Volume XXVII, Number XI

March 31 - April 6, 2016



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Minority vendors raise questions about ad spending by government

By Stacy M. Brown NNPA Contributing Writer

The federal government spends about \$1 billion on advertising services, but history continues to show that small businesses and local and minority-owned media companies are mostly left out.

On Wednesday, March 23, as part of its ongoing series on Supplier Diversity, the FCC's Office of Communications Business Opportunities hosted a roundtable discussion on diversity and government advertising practices.

Moderated by Thomas Reed, the director of the FCC's Office of Communications Business Opportunities, the event also included commentary from James Winston, the president of the National Association of Black Owned Broadcasters, Melody Spann Cooper, Steve Roberts, Sherman Kizart, and other experts from the broadcasting industry who examined the federal government's interaction with diverse communities and how current advertising practices reach those same communities.

"We wanted to have a more laserlike focus on federal advertising. The congressional research service has found in recent years the federal government spends close to \$1 billion an-



Earlier this month, NNPA President Benjamin Chavis spoke outside of the U.S. Capitol during a joint press conference between NNPA and NAHP. Congresswoman Eleanor Holmes Norton (far left) called for a study on how federal agencies spend money on advertising. (Freddie Allen/AMG/NNPA)

nually on advertising services," Reed said in opening the roundtable discussion.

"The focus of the meeting is an examination of how, where, and in many instances, why this money, these dollars, are being spent and how we might begin to expand the pool of vendors who assist the government and getting out the message," he said. While public documents reveal

who is spending the money, they don't always reveal who is on the receiving end of those contracts, Reed added.

"Experience tells us that local media, small companies, women and

minority-owned media are not wellrepresented," he said.

The meeting was viewed as a critical beginning step in minority-owned media being considered when the federal government and its agencies seek to advertise.

Earlier this month, leaders from the National Newspaper Publishers Association and the National Association of Hispanic Publications - which combined publish more than 600 newspapers to over 30 million readers - were joined by D.C. Rep. Eleanor Holmes Norton in calling for an ex-

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North Dallas Gazette takes a moment to reflect on the past with **Historical Perspectives** from Sister Tarpley Hear what it was like growing up in a very dif-ferent Dallas when Booker T. Washington was a black school. Sister Tarpley graduated frm there and went on to college and later became a city councilmember in Carroll

Look for NDGTV at NorthDallasGazette.com



Protesters rally around **Dallas senior**

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Dallas group plans DC journey

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For details, go to: www.northdallasgazette.com

COMMENTARY **Texans playing** key roles in Social Security benefit fix

By Bob Jackson

Over the years, millions of retired state and local workers-including teachers, police officers and firefighters-have received sharply reduced Social Security benefits, simply because they have had multiple jobs during their careers and weren't allowed to pay into Social Security at all of them.

It's a case of the whole being less than the sum of

the parts. Thirty-three years ago, Congress changed the Social Security benefit formula to add a "Windfall Elimination Provision," which adjusted some former public employees' benefits to account for the time they had not paid into Social Security while working in vital public service jobs.

While the intent was to make the system fairer,

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ery.

gravitational waves.

Sylvester James Gates, Jr.

As the Roth Distinguished Visiting Scholar at Dartmouth for the 2015-2016 academic year, physicist Sylvester James "Jim" Gates Jr., has been a busy man.

"This has been an exciting time here for me," he says.

"I delivered a plenary talk at the Joint Fall Meeting of the American Physical Society and American Association of Physics Teachers hosted on campus, and I made two presentations about my own



research on physics, graph theory, and mathematics."

Then he brought in University of California, Berkeley mathematician Yan Zhang, who spoke about Gates' research and its relevance to work underway in the Dartmouth mathematics department.

"I have also had the opportunity to lecture in the Datascapes class, headed by Professor Michael Casey and PhD candidate Richard Lopez," Gates says. "Most recently, I had a great time with the Dartmouth Physics Society students.

"The breadth of these activities is a reflection of the environment I have found here on campus. In fact, this breadth continues to surprise me." Lately, in his Roth Scholar role, an endowed professorship that brings thought leaders to campus to interact with students and faculty to stimulate intellectual inquiry,

Gates has been engaging students and faculty in forums and presentations dealing with both physics and mathematics.

His PhD from MIT was in physics, but he had earned twin MIT bachelor's degrees in both disciplines and still keeps a foot in both camps.

"Most people do not know I was an assistant

colleges and universities to

have conversations about

the black experience in

professor of applied mathematics—not physics—at MIT from 1982-1984," he says.

Even before he became a Roth Scholar, Gates was no stranger to the College. He has regularly visited campus for the annual E.E. Just Symposiums since 2012, speaking about science, scholarship, and string theory.

In fact, Gates planted a surprise of his own in his 2014 E.E. Just lecture at Dartmouth. His words are particularly memorable in light of this month's momentous discovery of He had spoken about these yet-to-be discovered ripples in the fabric of space-time, not only predicting their recent revelation, but also describing the tools scientists would use in making the discov-

Einstein had postulated gravity waves' existence back in 1916, but the hard evidence had been lacking. The news of the breakthrough was announced Feb. 11.

It seems that Gates' scientific crystal ball been up and running in 2014.

Candace Bledsoe

Educators and community leaders will examine issues facing African-American college students at an SMU Simmons School conference Friday, April 1. Topics at "Looking Beyond the Horizon: Black Excellence in Higher Education" include mentoring, poverty and youth, and transforming the higher education experience for African American students.

More than 400 African American high school students and their parents are expected at a second SMU conference, the "Cutting



Edge Youth Summit," Saturday, April 2, hosted by SMU's Upward Bound program and the Youth Action Research Center. Discussion topics include the college application process, financial aid and preparing for college. For more information contact Candice Bledsoe, 214-957-9512.

College enrollment for African American students is at its highest in history, but a recent report found that fewer than one in 10 African American high school graduates are college ready. In addition, when black students attend college, their graduation rates lag behind other students. An average of 45 percent of African American students who enroll in college graduate, compared to 65 percent of white students.

"The time is overdue for

higher education," said David Chard, dean of the Annette Caldwell Simmons School of Education and Human Development. "The goal is to understand what structures, dispositions and practices we need to have in order to improve student success. Also, we need to look at what conditions should change. We want to work with community members to help us with this, and are grateful for the assistance of our conference partner, the Youth Action Research Center in Dallas."

The Black Excellence in Higher Education conference is scheduled from 9 a.m. to 2 p.m. at the Harold Simmons Building on the SMU campus. www.smu.edu/Simmons. The conference is free and open to the community, but registration is required. To register, e-mail Yolette Garcia at ygarcia@smu.edu.

Speakers and panel discussions include current SMU students as well as the following leaders in higher education, justice, religion and professional athletics. The scheduled speakers include:

Candice Bledsoe is the

founder and executive director of the Youth Action Research Center, (www.cuttingedgeyouthsummit.com) , co-sponsor of the "Black Excellence in Higher Education" conference. The center promotes college readiness and leadership skills. She is a 2015-2016 fellow for the New Leadership Academy at National Center for Institutional Diversity at the University of Michigan. A graduate of Baylor University, she earned a Master of Liberal Studies degree from SMU and recently received the

See BLEDSOE, Page 16

Cheryl Allison

Portraying a mother desperate to understand and cope with her son's mental illness, Dallas actress Cheryl Allison stars in the new film NO LETTING GO. The movie, based on a true story, made its cable on-demand debut March 30 in the United States and Canada.

NO LETTING GO aims to show how families are affected by mental illness. March 30 was World Bipolar Day, a film press release stated.

Allison, a Dallas resident and an alumna of both Skyline High School in Dallas and Texas Woman's University in Denton, has received several awards for



her role of Catherine Spencer in the feature film, including Best Leading Actress (Southampton International Film Festival in the United Kingdom) and Best Lead Actress in a Feature Film (Sydney Indie Film Festival in Australia). Her co-stars include Richard Burgi ("Desperate Housewives"), Kathy Najimy (SISTER ACT), Janet Hubert ("Fresh Prince of Bel-Air") and Alysia Reiner ("Orange is the New Black").

Allison's character is based on Randi Silverman, whose family struggled with the middle son's increasing erratic behavior and emotional instability. Silverman co-wrote the screenplay and co-produced NO LETTING GO, which is an adaption of the awardwinning short film ILL-NESS. Allison also played the lead role in ILLNESS, which was filmed in 2013.

Based on the awards and reception of ILLNESS, funding was received to make the feature-length NO LETTING GO. The movie was filmed in 18 days in 2014 in New York.

"I realized early on that this film and my role give a voice to so many parents, particularly mothers," Allison stated in the film's press release.

Allison said she felt a responsibility to represent Silverman's story in "an authentic and truthful way."

Allison has performed in Broadway plays, regional theater and film and television for more than 20 years. She also has performed throughout North America and Japan in several Broadway tours, as well as the Kennedy Center. Locally, she is a Casa Manana favorite, having performed in six shows in the historic theater in Fort Worth.



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The North Dallas Gazette, formerly Minority Opportunity News, was founded in July 1991, by Mr.Jim Bochum and Mr.Thurman R. Jones. North Dallas Gazette is a wholly owned subsidairy of Minority Opportunity News, Inc.

Blackonomics: Do our Black organizations really have our backs?

By James Clingman NNPA Columnist

While Black people are bogged down in shallow and meaningless political discourse, our vaunted Black organizations continue to be M.I.A. except for their time in front of the cameras with Hillary Clinton and Bernie Sanders. They say they cannot endorse candidates, but we all know that's a sham.

In an article written by Freddie Allen of the National Newspaper Publishers Association, Marc Morial said the nine Black organizations that met with the candidates wanted to "provide to every candidate who is running for president of the United States, be they Republican or Democrat, the opportunity to hear from us on issues of civil rights, social justice, and economic justice in America, today."

our behalf?

Al Sharpton said, "For the first time in American history, we will watch a Black family leave the White House and we do not want to see the concerns of Blacks leave with them." So, that's where our concerns have been hibernating for the past seven years; and all this time I thought Sharpton and the POTUS were taking care of them.

And, I suppose to give comfort to Clinton and Sanders, Morial said the nine historic civil rights organizations represent tens of millions of Americans and that all of their organizations were "multicultural and multi-ethnic." Multicultural and multi-ethnic? That's strange; I thought they were Black or at least "colored."

Speaking of colored, let's look at one of these "Black"

FIX, continued from Page 1

the formula actually penalizes those who have had jobs both inside and outside the Social Security system. The formula may be complex, but what's really at stake here isn't: a proposed bipartisan solution that saves the system money in the process.

Congressman Kevin Brady (R-The Woodlands), who chairs the House Ways and Means Committee, and Congressman Richard Neal (D-Massachusetts) have filed a bill to restore fairness in calculating Social Security benefits for these workers. It would benefit approximately 95 percent of all Texas public school teachers, as well as many retirees in teaching and other fields.

HR 711, which AARP fully supports, is also backed by another prominent Texan in Capitol Hill-Congressman Sam Johnson (R-Plano), who chairs the Social Security Subcommittee. Also actively working to fix the

problem is Texan Tim Lee, who as executive director of the Texas Retired Teachers Association (TRTA) leads the largest association for retired public and higher education employees in the country.

Lee has been working for years on a solution that will help teachers and other affected parties. He notes that retired teachers are currently losing hundreds of dollars a month in muchneeded Social Security benefits and that the problem may be keeping many Texans from becoming teachers at all.

Someone who knows this first-hand is retired Marine Lt. Col. Link Ermis. The 54-year-old paid into Social Security for more than 25 years before taking a job as a middle school teacher in Huntsville in 2007. If he keeps teaching for another 15 years, he told us, his teacher pension and Social Security benefits combined would amount to less than if he just took Social Security

Any real demands made on multi-cultural/ethnic organizations.

> The NAACP, known for "Nonstop Aiding and Abetting in Corrupt Practices," in my opinion, answered the Ferguson issue by walking 130 miles to the Missouri Governor's office, followed up by a 1,000 mile stroll from Selma to the steps of the U.S. Capitol in search of justice. Guess they didn't find it when they got there.

This is the group that practices outright hypocrisy by railing against voter suppression and voter ID laws, while accepting and even promoting those corrupt practices within their own ranks. More specifically, this is the group that has wreaked havoc in Ohio by conducting four elections for State President, two of which were legitimately won by Jocelyn Travis over Sybil McNabb, and two of which were do-overs by the

based on his past contributions. He plans to roll his teacher pension earnings into an IRA and take the lower Social Security payment.

"No matter what course I take, I'm punished because I chose to work as a teacher after military retirement," says Ermis.

AARP President Jeannine English, who along with TRTA's Lee recently testified to Congress about this topic, says the proposed bill represents "a fair solution that will benefit the 1.6 million workers affected by the current... policy." This innearly 150,000 cludes Texans.

Not coincidentally, AARP was founded by a retired high school principal who was inspired by the plight of a retired teacher living in a chicken coop. That led to the establishment of the National Retired Teachers Association, which is a part of AARP today. Much has changed for the better for educators over the national office via its henchman. Gill Ford, to keep their chosen candidate, McNabb, in office.

In the first corrupt election over which the national office presided, children were allowed to vote for McNabb-ves, children! In the second corrupt election, which just took place on March 12, 2016, again under national supervision, the same corrupt practice used in Cincinnati was used by Gill Ford in Columbus. He suspended Travis three days prior to the election, just as he did the Cincinnati president, whom he suspended the day before the election in an obvious effort to have his chosen candidate run unopposed.

The NAACP's "Nonstop Aiding and Abetting in Corrupt Practices" is shameful, especially in light of hold-

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years, but this Social Security provision has lingered on for more than three decades.

So how would public sector workers be better off if the bill becomes law? Social Security benefits will increase--though we're not sure how much vet--for those people who are already retired or who turn age 62 before the end of this year. Everyone else will also see increased benefits once they retire.

At a time when retirement security is increasingly becoming out of reach for millions of workers and their families, we can ill-afford to leave any hard-earned Social Security benefits on the table.

For Patricia Vorhees, a retired elementary school teacher from Conroe, it all boils down to an issue of fairness.

"We're entitled to the money because we earned it," she says. "I feel that it is wrong that I, and others like me, collect a very tiny amount of the money we earned."

Op-Ed

Health

EarthTalk: Should I give my kids artificial sweeteners

Dear EarthTalk: What should I know about artificial sweeteners before I opt for them for myself or my kids in place of regular ol'sugar?

— Gretchen Abdow, Philadelphia, PA

These days, it's incredibly easy to consume a huge daily dose of sugar. Grabbing a non-fat, grande latte at Starbucks before work will start your day off with 18 grams of sugar. A Chobani Strawberry-onthe-Bottom yogurt with an 8-ounce can of Sprite in the afternoon will add 41 grams; and a 32 ounce bottle of Gatorade and an Almond & Apricot KIND bar at the gym shovels in another 65.5 grams. Consuming these common foods and beverages will bring your daily sugar intake to a total of 124.5 grams.

"Our ancestors probably consumed 20 teaspoons (100 grams) of sugar per year and we now consume



that much per day," says Dr. Sandy Seeman, a naturopathic doctor who also works at Campbell's Nutrition in Des Moines, Iowa. "We cannot continue to consume this amount of sugar and not have it impact our systems. Something has to change."

To avoid tooth decay, obesity, diabetes and other ailments associated with excess sugar intake, Americans have turned to artificial sweeteners, including aspartame (Equal), saccharin (Sweet'n Low), sucralose (Splenda), acesulfame potassium, neotame and others. But the potential dangers of such sweeteners have been controversial since the 1970s, when saccharin was linked with bladder cancer in laboratory rats. According to the U.S. Food and Drug Administration (FDA), more than 30 human studies have since shown that those results were irrelevant to humans and that saccharin is safe for human consumption.

The FDA stands by the safety of the sweeteners it approves, referring to aspartame on its website as one of the "most exhaustively studied substances in the human food supply," with 100-plus studies supporting its safety. The FDA also says that more than 90 studies support the safety of acesulfame potassium, while some 110 studies were reviewed in approving sucralose, 113 for neotame, and 37 for advantame.

"About the only way this stuff could harm you is if you were run over by a truck that was delivering it," reports Josh Bloom, Director of Chemical and Pharmaceutical Sciences at the American Council on Science and Health (ACSH), when discussing the recent FDA approval of advantame on his blog.

But according to Dr. David Ludwig, an obesity and weight loss specialist at Boston Children's Hospital, artificial sweeteners are far more potent than table sugar and high-fructose corn syrup, and overstimulation of sugar receptors from frequent usage may limit tolerance for more complex tastes, that is, people who routinely use artificial sweeteners may start to find less intensely sweet foods (such as fruit) less appealing and unsweet foods (such as vegetables) downright unpalatable. In other words, overuse of artificial sweeteners can make you shun healthy, filling and highly nutritious foods while consuming more artificially flavored foods with less nutritional value

New York Times bestselling author Dr. Mark Hyman suggests that if you have a desire for something sweet, have a little sugar, but stay away from "fake" foods. "Sugar-containing foods in their natural form, whole fruit, for example, tend to be highly nutritious-nutrient-dense, high in fiber and low in glycemic load. On the other hand, refined, concentrated sugar consumed in large amounts rapidly increases blood glucose and insulin levels, triglycerides, inflammatory mediators and oxygen radicals, and with them, the risk for diabetes, cardiovascular disease and other chronic illnesses."

EarthTalk is produced by Roddy Scheer and Doug Moss and is a registered trademark of Earth Action Network, a 501(c)3 nonprofit. For more information, or to make a donation, check out www.earthtalk.org. Send questions to: question@earthtalk.org.

Vets dealing with PTSD may face increased risk for stroke or heart attack

Post-traumatic stress disorder (PTSD) may decrease the ability of blood vessels to dilate, raising the risk of heart attack and stroke in veterans, according to new research in the Journal of the American Heart Association.

In the largest study to date on the impact of post-

traumatic stress disorder (PTSD) on blood vessel health, researchers found that blood vessels of veterans with PTSD were unable to expand normally in response to stimulus – they were less reactive — compared to veterans without PTSD. Less reactive blood vessels are linked to heart disease and other serious conditions.

"Traditional risk factors such as high blood pressure, diabetes, high cholesterol and smoking, have not fully explained why people with PTSD seem to be at higher heart disease risk. Our study

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BLEDSOE, continued from Page 2

Doctorate in Education from the University of Southern California. Her community leadership awards include the Profile of Community Leadership Award from SMU's Women's Symposium.

Nakia Douglas, founding principal of the Dallas Independent School District's new, all-male magnet school, Barack Obama Male Leadership Academy, has set the tone for the unique public school in southern Dallas. Students take college preparatory courses like Latin and calculus and develop their leadership skills. Now in its fifth year, Barack Obama is home to 470 students, grades six through twelve, and has a waiting list. Every member of the first graduating class in 2015 now attends college. The recipient of numerous awards, Douglas accepted the Luminary Award from the Simmons School in January.

Hon. Tonya Parker '98, judge of the 116th Civil District Court in Dallas County since 2004, was elected by her judicial colleagues to serve as presiding judge of the Dallas County Civil District Courts and is the immediate past president of the Texas Association of District Judges. A 1998 graduate of SMU's Dedman School of Law and the recipient of numerous awards, she was recently elected to the American Law Institute, an organization made up of the country's most distinguished jurists. Devoted to community service, she is a regular volunteer with IG-NITE, a nonpartisan organization aimed at encouraging more high school and college girls and women to become involved in politics.

LEGAL NOTICE These Texas Lottery Commission Scratch ticket games will be closing soon:

Same #	Game Name / Odds	5	official Close of Game	End Validations Date
1726	Nappy Nolidays - Overall Cidds are 1 in 3.19	\$10	4/10/16	10/7/16
1751	Holiday Treasures - Overall Odds are 1 m 3.70	\$5	4/21/16	1012/16
1716	Cashword Multiplier - Overall Odds are 1 in 3:40	\$10	4/25/16	10/22/16
1680	5X The Cash - Overall Odds are 1 in 4.71	\$1	6/1/16	11/28/16
1717	Emoji Match ^m - Overall Octo are 1 in 4.42	\$1	6/1/16	11/28/16
1/22	Season's Greetings - Overall Odds are 1 in 4.46	\$1	6/1/36	11/28/16
1761	Fast Cash - Overall Odds are 1 in 3.51	. \$7	6/3/16	11/28/16
1678	Cowboys - Overall Odds are 1 in 3.99	\$5	6/1/36	11/28/16
1679	Houston Texans - Oven® Odds are 1 in 3.99	\$5	6/1/16	11/28/16
1799	Bonus Break The Bank - Overall Odds are 1 in 3,73	\$5	6/1/16	11/28/16
1718	Instant Jackpet! - Overall Odds are 1 in 3.70	\$5	6/1/36	11/28/16

b) He or extend op particles a tabled. The Tripper Lottery response Tripper Administration of the 2018 Tevas Lattery Commission Administration.

LUIIEHY

Julia Pearl offering live music on First Fridays

By Ruth Ferguson NDG Editor

Julia Pearl, one my favorite spots for Southern Cuisine, is now announcing a new happy hour.

Their food is divine and the Old Smokey Moonshine which will be \$7 during the happy hour is a perfect excuse to visit.

Starting this Friday, April 1, they offering a new jazz series to complement the wonderful dinner and drink menu. This week the featured performers are The Rob Holbert Group who is well known for their delivery of smooth jazz, standards and classics.

Now when you go you MUST try the Jumbo Lump Crab Cake or the

associate professor of sur-

gery at the University of

California San Francisco

and vascular surgeon at the

Veterans Affairs Medical

Center San Francisco /Vet-

erans Affairs Medical Cen-

Among veterans being

treated at the Veteran's Af-

fairs Medical Center in San

Francisco researchers used

a standard test, flow-medi-

ated dilation (FMD), to

gage how well an artery in

the arm relaxes and expands

in response to the squeezing

of a blood-pressure cuff.

They compared the FMD scores of 67 veterans (aver-

age age 68, 99 percent male) with PTSD and 147

veterans (average age 69,

91 percent male) without

PTSD. The presence of PTSD was defined as a score of 40 or higher on the PTSD Symptom Checklist.

Veterans with PTSD had significantly lower FMD scores – their blood vessels

expanded 5.8 percent com-

pared to 7.5 percent among

They found:

ter-Surgical Services.

PTSD, continued from Page 4



seafood gumbo --- this from a person who does not like seafood very much except catfish which they offer on a bed of grits.

If you prefer chicken their fried chicken is excellent as well.

These are the items I tasted at the media dinner, but when I returned I ordered the Grilled Bone- In Pork Chop --- and thought I died and went to heaven.

It was a very generous slice and served with Bacon Cheddar Grits and Collard Greens - see Southern Food heaven. Where is Vanessa Williams and Irma Hall because I felt like I was in the remake of Soul Food?

You do not have to wait until First Friday to enjoy the Happy Hour. It is available every Tuesday through Friday from 5-7 p.m., Julia Pearl will offer the following:

- \$3 Well Drinks
- \$5 Glasses of Wine
- \$5 Draft Beer
- \$7 Specialty Cocktails

include Julia's Berry Mint Julep (Ole Smoky Moonshine, blackberry and fresh mint), the Jazzy Belle (Deep Eddy Vodka, strawberry and pineapple) and Pearl's Old Fashioned (Lexington Bourbon, bitters and an orange slice).

Those specialty drinks

Julia Pearl Southern Cuisine is located at 2301 N Central Expy, Ste 195 in Plano.

Visit www.juliapearlsoutherncuisine.com for more details about their lunch, brunch and dinner menu. It is a perfect spot for date night or family brunch after church.

Trust me the food is so good you will be looking for any excuse to return!

online. ministration in San Francisco, we are in the process of starting a multi-disciplinary vascular rehabilitation

age traditional and non-traditional risk factors including stress, to improve cardiovascular health," Grenon

said.

suggests that chronic stress the veterans without PTSD may directly impact the - indicating a less-healthy response in the lining of health of the blood vessels." said Marlene Grenon, M.D., their blood vessels. lead author of the study and

Aside from PTSD, lower scores on the FMD test were also linked to increasing age, worse renal function, and high blood pressure.

Veterans with PTSD were more likely to be male and to be diagnosed with depression, but less likely to be taking ace-inhibitors or beta-blockers to treat high blood pressure.

After adjusting for differences in age and the presence of other conditions and treatments, PTSD itself was still very strongly associated with blood vessels that were less able to dilate.

The study only included veterans; but PTSD can also occur in non-veterans as a reaction to experiencing or observing a terrifying event, such as warfare, natural disasters, sexual assault, other physical violence or trauma. People with the condition may experience prolonged anxiety, flashbacks, nightmares and many other lifealtering symptoms. The disorder is estimated to affect 7.7 million people in the United States according to the U.S. Department of Health and Human Services National Institutes of Health.

"We need to determine better ways we can help



Heart illustration with artery close up Heart graphic with magnifier on artery (American Heart Assn.)

people manage PTSD and other types of stress to reduce the negative impact of chronic stress on blood vessels. At the Veterans Adclinic to try to better man-



Saturday - April 9, 2016 9am - 1pm

R. L. Turner High School 1600 S. Josey Ln Carrollton, TX 75006 (directions on back)

Representatives from all 39 CFBISD campuses will be present to meet and talk with you about teaching opportunities for the 2016-2017 school year.



Teaching... the opportunity to change lives!

Community News

Richardson's Wildflower Art and **Music Festival slated**

for May 20-22

tional musicians and artists

from around the country are

set to perform at Richard-

son's Wildflower! Arts and

Music Festival May 20-22 in

formers and venues as well as

ticket information can be

found online at www.wild-

flowerfestival.com. Tickets

go on sale April 18—single

day adult tickets are \$25 and

three-day passes are \$40. Ad-

mission for children ages 5-

12 is \$5; there is no charge

for children ages 4 and under.

Richardson residents may re-

ceive up to six adult tickets

per festival day per house-

hold at a discounted price of

\$12; see purchase locations

and proof of residency details

A complete list of per-

Galatyn Park.

A variety of local and na-

Education

Six Carter High School seniors awarded \$1.5 million in scholarships to TCU

A record number of students at Carter High School have received full-ride scholarships to attend Texas Christian University.

Six seniors at Carter were awarded the TCU Community Scholarships, each valued at more than \$250,000, at a ceremony on Thursday. Tissues were passed out freely as the scholarship recipients, their families, classmates, teachers and staff cried in joy throughout the ceremony. Trustee Joyce Foreman also attended the event and looked on proudly.

"This is one of the opportunities that you do not get



Six Carter High School seniors are the recipients of the TCU Community Scholars Program, which awards full scholarships to seniors. (Photo Courtesv: Dallas ISD)

but once in a lifetime," Principal Fred Davis told the scholarship recipients. "And

we know you will make the best of it and it will impact you for the rest of your the six scholarship recipi-

lives."

Charity Mason is among

ents. After her mom died four months ago, she moved in with her teacher, Lara Cardinale, so she could finish high school at Carter.

Like the other five scholarship recipients, Mason became emotional when talking about the scholarship. She detailed how her counselor pushed her and worked late with her on the TCU application. She credited her counselor and Cardinale for everything they have done for her.

"Mrs.Cardinale just stepped up as a role model and took me into her home. A lot of people wouldn't do that," Mason said. "Now I see (Cardinale) as a mom, and I don't think my mom would want anything better for me than someone who treats me like family and loves me like her family."

These are the other recipients of the TCU Community Scholars Program:

Reginald Cole Michael Scott Courtnee Avery Tavon Griffin Evelyn Barron

Isys Johnson

The TCU Community Scholarships are awarded based on merit, academic achievement, volunteerism, and diversity.

Talented and Gifted Mag-

net School at Yvonne A.

Ewell Townview Center

Gabriella Chan

Ashley Mai

Shicheng Rao

Sindhu Reddy

Aliya Somani

Jennifer Truitt

William Siedell

Mikaela Johnson

produces 14 National Merit finalists to vy for scholarships **Dallas ISD** earlier PSAT/NMSQT per-Caleb Hamada

Dallas ISD has 14 finalists in the 61st annual National Merit Scholarship Program. The students have a chance at the 7,400 National Merit Scholarships worth approximately \$32 million.

The National Merit Scholarship Program is an academic competition for recognition and scholarships that began in 1955. High school students enter

the National Merit Scholarship Program by taking the Preliminary SAT/National Merit Scholarship Qualifying Test.

Each year, approximately 1.5 million students undergo PSAT/NMSQT tests. Of those, approximately 15,000 become finalists. Being named a National Merit Scholar finalist is among the most prestigious national recognitions in high school.

"We are proud of these students for achieving this important academic mile-Superintendent stone." Michael Hinojosa said. "We will definitely be cheering them on as they move forward in the competition for this coveted scholarship."

To advance from the semifinalist to the finalist round, students must submit SAT scores that confirm the

media program, about \$300

million spent in the media

community," Wesley said.

"Hopefully, we can walk

Chanel Bankston-Carter,

the director for the Depart-

ment of Veterans Affairs, said

her agency is committed to

working with veteran-owned

and small businesses, and

they're looking at opportuni-

She said the roundtable is

"Truly an opportunity to

share ideas, strategies and

come together to develop a

partnership that will benefit

the small business commu-

"My sole purpose is to

Bankston-

work on procurement oppor-

tunities for the small business

Carter said, noting that the

Veterans Affairs is the only

federal agency that has a ver-

ification program. "There are

times advertising has oppor-

tunities to be more diverse

and we do have a lot of op-

portunity for marketing and

advertising and we do use

that. So, I would just love to

ties for procurement.

nity."

community,"

away with solutions."

formance, have an outstanding academic record, and be endorsed and recommended by a high school official. They must also submit an application that includes high school courses and grades, extracurricular and volunteer activities, and a self-descriptive essay.

The National Merit Scholarship winners will be announced next month.

say that we are open."

During the conference, Reed reiterated the purpose of the sit down.

"It's not to indict, but to gain a better understanding of the process, why federal advertising dollars are not more broadly spent and how women and minority-owned media companies can improve government advertising to underserved communities," he said.

The conference was held just two weeks after Norton joined the call for more accountability in government advertising spending with minority-owned publications.

"I'm requesting a report from an objective arm of the federal government, the GAO. We're asking them to conduct a study of the federal agencies whose outreach is to people of color," said Norton on Friday, March 11.

"We don't want our federal agencies to forego their mandate and responsibilities. There is a mandate to engage small businesses. We want to discuss if that is, in fact, tak-

Here are the National Merit finalists from Dallas ISD:

Booker T. Washington High School for the Performing and Visual Arts Elaine Hennig

Science and Engineering Magnet School at Yvonne

A. Ewell Townview Center Enrique De Alba

Connor Fritz Calvin Graham

ing place. There's no more authentic or trusted way to do so than to engage the Black and Hispanic Press."

Norton and the accompanying Black and Latino publishers said no one can accurately pinpoint a dollar figure of what the federal government spends.

"We have no sense of the numbers," Norton said. "If you don't even know what they do, you can't know what they spend. We want to know how much they spend and with which press. We don't even know if they have a strategy."



ADS, continued from Page 1

amination of government advertising practices.

It's widely understood that government advertising covers a variety of subjects, Reed said, noting public service announcements, federal job openings, competition for federal contracts, and even the sale of surplus government property.

He said federal agencies use numerous platforms to educate the public about their core services including using television, radio, and now, increasingly, social media outlets like Facebook and Twitter.

However, the lack of advertising by federal agencies in Black media can be felt in radio as well, Winston said.

"We find ourselves very challenged to maintain the success of our existing stations. Your success depends on getting advertising dollars and, in 2012, the Congressional Research Service did a report that at the time showed that the federal government

agencies were spending about \$500 million a year on commercial advertising," Winston said. "That number is now closer to \$1 billion and the report showed that the largest commercial advertiser in the federal government is the Department of Defense. And, so we've found that a great deal of money is being spent but there's very little information about where that money is going."

Winston added: "The agencies pretty much do the same thing, they all have major contracts with one huge advertising agency, usually a 'Madison Avenue' advertising agency."

Kenyata Wesley, who represented the Department of Defense during the discussion, said she attended to help explain the procurement process and to help minority media members to better navigate the acquisition process. "We do have a very robust

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Pet Pawlooza slated for April 2

Pet Pawlooza will take place from 10 a.m. to 2 p.m. April 2 at the Irving Animal Care Campus (IACC), located at 4140 Valley View Lane. Pet Pawlooza, which celebrates the sixth anniversary of the Irving Animal Care Campus, will be a day filled with fun for the whole family. Admission to the event is free. Irving Animal Services and DFW Humane Society will have \$5 adoptions for dogs and cats.

Pet Pawlooza is the pinnacle of pet-friendly entertainment. Dogs of all breeds, ages and sizes can enjoy an atmosphere that can best be described as a "canine-friendly amusement park." The canine-carnival will feature live music, demonstrations, pet product vendors, fabulous food vendors, games and fun for your dog, as well as free rabies vaccinations and microchipping (while supplies last; Irving residents only). Donations collected



at the event will benefit IACC animals.

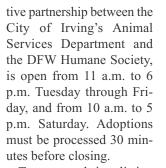
The day will feature: • \$5 adoptions.

• Free microchipping while supplies last.

• Free rabies and other low-cost vaccinations.

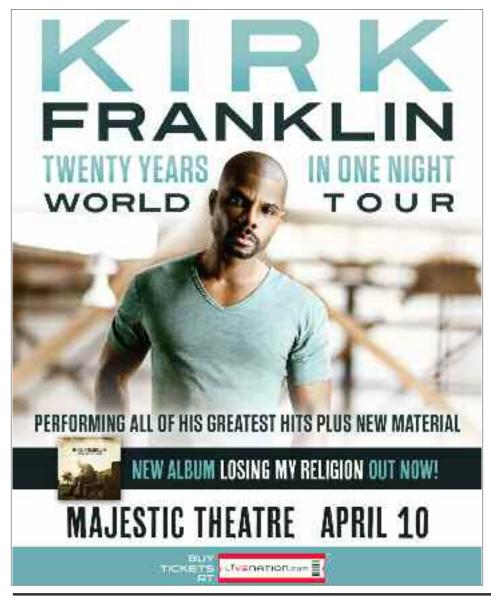
- Live entertainment from the Silver Leaf Band.
 - Pet-friendly vendors.
- Pet photos.

Attending dogs must be on a leash and under their owner's control. Complimentary shuttle service will be available to transport attendees to Pet Pawlooza from the SanMar Distribution Center parking lot, 4701 Northview Drive. The IACC, which is a coopera-



To see a real-time listing of animals available for adoption or to learn more about the IACC, visit cityofirving.org/animal-services and the Adopt a Pet page.

For more information, call Irving Animal Services at (972) 721-2256 or the DFW Humane Society at (972) 721-7788.



Irving water conservation dictated by street address

Irving has implemented time-of-day water restrictions to promote better water use habits and conserve Irving's water supply.

Such restrictions make it a violation of city ordinance to water between 10 a.m. and 6 p.m. from April 1 through Oct. 31.

All residents and businesses are limited to irrigating only twice-per-week, according to scheduling for odd/even addresses:.

There will be no irrigation allowed on three days; Monday, Thursday and Friday.

Street addresses ending in an even number will be able to water on Tuesday and Saturday. Odd-numbered addresses water on Sunday and Wednesday. No irrigation is allowed between 10 a.m. and 6 p.m.

on any day.

Often, water restrictions are related to drought conditions; however, there are some restrictions that are enforced as part of the city's ongoing Water Conservation Plan. The primary goal is to help the public develop efficient water use habits. For example, in warmer weather, irrigation water is more susceptible to evaporation during sunny days. As a result, early morning or late evening watering delivers more effective irrigation.

Other Water Conservation Plan efforts that can minimize water consumption include:

Watering no more than twice per week from April through October (in warm weather) and only once per month if needed in winter (in cold weather).

Attaching positive shutoff nozzles when hoses are used for hand watering. Use of free-flowing hoses is prohibited in the city.

Repairing private property leaks.

Installing water-conserving landscaping, including native and adaptive plants.

Using water-conserving plumbing fixtures at residences and businesses.

Purchasing water-conserving appliances.

Registering at Watermyyard.org for a weekly message about how much to irrigate.

For more information on the city's Water Conservation Plan or tips for conserving, visit the Water Utilities page on the City of Irving website..



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Protesters call for housing justice in Dallas dispute

Gazette and when asked

why he felt the protest was

necessary after the two par-

ties came to an agreement he pointed out, "The

NAACP has a historical po-

sition against gentrification.

This is going on in Oak

Cliff and South Dallas. We

are supporting her because

we are highlighting that

when gentrification goes

By Ruth Ferguson NDG Editor

Local protesters gathered in support of Ruth Mae Sanders, 93 years-old and suffering from Alzheimer's, and facing an uphill battle with Henry S. Miller in a battle over an unpaid commission. Following several days of negative publicity the company's CEO privately met with Mrs. Sanders and her daughter Leena Sanders over the weekend. They reportedly reached an agreement regarding the mounting debt and legal fees related to a commission they were attempting to collect on a sale of the property that was never sold.

The battle between Mrs. Sanders and Henry S. Miller revolves around a contract she signed with the company in 2012. She agreed to allow the realty broker to sell her house and rental property next door to an investor who planned to build a 7-11 in what is now Uptown. However, her daughter and medical professionals have countered that Mrs. Sanders was already exhibiting signs of Alzheimer's and therefore not qualified to enter into a legal agreement.

The sale fell through when the investor backed out, dropping plans to build the convenience store where her home is located. However, Henry S. Miller claimed the contract Mrs. Sanders signed included a clause that would require them to pay their commission anyway. The debt has grown from \$53,700 to \$125,000 with legal fees and judgements added on.

Although local attorneys volunteered to step in and help and they successfully filed a protest with the Texas Supreme Court, the two parties are hopeful no further legal action will be necessary. ArthurFleming, thethat this is what it looksNAACPDallasChapterlike."President, spoke by phoneFleming expressed con-with theNorthDallas

South Dallas saying, "South Dallas is just 15 years away from becoming like North Dallas. They have gone as

far as they can North, they are almost in Oklahoma.



down and we don't benefit, March 28 concerned citizens came out to protest how Ruth Mae Sanders was treated with a call to stand up for housing justice. The protesters included Sandy Rollins, Vickie Washington, Terry Smith-Realtor, Thurman Jones, Sara Mokuria, Charles Hillman, Olinka Green, Jarvas AllRed Wright, and Arthur Fleming. (NDG Photos: Frank Lott)





Another happy winner...



Congrats to our #NDG-Giveaway Facebook winner Jessica Wright for winning tickets to Dallas Children's Theater current production, Hansel & Gretel. Have a great time with the family Jessica! — with Jessica Wright.

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For the 411 in the community, go to www.northdallasgazette.com

Ashanti and Ja Rule Dallas concert ticket giveaway

Fans can enjoy the Grammy Award winning Ashanti along with Ja Rule in concert at 8 p.m. on Saturday on April 9. The duo are scheduled to perform at the Gas Monkey located at 10110 Technology Blvd. in Dallas. NDG readers can win tickets simply visit our Facebook or Instagram page for more details.

Ashanti burst onto the music scene with her 2002 smash hit, self-titled debut album "Ashanti." It landed the #1 spot on both the Billboard Top 200 and R&B album charts. Her first week showing set a SoundScan record as the most albums sold by any debut female artist in the chart's history, granting her a spot on Guin-



ness World Records.

Ja Rule debuted in 1999 with Venni Vetti Vecci and its single "Holla Holla." From 1999 to 2005, Ja Rule had several hits that made the top 20 of the U.S. Billboard Hot 100 chart, including "Between Me and You" with Christina Milian, "I'm Real (Murder Remix)" and Ain't It Funny with Jennifer Lopez, which both

topped the US Billboard Hot 100, the Grammy-nominated #1 hit, "Always on Time" with Ashanti, "Mesmerize" also with Ashanti, and "Wonderful" with R. Kelly and Ashanti.

Tickets are \$45 in advance and \$55 at the door. The tickets are available in advance at http://gasmonkeybarngrill.com/event/ash anti-ja-rule/.

Dallas group planning trip to dedication of the Smithsonian African-American Museum

Remembering Black Dallas is branching out from DFW for a historical occasion in United States History. They are leading a tour to enjoy the dedication services of the dedication of the new Smithsonian African-American Museum. The event is slated to include an appearance by President Barack Obama, the nation's first African American president. The dates of the tour are Sept. 21 - 25 and will feature transportation, meals and tours of other notable venues in Washington, D.C.

George Keaton, Jr. President of Remembering Black Dallas will serve as the tour guide for the occasion. Recently profiled in the North Dallas Gazette,



National Museum of African American History and Culture (Image: Facebook)

where he shared just a little bit of the vast knowledge he has gathered over the years about the African American history in the growing City of Dallas.

Guests on the trip will receive round-trip airfare; four nights at the Sheraton Suites-Old Town in Alexandria, VA; meals and motorcoach tours featuring

African American historical sites, literary, artistic, entertainers and a complete overview of Washington, D.C. with an evening illuminated tour. There are several more special events planned. For more information about the historic trip visit the Events page at https://www.rbdallas.com.

Based on the Sermon Poems

of James Weldon Johnson Book by Rudy Eastman

Win tickets to see Kirk Franklin at Majestic on April 10

Hometown boy Kirk Franklin is at the forefront of the modern Gospel music scene. As the seven-time Grammy winning musician, choir leader and author displayed signs of musical virtuosity at a young age. By 12 was leading his local church and went on to found a 17 person strong choir called The Family, with which he released a certified platinum debut and the award winning Watcha Lookin' 4.

NDG Readers can win tickets to catch him on the 20 Years in One Night Tour, coming to Majestic Theater on April 10. Visit our Facebook or Instagram page and tell us your favorite Kirk

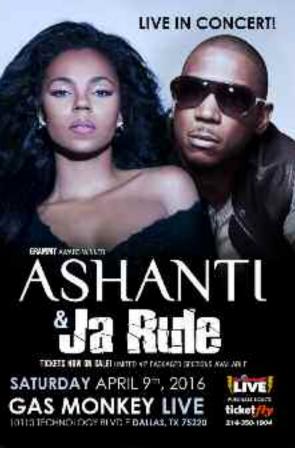


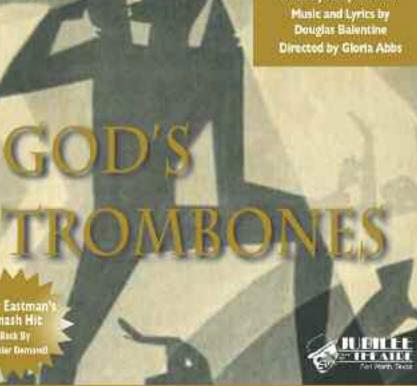
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Ticket Giveaway

which one has touched your

Franklin song – with nearly heart. Tickets start at \$40 20 years of songs available, and are available at LiveNation.com.





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NDG Entertainment Ticket Giveaway!!! Visit us on Facebook to win tickets to see Ashanti & JaRule in concert, Saturday, April 9,2016

Do you have an upcoming event? Contact NDG Entertainment at jbrewer@northdallasgazette.com

Film Review: Batman v Superman: Dawn of Justice

By Dwight Brown NNPA Film Critic

Director Christopher Nolan, gone. Oscar-winning actor Christian Bale, gone. There will never be another "The Dark Knight Rises." That iconic, once-in-a-lifetime action trilogy is over. If you can wrap your head around that, and get past the first sluggish minutes of this Batman derivative, you just may find some instances of wonder in between the baffling moments.

First, the elephant in the room. Ben Affleck, aka Gigli. He isn't totally miscast. However, his stiff performance does nothing to elevate the Batman character or this movie. And his toupee, a distraction that should get second billing, steals his scenes. Henry Cavill as Superman looks more comfortable in his tights. Both actors' characters are sourpusses most of the film. The incessant



brooding is off-putting. It's like watching teenagers pout because they can't go to the mall. Blame the screenwriters Chris Terrio and David S. Gover for handcuffing them. And even those scribes deserve a pass because the task of writing a script about two normally centered heroes, who now want to destroy each other, is a tad preposteris equally suspect. The only person who logically hates the Superman is Lex Luthor, and that's just comic book legend. But as played by the mousy Eisenberg, who acts with the verve of a pesky mosquito, even Luthor is lame.

Director Zack Snyder (Man of Steel) has his hands full trying to make the silly plotline work. He does him-

with too many overhead shots (cinematographer Larry Fong, "300"). The graveyard scene with the young Wayne running off into the woods is like watching an outtake from a B-movie. Not an auspicious beginning.

The obliteration of downtown Metropolis is a bit better, but not excellent. Perhaps the best action sequences are when Batman, in his natty Batmobile, chases a truck that is transporting the kryptonite. It's fun to watch. The film almost should have stopped there. It doesn't. Subsequent action scenes aren't as imaginative. The finale, involving a huge monster that looks like an electrified Hulk on steroids, is no better than a scene from any generic sci-fi/action movie. That beast is a poor effect (visual effects supervisor John

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"DJ" DesJardin). The loud score (Hans Zimmer and Junkie XL) doesn't help either.

Visually (set decoration Carolyn 'Cal' Loucks; art direction Patricio M. Farrell, "300: Rise of an Empire"; production design Patrick Tatopoulos, "300: Rise of an Empire") the film has high and low points: Lex Luthor's party, perfect. The Bat Cave, dull. At least the pacing (editor David Brenner, Man of Steel) is tight, which makes the two-hour and thirty-three minutes roll by at a decent clip.

Amy Adams as Lois Lane is great, but her character is not pivotal. Diane Lane is far better as Superman's mom. Laurence Fishburne as Perry White overacts. Gal Gadot, the sultry mystery woman who is always two steps

ahead of Bruce Wayne, is gorgeous and bold as she morphs into Wonder Woman. She deserves her own franchise.

As this uneven film grinds to an end, it sets itself up for more shenanigans in more episodes with more super heroes.

Comic book fans will flock to this movie regardless. Whether they come back to see it a second or third time. like they did for The Dark Knight Rises or Deadpool, is the question. If they do, Batman v Superman: Dawn of Justice will make a dent at the box office. If they don't, Christopher Nolan and Christian Bale will look even better in hindsight.

Read more movie reviews by Dwight Brown here and at www.DwightBrownInk.com.

LIVE IN CONCERT

NIVIAN GREEN

ous. Batman hating Superman self no favors by starting the never really gels. The confilm with a funeral that is gressional committee subplot poorly directed and filmed omy," Fleming said. "Schools with technology is what we are pushing for. "Put STEM programs in We can be stable from that our schools to get our kids instead of getting money ready for the next econand moving out."

PROTEST, continued from Page 8

The hallways are already in place - the highways already exist."

According to Fleming it starts and ends with the quality of schools.

"If you can't get in good schools, of course you are going to move. We are trying to educate the community that they are on valuable property, but the anchor for that is good schools."

Referring to charter schools, Fleming called them a neighborhood destabilization tool.

"They call it is choice, if the choice you have is worse than what you've got. That is not a choice," Fleming declared. "The staff is not qualified and once they become qualified they go to public schools."

The solution in Fleming's eyes is getting proper funding for the schools.



NDG Entertainment Ticket Giveaway!!! Visit us on Facebook to win tickets to see Kirk Franklin @ Majestic Theatre, Sunday, April 10,2016!

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Do you have an upcoming event? Contact NDG Entertainment at jbrewer@northdallasgazette.com

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1

Market Place

The final consideration is

if you want to bring some-

one who understands your

specific industry well or you

want to bring someone who

See SPEAKER, Page 13

Five keys to selecting the best keynote speaker for your event

The right keynote speaker for your event is not necessarily going to be the best keynote speaker for other types of events. That is why you have to consider several important factors when selecting a keynote speaker for your next event. In fact, by applying these simple concepts, you might be able to find the perfect speaker for your event and save money at the same time.

Key #1: Consider the age and gender of your audience

The average age and gender of your audience is one of the most important factors when selecting a speaker. Some speakers are great at connecting with younger crowds of college students and those in their twenties. At the same time, there are other speakers who have difficulty connecting with the younger audience but are able to quickly win the trust of those who are a bit older. Whatever the average age and gender of your group may be, find a keynote speaker who connects well with your audience.

KEY #2: Know the end result you want after the talk

Make sure to get clear on the exact result you want as your keynote speaker walks off of the stage. If you want the crowed to be deep in thought, that is quite different than wanting to have the crowd on their feet clapping and whistling. At the same

NAACP, despite their im-

plied social contract with

Black folks, can be swayed,

bought, rented, or leased

with nothing expected in re-

turn except a few dollars

under the table, a political

photo-op, or a nice hotel

suite. The NAACP needs to

stop abusing its members'

rights before purporting to

time, if you want to educate your audience, it is very different than entertaining the audience. Every speaker has a unique style and if you are going to select the right one for your next event, you are going to want to get completely clear on what end-result you want.

KEY #3: The size of vour event

Not all speakers were created equally and while some speakers do extremely well in small groups, others struggle with small groups but thrive in settings with a large audience. Consider what size your event is going to be and then find a keynote speaker who has experience speaking to groups of about that size. Of course, if you

speak on our behalf.

As for nine Black organi-

zations suggesting they are

the repository of Black

power, here's a question: If

they have power, why after

nearly eight years of a Black

President are we, as cited in

Morial's State of Black

America Report, worse off

now and in "crisis?" As the

heads of those organizations

now intercede on our behalf,

by meeting with presidential

candidates, what would make us believe Blacks will get anything specific from the next administration?

James Clingman is the nation's most prolific writer on economic empowerment for Black people. His latest book, Black Dollars Matter! Teach your dollars how to make more sense, is available on his website, www.Blackonomics.com.

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cannot find a speaker with the exact requirements you have, it's always better to go with one who has experience with larger audiences because that's a much easier adjustment. The best keynote speaker for your event will be one who is comfortable with your audience.

KEY #4: Years of speaking experience matters

As with most things in the world, experience certainly matters. While you are searching for the best keynote speaker, try to find someone who has many years of experience as a speaker rather than one who may have a big name but has not been speaking for very

sider vs. outsider CASH TODAY!!! Fair Price Offer For Oil and/or Gas Royalty Small "NET" Revenue Interest

the end of the day.

long. While bringing in

someone with a recogniza-

ble name helps, keep in

mind that experience and

quality is more important at

KEY #5: Industry in-



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BACKS, continued from Page 3 organizations like the

ing themselves up as the national champion for fairness in the voting process. Even more shameful is the fact that only a relative few members, among those who have actually seen these shenanigans take place, are willing to stand up against the NAACP's corruption.

The good news is that a group of members throughout Ohio have followed the lead of the Crittenden County (Arkansas) and Cincinnati branches by seeking and winning a temporary restraining order against the national office of the NAACP, due to its continued interference in local elections. The results of the March 12th election are being held in abeyance by a Columbus, Ohio judge, who will conduct a hearing on April 7, 2016. You can be sure that all evidence of corruption, voter suppression, and election rigging will be brought forth at that time.

Aside from the obvious hypocrisy displayed by the national leadership of the NAACP, not only in this case, but also in several other branches across the country, their corrupt practices also point to a larger problem. So-called Black

Experience city's fun features with entrepreneurs' app called Kwest

Two UT Dallas business school graduate students have developed an app that helps people interactively explore popular neighborhoods in the Dallas-Fort Worth area.

Omeed Shams and Andrew Brown, graduate students in innovation and entrepreneurship, developed Kwest in fall 2014.

The app, which can be downloaded in the App Store, uses riddles, puzzles and games to guide people through neighborhoods such as Dallas' Bishop Arts District, Uptown, Deep Ellum and even attractions like the Dallas Zoo.

"It's a better way to explore the city using a game platform," Shams said.

The students met when Brown pitched the idea for Kwest through the Startup Launch program at the Naveen Jindal School of Management. The program's graduate-level courses help students de-

velop, refine and evaluate on to develop the app that business concepts before taking them to the marketplace.

Shams, who had worked for years in his family's software business, signed

would flesh out Brown's brainchild. "I loved the idea," Shams

said. "I thought I could

See KWEST, Page 16



ment Mechanics

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Career Opportunity

Carrollton-FB school district to host job fair

The Carrollton-Farmers Branch School District (CF-BISD), located near Dallas, Texas, is hosting a Teacher Job Fair on Saturday, April 9 from 9 a.m. to 1 p.m. at R. L. Turner High School located at 1600 S. Josey Lane in Carrollton. Attendance at the job fair is free but applicants must register to attend. Registration is available online at www.surveymonkey.com/s/cfbisdjobfair2016.

Each year, CFBISD hires 200 teachers to fill vacancies in campuses across the district. Applicants with certifications to teach chil-

SPEAKER,

continued from Page 11

is a complete outsider and doesn't know anything about your industry.

If you choose an industry insider, you will have the advantage of someone who can connect with your audience more and possibly teach them something about the industry.

At the same time, many conferences purposely bring in people who don't know anything about the industry because the keynote can be a great opportunity to allow your attendees to take a break from the usual parts of your conference.

Focus on these three keys when selecting a keynote speaker and you will almost always end up with a great keynote speaker for your event.

Interview as many speakers as it takes and make sure you take the time to select the best keynote speaker for your event because the quality of your keynote address can set the tone for the rest of your event.



dren Pre-K through twelfth grade are encouraged to apply. Applicants can apply online for teaching positions at www.cfbjobs.com.

CFBISD encompasses 53.42 square miles and is located primarily in northwest Dallas County with a smaller portion in southeast Denton County. The school district's boundaries are not the same as municipal boundaries; therefore, Carrollton-Farmers Branch Independent School District provides instructional services to children who live in portions of Carrollton, Farmers Branch, Addison, Coppell, Dallas, and Irving. For more information about CFBISD, visit www.cfbisd.edu.



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Church Happenings

BETHEL BIBLE FELLOWSHIP. CARROLLTON (A PLACE TO **BELONG**)

April 3, 9:45 a.m.

You're invited to our Sunday Morning "Prayer and Meditation" followed by Morning Worship Service at 10 a.m. See what God is doing through and with us; you will be blessed.

April 3, 12 Noon

How do you impact others? Join us Sunday at noon in Bible Study; Senior Pastor Woodson, Pastor Brenda Patterson and others will teach a series on "Design for Discipleship, Book 2 through Book 7."

Learn how to introduce others to Christ and make Him known to them; to help others know and grow in God's word; and to give others clarity and direction.

April 6, 7 p.m.

Join us in Wednesday's Prayer and Bible Study Class with Senior Pastor Dr. Woodson and/or Pastor Brenda Patterson teaching a series on "Design for Discipleship, Book 3 through Book 7." Spiritual maturity is God's desire for you. It's Time to Grow; Ephesians 4:12 & 13.

Dr. Terrance Woodson, Senior Pastor 1944 E. Hebron Parkway Carrollton, TX 75007 972-492-4300 www.bethelbiblefellowship.org

CHRIST COMMUNITY CHURCH IN RICHARDSON

April 3, 9 a.m. and

11 a.m. You're invited to join us for morning worship as we praise and worship God for His blessings.

April 6

Join us at 12 Noon with Rev. Viveca Potter teaching on the Word of God: come back at 6:45 p.m. for Corporate Prayer and stay for Senior Pastor Autry at 7:30 p.m. teaching on the Word of God. Our youth will

come for Food and Fellowship at 7 p.m. followed by Bible Study at 7:30 p.m.

Dr. Terrence Autry, Senior Pastor 701 Centennial 972-991-0200 Richardson, TX 75081 www.Christcommunityrichardson.org

FELLOWSHIP CHRISTIAN CENTER CHURCH IN ALLEN **"THE SHIP"**

April 3, 8 a.m.

Join us in our Sunday Services as we praise and worship God in the Joycie Turner Fellowship Hall, 200 West Belmont Drive in Allen; followed by our Sunday Worship Services at Bolin Elementary School in Allen, Texas 75002 and bring someone with you, you will be blessed.

April 6, 12 p.m.

You're invited to our Wednesday's 12 Noon-Day Live, Praver and Bible Study and/or our Wednesday Night Live, Prayer and Bible Study at 7 p.m. to learn more about God's Word at the Joycie Turner Fellowship Hall, 200 West Belmont Drive in Allen. Be encouraged by God's plan for your maturity and His glory; and most of all, be prepared to grow.

April 24, 8 a.m. **Every 4th Sunday**

Calling All Youth! Join our Hype Sunday Worship (first service only) on our main campus at 200 West Belmont Drive and be blessed.

Dr. W. L. Stafford, Sr., Ed. D. Senior Pastor 5705 Cheyenne Drive at Bolin Elementary School in Allen 75002 for Sunday Morning Worship and the Admin. Building Address is 200 W. Belmont Drive Allen, TX 75013 972-359-9956 www.theship3c.org

INSPIRING BODY OF CHRIST CHURCH, Let's Go Fishing! **MATTHEW 4:19**

April 1, 7 p.m. All men, you're welcome to our Men's Friday Night Service for fellowship and learning what God requires of men as leaders of households and in the community.

Pastor

a.m.

972-241-6151

www.dallasmtpisgah.org

NEW MOUNT ZION

BAPTIST CHURCH

April 3

You're invited to join us for

Early Morning Services at

7:30 a.m., followed by Sun-

day School at 9 a.m. and

Morning Worship at 10:30

Dr. Tommy L. Brown

9550 Shepherd Road

Dallas, Texas 75243

SHILOH MBC

IN PLANO (WHERE

COMMUNITY

BECOMES FAMILY)

April 3, 10 a.m.

Join us as we praise and

worship God in our Morn-

Senior Pastor

214-341-6459

www.nmzb.org

April 3, 7:30 and/or 11:30 a.m. You're invited this Sunday

as we praise, worship, honor and magnify God's Holy name.

April 4, 7 p.m. Join us in Monday School as we learn what God has to say to us.

Pastor Rickie Rush 7701 S Westmoreland Road Dallas, TX 75237 972-372-4262 www.Ibocchurch.org

MT. OLIVE CHURCH OF PLANO (MOCOP)

April 3, 10 a.m.

Join us for Sunday Worship Service as we praise and worship God for His Honor and His glory. Call the church for details.

April 6, 7 p.m.

You're invited to our Wednesday's Bible Study class; you will learn what God has to say to us. Come to be encouraged by God's plan for your spiritual growth and His glory.

Pastor Sam Fenceroy Senior Pastor and Pastor Gloria Fenceroy 300 Chisholm Place Plano, TX 75075 972-633-5511 www.mocop.org

MT. PISGAH MISSIONARY BAPTIST CHURCH

April 3, 10 a.m. You're invited to join us in our Worship Service at our new home, 1020 Sherman Street in Richardson, Texas. Call the church for details.

April 4, 9 p.m. Join us for our Intercessory Prayer Ministry and our Monday's Conference calls. R. W. Townsend, Senior ing Worship Services. You will be blessed. 1020 Sherman Street Richardson, TX 75081 April 6, 7 p.m.

You're invited to our Wednesday's Bible Study to learn more about God's Word. Come and be encouraged by God's plan for your maturity and growth; it's all for His glory and His honor.

Our church ministries offer opportunities for motivation and growth; join us and see.

Dr. Isaiah Joshua, Jr. Senior Pastor 920 E. 14th Street Plano, TX 75074 972-423-6695 www.smbcplano.org

WESTSIDE BAPTIST CHURCH. LEWISVILLE

www.NorthDallasGazette.com

April 3,

7:45 and 10:45 a.m. You're invited to join us for Sunday Morning Worship Service, as we praise and worship God for His many blessings.

April 6, 12 Noon Join us for Prayer and Bible Study with Pastor Bessix teaching on the word of God and praying for the sick.

Minister Thomas Bessix Senior Pastor 900 Bellaire Blvd. Lewisville, TX 75067 972-221-5668 www.wbcchurch.org



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Church Directory

Women's History Month - the conclusion for 2016

lar in Victorian-era clothing.

made pressing the embell-

ishments easier. The trade-

Susan Knox's fluting iron



Send email to: businessoffice@ northdallasgazette.com to sign up for Sister Tarpley's weekly electronic newsletter.

Theme: "Working to Form a More Perfect Union: Honoring Women in Public Service and Government."

Every year the National Women's History Project selects a unifying theme to be shared with all who want to promote women's history.

A nonprofit educational organization founded in 1980 to bring women's stories and contributions to the fore. The project was the force behind getting Congress to designate Women's History Month officially.

It's design to celebrate strong women who have made, or who are making a difference.

Lucy Craft Laney, (1854-1933): She was born a slave in Macon, GA. She became Founder/Principal of Haines Normal Institute in GA. Laney was taught to read and write at the age of four by her master's sister, who helped her attend Atlanta University. When funds promised from the Presbyterian Board of Missions for Freedom did not materialized for a private school for Blacks, Laney raised the money herself. Her school was opened in 1886. In 1975, it had grown to a prospering educational community of over 1,000 students.

Ella Baker, a civil rights activist, was a driving force in the creation of the country's premier civil rights organizations. After graduating as valedictorian from North Carolina's Shaw University in 1927, Baker moved to New York City during the depression.

She was a founding member of the Young Negroes Cooperative League, whose members pooled funds to buy products and services at reduced cost. In 1957 Baker and several Southern Black ministers and activists established the Southern Christian Leadership Conference, a major force in organizing the civil rights movement.

Bessie Coleman, the first Black American woman aviator, had a postage stamp issued in her honor in 1995.

Ethel L. Payne was the first Black woman to receive accreditation as a White House correspondent. Ruffles, fluted collars, and pleats were very popu-



winner of four Olympic "I can't run forever. I degold medals in 1984, 1988, and 1982. Also won a silver medal in 1988 and was ver medal in 1988 and was

> Wilma Rudolph, "The World's Fastest Woman," as a child suffered from polio and wore leg braces for years, she won three gold medals in sprint events at the 1960 Olympic Games in Rome, Italy.

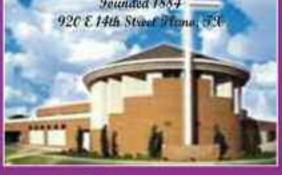
Some famous quotations by Rudolph: "Never underestimate the power of dreams and the influence of the human spirit. We are all the same in this notion: The potential for greatness lives within each of us."

"My mother taught me very early to believe I could achieve any accomplishment I wanted to. The first was to walk without braces."

"The triumph cannot be had without the struggle. And I know what struggle is.

I have spent a lifetime trying to share what it has meant to be a woman first in the world of sports so that other young women have a chance to reach their dreams."







Shiloh

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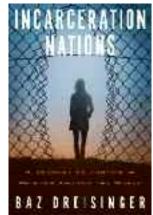
NDG Book Review: Incarceration Nations is an eye-opener

By Terri Schlichenmeyer

You do the crime, you do the time.

If you're willing, in other words, to misbehave or break the law, you need to be willing to face consequences. But what if the crime doesn't match the punishment? What if your sentence doesn't have a period at the end? Or what if, as you'll see in "Incarceration Nations" by Baz Dreisinger, you didn't commit a crime at all?

As a white Jewish English professor who focuses on African American cultural studies and is passionate about working with about-to-be-released pris-



oners, Baz Dreisinger says she's used to surprising people. Her "peculiar blend of identities" is unique - and so was her idea of a twoyear journey to visit prisons around the world.

The statistics that spurred her are "devastating:" More



Andrew Brown and Omeed Shams, graduate students in innovation and entrepreneurship, developed Kwest, a free app that takes its users on a digital scavenger hunt/guided tour of neighborhoods.



than 2 million people are behind bars in America, making the U.S. the "world's largest jailer." There are more African Americans in jail today than were enslaved 166 years ago; one in fourteen black men is incarcerated in the States. American prisons hold 160,000 "lifers," as compared to fewer than sixty lifers in Australia.

America 's prison model, says Dreisinger, is exported around the world. But the world, as she discovered, altered those plans.

In Rwanda, where violence between Hutus and Tutsis horrified us a generation ago, she discovered that bribery and corruption are

"rampant" but prison programs bring criminals and victims together to attempt forgiveness.

In South Africa, in the prison where Nelson Mandela was held, she learned that apologies are nice, but a phone call to a prisoner's mother does even more.

In Uganda , where overcrowding leads to horrific conditions and corruption is "endemic," she learns that prisoners are hungry for beauty in words. In Thailand , she toured women's prisons where guards are required to know women by their names and faces, not their numbers. She visited Australia, which began as a penal colony; Singapore, a

version of Kwest from 11

a.m. to 5 p.m. on Saturday,

April 23, at the 5-acre

Klyde Warren Park in

downtown Dallas. Atten-

"Disneyland with a death penalty" and an exciting reentry program; and Norway, where prisoners can "spend up to half" their sentences off-premises.

When "Incarceration Nations" first crossed my desk, I expected to read horror story after horror story but, surprisingly, that's not at all what I got. Instead, there's a lot in here about recidivism, reentry, and forgiveness.

While I suppose one could argue that, in the making of this book, author Baz Dreisinger saw only what officials wanted her to see, there's much more to this story: Dreisinger was nevertheless still able to draw statistical parallels between

dees will be able to embark

on scavenger hunts through

15 "pop-up" neighborhoods

in Dallas, and vendors will

provide samples and prod-

For now, the free app is

available only in the App

The Black Academy of Arts and Letters

ucts for free.

American prisons and, say, Singapore's, where recidivism rates are far less than in the U.S.; or Norway's, where prisoners are jailed near their home communities. Furthermore, Dreisinger uses her experiences as the founder of the Prison-to-College Pipeline program in New York to show how punishment is more effective if there's a glint of hope tied up in it.

This is not a soft-on-crime book; instead, it's more a meditation on making prisons more productive, instead of merely a warehouse for individuals. And if that's a concern of yours, then "Incarceration Nations" is truly worth your time.

Store. Merchants, restaurants and businesses can advertise and partner, Shams said.

Shams wants to continue using what he's learned in his innovation and entrepreneur classes.



bring it to life with my tech- helping organize a real-life nical background."

Basically the game platform launches users onto an sort of a combination digital scavenger hunt and guided tour.

Shams and Brown developed a paper-based mockup of the game, tried it out with UT Dallas students and then built the platform last fall. Brown has since left the day-to-day operations of Kwest to focus on social entrepreneurship projects.

Meanwhile, Shams is

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