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Dallas Cowboy Greats, Black Press attend PGA of America's 'Housewarming' at Sprawling New Texas Campus

By Stacy M. Brown
NNPA Senior National
Correspondent

DALLAS —The Professional Golfers' Association of America hosted as desirable of a housewarming imaginable, inviting 600 guests, including the National Newspaper Publishers Association, to its new home just outside of Dallas, Texas.

The more than 106,000-square foot building, a masterpiece by any architectural standard, sits on 30 acres that overlooks the PGA's sprawling campus at 1916 PGA Parkway in the town of Frisco.

Dallas Cowboy owner Jerry Jones and team legends Tony Dorsett, Drew Pearson, and Ed "Too Tall" Jones counted among the celebrities in attendance for the "Welcome Home" event.

"This is an amazing building, but we're also slightly daunted by the work ahead, and ultimately, incredibly excited about that and all-in on making it all come alive," PGA CEO Seth Waugh said during the glitzy ceremony.

In a separate conversation, Waugh thanked the National Newspaper Publishers Association (NNPA) for its partnership with the PGA.

"The work you're doing is noticed and appreciated," Waugh told



The more than 106,000-square foot building, a masterpiece by any architectural standard, sits on 30 acres that overlooks the PGA's sprawling campus at 1916 PGA Parkway in the town of Frisco. (Photo via NNPA)

the NNPA, the trade association of 235 African American-owned newspapers and media companies.

PGA officials, including Waugh and President Jim Richerson, refused to refer to the new building as "headquarters"; instead insisted all refer to the structure as "home."

The new home includes a Professional Development Center with a large bunker, chipping and putting areas, hitting bays and instructional technology officials said are designed to assess all elements of a swing.

The building includes several seating areas, offices, and educational spaces, all with stunning

views of two championship golf courses on the campus.

PGA officials said the remainder of the 600-acre, \$550 million campus will open to the public in Spring 2023 and "feature unique destinations encompassing: Fields Ranch at PGA Frisco, with two 18-hole championship golf courses designed by Gil Hanse and Beau Welling; a world-class clubhouse; a 30-acre practice facility; a performance center; the 510-room Omni PGA Frisco Resort; and the PGA District, featuring a one-of-a-kind indoor and outdoor golf-centered

See PGA, Page 7



Our weapon against racism

- See Page 3



Increasing vaccines for monkeypox

- See Page 4



'Hydrate the Hood' to end gun violence

- See Page 5



HBCUs are short-changed in funding

- See Page 6



Think Habitat for North Texas Giving Day

- See Page 7



'Day Shift' is one flick to catch at home

- See Page 9



Nicki Minaj makes her mark at the VMAs

- See Page 10



Sister Tarpley: I give myself to God

- See Page 15

Inside...

People in the News	2
Op/Ed	3
Health	4
Community	5
Education	6
Northside	7
Entertainment	9-10
Marketplace	11-12
Career / Notices	13
Religion	14-15
NDG Book Review	16



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People In The News ...



Kayla Marrero



CPO Deleon Dorsey

NDG Quote of the Week: "I need to see my own beauty and to continue to be reminded that I am enough, that I am worthy of love without effort, that I am beautiful, that the texture of my hair and that the shape of my curves, the size of my lips, the color of my skin, and the feelings that I have are all worthy and okay."
—Tracee Ellis Ross

Kayla Marrero

Kayla Marrero understood the assignment.

The dazzling and brilliant Penn State University junior from West Philadelphia had never considered anything golf-related before entering Cristo Rey High School.

And when she learned of the Caddie Academy, a program where young people with little or no golfing experience are invited to Chicago to learn how to caddy, Marrero didn't hesitate to apply.

She knew it was a means to an end – or, better yet, a



steppingstone to potential life-changing experiences.

She entered Caddie Academy and immediately realized the benefits of the structured program centered on caddying, aca-

ademic development, community involvement, and personal growth.

Like the other participants, Marrero gained access to golf lessons, a leadership speaker series, seminars on financial literacy and media, health, and wellness, and she participated in essential field trips.

"It's not easy caddying and carrying those [heavy] golf bags. I'm small, but I said, 'you got this,'" Marrero said.

While her peers back home didn't understand, Marrero remained determined.

Like so many others in

the academy, Marrero's de-termination paid off.

"I was in the Caddie Academy program in my freshman year of high school, and Mike Maher from the Western Golf Association (WGA) came to my school," Marrero recalled.

"He was looking for students for the Evans Scholars Program, and my teacher recommended me because of my personality, great grades, and I came from a low-income family."

The Evans Scholars program is a complete housing and tuition scholarship awarded to caddies with

challenging financial circumstances.

Officials select scholars based on their record as a caddie, excellent grades, character, and a demonstrated financial need.

To apply for the scholarship, students must have completed three summers in the Caddie Academy program.

More than 1,000 Evans Scholars currently attend 21 of the nation's leading universities, and, since the program's inception in 1930, nearly 12,000 young men and women have graduated from college as Evans Scholars.

Once Marrero applied and learned it would mean spending six weeks in Chicago, she said she found herself a bit unnerved.

"My dad didn't want me to go, but my mom influenced him because it was a great opportunity," Marrero said.

"My mom said we didn't have the money to pay for tuition, and since my mom and dad had me during their senior year in high school, they couldn't go to college, so my mom told my dad this is something they needed me to do.

See MARRERO, Page 4

CPO Deleon Dorsey

By Capt. David Russell
Navy Office of
Community Outreach

SAN DIEGO – Chief Petty Officer Deleon Dorsey, a native of Dallas, Texas, serves the U.S. Navy as a member of Fleet Logistics Multi-Mission Squadron (VRM) 50 located in San Diego, California.

Dorsey joined the Navy 15 years ago. Today, Dorsey serves as an aviation maintenance administrationman at Fleet Logistics Multi-Mission Squadron 50.

"I joined the Navy be-



cause I was home from college on Christmas break when I saw an 'Accelerate Your Life' ad from the Navy," said Dorsey. "I picked up the phone and made the call."

Growing up in Dallas,

Dorsey attended Arlington Martin High School and graduated in 2005. Today, Dorsey relies upon skills and values similar to those found in Dallas to succeed in the military.

"I learned in Dallas that you can not do anything without the support of your family," said Dorsey. "The people I work with are my extended family. Without them, I could not accomplish all that I have done in

the Navy."

The CMV-22B is the Navy's version of the U.S. Marines' V-22 Osprey. It is designed to replace the C-2A Greyhound, which has provided logistical support to aircraft carriers for four decades.

CMV-22Bs are vertical takeoff and landing tilt-rotor aircraft, which have an increased operational range, faster cargo loading/unloading, increased survivability

and enhanced communications compared to the C-2A Greyhound.

According to Navy officials, the mission of the CMV-22B is to provide timely, persistent air logistics for sustained carrier strike group lethality, anywhere in the world.

Serving in the Navy means Dorsey is part of a world that is taking on new importance in America's focus on strengthening alli-

ances, modernizing capabilities, increasing capacities and maintaining military readiness in support of the National Defense Strategy.

"The U.S. Navy is maritime security," said Dorsey. "The vast majority of commerce is transported by ships, and the Navy protects those waterways."

With more than 90 percent of all trade traveling

See DORSEY, Page 11

Candice Nicole

(Black PR Wire) In celebration of National Black Business Month, Black PR Wire is recognizing key Black business leaders, community influencers and movers and shakers who make it happen in our communities. Today's feature honors Candice Nicole, Founder & CEO of Candice Nicole Public Relations!

Candice Nicole is an Award-Winning Publicist who graduated from Morgan State University. She is the Founder & CEO of Candice Nicole Public Relations along with being the Creator of Respect The Publicist, which is a network for Publicists that also welcomes those who



are Journalists, Branding/Marketing/Social Media professionals. Candice is an "outside of the box" thinker and game-changer who is on a mission to inspire.

She started CNPR 15 years ago and has worked with some of the top talent in music and film including Spike Lee, Musiq

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Sales Department:marketing@northdallasgazette.com
972-509-9049**Editorial Department:**

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Published by

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North Dallas Gazette assumes no responsibility for unsolicited material and reserves the right to edit and make appropriate revisions.

The North Dallas Gazette, formerly Minority Opportunity News, was founded in July 1991, by Mr. Jim Bochum and Mr. Thurman R. Jones. North Dallas Gazette is a wholly-owned subsidiary of Minority Opportunity News, Inc.

Our Vote: Our Weapon Against Racism



Dr. John E. Warren
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The recent electoral primaries are giving us important insight into the future politics of our country. All one has to do is look at the number of Trump supporters winning primary elections for a place on the November General Election ballots. Eight out of ten of the Republicans who voted to impeach former President Donald Trump have either lost their primaries or decided not to run again. Just this week, we saw Congresswoman Elizabeth Cheney lose her primary race as a Wyoming Republican to a Trump supporter of the "Big Lie" that President Biden did not win

the election. Let there be no doubt that racism in the form of fear of the Black and Brown voting electorate is at the heart of the Trump movement of voter suppression and planned efforts to decertify future elections.

Our vote is our most important weapon against this movement of racism cloaked in the "Make America Great Again" movement (MAGA). When we allow low voter turnout in the primary elections, we set the stage for the big November General Election Republican sweep that would not only give back control of the U.S. House of Representatives and the Senate, but also encourage the acceleration of Hate Crimes we are presently experiencing against people of color.

If we want victories dur-

ing and after the General Election of November 8th, 2022, we must get involved NOW. How? Check your Voter Registration. If you have moved since the last election, fill out a new voter registration form. We have them available at the Voice & Viewpoint office, or, go online.

It was our votes that gave the state of Georgia two democratic Senators, shifting the balance of power in the U.S. Senate back to the Democrats. If Black Votes Matter (BVM), then we must vote because there are enough of us to make a difference in the general elections this November. If we plan to vote then we need to be sure we are registered and at the present address. If we don't vote, then we can't complain about rent increases, gas prices, lack of daycare, and job oppor-

tunities.

We will stay on this issue until we see some activities. We are less than 90 days from the election. What are you doing?

Our vote is our weapon because there are only three things that corporate America fears: (1) lost profits, (2) bad publicity, and (3) a vote cast against corporate interest. Our vote has been our weapon since the Voting Rights Act of 1965 which the U.S. Supreme Court has sought to dismantle. Now that Trump has stacked the Court with his conservative right judges, our vote for those who sit in the Congress and the Senate represents the only way to neutralize bad Court decisions like Roe vs. Wade. Again, are you preparing to vote or will you just leave it to others to fight for your rights?

Statement from Rochelle Garza on latest poll showing Garza in statistical tie with Ken Paxton

BROWNSVILLE, Texas — Today Rochelle Garza, Democratic Candidate for Texas Attorney General, issued a statement after a new poll from the Dallas Morning News and the University of Texas at Tyler showed she is in a statistical tie against criminally-indicted Attorney General Ken Paxton with only 2 points separating them — 34 to 32 percent, with 25 percent of voters still undecided. Paxton is the weakest statewide incumbent in Texas and the weakest Attorney General in the country.

The poll also shows Garza winning independents by five points, making this race the biggest chance Democrats have to win statewide in almost 30 years. The large number of undecided voters, coupled with Garza's growth among independents, shows a strong opportunity for Garza to close the gap and win over voters.



Statement from Rochelle Garza, Democratic Candidate for Texas Attorney General:

"Criminally indicted Ken Paxton doesn't believe the law applies to him. The latest poll shows Texans are ready for an attorney general who will bring back integrity and transparency to the job as the people's

lawyer.

"While Ken Paxton is using the power of his office to engage in culture wars, I am committed to protecting our rights as Texans, holding the powerful and bad actors to account and bringing back integrity to the AG's office. Texans deserve an attorney general who will deliver for our

families and our children."

Rochelle Garza is a front-runner, attorney and lifelong fighter for the Rio Grande Valley in South Texas.

She has spent her career fighting for the civil rights of children, immigrants, and families. Garza has taken on Justice Brett Kavanaugh when, as a federal judge, he decided against Jane Doe, a teen in immigration detention who was denied the right to choose. Her work on that case resulted in the "Garza Notice," which requires that detained teens be notified of their right to abortion free of retaliation and obstruction by the federal government.

Garza graduated from the University of Houston Law Center and from Brown University with honors. She lives in Brownsville with her husband, Adam, their newborn, and their dog, Ramses.

Keep up with the news

O N L I N E

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As monkeypox virus hits African American community hard, Biden administration increases vaccine

The Biden-Harris administration on Thursday announced it would increase America's supply of monkeypox vaccine by making an additional 1.8 million doses of Bavarian Nordic's Jynneos vaccine available for ordering beginning Monday, Aug. 22.

According to a White House Fact Sheet, the Department of Health and Human Services has set aside 50,000 doses of vaccine from the Strategic National Stockpile, which enables health departments that host large-scale events could request in addition to their existing allocations and supply.

"Since the first case was confirmed in the United States, the Administration has led a whole-of-government response to make tests, vaccines, and treatments more widely



Photo via NNDPA

available to communities across the country and has worked with the LGBTQI+ community to provide information and resources directly to communities most at risk of contracting the virus," Administration officials stated.

The Centers for Disease Control and Prevention released data from 43 states, the District of Columbia, and Puerto Rico, which re-

vealed that African Americans comprise 26 percent of monkeypox cases compared to 12 percent of the population.

The CDC noted that Hispanic people accounted for 28 percent of cases while comprising 19 percent of the population.

Additionally, CDC officials reported that areas with high numbers of cases that did not submit case re-

ports are more racially and ethnically diverse.

"As such, the reported data may understate disparities," CDC officials noted.

"Moreover, the share of cases among Black people has risen in recent weeks, suggesting widening disparities for this group."

According to the White House, the Biden-Harris Administration has delivered nearly 1 million doses of JYNNEOS vaccine to jurisdictions – the world's most extensive JYNNEOS MPV vaccine program.

Recently, the Food and Drug Administration announced the Emergency Use Authorization of the JYNNEOS vaccine to be administered intradermally in individuals 18 years of age and older determined to be at high risk of MPV without compromising the

level of immune response achieved or the safety of the vaccine.

"The action means that each vial of vaccine can be used for up to five doses since the appropriate dose for intradermal administration is 0.1mL versus 0.5mL required per dose administered subcutaneously," Administration officials remarked.

The CDC also released a "robust set of resources and tools to help jurisdictions train providers and health care professionals on how to administer the vaccine intradermally."

Administration officials said in less than ten days following FDA's EUA on intradermal administration, some of the country's largest counties have transitioned completely to intradermal administration of the JYNNEOS vaccine for

eligible adults, including Los Angeles County, California, and Fulton County, Georgia.

The increased availability of vaccine doses has enabled more jurisdictions to offer second doses to eligible individuals.

The JYNNEOS vaccine is administered in two doses, four weeks apart, for maximum protection, White House officials offered.

They said the Biden-Harris Administration has also significantly increased the availability and convenience of orthopoxvirus tests, expanding the capacity of tests from 6,000 tests per week to 80,000.

Further, the Administration has taken a number of steps to make TPOXX, a treatment for MPV, more

See VACCINE, Page 11

MARRERO, from Page 2

"She said, 'this is her opportunity; you have to let go of your pride and let her have this opportunity.' So that's how it happened," Marrero explained.

A dual major at Penn State in Public Relations and Spanish with a minor in Entrepreneurship and Innovation, Marrero said her foray into Caddie Academy and her selection as an Evans Scholar has allowed her to gain experience as an intern in major media industries like SiriusXM.

She's learned editing skills in the application Galaxy and has ascertained how to identify, cut, and edit audio clips using events, television appearances, and major speeches by political figures for use in a morning show.

"[Peers] called me crazy. They said, 'you are crazy for carrying that golf bag.

It's the same size as you,'" Marrero related.

"People in my community don't know much about golf, so I explain that I carry golfers' bags, and they ask why. I tell them that it's for my scholarship."

She continued:

"I want to do this, and my tuition is paid because of this. They say, 'oh my God, I would never carry a bag.' Now they understand when they ask me how I got into Penn State, and now they tell me that I'm doing great things."

When Marrero graduates in 2024, she plans to pursue a career in public relations.

And it all began with golf.

"My freshman year was the first time I experienced golf," she remarked.

Marrero, who caddied for Justin Finau at the recently completed BMW Cham-

pionships in Wilmington, Delaware, said waking up at 6 a.m. isn't always easy.

But she's learned that caddying involves:

- Carrying a player's bags.
- Cleaning golf balls.
- Providing tips to players on the course.
- Holding the pin once the athlete makes it onto the green.

She called it a tough job where the right attitude is always necessary.

The Evans Scholarship quickly alleviates any concerns.

Through her experience, Marrero has not only met famous golfers but retired Dallas Cowboy star Tony Romo, business magnates, and influencers.

"I didn't know golf, and it wasn't something I wanted to do," Marrero stated.

"I am the first generation to go to college, and it's a great feeling. Where I'm

from, many people don't go to college. My grandfather grew up on a farm and stopped going to school in the second grade, so the background I've come

from is just like, 'wow, I'm actually here in college doing this.'

"My mom didn't have to pay for anything. My dad wasn't going to take out a

loan, and my mom didn't have the funds. [The Evans Scholarship] was the only way that I was able to go to college. I'm excited. This is my dream."

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All-Black female crew observes 100th anniversary of Bessie Coleman's first flight

By Stacy M. Brown
NNPA Senior National
Correspondent

American Airlines celebrated the 100th anniversary of the first Black woman to earn a pilot's license – Bessie Coleman accomplished that feat in 1922.

With an all-Black female crew, the airlines hosted the Bessie Coleman Aviation All-Stars tour, recognizing how Coleman bravely broke down barriers within the world of aviation and paved the path for many to follow.

To help honor Coleman's legacy, American Airlines hosted Gigi Coleman, Bessie's great-niece, on a flight from Dallas-Fort Worth to



Photo via NNPA

Phoenix.

An all-Black female crew – from the pilots and flight attendants to the cargo team members and the aviation

maintenance technician – took the reins for the special occasion.

“American is being intentional in its efforts to diver-

sify the flight deck,” airline officials wrote in a news release.

“Black women have been notably underrepresented in

the aviation industry, especially as pilots, representing less than 1% in the commercial airline industry.”

Through the American

Airlines Cadet Academy, the airline said it's committed to expanding awareness of and increasing accessibility to the pilot career within diverse communities.

Coleman earned a pilot's license in 1921 and performed the first public flight by a Black woman in 1922.

She traveled to France to obtain her license when the U.S. refused her.

Coleman then performed air shows in and around Chicago, according to federal records.

Captain Beth Powell and First Officer Charlene Shortte led the American Airlines flight to observe the centennial of Coleman's history-making journey.

'Hydrate the Hood' returns for second annual gathering on Aug. 27

“Hydrate the Hood” will return to Dallas on Aug. 27. This family, fun event is led by Katrina Chaney of The Dro Guapo Project and is designed to connect with the community and raise awareness of the impact of gun violence on communities.

The event will take place from 10 a.m. to 2 p.m. at Meadow Stone Park (2700 Meadow Stone Ln. in Dallas).

During the event, members of The Dro Guapo Project distribute cases of water and juice to the community and also invite them



Courtesy photo

to sit and listen to music, enjoy lite refreshments and engage in conversation.

“We want to hydrate the

community not only with water and juice but also with knowledge of the impacts of gun violence,”

says Chaney. “People need to understand what happens when a bullet leaves a gun. You can not put the bullet back in a gun once it is out. It has to go somewhere. It comes down somewhere.”

Chaney founded non-profit The Dro Guapo Project after the passing of her son due to gun violence at age 27.

In addition to community awareness events like Hydrate the Hood, this organization aims to obtain a facility to offer youth access to positive programming to develop other interests like poetry, art, dance and

music. Currently, Chaney and her team also provides meals to a community of senior citizens in South Dallas.

Champ Davis of Big Ball Entertainment who knew Dro Guapo, the non-profit namesake, spoke to his success and down the earth character.

“We want to make a positive out of a negative situation and bring the attention to stopping gun violence. We have to start somewhere and it has to be with our community and then spread out like this COVID-19,” said Da-

vis. “It has to stop people are taking loved ones. It is nonsense.”

In the year of 2020, 43,578 people in the United States died from gun violence with 19,422 being homicides.

The group seeks to provide distributed cases of water, barbeque, and juice to youth and families during the hot summer months and also shares information about the impact of gun violence in communities.

For more information about the Dro Guapo Project, visit the facebook page..

Officer involved in Breonna Taylor case pleads guilty

Kelly Goodlett, one of the former Louisville police officers charged with falsifying a search warrant that led to Breonna Taylor's killing, has pleaded guilty.

Earlier this month, the U.S. Department of Justice charged Goodlett with conspiring with former Detective Joshua Jaynes to falsify the search warrant for Taylor's home and to cover up their actions afterward.

Also charged are current Louisiana Police Department Sergeant Kyle Mea-

ny, and former detective Brett Hankison.

Goodlett faces up to 5 years in prison.

U.S. Attorney General Merrick Garland charged Jaynes and Meany with federal civil rights and obstruction offenses, alleging they prepared and approved a false search warrant affidavit that led to Taylor's shooting death.

The indictment against Hankison charges that the former detective with civil rights offenses for firing his

weapon into Taylor's apartment through a covered window and glass door.

The indictment alleges that Jaynes and Meany knew that the affidavit contained false and misleading statements, omitted material facts, relied on stale information, and was not supported by probable cause.

Jaynes and Meany knew that the execution of the search warrant would be carried out by armed LMPD officers and could

create a dangerous situation both for those officers and for anyone who happened to be in Taylor's home, the indictment noted.

The officers tasked with executing the warrant were not involved in drafting the warrant affidavit and were not aware that it was false, the DOJ said.

Jaynes also face charges of conspiracy for agreeing with another detective to cover up the false warrant affidavit after Taylor's death by drafting a false

investigative letter and making false statements to criminal investigators.

The DOJ also leveled a charge of falsifying a report with the intent to impede a criminal investigation into Taylor's death against Jaynes.

Another charge included allegations that Meany made a false statement to federal investigators.

The DOJ said Hankison willfully used unconstitutionally excessive force, while acting in his official

capacity as an officer, when he fired his service weapon into Taylor's apartment through a covered window and covered glass door.

“We believe the officers violated federal civil rights laws, and that those violations resulted in Taylor's death,” Garland stated.

Added Assistant Attorney General Kristen Clarke, “On March 13, 2020, Breonna Taylor should have awakened in her home as usual, but tragically she did not.”

Like Black families, HBCUs are financially short-changed

By Charlene Crowell

As college students settle into campus life, many Black Americans remember the multi-generational sacrifices that have established higher education as a bridge to a better life.

Despite the continuing pandemic, the rise of inflation, or the nation's \$1.7 trillion in student debt, parents, grandparents and others urge their students to 'get that degree.' And once again, an estimated 300,000 Black students are expected to enroll at one of the nation's 101 Historically



Black Colleges and Universities (HBCUs).

But unlike previous years, a new educational challenge

has swept across these campuses: finding affordable housing. The unfortunate situation for many HBCUs

is that dormitories do not always have the capacity to house all of its own students. In these cases, students and their families are forced to find rental housing near campuses or those located near transit systems to access campus life.

Achieving Financial Equity & Justice for HBCUs, a research report by the Century Foundation chronicles historical under-funding of HBCUs as early as 1871 to Reconstruction, to post-World War II, and beyond.

For example, the enactment of the GI bill in 1944 spurred college enrollment

of thousands of veterans returning to civil life. Yet Black America's experience with the nationwide higher educational expansion was distinctly different.

"HBCUs were cut off from state and federal resources provided to predominantly White-serving institutions," states the report. "Without adequate state or private support, HBCUs were not able to expand the campus infrastructure and housing and hire faculty and staff to serve increased demand. As a result, an estimated 20,000 Black veterans seeking a college educa-

tion were turned away from southern Black colleges, a denial rate double the rate at other colleges."

The Century report also notes that decades later, 1965's Higher Education Act created Pell Grants as a key form of financial assistance that could cover the costs of non-tuition items, thereby lessening the need to borrow heavily to finance higher education. But as college education costs began a still-continuing increase, Pell Grant appropriations did not have a comparable

See HBCU, Page 14

Irving ISD's Pierce Early Childhood School recognized as Model Professional Learning Community at Work – again

For the second year in a row, Pierce Early Childhood School (ECS) has been recognized by Solution Tree as a Professional Learning Communities at Work Model School. Pierce ECS remains among the ranks of about 200 schools and districts across the US and in Canada to receive this honor, which recognizes sustained success in raising student achievement.

"When I received the congratulations letter from

Solution Tree confirming that Pierce ECS earned the National Recognition as a Model PLC campus for the 2022-2023 school year again, all I could think about was the amazing staff that lead our campus to this moment," says Tracy Gonzales, proud Principal at Pierce ECS. "Thank you Pierce Staff for living the PLC journey by supporting one another, our students and our families."

PLCs are schools and

districts in which educators recognize the key to improved learning for students is on-going, job-embedded learning for the adults who serve those students. The three big ideas of a PLC call upon educators to:

- Focus on learning
- Build a collaborative culture
- Create a results orientation

Schools are recognized based on strict criteria, including demonstration of a

commitment to PLC concepts, implementation of these concepts for at least three years, and clear evidence of improved student learning over that period. Once measurable results can be seen, the school must explain its practices, structures and culture, and submit its application for consideration by the PLC Review Committee.

According to the Champions of PLC at Work®, educators in the schools and

districts selected for this recognition have shown "a sustained commitment to helping all of their students achieve at high levels. They have been willing to alter the structure and culture of the organization to reflect their commitment. We applaud them and congratulate them for achieving this very significant milestone on the never-ending PLC journey."

Recognized model PLC schools are listed on allthingsplc.info, where they

share implementation strategies, structures and performance with other educators interested in improving their schools. Tools for team collaboration, articles and research about PLCs, blog posts and other related resources are also available on the site. The site was developed and is maintained by Solution Tree, a leading provider of educational strategies and tools that improve staff and student performance.

Evolution Academy Charter School receives A rating for district

Texas Education Agency (TEA) announced the 2021-2022 state accountability A-F ratings and Evolution Academy Charter School District received an A rating, with an overall score of 93. Evolution Academy Beaumont received an A Rating for the third consecutive rating period with a score of 97. Evolution Academy Houston received an A Rating with a score of 94, while Evolution Academy Richardson made great strides in obtaining a B Rating, with a score of 86.

In addition to receiving an A District Rating, Evolution Academy Charter School also earned an A in financial accountability, earning a Superior FIRST Accountability Rating.



This is the first time in three years that the TEA has announced accountability ratings. Changes were made to the rating system due to the COVID-19 pandemic and the resulting struggles that schools have faced. Schools and districts are still graded on three criteria: student achievement, student progress and how

well the school is closing its learning gaps.

Student achievement and progress weigh the most and STAAR results are how the agency measures progress. Students are tested on different subjects: reading, math, science and social students. All three campuses saw gains under the Student Achievement do-

main in the state's accountability system. The Student Achievement domain measures student performance on STAAR assessments; college, career, and military readiness (CCMR); and graduation rates.

The District earned an A in college, career and military readiness (CCMR), which is a priority as it

enters its 20th school year, celebrates these ratings and is revitalized in its mission to help students achieve academic, social and career success.

Last month, along with TEA and Region 10 Education Service Center, Evolution Academy announced expansion of its new Community Health Worker (CHW) Certification as an option to help students prepare for the workforce as part of its College and Career Readiness requirements. This was the first year this program was offered to high school students and was done in partnership with Region 10. Fourteen Evolution Academy students completed the inaugural program. Earlier

this year, Evolution Academy also announced its Early College High School program partnership with higher education partner Lamar Institute of Technology (LIT), to provide students with increased dual enrollment opportunities.

"We have worked hard and are happy with the progress on each of our campuses," said Cynthia Trigg, founder and superintendent of Evolution Academy Charter School District. "We are especially proud of our Richardson students and staff on achieving a B rating, which is a very difficult task for a charter school that serves drop-outs and at-risk stu-

See RATING, Page 16

North Texas Giving Day is only one month away

North Texas Giving Day is one month away on September 22nd. Early giving starts September 1st - in ten days. This is the time to Find Your Passion.

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family whose Habitat home is currently under construction in Celina, Texas, and like Cedric "CJ" Terry's and LaTonia Dashield's family whose Habitat homes will be the first built at The Cotton Groves, a 35-family container home community in McKinney.

With your support, these future homeowners build strength and confidence knowing once they complete their sweat equity down payment (250 - 650 hours based on number of applicants and adult children) their Habitat homes will be built.

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these future homeowners.

Seeking to put God's love into action, Habitat for Humanity of Collin County brings people together to build homes, communities, and hope.

To Learn More About Habitat Collin County Visit: habitatcollincounty.org.

NICOLE, from Page 2

Soulchild, Tika Sumptner, Marsha Ambrosius, Wyclef Jean + much more. In the last 7 years, she has shifted the agency and began working with small busi-

nesses, entrepreneurs, corporate contracts, expos/conferences, and personal brands. Throughout the years, CNPR clients have been seen/highlighted on

FORBES, Because of Them We Can, STEVE, The Today Show, ABC World News Now, Hulu, Cheddar, BET, TV One, Women's Health Mag, Rolling Out, SHEEN Magazine, Essence Magazine, The Huffing-

ton Post, Black Enterprise, XO Necole, BOSSIP, The AFRO, Singersroom, The Washington Informer, local/national morning news shows, local & national radio stations, podcasts + more!

She also holds the titles of being a Speaker, the author of E-Book's The PR Puzzle & Be Your Glow Up: 34 Affirmations to Inspire, and Contributing Author to Speak Up! The Ultimate Guide to Dominate in

the Speaking Industry and Podcast Host of The Virtual Publicist Podcast and Women Who Hustle Podcast.

For more information, visit: www.candicenicolepr.com

PGA, from Page 1

entertainment area."

Officials said PGA Frisco is currently the most extensive development under construction in North America.

It's projected to drive \$2.5 billion of economic impact over the next 20 years.

Additionally, over the next 12 years, the PGA's new home will host 26 championships, including the National Car Rental PGA Jr. League Champion-

ship in 2023 and 2024; the PGA Professional Championship in 2024, 2030, and 2033; the KitchenAid Senior PGA Championship in 2023, and 2029; the KPMG Women's PGA Championship in 2025, and 2031; and the PGA Championship in 2027, and 2034.

"Our vision for our new Home of the PGA of America at PGA Frisco is to serve as the ultimate support system for our members," Richerson said.

"It will be a first-of-its-kind golf laboratory that offers the best in professional development for our nearly 28,000 PGA Professionals. From cutting-edge technology to Member and Associate education, PGA Frisco will serve as a destination and gathering place for our PGA Professionals."

Richerson continued:

"It represents the pride and passion exhibited in the work they do each day across the country to grow the game in their local communities. PGA Frisco

will deliver the best in coaching, player engagement, golf operations, and executive management and host some of golf's greatest Championships. It will en-

able our members to help golfers enjoy the game more now and in the future."

PGA Frisco "is much more than a new home

for the PGA of America," added Waugh. "Our aim is to challenge golfers of all skill levels to improve, enjoy, and ultimately, fall in love with the game."

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Written by Rosa Fernandez

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NNPA to honor four African American trailblazers with leadership awards

By Stacy M. Brown
NNPA Senior National
Correspondent

Keith Ellison emerged as more than just a figurehead during his first term as Attorney General in Minnesota.

The “People’s lawyer” displayed a firm and steady hand guiding the state through Covid restrictions, settling multi-billion-dollar drug cases with opioid distributors and Johnson & Johnson, and protecting tenants’ rights in landlord disputes.

James Winston, President of the National Association of Black Owned Broadcasters (NABOB), has earned the distinction as the voice representing Black-owned broadcasters.

Together with the National Newspaper Publishers Association (NNPA), Winston and NABOB are working to encourage the media and advertising industries to become more



Photo via NNPA

proactive and committed to diversity from the C-suites to the decision-making managers.

Winston believes more is needed to increase and enhance the ownership of media businesses by African Americans and other minorities.

President of the historically Black Tennessee State University since 2013 and the international

president of Alpha Kappa Alpha Sorority, Inc., Dr. Glenda Glover, has already carved an indelible imprint on Black students at her school and across the nation.

Recently, President Joe Biden appointed Dr. Glover as vice-chair of the President’s Board of Advisors on HBCUs.

Meanwhile, Rev. Dr. William Barber II, the architect

of the Moral Movement, has remained vigilant in the fight for social justice.

Declaring that “we won’t be silent anymore,” Dr. Barber led the Mass Poor People’s & Low-Wage Workers’ Assembly and Moral March on Washington and to the Polls in June.

Dr. Barber and his large following demanded that policymakers fight poverty, not the poor.

On Thursday, September 29, Dr. Barber, Dr. Glover, Winston, and Ellison will receive NNPA National Leadership Awards.

With a guest performance by Grammy winner Chrisette Michele, the 7 p.m. ceremony at the Marriott Marquis in Northwest, Washington, D.C., honors individuals who show continuous support of the Black Press and the Black Community.

This year’s NNPA Leadership Awards Reception theme is “Saluting Transformational Leaders and Ensuring Black Voter Turnout.”

The NNPA’s social media hashtag, #10MillionNewVoters, continues to trend.

“I am truly honored to receive this award on behalf of the work we do at NABOB,” Winston told NNPA Newswire.

“I am especially honored to join the highly distinguished list of former hon-

orees, including Vice President Kamala Harris and Olympic Gold Medalist Allyson Felix,” he remarked.

“It has been my pleasure to work closely with Dr. Ben Chavis to further the mutual interests of our organizations. I humbly accept this award with a pledge to continue the work of NABOB and NNPA to amplify and enhance the voices of the African American community.”

Ellison, seeking re-election in Minnesota, also expressed gratitude for the award.

“I am honored to receive the National Leadership Award from the NNPA/Black Press of America,” Ellison stated.

“The Black Press has served as a trusted source of information for 195 years. Black media provides an invaluable service by centering Black voices, engaging the community, and pushing for a more just society.”

Dallas Film Fest and Symphony co-present ‘Song for Hope’

The Dallas International Film Festival, the Dallas Symphony Orchestra and CancerBlows today announced the screening of a new film celebrating renowned trumpet virtuoso and Dallas Symphony Orchestra Principal Trumpet Emeritus Ryan Anthony. The event will begin at 7:30PM with a screening of the 80-minute film at the Morton H. Meyerson Symphony Center. In the lobby starting at 6:00PM, audience members can view an exhibit featuring photos and mementos from Ryan’s life and performances. Prior to the screening, there will be a performance of Peter Meechan’s Song Of Hope, written for Ryan. Post screening, there will be a Q&A with the filmmakers and Niki, Jackson and Rowan Anthony moderated by James Faust, Artistic Director of Dallas

International Film Festival. Tickets are \$25 and are available at dallassymphony.org.

“Song For Hope” is a story about living life to the fullest, about the unwavering strength and support of family and friends and about one man’s refusal to allow his affliction to affect his love of his art. The film, directed by Chris Haigh, portrays the incredible story of Anthony, after being diagnosed with multiple myeloma at the age of 42 and given just months to live. For many, this would be a crushing blow, but for Ryan, it motivated him to start a charity called CancerBlows and prove to the world that music can save lives. The documentary illustrates Ryan’s rise from child prodigy to musical superstardom, from cancer clinics, chemotherapy, and stem cell transplants to sell-out concerts

in symphony halls. Despite overwhelming odds and intense medical treatments, his positivity, determination, and passion for performing drove him to the concert stage.

“This event will be a homecoming for us,” said Niki Anthony, Ryan’s wife and Executive Director of CancerBlows/The Ryan Anthony Foundation. “Ryan led the trumpet section of the Dallas Symphony and performed solos on the Meyerson stage. It was in Dallas where Ryan first received the diagnosis, and we started this journey. We know this film is a beautiful celebration of his life, and we look forward to sharing it with those close to us.”

“Anyone who spent time with Ryan was touched by his positivity, his humor, and, of course, his artistry,”

See HOPE, Page 12

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Film Review: 'Day Shift' might be one to watch at home

By Dwight Brown
NNPA Film Critic

(**) He works hard for the money. Hunting, killing and extracting teeth from vampires for a living, in the hot San Fernando Valley, is no joke.

Bud (Jamie Foxx) acts like he's just an innocuous pool cleaner in SoCal. But on the downlow, he's hunting bloodsuckers for cash. He just got kicked out of the international vampire hunters union for breaking rules and to make real dough, he's got to be a member. His buddy Big John (Snoop Dogg), a legendary hunter, pressures the union boss to give him another chance.

Bud is allowed to go on more hunting missions, but only if the dorky union rep (Dave Franco) accompanies him. He has to take the deal—he's desperate. His ex-wife (Meagan Good) says they need \$10K for their daughter's (Zion Broadnax) school tuition and braces. If he doesn't cough up the coin by Monday, she and the kid will move to Florida and live with her mom. Pressure. Lots of pressure.

Stunt coordinator J.J. Perry (John Wick: Chapter 2, X-men Origins: Wolverine) marks his directing debut with this misadventure, and his incessant stunt tricks don't cure what ails. Certainly, he starts the footage with a kinetic fight scene, and he knows his stuff. Vampires do backflips, contort their bodies and die miserable second

deaths as they're decapitated, but nothing seems fresh or innovative. Likely because his filmmaking lacks artistry and style. E.g., even the film's chase scenes, which look stolen from a Dukes of Hazzard episode, are dull as hell.

Screenwriters Tyler Tice and Shay Hatten's (John Wick: Chapter 3 Parabelum) tepid writing provides a very skimpy blueprint. Weak premise, feeble story line and not enough drama, laughs or scares to wake the dead. Even when the most venomous vampire, Audrey (Karla Souza), bullies Bud's wife and child, her threats aren't all that scary. Bodies pile up, money is made and none of it is memorable.

The sets (production designer Grey Berry; set decorators David A Cook and Lynne Mitchell) and costumes (Kelli Jones) don't look lived in. The overly bright cinematography (Tony Oliver) makes everything glisten like it's never been sat on, walked through or worn before. The pacing is decent (editor Paul Harb) and the musical score too (Tyler Bates).

The irony is that the theme song for this venture has been made into the music video, "BUD (Mowing Down Vamps)," which is far more lively, animated, rhythmic and edgy than the entire film. Dave Franco starts the vid with the line, "Mowing down vamps with my best friend Bud..." Then Jamie Foxx & the BSB Boys hit

a contagious rebellious rap beat that hooks you in. The 3.5-minute video is dope.

Cinematographer/director Taylor Chien directed it and should have directed


or co-directed this movie. He's got the stylish swagger the film lacks, and Per-

ry's forte is stunts.


See FILM, Page 13



Jamie Foxx and Snoop Dogg costar in Day Shift. (Courtesy photo)



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Nicki Minaj to receive the Michael Jackson Video Vanguard Award

By Chelsea Lenora White
Houston Forward Times

Nicki Minaj will receive the Michael Jackson Video Vanguard Award at the 2022 MTV Video Music Awards, airing live from Prudential Center in Newark, N.J., on Aug. 28 at 8 p.m. ET/PT. She is also set to perform on the show for the first time since 2018.

Minaj will be the first Video Vanguard recipient since another female rapper, Missy Elliott, was honored in 2019. The award wasn't presented in the last two years, due to complications caused by the COVID-19 pandemic.

Minaj is the fourth rapper to receive the honor, following LL Cool J (1997), Kanye West (2015) and Missy Elliott. In addition, Beastie Boys, which started out as a rap trio before veering into alterna-

tive, were honored in 1998.

Of the nine Video Vanguard honorees since 2010, seven have been women – Britney Spears, Beyoncé, Rihanna, Pink, Jennifer Lopez, Missy Elliott, and Nicki Minaj. The only male honorees in this time frame are Justin Timberlake and Kanye West.

"Nicki has broken barriers for women in hip-hop with her versatility and creative artistry," Bruce Gillmer, president of music, music talent, programming & events, Paramount and chief content officer, music, Paramount+, said in a statement. "She has shifted the music industry and cemented her status as a global superstar with her crossover appeal, genre-defying style and continuing to be unapologetically 'Nicki'."

Nicki Minaj 'Good Form' music video

Minaj is a VMA nominee this year for best hip-hop for "Do We Have a Problem" featuring Lil Baby. Minaj has won three times in that category, which puts her in a tie with Drake for the most wins in the category. If she wins again this year, she'll take the lead outright.

Minaj's wins in that category are for "Super Bass" (2011), "Anaconda" (2015) and "Chun-Li" (2018). Her other wins are for "Starships" (2012, best female video) and Megan Thee Stallion's "Hot Girl Summer," on which she and Ty Dolla Sign were featured (2019, best power anthem).

Minaj made her VMAs debut in 2010 – but on the "pre-show," not on the main telecast. She and will.i.am performed their hit collab "Check It Out."

Minaj made her debut on the main telecast in 2012,

raping a surprise verse on Alicia Keys' "Girl on Fire."

The post Nicki Minaj to Receive the Michael Jackson Video Vanguard Award

and Perform Live at 2022 VMAs appeared first on Houston Forward Times.



Rapper Nicki Minaj performs an unstoppable medley of "Majesty," "Barbie Dreams," "Ganja Burn," and "FeFe" at the 2018 Video Music Awards in New York City. (Photo: MTV International)

The 5th Fair Park Blues & Jazz Festival returns Labor Day Weekend

Bringing together some of North Texas' most beloved jazz and blues artists, the 5th Fair Park Blues & Jazz Festival gets underway Labor Day weekend on Sunday, Sept. 4, at 5 p.m. at the African American Museum, Dallas. Proceeds benefit the museum's youth educational program.

The 2022 lineup includes Mahogany The Artist, Herbie K. Johnson, Rob Holbert, Joyce Lofton,

R. L. Griffin, The Legendary Creators, and Corrian & The Crew.

Guests are encouraged to bring blankets and lawn chairs. Food vendors will be on site at the festival.

Tickets are \$20 in advance at the Museum and at fairparktix.com (plus applicable fees) and at the door that day for \$25. Parking is free; enter at Gate 5.

Media partner for the Jazz & Blues Fest is NBC 5.

Season sponsors of the African American Museum, Dallas, are Atmos, Eugene McDermott Foundation, Fair Park First and OVG360, Friendship West Baptist Church, Oncor, State Fair of Texas, and the City of Dallas' Office of Arts and Culture.

The African American Museum, Dallas, is located at located at 3536 Grand Ave. in historic Fair Park. For more information, go to aamdallas.org.

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JUST community receives \$100,000 grant from Wells Fargo to support female entrepreneurs of color



DALLAS, TEXAS—With the support of Wells Fargo, non profit and trust-based lender JUST will be holding a unique networking event later this month to connect with female entrepreneurs of color. JUST is looking to connect with hundreds of Dallas entrepreneurs to introduce them to our inspiring entrepreneurial community and invite them to start a journey with JUST that includes capital and peer support. Most notably, JUST is launching their flagship leadership program, a 5 week program where women build community together and create space to invest in themselves and their dreams and goals.

JUST issues loans to women that are based on trust, not on credit scores or collateral, and we build

this trust through a strong peer support network in our community of clients. Since 2016, JUST has lent over \$11M, with a 99.3% repayment rate.

Attendees will meet women like Shandricka Davis, owner of Jazzy Chica boutique and a local JUST client, who took her business from side hustle to full time. The event will include interactive workshops and Q&A with current JUST clients and staff, along with an opportunity to network with peers. Attendees will be able to start their journey with JUST immediately and begin to make traction toward their goals.

When asked why Wells Fargo chose JUST as a partner, Tyler Smith, Social Impact and Sustainability Leader responded, “Wells

Fargo believes in equitable lending opportunities and values the important work organizations like JUST do to provide to the communities they serve. Their track record along with the operating model make them an amazing complimentary partner for us as we invest in the Dallas community.”

What: Female Entrepreneur Networking Event, hosted by JUST Community

When: Wednesday, August 31st, 10am-12pm and 5pm-7pm

Where: Wesley Rankin's Youth Center at 3326 N. Winnetka, Dallas, Tx. 75212

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DORSEY, from Page 2

by sea, and 95 percent of the world's international phone and internet traffic carried through fiber optic cables lying on the ocean floor, Navy officials continue to emphasize that the prosperity and security of the United States is directly linked to ready sailors and a strong Navy.

“Maintaining the world's best Navy is an investment in the security and prosperity of the United States, as well as the stability of our world,” said Adm. Mike Gilday, Chief of Naval Operations. “The U.S. Navy—forward deployed and integrated with all elements of national power—deters

conflict, strengthens our alliances and partnerships, and guarantees free and open access to the world's oceans. As the United States responds to the security environment through integrated deterrence, our Navy must continue to deploy forward and campaign with a ready, capable, combat-credible fleet.”

“The Surface Force will continue to meet the challenge of strategic competition and respond to the realities of the modern security environment,” said Vice Adm. Roy Kitchener, commander of naval surface forces. “Our efforts are critical to preserve freedom

of the seas, deter aggression and win wars.”

Dorsey and the sailors they serve with have many opportunities to achieve accomplishments during their military service.

“My proudest moment comes from watching all my junior sailors get promoted to the next pay grade,” said Dorsey. “In a sense, they have helped me get where I am today and that makes me very proud.”

As Dorsey and other sailors continue to train and perform missions, they take pride in serving their country in the United States Navy.

“Joining the Navy was an opportunity to do something beyond myself,” added

Dorsey. “Now, the Navy is my opportunity to complete something I started and be proud of what I have done.”

VACCINE, from Page 4

accessible to prescribe, and today's announcements build on those actions.

Health and Human Services will also launch a pilot program to provide additional vaccine allocations to state and local health departments in jurisdictions

hosting large events that attract gay, bisexual, and other men who have sex with men in the coming weeks and months.

The pilot program sets aside 50,000 doses from the Strategic National Stockpile that jurisdictions

can request to order on top of their existing vaccine allocations and supply.

“The number of additional doses made available to a jurisdiction will be based on the size and nature of the event and the ability to reach attendees at highest risk for MPV,” Administration officials said.

NOTICE OF SALE

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Auction will be held at www.storageauctions.com and will end on or after 12:00 PM CST on 9/15/2022.

Talking about 'inflation' may backfire for brands, says Collage Group

(GLOBE NEWSWIRE) -- A whopping 93% of respondents said they have noticed that items they ordinarily purchase are now more expensive, and 78% said they are "a little" to "very worried" about their current financial situation.

These findings are according to a new study from cultural intelligence firm Collage Group, which also

found that brands should avoid certain language about the economic outlook when addressing consumers.

Data from the analysis, "Guard Against Recession with Cultural Insights," cautions brands to refrain from using terms like 'the economy,' 'recession,' and 'inflation' as these phrases may trigger backlash from

consumers.

"These words polarize buyers, and once they hear them, there's a tendency to absorb the message as loaded or too political," explained David Evans, chief product officer at Collage Group. "I recommend brands avoid playing into the economic anxiety."

Evans instructs brands to connect around personal

finance issues and look to address everyday problems such as paying down debt, and managing escalating costs.

Another 93% of consumers want brands to do something to help them, with the top actions being to offer discounts, cut prices, and provide lower cost versions or packaging.

It is critical for brands

to recognize that consumers are navigating the waters differently, especially across racial and ethnic segments, according to the study.

Collage Group found that 35% of Hispanic Americans say they are "very worried" now, much higher than other groups. As a result, they have already begun adjusting their purchasing across

virtually every category.

Black Americans, however, are far less worried about what's to come, and in fact are holding steady on purchasing behaviors. Evans attributes this poise to Black Americans' tenacity over time, citing the segment's higher levels of optimism and courageousness, two

See **COLLAGE**, Page 13

HOPE, from Page 8

said Kim Noltemy, Ross Perot President & CEO of the Dallas Symphony Orchestra. "We were honored and privileged to have Ryan in the DSO family to share in years of incredible musicmaking. We welcome friends and family, and especially the overall Dallas community, to view this film and celebrate the life and legacy of Ryan."

Ryan Anthony started his accomplished career in trumpet at the tender age of eight, abandoning the violin (much to his parents' disappointment) in favor of the instrument his grandfather played. By the age of sixteen, Ryan had won

the highly publicized Seventeen Magazine/General Motors Concerto Competition and was one of the only two contestants ever to win the Grand Prize (the other being violinist Joshua Bell).

After graduating with a Master of Music degree from the Cleveland Institute of Music, Ryan began his professional career as Second Trumpet in the Memphis Symphony Orchestra. Over the course of his career, he also appeared as guest principal trumpet in many orchestras including the Los Angeles Philharmonic, Cincinnati Symphony Orchestra and St. Louis Symphony Orchestra

as well as in the sections of the New York Philharmonic, Cleveland Orchestra and Israel Philharmonic. But Ryan is best known in the orchestral world as Principal Trumpet of the Dallas Symphony Orchestra from 2006 until his death in 2020, serving under the baton of Music Director Jaap van Zweden. Ryan was named Principal Trumpet Emeritus of the Dallas Symphony in 2019.

Despite his success in the orchestra, Ryan truly thrived as a soloist and member of brass groups, recording, and performing worldwide with the famed Canadian Brass, Center City Brass, All-Star Brass, The Brass Band of Battle

Creek, Burning River Brass and as co-founder of the trumpet and organ duo, Anthony & Beard with Gary Beard. Ryan was also a valued educator, leading masterclasses at universities across the United States. He served as Assistant Professor of Trumpet at the Oberlin Conservatory of Music before leaving the position to join Canadian Brass. Ryan also acted as Visiting Professor of Practice in Trumpet and Chair of the Winds and Brass Department at Southern Methodist

University from 2018 until his passing in 2020.

Additional accolades and awards include:

- International Trumpet Guild Honorary Award for lifetime achievement in trumpet. Previous recipients include Herb Alpert, Doc Severinsen, Ronald Romm, Maurice Andre, Louis Armstrong and Rafael Mendez.
- Cleveland Institute of Music Distinguished Alumni and Alumni Achievement Awards
- Multiple Myeloma Research Foundation Courage

& Commitment Award

• Multiple Myeloma Research Foundation Spirit of Hope Award

"It is a privilege to present 'Song For Hope' as a Centerpiece Film in the 16th annual Dallas International Film Festival," said Faust. "To have it screened at the Morton H. Meyerson Symphony Center is an impactful way to share Ryan's story with those who knew and loved him and to introduce to others the man who made such a difference in so many lives."

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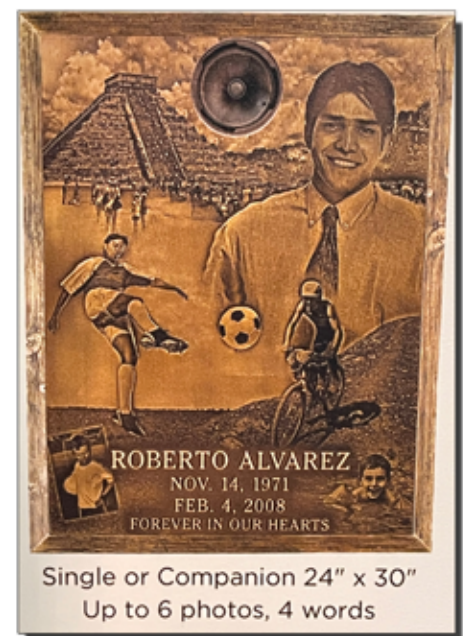
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COLLAGE, from Page 12

of a variety of cultural traits which Collage Group tracks across all demographics.

Asian Americans say they are not yet worried. However, Asians also say they are planning to adjust spending in the future in order to be safe.

"Americans across all racial and ethnic backgrounds are feeling the pinch, and brands need to respond with empathy and show they are prepared to take action," said Jack Mackinnon, senior director at Collage Group and the author of the study.

Findings were also notable in terms of generational perspectives. Millennials (ages 26 to 42 years old) and Gen X (ages 43 to 57 years old) consumers were most likely to be very worried about their current financial situation at 34%.

"In the case of the young- to mid-age generations,

their high level of concern is likely attached to the life-stages they occupy," said Evans. "These are the segments who often have children, mortgages, and higher-education debt, thus inflation and elevated prices would understandably cause anxiety."

Fifty two percent of Americans are bracing for the U.S. economy to worsen over the next six months, the study found. This point was largely driven by White Americans, at 58% and Asian Americans at 52%.

The reality is, as a result of their inflation fears, Americans are indeed cutting back on spending. This includes an increase in purchasing more generic or store brands. Among cultural lines, Hispanic Americans have taken the greatest steps to save, as 74% of respondents answered that they have started purchas-

ing more generic or store brands due to high prices. Hispanic and White Americans were slightly more likely to report taking such measures at 77% and 75%, respectively.

Americans shopping locales are changing, too, with Hispanic and White respondents reporting they recently decided to shop more at discount stores in order to save money. Hispanics were more likely to report this behavior at 77%.

In addition to that, the nation has taken other actions to reduce spending. Fifty

six percent of respondents said they are dining out less. Driving has also been affected. In the wake of mounting gas prices, 55% said they have been driving less. Even in areas where fuel costs appear to have subsided, the totals are still much higher compared to this time a year ago.

A number of shoppers have been delaying some of their bigger buys, as 32% reported postponing larger purchases. Twenty-five percent said they have canceled travel plans, and 24% reported cancelling streaming

platforms, audio and video.

Black respondents were less likely to report reducing their eating out routines (46%) or driving less (41%) to save money. Hispanic and Asian respondents were more likely to report abandoning travel plans at 31% and 30%, respectively.

In general, Americans have a willingness to switch to cheaper options if their financial situation declines, but that motivation varies by race and ethnicity. Respondents said they are most open to switching to cheaper grocery (46%) and

home care (37%) options if the economy continues to wane.

So, what actions should brands take to authentically address the economic concerns of American consumers?

"It is essential for brands to avoid attempting to adopt a 'one-size-fits-all' approach to the multicultural segment," said Jack Mackinnon, senior director at Collage Group and the author of the study. "Brands also need to recognize the variety of responses consumers are having to inflation."

FILM, from Page 9

Leave it to the invincible Snoop Dogg to save the day. The other cast members may seem blasé, but he makes Big John tough, street smart and charismatic. If his badass hunter character had been the film's central focus it would have been better. Imagine a horror film where Snoop led the charge. He'd know how to "cut necks and cash the

checks." A Snoop movie almost writes itself.

Streaming audiences, from the comfort of their sofas, won't complain. Viewers in a theater would not be so kind. Why? Because the bite in this vampire movie is only skin deep.

Visit *NNPA News Wire*
Film Critic Dwight Brown
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Crown Castle proposes to collocate wireless communications antennas at a top height of 85 feet on a 91-foot Monopole Communication Tower at the approx. vicinity of 207 East Colorado Blvd., Dallas, Dallas County, TX, 75222 (32.75942, -96.820983). Public comments regarding potential effects from this site on historic properties may be submitted within 30 days from the date of this publication to: Trileaf Corp, Jesse, j.alegria@trileaf.com, 2550 South IH-35, Suite 200, Austin, TX 78704, 512.519.9388.



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- b. Appoints all committees not directly elected by the Chapter.
- c. Between meetings of the Executive Committee and subject to the approval thereof, exercises executive authority on behalf of the Chapter.
- d. The President shall be an ex-officio member of all committees.
- e. Shall work with other members of the Executive Committee to develop a program agenda for a defined fiscal year.
- f. Acknowledges he/she is the primary force within the Chapter in establishing a working relationship and communication with the National and Regional Office(s); ensures that these offices receive all reports, including quarterly reports, and reports of elections.
- g. Is familiar with pertinent governing documents including: The NAN by-laws and Chapter rules.

Interested parties should contact Robert D. Bush, president of the Las Vegas Chapter, at (702) 626-0158.

It Never Dawned on Me Until

By James L. Snyder

I must confess I am too poor to pay attention at this time in my life. I hope one day I will win the lottery and be able to afford to pay attention. But, of course, The Gracious Mistress of the Parsonage says that you can't win a lottery unless you play the lottery. Well, I don't play the lottery. Sigh!

I guess I will have to find another way to raise enough money to pay attention. Maybe if I could pay attention, I wouldn't get into the trouble that I get into.

For many years when I would come home and walk through the front door, The Gracious Mistress of the Parsonage would greet me with a kiss. And then she

would say, "Good to see you."

I never thought too much about that; I just accepted it as the norm and accept life as it comes; after all, I am too poor to pay attention.

One time several weeks ago, when I came home, The Gracious Mistress of the Parsonage greeted me with a kiss. Something seemed a little bit different. I just couldn't put my finger on it.

Since my heart attack, I have been trying to stay on a restricted diet.

My diet is not the same as my wife's. My diet is that I don't eat anything I don't like.

You can be sure that is not my wife's idea. Her idea of my diet is to eat what she prescribes for me.

One thing restricted on my diet, at least from her

perspective, is an Apple Fritter. I can never have too many of these, but my wife believes just thinking about an Apple Fritter is highly forbidden.

My idea is, and I don't want her to know this, but as long as I don't eat an Apple Fritter in the house, I'm obeying her restrictions. What I eat outside the house has nothing whatsoever to do with The Gracious Mistress of the Parsonage.

It is tough for someone like me not to eat something that is so heavenly delicious. I am quite confident that the angels in heaven enjoy an Apple Fritter on a regular basis.

That being said, something strange began to unfold before me.

After greeting me with a kiss, The Gracious Mistress

of the Parsonage said something I didn't clearly hear. But, as I thought about it, it seemed like, "You didn't have an Apple Fritter today, did you?"

I didn't pay attention to it because I didn't hear it exactly. That may not have been what she said, so I wasn't going to push the issue and get myself into trouble.

I have learned long ago not to push a subject I didn't have to.

I smiled and went to my chair with a hot cup of coffee. Nothing settles my mind better than a good strong Cup of Joe

To question The Gracious Mistress of the Parsonage opens the door for a lot of hardship. And who can afford that at this time of life?

The next day as I came

through the front door, she greeted me with a kiss, and walking away I heard her very distinctly say, "That smells like a very delicious Apple Fritter."

I didn't know what to say or think at the time. Was she joking? Was I in trouble?

Thinking about it, I asked myself how she would know if I had an Apple Fritter. Is she guessing or what?

A few minutes after I got my coffee I sat down and began to think a little bit. As you know, that always gets me into trouble. But in my thinking, I remembered I had an Apple Fritter before coming home. Now, how would she know that?

I'm very careful to get a cup of coffee when I eat an Apple Fritter to hide any smell it might leave on me.

So I need to work this out.

The next day I did not have an Apple Fritter the whole day. So when I came home and was greeted with a kiss, I heard nothing about an Apple Fritter from my wife.

How does she know when I have and don't have one?

The next day I did have one. When I came home and was greeted with a kiss, as soon as I walked away, she said, "How was your Apple Fritter today?"

I decided I needed to address the subject before it went any further.

Looking at her, I said, "What makes you think I had an Apple Fritter the day?"

With one of her smiles on her face, she replied, "Ev-

See UNTIL, Page 15

HBCU, from Page 6

increase.

That funding failure heavily contributed to the onset of racial disparities in accruing student loan debt. An estimated 70 percent of all HBCU students are financially eligible for this funding.

Another recent report by the Frederick D. Patterson Institute, the research arm of the United Negro College Fund, sought to better understand institutional needs and priorities, and how federal funding and philanthropic donations currently fall short of long-standing needs.

Despite a two-year uptick in federal funds that delivered \$6.5 billion to 101 HBCUs under the Biden Administration, these institutions remain severely underfunded.

"The fiscal challenges HBCUs face have developed over decades and will require additional funding over a sustained period to properly address them," states the report. "The influx from the past two years is not enough. The federal government has consistently fallen short of mandated funding levels for HBCUs... One result of recurring budget

shortfalls is that institutions have been forced to delay spending on infrastructure, such as student dorms, recreation buildings and research facilities. Many HBCUs face a large and growing backlog of deferred maintenance projects."

The report also notes that HBCU endowments, which many institutions of higher learning dedicate to capital projects like construction/renovation and permanent scholarships, are underfunded as well. Citing a report by the Government Accountability Office, the report found that HBCUs have an average of \$15,000 in endowment per student, compared with \$410,000 at comparable non-HBCUs.

"Smaller endowments mean less money for faculty salaries, scholarships, research, program expansions and, perhaps most important, day-to-day operations," says the report. "This disparity has a domino effect on other spending."

And just like Black consumers frequently find access to capital comes at a high cost, so do HBCUs, according to the report.

"[I]t costs Black minority-serving institutions more to

borrow money compared with white institutions. According to a 2018 research paper, a Black minority-serving institution would have to pay underwriters \$35,000 more for a \$30 million bond than a white university. This tendency is three times greater in the Deep South due to a historical pattern of racism."

With all these stated issues, the UNCF report also offers a number of key data points worth noting:

- HBCUs provide an average of 6,385 jobs in each state and territory and generate an average of \$704.7 million a year in total economic impact;

- HBCUs have a 34 percent mobility rate of moving their students from the bottom 40 percent in household income into the top 60 percent — a figure double that of the national average and five times more than Ivy institutions; and

- HBCUs graduate 80 percent of Black judges, 50 percent of Black doctors, and 50 percent of Black lawyers.

Just imagine how much more HBCUs could accomplish if better funding were obtained and sustained: more dormitories with the capacity to house all stu-

dents desiring to live on campus; less deferred maintenance; more and larger need-based scholarships that would lighten the need for student loans.

Throughout HBCUs' history, there is also an important intangible quality that is seldom mentioned: a

nurturing environment that welcomes students to pursue their heartfelt dreams. Even now, 39 percent of HBCU students are first-generation college students.

It is time for federal and state governments that take a bite out of each worker's paycheck, to return a better

proportion of those dollars to HBCUs. Investing in HBCUs pays large and lasting dividends for all of us.

Charlene Crowell is a senior fellow with the Center for Responsible Lending. She can be reached at Charlene.crowell@responsiblelending.org.

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I Give Myself to God



Sister Tarpley
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Religion
Editor

I finally decided to be loyal to God, true and dedicated with all my heart. Sin and bad habits I want to break, no more than five, a piece of cake.

I took a hard look at the person within; I found more than five problems in sin. The longer I looked the more I found my shame and embarrassment, overwhelmed.

I was a good girl by nature, turned bad girl by sin, suffering in the misery of the life that I'm in.

I made a mental list of all my problems to fix; the easy tasks I would save first and the tough for last.

The demons of my past haunt me in temptation; I struggle to fight against the



dark life of Satan. I never dreamed this person could be me, where is the good girl that others claim to see?

His peace so clam that my spirit grew strong. The presence of my Lord has been gone too long. Just a little taste of what He wants for me. My first time moment is as happy as it can be.

Let It Shine: The soul of a child has a bright shining light. The light of sweet

Jesus is un-tarnished by fright; the soul of a child so pure and innocent. The sins of our world, a child knows not.

The light of sweet Jesus shines through their smile. The warmth of His love brings them joy and laughter. The light shines bright in a spirit of happiness, where love and security is the foundation of home.

The light shines bright in the pit of their soul where

nothing is ugly in a picture-perfect world.

A fairy tale life and living a dream is reality come true in the heart of the innocence, where all children live. The soul of a child with love and protection will bloom in the light by God's delicate perfection.

The light shines bright in God's beautiful garden where the seed of His children soaks in full rays of sunshine.

The light shines bright with special care that was prepared and delivered straight from God's golden kingdom of Heaven. A glow of innocence in the eyes of a child can calm the madness in a beast gone wild. --Two Editor's Choice Awards by author Mary Jane Dixon Metzler, Revised, Copyright © 2007.

The Lord's Prayer:

Our Father Who Art in Heaven – Please align my thinking and expand my understanding as I seek

connection with you first before everything else.

Hallowed By Thy Name – I praise and honor Thee by the way I love and treat Your creations. Through Your Grace I experience Your wholeness and perfection.

Thy Kingdom Come Thy Will Be Done – May Your divine order be accepted and practiced throughout the world.

On Earth As It Is In Heaven – May I awake to Your direction and Your divine wisdom that You have placed in me.

Thank You This Day Our Daily Bread – I give thanks and glory for Your guidance, all of my needs and divine desires.

Forgive Us Our Tres-

passes As We Forgive Those Who Trespass Against Us. – Help me to forgive others for mistakes they make in life so that I may be forgiven.

Lead Us Not Into Temptation But Deliver Us From Evil – Lift me over times of challenge and despair. Steady and strengthen me so that I cause no harm to others or myself.

For Yours Is the Kingdom, The Power and the Glory – I accept Your glorious Kingdom. I feel Your power. I demonstrate Your glory by shining my light as I experience joy and oneness with You. Amen. Author Unknown and Revised.

(Editor's Note: This column originally ran in August 2015.)

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UNTIL from Page 14

ery time I kiss you, I can smell if you've had an Apple Fritter during the day."

All I could do was just stare with no words coming out of my open mouth.

"You may think," she said, "that you can get away with it. But not around me."

Now I have a situation I

will not be able to clear up for a long time. I wonder if there is anything like industrial-strength peppermints?

I was reminded of my favorite Bible verse. Proverbs 3:5-6, "Trust in the Lord with all thine heart; and lean not unto thine own understanding. In all thy ways

acknowledge him, and he shall direct thy paths."

If I rely on my "own understanding" I won't be able to afford the direction I will be going.

Dr. James L. Snyder is pastor of the Family of God Fellowship, 1471 Pine Road, Ocala, FL 34472. He lives with his wife in Silver Springs Shores. Call him

at 352-687-4240 or e-mail jamesnyder2@att.net. The church web site is www.whatafellowship.com.

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NDG Book Review: 'The Fame Game' is a literary superstar

By Terri Schlichenmeyer

Who are you?

That's a common question and, depending on how it's asked, you might have a dozen different answers. You're a parent, an athlete, a hard worker, a cook, a reader, someone who's curious, smart, colorful, serious, driven. You know who you are, and if you follow the new book "The Fame Game" by Ramon Hervey II, soon everyone will.

Like a lot of kids, Ramon Hervey II grew up with celebrities' names on the periphery of his attention but it wasn't until he was a young man working as a Pan Am



flight attendant that he had his first real brushes with fame. Before he switched careers to work in the music industry, he served Peter Jennings, actress Shirley McLaine, and Miles Davis in-flight. Later, at Motown

Records, he met Stevie Wonder, Smokey Robinson, and Diana Ross. When he went into public relations at Rogers & Cowan, "one of the premier entertainment public relations companies in the industry," he worked with superstars like Babyface and Peter Frampton.

You'd think that with all those stars circling his life, Hervey'd know a thing or two about fame. And he does: he knows how you can catch it, or at least enter its orbit.

Comedian Richard Pryor, who was a challenge, taught Hervey that "a path of self-destruction can sabotage fame." Ever-gracious Bette

Midler taught him why authenticity is important and fame should never "define your self-worth." Hervey didn't trust Little Richard, who refused to let the public "dictate" his fame.

The Bee Gees showed him that fame can be repeatedly gained and lost. From Quincy Jones, he learned that superstardom can be harder to manage than mere fame (and Jones did it gracefully). Rick James taught Hervey about being "obsessed" with the wrong thing. Andraé Crouch taught him to dream, and to be honest about "self-inflicted setbacks..." Hervey showed Don Cornelius how much

Cornelius needed the media's help to be famous. And a Miss America's "mistake" helped Hervey to find the love of his life...

Sometimes, you have to shake your head until it rattles at the way your favorite celebrity acts like a fool. Still, you almost can't get enough of that knuckle-headedness, and "The Fame Game" gives you even more.

And yet, author Ramon Hervey II doesn't dish just for the sake of telling. You won't read about silly scandals inside this book, no sleep-around tell-alls or party-all-night tales. Instead, each chapter, which is built

around one or more stars, offers a hint on how you can stay grounded if you're looking at (or for!) fame yourself. Chapter headers lead readers into the tip, and Hervey uses his time with the famous to illustrate his reasoning.

And there's where readers will smile: Hervey doesn't unnecessarily put himself on the stage here, and there's no gratuitous name-dropping. He acts heroically sometimes for his clients, but he's not the hero of the story, which allows his points to shine forth. And those tips make "The Fame Game" a winner, no matter who you are.

RATING, from Page 6

dents."

Evolution Academy is a public charter high school system and dropout recovery center. Founded in 2002, Evolution Academy offers one-on-one atten-

tion with a mix of traditional and computer-based instruction, which enables students to earn 2 or more credit hours every nine weeks, allowing them to catch up or graduate early.

The schools also offer multiple career and technical education courses that prepare students for certificates in professional fields, including forklifting, food handling and business office specialist certifications. Evolution Academy offers

a flexible school day schedule, where students can enroll in a four-hour morning or afternoon session.

To date, Evolution Academy has graduated more than 3000 students, many of whom were unsuccessful in traditional school set-

tings. Evolution Academy graduates have gone on to graduate from some of the top colleges and universities in the country, enlist in military service and embark on productive careers in the workforce. Evolution Academy has campuses

in Richardson, Beaumont and Houston, Texas and has open enrollment year-round on all three campuses. Students can enroll online at www.evolution-academy.org or visit one of the campuses to enroll in person.



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