.

Southern tradition had leaned toward the English idea that education was the job of the family rather than the state. Public teaching carried with it the notion of charity.

In 1868, Reconstruction Governments began to legislate sweeping and innovative changes within the cation; and the new citizens (blacks) who had, while seeking to acquire an education for their children and themselves, opened education to many of America's poorer whites.

By the end of the Reconstruction Era all of the southern states had adopted basic laws providing free public schools. (These systems were modeled after those in the Mid-west.)

With the new system also came opposition. Public officials began to find or develop legal loopholes directed at

diverting large sums educational funding to the support of all-white schools. **Politicians** rode into office on the dual slogans "race of hatred" and "lower taxes." lames Vardaman, in his campaign become governor of Mississippi, blatantly blamed all of the problems of his

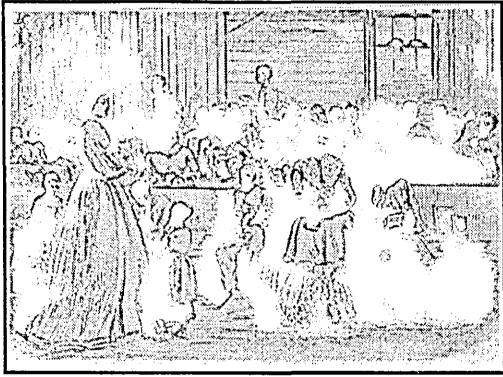
state, and the entire nation, on "uppity niggers," and was convinced that it was a mistake to think blacks could profit from education. (Vardaman pointed to the vast majority of blacks in prisons as proof that as blacks grew more literate, they also became more criminal.)

Many southern blacks, just like whites, held deep concerns about the potentiality for "mixed schools." In South Carolina, blacks delegated to the Constitutional Convention protested against them. In Alabama, school legislation that was thought to have placed the races in too close a proximity to one another was defeated by a coalition of black Republicans and white Democrats.

Unfortunately, the misconception held by many whites that a well-established free public school system would cause a large scale intermingling of the races would for years be a hindrance to its support.

Despite this very unstable beginning, many who originally opposed the idea (black and white) eventually began to realize the advantages of a well-established and well-endorsed public school system for their children.

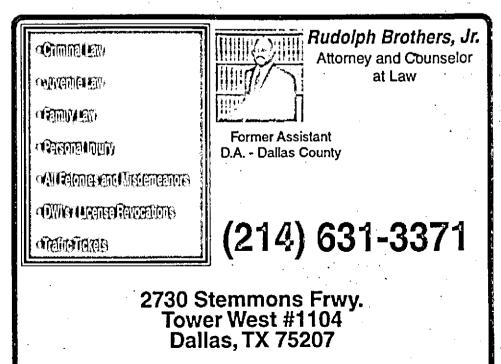
Russell D. Shockley is a native of Norristown, Pennsylvania and now resides in Dallas. He studied in the Black History Program at Virginia State University and received a Bachelor of Science degree in Education from Cheyney University in Pennsylvania, one of the oldest African-American colleges in America (founded in 1837). Mr. Shockley's work has been previously published in MON and the Dallas Weekly, and he continues to work on the Black Information Project, the origin of ETHNIC NOTES. For more information, please write to: ETHNIC NOTES, Profiles in African-American History, 2838 Royal Lane, Suite 1020, Dallas, TX 75229-[MON]-



A schoolroom in Vicksburg, Mississippi

southern school systems. These legislators were composed of northerners (called Carpetbaggers) who brought with them their belief in public schools; astute Southerners (labeled Scalawags) who were sympathetic toward free edu-

Chronology of Education Series MayIn The Beginning JuneThe Long Road Ahead JulyImpending Crisis August.....The Plight 🗖



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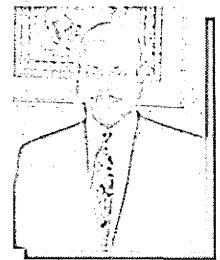


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Name: Terrence Hobdy
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Hobbies: Recreational Sports & Reading
Age: 33
Ideal Companion: Great Personality, Attractive
With Good Values



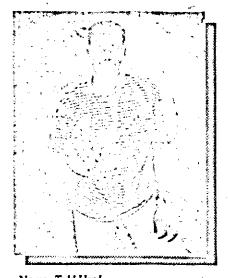
Name: Linus L. Spiller Occupation: Non-Profit Administration Hobbies: Acting, Writing, Singing Age: 30 Ideal Companion: Spiritual, Community & Family-Oriented, Athletic



Name: John Battle
Occupation: Business Owner | Landscaping
& Financial Services
Hobbies: Skiing, Reading & Travel Age: 38
Ideal Companion: Attractive, Self Assured
and Positive Thinker



Name: Willie Jackson
Occupation: Medical Sales
Hobbies: Water & Snow Skiing & Tennis
Age: 42
Ideal Companion: Natural and Academic
Smarts and Spontaneous



Name: Todd Hood
Occupation: Corporate Financial Officer
Hobbies: Skiing, Boating & Pushing time limits
Age: 30
Ideal Companion: Positive-Minded, Entrepreneural, and Spontaneous



Name: Terry Heroey Occupation: Advertising Hobbies: Jazz Age: 30 Ideal Companion: Christian, Strong & Mysterious



Name: Joseph Walton
Occupation: Mobil Detail
Hobbies: Cycling & Fitness Training
Age: 29
Ideal Companion: One to Share his Most
Intimate Feelings



Name: Melvin Knox Occupation: Production Worker Hobbies: Drawing, Martial Arts Age: 36 Ideal Companion: Down to Earth, Old Fashioned and Loves the Lord



Name: John Patterson
Occupation: Commercial Collector
Hobbies: Golf, Reading & Weightlifting
Age: 24
Ideal Companion: Truthful, Giving, Open to New
Experiences & Always Looking
Forward

If you would iffe to contact any of these men, for many of the formation in the factor of the factor

Minority Opportunity News 2730 Stemmons Fray 1202 Tower West Dallas, Texas 75207

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Name: Reggie Smith
Occupation: Pharmaceutical Sales
Hobbies: Conversating, Travel & Sports
Age: 29
Ideal Companion: Sweet professional country girl with cooking skills



Name: Joseph Shelby
Occupation: Graphic Artist | Illustrator
Hobbies: Music & Movies
Age: 28
Ideal Companion: Open to Different Types of
Music and Ideas of Preserving peace



Name: James White Occupation: Fire Fighter | Paramedic Hobbies: Reading & Athletics Age: 28 Ideal Companion: Confident With a Great Sense of Humor



Name: Scorpio
Occupation: K-104 Disc Jockey
Hobbies: Traveling & Collecting Antiques
Age: 29
Ideal Companion: Honest, Hard Working &
Beautiful



Name: Michael Sean Baptiste Occupation: Dallas Cowboy Football Player Hobbies: Video Cames & Meeting People Age: 24 Ideal Companion: Career Oriented, Settled but Enjoys Having Fun



Name: Gregory Walker
Occupation: Childcare Worker
Hobbies: Swimming & Bowling
Age: 35
Ideal Companion: Enjoys Life, and Willing
to Experience New
Opportunities



Name: Stacy J. Williams Occupation: Adult Probation Officer Hobbies: Weightlifting, Reading, Jazz Age: 30 Ideal Companion: Fun-Loving, Open-Minded, and Independant



Name: Willie Pryor, Jr Occupation: Aspiring Attorney Hobbies: Cooking, Physical Fitness Age: 29 Ideal Companion: Spiritual, Active & Adventurous



Name: Obie Greenleaf Occupation: Rate Analyst Hobbies: Tennis & Golf Age: 33 Ideal Companion: Christian, Professional and Believes in Her Man



Name: Raumone V. Burton
Occupation: Full-time Student
Hobbies: Playing Saxophone, Sports
Age: 25
Ideal Companion: Loves Lord Totally,
Sophisticated and Down
to Earth

at your heart's out ladies. Here are the 20 finalists who were chosen from a pool of many eligible bachelors. And to all the bachelors who entered, it wasn't an easy job to sort through and come up with just 20. So, don't feel left out. Just gear up for next year's submission. Thanks to all who participated!!! The ladies really have their work cut out.

Also, we received such overwhelming response to our survey last month, that we have decided to run it again. If you or your friends missed the survey, please turn to page 27 and take a few minutes to give us your opinions! -[MON]-

The News In

Prairie View A & M University's Solar-Powered Car is Off and Running in General Motors Competition

Prairie View A & M is making history by becoming the first Historically Black College or University to ever compete in the General Motors Corp., department of energy solar powered automobile competition called "Sunrayce '95."

PVAMU, which graduates the largest number of African American engineers nation-wide is expected to perform well. The race stretches from

the site of the Indianapolis 500 to Golden, CO.

Competing against a number of schools from around the nation, PVAMU qualifies in the 26th spot, which is just eight positions above last year's winner, University of Michigan.

Daily results can be seen on the Internet at Sunrayce at NRE.GOV or you can call Race Central at 302-384-6735.

Black State Employees Association of Texas Awards \$30,000 to Area High School Seniors

> At an annual scholarship luncheon held recently, the BSEAT awarded \$30,000 to local Dallas County American African high school seniors.

With a theme "Reforming Educators for the 21st Century," keynote speaker Dr. Dalmas Taylor, provost at UT-Arlington, stressed the importance of obtaining a good education.

Scholarship recipients included: Misty Stewart, Natalie Thomas, Adrienne Williams, Luguana Gillins, Angela Adams, Yolanda Nash, Tondrea Williams, Charles Robinson, Angela Hodges and Mikkia Debose, all earning

Scholarships of \$1,000 were awarded to Clyde McKinney, Yolanda Thomas, Wendell Hill, Carl McAdams, Savoy Brown, Charla Thomas, Rodney Lamb, Yaronda Brown, Rashunda Ford and Jennifer Rylander.

Over the past four years BSEAT has awarded more than \$78,000 to welldeserving African American students.

Dedra Lynn Woods Theatre Prepares for Upcoming Performances

This summer will be sizzling with exciting performances at Dallas' Dedra Lynn Woods Theatre. The theatre, located at 1628 M.L. King Blvd., will have the following performances: "Going Home," Aug. 4-18, "Think Twice," Sept. 29-Oct. 28 and "In My Father's House," Nov. 10-Dec.16. They are already making plans for their premiere January performance of "The Harvest Before You."

To find out more about the theatre

and the performances, contact Robert Helm at 565-1710.

A Message to Texas Veterans



The Texas Veterans Land Board is sponsoring a free informational seminar in Tarrant County on Tuesday, July 18 at the Arlington Community Center at Van De Griff Park, 2800 South Center Street in Arlington. The seminar registration begins at 6 p.m. and the program begins at 6:30. This free seminar is open to all Texas veterans and Veterans Land Board Staff will be available to answer all ques-

Loans of up to \$45,000 are available for housing assistance, up to \$25,000 is available for home improvements and



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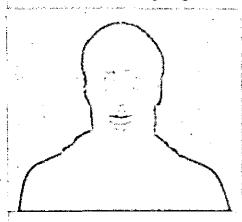
More In The News

\$40,000 is now the maximum loan amount for purchasing land through the program.

For more information, contact Greta Loney at 214-527-2408. Outside the Dallas area, call 1-800-252-8387.

"Search for Black Education" Lecture to be Held July 22

Russell Shockley will be giving a lecture



on the "Search for Black Education," 1:00 p.m., Saturday July 22 at the North Hampton Recreation Center. The center is located at North Hampton and Bickers.

Mr. Shockley, director of the Black Information Project, writes a column in MON called Ethnic Notes.. The lecture is now appearing as a four-part series that began in May and will conclude in August.

For more information, contact the recreation center at 670-6196 and ask for Rodney Henton.

Lenoria Y. Walker Appointed Director, Affirmative Action and Contract Compliance



City of Houston Mayor Bob Lanier has appointed Lenoria Walker as Director of Affirmative Action and Contract Compliance, a division of the Mayor's Office.

Walker has been a City of Houston

employee since July 1984, steadily advancing through positions with increasing responsibility from Contract Compliance Officer to Manager of the Minority, Women and Disadvantaged Business Enterprise Program.

The Grambling State University

graduate holds membership in several organizations including the
Airport Minority
Advisory Council,
National Forum for Black
Public Administrators of
which she is historian,
and the Women
Professionals in
Government.

Dallas Theater Center's Teen Company Presents Wind of a Thousand Tales

The Dallas Theater Center's Teen Company will present Wind of A Thousand Tales, an enchanting and charming story of a girl who doesn't believe in makebelieve and the magical storytelling winds who teach her otherwise. The show runs July 6, 7, 8, 13, and 14.

Performance at the 3636 Turtle Creek location are 10:30 a.m. on July 7, 13 and 14.; and 2:30 p.m. on July 6 and 8. Tickets are \$5. For reservations and additional information, call the center at 526-8210, ext.. 253.

American Health and Beauty Aids Institute Awards Sally Beauty Supply's President

At their annual meeting, the American Health and Beauty Aids Institute (AHBA) presented Michael Renzulli, president of Sally Beauty Supply, with their prestigious Special Industry Award.

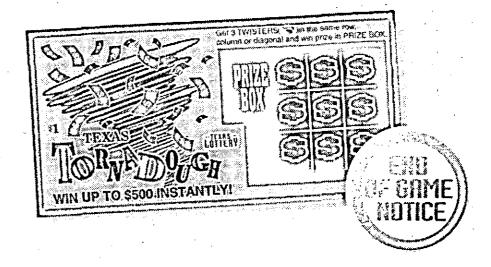
The institute, which is commonly identified by its "Proud Lady" symbol placed on more than 3,000 products, presented the award to Renzulli for his many contributions and strong commitment to the AHBA.

Sally Beauty Supply carries ethnic

professional and retail products manufactured by AHBA members such as J.M. Products, Summit Laboratories, Pro-Line Corp., Soft Sheen Products, Luster Products and Bronner Brothers.

-[MON]-

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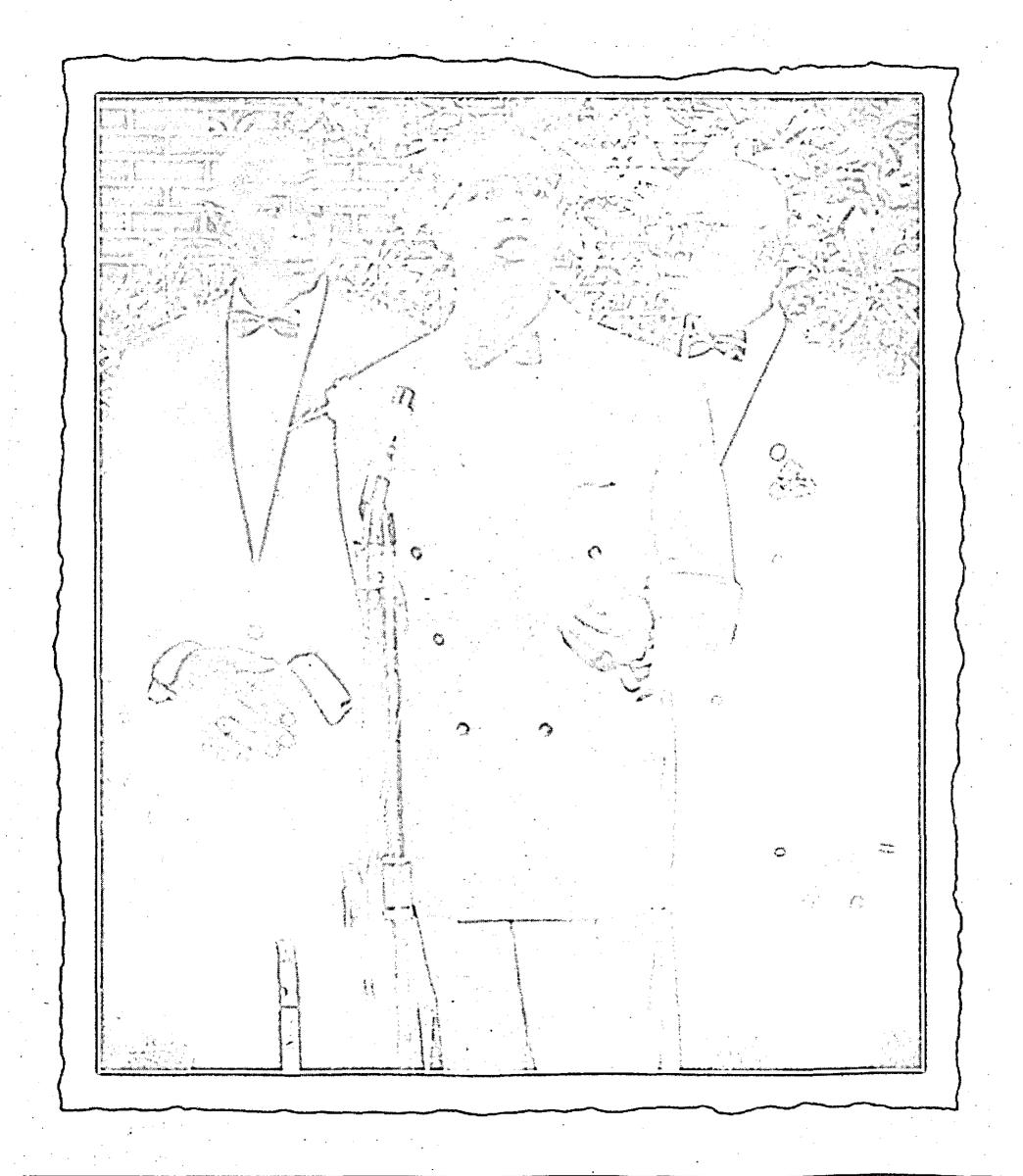
This Texas Tornadough won't be on the ground much longer. The official closing date for this game is July 1, 1995. But you can still spot a winning Texas Tornadough ticket and redeem it until December 28, 1995. To play Texas Tornadough, just match three twisters in a row, column or diagonal and win the prize shown in the prize box. You can win up to \$500 instantly. Prizes can be claimed wherever

you see the official Texas Lottery sign or at any one of the 24 Texas Lottery Claim Centers. Questions? Call the Texas Lottery Customer Service Line at 1-800-37-LOTTO.





Overall odds of winning, 1 in 4.7. Must be 18 years or older to play. @1995 Texas Lottery



n the African American family, disciplining and chastising has been a long-standing tradition. It is an acceptable staple that any child caught misbehaving will be dealt with by any member of the extended family and subsequently dealt with by the parent. It is in the understanding of the African proverb "It takes a whole village to raise a child" that this premise is built and in doing so, chastising has been a norm within the culture for centuries and is seen as a natural law of sorts.

But recently when four members of the Nation of Islam, acting in their capacity as security for a local African American owned mall, caught four teenage boys stealing, this natural law quickly became a conflict of interest with the judicial law.

For more than a week, Derick Hopkins, Stanley Stephen, Zavier McFerguson and Tyrone Miller, all security guards of the Fruit of Islam, sat jailed in the Lew Sterrett Justice Center on \$100,000 bail each for allegedly beating the youth with belts and bamboo sticks. According to statements given to the police by the youth,

some 50 members of the Nation of Islam stood in two lines and ordered the boys to disrobe and run through the lines, each sustaining beatings that have been likened to caning.

According to a police report, Hopkins said the boys were disciplined for stealing. Each guard was charged with four counts of aggravated kidnapping, each count tagged with a \$25,000 bail. Great concern ensued as members of the community quickly became outraged at the astronomically high bail. "You have people in jail who have committed serious crimes like murder, and they don't have bails this high," said Yolonda Sands, mother of an infant, who contends that the Nation of Islam was just in their disciplinary methods.

James Belt, attorney for the men, said he was perplexed that the men were not allowed to be released on their recognizance. "These are all upstanding, family men who have an exemplary record as citizens of this community," he said. The bail was later reduced to \$10,000 after a bond hearing was held.

Following the release of the four men, police issued a warrant for the arrest of Minister Jeffrey Muhammad, the local representative for the Nation of Islam's Mosque 48. The warrant was issued late on the evening of June 21, one day after the release of the security guards. Mr. Belt said that because the minister is a law-abiding citizen, he turned himself in. The minister was charged with four counts of aggravated kidnapping and bail was set at \$10,000. All five are now free on bond.

Sergeant Jim Chandler of the Dallas Police Department had said early on that the case was still under investigation and that more arrests could be made. The police could not confirm whether Minister Muhammad was present at the alleged beatings and if so whether or not he acted as a participant or a witness.

One day after his release, Minister

By Yvette Rochelle Blair

Muhammad publicly thanked the community for coming forward in support of the Nation of Islam. He said that the Honorable Louis Farrakhan, leader of the Nation of Islam, has said that in every negative, there is a positive. He continued that the negative in this ordeal was that four youth broke into a mall and stole a cash register, and that four men plus one were arrested for allegedly beating the youth. "The positive in this is that the whole community, black, brown, white and yellow all came together for a show of support," he said. He assured the community that the Nation

of Islam are not "beaters of our children, but teachers of our children."

The alleged beating, which took place at the WestCliff Mall in Oak Cliff, occurred after four boys broke into Susie's Collectibles, an antique store, and stole a cash register valued at \$300. They also reportedly stole \$300 that was in the cash register.

According to initial statements given by the youth they preferred having the Nation of Islam discipline them rather than turn them over to the police. Since then, they maintain that the security guards should have turned them over to the police. Parents of the youth refused to comment on the case with MON.

The community was overwhelmingly in agreement with the actions taken by the Nation of Islam, and were outraged at the parents' decision to press charges after the youth admitted to the police that they had committed the time.

According to Dr. Ga Lagbara, CEO and owner of WestCliff Mall, the only African American owned mall in Texas, this is not the first time that these youth have been caught in the mall past midnight. He said that one week earlier these same youth were caught hiding in a mall booth and because of the belief that the African American community can discipline their own, Dr. Lagbara turned the youth over to their parents. "We love these kids, he said at a support rally held at the Lew Sterrett Justice Center, "and we want to help these kids. I have taken these kids shopping, bought them tennis shoes and taken them out to dinner. We are just trying to protect them."

In trying to protect them, Dr. Lagbara said that he feared if the youth were turned over to the police, they would have a criminal record and he didn't want the youth to be subjected to the harsh provisions of the law. He also said that he has no plans to stop using the Fruit of Islam as his security for the mall. He went on to say that a representative of CNN asked him what kind of man continues to use a service like

Continued on Next Page

Continued from Previous Page

the Nation of Islam, and Dr. Lagbara proudly answered: "A real Black man."

There is no doubt in the minds of the supporters—that the actions taken against the youth were in their best interest. "Our concern is for these youth," said Dr. Sims, president of Pro-Tech MAAT, a research and marketing group that conducts surveys and polls of issues that adversely affect the African American community.

He said that African American youth are dying at an alarming rate and ponders what would have happened if these same youth had committed this crime in North Dallas. "All we want to do is protect the integrity of our children. We are all part of the village and we are all responsible for raising our children."

Dr. Sims sees this as a ploy by the police department to teach the African American community a lesson. "This is regressive. We must take actions to reclaim our children."

While police officials deny that this is an attack against the Nation of Islam, or the African American community, members of the group are adamant that this is nothing more than a concerted effort by the government to destroy the group. "This is just an opportunity to slander the Nation of Islam. They fear we may organize and prevent our youth from going astray and if this happens they won't have anybody to fill the prisons," said Robert Muhammad, southwest regional representative for the group, who implored the community to be mindful that there is always fear when there is unity among African Americans.

The minister also said, speaking at a town hall meeting held at WestCliff Mall, that during a recent telephone conversation with Minister Jeffrey Muhammad, the call was interrupted by someone from the Dallas police who confronted the local representative and asked for the names of all the members of Mosque 48, whose office is located inside WestCliff Mall. "They told my brother that the FBI are now involved in this case and that if he didn't give the names, he would be subpoenaed to do so," he said.

The southwest regional representative, in a visit from Houston, also made reference to a book, COINTELPRO, in which former FBI leader J. Edgar Hoover outlined nearly 300 action plans against any organized Black group. Minister Muhammad said the family unit has been undermined by the government. He cautioned that the government will utilize any opportunity to cause the demise of the African American community.

Not only has this case caused a heated debate in the Dallas community, it has garnered concern nationally. Appearing as a guest on Talk Back, a local liberating show on KKDA-AM hosted by Dallas County Commissioner John Wiley Price, Dr. Na'im Akbar, noted author, lecturer and psychologist, concurred with the premise that disciplining children is a natural law. "Those parents should be thankful," he said, adding that "those brothers were only doing what the parents should have been doing."

Many people in the community question just what are the real issues: The Nation of Islam, the alleged beatings, or the crime committed by the youth. "There are a lot of issues at hand here and this whole situation put us all at a disadvantage," said Rev. Henry Brown, a local community activist. He said that there was a lesson learned that will save these kids in the long run.

"This shows a double-standard and I submit that the judicial system is at fault...they are the real criminals," he said.

Aaron Michaels, chairman of the New Black Panther Party said the African American community will not allow someone to polarize them. "An organization such as the Nation of Islam is one of discipline and that's what we need. Everyday is a struggle to live on a daily basis."

A major concern that permeated the community was that many parents are ineffective in their responsibility of raising their children. "Parents have to take responsibility," said Thomas Muhammad, organizer of the Committee to Free the Nation of Islam Four plus One, and columnist for MON. He said that situation may get worse and that this may not necessarily be a deterrent to crime.

He further said that if the police does not take a more community-oriented approach the youth may take over. "We hold (DPD Chief) Ben Click totally responsible for this."

Community activist and author of Justice Denied, Joyce Ann Brown, said that children beg for discipline and we overlook it. "We need to take it back. It takes discipline to make our children do what they need to do," she said. Ms. Brown further said that this is a clear cut case of others wanting to take control of our children.

"The police never saved our community," said Dr. Sims, "and it is our natural law to step to these kids when they misbehave."

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Sgt. Jim Chandler of the Dallas Police Department said that many people still don't realize that it is against the law to physically discipline children, and that it borderlines on child abuse. He said the parents of the youth are following through with their charges against the volunteer security guards.

While the African proverb rings true for many throughout the community, there are those who feel that no one else has the right to discipline someone's child.

Louise Smith, a mother of three, said that she would be damned mad if someone tried to discipline her children. "I wish somebody would try to whip my kids, I'm their mama and I'm the only one who takes care of them. Their daddy better not even lay a hand on 'em' cause he's not helping me take care of them, so I don't need no help in whipping them."

Ida Thomas, an Anglo senior citizen, said she agrees the youth were in the wrong, but feels the Nation of Islam erred in their judgment. "I think the best thing they could have done was hold the boys until the police got there and let them handle it. I don't understand why they didn't do that," she said.

There was apparent good reason and compelling concern as to why the police were not called.

"We believe in punishing our own when they do wrong," said Thomas Muhammad.

Ron Price, a community activist said we as a community need to be mad at the parents. "Parents must learn to discipline their children. I think we need to be asking why was it that the parents didn't know their kids were not at home at midnight," continued Price, who is also founder of the Pearl Guards, a youth group that works for the betterment of the community.

Supporters say this is no different than the discipline they received as children. "We all got whippings growing up," said DeMetris Jones, recalling how when she was younger she skipped school one day and went to the candy store. "One of my mama's friends, Mrs. Tatum, saw me and beat my back side right then and there. That's just how it was." Ms. Jones contends that it made her a better adult.

"I have a 17-year-old son and I would give the Nation of Islam the authority to whip his behind," Brenda Lang said of her son, Bilal.

"If they see him doing something he don't have no business doing, take care of it, and I will handle it when he gets home."

Ms. Lang went on to say that when we hear the African proverb, we want to

be selective in its meaning. She said we want help raising our children, but we don't want somebody else disciplining them. "We are all part-time parents. We don't have the energy nor the wherewithal to deal with children until we become conscious and truthful and honest about it."

Rev. Brown asserts that the integrity of the village was at stake. "Whenever someone outside our community disciplines our children, they usually go too far. They think putting us in jai and fining us is expedient, but that has repercussions."

He contends that the men had a social and moral responsibility to do what they did. "I support the brothers for stepping up and carrying out a godly, biblical and righteous method of chastising. Things might look dark now, but if you spare the rod, you will spoil the child," he said.

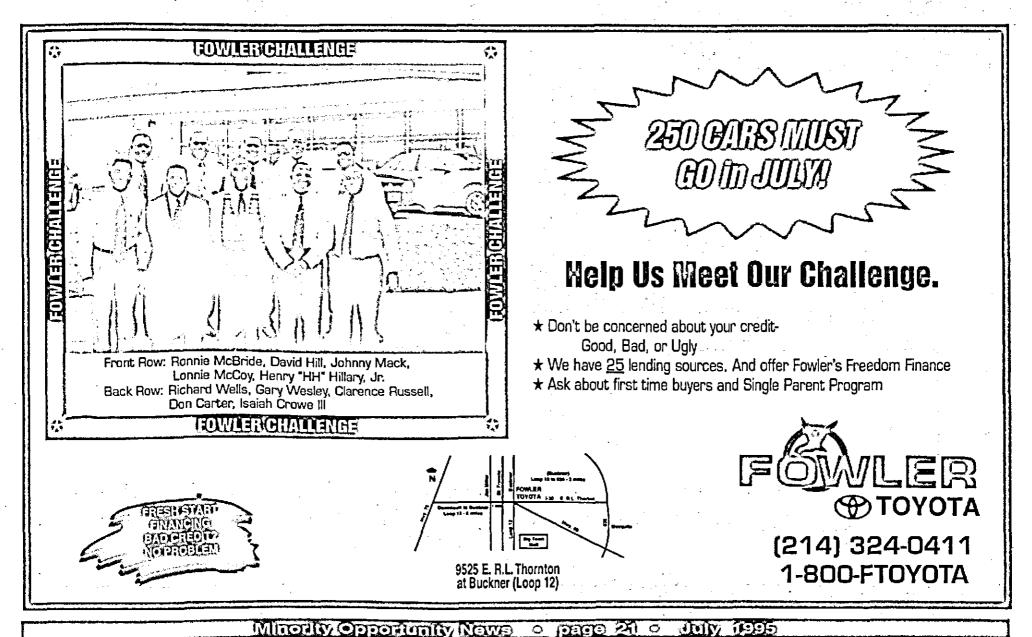
Minister Robert Muhammad said the reports he has heard in the mainstream media from the parents, children and police all sound too much alike. "Are the children coaching the parents and the police, are the parents coaching the children and the police, or are the police coaching the parents and the children?" He said that each version of the alleged beating sounds too much alike for there not to have been any influencing.

"We are misrepresented and hated for being pro-Black, pro-truth and pro-poor," said the minister. He said there is a hidden agenda by the government to "separate us from the Nation of Islam. But, we will stay with them till death do us part."

Dr. Lagbara said nobody really cares about the four youth. The mall owner said the police are involved in this not because the youth were allegedly beaten, but because the Nation of Islam serves as the security force. He said that this past May he was attacked during a graduation celebration at the mall in front of 400 people and suffered a broken jaw bone, nose and fractured skull. "If anybody cared why didn't they respond to this," said Dr. Lagbara, who still has 24 screws and four plates in his head.

Injustice cannot live forever, said Rev. Brown. "It will die eventually because it cannot stand beside truth. Injustice will have its day and truth will march on."

Editor's Note: A Dallas grand jury nobilled the five men, who are now cleared of all charges. Attorney James Belt said he is elated at the decision. In a statement released from the Dallas Police Department, Executive Assistant Chief Robert Jackson said there are no plans to pursue any further investigations. However, the parents of the youth have contacted a lawyer and are considering filing civil charges.



The Monomotapa DFW Chapter of the National Conference of Black Lawyers meets every first and third Wednesday at the Martin Luther King Jr. Center, 2922 M.L.K. Blvd., in Dallas.

Upcoming meetings are scheduled on July 5 and 19. For more information, call (214) 426-2755.

July 6

The South Dallas Community Forum will hold its next meeting on Thursday, July 6 at the Dallas Black Chamber of Commerce, 2831 Martin Luther King Blvd. Lunch will be provided.

The meeting begins at noon. Interested persons should RSVP to Michelle Vohs:

July 7

Actors' Theatre of Dallas presents Lillian, a play by William Luce, on Friday, July 7 and continuing through July 29 at the Bath House Cultural Center, 521 E. Lawther.

Lillian is a one woman show that delves into the life of one of the most revered playwrights of our time, Lillian

Tickets are \$10 on Thursday evenings and Saturday matinees, \$12. A \$3 discount is available for STAGE members, seniors citizens and student with a valid I.D.

Donation of canned goods are accepted for discounted tickets. The canned items will be donated to local women's shelters. Group rates are available.

For more information, call (214) 760-

Youth ages four to early teens are among the featured entertainment for the free lunchtime FridayFest performance series, which begins at 11:30 a.m. through 1 p.m., on Friday, July 7.

The series is being presented by the Downtown Improvement District.

Other July performances will be held on July 14, 21 and 28.

For more information, call (214) 821-

The North Central Texas Council of Governments in Arlington is offering scholarships for minorities who are interested in

Around Town

administration and for planning.

The Urban Fellowship Program pays for tuition, books, and membership in professional organizations. The program also provides a paid internship in a local government or transportation agency.

Applications are being accepted now. The deadline is July 7. For more information, contact Lucille Johnson at (817) 695-9103.

Black Data Processing Associates in Dallas hosts their Summer Getaway party at the lake (An Adult Affair) on Saturday, July 8 from 7 p.m. until at the White Rock Lake, Winfrey Point. Exact location is 950 E.

The cost is \$10 in advance and \$12 at the door. One Grand Prize gift giveaway of two Southwest Airline Tickets will be presented. The tickets are good if used before

Proceeds will benefit BDPA Dallas Chapter Student Computer Competition Team. Games, food, refreshments and fun.

more information call (214) 407-

Over \$200,000 in funds provided by the city's Neighborhood Touring Program, will be awarded to ethnic artists and cultural organizations to provide free performances, exhibits and workshops in host facilities throughout the City of Dallas.

The NTP funds allows artist to teach, perform and exhibit specific art beyond their respective communities. NTP proposals must be received or postmarked by midnight on Thursday, August 10.

For more information regarding NTP,

A Neighborhood Touring Program workshop is scheduled for Saturday, July 8, from 10:30 a.m. to noon at the Bath House Cultural Center, 521 E. Lawther in Dallas. For more information, call 670-8749.

The Art Of Dreaming Production will host a reception for actors and actresses interested in working as extras in the upcoming motion picture called High Ambitions.

The event will be held at Stephanie'c

pursuing a Master's degree in public Collection, 6955 Greenville Ave., on Saturday, July 8 from 5 p.m. to 7 p.m. A total appearances. of 75 extras are needed.

For more information, call 368-2024.

Griggs Chapel Baptist Church Sancturary Choir opens their 8th annual celebration on Saturday, July 8, with a prayer breakfast from 9 a.m. to 11 a.m. Guest speaker will be Rev. Tinos Dandarikos.

For more information, call 218-5708.

July 9

Fashion Entertainment Sebastian Productions (SFEP) presents Fashion Expo on Sunday, July 9 from 11 a.m. until 7 p.m. at the Richardson Civic Center, 411 W. Arapaho Rd. Admission is \$5.

Various African-American entrepreneurs, entertainers and artist are planning to showcase their products at the event.

For information on advertisement sales and booth space, call (214) 343-8031 or (214)

The 9th National Veterans Golden Age Games, co-sponsored by the Department of Veterans Affairs and the Veterans of Foreign Wars will be held in Dallas on Sunday, July 9 through the 15 at Southern Methodist

The games are open to all U.S. military veterans in wheelchairs or ambulatory, 55 or older, who are currently receiving care at the VA medical facility.

For more information, call (214) 372-

A pre-anniversary musical will be held at Griggs Chapel Baptist Church located at 1718 Fargo Street in Dallas.

The event takes place at 6:30 p.m. on July 9. Guest churches will include Lord's sionary Baptist Church and Mt. Pisgah

For more information, call 218-5708.

Bank One's President Lorenza Andrews will, for the eighth year, conduct his Visions Basketball Camp at Beckley-Saner Recereation Center in Oak CLiff on Monday, July 10 through the 14.

Campers can learn about basketball, academics, spiritual growth, drug awareness and role models. An all-star cast of cur- Louda, Fasta, Funnya, a new comedy by Kurt

rent and former NBA players will make

For more information, call (214) 290-

A Neighborhood Touring Program work-shop is scheduled for Tuesday, July 11, from 6 p.m. to 7:30 p.m. at the South Dallas Cultural Center, 3400 S. Fitzhugh.

For more information, call 670-0314.

Casa Manana Theatre presents the regional premiere of Forever Plaid, a musical centered around four singers about to make their musical debut but are instantly killed

The show is endearingly funny and nises to be entertaining. Scheduled dates begin on Tuesday, July 11 ugh the 23.

For more information, call (817) 332-2272, ext. 123.

July 12

Dallas Black Chamber of Commerce Convention & Visitors Department invites the public to attend the third in a series of nars to be held this year.

"Working with the Hotel/Motel Industry" is the topic of the next seminar slated for 6:30, Wednesday, July 12 at the Dallas Black Chamber of Commerce, 2838 Martin Luther King, Jr. Blvd.

To register, call (214) 421-5200 by *****

National Association of Black Accountants, Inc. and Southwest Airlines will host a "Meet NABA Night" on

Thursday, July 13 at 6 p.m. The meeting will be held at Southwest Airlines Corporate Headquarters, 2702 Love

Field Dr. For more information, call 509-3501.

A Neighborhood Touring Program (NTP) workshop is scheduled for Thursday, July 13 from noon until 1:30 p.m. at the West Dallas Multi-Purpose Center, 2828 Fishtrap Rd.

For more information, call 670-6353.

Seminar on Saturday, July 15 from 10 a.m. to 2 p.m., in the Core Bldg. of the Martin Luther King, Jr. Community Center.

p.m. The play runs through Saturday, Tickets may be purchased in advance For more information, call (214) 821-

For more information, contact Clarene Whitfield at (214) 528-8038.

An All-City Football Camp will be held at The Emerging Woman Minitstries invites you to their third Saturday meeting, on the University of Texas at Arlington Stadium on Friday, July 14 through the 16. The event is sponsored by Cornerstone Baptist Church for youth ages 8 to 18. The cost is \$35 per camper and \$25 for each additional family member.

For more information, call (817) 468-0083 or (817) 293-4802.

Common Sense Leadership will implement its first Success Training Camp on Friday, July 14 through 16 at the University of Texas

Kleinmann, opens at Pegasus Theatre on Friday, July 21. Sneak Previews are sched-

uled on Friday, July 14 through the 20 at 8:15

through Rainbow-Ticketmaster.

at Arlington campus.

Sixteen low-income Arlington high school teens, ages 15 to 17 will receive training on success principals which will enhance their potential. The training camp will demonstrate what good can be done when people come together to make a dif-

For more information, call (214) 988-

July 15

Neighborhood Touring Program (NTP) workshop is scheduled for Saturday, July 15 from 10:30 a.m. to noon at the Sammons Center for the Arts, 3630 Harry Hines Blvd. For more information, call 520-7788.

A \$1,000 grand prize is being offered in a new religious poetry contest sponsored by Famous Poets of America. The deadline for entering is Saturday,

July 15. Poems must be 21 lines or less. Interested persons should send one poem to: Free Poetry Contest, 1626 N.

Wilcox, Ste. 126, Los Angeles, CA 90028. On Saturday, July 15 starting at 2 p.m., Ft.

Worth's Mayor Kay Granger, KJMZ's Russ Parr and KSCS' Terry Forsey will kick off the largest Pep Rally in 19 counties. The free event will honor foster parents who have cared for abused children.

For more information, call (817) 261-8694 or 1-800-228-8226.

The Dallas Urban League in conjunction with NationsBanc will host a Home Buyer

The seminar is designed to give individuals pre-purchase step-by-step instruc-tions on how to purchase and select a home and how to select a real estate agent. The seminar is free and open to the public.

Saturday, July 15 from 9 a.m. to 12:30 p.m The focus of this event will be geared toward bringing health to the female inner

Guest speaker for the ocassion is Ms. Irie Lynn Sessions, a noted author, social worker and public speaker. The event is free and refreshments will be served.

For more information, call 337-6701.

July 16

The 8th Annual celebration continues at Griggs Chapel Baptist Church with an anniversary church worship beginning at 3 p.m., Sunday July 16.

Special Guest includes New St. Paul's, Rev. M.L. Curry.

For more information, call 218-5708.

July 19

Noted author, Valerie Wilson Wesley, will be at Black Images on Wednesday, July 19, to promote her latest book entitled: Devil's Conna Get Him, a murder mystery to be solved by Tamara Hayle, the main character.

Wesley is editor-at-large at Essence magazine and the author of When Death Comes Stealing, a debut adult novel and her first Tamara Hayle mystery.

For more information, call 943-0142.

The 8th Annual Convention & African-American Business Opportunity Expo will be held on Wednesday, July 19 at the Parc Oakland Hotel in Oakland California.

The topic of discussion will center on Affirmative Action: Dead or Alive. The event is being sponsored by the U.S. African American Chamber of Commerce.

For reservation or general information. call (510) 444-5741.

Stage West presents Nite Club Confidential on Wednesday, July 19 through August 5.

The musical comedy centers around a seven-vear relationship between a nightclub singer, a cute young singer and a powerful For more information, call (817) 924-

Dallas Minority Business Developmen Breakfast will move to the Radisson Hotel Dallas: Barney Oldfields Restaurant begin ning Thursday, July 20.

The exact location is 1849 W. Mockingbird Lane.

For more information, call (214) 767-

July 21

Stealin' Home, an African-American feature film, will hold screenings on Friday, July 21 through the 23 and July 28 through the 30.

Tickets are \$4 for non-members and \$3 for DARE members. For information concerning show times

call (214) 953-1212.

Change Productions presents the play enti-tled: The Rage of Silence, on Friday, July 21 through the 22 at the Sammons Center for

The play was written and produced by Pearlie Mae and can be seen at 7:30 p.m. A matinee performance is scheduled for Sunday, July 23 at 4 p.m.

Tickets are \$10 in advance or \$12 at the door. For more information, call (214) 296-

The Dallas Park & Recreation Departmen and Oshman's Sporting Goods Store will romote "Summer Sights," a Dallas-Ft Worth area contest for youth ages six to 14 The idea is for youth to share their favorite summertime park activity through the visu-

The contest ends July 21. For more information, call the Dallas Parks & Recreation Department at 670-4995.

July 22

Russell Shockley will be giving a lecture on the "Search for Black Education" on Saturday, July 22 at 1 p.m., at the North Hampton Recreation Center located at npton and Bickers.

Shockley is director of the Black Information Project and a columnist with Minority Opportunity News.

For more information, call Rodney Hinton at (214) 670-6196.

Hispanic Women's Network will hold their next meeting on Wednesday, July 26 at the Sheraton Suites, 2101 Stemmons from 5:45 to 7:30 p.m.

The topic will focus on the aging American workforce and the Senior Employment Source program.

For more information, call Melinda Estrada at (214) 470-9744.

July 29

Auditions for the Pegasus Theatre's next production entitled: The Odd Couple, begins on Saturday, July 29 from 1 to 5 p.m.

Picture identification and a resume are ired. Roles are open for two females and 4 males ages 20 through 40.

For more information, call 821-6005.

University of Texas at Dallas Sponsors Minority Student Leadership Conference

The seventh annual Minority Student Leadership Conference will be held Oct. 19-20 at the campus of UTD. The conference provides college students with information on personal growth, education and career choices.

The conference was started by former UTD student Stephen Brooks in 1989 and included participants from 12 local schools.

For more information on the conference or if you are interested in placing an ad in the program booklet, contact Ceril Carletta McClendon or Ginny Salazar-LeBlanc at 883-6390.

If you're interested in placing your ent in our August Calendar, send i to us by mail or fax no later than Friday, July 21, 1995

Minority Opportunity News 2730 Stemmons Frwy 1202 Tower West Dallas, TX 75207 (214) 905-0949 Fax

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"Cherishing the youth" Day

Adolescent drugtreatment agency seeks \$1 support from area church members

By Veronica W. Morgan

Its not everyday that members of African-American churches get an opportunity to show city-wide support for a worthy cause, but on Sunday, July 9 they can.

As part of a one day fund-raising campaign known as "Cherish Our Youth Sunday," clergy and their members from the more than 600 or so African-American churches around the Metroplex are to ask members to donate one dollar to help raise funds to benefit a nonprofit adolescent drug treatment agency in South Dallas.

The agency, known as Our Brothers



Yolanda Nolan

Keeper-NDUGU, Inc., open since November of '91, will be forced to close its doors before the fiscal year ends if a \$50,000 deficit is not cleared soon. Yolanda Nolan, executive director of Our Brothers Keeper (OBK), prays that won't happen.

"Its a good program and it shouldn't die, but the money is not there. We are at bear bones."

Nolan says the shortage of funds is due to insufficient marketing strategies. "People wanted to help us but we didn't give them a way to do it." However, that has changed.

Since May, when she learned that the program was out of money, Nolan, a licensed social worker, has worked diligently to formulate and implement a solid marketing plan that could get the agency back on its feet. Nolan has had to make some tough decisions in order to decrease the original deficit of \$144,000. Staff has been cut, agency operating hours have been shortened, and an across-the-board 15 percent pay cut and loss of all benefits but insurance had to be taken by employees. Even then, the agency still owed \$92,000.

An appeal to the community helped to decrease the amount even further. Now all that remains is the \$50,000 that will hopefully be raised on Sunday, July 9. "Our problem is acute...I panicked when I learned about it," Nolan laments. "But I know I have to put the right things in place in order to reach the community.

At the beginning of the next fiscal year, October 1, the agency will receive a check to help it remain open, but until then the agency is in dire need.

Over the years, the outpatient drug treatment facility, which provides a number of free services for youth ages 12 to 17 who are battling drug addiction, has been a haven for close to 200 young people who were just a step away from the criminal justice system.

It was designed to address the problems that teenage youth face, those who have gone beyond the at-risk phase and are embarking upon criminal careers.

Our Brother's Keeper, located at 4200 South Fitzhugh Ave., is a two-phase program that accommodates twenty children. For the first six months, the young clients receive extensive drug counseling, skills training, GED assistance and, at times, family and group counseling, five days a week, eight hours a day.

During the second phase, clients are required to report to the facility once a week for counseling. "We do a urinalysis once or twice a month to see if they are clean," says Nolan. "If they are not, we'll send them back into the program."

The program derives its name from the biblical exchange between God and Cain, who had slain his brother and left his body unburied. (NDUGU, which is part of the programs official name, is a Kiswahili term meaning "brethren.") The blood of the victim cried out to God, who in turn asked Cain where was his brother. Cain's response: "... Am I my brother's keeper?" Its with that thought in mind that Nolan says she appeals to church members and clergy everywhere.

"We're answering God the same way. But when we're our brothers keeper, if we follow that, we won't do them any harm."

OBK operates on a budget of \$501 thousand annually.

Before the money ran out in mid-May, there were eleven full-time employees: a cook, a recreation tech, two teachers, four clinicians, an office

manager, the executive director and a secretary.

Several of the laid-off employees have already landed jobs in other agencies outside of the South Dallas area. "This should not have to happen," says Nolan, who still remains hopeful.

"Imagine all the black churches of the Metroplex on July 9, joining together like Hands Across America... and donating one dollar, my deficit is clear and I have money to get me started on next year. Can you imagine the statement that makes to the youth?" T w o weeks after learning that the center faced possible closing, a 15-year-old female client tearfully wrote that the one-on-one counseling programs and the special training provided by the agency's staff helped her to clearly see that smoking joints, before, during and

after school would only lead to failure if she didn't receive help.

A 15-year-old male client, who entered the program in June, says his probation officer referred him to the agency. The young man says he has sold drugs since the age of fourteen, but now hoped to get help. "I probably should try to go to college," says the young man.

Nolan, who was married to a crack addict for twelve years, is confident that many people will see the need to preserve the life of the program.

"No ways tired," says Nolan, referring to a gospel hymnal. "You don't have time to be tired because we have a lot of work to do."

Individuals desiring to donate funds and for more information on Our Brother's Keeper, formerly called the South Dallas Drug Treatment Program, call (214) 421-7181. -[MON]-

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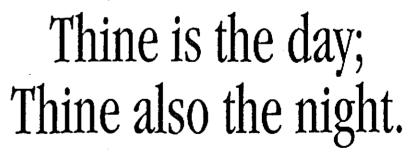
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Southern Methodist University

A CONVERSATION WITH CHUCK D

By Dorothy Gentry

Public Enemy's Chuck D is living proof that you can't judge a book by its cover.

Dressed in blue jeans, brown hiking boots, a striped shirt and a baseball cap, he looks more like your typical homeboy: until he opens his mouth.

What comes out are deep and inspiring words, thoughts and opinions from a 35-year-old man who drives 40 miles per hour on the highway "Because I ain't in a hurry to get nowhere;" who usually travels alone without a bunch of bodyguards: "For what? I ain't on the star trip;" and whose motto is, "No structure, no direction."

Chuck D is smart, intelligent, educated and wise. He's a man with vision, goals, dreams and plans. He's handsome, debonair, down-to-earth and laid back. In short, he's not your typical homeboy, and is absolutely nothing like the stereotypical rapper: loud, rude, crude and obnoxious.

The magnificent rapper, whose group, Public Enemy, has sold millions of albums, was in Dallas last month attending Cheryl Smith's "Don't Believe the Hype" Celebrity Bowl-A-Thon and Auction at Don Carter's West.

During his visit, he took time out to chat with MON about his group, himself, the black community, the future, and more.

MON: People are saying how cool, humble and down to earth you are, as if they expected you to walk around grabbing your crotch and cursing. How does that make you feel?

Chuck D: "People always think they know how I will be if they meet me. I tell them you don't know me, you only know of me," he said. "You don't know what I can do because you don't know what I have done. All you see is what is happening on stage or what you see on television. Don't believe the hype."

MON: What's next for Public Enemy, the group?

Chuck D: At the end of the year I will do a solo project titled, "The Autobiography of Mista Chuck." I am also putting out a project with Public Enemy in mid-1996 titled, "Afraid of the Dark."

MON: Solo project? Are you leaving P.E.?

Chuck D: This solo effort is something similar to Public Enemy, but a little bit more personal. Something I wanted to do.

MON: What else?

Chuck D: I am also writing two books, one to go along with my solo album, titled, "Lyrics of a Rap Revolution." It will contain all of my lyrics and will be out by the end of the year.

The second book, "The Public Enemy Chronology: Ten years of Noise: 1986-1996," is a picturesque book about Public Enemy tours, albums, everything.

MON: Aren't you also into business with your own clothes line?

Chuck D: Yes, it's called Rap Style. The clothes are similar to sports clothing. We have some investors and backers. There have been ups and downs but that's business. Outlets are not here in Dallas yet. With the image of rap, we haven't gotten into too many retail outlets, but hopefully that will change. It is in the majority of cities at small outlets."

MON: Anything else?

Chuck D: I am working with HBO to develop a show that is sort of like the ESPN of Rap/Hip Hop. The show is a more informative, detailed, in-depth show that shows what goes on in rap music. It is more fact-finding and will be a combination of Larry King Live and NBA Inside Stuff.

I also lecture at different schools and colleges and talk about the business I am in and other things. I tell the students it is important to go to college and apply what they learn back in the neighborhood.

I am also on my way to Canada, I am writing the jingle for the new NBA Expansion team, the Toronto Raptors.

MON: As we can see, you are not just the average rapper. As Public Enemy prepares to celebrate its 10th anniversary next year, how do you feel about what you've created. Did you ever think it would be this successful?

Chuck D: I never planned to fail. I have always made 3-year plans in my life and everything, at least 75 percent of the time, comes to fruition. We of course thank God and all of our supporters. The reason behind (the creation of) Public Enemy was to leave a stain on the brain.

When I die, I don't want to be unnoticed. I want people to feel it. But I ain't talking about dying right now. I got too much to do.

MON: What is your opinion on the current crop of rap stars and their every growing legal problems?

Chuck D: No structure, no direction. The record companies are exploiting the artists while record executives don't feel an accountability to the (black) community. These young artists sign these recording contracts and haven't fully developed as adults or human beings yet.

The industry is being attacked from the outside by the media and misdirected on the inside by the executives. The

media will always look to blow things up in the rap industry.

As black adults we should always try to uplift the positive. We have to keep our head up as Tupac says.

MON: What rapper(s) do you dmire?

Chuck D: I am a big Run DMC fan. I admire how they made this (rap industry) into a big business. I also like Queen Latifah, and Ice Cube. Ice T also is a good friend of mine. I also like James Smith in Houston and Luther Campbell from a business standpoint. There are a lot of good rappers out there.

MON: Many of the rappers mentioned above have made it big in the movies. Will we see Chuck D at the theater any time soon?

• Chuck D: No. I was being offered movies a while ago, in P.E.'s early days but never took them because they would have side-tracked me. I don't believe in the star tip. There are more important things.

When our people are publicized, we have to be rapping, singing, dancing or doing something athletic in order for white folks to recognize us. It's like a fake world to make black people chase petty dreams.

MON: Since you've been in Dallas the past few days, I know you have heard of the Nation of Islam's alleged beating of black youths caught shoplifting at a nearby mall. What's your take on the situation?

Chuck D: Those kids went in there and stole. A lack of adults in community being able to set down their own law aided.

The black community should have close and in p control over its own law, education, economics, etc. and doing that will free us -[MON]-



from the plantation.

What they got was an ass whupping, which they didn't get from their parents, which they should have and then they wouldn't have done that. It probably saved them from something much worse.

I always say every mother and father ain't a parent. Maybe the parents need to be disciplined too.

Black youth today feel they are equal to adults but they can't just do what they want to do. It shouldn't have to come down to this but kids have to have love and ultimatums.

MON: Thanks Chuck D. Where to, after you leave Dallas?

Chuck D: Home to Atlanta for a couple of days. Thanks a lot.

Writers note: I must reiterate that the rapper known as Chuck D is not your average rapper. I wouldn't even classify him as a rapper. He is an articulate brother, a black man with a vision and a dream for himself, his family, and his people. From what I saw up close and in person, it will take a nation of millions to hold him back. Thanks for inspiring me, Chuck D.





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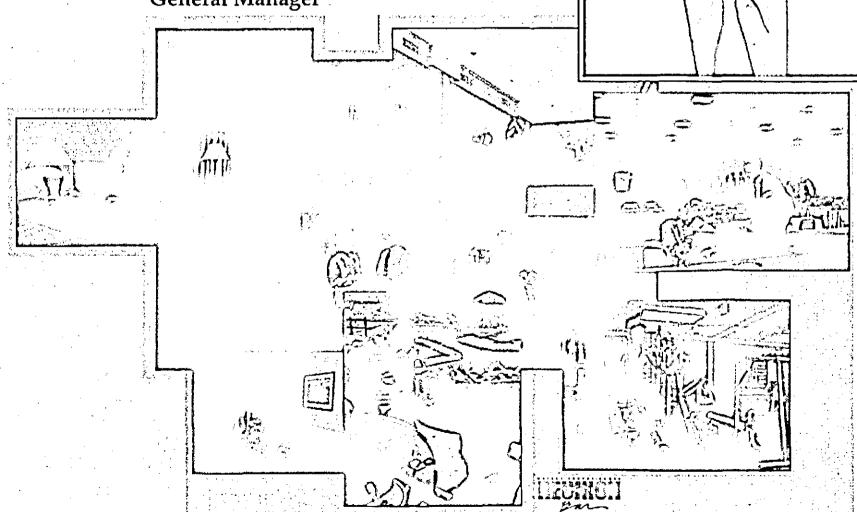
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Summer Virtuosity Remembered

Days of July -

Arts, Culture, Entertainment

By Sarah N. BRUCE, A-C-E Editor

July 4

-INDEPENDENCE DAY

-Louis "Satchmo" Armstrong, born 1900; jazz trumpeter.**

July 5

-Arthur Ashe Jr., first African-American man to win tennis' Wimbledon Men's Singles Crown, 1975.

July 7

-Margaret Abigail Walker, born 1915; highly honored author.

-Leroy "Satchel" Paige, born 1906; famous baseball pitcher.**

July 8

-Gwendolyn Bennett, born 1902; writer, one time columnist for the National Urban Leaguers.

-DeHart Hubbard, born 1924; first African-American to win an Olympic Gold Medal, winning the broad jump competition in Paris.**

July 9

-Richard Roundtree, born 1942; actor (Shaft movie series).**

July 10

-Arthur Ashe, born 1943; tennis star.**

July 11

-Philis Wheatley, born 1753; poet.

July 12

-Bill Cosby, born 1937; actor, comedian, pitchman, philanthropist.**

*** July 14

-First National Park honoring an African-American dedicated as "George Washington Carver Monument" in 1955, in Joplin, Missouri.**

July 17

-Dan McClelland, born 1903; first African-American professional baseball player to ever pitch a perfect game.**

July 18

-Coleman Hawkins, saxophonist, records the famous jazz tune, Body and Soul; in 1939.**

July 19

-Josephine Baker debuts in Paris in 1925; entertainer and activist.**

July 20

-Althea Gibson, first African-American to win Wimbledon Women's Singles Title; in 1957.

July 2

-The New Orleans Tribune, first African-American newspaper published in French and English; in 1864.

-Mary Church Terrell elected the first president of the National Association of Colored Women in 1896.**

July 24

-Iran Aldridge, born 1807; Shakesperean actor.**

July 25

-Eight slaves organize the First Black Baptist church in America at Silver Bluff, South Carolina, in 1777.**

July 28

-African-Americans are given right of citizenship in 1868. **

July 25

-Alexandre Dumas, born 1824; author of The Three Musketeers.

-George Dixon, born 1895; first African-American boxing champion.**

July 30

-James Varick named as first bishop of African Methodist Episcopal Zion Church; in 1822.**

**Special Thanks to Black History Interactive Software/Calendar Course for featured submissions.

For more information contact:

Harry Anderson Interactive Software 18719 Rembrandt Dallas, TX 75287

214/307-8456

-[MON]-

Will The Real Men And Women Please Stand Up?

Historically, society has defined men and women differently, though in a lot of ways they are the same? This has placed a burden on both sexes to live up to preconceived notions of what a real woman and a real man is.

Minority Opportunity News (MON) is curious to know if these "double standards" still exist today. Please take a few moments to fill out the questionnaire. There are no right or wrong answers. We merely want your opinion.

Mail or fax your responses before August 1, 1995. to: MON Questionnaire, 2730 Stemmons, Suite 1202, Dallas, TX 75207. / Fax (214) 905-0949

We will poll your responses and give a report of our findings in the August issue of MON.

Thought Provoking Questionnaire for Men and Women

AGE_____ SEX___

SINGLE/MARRIED____

1) If a woman sells her body for money, she is

2) If a man buys a woman's body, he is

3) If a woman sleeps with more than one man in a month, she is

4) If a man sleeps with more than one

12) If a man accepts money from a woman he is dating, he is _____

11) If a woman accepts money from a

10) If a woman is fifty years old, but has

a twenty-five year old boyfriend, she

Questions based on a questionnaire developed and submitted by Debra Brown. -IMONI-

Hail Damage?

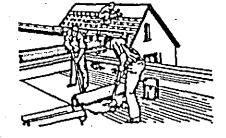
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BET on Kids & Family Viewing Saturday Morning Sizzle

The Fabulous Reggae Dogs - BET BET debuted the new children's television series combining live puppetry, claymation figures, and state-of-the-art computer animation to its Saturday

morning television lineup in May 1995. The Fabulous Reggae Dogs is the name of the musical group consisting of members Dr. Dredlocks, Mastaraster, and Cleome. This program is the first Afro-Caribbean inspired children's television series and features three canine characters and Professor Sedgewick Murphey. The setting is the mythical,

such as showing respect for and preser-

vation of the environmental.

The Fabulous Reggae Dogs is a positive and educational children's program that should supplant the regular Saturday morning cartoons and shows that emphasize violence and commercialism. 7:30 Saturdays 1

Story Porch - BET

uncharted island paradise of Jellimoca. The Fabulous Reggae Dogs teach youngsters of all ages original songs with music styles inspired from reggae, calypso, and African roots. The program also stresses themes of nonviolence and promotes cross-cultural communication and understanding. Many storylines address topical and newsworthy issues

Celebrity narrators spin fascinating yarns in the tradition of African-American storytelling on Story Porch. Children's folktales are told with creativity, flair, and vision by the stars on this children's literary program.

Followed by The Fabulous Reggae Dogs, Story Porch begins an hour of positive family viewing. Saturdays 7:00 a.m.

BET is the nation's first and only basic cable television network, providing a platform for quality programming targeted toward an African-American audience. The best in entertainment, music videos, news, public affairs, jazz, specials, off-network sitcoms, gospel and sports is offered by BET.

For more information, contact TCI Cablevision of Dallas.

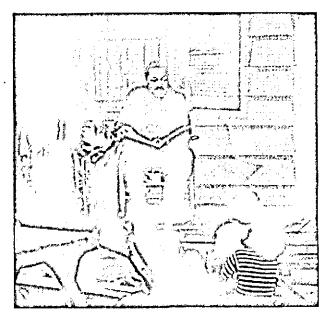
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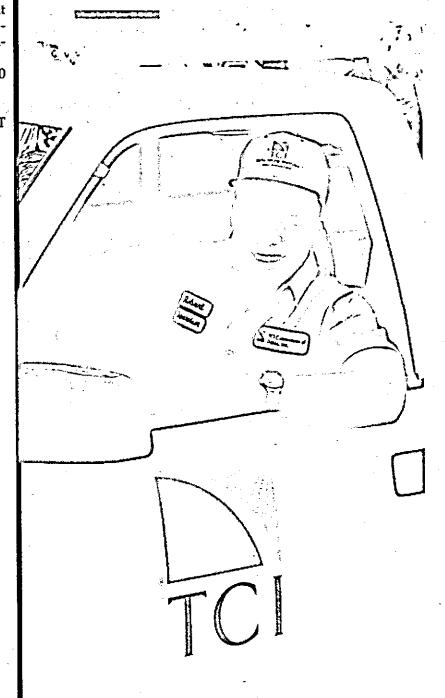
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The Fabulous Reggae Dogs



Story Porch



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Dancing For The Gold

Dallas Black Dance Theatre in 1996 Olympics

By Dorothy Gentry

This time next year, the Dallas Black Dance Theatre will be in Atlanta, Ga. preparing to participate in front of thousands at the Summer Olympics.

In January, the theatre was selected as one of only four U.S. dance companies to perform in the 1996 Cultural Olympiad. The company, which will celebrate its 20th anniversary next year, has been asked to give three major concert performances during the games: two in the Martin Luther King Chapel and one on an outdoor stage.

The Dallas Black Dance Theater is the first arts organization in Texas' history to receive this honor and the only modern dance company out of the invited four. The remaining three are the classical ballet companies: the Atlanta Ballet, Ballethnic Dance Company and the Miami City Ballet.

To prepare for this historic event the DBDT has embarked upon a \$300,000 fund-raising campaign and need help from the city of Dallas, especially the African American community.

"One of the things we are challenged with as an organization is to be able to raise an additional \$300,000 over our operating budget to be able to have all of the choreography, costumes, lighting, technical support and to pay our dancers during that time period that they will be participating," says Zenetta Drew, DBDT executive director.

"We will actually be performing in July, and the summer months are a down time for the DBDT. Usually between June and mid-August the dancers are doing limited activities and are not necessarily always on full salary.

"But because of the Olympics, we will have to be able to maintain the continued salary so they can rehearse and prepare," she says.

The 1996 Cultural Olympiad fundraising campaign consists of three components:

• Dallas Black Dance Theater Commemorative Cultural Olympian Poster.

Five-hundred individual sponsorships are available at \$100 each to help raise \$50,000. For \$100, the sponsor will receive a free poster and will be recognized as a supporter of the Olympic campaign.

The artist commissioned to design the poster, Richard Ashley Norris, is also the official artist of the NAACP. He was also commissioned to produce the official poster commemorating the 40th anniversary of the Brown vs. Board of Education decision.

Only 2,500 posters will be printed and, of that number, only 2,000 will be available for sale at \$15 each. Posters can be ordered now by calling the theatre at (214) 871-2376.

"We really need help in the community. One of the ways to get the community involved is to get 500 people to give \$100 each and then they can sign the poster like the Declaration of Independence," she says.

"They will be able to frame it (the poster) and say they helped the DBDT go to the Olympics."

 Dallas Black Dance Theatre Commemorative Cultural Olympiad Warm-Up suit (jacket and pants)

The suit is being designed by J.C. Penney Co. Three specially targeted sponsorships are available: The back of the jacket is selling for \$50,000 for a sponsorship and the sleeves are \$25,000 each.

Says Drew: "The dancers will wear these warmups all of next year when we are touring nationally and during the Olympics. They have been made for summer wear so there will be a lot of exposure there.

"In addition, the theatre does about 250 performances a year, so the company travels a lot and on all of our tours we will wear this attire during the Olympic year. It will have the official Olympic logo on it."

There will be 300 warm-up suits made, with 250 available for public purchase. "Right now we are seeking the sponsorships. We need to have the sponsors confirmed by Sept. 1," Drew continues.

The threatre is targeting sports entities for sponsorships and "would love to have the support of the sports community in Dallas. We are not only the first group from Dallas but we are the first group of any arts discipline from the state of Texas to ever be an official participant in the Olympics," Drew adds.

"So we will be representing not only Dallas but the state of Texas."

• Dallas Black Dance Theater Commemorative Cultural Olympiad Promotional Brochure.

A brochure/souvenir booklet containing a history of the company, biographies on the dancers, etc. will be created for promotional use throughout the entire season, Drew says.

Twenty advertisers or sponsorships are available at \$5,000 per page each. The brochures will have national and

international distribution.

"If the sponsors have national or international type activities it would be great for them. When we are on tour the souvenir booklet will be made available to audiences and also at the Olympic performances," she said.

This last phase of the campaign is expected to bring in \$100,000.

In addition to the sponsorships, the public is welcome to donate and contribute any amount to help the DBDT in the Olympics. "We are taking any level of contribution to support our Olympic activities and any gifts are tax deductible to the extent allowed by the IRS."

Performing during the Olympics will open new levels of opportunity for the theatre, said Pam Williams, marketing director for the DBDT.

"One of the things that it does for us is it opens the door for more international touring. We will be on the world stage in front of everybody in the world. So it gives us an opportunity to really show what we can do and what we are about to the world."

Executive Director Drew added that the DBDT, "wants to become a household name in the arts. The Ailey company is certainly one that when you say Alvin Ailey American Dance Theatre, everyone knows what that is. DBDT is expecting that this will present that type of possibility."

For more information on the DBDT 1996 Cultural Olympiad fund-raising campaign, or the theatre itself, call (214) 871-2376.

-[MON]-

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Ron Shaw

GOOD Things

Gen. 50:20

Have you ever stopped to consider what an awesome God we serve? One who can change sin into righteousness is certainly well able to handle our light affliction.

•The Bible says that our light afflictions are only momentary anyway. The truth is, many of us complain about the crisis, calamity, trouble, or tests we go through instead of considering the one who has called us to Himself.

First of all, let me tell you it that it is hard to defeat a man with a vision from God! Especially if he is convinced enough to communicate it to those around him. Consider our text. This is the culmination of all that happened to Joseph.

God showed him in a dream how his brothers would bow to him. They were already envious of him because their father Jacob favored Joseph over them (because he was the son of Jacobs' old age). When Joseph tells his brothers about the dream, they become all the more incensed. They conspire to kill him, but God would not permit that so they sold him to a caravan where he ends up in Egypt.

Joseph was only seventeen at the time. Then he is bought by the captain of the guards and goes to work in his house. There, God sees to it that he is promoted to house administrator. Joseph had never been administrator over anything before but because God was with him, he is successful.

Then his boss' wife tries to seduce him and when he refuses, she lies and has him thrown in jail. The bible says he is put in the unit with the Kings' prisoners, not with the commoners. There he meets the butler and the baker, who had been jailed by pharaoh. Joseph is promoted while in jail because God is still with him. The bible says he wasn't even supervised. He was head jailer, trustee.

The butler has a dream and Joseph interprets it. The king restores the butler to his position. Joseph asked the butler not to forget him but he did for two years. Then Pharaoh has a dream and calls for Joseph to interpret it. He does and ends up second in command under Pharaoh. That means he was even over the first boss who had him jailed unjust-

Finally, his brothers appear before him and they discover that this (now thirty years old) man whom they must bow to is the brother they despised. Our text says Joseph considers all the things that have happened to him as good things.

You see, instead of complaining at every misfortune, he considered himself a man on a mission with a vision. We cannot live our lives as though they are accidents. Every misfortune Joseph encountered turned into a divine appointment from God. In each circumstance he had the opportunity to learn something that he would need later on in order to stand in the place where God ultimately wanted him.

Though your enemy might actually be trying to harm you, if you will stay with God and trust Him, He will make it good. He can make your lay-off a good thing. He can make your eviction a good thing. He can make your being looked over for a promotion a good thing. He can make your being discriminated against a good thing. He's just that awesome.

But the reason He does it is not so you can boast or brag or become proud and arrogant, but rather because He wants to save others by your hand. So some things you must suffer through, but consider the fact that God is trying to prepare you so you can bless thousands!

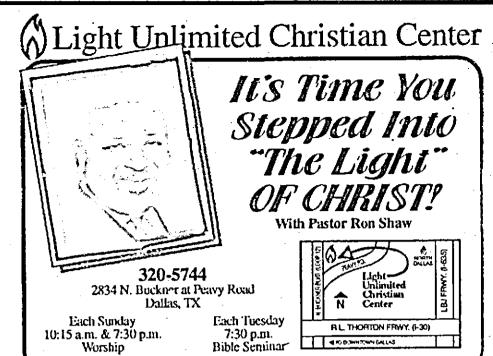
Every crisis, calamity, trial, test, or trouble can be turned into an opportunity for us to learn so that when our time comes we will be ready to stand in the place He has called us to!

place He has called us to! Contact Pastor Ron Shaw at 214-320-5744 -[MON]-

Children's Educational TV Rulemaking Comment Period Extended

On June 1, 1995, the Federal Communications Commission extended the deadline period for filing comments to a proposed rulemaking detailing efforts to ensure that there is an adequate supply of children's educational and informational television programming. In an effort to assure a diversity of comments, a copy of a proposed rulemaking and/or a press release and fact sheets on how to file comments were recently sent to you and other organizations and individuals. The information noted the deadline date for filing those comments. Following petitions to the FCC to extend that period, the Commission extended the filing period from June 16, 1995, to September 14,

For further information, please call the Office of Public Affairs, 202-418-0500 or TT 202-418-2555. -[MON]-





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ANGELA WASHINGTON-BLAIR, PH.D.

The Value in the Valley:

The Black Woman's Guide Through Life's Dilemmas

(ISBN 0-684-80287-2, 318 pp., \$22)

Iyanla (pronounced Ee-yan-la, meaning "great mother") Vanzant's new book The Value in the Valley: A Black Woman's Guide Through Life's Dilemmas is a guide to help not only women, but anyone who has gone through one of life's many valleys. This book explains what those valleys are

and how to learn from them.

Vanzant was in town recently and spoke with When MON. asked about her career as a writer, she was quite adamant in stating that she was not a writer. She perceives herself as "an empowerment specialist who just happens to write." Is she a motivational speaker? "No, motivation is temporary. I am a teacher. I teach people a process. I teach them 'how to."

She holds workshops throughout the country on this very topic.

What does Vanzant teach? She teaches about the low points and bad experiences in our lives being valleys. She says that "pain is a part of the growing process, and that on the other side of the valley, you will be elevated."

Iyanla lists ten valleys in her book: the Valley of Light; the Valley of Understanding; the Valley of Courage; the Valley of Knowledge and Wisdom; the Valley of Other People's Problems

(O.P.P.); the Valley of Corneuppance; the Valley of Purpose and Intent; the Valley of Nonresistance; the Valley of Success; and the Valley of Love.

"The valleys help to bring the true purpose and meaning of life back into focus. Life is learning, growing, giving, sharing, and loving ourselves into a state of unconditional, peaceful acceptance."

When asked how today's black woman differs from black women in the past-say, our grandmothers and greatgrandmothers-Iyanla states that "I think the older women were introspective. We're not introspective, we don't look within, we look without. Our grandmothers spent more time in introspection, more time in silence, more time in prayer. They didn't have phones, they didn't have televisions, so they spent more time in conscious communication with themselves, with their creator, with their god, whatever it was. Therefore they found greater joy in simplicity. Everything in our lives is so complicated, and we're always looking for more as opposed to embracing what we already have. As a result, most of us die from dissatisfaction."

Vanzant is a Yoruba minister. She does not look at things from a Judeo-Christian perspective, but says her method to view humans "more holistically, mind, emotions, physical parts." Her teaching often goes against the grain of traditional theology. For instance, she believes in God being both father and mother. And that Jesus taught a process save ourto selves.

Her ideas, as stated in her book, are at are both provocative and disconcerting. This self-help book (and she doesn't mind her book being called that) has almost a new-age sense about it; yet the applicability of the life lessons learned while going through a valley experience have validity and merit. Vanzant identifies destructive and negative behavior patterns in which black women often find themselves.

-[MON]-

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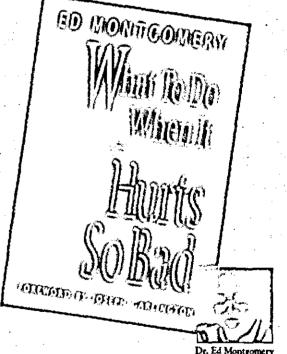


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Tai E. Jones Business Editor

Sanmi Akinmulero, President New Image Business Associates 6115 Denton Drive, STE 224 Dallas, TX (214)702-8901



Sanmi Akinmulero, owner of Acute Messenger Service, Inc. and president of New Image Business Associates (NIBA). has announced the registration for NIBA's comprehensive training program for small business entrepreneurs. The Minority Opportunity Success Training (MOST) program has been tailored to meet the specific needs of business owners who are desirous of advancing their firms to the next level. This ten-week session will also serve as the platform for attendees to receive college credit hours through the Dallas County Community College District. The course begins on Saturday, July 15, 1995 and follows consecutively for the next nine Saturdays. Deadline for registration is July 7, and the registration fee is \$200 (NIBA members) and \$250 (nonmembers). For more information, please call Sanmi Akinmulero or John Lester at (214) 350 - 9590.

Judge Brenda C. Green State District Judge 256th State District Judge Dallas, TX



Recently, Governor George W. Bush appointed Brenda Green as a Family District Court Judge in Dallas, presiding over the 256th State District Court for the State of Texas. An active member of Friendship West Church, Judge Green and her husband, Warren J. Green, reside in Desoto with their two children.

G. Eric Gordon Common Sense Leadership P.O. Box 6106 Arlington, TX 76005 (214) 988-3345



G. Eric Gordon, president of Common Sense Leadership, has implemented the first Success Training camp on July 14 - 16, 1995 on the UTA campus. Sixteen Arlington teenagers, 15-17, will receive training on success principles that will greatly enhance their success potential. At the completion of the course, these young people will be better equipped to

make greater economic strides for themselves, their families, and their communities. For more information, please call (214) 988 - 3345.

Elizabeth Poster UTA Dean, School of Nursing Arlington, TX (817) 273 - 2761



Elizabeth Poster, former director of Nursing Research and Education at UCLA, has been named the Dean of the School of Nursing at the University of Texas. Poster had been a member of the UCLA faculty since 1981. Her duties at UTA will begin on August 31. Poster takes over the School of Nursing with enrollment at an all-time high. UTA offers the only nurse practitioner program of its kind in the metroplex and the largest in the state.

John Self Community Relations Manager TU Electric Fort Worth, TX (817) 882-6663



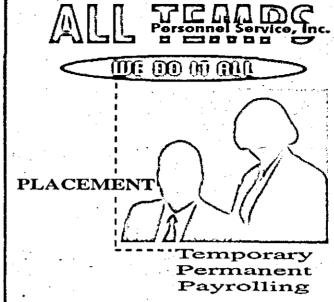
TU Electric has named John Self to be community relations manager in their Fort Worth office. His responsibilities include the company's civic and community activities within the city. Additionally, Mr. Self will be active in local business and governmental relations.

A Louisiana native, Self says he is happiest when working with people, which is reflected by the leadership roles he has held within the community and his church. Prior to this promotion, Mr. Self served as the company manager of customer service and marketing in Dallas.

Carrie D. Wilson- Riney Clarion Hotel Catering Sales Manager Dallas, TX (214) 630-7000, Ext. 1022



With over \$7 million dollars of renovations within the hotel, the Clarion Catering Department is prepared to handle all of your catering needs. Carrie D. Wilson-Riney was recently promoted to catering sales manager by General Manager Lamarr Vines. Her expertise spans the hotel/restaurant industry with affiliations with the Melrose Hotel and the Radisson. She is a member of the National Association of Catering Executives and is well-suited to catering to your specific needs. For more information, call Carrie at (214) 630 - 7000 (ext. 1022). –[MON]-



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Andrea Allston

Copywriting Rules? Sort Of.

Copywriter folks—like yours truly—who make a living on developing the words, the scripts, the copy, for advertising and publicity purposes have a set of rules. Like all other rules in life, these rules are made to be broken. The copywriter's job is to persuade and motivate an audience for the purpose of SELLING

a product, service, or idea. Effective copywriting can make a significant difference between mediocrity and sales!

To help you create good "sell" copy, here's a few of the basic rules...and when they can be broken to create great copy. Whether you're generating a telemarketing script, sales letter, or a brochure, knowing these "rules" can help you outdistance your competition.

Rule No. 1: Use simple words. This is a super rule, but consider how things in life have changed over the past decades. When I was growing up, parents raised kids. Today, the word parent is also a verb—there's a whole industry based on the act of "parenting." If your copy doesn't reflect the times, opting for simple words, i.e., secretary versus administrative assistant, business owner versus entrepreneur, may "date" your message. Not choosing a simple word

can elevate (versus raise) your product/service's image or perceived value to your market. Selling a piece of property versus a lot, a firearm versus a gun or quoting the investment versus the cost can have a dramatic impact on your copy's success.

Rule No. 2: Be concise. The purpose of this rule is to avoid redundancy. A recent promotional cassette received from Office Depot announcing a grand opening, enticed me with the words "FREE GIFT." These two words are the copywriter's favorite redundancy. If it's a gift being offered—of course it's free. "Free" is often added to "gift" to emphasize there's no obligation or strings attached. Brevity is good. But remember that, in writing copy, driving your point home to your audience is better.

Rule No. 3: Put benefits in your headlines! In both audio or visual copy,

this may not work. Take notice of the ads that capture your attention. Oftentimes it's a question or a single word which evokes emotion capturing your market's attention. If you experience lower back pain and see an ad which ask "Back Pain?", this neatly "qualifies" an audience without presenting a benefit.

People are bombarded with a variety of sales appeals and marketing messages daily. Give yourself license to capture their attention any way you can (using common sense and knowledge of what appeals to your target market)!

Rule No. 4: Get to the point. In most instances, making a beeline to the sales pitch fits. Sometimes ad copy needs to detail a problem before presenting how your product can solve it. Other times, copy must provide detail to create a need for your product/service or appeal to

Continued on page 35

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Curtis Yates

Private Mortgage Insurance

Why you pay PMI

When a buyer goes to purchase a home, generally there's a down payment associated with the with the purchase of that home. Under certain circumstances, such as when the buyer is not paying at least 20% of the "sales price" of the property, the buyer is required to purchase Private Mortgage Insurance (hereafter referred to as PMI). PMI insures the Lender against loss in case of a default on the indebtedness.

PMI is required on loans with a high loan-to-value ratio because the default (and loss) occurance of these loans is much higher than when the buyer establishes at least 20% equity in the property at closing. Loan-to-value is calculated by comparing the amount of the loan the buyer will apply for to the value of the property.

For example, let's assume that a buyer intends to obtain a \$64,000 loan to purchase a \$80,000 property. The loan-to-value in this case would be calculated by dividing \$64,000 by \$80,000, which would equal an 80% loan-to-value ratio.

Because of the refusal or inability of the buyer to pay at least 20% of the sales price of the property, the buyer is required to purchase PMI. Four leading PMI providers in Texas come to mind: Mortgage Guaranty Insurance Corporation (MGIC), P.M.I. (part of Sears Financial Group), General Electric Capital Mortgage Insurance, and Commonwealth Mortgage Assurance Company.

The cost of PMI changes from time to time. Fortunately, some Texas providers are reducing the cost of premiums due to decreased loss occurance. (Real property prices are increasing or stabilizing in many parts of the State.)

The underwriter for the loan normally selects the PMI provider. This type of insurance is issued only on first lien mortgages that are secured by improved residential property and usually the insurance is only issued on mortgages that exceed 80 percent of the appraised value of the property.

PMI companies operations are regulated and so are the rates they can charge. There are several premium plans, but the most common is as follows: For a 90 to 95 percent loan with 25% coverage, the initial premium is 1 percent of the loan amount collected at closing, usually paid by the buyer. To

pay for the annual renewal of the coverage, a fee of one-fourth of 1 percent of the balance is collected monthly and placed in escrow. If the lender only requires 20 percent coverage, the initial premium collected at closing is three-quarters of 1 percent. The amount needed for the annual renewal is the same.

If the loan has a loan-to-value between 80 to 90 percent, the annual renewal is the same. However, the initial premium is: 25% coverage, the initial cost is three-quarters of 1 percent of the loan amount; 20%-coverage, the initial coverage is one half of 1 percent of the loan amount.

In addition to the annual plan, most of the PMI companies offer several other payment plans. PMI is generally done on conventional financing, which has totally different coverage and premiums than Federal Housing Authority (FHA) financing.

One of the major differences is that PMI insurance is not for the life of the loan, as is FHA mortgage insurance. Once the loan balance reaches the 80 percent loan-to-value ratio, the PMI insurance coverage is dropped and premiums are discontinued. This usually takes around ten years.

Please address all comments with a self-addressed stamped enveloped to ATTN: Curtis Yates, REAL ESTATE STATUS QUO, 397 Dal-Rich, Ste.149, Richardson, Texas 75080. Ph: (214) 702-0151, Fax: (214) 934-2706. Look forward for future issues of MON for the most informative subjects surrounding real estate.

-[MON]-

Comer Cottrell curbs duties

Pro-Line head steps down as ceo, president

By Nailah Jackson

After twenty-five years of sitting at the helm of one of the country's largest African-American-owned companies, Comer Cotrell, 65, steps down as president and chief executive officer of Pro-Line Corp.

The long-time businessmen, philanthropist, and community and civic leader explained his actions by saying,"I was extremely tired; I've given lots of time to the community, often more than to Pro-Line. It's time to relax more now,"

Mr. Cottrell passes on the day-today responsibilities of running Pro-Line to his son-in-law, Eric Brown. Mr. Brown owned a computer services consulting company in Los Angeles before joining Pro-Line in 1986.

Mr. Brown assumes responsibility

for a company with 1994 revenues of \$41.7 million dollars. Pro-Line employs about 160 workers in Dallas and 60 more in Africa, Europe and the Caribbean.

Mr. Cottrell will remain chairman and chief operating officer of the haircare and cosmetic company. -[MON]-

Continued from page 34

your market's intellect. Anyone who has observed ads for computer or music afficionados knows that the detail in their ad copy is welcomed!

Rule No. 5: Don't knock your competition! While this was a standard of the past, look around you to observe just how often this rule is consistently broken. From cereal to automobiles, advertisers no longer fear giving "the other guy" free advertising. Major advertisers

used to refer to the competition as "the leading" or "brand X." Now, it's in-your-face comparisons: Toyota's Camary versus Nissan's Altima; American Express' MoneyGram versus Western Union. My all-time favorites are the commercial wars between AT&T and MCI.

If your product is similar to a major brand or industry standard, a direct comparison can highlight your difference—whether it's cost, delivery, or service.

Copywriting is a vital component to your marketing program. As a small business owner, you're likely to create a good deal of it yourself. Understand that all is fair in love and advertising—break the rules!

See you at the bank!

Andrea Allston is president of APLOMB, a marketing and communications firm in Plano, Texas. For ideas for future columns orquestions, please call her at (214) 606-4252. —[MON]—



The home mortgage for you.

The rent had grown higher, and the family had grown bigger, but we weren't sure we could afford a home of our own. We needed a mortgage that would fit our current budget, as well as our long-term plans. So we went to Bank One.

Our lender sat down with us and helped us figure out how much house payment we could afford each month. Once we decided on the type of mortgage that was right for us, Bank One offered us extremely competitive interest rates. Throughout the entire process, our banker was there to answer our questions and explain every detail.

Bank One has a mortgage loan for you, too, whether you're buying your first home or moving to another. Just give them a call.





5 1994 BANC ONE CORPORATION Mortgage products and services are available through Bank One and/or Banc One Mortgage Corporation, Loans subject to credit approval. Bank One Texas, NA Member FDIC

Andrews: **Putting** The "WIN" In Winners by Syd Sinclair

With a stellar team of former and current National Basketball Association players scheduled to make appearances at the Visions Basketball Camp, Lorenza Andrews is providing a win-win environment for the children of Oak Cliff and the athletes who have joined him to

help make his commitment to youth a

reality.

A one-time Oklahoma City All-America in high school, "Lo" was a fifth round draft choice of the Kansas City Kings, but the dream of a professional basketball career ended there. The Kings cut him. Fortunately, he was not only a stand-out athlete, he was also an All-America scholar. Andrews earned a degree in marketing and is currently a vice president at Bank One.

Andrews own personal experiences drove him to coordinate the Visions Basketball Camp as a way to give our youth a realistic view of the pros and cons of sports fame. Now in its eighth year, the camp offers techniques in basketball, academics, spiritual growth, and drug awareness and is for boys and girls ages 8 -18 who want their games enriched and their minds stimulated.

Registrants receive five days of handson training, a camp T-shirt, lunch, and snacks for the nominal \$25.00 registration fee. Not to mention guest appearances from Jim Jackson, Larry Johnson, Derek Harper, Spud Webb, Mark Aguirre, Rolando Blackman, and Sidney Moncrief. Catch the "vision" and the action, July 10 - 14, at the Beckley-Saner recreation center. For more information , please call (214) 296 - 8552 (9:00 a.m. -8:00 p.m.)

Because the camp is a nonprofit project, all monies are reinvested in the children. Special thanks to a host of sponsors: Bank One, NIKE, Krogers, the City of Dallas, Coca-Cola, Kraft Foods, the Pro-Line Corporation, ACFS and many others that have given so freely to assist in keeping cost to a minimum.



Sports

Syd Sinclair

Looking for a FEW GOOD WOMEN.... New Brookhaven college coach Mark Francis is looking for a few good women. As he begins to recruit for the college's first women's soccer program, he's hoping some ladies are looking for a place to play. His search has led him to numerous area high school coaches and soccer clubs. If interested, try-outs will be held on August 14, and the games begin September 1. Players who wish to try-out should contact Coach Francis at (214) 503-7026.

Juneteenth Tennis Classic

Offering competitive tennis to youth and the celebration of Juneteenth were the catalysts for the success of the eighth annual Juneteenth Tennis Classic held at the Kiest Tennis Center. Following a plea for a corporate sponsor from Kiest Tennis Center Pro Manager Marcus Freeman, the law firm of White Hill Sims & Wiggins offered both a contribution for the tournament expenses and monies for trophies. Previously, the firm had sponsored "Project Tennis," in 1994, a successful city-wide program designed to teach tennis to minority families.

Atlanta 1996

With the craze of Olympics mania quickly approaching, a lottery system is being used for ticket distribution. As expected, some of the events are oversubscribed: the opening and closing ceremonies, men's basketball finals, all swimming and diving events. But even the lower profile sporting events have been swamped with ticket requests. You can still get your order forms at Home Depot Stores or call (214) 807 - 8633.

MON announces "SportsCAPSULE"

As the metroplex continues to merge some of the finest athletes into professional sporting events, MON has decided to spotlight the talents of our rich homegrown Texas tapestry by featuring up-and-coming athletes in a special monthly column called "SportsCAPSULE." SportsCAPSULE SportsCAPSULE will identify the rising talents of local high schools, community sports, recreational sports, and much more. To have your items included, please send a photo and profile to:

> **SportsCAPSULE** c/o MON 2730 Stemmons Frwy. Tower West, Suite 1202 Dallas, TX 75207

All-Star Fanfest Salutes The Negro Leagues

(contributions from Gordon Jackson)

For the avid collector, it will be a dream come true. For those wondering how big the hobby is, it's a place you have to see firsthand. It is the salute to the Negro Leagues, one of the themed attractions featured this year at All-Star FanFest, the "World's Fair of Baseball."

With memorabilia encompassing the African-Americans who became pioneers in baseball dating back to the late 1800s and throughout the mid twentieth century, you will observe the trailblazers that cleared the paths for the Cecil Fielders, Barry Bonds, Deion Sanders, and Ken Griffey, Irs. of today.

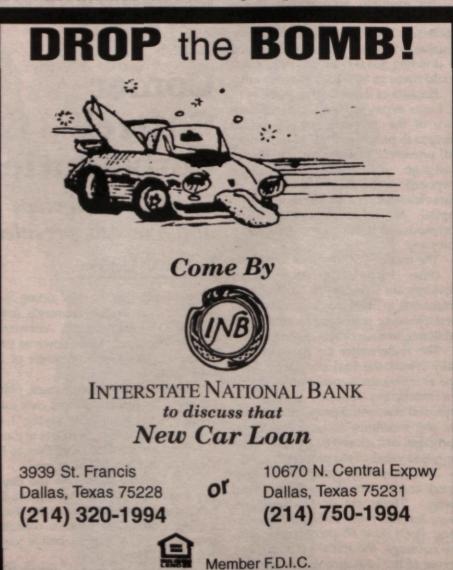
The Negro Leagues provided many historical firsts: the 1930 Kansas City Monarchs having the first portable lighting system for night games, and the Royal Giants being the first team to play in Japan, thus introducing the game to the country three years prior to Babe Ruth and other major league players visiting there; John Beckwith hitting 72 homeruns the same year that Babe Ruth hit his 60.

The greatness of these players and teams were confirmed soon after

Robinson broke the color line with the Brooklyn Dodgers in 1947, becoming the first black to play in the major leagues. By 1953, six of seven players who won the National League Rookie of the Year awards were former Negro League players.

Just as significant to the black players achievements was the economic power the Negro leagues provided to their communities. Of several Negro leagues, most popular was the Negro National League, where 19 of 20 teams were owned by African-Americans. The leagues remained strong and survived the depression of the 1930's and in the 40's the Negro National League East-West All-Star game was outdrawing the major leagues' counterpart event almost yearly. However, as black players began to break into the majors, talent was diluted; the competitive edge for fan attraction was lost.

All-Star FanFest will merge all of these memorable moments in the "World's Fair of Baseball," which opens July 7 - 11 at the Dallas Convention Center. Tickets are available through several outlets; they can also be purchased through Ticketmaster at (214) 373 -8000. -[MON]-



TELEMARKETING ADVERTISING SALES

Salary Plus Commission (214) 606-3891

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Guaranty Federal Bank 8333 Douglas Avenue Dallas, TX 75225 (214) 360-4894 (fax)

Call our job line for career opportunities (214) 360-2750



CERTIFIED TEACHERS NEEDED

TO FILL 1994-95 VACANCIES AND FOR THE PROJECTED VACANCIES FOR THE 1995-96 SCHOOL YEAR IN THE FOLLOWING AREAS:

*Bilingual/ESL; General Elementary (K-6); Special Education (K-12); Mathemmatics; Composite Science; Reading; Spanish; Librarians and Speech therapist *ENGLISH PROFICIENCY REQUIRED

Salaries:

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(Transferable)
(Attractive benefits program, Quality staff
development & advanced study program)
Ca'l Mrs Willie Crowder, Recruiting Specialist at
1-800-443-6181 for an application or to schedule an
interview

Coilege applicants, please contact you placement office EQUAL OPPORTUNITY EMPLOYER MF/H



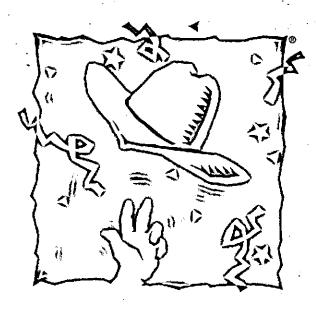
CARROLLTON

CITY OF CARROLLTON.

For specific information, call:

JOB HOTLINE: (214) 466-3376

Equal Opportunity Employer



WE GIVE EVERYONE A CHANCE. AFTER ALL, WE'RE THE LOTTERY.

A Texas Lottery vendor is currently searching for Historically Underutilized Businesses (HUBs) certified with the State of Texas and experienced in the following areas:

TRAVEL AGENCIES

Travel agency needed to arrange business trips between Austin, Texas, and Atlanta, Georgia. Agency should be able to perform on short notice. Prices must be competitive.

PALLETS/SKIDS

Suppliers needed to provide pallets and skids for use in storing and moving. Must be able to provide skids that are 30" x 40" with 30" runners and a center brace. Typical order quantity equals 80-250. Prices must be competitive.

COMPUTER SUPPLIES

Computer supply businesses needed to provide quality computer paper and magnetic tape. Need Graham Summit magnetic tape that is 2,400 feet in length. Must be able to supply BASF#3480 tape cartridges in the large capacity size. Prices must be competitive.

Please respond in writing to:
Melissa Villaseñor-Dye
Retailer and
Minority Development
Supervisor
Texas Lottery-DT
P.O. Box 16630
Austin, TX 78761-6630.

-TEXAS-LOTTERY

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MON'S CAREER WONTHIN

A:ONE 204:606:8202 FAX 200-905-0949

PART TIME **OFFICE HELP**

Must be able to type 55 wpm, must know Word Perfect, Micro Soft, good telephone voice, hours flexible during the day, will work up to 20 hours a week, Please Contact: Mr. Jones at (214) 606-3891

CELLULAR ®WORLD.

(THE COMMUNICATIONS SUPERSTORE AND MORE).

The following position(s) are open at Cellular World Corporation:

OUTSIDE SALES

A Dallas-based Cellular and Communications Corporation is building an outside sales force targeted towards small to medium-sized businesses in the Dallas area. We are looking for aggressive, self-motivated sales people who have experience contacting business decision makers. Telecommunications and/or computer background preferred, but not required. This is your chance to make your mark in one of the fastest growing industries today, with one of the fastest growing companies in the country. Continued training and education will be required.

Base Salary and Commissions \$30K to \$60K and up. Car Allowance and good benefits package with opportunity for management. Fax resume to Phil or Eloise at (214) 386-4601.

TELEMARKETING ADVERTISING SALES

Salary Plus Commision

274) 606-3097

NOTICE TO **SUBCONTRACTORS & SUPPLIERS**

The Cadence Group, Inc. is requesting bids from subcontractors and suppliers for the "DONALD/JONES/STEMMONS RELIEF ELEMENTARY SCHOOL" project. The 74,000 SF school facility has an estimated budget of \$6.5 million and bids on Thursday, July 13, 1995 at 2:00 P.M.

All MBE, WBE and SBE firms are encouraged to participate.

For viewing plans on this project, or if you have questions, please contact The Cadence Group, Inc. in Dallas at (214) 239-2336.



City of Lancaster seeking Secretary. Work 20 hour per week, type 60 wpm. Computer Applications FoxPro, MSWrod. \$7.00/hr. Apply at 211 N. Henry St. Lancaster, Tx., 75146. Open until filled.



DALLAS INDEPENDENT SCHOOL DISTRICT ADVERTISEMENT FOR BIDS

- Sealed bids addressed to the Board of Education of the Dalas Independent School District, Dalas Countries, for a NEW ELEMENTARY SCHOOL for the Dalas Independent School District, hereins are raised Tosnich in accordance with plans, specifications and contract documents adopted by the District, prepared by Rike Opden Figueroa/Dickson Wells architects, will be received in the Purchasing Office, 3700 San Jacinto, Dalas, Texas until 200 PM, August 1, 1995. At that time, the bids will be publicly opened and read aloud and tabulation will be made to present to the Board of Education at their next regular meeting for consideration in awarding the Contract. Any bids received after the dosing time will be returned unopened.
- There will be a Pre-Bid Conference on Thursday, July 20, 1995 at 10:00 AM at the offices of the Facilities Bond Program Dept., 3510 South Beddiey Ave., Callas, Texas
 75224-4604, (214) 302-2300, for the purpose of answering questions. Bidders are invited and urged toe present.
- 3. The Contractors shall identify their bid on the outside of the envelope by writing the name of the project on which they are bidding. The name of the project is "J. Q. Adams Rater Elementary School."
- . Plans and specifications may be examined in the office of Rike Ogden Equerca/Dickson Wells, 703 McKinney, Suite 401, Dallas, Texas 75202, (214) 871 6616, and are on file on July 5, 1995 at:

Dodge Planroom 8228 Stemmons Freeway, Suita 550 Dallas, TX 75247 (214) 241-3411 Attn: Nancy Ebarb

Hispanic Chamber Commerce 4622 Maple Avenue; Suite 207 Dallas, Texas 75219 (214) 521-6007

Association of Gen, Contractors Plan Room 417 Fulton Street Fort Worth, Texas 76104 (817) 332-9265 Attn: Kim Roberts

American Indian Center 818 E. Davis Grand Prairie, Texas 75050 (214) 262-1349

Texas Contractor Plan Room 2510 National Drive Garland, Texas (214) 271-2693 Àltn: Linda Grant

Daltas Black Chamber of Commerce 2838 Martin Luther King Jr. Blvd. Dallas, Texas 75215 (214) 421-5200

AGC/CMD Dallas Plan Room 11111 Stemmons Freeway Dallas, Texas 75229 (214) 484-2030

ABC/Americas Company 4320 N. Beltine Rd., Ste. A102 Irving, Texas 75038 (214) 256-2219 Attn: Terry McAdams

Dallas/FL Worth Minority Business Development Council 2720 Stemmons Freeway 1000 Stemmons Tower South Dallas, Texas 75207-2212 (214) 630-0747 Attn: Bill Hunter

- 5. Plans and specifications may be examined and obtained from the office of Piles Ogden Figuerra/Dickson Wels, 703 McKinney, Suite 401, Dallas, Texas 75202. Biodens may obtain complete sets of Bioding Documents upon deposit of a separate refundable check (payable to Rike Ogden Figuerra-Dickson Wels) in the amount of \$100.00/set. Checks will be returned upon delivery of the plans in good condition to the Architect within five days after bid opening.
- 6. A castier's check payable to the Dalas independent School District, in the amount of not less than five percent (5%) of the bid submitted must accompany the bid, oran acceptable bid bond in the same amount.
- 7. It is the goal of the District that at least 30% of the work performed under the contract will be done by minority or woman owned business enterprises.
- 8. The District reserves the right to reject any or all bids, and to waive any formalities.
- 9. The District is committed to the ideals of equal opportunity in all its business endeavors.



FIREFIGHTER FLOWER MOUND

Applicants must be a TX Certifiable Firefighter and EMT. Closing date: 8/1/95. Qual. applicants may apply in person: 2121 Cross Timbers, Flower Mound, TX 75028. (214) 539-6006, Jobline 3050. Equal Oppt'y Employer



Whatever it takes."

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CHRERITY OPPORTUNITY NEWS

For Job Information Call Job Line at (214) 290-3688



CITY OF **FARMERS BRANCH** POLICE OFFICER.

Must be at least 21 years old with High School Diploma and clear criminal history. Starting pay depends on qualifications (\$2616 - 3544). Closing date 7-14-95. Application packets available only at 13000 Wm. Dodson Pkwy... Farmers Branch, TX 75234. (214) 919-2556



ELIPLOYMENT OPPORTUNITY

MAINTENANCE/LABORER

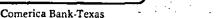
The City of Lancaster is seeking Maintenance Worker. Clean and maintain Parks and Recreational grounds and facilities; Outdoor work, Starting Salary \$6.15/ hr. (40 hours per week).

ACCOUNT CLERK

City of Lancaster is seeking Accounts Clerk Process cash receipts, data entry, general accounting; College bookkeeping; Ten key by touch and typing required. Starting Salary \$8.55 - \$9.45/hr.

Apply at 211 N. Henry St., Lancaster, Texas 75146 Attn: Personnel Application Deadline - June 26, 1995 (EOE/MFH)







Join Dallas' Newest Expansion Team

Comerica Bank-Texas is a dynamic, fast-growing force in Texas' financial industry. As one of the 10 largest banks in the state with assets of more than \$3 billion, we have 50 branches in the Dallas/Fort Worth Metroplex, Houston, Austin, and San Antonio. We continue to expand our branch network and are seeking qualified applicants who share our core values of integrity, customer service, teamwork, flexibility and trustworthiness.

Comerica is committed to extending career opportunities to the residents of the communities we serve. We operate a 24-hour job hotline, which lists all full-time and part-time positions currently available. Please call (214) 969-6177 for a listing of positions in the Dallas area.

We reward our employees with a competitive compensation and benefits package and promote an alcohol and drug-free work environment. Comerica Bank-Texas is an equal opportunity employer and does not, discriminate in hiring or employment on the basis of age, race, sex, color, religion, national origin, disability, or veteran status.

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EARN \$24,618 - \$26,223

The Dailas Police Department is one of the finest in the nation.

Starting salaries while in the academy range from \$24,618-\$26,223, with career step increases that amount to \$8,360 during the first nine years of service.

Be a part of the tradition of excellence. If you have at least 45 COLLEGE SEMESTER HOURS with a "C" average or better, step up to the Dallas Police Department. Women and minorities are encouraged to apply.

Benefits include deferred compensation, flexible life and health insurance plans, an excellent retirement plan which may pay up to 96%, and a fulfion reimbursement program. In addition, all uniforms and equipment are furnished. There is no state income tax.

Contact:

POLICE RECRUITERS FOR MORE INFORMATION

AT (214) 670-4407

Call 1-800-527-2948
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FIREFIGHTER RECRUIT

The City of Garland is currently accepting applications form all persons interested in becoming a professional Firefighter Recruit.

Applicants must be at least 18 years of age as of August 18, 1995; be able to pass a Civil Service Entrance Examination, oral interview, a physical agility test, background investigation; medical examination and polygraph examination, be a high school graduate, or posses a G.E.D. Firefighter Recruits receive a starting salary of \$2,208 per month.

Deadline for submitting applications is Friday, July 21, 1995 at 5:30 p.m. For further information on this excellent career opportunity, please call (214) 205-2475 or visit our office to pick up an application. (Applications are accepted between the hours of 7:30 a.m. and 5:30 p.m., or may be mailed to the address on the application form.

THE CITY OF GARLAND PERSONNEL DEPARTMENT 203 N. 5TH ST., GARLAND, TEXAS 75040 Equal Opportunity Employer



The Housing Authority of the City of Dallas (DHA) is accepting bids for TWO (2) 1996 CHEVROLET ASTRO CARGO VANS (OR EQUAL) AND ONE (1) 1996 FULL SIZE CARGO VAN CHEVROLET MODEL CG 21305 (OR EQUAL).

Bids will be accepted until 10:30 a.m. Tuesday July 18, 1995 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for ONE (1) 1996 AERIAL LIFT TRUCK CHEVROLET C6D942 (OR EQUAL) (WITH TRADE IN).

Bids will be accepted until 9:30 a.m. Wednesday July 19, 1995 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for two (2) year contract from qualified firms for the rental of uniforms.

Bids will be accepted until 10:00 a.m., Friday July 14, 1995 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

A Pre-Bid Conference will be held at 2:00 p.m., Friday, July 7, 1995 at 2075 W. Commerce, Building #200, Conference Room, Dallas, Texas 75208.

Specifications and bid documents may be obtained from the Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.



NVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for ONE (1) 1996 1 TON DUMP TRUCK GMC 3500 (OR EQUAL) (WITH TRADE IN).

Bids will be accepted until 10:30 a.m. Wednesday July 19, 1995 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for ONE (1) 1996 CHEVROLET P30/3500 1 TON STEP VAN (OR EQUAL) (WITH TRADE IN),

Bids will be accepted until 8:30 a.m. Wednesday July 19, 1995 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.



TINVITATION FOR BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Resurfacing of Streets and Parking Lots and Drainage Improvements at Frazier Courts Tex 9-5/6, until 10:00 A.M., on Tuesday, July 25, 1995, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. A Pre-Bid Conference shall be held at 10:00 a.m. on Tuesday, July 11, 1995 at Frazier Courts 4900 Hatcher, Dallas, Texas 75210. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Development, 3939

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.

N. Hampton Rd., Suite 350, Dallas, Texas 75212.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for ONE (1) 1996 TRUCK MOUNTED SEWER FLUSHER MACHINE GMC 7000 (OR EQUAL) (WITH TRADE IN).

Bids will be accepted until 11:00 a.m. Wednesday July 19, 1995 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for FIVE (5) 1996 CHEVROLET LUMINAS (OR EQUAL).

Bids will be accepted until 9:00 a.m. Tuesday July 18, 1995 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Abatement/Repairs to the Administration Building at Frazier Courts, Tex 9-5, until 2:00 P.M., on Tuesday, July 11, 1995, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212. A \$25 nonrefundable fee is required for each set of plans and specifications.

The DHA reserves the right to reject any or all bids or to waive any information in the bidding.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for ONE (1) 1996 1-1/2 TON STAKE BED TRUCK GMC C6H042/LoPro (OR EQUAL) (WITH TRADE IN).

Bids will be accepted until 10:00 a.m. Wednesday July 19, 1995 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Mini-Modernization of Cedar Glenn Apts., North and South, 9-50, Until 2:30 P.M., on Tuesday, July 11, 1995, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212. A \$25 nonrefundable fee is required for each set of plans and specifications.

The DHA reserves the right to reject any or all bids or to waive any information in the bidding.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for EIGHT (8) 1996 HALF-TON PICK-UPTRUCKS CHEVROLET 1500 (OR EQUAL) AND ONE (1) THREE-QUARTERTON PICK-UP CHEVROLET 2500 (OR EQUAL) WITH LONG WIDE BEDS.

Bids will be accepted until 9:30 a.m. Tuesday July 18, 1995 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.



INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for ELEVEN (11) 1996 HALF-TON PICK-UP TRUCKS CHEVROLET 1500 (OR EQUAL) AND ONE (1) THREE-QUARTERTON PICK-UP TRUCK CHEVROLET 2500 (OR EQUAL) WITH LONG WIDE BEDS AND LIFT GATES.

Bids will be accepted until 10:00 a.m. Tuesday July 18, 1995 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.



EQUAL).

INVITATION FOR BIDS

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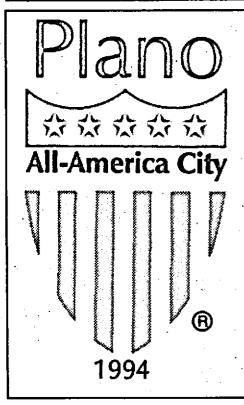
Bids will be accepted until 9:00 a.m. Wednesday July 19, 1995 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

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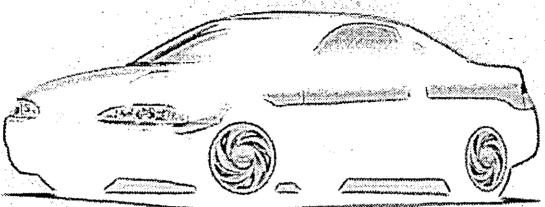
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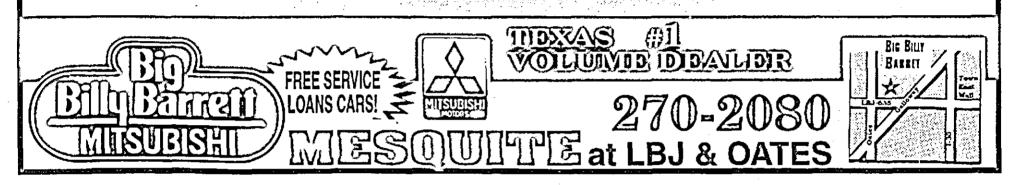
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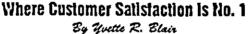














Stacy Urban, General Sales Manager, Monici Clark, Finance Manager and Lee Mitchell, Finance Director

If you want to know the success behind Big Billy Barrett Mitsubishi, Isuzu and Hyundai, just ask General Sales Manager Stacy Urban, who says: "It's the way we treat our customers."

When Bradley Barrett, owner of the successful car dealership and current president of the New Car Dealer Association, opened the Mesquite store in March 1993, car sales were moving at about 150 per month. Two years later, some 600 cars a month are being sold.

Big Billy Barrett is one of the few places where bad credit is not an automatic deterrent for customers who are looking for a quality new or used car. "We have a no problem type attitude," says Urban. He says that they are very successful at getting people financed. And with a slogan of "Bull to Bad Credit," Big Billy Barrett is doing just that.

Urban says one of the things that makes Big Billy Barrett so different from other dealerships is that they work with customers who may have experienced problem credit. "We really listen to our customers. Sometimes situations just occur that causes a person not to be able to pay their bills and we understand that," says Urban.

Urban also says that the dealership has a strong relationship with the financial lenders and they relay the circumstances to the lender about the customer and look for ways that the customer can have an opportunity to buy a car. Once this is accomplished, Urban says he counsels the customers and assures them that if they are unable to make a payment on time, to come and talk to him and he will work with them

It is this genuine interest in helping the customer that has led to Big Billy Barrett being the No. 1 Mitsubishi dealer in the country. They are also the No. 1 program-car seller in the nation. Urban says this program is very economical and affordable for customers. The dealership buys cars at Mitsubishi auctions all over the country in order to offer the best prices to their customers. "We feel we can get a better deal this way and it puts us at a better position for working with banks," says Urban. These cars, which are former rental cars, can save the customer up to \$5,000. Urban says on the average they buy about 200 a month and keep 300 in stock.

There are more than 1,000 cars for customers to choose from on the 10 acre lot located at 1-635 and Galloway. Big Billy Barrett offers low-down payment and low-monthly leasing. They currently have attractive specials running such as \$500-\$1000 rebate on various models of Hyundai's and Isuzus. Additionally, Isuzu is offering \$1,500 incentives on four-wheel drive models..

Urban says at Big Billy Barrett they believe in equal employment opportunity. They employ several minorities in their business, including eight African American salespeople and at least one African American in their eight-person finance department. He also says that nearly 30% of their business is African American. "We are big on equal opportunities," says Urban.

Big Billy Barrett also believes in continued service after the car is sold. Their service department is a state-of-the-art facility with licensed technicians. Customers can get a loan car while their car is being serviced, a service that Urban says many other dealerships cannot offer.

Having been in the business for eight years and with a background in finance, Urban says he is in business for the long-term commitment. He believes in doing what he can to ensure that the customer is happy. "I want them to be satisfied and to keep coming back. I think that caring about our customers has made us number one and I would like to thank the public for making us what we are today."



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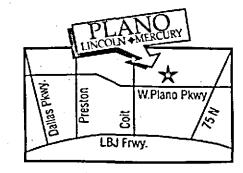
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