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Up close with Hillary Clinton

By Kai EL'Zabar Executive Editor, *Chicago Defender*

(NNPA) Former Secretary of State Hillary Clinton came to Chicago on her Midwest Campaign jaunt to address the Women's International Luncheon at the Rainbow PUSH Coalition 45th Annual Convention. After the luncheon, the "Chicago Defender" sat down, up close and personal, with the presumptive Democratic presidential nominee to get greater insight into her vision for a better America.

"I have an old-fashioned belief that if you run for president, you should tell people what you're going to do," Clinton said as she revved up. "Listen, the next president of the United States can have the opportunity to select one, two, three Supreme Court justices ... and we don't want that president to be Donald Trump."

Back stage, Clinton said that she has a personal commitment to working with the Black Press and all local press. However, she has noticed in particular the assumption of some in various parts of the country where she has traveled that it is assumed that the Black Press will show up.

"And that's not always the case, so we want to make sure that we make the effort to reach out, and not only during the campaign, but even in the



Hillary Clinton speaks candidly with Kai EL'Zabar, the executive editor of the Chicago Defender. (Worsom Robinson/Chicago Defender)

White House," Clinton said. "I see the Black Press playing an active role in getting our message out directly to its readers, participating in the various activities such as today's luncheon, and making sure that it has access as well as being included in the advertising buy."

Hillary Clinton has made it clear that she will continue the initiatives that President Barack Obama implemented and work to enhance affordable health care. She credits the president with saving America from another national economic disaster, having inherited the worst financial crisis in American history since the Great Depression. And he's done so much more than he is given credit for, she said, and she plans to continue support of those efforts.

When asked about the Black, Latino, and LGBTQ communities, Hillary Clinton said she has plans to address the issues that disproportionately affect each of those underserved communities, and you can actually go to her website and read for yourself

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Men at risk for sudden cardiac death

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10k Businesses program reaches milestone

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Veteran gets long overdue honor

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Pets take to the screen in hit film

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COMMENTA

Minority leaders support stronger payday loan laws

By Charlene Crowell NNPA Wire Columnist

For more than a decade, civil rights organizations, labor, clergy, and consumer advocates have fought to end triple-digit interest rates on small dollar loans. Whether it was a high-cost installment, payday or cartitle loan, the push has been to free America's working families and consumers of color from fees that can double, or even triple the amount of money borrowed.

Now, after years of research, public hearings and advisory forums, on June 2 the Consumer Financial Protection Bureau (CFPB) announced a long-awaited proposed rule. Speaking before a public hearing in Kansas City, Richard Cordray, CFPB's director, spoke to the ultimate consumer goal tied to the proposed rule.

"Our proposed rule is designed to ensure more fairness with these financial

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Dr. Joseph Seabrooks

The Dallas County Community College District's board of trustees approved a recommendation submitted by Dr. Joe May, DCCCD's chancellor, to appoint Dr. Joseph Seabrooks as the new president of Cedar Valley College. The board's vote came during a special meeting on Wed., June 29.

Seabrooks currently serves as president of Metropolitan Community College – Penn Valley in Missouri, located in Kansas City's urban core. He will begin his tenure as Cedar Valley's new CEO begin-



ning Sept. 1, 2016.

Dr. Jennifer Wimbish, Cedar Valley's current president, announced her Aug. 31 retirement earlier this year.

"We are excited to wel-

come Dr. Joe Seabrooks to Cedar Valley College and to the Dallas County Community College District," said May. "We conducted an extensive national search with the assistance of Greenwood/Asher Associates and interviewed more than 50 applicants who were dynamic and diverse. We interviewed four finalists who spent time on Cedar Valley's campus with the college community."

Mayadded, "Dr. Seabrooks brings with him a commitment to leader-ship, academics, student success and diversity. He understands the community and the students he will

serve, and his experience enhances our district's leadership team."

Seabrooks said, "I am grateful and excited for the opportunity to work with the talented and committed professionals at Cedar Valley College. For nearly 40 years, Cedar Valley has been the great economic equalizer for the people of South Dallas, Lancaster and surrounding communities.

"It is indeed a chance of a lifetime to join Chancellor Joe May and his incredible team at the Dallas County Community College District as we work together to expand the power of education to those who need us

the most," he added. "I look forward to working with the college, our community and all of our partners to fulfill Cedar Valley's vision to be 'a premier college transforming lives and communities."

Cedar Valley's new president began his tenure as president at MCC-Penn Valley in 2011; he was appointed president of MCC-Blue River in 2007. Before he joined MCC, Seabrooks served as assistant vice chancellor for student affairs at the University of Arkansas-Fayetteville, where he was responsible for the Enhanced Learning Center, the university's

First-Year Experience programs, international students and scholars, the Off-Campus Connections office, student support services and pre-college programs.

He also served the University of Missouri-Kansas City for more than 10 years in a number of capacities, including assistant director for alumni relations, director of minority student affairs and executive director for the Diversity in Action office.

The Atlanta, Georgia, native holds a bachelor's degree in psychology; a mas-

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Matthew Knowles

HOLLYWOOD, Calif. (PRNewswire) -- Punch TV Studios recently announced world-renowned media mogul Mathew Knowles is its new President of Content Development and Acquisitions. Already the home for independent producers, directors, actors and writers, Punch TV Studios' announcement is another indication of its commitment to investors to revolutionize global media in the urban market by developing extraordinary urban content with star power.

Mathew Knowles, father



of international singing sensation Beyonce' Knowles, and father-in-law of rapicon Jay Z, will bring a new flavor to Punch TV Studios. Mr. Knowles' accomplishments as manager of his

daughter's group Destiny's Child, which rose to success in the 1990's, along with the management of the solo careers of both Beyonce' and Solange Knowles, exemplifies Mr. Knowles ability to develop more than just artists, but to create international recognizable brands.

Mr. Knowles' experience as Founder, President and CEO of Music World Entertainment, Professor at Texas Southern University School of Communication and keynote speaker at Ivy League colleges, Historical Black Colleges and Universities, top tier state and private universities, as well as

corporate and nonprofit organizations makes him the ideal leader as President of Content Development of Punch TV Studios.

The core mission of Punch TV Studios is to develop movies for global licensing. Mr. Knowles, along with the development team, is preparing to develop over 300 new movie and television projects over the next 36 months, created specifically for the urban market. Independent producers, who are regularly stonewalled by studios now have an outlet for distribution with Punch TV Studios.

"Mr. Knowles saw Bey-

once as a global icon, before all of the fame and success, when she was just a child. All fathers see our children as talented, beautiful and amazing, but Mathew was able to develop and implement the road map to success that turned a girl-group in Houston, Texas into an international phenomenon," says Punch TV Studios CEO Joseph Collins.

"That same flavor is what Mathew sees in Punch TV Studios. He sees that Punch TV Studios is the next big thing in media and that's what our investors want. Our investors want leadership that has the experience,

know how, forward-looking creativeness and drive that will differentiate the content on Punch TV Studios from any other television studios. That's what we have with Mathew Knowles. We are confident that with his leadership and guidance Punch TV Studios will completely revolutionize the entertainment industry," continued Mr. Collins.

Punch TV Studios recently announced its qualification of the Studios' stock offering statement from the U.S. Securities and Exchange Commission under Regulation A on April 5, 2016.

Dr. Roscoe C. Brown

By Michael Watts, III NDG Special Contributor

They flew up in the sky, trying to make America proud. These men were known as the Tuskegee Airmen. They were a crucial figure in helping the U.S take down Germany during World War II. Recently, one of members of the former group died.

Dr. Roscoe C. Brown Jr. was part of the Tuskegee Airmen, the U.S's first group of African-American pilots. They fought in World War II to take Germany down.

Dr. Brown has quite the reputation between World War II and now. According to WSFA, Capt. Brown commanded the 100th fighter



squadron of the 332nd fighter group. The group is more commonly known as the Tuskegee Airmen. During World War II, Capt. Brown flew 68 long range missions from August of 1944 all the way to March 1945.

The website also reported that Brown is credited with being the first 15th Air force Pilot to shoot down a Ger-

man Jet Fighter, a feat that occurred on March 24, 1945 while escorting bombers near Berlin. It was the longest escort mission to take place in the war.

Brown had named his plane Bunnie, after his eldest daughter Doris.

According to an interview on WSFA, Brown talks about why the Tuskegee Airmen are being highly recognized.

"The reason the Tuskegee Airmen are really being recognized now is that we challenged the stereotype," Brown said during the interview. "We defeated a stereotype that African-Americans didn't have the intelligence, the ability to do this. And we did it, we did it as well, many times better than other folks..."

Some of the awards Capt. Brown earned while being a part of the Tuskegee Airmen include, the Distinguished Flying Cross, the Air Medal with eight Oak Leaf clusters and the Congressional Gold Medal given by former President George W. Bush in the year 2000.

He's been the director of the Urban Education Policy and university professor at the graduate school and university center of the City University of New York.

He was also the past president of Bronx Community College and was formerly the director of the institute of Afro-Americans Affairs at New York University.

Capt. Brown died on July 2 at the age of 94 and he leaves behind in his legacy, four children as well as multiple grandchildren and greatgrandchildren.

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The North Dallas Gazette, formerly Minority Opportunity News, was founded in July 1991, by Mr.Jim Bochum and Mr.Thurman R. Jones. North Dallas Gazette is a wholly owned subsidairy of Minority Opportunity News, Inc.

Are black farmers in 2016 the new Dred Scott?

On Friday, July 8, 2016 at 9:00 am, farmers from the Southern Region and others who believe in justice and equality will descend on the U. S. Supreme Court to once again seek and demand justice through the courts and to bring to light and awareness of the unfairness of the settlement of the Pigford Class Action, and the continued discrimination by the USDA, "The Last Plantation". The theme is "Are Black Farmers in 2016 the New Dred Scott of

The protest will be held on the First Street NE sidewalk directly in front of the Supreme Court. The complaint at the Supreme Court is regarding Eddie and Dorothy Wise, farmers from North Carolina, who were foreclosed on and evicted from their 106 acre farm on January 20, 2016 by 14 militarily armed Federal Marshals and several Nash County, North Carolina deputy sheriffs without ever being granted a hearing.

Farmers Eddie Wise is a retired Green Beret and his wife Dorothy Wise is a retired Grants' Manager. The Wise's situation is akin to the Dred Scott Decision of March 6, 1857 (http://www.ushistory.org/u s/32a.asp) because Black farmers are still being denied full due process. This is one of the most important issues that should be brought before the United States Supreme Court.

While many people in this country think that Black

farmers across the nation got justice during the Pigford Class Action (Pigford v. Glickman 1999), the opposite is the truth. Black farmers who have been discriminated against by the Farm Service Agency (FSA) formerly called Farmers Home Administration (FmHA) continue to be put out of farming, denied opportunities to make a living, and lose land that impacts the quality of life for them and the rural Black

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LOAN, continued from Page 1

products by making systemic changes to steer borrowers away from ruinous debt traps and restore to them a larger measure of control over their affairs," said Director Cordray. "Ultimately, our objective is to allow for responsible lending, while making sure that consumers do not fall into situations that undermine their financial lives."

For Rev. Dr. Cassandra Gould, a hearing speaker, pastor of Quinn Chapel AME Church in Jefferson City, Missouri, and executive director of Missouri Faith Voices, "all financial products are not equal" and payday lending is "a scourge on minority communities."

"Families need credit but not all products help despite filling that need," testified Rev. Gould. "I am reminded of the people in Flint. They needed water because we need it to survive, but the water they received was deadly. Payday lending is toxic; it equates to the water in Flint, it does more harm than good."

"Instead of finding ways to help people in desperate economic times, predatory lenders trap them with systematic callousness and cycles of debt for their own gain," added Rev. Gould.

The centerpiece of the CFPB's proposal establishes an ability-to-repay principle based on income and expenses, covering both shortterm and long-term loans but with exceptions.

Early reactions to the proposal were as swift as they were strong.

"Low-income people and

people of color have long been targeted by slick advertising and aggressive marketing campaigns to trap consumers into outrageously high interest loans," said Wade Henderson, president and CEO of The Leadership Conference on Civil and Human Rights. "That's why the civil rights community wants to see predatory payday lenders reined in and regulated. The power to lend is the power to destroy.'

Recent research by the Center for Responsible Lending (CRL) found that payday loans drain \$4.1 billion in annual fees from consumers living in one of 36 states where the loans are legal.

Similarly, car title loans offered in 23 states account for another \$3.9 billion in fees each year according to CRL. For these borrowers, car repossession, not repayment, is a common result that ends mobility for working families. Depending upon available alternative transportation options that can jeopardize employment.

Nearly half of these combined fees - \$3.95 billion come from only five states: California, Illinois, Mississippi, Ohio and Texas. Each of these states loses a halfbillion or more in fees each

"These loans often come with outrageous terms, such as interest rates that can top 1,000 percent, and trap millions of Americans a year in a cycle of debt that many of them are never able to exit," said Congresswoman Maxine Waters. "I applaud the CFPB for their proposal and I

will continue to work with the CFPB and consumer advocates to stop the debt trap once and for all.'

Similar reactions came from Latino leaders. "Payday loans might sound like a good option, but they are intentionally structured to keep borrowers in a cycle of borrowing and debt that causes millions of hardworking Americans extreme financial difficulty," said Janet Murguía, National Council of La Raza President and CEO.

For Illinois Congressman Luis Gutierrez, tying the ability-to-pay standard to payday lending is long overdue. "These lenders are taking a big bite out of low- and medium-income borrowers. exploiting their lack of choices and shaking down hard-working men and women," said Gutierrez. "I have tried to address this through legislation, but I was always up against a very powerful and well-funded lobby and they work on politicians at the state and federal level in both parties."

Many advocates, including the Stop the Debt Trap Campaign, viewed the measure as an important first step that still needs work. This broad coalition of more than 500 advocacy organizations from all 50 states spans civil rights, clergy, labor, consumer issues, and other groups is among the largest groups advocating for consumers.

This coalition applauded the removal of a large loophole in last year's preliminary proposal. It would have permitted lenders to avoid an ability-to-repay test by limiting loan payments to 5 percent of a borrower's gross income. CFPB rejected that approach in part because evidence does not support that such loans would in fact be affordable for many lowerincome borrowers.

According to Mike Calhoun, president of the Center for Responsible Lending (CRL), "As currently written, the rule contains significant loopholes that leave borrowers at risk, including exceptions for certain loans from the ability-to-repay requirement, and inadequate protections against 'loan flipping' putting borrowers into one unaffordable rule after an-

For CRL, the final rule

- · Apply ability-to-repay requirements to every loan;
- Increase protections against loan flipping;
- Ensure lenders must determine that borrowers have enough income left over to meet their basic living expenses; and
- · Be broadened to cover any loan that enables lenders to coerce repayment from borrowers.

Often consumers have opinions but wonder if anyone is listening. The proposed payday lending rule is a time when CFPB not only is listening, but is relying on consumers and organizations to weigh in by September 14. All interested groups or individuals can learn how to have their concerns count by visiting CFPB's web.

Charlene Crowell is a communications manager with the Center for Responsible Lending. She can be reached at Charlene.crowell@responsiblelending.org.



Ask The Doctor by Dr. Francis C. Oramalu

As you know, summers can be very "hot" in Texas.

"No one should die from a heat wave, but every year on average, extreme heat causes 658 deaths in the United States – more than tornadoes, hurricanes, floods, and lightning combined," said Robin Ikeda, MD, MPH.

Here are a few tips to avoid heat-related illness this summer:

Stay Cool

- A. Stay in air-conditioned buildings
- B. Avoid direct sunlight
- C. Wear light-colored, loose and lightweight clothing
- D. Take cool showers or baths
- E. Check on those most at risk (Elderly – people aged 65 and older, Infants and Children) twice daily
- F. Do not rely on fans as your primary cooling service

Avoid Dehydration

A. Don't wait until you are thirsty to drink water

- B. Drink more water than usual
- C. Avoid alcohol or beverages that are high in caffeine or sugar because they increase the tendency to become dehydrated
 - D. If you work or exer-

cise outside, drink 2-4 cups of water every hour during those activities

Recognize the danger signs

Prolonged exposure to high temperature can lead to dehydration and subsequently heat exhaustion. These are the most common signs and symptoms of heat exhaustion include:

- Muscle cramping
- Fatigue
- Nausea or vomiting
- Confusion
- Headache
- Excessive sweating
- Rapid heartbeat
- Dark urine

If you are experiencing the symptoms of heat exhaustion, doing the following will prevent you from getting worse:

- Go inside a place where there is air-conditioning or fan
- Remove any unnecessary or tight clothing
- Drink plenty of fluids preferably water
- Take a cool shower or
 bath

The medical tips above is intended as an information resource only, and is not to be used or relied on for any diagnostic or treatment purposes. For an emergency situation, please call 9-1-1. If you would like to contact Dr. Oranalu he can be reached at Caring Partner Medical Clinic at 4510 Medical Center Dr #313 in McKinney or 469-714-0138.

Men more likely to suffer sudden cardiac death

About one in every nine men will experience sudden cardiac death, most before age 70, as well as about one in 30 women, according to research published in the Journal of the American Heart Association, the Open Access Journal of the American Heart Association/American Stroke Association.

Sudden cardiac death claims up to 450,000 American lives each year, according to the study and most commonly occurs in people with no prior symptoms of cardiovascular disease.

The current study offers the first lifetime risk estimates for sudden cardiac death.

"These numbers should raise a red flag," said Donald Lloyd-Jones, M.D., Sc.M., senior study author and chair of preventive medicine at Northwestern University Feinberg School of Medicine in Chicago, Illinois. "We often screen for conditions that are less common and much less deadly than sudden cardiac death. For instance, the lifetime risk for colon cancer is about one in 21, and for this reason everyone over the age of 50 is told to have a colonoscopy. But by comparison, the lifetime risk of sudden cardiac death for men is one in nine, and yet

1 in 9 MEN will experience SUDDEN CARDIAC DEATH, most before age 70 years.



 About 1 in 30 women also have a higher lifetime risk of early death due to sudden cardiac death.

 Controlling cardiovescular risk, factors, particularly high blood pressure, could reduce suddee cardiac death risks.

> formation long is a soften for to ballocked distinct in concept, away of the storing head background age in con-

we're not really screening for it."

Lloyd-Jones and colleagues examined longterm data on more than 5,200 men and women aged 28 to 62 who were free of cardiovascular disease at the time of their enrollment in the Framingham Heart Study, a decades-long cardiovascular study. Focusing on four major risk factors — blood pressure, total cholesterol, smoking, and diabetes — researchers calculated overall cumulative lifetime risk estimates for

sudden cardiac death, and estimates according to risk factor burden.

They found:

- sudden cardiac death occurred in 375 people during follow up;
- sudden cardiac death risk was greater for men than women – with an overall 10.9 percent lifetime risk among all men at age 45 (roughly one in nine men) and a 2.8 percent lifetime risk of among all women at age 45 (or about one in 30 women):
 - men with two or more

major risk factors at all ages had even higher lifetime risks for of at least 12 percent (or more than one in eight men);

- high blood pressure alone or a combination of other cardiovascular risk factors was associated with higher lifetime risk of
- high blood pressure levels helped identify lifetime risk of smore accurately in both men and women than any other single risk factor.

Although sudden cardiac death is a leading cause of death in the United States, the previous methods for predicting its risk in a person's lifetime have been partly successful, missing many people who ultimately succumb to it, researchers said.

"Sudden cardiac death has been very hard to study because most patients had no history of heart problems and were not being moni-

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10,000 Small Businesses program celebrates milestone

As a small business owner, Quincy Roberts has an unusual background. He went from singing Puccini, Verdi and Mozart arias on stages across the United States to owning Dallas-based Roberts Trucking Inc., a commercial hauling company. Similarly, Tom Browning was working for the federal government in 2012 when he and a partner decided to launch Foot Cardigan, a subscription sock company that has experienced meteoric growth in just four years.

Both entrepreneurs attended the Goldman Sachs 10.000 Small Businesses program in Dallas, and they hope that what they learned will help them grow even more in the future. The program teaches small business owners about financing, marketing, negotiating and leadership skills. The program is taught using 11 instructional modules at the Dallas County Community College District's Bill J. Priest Institute for Economic Development, located near downtown Dal-

Browning, who has a doctorate in public administration, worked for the U.S. Department of Health and Human Services before becoming an entrepreneur. The 10,000 Small Businesses program gave him a lot of tools that he needed but didn't have in order to run a business. He said, "I was definitely better prepared and more informed about how to do my prior job!'

Browning, who appeared on ABC's "Shark Tank" in 2015, said revenue growth at Foot Cardigan "has been stratospheric." His company is on track to hit \$5 million in revenues this year. Sales have grown 400 percent every year, year over year, since he and his partners launched the company. Foot Cardigan now employs a total of 20 people, in addition to freelancers.

Foot Cardigan's customers pay a monthly subscription, and they get a set of original, creatively-designed socks delivered to their home or business. Browning said one of the biggest challenges for the company is keeping track of the 30,000 subscribers, nationally and internationally, every month. "Subscribers don't choose the socks, so we have to make sure we have enough variety," he added. His customers live in more than 25 countries.

Roberts' company experienced similar growth. He said his company went from owning only two trucks in 2004, when he took over the business from his grandfather, to 21 trucks today. In addition, Roberts has about 200 subcontractor trucks. Revenues at his company grew from just \$150,000 that year to more than \$10 million this

Since he participated in the 10,000 Small Businesses program 18 months ago, Roberts said his company grew from 14 employees to 27, and his revenues went from \$7 million to today's \$10 million.

10,000 Small Businesses helps entrepreneurs maximize their potential

One of the biggest takeaways from the program, Roberts said, was the legal module, where he learned about human resources. "When you're starting a business, there is no class that teaches you about human resources, how to be in compliance and all the laws that one must follow," he said.

"I was able to ask questions and get answers from lawyers who were very knowledgeable about human resources. After that, I found out I wasn't fully in compliance in some areas, so I hired a consultant," Roberts added. "Shortly after that, I was audited by the U.S. Department of Labor. They didn't find any errors, but if it hadn't for that class, I might not have come out of that audit as well

Roberts stated that one of the biggest challenges he faced running a business was learning how to delegate tasks. "During the program, I learned about leadership. When I started, I was doing everything - driving trucks, being a mechanic, procuring contracts. We have grown enough over time to the point that I am able to delegate some of those tasks to employees."

Roberts, who graduated with the program's first class, or cohort, in Dallas, added that the financial module helped him get a better understanding of cash flow, balance sheets and ratios. "Just that bit of information helped me prepare for how to talk to bankers so that I could obtain lines of credit," he said.

Roberts said his operatic background helped him over the years. "The word 'opera' means work. It takes so many people to put on an opera from the singers to the backstage personnel to the production staff and directors. There are many moving pieces to it," he stated. "Running a business is similar, especially a trucking company, where you have truck drivers, mechanics and so forth. Being involved in opera helped me be a better leader where impeccable teamwork gets the job done."

Browning, who joined the second cohort, said the program gave him a lot of business tools and metrics that

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CARDIAC, continued from Page 4

tored at the time of their death," Lloyd-Jones said. "The majority of all cases occur before age 70; this is obviously sudden and devastating for families, with a burden that can be quite se-

Our paper sets the stage for thinking about how we can screen the population effectively to find out who's at risk," he said.

The Framingham Heart

Study provides robust data due to its large number of well-characterized participants and long follow-up time, but because all the participants were Caucasian, the results cannot necessarily be applied in other races or ethnic groups, researchers said.

Free summertime respite offered to local caregivers at Weatherford center

Three new therapeutic horse-riding summer camps for individuals with disabilities provide a temporary break for caregivers and provide riders with physical therapy and an opportunity to enhance their living skills. Camps began June 30 and run through Aug. 30.

The Horseman's day camp is for younger riders, and Senior and Protector camps are offered to individuals 60 and older, veterans, police officers, fire fighters and paramedics who have disabili-

The camps will be conducted at the Stars and Strides Therapeutic Riding Center, Weatherford TX. Each camp meets once a week for three hours. Participants will be taught basic horsemanship, including riding, handling and care of



Therapeutic horse-riding summer camps can help not only patients but give caregivers a relaxing experience too. (Image: Wikimedia)

horses. Crafts, games and a study activity are part of the camp experience.

Time away from caregiving responsibilities is expected to provide an opportunity for caregivers to run errands, catch up on sleep, schedule appointments, or spend time with family members. Eligible persons must live in Parker, Wise, Palo Pinto, Hood, Johnson, Erath, Somervell, Denton,

Collin, Hunt, Kaufman, Rockwall, Ellis or Navarro County.

The day camps are funded by an award from the Texas Department of Aging and Disability Services (DADS) to the North Central Texas Aging and Disability Resource Center (NCTADRC).

For day camp enrollment information, contact the NCTADRC at 1-877-229-9084.



DCCCD students use mechatronics to study STEM

College students, including seven who are studying mechatronics, are enjoying a dream internship this summer at the Los Alamos National Laboratory in northern New Mexico. Their studies in mechatronics – a discipline that combines mechanics, electricity, electronics and computers – secured their place on the

"They are excited," said Donald Morris, a mechatronics faculty member at who accompanied the students. "Because of what the team members learned in mechatronics, they came here with knowledge. This internship has given them a lot of confidence and direction about what they want out of life

"We are building a situation where Los Alamos will invite other students from DCCCD to intern," Morris added. "All of the students were chosen to participate because of their mechatrondents are doing so well that they already have been invited back for a second internship next year as well as the prospect of transferring credit hours to a four-year college in New Mexico."

The exposure the students are receiving is enviable, Morris said. Under the tutelage of renowned scientists, the students are participating in research in automation and controls, he added.

Hands-on science Several MVC interns, and JaMein Mason, hope to work full time at LANL one day; it is the site of the nation's nuclear stockpile, which is run by scientists who explore space, renewable energy, medicine and climate change.

"I am certainly glad I'm having this experience and hope that others can be as fortunate as me to do this," Mason said. "We're setting the standard. If we can do this and do it successfully.

See STEM, Page 13



DCCCD mechatronics students at Los Alamos 2016 (Courtesy photo)

Four Sunset students get full-tuition dance scholarships to UT Permian Basin

By Gene Davis Inside Dallas ISD

Four students from the Sunset High School Dance Company have danced their ways into full-tuition scholarships at the University of Texas at Permian Basin.

Diego Campuzano, Eduardo Quinones, Mariya Cano and Verenice Uribe have received full-tuition



scholarships for ballet folklorico, a style of dance that celebrates Mexican history

and culture. Leah Huggins, the dance company director at Sunset High School, said the students cried when they heard the news.

"We come from a neighborhood where college is not always an option, so the fact that they get to go for free is a huge, huge deal," Huggins

Cano, one of the four students, has been dancing for years. She loves how ballet folklorico tells the story of Mexican legends and celebrates Mexican culture. When she learned about the full-ride scholarship, she ran straight to her mom to tell her the news.

"We have some money issues, so if was not for this scholarship, I would not be able to go to a big university," Cano said. "I feel very fortunate."

Huggins had reached out to UT at Permian Basin several years ago about connecting dance students with the school. Huggins said she let out a shout of joy when she heard the four students received the full-tuition scholarships.

"I'm so proud of these students for what they have accomplished," Huggins said. "These students are going to do great things at UT at Permian Basin and beyond."

BAHS Leadership Academy inaugural class takes big first step

The freshman class of the Bryan Adams High School Leadership Academy showcased their academic findings from the past year to a host of family, friends and school administrators on May 18th and

The "Performance Assessment Exhibitions" were a big first step for the inaugural class of the Leadership Academy. In their senior year, these students will participate in a Portfolio Defense, where they will defend their scope of learning in before a panel of teachers, assistant principals,



and community members.

"The performance assessments were a stepping stone for the students to prepare them for their Senior Portfolio Defense," Bryan Adams Principal Richard Kastl said. "I'm very proud of our students for what they have achieved this year, and excited to see what the coming years bring for their success."

Bryan Adams began implementing their Leadership

Academy model during the 2015-2016 school year under the district's Public School Choice initiative. The Leadership Academy strives to develop and prepare students to become capable leaders for the global society of tomorrow by cultivating their intellectual, moral, social, and emotional skills.

"Our students, faculty, and staff have really embraced the Leadership Academy this first year at Bryan Adams. The freshmen public exhibitions are just the beginning of their journey toward their Senior

given annually to a UMKC professional for exceptional dedication, service and empowerment which he or she provides to the university's students. Seabrooks was the inaugu-

Portfolio Defense, allowing students to prove to themselves that they are college and career ready," continued

Bryan Adams is one of ten schools that have been identified by the Public School Choice Initiative, which provides Dallas ISD families

with options that tap into students' interests, aspirations and learning styles. The district goal is to have 35 Choice Schools by 2020. For more information about Choice Schools, visit the website. Go here to learn more about Bryan Adams Leadership Academy.

SEABROOKS, continued from Page 2

ter's and educational specialist degree in higher education administration; and an interdisciplinary doctorate in urban leadership, policy studies and education administration, all from the University of Missouri-Kansas City.

Seabrooks is the recipient of numerous awards and honors, including: the 2016 Phi Theta Kappa Shirley B. Gordon Award

of Distinction: PTK's 2015 Distinguished College President Award for the Missouri region; the 2013 Business Partner of the Year Award, Guadalupe Center Inc., which was presented for MCC-Penn Valley's outstanding contributions to the Hispanic community in Kansas City; and, among others, the 2013 ACE Award from the Greater Kansas City Cham-

ber of Commerce, presented annually to culturally diverse mid- to seniorlevel managers who achieve excellence and have an impact that exceeds expectations for their employers and the company's bottom line.

Seabrooks was inducted into the Black Achievers' Society of Greater Kansas in 2010. A leadership award was established in his name at the University of Missouri-Kansas and is

ral recipient in 2005.

The new Cedar Valley president, a first-generation college graduate, is married to Leslie and is the father of two sons, Joe Tre and Jackson. He refers to them as his "greatest accomplishments."

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Plano's Jack Carter Pool scheduled to reopen on July 9

announced Jack Carter Pool, 2601 Pleasant Valley Drive, will officially reopen at noon on Saturday, July 9, 2016.

The outdoor pool has been closed for renovations

The City of Plano has since September 2013.

The new features of the renovation include a dual rider tube slide, body slide, lazy river, deep water pool with platform diving and a climbing wall, Flow Rider surf simulator, tot pool,

leisure pool with some lap lanes, wet deck areas, spray features, rentable party areas and concessions

The renovation was approved by voters in the 2013 Bond Election.

The total cost of the project, including design, construction, furniture and equipment was \$12.5 million. (See attached sheet for pool features.)

Daily admission to the new Jack Carter Pool will be \$5 for children (ages 3-15) and \$9 for adults. If you have a Plano Parks and Recreation membership, admission is included in your membership.

We offer annual and

tions. Memberships can be purchased in advance at any Plano recreation cen-

Jack Carter Pool will be open daily during the summer season from noon to 8

CLINTON, continued from Page 1

exactly what her vision is. She provided additional insight, adding that, "we need more good jobs with rising incomes, because we're just not seeing enough of them. There aren't enough employopportunities in Chicago's underserved communities."

It's clear that Clinton recognizes the disparities that plague the marginalized.

"We need to make sure that there are some big, bold programs like infrastructure, like clean, renewable energy, like advanced manufacturing, that are within the reach of those people who need those jobs and [that should] have the chance to compete for them," she proposed, noting that over the last 10 to 15 years Americans have seen a lot of the jobs in the country that are not within reach of those who live in the most distressed urban or rural areas.

Hillary Clinton said she wants to make jobs available first. Second, she wants make high quality education more accessible. She was adamant about the need for the United States to do better at preparing our youngest children to go to school and supporting them throughout their academic careers.

"There are a lot of ways we can do that. I am committed to working with communities, churches and educational systems to try to figure out how," she said. "But parents and grandparents have to be supported in doing the most important job of raising the next generation of children, and we need to do all that we can to see to it that we do that."

Clinton spoke about her vision to restore, "schools that people believe in, that they are passionate about, and we have that in a lot of places and I know that you don't have that in Chicago.'

Clinton continued: "We need diversionary programs so that we're not suspending and expelling five-, six-, seven and eight-year-old kids, who are acting out. We have a terrible disciplinary divide where kids, who are either having problems or are just acting like normal kids, are being suspended if they're African-American or Latino and White kids doing the same thing aren't. That starts the whole cradle to prison

pipeline." In her effort to end the cradle-to-prison pipeline, Clinton envisions doing more to intervene in helping young children be successful, including after school support intervention programs.

"We just need a big wrap around, 'It takes a village to raise a child' attitude about how we're going to help our kids," the former Secretary of State said.

For the older youth, Clinton said that she recognizes that oftentimes teenagers don't have opportunities to direct their energy in positive directions and how easy it is for them to be misdirected. often leading to gang affiliation or some other form of violence or destructive behav-

Clinton said that, "The policing issue is an essential, necessary step to be resolved, and then we have to figure out what more can we do to keep people safe."

She also pointed out that she promised the parents who have lost their children to gun violence that, she would do everything she can to change the gun laws.

If she becomes the first female president of the United States, she will break the highest glass ceiling in the world and with that in mind, she would also bring a cognizant reality of setting a precedent for women in the

workplace.

"We also have to raise the minimum wage." she added. "Right now, two-thirds of minimum-wage workers are women. And that's a poverty wage. And I have met women working two and three minimum-wage jobs just to keep their heads above water, to keep their house and to keep their kids in day care, take whatever it may be."

Clinton said that she also wants to help more minorities start their own businesses.

"I want to see how we can help improve the process, to get faster credit, helping them to get the support they need, to understand to write a business plan...how to deal with the stress of being a business owner."

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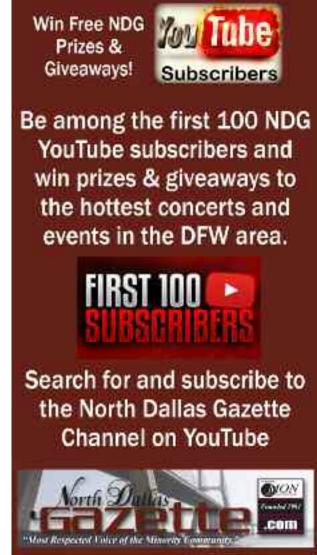
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Community Briefs

ALLEN

Learn to skate

Allen Community Ice Rink offers a comprehensive Learn to Skate program for all ages and abilities. Group lessons are a fun way to learn skating basics or improve your skills. From tots taking their first steps to adults returning to the ice, the Allen Community Ice Rink has the right class for you.

Allen Academy of Skating class schedule.

A full 8-week semester is \$88. All learn to skate classes include:

- 25 minutes of instruction per class
- Free skate rental for all classes
- Free admission to open skate on the day of the lesson
- Additional open skate passes to be used within the semester

For more information on individual classes, go to the City of Allen website.

CARROLLTON Movies on the Square

Don't forget the Movies on the Square series taking place in downtown Carrollton at 1106 Broadway Street. On July 9 at 8:30 p.m. the city will be screening "Jurassic World." Then on July 13 at 8:30 p.m. the series will continue with "Pitch Perfect."

Don't forget your lawn chairs and blankets! In case of rain, this event will be cancelled. For weather cancellation update call 972-466-9135.

GARLAND July is Park and Recreation month

July is national Park and Recreation Month! Join the celebration by participating in the Twilight Run and Swim Party on Friday, July 15. This untimed, superhero-themed fun run will be followed by a swim party at Surf and Swim. Registration fee will cover a race T-shirt, an In-N-Out Burger meal and swim party admission. Visit GarlandParks.com for details and registration downtown Prosper. The traditional July kick-off signals that the Christmas Festival Vendor Packet, containing forms and information, is now available at www.ProsperParks and Rec.org and www.ProsperTX.gov.



The Charleston police used body cameras while managing the 2016 St. Paddy's parade (Flickr: North Charleston). Richardson is seeking funds to obtain similar cameras for use here.

LANCASTER

I Am Successful male minority camp

Students will learn how leaders, entrepreneurs and scientists can change the world at the I am Successful Minority Male Camp. The event is open to 30 Project Male students (Grades 3-5), the spots are available on a first come, first served basis. Priority registration for students who have participated in three or more monthly Project Male activities. Monday, July 25 - Friday, July 29, 7:30 a.m.-5:30 p.m. at Cedar Valley College, 3030 N. Dallas Avenue in Lancaster. www.cedarvalleycollege.edu.

PROSPER Christmas in July registration underway

The Prosper Christmas Festival Team announces "Christmas in July" is underway, as plans are in full swing for the 2016 Prosper Christmas Festival. "We are getting into the Christmas spirit," says Julie Shivers, Recreation Services Coordinator. This year's festival is set for Saturday, Dec. 3, from 3 p.m. to 6 p.m., in historic

RICHARDSON

Richardson police seek funding for body cameras

The Richardson City Council gave approval last week for the Richardson Police Department (RPD) to apply for a grant from the Criminal Justice Division of the Governor's office for the purchase of body worn cameras and also approved the required City budget funding needed if the grant is awarded.

The \$137,256 grant would help cover the initial cost of body worn cameras for 110 of the RPD's first responder officers as well as the necessary video storage and accessories. The use of body worn cameras in law enforcement has been proven repeatedly to be an effective tool at de-escalating confrontations and reducing complaints against officers. Additionally, the cameras offer documentation of police/public encounters and serve as an important device in collecting evi-

The RPD plans to deploy the body worn cameras beginning in the fourth quarter of this year.

Rep. Veasey presents overdue Purple Heart to local DFW veteran

The Fourth of July holiday celebrations often includes a time to honor service members, like Marcos Torres, who selflessly took the oath to defend the nation.

Last week surrounded by friends and family, Congressman Marc Veasey presented Torres with the Purple Heart and additional medals he earned during his service in the United States Army from 1948-1951, and during the Korean War. In addition to the Purple Heart, Torres received the Army Good Conduct Medal, National Defense Service Medal, Korean Service Medal with two bronze service stars, Combat Infantryman Badge 1st Award, and the United Nations Service Medal.



Congressman Marc Veasey, TX-33, awards Purple Heart and other medals to Dallas resident and Korean War veteran, Mr. Marcos Torres. (Courtesy image)

I I MOST REQUESTED BLACK SCHOLAR ON THE PLANET!!



It's time to treat the ladies this weekend

By McKenna Wierman NDG Special Contributor

I hate to tell you this, but it's the middle of summer and dating is getting boring. I do not care how into the relationship you are, how long you've been togetherwhatever. It's July, and it's been-there, done-that. So this weekend, why don't you take that special lady in your life and do something she (and yes, you too) will enjoy. There's no point in suffering through anymore sushi or blase nights watching B-horror movies and falling asleep on the sofa.

It's time for a ladies weekend. It's time you took the reigns in your relationship and showed your woman that you know how to have a good time, and you know how to plan things and be responsible and fun because you are a fun -loving person who plans out their romantic dates and always offers to hold the door. So get on out there, and spoil the queen of your heart!



July 8 - Friday - 11 p.m. - 4 a.m. - Drakefest Dallas - Every woman loves Drake. I love Drake, my mom would probably love Drake if she met him, and I'm willing to bet so would your mom. Drake is the ultimate ladies man. So cele-

brate your lady by taking her to a party dedicated to the one and only Champagne Papi. Check out the Facebook Event page for more details, including updates on the venue and how to get on the guest list. www.facebook.com/events/ 1163023020409225

July 8 - Friday - 7 p.m. -9 p.m. - 1st Friday Block Party - Pegasus Plaza -Perhaps you're looking for something a little more tame -but still fun- before a night out on the town, why not start with some music, fun and games in the heart of the city? This Friday will be the first Block Party at Pegasus Plaza. It's the perfect opportunity to take your lady out, show her how good (or adorably awful) you are at corn-hole or dominoes, and be all cute and stuff. www.facebook-.com/events/245776465814



July 9 - Saturday - 9:30 a.m. - 5 p.m. - North Dallas Comic Book Show -Double Tree Hotel Dallas, Market Center - What's more a-dork-able than a comic book fan? You, when you take your girl to this year's North Dallas Comic Show. Come for cosplay, music, special guests and duh- comic books. Tickets are required, so be sure to snag a pair in advance. You'll be granted admission to some wicked artists, out of this world outfits, and overall a Saturday you'll remember for years to come. Not to mention, you'll both get to geek out over your favorite comic book heros for the day, which is really what love is all about. More ticket and event info at www.comicbooksdallas.co

July 9 - Saturday - 6:30 p.m. - 7:30 p.m. - 2nd Annual Watergun Party -Klyde Warren Park - If you're more into the "you make me feel so young"

kind of romance than this event if definitely for you. Make sure you dress to get soaking wet at this funfilled (and family friendly) event! This would be a great opportunity to show how gleefully in-touch with your inner child you are, and a nice was to beat that lovely Dallas summer heat. Make sure you're following the rules though, and leave your water balloons at home! more info www.facebook.com/events/ 195104470885576/



Hunt for the Wilderpeople is a fun, light-hearted adventure

By David Wilfong NDG Special Contribuor

"Hunt for the Wilderpeople" got rave reviews at early glimpses like SXSW, and the Dallas screening was much-anticipated event (especially for the area's native New Zealanders who scored tickets to the early screening at the Magnolia Theater in uptown).

Director Taika Waititi, known for his Academynominated short "Two Cars, One Night" and feature films "Boy" and "What We Do in ihe Shadows," brings forward his newest project based on the book "Wild Pork and Watercress" by Barry Crump.

The story is an adventure into the Kiwi wilderness by a young boy who is a ward of the state and an unlikely adopted "uncle." The backwoods of New Zealand makes a breathtaking backdrop to the story, and the director finds unique -- and sometimes surprisingly



simplified -- ways of taking full advantage of that fact in the storytelling. Pursued by an over-zealous caseworker from child protective services, the old man

two create a bond that neither seemed capable of in the story's beginnings. The story maintains a

and young teen take to the

bush to avoid a trip to juve-

nile hall. In the process the

The story maintains a wry sense of humor throughout. There are a few somewhat nonsensical elements to the story, but that is easily expected in a tale that hearkens back to the spirit of "Huckleberry

Finn," "Swiss Family Robinson" and perhaps even an inkling of "The Jungle Book."

Overall, the film is a success and definitely worth a

Long overshadowed on the world stage by their always-whimsical Aussie neighbors, this is a welcomed introduction to the wit of New Zealand, the beauty of its natural surroundings, and the vision of an extremely talented director that hopefully, we will see more of in the future.





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Mike and Dave Need Wedding Dates is a stupid funny film

By McKenna Wierman NDG Special Contributor

It's been awhile since we had a good, solid wedding comedy. Honestly, "Wedding Crashers" will forever be my all-time favorite of this particular genre, but I'm willing to give just about anything a try.

"Mike and Dave Need Wedding Dates" is a good effort, but it's no "Wedding Crashers." While it delivered laughs and had just the right amount of chaos for a comedy, the stupid-humor wasn't enough to bring this movie past anything more than a run of the mill summer comedy.

The film stars the hunky heart-throb Zac Efron and



goofball Adam DeVine as brothers looking for "nice girls" to take to their sister's wedding in Hawaii. They put an ad on Craigslist, meet a few crazies and end up on the Wendy Williams show. Rough around the edges Tatiana (Aubrey Plaza) and Alice (Anna Kendrick) pursue the boys

in order to trick their way into a free all-expenses paid trip to Hawaii. But Mike and Dave soon come to realize their "perfect dates" aren't quite the "nice girls" they believed them to be.

Don't get me wrong, this movie was funny. All admit it was, at times, outright hilarious. The message scene featuring Silicon Valley's Kumail Nanjiani had me in stitches, and will forever haunt my dreams. I think I may have even snorted once or twice.

There were tons of "laugh out loud" moments, clever jokes and potty-humor.

But sometimes it felt like the potty-humor part was never going to stop, and that got old pretty fast. Fireworks explosions and your typical party-boy/party-girl atics, were included, of

course--but it's nothing

As you sit and watch, everything is pretty funny and outrageous, but this movie isn't going down in the books as the most hilarious summer comedy ever, not that anyone really expected it to. DeVine is playing the same giggling troll character he always does, and Efron is the prettyparty-boy we've seen him play again and again. Kendrick and Plaza are both

trying too hard to act trashy and stupid, it's almost uncomfortable to watch sometimes.

If you are looking for mindless humor, cheap laughs and 98 minutes of fun, then this movie is for you. But anything beyond that, you won't find at this Hawaiian wedding.

"Mike and Dave Need Wedding Dates" won't be a classic, but it will do for a summer comedy.





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Black tech start-up received \$100,000 investment from Black-owned company

CHARLOTTE, NC — Ebonomy, Inc. aims to change the face of the web with its new Afrocentric website www.ebonomy.com. The tech start-up company recently received a \$100,000 investment from JHP Industrial Supply Company, Inc., which is a Black-owned wholesale distributor for the plumbing, heating, and industrial industry based in Syracuse, NY.

""I understand the importance of a company like Ebonomy, Inc. as the president of a certified minorityowned business. This website can potentially impact the entire Black culture,"" says Emanuel B. Henderson III, President of JHP Industrial Supply Company. ""When you can look around and see the negative

effects of poverty in many Black communities, it makes sense to partner with a corporation that is all about Black economic growth."

The new website features

See START-UP. Page 12



Jeffrey Allen, Jr., CEO at Ebonomy, Inc. (Courtesy photo)

STEM, continued from Page 6

other students will get the chance'

Avorinde and Mason are working on a wireless system that will enable remote monitoring of bridges. A drone sends signals indicating whether repairs are needed, according to Ayorinde, who said. "I've always liked robotics. When I got to DCCCD, they told me there was a mechatronics class. I've learned robotics, programming and language.'

Yassien Fadul said he is inspired by the Los Alamos scientists who are assisting the students. "We are learning to troubleshoot, but there is so much more than that. Los Alamos is a beautiful place," he said. "It's very peaceful, and everyone we work with seems to enjoy what they do."

At LANL, the students are engaged in a variety of enrichment programs which allow them to keep pace with advancements in science. The internship ends Aug. 12. "This is better than summer vacation because they are learning so much and preparing for their futures," Morris said. As part of one project, DCCCD students are building web pages, he added.

Mechatronics: a field for career growth

Mechatronics, with its funny and often misunderstood name, is an advanced manufacturing field for those people who are interested in diagnosing, repairing and maintaining automatic equipment. Workers test, maintain, and operate machines at worksites, including factories.

Steady employment and promising incomes await students who are pursuing degrees in mechatronics. DCCCD offers both certificates and associate degrees in this fast-growing field, which is expected to grow by double digits over the next decade. Courses are available at Mountain View and Eastfield colleges.

Mountain View graduated its first group of mechatronics students, 18 in all, in May. The program has been bolstered by dual credit high school students, plus a growing number of college students who are pursuing STEM degrees.

Travis Smith, an adjunct professor at Mountain View, said some of the students who enter the program lack confidence. In the introductory course, the students are taught the fundamentals. They have miniprojects that teach them to build and program circuits, he said. Then they graduate to robotics.

"They eat this up," Smith said. "They make mistakes, and they go back to the drawing board. That's when they get really excited. Once they learn that it's okay to make a mistake, they take off."

Demanding work calls for skilled tradesmen

As skilled tradesmen, mechatronics workers are in demand in a variety of fields, including robotics, health care, petroleum, agriculture, defense telecommunications.

Essentially, they are troubleshooters, said Arch Dye, who teaches at Eastfield College. "A wide range of industries use this skill set. Everything is now automated. Our techs work at power plants. We have technicians working all over the world."

Dye added, "When you walk into a grocery store, you can see that everything except the deli or produce is done with automation."

Students interested in this field learn about computer controls with sensors. They become technicians who specialize in research, test automation and smart devices. Tasks are performed with a minimum of human intervention, which frees workers to manage other tasks such as problem solving, experts say.

"The majority of our students have already been out in the workforce," Dye said. "We have a few coming straight from high school." Those who have been in the workforce can anticipate higher-paying jobs, he added.

"This trend is really common for quite a few industries. They have an aging workforce that's within five years of retirement. So companies are trying to transfer that knowledge to the new folks who are coming in," said Dye.

According to the U.S. Department of Labor, median pay is \$53,340 annually or about \$25.63 per hours for workers in mechatronics. Employment in this field is steady and expected to grow.

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Building customer loyalty in business-to-business sales

An oft-stated business axiom says it's cheaper and more profitable to hang onto existing customers than to lure in new ones.

That's certainly true when it comes to keeping consumers satisfied, but it also applies in business-to-business (B2B) sales relationships.

Yet keeping those B2B customers loyal isn't always easy. One bad experience can sour them, and eager competitors stand ready to snatch them away. The best sales people realize they need to adapt to new market realities.

"Customers' attitudes have changed a lot since the 2008 recession, and they are more vigilant about getting the best value for their money," says Steve Andersen, co-author with Dave Stein of "Beyond the Sales Process: 12 Proven Strategies for a Customer-Driven World" (beyondthesalesprocess.com).

"You can't treat a customer as a disposable item any more. Customers care about relationships that are authentic. They want to buy from someone they consider to be trustworthy."

That means sales people can't just show up when a customer is ready to buy, handle the sale, and then disappear until it's time for the next transaction.

"Once you have a good relationship with a customer, you don't want to lose it," Stein says. "You want that customer to keep coming back, but that's not something that's just going to happen without you putting in the effort."

Andersen and Stein say there are several steps businesses can take to instill loyalty in customers. Just a few of those include:

• Act promptly to resolve problems and conflicts. Customers become frustrated if it takes too long to get problems resolved or if they have to talk with too many people before there's a resolution. Look for ways to adjust or streamline your process. You may be able to provide faster response times either by adding additional resources

or by eliminating steps in the process.

• Understand the pressures your customers face. A little research can give you knowledge about factors causing your customers anguish. Maybe one of their competitors is about to launch a new product. Maybe a new government regulation is adding to their expenses. Perhaps dissatisfied shareholders are insisting they go in a different direction. "You can establish a lot of credibility with customers if you show that you've done your homework and gained some knowledge of the challenges they are facing," Stein says.

• Review customer loyalty

and satisfaction surveys. If you've previously done business with a customer, and they completed a customer loyalty and satisfaction survey, you can use their responses to gauge how they perceived the experience. Even though businesses often collect such information, in many cases they fail to put it to use, Andersen says. And that's a mistake because there could be a wealth of information that would help build the relationship.

"Customers will find it difficult to believe you have the potential to offer something of value to them in the future if you haven't delivered in the past," Andersen says. "It's critical that you make sure their experience is a good one if you want to see them returning again and again."

Dave Stein is a sales consultant and strategist whose expertise has been widely sought after as a top-tier media source. Steve Andersen is president and founder of Performance Methods Inc., a sales and account management best-practices consulting firm whose clients include industry leaders and many of the world's top companies. They are coauthors of "Beyond the Sales Process: 12 Proven Strategies for a Customer-Driven World" (beyondthesalesprocess.com).

START-UP, continued from Page 11

a niche search engine to promote Black businesses as well as various applications to connect Black business owners and consumers.

The website aids thousands of Black-owned busi-

nesses in increasing their revenue through advertising opportunities.

Users are able to generate wealth through the website's affiliate program and website owners can earn commission through Ebonomy's pay-per-click publisher program. Users are also granted a fast and simple way to access Black businesses and content through a keyword search on the website.

""Ebonomy.com is a way

to spread information and content that will foster growth within the Black community.

"It's time for Blackowned businesses to have a tech platform that caters to them," says Jeffrey Allen, Jr., CEO at Ebonomy, Inc. ""It's time to bridge the gaps between Black-owned businesses and consumers who want to support them.""

Business owners are invited to subscribe at www.ebonomy.com for \$100 in free advertising for a limited time.

To learn more about Ebonomy, Inc. and to receive the latest updates, follow them on Facebook (www.Facebook.com/ebonomy), Twitter (@ebonomy), and Instagram (@ebonomy-web)



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July 1, 2016

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10K, continued from Page 5

helped him understand and operate a business much more efficiently. "More importantly," Browning said, "The people in the class have become a network of advisors, and we do a lot of business with a few of them today."

A milestone for the program

In June, the program celebrated the graduation of its 20th class from LaGuardia Community College in New York City, where 10,000 Small Businesses got its start.

Browning and Roberts both went to New York for the event and attended a panel discussion about the state of small businesses with 10,000 Small Businesses cochairs Lloyd Blankfein, CEO of Goldman Sachs; Warren Buffett, investor and CEO of Berkshire Hathaway; Michael Bloomberg, CEO of Bloomberg L.P.; and Jack Dorsey, founder and CEO of Twitter...

Browning said he appreciated one of Buffett's comments about customers. "He said his advice to small business owners is to not only strive for customer satisfaction but also to delight the customer," Browning said. "Foot Cardigan always has seen as its mission to surprise and delight customers each month with our socks and our customer service. It felt good to hear that someone as knowledgeable and experienced as him affirm that simple truth for any business, which is how important it is to delight customers."

"It was fantastic to meet other entrepreneurs from around the country," said Roberts. "Just to be in the room with all those entrepreneurs at that level with all

those bigwigs made me proud to be there and proud to see how much my company has grown. There was a lot of wisdom out there."

into the program."

business owners catapult their companies to the next level, no matter what level they are," said Roberts.

The program was brought to Dallas in May 2014 in collaboration with DCCCD by

United States Supreme Court. These farmers are asking the question... "Are Black Farmers in 2016 the New Dred Scott of 1857?"

Dr. Joe May, the district's chancellor. Applicants must be owners or co-owners of a business that has operated for at least two years; have at least \$150,000 in revenue; and must employ a minimum of four people. Program participants attend an orientation, followed by 11 classes. They also attend networking events and develop a growth plan for their companies. Some business owners can gain access to loans and capital that may not be available to them through traditional

For more information about the 10,000 Small Businesses program at DCCCD, contact Cristin Thomas at cjthomas@dcccd.edu.

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Browning said he would encourage other small business owners to enroll in the program. "Without question, it has proven to be of great, great value, and it is worth the investment in time and energy. It is an investment. Anyone operating a small business is going to have more work than they can do," he said. "It can be hard to set aside one day a week, but I would encourage business owners to take the opportunity, if they have it, and dig

"The program would help

FARMERS, continued from Page 3

communities in which they

The time has long expired on the unremitting discrimination and breach of The Pigford Consent Decree. Black Farmers are continuously denied due process; in particular, a right to have a formal hearing on the merits of their case before the Administrative Law Judge of The USDA.

Congress has expressed its intent for the Agency to hold the formal hearing on the merits in the 2007 Pigford Remedy Act which was incorporated in the 2008 Food Energy and Conservation Act or "Farm Bill." In addition, the USDA is denying all claims and hearings by Black Farmers, Women Farmers, Hispanic Farmers, and Native American Farmers. This denial of the formal hearing before the Administrative Law Judge allows 180 days for the Agency to correct its own mistakes is unlawful, unjust and contrary to Congressional Intent pursuant to the Administrative Procedures Act and The Pigford Consent Decree.

If you are a supporter of justice and equality, support Black Farmers, seek healthy and safe food, join with the Black Farmers and Eddie and Dorothy Wise, other speakers from the American Agriculturalists Association, the North Carolina-based national Black Farmers & Agriculturalists Association (BFAA), The Cowtown Foundation, Lawrence Lucas, President Emeritus, USDA Coalition of Minority Employees, and others to bring this issue before the

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BETHEL BIBLE FELLOWSHIP, **CARROLLTON** (A PLACE TO **BELONG**)

July 10, 9:45 a.m.

You're invited to our Sunday Morning "Prayer and Meditation" followed by Morning Worship Service at 10 a.m. See what God is doing through and with us; you will be blessed.

July 10, 12 Noon

How do you impact others? Join us Sunday at noon in Bible Study; Senior Pastor Woodson or Pastor Brenda Patterson will teach a series on "Design for Discipleship, Book 3 and Chapter 4."

Learn how to introduce others to Christ and make Him known to them; to help others know and grow in God's word; and to give others clarity and direction.

July 13, 7 p.m.

Join us in Wednesday's Prayer and Bible Study Class with Senior Pastor Woodson and Pastor Brenda Patterson teaching a series on "Design for Discipleship, Book 3 and Chapter 4." Spiritual maturity is God's desire for you. It's Time to Grow; Ephesians 4:12 & 13.

July 16, 1-4 p.m.

Ladies, 18 years and older, you're invited to "Let Your Inner Christ Out!" "Brush it Up" as W.O.R.T.H.'s Women's Ministry presents a time of fellowship and fun as you possibly create an art masterpiece. Seating is limited, first come, first served. Call 1-562-294-0867 or email worthcouncil@bethelbiblefellowship.org for details.

Dr. Terrance Woodson, Senior Pastor 1944 E. Hebron Parkway Carrollton, TX 75007 972-492-4300 www.bethelbiblefellowship.org

CHRIST COMMUNITY CHURCH IN RICHARDSON

July 10, 10 a.m.

You're invited to join us for Sunday Worship Service as we praise and worship God for His blessings.

July 13, 7 p.m.

Join us at 12 Noon with Rev. Viveca Potter teaching on the Word of God; come back at 6:45 p.m. for Corporate Prayer and stay for Senior Pastor Autry at 7:30 p.m. teaching on the Word of God. Our youth will come for Food and Fellowship at 7 p.m. followed by Bible Study at 7:30 p.m.

Dr. Terrence Autry, Senior Pastor 701 Centennial 972-991-0200 Richardson, TX 75081 www.Christcommunityrichardson.org

FELLOWSHIP CHRISTIAN CENTER CHURCH IN ALLEN "THE SHIP"

July 10, 8 a.m.

You're invited to join us at our main campus at 200 West Belmont Drive for Morning Worship Services followed by our Sunday

Worship Services at Bolin Elementary School in Allen, Texas 75002, you will be blessed.

July 13, 12 p.m.

Join us in our Wednesday's 12 Noon-Day Live, Prayer and Bible Study and/or our Wednesday Night Live, Prayer and Bible Study at 7 p.m. to learn more about God's Word at the Joycie Turner Fellowship Hall, 200 West Belmont Drive in Allen. Be encouraged by God's plan for your maturity and His glory; and most of all, be prepared to grow.

July 24, 8 a.m. **Every 4th Sunday**

Calling All Youth! Join our Hype Sunday Worship (first service only) on our main campus at 200 West Belmont Drive and be blessed; followed by our Sunday Worship Services at Bolin Elementary School in Allen, Texas 75002 and bring someone with you, you will be blessed.

Dr. W. L. Stafford, Sr., Ed. D. Senior Pastor 5705 Chevenne Drive at Bolin Elementary School in Allen 75002 for Sunday Morning Worship and the Admin. Building Address is 200 W. Belmont Drive Allen, TX 75013 972-359-9956

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July 10, 7:30 and/or 11:30 a.m.

You're invited this Sunday as we praise, worship, honor and magnify God's Holy name.

July 13, 7 p.m.

Join us in Monday School as we grow in God's Word and learn what God has to say to us.

Pastor Rickie Rush 7701 S Westmoreland Road Dallas, TX 75237 972-372-4262 www.Ibocchurch.org

MT. OLIVE CHURCH **OF PLANO (MOCOP)**

July 10, 10 a.m.

Join us for Worship Service as we praise and worship God for His Honor and His glory; and don't forget to comeback at 7 p.m. for our Brazilian Church.

July 13, 7 p.m.

You're invited to our Wednesday's Bible Study class; you will learn what God has to say to us. Come to be encouraged by God's plan for your spiritual growth and His glory.

Pastor Sam Fenceroy Senior Pastor and Pastor Gloria Fenceroy 300 Chisholm Place Plano, TX 75075 972-633-5511 www.mocop.org

SHILOH MBC IN PLANO (WHERE **COMMUNITY BECOMES FAMILY)**

July 10, 8 a.m. And 11 a.m.

Join us for Friends & Family Day for Worship Services and fellowship as we give God all glory, honor and praise.

July 13, 7 p.m.

You're invited to our Wednesday's Bible Study to learn more about God's Word. Come and be encouraged by God's plan for your maturity and growth; it's all for His glory and His honor.

Our church ministries offer opportunities for motivation and growth; join us and see.

Dr. Isaiah Joshua, Jr. Senior Pastor 920 E. 14th Street Plano, TX 75074 972-423-6695 www.smbcplano.org

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God is in control



Send email to: businessoffice@ northdallasgazette.com to sign up for Sister Tarpley's weekly electronic newsletter.

When I think about conditions in our world today: images of terrorist bombings, sniper shootings, war, bank robbing, gun killings, and violence permeating our society; I think about a song that I love to try and sing (I'm so glad that God said to make a joyful noise) and I am reminded that there has not been a time in my life that I haven't needed God in my life.

The song says, "In times like these we need an anchor, just be sure your anchor holds and it grips that solid rock, that rock is Jesus, He's the one, He's the only one."

"The Lord is my light and my salvation; whom shall I fear? The LORD is the strength of my life; of whom shall I be afraid?" Psalm

Early Morning Service

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H-DD arm.

As people in this world today we need to hear and know that God is still in control. We need to hear that it's not over until HE says so.

We need to hear that life's mishaps and tragedies are not a reason to bail out. They are simply a reason to sit tight.

Corrie Boom used to say, "When the train goes through a tunnel and the world gets dark, do you jump out? Of course not! You sit still and trust the engineer to get you through . .

The next time that you're disappointed, don't panic. Don't jump out. Don't give up. Don't be afraid. Just be patient and let God remind you that HE'S still in con-

"For the mountains shall depart, and the hills be removed; but my kindness shall not depart from thee. neither shall the covenant of my peace be removed, saith the Lord and hath mercy on thee." Isaiah 54:10.

North Dallas Gazette takes a moment to

reflect on the past with

Historical Perspectives

from Sister Tarpley

Hear what it was like growing up in a very different Dallas when Booker T. Washington was

a black school. Sister Tarpley graduated frm there and went on to college and later became

972,359,9956

Sunday Morning Worship

Story Demectors

1150 Ethilosopies Direct Allen, 1X 75002

Christian: When a person says, "I am a Christian," they are not shouting that they are clean livin'; they are whispering, "I was lost now I'm found and for-

When a person says, "I am a Christian," they are not speaking of this with pride; they are confessing that they have stumble and

need Christ to be their guide.

When a person says, "I am a Christian," they are not trying to be strong; they are professing that they are weak and need God's strength to carry on.

When a person says, "I am a Christian," they are not bragging of success; they are admitting that they

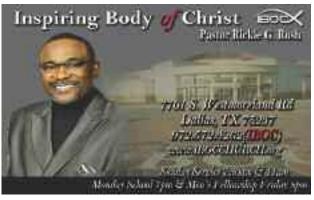
have failed and need God to clean their mess.

When a person says, "I am a Christian," they are not holier than thou; they are just a simple sinner who received God's Good Grace...

Beautiful Alphabetic: Although things are not perfect; Because of trials or pain; Continue in thanksgiving; Do not begin to blame: Even when the times are hard; Fierce winds are bound to blow; God is forever able; Hold on to what you know; Imagine life without His love; Joy would cease to be; Keep thanking Him for all the things; Love imparts Move out of to thee; "Camp Complaining"; No weapon that is known; **O**n earth can yield the power; Praise can do alone; Quit looking at the future; Redeem the time at hand; Start every day with worship; To "thank" is a command; Until we see Him coming; Victorious in the sky; We'll run the race with gratitude; Xalting God most high; Yes, there'll be good times and yes some will be bad, but . . . Zion waits in glory . . . where no one is ever sad! Author Unknown.



He is a God-fearing man, a veteran, a wonderful father and my friend! Happy birthday "father" may God bless you with many more healthy birthdays.







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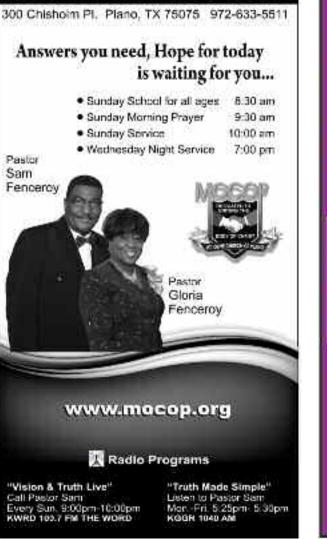
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- Sunday Service
- Wednesday Night Service



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NDG Book Review: Paws of Courage is a must for dog-lovers

By Terri Schlichenmeyer

To you, your dog is a hero. Nobody else protects you from spiders and shadows. Nobody does a better job of warning you about summer storms or friends a-knocking. You need to give pats and get kisses to feel safe, and in "Paws of Courage" by Nancy Furstinger, you'll see how some dogs go even further in their heroism.

Everybody knows that dog is (wo)man's best friend but that goes doubly for a military or police dog and a handler: there are times when that relationship is a life-ordeath matter. In this book,



Furstinger offers mini-stories of those bonds, past and present.

Dogs, of course, have served on the battlefield for millennia but history only remembers a handful of brave canine soldiers. In World War I, Sergeant Stubby, a pit bull mix, saved countless lives by warning soldiers of incoming

bombs and by alerting them to enemy presence. Tiny little Smoky, a Yorkshire terrier, helped soldiers by doing the same thing in World War II and, due to her size, was also able to help "thread vital wires through" a narrow underground pipe. From Great Britain, an English Pointer named Judy followed her handler to a POW camp in World War II, and was eventually listed as a POW for her own protection. Also during World War II, the U.S. military asked civilians to enlist pets for the war effort; around 10,000 family dogs became K-9 soldiers, sentries, and sniffers, including a German

Shepherd mix named Chips, who was honored for bravery on the battlefield and for capturing enemy soldiers all by himself.

Today's "battlefield partners" and other canine helpers are no less brave.

Belgian Malinois dogs, says Furstinger, are "canine superheroes" with speed and courage and are a "top breed for police and military work." Newfoundlands are excellent swimmers and can dive; for those heroic maneuvers, they're employed in water rescue. Labrador retrievers make great arson dogs, while many breeds serve as companions and

helpers for veterans. And as for the future, scientists are looking at robots to replace dogs in battle, but they'll never replace K-9s in our hearts

You would've had to been born two months ago to not know that dogs are important members of military troops, crime-fighting organizations, and anti-drug efforts. For most of us, it's always been that way; K-9 corps are a common sight.

So why read "Paws of Courage"?

I wondered that myself. Author Nancy Furstinger tells some rather common tales of military and working dogs, then and now; you might not recognize them individually but the stories are familiar, if not similar to others you've browsed or seen online. Been there, read it, kept the collar – except for two easy-to-love things: the abundance of pictures in this book, and in the sidebars of information.

Yup. They're like kibble to dog people.

You might find this book in the children's section of your favorite bookish place, but I think it's more for readers ages 14-to-adult. Give "Paws of Courage" to your dog-lover especially, and you'll be a hero.

The Secret Life of Pets proves that when the cats away....

By Ruth Ferguson NDG Editor

The Secret Life of Pets finally answers the question: what is your dog or cat thinking and doing when you leave them everyday. Before my dog passed away in February, we had a daily routine. I would say, "I have to leave to go and earn some dog food money." Then, she would allow me to depart. If we are to believe the premise of Secret Life then that is all your Fido and Kitty really want to know: that you love them and you will be back home! Now depending on how well Secret Life does at the box office, we will see if these furry actors will return for a sequel. I say it is worth another chapter.

Always one willing to admit when I am wrong - I have a confession: Kevin Hart steals the show. Never being his biggest fan, I often say Hart plays the same character in every movie. Obviously this is his first attempt at playing a wannabe gangster bunny rabbit, but Hart was actually toned down a little bit in this animated flick. And for a change, his yelling actually fit well into the story line. Frankly, the story was sagging a little bit until he



showed up as Snowball. The movie turned up the pace and volume considerably.

The Secret Life of Pets is directed by Chris Renaud (Despicable Me) and Yarrow Cheney and it looks glorious with absolutely adorable pets such as Louis C.K. as Max who gets a new "brother" Duke (Eric Stonestreet) and believe me, Max ain't happy about it. So of course, this eventually leads to a buddy bonding adventure. Naturally you have to include a bit of romance, so Jenny Slate fits the bill as Gidget the lovesick white Pomeranian.

The challenge with The

Secret Life of Pets is the fact there are so many cute animals that we are introduced to, that it gets to be a bit overwhelming. Flicks like Shrek worked because there was really only one storyline and the primary and supporting characters were distinctly different with just enough backstory to not get in the way with the primary plot.

The Secret Life of Pets is going to be a hit with your kids and most animal lovers when it opens Friday, July 9. Get your Christmas gift list ready, because you can expect to see Max, Duke and Snowball to show up on more than a few wishlists.

Register now for BOTH Summer & Hall classes Some Things Are Meant to Go Together Enroll for both Summer and Fall registration through August 20 Flex Term registration begins August 22 for late start classes in the Fall. Plan ahead so you can get ahead! For more information, please call 972-860-8201 or visit our website: exelanvalloycollogistedu. Cedar Valley College DALLAS COUNTY COMMUNITY COLLEGE DISTRICT SMART STARTS HERE.