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# Minority Opportunity News



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VOLUME 5, NO. 6 June, 1996



## Questionable Coverage

Dallas Cowboys' star receiver  
Michael Irvin joins a long list of  
other prominent African American  
sports stars flayed by the media.  
Are they unfair targets?

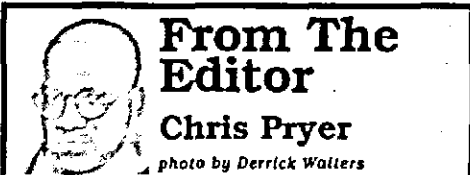


**Holiday with a Difference:**  
The reasons for and against  
celebrating Juneteenth  
vary within the community

**Our annual  
bachelor of  
the year  
entry form**

**Editorial:**  
**A tale of  
two banks**





# Editorial

## The real issue

The African American community continues to feel powerless, disenfranchised and second class when it comes to the educational performance of its children. Its inherent distrust of Whites makes for the kind of polarization we are witnessing at the school board meetings.

The city of Dallas, in trying to find solutions to its public school problems, has seen the wounds of racial unrest picked anew each time it appears healing will take place. The school year opened with the huge flap over Townview. And of course there is the African American community's malevolence over the racial make up of the school board. Throw in the Dan Peavy affair and there is enough funk to kill a skunk.

However, in even the most trying and discouraging of circumstances, education can flourish if the most vital of all support systems for children is intact. And that is the home.

You see, in the home, we can check homework. Develop teamwork with the teachers and principals. Attend PTA meetings. Do volunteer work at the school when possible. Hold learning in high esteem by our example.

Sure, racism exist in the outer world. But we are responsible for the environment we set in our households. What dominates our children's lives? Television or books? Video games or computers? Idle time or planned activities? Playing sports or playing an instrument? Going to a house party or going to a museum?

Improving education isn't just raising the TAAS scores. It isn't just getting the "right" racial balance on the school board. It isn't just getting more money pumped into the system. It isn't exposing the "grand conspiracy against black folk."

It's everyone doing their share to put the needs of school-aged children above their own. Making the extra effort after a long, hard day to check on the homework. To go over the classroom assignments. To ask about the school day. To make sure your child is not a disruptive force in the classroom.

If we, as African Americans, resurrect some of the cultural mores that history tells us served the great men and women of our illustrious history, we would really see a turn around. No matter who is running the school board.

MON

## A Tale of two banks

Just when it seemed that the banking community had gotten about as strange as possible, the paradox in styles that exists between two of our larger financial institutions struck. While most of the banks still have a way to go before reaching perfection, there has been a marked distinction in the response and approach to the African American community and the marketing efforts to our neighborhoods. In this editorial, two banks will be discussed—NationsBank and Bank of America.

As you may know, NationsBank recently held a very public community forum to share their lending and community development results from the last year. A number of the officials from NationsBank highlighted the efforts of the bank in areas such as mortgage lending and general loans offered to low to moderate sectors of the community. This has become an annual event.

Summarily, the literature distributed at the function attended by leaders from throughout the city showed that the bank had achieved a total loan volume in Dallas for 1995 of \$432 million, and a four year total of \$1 billion in Dallas and \$4.1 billion in the whole state of Texas. Significant dollars in and of themselves. When viewed in light of the commitment made by NationsBank in 1991 to lend at least \$10 billion within ten years, the level of lending becomes even more significant. In fact, in less than five years, the bank met and surpassed these goals and reached a total loan volume of \$13.4 billion. Additionally, in 1995 alone the bank did almost \$5 billion nationally. These dollars are above and beyond the contributions to non-profits and others that many banks support. The amount listed here reflects real loans to support families and small businesses. Again, it should be noted that these funds were targeted for the low-to-moderate communities in their service area—an area where many of our sisters and brothers live.

Some would suggest that all the "success" of NationsBank illustrates is that the original goals were set too low in the first place. Perhaps this is the case. Nonetheless, there is one significant aspect to their public goal that should not be overlooked; namely, that they did not have to make a public declaration of their intent. There are no laws or regulatory obligations that require a financial institution to broadcast their loan goals in such a public fashion.

The challenge of making a public

statement of intent is called accountability. Once you open your mouth, then everyone knows when you succeed or fail. Also, the size of the goal reflects a real level of thought and consideration of the real need and capacity to handle this level of credit activity. Only by really knowing the communities they serve and understanding the credit needs could NationsBank have developed and realized this ambitious plan. It takes a level of courage and real commitment to even make the step to set a goal and to share it as NationsBank has done. For this they are to be commended.

The flipside of the public disclosure and well-thought-out lending goals is essentially the smoke and mirrors generated by public relations efforts. In this regard, Bank of America has reached new levels of flash over substance. When Bank of America first came into Dallas community, there was significant hoopla given regarding the new approach to banking that it would represent. The visibility of the bank was high and there seemed to be, at least on the surface level, a real interest in making a positive difference in the community.

The sponsorships of banquets and educational programs seemed to be significant, as was the visibility of the bank's community development officers. Apparently, this was the extent to which the Bank of America approach would have meaning. Save the billboards that

extol the virtues of our religious leaders and the on-going commitment to the African American Museum; there has been very little work done within the lending arena by the bank. While the support of the clergy and the museum are definitely appreciated, it would be far more beneficial if the folks at Bank of America would lend money. This would enable us to better support organizations and individuals.

The approach to date seems to be based, to a large degree, on the very shallow notion that you get to the black community through recreational facilities and/or the pulpit. This may, in fact, be the case for some. However, Bank of America could accomplish this better if they were a foundation rather than a financial institution. And besides, their overhead would be much less.

Minority Opportunity News has requested from Bank of America a copy of the actual lending data for 1995. Hopefully, they will respond to this request in a timely fashion. This will give us the opportunity to share with our readers what has really been accomplished. In any case, you can rest assured that MON will remain diligent to the task of separating fact from fiction as it relates to the economic health and support of the African American community. As was the case in this editorial, we will show both the good and the bad. Usually in that order.

MON



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C P V S

## LETTERS...

Call to athletes, entertainers

Regarding the Angelo's Food Store situation:

This is a classic example of a problem that could easily and quickly be solved by a coalition of black athletes or entertainers deciding to make a sound investment in the community with a store that has already been a proven profit-maker.

But, of course, they will not. They would much rather invest in nightclubs, strip joints, Caribbean real estate tax-dodge scams set up by their Republican accountants or some other nonsense.

Today's athletes are a great disappointment. Perhaps we should expect no more from them than any other profession. Their abilities, their earning power and their constant attention from the media and fans give them opportunities most people can only dream about.

It is so sad that so many choose to spend their money on the flashy toys of children—flashy cars, gold necklaces, drugs and all the fine things that we have come to know as "living large."

As an Oak Cliff native, I find it a very sad situation. When have you ever seen a black athlete on television urging children to cut off the radio and read books, not to spray paint our neighborhoods with graffiti, not to throw trash in people's yards when they walk by, and genially, to conduct their lives with dignity and honor?

The entire community asks way too little of our athletes, who are given a privileged position in society, whether they are black or white or Brown, yet they give far too little back to the community.

Lonzo Williams  
San Antonio

### Maddoux Madness

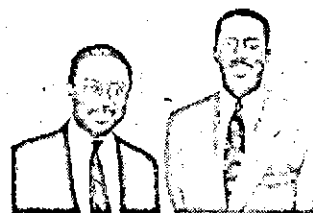
On Thursday, April 25, a handful of Minister Louis Farrakhan's critics appeared on the national radio call-in show *Point of View*, which is hosted by Marlin Maddoux, an ultra-conservative racist [radio talk-show host]. I would never consider myself too astute, but as a casual listener of Marlin Maddoux, I'm able to arrive at some very profound conclusions about him: He is a racist. He is an extremist. He is a bigot. He is a liar. These are indisputable facts! The national media, to include ABC, NBC, CBS, CNN, *The Washington Post*, *The New York Times*, etc. have all concluded that Marlin Maddoux is a certifiable "nut." He has no credibility. When you take a glance at some of Marlin's [favorite] guests, they include Colonel Oliver North, Congressman Bob Dornan, extremist Presidential Candidate Pat Buchanan (who has made many appearances), Rev. Don Wildom, and NRA member Larry Pratt (the controversial racist fired by Pat Buchanan).

letters continued on pg. 6

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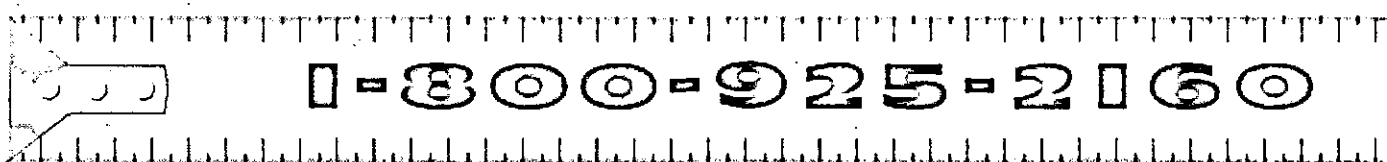
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Thomas Muhammad

## Damn! Here come them Negro Preachers again!

Before going into my subject, I would like to take this time to thank McLennan County Commissioner Lester Gibson and his administrative assistant, Patricia Chisolm, for inviting me to be guest speaker at the Fred Douglas Batts Jr. Leadership Luncheon last month. I'm told by our publisher, Thurman Jones, that the "walls are still shaking from that encounter." Again, thanks to you and your luncheon membership. Now to our story.

When you witness the kind of stunt the "Fussing about the Faith Campaign" preachers pulled last month, you begin to sort of have some empathy for I-30 Mayes, who once said

"there ain't nothing that a black preacher can do for me!" Well I-30, if you left the black church because of these types of Negro preachers, then as singer Barry White would say, "sho you're right."

Now, since my columns are being syndicated, I guess I'd better give our non-Dallas readers some background for today's subject. On Wednesday, April 24, 1996, at a noon press conference in Arlington about a half dozen white (racist, call-the-shots, pull-the-strings, play-the-tune, crack-the-whip, history-of-raping-black women slaves, black preacher-lynching [including Rev. Nat Turner], probably no-blacks-in-church congregation-having, I wish I was in the land o cotton old times there are not forgotten-loving-and-then-apologizing-for-slavery-with-no-reparations) preachers (oh yeah, white Jews are in this, too; they're known as the Invisible Hand) formally joined about five local black (step-and-fetch-it, see-who-can-spit-the-most-water-melon-seeds-the-furthest, sell-out, scratch-where-you-don't-itch, laugh-when-nothing's-funny, believes-the-tar-baby-story-is-the-best-they've-ever-heard, what's-the-matta-boss, we-sick) pastors to denounce Minister Louis Farrakhan, leader of the Nation of Islam (would you believe I said all that while whistling?)

The Negro preachers claimed that Minister Farrakhan was calling too many black men to the Nation. They said he referred to Jesus Christ as a prophet (Peace Be Upon Him) not as the Savior. The Negro preachers said that they are going to mount a national campaign to stop Christians from attending the Million Family March planned for October of '96.

For starters, somebody ought to tell

these Negroes to "get a life" and if they don't, then we should do as they say on Gunsmoke, "get a rope." Imagine, here we are in a place and time of history, where African-Americans are now promoted out front as the saviors of America. Witness, especially, how the black man, in particular, is being recruited as the only "great white hope" for America's cities, corporations, businesses and social consultants.

The famous Million Man March was the "cap" which proved to all of us that we have tremendous power when we pool our resources together. I still remember many Negro preachers and politicians telling their slave masters, "Don't

worry, they will only have about fifty thousand, give or take a few." In fact, the original program on the day of the march was only supposed to start at 11:00 AM and end at 3:00 PM. However, after national news reports told of the huge number of passengers who had booked seats on airplanes, buses, trains, and car rentals, the program was rewritten to begin at 6:00 a.m. and end at about 7:00 p.m. All of this because a whoole bunch of Negro leaders showed up to speak after seeing the hundreds of thousands of black men who had assembled as early as 8:30 a.m. At 10:00 a.m. Dr. Ben Chavis came to the podium and announced that we now had an official count of "ONE MILLION MEN ON THE CAPITOL MALL."

But back to the Negro preachers — one would think that they could pick a myriad of issues that should command their attention, other than another black man who is just "taking care of business." Let me name a few. The attacks on public housing, medicaid, medicare and welfare comes to mind. Then there's teenage pregnancies, drug abuse, communities over-saturated with liquor-related stores.

Hell, they could even ask the Rev. Jesse Jackson and actor Marlon Brando how they could help expose white Jewish control of Hollywood (Hollow-wood) and the Oscars. As a matter of fact, the HNIC (Head Negro "preacher" In Charge) of the new group claimed that his greatest fight has been to get black people back in the Bible. Well, I got a news flash for him! "An Alabama candidate for the U.S. House says the Bible justifies slavery."

Charles Davidson, a first term Republican from Jasper, offered his view

of slavery in a speech he prepared for a Senate debate over his proposal to fly the Confederate battle flag atop the Capitol. In the speech, Mr. Davidson quoted from the Bible where in Leviticus it says, "...you may acquire male and female slaves from the pagan nations that are around you." He also quoted 1 Timothy as saying slaves should "regard their own masters as worthy of all honor." He goes on to say, "Those bitter about slavery are obviously bitter and hateful against God and his Word, because they reject what God says and embrace what mere humans say concerning slavery."

I would say to the HNIC of the preacher group that from the looks of this text Davidson wants to make sure that you do get "back in the Bible" and stay in there! But all is not lost because there are some great ministers who are moving on by trying to liberate their people without all the fanfare and show-time lights.

I was recently invited to a special service at an area church, and man was I surprised to hear a non-denominational Christian leader preach without the same old fall on the floor and ask for money preaching. The church was Prayer Garden Harvest Center located here in Dallas. The presiding pastor is Janet Mumlin. I normally don't care for women pastors, because most of the time they seem to be too preoccupied with trying to prove that they are just as "equal as any man." Such show-boating usually ends up as just more entertainment. However, Pastor Mumlin focused more on delivering the "Word" and training the congregation on actions. In other words, here's what God said. Now it's up to you to practice it.

This particular service turned out to be even nicer, because one of my favorite persons spoke that night and boy was it a treat. Most of us remember Demond Wilson, who played the son "Lamont" on the famous early 70's comedy sitcom "Sanford and Son." We loved to watch Lamont and Fred (the late Redd Foxx) move through their roles with such ease as they made us feel comfortable about ourselves as everyday Africans living in America. The stories seemed so real-life for the times and I'm sure that, like me, you learned a lot about how to survive in this most-times racist and unfair system.

Today, Demond is known as Apostle Wilson and he is leading a fast-growing (albeit unpopular) trend of pastors who are teaching only the "Word" of God and refraining from the image of preachers who want to be liked by all. As Apostle Wilson puts it, "we must tell the truth about the white hypocrites of the church

leadership who will talk about 'let's work together' in public, but who do something different at their churches." He pointed out how most preachers are too busy trying to be "super preachers." If they would just preach the Word and stop entertaining, people would do better in society.

A husband for twenty three years and a father, Apostle Wilson spoke affectionately about his wife and children. He related most of his preaching to his upbringing, and moved the congregation by showing parallels to biblical teachings and real-life situations.

**But all is not lost because there are some great ministers who are moving on by trying to liberate their people without all the fanfare and show-time lights.**

In a softer tone, he interacted with his audience in the same way that I've witnessed Minister Farrakhan do on many occasions. In fact, anybody in the room adjacent to where Apostle Wilson was teaching would have probably mistaken him for a minister in the Nation of Islam because of his "liberation-style teachings." I kept saying to myself, "boy oh boy, there may be hope for black preachers after all." And for those of you who wish to hear Apostle Wilson in the flesh, I understand that he preaches at Prayer Garden each Sunday night. The brother is sincere and STRONG. He, too, chastised those Negro preachers of the "Fussing about the Faith campaign" and said that all these preachers need to do is stop letting white folk use them and start preaching the "Word" of God over "religious-sity." This will liberate the people and get them off drugs, gang violence and all other shameful ills in society. And damn it, I agree!

Until then, the struggle continues...

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letters continued

Larry Pratt has attended neo-Nazi skin-head rallies.

Marlin Maddoux is able to run his operation, thanks in part to his many radical-right supporters who send money. He runs his business much like an underground child-pornography sex-ring—he uses boiler rooms and the U.S. mail. The law refuses to go after him because he's "just barely" operating legally, like Howard Stern or David Gold.

A bit of wise advice to those who would attempt to make a name for themselves by appearing on racist call-in shows: When a man wearing a white sheet approaches you with a warm handshake and asks you to be a guest on his call-in show, investigate him! A little hard work goes a long way. Minister Farrakhan's popularity has greatly increased as a result of his critic's miscalculations of ultra racist [radio talk-show host] Marlin Maddoux.

Russ M. Jenkins  
Dallas

#### Black dilemma

Re: "The Dilemma of being black (and trying to be real)"  
By Cheryl Smith

People of every race face this dilemma because of the caste system, which makes us spiritually blind. It's hard to be real when surrounded by people in denial, but here goes:

What I observe in blacks is much anger, intellectual apathy, poor intellectual performance, but also great variety. When I witness a black church service, especially Baptist or Pentecostal, I see the central mind-processing plant of the caste system. And I also see rust and motor-oil-blowout.

(Hogwash! What do whites have to do with black church services, anyway?) Same thing they have to do with Uncle Tom. Same thing Pontius Pilate had to do with the Pharisees, the Sadducees and the execution of Jesus. Same thing they have to do with the 1963 march on Capitol Hill (so orderly, so sweet), M.L. King Jr.'s assassination, Malcom X's assassination, and the popularity of hair straightening chemicals and bald heads.

Most black churches strangle the intellectual development and mutilate the moral development of their congregations, while whites are all too happy to sit and watch and pretend to be awed. Outside the churches we see the consequence: bitter, disillusioned atheists. Time was when blacks clung to their religion (ignorance) to help them numb the pain of their oppression. Black pastors often speak glowingly of those days.

(If black churches are so evil, why don't black people go to white churches?) When a brainwashed person attends a service at a church like Highland Park Presbyterian, he feels like he is on the moon with no radio. The disillusioned

## Are You One Of The Watchdogs?

By Calvin J. Howard

Since everyone, including the media and radio talk shows, is so engrossed in what the future holds for Michael Irvin, we have not heard from the "Watchdogs" or radio callers, on what is the status of the missing \$50,000.00 from the Dallas Police Narcotic Section? It's been nearly three weeks since the last news account on the missing money, and the community has yet to say a thing. Many have persecuted, prosecuted, convicted, and sentenced Michael before he has even gone to trial, but no one has said anything about DPD's investigation of its own. Where's the investigative reporting by Channel 4, 5, 8 and 11, or the "Watchdogs" that continuously keeps an eye on Commissioner Price, Councilman Lipscomb, Nation of Islam Leader Minister Louis Farrakhan or other African-American community leaders? Why has there not been a call for a "Special Prosecutor or FBI" investigation into this matter? In

black youth is just too full of anger and mistrust to go there.

(If black churches are so evil, how can I insist that blacks are mentally and spiritually equal to whites? After all, nobody is forcing the blacks to glorify ignorance.) Nobody's forcing them now, but just 30 years ago, black churches had to glorify ignorance or be fiercely persecuted. Since the civil rights movement, very few whites have battled the brainwashing, because that takes guts! Black Americans will soon win the battle against the holy bull with or without the help of whites, but until then the struggle continues.

(So if white churches are so enlightened, why do so few privileged white youth attend regularly, and why do so many go crazy?) The privileged white youth can't bear the stagnation. On the other hand, few white youth have the courage to, for example, say to a black church-goer that paying his tithes won't help him financially except in a very indirect way, by enhancing his sense of purpose, which improves his morale, which enables him to produce more and consume less. It's not fear of getting a bloody nose that scares the white youth, but fear of the "I told you so" reaction of the white community. That's the white people's dilemma.

Richard W. Burden  
Richardson  
MON

## View Point

1978, former Chief of Police Don Byrd, wasted no time in calling for an FBI investigation of African-American officers allegedly involved in the infamous "Dallas Housing Authority Security Scandal." A former City Manager wasted no time calling for a District Attorney's Office investigation into allegations that went to the Grand Jury against former Chief of Police Mack Vines. DPD wasted no time in conducting an investigation into allegations that went to the Grand Jury against former Deputy Chief Granville Tolliver. Now you have \$50,000 missing and you're letting DPD investigate its own. Will African-American officers working in Vice/Narcotics be the primary focus of the investigation, or will this investigation be quietly disposed of because careers are on the line? Since the "integrity" of the department is in question, can DPD really conduct a fair and impartial investigation or will this investigation be conducted the same as the latest "DPD Whistle-Blower" investigation? When you have an officer that turns down a promotion to stay in Narcotics, a "red flag" should have gone up. No officer should work in an undercover

capacity over five years. They become suspect to the temptation of the behavior they are exposed, drug abuse, or confiscated property. When you lay down with dogs, you come up with fleas. When uniform officers, supervisors and investigators in other capacities work part-time jobs to supplement their family's income, how can Vice/Narcotic officers supplement their incomes, when they cannot wear uniforms?

Whether you like Michael or not, let him have his day in court. Do not let the media or radio callers force you to have tunnel vision, while there may be other news accounts which you should be paying closer attention. As a race of people, we continuously let others dictate where we should focus our attention on news events, while we should also be paying attention to what is happening in our respective city councils and school districts. We should especially pay attention to the conduct of those who have the power to bring charges against us.

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Calvin J. Howard is retired from the Dallas Police Department.

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Cheryl Smith

# Determining Ethical Coverage

Many are questioning, condemning, berating, applauding, or assailing the "investigative" report on Dallas Cowboy Michael Irvin by KXAS-TV's Public Defender Marty Griffin during the recent May sweeps. Throughout the secretly taped segments, a person who is identified as Mr. Irvin appears to be among other things, purchasing drugs.

The person in the video with "Mr. Irvin" is identified as "Dennis," and subsequent reports by WFAA-TV (Channel 8) questioned Dennis' character. It was later reported that Dennis "the Menace" Pedini was paid \$6,000 for his role in this saga.

Well, the battle lines are drawn and KXAS-TV (Channel 5) cleaned up in the ratings during the airing of the Irvin footage.

The reporting has been referred to as sleazy and considered an invasion of privacy. Some are calling for Mr. Irvin to publicly apologize for his transgressions, while others would like to see him receive medical and psychological help. Still others would like to lynch "Dennis."

One police officer cautioned against taking things at face value. "You shouldn't assume that the person in the video is actually Michael Irvin. Do some investigating before you step out there," said the veteran officer.

Dianne Gibson constantly monitors media coverage. She has said that she is not sitting in judgment regarding Michael Irvin. "I'm not even saying that was him in the car. And we (the public) have placed Michael Irvin on trial through the media. The same way we are trying to convict him because a white man said it. The tape was aired on Channel 5. My concern is regardless of whether he has a problem or not, he deserves a fair trial and there's no way he can receive a fair trial in Dallas. That's a waste of taxpayers money."

"He's being tried on mere perception," added Gibson, who also noted that "Channel 8 showed a clip of Michael Irvin and a shot of a marijuana plant side-by-side. Channel 5 also keeps showing Michael Irvin in his fur coat at the courthouse. These images are helping to convict him before he goes to trial."

The sentiments regarding coverage of Mr. Irvin vary and have led to heated discussions on talk shows. Some music stations broke format early in May to

give listeners an opportunity to voice their opinions.

V100 program director Thomas Bacote explains: "Without a doubt there's always a need to be a sounding board for the community. As the story changed, folks wanted to express their comments and hear feedback."

Mr. Bacote said comments were gathered from listeners and shared throughout the day. He added that this has also been the case in other instances, such as the O.J. Simpson trial.

Skip Murphy and Company, K104's morning team, immediately responded to their listeners by opening up their phone lines and interrupting previously scheduled "games on the streets" to gauge public opinion on the "Michael Irvin issue."

According to K104 operations director Ken Dowe, it was the number one

issue on the minds of listeners. "Those who support us are interested in giving their opinion and our concept is to give the listeners the best kind of station by providing both entertainment and information."

Mr. Dowe says there are some questions that need to be answered. Many of

the questions he raised have also been posed on the air by listeners: "Are the reports true? What are KXAS' motives during this ratings period? Would this be happening if it involved the likes of Troy Aikman or Barry Switzer?"

Noted psychologist Dr. Brenda Wall says the dialogue is good, even though she does have harsh words for KXAS-TV's management. "I fault the news organization and those news managers for displaying very unethical behavior. My big issue is the ethical issue. I saw no evidence of good journalism. You don't have to go to journalism school to do what Marty Griffin did!"

Dr. Wall added that viewers and the community should not scrutinize or judge Michael Irvin, because the courts will; instead, she says KXAS should be scrutinized and called to task for resorting to tabloid journalism.

"It was clearly an invasion of privacy," she continued. "We need to be aware of the process and then we must challenge those who act irresponsibly."

Dr. Wall has fielded several calls on her show - "Call Dr. Wall" on KKDA. She admits that because of talk shows on a variety of stations, the public has a forum for venting and the venting is nec-

essary for all involved.

Mr. Bacote says V100 has no desire to enter the talk radio arena, instead he encourages listeners to listen to V100's sister station, KHVN. KHVN has a "Community Forum which has become an incredible forum for listeners. They also bring on guests to discuss issues."

Whatever the outcome of this entire scenario, anyone purporting to be a journalist must do some serious soul searching. What if you were Marty Griffin? What if you were KXAS management? What is your responsibility as a journalist?

Somehow, I don't see us having to ask these types of questions of the likes of a Bob Ray Sanders, who has taught ethics in journalism.

Still, we can't forget that this is not

the first occurrence of this nature and I'm sure there will be more. After all, there is an element out there that thrives on this type of conduct.

What truly is the greatest amount of good for the greatest number of people? Last year it was the Unitaper (taping phone conversations of elected officials). This year it's Cameragate. Is anything sacred?

At some point in time, we have to make those decisions that ultimately determine if we're able to live with ourselves—or if we'll do anything for a dollar.

MON

Cheryl Smith is the host of Reporters' Roundtable on Superstation Soul 73. Tune in on Sunday mornings at 8:00 immediately following Minister Louis Farrakhan's

## PEN NOTES:

Don't forget— "Don't Believe the Hype Celebrity Bowl-a-thon and Auction" June 29, 1996 at Don Carters West. Call (214) 954-0286 or 263-9911 to get your registration form. The event is sponsored by KKDA/K104, Eller Media Company, Mesa National, Bank One, AT&T, Sweet Georgia Brown, Southwest Airlines, Independent Satellite and First Interstate Bank. Come out and have a good time with Dwaine Caraway, Mayor Kirk, Chief Ben Click, Helen Bryant, Norma Adams Wade, Ramona Logan, Chuck D, Malik Farrakhan, Dick Gregory, Angela Cain, Skip Murphy, Nanette Lee, Skip Cheatham, Valerie Moore, Babyface, Paul Turner, Roland Martin, Tricia Hodge, Carmen, Sage, Abner Haynes, Malcolm Davis, John McCain, Bob Ray Sanders, Clif Caldwell, Shelli Lockhart, Marian Connor, Rene Syler, Buff Parham, Steve Crocker, the Yellow Superhero, Ken Bell, Dr. Brenda Wall, Jim Washington, Rev. Frederick Haynes, III, Rep. Helen Giddings, Senator Royce West, Calvin Hughes, Gina Redmond, Lenny Love, Joyce Ann Brown and Sam Putney. And you can join the fun. Call today and come support some worthy causes, including the JBAAL, Jeffries Street Learning Center, DFW/ABC and DMCBA. Speaking of Sam Putney of K104-- What does a person have to do to get one of those "Sam Putney's Greatest Hits" cassettes? Can you believe it? I've tried almost everything—that tape seems to be a hot commodity. I tell you, the brother is multi-talented!!! Speaking of multi-talented, I think in the future I'll just talk about all those media folk out there working two, three and four jobs. Ken Bell is

over at ABC handling two formats (Urban Gold and Touch). He's also on the air at V100, KHVN and Oasis. I wonder if he has time for a little R&R!!! Our mommy-to-be Rene' Syler is doing fine and she can be heard on KVIL... Word around town is that KTVT (Channel 11) is hiring. They are supposed to be looking for a bunch of folk. I hope they do the right thing and hire Rene...Thanks to Gary Reaves of WFAA and Ed Housewright of the Dallas Morning News, and the all news station 94.9 for their coverage of the attempted capital murder trial of Emmanuel Moffett. Moffett tried to kill and rape Tamecka Grate. Tamecka is alive and well, but she has a scar over her eye that a little surgery would fix. While she's grateful to be alive, it would be nice if she could receive community support in the way of contributions. Give her a call at Grate Insulation and Supply. I wonder what type of coverage this incident would have received if Tamecka had been named Becky or Sally or Heather...Wall Street's at 725 Olive in Downtown Dallas has a Cheryl Smith's Pasta Special in honor of the opening of the DART Rail System on June 14. The special will last through July 14... V100, The Dallas Weekly, WFAA, and The Dallas Morning News are the media sponsors of the Black Family Reunion Celebration, June 14-16 at Fair Park...Bob Ray Sanders will be the speaker at the DFW/ABC Scholarship Banquet on June 8th at the Hyatt Regency Hotel. Call 371-6671 to order tickets... Christopher Johnson is over at KVTI where he is an on-air personality. He also hosts a talk show that airs on Saturdays at 9:30 a.m...The Fort Worth Star Telegram is looking at race relations and we're going to be looking at them...CLS

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# Juneteenth—Is it worth remembering?

By Cheryl Smith

The celebrations began years ago in commemoration of a day that brought joy to enslaved Black people in America.

According to the African American Male Institute in Louisiana, the Juneteenth celebration should be a day of fun, food, family, music and dancing. This day of joy is expressed in many ways including picnics, beauty pageants, church services, sporting events, parades, talent contests, breakfast meetings, luncheons and banquets.

But many who celebrate Juneteenth say there's more to the day than just festivities. It's an opportunity to share the history of Black people in America. Supporters of the annual event want those who commemorate Juneteenth to know exactly what they are celebrating.

The day was June 19, 1865. According to historical accounts, it should have been considerably earlier. On September 22, 1862, then president Abraham Lincoln issued a proclamation, notifying the rebellious states that unless they returned to the Union by January 1, 1863, he would declare their slaves "forever free."

Now for many, this proclamation had no significance whatsoever. It has been noted that since the majority of slave states had already seceded from the Union in 1861, the document was of no consequence to the thousands of slave owners in Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North and South Carolina, Virginia, Tennessee and Texas, who refused to be governed by the Union.

On January 31, 1865, Congress passed the Thirteenth Amendment, abolishing slavery throughout the entire United States, and all areas subject to its jurisdiction. A necessary amendment, most would agree, especially since the Emancipation Proclamation was limited in its scope.

The "Freedom Message" reached different parts of the country on various dates between 1863 and 1865. It was on June 19, 1865, before the "message" finally made it to Texas. Louisiana Blacks were also informed during 1865.

Some slave holders believed President Lincoln had no jurisdiction in the aforementioned states because they were separate entities. Therefore, who did the Emancipation Proclamation free?

If one were to listen to the likes of Alabama State Senator Charles Davidson, who recently canceled his bid for the U.S. Congress, the Emancipation Proclamation probably shouldn't have freed anyone. In a recent speech, Davidson

said slavery was among other things, beneficial to Blacks and God's will.

Billed as one of the most historic days for Black people in America, there are those who mock the idea of the Juneteenth celebration as well as the notion of Abraham Lincoln as the "great emancipator."

It was President Abraham Lincoln, long heralded as the savior of Black people who, in fact, said the following:

*"I am not, nor ever have I been, in favor of bringing about, in any way, the social and political equality of the white and black races. I am not, nor ever have I been in favor of making voters or jurors of Negroes, nor of qualifying them to hold office, nor to intermarry with white people."*

*"And I will say, in addition to this, that there is a physical difference between the white and black races which I believe will forever forbid the two races living together on terms of social and political equality."*

*"And inasmuch, as they do remain together, there must be the position of superior and inferior, and I as much as any other man, am in favor of having the superior position assigned to the white race."*

A profound statement from one who many have considered a friend of Blacks.

**"I don't know why anyone would want to celebrate being late. I don't want the constant reminder. I think it's a stupid holiday and I'm sure there are a lot of people who think like me."**

—Jarrod Wayne, Alabama native

And as many celebrated the emancipation of enslaved Blacks over a century ago, today the debate continues to surface as supporters of the "Holiday" attempt to help others understand the real significance of Juneteenth.

The viewpoints vary from enthusi-

asm to indifference.

"We started having big celebrations in the 80s," said native Louisianan John Woods. "At first, we talked about it, but there was no big fanfare."

Mr. Woods says there's really not much of a difference between Louisiana and Texas. But he doesn't consider Juneteenth a significant event in his life. "It doesn't get me excited," he said, adding that he doesn't celebrate the Fourth of July either, except to play with fireworks.

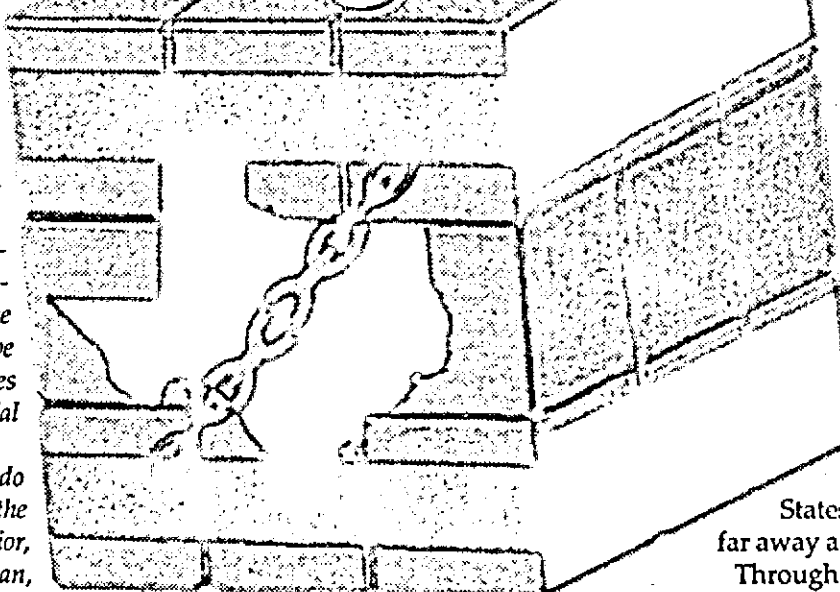
"At best it was a move from slavery

has never embraced the idea of Juneteenth. "You're two years late and you want to celebrate. I just don't get it. If anything, they ought to try and forget it!"

This will never happen if The National Association of Juneteenth Lineage is successful. Last year the organization held its first national conference in New Orleans. The conference provided a number of workshops and programs centered around Juneteenth, economic development and educating Black people.

Lula Briggs Galloway is the founder

## A Puzzling Celebration



and president of The National Association of Juneteenth Lineage.

The celebration has been referred to by a number of names: Emancipation Day, Emancipation Celebration, Freedom Day, Jun Jun and Juneteenth.

With the constant migration from Texas to different parts of the country, Juneteenth has spread across the United

States, with celebrations held as far away as New York and Michigan.

Throughout the Metroplex, several activities are held commemorating the liberation of people of African descent. According to Ralph McCloud of Fort Worth, there should be a whole month of celebrations, from May 19, the birth date of Malcolm X, through Juneteenth. Mr. McCloud considers the month an ideal opportunity to share information about the rich heritage of African people with the masses.

Lorna Reeves Gardner agrees that Juneteenth is an important part of the history of Black people in America. The president of the Juanita Craft section of The National Council of Negro Women, Mrs. Gardner says Juneteenth is an important part of the history of Black people. "Juneteenth is really big for us. We celebrate Juneteenth in a very big way in East Texas.

Mrs. Gardner will be joined by members of the organization, as well as thousands from around the southwest region and the national headquarters of the National Council of Negro Women, for the Black Family Reunion Celebration at Fair Park, where the Juneteenth celebration will be a major part of the festivities, June 14-16.

to sharecropping," concluded Mr. Woods. "We moved from one form of slavery to another...never being able to pay off your debt."

Radio personality Bobbie Elliott grew up in California. He never heard of Juneteenth until he arrived in Texas. "It was a brand new thing for me. I didn't have a clue until I was here (Texas) in the Air Force in 1961," remembered Mr. Elliott.

"Juneteenth was a big two-year lie," he continued. "I celebrate it in my own way. I harass people around the country and remember it not as an emancipation day, but as a day that Black people were lied to. I look at it as the big lie day."

Another "transplant" to the area shares Mr. Elliott's sentiments.

"I don't know why anyone would want to celebrate being late," said Jarrod Wayne who moved to the Metroplex from Alabama. "I don't want the constant reminder. I think it's a stupid holiday and I'm sure there are a lot of people who think like me."

Although he has lived in the Metroplex for nearly two decades, Mr. Wayne



Priscilla Evans wore the Miss Juneteenth crown in 1994. A senior communications major at the University of Houston, Ms. Evans considered it an honor to wear such an historical title.

"Juneteenth is a significant day for Texans because it's the day when Black Texans found out they were also free," said Ms. Evans. "And because of that day in our history, I am able to achieve and accomplish many things that my ancestors couldn't."

**"Juneteenth is a significant day for Texans because it's the day when black Texans found out they were also free. And because of that day in our history, I am able to achieve and accomplish many things that my ancestors couldn't."**

-Priscilla Evans, Miss Juneteenth 1994

Miss Juneteenth pageant director,

Linda Ragsdale Sanders, began hosting the Miss Juneteenth Scholarship Beauty Pageant in 1989. According to Ms. Ragsdale Sanders, "The pageant is incorporated with the secretary of state's office. The sors the pageant was formed in order to help young ladies continue their education through corporate support and community involvement."

Ms. Ragsdale Sanders says community support has been overwhelmingly positive for the Miss Juneteenth Pageant, which will be held this year on June 23, at the Dallas Horticulture Center.

"I believe in what Juneteenth stands for. African Americans need to know where they came from. They have to know about their culture."

And the young ladies who participate in the pageant spend time learning about themselves and their history. The program helps the participants develop socially, academically, professionally and spiritually.

"We've put a lot of work into making this a quality program with emphasis on learning about Juneteenth and it's significance for Black people," explained Ms. Ragsdale Sanders. "The young ladies participate in workshops, seminars and debates that help them to grow."

While Ms. Ragsdale Sanders celebrates Juneteenth, she's also understands why many don't embrace the "Holiday."

"When General Gordon Granger, at President Lincoln's request, came to free the slaves, we were supposedly freed from oppression. But for me things haven't changed. Time has changed but we're still being held captive. We're in bondage and not able to reach our full potential economically, as well as in other areas."

So as information continues to be shared about Juneteenth, the debate will continue as well. As one anti-Juneteenth supporter said, "It's kind of hard to celebrate freedom for our people over 100 years ago, when so many of us are feeling oppressed today."

MON

## INVITATION FOR BIDS

### Demolition of the Mechanical Building, Smokestack and Concrete Pad

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Demolition of the Mechanical Building, Smokestack and Concrete Pad, and Attached Garage at the Old DHA Administration offices located at Cedar Springs, until 11:00 A.M., on Wednesday, June 19, 1996 at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Pre-Bid Conference will be held at Cedar Springs Place 2525 Lucas Drive, Tex 9-12 on 10 June 1996 at 1:00 P.M.

Bid Documents, including Plans and Specifications, may be acquired at DHA's Central Office, 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212. A \$25.00 non-refundable fee is required for each set of plans and specifications.

### Replacement of Sliding Closet Doors

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Replacement of Sliding Closet Doors with Wood Hinge Doors at Forest Green Manor Tex 9-44, until 2:30 P.M., on Wednesday, June 19, 1996, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. A Pre-bid Conference shall be held at 2:00 P.M. on Monday, June 10, 1996 at 9730 Shepherd Rd. • Forest Green community room.

Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212.

### Installation of Gas Meters Cut-offs And Replacement of Frost-proof Exterior Hose Bids

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Installation of Gas Meters Cut-offs & replacement of frost-proof exterior Hose Bids at Rhoads Terrace Apartments Tex 9-9, until 2:00 P.M., on Wednesday, June 19, 1996, at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. A Pre-bid Conference shall be held at 11:00 A.M. on Monday, June 10, 1996 at 5712 Pilgrim Dr. • Rhoads Terrace Admin. Bldg.

Bid documents, including Plans and Specifications, may be acquired at DHA's Central Office, Development and Planning Department, 3939 N. Hampton Rd., Suite 350, Dallas, TX 75212.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.



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# Words for Thought

## Blacks and the Constitution: The 3/5 Compromise

By Russell D. Shockley, B.S. ED.

*How many Americans, especially minority Americans (blacks, women, Native-Americans, etc.), are familiar with those documents and/or legal statutes (federal) that have aided in the establishment of the American Democratic process?*

*The 3/5 Compromise of the United States Constitution (1787); the 13th, 14th, and 15th Amendments; Civil Rights Act of 1875 (deemed unconstitutional in 1883); the Dred Scott Decision; Plessy v. Ferguson; and Brown v Board of Education (1954) are just a few of the documents that Words for Thought will be considering. The understanding of and why these statutes were utilized is the goal of Words of Thought.*

*Through better understanding of these legalities, we hope to promote a deeper and truer relevance as to how they (statutes) were able to effect the lives of so many minority Americans for centuries.*

No words indicating race or color, black or white, occur in the text of the Constitution, and neither do the words "slave" or "slavery." Circumlocutions are used in the text to avoid the use of any form of the word "slave;" for example "person held to service labor" and "such persons as any of the States now existing

shall think proper to admit."

The word "slavery" entered the Constitution for the first time after the Civil War in the Thirteenth Amendment, which thereafter prohibited slavery anywhere in the United States. The words "race" and "color" were first used in the Fifteenth Amendment for the purpose of securing the right of all citizens to vote. The words "black" and "white" have never been part of the Constitution.

The historian, John Hope Franklin, writing about this clause, was of the opinion that the founders "degraded the human spirit by equating five black men with three white men." The constitutional law professor, Lino Graglia, contends that the provision "that a slave was to be counted as three-fifths of a free person for purposes of representation" shows how little the Constitution had to do with aspirations for brotherhood or human dignity.

The struggle that took place in the convention was between Southern delegates trying to strengthen the constitutional supports for slavery and Northern delegates trying to weaken them. That issue—the initial and subsequent political strength of slavery—was in contention on the question of representation in the House of Representatives. It was agreed that every state (regardless of size) would have two Senators, but the number of representatives from any state would be apportioned according to its population. This raised the question of

whom to include in the count.

Slave-state delegates were in favor of including every slave just as they would any other inhabitant. On the other side, delegates from the non-slave states were opposed to counting the slaves, because it would give the South more votes and because it made a mockery of the principle of representation to count persons who had no influence whatsoever on the lawmaking process, and who therefore

were not "represented" in the legislature in any meaningful sense of the word. Counting the slaves for purposes of representation would also give the slave states an incentive to increase their slave population instead of decreasing it. In short, considering the chief purpose of this clause in the Constitution, it is obvious that an anti-slavery delegate would not want to count the slaves at all.

Two things were done. First, it was

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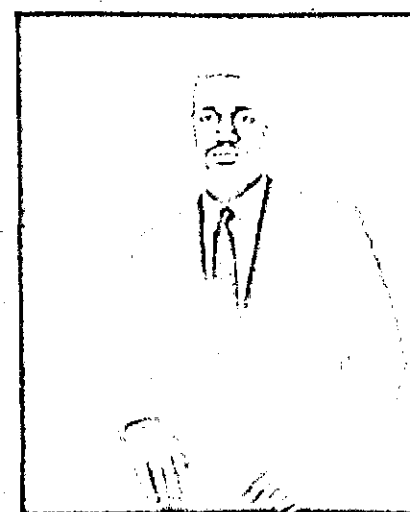
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agreed to use the census for two conflicting purposes: representation and direct

The constitutional law professor Lino Graglia contends that the provision "that a slave was to be counted as three-fifths of a free person for purposes of representation" shows how little the Constitution had to do with aspirations for brotherhood or human dignity.

taxation. As the count of persons went up in any state, seats in Congress and direct

taxes to be paid went up as well; as the count of persons went down, both the number of Congressmen and the direct taxes to be paid went down. Combining these two, thereby establishing opposing incentives, seems clearly intended to provide a restraint on a state either getting too much representation or avoiding paying a fair share of direct taxes. The additional compromise was that three-fifths of the slaves would be included in the population count as the alternative to including all or none.

If none of the slaves had been included, as Northern delegates wanted, the slave states would have had only 41 percent of the seats in the House. If all of the slaves had been included, as Southerners wanted, the slave states would have had fifty percent of the seats. By agreeing to include three-fifths, the slave states ended up with 47 percent—not negligible, but still a minority likely to be out-

voted on slavery issues.

Charles Pickney reported to the South Carolina ratifying convention that he thought they had "made the best terms for the security of [slavery] it was in our power to make. We would have made better if we could, but on the whole, I do not think them bad."

James Wilson reported to the Pennsylvania ratifying convention that he thought they had succeeded in "laying the foundation for banishing slavery out of this country," but he regretted that "the period is more distant than I could wish." The struggle between pro-slavery and anti-slavery forces for control of Congress, initiated in the Constitutional Convention and continued relentlessly for more than seventy years thereafter, was the major cause of the Civil War and persisted long after that war and the constitutional amendments that followed it

had ended slavery.

The "three-fifths clause" had nothing at all to do with measuring the human worth of blacks. Northern delegates did not want black slaves included, not because they thought them unworthy of being counted, but because they wanted to weaken the slaveholding power in Congress. Southern delegates wanted every slave to count equally with the Whites, not because they wanted to proclaim that black slaves were human beings on an equal footing with free persons, but because they wanted to increase the pro-slavery voting power in Congress. The humanity of blacks was not the subject of the three-fifths clause; voting power in Congress was.

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million LOTTO ticket  
with a fill-up. That's  
about 12,500 gallons of  
gas per month, for the  
next 20 years.

Prize:  
\$3,085,646

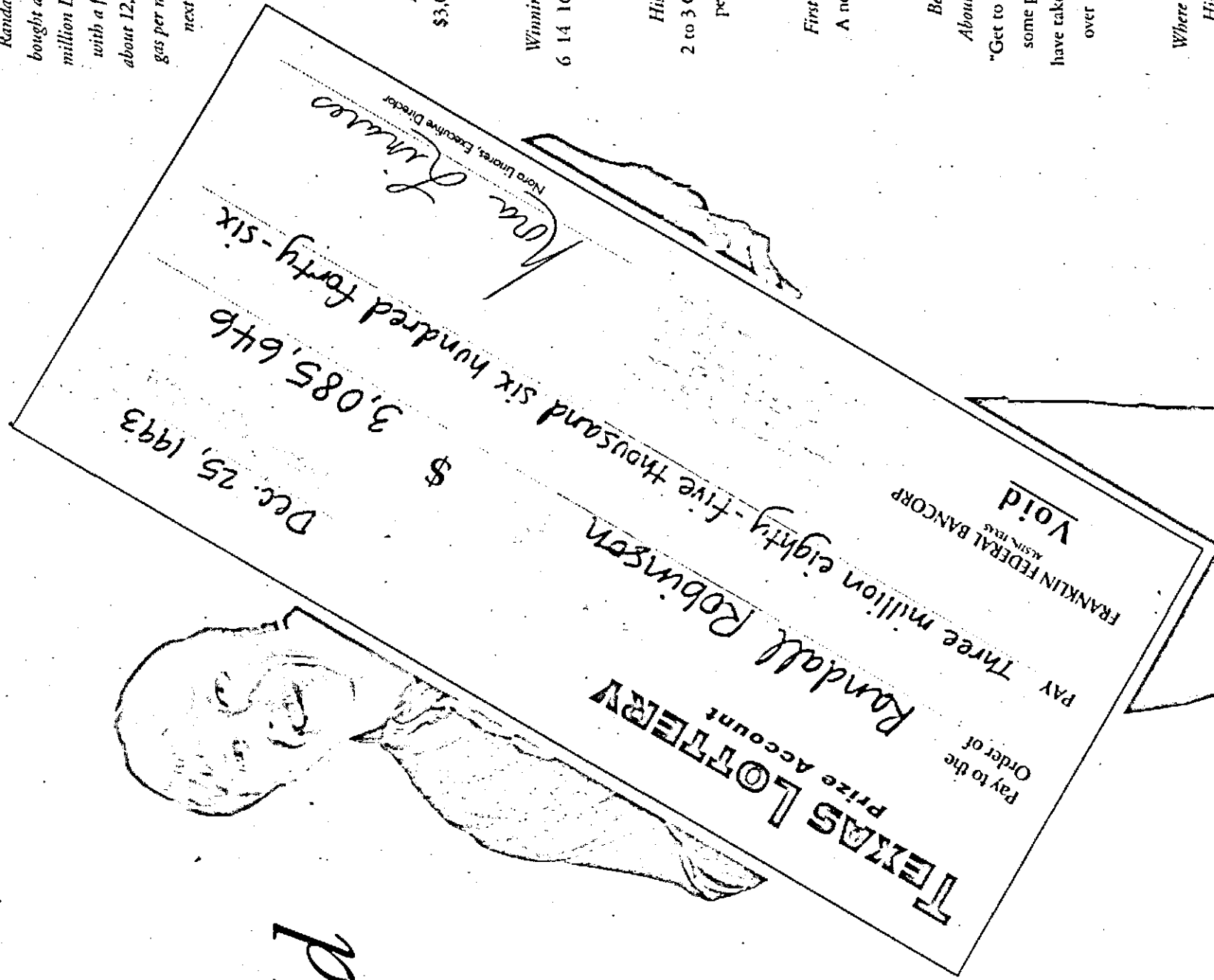
Winning Numbers:  
6 14 16 25 33 45

His System:  
2 to 3 Quick Picks  
per week.

First Purchase:  
A new truck.

Best Part  
About Winning:  
"Get to take care of  
some people that  
have taken care of me  
over the years."

Where He Bought  
His Ticket:  
Corner gas station.





# In the business of law

**Garland asst.  
city attorney has  
well-rounded  
background**

By Veronica W. Morgan

In today's job market, most students graduating from college will experience disappointment as they set out to seek gainful employment in their field of expertise. Ronald Jones, 28, was no exception.

Jones graduated from the University of North Texas during the summer of 1989 with a degree in business with an emphasis on marketing. While working as a part-time customer service representative for the City of Denton, he pursued his MBA. Half way through the program he decided to enroll in law school.

"I felt the graduate degree would give me a lot of options and it would prove helpful in my business career,"

Jones said. "As it turns out, it was a great move."

Today, Jones is the Assistant City Attorney for Garland, Texas. He handles civil and trial litigations dealing mostly with complaints or discriminations. His office also defends contract dispute cases, and provides legal advise to other departments. And he's piling up for a list of valuable experiences as a trial lawyer while working on several high-profile cases.

"It's sort of like a corporate attorney; you're in-house and your client is the city," says Jones. "The type of experience I gain here will eventually lead to my opening up a private practice."

Jones has settled in nicely with his new career and is hap-

pily married to Martha, a human resources representative in Carrollton. Prior to becoming the Assistant City Attorney, Jones worked several clerkships in Garland. His goal was to do transactional work and handle contracts, mergers and acquisitions. He later planned to specialize his interest and focus on employment law and eventual-

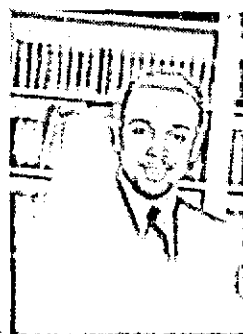
**TOP SECRET!**

Name: Ronald E. Jones, II  
Birthplace: Dallas, Texas  
Last Book Read: Black Robes White Justice  
Favorite Food: Chicken Fried Steak

Advice to aspiring attorneys:

Don't go into the career for the money because it's not guaranteed. Do it because it's something you want to do. And when you start it, keep an open mind because you have to work your way into it.

My co-workers don't know: That I enjoy gospel and jazz music and I enjoy singing and writing music. And that I wanted to be a podiatrist.



ly sports and entertainment law.

"I spoke with several attorneys before I went in to law school and they

encouraged me to go at it with an open mind and be well rounded," he said, adding, "I did."

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# Blackface in America

*Minstrel shows satisfied white Northerners growing curiosity about blacks*

(Part 2 of 4)

By Russell D. Shockley, B.S.Ed.

Although blackface entertainment was born in the Midwest and South, the minstrel show itself began and matured in the cities of the Northeast. Philadelphia, Boston, and New York either gave birth to most of the famous companies or served as their permanent homes. The reason major troupes did not travel was the success they enjoyed in these cities. It was not uncommon for minstrel companies to have consecutive runs of a decade! Ordway's Aeolians in Boston, Hooley's Minstrels in Brooklyn, and E.P. Christy's Minstrels in New York each ran ten years straight. In Philadelphia, Sanford's Minstrels ran seven years and Carncross' Dixeys ran nine; Wood's Minstrels bested all others by running for fifteen years in New York City.

New York City, the birthplace of the minstrel show, was by far its greatest stronghold until after the Civil War. Virtually all the major developments in minstrelsy began there, primarily because the intense competition eliminated poor performers and forced innovations. From mid-1840 to mid-1850, five or six major companies regularly played there; during the 1850's, ten major minstrel houses thrived and three famous troupes played in the same block on Broadway. Minstrels performed in large theaters like the Chatham, Bowery, and Old Park, in Barnum's Museum, in converted churches and synagogues, in a showboat that toured the New York vicinity, and in their own newly built theaters, which they sometimes christened Ethiopian Opera Houses.

Minstrelsy seemed to have a magnetic, almost hypnotic, impact on its audiences. Minstrel George Thatcher, as a boy in Baltimore, on seeing his first show: "...The dream of my life was to see or speak to a performer." Dave Wambold, a minstrel tenor, attended his first minstrel show in Newark, New Jersey. His parents could not keep him in school because of his penchant for putting on his own minstrel performances with his companions.

Similarly, Joel Chandler Harris, Stephen Foster, M. B. Leavitt, and A. G. Field—all later important in American popular culture—were stage-struck boys who played minstrelsy in their youth. Minstrels had truly captured the imagination of the nation.



White comedians in Black Face

What gave minstrelsy such great appeal for northern whites? As it evolved into an entertainment institution, it became a major vehicle through which northern whites conceptualized and coped with many of their problems.

First of all, minstrelsy had to establish itself as an amusement that masses of people would pay to see. Although blackface makeup and portrayal of Negro characters were synonymous with minstrelsy from its inception, the form had enough other attractions to have made it at least a temporary success.

Minstrelsy added the promise of satisfying white northerners' growing curiosity about blacks, especially slaves, at a time when slavery was becoming a major national controversy. Unlike earlier blackface entertainers who focused on vaguely western Jim Crow or urban Zip

Coon, the Virginia Minstrels and their successors claimed that their infectious music, captivating dance, and rollicking humor represented the sports and pastimes of the Virginia colored race through medium of songs, refrains, and ditties as sung by southern slaves. Although most northerners did not know what slaves were like, they believed or wanted to believe that black slaves differed greatly from free, white Americans. Thus minstrels emphasized black peculiarities, describing themselves exotically as Ethiopian Delineators and/or Congo

Melodists, and called some of their acts Virginia Jungle Dance, Nubian Jungle Dance, African Fling, and African Sailor's Hornpipe. Probably more convincing than anything else, minstrel performances looked different enough to be authentic.

The Virginia Minstrels combined the raucous qualities of the frontier with what audiences believed were black song, dance, dialect, and humor and presented them with a vitality, exuberance and rapid-fire pace previously unknown on the American stage. They burst on stage in makeup which gave the impression of huge eyes and gaping mouths. They dressed in ill-fitting, patchwork clothes, and spoke in heavy "nigger" dialects. Once on stage, they could not stay still for an instant. Even while sitting, they contorted their bodies, cocked their heads, rolled their eyes and twisted their outstretched legs. When the music began, they exploded in a frenzy of grotesque and eccentric movements. Whether

singing, dancing, or joking, whether in a featured role, accompanying a comrade, or just listening, their wild hollering and their bobbing, seemingly compulsive movements charged their entire performance with excitement. They sang and danced rousing numbers and cracked earthy jokes. From beginning to end, their shows provided an emotional outlet. Most of all, the performers seemed to have fun and succeeded in involving the foot-stomping, whistling, shouting audiences in the festivities.

Some early minstrel troupes based their appeals more on sentimental, emotional material than on the robust humor and music of the Virginia Minstrels. The songs of Stephen Foster epitomize the approach. Foster himself had starred as a blackface singer with an amateur theater group when he was only nine years old.

While in his teens, he had seen Jim Crow Rice perform and tried unsuccessfully to sell him some songs. In the late 1840's, Foster's songs, especially *Old Uncle Ned* and *Camptown Races*, enjoyed great success with many minstrel troupes. After 1850, Foster sold E. P. Christy, leader of the popular Christy Minstrels, many of his most famous songs. Among them were *Old Folks at Home* (first published under E. P. Christy's name) and *Massa's in the Cold Ground*. His songs enjoyed greater popularity than those of any other minstrel songwriter.

*Minstrelsy added the promise of satisfying white northerners' growing curiosity about blacks, especially slaves, at a time when slavery was becoming a major national controversy.*

Although primarily northern and white, the Virginia Minstrels and their many successors claimed to be authentic delineators of black life. Blackface minstrels were not authentic even in intention. They were not ethnographers, but professional entertainers whose major concern was to create stage acts that would please their audiences. The issue, then, is where did the minstrels obtain the material they transformed into black-faced stage acts?

Like other ante-bellum entertainers, minstrels drew on Anglo-American folklore, especially on the volatile frontiersman, who was better suited to minstrels' flamboyant style than the understated Yankee. Minstrels advocated expansion to Texas, Oregon, and Cuba, offered to fight in Maine's border dispute with Canada, and taunted Europeans (especially the British) for their weaknesses and vices.

Like the literature of the frontier, minstrelsy also made extensive use of tall tales. In 1848 one character bragged in song that he had scratched out a panther's eyes with his toenails, bent a tree till it had a hump like a camel, and pulled a steamboat out of the water with a fishing pole. Another character successfully defended himself against various animals after a punitive master tied him up as a scarecrow. He killed a buzzard by blowing in its face, blinded a panther by scratching out its eyes with his toenails, and escaped when a weasel gnawing on his leg ate through the bonds. Others sang of sailing down the Mississippi on the backs of alligators with teeth like

broadwords or on logs that turned into sea serpents. These characters steered the sea creatures by their tails and could, without breathing, ride them for miles underwater. When one of these black-faced characters found his entrance to a river blocked by a giant catfish, he simply sailed his boat right at its mouth and turned it inside out. In portraying such incredible exploits, which were typical of the Western lore that played such an important part in the emergence of American popular culture, minstrels used familiar material guaranteed to please their audiences.

But what was so striking about early minstrelsy was that it seemed unique. Although minstrels' strange and exaggerated gestures and makeup accounted for part of this appearance of distinctiveness, strong evidence exists that as part of their effort to capture the native vitality of America and to establish themselves as authentic delineators of blacks, white minstrels selectively adapted elements of black, as well as white, folk culture. Even though early blackface entertainers were almost all northern white men, they had ample opportunity to learn about black music, dance, and lore while traveling widely in the South and West before minstrelsy became a sedentary, urban form.

They were constantly on the lookout for material to construct unique stage acts with a strong folk appeal. And since they could shape the lore they adapted into non-threatening images of Blacks as

harmless curiosities, there was no reason for them not to follow the examples of Charles Matthews and T. D. Rice and borrow material from blacks.

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Russell D. Shockley is the director of Ethnic Notes. For lecture or presentation information, call or write Ethnic Notes, c/o MON.

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# In The News . . .

## Tenth Street Housing and Community Developers

The Tenth Street Historic Community Development Corporation sponsored Community Pride Day on Saturday, May 18, 1996. Volunteers and neighborhood residents painted, landscaped and made minor repairs to five homes. The event was the second in a series of clean up projects designed to beautify and change perceptions about the area. Community Pride Day was co-sponsored by the City of Dallas and Comerica Bank-Texas. For more information call Chris Hunter at Tenth Street by dialing (214) 818-2804.

## 1st Annual H.Y.P.E. Camp I & Celebrity Basketball Game

The NFL is coming to D/FW for the first annual H.Y.P.E. CAMP I. HELPING YOUNG PEOPLE EXCEL, Inc. (H.Y.P.E.), a non-profit organization, helps inner city youth to overcome childhood obstacles. H.Y.P.E. will bring approximately twenty NFL athletes to Dallas/Fort Worth for four days of activities. This will include a media and Sponsor's reception, a three day football camp for youth ages 12 to 16, and a celebrity

basketball game. Phone: (713) 953-9935.

## Helen Giddings visits the Republic of South Africa



State representative Helen Giddings (D-Dallas) and Popo Molefe

State Representative Helen Giddings (D-Dallas) visits with Popo Molefe, Premier of the Northwest Province of the Republic of South Africa, at a luncheon Popo hosted in her honor. Giddings was in South Africa for two weeks during the months of April and May.

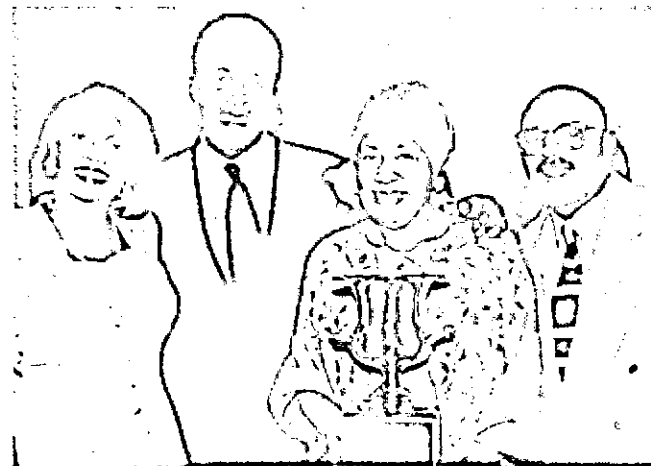
## Publisher Spotlights Top Educator, Dr. Ruth Bentley

Echoes, a Sunday School curriculum tailored to the culture and situations

found in African-American churches, recently honored Dr. Ruth Bentley for her commitment to quality education throughout the African-American community.

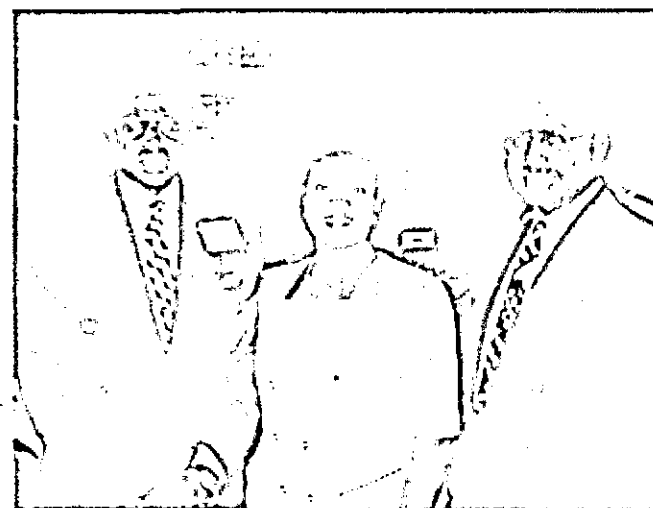
The 1996 Echoes Award for Excellence in Christian Education was presented to Dr. Bentley by Benjamin Anderson, David C. Cook's Echoes Marketing Manager, for the outstanding leadership and vision contributed to African-American churches for over three decades.

Dr. Bentley is not only Assistant Director for the Academic Center for Excellence at the University of Chicago, but also the Chairperson of the National Black Evangelical Association (NBEA), a network Bentley's late husband William



1996 Echoes Award for Excellence  
Left to right: Vicki Baggett, Echoes Midwest Consultant, Rev. Dr. Clifton Davis, NBEA Keynote speaker, Dr. Ruth Bentley, and Benjamin Anderson, David C. Cook Echoes Market Manager.

## Dallas Black Chamber Charts New Territories In Establishing International Business Ties



His Excellency  
Amos Bernard M. Midzi,  
Ambassador to  
Zimbabwe,  
Kimberly Tolbert,  
City of Dallas Office of  
International Affairs  
and  
H. Ron White,  
DBCC International  
Trade Committee  
Co-Chair.

helped pull together 33 years ago. She says, "We want students to first of all understand and recognize Jesus Christ as Lord and liberator, but we also want them to understand the needs of the community and commit to helping the community."

Echoes was launched in 1989 to provide teaching materials that focused on the uniqueness of African-American churches. As the oldest and largest non-denominational Sunday school publisher in North America, Cook Communications built its reputation by continuing to present new approaches to sound biblical teaching. A sensitivity to the needs of new markets has produced an expanding variety of products, which now includes full lines of curriculum adapted to small to mid-size denominations, ethnic minorities, and even a small group of evangelical churches in the United Kingdom.

Leaders of the Dallas Black Chamber of Commerce demonstrated their commitment to increase business opportunities for its membership during the Dallas Ambassador's Forum held at the Anatole Hotel hosted by Dallas Mayor Ron Kirk.

In assessing business and investment opportunities abroad and promoting its revitalized mission, the group was successful in developing contacts with ambassadors from over twenty five countries around the world.

Founded in 1926, the Dallas Black Chamber of Commerce is the world's oldest black chamber. Its mission is to promote economic development and business opportunities and offer informational resources for its members.

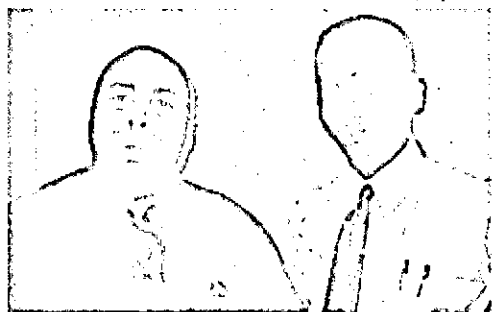
## Olympic Torch Relay

Mrs. Edna Pemberton of Dallas became the first African-American woman to share in the 1996 Olympic

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SAVINGS!**

## More In The News . . .

Torch Relay. She carried the torch 5/8 of a mile.

A multi-colored T-shirt for the event was designed by Dr. Willie Harris, owner of Celebrity Art Productions. Printing was done by Jeff Scarcelli, owner of the Printing Zone. The T-shirt carried the imprint of such local supporters as Wholey Smoke Barbecue Sauce, Coca-Cola, The Dallas Post Tribune, The Dallas Weekly, Hamilton's Exxon and Car Care Center, Demp's Catfish and Burgers, Bethesda Home Health, Bethel Home Care, Home Health Services, and many other individuals.

The t-shirts were available for donations at Concord Baptist Church, Eastgate Baptist Church, Hamilton's Exxon and Demp's Catfish and Burgers.

For one of these historical Olympic t-shirts call (214) 467-3717.

### League of Women Voters of Tarrant County Wins 75th Anniversary Membership Campaign Award

The League of Women Voters of Tarrant County took first place in the category of Leagues with a membership between 100 and 199 in the League of Women Voter's 75th Anniversary Membership Campaign, announced Becky Cain, president of the League of Women Voters of the United States. They will be honored at the LWVUS Convention '96 to be held June 8 - 11 in Chicago.

A membership campaign was initiated in June 1995 with a goal to double the membership by May 1997.

### Ms. Juneteenth Scholarship Beauty Pageant

The official 7th Annual Ms. Juneteenth Scholarship Beauty Pageant is vastly approaching. The theme of this year's pageant is "From a Woman's Perspective." The event will take place Sunday, June 23, 1996 at 6:30 p.m. in the Dallas Horticultural Center (located at Fair Park Garden Center.)

The Miss Juneteenth Pageant was incorporated August 1989 as a non-profit tax-exempt organization. The organization's Board of Directors consist of four members who determine policies, define

goals, provide long-range planning, and implement fund-raising strategies. The Founder and President is Linda Ragsdale Sanders.

Ms. Sanders' purpose of starting the pageant was to provide scholarships to young women between the ages 17 and 29. This would allow them to be able to attend institutions of higher learning. For ticket information call (214) 321-4645.

### Dallas seminar to detail increased benefits for Texas veterans

Did you Know Texas veterans now have \$110,000 in special low-interest loans available for the purchase of a home, land, or to make home improvement?

That's the message the Texas Veterans Land Board (VLB) is bringing to Dallas on Tuesday, June 25, when the VLB hosts a public seminar on the special state benefits that are exclusively for Texas veterans. The seminar is set for 6:30 p.m. in Alexandria Auditorium at the Infomart, 1950 Stemmons Freeway in Dallas. Registration begins at 6:00 p.m.

The VLB recently increased the maximum amount of a VLB land loan from \$20,000 to \$40,000. This means veterans who want to buy land will now

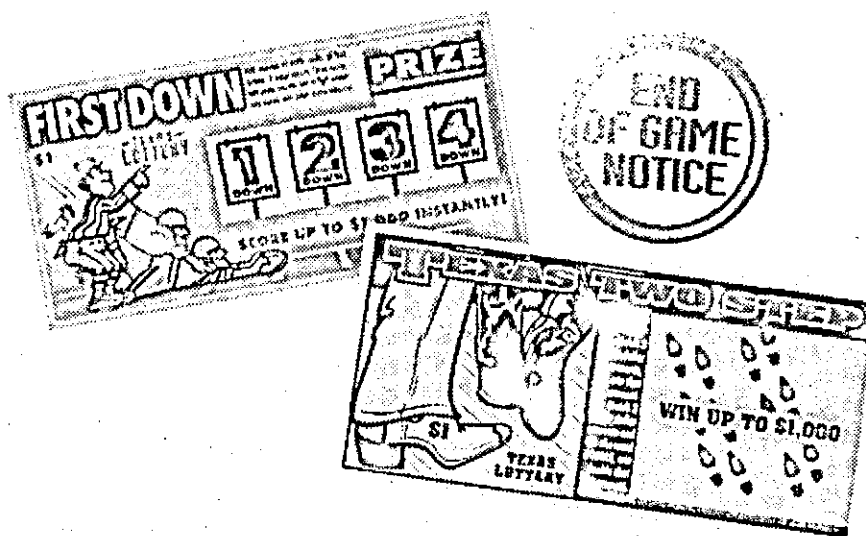
have the option of borrowing \$20,000 at 6.65 percent or \$40,000 at 8.5 percent. Both carry a 30 year term and require a 5 percent down payment.

There are more than 163,000 veterans in Dallas County that are eligible for the benefits. "Recent legislation which

increased the maximum amount of a VLE home loan to \$45,000 greatly improved Texas veterans benefit. No other state has anything that compares with these special benefits. Phone: 1-800-252-VETS

MON

# GOING, GOING,



But not gone. Well, not yet. If you want to play Texas Two Step or First Down, you'd better hurry. Both games end June 1, 1996. But you can still purchase any remaining tickets or redeem any winners until November 28, 1996.

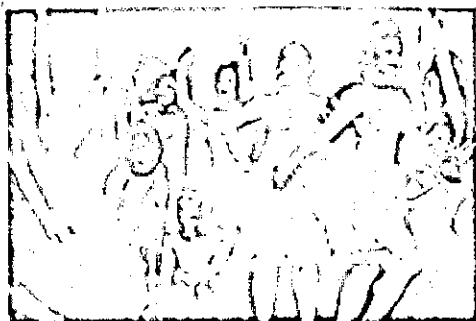
With Texas Two Step and First Down you can win up to \$1,000. And with Texas Two Step, you have a chance to double your winnings.

You can claim prizes up to \$599 at any Texas Lottery retailer. Prizes of \$600 or more are redeemable at any of the 24 regional Texas Lottery claim centers or by mail.

Any questions? Just call the Texas Lottery Customer Service Line at 1-800-37-LOTTO (1-800-375-6886).



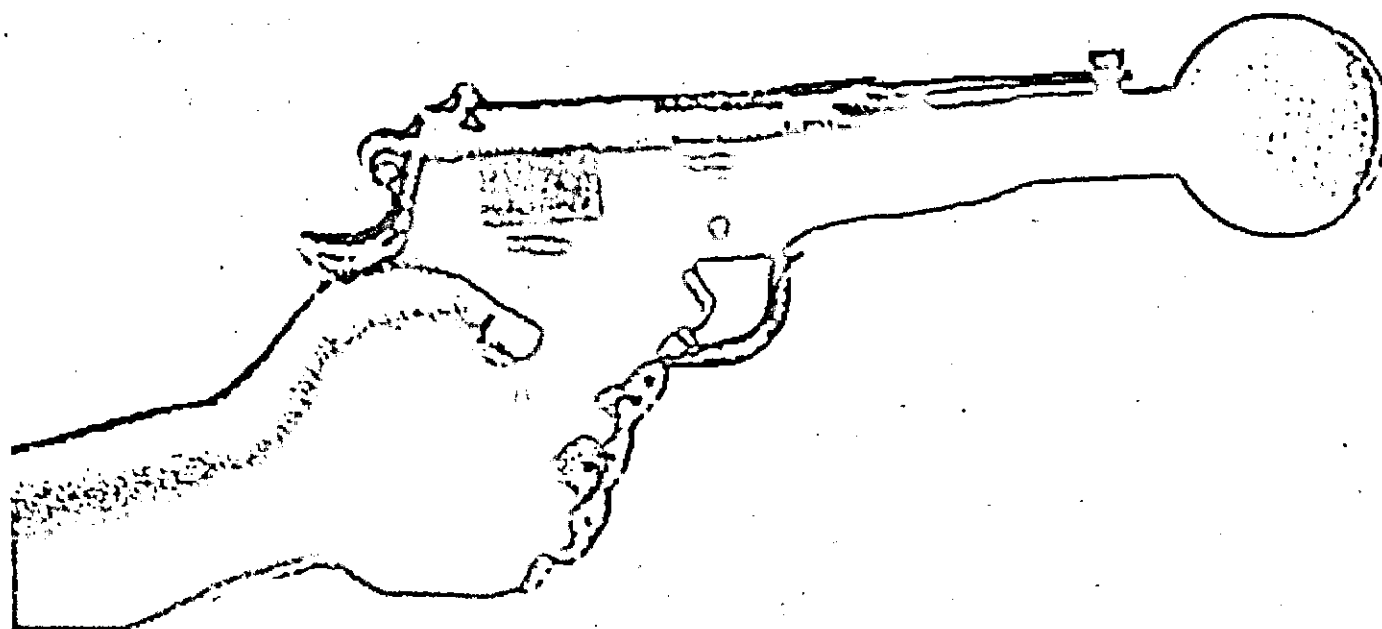
Texas Two Step overall odds of winning, 1 in 5.79. First Down overall odds of winning, 1 in 4.70. Must be 18 years or older to play. ©1996 Texas Lottery



Miss 1996  
Juneteenth  
Contestants

# Athletes

# VS.



# the Media

On June 24, Dallas Cowboys wide receiver Michael Irvin will go on trial for felony cocaine possession charges.

Less than a month later, on July 15, Byron "Bam" Morris, the popular Pittsburgh Steelers fullback, (and a childhood friend of mine) will go on trial in Rockwall County, also on drug charges.

And they are not alone.

Harvey Martin, Tony Dumas, Lawrence Taylor, Brian Blades ... the list of present or former professional athletes who have seemingly run afoul of the law goes on and on.

But their legal problems aren't the only thing these men have in common.

They're rich.

They're high profile.

They're male.

They're athletes.

And they're black.

## Athletes and the media

Furor over the intense scrutiny and media coverage of the Michael Irvin case has dominated the local print, television and radio media. Many say the coverage is negative and that the media is "out to get" Michael Irvin. Some say it is racially motivated; others say it is warranted.

The Irvin case has also cast more suspicion on the media and its coverage of athletes, black male athletes in particular, who, from Muhammad Ali to Mike Tyson, don't appear to get the same balanced treatment in the media as their white counterparts. This has led to a number of questions.



# By Dorothy Gentry

Is there a conspiracy in the media against black male athletes? Has the media declared "open season" on black male athletes? Why does it seem like white athletes don't receive as much play in the media as their black teammates for their on- and off-field transgressions? Is there a difference in the way the black male athlete is covered in the media—whether intentionally or unintentionally? Is the media responsible for the success or failure of an athlete? Will things ever change?

Chris Arnold, sports director for radio station KKDA-FM (K104) believes they will when the two sides, the media and the athletes, learn to communicate.

"There is a difference in the way the athletes (black and white) are covered, but not intentionally. They are just perceived differently," says Arnold, who also hosts his own sports talk show on radio station WTCK-AM (The Ticket) from 10 a.m. to noon and does sports reporting for WFAA-TV (Channel 8).

"Some media can't relate to the black athlete. Some can't relate to athletes period," he says. "The communication is not as smooth. There is a bias because there are some in the media who are envious of athletes because they themselves are people who wanted to be athletes and couldn't do it. So there is an automatic bias."

Dale Hansen, sports director/anchor for WFAA-TV Channel 8, says in some cases, "the media goes overboard," in its coverage of athletes, but that the media has a great deal to do with their success.

"We are not biased in our coverage, at least I certainly hope not," he says. "Was Michael Irvin treated differently (in the media) because he is black? I don't think Steve Howe (a white baseball player who has served prison time for drugs) would agree to that."

"I think it (that statement) is a cop-out. When athletes receive good press, you don't hear those complaints. You only hear them when athletes get into trouble. It is always an individual point of view. If the black athlete gets into trouble and then gets negative media coverage as a result, he thinks he is being singled out."

Hansen also says the media is not responsible when an athlete is accused of raping a woman or buying drugs or fighting. "There is no question that our coverage (of the incidents) hurt them but it was the athlete who did that, not the media."

The high percentage of press coverage, negative or positive, can be attributed to the high percentage of blacks in professional sports, especially football and basketball.

Kevin B. Blackstone, sports columnist for *The Dallas Morning News*, agrees.

"We as black folks tend to be, and for good reason, overly suspicious and that it to be understood. But when you look at certain sports, particularly the NBA, they are dominated by black athletes so the publicity will be there on them, be it good or bad."

Blackstone also believes that the growing fascination with black male athletes in this society occurs for good reason.

"For blacks, at least, it (athletics) has been one of the few routes they could take out of poverty and despair and be judged on their merit and not be discriminated against."

"Secondly, must of white America still come to know blacks by what they see on TV, many of whom are black male athletes. Before there was a Topeka vs. Kansas, there was Jackie Robinson vs. Major League Baseball; Joe Louis vs. Hitler's Nazi regime."

"Black athletes for the first half of this century were in the vanguard for racial integration and desegregation. They have always had a significant role in the 20th Century and this speaks to their importance."

"One of the unfortunate things these days is that black male athletes may not necessarily carry themselves with the knowledge of those who came before them."

## Growing distrust

Chris Arnold believes there is a growing distrust of the media by athletes that has grown over the years. "Maybe it's because the athlete today may be less media savvy and their reactions are taken out of context. (But for the media) its very touchy to make

assumptions based on gender, class or color.

"People in the media are quick to just get a sound bite from an athlete and walk away. They don't know each other and time is not spent wit the athlete, black or white, male or female."

Arnold also thinks either are reported or not reported simply because the media and the athlete don't understand each other.

"We (media) make or break them and it has been that way forever," he says. "The



Michael Irvin's legal problems and the media's coverage of them have fanned the flames of controversy.

media builds up perceptions in people's mind about an athlete and that is why trust is so important. And it is lacking.

"It is like a war, The media is on one side and the sports figures are on the other side. There are misunderstandings on both sides. And because there is no trust, both sides are leery and they began perceiving different things. The athlete [thinks] 'The media is out to get me.' The media [thinks] 'That athlete is arrogant.'"

"Neither side takes the time to understand, walls are built up, they posture and, because sports is so macho, no one wants to say I'm sorry."

## A bad year for black athletes

This year, particularly the month of April, has been a nightmare for Irvin and several other high profile black athletes with local ties. Following is a list of April fatalities:

- Donald Curry, the former boxing champion from Fort Worth landed in jail for the second time in two years.

Continued on next page

The 34-year-old Curry, once considered one of the best fighters in the world, was arrested (and his work-release status revoked) for not making child support payments to the mother of a 4-year-old boy he has denied fathering. Records showed that he owed more than \$6,000 in back payments.

After spending several days in jail, Curry was released on April 29 after the boy's mother decided to accept \$1,000 and forgive the rest of the debt. He is allowed to continue his job of training boxers.

If Curry fails to pay the \$173 monthly child support payments, he faces another jail term for contempt. Genetic testing found a 99.96 percent probability that he is the boy's father.

Curry first served six months in jail for contempt of court in March 1995 for refusing to pay child support for the same child.

•Dallas police filed a misdemeanor assault case against Harvey Martin, the former Dallas Cowboys defensive lineman, after an incident in which he allegedly beat his girlfriend.

Martin was arrested at his North Dallas area apartment on March 29 and charged with assault, resisting arrest and cocaine possession.

According to police reports, Martin had beaten his girlfriend, Debbie Clark, with his fists. Police found bruises on her

ribs, forehead and wrists and allegedly found the cocaine in his car.

The assault charge is a Class A misdemeanor punishable by up to a year in jail and a \$4,000 fine.

•Pittsburgh Steelers fullback Byron

"It is like a war. The media is on one side and the sports figures are on the other side. There are misunderstandings on both sides. And because there is no trust, both sides are leery and they began perceiving different things. The athlete [thinks] 'The media is out to get me.' The media [thinks] 'That athlete is arrogant.'"

-Chris Arnold, NFL sports director

"Bam" Morris pleaded not guilty to two felony drug possession charges. The plea came one month after police reported

finding marijuana and cocaine in his car.

Morris, who grew up in the East Texas town of Cooper and attended Texas Tech University in Lubbock, was indicted in March on one count of possessing 5 to 50 pounds of marijuana and one count of possessing 1 to 4 grams of cocaine.

His car was stopped for a traffic violation March 22 on Interstate 30 in Rockwall County. Morris and his friend, Rodney Reynolds, were arrested after an officer found 6 pounds of marijuana in the trunk of Morris car. Rockwall County District Attorney Ray Sumrow has said that Morris gave officers permission to search the car.

Both men denied the marijuana belonged to them but Morris said the blue bag in which the drug was found was his. A few days later, officers inspecting Morris' car, which had been impounded, found 1 1/2 grams of cocaine under the ashtray. Reynolds, who also pleaded not guilty to marijuana possession, was not charged with cocaine

possession.

Each charge against Morris and Reynolds is a third-degree felony punishable by a maximum of 10 years in prison and a \$10,000 fine. The trial for both men is set for July 15 in Rockwall County.

•On April 30, Seattle Seahawks wide receiver Brian Blades plead "no contest"



Byron "Bam" Morris is one of a number of black athletes now enduring negative publicity.

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in the shooting death of his cousin, Charles Blades, who was killed during a dispute at Brian Blades' condominium in Plantation, Fla. last year.

Brian Blades could face a sentence of up to 30 years for the manslaughter charge. Sentencing was set for May 28. (This story went to press before sentencing.)

• Dallas police filed a Class A assault charge against Dallas Mavericks guard Tony Dumas. The charge carries a prison sentence of up to a year in jail and a \$4,000 fine.

Dumas, 23, is accused of beating and punching his pregnant girlfriend, 25-year-old Georgia Foy, after an argument that took place in his vehicle on a Dallas highway on April 26.

According to police reports, Dumas repeatedly hit Foy in the face with the back of his hand and punched her in the stomach. At the time, Foy was four months' pregnant with Dumas' child. Police said Foy jumped out of the car as Dumas slowed down. He stopped the car, got out and dragged her on her knees back to the car.

Police reports also indicate Foy received treatment for a black eye, cuts and scrapes. In May, Foy filed a lawsuit against Dumas alleging that the couple had a common-law marriage. The lawsuit also seeks to establish that the child

she is carrying is his and asks for a temporary restraining order to prevent Dumas from contacting her.

Through his attorney, Dumas has denied the allegations.

This is the second criminal case filed against Dumas this year. In January, he was arrested and charged with falsely reporting to police that his car had been stolen. The false report charge against him is pending.

#### Irvin and the media

From the moment Irvin was caught in an Irving motel room with two women and a former teammate, the media coverage has been intense, almost to a fault.

In an interview with the Fort Worth Star-Telegram soon after his indictment, Irvin said the evidence in his case was circumstantial and described the assumptions in the media and the public as "the real crime."

The media's image as hungry vultures chewing this story to death was not helped by KXAS-TV (Channel 5) and its "Tarnished Star" investigative story of Irvin allegedly buying drugs both before and after his indictment.

After airing the series of stories during the ratings "sweeps" period, KXAS-TV disclosed that it paid informant Dennis Pedini \$6,000 for his hidden video-

tapes that purported to show Irvin talking about and buying cocaine.

The series, and Channel 5, immediately became the subject of criticism from people all around the Metroplex, including the media itself.

"Athletes have a right to their privacy," Blackstone says. "Michael Irvin has a private life; unfortunately, he forfeited some of his rights when he was caught by Irving police in what appeared to be illegal activity."

"But what Channel 5 did I don't necessarily agree with. That is not the type of journalism I agree with. Folks need to be real clear about the Michael Irvin situation. We have to struggle not to be blind. If we are caught running afoul of the law and it becomes public record and part of the daily news, that is not the media's fault."

"That is Michael Irvin bringing the problem to himself. Because of his status as an athlete, it was news. We need to stop always finger pointing at the media and be more self-critical. I think that is a healthy thing to do."

Hansen says the media helped Irvin become the superstar he is.

"Did Michael Irvin get all these television shows and commitments because he was catching passes on a Sunday afternoon? No, the media did that. We broadcast the picture of him around the world

catching those passes," he says.

Hansen further says that he doesn't understand how Irvin can readily accept all the media attention he received in the past, but now think it unfair because he is now involved in a drug case.

"If you don't want to be subject to the glare (that comes with being a celebrity) there are plenty of jobs you could do out there."

"Michael Irvin lives in a society that rewards him tremendously. Being a celebrity is why he makes millions of dollars and there is definitely a downside to being a celebrity."

Arnold believes no one should be looked upon as a role model.

"People put that moniker on rock stars, politicians, and others just because they are in the limelight."

"Just because someone is athletically talented does not mean they have character and morals," he says. "It doesn't work that way."

"But there is a responsibility because you are in the limelight and the public pays your salary through ticket sales, etc. You have an image to live up to if you put yourself out there."

Blackstone sums it all up.

"The Michael Irvin cases are not the majority situations. There are more folks like Emmitt Smith than Michael Irvin."

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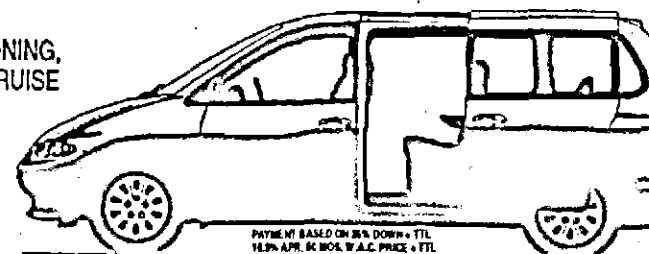
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# Around Town

## June 2

The St. John Missionary Baptist Church will celebrate its 120th anniversary. The theme — "A Continuous Pilgrimage of Worship and Service 1876 - 1996" will be presented at the 11:00 a.m. worship hour. Address: 2600 Marsalis Avenue. Phone: (214) 375-4876.

\*\*\*\*\*

The Jubilee United Methodist Church's cross cultural summer program. Session one is June 3-28. A different culture will be profiled each week to highlight the diversity in our communities. Activities include: performing, and visual arts, life skills, academic enhancement, reading, and field trips. Children ages 5-12 are welcome. Snacks and lunch provided. Cost is \$40 per week. Phone: (214) 283-2264.

## June 3

Cedar Valley poised to offer four week June term. Registration is underway in Lancaster beginning June 3 and ending July 3. Phone: (214) 860-8147.

\*\*\*\*\*

Excell Plus Open 7th Annual Golf Tournament will be held at 8:00 a.m. shotgun at Cedar Crest Golf Course, 1800 Southerland Avenue. Prizes, food, fun, and more. Phone: (214) 421-5200.

\*\*\*\*\*

CATS summer begins today with an expanded and exciting variety of programs to choose from. CATS is offering three exciting Two Week Sessions: June 3-14 and June 17-28, July 29-August 9 allowing students to take one class or four during a two week session.

## June 4

Brookhaven College will sponsor a telecommunications career seminar from 6:30 p.m. - 9:00 p.m. in Room B301. The event will showcase the college's Telephony program which is designed to prepare students for entry-level technician positions, installers, cable operators, sales agents and more. Phone: (214) 860-4715.

## June 5

H.Y.P.E. Camp I will be held June 5-8. The media and sponsor appreciation reception

will take place in Fort Worth at the Radisson Plaza Hotel, 815 Main Street, across from the convention center at 7:30 p.m. The football camp will take place at Dunbar High School, 5700 Ramey in Fort Worth, featuring Dunbar's very own Elija Alexander of the Denver Broncos and Victor Bailey of the Kansas City Chiefs. H.Y.P.E. Camp I will conclude on Saturday, June 8th with a celebrity basketball game at Dunbar High School at 4:00 p.m. Phone: (713) 953-9935.

\*\*\*\*\*

Friendship West Baptist Church, 616 W. Kiest Blvd., will hold a celebration in words and music in honor of the publication of Gospel Choirs: Psalms of Survival in an Alien Land Called Home by Derrick Bell. Derrick Bell is the author of the national bestseller Faces at the Bottom of the Well: The Performance of Racism. His other works include: And We Are Not Saved: The Elusive Quest for Racial Justice and Confronting Authority: Reflections of an Ardent Protester. Phone: (214) 371-2029.

\*\*\*\*\*

Black Images Book Bazaar, 230 Wynnewood Village, presents a Children's Story Hour every Sunday in June from 3-4:00 p.m. Each week a storyteller will delight children from pre-school to the fourth grade with original works and stories from the black tradition. Phone: (214) 943-0142.

## June 6

The South Dallas Community Forum will be held at 12:00 p.m. at the Dallas Black Chamber of Commerce, 2831 Martin Luther King Boulevard. Lunch is being sponsored by Guaranty Federal Bank. Contact: Ashley Hunter (214) 360-2733.

\*\*\*\*\*

"Hong Kong USA '96" Trade Mission June 6-9. For more information phone (214) 771-6075.

\*\*\*\*\*

The Volunteer Center of Dallas County needs volunteers for a golf tournament June 6-8 which is sponsored by an organization which supports people with muscular dystrophy. Volunteers are needed to register golfers and monitor the holes. Phone: (214) 826-6767 X242.

\*\*\*\*\*

The Parole Division of the Texas Department of Criminal Justice will host an open house to celebrate the grand opening of its Day Resource Center located at 1010 Cadiz Street, Suite 105, from 9 a.m. until 5 p.m. In addition to celebrating the grand opening, staff will introduce new Regional Director Billy W. Linton at an Awards Ceremony scheduled for 11 a.m. Phone: (214) 428-8338.

## June 7

The Renaissance Cultural Center will host a First Friday Business Mixer from 5:30 to 8:30 p.m. A donation of \$3.00 will benefit the NAACP. Phone: (817) 922-9999.

\*\*\*\*\*

First Friday Business Network Mixer from 5:30-8:00 p.m. at the Renaissance Center. Sponsored by Omni American Federal Credit Union. Honorary Hostess will be former Mayor Kay Granger and special guest, Gene A. Jones, who is the author of The Seduction of Black Criminality. A donation of \$3.00 will benefit the NAACP. Phone: (817) 922-9999.

\*\*\*\*\*

## June 8

A Community Health Fair will be held at Fort Worth Town Center Mall from 10:00 a.m. to 4:00 p.m. Sponsored by Harris Health Systems. Mammography, prostate screening, etc., will be offered to the public. Admission is free. Phone: (817) 922-9999.

\*\*\*\*\*

The African American Museum, 3536 Grand Avenue, will hold a Silk Screen Workshop from 11:00 a.m. to 2:00 p.m.

## June 9

Stage West. Discussions with P. J. Barry, cast, and free refreshments following the performance. Phone Metro: (817) STG-WEST.

\*\*\*\*\*

Dayspring Family Church of God In Christ "First Annual Spring Musical" to usher in God's blessing of Summer '96 will be held. Featuring the music ministry of Minister Jonathan Custard and the Dayspring Family Praise Choir. Special guest will be Victor Evans and Rejoice ministries. Phone: (817) 498-1819.

## June 10

A Young Entrepreneurs Business Camp will be held at Paul Quinn College in Dallas June 10-21. Sponsored by the Dallas Urban League and other agencies in partnership with Babson College, which is rated the number one college of business in America, and Paul Quinn College. High School Students who have thought of starting their own businesses are eligible to participate. Phone (214) 528-8038.

## June 11

The Southern Dallas Development Corporation is holding a Nuts and Bolts Workshop 8:15 to 10:30 a.m. Admission is free. (214) 428-7332.

## June 12

Stage West's Opening Night Receptions June 12 and June 13 at 8:00 p.m. Meet the cast reception in the lounge after the performance. Phone: (817) 924-9454.

## June 13

The Dallas Chapter of the National Black MBA Association (NBMBA) announces their annual Networking Black Dallas Event from 6:00 p.m. until 9:00 p.m. at the African American Museum, 3536 Grand Avenue. Admission is free. Phone: (214) 558-1699.

\*\*\*\*\*

David G. DuBois, son of the prominent Dr. W.E.B. DuBois, will be the keynote speaker for the Dr. Marion J. Brooks Living Legends Award Banquet. DuBois is a professor of African American Studies and Journalism at the University of Massachusetts, President of the W.E.B. DuBois Foundation, and a member of the Management Committee of the W.E.B. DuBois Memorial Centre for Pan-African Culture in Accra, Ghana, West Africa. He is ex-Editor-in-Chief of The Black Panther Party published in Oakland, CA. Reception following at 6:00 p.m. The Renaissance Cultural Center is located at 2100 Evans Avenue, Fort Worth. Donation \$35.00. Phone (817) 922-9999.

\*\*\*\*\*

## June 14

"Budweiser Juneteenth Comedy Jam" at the

## Around Town cont'd

Renaissance featuring Jay Lamont, Thomas Miles, and Duran (AKA Stank Meatt) at 8:00 p.m. and 10:30 p.m. Advance tickets \$12.00. At the door \$15.00. Phone: (817) 922-9999.

\*\*\*\*\*

The Plano Community Forum will award \$10,000 in scholarships to fourteen minority Plano High School seniors this year. The awards will be presented to the students at a luncheon held at J.C. Penney's Corporate Headquarters in Plano. Phone (214) 470-2542.

\*\*\*\*\*

The National Council of Negro Women Black Family Reunion Celebration will be held at Fair Park June 14-16. The purpose of this celebration is to foster and uplift the black family. There will be seminars, issue forums, exhibits, entertainment, workshops, health screenings, and a prayer breakfast. Phone: (214) 954-0286.

\*\*\*\*\*

"JUNETEENTH COMEDY JAM" will be held at 8:00 p.m. & 10:30 p.m. (two shows) featuring Jay Lamont, Thomas Miles, and Duran (AKA Stank Meatt). Tickets are \$12.00 (pre-sale) and \$15.00 (at the door). Phone: (817) 922-9999.

## June 15

The Black United Fund of Texas, Inc., a self help philanthropic community-based organization who's mission of self help is defined through the principles of Kwanzaa, will host the third annual Kwanzaa in June festival from 3:00 p.m. until 8:00 p.m. at the Walter Bremond Center at 5407 Chenevert. Phone: (713) 524-5767.

\*\*\*\*\*

The Dallas Urban League in conjunction with NationsBank will host a homebuyer seminar June 15 at 3625 North Hall Street, Suite 700, at 10:00 a.m. until 2:00 p.m. The seminar is free and open to the public. Phone: (214) 528-8038.

\*\*\*\*\*

The Fourth Annual Renaissance Cultural Center Juneteenth Celebration Street Festival will be held from 10:00 a.m. until 8:00 p.m. Beau Williams, Sherrie Barrett Wood, La Kela Johnson, Carnell Muriel & Company, Tom B., Fingerprints, Little Jimmie & the Feedback Band, & Latimore. Phone: (817) 922-9999.

\*\*\*\*\*

Fairy Street Mama's Third Annual Community JUNTEENTH Parade featuring Ms.

Juneteenth, Ms. Black Texas Teen, Ms. Black Texas Pre-Teen, Miss Hospitality Princess, and Ms. Stormy International. The acclaimed "Condor Drum Corp" will be there all the way from Omaha, Nebraska. Be there at 10:30 a.m. The parade will begin at City Hall (Lamar & Marilla Streets). It will turn east on Martin Luther King, Jr. Blvd. and disburse at Robert B. Cullum (inside Fair Park). Phone: (214) 4561-2002.

## June 16

TEXAS PROSTRATE CANCER AWARENESS WEEK

Each year about 13,000 men in Texas are diagnosed with prostate cancer making it the most common form of cancer next to skin cancer in Texas men. Some 2,200 men die each year with prostate cancer. The Texas Department of Health has initiated a statewide prostate cancer awareness and education campaign this week. Phone: (512) 458-7400.

\*\*\*\*\*

"The Child Who Lived To Tell The Story," Fund Raising Dinner, sponsored by The Holy Land Foundation For Relief and Development and co-sponsored for the Amar Emmeera Dallas Tour '96 will be held at 5:30 p.m. until 8:30 p.m. at the Clarion Hotel. Come and listen to the story of a young Palestinian boy who survived a terrified bombing. Phone: (214) 699-9868.

## June 17

The annual State Board of Education Hero for Children Award applications honoring grassroots volunteers who work for Texas school children are now being accepted. Deadline is today. Phone: (512) 463-9000.

\*\*\*\*\*

The D/FW Chapter of the National Association of Women Business Owners has established "The NAWBO Building Your Dream Scholarship." The annual luncheon will be held today. Phone: (214) 565-5877.

## June 19

The Twentieth Annual Convention of the Washington/Lincoln Alumni Association hosted by the Dallas Chapter will be held from June 19-23 at the Sheraton Park Central Hotel, 12720 Merit Drive (LBJ at Coit). Phone: (214) 421-7079.

\*\*\*\*\*

The 2nd Annual Juneteenth Roundup (a

block party), sponsored by the Clarence H. Harris Fraternal Order of Elks, Inc., will be held from noon to 6:00 p.m. on Thomas Avenue between Hugo and Hall Streets. Special guest will be Mr. Thiel Howard, grandson of blind Lemmon Jefferson. Phone: (214) 943-4ELK.

\*\*\*\*\*

Juneteenth Town Hall Meeting, sponsored by the Dallas Chapter of the National Coalition of Blacks for Reparation in America, Inc., will be held at 6:00 p.m. until 10:00 p.m. at the Bill J. Priest Institute, 1402 Corinth Street. Speakers will be Mrs. Johnita Obadele, Attorney Adjoa Aiyetoro, Attorney Chokwe Lumumba, and Dr. Imari A. Obadele. The topic — Reparations and Self-Determination For African People in America. Phone (214) 285-7753.

## June 20

A Small Business Workshops sponsored by the Service Corps of Retired Engineers will be held from 8:30 a.m. until 3:30 p.m. at Holiday Inn Central, Beach Street and I-30 in Fort Worth. The one day workshops offer essential information for business owners or anyone thinking of starting a business. Phone: (817) 871-6002.

## June 21

Jazz Under The Dome from 8:00 p.m. until 10:00 p.m. at the African American Museum, 3536 Grand Avenue.

\*\*\*\*\*

The Minority Business Development Agency (MBDA) of the US Department of Commerce and the Tejas Girl Scouts Council, Inc. are sponsoring its "Minority Youth Business Retreat" at Camp Whispering Cedars in Duncanville. Phone: (214) 767-8001.

\*\*\*\*\*

The Black United Fund of Texas, a non-profit 501(c)(3) community-based, philanthropy organization is hosting the First Annual Teen Summit, June 21-22, at the Radisson Hotel, Austin, Texas. Phone: (512) 927-9086.

\*\*\*\*\*

Jesse Dawson Community Education & Career/Sub-contractors Opportunity Public Meeting will be held at Paul Quinn College. Phone: (214) 302-3570.

## June 24

The Annual NANM Sacred Music Choral Workshop Rehearsals with noted gospel music writer and composer, Carol Antrom,

will be held June 24-28, 7:00 p.m. until 10:00 p.m. at St. John Missionary Baptist Church, 2600 Marsalis Avenue. Registration is \$15.00. Phone: (214) 330-7333.

\*\*\*\*\*

The African American Museum, 3536 Grand Avenue, Summer Youth Camp begins at 8:00 a.m. until 5:00 p.m.

## June 27

Business Friends of Southern Dallas meets at 11:30 a.m. until 1:30 p.m. at Cityplace Conference Center, 2711 North Haskell. Tickets are \$30.00 each and lunch is included. Reservation deadline is June 24. Phone: (214) 428-7332.

The African American Museum, 3536 Grand Avenue, presents Design Diaspora: Black Architects and International Architecture 1970 - 1990. Exhibit opens.

\*\*\*\*\*

Southern Dallas Development Corporation presents one of the foremost strategic business thinkers of our time, PROFESSOR MICHAEL E. PORTER of Harvard Business School, will be the keynote speaker at the first meeting of the Business Friends of Southern Dallas. Time: 11:30 a.m. until 1:30 p.m. Phone: (214) 428-7332.

## June 29

The Annual NANM Sacred Music Choral Workshop with noted gospel music writer and composer, Carol Antrom, will be held June 29, 5:00 p.m. at St. John Missionary Baptist Church, 2600 Marsalis Avenue. Registration is \$15.00. Phone: (214) 330-7333.

## June 30

The Dallas Urban League unlocks the keys to Home Ownership at Southern Hill Church of God In Christ, 6464 C.F. Hawn Freeway from 2:00 p.m. until 4:00 p.m. Phone: (214) 528-8038.

MON

**ATTENTION:**  
If you're interested in placing your event in our July Calendar, send it to us by mail or fax no later than Friday, June 21, 1996

Minority Opportunity News  
2730 Stemmons Frwy  
1202 Tower West  
Dallas, TX 75207  
(214) 905-0949 Fax

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# inmotion

Dallas Area Rapid Transit Summer 1996

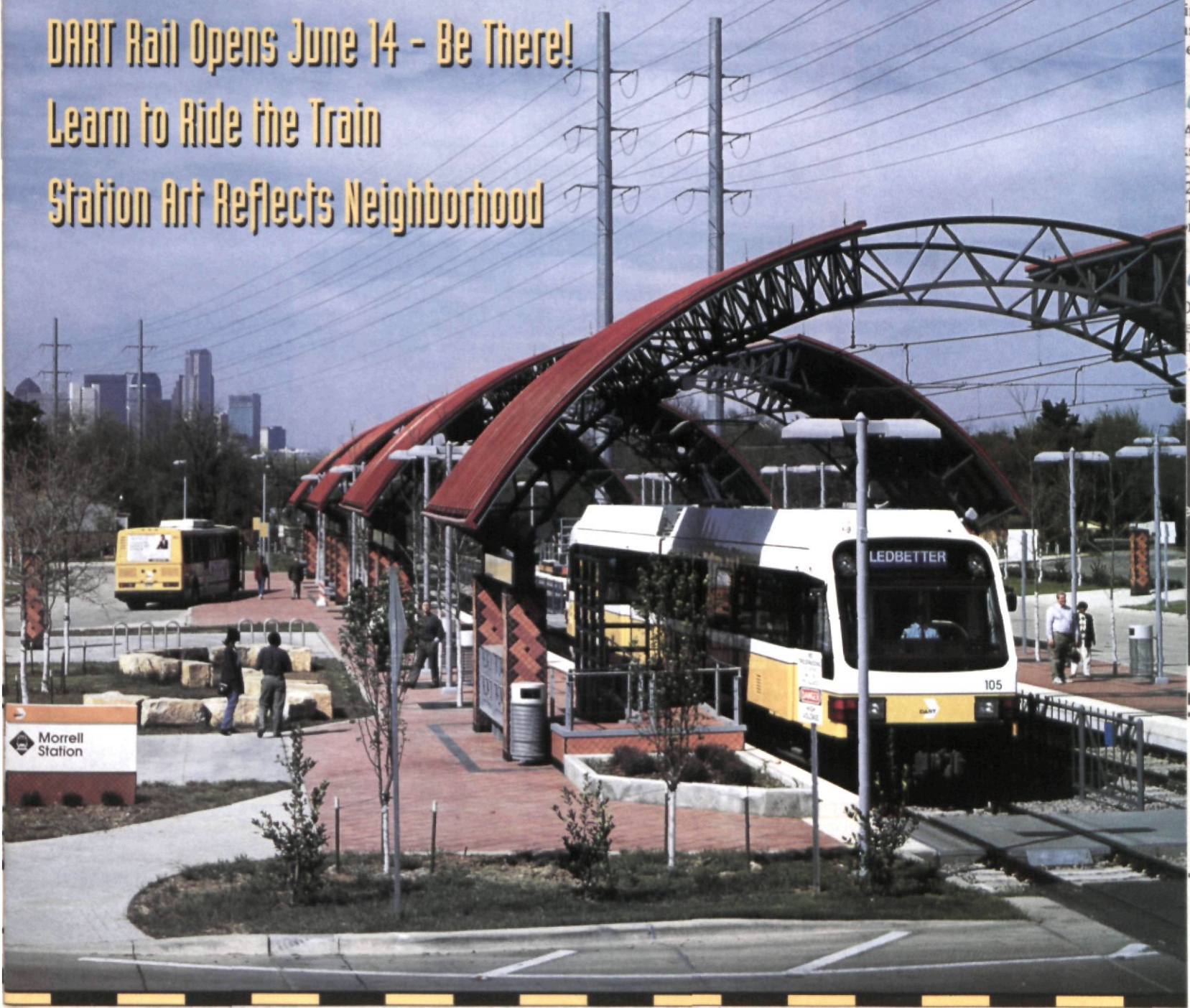


Inside:

DART Rail Opens June 14 - Be There!

Learn to Ride the Train

Station Art Reflects Neighborhood





# Connecting our communities



**Dallas Area Rapid Transit**  
**Billy J. Ratcliff, chairman**  
**June 1996**

Norma Stanton, vice-chairman  
Irving

Sandy Greyson, secretary  
Dallas

Phillip Ritter, assistant secretary  
Dallas, Plano, Glenn Heights,  
and Cockrell Hill

Don Gordon  
Garland

Norm Hatfield  
Carrollton, Irving

Arthur Hollingsworth  
Dallas

Kathy Ingle  
Farmers Branch, Garland, Rowlett

Bob Martin  
Plano

Raymond Noah  
Addison, Highland Park,  
University Park, and Richardson

Jesse Oliver  
Dallas

Ralph Rodriguez  
Dallas

Marcos Ronquillo  
Dallas

Dr. Maxine Thornton-Reese  
Dallas

Derek Wingau  
Dallas

Roger Snoble  
President/Executive Director

## Regional teamwork brings rail to North Texas

The track is laid, the stations are built and the train is on time. Light rail transit has arrived in North Texas.

The steady team effort of DART's supporters to form a unified public transportation network serving our North Texas area is now being recognized and applauded by our customers and stakeholders across the region. Last November, representatives of DART's 13 member cities worked through many difficult issues to approve the Transit System Plan and Financial Plan, the dynamic mapping of transportation in our region for the next 15 years. We're on our way — and we're getting there on buses, in carpools and vanpools, and now on the train.

In the year ahead, we look forward to the culmination of our work as we usher in a new age of local public transportation. 1996 will bring many transportation firsts to our region and our state:

- The first light rail cars are taking to the tracks.
- Rush-hour commuters along Stemmons and LBJ Freeways will experience the benefits of High Occupancy Vehicle lanes.
- The first commuter trains will link South Irving, the Medical/Market Center and downtown Dallas.
- Thousands of citizens will discover — many for the first time — that DART is building a whole family of transit alternatives to the single occupant vehicle — the number one threat to our environment and our economy.

As a regional agency created by a community of cities with diverse and sometimes competing interests, it is only natural — and I think healthy — that our actions trigger public debate from time to time. The experiment in regional government has been, and will be, continually tested. But in coming so far — in actually beginning an urban rail service that will eventually serve our entire region — DART proves the possibility of other successful team efforts at this level.

To our stakeholders who continue to support DART through your tax dollars and recommendations and to our customers who are our reason for existing and for striving to improve, we send a heartfelt invitation: Take a ride on the train. You're going to love it!

A handwritten signature in black ink, appearing to read "Billy Ratcliff".

Billy Ratcliff

*Chairman, Board of Directors*

A handwritten signature in black ink, appearing to read "Roger Snoble".

Roger Snoble

*President, Executive Director*



the official newsletter of  
Dallas Area  
Rapid Transit

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What's Inside



## 2 LIGHT RAIL OPENS JUNE 14

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## 4 THE CITY AND THE JUNGLE

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## IT'LL BE EASY!

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Many bus routes will converge at nearby train stations, come June; here's a list of stations with exact locations and opening dates, together with an easy-to-read Starter System map.



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Design elements and artworks in DART rail stations reflect the special history and spirit of every neighborhood.

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## RUNNING BIG ELECTRIC TRAINS

DART's light rail vehicles use a tried and true technology with some efficient new twists.





TYLER VERNON

PEARL

DALLAS ZOO

HAMPTON

WESTMORELAND

UNION STATION

ILLINOIS

WEST END

CONVENTION CENTER

MORRELL

AKARD

ST. PAUL

8TH & CORINTH

## DART RAIL GRAND OPENING SET JUNE 14

DART Rail is arriving June 14, with exciting Grand Opening ceremonies and public celebrations marking a new era in local public transit. Marching bands, free train rides and all kinds of family activities are planned for the big day in downtown Dallas and at stations up and down the line, as the city and the region celebrate the inauguration of the

**DON'T MISS THE TRAIN!**



first modern light rail line in the Lone Star State.

Thousands of people from throughout the North Texas region and the nation are expected to attend the gala, ribbon-cutting, and other public events, which include free train rides, food, music and family fun.

Initially, the agency's sleek, electrically powered rail cars will serve 14 new passenger stations on 11.2 miles of rail lines in South Oak Cliff, West Oak Cliff and downtown Dallas. In December, another six-mile line opens between downtown Dallas and Park Lane, along with the 10-mile Trinity Express commuter rail line linking downtown's Union Station with the Medical/Market Center and the South Irving Transit Center. The starter system will be complete in May 1997, when the South Oak Cliff line is extended to the new Ledbetter Station.

The 20-mile light rail starter system and the Trinity Express commuter rail line form the core of DART's planned 90-mile light rail/commuter rail system.

"This opening of rail is a milestone for our region and for Texas," Dallas Mayor Ron Kirk says.

"Not only does North Texas have the first modern rail system, but DART Rail also represents the biggest major project the cities in this region have successfully completed together since Dallas/Fort Worth International Airport. I know it will lead to many more productive partnerships," Kirk says.

Irving Mayor Morris Parrish echoed Kirk's thoughts at the recent groundbreaking of DART's Irving Commuter Rail Maintenance Facility: "It's a great day when we can all join hands to work in unison to build a rail system that is going to be one of the greatest reasons there is for relocating business here and for living in this region."

The state-of-the-art rail system is further distinguished by the enormous community energy that has gone into its planning and design at all levels. All feel the pride of ownership — from customers to stakeholders, from residents of neighborhoods surrounding each rail station to representatives of the 13 member cities that make up DART's 700-square-mile service area. The new light rail system is truly a community affair, and the community is gathering to climb onboard for that thrilling ride into the future of urban transportation.

## Calendar of Events

### GRAND OPENING

#### DART RAIL DEDICATION CEREMONY

Friday, June 14, 10:30 a.m., Union Station

Join us as we commemorate DART's Rail System Opening, the start of what will continue to become a great regional rail transit system. Be there when it happens! And take a free inaugural ride on a handsome light rail vehicle to any or all of the 14 stations opening. (Station locations are on page 7.)

#### DOWNTOWN BLOCK PARTY

Friday, June 14, noon to 6 p.m.

Central Business District Transit Mall, at Akard, Pearl, St. Paul and West End Stations. Celebrate the Grand Opening and preview downtown service for the Central Business District, enjoy music, strolling entertainers, and ride free to all six Central Business District stations.

#### SUPER SATURDAY

Saturday, June 15, noon to 7 p.m.

Plan now to attend the community-wide grand opening celebration for DART Rail. This one-day festival includes free train rides and simultaneous neighborhood celebrations at eight opening stations. All eight station parties have unique themes, but all include select area restaurants, retailers, local businesses, family activities, entertainment and radio station live-remote broadcasts. You can board trains from any of the 14 opening stations. Join celebrations at the following stations:

Pearl Station	8th & Corinth Station*
West End Station	Dallas Zoo Station
Convention Center Station	Westmoreland Station*
Hampton Station*	Illinois Station*

\*free parking available

#### Take the Shuttle on Super Saturday!

Shuttle bus service is available from the following DART transit centers to the new West Transfer Center in downtown Dallas on Saturday, June 15. Buses depart every half-hour from 11 a.m. to 8 p.m. Fare is \$1 per trip for adults, and \$.50 for children and seniors. Free parking available.

North Central  
Richardson  
South Garland  
Redbird  
Glenn Heights  
North Carrollton  
North Irving  
North Plano





# Let's Go on the Train!

All Aboard for downtown, uptown & across the river

Downtown Dallas is the cultural and corporate hub of a growing metropolitan center that is now the eighth largest city in the United States. Downtown is a blend of historic buildings and soaring skyscrapers, porch lights and neon lights, cultivated green space and cosmopolitan urban centers. DART is adding to the accessibility of our region's major attractions when the light rail starter system begins its phased opening June 14. Whether your destination is the zoo or the museum, dinner at a West End restaurant or a concert at the Meyerson Symphony Center — you can add to the fun of the journey by taking the train.

## Kids love the great train ride to the Dallas Zoo

What's more appealing to all the kids — young and old, alike — than a trip to the Dallas Zoo? Make that a trip to the zoo on the train, and you have an irresistible summer outing in the making. DART's ready any time you are — after the June 14 Light Rail Transit opening. It's an easy trip. If you're coming from the southwest sector of the city can board the trains at the Westmoreland Station and hop off three stops later in time to see the tigers eat breakfast. If you're coming from the south, climb aboard at the VA Hospital

Station, and transfer at the 8th & Corinth Station. The Zoo is the next stop on the West Oak Cliff Red Line.

For folks coming from downtown and points north, the Dallas Zoo Station is just four stops away — about 20 minutes — from Union Station and only five stops — about 25 minutes — from the West End Station. If you live in a community to the north or east of downtown, you can extend the traveling adventure by walking or driving to your nearest DART Transit Center and riding a speedy, air-conditioned Express bus downtown.

## Trains plus bridges equal thrills!

Once everybody's onboard and the train gets underway, kids and grown-ups alike enjoy the passing view framed by the train's huge windows. Crossing the beautiful Trinity River Rail Bridge is a thrill unto itself, as you are whisked across the green belt and the meandering Trinity River below at speeds up to 65 miles per hour. And the view of the Dallas skyline from the southern sector of town is one of our region's most beautiful urban sights.

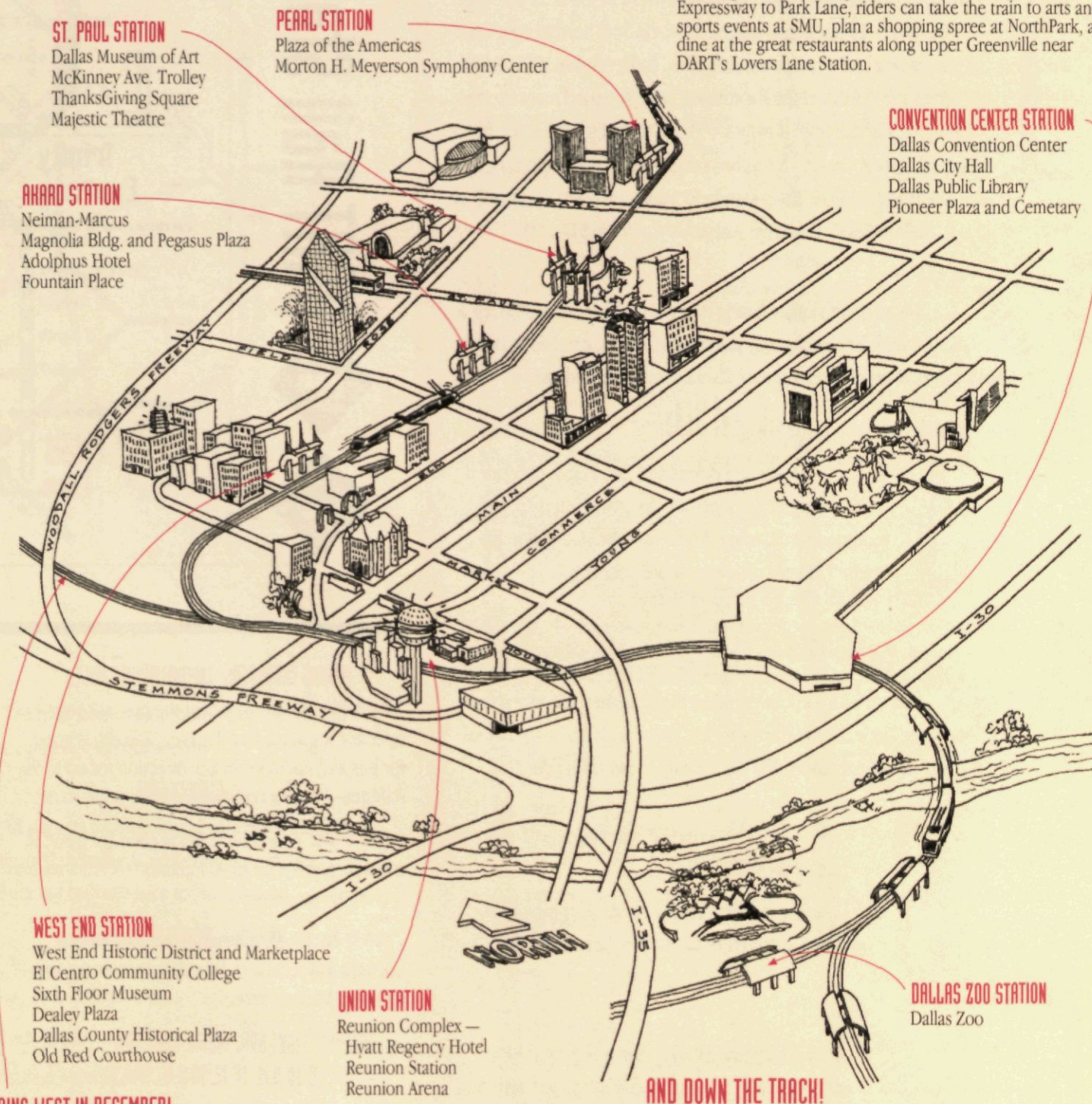
The track approaching the zoo is specially landscaped to blend with the green environment created for the animals, and the Dallas Zoo Station itself is pretty spectacular. Note the long, sculpted handrail and the handsome ceramic tile columns patterned after animal skins. The Dallas Zoo has regular special events, so you might want to call ahead and request an up-to-the-minute program.

## Downtown sights are just a train stop away!

Why not free up a Saturday this summer to ride the train and reacquire yourself with some of the major attractions in downtown Dallas? The train stops right amidst the restaurants, movies and arcades of the West End Historic District. Or ride over to Union Station and walk down to the Sixth Floor Museum, the most visited tourist attraction in town. Get off at the Pearl Street Station and walk over two blocks to the Dallas Museum of Art, the Meyerson Symphony Hall and other attractions in the Arts District. You can practice your train-riding skills and enjoy the pleasures of a major urban environment — all at the same time! Before you leave home, you can call the city's Special Events Info-Line for daily information on Dallas events: (214) 746-6679. At Union Station you can pick up visitor's guides, including a downtown walking tour and a quarterly calendar of events. Here are some downtown highlights either right on the train line or within several blocks:

## COMING UP IN DECEMBER!

When light rail service opens in December along North Central Expressway to Park Lane, riders can take the train to arts and sports events at SMU, plan a shopping spree at NorthPark, and dine at the great restaurants along upper Greenville near DART's Lovers Lane Station.



## GOING WEST IN DECEMBER!

The new Trinity Express commuter rail line will serve Union Station, the Medical/Market Center, and the South Irving Transit Center in December 1996.

South and West Oak Cliff lines opening June 14 include the Cedars, Tyler Vernon, Hampton, Westmoreland, 8th & Corinth, Morrell, and Illinois stations. New Kiest, VA Medical Center, and Ledbetter stations open May, 1997. Popular destinations will include merchants districts on Lancaster Road and Jefferson Avenue, as well as the historic Monroe Shops retail/office complex, now under construction.

## AND DOWN THE TRACK!



# All Aboard! IT'LL BE EASY!

Trains are fascinating, fun and fast — but maybe a little confusing to new riders. These step-by-step instructions should overcome the fears of even the most nervous first-time riders.

## 1 go to the station

The 20-mile light rail starter system includes 21 passenger stations — 14 open on June 14, 1996, on lines serving South and West Oak Cliff and downtown Dallas. In December 1996, DART opens the North Central Expressway line, plus the Trinity Express commuter rail line from downtown Dallas to Irving with a stop at the Medical Market Center. A southern extension of the South Oak Cliff line opens in May 1997. Exact station locations are listed on page 7, or call the DART Customer Assistance Center at 979-1111.

## 2 buy your ticket

If you don't already have a ticket, a DART Monthly Pass, or a valid bus transfer slip, just buy tickets, Day Passes, or 11-Ride Bonus Paks from the new Ticket Vending Machines at each station.

## 3 validate your ticket

Single-ride tickets and Day Passes purchased from vending machines are time/date stamped, and ready to use. All other tickets must be stamped in the nearby Validator machine before boarding.

## 4 go to the train platform

Signs at the stations tell you which trains run on which tracks. Signs on the front and side of the train show the last station the train serves. The train stops at all stations on the way to its final destination. So it's easy to get off at your stop.

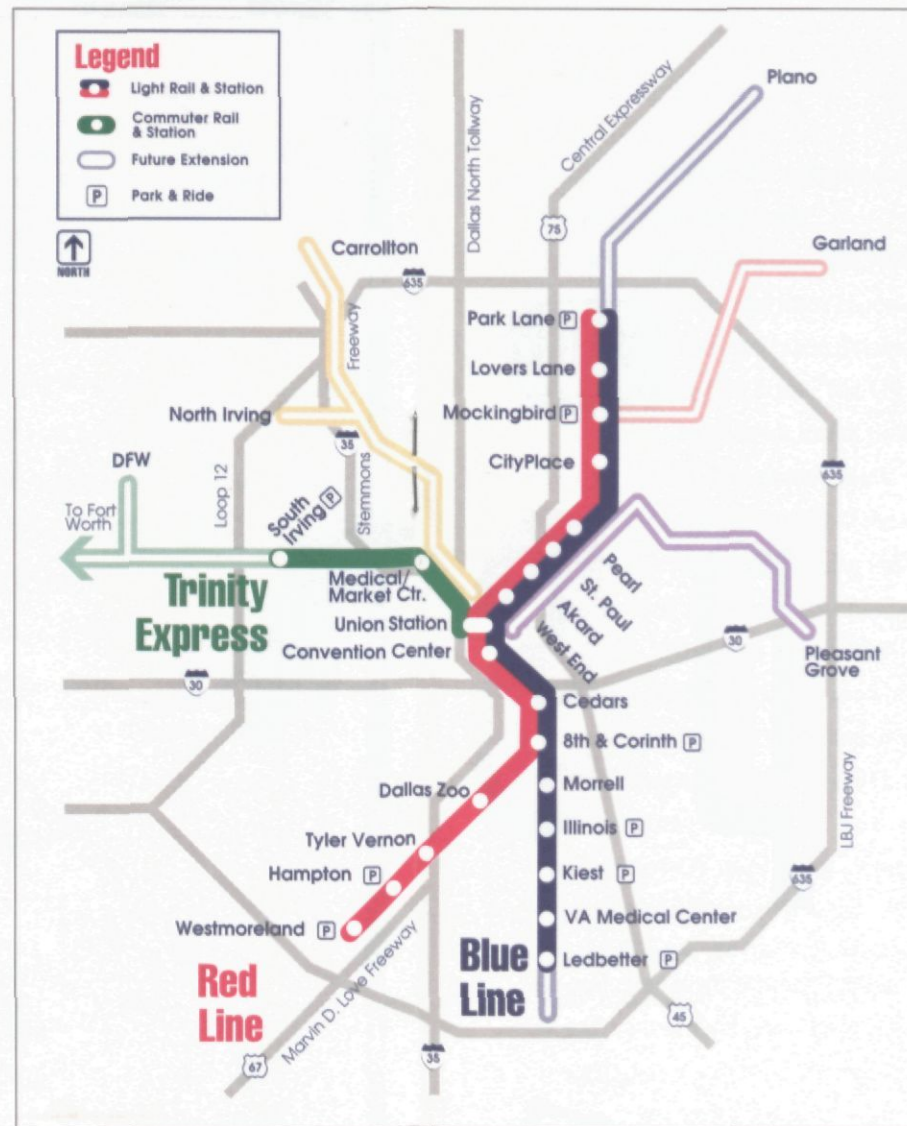
## 5 board the train

Courtesy makes boarding easier. You can get on and find a seat faster after other riders get off.

## 6 keep your ticket handy

Train operators do not take tickets. Instead, uniformed Fare Inspectors may ask to see valid tickets or transfer slips. Passengers without proof of payment are subject to a citation and fine.

# DART Rail Starter System



### MAKING TRANSFERS: THE 90-MINUTE RULE.

**Bus-to-Train:** When you board the bus, ask your operator for a free transfer slip. The slip is good for bus and rail travel in any direction for up to 90 minutes — even a return trip on the same route.

**Train-To-Train:** Your train ticket is good for travel in any direction for up to 90 minutes — even a return trip on the same route.

**Train-To-Bus:** Give your train ticket to your bus operator as you board. Premium express routes require additional fare.

### LIGHT RAIL TRAINS RUN FROM 5:30 A.M. TO 12:30 A.M., DAILY.

Trains run every 5-10 minutes during rush hours, and every 10-20 minutes during the mid-day and evening, seven days a week. For detailed route and schedule information, consult a DART System Map or call the DART Customer Assistance Center at 979-1111.

### FARES

The base fare for light rail and commuter rail is the same as local bus service — \$1, one-way.

### WHEELCHAIRS

All stations provide special facilities for mobility-impaired customers, and every light rail and commuter rail car has space for wheelchairs.

### HELPFUL TELEPHONE NUMBERS

Customer Service (Routes and Schedules)	979-1111
Passes By Mail	754-0182
Lost and Found	749-3810
Transit Police	928-6300
Action Center (Comments, Complaints, Commendations)	749-3333
DART Contracts Info Helpline	749-2560

# MEET ME AT THE STATION!

DART stations feature canopied bus bays, covered waiting areas, access for mobility-impaired customers, vending machines, and telephones. Some stations have free customer parking, as noted below, and each incorporates a unique, community-based, public art project. (See story, p. 10.)

## Stations Opening June 14

### Downtown Stations

Convention Center Station	Southwest corner of Lamar Street and Memorial Drive at ground level below the new Dallas Convention Center expansion
Union Station	Houston Street, between Wood Street and Young Street
West End Station	Pacific Avenue, between Market and Lamar streets
Akard Station	Pacific Avenue, between Akard and Field streets
St. Paul Station	Bryan Street, between St. Paul and Harwood streets
Pearl Station	Bryan Street, east of Pearl Street

### Oak Cliff Stations

Cedars Station	Bellevue and Wall Street, two blocks east of Lamar
8th & Corinth Station	8th and Corinth streets — free parking

### West Oak Cliff Stations

Dallas Zoo Station	Ewing Avenue and Clarendon Drive
Tyler Vernon Station	Tyler Street & Vernon Ave., two blocks south of Clarendon Drive
Hampton Station	Hampton Road and Wright Street — free parking
Westmoreland Station	Illinois Avenue and Westmoreland Road — free parking.

### South Oak Cliff Stations

Morrell Station	Morrell Avenue & Woodbine Avenue, two blocks west of Corinth Street
Illinois Station	Denley Drive, north of Illinois Avenue—free parking

## Stations Opening December, 1996

Three miles of subway tunnel stretches from downtown Dallas northward under busy North Central Expressway to Mockingbird Lane. From there, the line continues northward on the surface to Park Lane. Future plans include extensions as far north as Plano and as far east as Rowlett.

### North Central Stations

Mockingbird Station	Mockingbird Lane & North Central Expwy. - free parking
Lovers Lane Station	Lovers Lane & North Central Expwy.
Park Lane Station	Park Lane & Greenville Avenue - free parking

\* (Note: The Cityplace Station opens in 1998.)

### Commuter Rail Stations

Medical/Market Center Station	Motor Street & Medical Center Drive
South Irving Transit Center	Rock Island Road & O'Connor Road in Irving — free parking
Union Station (commuter rail platform)	Houston Street, between Wood and Young streets

## Stations Opening in May 1997

Kiest Station	Kiest Blvd. & Lancaster Road — free parking
VA Medical Center Station	Lancaster Road & Mentor Avenue
Ledbetter Station	Denley Drive, one block east of Lancaster Road — free parking





# Short Trips

## BIKING BY THE BOOK:

What has two wheels, a handlebar and is the only single occupancy vehicle recommended by DART for commuting to work? In addition to bus,

rail, vanpooling and carpooling, DART is now using a new publication to promote bicycling as a commuting option.

*Bicycling Guide to Work or Transit*, a 50-page, fact-filled manual provided for company transportation coordinators has just been published by the North Texas Clean Air Coalition, with funding by DART and Fort Worth Transportation

Authority. Texas Instruments engineer Steve Lusky makes the 18-mile round-trip from his West Plano home to TI's LBJ and North Central location

most working days. "It's fun and it's cheap, and I actually save time if you consider the half-hour aerobic workout in the 35 minutes it takes me to pedal nine miles." Some two dozen TI employees bike to work most days, and over 100 people ride their bikes on "really pretty days," according to Steve. DART also publishes a DART Bicycle/Bus System Map, available at area bike shops. For more information on DART's transportation planning services, call 747-7433.

## BREAKING NEW GROUND IN IRVING:

Irving Mayor Morris Parrish, joined by Fort Worth Mayor Pro Tem Jewel Woods and Dallas Mayor Ron Kirk, put his hand to the shovel at groundbreaking ceremonies in March for the new Irving Commuter Rail Facility. Fort Worth-based Sedalco, Inc. was awarded the \$6.8 million contract for construction of a rail vehicle mainte-

nance shop near the intersection of Valley View and Rock Island. The facility will serve as a house-cleaning, fueling and repair station for 13 diesel-powered rail cars scheduled to begin service in December, 1996 on a 10-mile rail line linking the South Irving Transit Center, the Medical/Market Center off Stemmons Freeway, and Union Station in downtown Dallas. "I consider the DART transit program mandatory if our region is to retain national economic prominence," Morris said.



## DIAMONDS CUT THROUGH TRAFFIC:

Carpoolers and vanpoolers join bus riders for a faster ride on DART's interim High Occupancy Vehicle (HOV) lane opening on LBJ Freeway in December. For westbound travelers, the HOV begins near Hillcrest

Road and continues 6.1 miles through the I-635/I-35 Interchange.

Eastbound drivers will enter the HOV lane near Josey Lane and continue 6.8 miles to Coit Road. The LBJ HOV lanes, unlike those on I-30, are diamond-printed lanes built on the inside shoulders of the freeway that separate oncoming traffic by painted stripes instead of a concrete wall. HOV users, expected to be 32,000 per day, should save an estimated six minutes travel time during the morning rush hour, and 13 minutes during the evening. New time-saving HOV lanes also will open on Stemmons Expressway southbound between LBJ and Round Grove Road and northbound between Trinity Mills Road and LBJ beginning in September, 1996. Sharing the ride looks better and better.

### TRANSFER CENTERS SPEED DOWNTOWN BUS SERVICE:

On June 14, together with the Light Rail Transit inauguration, DART will open the new West End Bus Transfer Center, located on San Jacinto Street between Lamar and Griffin streets, adjacent to the West End light rail station. Together with its sister facility, the East End Transfer Center, opening in November, 1996, the facility is

designed to provide central boarding locations for downtown bus riders. The \$5.5 million facilities have enclosed, climate-controlled center platforms, with DART information kiosks, customer seating, access for mobility-impaired persons, public telephones, restrooms and drinking fountains.

### BUZZ BEFORE BOARDING:

A number of DART customers boarding buses at working transit centers or watching construction progress on light rail stations have called to inquire about the exact meaning of our Kiss & Ride signs. "Does it mean you get a kiss if you take a ride?" asked one hopeful caller. Sorry. The sign simply designates a drop-off area near a transit center or rail station, and its name is a reference to the happy custom of giving one's partner, child or friend a quick kiss as they depart on the train, bus, plane or rocket. You know, maybe Kiss & Ride signs would be a nice addition to our driveways at home!

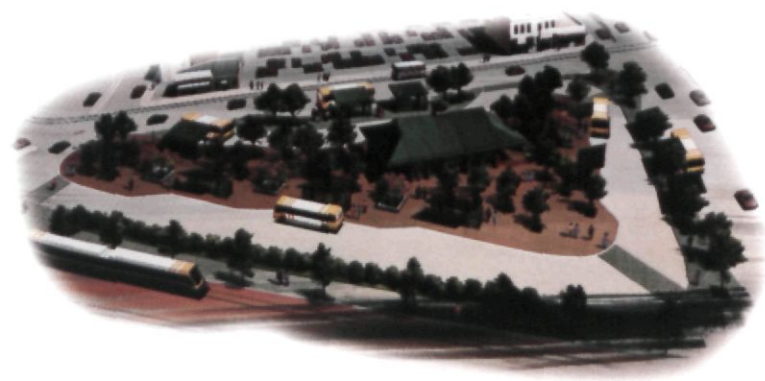


### IMAX SHOOTS PASSING TRAINS:

When The Science Place opens their IMAX Theater with its wrap-around screen on June 15, visitors can sit back, relax and witness two DART



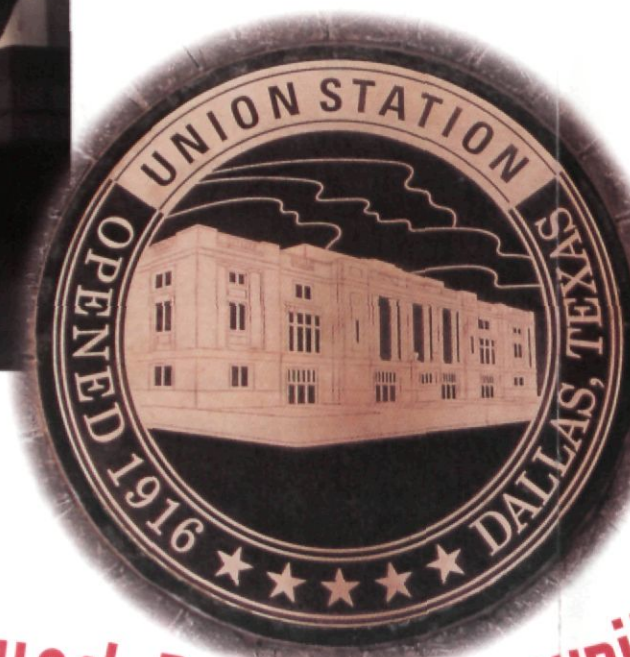
light rail vehicles sizzling past each other at breathtaking speeds. The effect of trains moving at an apparent 100 miles per hour is created by attaching highly specialized cameras to two trains traveling 50 miles per hour toward each other on parallel tracks. The 10-second shot, according to Film Crew Incorporated line producer Michael Phillips, will be "an exciting part" of an overview of Dallas which The Science Place will run at the outset of all their IMAX presentations. A note to real rail riders: DART trains travel 65 mph max — not IMAX — and that's only on long bridges and through tunnels!







The tile pattern at the 8th & Corinth Station, designed by Jobnice I. Parker.



## Station Design & Artwork Reflect Community

artists, architects and residents combine forces

Visitors to DART's rail stations are surprised to see that stations are not just functional and comfortable, but that they are also beautifully designed repositories of community history and art. "Other cities have installed art in their rail stations, but DART's art program is so unique and amazing because of the depth of community involvement in the design and art of each station," says Margaret Robinette, City of Dallas Cultural Affairs Public Art Coordinator.

From a detail in the paving to a towering sculpture, each station has special attractions. An elegant sculpted handrail and columns clad in ceramic tiles representing the patterns of animal skins catch the eye at the Zoo Station. At Union Station, a dozen terrazzo panels depicting Dallas area history are installed on the windscreens of the station platform. The Convention Center Station's light well consists of a 10-foot photographic collage reflecting Dallas' heritage.

DART's Art and Design Program was initiated in 1990 to involve the community in the project planning process. "The idea was to create a unique visual identity for each station in the transit system and one that would reflect the values

and spirit of the surrounding community," says Sue Bauman, DART's Marketing and Communications vice president.

The DART Board allowed a \$50,000 public art budget per station, and an advisory committee representing regional arts interests was formed to oversee policies and site-specific committees for each station. The hands-on design teams — made up of a neighborhood-based design artist, the station architect, a landscape architect, and later a commissioned artist — were responsible for incorporating community input into the station design and any commissioned art. "Each station committee decided how to direct their art budget. Some groups reserved

the entire \$50,000 for a separate art commission; some utilized the budget entirely to augment aesthetic features of the station; and many split the funds to commission a work of art, as well as to fund upgrades in finishes and materials of the station," says DART's Steve Chegwidien, who, with colleagues Connie Santa Cruz and artist consultant Frances Bagley, headed up the implementation of the program.

The result, says Advisory Committee Chairman Dr. Mary Brumbach, is nothing short of an urban miracle. Brumbach, an art administrator at the Brookhaven campus of the Dallas County Community College District, is certain the project will garner national art and architecture awards. "DART has created a central focal point for each community impacted by rail. People had to ask themselves about their history, about their sense of themselves as a community. One of the goals of the program was to give local people ownership of the station by involving them in this way, rather than just plunking down a facility without regard to what surrounds it. DART has given an invaluable and unique gift to each neighborhood, and to the North Texas Region as a whole by demonstrating the excitement and creativity generated when neighborhoods and cities join together to build a single rail system," she says.

In addition to commissioned artworks at stations, on-site design teams had the option to vary certain elements of the station itself, says Santa Cruz. Working with DART's generic station design, teams had many options for making each station a symbol of its location. Columns could be clad in different materials, from ceramic tile to cast stone. Platforms could be paved with brick or modular pavers. Colors of canopies, as well as landscape plantings were decided based on the input of the

on-site committee and neighborhood residents. Wilbert Taylor of John Chase Architects remembers his work on the 8th & Corinth Station. "We met with people from the community, and researched the history of the area and the existing demographics. We asked, 'Who are the users of this station? What can we do here that will reflect your history and your situation today?'" Taylor said.

Pat Porter, founder and director of the Dallas Business Committee for the Arts, has studied numerous public art projects. "The DART Art and Design Program is destined to be a national model. The process of maintaining exacting standards, coupled with neighborhood involvement, has resulted in an extraordinary Art in Public Places project. Local and national artists have created works that will engage DART riders physically and intellectually, and remind them of the historic significance of the various sites. The priceless collection of sculpture, mosaics, paintings and design masterpieces vividly portrays the rich cultural diversity of the North Texas communities who helped bring them into being," says Porter.

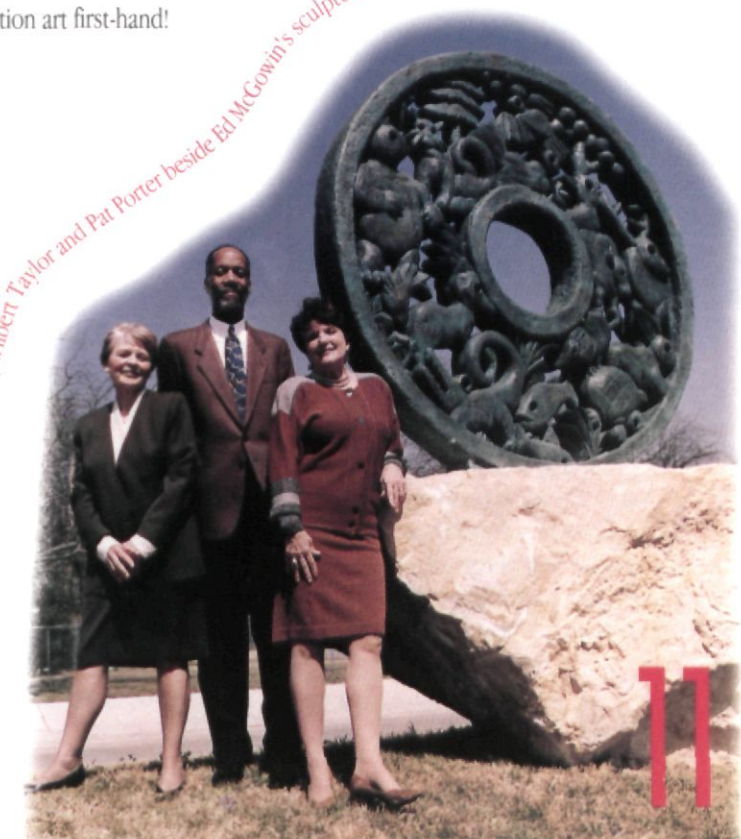
But why take somebody else's word for it? Hop on a train and enjoy the station art first-hand!



Leticia Huerta designed the columns at the Hampton Station.



Margaret Robinette, Wilbert Taylor and Pat Porter beside Ed McGowan's sculpture at the Hampton Station.





*how it works*

*how it works*

*how it works*

When our customers climb aboard DART's state-of-the-art electric-powered light rail vehicles in June, they will be riding the wave of the future, and traveling into the past, as well. Like the streetcars of yesterday, the new rail cars are powered by electricity fed from overhead lines and they can share the roadway with automobiles and buses. But they do much more.

# Electric trains conquer traffic



DART's Ron Swindell, the man in charge of getting the power to these sophisticated vehicles, gives us a brief overview of how the two-wire "catenary system" provides stable working voltage for all train positions on the 20-mile start-up track which begins its phased opening on June 14.

## What makes it run?

"When the complete 20-mile system is up, DART will be purchasing from TU Electric 1,950,029 kilowatt hours per month to feed into 16 substations — big gray boxes measuring 17 feet wide, 40 feet long and 12 feet high. Fourteen substations are located at various intervals

along the line, with the other two at the Service & Inspection Facility near Fair Park. The voltage distributed to the trains from each substation varies, depending on the power draw, or density of rail traffic, but is approximately 845 volts. Substation power is directed into catenary lines hanging approximately 18 feet above the tracks. "Catenary" refers to the curve of the heavy top cable which hangs in a scalloped design from pole to pole on

hinged cantilevers that extend out to the middle of the tracks.

The thinner contact wire is stretched tautly below the curved catenary wire and is connected to the cable above by hangers. On the top of each rail car is a "pantograph" — a 78-inch-wide bar with a carbon insert for conducting electricity. The panto-

graph picks up voltage from the contact wire as it moves along the track, and feeds it into the four 175-horsepower electric motors that drive the train. "One advantage of multiple substations is that the moving train draws power from these different sources as it moves along, ensuring full performance for maintaining specified traffic schedules," Swindell says.

The Start-up System fleet is 40 trains. "Only 36 cars will be running at one time, to allow for repairs and emergency replacements," Swindell says. Speed varies, depending on the location. In the Central Business District where train operations are governed by traffic signals at intersections and make more frequent stops, the maximum speed will be about 20 mph. On straight-aways where the vehicle is alone — such as the Trinity Bridge — the train can travel 65 mph," he says.

Electricity, says Swindell, is more efficient than other fuels for several reasons. "Electric motors are lighter and more efficient than combustion engines, and electric motors permit trains to accelerate faster than diesel-fueled vehicles. In short, you can move more people with less energy," he says. Modern diesel trains have greatly reduced offensive emissions, but electricity is the cleanest transit fuel of all. And that's what public transit is all about.

## Who's driving?

Light rail vehicles are very high-tech machines. Automatic switching systems set them on the right line. But DART trains are definitely operated by people. "At DART, people operate the trains. The operator stops the vehicle, opens

the doors, closes the doors and keeps the train on schedule," Swindell says.

DART hired a core of train operators with experience in other transit systems. After receiving further training specifically for DART's light rail vehicles, this initial staff began training additional per-

sonnel to operate trains. "Many of this class of train operators were DART employees with experience operating buses and dealing with riders," Swindell says. So if you always yearned to drive a train, you should apply soon before all the drivers' seats are taken!



Light Rail Vehicle

## THE TRAIN'S THE THING

DART begins transit service in June with bright yellow electric-powered light rail transit vehicles you'll need to see — and ride on — to appreciate. In December, passengers can ride diesel-powered passenger cars on DART's 10-mile Trinity Express Commuter Rail segment from Union Station to Medical/Market Center and the South Irving Transit Center. Here're the specs on both rail cars.

### Trinity Express Commuter Rail Vehicles

Vehicle Type:	.....Dual-cab, diesel propulsion rail vehicle.
Fleet Size:	.....13 vehicles for 10-mile starter line.
Vehicle Height:	.....14 feet, 8 inches.
Vehicle Width:	.....10 feet
Vehicle Length:	.....85 feet
Vehicle Weight:	.....135,000 pounds each
Passenger Capacity:	.....88 seated
Travel Speed:	.....Top operating speed: 79 miles per hour
Average operating speed:	.....45 miles per hour
Operating Plan:	.....Maximum 4-vehicle trains, operating during morning and evening rush hours only
Body:	.....Stainless steel
Interior:	.....Redesigned and refurbished to accommodate longer distance commuting. Deluxe high-back seating with armrests; luggage racks; non-skid rubber flooring.
Special Features:	.....Wheelchair accessible/accommodations
Vehicle Cost:	.....\$1.8 million each (cost includes engineering, shipment, etc.)

### Light Rail Vehicles

Vehicle Type:	.....Double-ended, articulated car, multiple unit operation up to four cars.
Fleet Size:	.....40 vehicles for 20-mile starter system.
Vehicle Height:	.....12 feet, 6 inches.
Vehicle Width:	.....8 feet, 10 inches.
Vehicle Length:	.....92 feet, 8 inches.
Vehicle Weight:	.....107,000 pounds each.
Passenger Capacity:	.....160 passengers, 76 seated.
Travel Speed:	.....Top speed: 65 miles per hour.
Average speed:	.....25-35 miles per hour.
Operating Plan:	.....1-3-car trains operating every 10 minutes in peak periods, and every 20-30 minutes off-peak.
Body:	.....Lightweight, welded steel, with reinforced fiberglass covering operator cab and weatherproof articulation (bending) section. Designed for 30-year life.
Interior:	.....Constructed of stainless steel and lined with an upholstered, padded insert. Rubber interior flooring
Cooling/Heating:	.....Heating, ventilation, and air-conditioning
Wheels:	.....Steel-tired with acoustic dampening
Brakes:	.....Two-track brakes for each wheel assembly/disc brakes on six axles, plus dynamic (electric) brake
Doors:	.....Four sliding doorways per side
Special Features:	.....Wheelchair accessible/accommodations
Vehicle Cost:	.....\$2.5 million each (cost includes design, engineering, shipment, etc.)

Commuter Rail Vehicle





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# Barry White's deep, deep tenor voice will be in concert in the Big "D"

By: Robbie Griffin

There is, and always will be, only one Chaka Khan. This has been a fact for over two decades now. Chaka's vocal range and emotional depth brings passion and pleasure to every note. She has long been acclaimed as a singer's singer. The universal appeal of her music reaches beyond technical skills to touch the heart of the matter...with matters of the heart. The magic is special, as audiences around the world listen and respond. This star quality belongs to Chaka!

Chaka's new long awaited Warner Brothers release, "The Woman I Am," has the same star quality. This release brings out the best in Chaka. And it doesn't get any better than that. She is captured on thirteen sparkling new cuts, including her brand new single "Love You All My Lifetime." It boasts an all-star line-up of top-notch producer and players.

Her singing career began at the tender age of fifteen, performing in local clubs in the Windy City. She fronted a group of fledgling musicians by the name of Rufus in Los Angeles just three years



Gladys Knight

later at eighteen years of age. Their debut album was released, which featured their Grammy-winning classic "Tell Me Something Good," written by Stevie Wonder

(an early admirer of the Chakas). She set out to become a singer and found instant stardom.

Hit after hit has yield many smashes including "I'm Every Woman," "Naughty," "Clouds," "Papillion," "This Is My Night," "Cha Gonna Do For Me," and Grammy winners "Ain't Nobody" and the rap-tinged "I Feel For You."

A sizzling stage presence that consistently packed venues around the world, Chaka has backed vocals on Stevie Winwood's Grammy-winning "Higher Love" to "I'll Be Good To You." She's done a recent smash duet with Ray Charles on Quincy Jones' groundbreaking album, Back On The Block. She's song with James Ingram, George Johnson, Siedah Garrett, and Paul Young. Chaka, generous with her talent and adventurous in her creativity, is one of a kind. Echoes Of An Era illustrates this — it is another Grammy nominated effort. The groundwork and writing of The

Woman I Am was done in Europe, her new home, where she divides her time between homes in London and Germany. Her first executive production effort, The Woman I Am, had other contributing writers. Wayne Braithwaite and Diane Warren contributed to tunestack. Marcus Miller, Arif, Joe Mardin and others were at the production helm.

Chaka has added new luster to her legend with The Woman I Am. She has become one of the brightest stars in music today!

Gladys Knight's new album Just For You is music for the people and new fans. This release, a classic Gladys Knight piece, has a highly contemporary edge. A collection of truly great tunes, the perfect mix of soul-filled, heartfelt ballads and infectious grooves, each one imbued with that special feeling that Gladys invests into each and every song she sings, thanks to participants Jimmy Jam, Terry Lewis, and Kenny "Babyface" Edmonds among others.

"Just For You is a departure from previous projects," says Gladys. "I got to be me...There have been times in the past when I felt that to be accepted we had to come with dance-oriented music. I didn't want that to be the motivating factor this time." This album is filled from start to finish with standouts. There is "I Don't Wanna Know" (produced and written by

## Juneteenth COMEDY JAM

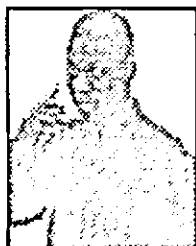
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The Dallas Morning News





Chaka

Grammy winner Babyface) and "Home Alone" (written by Jimmy Wright and Ann Bennett-Nesby of The Sounds of Blackness).

Her past music includes: "I'll Fall In Love," "Choice of Colors," "Our Love," "Madam Lily," "Guilty," "Somehow He Loves Me," "If You Don't Know Me By Now," "Help Me Make It Through The Night," "Letter Full Of Tears," "Giving Up," "I Heard It Through The Grapevine," "Friendship Train," "If I Were Your Woman," "I Don't Want To Do Wrong," "Neither One Of Us," and "Love Don't Love Nobody."

Celebrating her 45th anniversary in show business, Just For You comes at a significant juncture in Gladys Knight's success-filled career. She performed gospel music at the age of four in her local church in Atlanta. She also sang with the Morris Brown College choir. Appearing on the Ted Mack "Amateur Hour" at age seven, she won \$2000 on his national television show. MON

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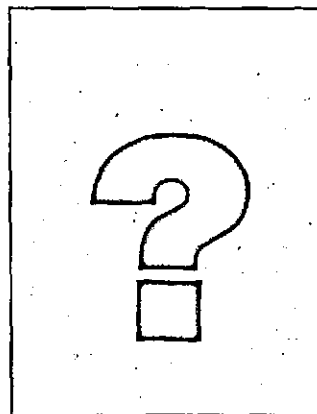
Checks or money orders should be made payable to "Don't Believe the Hype." Your canceled check can serve as your receipt. All cash should be converted to check or money order and turned in by no later than 6:00 p.m. Saturday, June 29, 1996.

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Complete nomination form below and mail, along with a photograph and \$5.00 entry fee to: "Bachelor of the Year", 2730 Stemmons Freeway, Tower West Suite 1202, Dallas, Texas 75207 by Monday, June 24, 1996.

Name (Please Print Legibly) \_\_\_\_\_

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City \_\_\_\_\_

Zip \_\_\_\_\_

Phone: Day ( ) \_\_\_\_\_

Eve ( ) \_\_\_\_\_

Age \_\_\_\_\_

Education \_\_\_\_\_

Occupation \_\_\_\_\_

Organizations/Community Involvement \_\_\_\_\_

Hobbies/Interests \_\_\_\_\_

Signature \_\_\_\_\_

Rules

1. **HOW TO ENTER.** Complete and mail the original nomination form which includes you full name, mailing address with zip code and phone number with area code (day and evening); along with a recent photograph and a \$5.00 nomination fee. No mechanically produced entry forms accepted. All completed Nomination Forms with photograph and \$5.00 nomination fee must be received not later than Monday, June 24, 1996. Sponsors not responsible for lost, late or misdirected mail.

2. **ELIGIBILITY.** All applicants must be single, African-American males 21 years of age or older. Employees of MON, V-100, retail sponsors, their parents, affiliates, advertising and promotion agencies and their immediate family members and/or those living in the same household are not eligible.

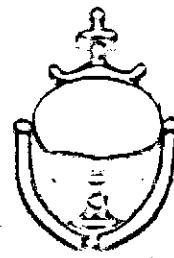
3. **PRIZES.** The "Bachelor of the Year" winner will be presented in the September issue of MON and will receive a cash prize of \$500. Up to twenty (20) finalists will receive consolation prizes.

4. **JUDGING CRITERIA.** All eligible Nomination Forms will be judged, and up to 20 finalists selected by an independent judging panel whose decisions are final in all matters. The finalist who receives the highest amount of response by readers from the July edition of MON, will be selected as "Bachelor of the Year."

5. **GENERAL RULES.** No substitution of prizes permitted. All federal, state, and local taxes are sole responsibility of winners. All federal, state and local laws and regulations apply. No letters, correspondence, or contracts other than official nomination forms and photographs will be considered. All Entry Forms become the property of Minority Opportunity News and none will be returned. Entering this contest and acceptance of prizes offered constitutes permission to the sponsors and the agencies to use your name and likeness in publicity and advertising. By participating in this promotion, entrants agree to be bound by the official rules. No purchase necessary.

6. For the names of the "Miss Bachelorette 1996" finalists, look in the March issue of MON, or send a self-addressed stamped (#10) envelope to: "Bachelor of the Year", 2730 Stemmons Freeway, Tower West Suite 1202, Dallas, Texas 75207 after July 31, 1996.

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# Concerts, Cash Prizes, Free Trips ... the Summer has just begun for Black Radio!

By Dorothy Gentry  
Contributing Writer

Tis the season for vacationing, having fun and just plain hanging out! And your favorite radio stations are making it oh so easy!

## Soul 73 (KKDA-AM)

Listeners of *The Willis Johnson Morning Show*, 5 a.m. to 9 a.m. Monday through Friday, can win a seat on the "Willis Johnson Blues Cruise," setting sail on the Norwegian Cruise Line Dec. 14-21. All you have to do is listen during his show and be caller No. 10 when you hear any song by Bobby Blue Bland or B.B. King. The drawing for the cruise will be held in September.

For more information on the cruise call Jasmine Travel & Tours at 780-2991.

And speaking of Willis Johnson — on May 8 "The Crooner" celebrated 20 years in radio. A number of radio personalities, past and present, as well as friends and acquaintances, called the station throughout his morning show to congratulate Willis on his anniversary.

Willis, who also serves as KKDA-AM's program director, has proudly stated time and again that he "grew up in Gladewater, Texas, the son of a Baptist minister." Congratulations Willis and here's to another 20 years in the business!

Other happenings at Soul 73 ... the annual Fan Drive begins June 1. The drive was started by Willis about nine years ago to help the elderly and disabled, who have no air conditioning to help make it through the hot summers. Places to drop off fans: all three Two Podner's restaurant locations, the Fort Worth Metropolitan Black Chamber of Commerce, and the studios of KKDA/AM-FM ... Listen for details coming soon on the *American Airlines Apollo with Steve Harvey in New York* contest.

## V100

On the FM side listeners to another radio legend's early morning program, *The Tom Joyner Morning Show*, Monday through Friday, 5 a.m. to 9 a.m., can win one of seven trips for two to the 1996 Essence Music Festival on July 4th weekend in New Orleans.

Listeners simply have to send in a postcard with their name, address, and phone number to the *Tom Joyner Morning Show*, Essence Music Festival Give Away, P.O. Box 803443, Dallas, Texas 75380.

Winners will be picked during random drawings and will be announced during the Morning Show beginning June 3. The package includes round trip airfare and hotel accommodations. You must be 21 years of age or older to enter.



Need a little extra cash in your pocket? Then you definitely need to be listening to V100 between 9 a.m. and 5 p.m. for the "At Work NetWork" contest. Here's how it works: In 25 words or less, write why you listen to V100 and fax it on company letterhead to (214) 688-7760. Or write to V100 At Work Network Contest, 7901 Carpenter Freeway, Dallas, 75247. Then listen for your letter to be read and call within 20 minutes to win \$100 in V-Cash!

The all-new V100 will be a major player in the largest family reunion event ever to hit the Metroplex: The National Council of Negro Women Black Family Reunion Celebration scheduled for June 15-16 at the Fair Park.

The celebration, taking place for the first time in Dallas/Fort Worth, honors the black family and black community and will feature national and local celebrities, entertainment from local and national artists (both new school and old), seminars, health screenings and more! Listen to V100 for more details.

For all you computer users out there, the V100 World-Wide Web Page is coming. It will feature concert information, interaction with radio personalities and more! So log on and get ready to go online with V100!

As if Morris Day and The Time, Al Green and the Whispers, Phil Perry and others weren't enough, Dallas' No. 1 adult station for black listeners is bringing to the Coca-Cola Starplex on July 3, Barry White, Gladys Knight and Chaka Kahn. Talk about fireworks! Tickets went on sale May 31. Come on guys, we can only take so much!

## K104

All eyes were on Dallas' No. 1 rap/hip hop and R&B station last month during one of its biggest promotional giveaways.

After months of giving away \$104 along with 104 keys to 104 listeners, the station on May 11 finally gave away a fully-loaded 1996, red Mustang GT during a live broadcast at Westway Ford in Irving.

All key-holders met at Westway Ford in Irving and lined up to try their hand at starting the car. The lucky winner was Ms. Joe Etta Porchia of Dallas, who was holding Key No. 14. "I still can't believe it. The car actually cranked up!" she said recently. Talk about a giveaway!

Next on the list of things to do for K104 is the oh-so-hot Summer Jam coming to Reunion Arena on June 14. The line-up already includes Monica, Roger

and Zapp, Art and Soul, Kriss Kross, Mac 10, Horace Brown, SWV and Quindon from Plano with more scheduled to be announced soon. Tickets are on sale at all Ticketmaster locations, starting at \$10.

This just in! K104 is going on the Internet. That's right! You can listen to K104 on the computer, check out the latest on your favorite radio personalities, and ... well, just stay tuned for more details.

## Heaven 97 (KHVN-AM)

You can always find the best in gospel music when you listen to Heaven 97 (970 on the AM dial). They also have plenty of hot events coming your way this summer.

On June 7 Heaven 97 on-air personality and news director Robert Ashley will broadcast his *Community Forum* live from the Rose Terrace Apartments, the public housing development near City Place from noon to 2 p.m.

The next day, on June 8 Heaven 97 presents a fantastic gospel concert at Six Flags in Arlington. Featured artists are John P. Kee, Kirk Franklin and Family, and Yolonda Adams. Heaven 97 will broadcast live from 10 to 6 p.m. at the park.

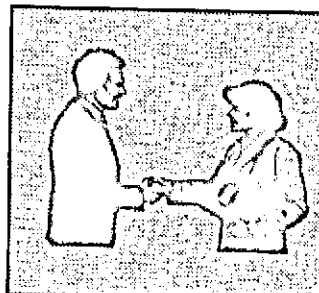
Heaven 97 also will host a special gospel concert from 2:30 p.m. to 8 p.m. Sunday, June 16, during the second day of The National Council of Negro Women Black Family Reunion Celebration, the annual two-day event honoring the black family and the black community. Be on the lookout for the HeaVan on the streets, every day, all summer long.

See ya' next month!

MON

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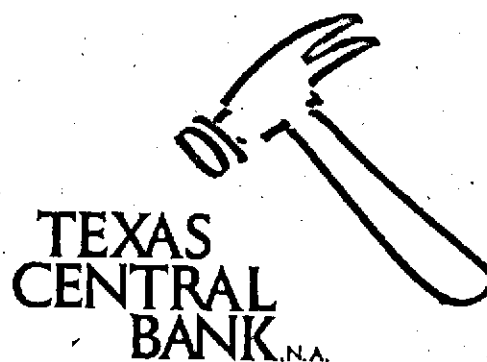
### Learn about:

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For more information, contact DART's Office of Minority Business Enterprise (214) 749-2667.



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## Black journalists group to hold annual scholarship banquet

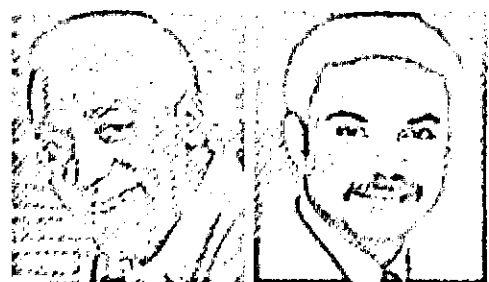
By Dorothy Gentry  
Contributing Writer

The Dallas/Fort Worth Association of Black Communicators will hold its annual Future Minority Journalists Scholarship Banquet, 7 p.m. Saturday, June 8, at the Hyatt Regency Hotel in downtown Dallas.

This year, the DFW/ABC is celebrating fifteen years of pursuing journalistic excellence, education and equity within our newsrooms and classrooms. The theme is "Fifteen Years, Changing the Face of News: DFW/ABC Facing the 21st Century."

Approximately seventeen high school and college students will receive thousands of dollars in scholarships for college.

Angela Cain, KXAS news anchor and Paul Turner, KKDA radio personality, will serve as banquet hosts. Veteran



Dr. William H. Cosby  
Special Preview/  
Coming Attraction

Bob Ray Sanders  
Fort Worth Star  
Telegram

Dallas/Fort Worth journalist Bob Ray Sanders is the banquet keynote speaker as DFW/ABC features a local hero for the first time at its annual scholarship banquet.

Mayor Ron Kirk will serve as honorary chair. During the banquet, guests will have the opportunity to preview a coming attraction via videotaped message from actor/philanthopist Bill Cosby. Plans are underway for a night with the popular entertainer with proceeds going to DFW/ABC scholarships for next year. That event will be sponsored by CBS and KTVT-TV.

Entertainment will be provided by "God's Property," a local and nationally known gospel recording group which will perform live. They have appeared on BET's Bobby Jones Gospel and in videos with Kirk Franklin and The Family. Celebrity guests hosting tables for the night include Channel 8's John McCaa, Norma Adams Wade of The Dallas Morning News and K104's Skip Murphy.

The following

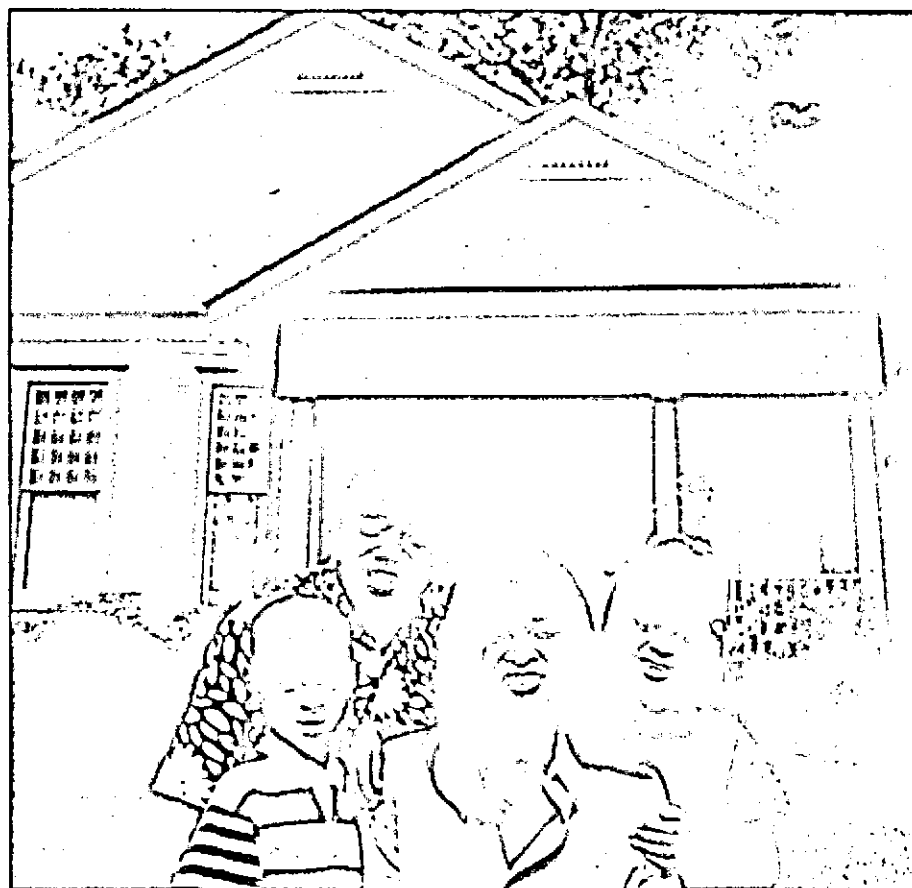
are the names of scholarship sponsors and their donations: Miller Brewing Co., \$6,000; Dallas Southwest Osteopathic Physicians, \$3,000; The Dallas Morning News, \$3,000; Fort Worth Star-Telegram, \$3,000; Toni Y. Joseph Memorial Scholarship Fund, \$2,500; Minority Opportunity News, \$1,500; KKDA-AM/FM, \$1,500; KXAS-TV, \$1,500; John and Robin Yearwood, \$1,500; The Holy Land Founda-

tion, \$1,500; Don't Believe The Hype!, \$1,500; Bob Ray Sanders, \$1,500; Buff Parham and Rene Syler, \$1,500; North American Information Systems, \$1,500; Bank of America, \$1,500; Clarice Tinsley, \$1,500; Warren Smith, \$1,500.

Tickets for the 7 p.m. affair, which includes a 5:30 p.m. VIP reception, are \$40. For more information, call 371-6671.

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## Ask

Girlfriend

Girlfriend,

I am overwhelmed with my life. I work too hard, play too little, and I guess I don't pray enough. It seems that I never have time for myself and frankly at this point, I am prepared to run away from home. The only problem is that I have two darling eight-year-old twin girls and I don't think their father is capable of dealing with them by himself.

Please, can you offer any suggestions as to how I can work this life of mine into something I can live with?

I'm Leaving

Dear I'm Leaving:

Slow down girlfriend, don't run away just yet. Being a single parent without the luxury of a significant other, I have often felt more than overwhelmed. Running away from home was always in the back of my mind but I managed to create a space where I sought refuge in my own home. Here's what might help...

To start with, STOP. Stop spreading yourself thin. Sure your family needs you, but eight-year-olds are quite capable of being given some responsibility. That husband of yours, with a little training, could probably handle being Mr. Mom for a weekend every now and again.

Try making time for yourself. I know it is a handful when you have to cook, clean, help with homework and be a sounding board, but all is not lost. Put the girls to bed at a decent hour; tell your husband you are going to take a long, leisurely bath. Now, run a tub of warm water, put a little Luther on the stereo, light a candle and relax.

In essence, you have (in the words of Susan Taylor) got to give yourself to yourself before you give yourself away.

Good luck Ms. I'm Leaving, but please don't go anywhere.

Girlfriend

Girlfriend,

What do you think about all of this propaganda telling us how to love black men? I think these people are way off base.

I know how.

Dear Ms. I Know,

What I think is too much attention is being given to that subject and not

enough to the subject of how they [men] should be loving us. But, I think if we learn how to love ourselves, we won't have to worry about nor read a book on loving anybody. Period.

Girlfriend

Girlfriend,

My boyfriend and I are planning to marry in July. He has it all — a home, nice car, good job, and he's good looking. I, on the other hand, am a little broker than broke. When we met I was working as a cashier with no plans to do much else. After a few dates, we started talking seriously about the future and he suggested that I go back to school and update my skills. As of yet, I haven't gone back and now I am feeling a little less than adequate or worthy. Last week his sister told me that I wasn't good enough for him because I couldn't meet him on his level.

So, I've been thinking that maybe we shouldn't get married right now. Maybe his sister is right. What do you think? Should a man and a woman be on the same level educationally, financially and materially to be together?

Broker than Broke

Dear Broke:

I didn't hear you say anything about love or caring. In case you two are in love and that is one of the basis for this upcoming marriage, then tell your future sister-in-law to mind her own business. Ever heard that song... "When A Man Loves A Woman?" Well, if this man "has it all," as you say, then he apparently knows what he wants. And if what he wants is you, Ms. Lady, then that's between you and him.

But...yes, there is a but. If you are not feeling good about yourself and not feeling worthy of this man's love and caring, I suggest you do something about it before you say "I do." Sit down with him and discuss your future plans in greater detail. Be sure you both are reading the same book, chapter and page because if not, there will surely be problems later on.

Girlfriend

Remember readers, ASK GIRLFRIEND is a column meant for entertainment purposes only. Please, if you are experiencing serious personal problems find the appropriate assistance. Sincerely, Girlfriend.

Write to Girlfriend c/o MON, 2730 Stemmons, 1202 Tower West, Dallas, Texas 75207

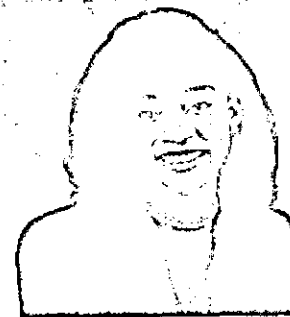
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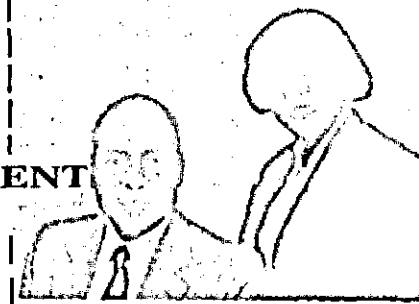
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# Youth watch



ChaLendia Elece McPherson, a student at T.W.Browne Middle School, has been named an All-American Scholar by the United States Achievement Academy. The USAA has established the All-American Scholar Award Program to offer deserved recognition to superior students who excel in the academic disciplines. The All-American Scholars must earn a 3.3 or higher grade point average (GPA). Only scholars selected by a school instructor, counselor, or other qualified sponsors are accepted. Jacqueline Teer, ChaLendia's sponsor, nominated ChaLendia for this national award. These scholars are also eligible for other awards given by the USAA.

The All-American Scholar Yearbook will carry an appearance of ChaLendia McPherson. This yearbook is published nationally.

Dr. George Stevens, Executive Director of the United States Achievement Academy says, "recognizing and supporting our youth is more important than ever before in America's history. Certainly, winners of the All-American Scholar Awards should be congratulated and appreciated for their dedication to excellence and achievement."

The United States Achievement Academy selects All-American Scholars upon the exclusive recommendation by teachers, coaches, counselors, and other qualified sponsors. Once awarded the students may be recognized by the USAA for other honors.

ChaLendia McPherson is the daughter of Elendia McPherson. The grandparents are Mr. & Mrs. Charles McPherson of Dallas, Texas and Mr. & Mrs. Napoleon Edwards of Irving, Texas.

MON

## The Child Who Lived TO TELL THE STORY

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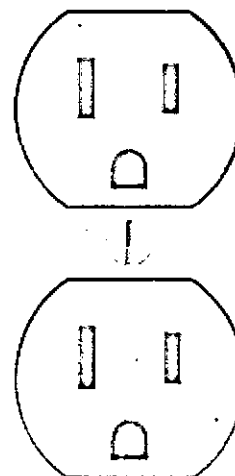
Amar Emeera

Amir Emeera, a young Palestinian boy who survived a terrifying bombing, is the guest of honor at the fund raising dinner.

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**Fairy Street  
Mama**

# **Gun Violence Could it happen to you?**

The one thing that kids fear most today is violence and the effects that violence can cause. Not only do kids see violence on TV and hear it in today's music, but they also see violence in their homes,



neighborhoods and schools. And over the past decade, there has been an increase in kids being violent towards their parents, other adults and each other. This worries our kids, at least most of the kids that I spoke with during this month. Here are the comments from two of the many kids that I had a chance to talk with.

Gerald: "Yes!...I think

Gerald Leavell, 14 yrs old,  
Richardson Jr. High School, 9th grade

that it can happen to me. I really think that it can happen to anybody at any given time. I know a teenage guy that was injured in a drive-by shooting not too long ago and he is now crippled by this incident...He'll be that way for life. It's so hard to believe that someone would shoot someone else for no reason at all. None of the friends that I know carry guns. I don't hang with guys that I think would even carry a weapon."

Sha'kayla: "Yes, I feel that violence can strike anyone at anytime. My aunt, who I loved very much, was killed in our home a little over two years ago. Our whole family, including my brother and I, were there and saw everything. It was terrible and senseless...It devastated our family. It seems that people don't realize how permanent death is. Kids should realize that



Sha'kayla McConic, 16 years old,  
A. Maceo Smith High - 11th grade

guns are not the answer to any problem...They need to remember to find someone to talk about their situations. But you should never use violence."

FSM: Kids, I'm

very sure that you are aware of how important it is to steer clear of violence. You must take it upon yourselves to do the right thing and stay away from the types of people that can get you into trouble, or more importantly, those people that can hurt you or put you in the position that you could be accidentally hurt. Always be aware of your surroundings. Look out for yourself and other kids

when possible, and when necessary. Maybe together, we can help make this world a little bit safer for you kids and for us adults as well.

MON

Fairy Street Mama can be seen on cable Channel 23B on Tuesday at 4 p.m., Thursday at 5 p.m., and Saturday at 10 a.m. Also, viewers can see her live or call every second Wednesday from 8-9 p.m. For more information call (214) 561-2002

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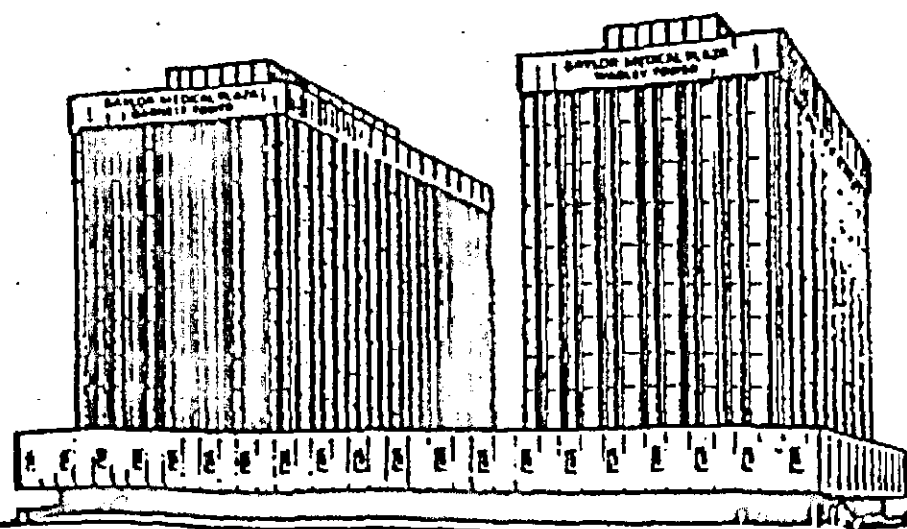


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*"Injustice anywhere  
is a threat to justice  
everywhere."*

Martin Luther King, Jr.

As African Americans in Texas prepare to celebrate June-teenth, we at the Dallas Housing Authority would like to pay homage to all those who have sacrificed so much to advance the causes of freedom and equality.

*Happy Juneteenth*

# D/FW Minority Business Development Council host "Metroplex '96"

The Dallas/Fort Worth Minority Business Development Business Council will hold its annual trade show and professional services forum on June 24-25 at the Dallas Hyatt Regency. The Chair of this year's event is Thomas W. White, president of telephone operations, GTE Telephone Operations.

The Dallas/Fort Worth Minority Business Development Council (DFW/MBDC) is a non-profit corporation that was founded in 1973. The primary focus of the Council is to promote and facilitate the development of business relationships between private and public sector entities and minority owned businesses. The DFW/MBDC is one of the 45 affiliate member councils of the National Minority Supplier Development Council network. The network is comprised of more than 200 top Fortune 500 companies and over 16,000 certified minority owned businesses nationally.

The Metroplex ACCESS Trade Fair,

the only one of its kind in North Texas, is designed to link minority-owned businesses with corporate and public sector buyers, to identify and explore opportunities, develop relationships and consummate business.

Metroplex ACCESS, boasting past attendance records of over 1500, attracts "decision makers." Minority-owned businesses will make numerous contacts with the "right" commodity/service buyer. Buyers will meet the most diverse

group of certified suppliers in North Texas. The luncheon provides MBE's the opportunity to further network with the buyer representative of their choice.

Harriet R. Michel, President of the National Minority Supplier Development Council (NMSDC) is the featured speaker at the June 25th luncheon. The two-day event opens Monday at 2:00 p.m. with The Professional Services Forum, providing area suppliers of accounting, advertising, consulting,

insurance, legal and other services an opportunity to meet with respective decision makers. The Trade Show will open at 9:00 a.m. on June 25th with more than 100 corporate and public sector

exhibitors from across the state of Texas.

This year's Platinum-level sponsors include: GTE Telephone; Frito-Lay, Inc.; A.H. Belo Corporation; Abbott Laboratories; American Airlines; The Associates Corporation; Comerica Bank; EDS; FINA, Inc.; IBM; Nations Bank; Southwestern Bell Telephone Company; Texas Instruments; TU Electric; and XEROX to name a few.

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For more information, contact: Texas Instruments Incorporated, Minority/Women Business Development Office, P.O. Box 655303, MS 8362, Dallas, Texas 75265.



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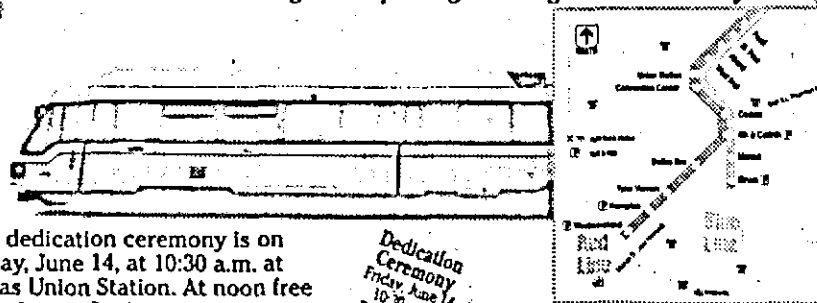


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June 14-15 marks a milestone in the history of our region when DART celebrates the grand opening of our great new rail system.



The dedication ceremony is on Friday, June 14, at 10:30 a.m. at Dallas Union Station. At noon free rides begin. Stick around for a Downtown Block Party, from noon to 7:00 p.m., on the Central Business District Transitway Mall between Routh and Market Street.

On June 15 - SUPER SATURDAY - you can visit the rail station that will be serving your community. You'll get a closeup look at the unique artistic personality of these stations, each specifically designed to reflect the heritage and diversity of its surroundings. And to make that day even more special, there'll be family activities, entertainment, live radio remotes and, of course, free train rides!

Super Saturday parties will be held in Oak Cliff at Westmoreland, Hampton, Dallas Zoo, Illinois and 8th & Corinth stations, and in downtown Dallas at Pearl, West End and Convention Center stations.

Ride our Super Saturday shuttle service from 8 convenient transit centers to our new Downtown Transit Center where you can pick the parties you want to attend. Buses depart beginning at 11 a.m. and leave every 30 minutes. The shuttle service will run all day with last bus leaving downtown at 8 p.m. The one way fare is \$1 for adults and \$.50 for children and seniors. Make plans now. We're on the move and we want you along for the ride!

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# How Reginald Gates Swings

By Allen R. Gray

On January 1 of this year, Reginald Gates took over as CEO of the Dallas Black Chamber of Commerce. Previously, Gates, 38, had headed the Fort Worth Metropolitan Black Chamber of Commerce. The DBCC Board of Directors chose Gates, a Dallas native ("Ellum Thicket"), as the successor to chamber icon Tom Houston, who stepped down to assume the position of president of the National Association of African American Chambers of Commerce.

Gates schedule has been hectic, since he took over as the top man at the nation's largest Black chamber of commerce. He will be acquainting himself with the public as well as the business elite if he expects to get anything done in Dallas' politically motivated climate. There's a lot of hands to shake and a lot of backs to slap.

Recently, Gates took time from his full schedule to discuss his perception of the black business community in Dallas with MON.

Following are excerpts from that interview:

**Q:** How have these first few months been for you?

**A:** It's been busy. There's a lot to do and to get done here in Dallas. I'm trying to learn as quickly as possible those issues the chamber has been working on, additional issues we need to work on, who we have as partners and who we have as critics.

**Q:** Do you have a plan of attack and, if so, what phase of that plan are you now in?

**A:** The plan is to continue and enhance those things that the chamber is involved in. Most notably, when you talk about measurements in this first quarter, the economic thrust that the chamber took on as an issue along with my appointment. The Board also identified a new department, that is the business and economic development department. That department is headed by our [vice president] Charles O'Neal. That is probably the core of our existence...That department, that committee (Board of Directors) is one that is going to move us as a chamber to a level that we need to be.

**Q:** How do you feel about reports that is very little growth in businesses actually owned by Blacks in South Dallas?

**A:** I always hesitate when quoting numbers because we don't know their true

point of origin or the slant from which those numbers are being used. Gener-



ically, based on the numbers, Texas as a state looks good, and Dallas ranks among the largest markets in the state...The issue is not just the increase (in the number of Black businesses), it's the size and amount of business that those (Black) businesses are actually doing. And then that's when you will see the dollar shrink.

Yes, there are more (minority) businesses, but are there more dollars being put into the marketplace? Or is it last year John had \$50,000 (in business), and this year John had \$25,000 and Joe had \$25,000? You have not induced any more money when you talk about market share. You've just split it...The reality of it is: We need to work on contract amounts. That's when the impact of the dollars turning over in our community becomes vital.

**Q:** What of these companies that land that major contract with a large corporation, and it's just a one shot deal?

**A:** That's scary. Well, more unfortunate than it is scary, because that's the whole issue of being diverse. It's no secret that most (African-American) businesses are service driven, not manufacturing, so to speak.

When you look at it—this increase I eluded to—the increase is happening in the service industry...[African-Americans] are not making growth impact in the manufacturing industry...We are starting to see some inroads on the manufacturing side. That's where we are starting to see the increase in these job-count numbers. They don't multiply as fast, because most of the time you're talking about a one or two person operation until they are able to get a sizeable deal.

**Q:** Do you feel that most African-Americans are still attaching that stigma to Black businesses that says white services and products are better?

**A:** I am pleased and excited to say, that in my opinion, we have turned the curve on that. I know that (stigma) to histor-

ically be the case. We, as a people, have raised our level of consciousness about the power of our dollar.

We've come to understand that when we have a bad experience with one business, that does not equate to not doing business with any African-American businesses—period, because that logic just doesn't fit.

**Q:** Then you can say that that "logic" did exist?

**A:** I readily agree with that. But I think with the various activist movements in our community, involvement from the chamber and involvement from people who I consider to be enthusiast, [African-Americans] have become more aware of where they spend their money, beyond what we do in our systems approach. Go back to our barbershops, our beauty shops or our churches—we have always remained in our community for that, no matter where we've relocated. But I think the consciousness is different now...What [African-Americans] have come to understand is: it's not about lessening what we require, it's about asking for it.

When it comes to spending our dollars, it's not about getting less. We're all better off if these dollars are turn-

an obligatory message that you should support me just because I'm Black. It's more market driven on what the consumer needs, and matching that need.

**Q:** Do you feel that the quality of the product from the Black business owner has increased with the mindset of the consumer?

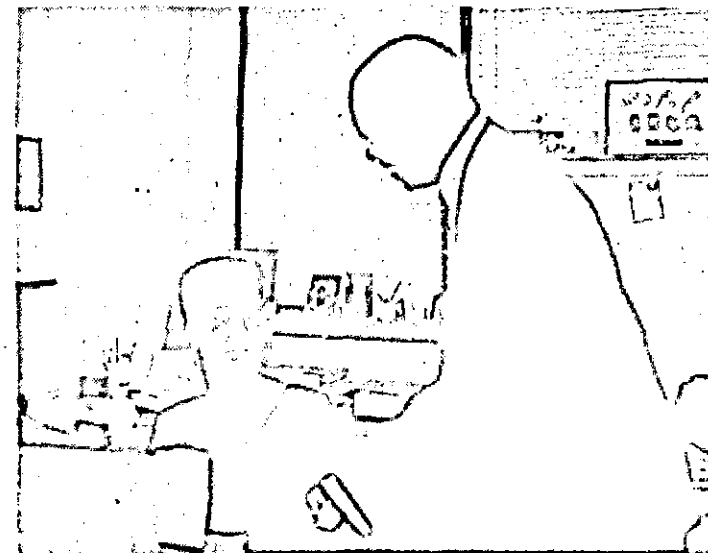
**A:** I do. It's no different than any other trend. A smart businessperson changes with those trends. That's the sophistication. We're talking more retail in this arena, a retail that's driven by market trends...By and large, it's reading the industry trend in the retail market, and I think we've become more astute and sophisticated retail-wise. As African-Americans, we have high expectations about consumer goods.

**Q:** Why then are the majority of our dollars still going out of South Dallas?

**A:** I'm not about to suggest that we have somehow reached our plateau. There's a great deal of work to be done...

The issue is two-fold: One is true geography. When you say South Dallas are you talking about Oak Cliff or South Dallas proper? The other side of the issue is the expectation of recipro-

city when spending our money. If we can isolate where it is that those dollars are being spent, in bulk, the issue becomes reciprocity with who we are spending those dollars with.



ing over in our community. I think that's happening now.

**Q:** Are you saying that there was a lack of understanding between the African-American consumer and the African-American businessperson?

**A:** Yes. While some of the [complaints] were legitimate—on both sides—I have met, in the past, business owners who subconsciously would explain away why a certain [service] or why we have a certain [product], not realizing that the dollar is universal. And if a dollar will get me that, it will get me that with you or wherever I go to spend that dollar.

So the business owner is now more sophisticated, more aware of the consumer, more aware of meeting the needs of the customer. I am opposed to being in business and sending out

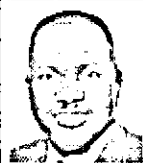
Going to those stores and malls (where African-Americans spend money) and saying, "What about giving something back to this community that you're reaping the financial benefit from?" That happens (giving back to the community) on some scale. That's no charitable move I'm talking about. That is the true nature of reciprocity.

**Q:** Do you believe that African-Americans have begun to understand and use that power connected with the dollars they spend?

**A:** No we haven't. When I say we still have a ways to go, it's toward that end.

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## Disability Income

### Protecting your most valuable asset

When it comes to making decisions about personal finances, insurance is the one area that people tend to dislike the most. However, most people do recognize that insurance is essential to managing both their family financial affairs. The hard part is figuring out how much and what type of insurance to buy.

The most important thing to remember is that the fundamental role of insurance is to protect against a devastating financial loss. Although accidents, illness or death can almost never be prevented, insurance does allow us to control how much we are affected financially by a disaster. You want to purchase enough coverage for the worst thing that could happen. Most people who buy insurance make sure they purchase policies on their lives, health, homes and cars. But what they fail to protect is the one thing that makes all these other types of coverage so necessary—their income. Disability or "lifestyle" insurance provides an income should you be sick, hurt and unable to work.

What are the chances of becoming disabled? According to statistics, one out of every three people between the ages of twenty five and fifty will be forced out of work due to illness or injury. Without proper protection income stops, while medical bills and extra expenses start to increase.

How much is at risk? For an individual age thirty five and earning \$3,000 per month the potential earnings to age sixty five with wage increases of 3% each year amounts to over \$1.7 million!

What should you look for? Before going out and buying a policy, first consider alternative sources of income you may be able to rely on should you become sick, hurt and unable to work. Do your family members have enough income (interest, dividends, savings) to pay your bills and expenses while you are disabled? Does your employer provide you with an extended period of salary continuation while you are unable to work? Will a bank extend you a loan while you are not working? Will you be able to qualify for social security benefits when over 60% of claims are initially rejected?

When you are ready to consider purchasing coverage, here are some policy basics to look for in obtaining the most comprehensive coverage available.

**Definition of disability** — The best disability insurance available is "own occupation" protection, where benefits will be paid even if you work in another occupation. However, many insurance companies are no longer offering own occupation protection and provide a modified definition instead. For a policy with a modified definition of "own occupation," it is very beneficial to purchase residual or recovery benefits, since these will provide a portion of your monthly benefit if you can't go back to work full time or if you have an earnings loss.

**Length of benefits** — Disability policies typically provide benefits anywhere from two years to age sixty five. Buying insurance to replace income for only a few years does not cover you for the long-term disability that can be financially devastating. Consider buying a policy with benefits payable for as long a period as possible, such as to age sixty five.

**Waiting period** — Choosing a waiting period for benefits to begin depends largely on what other income resources are available. A longer waiting period means lower premiums.

**Coverage at work** — Many employers provide group long-term disability coverage, however, these benefits are often limited and may not provide adequate protection. Purchasing an individual policy is a good way to supplement inadequate group coverage. An added benefit is that an individual policy will still provide income protection even if employment terminates.

**Premiums** — The longer you wait to buy a policy, the more expensive it will be. The average cost for a policy increases between 4% -5% per year. At older ages the increase is more drastic. Insurance companies are now also basing their pricing on gender. Women can expect to pay more than men, since their incidence of morbidity is much higher.

Always consider a quality insurer with quality products. Remember, you are not only purchasing a policy, but a promise to pay. If disability were to strike, you would not want that promise broken.

MON

Kola Seriki is a financial representative with MONY Financial. With an MBA in finance, he is a qualifying member of the Million Dollar Round Table and a member of the National Association of Life Underwriters. His professional credentials include ten years experience in the financial services business. For more information call 800-829-9933.

### Chronology of Money Management

March	College Funding	<input type="checkbox"/>
April	Social Security	<input type="checkbox"/>
May	Life Insurance	<input type="checkbox"/>
June	Disability Plan	<input type="checkbox"/>
July	Asset Protection	<input type="checkbox"/>
August	Mutual Funds	<input type="checkbox"/>

Get those **PROFITS**

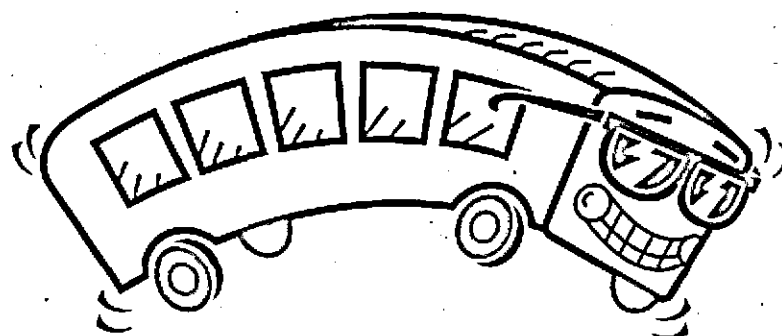
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We'll draw winners every Friday through July 26. For all the details, drop by a participating Berry Street store!

**BERRY STREET**  
Connection







Oliver  
L. Sims, III

## Telecommuting

*If you use a computer at work, this could be for you*

In the past, working from home was only a reality for those few professions that could accommodate it, usually small businesses operating from a garage or spare bedroom. Many of them stayed home-based to save costs on real estate, their taxes, fuel costs and wear and tear on vehicles.

Today, corporations looking for ways to cut costs see that there are potentially huge savings in having their employees work from their homes. "Telecommuting" is the process of working from home, coupling telecommunications technology (the telephone line) with computer technology (a computer and modem). The computer and telephone lines are items that you are familiar with and the modem is the device that allows one to utilize the other. With the computer and its modem plugged into the telephone line, home-based workers have the equipment necessary to access the computers in their corporate offices. With this access they now have the opportunity to do their jobs from home or from other remote locations.

With most jobs now requiring employees to use computers to get their jobs done, the home computer has become a necessity for someone to effectively perform the same job duties and tasks at home as they would at the office. With the percentage of American households with a computer going up daily, many more people have the tools to telecommute today.

The African-American community has been slow to see the value of the home computer and statistics show it. Computers are only in slightly over 10 percent of African-American homes, while over 30 percent of Anglo American homes have computers, and over 40 percent of Asian American homes have computers. Didn't I once hear actor Laurence Fishburne yelling at the top of his voice in a Spike Lee movie, "Wake Up!"

We need to wake up to the realization that we need not only a chicken in every pot, but also a computer in every home in our community. These computers will open doors for us that have sometimes been hard to open. One of those doors is the opportunity to be more productive and capable employees who have the ability to be fully functional from home, if and when our corporate employers call on us. Think about it. Most of us currently do some of our work at home now.

Telecommuting, according to a recent survey of executives from the Fortune 1000, is viewed as not only being good for the employee but also advantageous to the employer. Executives of

companies with telecommuting programs were nearly unanimous (92 percent) in agreeing that telecommuting benefits employers. They cited cost reductions, increased productivity, and improved employee morale. Two-thirds of the Fortune 1000 companies currently have telecommuting programs, half of which have been instituted within the last two years. The majority of these companies expect the participation to continue to grow in popularity.

*...study showed that there was not a drop-off in production within the territories that used telecommuting; in fact, there was an improvement.*

Recently, a major long distance company closed several regional sales offices in a particular part of the country in favor of telecommuting. They compared the productivity and expenses of these sales regions to that of all of their other regions. Their study showed that there was not a drop-off in production within the territories that used telecommuting; in fact, there was an improvement. In gathering feedback from these telecommuters, they found out that the employees felt more productive and relaxed. They no longer had to spend the time commuting, nor fight the traffic to get to the office. Instead, this time was spent working.

The corporation was also able to eliminate the real estate (and the necessary maintenance) that these employees had once occupied. And of course there was the elimination of office expenses. The situation was definitely a win for the corporation and the employees who participated in the telecommuting test. The corporation saw it as such a success that they are moving fast to offer telecommuting to their other employees.

Some corporations have hesitated to take a look at telecommuting. These companies fear that they could possibly lose control of their employees. They feel that their staffs need supervision to be successful. Others suggest that the costs of outfitting their employees with the computers and equipment necessary to do the work required would be too great. Both of these are valid arguments. Let's inspect them both.

First, the trend of most companies is to move to less and less supervision and towards a more empowered, self-starting

work force. When we analyze the large layoffs that have occurred lately, we see that many who got the pink slips were managers. The middle to low level manager is going the way of the dinosaur.

Secondly, when we look at the cost of supplying the work force with computers and tools that would allow them to work from home, there are several strategies that corporations have utilized -- one is to allow the employee to take their present computer home. In this situation the costs are minimized dramatically with the corporation only having to incur the modem, software and telephone costs. Other companies have done the cost/benefit analysis and compared the present costs of housing their employees (often in expensive offices) to the costs of supplying the employees with the equipment that would allow them to work from home without the property expenses. Just how much does it cost to have an employee in an air conditioned office? When you add up the real estate costs with the other building operating expenses, you'd be surprised.

Telecommuting is not for every occupation. Certainly an auto mechanic, doc-

tor or construction worker could not perform the majority of their work from their home. But certain occupations such as computer software support, customer service, and many sales positions show great promise for telecommuting. As more companies look for ways to reduce expenses and retain their best employees, the work-from-home option looks more appealing. As technology (computer and telecommunication) continues to give us greater capabilities, we are destined to see more work being done from home or from remote locations.

If your employer does not have a telecommuting policy, I'd encourage you to ask them to establish one. If they currently have a policy, it may be time to telecommute.

MON

Oliver L. Sims, III is co-owner and managing partner of PC Upgrades, USA (214-401-1992), and can be heard talking about the information superhighway every Wednesday night at 9:00 p.m. on Superstation Soul 73. E-mail him at os3@ix.netcom.com.

### Chronology of Info Society

- April.....Why you need a computer ☐
- May.....The Internet ☐
- June.....Telecommuting ☐
- July.....Education ☐
- August.....E-mail/Chatrooms? ☐
- September.....Cyber Mall ☐



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Curtis Yates

## Texas state affordable housing corporation

The Texas State Affordable Housing Corporation administers a program (Program 48) that assist very low-income families that earn 80% of HUD's Area Median Family Income (adjusted for family size) or less with purchasing their first home. At last report (May 3, 1996), there was yet remaining approximately \$16 billion available for mortgage financing at a rate of 6.65%.

### 1996 MAXIMUM INCOME LIMITS

Family size	1	2	3	4
Maximum income	\$27,050	\$30,900	\$34,800	\$38,650
Family size	5	6	7	8
Maximum income	\$41,750	\$44,800	\$47,900	\$51,000

As of this writing, the current market interest rate is 8% for a 30-year fixed rate conventional mortgage loan. Applying these two rates to a home costing, say \$49,000, does generate a bit of a savings

#### PROGRAM 48

Sales Price \$49,000  
Down Payment \$2,450  
(you pay only \$1,470)  
Loan Amount \$46,550  
(@ 6.65%, 30yrs fixed)

Principal & interest on loan: \$298.83  
Estimated taxes & insurance: \$90.00

#### REGULAR FINANCING

Sales Price \$49,000  
Down Payment \$2,450  
Loan Amount \$46,550  
(@ 8%, 30 yrs fixed)

Principal & interest on loan: \$341.57  
Estimated taxes & insurance: \$90.00

in monthly housing payments. Please bear in mind that qualified buyers must contribute a cash investment of at least 3% of the sales price of the home (not including prepaids/closing costs) and

adhere to normal qualifying procedures. If borrowers cannot qualify for prepaids and closing cost along with the down payment, then other programs such as the Upfront Closing Cost Assistant Program (UCAP) can be used to assist qualified buyers with the prepaids and closing costs portion. This leaves the borrower with only their initial 3% investment.

For a low income family, the example above shows a \$512.88 savings generated over a period of one year. These funds are made available for very low to moderate income families to purchase homes in targeted areas of the metroplex and surrounding areas. However, there are certain other guidelines, such as income limitations. Borrower's annual income may not exceed the maximum family income limit (income limits are adjusted according to family size) as listed in the "Maximum Income Limit" table for the Down Payment Assistant Program (DPAP; see chart).

This is not only assistance, but a non-interest bearing second lien mort-

gage, the term of which will run concurrent with the first lien (primary) mortgage. There is no assumption on this second lien loan. Monthly payments are not required, although repayment of the principal of this second lien mortgage will be required upon sale, refinance and/or payoff of the first mortgage loan (primary loan). There are also limitations as to the maximum sales price of the home being purchased within these targeted areas—a maximum sales price of \$114,416 for existing homes and \$122,684 for new construction. Don't become dismayed by such approval requirements—it's well worth the effort. If you feel you don't know where you may stand credit-wise, feel free to give me a call so that we can run a credit analysis for you. There's no cost.

MON

Curtis Yates is the owner/operator of REAL ESTATE STATUS QUO; 8131 LBJ Fwy; Ste. 800; Dallas, TX 75251; (214) 702-0151; Fax (214) 934-2706.

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## INVITATION FOR BIDS

### Painting of Selected Interior Surfaces at Brooks Manor

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Painting of Selected Interior Surfaces at Brooks Manor, Tex 9-14, until 3:00 P.M., on Monday, June 17, 1996 at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud.

### Replacement of Exterior A/C Grills at Park Manor

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Replacement of A/C Grills at Park Manor, Tex 9-13, until 2:30 P.M., on Monday, June 17, 1996 at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud.

### Replacement of Existing Playground Equipment at Cedar Glen Apts.

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for Replacement of Existing Playground Equipment at Cedar Glen Apts., Tex 9-45, until 2:00 P.M., on Monday, June 17, 1996 at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud.

Bid Documents, including Plans and Specifications, may be required at DHA's Central Office, 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212. A \$25.00 non-refundable fee is required for each set of plans and specifications.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.



The Housing Authority of the City of Dallas, Texas will not discriminate on the basis of race, color, national origin, religious, sex, handicap, familial status or age.



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Ron Shaw

# When God kicks you out of your nest

Deut. 32:11

Do you remember when it seemed as if your prayers would be answered almost immediately? Remember when you could almost just shout your way to victory? What about when folks could mess with you and you just fluffed it off? Now it seems as though God is a million miles away. You pray and pray and still your answer doesn't show up. Those wholesale miracles just don't happen for you like they used to. Instead of God bailing you out of your self-inflicted mess, now you have to suffer some things—at least for the present.

"What is going on?" you might be asking. Sounds to me like God is kicking you out of your nest. Don't you hear the sounds of all the baby Christians squawking about what ain't happening with them and how nobody cares about them and how the pastor doesn't spend time with them and on and on? The fact of the matter is, there comes a time in the life of all children when they must grow up. Mom and Dad no longer pay the bills, clean the car, furnish the food, wash the clothes. All good parents do their part to ensure that their children are able to deal wisely and successfully in a world that demands responsibility and maturity. How many men do you know that don't have a clue about how to take care of household affairs? How many women act like spoiled brats when they don't get their way?

Consider our text, which is familiar for many. And yet most forget this is God moving us from the comforts and security of the nest to a level of maturity in Him where we grow up into Him in (not some but) all things. The eagle stirring up her nest paints for us the picture of mother eagle coming home with a wild look in her eyes, throwing the toys overboard. She takes the downy pillows, soft twigs and hay out of the nest so that the comfort the eaglets once knew is gone. Now they have to begin standing on their own talons or get poked in the breast by the sharp twigs that are left. She knows if this is not done, they will be content to take

life easy and eventually be unable to feed and defend themselves.

We see the same signals in the New Testament. Jesus instructed the church to reach the world. Yet they set up camp in Jerusalem with the intent to stay there and be comfortable. Persecution hit and they were scattered and therefore went everywhere preaching the word.

The church has for too long been comfortable. She has depended on God the Father to do everything for her. Her instructions were to heal the sick, raise the dead, deliver the oppressed and set the captives free. We want God to do everything. We order Him around like He's some bell boy — go to the hospitals; go to the rest homes; bless this one, etc. The discomfort that we are experiencing is God taking the comforts out of our nest. The talk of welfare repeal and civil rights reversal all indicate that He is tired of the church (not the black church or white church) acting like babies. Preachers are jealous of each other, church members are fighting preachers, and both groups are caught up in materialism that cause them to sell out the gospel to those

The fact of the matter is, there comes a time in the life of all children when they must grow up.

that will pay the highest price. These are all signs of immaturity that will not take the church to the next level of Glory.

James says patience must be allowed to work in us if we are to be mature. Many Christians of today have no stamina for anything. They can't stand in the midst of storms. If you are experiencing discomfort, it's not that God has abandoned you. On the contrary, it may be that He wants you to grow up and stop acting like a big baby.

Now you're having to stand for what you want. Instead of microwave blessings, now you're having to allow the Word to slow cook and simmer and baste in your spirit. This will allow you to mature in His grace and knowledge. If God is not giving you overnight miracles and you're having to believe your way through, it's not that he doesn't care about you or that He doesn't love you. He's kicking you out of your nest. Get on with the process of maturing in Him.

MON

Ron Shaw is the pastor of Light Unlimited Christian Center and can be reached at (214) 320-5744.

Contact MON's Advertising  
214-606-7351



Light Unlimited Christian Center



320-5744

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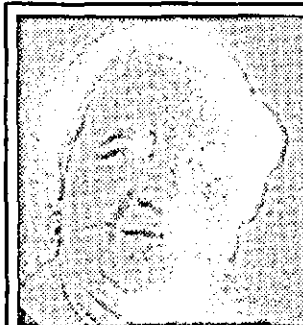
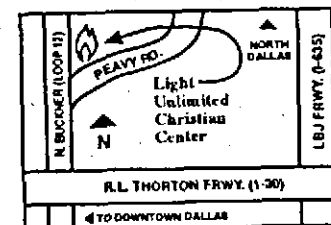
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## INVITATION FOR BIDS

The Housing Authority of the City of Dallas (DHA) is accepting bids for a two (2) year contract for the acquisition of Shade Cloth, Wood Rollers and Slats.

Bids will be accepted until 10:00 a.m., Monday, June 17, 1996 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from Purchasing Office, 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.

## DALLAS INDEPENDENT SCHOOL DISTRICT ADVERTISEMENT FOR BIDS

1. Sealed bids addressed to the Board of Education of the Dallas Independent School District, Dallas County, Texas, for Louise Wolff Kahn Elementary School located at Franklin Road and Davis Street in Dallas, Texas for the Dallas Independent School District, hereinafter called "District" in accordance with plans, specifications and contract documents adopted by the District, prepared by Garza/BRW Architects, 3535 Travis Street, Suite 250, LB 102, Dallas, TX 75204 will be received in the Purchasing Office, 3700 San Jacinto, Dallas, Texas until 2:00 PM, JUNE 20, 1996. At that time, the bids will be publicly opened and read aloud and tabulation will be made to present to the Board of Education at their next regular meeting for consideration in awarding the Contract. Any bids received after the closing time will be returned unopened.

2. There will be a Pre-Bid Conference on 6 day, June at 10:00 AM at the DISD Facilities Bond Office, 3510 S. Beckley Avenue, Dallas, TX 75224, Main Conference Room, Telephone 302-2900, for the purpose of answering questions and walking the site. Bidders are invited and urged to be present.

3. The Contractor shall identify their bid on the outside of the envelope by writing the name of the project on which they are bidding. The name of the project Construction for Louise Wolff Kahn Elementary School.

4. Plans and specifications may be examined after May 30, 1996 in the office of Garza/BRW Architects, 3535 Travis Street, Suite 250, LB 102, Dallas, Texas 75204, Telephone 528-9023 and are file at:

F.W. Dodge Planroom - Dallas  
8228 Stemmons Freeway, Suite 550  
Dallas, TX 75247  
(214) 241-3411  
Attn: Karen Vorster

American Indian Center  
2219 West Euless Blvd.  
Euless, Texas 76040  
(817) 355-5145  
(817) 545-5888 FAX  
Attn: Mary Helen Deer-Smith

AGC/CMD Dallas Plan Room  
11111 Stemmons Freeway  
Dallas, Texas 75229  
(214) 484-2030  
Attn: Jayme Tomlinson

Association of Gen. Contractors  
Plan Room  
417 Fulton Street  
Fort Worth, Texas 76104  
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Attn: Jackie Lam

F.W. Dodge Planroom - Fort Worth  
1300 Summit Ave., Suite 740  
Fort Worth, Texas 76102  
(817) 338-4788  
Attn: Jennifer Gray

Texas Contractor Plan Room  
2510 National Drive  
Garland, Texas 75041  
(214) 271-2693  
Attn: Linda Gant

ABC/Americas Company  
4320 N. Beltline Rd., Ste. A102  
Irving, Texas 75038  
(214) 256-2219  
Attn: Terry McAdams

Dallas/Ft. Worth Minority Business  
Development Council  
2720 Stemmons Freeway  
1000 Stemmons Tower South  
Dallas, Texas 75207-2212  
(214) 630-0747  
Attn: Bill Hunter

Hispanic Chamber Commerce  
4622 Maple Avenue, Suite 207  
Dallas, Texas 75219  
(214) 521-6007  
Attn: Patricia Hernandez

Dallas Black Chamber of Commerce  
2838 Martin Luther King Jr. Blvd.  
Dallas, Texas 75215  
(214) 421-5200  
Attn: Carmen Humble

Ft. Worth Metropolitan Black  
Chamber of Commerce  
3607 E. Rosedale  
Ft. Worth, Texas 76105  
(817) 531-8510  
(817) 534-9274 FAX  
Attn: Bernadine Thomas

5. Plans and specifications may be examined after May 30, 1996 from the office of Garza/BRW Architects, 3535 Travis Street, Suite 250, LB 102, Dallas, Texas 75204, Telephone 528-9023 upon deposit of a separate refundable check (payable to Garza/BRW) in the amount of \$125.00 per set. Checks will be returned upon delivery of the plans in good condition to the Architect within fourteen (14) days after bid opening.

6. A cashier's check payable to the Dallas Independent School District, in the amount of not less than five percent (5%) of the bid submitted must accompany the bid, or an acceptable bid bond in the same amount.

7. It is the goal of the District that at least 30% of the work performed under the contract will be done by minority or woman owned business enterprises.

8. The District reserves the right to reject any or all bids, and to waive any formalities.

9. The District is committed to the ideals of equal opportunity in all its business endeavors.

## SUB-BIDS REQUESTED FROM CERTIFIED, QUALIFIED DBE/MBE/WBE/HUB SUBCONTRACTORS AND SUPPLIERS FOR THE FOLLOWING PROJECTS:

COLLIN CO. US 75, PROJECT 47-06-097  
DALLAS CO. IH 30, PROJECT 9-11-170  
ROCKWALL CO., PROJECT 45-01-040  
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PLANS MAY BE VIEWED AT THE AGC, TEXAS CONTRACTOR OR DODGE PLAN ROOMS, OR AT OUR OFFICE LISTED BELOW. PRIOR TO JUNE 12, 1996, PLEASE DIRECT INQUIRIES TO  
GRANITE CONSTRUCTION COMPANY  
8402 STERLING #202  
IRVING, TX 75063 214-929-4614

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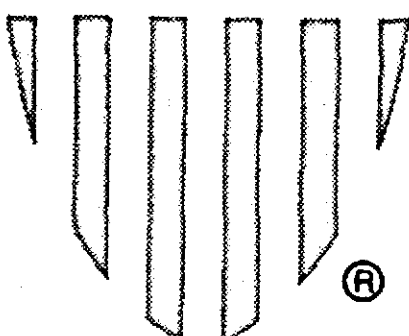
POSITION	DEPARTMENT	SALARY	CLOSING DATE
PUBLIC SERVICES LIBRARIAN I	HAGGARD LIBRARY	\$13.16/HR	OPEN
LIBRARY SYSTEMS ADMINISTRATOR	LIBRARY TECHNICAL SERVICES	\$2,770 TO \$3,924	OPEN
ASSOCIATE ENGINEER	DEVELOPMENT SERVICES	\$2,770 TO \$3,924	6/7/96
DAY LABOR ATTENDANT	COMMUNITY DEVELOPMENT	\$9.01/HR	6/7/96
RADIO TECHNICIAN	PUBLIC SAFETY COMMUNICATIONS	\$2,430 TO \$3,363	OPEN
PLUMBING INSPECTOR	BUILDING INSPECTION	\$2,207 TO \$3,048	6/14/96
BUILDING INSPECTOR	BUILDING INSPECTIONS	\$2,207 TO \$3,048	OPEN
MECHANIC III	EQUIPMENT SERVICES	\$2,006 TO \$2,759	OPEN
SCHOOL CROSSING GUARD COORDINATOR	HUMAN RESOURCES/ RISK MANAGEMENT	\$1,857 TO \$2,549	6/7/96
SENIOR PLANNER	DEVELOPMENT SERVICES	\$3,131 TO \$4,432	OPEN
TECHNICAL MANAGER	INFORMATION SERVICES	\$3,332 TO \$4,720	OPEN

APPLY TO: HUMAN RESOURCES/PERSONNEL DEPARTMENT  
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**INVITATION  
FOR BIDS**

The Housing Authority of the City of Dallas, Texas (DHA) will receive bids for the Stairwell Enclosures at Scattered Site Tex 9-23, until 10:30 A.M., on Monday, June 17, 1996 at 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212, at which time and place all bids will be publicly opened and read aloud. Bid Documents, including Plans and Specifications, may be acquired at DHA's Central Office, 3939 N. Hampton Road, Suite 350, Dallas, Texas 75212. A \$25.00 non-refundable fee is required to obtain plans and specifications.

The DHA reserves the right to reject any or all bids or to waive any informalities in the bidding.

**INVITATION  
FOR BIDS**

The Housing Authority of the City of Dallas (DHA) is accepting bids for a one (1) year contract from qualified carpet cleaning firms.

Bids will be accepted until 10:00 a.m., Monday June 10, 1996 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Bid documents and Specifications may be obtained from General Services at 2075 W. Commerce, Building #100, Dallas, Texas 75208. For directions call (214) 672-0226.

DHA reserves the right to reject any and all bids and to waive any informality in the bids.

**INVITATION  
FOR BIDS**

The Housing Authority of the City of Dallas (DHA) is accepting bids for a one (1) year contract for the acquisition of Stair Trends.

Bids will be accepted until 10:00 a.m. Tuesday, June 11, 1996 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Office at 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.

**INVITATION  
FOR BIDS**

The Housing Authority of the City of Dallas (DHA) is accepting bids for a two (2) year contract for the acquisition of Vinyl Composition Thru-Chip Floor Tile.

Bids will be accepted until 1:00 p.m. Tuesday, June 11, 1996 at 2075 W. Commerce, Building #200, Dallas, Texas 75208, at which time and place all bids will be opened and publicly read aloud.

Specifications and bid documents may be obtained from the Purchasing Office, at 2075 W. Commerce, Building #100, Dallas, Texas 75208 or by calling (214) 672-0226.

DHA RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS.



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The City of Lancaster (22,660) is seeking a Finance Director to direct accounting, budgeting, treasury, investment and related functions for the City. Reports to the City Manager. Requires Bachelor Degree in business, public administration or accounting and five years progressively responsible experience in public finance administration. \$52,000 - \$62,000 DOQ. Resumes to Personnel Department, 211 N. Henry Street, Lancaster, Texas 75146. Open until filled.

**SOUTHWESTERN****DIRECTOR OF EQUAL  
OPPORTUNITY**

Refer to Job #961086

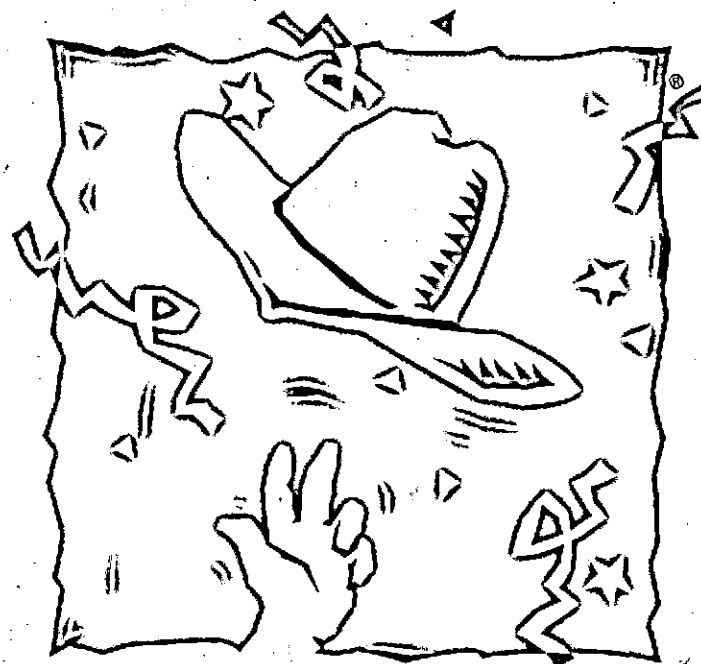
#

The University of Texas Southwestern Medical Center at Dallas is seeking a Director of Equal Opportunity to respond to/investigate internal and external complaints; monitor and review the recruitment and hiring process to ensure compliance; and prepare an annual Affirmative Action Plan. We require a Bachelor's degree, 5 years of progressively responsible experience addressing EO and AA issues, 3-5 years of supervisory experience, current related training and seminar presentation experience, and strong interpersonal/computer skills.

#

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Please respond in writing to: Melissa Villaseñor-Dye,  
Retailer and Minority Development Supervisor, Texas Lottery-GT,  
P.O. Box 16630, Austin, TX 78761-6630.

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To Advertise in Business Service Directory

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Call Mrs. Willie Crowder, Employment Administrator at 214/989-5537 for an application or to schedule an interview.

College applicants, please contact your placement office.  
EQUAL OPPORTUNITY EMPLOYER

### SOUTHWESTERN

The University of Texas Southwestern Medical Center at Dallas is requesting bids for custodial house-keeping services. Bid documents will be available on Tuesday, May 21, 1996, at 5323 Harry Hines Boulevard, Physical Plant Building, Door #7, Dallas, Texas 75235-9099, from 8 am until 4 pm. A pre-bid walk through will be held on Monday, June 3, 1996. Interested bidders will assemble at the Physical Plant Building room P2.100 at 8:00 am. Prospective bidders must attend the walk through as a requirement for bidding. A Performance Bond will be required for this contract. For further information, please contact Mr. Jack Foote at (214) 648-3700. (U.T. Southwestern is an Equal Opportunity Institution)

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# People are their business

By: Manaqua Rockmore

Bledsoe Dodge in Dallas has been serving people in the Oak Cliff area and surrounding suburbs for fifteen years, reopening it's Red Bird Mall location July 8, 1991.

Randy Courtney, owned and

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The dealership offers a full line of award winning Dodge vehicles, includ-

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The local community voted Bledsoe Dodge the Best Car Dealership, Best Used Car Dealership and Best Domestic Car Dealership in the area.

The Bledsoe Dodge credo states that they are "a customer-driven, fun place to conduct business. Bledsoe provides a safe productive work environment and takes a genuine interest in each employee well being.

Bledsoe is built on a solid financial foundation that will allow for growth well into the 21st century. Our customers and employees will say that they could not imagine a better place to work or conduct business. The community will see us as a

solid growing organization that is sensitive to the local communities needs."

Bledsoe Dodge is a family-owned business with locations in Garland, Arlington and Dallas.

There showroom hours can accommodate almost anyone, Monday - Saturday 8:30 a.m. to 9:00 p.m. They are closed Sunday.

The parts and service department hours are Monday - Friday 7:00 a.m. to 6:00 p.m. and Saturday 7:00 a.m. to 4:00p.m. They are closed Sunday.

For more information call (214) 296-9800, and don't forget—they offer a wide selection of used cars and trucks.

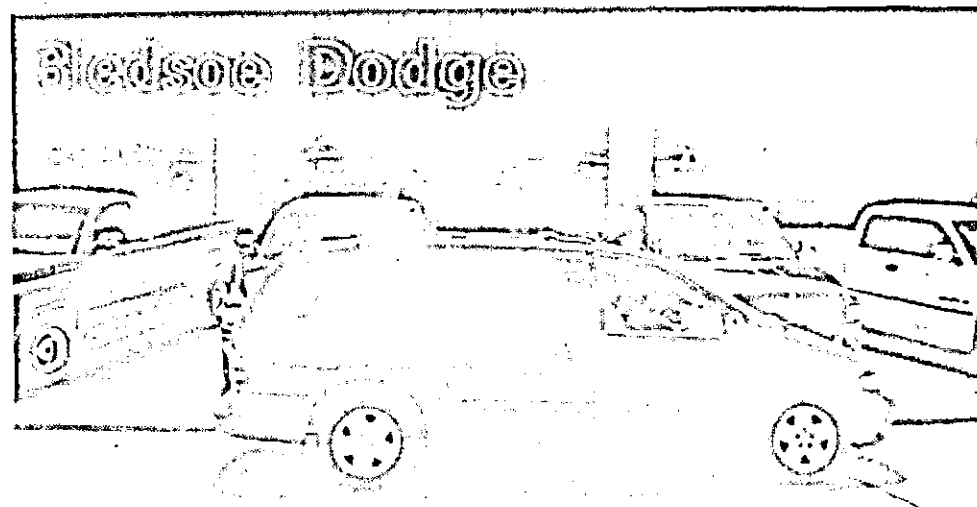
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Dallas Park and Recreation Department

## City of Dallas Park and Recreation Department Community Swimming Pools

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Bonnie View	2124 Huntington	670-1960
Churchill	7025 Churchill Way	670-6177
J.J. Craft	3125 Lyons	670-0343
Everglade	5100 Jim Miller	670-0940
Exline	2430 Eugene	670-0350
Frelz	14739 Hillcrest	670-6464
Glendale	1534 Five Mile	670-1951
Samuell-Grand	3201 Samuell	670-1379
Grauwlyer	2157 Anso	670-6444
Lake Highlands	9940 White Rock	670-1346
Thurgood Marshall	1808 Ariel	670-1917
McCree	9016 Plano Rd.	670-0389
H.R. Moore	3122 N. Winnetka	670-1391
Pleasant Oaks	8701 Greenmound	670-0941
Kidd Springs	807 W. Cauty	670-6817
Harry Stone	2403 Millmar Dr.	670-0950
Martin Weiss	3440 Clarendon	670-1989
Tietze	6115 Llano	670-1380
Tipton	3607 Magdeline	670-6466
Walnut Hill	4141 Walnut Hill	670-6433
Jaycee-Zaragoza	3125 Tumako Tr.	670-6465

Call 670-1923 or 670-8847 for more SPLASH DAY! information

# SPLASH DAY!

## June 8

### FREE POOL ADMISSION

1 p.m.  
til Closing  
at all 22

City of Dallas  
Community Pools!



City of Dallas  
Park and Recreation Department



SUNDAY 8:46 AM



# ARRIVALS/DEPARTURES

**1st CLASS RESERVATIONS AVAILABLE  
WEEKLY 9:00 AM TO 10:00 AM**

ARRIVING	SCHED TIME	RM	DEPARTING
ADULT	9:00	108	10:00
HIGH SCHOOL	9:00	103	10:00
JUNIOR HIGH	9:00	106	10:00
JUNIOR	9:00	105	10:00
PRIMARY	9:00	109	10:00
KINDERGARTEN	9:00	112	10:00

CREATIVE TEACHING AIDS AVAILABLE FOR YOUR COMFORT  
HAVE A WONDERFUL TIME/THANKS FOR CHOOSING US...

SUNDAY 8:46 AM

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