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# Minority Opportunity News



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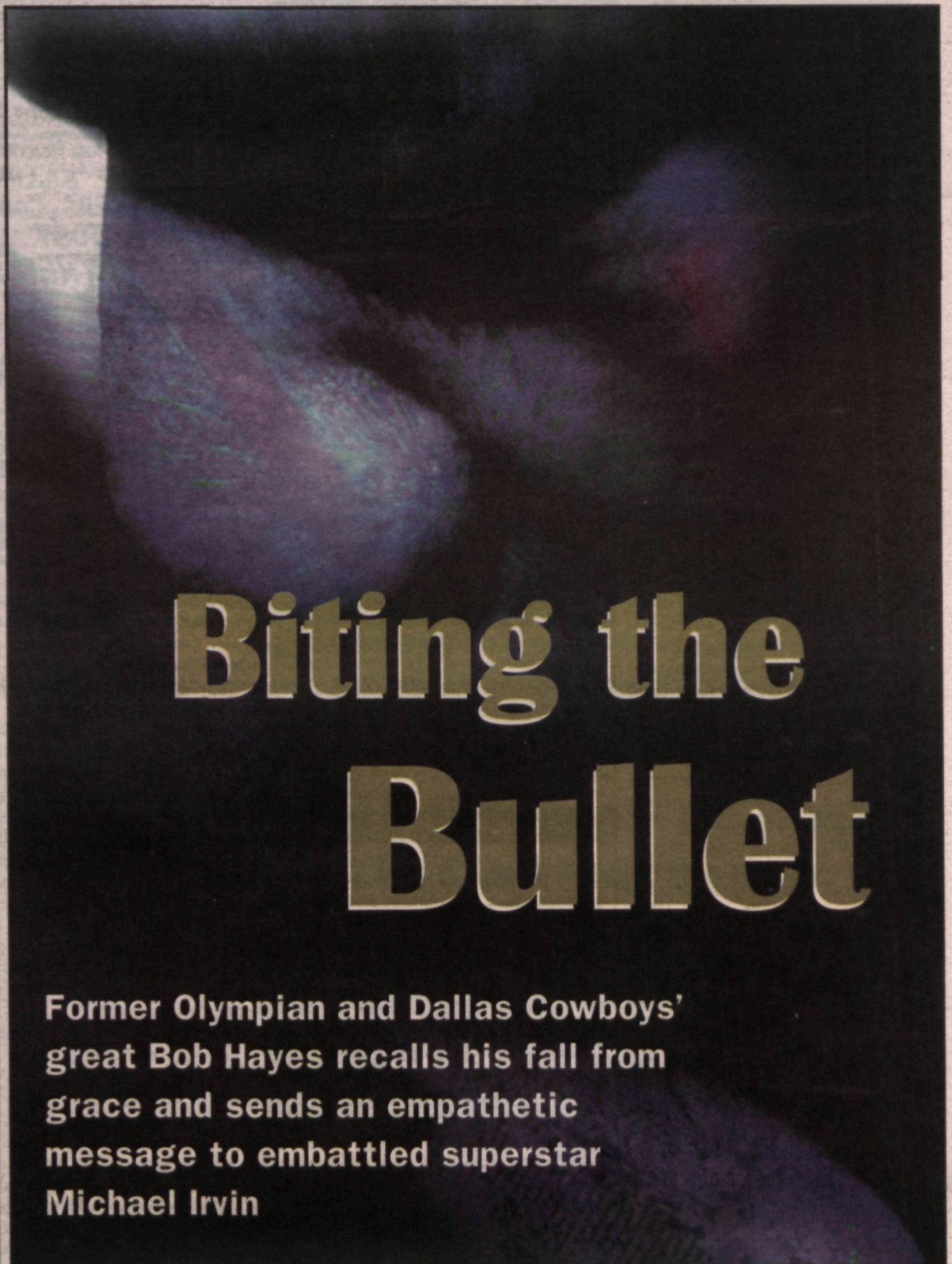


**Editorial:  
Why are  
pastors  
denouncing  
Farrakhan?**

**Malcolm X's  
famous  
"Grassroots  
Speech"**

**MON's '96  
Wedding  
Guide**

**"Heart to  
Heart"  
with  
Clarence Page**



## Biting the Bullet

Former Olympian and Dallas Cowboys' great Bob Hayes recalls his fall from grace and sends an empathetic message to embattled superstar Michael Irvin





**From  
The Editor**  
Chris Pryer

# Editorial

## Account- ability for OUR OWN

Our cover story is about Bob Hayes, winner of two gold medals in the 1964 Olympic Games held in Tokyo, Japan and former star wide receiver for the Dallas Cowboys. But, really, it is not simply about "Bullet" Bob and the peaks and valleys of his life. In a greater sense, it is the story of hundreds of African American athletes who are used like so many "objects"—a means to an end. When Jimmy "the Greek" Snyder made his infamous comments about how "black athletes are physically superior" because of the "breeding" that took place during our slave past, he only openly expressed what the movers and shakers of the billion-dollar professional sports industry in America has been capitalizing on for years. Black athletes are sure enough high voltage entertainment.

They are a commodity. Whether they can read at a level equal to their classmates is of no concern. Can they do simple mathematics? Not important. Could they define a monsoon? Not relevant. Differentiate between the words "stigmatized" and "astigmatized"? Is it of anybody's concern that they can rush for 150 yards against Notre Dame easier than they can speak a fluid sentence during an after-game television interview? But they doesn't get paid for that, right?

We are all caught up in the hype of the super black athlete. The powerful, supple bodies. The charming, clever athletic shoe commercials. The tough, from-the-hood, in-your-face demeanor that emotes on our television sets "This is my planet!"

But, for every one that makes it to the "big show," for everyone that has that combination of perseverance, talent and luck to finally "get paid," there are tens of thousands who come up empty. Having prepared a lifetime for the pro contract, they have nothing to fall back on when the dream doesn't materialize. They have been sorely betrayed by every teacher, parent and coach that didn't hold them to the same standard of achievement as is held to the average student, the non-athlete.

Then there are the ones that make it—and then blow it. They may be the most pathetic of all. Coddled and pampered all of their athletic lives, they have

continued pg. 4

## Call the roll

Over the last few years, MON has from time to time addressed the very real issue of apathy that exists among many of our local clergy. In the midst of an area and time when many African Americans are faced with numerous issues and concerns, all too many of our pulpits are either quiet or are offering up yet another dose of "the sweet by and by." The net result of these actions (or inactions) is often far too little and much too late.

In light of these historic conditions, any rational mind would join MON in our utter amazement when leaders from our clergy community do, in fact, choose to come down from their mountaintop experiences and offer their esteemed guidance or direction on some issue that has surfaced within this century. One such example of this movement was illustrated in The Dallas Morning News just a week or so ago. Now, before the particulars of the event that's being spoken of is shared with you, let's first consider the issue that brought about this momentous activity. Clearly, there had to be a matter of the utmost concern and interest for all our citizens to move those who so rarely make any kind of public declaration to move forward and show their solidarity and commitment to the city.

Over the last few years, as MON has often covered, there have been a number of matters that could have warranted public discussion. Let's review a few to see, if by chance one of these issues provoked the most recent action...

... All of us have been aware of the predominately Republican and right-wing attempts to diminish the gains of African Americans. For example, the virtual assault on the welfare system and the resulting attempts to balance the American economy on the backs of far too many of our mothers and dependent children. From Marian Wright Edelman of the Children's Defense Fund to many of those in the education and social service sectors of the local area, there has been a strong and at times desperate call to rally forces to turn back what has amounted to a war on us. Yet, this neither was nor is the issue that caused our clergy to respond. Perhaps there was another reason...

African Americans know that the

phrase "affirmative action" has become a four letter word in the eyes of many and that it has likewise become politically correct to out rightly and with some fervor lambaste the so-called unfair "privileges" that we gain because of these supposedly "preferential" programs. For those of us in the black community who have given serious thought to this discussion, we have long since realized that any "preference" that is realized from these initiatives is, as best, a marginal

are involved with the criminal justice system to experience the "justice" of the system as well as the "just us" that is all too often the case now. There is no way that our clergy could be oblivious to this growing concern. Yet, once again, this too was not the issue that brought them forward. What, in God's name was it then, you ask???

... Surely it must have been something to do with our children. Maybe it was the fact that juvenile crime is on the

rise or perhaps it was the fact that drug and substance abuse are all too often found wrecking pure havoc on our black communities or, in light of the increasing incidence of aids and other sexually transmitted diseases that this was the final straw that got these otherwise lethargic clergy members to move in the light of day. Again, and unfortunately, none of these concerns can claim the prize for being the push that has sent these folks forward.

Before it is revealed to you about what the supposed motivation was, some of the information about the event this is referenced will be shared with

you. On a Tuesday a couple of weeks ago, a group of local ministers held a press conference to express their collective displeasure with and publicly denounced of the matter that will be mentioned in a moment. Just over a half-dozen of these local African American pastors lock stepped into the session to, for the first for some and clearly the most public time for virtually all, express their outrage with what they obviously considered to be a major threat to the very foundation of our community. A matter of such grave concern that it warranted not a rare and other than Sunday appearance by several of these preachers, but it also led them to invite their brothers in the Anglo community to be present and join with them in this session. In fact, the coverage by the DMN included a very telling photograph of the ministers extolling their positions in front while their "brothers" watched them from the rear. Again, you no doubt ask, what in the world was the issue???

The mystery issue... Nation of Islam leader Louis Farrakhan. Yes, the same individual who convened and successfully executed the Million Man

## SOMEWHERE IN BLACK MIDDLE AMERICA:



response to the overt and covert discrimination that has been leveled upon our people. From the perspective of most African Americans, the matter of affirmative action and the assistance it has brought about for our citizens has more than justified its existence. In fact, and in light of the truth that few of the conditions that led to its creation in the first place have changed, one could easily justify and understand the need for its continuance. However, once again, this is not the issue that ultimately brought the clergy to their feet. Few, to no mentions of the on-going need for this initiative have been heard from our preachers. Likewise, the recent event was not staged to promote this need as well. Again, the question must be asked, what motivated the preachers to rise???

... Perhaps it was the ever-increasing numbers of African American men who continue to populate the largest penal system in the United States, namely the Texas Department of Corrections. We are constructing prisons in this state at a far greater rate than we are establishing schools and job training activities. The emphasis seems to be placed on incarceration rather than rehabilitation and trying to help individuals who

Continued on page 12

## TABLE OF CONTENTS

### Cover Story

14-16.....Lost & Found?  
The odyssey of "Bullet"  
Bob Hayes

### Editorials

02.....Call the Roll

### Features

21-22.....Clarence Page

23-24.....Malcolm-X

25.....Black Radio

### Special

04.....Thurman Jones

11.....Ethnic Notes

12-13.....Wedding Guide

17.....Proprietary Info

26.....Ask Girlfriend

26.....Bachelor 96 Application

27.....Fairy Street Mama

28-29.....Information Society

35.....Spinning Wheel

### Columns

02.....Editor: Accountability

05.....Community Pulse

07.....Pen on Fire

30.....Money Management

31.....Spiritual: Ron Shaw

32.....Real Estate: Curtis Yates

### Recurring

03.....Letters

08-09.....In The News

18-19.....S.W.B. Community Calendar

33-35.....Career Opportunities

35.....Business Service Directory



**Minority Opportunity News**  
FAX (214) 905-0949

Chairman Emeritus  
Jim Bochum

Publisher  
Thurman R. Jones  
Managing Editor  
Jason Webster

Editorial Department  
(214) 606-3890

Sales/Marketing Department  
(214) 606-7351

Editor ..... Chris Pryer  
Cultural Editor ..... Sarah N. Bruce  
Bus/Event Editor ..... Tai Jones  
Reporter ..... Veronica W. Morgan  
Contributing Writer ..... Angela D. Jones  
Contributing Writer ..... Dorothy Gentry  
Columnist ..... Thomas Muhammad  
Columnist ..... Cheryl Smith  
Asst Marketing Director ..... Sheila D. Tarpley  
Account Rep. .... Stephanie Scott  
Account Rep. .... Jerri Rowe  
Photographer ..... Wallace Faggott  
Vol. Community Publicist ..... Charlotte Berry  
Vol. Community Publicist ..... Rita White

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C I P V S

## Letters...

### To the Editor:

The City of Irving, home of Texas Stadium where America's team plays, wants to host a Superbowl. In my opinion, Irving and the Dallas Cowboys have two major situations to resolve before this can take place.

First, the City of Irving must find a solution to rectify the deteriorating, sub-standard housing conditions now present in its only Black community. Bear Creek, believed to be one of the oldest Black neighborhoods in the entire state.

And secondly, the Dallas Cowboys must fulfill the commitment Mr. Jerry Jones made and I was there in November 1994 when he made it to the National Association for the Advancement of Colored People that 35 percent of all goods and services spent with the Cowboy organization would go to ethnically underutilized businesses.

Since 1974, the City of Irving has passed up nearly 65 million dollars of Federal monies, a portion of which would have been used to revive the Bear Creek community. Irving: nearly 80 percent of the Dallas Cowboy players are Black. Irving: the Dallas Cowboys bring untold millions into your city every year. The Dallas Cowboys organization, to its credit, is now trying to implement a system to make good on their agreement. It has been nearly two years now and it is my opinion the NAACP is not going to wait forever.

A Superbowl in Irving? I do not think so until Irving and the Cowboy organization handle their situations appropriately.

Anthony E. Bond  
President of Irving NAACP

### Dear Mon,


"I'm contacting you about the things that I hear in the majority community as well as in ours, and your newspaper [at this point] seems to be the most news worthy of all the media that I read and view. This is regarding Dr. Tony Evans [I've already called him], I'm not trying to persuade anybody's thoughts, but I was outraged that a small band of African American clergy with the approval of their Anglo counterparts, would come out against Minister Farrakhan. Let's give the citizens in our community credit for being more attuned and astute then ever and have little patience for this craziness even though that's what the majority media use to sell."

L. Miller, Dallas

Send your letters to:

Minority Opportunity News  
c/o Editor

2730 Stemmons Frwy / Tower West, Suite 1202  
Dallas, Texas 75207



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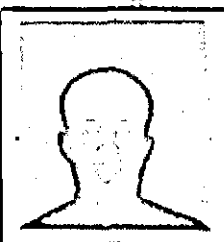
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# Thurman Jones elected head of Texas Publishers' Association



L-R: Thurman Jones and Francis Page, Sr.

By Dorothy Gentry  
Contributing Writer

Austin—Thurman Jones, publisher of Dallas' *Minority Opportunity News*, was elected the president of the Texas Publishers Association during its 10th annual convention here last month.

Also elected were Francis Page Sr., publisher of the *Houston Newspages*, vice president; Mollie Belt, co-publisher of the *Dallas Examiner*, secretary; and Francis Pierce, publisher of the *Smith County Herald* (Tyler), treasurer. Each officer serves one term.

African-American publishers, Jones says, face, among others, two enormous tasks: "Restoring respect for the contents of our news pages and establishing our publications as venues to corporations that want to do business with what is arguably the most fertile consumer market in Texas."

Jones ran on a platform designed to lead the organization and African-American newspapers statewide into the 21st Century. It included:

- preparing a grant application for the Freedom Foundation and/or an organization with a similar interest, for support to increase and advance the technological capabilities of the TPA and its membership;
- submitting a grant in conjunction with the Texas officers of the National Association of Black Journalists affiliate chapters, for support of three full-time journalists to cover the 1997 state legislative session and to provide additional coverage on topics of interest to the African-American community;

- developing a joint media kit that includes the collective demographics of the market served by TPA and its members.

"African-American publishers face, among other things, two enormous tasks: restoring respect for the contents of our news pages and establishing our publications as venues to corporations that want to do business with what is arguably the most fertile consumer market in Texas."

—Thurman Jones

"We are very grateful to the founders of this organization and those who have helped it along from point A to point B," says Page, publisher of the *Houston Newspages*. "As we approach the 21st century, it is time for new leadership, new ideas and time for us to get the respect in Texas that we rightfully deserve."

The TPA is an organization of African-American newspaper publishers founded in 1985. It offers professional development services to its members and serves as its member's advertisement representative agency.

MON

editor continued from pg. 2

a distorted view of reality—a misconception of the importance of what they do. Retarded in their social development, they are incapable of following the rules of society; rules that have always been bent to fit their lifestyle.

It is pitiful to see these "men-children" suffer the repercussions of poor decisions time and time again and never really get it. Never see the connection of their actions and the constant negative circumstances they find themselves in.

We must begin to hold these young athletic phenoms accountable. To do otherwise would make us accessories to the crime.

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Thomas Muhammad

With the Name of Allah, Most Gracious, Most Merciful.

"Do not think that you will be left alone just saying you believe and that you will not be tested. We tested those before you and be sure we will test you as well." — from the Qu'ran.

This verse from the Qu'ran reminds us on an ongoing basis that we have to, at all times, prove our faith through our actions. Testifying that there is no God but God and Muhammad (PBUH) is the messenger of God is only the first step to belief in Islam. The believers must prove their belief as well. The song "Faith and Deeds Will Carry You Far" (sung by the Muslim group, The Islamic Inspirators) comes to mind as I think of the importance of this point. Since its inception, the Dallas Muslim Council (DMC) has tried to go beyond just professing belief.

They have embarked upon a mission to try and create a vehicle for "grassroots political empowerment" and political education as well as be a voice for Muslims whose rights have been violated. For it is reported that a companion to our beloved Prophet Muhammad (PBUH) once said, "Rasulullah commanded us to do the following seven things: to visit the sick; to attend funerals; to pray for mercy for one who sneezes; to support the weak; to help the oppressed; to give the greeting of peace to all, and to fulfill our vows (Bukhari, Muslim)."

Acting on that old axiom that all politics are local, the DMC has been very busy working to ensure that the Muslim voices and issues on the local level are heard. The following is just a short list of what the DMC has accomplished on behalf of the Dallas Muslim community as they've traveled down the road of proving faith through actions.

1. Held a 1995 fund-raiser and awards banquet that featured guest speakers Rafael Narbaez, Congressman John Bryant, Dallas Mayor Ron Kirk and Dallas County Democratic candidate Terry Hodge.

## For the Dallas Muslim Council, the Time is Now!

2. Organized a Muslim group effort to make an appearance before the Dallas County Commissioners Court. As tax payers, the DMC requested that the Commissioners reduce funding to the Child Protective Services in Dallas County until they prove to be more sensitive to U.S. immigrants.

3. Sponsored a forum entitled "Krasniqi Case Revisited. Child Abuse or Civil Rights Abuse?" This forum was organized to give the Muslim community

an opportunity to ask questions and get answers about the Krasniqi case. The forum was moderated by Fort Worth Star Telegram columnist Bob Ray Sanders.

4. Accompanied the Krasniqi family and other Muslim leaders to Austin for meetings with the offices of Governor George W. Bush, Lt. Governor Bob Bullock and Texas Attorney General Dan Morales.

5. Organized a meeting between the Krasniqi family and Juvenile Court Judge Hal Gaither.

6. Working in conjunction with other Muslim organizations from around the state of Texas, the DMC helped organize a prayer vigil and rally in Austin at Governor George W. Bush's mansion.

7. Created bumper stickers complete with photos of the Krasniqi children for supporters to put on their cars in hopes of keeping the Krasniqi case on the public's mind. The DMC is currently putting together a package that they will present to the American Muslim community requesting that they sponsor billboards complete with photos of the Krasniqi children to help keep the Krasniqi case alive.

8. Recently, during their February meeting, the DMC endorsed Terry Hodge for office of State Representative in the 100th District and for the U.S. Senate they've endorsed former Congressman John Bryant. Terry Hodge assisted the DMC

with their first political empowerment workshop training. And Congressman John Bryant has been a life-long friend of the Muslim community. He was primarily responsible for stalling the Omnibus Terrorist bill in congress. The bill would have unfairly targeted members of the Muslim community.

The DMC should be congratulated for accomplishing so much in such a short time. But none of this could have been done without the help of Almighty Allah and the inspirational model of his prophet Muhammad (PBUH). And of course all of you in the Muslim community who believe, as does the DMC, that faith is proven with actions.

Until the next time, remember: Empower yourself. VOTE!

MON



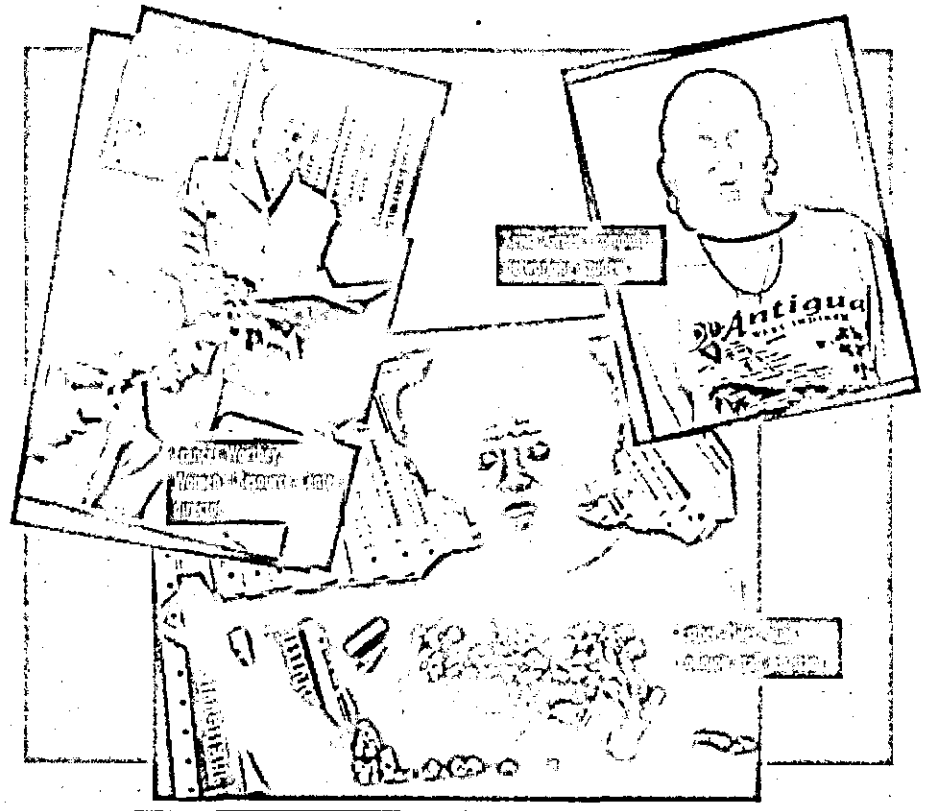
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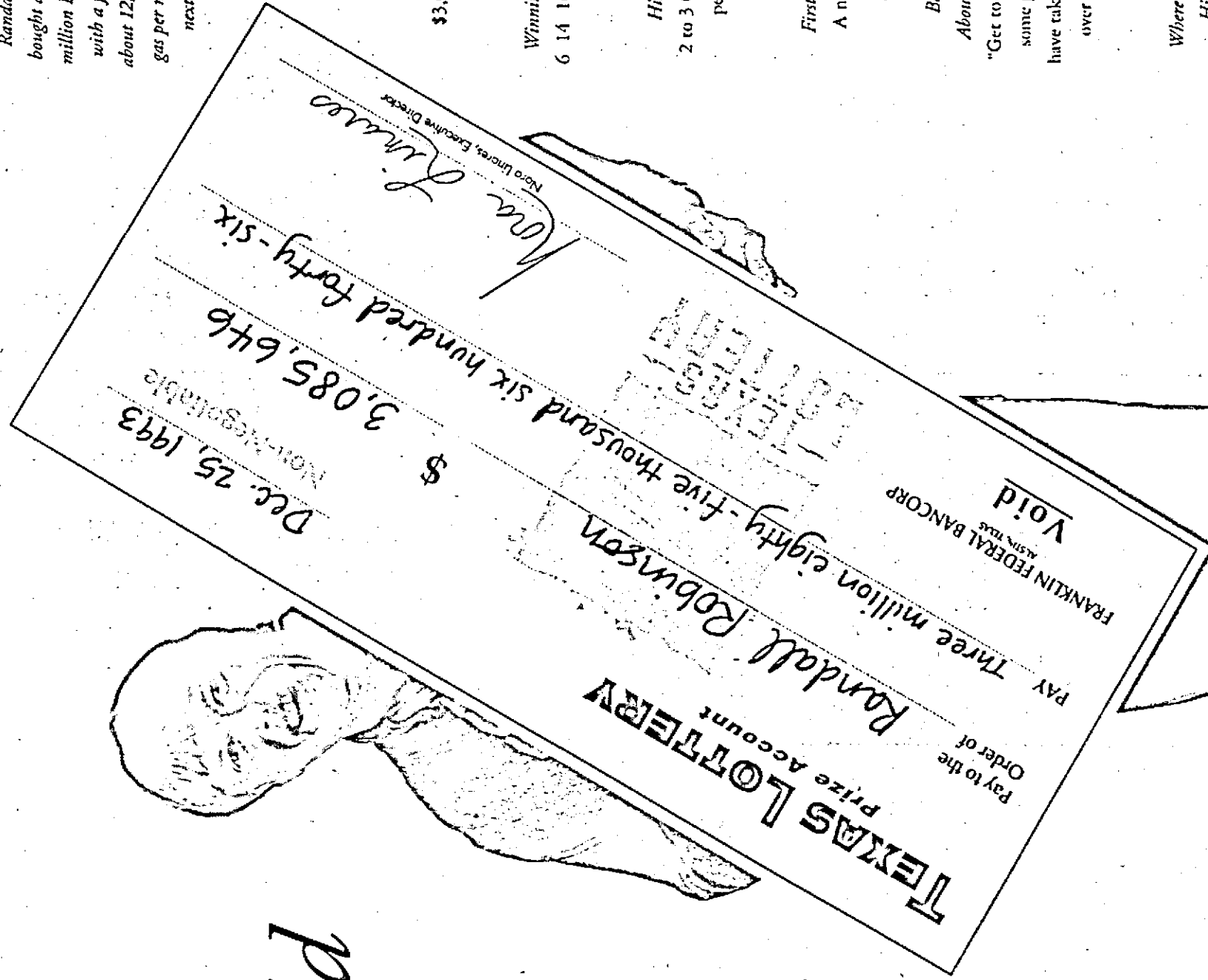
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Cheryl Smith

# The Dilemma of being Black

(And trying to be real)

Attorneys are now referring to it as the "Darden Dilemma." African American prosecuting attorneys are catching hell if they prosecute African Americans. Regardless of their stature in the community or their history of service and advocacy for Black causes, they suddenly find themselves being called "Uncle Toms" or "handkerchief heads."

Christopher Darden entered the households of millions as one of the lead prosecutors in the State of California v. Orenthal James Simpson. Although he lives in the community and has worked for the betterment of Black people for the majority of his adult life, Cris Darden had to face these insults throughout the "trial of the century."

And still today, he faces the wrath of Black folk who did not like his role in the trial or the fact that he broke down in tears at a press conference following the verdict.

Darden is not alone, because many attorneys around the country have been in similar predicaments but remain steadfast in their efforts to do the right thing. Unfortunately, the dilemma of the African American prosecuting attorney is not relegated just to attorneys. There's probably a name for it in every walk of life. Journalists have faced this dilemma when covering African American elected officials, criminals, victims, scandals, divorce, or anything perceived as negative.

As long as African American journalists are writing positive things about Black people or businesses, everyone loves them. But let those same journalists uncover some damaging or embarrassing information. Well, they are expected to cover it back up and act as though they never saw or heard anything.

Just let those journalists report the

information, then they become sell-outs, Aunt Jemimas, a disgrace to their people. Never you mind that the information is factual and the coverage is fair. That is no longer the issue.

To put it as one person recently lambasted me, "It's a shame that you're a Black woman on a Black radio station, talking about a Black thing."

There was no discussing the validity of my comments (which in actuality my critic never heard). Still, she wanted an apology.

This means that when Blacks do wrong, those Blacks who are in a position to report it and/or correct it should shut up and move on. They are not to speak out, seek justice or call attention to instances of misconduct.

This is just as wrong as those committing the acts because it stunts the growth of our community. While Black professionals must be compassionate, they should not be expected to compromise their principles, especially when the person or persons are wrong.

Too often, African American journalists are verbally abused in the community by Black folk who skin and grin when facing the real decision makers (you know who I'm talking about) at those media outlets.

They are accused of working for racists and propaganda publications.

Still some are ostracized, but never receive words of support or compliments when they do a "good" story.

Just let them expose corruption by an African American; well, the heat is on and the focus shifts from the story to the no-good "Oreo" who wrote it.

Don't even dare to think that the defendant is guilty; or that the elected official is corrupt; or that the restaurant has several health code violations. And even if you can prove it, you have disgraced your people and the sympathy goes out to the perpetrator.

What a warped sense of values.

And this is not to say that sometimes Black professionals don't forget and, in their attempts to assimilate, totally forget their home-training. But there has to be balance. After all, there's nothing like having a Black manager at work who, in an effort to show that they are right for the job, are harder on their African American employees than the others, taking on the ways of the "oppressor."

But still, too often, they deal with the African American subordinates who feel that as long as they have an African American manager, they should get a break or they shouldn't have to work as

hard. And this is when the African American manager should become those employees' worse nightmare.

And the same goes for the African American community: If your stuff is together, then you don't have a thing to worry about.

In a nutshell, if you don't want to have to deal with the "handkerchief heads," "Oreos," "Aunt Jemimas" or "Uncle Toms" who attempt to deal with your wrong-dealings, well then, don't do wrong!

MON

Cheryl Smith is the host of Reporters' Roundtable on Superstation Soul 73. Tune in on Sunday mornings at 8:00 a.m.; immediately following Minister Louis Farrakhan's address.

## PEN NOTES:

Things are beginning to fall into place out at Paul Quinn College's Communications School. The newly formed department held a communications symposium on April 27, to launch recruitment for the 96-97 school year. The symposium was co-sponsored by the Dallas/Fort Worth Association of Black Communicators. Anyone interested in finding out about the school, contact Brendalyn Jackson at (817)355-4697...Congratulations to Minority Opportunity News Publisher Thurman Jones, who was just elected president of the Texas Publishers Association. The TPA is comprised of about 25 African American newspapers throughout the state of Texas. The TPA will be working closely with Texas NABJ chapters, which is in line with the national organizations National Association of Black Journalists and National Newspaper Publishers Association...Donald K. Boswell has been named the acting president of the KERA radio and TV stations...The American Citizens for Equal Justice in the Middle East are picketing the Dallas Morning News and WFAA-TV because of coverage deemed racist, false and slanderous, by the ACEJME. The ACEJME has issued a list of 6 demands presented to the Belo Corporation. For information on this issue, call ACEJME at (214)428-3500...Dr. Debra Miller, president-elect of the Public Relations Society of America, visited the metroplex recently and addressed the PRSA North Texas Chapter meeting. Dr. Miller is the first African American president and you are sure to see increased "minority" representation because she is committed to establishing a more diversified organization that is able to deal with a changing society...Call (214)954-0286 today and sign up for the "Don't Believe the Hype" Celebrity Bowl-a-thon and Auction. Get your teams ready and come have some fun for a worthy cause. One of the primary beneficiaries is the Dallas/Fort Worth Association of Black Communicators Scholarship Fund. Comedian Dick Gregory will be there along with members of Public Enemy. And once you get your team you can select your team captain. Eller Media Company already has Mayor Ron Kirk and Senator Royce West; Mesa National has John McCain; Bank One has Representative Helen Giddings; and Southwest Airlines has Ramona Logan. Still available are: KXAS' Angela Cain, Cliff Caldwell, Calvin Hughes, Shelli Lockhart and Marian Connor; WFAA's Gina Redmond; Dallas Morning News' Norma Adams Wade and Helen Bryant; KKDA's BabyFase, Paul Turner, Dr. Brenda Wall, Roland Martin, Sage and Carmen Pagano; K104's Sam Putney, Skip Murphy, Y-Vonne St. John, Skip Cheatham, Valerie Moore, Nanette Lee and Lennie Love; Fort Worth Star Telegram's Bob Ray Sanders; KDFW's Steve Crocker and Buff Parham; Dallas Weekly's Jim Washington; former NFL, IFL, and WFLer Malcolm Davis; Friendship West's Pastor Frederick D. Haynes III; KLIF's Dwayne Dancer; Dallas Police Chief Ben Click; and author Joyce Ann Brown. Pre-parties will be held at Prime Time 21 on Friday, June 28 at 5 p.m. and R.L. Blues Palace at 8 p.m. The official after party will be held at Prime Time 21. Other sponsors include: Sweet Georgia Brown, AT&T, Focus Communications and the Dallas Weekly. We don't know if we're going to let Rene' Syler bowl. After all, she'll be 8 months pregnant by then!!! Get your tickets for the DFW/ABC Scholarship Banquet on Saturday, June 8 at the Hyatt Regency Hotel. Bob Ray Sanders is the speaker and Angela Cain and Paul Turner are the hosts. Tickets are \$40. Mayor Ron Kirk is the honorary chair and lots of money will go to some deserving students...CLS

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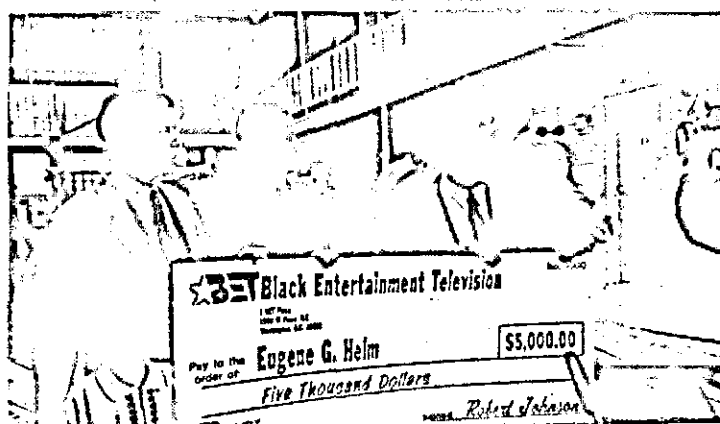
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# In The News . . .



## Black Entertainment Television Donates \$5,000 to Dallas Uncle

Black Entertainment Television recently presented a check for \$5,000 to local hero and role model, Eugene G. Helm at The Exodus Ministry. The 26-year-old pharmacy technician caught the nation's attention when he dropped out of college to take on the responsibility of raising two nieces and three nephews after the death of a family member who was caring for them.

The plight of Mr. Helm was first publicized March 31, in a front page story in the *The Dallas Morning News*. From there, he gained national recognition in the media and caught the eye of BET

head, Robert Johnson.

"Our contribution is a small one when compared to the tremendous sacrifice that Eugene is making everyday on behalf of his family," said Curtis Symonds, Executive Vice President, Affiliate Marketing and Sales for BET. "Helping those who help others is always easy."

## Texas Commerce Bank Pledges Millions to Community

Texas Commerce Bank publicly announced that it will commit a loan of \$550 million to Dallas' small businesses and low-moderate income individuals and communities by the end of the year 2000 and \$750 million throughout the metroplex.

This commitment, one of the most significant made by a bank to small businesses and low-moderate income individuals and communities in Dallas, is part of a new \$3 billion, five year Texas

Commerce statewide lending program called "Commitment 2000."

TCB Chairman and CEO John L. Adams said that "Commitment 2000" is especially significant to Dallas because the average amount to be lent to the city's small businesses from 1996 through the year 2000 is 49% higher than the 1995 comparable amount. The dollars are being dedicated exclusively to four loan categories which create equity in communities - mortgage loans, home improvement loans, small business loans, and community development loans.

## Prairie View A&M University Announces "ACCESS" Program

State Senator Royce West announces the application deadline for the ACCESS Program sponsored by Prairie View A&M University. ACCESS was designed to improve students' academic performance and assist in their transition from high school to college. The summer academy lasts eight weeks and costs \$100. All 1996 high school graduates or GED recipients are eligible. The deadline to apply has been extended to April 29th and classes begin June 17, 1996. To apply, contact Prairie View A&M at (409)857-4448.

## King Group Hired by Southwest Airlines



Southwest Airlines recently employed the services of Dallas-based King Group, Inc. as its African American agency of record for advertising, promotions,

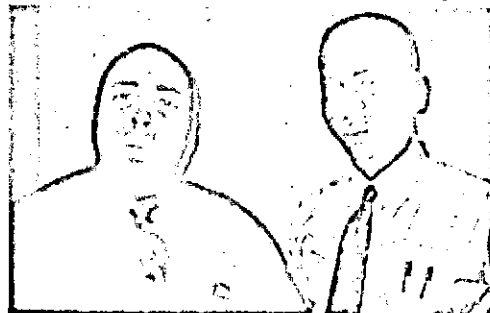
and public relations. "It goes without saying that we are excited about working with Southwest. We knew we had a good fit from the very beginning," said Johnnie King, president and chief operating officer of King Group, Inc. "Also, this puts us on schedule with our newest area of emphasis — travel and entertainment."

"Southwest is excited about building an even stronger partnership within the African American communities it serves," said Joyce Rogge, Southwest's vice president of advertising and promotions. "Our alliance with the King Group demonstrates the strong commitment we have to our diverse customer base."

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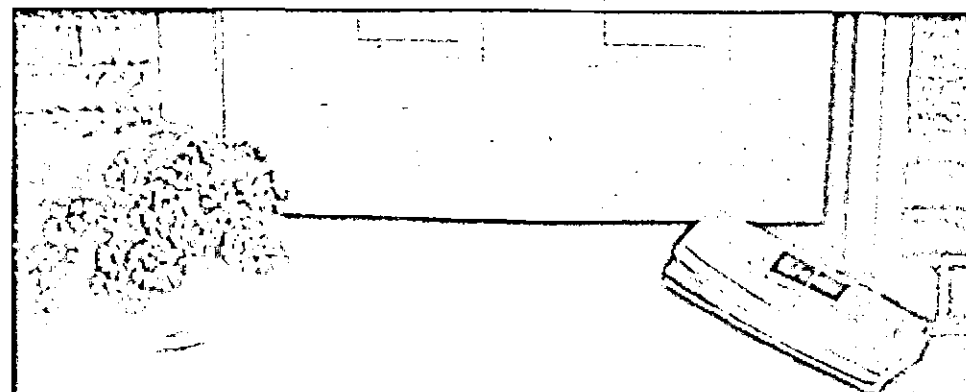
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# More In The News . . .

The King Group is the largest African American agency in the Southwest and was recently recognized with the coveted American Advertising Foundation's "Building Bridges Award" for its 1996 Black History Chronicles. King says, "Our goal is to enhance Southwest's positive presence in the African American communities in cities they service, while making Southwest Airlines the carrier of choice for African American flyers."

## Dallas Black Deaf Advocates

The 2nd Annual Miss Dallas Black Deaf Advocates Pageant will be held on May 18 at the Muse Cafe Theater located at JBAAL in the Convention Center downtown 650 S. Griffin St. Tickets for the semi-formal event are \$15 in advance and \$20 at the door. For further information telephone (214)296-5964 or write to P.O. Box 222223, Dallas, TX 75222-2223.

## Public Relations Society of America Welcomes National President

The parade will include clubs, business representatives, drill teams, bands, clowns and car clubs. The Jun'teenth celebration, featuring pageants and educational entertainment, will be held Saturday, June 15, 1996. The theme of this year's event is "Let's Take That First Step Together."

## Annual Black Family Reunion Celebration Slated For Dallas

Dr. Dorothy Height, president and CEO of the National Council of Negro Women, announced the arrival of the nationally acclaimed Black Family Reunion Celebration to Dallas June 14 - 16 at Fair Park.

The three-day celebration, with over 100,000 participants expected to attend from

workshops, issue forums, health screenings, entertainment, and exhibits.

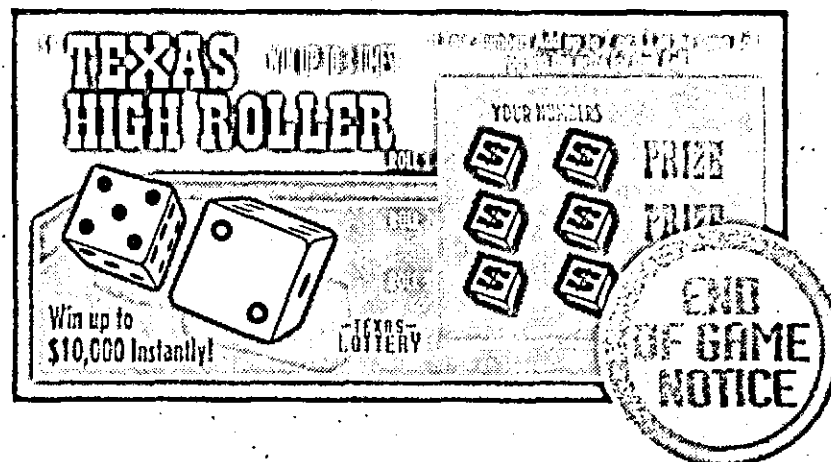
Mayor Ron Kirk, Senator Royce West, Ron Steinhart of Bank One and Sandra

Daniels of KRBV - V100 joined Dr. Height in her announcement. For additional information call (214)954-0286.

MON

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214-606-7351

# DON'T THROW AWAY YOUR LAST CHANCE TO PLAY.



Texas High Roller (game #45) rolls away May 1, 1996. You can purchase any remaining tickets or redeem any winners until October 28, 1996.

Texas High Roller has a top prize of \$10,000. You can claim prizes of up to \$599 at any Texas Lottery retailer. Winning tickets of \$600 or more are redeemable at one of the 24 regional Texas Lottery claim centers or by mail. Claim forms are available at any Lottery retailer.

Any questions? Call the Texas Lottery Customer Service Line at 1-800-37-LOTTO.



Texas High Roller overall odds of winning are 1 in 4.78. Must be 18 years or older to play. ©1996 Texas Lottery



The North Texas Chapter of the Public Relations Society of America welcomed National PRSA president-elect Dr. Debra A. Miller at a luncheon where she addressed public relations professionals, students and the media. In 1997, Dr. Miller will become the first African American president of the 17,000 member Society as it celebrates its 50th anniversary.

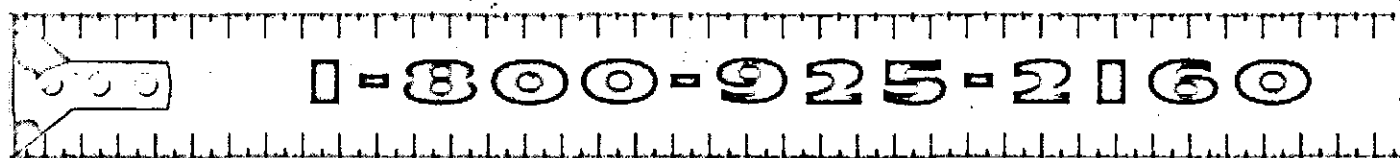
## Brenda Teele to be Grand Marshal of Jun'teenth Parade

Brenda Teele of KTVT Channel 11 will be grand marshal of Fairy Street Mama's 3rd Annual Community Jun'teenth Parade.

throughout the southwest region, is an annual event held in several major cities in America. It has been proclaimed the most significant family movement in America, bringing together millions of African Americans over the past decade.

The Black Family Reunion Celebration's enlightening agenda includes

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# Blackface in America

*The Minstrel Show was a much-accepted form of racist entertainment that depended on derogatory stereotypes of African Americans*

By Russell D. Shockley, B.S.Ed.

In the evolutionary development of the American form of entertainment, the first truly popular medium to gain substance out of the turbulent 1830's and 1840's, was the "Minstrel Show." Escaping most of the problems that plagued other forms of stage entertainment, the minstrel show obtained its popularity by having its own showplaces and by appealing primarily to middle America.

Every part of the minstrel show, its features, form and content, was hammered out within the interaction that took place between the performers and the very vocal audiences it so overwhelmingly sought to please.

"Minstrelsy" combined folk-based themes and the lore of other musical forms along with a P.T. Barnum-like flair for promotion. It also added the most compelling figure, the "American Black Man." This figure was to establish a stereotype of the Negro in America that would persist even to our present-day forms of entertainment.

White men in blackface had been portraying black characters since well before the American Revolution but, until the War of 1812, black characters in popular song had either been comic buffoons or romanticized "notable savages." (Both types used a dialect that was closer to an Englishman's rather than to an African American's.)

After the War of 1812, when the quest for a "distinctly American culture" dominated the arts, blackfaced characters became increasingly popular. Ironically, it was an Englishman named Charles Matthews who first built Negro stage characterization based on detailed observations of black Americans. While visiting America in 1822, Matthews studied "black dialect" transcribed its songs, its lore, its speeches and sermons.

While attending a performance of the African Theatre Company (a resident black theatrical troupe in New York City), Matthews heard an audience demand that the black actor playing Hamlet stop his soliloquy and sing *Possum up a Gum Tree*. Matthews later used this song in his act *A Trip to America*, and was the first certain example of a white man borrowing black material for a blackfaced act.

By the late 1820's, blackfaced white American performers like George Nichols, Bob Farrell, George W. Dixon, J.W. Sweeny, John N. Smith and Thomas D. Rice toured the nation performing

alleged "Negro" songs and dances in circuses and between the acts of plays. Like much of the rest of American culture, the melodies for many of these songs were of British origin. *Zip Coon* was related to an Irish song; *Sich a Getting Up Stairs* to an English (Morris) dance tune; *My Long Tail Blue* to a Scottish folk song; *Jim Crow* resembled an Irish folk tune and an English stage song; and *Gumbo Chaff* was practically identical to the English song *Bow wow wow*. All of these lyrics drew heavily on American frontier lore and at least resembled African American dialects, while, again, portraying comical images of blacks.

Throughout the late 1820's, traveling "blackfaced" performers grew in popularity and continually added to their repertoire. One of them, Thomas D. Rice (Ethiopian Delineators), while on tour in 1828, saw an old Negro, his right shoulder deformed and drawn up high and his left arm gnarled with rheumatism, stiff and crooked at the knee, doing an odd-look-ing dance while singing:

"Weel about and turn about and do just so,  
Ebery time I weel about, I jump to Jim Crow."

Aware that any "peculiar song or dance had great public appeal," Rice recognized this as excellent material for a stage act. He learned the song and dance, added new verses, quickened and slightly changed the air, made himself up to look like the original (even obtaining and then wearing his clothes) and took to the stage. Rice's new act, *Dancin' Jim Crow*, created a public sensation that took him on a triumphant tour of the major entertainment centers, including New York City, in 1832 and London, England in 1836.

Throughout the 1830's, blackfaced entertainment continued to gain in popularity and in status. In the early 1840's two, and even three, minstrels banded together as song and dance acts.

Until the great impact of Harriet

Beecher Stowe's *Uncle Tom's Cabin* (1851), blacks were only minor characters in drama and literature. In American drama, blacks assumed the comic relief roles that the "ignorant" Irish servant had played in Europe, supplemented by images of "happy slaves."

Beginning in the 1830's, the Ethiopian Delineators, a stage troupe, would strongly influence other stage portrayals of blacks. For example, in 1834, (the year

made his entrance singing:

"Weel about, turn about, do jes so,  
ebery time weel about Jump Sambo"

In February 1843, four black-faced white men wearing ill-fitting, ragtag clothing took to the stage in New York City to perform for the first time an entire evening of the oddities, peculiarities, eccentricities and comicalness of African Americans. These four men, Billy Whitlock, Frank Pelham, Dan Emmett, and Frank Bower, billed themselves as the "Virginia Minstrels." Each had had previous blackface experience as entertainers with circuses, but none had any idea how popular blackface would become as a separate entertainment form. Besides taking the name of a southern state to enhance their claims of authenticity, they called themselves "minstrels" instead of the more common "delineators."

They were an instant success. "Minstrelsy" swept the nation in the mid-1840's, an indication of its rapid acceptance. In 1844, only one year after the first minstrel show, a blackfaced troupe (the Ethiopian Serenaders) played at the White House for the "special amusement of the President of the United States, his family and friends." In subsequent years, minstrels would entertain Presidents Tyler, Polk, Fillmore, and Pierce, as well as countless common Americans throughout the nation.

MON



Thomas D. "Daddy" Rice, greatest of early minstrels.  
(From English Copperplate of 1830.)

Thomas D. Rice first "jumped" Jim Crow) "Sambo," a loyal and trusting black servant in the play, *The Patriot*,

Russell D. Shockley is the director of ETHNIC NOTES. For lecture or presentation information, call or write c/o MON.

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# Weddings, weddings!

*In spite of the changing times, people from all types of circumstances are still willing to tie the knot*

By Veronica W. Morgan

Three years ago, 47-year-old Connie Vaughn cut an engagement ring out of a magazine and put it in her daytimer.

There was no steady, no prospects in sight, not even a proposal. But she and a faithful prayer partner believed that all of that would change.

Until then, she said, "I built my relationship with the Lord and became satisfied that He would give me the man He wants me to have."

Today, Vaughn wears the same engagement ring from the picture. And on Saturday, June 29, she and fiancé Richard Everett will pledge their love for each other in a church ceremony at Concord Missionary Baptist Church.

"It's all sort of hitting me now," Vaughn said, referring to the approaching wedding date. "I'm not nervous, but the more I talk about it, the more I feel it."

Although she enjoyed the freedom and independence that comes with being unattached, Vaughn, who is employed at AT&T, said being single still bothered her at times.

"I never thought I would be single for so long but I knew that I wanted to be with the man that the Lord wanted me to have."

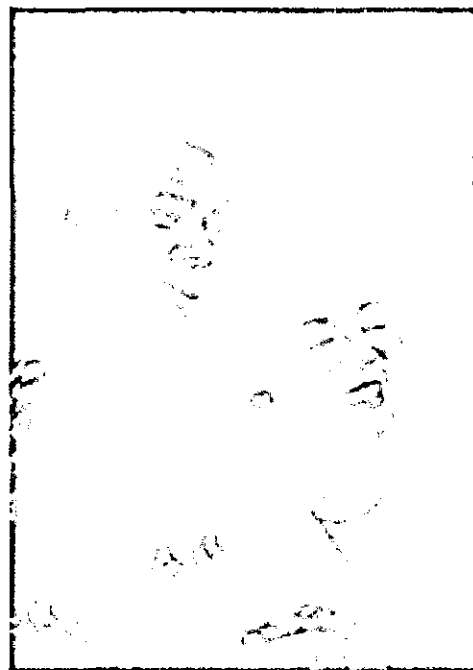
"Sometimes He sends you who you need, not actually what you want," she said, responding to the idea that only the

men with everything going for them are the eligible ones.

Vaughn met her fiancé on a blind date arranged by a friend in March of 1995.

"He needed a date to accompany him to a function on his job," she said. "I decided I would. We talked on the phone, made arrangements to have lunch at the Olive Garden—now our favorite spot—and that evening we attended the function."

"He was such a nice person," she



A blind date eventually led Connie Vaughn to the altar.

said, admitting that love sparks were not flying during their first meeting. "He just grew on me."

And grow he did.

By August, Everett presented his bride-to-be with the ring, recited a poem he'd written for the occasion and declared before a crowd of people that he'd found someone to spend his life with.

The couple will be wed in a "small" African/traditional ceremony. They plan to take a seven day cruise to the Bahamas.

"We're doing this together, the planning, the coordinating, etc. and we'll be together 'till death do us part."

When Regina and Stephen Jordan, Jr. first married, they planned to do it again. Later on.

"The first time, we ran off and eloped," says Regina, "I wasn't interested in a wedding or marriage but he was."

Regina had just ended a long-term relationship and enjoyed the freedom that went with it. On the night that she and Stephen met, she was on her way home from a casual evening out with girlfriends.

"We met at an intersection...he flirted, I flirted a little and he asked if I was married," she said. "I told him no."

Before the night was over, the two shared pleasant conversations about life, their interests and the possibility of seeing each other again. They exchanged phone numbers, drove off into the moonlight and promised to keep in touch. That was five years ago.

On Saturday, June 8, the couple will fulfill their ultimate dream of walking down the aisle to the rhythmic beat of



Stephen and Regina Jordan eloped when they got married—now they want an Afrocentric ceremony.

African drums in an Afrocentric church ceremony. Together they plan to jump the broom into holy matrimony as a host of family and friends look on.

"I believe this will give our marriage more strength and, since it will take place in the church, it will be everything it should have been the first time," Regina said.

The ceremony will take place at New Mount Zion Baptist Church. A reception will follow at the Westin Hotel Galleria.

Regina moved to Dallas from Little Rock, Arkansas seven years ago. Her husband moved to the metroplex from New Mexico over 13 years ago.

MON

## Travel Agents make planning easier

The most exciting part of planning a wedding is deciding where to go for the honeymoon. The big question being: What's affordable?

Some popular honeymoon destinations for couples include trips to Florida, the Bahamas, Hawaii, Mexico, and the Virgin Islands. But for those who choose to visit spots that are closer to home, pleasure need not be compromised.

Premier Travel, a minority-owned, fully accredited travel agency, offers unique travel packages at affordable prices.

"We deal with numerous vendors, which makes it possible for us to offer special rates to our clients," says Kelly Houston, one of the agency's owners.

"Not many people realize the benefits of going through a travel agent. We can do additional things to help our clients in cases of emergency. If disputes arise, we can use our clout as an agency and the accreditation and association to help resolve matters," Houston said.

Premier Travel offers special rates based on pricing, for honeymoon, business or any other travel needs. Don't forget to ask about their special resort packages, which includes air, hotel, meals, beverages and snacks. A 24-hour emergency travel assistance line is also available to clients.

The agency is located at 327 E. Las Colinas Blvd., Irving, Texas 75039. For more information, call (214) 556-2072 or 1-800-966-2089.

Contact MON's Advertising  
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## Gown rentals

Thinking about renting a wedding gown for that special day? Let the folks at Lasting Impression assist you.

The full-service bridal shop offers rental or sale prices on designer gowns for the bride and her wedding party. Whether it be silk or satin, lace or sequins, formal or informal, simply elegant or stylishly trimmed, they can help save you money.

The shop is located at 15056 Beltway Dr. in Addison. Opening hours are Monday through Saturday from 11 a.m. Closing times vary.

For more information, call (214) 991-7498.

Continued from page 2

March, the fiery orator who has and can motivate thousands of black people to action and the same individual who has

so often drawn the fire of the media and Jewish communities has now become such a threat to our community that he has over-shadowed the aforementioned issues. Further, he has now become the centerpoint of the reason for the press conference and collective protest of these preachers. Yes, no one, no issue, no concern raises more reason for review in the black community than the Minister Farrakhan. At least that's what these clergy would lead us to believe. Now, before this point is confused, please note that by no means is it suggested that all African Americans should think and speak in similar fashions on the issues we face as a people. Nonetheless, it's amazing how Minister Farrakhan's presence and words have risen to the point of such prominence and concern when this same group has said little and done less to address the ills that have been mentioned. Maybe Minister Farrakhan was not the only motivation towards action. Maybe it is still the case that wonders can be accomplished by a few good white men...

MON





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## Pre-marital counseling offers solid steps toward building stronger, happier marriages

Whether love is getting a feeling like you never felt before or whether it has something to do with two people who are meant for each other, if unrequited, it can disturb sleep patterns and the eating habits of even the toughest individuals—male and female.

In their workbook entitled Love and Commitment for a Lifetime, Sidney and Carolyn Beal focus on love (biblical love vs. worldly love) and other relationship issues that most couples will encounter once they say their "I do's."

The workbook, which costs under \$20, was designed to be used during a 13-week pre-marital counseling session for any couple who desires to enroll.

The sessions are held on Sundays from 6 p.m. to 8 p.m. at Concord Missionary Baptist Church, where Sidney Beal, currently working on his Ph.D., has successfully provided biblical counseling to more than 300 couples since 1988.

"The retention rate of those who took the course is right at 85 percent," Beal said.

The workbook is divided into 11 chapters, each dealing with specific issues facing most couples. In the first five chapters, group discussion is centered around devotion, the definition of marriage, understanding a mate's needs,

experiencing the differences and the great expectations.

"Couples are asked to list 10 expectations they have of their mate and 10 expectations they believe their mate has of them," Beal said. "Then we ask them to list three things that they will not tolerate in the marriage, and five things to keep oneness in the relationship."

In the guided work session, Beal asks the couples to face each other and talk about their list and describe to each other what they believe faithfulness means. "We also talk about parents in this session."

Chapter 6 of the workbook is entitled Acts of Love. In this section, perceptions about love are listed and discussed. Then the couples are encouraged to write and read aloud a love letter to their fiancé. Afterwards, they must name one way in which their partner has communicated love.

"In the end," says Beal, "we ask them to face off and complete the statement, 'I appreciate you because....'"

The chapter on communication, which is considered the foundation of any marriage, is looked at in detail.

Said Beal: "Ten percent of what you say (content) causes breakdown; 40 percent of the tone, or the way it is said; and 50 percent of what is not said, (eyes roll,

fold arms, the silent treatment) causes a breakdown in communication."

But there is a way to maintain regular and consistent communication within a marriage. "Many problems are based on not knowing and learning what you know from the street," he said.

Couples should learn that when conflict arises, they need to learn how to fight fair and understand that everything is centered around an issue. "You can disagree without being disagreeable."

In the section on conflict, Beal and his wife state:

- Conflicts should never be personal.
- Couples should never play the dozens (you're like your mom...).

Chapter 10 of the workbook deals with "Sex: Deity or Demon." Beal said that some people hold the idea that sex is right if it is done in one way but wrong if done in other ways. While others believe it is to be done to their pleasure without regards for the other person.

The final chapter, entitled, "Remarriage Against the Tide," reviews the biblical principles of marriage, divorce and remarriage.

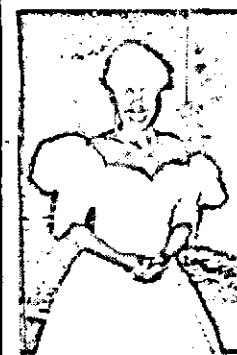
To enroll for the pre-marital counseling session, couples must make an appointment to have an evaluation done. The evaluation is to simply find out basic information about the couple and their scheduled wedding date.

"I won't rush through the course," says Beal, "because we are not in the marriage business; but we are in the life-saving business."

For more information, call (214) 372-4543 ext. 241.

MON

## MON'S Youth Watch



Carrie Andonise Britt is the eldest daughter of Rev. and Mrs. Gerald Lee Britt Jr. She is a graduating senior from the Lincoln High School and Humanities/ Communications Magnet. She has been awarded a scholar-

ship of \$2470.00 for her academic pursuits. Her immediate goal is to attend University of North Texas or Houston Tillotson College and major in Elementary Education and minor in Criminal Justice.

She is an active participant at the New Mount Moriah Missionary Baptist Church, where her father also serves as the Pastor, and has been very active in Sunday School and the Youth Mass Choir. She has served as the President of Youth Crusaders for Christ and was selected the 1993 Youth of the Year.

Carrie is a member of the Zeta Phi Beta Archonettes where she has been appointed as the Social/Recreation Chairperson. She is also a member of the Exline Community Center Teen Counsel which is the Napoleon B. Lewis Chapter of the N.A.A.C.P. and the Future Teachers of America. Carrie has also been serving as the 1st Lieutenant of Lincoln High School's "Mighty Purple Flash" Drill Team and is currently participating in Lincoln's "Career Awareness Program."

Carrie has also participated in the Zakat Temple #164 and Court #113 Local Talent and Scholarship Pageant, and Dallas Police Explorers' Program. Her hobbies include dancing, reading, sharing advice, and participating in church, school, and community activities.

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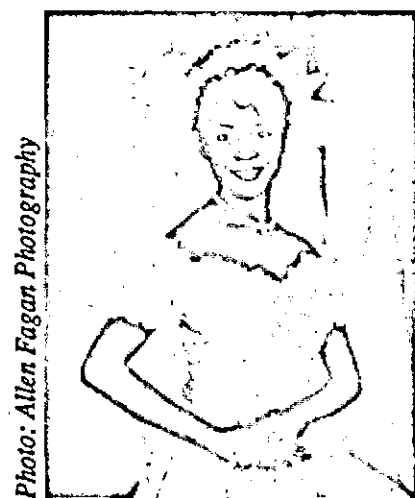
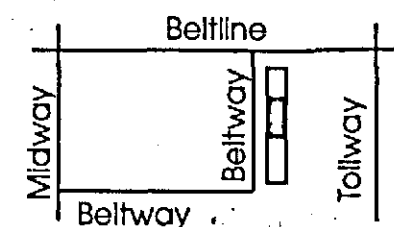


Photo: Allen Fagan Photography



### Five ways couples deal with conflict:

- *Yielding*-give in to get along. (not good)
- *Withdrawal*-leave the situation as it is. (not good)
- *Compromise*-give a little, get a little. (good)
- *Resolve*-confront the person with a loving attitude. (good)
- *Win-I don't care what you say, I'm right.* (not good)

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# Biting

By Chris Pryor

He's living in his native city of Jacksonville, Florida now, this "step-son" of the proud, successful, highly visible Dallas Cowboys.

"Bullet" Bob Hayes does not share the glamour and status of a former player and favored son of "America's Team" ala Bob Lilly, Roger Staubach, Drew Pearson, Dan Reeves, Tony Dorsett, Ed "Too Tall" Jones, Lee Roy Jordan, Randy White and others. This in spite of the fact that he was the most threatening wide receivers of his day. The man most responsible for changing the passing game in the National Football League. With his blazing speed, Bob Hayes forced NFL defenses to utilize what was then an almost novelty approach to pass defense in the secondary—the zone. For no one man could cover him one-on-one. To do that was to court certain disaster. The "Bullet" would strike deep—and often. During his career, Hayes set 17 Cowboys receiving and punt return records and was a main contributor to the Cowboys' two Superbowl appearances. (They lost Superbowl 5 to the Baltimore Colts but came back and beat the Miami Dolphins in Superbowl 6, in 1972.) Former Cowboys head coach Tom Landry once said, "Bobby Hayes revolutionized pass defense in the NFL."

He had also been a member of the U.S. Olympic team that competed in Tokyo, Japan in 1964. Bob won a gold medal for winning the 100-meter dash, scorching the field by seven lengths and setting a world's record and earning the monicker "world's fastest human" and the subsequent nickname "Bullet." He won a second gold medal as a member of the men's 4 x 100 meter relay race, taking the baton to run the anchor leg in fifth place and running an 8.6 second "split" to overcome the sizeable deficit. His roommates during those Olympic Games were the great Ralph Boston, who dominated the long jump (until Carl Lewis hit the scene) and heavyweight boxer "Smokin'" Joe Frazier, a former world heavyweight champion who is best known for his three epic title bouts with Muhammad Ali. Indeed, Bob Hayes was a sports hero of large proportions.

But that was then, this is now. All Bob Hayes can do now is wistfully reminisce about what was, what could have been and what should have been. Before he could end his career in a blaze of glory, with dignity and honor, accolades and endorsements, there was the fall from grace. Scandal. Public humiliation. And finally, serving 10 months of two 5-year terms at Huntsville before being paroled.

When Bob Hayes was arrested and convicted on three counts of delivering narcotics to an undercover policeman in 1979, it signified the twisting, careening, out-

# the Bullet

**Former Olympic Gold Medalist and Dallas Cowboys' receiver Bob Hayes recounts the events that turned his life upside down. His message: Black athletes remain under undue scrutiny and often become unwitting targets.**

of-control journey of a life gone sour. He had been out of football for almost four years, having been traded to the San Francisco 49ers in 1975 and then released during the season. The biggest challenge of his life had loomed ahead of him: What to do now?

But the tragedy of the fall of Bob Hayes is that, over 20 years after performing in a sport that defined him totally, 15 years after his incarceration, his life still limps, like a lame man, without the crutch of athletics. Whatever benefits his football accomplishments would have provided for him were dashed by the drug conviction. To this day, he maintains that, despite his guilty plea, he was entrapped by the undercover officer—a rogue cop with a personal vendetta against him. Even former Cowboy general manager Tex Schramm has publicly come out to say that Bob Hayes had been set-up, that he was "gullible."

What really happened? This is Bob Hayes' version.

THINGS WERE LOOKING PRETTY GOOD FOR BOB HAYES BACK IN 1978. He was making a go of it in business, determined to build a life in an area that he had, really, not been prepared for. Along with two brothers from Miami, Bob and Mike Adler, he was the owner of Dycone, a computer company that advertised products over the phone—"junk calls" as Hayes described them. They officed out of one of the flashy twin towers near Central Expressway and Northwest Highway, across from North Park Mall. They all wore nice clothes, drove fine cars, worked in plush surroundings.

As Hayes tells it, their receptionist, a woman named Barbara Clancy, was dating a man by the name of Denny C. Kelly, a former pilot with Braniff Airlines. Hayes said he had met Kelly while doing a promotional tour in South America some time earlier. Apparently, unbeknownst to Hayes, a situation had occurred during that trip that caused Kelly to harbor hard feelings towards him. Because of his relationship with Ms. Clancy, Kelly had reason to frequent the offices of Dycone, developing what appeared to be an amicable relationship with Hayes.

One day Kelly asked Hayes where he could procure a gram of cocaine. Hayes, who says he never used drugs, obliged Kelly, referring him to a neighbor friend of his who was a casual user. Hayes' neighbor and Kelly conducted the drug transaction in Kelly's car while Hayes sat in the back seat. On another occasion, Kelly informed Hayes of a real estate developer friend of his who was looking to build a shopping center and was interested in cutting Hayes in for 25 percent if he could use his name. Hayes was definitely interested. (Says Hayes, "You don't turn down an opportunity like that.") While visiting the so-called developer, pictures were being taken, ostensibly of the proposed "real estate." Though Hayes didn't know it, Kelly was an undercover cop (he thinks the "developer" was undercover, also).

A while later, Kelly asked Hayes if he knew someone who could get him a kilo of cocaine. Hayes called on a friend of his named Alfred Terry. Terry owned a paint and body shop and was proud to be associated with Bob Hayes. When Hayes asked him about obtaining a kilo of cocaine, Terry, in an effort to impress Hayes, volunteered that he could get the drugs in Fort Worth. Terry also cautioned Hayes that "you don't get a kilo for a white man because he will arrest you." The designated meeting place to make the buy was at the Holiday Inn at LBJ Freeway and Coit Rd. in north Dallas.

Kelly showed up with a companion who later turned out to be the Addison police chief operating undercover. Terry, who didn't trust Kelly, arrived at the meeting place without the drugs. Hayes was with Terry because he had dropped by Hayes' apartment to have him ride along with him to meet Kelly. Hayes didn't know that Terry didn't have the cocaine. As a precaution, Terry frisked Kelly before letting on that he didn't have the drugs with him. (He would later tell Hayes he discovered Kelly

wearing a wire. Apparently, Terry suspected that Kelly and Hayes' secretary, Clancy, might be trying to set Hayes up.) Later that night, Hayes received a visit from Kelly and another detective so they could arrest him. Upon letting him in, Kelly pulled a gun and said, "Put your hands up, Nigger."

It turned out that Kelly had been wearing a wire each time he asked Hayes to help him get drugs. It looked to be a clear case of entrapment. Hayes, in retrospect, recalled how Kelly would always speak to him in a way that Hayes would clearly identify himself as to who he was and that he was a Dallas Cowboy (presumably for benefit of the wire he was constantly wearing when in Hayes' presence).

When asked what he thought Kelly's motive was for setting him up, Hayes said, "Envy, jealousy. Big guy, never made it in athletics, developing resentment. He was a dog."

Though Hayes pleaded guilty, in retrospect, he thinks he should have used the entrapment defense. Instead, they plea bargained. There are those who think Hayes did not enjoy the soft treatment a white ex-professional athlete would have because he was black. Indeed, Tex Schramm said the prosecutor of the case said they had to make an example of Hayes.

When asked if he is bitter about the terrible hand dealt him, Hayes says he is not, that being bitter "will only cause resentment." However, he does admit that he lost, except for his family, "everything." Indeed, when a man's reputation is damaged, he has lost everything. Business opportunities disappear. The marketability of your name is diminished. Endorsements, such as they are, dry up. (Back in the early 80s, endorsements were not as plentiful for African American athletes; the athletic shoe and sports apparel marketing phenomenon had not yet evolved to the gigantic proportions we witness today.) Lecturing is no longer an option. Who wants a drug user/dealer to speak to their group?

Hayes maintains he was not a drug user, much less a drug dealer, before his drug conviction. However, since getting out of prison, he has had several bouts with drug and alcohol abuse, with rehabilitation sandwiched in between. Says Hayes: "Going to prison destroyed my life and I really got on drugs and alcohol in 1980 after I got out of jail. I couldn't find a good job. I was frustrated and depressed, my self-esteem was low, and a lot of people had turned their backs on me...I was just a vegetable at the time, walking around in a daze."

Hayes is convinced that his criminal record is militated against him finding gainful employment. In a last ditch effort to clear his name, Hayes, in August of 1991, appealed to then Governor Ann Richards to pardon the remaining conviction on his record—an appeals court had overturned the other two. The pardon was denied.

If not guilty of the crime for which he was incarcerated, Hayes seems to have been guilty of bad judgment, of allowing himself to be in the sphere of illegal activity. However, he is philosophical about the course of his life. "I don't practice perfection, I practice progress...You got to continue to work on yourself..."

Hayes hales from the same state and is friends with another NFL football player who is now being indicted for the possession of illegal drugs, Cowboys wide receiver Michael Irvin, and is 100 percent in his corner. "I love Michael Irvin to death. He has been extremely nice to me. I hope he gets treated justly." He has been following the Irvin story since it broke and wonders why, though there were four people in the room, nobody has been indicted but Irvin. Hayes also points out that the media always seems to focus on bad things people do and not the good things. He says Irvin has done a lot of good things for the community and that would I please tell him to "call Bob Hayes; I really want to talk to him."

Continued on next page

When asked why he thinks so many black athletes have had trouble with the law lately, Hayes replied that racism, envy and jealousy are the reasons. "They're making more money, living good." (Hayes' base salary his first year with the Cowboys was \$15,000.) He believes top black athletes like Mike Tyson, Michael Jordan and Magic Johnson are more scrutinized than others and that young athletes need to be counseled because they are too emotionally immature to handle all the fame and fortune thrust on them at such a young age. They need to learn how to become better balanced. (This sentiment, perhaps, provides great insight into the center of Hayes' troubles—that his dominant athletic abilities precluded any development of himself, not only as a student expected to learn the skills necessary to make a living, but as a human being with the healthy psyche necessary to overcome life's pitfalls.) He has mentioned this to Jerry Jones but has yet to receive a response. (Thomas "Hollywood" Henderson, a former Cowboys linebacker, has also been lobbying Jerry Jones to create an official position specifically designed to counsel the players on the snares and pitfalls of substance abuse. To this date no such position has been established.)

Hayes now resides in Jacksonville

with his ailing 76-year-old mother. He manages to stay busy. Every year he sponsors the Bob Hayes Track Meet. According to Hayes, with over 5,000 participants, it is the largest in the nation, drawing young athletes from Canada to the Caribbean. He hosts a weekly radio show, Sports Legends, that airs on local religious station WSVE and a weekly cable television show on B.E.T. with former Cowboys teammate Al Dennison. On the night before the opening ceremonies for the Olympics this year in Atlanta, Hayes will be honored for his achievements in the 1964 Olympics.

In August of 1994, Hayes finished the incompleting course work necessary to receive a bachelor's degree in education. His three daughters and one son are all doing well: Glenda is a Florida A&M graduate with a degree in physical education; Veronica has a degree from Dartmouth College in social science; Adrienne, who is adopted, has a bachelor's in social science from Prairie A&M and a masters in social science from New York University; Robert Jr. is a senior at Hillcrest High School in Dallas and is expected to attend Florida A&M in the fall.

What comes through most when talking to Bob Hayes is the sense of family that being a member of the Dallas Cowboy engenders. References to "Coach Landry" are frequent in his recounting of his football career, in a way

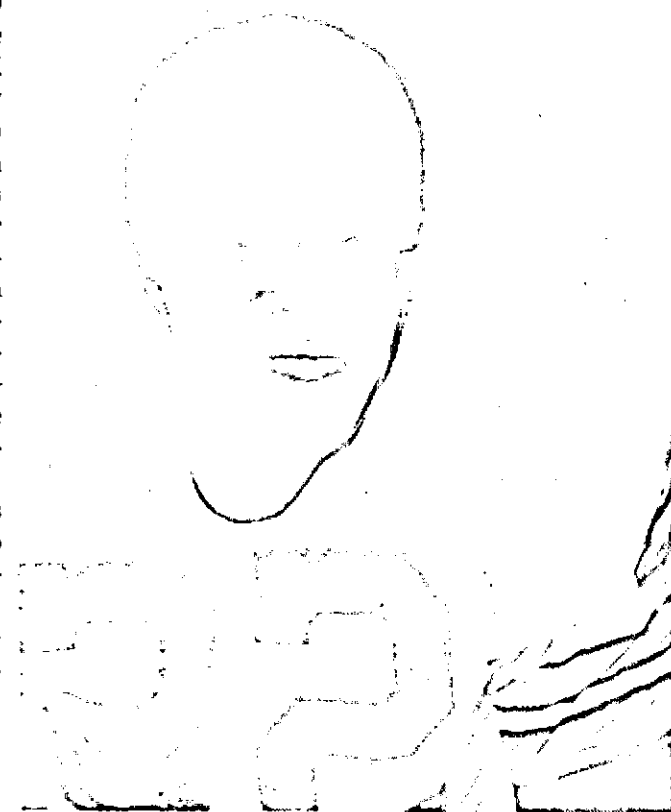
that one would refer to his father or mentor. He expressed unconditional loyalty to any Cowboy player: "I would go through hell or high water for any Dallas Cowboy, black or white." He speaks of several ex-Cowboys with affection—Drew Pearson, Dee Dee Lewis, Cornell Green—and proudly mentions that he is the godfather of Pettis Norman's oldest son.

Because of this strong sense of loyalty to the Cowboy organization, the cruelest reminder of the whole drug ordeal is that it has probably prevented Hayes from becoming a member of the hallowed "Ring of Honor," that most holy of holies that is reserved for the finest of former Cowboys players, a kind of "Hall of Fame."

The saga of Bob Hayes is a story worth telling—and remembering. It's a story of trust and betrayal. Of bad judgment and broken dreams. But more tellingly, it is the story

of a mishandled human being, a human being that may be just now learning what it means to be whole, self-sufficient and proud. Off the field.

MON



As my high school football coach liked to say, Bob Hayes was not a track star that played football—he was a football player that was also a track star.

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# Through her eyes

By Veronica W. Morgan

Before Peggy Jones began writing poetry two years ago, her vision of the world around her

**TOP SECRET!**

was somewhat cloudy. Although she was taught at an early age to appreciate her culture, she never imagined a day coming when casual acquaintances would loathe her outward expression of it.

"I guess you could say I was naive in a sense because I was really puzzled about it," she said. Jones, a 22-year postal employee, became the target of a racially incentive scene by a male cafeteria worker.

"It happened during Black History month. I wore my African attire to work. I went to the post office cafeteria [run by an outside company] and the cafeteria's manager—whom I've talked and

laughed with on many occasions—threw my food on the counter and said, 'you think you're great.'"

Jones wrote letters to the man's supervisor, the human resource department and to the Equal Employment Office. She recommended that he be given some type of training in cultural diversity. After months of making phone calls and trying to have her complaint addressed properly, Jones became stressed out. But she discovered that writing about

the situation, and many others that would arise, put things in perspective.

Her first poem, "You Want Me To See Life through Your Eyes," echoed feelings of the cafeteria scene.

She wrote: "If it were up to you I would not remember the struggle of my forefathers; You want me to see life through your eyes and forget about all of their cries....You want me to see life through your eyes and always remain oppressed; You want me to see life through your eyes, this I know you will never confess...Yet if I saw life through your eyes, then must I live to see an

unjust sequel."

Jones is hoping to complete a book of poetry in the near future. Her poems, which touch on various subject matter, is on sale in several African American bookstores, including Ebony Art Gallery and African Imports.

Copies of her most recent poem about the Million Man March are also available in African American book-

stores. T-shirts with the MMM poem printed on back are available and will go on sale at Black Images and other locations.

Her poem entitled, "A Proud Black Man," will be published in the book *Tomorrow's Dream*, a collection of poetry from around the country.

For more information, contact Ms. Jones at (214) 371-2708. MON

Name:	Peggy Jones
Birthplace:	Marshall, Texas
Education:	Attended El Centro College, degree in Fashion Design
Favorite food:	Fried chicken
Last book read:	In Search of Satisfaction by: J. California Cooper
Advice to would be writers:	I would have to refer to something Nikki Giovanni said to two young black men: "Write your own book or you (black men) will be lost in history if you don't write about yourselves. Black women write about you when they are hurt. Other races write from the outside. But you can express your own respect."



## DALLAS INDEPENDENT SCHOOL DISTRICT ADVERTISEMENT FOR BIDS

- Sealed bids addressed to the Board of Education of the Dallas Independent School District, Dallas County, Texas, for RENOVATIONS of Thompson Learning Center, Dunbar Learning Center, Brown Learning Center, Martinez Learning Center, Rhoads Learning Center, Rice Learning Center, Dallas, Texas for the Dallas Independent School District, hereinafter called "District" in accordance with plans, specifications and contract documents adopted by the District, prepared by Watkins and Associates Architects, will be received in the Purchasing Office, 3700 San Jacinto, Dallas, Texas until 2:00 PM, May 30, 1996. At that time, the bids will be publicly opened and read aloud and tabulation will be made to present to the Board of Education at their next regular meeting for consideration in awarding the Contract. Any bid received after the closing time will be returned unopened.
- There will be a Pre-Bid Conference on Tuesday, May 21, 1996 at 3:30 p.m. at Brown Learning Center, 2801 Park Row, Dallas, Texas, 75215 for the purpose of answering questions and walking the site. Bidders are invited and urged to be present.
- The Contractor shall identify their bid on the outside of the envelope by writing the name of the project on which they are bidding. The name of the project is "Renovations to Thompson/Dunbar/Brown/Martinez/Rhoads/Rice."
- Plans and specifications may be examined in the office of Watkins and Associates Architects, 6001 West 1-20, Suite 214, Arlington, Texas 76017, and are on file May 5th at:
 

Dodge Plan Room 8828 Stemmons Freeway, Suite 550 Dallas, TX 75247 (214) 241-3411 Attn: Nancy Ebarb	Texas Contractor Plan Room 2510 National Drive Garland, Texas 75041 (214) 271-2693 Attn: Linda Gant	AGC/CMD Dallas Plan Room 11111 Stemmons Freeway Dallas, TX 75229 (214) 484-2030
Hispanic Chamber of Commerce 4622 Maple Avenue, Suite 207 Dallas, Texas 75219 (214) 521-6007	Dallas Black Chamber of Commerce 2838 Martin Luther King, Jr. Blvd. Dallas, Texas 75215 (214) 421-5200	ABC/Americas Company 4320 N. Belt Line Rd., Suite A102 Irving, Texas 75038 (214) 256-2219 Attn: Terry McAdams
Association of Gen. Contractors Plan Room 417 Fulton Street Fort Worth, Texas 76104 (817) 332-9265 Attn: Kim Roberts	Dallas/FL Worth Minority Business Development Council 2720 Stemmons Freeway 1000 Stemmons Tower South Dallas, Texas 75207-2212 (214) 630-0747 Attn: Bill Hunter	
- Plans and specifications may be examined and obtained from the office of Watkins and Associates Architects, 6001 West 1-20, Suite 214, Arlington, Texas 76017. Bidders may obtain complete sets of Bidding Documents upon deposit of a separate refundable check (payable to Watkins and Associates Architects) in the amount of \$100.00/set. Checks will be returned upon delivery of the plans in good condition to the Architect within five days after bid opening.
- A cashier's check payable to the Dallas Independent School District, in the amount of not less than five percent (5%) of the bid submitted must accompany the bid, or an acceptable bid bond in the same amount.
- It is the goal of the District that at least 30% of the work performed under the contract will be done by minority or woman owned business enterprises.
- The District reserves the right to reject any or all bids, and to waive any formalities.
- The District is committed to the ideals of equal opportunity in all its business endeavors.

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# Around Town

## May 1

The 66th annual session of the renown L.K. Williams Ministers Institute convenes at the Pilgrim Rest Baptist Church located at 1819 North Washington St. For info. on activities call (214)946-8913.

## May 2

Youth Town Hall Meeting, 7 p.m. at South Oak Cliff High School.

Y.O.U.T.H., a community-based Teen Forum that provides the youth with positive opportunities to freely voice and express their immediate concerns and issues to professional leaders city-wide.

For more information call (214) 330-0287

\*\*\*\*\*

The CIS "Parents On the Move" club at Julia C. Frazier Elementary School will host a seminar on "To Spank or Not To Spank." Time: 2 p.m. to 4 p.m. For more information call (214) 565-6470

\*\*\*\*\*

A Lecture on "Civil Rights" by the honorable speaker Paul E. Coggins, United States Attorney for the Northern District of Texas at the Bickle and Brewer law firm in South Dallas. Time: 12 p.m. to 1 p.m.

For more information call (214) 421-4800

## May 3

First Friday Business Network will be held at the Renaissance Center, 2100 Evans Ave., Fort Worth. Time: 5:30 p.m. to 8 p.m. For additional info. call (817)923-9305.

\*\*\*\*\*

Anne and Bernie DiFiore and the Dallas Visual Art Center will announce the 1996 Texas Legend Award Winners. Time 6 p.m. to 8 p.m. at the Dallas Visual Art Center. For more info. call (214) 821-2522.

\*\*\*\*\*

Arts and Letters Live, the popular literary series at the Dallas Museum of Art, will continue its 5th season with A CINCO DE MAYO CELEBRATION OF LATINO LITERATURE AND FILM at Horchow auditorium. Time: 7 p.m. Tickets are \$10 and \$12. For more information call (214) 922-1220.

\*\*\*\*\*

Sleeping Beauty, by Casa Manana Theater, will be performed at W. Lancaster, Fort Worth

at 7:30 p.m. All tickets are \$6.25 and will be available by calling (817) 332-CASA or any Ticket Master Outlet.

\*\*\*\*\*

The Alliance of Black Telecommunications Employees, Inc. of AT&T will hold its Second Annual "Alliance Golf Tournament and Barbecue" at the Riverside Golf Course, 3000 Riverside Parkway in Grand Prairie. The tournament will benefit the Dallas Chapter of the Alliance's Scholarship Fund. Time: 7:45 a.m. For additional info. call (214)250-9722.

\*\*\*\*\*

A group of churches and ministry organizations announced plans for an all day reconciliation workshop at the Grapevine Convention Center. The workshop facilitator will be Rev. Ronald O'Guinn. Call (817)332-1202 or 488-3685 for registration information.

## May 4

St. Anthony Catholic School invites you to join in the celebration of its new gymnasium and community center. The school is located at 3732 Myrtle St. Time: 11 a.m.

\*\*\*\*\*

The Brooks-Conrad Association will hold its Annual Scholarship dinner at City Place Conference Center in Dallas. Time: 6 p.m. Guest speaker for the evening will be journalist and Television host Tony Brown. For more info. call Michelle Ivery at (214) 371-3129.

\*\*\*\*\*

The South Dallas Business and Professional Women's Club will present the 34th Annual V. Alyce Foster Trailblazer Awards Luncheon at the Grand Kempenski Hotel. Time: 12 noon. Tickets may be purchased from any club member. For info. Metro (817) 429-6835.

\*\*\*\*\*

Search your heart: Check Your blood pressure for life. Screenings, Nutrition Counseling, Exercise, Stress Seminars, and Children Activities at Mooreland YMCA. Time: 10 a.m. to 2 p.m. For more info. call (214) 748-7212.

\*\*\*\*\*

The Dayspring Family Church of God in Christ will sponsor its first Women's Conference and Luncheon at the Doubletree Guest Suites Hotel in Irving. Time: 9 a.m. to 1:30 p.m. Special guest speaker will be Evangelist Joyce Timmons-Rodgers. Ticket reservations

can be made by calling (817) 498-1819 or (214) 313-1068.

## May 5

Casa Manana Theater presents Betty Buckley in concert at W. Lancaster, Fort Worth at 7:30 p.m. Tickets are \$50 for the concert only and will be available by calling (817) 332-CASA or any Ticket Master Outlet.

\*\*\*\*\*

Award winning play "For Colored Girls Who Have Considered Suicide When The Rainbow is Enuf," by Nzotoke Shange at the Art Center Theater in Historic Downtown Plano. Time: 7:15 p.m. Tickets are \$7 and \$5 with purchase of 20 or more. Information call (214) 422-2575.

## May 7

Brookhaven College Center for the Arts will present Juried Art Student Exhibition at the Forum and Studio Galleries at Brookhaven College. Time: 7 a.m. to 10 p.m. For additional info. call (214) 869-4101.

\*\*\*\*\*

The Dallas Chapter NAACP will meet at the Westcliff Mall, 2305 Ledbetter Dr. in the 2nd floor conference room. Time: 7 p.m. For additional info. call (214)336-6646.

\*\*\*\*\*

Pro-line Corp. and Your Legs, Inc. will host the Great Hair, Great Legs Great Price promotion. The promotion will feature Pro-Line's new advanced Soft and Beautiful No Lye Relaxer along with Your Legs' Designer Hosiery Line. The promotion can be found in select Kroger grocery stores. For additional info. call (214)954-0286.

\*\*\*\*\*

The Dallas Community Leadership Luncheon, a forum to share information and power, will be held at St. Luke Community United Methodist Church located at 5710 East R.L. Thornton Frwy. Time: 12 p.m. For additional info. call Lois Christain at (214)653-6671.

## May 8

New Image Business Associates (NIBA) invites professionals and business entrepreneurs to their weekly network luncheon held at the Small Business Development Center, 1402 Corinth, Room 202, Dallas. Time: 12

p.m. to 1 p.m. For additional info. call (214)350-9590.

## May 9

The Annual Tri-Ethnic Business After Hours Networker will be held at Westin Hotel. Time: 5:30 p.m. to 7:30 p.m. For additional info. call (214) 368-2348.

## May 10

Concord Missionary Baptist Church will hold its 14th Annual Beaux and Debyntantes for Christ Presentation at downtown's Harvey Hotel. Time: 7 p.m. For more info. call (214) 372-4543.

\*\*\*\*\*

The Women's Business Round -up will be held at the Amon Carter exhibition hall, Will Rogers Memorial Center in Fort Worth. Time: 10 a.m. to 6 p.m. For more info. contact: (214) 428-1990.

\*\*\*\*\*

The play "The Farkled Man," will be performed at Martin Luther King Blvd. This play is for a mature audience because of its language and subject-matter. Time: 8 p.m. May 10 to June 15. Tickets are \$10 for adults, and \$8 for seniors/children under 12. For more info. call (214) 565-1710 or (214) 371-4644.

## May 11

The Leukemia Society of America and the National Marrow Donor program at Blood-care will sponsor the "Share Life for the Love of Children," at the main branch of the Irving Public Library. Time: 10 a.m. to 4 p.m. For more info. call: (214) 239-0959.

\*\*\*\*\*

ANMBF presents "TEJAS: Los Hijos del Sol" at Theater Three, Dallas. Time: 2:15 p.m. and 8 p.m. Price range from \$8 to \$12 and can be purchased at any Ticketmaster location. For more info. call: (214) 828-0181.

## May 13

Mini Semester for Public School Mid Management Certification or Public Administration/ Political Science being offered starting May 113 and ending May 24. Time: Monday through Friday from 5 p.m. to 9:50 p.m. Place: Dallas Education Center. For more

info. call (214) 744-6600.

\*\*\*\*\*

Auditions held for the play Five Women Wearing the Same Dress at Circle Theater, Fort Worth. Time: 7 p.m. to 10 p.m. Roles: 1 male (20's to 30's) and 5 females (20's and early 40's) Auditions will consist of cold readings from the script. For audition appointment call (817) 877-3040.

\*\*\*\*\*

Training Sessions for teachers who have participated in the Mobil Math and Science training since 1993 by Mr. Rattley-Lewis from May 13 to May 17 at Nolan Este Plaza. Time: 8 a.m. to 4 p.m. For more info. call (214) 9489-8503

\*\*\*\*\*

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## May 15

Dart will be sponsoring the Minority/ Women Business Enterprise Workshop at Bill J. Priest Institute for Economic Development Center. Time: 2 p.m. to 3:30 p.m. For more info. call: (214) 749-2521.

\*\*\*\*\*

Free cataract screenings at the Martin Luther King Jr. Branch Library, along with blood pressure and cholesterol testing. Time: 10 a.m. to 1 p.m. For info. call: (214) 670-0344.

\*\*\*\*\*

New Image Business Associates (NIBA) invites professionals and business entrepreneurs to their weekly network luncheon held at the Small Business Development Center, 1402 Corinth, Room 202, Dallas. Time: 12 p.m. to 1 p.m. For additional info. call (214)350-9590.

## May 16

The Anita N. Martinez Ballet Folklorico will honor outstanding Hispanic students, teachers, and administrators at the Stand and Deliver Awards. The event, sponsored by Bank of America, will be located at 1925 W. John Carpenter Frwy. in Los Colinas. Time: 6 p.m. to 8 p.m. For additional info. call (214)828-0181.

\*\*\*\*\*

Minority business owners and operators from across Texas will get a chance to meet face to face with managers who make purchasing

decisions in all areas of the Texas Parks and Wildlife Department in Austin. Time: 9:30 a.m. For more info. call (512) 389-4386.

\*\*\*\*\*

Garland Civic Theater's 28th season finale is the Tony award winning musical "Big River," Mark Twain's story of Huckleberry Finn and his adventures on "The Big Muddy." For ticket info. call (214)205-2790.

## May 17

Southern Dallas Development Corporation, in cooperation with southwestern Bell Foundation, will host its 6th annual Southern Dallas entrepreneurial institute (SDEI), at southwestern Bell Plaza in downtown Dallas. Time: 10:30 a.m. to 5 p.m. for more info. call (214) 428-7332.

## May 18

The second annual Miss Dallas Black Deaf Advocates Pageant will be held at Muse Cafe theater. Time 6:30 p.m. Tickets \$15 in advance and \$20 at the door. For more info. call (214) 296-5964.

\*\*\*\*\*

A Celebration of diversity in downtown Dallas at the Dallas Education Center. This event is free to the public. For more info call (214) 744-6600.

\*\*\*\*\*

The Dallas Black Deaf Advocates will hold its 2nd annual Miss Dallas Black Deaf Advocates Pageant at the Muse Cafe Theater at 650 S. Griffin St. Time: 6:30 p.m. Call (214)296-5964 for additional info.

## May 21

"She Know's Where She is Going" Awards Luncheon at the Wyndham Anatole Hotel. Time 12:p.m. For more info. call (214) 654-4536.

\*\*\*\*\*

The Dallas Community Leadership Luncheon, a forum to share information and power, will be held at St. Luke Community United Methodist Church located at 5710 East R.L. Thornton Frwy. Time: 12 p.m. For additional info. call Lois Christain at (214)653-6671.

## May 22

Hollywood Enterprise will hold auditions for dancers, singers musicians, and comedians at Michael's of Arlington. Time 8:p.m. For

more info. call metro (817) 265-2900.

\*\*\*\*\*

New Image Business Associates (NIBA) invites professionals and business entrepreneurs to their weekly network luncheon held at the Small Business Development Center, 1402 Corinth, Room 202, Dallas. Time: 12 p.m. to 1 p.m. For additional info. call (214)350-9590.

## May 23

Walk a Mile in My Shoes will be held at The Boys and Girls club of Greater Dallas. Time 12:00 noon to 1 p.m. For more info. call (214) 467-0393.

## May 24

African Liberation Day will be held at the Martin Luther King Center. Time 11 a.m. For more info. call (214) 942-3481.

## May 25

The Texas State Rail Road will conduct a Romantic "Starlight" steam train excursion. At the Texas State Rail Road State Historical Park. Time 6 p.m. to 10:00 p.m. For more info. call 1-800-442-8951 or (903) 683-2561.

\*\*\*\*\*

Ujamaa Festival '96 will be held at the Lincoln High School Parking Lot. Time 10:00 a.m. to 6 p.m. For more info. call (214) 943-1505.

\*\*\*\*\*

The 11th Annual Texas Black Invitational Rodeo, benefiting the African American Museum, kicks off at 8 p.m. at Fair Park. For info. on advertising in the program call (214)464-1836.

## May 27

Dallas Theater Center announces summer enrollment for teen/children theater. The month -long teen company program will be offered May 27 through June 29. For more call (214) 526-8210.

## May 28

The Dallas Community Leadership Luncheon, a forum to share information and power, will be held at St. Luke Community United Methodist Church located at 5710 East R.L. Thornton Frwy. Time: 12 p.m. For additional info. call Lois Christain at (214)653-6671.

## May 29

Mini semester for the first summer registration will be held at the Dallas Education Center on May 29th. Time 4 p.m. to 7 p.m. For more info. call (214) 744-6600.

\*\*\*\*\*

\$1,000 poetry contest open to Texas Poets. To enter send one poem only, 21 lines or less, to: Free Poetry Contest, 1678 Shattuck Avenue, Suite 101, Berkely, California 94709. Deadline for entering is May 29.

\*\*\*\*\*

New Image Business Associates (NIBA) invites professionals and business entrepreneurs to their weekly network luncheon held at the Small Business Development Center, 1402 Corinth, Room 202, Dallas. Time: 12 p.m. to 1 p.m. For additional info. call (214)350-9590.

## May 30

Dallas Black Dance Theater announces its 1996 Choreographers choice performance series. For more info call (214) 871-2376.

## May 31

Cultural Projects Program (CPP) is accepting applications for cultural projects. The deadline is May 31st, 1996. For more info. call (214) 670-4081.

## June 1

The Glen Oaks Homeowners Association will hold a Glen Oaks Tour of Homes featuring custom-built homes from the early '50s and '60ss. Nine homes, including local businessman Lamar Gilbert's, will be included in the tour. Tickets purchased before May 15 will be \$6. For additional info. call Ann Williams at (214)706-1392.

MON


### ATTENTION:

If you're interested in placing your event in our June Calendar, send it to us by mail or fax no later than Tuesday, May 21, 1996

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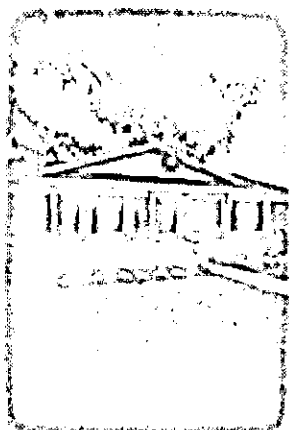
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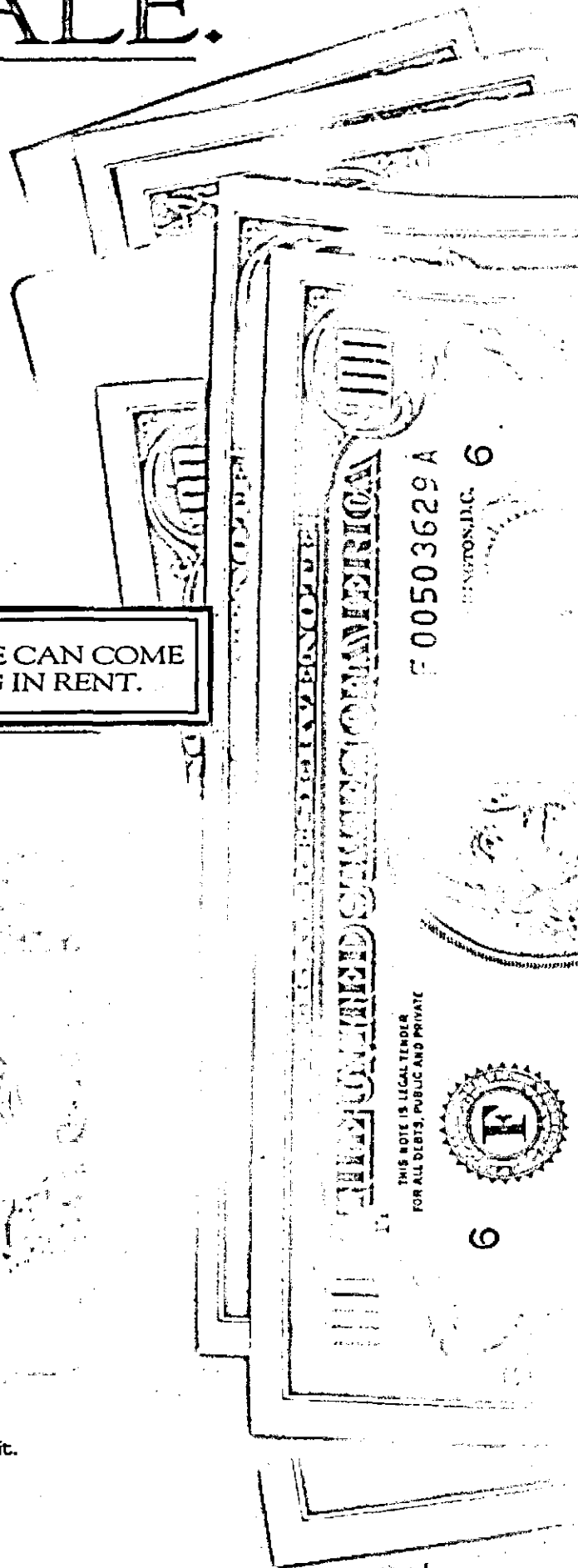
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# Clarence Page "Shows His Color"

By Dorothy Gentry

Contributing Writer

People nationwide believe this country needs to "get beyond race."

But if you ask Clarence Page, America will have to "go through race to get beyond it."

Page, a Pulitzer-Prize winning journalist with the Chicago Tribune, acknowledges a "fuming discontent" with the current fashions of racial denial and the "steadfast repudiations of the difference race continues to make in American life.

"Denials of cancer, no matter how vigorous they may be, will not make the malignancy go away," he says.

And so it is with Page, a man who to many has transcended race, but who is very much "a race man." A man who believes that we must talk freely about race. A man who believes that we must acknowledge race, racism, and the role it plays in our lives all day, every day.

During a recent visit to Dallas to promote his new book, appropriately entitled *Showing My Color: Impolite Essays on Race and Identity*, Page sat and talked extensively (something he says he loves to do) about the issue of race in America and how it, until we confront it head on, will continue to divide this country well into the 21st century.

Growing up as a child in the 1950s, Page would often visit relatives in Alabama. While there he often felt what he calls "the rudeness of race," rushing over to the water fountain marked colored, only to find, to his deep disappointment, that the water came out clear, just like the water back home in Ohio; memories of his elders telling him in their soft southern accents that, "there are places white people don't want blacks to go, and white people make the rules."

Page recalls feeling sorry for the little white children who would be deprived of getting to know him when told they weren't "supposed" to play together. Throughout his childhood years in Ohio, Page says he had many friends that were white and other races. "Except for the occasional tiff over some injudicious use of the N-word or some other slur that we had picked up from our elders, we played congenially in each others backyard."

But not today.

"Children do not imbue race with much meaning," Page says, "and they remind us, however briefly, that we

adults shouldn't either. Instead, we adults pass on our prejudices to our children under the guise of setting them straight.

"Rather than teaching them that different is not necessarily better or worse, we teach them how to make difference the basis for abuse, privilege and exclusion."

These early lessons on the "rudeness of race" taught Page how easily white people could ignore the segregation problem because "from their vantage point, it was not necessarily a problem. White people of low income, high insecurity or fragile ego could always say that, no matter how badly off they felt, at least they were not black."

nationalists who don't want anything to do with white people. Some black people are assimilationists who don't want anything to do with other black people. Some black people are integrationists who move in and out of various groups with remarkable ease," Page says.

"Some of us can be any of the three at any given time, depending on when you happen to run into us. Far too often, black folks deny how far we have come, while whites deny how far we have to go."

## On Affirmative Action:

"Affirmative action in the 1990s shows how innocent and even victimized white Americans now feel compared to how insecure and embattled black people continue to feel.

"Many whites blame blacks, complaining that we still don't work hard enough or try hard enough to meet standards set by whites. Critics complain that even middle class blacks, who share so much else with their white counterparts, still persist in segregating themselves, to which many blacks respond, 'It didn't begin with us.'"

## On Lost Communication:

"The biggest tragedy that has happened between the races since the 1960s is our loss of honest conversation across racial lines," Page says. "In contrast to the 1990s, when every crackpot you hear on a call-in radio show talks as if he or she has a lock on the answers, we seemed in the 1960s to be much more concerned with the question."

Race as a topic of conversation seems to have become very much like sex, he believes. "Everyone knows it holds an important presence in our lives, just about everyone feels proudly expert at it, yet we are reluctant to discuss it in mixed company or in front of the children.

"Most of our knowledge of it was gathered through the prism of our personal experiences, which makes race a particularly vexing problem, since everyone's experiences are so different."

## On The R-Word:

"Racism is a sensitive word. Americans often avoid mentioning it, even when it is relevant," he says. "It is a sensitive word because it exposes so much, institutionally and personally. It is a Rorschach word, a linguistic inkblot test.

How you define it reveals something important about you, how you see the world and your place in it."

Page believes that many people take the word personally. "The R-word is too powerful of an epithet, less a conversation maker than a conversation breaker," he says.

Racism, it has been said, is America's original sin. You will not hear much argument about that now. There is only disagreement over how much it continues

"Racism... is a Rorschach word, a linguistic inkblot test. How you define it reveals something important about you, how you see the world and your place in it."

-Clarence Page

to be the national sin, who should be responsible for it and what can be done about it.

Instead of working it out, conversation across racial lines has broken down since the 1960s. Instead of talking candidly, and nationally, we deny that a problem exists except maybe in somebody else's head, somebody who simply cannot be talked to.

When everyone is a victim, no one is left to accept the blame. We are, as someone once said of the British and the Americans, divided by our common language.

## On The Black Woman:

"When the battlegrounds of race and gender overlap, the woman of color is caught in the crossfire," says Page.

"The black woman is caught in a special double bind, and out of it she derives a double awareness. Her perceptions are not clouded by the illusion of equality."

"She is keenly aware of her suppression, not only by the white patriarchy, but also by the black community. She is more likely than her white sister to work longer hours for shorter pay, to come home to face more work, and to do it without the aid of a man. She is less likely to get married. She is beautiful but her beauty is not sought as eagerly as that of a white woman.

"Some people win independence. Others have it thrust upon them. 'Some of us are becoming the men we wanted to marry,' Gloria Steinem once said. Many black women are becoming, out of necessity, just that."

"To be black and feminist or womanist does not mean we must subdivide



**Showing  
My Color**

**Impolite  
Essays  
on Race  
and Identity**

**Clarence Page**

## On the Subject of Race:

Race intrudes rudely on an individual's attempts to define his or her own identity, Page says.

"I used to be colored. Then I was Negro. Then I became black. Then I became African American. Today I am a person of color," he says. "In three decades, I have been transformed from a colored person to a person of color. Are you keeping up with me?"

"Changes in what we black people call ourselves are quite annoying to some white people, which is its own reward to some black people," he says.

But if white people are confused, so are quite a few black people.

There is no one way to be black. We are a diverse people amid a nation of diverse people. "Some black people are

ourselves along gender lines, black man against black woman. It means we must stage a revolution within the revolution. We need to listen to black women whose voices have been silenced or ignored by the imperatives of nigrance, becoming black, at the price of losing our humanity. Breaking the silencing of black women is not a source of weakness for the black community. It is essential to our strength."

#### On a Colorblind Society:

"People say that this should be a colorblind society. Getting in the way of that is that we are a very color conscious society and we need to get away from that."

"It is fashionable in today's America to behave as if we have, at last, transcended race, as if we could all just forget about it and get on with our "color blind" ways if only a few loudmouthed ingrates would just shut up about it."

"There is a double standard in our society. The law is not color blind when it comes to us. So how do we deal with a color conscious society in order to get to a color blind society? Honest, open discussions on race."

#### On Black Conservatives:

"Most blacks are socially conservative but not politically conservative. We should not confuse conservative blacks as speaking for mainstream blacks. Rather

than helping white America understand what we as blacks are thinking and feeling, they are standing as buffers.

"In order to get past the issue of race, we must first go through it, Page says. "We need to ask ourselves what kind of America do we want? And then make it a reality."

Page's column is syndicated in more than 120 newspapers around the United States. He is a frequent voice on National Public Radio's *Sunday Morning Edition*, a regular commentator on *The NewsHour With Jim Lehrer* and *The McLaughlin Group* and a weekly panelist on Black Entertainment Television's *Lead Story*.

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# Message to the Grass Roots

by Malcolm X

Our religion teaches us to be intelligent, be peaceful, be courteous, obey the law, respect everyone. But if someone puts his hand on you, send him to the cemetery. That's a good religion in fact that's that old time religion. That's the one that ma and pa used to talk about. An eye for an eye, a tooth for a tooth, a head for a head and life for a life. That's a good religion. And anybody, nobody resents that kind of religion being taught but a wolf who intends to make you his meal!

This is the way it is with the white man in America. He's a wolf and you are sheep! Anytime a shepherd or a pastor teach you and me not to run from the white man. And at the same time teach us don't fight the white man, he's a traitor to you and me. Don't lay down our life all by itself; no, preserve your life. It's the best thing you got. And if you got to give it up, let it be even Steven. The slave master took Tom and dressed him well and fed him well. And even gave him a little education. A LITTLE education. Gave

him a long coat and top hat and made all the other slaves look up to him. Then he used Tom to control them. The same strategy that was used in those days is used today by the same white man. He take a so-called Negro and make him prominent, built him up, publicize him, make him a celebrity and then he becomes a spokesman for Negroes and a Negro leader!

I would like to just mention one thing else, quickly, and that is the method that the white man uses; how the white man uses these big guns or Negro leaders against the black revolution. They're not a part of the black revolution, they're used against the black revolution. When Martin Luther King failed to desegregate Albany, Georgia the civil rights struggle in America reached it's low point. King became bankrupt almost as leader; plus, even financially, the Southern Christian Leadership Conference was in financial trouble. Plus it was in trouble, period, with the people when they failed to desegregate Albany, Georgia.

Other Negro civil rights leaders of so-called national stature became fallen idols. As they became fallen idols and began to loose their prestige and influence, local Negro leaders began to stir up the masses. In Cambridge, Maryland, Gloria Richardson. In Danville, Virginia and other parts of the country, local leaders began to stir up our people at the

grass roots level. This was never done by these Negroes whom you recognize of national stature. They controlled you, they contained you but they never incited you or excited you. They controlled you, they contained you. They kept you on the plantation. As soon as King failed



in Birmingham, Negroes took to the streets. King got out and went out to California to a big rally and raised about, I don't know how many thousands of dollars. Come to Detroit and had a march and raised some more thousands of dollars. And you recall? Right after that Roy Wilkins attacked King. He accused King and the CORE of starting trouble everywhere and then making the NAACP get them out of jail and spend a lot of money. And then he accused King and CORE of raising all the money and not paying them back. This happened. I got it in documented evidence in the newspaper. Roy started attacking King and King started attacking Roy, and Farmer started attacking both of them. And as these Negroes of national stature began to attack each other, they began to loose their control of the Negro masses. And Negroes was out there in the streets. They was talking about we gone march on Washington.

By the way and right at that time Birmingham had exploded and the Negroes in Birmingham, they also exploded. They began to stab the crackers in the back and bust them up side the head. Yes they did! That's when Kennedy sent in the troops down in Birmingham. So, and right after that Kennedy got on the television and said, "This is a moral issue." That's when he said he gone put out a civil rights bill. And when he mentioned civil rights bill and the southern crackers started talking about they were going to boycott it or filibuster it.

Then the Negroes started talking about what? We going to march on Washington, march on the Senate, march on the White House, march on the Congress and tie it up. Bring it to a halt. Don't let the government proceed. They even said they was going to go out to the airport

and lay down on the runway and don't let no airplanes land. I'm telling you what they said. That was revolution! That was revolution! That was the black revolution! It was the grass roots out there in the streets. Scared the white man to death. Scared the white power structure in Washington, DC to death. I was there.

When they found that this black steam roller was going to come down on the capital, they called in Wilkins. They called in Randolph. They called in these national Negroes that you respect. And told them call it off! Kennedy said "Look, ya'll letting this thing go too far. And old Tom said, "Boss, I can't stop it cause I didn't start it. I'm telling you what they said. They said, "I'm not even in it, much less at the head of it!" They said, "These Negroes are doing things on their own. They're running ahead of us." And that old screwed fox, he said, "Well, if you all are not in it, I'll put you in it. I'll put you at the head of it. I'll endorse it. I'll welcome it. I'll help it. I'll join it."

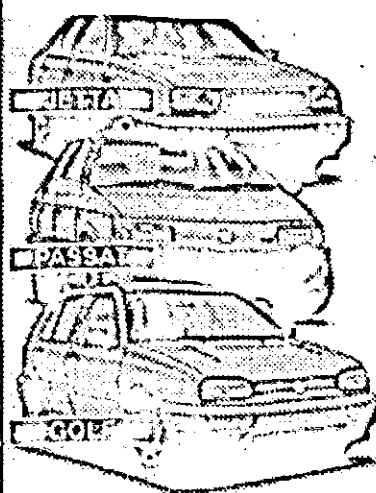
A matter of hours went by. They had a meeting at the Carlisle Hotel in New York City. The Carlisle Hotel is owned by the Kennedy family. That's the hotel Kennedy spent the night at two nights ago. Belongs to his family. A philanthropic society headed by a white man name Steven Courier called all the top civil rights leaders together at the Carlisle hotel. And told them that by you all fighting each other you're destroying the civil rights movement. And since you're fighting over money from white liberals. Let us set up what's known as the Council for United Civil Rights Leadership. Let's form the council and all the civil rights organizations will belong to it. And we'll use it for fund raising purposes.

Let me show you how the white man is. And as soon as they got it formed they elected Whitney Young as the Chairman. And who do you think became the Co-Chairman? Steven Courier, the white man! A millionaire! Powell was talking about it down at the Cobo today. This is what he was talking about! Powell knows it happened, Randolph knows it happened, Wilkins knows it happened, King knows it happened. Everyone in that so-called big six, they know what happened! Once they formed it, with the white man over it. He promised them and gave them \$800,000 dollars to split up between the big six. And told them that after the march was over they'd give them \$700,000 more.

A million and a half dollars split up between leaders that you have been following. Going to jail for, crying crocodile tears for and ain't nothing but Frank James, Jesse James and the watchacallit brothers! Soon as they got the set up and organized, the white man made available

Continued next page...

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to them top public relations experts. Opened the news media across the country at their disposal. And then they began to project these big six as the leaders of the march. Originally they weren't even in the march. You was talking this march on Hastings street; is Hastings street still here? You was talking the march talk on Lennox avenue and down on Fillmore street and Central avenue and 42nd street and 63rd street, that's where the march talk was being talked! But the white man put the big six ahead of it. Made them the march. They became the march. They took it over. And the first move they made after took it over. They invited Walter Ruther, a white man; they invited a priest, a rabbi and an old white preacher. Yes an old white preacher.

The same white element that put Kennedy in power. Labor, the Catholics, the Jews and liberal Protestants. Same clique that put Kennedy in power joined the march on Washington. It's just like when you got some coffee that's too black, which means it's too strong, what you do? You integrate it with cream. You make it weak. If you pour too much cream in you won't even know you ever had coffee. It used to be hot; it becomes cool. It used

to be strong; it becomes weak. It used to wake you up; now it will put you to sleep. This is what they did with the march on Washington. They joined it, they didn't integrate it, they infiltrated it! They joined it, became a part of it, took it over. And as they took it over it lost it's militancy. They cease to be angry, they cease to be hot, they cease to be uncompromising. Why, it even cease to be a march. It became a picnic. A circus, nothing but a circus with clowns and all.

You had one right here in Detroit I saw it on television with clowns leading it. White clowns and black clowns. I know you don't like what I'm saying but I'm going to tell you anyway. Cause I can prove what I'm saying. And if you think I'm telling you wrong, you bring me Martin Luther King and A Philip Randolph and James Farmer and those other three and see if they will deny it over a microphone.

No, it was a sell-out, it was a take over! When James Baldwin came in from Paris, they wouldn't let him talk. Cause they couldn't make him go by the script. Burt Lancaster read the speech that Baldwin was suppose to make, they wouldn't let Baldwin get up there. Cause they know Baldwin's libel to say anything!

They controlled it so tight. They told those Negroes what time to hit town. How to come. Where to stop. What sign to carry. What song to sing. What speech they could make and what speech they couldn't make. And then told them to get out town before sundown. And everyone of those Toms were out of town by sundown. Now, I know you don't like my saying this, but I can back it up!

It was a circus, a performance; it beat anything Hollywood could ever do. The performance of the year. Ruether and those other three devils should get an academy award for the best actors, because they acted like they really loved Negroes and fooled a whole lot of Negroes. And the six Negro leaders

should get an award too for the best supporting cast!

MON

Note: This speech was given by Malcolm X on Sunday, November 10, 1963 and is entitled: Message to the Grass Roots. Malcolm spoke at the Northern Negro Grass Roots Leadership Conference in Detroit. This speech was given nearly three months after the famous speech given by Dr. Martin Luther King, Jr. during the Poor People's March on Washington on Wednesday, August 28, 1963. Today that speech is known as "I Have A Dream" and is called Dr. King's greatest speech. Message to the Grass Roots was called Malcolm's greatest. Malcolm X attended the March on Washington as a critical observer. We must always remember that there are always two sides to every story. Our challenge as a people is to try to respect both. I wish to express my heartfelt thanks to MON's leadership for having the guts to run this message. Happy birthday, Malcolm.

Until then, the struggle continues...

Thomas Muhammad

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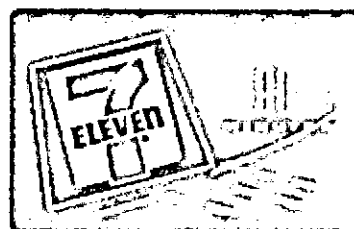
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# Black Radio Heats Up ... Just In Time For Summer

By Dorothy Gentry  
Contributing Writer

The winter Arbitron ratings are out and Dallas' two predominantly black radio stations, KKDA-FM (K104) and KRBV-FM (V100) ranked in the Top 10, and are the only black stations represented in the Top 20.

The ratings, which were released last week, lists the top 20 Dallas/Fort Worth radio stations with listeners age 12 and older. The winter rating period is Jan. 4 through March 27.

## V100

The newest of the two, V100, fell from the #4 spot it held in the fall to its present #8 position and 5.0 share of the ratings. The station changed its format on Sept. 1, 1995 from rap heavy/urban contemporary to a mixture of R&B hits and classics.

But in the 25-54 year-old audience - the station's main focus - V100 ranked #4 and of the top 5 in this category, they are the only station that targets African Americans.

"Overall, we are pleased with our showing in the Winter ratings," says Thomas Bacote, V100 program director. "There is no real concern with where we are.

"We are now getting a true picture of just who our real audience is - adults 25 and older."

Bacote says V100 will continue to give its audience quality music and plans to do more promotion-wise.

One big event the station is sponsoring is the "Stone Soul House Party" on May 17 featuring Al Green and The Whispers. Other concerts and surprises are in the works.

V100 also has instituted more of a presence in the Dallas/Fort Worth community.

The station sponsors a daily contest during the noon lunch hour called "The Soul Cafe" with Pam Gibson. Winners receive a complimentary lunch at various restaurants and are picked up by limousine. V100 Music Director and on-air personality Keith Solis hosts the Thursday night networking party with local organizations at the Soul Embassy Cafe.

On Fridays, Chris Reynolds, V100's "Night Moods" DJ, hosts the "V100 Weekend Network Escape" a happy hour get-together at GiGi's Jazz.

One of the station's popular programs is "Night Moods" which airs from 7 p.m. to midnight. It is the No. 1

show for adult listeners (ages 25-54) in its time slot.

"Night Moods" features a conversation segment where listeners can call in and give their opinions on different subjects, and the "Night Moods Album Sides," which lets listeners create

their own album side featuring six of their favorite songs. If chosen, the album side is played on the air every Wednesday night at 9 p.m. In addition, V100 is airing a new local gospel show, "Sunday Inspiration," from 7 a.m. to 9 a.m., and recently added new "Traffic Jam" D.J., Scott West.

## K104

K104 continues as one of America's most prestigious black stations. In the winter Arbitron, K104 is tied with long-time market leader, KVIL 103.7, for the #2 position, behind KISS-FM, and only 3/10 of a point from first place.

Dallas' only hip-hop, rap and R&B station improved dramatically over its previous 7th place rating.

K104 ranked #1 in the D/FW Metroplex at one point last year and has consistently placed in the Top 5 and Top 10 spots overall.

Ken Dowe, K104 director of broadcast services, says the station's preferred demographic is young, African Americans between the ages of 18-34. K104 ranks #3, just one-tenth of a point from second. In its secondary demographic group (ages 25-54) they have a four share. V100 is only one share better, with a five.

"K104 has now been first and third in two of the past three Arbitrons, continuing the remarkable turnaround that has occurred over the past two years," Dowe says.

"K104 is a 20-year market leader, locally owned, that broadcasts only local shows by local personalities, and is dedicated to serving the African American families of Dallas/Fort Worth and North Texas," he says.

K104 remains the No. 1 black radio station among the 12-34 age audience and has instituted two new programs as a result.

"In The House" with Lenny Love is a radio magazine show featuring the latest in hip hop, new releases and interviews with local and national artists. It airs on

Fridays from 10 p.m. to midnight.

When Lenny Love signs off, Coco Budda signs on with "Off The Hook," another showcase of the latest in hip hop music. It airs Fridays from midnight to 1 a.m.

For K104's older listeners, there is the new "Soul Mate Line," a 1-800 number designed for African American singles looking for that special someone.

"It is a great way for people who are very busy and don't have time to get out and mingle to meet someone," says Lenny Whiteside, K104's Promotions Director who also doubles as on-air personality, Lenny Love. "We as African Americans need to have more quality relationships. This is just a way to get people together."

Whiteside says the Soul Mate Line is confidential and safe and includes a screening process for the callers, who are

urged to meet one another in a public place.

Since its inception last month, the response has been overwhelming. Whiteside says, adding that they log a daily average of 200 calls. The Soul Mate Line is 1-800-464-K104.

This summer, K104 sister station, KRNB will enter the Dallas/Fort Worth marketplace with its own version of a 25-54 urban adult format. Studios are presently being built and the tower installations begin next week.

## Next Month

Stay tuned to MON next month for more inside stuff, features and profiles of your favorite black radio stations and radio personalities. Summer 96' is coming and things are sure to heat up!

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Ask

Girlfriend

## Girlfriend,

Do you know people who you like but don't like you? I have an associate who really works my left nerve. I don't care what the subject, he knows something about it. If I say "it's a beautiful day," he'll come back with something like, "not really, I see a few clouds." You know what I mean? He is always negative with me.

Now, I have known this person for quite some time and I try real hard to deal with him and his attitude, but it "ain't" working. I'm two seconds away from telling him how I really feel. Would I be wrong?

and on for about four years. We met while I was married and had a fling that helped to break up an already rocky state of matrimony.

Now, I am divorced and my lady is single. We'll be going along just fine and then she'll trip out and start accusing me of having other women. I'm not going to lie, I like women. Short, tall, thin, healthy, chocolate, vanilla, brown, ebony, whatever. Its hard to miss me when it comes to women. But, I am faithful.

My question is how do I get my lady to see that I would never mess around on her?

Sean

Gail

Sean Sweetie,

Dear Gail,

I know a lot of people like your associate. My question to you is why are you still associating with him if he causes you so much distress? Personally, I cut my ties quickly when a body starts to work my nerve. Well, in most cases. I do have a friend or two that I let slide.

I'll bet there is a little more going on than you're telling us. Like maybe you and this guy really like each other in a different kind of way and neither of you want to own up to it. I may be wrong, but if I'm not, I suggest you evaluate your feelings closely and then step to that brother with an open mind and evaluate his actions. The one thing that has ruined many relationships is our inability to talk openly with one another about our feelings.

Now don't you dare go and tell that man that you are crazy about him and want to have his child. Oh no. That would be a gigantic mistake. Just cool it and when he finds the negative in what you say, don't respond. Change the subject. If all else fails and you don't really want this person out of your life, try minimizing your actual contact with him.

I still think you two may be working so hard against one another because you don't want to admit that something else is in the wind.



Good luck.

Note: Please remember that Girlfriend is for entertainment purposes only. If you have serious problems seek the appropriate assistance. The Girlfriend.

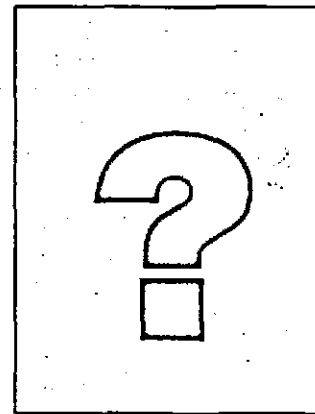
## Write:

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Complete nomination form below and mail, along with a photograph and \$5.00 entry fee to: "Bachelor of the Year", 2730 Stemmons Freeway, Tower West Suite 1202, Dallas, Texas 75207 by Monday, June 24, 1996.

Name (Please Print Legibly)

Street Address

City

Zip

Phone: Day ( )

Eve ( )

Age

Education

Occupation

Organizations/Community Involvement

Hobbies/Interests

Signature

## Rules

1. **HOW TO ENTER.** Complete and mail the original nomination form which includes you full name, mailing address with zip code and phone number with area code (day and evening); along with a recent photograph and a \$5.00 nomination fee. No mechanically produced entry forms accepted. All completed Nomination Forms with photograph and \$5.00 nomination fee must be received not later than Monday, June 24, 1996. Sponsors not responsible for lost, late or misdirected mail.

2. **ELIGIBILITY.** All applicants must be single, African-American males 21 years of age or older. Employees of MON, V-100, retail sponsors, their parents, affiliates, advertising and promotion agencies and their immediate family members and/or those living in the same household are not eligible.

3. **PRIZES.** The "Bachelor of the Year" winner will be presented in the September Issue of MON and will receive a cash prize of \$500. Up to twenty (20) finalists will receive consolation prizes.

4. **JUDGING CRITERIA.** All eligible Nomination Forms will be judged, and up to 20 finalists selected by an independent judging panel whose decisions are final in all matters. The finalist who receives the highest amount of response by readers from the July edition of MON, will be selected as "Bachelor of the Year."

5. **GENERAL RULES.** No substitution of prizes permitted. All federal, state, and local taxes are sole responsibility of winners. All federal, state and local laws and regulations apply. No letters, correspondence, or contracts other than official nomination forms and photographs will be considered. All Entry Forms become the property of Minority Opportunity News and none will be returned. Entering this contest and acceptance of prizes offered constitutes permission to the sponsors and the agencies to use your name and likeness in publicity and advertising. By participating in this promotion, entrants agree to be bound by the official rules. No purchase necessary.

6. For the names of the "Miss Bachelorette 1996" finalists, look in the March Issue of MON, or send a self-addressed stamped (#10) envelope to: "Bachelor of the Year", 2730 Stemmons Freeway, Tower West Suite 1202, Dallas, Texas 75207 after July 31, 1996.

## Girlfriend,

I am a man who is need of some good sound advice. I have been seeing this lady off





**Fairy Street  
Mama**

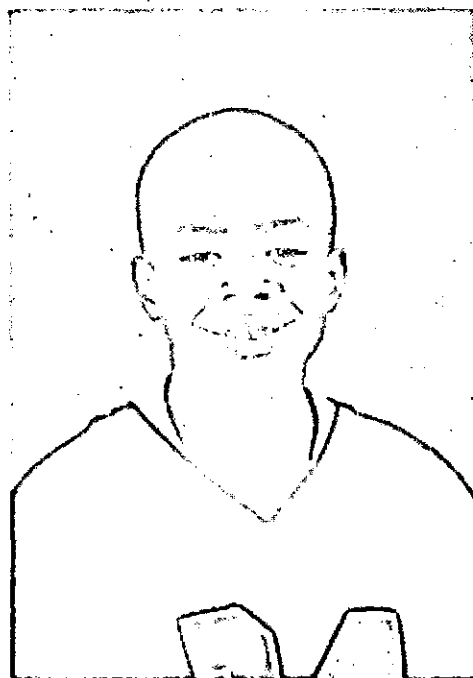
**Is there too much sex  
in music today?**

**Part II**

In the last issue we published the remarks of two young ladies from our metropolis that had definite opinions about how they felt about the vulgarity in today's music. Most of the young (and older) females that I spoke with felt the same way. But when I spoke to a few young male teens this month, their response was somewhat different. Their answers varied so here are a couple of those comments.

**CHRIS:** "I listen to different types of music. So I think that it depends on the type of music that you listen to. The music that I listen to does not have sexual lyrics in it. Sometimes a kid could listen to music and not recognize the sexual message and just listen to the beat....I think that radio stations should not play sexual explicit music but I really don't think that sexual lyrics in music does influence kids to do things. We have to make our own decisions and learn to take responsibility for our own actions. Generally speaking, there is too much sex in today's music."

**TEVAR:** "Actually, I don't think that there is too much sex in today's music. If a person listens to a song then they only do it for entertainment and an entertainer has the right to sing about whatever he



**Chris Wallace, 13 yrs. old,  
Richardson Jr. High, 7th grade**

wants to. There are people that are buying this type of music for different reasons. For example, some people like slow songs more than rap music....some people just like that type of music....In the songs where men call women out of their names I think that women bring this on themselves....by acting vulgar and calling themselves names and getting mad when we call them the same names."

**FSM:** Kids, as you know, you have a choice to listen to any type of music that you

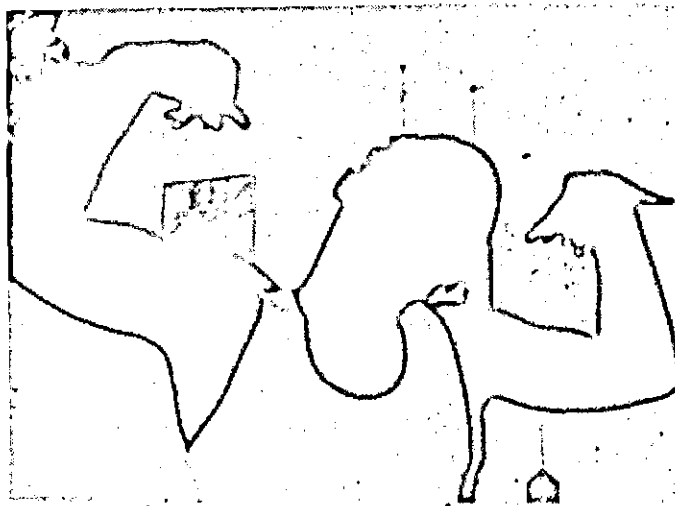
personally prefer. It is your decision to make. But don't be influenced by the things that others say or do in their expression of music. A lot of you kids call in to the radio stations on a regular basis to "send out your shouts" to your friends and "homies" and there is absolutely nothing wrong with that. But since kids should not be involved with sexual activity, why would (or should) kids listen to sexually explicit music?

As I said in the last issue, the things that you do and say have a lot to do with your character and your moral influences. Don't be drawn into negativity, and always dance to the "positive beat!"

**MON**

*Fairy Street Mama can be seen on cable channel 23B on Tuesday at 4 p.m., Thursday at 5 p.m. and Saturday at 10 a.m. Also, viewers can see her live or call every 2nd Wednesday from 8-9 p.m. For more information, call (214) 561-2002.*

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Oliver  
L. Sims, III

# The Internet— Making History Today!

Imagine being able to visit the African country of your choice. Imagine seeing the countryside, listening to the dialect of the people and reading about the wonderful history and attractions that our native land has to offer. Imagine being able to listen to a program from a Chicago radio station while you are in your home. Imagine being able to place a call to friends in Jamaica that cost you only a fraction of what that long distance phone call would normally cost. Just imagine.

All of these things and many, many more can be easily done today over the Internet. What is the Internet? It is the vast, global network of literally millions of computers. The Internet is the network of networks. By simply turning on your computer and dialing a local phone number, you can connect to the largest computer in the world, the Internet.

The Internet was originally created to allow scientist and researchers to share their ideas via a network of computers. Today, if when you log onto the Internet, your computer instantly has the ability to communicate with millions of computers all over the world. The possibilities and power of this medium is tremendous and has already began to effect our lives in many ways.

The first requirement to accessing the Internet is to have, of course, a computer. A computer powered by a 386, 486 or Pentium processor will work. Your computer must have a modem (a contraption that allows computers to "talk" to each other) that is at least able to operate at 14,400 bits (communication speed) per second. Anything slower will just cause long and painful periods of waiting for information. Then your computer modem needs to be connected to your phone line, allowing you to dial out and connect to the Internet. Once on the Net, the "surfing" (scanning) and fun begins.

From its early days as a mechanism to only share data and information, the Internet has evolved into the business, communication, education and entertainment frontier of the future. Market researchers predict that by the year 2001, consumers, yes, you and I, will be spending \$19.8 billion per year at the on-line shopping malls. These virtual shopping malls and stores can only be accessed through the Internet.

Will your products be sold in this mall? Will you have a "virtual" store or kiosk in a virtual mall? If not, your business will not be shopped or patronized by those consumers who prefer to do their shopping from their home computers. This is important because more and

more people, once exposed to the convenience of shopping on-line, will begin to utilized it more. If your place of business is not marketing its products and services on the Internet, you are excluding yourself from these customers. They can't buy from you because they don't know you exist. With on-line shopping you are able to see the product and order it from your home computer. There are even grocery stores on-line where you identify the items on the shelf or supply the store with your shopping list and your groceries will be delivered to your home in a matter of hours.

**The Internet levels the playing field for individuals and the small businessperson. On the Internet, your company can look as large as PepsiCo or General Motors.**

One of the more popular items shopped on-line are automobiles. A potential car buyer can search the country for the best price on the exact model they want. Think about it. You can now find the best price for that Ford Pinto and it doesn't matter if the dealer is in Arkansas or Alaska. Recently, I read that one of the big three automobile manufacturers is developing a system that will allow you to order a car from your home computer. This order (which could be customized) would go directly to the factory.

Speaking of custom orders, have you ever wanted to buy that hard to find record album or cassette? In years past you were limited pretty much to those record stores in your geographical area. Not anymore! With access to the Internet you immediately have access to sites that sell all types of music located all over the world. For those of you who are already surfing the net, check out "The Ultimate Online Music Store" (<http://www.musicblvd.com>). This site contains a music database with over 145,000 titles.

Lets now look at an area that has the long distance phone companies literally shaking in their boots. Because of the potential savings that consumers can generate by using the Internet to make their long distance phone calls, an alliance of long distance companies,

including Sprint and MCI, have filed a petition with the Federal Trade Commission(FTC) to stop long distance calling over the Internet. These companies already know that for only pennies you can call from Dallas to New York, London, Nigeria or Australia. With your computer's connection to the Internet, and with a software/hardware package from WebPhone or DigiPhone that costs less than \$100.00, you can make very inexpensive long distance calls. (Of course the person you are calling must have a computer, an Internet connection and the same Internet phone software as you.) With this set-up your computer turns into the most economical long distance medium available.

A much-ballyhooed aspect of the Internet is the World Wide Web and its ability to take us places and show us things in vivid color and action. The "Web," as it is affectionately known, is the part of the Net that has dramatically increased the Internet's popularity over the last couple of years. What the Web allows is for Internet cruisers to point and click their way around without having to know the official name and site address (URL) for the desired locations. This makes the Internet easily navigatable for novice users; they don't have to learn cryptic commands to maneuver around on-line.

It is the World Wide Web that has caused the travel industry to jump with both feet on board the Internet, allowing computer users to make flight and hotel reservations. The value of making your vacation plans over the Internet is that you actually get to see your destination before you get there. Many hotel chains like the Hyatt, Hilton, and Holiday Inn have their own web sites that allow you to see their hotels around the world. You are also able to take on-line tours of cities and sites using photos and video clips. Through the Internet-based travel service,

Travelocity, consumers have access to schedules of more than 700 airlines. By this fall, Travelocity will offer the ability to book and pay for rooms at over 28,000 hotels, along with the ability to access over 200,000 pages of on-line information about thousands of destinations worldwide.

We've only covered a couple of the very powerful aspects of the Internet. On-line banking, investing, finding career opportunities and many other interesting and beneficial aspects of the Internet will be discussed in future articles.

Have you logged onto the Internet yet? If not, why not? The Internet levels the playing field for individuals and the small businessperson. On the Internet your company can look as large as PepsiCo or General Motors. On the Internet, nobody knows if you are black or white, young or old and because of its innate anonymity, race, gender and age are not roadblocks on your journey to success. On the Internet African American businesses have the chance to get out of the starting blocks at the same time as everyone else in this technological age.

Have you logged onto the Internet yet?

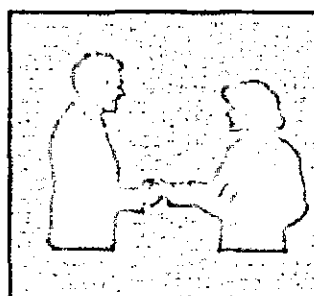
MON

Oliver L. Sims, III is a managing partner at PC Upgrades, USA (214-401-1992), and can be heard talking about the information superhighway every Wednesday night at 9:00 on Superstation Soul 73. E-mail him at [os3@ix.netcom.com](mailto:os3@ix.netcom.com).

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## Internet Glossary

Following are some of the common terms used when referencing the Internet:

**BBS** — A bulletin board system. The term usually refers to a small, dial-up system designed to allow users to receive and/or send information about a particular area of interest, although some BBS's are now widely available over public data networks.

**Browser** — A program used to navigate the World Wide Web. Browsers like Netscape allow you to click on a link to another document, and move to a different computer where that resource is stored. Allows a display of graphics, text and video clips.

**Domain** — A part of a Domain Name System (DNS) name. The DNS is the system that locates the IP addresses corresponding to named computers and domains.

**ADNS** — Name consists of a sequence of information separated by dots.

**E-Mail** — Electronic mail involves sending and receiving messages over the network.

**FAQ**—Frequently Asked Questions, a document that covers basic information for a given bulletin board or service.

**Home Page** — The first item seen at an individual or business location on the World Wide Web.

**HTML** — Hypertext Markup Language; is used to prepare documents displayed by World Wide Web Browsers.

**Hypertext** — Data that provides links between key elements, allowing you to move through information nonsequentially.

**Internet** — Worldwide matrix of connecting computers using the TCP/IP protocols.

**Internet Provider** — Commercial on-line operator that connects computer users to the Internet for a fee.

**IP** — Internet Protocol defines the addressing mechanism used to deliver data to its destination. It also defines the packet structure of a datagram; it functions at the network layer of protocol stack.

**IP Address** — A network address expressed in numbers.

**Modem** — Modulator - demodulator, a device that allows a computer to send and receive information over a phone line.

**URL**—Uniform Resource Locator. A standard way to refer to resources. It specifies the type of services as well as the exact location on the directory or file in question.

**World Wide Web**—A program that works through hypertext links to data, allowing you to explore network resources to and from multiple entry points.

**Yahoo**—Directory of web sites.

Source: "The New Internet Navigator" Paul Glicker, published 1995 by John Wiley & Sons and Texas Comptroller for Public Accounts

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- May.....The Internet ☐
- June.....Telecommuting ☐
- July.....Education ☐
- August.....E-mail/Chatrooms? ☐
- September.....Cyber Mall ☐

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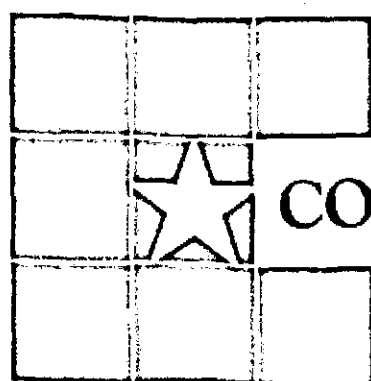
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Kola Seriki

## Buying life insurance

Buying life insurance is not like any other purchase you will make. When you pay your premiums, you're buying the future financial security for your family that only life insurance can provide. Among its many uses, life insurance helps ensure that, when you die, your dependents will have the financial resources needed to protect their home and the income needed to run a household.

Choosing a life insurance product is an important decision, but it can often be complicated. As with any major purchase, it is important that you understand your needs and the options available to you.

Life insurance also can be used to help with other financial goals, such as funding retirement or educational expenses. However, it is important to remember that the main purpose of life insurance is financial protection. If your primary goals are something other than protection, you should consider what other financial products are available to meet those goals.

The best way to make an informed decision about buying life insurance is to become familiar with the basics.

### Why life insurance?

Life insurance is an essential part of financial planning. One reason most people buy life insurance is to replace income that would be lost with the death of a wage earner. The cash provided by life insurance can also help ensure that your dependents are not burdened with significant debt when you die. Life insurance proceeds could mean your dependents won't have to sell assets to pay outstanding bills or taxes. An important feature of life insurance is that there is no federal income tax on proceeds paid to beneficiaries.

### How much life insurance?

Before buying life insurance, you should assemble personal financial information and review your family's needs. There are a number of factors to consider when determining how much protection you should have. These include:

- \* any immediate needs at the time of death, such as final illness expenses, burial costs and estate taxes;
- \* funds for a readjustment period, to finance a move or to provide time for

family members to find a job; and

- \* ongoing financial needs, such as monthly bills and expenses, daycare costs, college tuition or retirement.

Although there is no substitute for a careful evaluation of the amount of coverage needed to meet your needs, one rule of thumb is to buy life insurance that is equal to five to seven times your annual gross income.

### What is term insurance?

Term insurance provides protection for a specific period of time. It pays a benefit only if you die during the term. Some term insurance policies can be renewed when you reach the end of a specific period which can be from one to 20 years. The premium rates increase at each renewal date. Many policies require that evidence of insurability be furnished at renewal for you to qualify for the lowest available rates.

Term insurance advantages are:

- \* initially, premiums are generally lower than those for permanent insurance, allowing you to buy higher levels of coverage at a younger age when the need for protection often is greatest.
- \* it's good for covering specific needs that will disappear in time, such as mortgages or car loans.

Disadvantages of term insurance are:

- \* premiums increase as you grow older.
- \* coverage may terminate at the end of the term or may become too expensive to continue.
- \* generally, the policy doesn't offer cash value or paid-up insurance.

### What is permanent insurance?

Permanent insurance provides life-long protection and is known by a variety of names described later. As long as you pay the necessary premiums, the death benefit always will be there. These policies are designed and priced for you to keep over a long period of time. If you don't intend to keep the policy for the long term, it could be the wrong type of insurance for you.

Most permanent policies—including whole, ordinary, universal, adjustable and variable life—have a feature known as "cash value" or "cash surrender value." This feature, which is not found in most term insurance policies, provides you with some options:

- \* You can cancel or "surrender" the policy—in total or in part—and receive the cash value as a lump sum of money. If you surrender your policy in the early years, there may be little or no cash value.
- \* If you need to stop paying premiums, you can use the cash value to continue your current insurance protection for a specific period of time or to provide a lesser amount of protection to cover you for as long as you live.

\* Usually, you may borrow from the insurance company, using the cash value in your life insurance as collateral. Unlike loans from most financial institutions, the loan is not dependent on credit checks or other restrictions. You ultimately must repay any loan with interest or your beneficiaries will receive a reduced death benefit.

The cash values of many life insurance policies may be affected by your company's future experience, including mortality rates, expenses and investment earnings.

Keep in mind that with all types of permanent policies, the cash value of a policy is different from the policy face amount. Cash value is the amount available when you surrender a policy before its maturity or your death. The face amount is the money that will be paid at death or at policy maturity.

Permanent insurance advantages are:

- \* As long as the necessary premiums are paid, protection is guaranteed for your entire life.
- \* Premium costs can be fixed or flexible to meet personal financial needs.
- \* Policy accumulates a cash value that you can borrow against. (Loans must be paid back with interest or your beneficiaries will receive a reduced death benefit.) You can borrow against the policy's cash value to pay premiums or use the cash value to provide paid-up insurance.

\* The policy's cash value can be surrendered—in total or in part—for cash or converted into an annuity. (An annuity is an insurance product that provides an income for a person's lifetime or for a specific period of time.)

\* A provision, or "rider," can be added to a policy that gives you the option to purchase additional insurance without taking a medical exam or having to furnish evidence of insurability.

Disadvantages of permanent insurance are:

- \* required premium levels may make it hard to buy enough protection.
- \* it may be more costly than term insurance if you don't keep it long enough.

MON

Kola Seriki is a financial representative with MONY Financial, has an MBA in finance, is a member of the Million Dollar Round Table, and a member of the National Association of Life Underwriters. His professional credentials include 10 years in the financial services business. For more information call 800-829-9933.

### Chronology of Money Management

September.....	College Funding	<input type="checkbox"/>
April.....	Social Security	<input type="checkbox"/>
May.....	Life Insurance	<input type="checkbox"/>
June.....	Disability Plan	<input type="checkbox"/>
July.....	Asset Protection	<input type="checkbox"/>
August.....	Mutual Funds	<input type="checkbox"/>

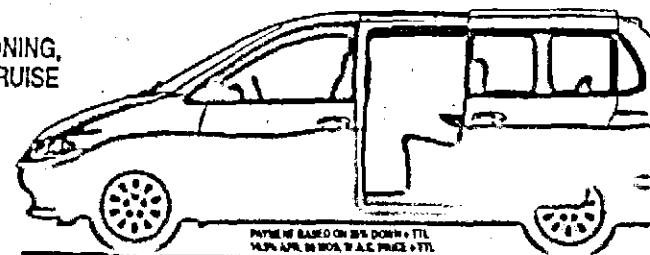
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Ron Shaw

## Maintaining the right attitude

1 Kings 18, 19

I flew to Hawaii last year and while in the air I made some startling discoveries. The first was that life is much like flying. You start by ascending. Then, on your way to your destination, you have to make adjustments during the flight because there is turbulence. This is no new phenomenon. Jesus said in this world you will experience turbulence (trouble). Did you know it is biblical to have trouble? You don't have to pray for it or believe in it. Jesus said it is sure.

We all start out most of the time with great, positive attitudes about our situations. We go to church and are encouraged by what we experience. However, we don't live in church. We live in the midst of turbulence. Thus it is easy to obtain a good attitude but more of a challenge to maintain it.

Another discovery I made was that a smooth ride is always the result of recovery from turbulence. I was told that most crashes are the results of human error.

As is the case with most runners, you have to run until you get your second wind...We conquer through perseverance, not by brilliance.

That means that our lives usually crash not because of the trouble but because we have the wrong reaction to it. In Philippians 2 we are told to have Jesus' attitude.

The flight to Hawaii from Dallas was non-stop and was a long one. Thank God the pilots were prepared to endure. Many times it's not the size of the problem that gets us but the length of it. Galatians 6 says don't lose heart. You will reap if you don't quit. We can deal with not having a job for a week, maybe a month but then it starts to get to us. My advice is to play until you win.

According to the Bible we are in a race. As is the case with most runners, you have to run until you get your sec-

ond wind. Realize that your trouble didn't come to stay but rather (as the Bible says on many occasions) it came to pass. Whether you win or not is determined by your willingness to fly on to your destination despite the turbulence, making adjustments as you go. We conquer through perseverance, not by brilliance.

Jesus said, "Continue in my word and you will be my disciples and you will know the truth and the truth shall make you free." Anybody can be brilliant once. The key is in perseverance.

Now let's consider our text. There is no greater illustration of how important it is to maintain the right attitude than the Prophet Elijah. In chapter 18 he's on Mt. Carmel demonstrating the mighty power of God, killing 450 prophets of Baal, out-running Ahab's chariots for 17 miles, ending a drought and a famine. He's confident of God's presence with him, God's power on him and God's purpose for him.

However, in chapter 19, we see his attitude losing altitude. His life starts to crash. His faith in God turns to fear of a woman. His focus on the power of God turns to self-pity. His effective prayers turn to pessimistic meditation. His courage turns to discouragement. In order to maintain the right attitude, we must first realize that trouble is inevitable. As I said before, it's biblical. Avoidance of it is not.

Secondly, prepare so that when turbulence and trouble come you will be equipped to make the right adjustments (remember we crash not because of trouble but the wrong adjustment to it). Too many times our crashes in life are the result of poor preparation and planning.

Finally, keep in touch with the control tower. John 15 says without God you can do nothing. God is still in control in spite of the turbulence and, if you stay tuned to his frequency, He will guide you safely through. Acknowledge Him in all your ways and He will direct your path. Frank Sinatra's advice (I did it my way) is a sure way to fail.

Don't be a Burger King poster child (having it your way!). God not only knows the plan for your life and the purpose for your life, He knows the path your life should take. The best question to ask anybody in any situation is, "have you talked to God about it, and if so, what did He say?"

MON

Ron Shaw is the pastor of Light Unlimited Christian Center and can be reached at (214) 320-5744.

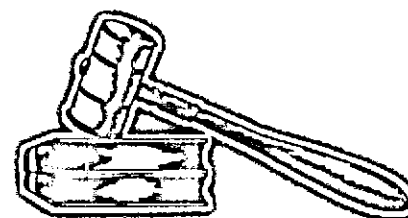
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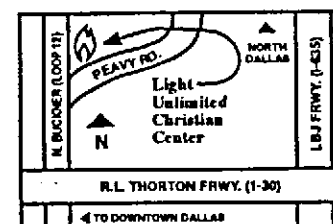
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The City of Farmers Branch is now accepting applications for the position of POLICE OFFICER.

### SPECIAL NOTE

- Must be at least 21 years of age
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- Good driving record
- Benefits Package

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Personnel Department  
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(214) 919-2556

## INVITATION FOR BIDS

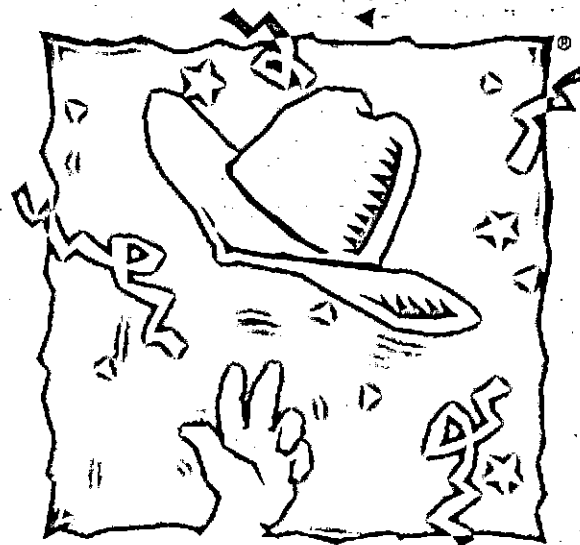
The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Replacement of Back Stairways at Town Park Apartments, Tax 9-47, until 1:30 P.M., on Monday, May 6, 1996 at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud.

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for Replacement of the Existing Fence with Wrought Iron Fence at Rhodes Terrace, Tax 9-9, until 2:00 P.M., on Monday, May 6, 1996 at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud.

Bid Documents, including Plans and Specifications, may be acquired at DHA's Central Office, 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212. A \$25.00 non-refundable fee is required for each set of plans and specifications.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.

The Housing Authority of the City of Dallas, Texas will not discriminate on the basis of race, color, national origin, religion, sex, handicap, familial status or age.



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or call Kimberly Jackson at 214/869-9700.  
EOE.



**MAINTENANCE WORKER (4 positions)** Seasonal, Full-time work (90 - 120 days). Responsible for mowing and general maintenance of City right-of-way; tree trimming. 6.50/hr.

**DRIVER/MAINTENANCE WORKER.** Operate dump truck, tractor mower and other maintenance equipment. Performs street maintenance work to include, pothole repairs, drainage maintenance, sign installation and repair. Maintains vehicle tools and equipment. Work in adverse weather conditions. 7.55/hr. Benefits.

**PLAYGROUND LEADER (9 positions)** Responsible for supervising playground activities for children ages 6-13. Work outside in park, lift up to 45 pounds. Seasonal position begins in Mid-May and ends in Mid-August; work Monday - Friday, 8:30 a.m. - 2:30 p.m.; College students with Parks and recreation background preferred. 7.50/hr.

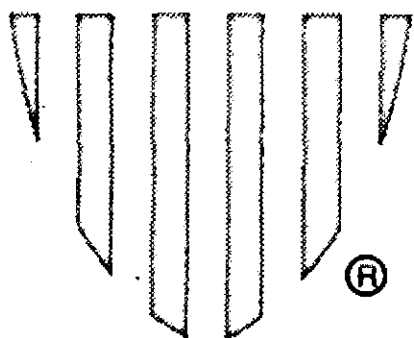
**LIFEGUARD (5 positions)** Temporary summer position. American Red Cross Basic Lifeguard Certification required. Certification in Lifeguard training and WSI preferred but not required. 4.50/hr.

Positions are open until filled. Apply at Personnel Office, 211 N. Henry Street, Lancaster, Texas 75146. Monday - Friday, 8:30 a.m. - 5:00 p.m. (EOE/MFD).

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**Playground Leader (9 positions).** Responsible for supervising playground activities for children ages 6-13. Work outside in park, lift up to 45 pounds. Seasonal position begins in Mid-May and ends in Mid-August; work Monday - Friday, 8:30 a.m. - 2:30 p.m.; College students with Parks and recreation background preferred. 7.50/hr.

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Positions are open until filled. Apply at Personnel Office, 211 N. Henry Street, Lancaster, Texas 75146. Monday - Friday, 8:30 a.m. - 5:00 p.m. (EOE/MFD).



## City of Irving

### COURT SERVICES DIRECTOR

The City of Irving (pop. 160,000) seeks a Court Services Director who receives administrative direction from an Assistant City Manager. Duties include developing, planning and implementing court services operations goals and objectives; recommending and administering policies and procedures; directing, overseeing and participating in the development of the Municipal Court work plan; assigning work activities, projects and programs; monitoring work flow review and evaluating work products, methods and procedures; supervising and participating in the development and administration of the Municipal Court budget; directing the forecast of funds needed for staffing, equipment, materials and supplies; monitoring and approving expenditures; and implementing mid-year adjustments. Eight years experience in court administration including six years of supervisory or administration experience and the equivalent of a Bachelor's degree in business or public administration or related field is required. Salary range from \$4,439 to \$5,947 per month. Salary commensurate with qualifications. Closing date May 31, 1996. Request application from: City of Irving, 825 West Irving Boulevard, Irving, Texas, 75060, (214) 721-2532.



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Cabriolet convertibles, the dealership is offering a special financing rate through June to consumers with approved credit.

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Metro Volkswagen has 40 employees, over half of whom have been with the company for six or more years.

"We are not a large dealership but we are a consumer-minded dealership with a good stable, loyal following."

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located at 2035 Airport Freeway in Irving. Hagestad has been in the car business since 1960 and stands by his quality service and commitment to customers.

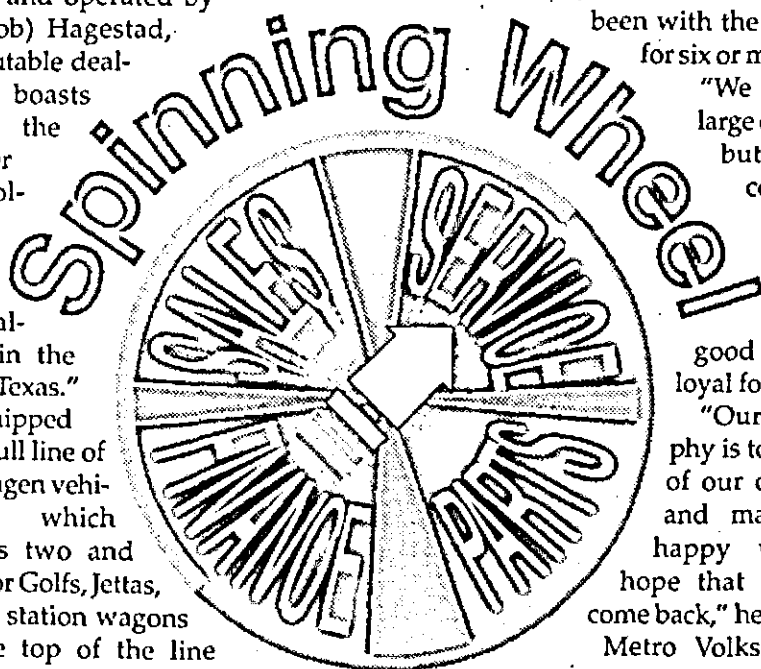
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- Must be at least 18 years of age
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APPLICATION DEADLINE: May 31, 1996  
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PRIMARY	9:00	109	10:00
KINDERGARTEN	9:00	112	10:00

CREATIVE TEACHING AIDS AVAILABLE FOR YOUR COMFORT  
HAVE A WONDERFUL TIME/THANKS FOR CHOOSING US...

SUNDAY 8:46 AM

## GO FIRST CLASS THIS SUNDAY

Whether your Sunday School has a "seating assignment" of 50 or 5,000, you will find Echoes is effective in meeting the needs of your congregation. It is Christ centered, Biblically sound, ethnically identifiable, and educationally superior. Echoes speaks to the church and community in expressing how God's Word becomes alive and practical in our daily life.



### ECHOES CURRICULUM—

*Responding to the Church...*

*Respect for the Community...*

*Relevant to the Culture...*

*That's Our Standard of Excellence!*



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